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Jersey City, N. J.
U. S. A.

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AMERICAN TYPE FOUNDERS COMPANY
Jersey City, N. J.
U. S. A.

SPECIMEN BOOK AND CATALOGUE

1923

Dedicated to the Typographic Art

AMERICAN TYPE FOUNDERS COMPANY

PRINTED IN U.S.A.

655.24
A513a
Cop. 2

The photograph from which this halftone was made was taken in 1911

Central Plant of the AMERICAN TYPE FOUNDERS COMPANY, Jersey City, N. J., U. S. A.

1796 PREFACE 1923

History of the Creation of Type Families—First Type Designing Department—Evolution of Publicity Types—A Great Service Department of Production Engineers—Money-Making Presses: The Unrivaled Kelly Press Family—The Klymax Automatic Feeders for Chandler & Price Presses—The Boston Wire Stitchers—All these Activities, with others, Working Successfully for the Greater Prosperity of Printing Everywhere.

WHY THE PRINTING OF 1923 IS SUPERIOR TO THAT OF 1900

THE PRINTING of 1923 is greatly superior to that of 1900. It has better style, more attractiveness and greater power and dignity. It is more highly appreciated by the clients of the printers, and better prices are paid for it. Better printing has created a better demand for printing. The printers are more prosperous. This great improvement has not come to pass without direction. There has been, in fact, very deliberate direction. There has been constant and forward thinking on behalf of the printing industry by the American Type Founders Company, which has a well defined policy with regard to the types it is making and has been making during the last quarter century. In what position, may we ask, would the printing industry be to-day without the great type families, known to fame as Cheltenham, Century, Bodoni, Cloister Oldstyle, Goudy Oldstyle, Caslons, Garamond, Copperplate Gothics, and others? Are there anywhere any other type families? Would not your typography be barren in appearance and much less profitable to the advertisers if these great type designs had not been developed? There can be but one answer.

THE IMPORTANCE OF WELL DESIGNED TYPES

After all is said and done, Types are the most important part of the equipment of a printing house. The printer sometimes forgets this plain fact as he contemplates his ponderous and expensive machinery—the creations of other men's brains. The sole purpose of the machinery is to multiply copies of the printer's own creations. If a printing house has a good reputation it is invariably the result of the skillful use of well designed types. A reputation for quality is the best basis for increase of business.

The printer is judged by the work he creates. He creates type forms—nothing else. Whether he prints a hundred or a million impressions, the merit or demerit of the type form is unchanged. If the type form is inferior, no excellence of paper or of pressmanship can do more than emphasize its inferiority. If the types used in a type form are not well designed for their purpose, no skill of the compositor can overcome their limita-

DEC 6 '73

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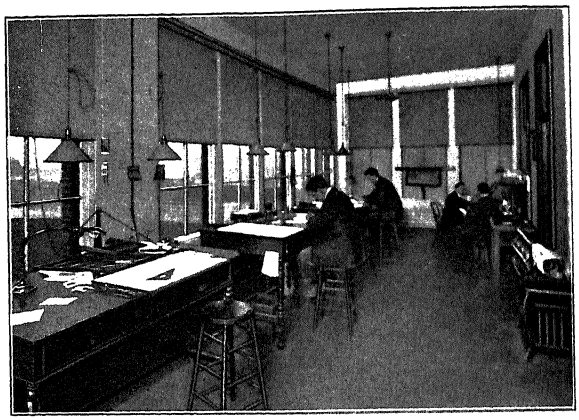
tions. Thus the American Type Founders Company's work has had and will continue to have a greater beneficial influence on the fortunes of the printing industry than that of any other industry catering to the necessities of the progressive printer.

THE FIRST TYPE DESIGNING DEPARTMENT

In 1897 the American Type Founders Company established a type designing department. This was an innovation, strange as it may seem. From the time display types began to be made, until 1897, typefounders had depended for new type faces upon the casual suggestions of artists and others, and few typefounders had any plan or policy other than to put forth "something new." The result was a chaos of type faces, many of them good in themselves, but quite unrelated to each other, making good display impossible. With inferior type faces printing fell into disrepute as an art and influence.



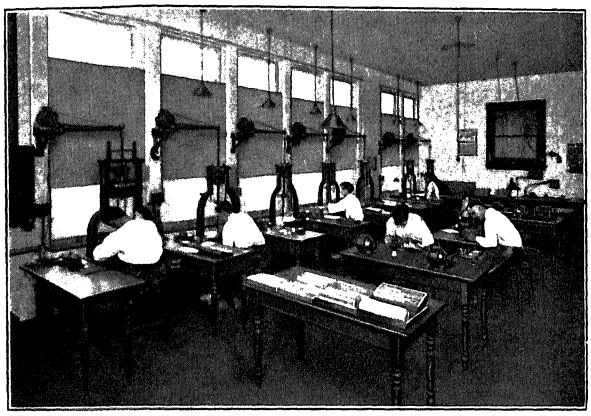
Type Designing Department of the American Type Founders Company

The new department was created with the definite purpose of assuming leadership in type design. It was predicated upon an entirely new sales idea—a realization that the printer's clients were the ultimate critics and ultimate users of type faces. To popularize type faces was to popularize the use of printing—to increase the demand for printing. The wiser printers now see that in selling their product they must think in terms of results to their customers, and not merely in terms of a "job," combining so much time, types, inks and paper. The printer's clients were confused by thousands of unrelated type faces, of haphazard origin, with which no printing could be produced that would impress them as having any special influence upon the readers of advertisements that was not common to any kind of readable type face.

As a prelude to the new era in typography, in which types talk at command with varying emphasis and orchestral power, the American Type Founders Company scrapped hundreds of time-honored but utterly inadequate type series which were clogging the wheels of typographic progress. Compare this Specimen Book of 1923 with the much praised Specimen Book of 1895 and note how few of the types of 1895 survive. The very names are forgotten of display types once thought to be as essential to the equipment of a composing room as were spaces and quads. Who remembers the Clarendons, Egyptians and Celtics? The surviving names of the 1895 period are the Antiques and the Gothics. We say "names," because the Gothic and Antique types of 1923 are almost all of them re-designed and improved. None of the users of types demanded the scrapping of the designs current in 1895—the loss was assumed voluntarily in a spirit of enlightened selfishness. Printing was helped greatly—this type foundry also.

THE ORIGINATION OF TYPE FAMILIES

The first important work of the newly established type designing department was the creation of type families, by the use of which, with one type design made in different weights and widths, the compositor automatically achieves perfect harmony in his work, while using all degrees of emphasis in headings and in display. Type families have not only added dignity and distinction and attractiveness to commercial printing, but have saved and are saving an incalculable amount of time which, under the old conditions, was wasted in experimenting with a large array of unrelated type faces, to find those that would combine with the least inharmony, with crude results at best.



Matrix Engraving Department of the American Type Founders Company

The names of the type families created by the American Type Founders Company became as household words to the printer's clients. The client perceived that a catalogue or advertisement set in one type family had more influence with his customers than if its message to the public were confused by a medley of display types. The printer's client was made to see that the printer could do something more with his types than merely make them readable—that the printer could make his printing more or less influential according to his ability to use the type family most suitable to the purpose of his client. The introduction of type families was the beginning of the higher education of the printer's customers in the knowledge of the sales power of printing. When customers began to say "Set it in Bodoni," or in another type family, the printer knew that the art of printing had new meanings and new values to his clients. The proof of this is that the production of types by the American Type Founders Company is steadily increasing and is now double the production of six years ago.

THE EVOLUTION OF PUBLICITY TYPES

In creating type families a new order of type faces was evolved. These type faces had a more versatile use than job faces or book or body faces. With a type family the printer could set a business card or a book *de luxe* or a poster. The name "Job Types" was clearly inadequate to describe these great assets of the printing industry, so they were named "Publicity Types." These have fully satisfied the printer's clients and quickened the desire for more and better printing, because they have made all kinds of printing more effective as a selling force. Every good type design is an asset of great value to the enterprising printer and advertiser. Because of the superiority of the Company's type faces, American printing has the highest average merit, and at its best is unequaled.

VARIOUS VALUES OF THIS TYPE SPECIMEN BOOK

The production of sixty thousand copies of the Type Specimen Book and Catalogue, at a cost of about three hundred thousand dollars, is convincing evidence of the continued policy of the American Type Founders Company to advance the art of printing and also of a justifiable pride in its own productions. Comparison is invited with the mere catalogues of type faces which are issued by concerns which have appropriated so many of the original type designs shown in this and previous specimen books. The American Type Founders Company's specimen books have been the most valuable textbooks of typography available to the printers. This specimen book, which surpasses all previous issues, will not only be a guide to many printers, but will undoubtedly have a great and beneficial influence on the future prosperity of the printing industry. All the examples of composition in this book were designed for the use of printers, as they may be found adaptable to their needs. The compositions are simple and practical in design. All of them may be duplicated without difficulty, with easily adjusted materials, and without waste of time. No other book issued for the use of printers has embodied so much careful study, patient experiment, great expense and earnest desire to make it supremely useful, as well as inspiring.

A SPECIMEN
OF
PRINTING TYPES
BELONGING TO
Benjamin Franklin, Esq. PRINTING OFFICE,
PHILADELPHIA.

French Canon Rom.
Tandem aliq
ABCDEFGJ

French Canon Ital.
Tandem aliq
ABCDEFG

French Canon Rom.
Tandem aliqu
ABCDEFGH

French Canon Ital.
Tandem aliquan
ABCDEFGH

Two Lines Double Pica Rom.
TANDEM aliqua
ABCDEFGHIJ

Two Lines Double Pica Ital.
Tandem aliquand
ABCDJEFGHI

Two Lines Great Primer Rom.
TANDEM aliquand
ABCDEFGHJKLO

Two Lines Great Primer Ital.
Tandem aliquando,
ABCDEFGHK

Two Lines English Rom.
TANDEM aliquando, Qu
ABCDEFGHIJKLMN

Two Lines English Ital.
Tandem aliquando, Quiri
ABCDEFGHIKJMOS

Two Lines Pica Rom.
TANDEM aliquando, Quirites!
L. Catilinam furentem audacia
ABCDEFGHIJKLMNOPS

Two Lines Pica Ital.
Tandem aliquando, Quirites! L.
Catilinam furentem audacia,
ABCDEFGHIJKLMNOPR

Double Pica Rom.
TANDEM aliquando, Quirites!
L. Catilinam furentem audacia,
foelos anhelantem, peftem patriæ
ABCDEFGHIJ KLMNOPQR

Double Pica Ital.
Tandem aliquando, Quirites! L.
Catilinam furentem audacia, foelus
anhelantem, peftem patriæ nef
ABCDEFGHIJ KMNOPQS

Double Pica Rom.
TANDEM aliquando, Quirites! L.
Catilinam furentem audacia, foelus
anhelantem, peftem patriæ ne
ABCDEFGHIJKLMNOPQRT

Double Pica Ital.
Tandem aliquando, Quirites! L.
Catilinam furentem audacia, foelus
anhelantem, peftem patriæ nefarie
ABCDEFGHIJKLMNSPQRS.

Benjamin Franklin Type Specimen. One page of a 4-p. specimen of types made by B. Franklin in Philadelphia, issued by his grandson in 1790. Size of original is 17x12 inches. The American Type Founders Company is the successor of B. Franklin, typefounder, who brought his type foundry from France in 1785.

This edition of sixty thousand copies was printed from one set of type forms. The American Type Founders Company never prints from electrotypes, as many printers seem to believe. The opinion is ventured that in no other work of such magnitude can there be found as high a degree of good craftsmanship—an incentive to all who study it.

TYPE DESIGNS ORIGINATED BY THE AMERICAN TYPE FOUNDERS COMPANY COPIED BY OTHERS

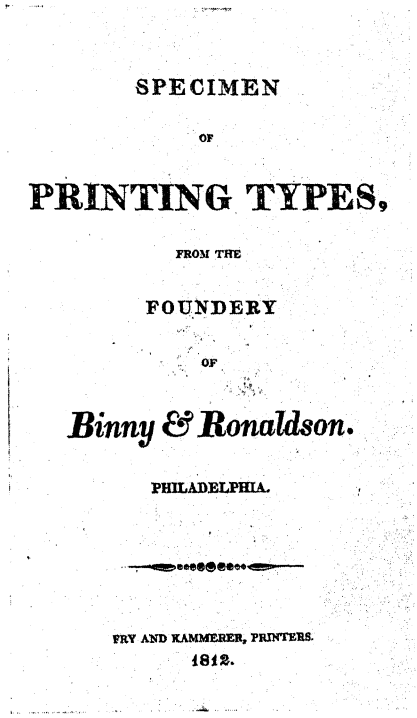
Nearly all the popular type faces for which the manufacturers of composing machines are now furnishing matrices were designed by the American Type Founders Company. These designs have been copied without alteration, except such as is necessitated by the mechanical limitations of the machines. The same designs have also formed the principal stock in trade of small type foundries which come and go. Whether these copied designs are sold in matrices or in fonts of type the American Type Founders Company receives

not the slightest compensation; but it asks printers who use composing machines to realize that whatever merit any machine composition may have in the matter of typographic design, such merit is, with few exceptions, derived from designs original with the American Type Founders Company; and printers are asked to give the credit to the originator and not to manufacturers of typesetting machines and other copiers.

The design of every type face, border or decorative piece made and sold by the American Type Founders Company is original or has been acquired by purchase. The appropriation of any kind of design has not been permitted by the management.

EXPENSES EVADED BY COPIERS

Every type face originated by the American Type Founders Company represents a large outlay. Type designing is an expert, difficult and expensive art. Each character must be made to conform in its design to restrictions of body, width and line. Cutting the matrices is an expensive operation. Experiments and changes to procure better effects always entail further expense for recutting matrices. To introduce a new type series expensive specimens must be sent to all the printers. It is useless to send out specimens until stocks of the types have been placed in selling houses in many cities, involving another heavy investment. All these outlays are made while there is no certainty that the type series will become a profitable seller—there must be large sales before the cost of preparation can be recovered. But no sooner does a type design prove to be a success than it is copied and launched on an assured market which the American Type Founders Company has created at great expense and considerable risk. The designs and matrices of one type family alone cost the American Type Founders Company more than eighty thousand dollars. These designs were copied at a small percentage of that outlay.


SPECIMEN

OF

PRINTING TYPES,

FROM THE

FOUNDERY

OF

Binny & Ronaldson.

PHILADELPHIA.

FRY AND KAMMERER, PRINTERS.

1812.

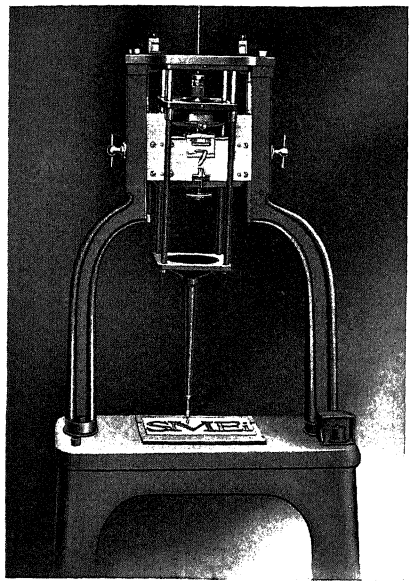
Title page of the first type specimen book issued in America. Size of the original is 8x5⅛ inches. The American Type Founders Company is the successor of Binny & Ronaldson, who began to cast types in 1796, in Philadelphia.

AN ANCIENT AND HONORABLE ANCESTRY

The American Type Founders Company proceeds in its work and policy in the consciousness that it has an ancient and honorable reputation to sustain. The founders of the business were Binny & Ronaldson, in 1796, in Philadelphia. In 1806 they purchased the type foundry of Benjamin Franklin, established in 1785. Since then others of its predecessors have achieved fame as fathers of the typefounding art in America.

UNEQUALED TYPEFOUNDING EQUIPMENTS

During the last quarter century the entire process of making matrices has been revolutionized and greatly improved by the American Type Founders Company, by the development of the wonderful Benton Matrix Cutting Machine, of which it is the exclusive owner and sole manufacturer in America. It is the invention of Linn Boyd Benton, the famous director of the General Manufacturing Department of this Company.



The celebrated Benton Matrix Engraving Machine, invented by L. B. Benton, director of the General Manufacturing Department of the American Type Founders Company, which manufactures the machine. It has completely revolutionized the art of matrix making.

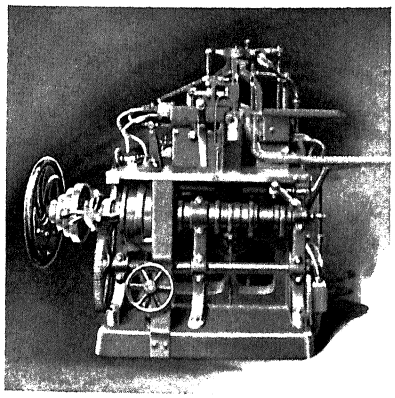
In the same period the process of type casting has been greatly improved and accelerated by the use of the Barth Automatic Type Casting Machine, of which the American Type Founders Company is the sole owner and manufacturer.

Types, cuts, and decorative materials are cast on larger bodies than in any other type foundry. All the decorative material shown in this book is cast in type molds—none of it electrotyped. Matrices for decorative material are cut on the Benton Adcut Engraving Machine, specially designed for and built by the American Type Founders Company for its exclusive use.

A more recent invention, the Benton Automatic Brass Rule Machine, is the first to successfully take the place of the brass rule bench with hand planes by which brass rules have been made for nearly four centuries. This machine ensures a uniform accuracy in the height and face of brass rule that is impossible when benches and hand planes are used.

Besides these major inventions, many minor ones are in use, all making for improved quality of manufactures. The American Type Founders Company builds all the machines, appliances and tools used specially in matrice making, type casting and the manufacture of brass rule. The superiority of its product is based upon the unequaled effectiveness of its plant equipment, which results from the inventiveness of its personnel, encouraged to the utmost by the general management.

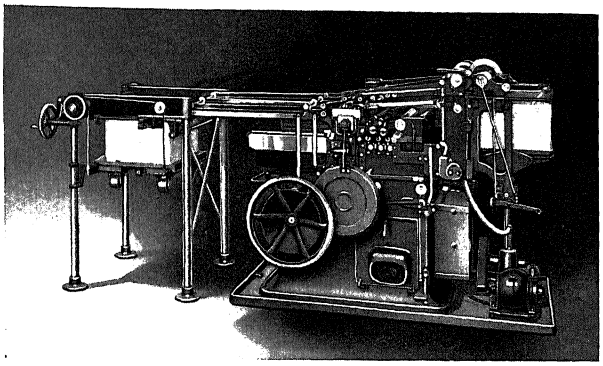
No machine is permitted to grow old, no process to become stereotyped, in the manufacturing departments. It is at once the oldest type foundry in America and the youngest in spirit, and the most alert in manufacturing methods.



Unequaled Barth Automatic Type Casting Machine, invented by the late Henry Barth, sometime manager of the Cincinnati House of the American Type Founders Company, which manufactures this machine for its exclusive use.

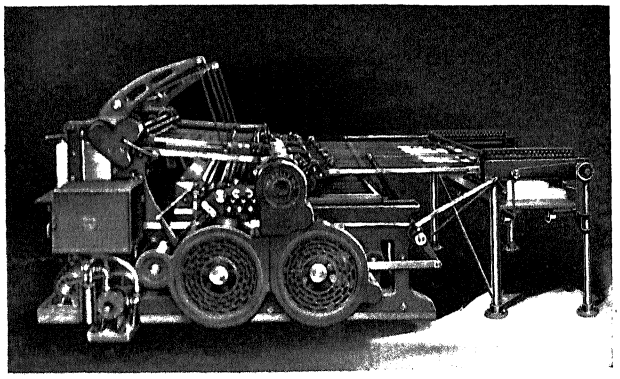
THE KELLY AUTOMATIC PRINTING PRESS FAMILY

A great achievement of the American Type Founders Company was the introduction of the now celebrated Kelly Automatic Job Press. To accommodate the demand, unprecedented in the history of printing press manufacture, the Company, as this book is being circulated, is erecting a huge factory, with an equipment as perfect as the latest inventions provide. In this factory a Kelly Press Family will be developed and manufactured. Each member of this press family will fully occupy its special field. There are two sizes of the Kelly Presses in manufacture and another is about to be put on the market. These presses are fully described in the Kelly Press section of this book.



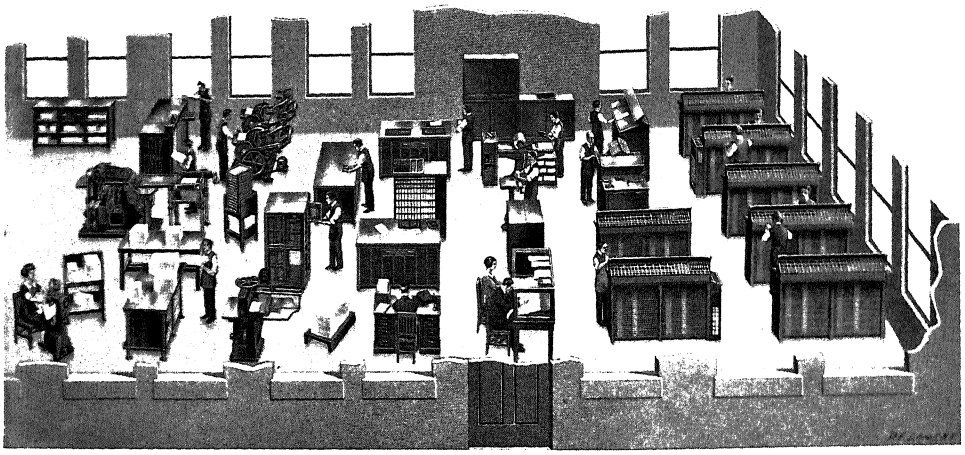
Kelly Automatic Job Press, Style B, half super-royal plus, developed and manufactured by the American Type Founders Company

There was nothing accidental about the invention of the Kelly Press. In 1911 the American Type Founders Company engaged William M. Kelly to develop his invention of a fast automatic job press, the purpose of which was to decrease the cost of production and to improve the quality of all kinds of commercial printing. In other words, the Company made a liberal investment in an idea. There were improvements from the beginning, and persistence in experiments resulted in success early in 1915. In that year a press building plant was added to the Central Plant of the Company, and the Kelly Automatic Job Press was launched on a market hungry for the invention. This was the first entirely automatic flat-bed job printing press; its speed is unexcelled, and also the quality of its product. The users testify to the fact that the Kelly Automatic Job Press is an unequaled profit maker—hence its extraordinary popularity. Other members of the Kelly Press Family will sustain that reputation. Purchasers of Kelly Presses are buying the utmost durability that the best materials and workmanship can give, with more than adequate strength. All parts are interchangeable. The Kelly Presses have unusual facilities for quick make-ready and quick alterations of forms on beds. Whether the work required is of the finest or merely of average quality, these presses will be found to be unrivaled in quantity of production.



Kelly Automatic Press No. 4, bed 38½ x 55½ in., a complete high-class printing unit, developed and manufactured by the American Type Founders Company

CUT-COST SYSTEM OF PRINTING PLANT EQUIPMENTS

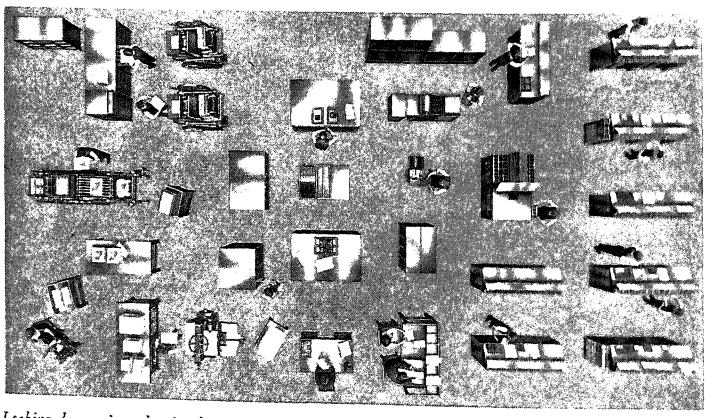


View of an American Cut-Cost Composing and Job Press Room, in which all the equipments were originated by the American Type Founders Company, except the proof press, desk, paper cutter, platen presses and wire stitching machine. Fewer composing room equipments are required when the Cut-Cost System is adopted.

In 1913 the American Type Founders Company established an Efficiency Department, the first important task of which was to study the relation of printing plant equipments to production. This was the first comprehensive study of this nature. As the result, the Cut-Cost System of Printing Plant Equipments, illustrated in the catalogue section of this book, was designed, and is now in use in thousands of printing plants, effecting in each substantial reductions in costs of production. The Cut-Cost Equipments have justified their name, and have made obsolete the larger part of the equipments which were in general use in 1913.

THE EFFICIENCY DEPARTMENT

The practical help of a force of experienced and successful production engineers is offered to printers establishing new printing plants, or removing, extending or re-equipping old plants. They make layouts to scale, in which the work is scientifically routed with a view to accelerating production, saving space, and

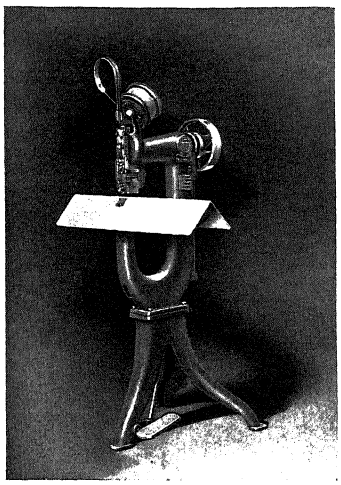


Looking-down view, showing layout of composing room and job press room shown above. Ample space in aisles and alleys, productive with all materials placed where most needed in the fewest number of cabinets—all making for maximum production.

improving working conditions. In several instances production has been increased while the rented space has been reduced. Savings in production costs vary with the conditions encountered. These have been as high as thirty-five per cent (in instances where the necessity for overtime has been overcome), and ordinarily range from fifteen to twenty-five per cent.

OTHER NOTABLE ACHIEVEMENTS

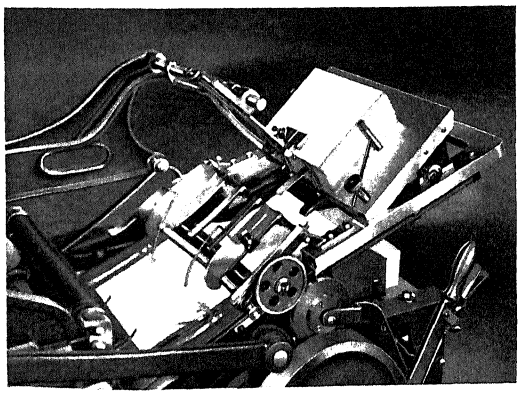
Every achievement of the American Type Founders Company has noticeably increased the prosperity of the printers. To it belongs the credit of placing upon the market those most popular and best of all stitching machines, the Boston Wire Stitchers. The Company is manufacturing and selling the Klymax Automatic Feeder for Chandler & Price Presses, which does a wider range of work than any other feeder applied to these presses, at a speed limited only by the action of the presses. Incidentally, it has, from the beginning, fostered the Chandler & Price Presses, selling more of them than all other dealers combined. It is also the chief distributor of the products of the Hamilton Manufacturing Company, selling more of them than all other dealers combined.



One of the Boston Wire Stitching Machines, for which line the American Type Founders Company is exclusive sales agent. It is the best seller.

EDUCATION DEPARTMENT

In 1915, the American Type Founders Company organized its Education Department, the function of which is to coöperate with vocational schools throughout the country, whether municipal or under the auspices of printers' associations, with a view to increase the effectiveness of instruction in printing. The department also aids vocational schools in securing efficient teachers. These activities help the printers in two ways: First, the proportion of printing class students who adopt printing as their vocation enter printing plants better equipped for efficient service and for their own advancement; secondly, those students who do not continue in printing will form a class in the business world which will be in sympathy with better printing and appreciative of its value and effectiveness. The more the activities of the Education Department are understood by printers, the more willing they will be to coöperate in this good work.



The Klymax Automatic Feeder, as applied to all sizes of Chandler & Price Gordon Presses, owned and manufactured by the American Type Founders Company. Undoubtedly the best feeder.

HUNT LIBRARY
CARNEGIE-MELLON UNIVERSITY

TYPOGRAPHIC LIBRARY AND MUSEUM

In 1908 the American Type Founders Company founded its Typogra
and Museum for the higher education of the printers in the art of ty
collection, which has grown to be the most complete of its kind in
entirely justified the
the management. It has
the enthusiasms and a
many of those who, wit
decade, have become le
typographic art. These
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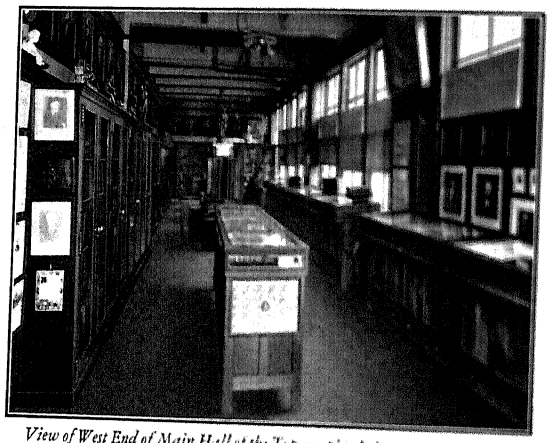
average excellence of
printing to a higher degre
elsewhere been attained
number of those who
work of the highest ex
increasing noticeably.

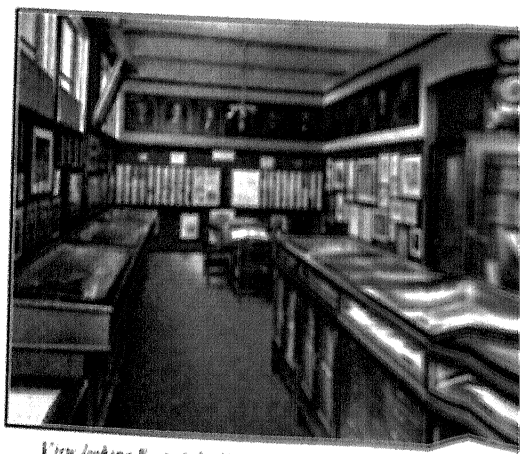


View of West End of Main Hall of the Typographic Library and Museum of the American Type Founders Company

This is a public librar
seum established to perpetuate and honor the memory and achievements
who in any period and in all countries have advanced the typographic arts. I
occupies two rooms and contains more than twelve thousand volumes relatin
or indirectly to printing and its allied arts. It is open to visitors during busin

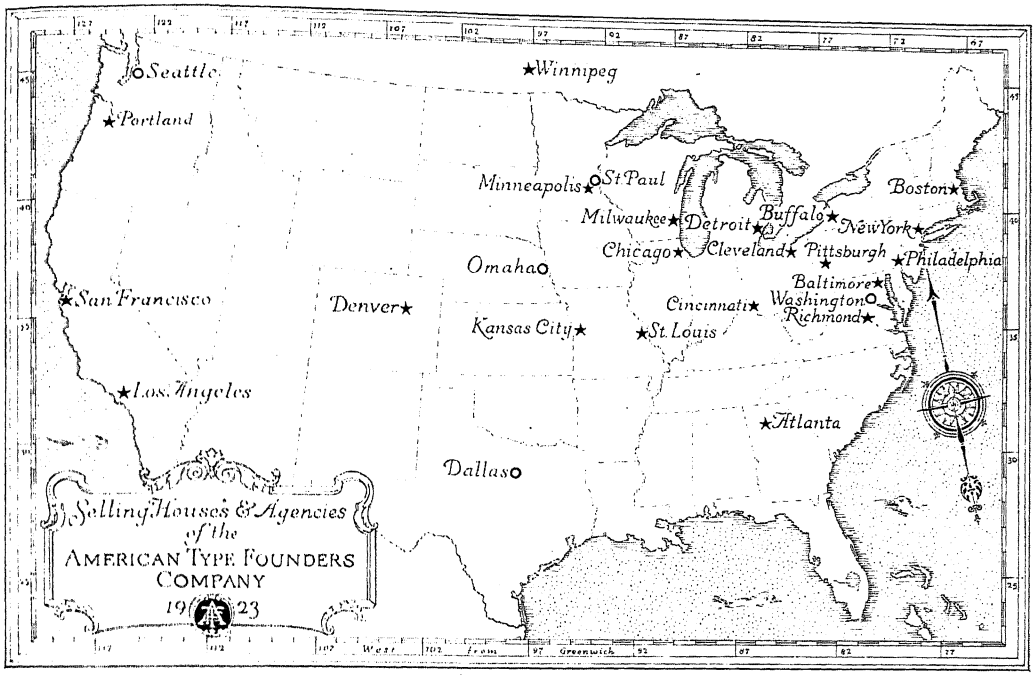
The collections in the library include type specimen books and broads
1486 to the present time, textbooks, pictures and portraits, medals and
letters relating to printing and printers, ancient printing presses and appli
other antiquities. There are also collections of books on journalism, advert
relief engraving of all kinds, bookbinding, paper making, illuminated and
typographic books, and of masterpieces in early printed and modern books.

The Typographic Library and Museum assumes the duty of collecting and preserving the memorabilia of printing and printers of all nations. It aims to answer or afford means of answering authoritatively all the questions relating to printing and its allied arts. Its ability to do this is the test of its comprehensiveness. The coöperation is invited of all who are interested in maintaining and enhancing the prestige of the art of printing, not only among the printers, but among their clients.



View looking East of the Main Hall of the Typographic Library and Museum of the American Type Founders Company

COVERING THE AMERICAN CONTINENTS



★ *Selling Houses of the American Type Founders Company*
○ *Houses of Barnhart Brothers & Spindler which are Selling Agents for American Type and Kelly Presses*

The policy of the American Type Founders Company is to give, as nearly as possible, equally good service in all parts of the country. The accompanying map shows the location of well-stocked Selling Houses and Selling Agencies in North America.

"Covering the Continent" ensures to the printers everywhere an expedition in deliveries and easy access to a diversity of stocks of types, machinery, equipment and materials unequaled in previous experience and keeping pace year by year with the growth of the printing industry. The American Type Founders Company, both in manufacturing and in selling, is constantly and actively helping the profitable progress of the printing industry, in which its interest is as vital as that of the printers themselves.

AMERICAN TYPE IN LATIN AMERICA

The National Paper and Type Company, 32-38 Burling Slip, New York, is the sole agent in all Latin American countries for all the manufactures of the American Type Founders Company, of which it carries stocks in its Selling Houses in Buenos Aires and Rosario, Argentina; Habana, Cuba; City of Mexico, Guadalajara, Monterrey, Tampico, Torreon, Chihuahua and Mazatlan, Mexico; Lima, Peru; and Montevideo, Uruguay. In the Latin American countries where it has no regular branches and stocks, the Company has selling agents. List of agents will be sent on application.

VISITORS ARE WELCOME AT ALL TIMES

By those who have visited it, the Central Plant of the American Type Founders Company in Jersey City is regarded more as an institution than a factory. It is an institution for the advancement of printing and printers. All who are interested in printing are welcome to visit it, and will be shown, without reservation, all the art and mechanical processes of type making: the development of a design from the original drawing to the matrices, the engraving of punches and matrices, the fitting of the types, the making of the molds, the tools of precision which establish that degree of accuracy in the types which is not equaled by any other manufacture made in large quantities, the casting machines, the manufacture of brass types and brass rules, and, last but not least, the Typographic Library and Museum, unrivaled in completeness.

AN ORGANIZATION DISTINGUISHED BY ITS LOYALTY

This book is the creation of Wadsworth A. Parker, manager of the Specimen Printing Department. Since 1906 Mr. Parker is to be credited with all the specimen printing. The Type Designing Department, which has been the chief factor in maintaining leadership in type design, is directed by Morris F. Benton. In 1892 Joseph W. Phinney, now first vice-president, was the leading authority in America in type design, and became the chief advisor in this important factor in the success of the Company. In 1895 Mr. Phinney effected a revolution in typographic taste in America by adapting to modern uses ancient and classic type designs, thus initiating the leadership in type faces. In 1911 William M. Kelly, for several years an employee of the Company, submitted his invention of an automatic job press, now world-famous as the Kelly Press, which was put on the market in 1915. Mr. Kelly is the manager of the Kelly Press Division, next in importance to the type department. In 1908 Henry L. Bullen undertook the work of establishing the Typographic Library and Museum, a collection solely formed by him, of which he continues as curator. In 1913 Mr. Bullen organized the Efficiency Department and in 1914 designed the Cut-Cost System of Printing Plant Equipment. In 1923 Charles W. Kellogg, who has grown up with the Efficiency Department, became its manager, having amply earned his promotion. In 1915 the Education Department was organized by Frank K. Phillips, manager, for introducing printing as part of vocational training in schools. The general success finally depends upon the able and loyal organization—the twenty-eight managers and the staffs of the Selling Houses, the production engineers, and the superintendents and employees of the Manufacturing Departments, too numerous to particularize, but none the less appreciated. Lastly, the Executive Department affords a leadership to the whole organization. It is headed by Frank B. Berry, second vice-president; Walter S. Marder, secretary; and J. Russell Merrick, treasurer.

R. W. Nelson

President and General Manager

AMERICAN TYPE FOUNDERS COMPANY

SELLING HOUSES

BOSTON, MASS. . . . 270 Congress Street
NEW YORK . . . . . 200 William Street
NEW YORK *Uptown Branch*, 461 Eighth Avenue
NEW YORK . . . *Conner, Fendler & Company* 96 Beekman Street
PHILADELPHIA, PA. . 17-19 South Sixth Street
PHILADELPHIA, PA. . . *Keystone Type Foundry Supply House*, Eighth and Locust Streets
RICHMOND, VA. . . . 11 Governor Street
BALTIMORE, MD. . 213-217 Guilford Avenue
BUFFALO, N. Y. . 45 North Division Street
PITTSBURGH, PA. . . . 323 Third Avenue
CLEVELAND, OHIO 15 St. Clair Avenue, N. E.
CINCINNATI, OHIO . . . 646 Main Street
ATLANTA, GA. . . 116-118 Central Avenue
CHICAGO, ILL. . 517-519 West Monroe Street
DETROIT, MICH. . . 557 West Larned Street
ST. LOUIS, MO. . . Ninth and Walnut Streets
MILWAUKEE, WIS. . . . 125 Second Street
MINNEAPOLIS, MINN. 421 Fourth Street, South
KANSAS CITY, MO. . 932 Wyandotte Street
DENVER, COLO. . . . 1621 Blake Street
PORTLAND, ORE. . . . . 47 Fourth Street
SAN FRANCISCO, CAL. . . 500 Howard Street
SPOKANE, WASH. . . West 310 First Avenue
LOS ANGELES, CAL. . 121 North Broadway
WINNIPEG, CANADA . . . . 376 Donald Street

THE following Houses of BARNHART BROTHERS & SPINDLER are agents for Type, Kelly Presses and other manufactures of the AMERICAN TYPE FOUNDERS COMPANY:

WASHINGTON, D. C. . . . . 1224 H Street, N.W.
ST. PAUL, MINN. . . . . 51 East Third Street
OMAHA, NEBR. . . . . 1114 Howard Street
DALLAS, TEXAS . . . . . 1102 Commerce Street
SEATTLE, WASH. . . . . Western Avenue and Columbia Street

CANADA, EAST OF PORT ARTHUR

TORONTO TYPE FOUNDRY COMPANY, York and Wellington Streets, Toronto
54 Jurors Street, Montreal

SELLING AGENT IN LATIN AMERICA

NATIONAL PAPER AND TYPE COMPANY, 32-38 Burling Slip, New York, is sole agent in Latin American countries for all the manufactures of the AMERICAN TYPE FOUNDERS COMPANY and carries stocks of them in the following cities:

ARGENTINA:—BUENOS AIRES, Calle Piedras 132; ROSARIO, General Mitre 635.
CUBA:—HABANA, Presidente Zayas 46.
PERU:—LIMA, Santo Toribio 240-266.
URUGUAY:—MONTEVIDEO, Calle Florida 1430.
MEXICO:—CIUDAD DE MEXICO, 7a de Nuevo Mexico 122; MONTERREY, Hidalgo 9; GUADALAJARA, Avenida Colon 183; TAMPICO, Empresa 13; TORREON, Juarez 1405; CHIHUAHUA, Independencia 200; MAZATLAN, Calle Guelatao 160-162.

AGENTS IN OTHER FOREIGN COUNTRIES: For names of agents in other foreign countries, apply to AMERICAN TYPE FOUNDERS COMPANY, 300 Communipaw Avenue
Jersey City, New Jersey, U. S. A.

THE POLICY OF THE AMERICAN TYPE FOUNDERS COMPANY

To continually create type designs which improve the quality and increase the demand for printing everywhere.

To coöperate in every well considered movement which aims to benefit the printing industry and enhance its prestige.

To discourage unhealthy competition and encourage such trade methods as will increase prosperity in existing plants.

R. W. Nelson

President

American Type Founders Company

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Vice-Presidents
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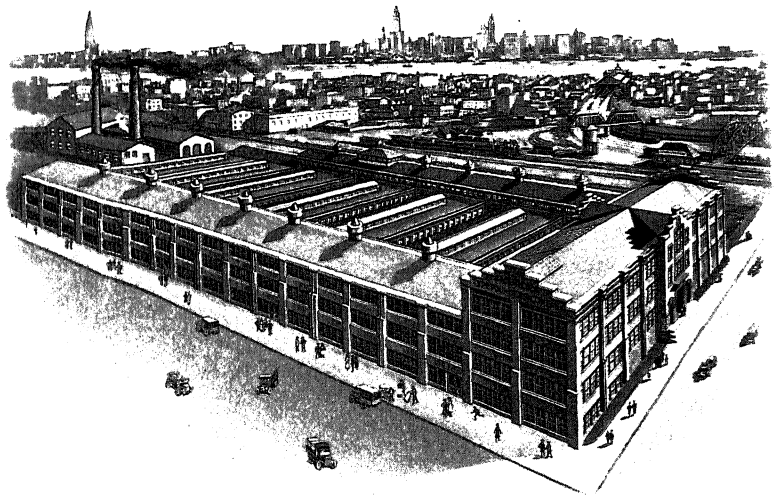

View of the Central Plant of the American Type Founders Company, showing its nearness to the City of New York, which is seen in the background, with the Hudson River between

THE COMPLETE INDEX

Individual items of types, borders, ornaments, decorative material, printing machinery, steel and wood printing office equipments, bookbinders' materials and supplies, and all miscellaneous items, will be found at the extreme end of this catalogue

Ready Reference Index
of
The More Important Items Shown in this Book

To assist in quickly locating the principal items in type families, type faces, various type classifications, important machinery, etc.

	PAGES
Publicity Types	17-331
General Jobbing Faces	17-331
Copperplate Gothics	334-349
Card Faces	350-359
Text Faces	360-366, 376-388
Society Types	367-375
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Newspaper Head Letter	474-481, 508-511
Classified Advertising Faces	[illegible]
Typewriter Faces	[illegible]
Body Types	[illegible]
General Information	[illegible]
Typographic Accessories	[illegible]
Calendar Figures	[illegible]
Decorative Material	[illegible]
Brass Rule	[illegible]
Kelly Presses	[illegible]
Machinery Section	895-1010
Cut-Cost Equipments	1011-1064
Hamilton Equipments	1065-1150

For all other items refer to the complete index at end of catalogue

STUDY this catalogue page by page. It is not a mere catalogue, but a veritable encyclopedia of typographic styles. Herein are the type faces which establish typographic fashions, and also many beautiful examples of how these type faces may be used to please the printer's customers. These examples are not shown to embellish the catalogue, but to demonstrate to the printer that extra profits may easily be obtained if the printing is done with type faces of higher merit in their design, which impart extra value to the printing. Study this book in the interests of your own customers

THE TYPE DESIGNS USED ON PAGES [illegible]
GARAMOND ITALIC [illegible]
MATERIALS USED AND PRICES [illegible]

Types

The choicest selection of Publicity Types for the Commercial Printer and the General Advertiser

as well as

the newest and best designs in Job Faces, Italics, Texts, Scripts, Shaded Faces, Gothics, Typewriter Faces, Body Types Accessories, etc.

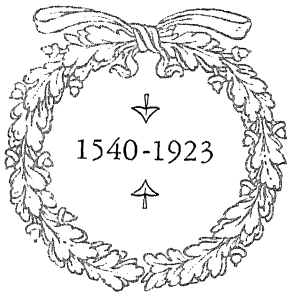
A first complete display
of the

GARAMOND

Series

after the beautiful XVIth century types
of Claude Garamond,
together with

Garamond Italic



Embellished with the

CLELAND BORDERS AND ORNAMENTS

especially designed for these letters

by T. M. CLELAND

CLELAND ORNAMENT

BRASS RULE FRAME MITERS

Garamond Series

72 Point 4 A 6 a

Marks

60 Point 5 A 7 a

Sighted

48 Point 6 A 10 a

BUNCH

Eruption

36 Point 7 A 12 a

INSPIRED

Huge Clock

30 Point 8 A 14 a

BRANDING

Unequal Kind

24 Point 9 A 19 a

ROMANCE
Gay songbird returns at first sign of spring

18 Point 15 A 29 a

MONUMENTS
BEGUN memorial dedicated to hero with much pomp

16 Point 17 A 34 a

ENTERPRISING
FRENCH musicians banqueted by local civic organizations

14 Point 22 A 42 a

SIMPLE RULES FOR BRIGHT PERSONS
NUMBER among your virtues some unselfish thoughts about saving

12 Point 24 A 47 a

INTRODUCING ENGLISH STYLE
SEVERAL importing establishments will show latest designs in silks and satins by foreign textile mills

10 Point 26 A 53 a

DILIGENCE WITH TRUTH IS GAINED
ROADS seldom are too wearisome or lengthy for one who advances with patience and care

8 Point 26 A 53 a

BROAD INFLUENCE OF CORDIAL CHATS
REAL enjoyment is never derived from books until ideas thus obtained have been ventilated in sound conversation with others

6 Point 30 A 60 a

GREAT DANGER MAKES MEN MORE INFLEXIBLE
STRONG courage increases the chances of success oftentimes by creating opportunities and availing itself of them. It gives the strength and power to see and overcome hidden dangers

Characters in Complete Font

A B C D E F G H I J K L M N O P Q R

S T U V W X Y Z & $ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p q r s t u v

w x y z ff fi fl ffi ffl . , - ‘ ’ : ; ! ?

SMALL CAPS from 6 to 18 Point are put up separately and furnished only when specially ordered

12 Point 24 A 48 a

SECURE DESIGN FOR MAGAZINE

Display of new styles in typography proved interesting exhibit at recent shows. Student exhibition very clever

10 Point 27 A 54 a

COLONIAL PERIOD TIME OF PROGRESS

Faithful workers should evince a continual desire to surpass their previous efforts each eventful day

8 Point 30 A 60 a

FINER FRENCH TYPE CAST BY GARAMOND

The very neat work turned out by printers centuries ago astonishes people to-day and especially if we consider the equipment at their disposal

6 Point 32 A 63 a

CLEVER ORGANIZATION SPECIALIZING METHODS

Experience has greatly extended and immensely broadened ideas governing the management and development of business. During this productive period many fine records of efficiency were reported

24 Point 10 A 19 a

DIGESTION

Fine samples of imported frocks attract maiden

18 Point 16 A 28 a

MISCONSTRUE

Conscientious effort stamps the work of true craftsmanship

16 Point 17 A 34 a

GOVERNMENTS

Eastern organization distributing religious tracts through station

14 Point 22 A 44 a

NOBLE PRIVILEGE DEFINITE SYSTEM

Pleasingly designed type faces favorably influence the cause of fine printing

48 Point 6 A 10 a

FORCED Displayed Straighten

36 Point 7 A 12 a

METHODS Unfrequented Bibliographic

30 Point 9 A 16 a

ECONOMIZE Poster effects give pleasing touch to color advertising

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R

S T U V W X Y Z & $ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p q r s t u v w w

x y z ff fi fl ffi ffl as is us ct fr ll sp st tt . , - ‘ ’ : ; ! ?

The following characters are fonted separately and furnished only when specially ordered

A B C D E G L M N P R T Y &

Garamond

COMBINING the qualities of force and elegance in an exceptional degree, this beautiful letter designed by the first professional type founder in the year 1540 presents opportunities for the widest range of application to the intelligent printer of to-day. Its utility and beauty will make it a standard type of the future.

GARAMOND

AND GARAMOND ITALIC

Cut and cast exclusively by

American Type Founders Company

ON THE pages which show the Garamond Family a number of examples are presented which suggest a variety of uses, plain and decorative, for which these types are appropriate. That more of the examples are ornamental than otherwise is quite naturally due to a desire to demonstrate the many possibilities of the Cleland borders and Cleland ornaments which were especially designed for these types. The beauty of the letters themselves will suffice to give dignity and distinction to the plainer kinds of printing.

ARCHVILLE TRUST COMPANY

· BANKERS ·

ARCHVILLE, OREGON

MILES C. BARDOLPH
President

ARTHUR NYME
First Vice-President

CHICAGO OFFICE
5061 Michigan Avenue

TEN MINUTE

Talks

ON

INVESTING

PUBLISHED EVERY WEEK
BY
THE WORLD CORPORATION
New York

BYRON H. BOND

INVESTMENT
SECURITIES

480 Wall Street

Brown, Alton & Brown

CIVIL ENGINEERS

Wm. B. Brown

923 Broad Street

Artistic settings in semiprecious stones as well as in diamonds and pearls are offered to discriminating purchasers at prices which are very moderate when quality and craftsmanship are taken in consideration.

Reliable watches and clocks shown in big variety of cases, all of the finest workmanship and design. The watch and clock repair department employs only skilled and experienced experts.

The best possible facilities are offered for the cleaning, repair and storage of valuable jewelry and objects d'art.

CARTWRIGHT COMPANY

PEARLS
DIAMONDS
WATCHES
SILVERWARE

OUT-OF-TOWN ORDERS FILLED BY MAIL

FIFTH AVENUE
NEW YORK

CLELAND ORNAMENT

Interior Decorations

Antique Furniture

WARREN WEST AND COMPANY

Draperies and Hangings

Sketches and Estimates Furnished

CLELAND BORDER

Gifts

Articles of distinctive character for every occasion

CLELAND BORDER

HISTORICAL PORTRAITS

EARLY ENGLISH PAINTINGS OF NOTED PERSONAGES OF THE XVITH CENTURY

NOW ON EXHIBITION AT

The Carmor Galleries

CLELAND BORDERS

Orlay

cut velvets are now on exhibition in a large variety of the newest patterns & colors. They offer uncommon artistic advantages as well as durable qualities

MCMXXVI

CLELAND BORDER

MENU

HORS D'OEUVRES

CONSOMME ROYALE
au croutons

BROOK TROUT
Celery Sauté Meuniere Olives

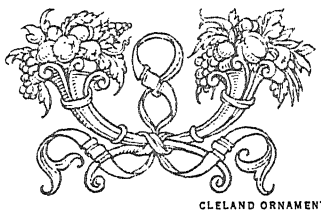
RIS DE VEAU
Montebello
Petits Poids à l'etuvée

SELLE D'AGNEAU
Colbert

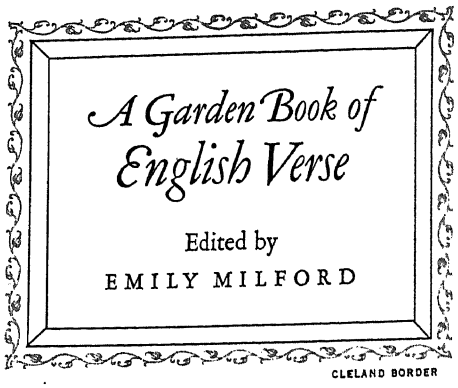
COEURS DE LAITU

COUPE GARAMOND
Petits Fours

CAFE



CLELAND ORNAMENTS



ROBERT
HERRICK

CLELAND ORNAMENT

To Daffodils

Fair daffodils, we weep to see
You haste away so soon;
As yet the early rising sun
Has not attain'd his noon.
Stay, stay
Until the hasting day
Has run
But to the evensong;
And having pray'd together, we
Will go with you along.

· 3 ·

CHAPTER FC

The Green Cur

COUNTLESS moments pas
motionless in the hallwa
the curtained door throu
disappeared. A great fear that th
unseen held his eyes riveted to t
that seemed gradually to be fuse
half-crazed stare. Now the branches of the trees in the woodland background appeared to sway, the sunlight danced on the grass, the sheep began to move about in their browsing, and the eyes of the sleeping shepherd maid seemed to flicker as if she were at last awakening from her long slumber. Suddenly he started. For the first time Stewart noticed that the shepherdess looked strangely like Isabelle. He crept stealthily closer to the pastoral scene. Yes, he was sure of it; it was she. Instead of passing behind the tapestry she had slipped quietly into the picture to spend the rest of her days peacefully dreaming under the flowered arbor. The flowing green curtain had eternally separated them; it had taken her from him. The thought of it maddened him. He was filled with a frantic desire to wrench the curtain from the door and tear it in shreds. Suddenly a voice called

35

Love
Lyrics
of
Old
France

Translated
and Edited
by
ARTHUR
CREIGHTON
WARNER

Volume
One

Chapter Two

The Pharao—Conquest of the beautiful Irene—Project for a mascarade

AFTER I was fully awake I remembered the shepherd maid who had danced the furlana so well at the opera ball and I thought of paying her a visit. I was not so much intrigued by her beauty, but I was anxious to know who was that father and that mother who were my old friends. I dressed for the morning and went out on foot to the tavern of *The Three Kings.* I went up, without saying anything, to the room which the girl had indicated to me, and I stood confounded to find myself face to face with the Countess Rinaldi, to whom Zavoki had introduced me at the *Locanda* of Castelletto sixteen years before. The reader will remember how M. de Bragadin had paid her husband the sum which he won from me at cards.

Madame Rinaldi had aged, but not enough to be at all unrecognizable. As I had never had for her more than a passing caprice, I did not linger

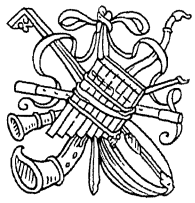
Text set in 16 Point Garamond *and Italic*

6

CLELAND BORDERS

THESE ARTISTS WILL APPEAR

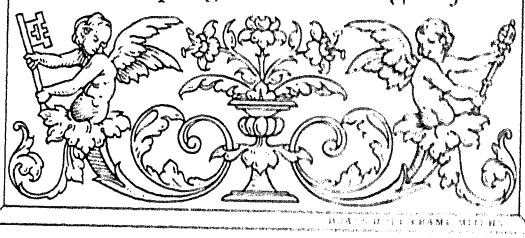
THE complete list of concert artists of the highest musical standing whose names are printed here will appear under our personal direction during the coming season. To those who are familiar with the exacting standards of this office and with its reputation in the past no further introduction than the mention of these renowned names will be necessary. Broxton concerts never disappoint



CLELAND BORDER AND ORNAMENTS

Bindings

Meredith, Ronaldson & Company take pleasure in announcing that they now have on exhibition a remarkable collection of fine bindings of the 16th century. There are many exceptional specimens of hand-tooled book covers from the libraries of royal personages, as well as a number of embroidered bindings of this period. A collection of this character has never been shown in America before. This display will remain in progress until August first



Paragraph set in 16 Point Garamond Italic

CLELAND ORNAMENTS

May 1924

MONTHLY PRICE LIST OF

Rare Books

FIRST EDITIONS & CLASSICS

CLELAND BORDER

LOGAN & TURNER

PLAYS

THOSE interested in the drama, classic and contemporary, are sure to find our stock of plays and works on dramatic literature and technique in all its branches unrivalled by that of any establishment in the city. We have specialized in books of this kind for many years and we offer our knowledge in this department to any who care to avail themselves of this service.

ADAMS BOOK SHOP
136 HARCOURT STREET

Bronze

A PLAIN TREATISE ON THE USE OF THIS MOST DURABLE AND BEAUTIFUL OF METALLIC ALLOYS · ILLUSTRATED WITH A NUMBER OF MODELS—SCULPTURAL ARCHITECTURAL AND STRUCTURAL—WITH VALUABLE DATA FOR THE ARCHITECT & ENGINEER

CLELAND COMBINATION ORNAMENTS

NO MORE than a very few suggestions are possible, within the limits of these pages, of the practically limitless uses to which the series of Cleland borders and ornaments may be put with the Garamond Faces. The effects shown here are all simple in construction and within the scope of any compositor. They will prove a source of increased profit to enterprising printers

This package should be kept in a cool and dry place to maintain perfect condition of contents at all times

CARLTON PRODUCT

RICHMOND CLUB

Baths

THE MOST LUXURIOUS AND BEAUTIFUL ESTABLISHMENT OF ITS KIND IN THE COUNTRY

Always Open

HOTEL AMBOISE

Twenty-third Season

Messrs. J. ROAN & SON
HAVE THE HONOUR TO INVITE
AN INSPECTION OF
THEIR LATEST IMPORTATIONS
OF UPHOLSTERY FABRICS
AND RARE HANGINGS

CLELAND

CATALOGUE
OF
Rouard Fils
PORCELAINES
AND
FINE
TABLEWARE

ILLUSTRATED CATALOGUE

Porcelaines

and fine tableware

ROUARD FILS

Limoges · France

1926
EDITION

CLELAND BORDERS

A Perfume of exquisite refinement especially adapted to the discreet taste of those women who prefer always to be inconspicuous.

Lis
DU JARDIN
DE
MON PERE

Made in the famous laboratories of DRAQUIN 46 Rue Garamond Paris, from the original formula in use for a century.

CLELAND BORDERS

NELSON DEAN & CO.

· ARCHITECTURAL SCULPTORS ·
DESIGNERS AND MODELERS IN ALL
DECORATIVE MATERIALS

6 BEAUVILLE BOULEVARD
ESSEX MAINE

CLELAND BORDERS AND ORNAMENTS

PRICE

WATCHES & CLOCKS

Favorably known for more than a century for their reliability of materials and workmanship and for their unsurpassed accuracy in all circumstances

PRICE TIMEPIECE COMPANY
ELLDALE, CONN.

Life
& Letters
of
Crane

VOL. 16

SPECIAL
EDITION

CARAMOND IS A CLASSIC OF TYPE FACES

CLELAND BORDERS

22d

This insert is printed on AURELIAN (Natural)
made by the WORTHY PAPER CO. ASSOCIATION, Mittineague, Mass.
in White, Natural and India; 25x38—70 and 80 lbs.; deckle edge

In the preparation of

PERIODICAL

ADVERTISING PAGES

Garamond and Garamond Italic in combination with the Cleland borders and ornaments, will offer compositors and layout men of ingenuity and taste, inexhaustible means for the creation of designs at once decorative, dignified and clearly legible.

IMAGINE this page, for example, in the advertising section of a popular magazine. Would it attract your attention? Is it readable? This page is purposely decorative in order to show the possibilities of designs of this character. It is entirely composed of typographic material.

CLELAND BORDERS

Cast on Art Line

Garamond Bold

PATENT APPLIED FOR

72 Point 4 A 6 a

High

60 Point 5 A 7 a

DINE

Epical

48 Point 5 A 9 a

SERIFS

Majesty

36 Point 6 A 11 a

PUBLISH

Biological

30 Point 8 A 14 a

NUMBERS

Hectograph

24 Point 8 A 17 a

BRIMSTONE

Modern Detail

18 Point 13 A 26 a

DEFINITION

Many problems thought trifling were not solved

14 Point 20 A 40 a

UNIQUE DESIGN

Noted foreign artist exhibited many fine interior decorations

12 Point 22 A 44 a

BEAUTIFUL HOUSE

Retired coal merchant from very remote town purchases cottage near the highest mountains

10 Point 23 A 47 a

DYNAMITE BLASTS

Unexpected explosion caused public building to collapse. Contractor says faulty construction investigation will start

8 Point 26 A 50 a

ECONOMIC LECTURES

Newly appointed physical instructor delights village students. Many prominent people attended the dance that immediately followed

6 Point 28 A 54 a

ELEGANT RESULT SHOWN

Many workers throughout the country are studying personal efficiency. Foremost industrial leaders are highly pleased with the stronger morale. Economic society approves of movement and will readily extend support

Characters in Complete Font

A B C D E F G H

I J K L M N O P

Q R S T U V W

X Y Z & $ 1 2

3 4 5 6 7 8 9 0

a b c d e f g h i j k

l m n o p q r s t u v

w x y z ff fi fl ffi ffl

. , - ‘ ’ : ; ! ?

A STUDY of this page as well as the six pages which immediately follow will show that in offering the Garamond Bold type design to the printers of the country the American Type Founders Company has done more than simply to place a new type face upon the market. This important addition to the classic Garamond Family combines, to an unusual degree, distinctiveness of character with beauty of design. It is not a type face limited to any special kind of work, but is suitable for use on a wide range of publicity and commercial printing

CLELAND BORDER AND ORNAMENT

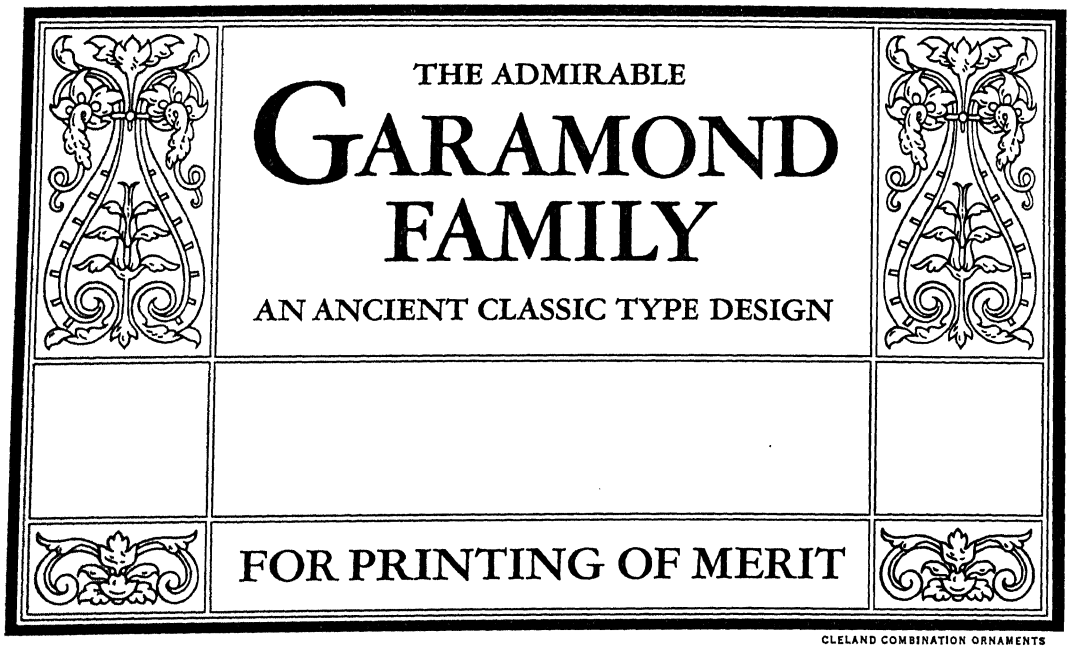
BRASS RULE FRAME MITERS

Garamond Bold

TYPOGRAPHY IS THE MOST INFLUENTIAL OF ALL THE ARTS: IT SENDS KNOWLEDGE ABROAD AS HEAVEN SENDS THE RAIN · ONE FRUCTIFIES THE SOIL, THE OTHER MAN'S INTELLIGENCE

BRASS RULE FRAME MITERS

CLELAND BORDER



CLELAND COMBINATION ORNAMENTS

SPECIMENS

OF OUR

TYPE FACES

AND

DECORATIVE MATERIAL

MCMXXIII

BORDEN & RICHARD

Art Printers

24 East Livingston Street

New York

CLELAND COMBINATION ORNAMENTS

Illustration & Lettering

Every detail of these subjects is carefully taught by our competent instructors

For the past forty-one years the Coleman Institute has been teaching *Illustration & Lettering*. Many of our nationally known designers were students of the Coleman Institute. *Enroll Now!* Send for booklet B4

Coleman Institute · North Johnsburgh

CLELAND BORDERS AND ORNAMENT

IDEAS

WE DESIRE to call the attention of printers to the new ideas in typographic borders which are displayed throughout this book. Many of these borders have been designed by leading decorative artists. These designs should be of great interest to the wide-awake compositor

The Decorative Materials of the AMERICAN TYPE FOUNDERS COMPANY *are Unexcelled in Beauty of Design*

CLELAND BORDER AND ORNAMENT

SPOTS

A SPOT OF COLOR HERE AND THERE WILL DOUBLE THE VALUE OF PRINTING · MANY NEW AND BEAUTIFUL ORNAMENTS ARE DISPLAYED FOR THE FIRST TIME IN THIS CATALOGUE

This sheet is printed on AURELIAN (Natural) made by the WORTHY PAPER CO. ASSOCIATION, Mittineague, Mass. in White, Natural and India; 25x38—70 and 80 lbs.: deckle edge

GIFTS

FOR EVERY OCCASION

ARTICLES OF PROVEN MERIT

FRANK M. BRIGHTON
STATIONER

CLELAND BORDER AND ORNAMENT

THE WRIGHT WAY

PRINTING
PROPERLY
EXECUTED

TELEPHONE
BIRGHEN
2879-80

WRIGHT & CO.
PRINTERS

CLELAND ORNAMENT BRASS RULE FRAME MITERS

INSTRUCTIVE AND ENTERTAINING

TEN MINUTE TALKS ON TYPES

TYPOGRAPHIC LIBRARY

AMERICAN TYPE
FOUNDERS COMPANY

CLELAND BORDER AND CLELAND COMBINATION ORNAMENT

THE REASON
TYPEFOUNDERS
SPECIMEN
PRINTING
SHOULD BE
DECORATIVE IS
OBVIOUS

AND

TYPE
ORNAMENTS
BORDERS
BRASS RULE
ON SALE

ENVELOPE ENCLOSURES ARE ECONOMICAL ADVERTISING

WE want to tell *Merchants & Manufacturers* of ONE GOOD WAY to *reach* a great many people for *but little money.* ENVELOPE STUFFERS, sent with your *Bills* during the month and also with your *Monthly Statements,* that tell of some UNUSUAL SERVICE or of *BARGAINS* in *MERCHANDISE*, often start a customer *toward more purchases.* ENVELOPE ENCLOSURES are *economical advertising pieces* and cost *very little to print.* They require NO POSTAGE. Have your office assistants enclose them with letters, bills and statements, and note the result

OUR SERVICE DEPARTMENT

will help you plan a series of these ADVERTISING PIECES that should prove an *excellent investment* CALL on us at ANY TIME

MINTER-PECKHAM COMPANY, Typographers

Hawthorne Building, 45 Rockingham Street

PITTSBURG, MICHIGAN

OLD ENGLISH BORDER

Garamond Family

JOHN SMITH, *Manager*

Telephone BERGEN 1234

SYLVESTER STEPHENS COMPANY

Printers

392 MONTGOMERY STREET

New York

The
GARAMOND FAMILY
for
Beautiful
Effects

NATIONAL STUDIOS

INCORPORATED

283 EAST 42D STREET · NEW YORK

Telephone MANHATTAN 6014

DAVID MORAN

Secretary and Treasurer

Phone MAIN 2903

Jeanette Viola Endey

Harpist

EIGHTEEN RAYMOND PLACE

New York City

Return in five days to

DANIEL JONES MITTCOMB

Downaleron Apartments

ALBANY, GA.

ORPHIC SPOT

Committee on Active Membership

NATIONAL INSTITUTE of APPLIED DESIGN

Executive Office · 79 EAST 54TH STREET

Northport, Delaware

Goudy Catalogue

PATENT APPLIED FOR

72 Point 3 A 5 a

Sold

60 Point 3 A 5 a

Eight

48 Point 5 A 8 a

Dahlia

42 Point 5 A 9 a

Blandly

36 Point 6 A 10 a

HERON

Madrigal

30 Point 6 A 12 a

NUMBER

Rhapsodist

24 Point 8 A 16 a

UNIFORMS

Philanthropy

18 Point 13 A 24 a

BACKBONE

Monthly sales are expanding

14 Point 17 A 34 a

LAST EDITION

The best books of fiction seldom fail to have good sales

12 Point 20 A 39 a

PRODUCTS SOLD

Men are interested in all matters pertaining to their own business

10 Point 23 A 44 a

SELECTED CLERK

Expensive handmade papers are much used at the present time for the finest sort of work

8 Point 26 A 51 a

EXCITING QUESTION

Newsprint is consumed in enormous amounts by the city newspapers especially for the Sunday editions of several bulky supplements

6 Point 30 A 60 a

COMPLICATED MACHINES

The wood pulp used for making newsprint contains the original impurities present in the wood, that is why our newspapers turn quite yellow and become brittle

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j

k l m n o p q r s

t u v w x y z ff fi

fl ffi ffl . , - ’ : ; ! ?

Goudy Catalogue Italic

PATENT APPLIED FOR

24 A 48 a

LE ACTION
are qualified
n society; but
ble for almost
o be agreeable

18 Point 13 A 24 a

FRANCHISE
Grand opening
for trade school

72 Point 3 A 5 a

Shift

26 A 51 a

BY MISTAKES
is a safe light to
d he is not a rash
xpects to succeed
y the same means
l him in days past

14 Point 16 A 32 a

HARMONIOUS
Enjoyable musical
selections heard by
means of the radio

60 Point 3 A 5 a

Reply

30 A 60 a

COURSES LIKED
our minds the same
to our bodies. By the
s greatly invigorated
d; by the other, virtue
health of the mind is
ıd tenderly cherished

12 Point 22 A 42 a

CENTER MARGIN
Rare manuscripts and
books often yield ideas
that are very practical

48 Point 5 A 9 a

Hybrid

42 Point 6 A 10 a

Unfilial

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z ff fi fl ffi
ffl ct . , - ‘ ’ : ; ! ?

36 Point 6 A 11 a

EDITOR
Breakfast

30 Point 7 A 14 a

DUBIOUS
Melancholy

24 Point 8 A 16 a

UNSPOKEN
Phantom Ship

CULTURE

MAY BE OF TWO KINDS: THAT FORCED ON MAN AND THAT ACQUIRED OF HIS OWN WILL ❦ THE PRINTED PAGE ASSISTS THE WIDE-AWAKE MAN THAT SEEKS CULTURE

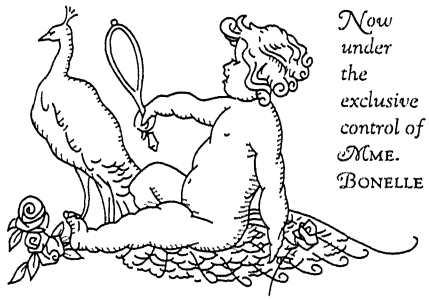
PARAMOUNT BORDER BROCHURE BORDERS

VANITY BEAUTY SALON

Ralston Road, near Sandringham Park

A SHOP of rare charm and distinction that caters only to women of discriminating taste and refined judgment

Telephone for an Appointment

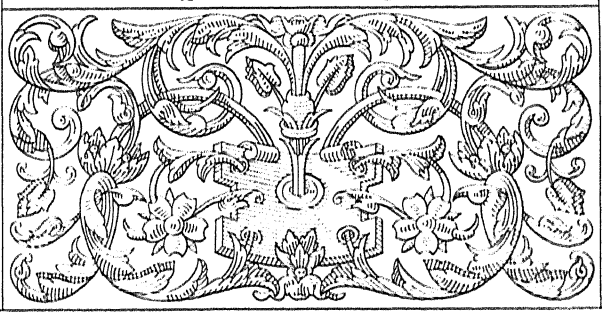


Now under the exclusive control of MME. BONELLE

BROCHURE BORDER ROTERS ILLUSTRATOR

TYPOGRAPHY

To begin with, the design of a piece of printing should be considered in its relation to the idea of the thing itself, its sale and use. Obviously, the type faces, color scheme and illustration should be keyed to the end of making it easy for the reader to get the idea of the advertiser, for results are what count. Type should therefore be employed with proper consideration for its force in presenting the copy



AMERICAN

TYPE IS THE BEST

Goudy Oldstyle

PATENTED MAY 9, 1916 REGISTERED NO. 655,643

72 Point 4 A 6 a

BEN

Joint

60 Point 5 A 7 a

SIGH

Rapid

48 Point 5 A 9 a

BINDS

Exploit

42 Point 5 A 10 a

HOUSE

Shingled

first time

36 Point 6 A 10 a

HOME

Quaint

30 Point 7 A 14 a

FOUND

Musician

delighted

24 Point 8 A 16 a

NOTICES

Unfinished

framework

18 Point 12 A 23 a

MECHANIC

Gives experts

usual warning

14 Point 17 A 34 a

EXPERIMENTS

Bright magician

spent much time

unraveling tricks

12 Point 21 A 40 a

GRAND PICTURE

Recent photographs

inspire many leading

theatrical promoters

10 Point 24 A 48 a

PERFECT SPECIMEN

Simple design exhibited

considered very artistic

for modern typography

8 Point 27 A 54 a

CUT-COST EQUIPMENT

Modern cabinets containing

leads and quads reduce labor

costs considerably. Efficiency

material creates large profits

6 Point 29 A 58 a

STIMULATING PRODUCTION

Progressive printers recognize the

fact that economy lies in equipping

their plants with modern materials

and machinery. Now is the time, as

every minute lost swells the pay roll

Characters in Complete Font

A B C D E F G H I J K L

M N O P Q R S T U V W X

Y Z & $ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p

q r s t u v w x y z ff fi fl ffi ffl

ct ¶ ❦ . , - ' : ; ! ?

Small Caps from 6 to 18 Point, and Oldstyle Figures 1234567890 in all sizes, are put up in separate fonts and furnished only when specially ordered

Goudy Italic

PATENTED APRIL 9, 1918 REGISTERED NO. 660,448

Daintiness

says more for itself than all the fine words you can recruit to its aid

To advertise daintiness in jewelry, garments, perfumes, or silverware you must employ the Language of Daintiness, which is the combination of paper, color, illustration and the judicious use of the graceful

Goudy Italic

American Type Founders Company

HURE BORDER

Characters in Complete Font

A B C D E F G H
I J J K L M N O
P Q R S T T U V
W X Y Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m
n o p q r s t u v w x y z
ff fi fl ffi ffl Qu ct . , - ' : ; ! ?

36 Point 6 A 11 a

PRINTERS
Harpsichord

30 Point 7 A 14 a

MECHANIC
English Subject

24 Point 9 A 18 a

INTRODUCED
Quaint Inhabitant

18 Point 14 A 28 a

MODERN SYSTEM
Large Mercantile Firm

14 Point 19 A 36 a

EXCURSION STEAMER
Delights Numerous Children

12 Point 24 A 46 a

BEAUTIFUL COMPOSITION
Hartford Sculptor Awarded Medal

10 Point 26 A 52 a

PRINTING LEADING MANKIND
Michigan College Students Enlightened

8 Point 29 A 58 a

ENFORCES FIRE PREVENTION RULES
Drastic Regulations Ordered by Advisory Board

6 Point 33 A 65 a

AMERICAN TYPE STYLES INCREASE BUSINESS
National Advertisers Demand Latest Typographic Designs

Goudy Cursive

PATENT APPLIED FOR

36 Point 6 A 11 a

Austral Translated

30 Point 7 A 14 a

Knowledge Sylvan Tracts

24 Point 9 A 18 a

Recapitulate Colorful Exhibits

18 Point 14 A 28 a

Admires Display Unique Folder Given

14 Point 19 A 36 a

Dignified Characters Winter Harvesting Begun

12 Point 24 A 46 a

Responsibility Undivided Delightful Springtime Musical

10 Point 26 A 52 a

Gathering Twilight Shadows Irreproachable Subtleness Established Graduation Valedictory

8 Point 29 A 58 a

Classic Beauty Delighted Friends Expressed Admiration During Performance Romantic Songs Appreciated

6 Point 33 A 65 a

Surroundings Created Distinctive Atmosphere Newest Production Excited Daily Comment Abroad Simplicity Noted Throughout

Catalogue of Prints & Etchings Rare Books on Fine and Applied Art

Telephone 14 Deal

Metropolitan Galleries

South Manchester

Characters in Complete Font

A A B C D E F G

H I J J K L M N N

O P Q R S T U V

W X Y Z Qu Qu Th &

$ 1 2 3 4 5 6 7 8 9 0

a b c d e e f g g h i j

k k l m m n n o p q r

s t u v v w w x x y z

ff fi fl ffi ffl Qu ct st ſs

. , - ' : ; ! ? ~

Printers & Publishers

Particular Attention is Called to the Elegant

Goudy Cursive Series

Made in Nine Sizes

A Type Face of Great Merit and Many Possibilities

Original · Distinctive · Beautiful

American Type Founders Company

GOUDY TITLE

PATENTED APRIL 9, 1918 REGISTERED NO. 660,444

48 Point 5 A

MEN SICK

42 Point 5 A

NOSE HIGH

36 Point 6 A

RINGS INFER

30 Point 8 A

POSING URBAN

24 Point 9 A

EMBLEMS GENUINE

18 Point 13 A

BANQUETED DELIGHTFUL FROLICSOME

14 Point 17 A

ENCLOSED UTILIZING SCHOLARS

12 Point 19 A

PROUD MEN OLD CHOIRS CLEVER BOY

10 Point 23 A

SEND MOTHER URGING DAME OAK MANSION CHIDING KING

8 Point No. 2 26 A

HUG INSTRUCTOR BEAUTIFUL SCENE SHOP ORCHESTRA QUESTION YOUTH

8 Point No. 1 32 A

PROMINENT PRINTER MAKE PROPOSITIONS INTERESTING OBJECT CAUTION HORSEMEN ADVERTISING BONDS

6 Point No. 3 30 A

DECIDE CRITICAL POINTS BUSY SCHOLARS RETURN WRITER AIDS MEMORIAL ENORMOUS FIELD GAMES GOLF INSTRUCTOR BOLD

6 Point No. 2 36 A

MODEST SUBSCRIPTION GIVEN ARTISTIC DANCER TRAVELING BUILT CONSPICUOUS STUDIOS PURCHASING MODERN HOUSE CHILD UNVEILED MONUMENT IMPORTING CHRISTMAS SUITS SOUND FINANCIAL EMPORIUM

6 Point No. 1 44 A

RENDERING HIGHEST HOME SERVICE SCHOLAR ASTONISHED INSTRUCTOR GOVERNMENT ENCOURAGED THRIFT AMERICAN INGENUITY UNEXCELLED HIGHER EDUCATION INCOMPARABLE EXPERIENCED EASTERN MERCHANTS INVOICING EXTRAORDINARY DISPLAY

The advantage of Title Line is that it permits of close spacing between lines

CHARACTERS IN COMPLETE FONT

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z & $ 1 2 3
4 5 6 7 8 9 0
. , - ' : ; ! ?

AFTER ALL IS SAID AND DONE

After all is said and done, types are the most important part of the equipment of a printing office. There are times the printer overlooks this very important fact as he contemplates his expensive machinery

AMERICAN TYPE FOUNDERS COMPANY

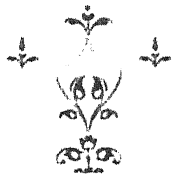
The Goudy Type Family

There is a distinct touch of tomorrow embodied in the Goudy types of today, and this quality which anticipates the future enhances their present day uses

American Type Founders Company

The Goudy Type Family

The Ideal may not be required in every piece of printing, but if a situation arises where the Ideal is called for one of the Goudy types will prove a big factor in solving the problem



American Type Founders Company

This sheet printed on GRAY BERKSHIRE [illegible]
Basis 9 x 12 — 80 lbs.
Made by AMERICAN WATERSIDE PAPER CO., Holyoke, Mass

THE PRINTING PRESS VOICE OF ALL PROGRESS AND WORLD THOUGHT

MUCH hath printing wrought for thy well-being and for all mankind. To movable types thou art debtor for thy knowledge, thy liberty, and thy prosperity or thy hope of prosperity. The foremost human benefactor is John Gutenberg. Four centuries ago his printing types first pierced that darkness of superstition and dense ignorance which prevailed through the many cycles of centuries. Those types of Gutenberg are now as ever the pillars of fire leading us toward a universal civilization that is sure to come when mental and moral darkness shall be no more

BERKSHIRE TEXT

Antique–Deckle Edge Basis 25x38–60 and 80 Lbs.

Made in French Gray, White and India–Wove and Laid

A Quality Paper That Will Appeal to Buyers of Good Printing

The GOUDY TYPE FAMILY at a Glance

A Composite Picture of the complete GOUDY TYPE FAMILY is here shown for the first time

Goudy Catalogue

Goudy Catalogue Italic

Goudy Oldstyle

Goudy Italic

Goudy Cursive

GOUDY TITLE

Goudy Bold

Goudy Bold Italic

Goudy Handtooled

Goudy Handtooled Italic

AMERICAN TYPE FOUNDERS COMPANY

Goudy Bold

PATENTED MAY 25, 1920 REGISTERED NO. 675,653

72 Point 3A 4a

Dial

18 Point 12A 23a

NEIGHBOR
Help another
general cause

10 Point 23A 44a

EXPERTS DECIDE
Gathering in lyceum creates development regarding imports of foreign merchandise

60 Point 3A 5a

Sight

14 Point 17A 32a

DESIGN BOND
Exhibit beautiful document before critical audiences

8 Point 25A 48a

MAKES FINAL PLANS
Passenger resumes travel after long and wearisome months spent in locating wonderful marble quarry for building corporations

48 Point 4A 8a

Baked

12 Point 20A 38a

HIGH POSITIONS
Commission desired doctors having large influential following

6 Point 29A 57a

THRONGED MAIN STREET
Downpour of rain disastrously interferes with joyous carnival and celebration that had drawn immense crowds. After waiting considerable time the majority went to their respective homes

42 Point 5A 9a

Ringlet

36 Point 5A 10a

MINOR
Epitaphs

30 Point 6A 12a

PENSION
Bright Day

24 Point 8A 14a

SCHEDULE
Quaint Road

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s
t u v w x y z ff fi
fl ffi ffl . , - ' : ; ! ?

Goudy Bold Italic

PATENT APPLIED FOR

Non-Kerning

10 Point 23 A 45 a

TENTH LECTURE
Most knowing judges continue granting the youth letters praising comprehensive theme

8 Point 26 A 52 a

ENTHUSE BUILDERS
Prosperous manufacturer recently notified employes who contemplate erecting houses immediately of his indiscriminate assistance

6 Point 29 A 58 a

FINEST ENTRANCE GATE
The thought commonly coupled with a gate is its intention as a barrier stopping the entrance of unwelcomed guests, yet in these days a flowery garden entrance may attract rather than restrict

18 Point 12 A 23 a

CONQUERS
Several tender vines matured

14 Point 17 A 34 a

NICE SERVICE
Prominent mayor from remote town craves ceremonies

12 Point 21 A 41 a

ENJOY OUTINGS
Kindergarten lecture receives compliments from grateful patron

72 Point 3 A 4 a

Bird

60 Point 3 A 5 a

Graft

48 Point 5 A 8 a

Nectar

42 Point 5 A 9 a

Helpful

36 Point 6 A 10 a

DINERS
Engulfed

30 Point 7 A 12 a

FURNISH
Neat Styles

24 Point 8 A 16 a

MUNCHED
Risked Claim

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z ff fi fl ffi
ffl ct . , - ‘ ’ : ; ! ?

Goudy Handtooled

PATENT APPLIED FOR

72 Point 3 A 4 a

Dial

60 Point 3 A 5 a

BEN

Sight

48 Point 4 A 8 a

PINK

Epoch

42 Point 5 A 9 a

DINES

Hybrid

36 Point 5 A 10 a

MINOR

Epitaphs

30 Point 6 A 12 a

RECIPE

Nymphs

24 Point 8 A 14 a

HOCKEY

Ice skating

quite early

18 Point 12 A 23 a

NEIGHBOR

Helpful hints

about buying

14 Point 17 A 32 a

BURLESQUE

European light opera with fine music featured

12 Point 20 A 38 a

INDEPENDENT

Remote little isles given opportunity to obtain freedom from foreign king

10 Point 23 A 44 a

MEN GRADUATE

Students from many states complete their courses and graduate from popular college

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U V

W X Y Z & $ 1 2

3 4 5 6 7 8 9 0

a b c d e f g h i j

k l m n o p q r s

t u v w x y z ff fi

fl ffi ffl . , - ' : ; ! ?

Goudy Handtooled Italic

PATENT APPLIED FOR

14 Point 17 A 34 a

MODERNIZE
Improved ways of manufacture being employed

12 Point 21 A 41 a

SUBSCRIPTION
Notable magazine increasing number of pages because of additional interest

10 Point 23 A 45 a

HUNTING HORSE
Southern equestrians display unusual skill in handling imported steeds in circus arena

30 Point 7 A 12 a

FROND
Naughty

24 Point 8 A 16 a

GNOMES
Responded after lunch

18 Point 12 A 23 a

DECEMBER
Quaint dance was approved

72 Point 3 A 4 a

Bird

60 Point 3 A 5 a

HER
Eight

48 Point 5 A 8 a

MINE
Judges

42 Point 5 A 9 a

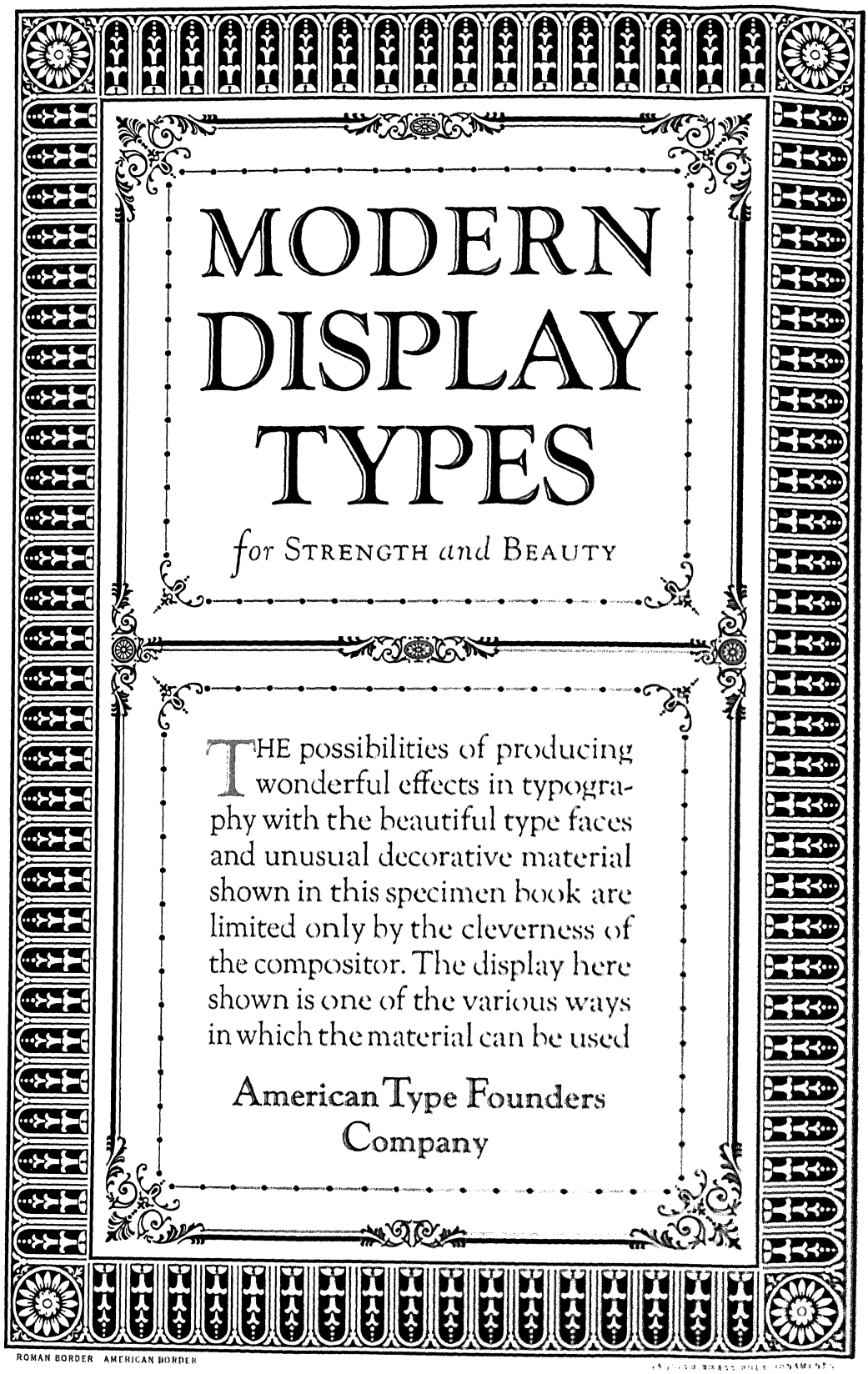
KINGS
Spirited

36 Point 6 A 10 a

DRONE
Northern

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z ff fi fl ffi
ffl ct . , - ' ' : ; ! ?



ROMAN BORDER AMERICAN BORDER

The UNDYING CHARM *of* COLONIAL FURNITURE

No vogue of the moment will ever rival the lasting appeal of Early American Furniture. Its dignity and richness, its simple artistic beauty and sincerity, set it apart from any modern style and therein lies the popularity

NELSON FURNITURE COMPANY
NEW YORK & CHICAGO

Goudy
Handtooled
for
Distinctive
Printing

American
Type Founders
Company

DURING DECEMBER

AN EXHIBITION
OF
PAINTINGS

WATER COLORS
ETCHINGS AND DRAWINGS OF
INTERIORS

ROMAN STUDIOS
DECORATIVE ART BUILDING
GREENWICH AVENUE — PHILADELPHIA

Bodoni Series

Cast on Art Line

PATENTED APRIL 13, 1915 REGISTERED NO. 827,275

72 Point 3A 4a

Sight

60 Point 3A 5a

Maple

48 Point 5A 8a

IS King

42 Point 5A 8a

MONTH
July One

36 Point 5A 10a

NUMBER
Third Rig

30 Point 6A 11a

MOULDED
Letter Style

24 Point 7A 14a

FINE HOUSE
Submit Design

18 Point 11A 22a

USED TRACK
REPAIR finished
in time for race

14 Point 16A 31a

REMARKS MADE
DEMANDS statement
about large concern

12 Point 18A 35a

SECURE PRINTING
GETTING qualifications
considered reasonable
under good conditions

10 Point 21A 40a

QUESTION METHODS
HAPPY childhood pranks
amused sedate professor
while visiting at nursery

8 Point 23A 46a

EXHIBIT GREAT SUCCESS
LAVISH business arrangement
in western city amazed visitor
from the slumbering lakeside

6 Point 28A 52a

PRINTERS GETTING BIG PROFITS
THOSE BUSINESS men who cannot secure the elusive dollars nowadays are certain some morning to awake and realize that the outlook is rocky and very uncertain unless they catch up with the crowd and realize that efficiency means prosperity

10 Poin
EXQ
Beau
comn
art co

8 Point
DISTI
Renow
for an
explor

6 Point
GH ES I
Educatio
personal
of ornam
intense in
as craftsn
specimen

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z ff fi fl ffi ffl
" " . , - ' ' : ; ! ?

SMALL CAPS from 6 to 18 Point, and Oldstyle Figures 1 2 3 4 5 6 7 8 9 0 from 6 to 18 Point, are put up in separate fonts and furnished only when specially ordered

Bodoni Italic

PATENTED JULY 20, 1915 REGISTERED NO. 627,282

Cast on Art Line

10 Point 21 A 41 a

EXQUISITE SHOWING
Beautiful sculpture being commended by numerous art connoisseurs of repute

8 Point 22 A 45 a

DISTINGUISHED HUNTER
Renowned professors arrange for an indefinite sojourn with explorer in uninhabited lands

6 Point 28 A 55 a

GIVES INTERESTING EXHIBITION
Educational supervisor expressing great personal satisfaction with latest display of ornamental porcelain that proved of intense interest to home builders as well as craftsmen. Many unique and artistic specimens received favorable comment

18 Point 11 A 22 a

HIDE DESIGN
Successful clerk wins promotion

14 Point 16 A 31 a

RESTORES BOND
Prominent financier builds country home

12 Point 18 A 33 a

EXPERT DIRECTOR
Musical society renews membership campaign under energetic leader

72 Point 3 A 4 a

Dark

60 Point 3 A 5 a

Staple

48 Point 4 A 8 a

Beyond

42 Point 5 A 9 a

NORTH
Graceful

36 Point 5 A 9 a

REBUKE
Huge Disc

30 Point 6 A 11 a

BRIDGING
Kept Hotels

24 Point 7 A 13 a

NOBLE BIRD
Each Numeral

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v ν w ω x
y z ff fi fl ffi ffl
“ ” . , - ‘ ’ : ; ! ?

Cast on Art Line

Bodoni Book

PATENTED APRIL 13 1915 REGISTERED NO. [illegible]

48 Point 5 A 9 a

RESUMING
Bring Orders

42 Point 5 A 10 a

HARMONIZE
Simple Reason

36 Point 5 A 10 a

DISTINCTIONS
Nicely Decorated

30 Point 6 A 12 a

INTRODUCING
Graphical Sketch

24 Point 8 A 16 a

LARGE INDUSTRY
Neighbor Enterprises

18 Point 12 A 24 a

REPRODUCE MACHINE
ELIMINATES Unusual Defect

14 Point 17 A 33 a

BRIGHTER GREEN COLORING
HANDSOME Masterpieces Exhibited

12 Point 19 A 38 a

COMPOSITION OF DISCOURSE
ENGLISH must follow high standard of correct usage that is observed in the writings of the greatest authors

10 Point 22 A 42 a

THE MODERN SHORT SENTENCE
SENTENCE construction as our ancestors knew this term is not cause for unmixed satisfaction among present-time writers

8 Point 24 A 47 a

KEEPING OFFICE RECORD FACILITIES
Most managers will find that keeping available record facilities means reducing the overhead expenses and the general increase of efficiency

6 Point 27 A 52 a

INDUSTRIAL DISEASE PREVENTION ENCOURAGED
[illegible] sanctions and duty of employers to exercise not ordinary but extraordinary care to prevent occupational diseases is no longer an arguable or debatable question. Adequate means are available whereby the spread of disease can be prevented

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z fl fi ff ffi ffl
" " . , - ' ' : ; ! ? ( ) 0

[illegible]

Bodoni Book Italic

PATENTED JULY 14 1915 — REGISTERED NO 622,777

Cast on Art Line

10 Point — 22 A 43 a

NORTHERN SCENERY INSPIRING
Beautiful fields and enticing mountain trails become wonderfully attractive to sportsmen and vacationists during late summer and early fall. Nature provides numerous recreations during this season

8 Point — 24 A 46 a

INTERESTING DISCOVERY RECORDED
Pleasing as the origins of our alphabet are in their details, they are not any more fascinating or interesting than the incidents by which these results have been gained. The patient working out of the meaning of various rock inscriptions has occupied the attention of notable scholars

6 Point — 30 A 56 a

EDUCATION INCREASING MECHANICAL EFFICIENCY
Technical education has proved a propelling force in the march of progress in all parts of the world. It teaches modern business methods in a scientific manner, creates a spirit of self reliance, and ensures a standard of proficiency that is to-day absolutely essential to the individual ambitious to become an efficient and skilled craftsman, and who expects to be really successful in life

36 Point — 6 A 9 a

BURDENSOME
Replace Original

30 Point — 6 A 12 a

DISENCUMBERED
Magnificent Country

24 Point — 8 A 15 a

SCIENTIFIC METHOD
Bright young prospectors
introduced unique system

18 Point — 12 A 24 a

INTERESTED COURIER
Spent many delightful days
visiting several uninhabited
places whilst seeking health

14 Point — 16 A 33 a

WONDERING ASTRONOMERS
Observations reporting exceptional
planetary activities cause populace
many anxious moments during day

12 Point — 19 A 39 a

BUILDER CONSERVING GROUND
Delightfully attractive bungalows with
spacious basement quarters. Contractors
enthusiastic concerning housing people

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r s t u v
w x y z ff fi fl ffi ffl
" ' . , - : ; ! ?

Distinctly Feminine

WINTER AND SUMMER
STYLE CREATIONS DISPLAYED IN
LARGE VARIETY

THE section that has done so much to enhance the reputation of our store as an establishment truly creative is the Women's Department. It is fashioned along lines of the foremost Parisian shops for women. Here our skilled designers, who have visited Paris and studied the recent tendency of the fashions, are prepared to help you in the selection of a gown that will meet the terms of your own personality and figure. Thus the gown becomes a unique confection that expresses in its every line the distinction that is the very essence of art

WORTHINGTON

Famous American

Modiste

FIFTH AVENUE AT GRAND STREET
ROCHELLE PARK

ITALIAN BAND

BEAUTY

IN ADVERTISING
AND IN THE
THING ADVERTISED
IS A MOST
POTENTIAL AGENT
IN SECURING
RESULTS

READE PRINTING
COMPANY

Metropolitan Building
Chicago, Ill.

ITALIAN BAND

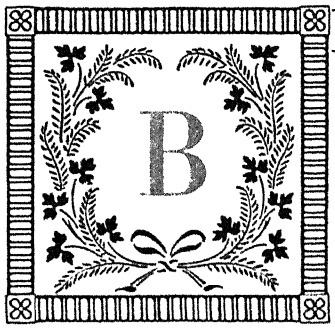
THE

MODERN

Phonograph

FROM time immemorial music has been the great giver of delight. Nations were born in the glory of music. Dreams of kings have been shattered and kingdoms uprooted, yet music has sprung from the ruins and flourished. Such is the fine spirit of music which came to us through ages, and which the Modern Phonograph reproduces so feelingly.

THE BODONI FAMILY



EAUTIFUL Printing is an educator, the same as is any art. The thoughts of an author take on added values by reason of it. The mind is always receptive in proportion as it is helped to comprehend the real meaning of the writer. Nothing will assist more than an effective page of type in enabling the reader to arrive at that meaning quickly and easily; for this purpose the members of the Bodoni Type Family are not surpassed for power and beauty

Jaquish Ornament Bodoni Mortised Ornament

Giambattista Bodoni

JOHN BAPTIST BODONI, whose works shed lustre on the typographic arts, was born in Italy in the year 1740, at Saluzzo, Piedmont, near the Alps, and learned the printing trade in the small plant of his father in that town. At the age of eighteen he entered the printing house maintained in Rome by the Roman Catholic Church, known as the *Sacra Congregatione de Propaganda Fide* (Propaganda of the Faith), where religious books in many languages were printed. He was thus led to learn a number of languages, including Arabic and Greek. This historic plant had its own typefoundry, and this typefoundry was the first to issue a type specimen book. That was in 1628, over a century before Bodoni was born. Bodoni was greatly interested in typefounding, and he applied himself to it, and became an expert punch cutter and matrix maker, besides learning or teaching himself the other main branches. But always the thing he was most intent to do was to print beautifully. Bodoni laid the foundations of his undying fame during his four years' study and work with the *Propaganda Fide*

> BODONI developed lofty ideals and he visualized anew the intrinsic beauty of typography. He introduced a distinct and beautiful style into his types which was the forerunner of all modern faces

> BODONI changed the typographic standard of taste entirely. His style is always chaste, relying upon suitable spacing, good proportions, proper margins and clean presswork, rather than upon the use of the decorative effects then in vogue

Set in 18 Point Bodoni Book *and Italic.* Inserts in 12 Point and 10 Point Bodoni Book Heading in 30 Point Bodoni Bold. Modern Brackets and Dash

Printer · Typefounder

In 1762 he established a small printing plant, and began to acquire a good reputation, so that in 1766 the Duke of Parma invited him to that city, offering him a very liberal subsidy and a free hand. Henceforth Parma was the home of Bodoni, and there he flourished. He had conceived the idea of making Roman type faces quite different to the faces which were then in use—the Roman face now called Old Style—and he established a typefoundry which did not cast any Roman faces like those of earlier times. From the year 1469 to 1785 Roman types were all of the design of which the Caslon Oldstyle is representative. The types of the earlier times were many of them beautiful, but the whole civilized world was heartily tired of the monotony produced by their exclusive use, just as we would get thoroughly tired of the beautiful Greek architecture if every house and store and factory were built like a Greek temple. The printers and their customers realized that they had had too much of these ancient good types when Bodoni's new Roman types appeared, and this is proved by the fact that in the year 1805 there was not a single typefoundry in the world making the old style Roman types. The new design was called Modern Roman. The attempt is made in old style Roman letters to reproduce the effect of calligraphy, whereas the Modern Romans are undisguisedly the work of steel engravers — sharp, clear, clean cut and precise. The types in which this page is set are extreme Modern Roman in design, and are truly representative of Bodoni's invention. The characteristics are perfectly flat and sharp horizontal serifs with extreme contrast of the main and minor lines

One of the changes which Bodoni introduced into the forms of his Roman letters was in the serifs. Those of the capitals he reduced to single sharp lines of about the same weight as the thin strokes of the letters, while the serifs of his lower-case characters are raised to an almost horizontal position at right angles with the upright strokes of the letter

No printer or typefounder has exercised a greater influence on the style of printing or the form of all Roman letters than the famous Italian, Giambattista Bodoni, for all of the Modern Roman types follow more or less closely his plain designs. Before Bodoni began, in the latter part of the eighteenth century, to improve the form of letters then in use, legibility was a feature that had received scant consideration at the hands of letter designers. So great was the beauty of his type faces, so widespread was the influence of his style of printing, that it was not long, even in England, before Caslon and other old style faces went out of use and disappeared entirely from type specimen books. Printing took an altogether different form, and because only the general styles of Bodoni's types were copied, and not the many virtues of his printing, the art soon fell to a low level. All who have had access to a collection of books printed by Bodoni agree, however, that the faults of his pupils do not appear in the works of the great master. The open pages with generous margins and the style and beauty of his type faces make the old volumes printed by him a real pleasure to read. His works show that Bodoni never printed anything in an indifferent manner

Set in 14 Point Bodoni Book. Inserts in 8 Point and 6 Point Bodoni Book
Heading in Bodoni Bold. Modern Brackets and Dash

This insert is printed on DECKLE EDGE, brown, Basis 25x38 80 lbs.
Made by the AMERICAN WRITING PAPER CO., Holyoke, Mass.

An Abundance of Type

THE many advantages of an abundance of type are very apparent. There is no waiting for distribution and no picking for sorts, with attendant evils; no delay for sorts which have to be cast specially at an extra expense. Full cases are a sure sign of efficient plants

THE BODONI TYPE FAMILY
MEETS ALL THE REQUIREMENTS OF THE
AVERAGE PRINTING OFFICE

American Type Founders Company

Brochure Border — Modern Dash

FOR
BOOKLETS AND
CIRCULARS
THERE
IS NOTHING
BETTER

Bodoni Types

Have a singularly alert, forceful look, and never fail to add life and color to the printed page

JAQUISH ORNA

Deckle d'Aigle provides for modern use a paper of the richly beautiful appearance and sterling, old-time characteristic of the fine papers hand-fashioned by the craftsmen of the 15th century, Like them, it has a natural deckle on four sides

Deckle d'Aigle can be furnished in light and heavy weights
12½x19 and 19x25

FTF

ANNOUNCEMENT

The Temple of the Fathers of Faith announces a great revival meeting for January sixteenth, at which the Rev. Dr. Stephen Light will preach

EVERYONE WELCOME

JAQUISH ORNAMENT

YOUTH is the golden season of foolishness for which the wise would barter all their wisdom, the rich all their wealth, and call it a bargain, knowing the value of youth

VANITY INITIAL

Cast on Art Line

Bodoni Bold

PATENTED JUNE 23, 1914 REGISTERED NO. 627,278

72 Point 3 A 4 a

Holy

60 Point 3 A 5 a

Begin

48 Point 4 A 8 a

Repaid

42 Point 4 A 8 a

FOUND
Injuries

36 Point 5 A 8 a

RETURN
Masterful

30 Point 6 A 10 a

EMBARKS
Army Band

24 Point 6 A 12 a

SOUTH END
Higher Juries

18 Point 10 A 20 a

FIND TRADE
Exported idea
to get business

14 Point 15 A 30 a

LOST INTEREST
Continues practice
of ignoring orders

12 Point 17 A 32 a

SOLVES PROBLEM
Discuss new schemes
for combining seven
banking associations

10 Point 19 A 36 a

PRINTER INVENTIVE
Ambitious students will
display modern designs
for unusual typography

8 Point 21 A 41 a

AN INVALUABLE SERIES
Bodoni is adaptable to every
class of work and is selected
by those demanding the best

6 Point 25 A 49 a

TASTE IN SETTING COVER PAGE
Much of the real advertising value of any book, pamphlet or brochure lies in the cover design, and on carefully selecting an appropriate type series hinges the success of the entire effort no matter what color or stock is used

Characters in Complete Font

A B C D E F G H

I J K L M N O P

Q R S T U V W

X Y Z & $ 1 2

3 4 5 6 7 8 9 0

a b c d e f g h i j

k l m n o p q r s t

u v w x y z ff fi fl

ffi ffl “ ” . , - ‘ ’ : ; ! ?

Bodoni Bold Italic

Cast on Art Line

PATENTED JUNE 23, 1914 REGISTERED NO. 627,279

10 Point 18 A 35 a

DEFINED SENTENCE
Oakland supreme court
judge delivered oration
at leading country club

18 Point 10 A 19 a

ENTERPRISE
Maine scientist
received medal

72 Point 3 A 4 a

Nigh

8 Point 19 A 38 a

INSURES AUTOMOBILES
Noted youthful underwriter
inaugurates modern system
for securing office efficiency

14 Point 15 A 29 a

HUGE BUILDING
Beautiful entrance
lends enchantment

60 Point 3 A 5 a

Effort

6 Point 24 A 48 a

PRODUCING MOTION PICTURES
Several manufacturing concerns take advantage of new advertising novelty by having motion picture films made showing methods of producing goods made by them. This plan creates civic pride and is also a business stimulant

12 Point 16 A 31 a

FOREIGN ARTISTS
Danish military band
rendered remarkable
descriptive overtures

48 Point 4 A 6 a

Striped

42 Point 4 A 8 a

HOMES
Diligent

36 Point 5 A 8 a

BOUNCE
Rejection

30 Point 6 A 12 a

NUMBERS
Proficiency

24 Point 6 A 12 a

HISTRIONIC
Fine Mansion

Characters in Complete Font

A B C D E F G H

I J K L M N O P

Q R S T U V W

X Y Z & $ 1 2

3 4 5 6 7 8 9 0

a b c d e f g h i j k

l m n o p q r s t u

v v w w x y z ff fi fl

ffi ffl " " . , - ' ' : ; ! ?

CARD BODONI

24 Point No. 12 — 8 A

RECOGNITION

24 Point No. 11 — 9 A

PREDESTINATED

18 Point No. 10 — 11 A

EXCHANGE GOWNS

18 Point No. 9 — 13 A

COMPLETED STEAMER

12 Point No. 8 — 15 A

PRINTED FINEST BOOKLET

12 Point No. 7 — 19 A

BUILDING BEAUTIFUL MANSION

12 Point No. 6 — 22 A

DISTINGUISHED NOBLEMAN HONORED

12 Point No. 5 — 27 A

IMPROVED TYPOGRAPHICAL ARRANGEMENTS

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
. , - ' " : ; ! ?

The following overhanging characters are supplied for fonts Nos. 6, 7, 8, 9, 10, 11 and 12

A F L P T V W Y

6 Point No. 4 — 25 /

INTERESTING DEVELOPMENTS RECORDEI
COLOR COMBINATION IMPROVES FOLDEI

6 Point No. 3 — 29 /

APPRECIATES EXTRAORDINARY ENTERTAINMEN
LARGE METROPOLITAN AUDIENCE CHEERS ACTO

6 Point No. 2 — 34

SEVENTEENTH INTERNATIONAL AUTOMOBILE EXHIBITIO
DAILY NEWSPAPER ANNOUNCEMENTS GIVE INFORMATIO

6 Point No. 1 — 38

MANUFACTURING ESTABLISHMENTS CELEBRATING ANNIVERSAI
SPECIAL COMMITTEE CONSIDERING APPROPRIATE ARRANGEMEI

RIDING HABITS FURNISHED — MONTHLY STATEMENT — TELEPHONE: PENN 942

To PARK RIDING ACADEMY, DR.

BENJAMIN JOHNSTON, PROPRIETOR

NORTH BOULEVARD AT CAMPTON STREET
PHILADELPHIA, PA.

M

TELEPHONE: PENN 942

PARK RIDING ACADEMY

BENJAMIN JOHNSTON, PROPRIETOR

NORTH BOULEVARD AT CAMPTON STREET
PHILADELPHIA, PA.

ORIENTAL OBJECTS OF AI

JADE SOUVENIRS

EXQUISITE TRINKETS
OF RARE DESIGN SUITABLE FOR
HOME DECORATION
OR GIFTS

RIND'S CURIO STORE
HARTFORD STREET AT FRANKLIN SQUAI

CARD BODONI BOLD

CHARACTERS IN
COMPLETE FONT

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8
9 0 . , - ' ' : ; ! ?

The following overhanging
characters are supplied for fonts
Nos. 18, 19, 20, 21, 22, 23, 24
A F L P T V W Y

24 Point No. 24 — 7 A

DETERMINED

24 Point No. 23 — 9 A

INTRODUCTION

18 Point No. 22 — 11 A

STRANGE REBUKE

18 Point No. 21 — 13 A

BOLD MASQUERADER

12 Point No. 20 — 15 A

HONORABLE ENTERPRISE

12 Point No. 19 — 19 A

DEMAND POSITIVE SECURITIES

12 Point No. 18 — 22 A

REMARKABLE SETTLEMENT OFFERED

12 Point No. 17 — 27 A

NORTHERN POWER CONFERENCE ADJOURNS

6 Point No. 16 — 25 A

MERCANTILE ASSOCIATION CELEBRATES FRENCH STEAMSHIP COMPANIES MERGE

6 Point No. 15 — 29 A

REPORTERS SECURED EXCITING NEWS ACCOUNT DEPARTMENT MANAGER PROMOTES SECRETARY

6 Point No. 14 — 34 A

EXTRAORDINARY DEVELOPMENT PROJECTS ABANDONED ILLUSTRIOUS SCULPTORS PLACED WORK ON EXHIBITION

6 Point No. 13 — 38 A

BRILLIANT YOUNG CHEMIST DISCOVERED WONDERFUL FORMULA NEGOTIATORS SUMMON WITNESSES BEFORE PASSING JUDGMENT

FIRST PUBLIC

MUSICALE

GIVEN BY PUPILS OF

HAMDEN SCHOOL

BALTIMORE

THE AUDITORIUM
THURSDAY EVENING, MARCH THIRD
AT EIGHT-THIRTY

POTTERY

WE HAVE RECEIVED
AN EXCELLENT ASSORTMENT
OF POTTERY WHICH WILL
SOON BE PLACED ON
EXHIBITION

WE ALSO HAVE SOME VERY RARE
CHINESE AND JAPANESE PORCELAIN VASES
IN MANY DAINTY PATTERNS

SARGENT

IMPORTER OF EXCLUSIVE ART GOODS
RICHARDS AVENUE

Cast on Art Line

Cloister Oldstyle

PATENTED JULY 13, 1915 REGISTERED NO. 630,560

72 Point 4 A 6 a

Flight

60 Point 5 A 7 a

Husky

48 Point 6 A 10 a

IS Quiet

42 Point 7 A 12 a

Red INK

36 Point 8 A 13 a

IMPORTS

Eighth Boat

30 Point 9 A 14 a

SYMBOLIC

Describe Race

24 Point 10 A 18 a

FINE ARTIST

Complete Border

18 Point 16 A 30 a

REJOINS OUTFIT

SELLING Fine Houses

16 Point 18 A 36 a

MODERN SHOP

NEWEST devices for making wire bought

14 Point 22 A 42 a

BANKER RETIRES

ERECTED biggest stores for this business section

12 Point 24 A 47 a

STORE TO EXPAND

VERY LARGE influx of the volume of business shown by company in statements

10 Point 25 A 50 a

PECULIAR ATTITUDE

ENTHUSIASTIC conclave held by printers from many states concerning modern methods

8 Point 28 A 56 a

ARRANGE SPRING TRIPS

PASSENGER lines anticipate a very busy season due to the many new markets opened in foreign lands

6 Point 32 A 60 a

AUDIENCE ENJOYS NEW PLAY

DELIGHTED crowd cheered players at the opening performance last night of one of the best plays ever seen in this city. From all the comments heard it seems destined for a long and prosperous run and will be enjoyed by the thousands who may see it

Characters in Complete Font

A B C D E F G H
I J K L M N O
P Q R R S T T
U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s t
u v w x y z ff fi fl
ffi ffl Qu ct ( ) [ ]
. , - ‘ ’ “ ” : ; ! ?

SMALL CAPS from 6 to 18 Point, and Lining Figures 1234567890 in all sizes, are put up in separate fonts and furnished only when specially ordered

Cloister Italic

PATENTED JULY 14, 1915 REGISTERED NO. [illegible]

Cast on Art Line

10 Point 28 A 56 a

SHOWING AT MUSEUM

Great crowds flock to see picture painted in many beautiful colors by a distinguished foreign worker

8 Point 30 A 60 a

NEW ISLANDS DISCOVERED

Astronomer reports finding of several new celestial bodies which had baffled scholarly professors all over the world

6 Point 33 A 65 a

PLEASING COMBINATION TRIED

Securing harmonious results in your printed matter calls for the proper selection of paper, ink and type coupled with neat and careful workmanship from beginning to end. Only in this way can the good will of a customer be secured and counted among a printer's assets

16 Point 19 A 38 a

GIRL PROMOTED

Stenographer awarded position as private aide

14 Point 23 A 46 a

LEADING WORKER

Sells building to manager of big furniture company

12 Point 26 A 52 a

JOINT PROPOSITION

Merchants settle final details for risk conference to be held next week in neighboring city

72 Point 4 A 6 a

Bipeds

60 Point 5 A 8 a

Register

48 Point 6 A 12 a

PIN Stick

42 Point 7 A 13 a

Huge ELK

36 Point 8 A 16 a

KITCHEN

Busy Student

30 Point 9 A 17 a

PROSPERED

New Condition

24 Point 11 A 20 a

LIGHT SHADE

Eastern Merchants

18 Point 17 A 31 a

HOME PLEASURES

Books Supply Enjoyment

Characters in Complete Font

A A B B C C D D E
E F G G H I J J K
L M M N N O P
P Q R R S T T U
V V W X Y Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j
k k l m n o p q r s t
u v v w w x y z ff fi
fl ffi ffl Qu ct st ( ) [ ]
. , - ‘ ’ “ ” : ; ! ?

Lining Figures 1 2 4 5 6 7 8 9 0 are put up in separate fonts and furnished only when specially ordered

Cast on Art Line

Cloister Cursive

PATENT APPLIED FOR

72 Point 4 A 6 a

Subject

60 Point 5 A 8 a

Orpheus

48 Point 6 A 12 a

Turquoise Delights

42 Point 7 A 13 a

Magnificat Eloquently

36 Point 8 A 16 a

Photographer Art Studio

30 Point 9 A 17 a

Beautiful Gown Rendezvous

24 Point 11 A 20 a

Distinguish Music Boxes

18 Point 17 A 31 a

Halcyon Days Sylvan Fairyland

16 Point 19 A 38 a

Literary Night Western Hospitality

14 Point 23 A 46 a

Twilight Shadows Atmosphere Charming English Madrigal

12 Point 26 A 52 a

Favorite Melodies Hungarian Rhapsody Eight Saxophones

10 Point 28 A 56 a

Incomparable Menu New England Hostelries Vacation Dancing

8 Point 30 A 60 a

Unusual Repertoire Quaint Japanese Handicraft Splendid Compositions

6 Point 33 A 65 a

Metropolitan Architecture Washington Birthday Celebrations Holiday Masquerade Party Spring Golf Tournament

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i

j k k l m n o p q

r s t u v v w w x

y z ff fi fl ffi ffl ct st

. , - ' ' " " : ; ! ? ( ) [ ]

Cloister Cursive

The Cloister Cursive will increase the Usefulness of the beautiful and dignified Cloister Type Family, affording remarkable opportunities for creating real Striking Effects

The Unique Swash Capitals

The Swash Capitals give a lively air to the classic style of the lower-case letters, which are identical with those of the Cloister Italic. The printers who possess the latter series need only order the cap fonts of the Cloister Cursive to have them both

The Swash Capitals are also highly effective as Initials for use with other series than the Cloister. The vogue in modern printing, either in one or two colors, demands Initials shaped along the lines of the Cloister Cursive Capitals. Order them today

Here is a Type Series whose sole mission is to Attract, attract, and again attract, giving Piquancy to a Type Composition while adding to its Readability and Advertising Effectiveness. It will intrigue the Virtuosi of Typographic Art, who, by the way, will be specially interested in this unusual and beautiful 16 point size

In the Cloister Cursive Series we Join the Twentieth Century with the Sixteenth Century for the Use of Progressive Printers

American Type Founders Company

The Leader in Type Designing

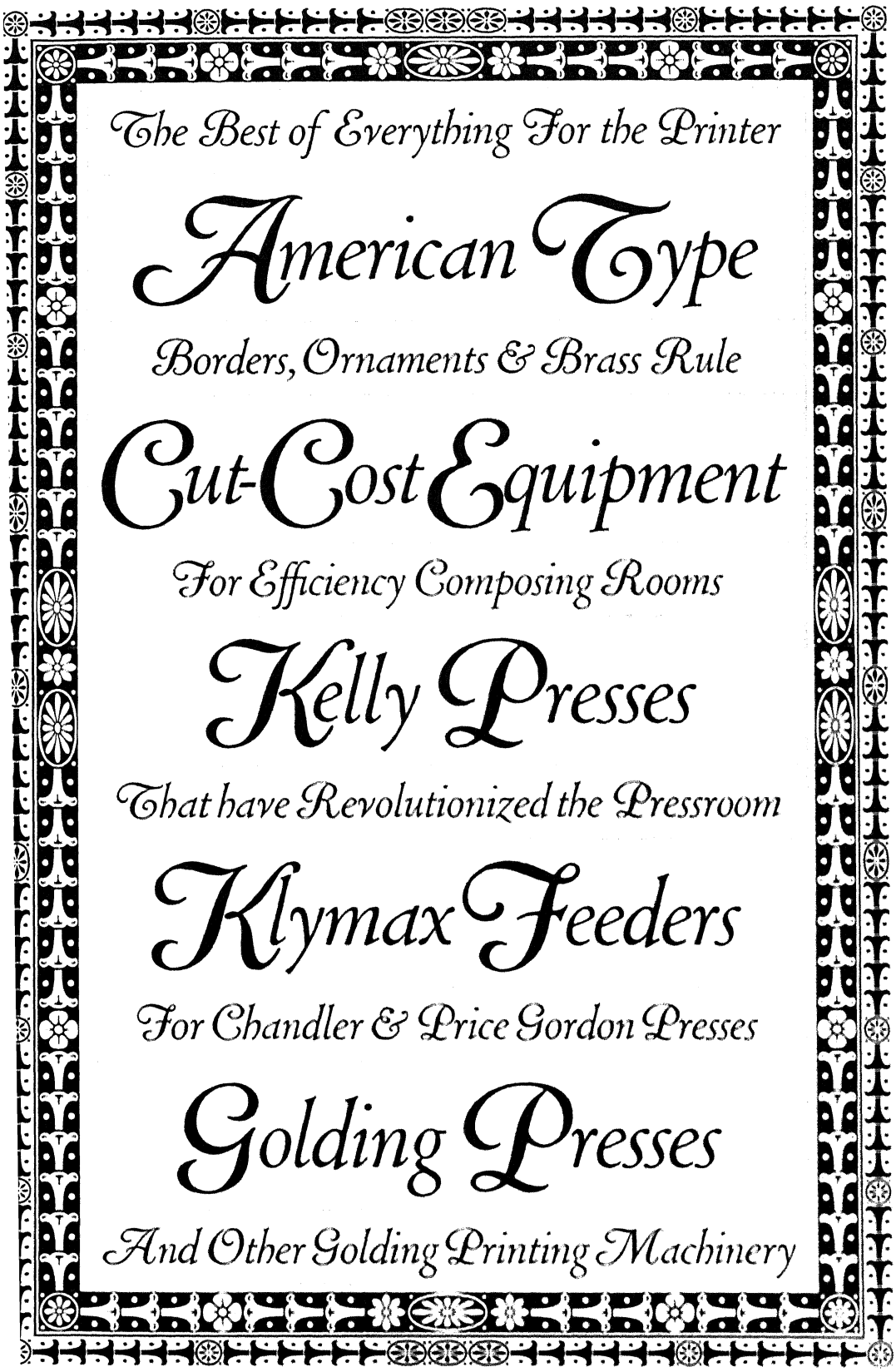
The Birth of Printing

Printing, Born at the Dawn of the Renaissance, quickly turned the gloom of the Middle Ages to light and brought Knowledge, Freedom and Happiness to the world. At its best the Printing Art Combines the Traditions of the Fifteenth Century with the Skill and Facility of the Modern Craftsman

The above paragraph is set in 30 Point Cloister Cursive and, in a limited way, suggests to the printer the excellent effects which the beauty and symmetry of this design make possible

CLOISTER ORNAMENT

This insert is printed on WHITE PARADOX, antique finish. Basis 20x26—50 lbs.
Made by AMERICAN WRITING PAPER CO., Holyoke, Mass.


The Best of Everything For the Printer
American Type
Borders, Ornaments & Brass Rule
Cut-Cost Equipment
For Efficiency Composing Rooms
Kelly Presses
That have Revolutionized the Pressroom
Klymax Feeders
For Chandler & Price Gordon Presses
Golding Presses
And Other Golding Printing Machinery

CLOISTER TITLE

PATENTED JULY 13, 1915 REGISTERED NO. 630,560

48 Point 5 A

RING

42 Point 6 A

MESH

36 Point 7 A

UNDER

30 Point 9 A

PREMISE

24 Point 11 A

IMPRINTED

18 Point 15 A

RHYTHMICAL

14 Point 21 A

PROMISED JEWELS

12 Point 22 A

NOTED EQUIPMENT

10 Point 25 A

MODERNIZED SYSTEM

8 Point 27 A

DESCRIBE USED MACHINERY

6 Point No. 3 32 A

GATHERING PRAISED NOTABLE BANKER
BOSTON COUNSEL PLEADS ELOQUENTLY

6 Point No. 2 36 A

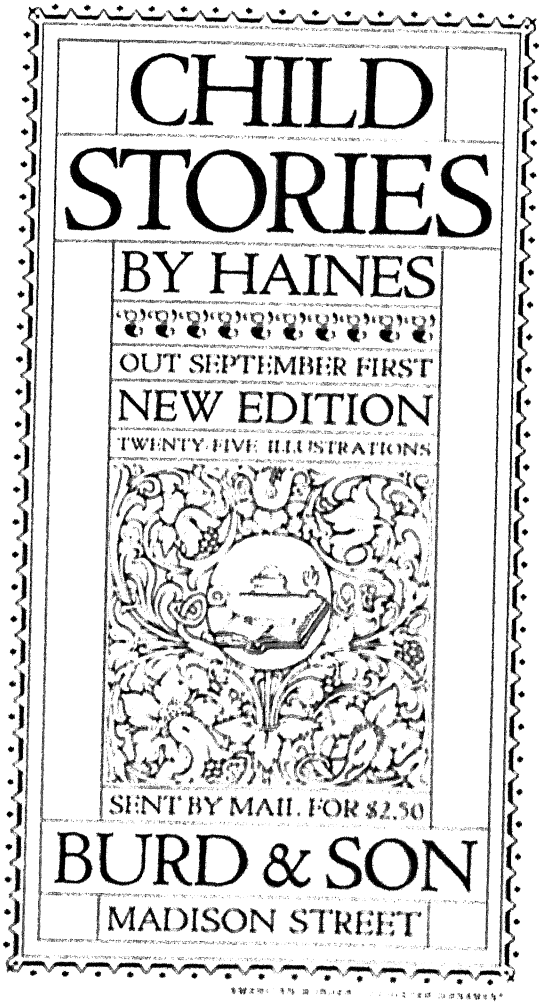
SEVERAL STARTLING DISCLOSURES EXPECTED
ENTERPRISING ADVERTISING ILLUSTRATORS

6 Point No. 1 45 A

MANY HUMOROUS COMEDIANS AMUSE CITY CHIEFTAIN'S
DESIGNER IMPROVED BEAUTIFUL LETTERS RESIGNED

CHARACTERS IN COMPLETE FONT

A B C D E F G H
I J K L M N O P
Q R R S T T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
. , - ' : ; ! ?

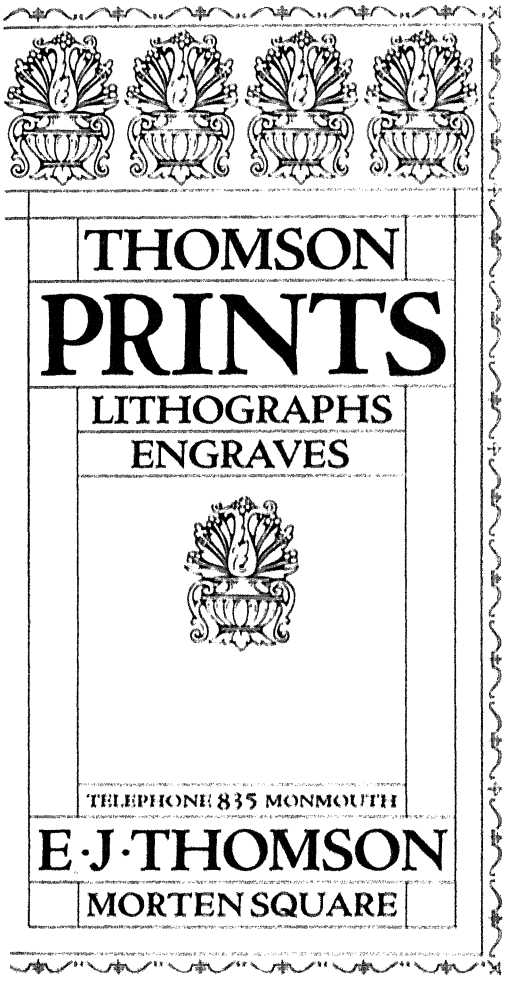


CLOISTER BOLD TITLE

PATENTED APRIL 9, 1918

CHARACTERS IN COMPLETE FONT

A B C D E F G H
I J K L M N O
P Q R R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
. , - ’ : ; ! ?



48 Point 5 A

ICED

42 Point 6 A

RUSH

36 Point 7 A

MINOR

30 Point 8 A

EXCUSE

24 Point 11 A

NITROGEN

18 Point 13 A

HEXACHORD

14 Point 20 A

PROTEST DESIGN
NICE FURNITURE

12 Point 30 A

BOHEMIAN SIGHTS
SIMPLE INFLUENCE

10 Point 23 A

ENTERTAINS BANKER
REFUTE MONOCRACY

8 Point 26 A

PRAISE FLOWER EXHIBITOR
DIRECTOR REFUSED OFFERS

6 Point 29 A

JUDGES DECIDE AGAINST MERCHANT
CONSIDER FOREIGN PRODUCE MARTS

B BORDER CLOISTER ORNAMENT

Cast on Art Line

Cloister Bold

PATENTED APRIL 9, 1918

72 Point 3 A 5 a

Nigh

60 Point 4 A 7 a

Repair

48 Point 5 A 10 a

IN Style

42 Point 6 A 10 a

BRAND
Nice Girl

36 Point 6 A 11 a

DEPONE
Bright Lad

30 Point 7 A 13 a

NUMBERS
Candy Knife

24 Point 9 A 17 a

HUGE ROCK
Dynamite Blast

18 Point 13 A 25 a

GRAND SALE
Useful furniture
and other goods

14 Point 18 A 37 a

FINEST SERVICE
Department receives
biggest consignment

12 Point 22 A 42 a

BEAUTIFUL HOME
Retired cigar merchant
purchased little cottage
near highest mountains

10 Point 23 A 46 a

ECONOMIC LECTURE
Newly appointed physical instructor delights village pupils with clever remarks

8 Point 25 A 51 a

RELIABLE SUGGESTION
Good advice properly digested guarantees success. American products have helped printers

6 Point 29 A 56 a

SPLENDID RESULT SECURED
Numerous workmen throughout the United States are studying personal efficiency. Improved morale satisfies leading industrial leaders and welfare investigators support the movement

Characters in Complete Font

A B C D E F G H
I J K L M N O
P Q R R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r s
t u v w x y z ff fi
fl ffi ffl Qu ct “ ‘ ”
. , - ’ : ; ! ?

Oldstyle Figures 1234567890 are put up in separate fonts and furnished only when specially ordered

Cloister Bold Italic

PATENTED APRIL 9, 1918 REGISTERED NO. 660,447

Cast on Art Line

nt 25 A 50 a

REASING BUSINESS
printers follow modern
ons closely and observe
ıore useful type designs

t 27 A 54 a

:OVING CONDITIONS
uated printing material is
rly replaced by something
will attract new customers

29 A 58 a

NAL IDEAS RECOGNIZED
who excel in printing generally
literary skill. Leaders succeed
they fairly appreciate the fact
re is more for them to consider
e turning out of a pretty design

18 Point 15 A 30 a

MORE FRIGID
Low temperature
dispelled comfort

14 Point 21 A 40 a

RESUMED HOMES
Simple paneling effect
strengthens outer part

12 Point 22 A 45 a

NOTICE CONTRAST
Capable printers admire
clear, sharp results when
type used is foundry cast

72 Point 4 A 6 a

Right

60 Point 4 A 7 a

Grapes

48 Point 6 A 10 a

HE Quit

42 Point 7 A 10 a

BINDER
Leaf Stem

36 Point 7 A 11 a

SPLICING
Expel Fear

30 Point 8 A 16 a

HINDUISM
State Request

24 Point 9 A 17 a

NEW AGENTS
Property Inland

Characters in Complete Font

A A B B C D D E E
F G G H I J J K L
M M N N O P P Q
R R S T T U V V
W X Y Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r s t u v v
w w x y z ff fi fl ffi ffl
Qu ct st " " . , - ' ' : ; ! ?

Cast on Art Line

Cloister Bold Condensed

72 Point 4 A 6 a

MINCE

Nankin

60 Point 5 A 7 a

BINDER

Regulate

48 Point 6 A 11 a

HERDING

Subjoinder

42 Point 6 A 11 a

ECONOMIC

Delinquency

36 Point 6 A 12 a

MORTGAGES

Inactive Ranch

30 Point 9 A 18 a

NUMBERS

Questioned

24 Point 11 A 22 a

MEASURING

Obey Knights

18 Point 17 A 34 a

FINE MUSICIAN

Prominent banker helping university

14 Point 25 A 50 a

ELECTED MANAGER

Keen sophomore given reception by graduates

12 Point 28 A 55 a

IMPROVING SCHOLAR

Recent investigation into numerous public schools proved curriculum sound

10 Point 30 A 60 a

SECURING FINE RESULTS

Renowned engineer weighed statistics before giving ideas on improved church heating

8 Point 33 A 65 a

CONVENE EASTERN SOCIETY

Petition asking immediate action on important business presented during discussion. Boston people still combined against resolution

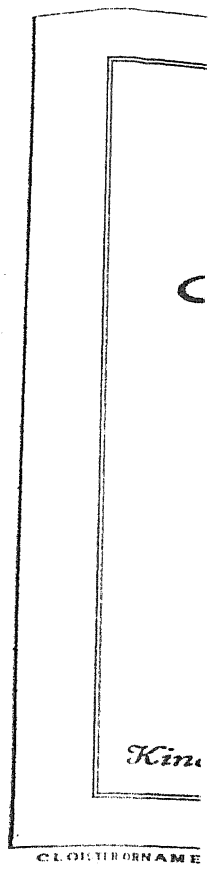
6 Point 36 A 72 a

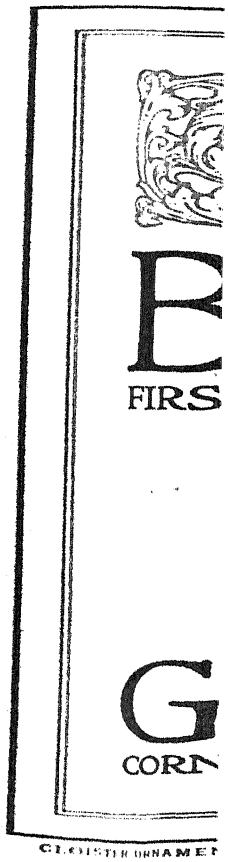
MARBLE MANSION CONSTRUCTED

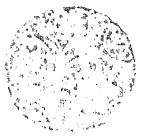
International management or direction of statistics concerning supervision and erection proves beneficial. Nice increase among extensive and costlier structures described by enthusiastic representative

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z ff fi fl ffi ffl
Qu & “ ” . , - ‘ ’ : ; ! ?





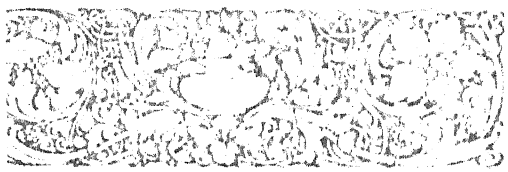


The National Association of Florists

extends a cordial invitation to all to visit the Annual Exhibition of Tropical Flowers and Shrubs from Monday to Friday of this week

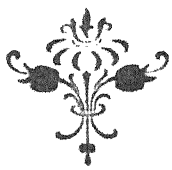
THE EXHIBITION WILL BE HELD IN THE
GRAND BALL ROOM OF THE HOTEL ROCHAMBEAU
NORTH GLOUCESTER SQUARE

idly present card at the door



BOOKS

ST EDITIONS · MANUSCRIPTS



GORDEN'S

NER RICHMOND & MERKIN STREETS

American Line

TYPE

The Best in Style
Variety and
Design

American faces, both in fashion and finish, lead the world, and it is the policy of this Company to produce new ornaments and borders which are designed to ensure perfect harmony

American
Type Founders
Company

The
CLOISTER
FAMILY

FOR DISTINCTIVE
COMPOSITION

SPECIMENS
OF
CLOISTER TYPES
AND
DECORATORS

MCMXXIV
AMERICAN TYPE FOUNDERS
COMPANY

THE ORIGIN
PRINTER-TYPEF

By JOSEPH ANDER

THE early European printers en matrices of the font of their choi we imagine that one explanation superiority of the typography of those whereas many printers used type cut and cast for them by skilled artisans of other countries, their successors began at first to cast for themselves from hired or purchased matrices and finally to cut their own punches and justify their own matrices. Printing entered on an unfavorable stage of its career in the early sixteenth century, and as state restriction gradually hemmed it in, crushing by its monopolies healthy competition, and by its petty jealousy foreign succor, every printer frequently became his own type founder, not because he wanted to, but rather because he was compelled by force of circumstances. The art suffered in consequence. Of the operations of an old sixteenth century letter foundry we are able to form some adequate conception from the beautiful engraving preserved to us by an early publication, for the picture shows in a remarkable manner the founder seated at his modest brick furnace, casting type in a mold that had

Cl for
Qualrintin

CLCTE
ORNTS
ILS
HARMO ITH T
CLCTER

CLOISTER

The
CLOISTER
FAMILY
FOR ATTRACTIVE
TYPOGRAPHY

FROBEN & ERASMUS

The Story of a Friendship Unique in the Annals of Printing

ONE day in the autumn of 1514 a man entered the printing office of John Froben in Basle carrying a letter which he at once presented to Froben with a request that it be read. The printer courteously complied and found the communication to be from the well known Dutch scholar Desiderius Erasmus, one of whose books, *Collectania Adagiorum*, he had recently printed and published and in which he had spoken in complimentary terms of the author, whom, however, he had never had an opportunity of meeting personally. The man in presenting the missive explained to Froben that he was a very intimate friend of its author, that he resembled him in appearance and that any arrangements into which he might enter would be considered by Erasmus as binding as

PTER VI

OPEAN TYPE FOUNDRIES
NOTABLE EVENT

in the practice of typography
ng of punches and making of
anded a degree of skill in the
of experience in the working
of metals rarely found in any man who undertook to learn the art of printing. They were never regarded as proper branches of the trade of printing, but were from the beginning set aside as kinds of work which could be properly done by the goldsmith only. When the secrets of type-making were once divulged to the world nothing could check the advancement of this wonderful art. Into practically every European city printing came flying upon the wings of the wind, for to become a printer one had only to be a type founder. Presses, paper and ink were incidentals; the type was the one essential and upon it success depended. With matrices and a type mold at his disposal any man who desired to do so could go to any locality and begin to print books. The village carpenter could build a press according to instructions; but there were few printers

ing

ER

S

THE

RS

HAMPDEN BROTHERS

Printers

To obtain quality in printing it is absolutely essential that the typographer make himself familiar with the work of the best printers. We keep posted regarding all those matters that concern good printing and good type

269 Sedgwombe Avenue
Brooklyn

For
Effective
Display
IN ADVERTISING
USE
The Cloisters
IN
COMBINATION

Distinctive
& Attractive

Established 1875

SCHERMERHORN

DIAMONDS
WATCHES · JEWELRY

We invite the public to call
and inspect our stock

CLEVELAND, OHIO

This insert is printed on BUFF PARCHMENT, antique finish, Basis 25 – 66
Made by AMERICAN WRITING PAPER CO. Holyoke, Mass.

NICOLAS JENSON produced the finest books that were printed in the first half century of printing. Born in France in 1420, he commenced printing in Venice, Italy, in 1470, and in his first year produced four important editions, and more than one hundred and fifty during the remaining ten years of his life. Most of these books were composed entirely in his roman types, which competent authorities agree have never been surpassed for their beauty. His books are either quarto or folio, and their chief characteristics are simplicity, with correct proportions and faultless composition

The CLOISTERS

CLOISTER OLDSTYLE ❦ CLOISTER ITALIC ❦ CLOISTER CURSIVE ❦ CLOISTER TITLE ❦ CLOISTER BOLD TITLE CLOISTER BOLD ❦ CLOISTER BOLD ITALIC ❦ CLOISTER BOLD CONDENSED ❦ THE CLASSIC CLOISTER INITIALS

CLOISTER OLDSTYLE, the first series of the Cloister family, was designed along lines similar to the type face designed and cast in Venice by NICOLAS JENSON, and first used by that excellent printer in the Eusebius of 1470. To the first series were added other members of the Cloister family as shown in this catalogue. Excepting Cloister Title and Cloister Bold Title, all are cast on the Art Line

AS THE shoulders of the capitals on Art Line prevent desirable close spacing where capitals only are used, Cloister Title and Cloister Bold Title were introduced; they have the smallest possible amount of shoulder. Cloister Italic is a real novelty, and is quite unlike any other italic face; while Cloister Bold, Cloister Bold Italic, Cloister Bold Condensed and Cloister Cursive each occupies its own place in the world of effective typography

PARAGRAPH TERMINALS

Parsons Bold

72 Point 3A 4a

Said

60 Point 3A 4a

Eclat

48 Point 3A 6a

HOSE Bigots

36 Point 3A 7a

DESIGN Rapidly

30 Point 4A 9a

WISDOM Midnight

24 Point 4A 11a

EIGHT ships expect to sail

18 Point 6A 15a

HOMESICK Noted artiste enjoyed trip

14 Point 8A 21a

UNIQUE tribute given to famous opera composer

12 Point 10A 30a

SEVERAL dramatic productions will be given their premier showing next week

10 Point 12A 36a

SOME WELL KNOWN Actors are included in the company shortly to present classical plays

9 Point 12A 36a

MANAGERS REGARD THE Present outlook with perfect equanimity They intend to start rehearsals immediately on important musical pieces

8 Point 16A 48a

A REMARKABLE NUMBER OF Popular plays have gone on the road and are playing to packed houses Many large cities in the West and the Pacific Coast will be visited before the companies return to the metropolitan arena

Characters in Complete Font

A A B C D E F G H I J

K L M M N N O P Q R

S T T U V W X Y Z Q

& $ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m

n o p q r s t u v w x y z

. , - ' : ; ! ? — [ ]

—

All fonts contain a few of the long Ascenders and Descenders These are cast on double the regular body excepting those for the 14 pt and 72 point which are cast on the one and two point bodies

b d q h k l p y

All cases are very easily justified with spaces and quads thus assuring quick and perfect alignment

The Parsons Family

WITH the Parsons types a great many pleasing results may be obtained. The long characters, with swash initials and initial decorators, afford the printer a varied range of display. When using long ascenders or descenders it is advised not to use more than two in any line of display They should never be used double except where the long strokes come close together and at no time should ascenders or descenders be used for one of a double-letter combination

COMBINES RICHNESS OF DESIGN
WITH A TOUCH OF THE UNUSUAL

American Type Founders Company

Parsons Series

72 Point 3A 4a

Hold

60 Point 3A 4a

Stylish

48 Point 3A 7a

HANK

Exploit

36 Point 3A 8a

ROMAN

Neighbor

30 Point 4A 10a

BRIGADE

Defenders

24 Point 5A 12a

VASE designs

Undeveloped

18 Point 7A 21a

EXHIBITION

New products

put on display

14 Point 9A 27a

MOST Delightful

Originality marks

the Parsons types

12 Point 10A 30a

FINE Complimentary

Things have been said

of this series by all the

printing trade papers

10 Point 12A 36a

MANY NEW FEATURES

Embodied in the Parsons

design have made it liked

by clever advertising men

8 Point 14A 42a

THOSE LONG ASCENDERS

And descenders help to give

effects that are certainly very

novel and also very attractive

if used with pleasing restraint

6 Point 16A 48a

[illegible]

Characters in Complete Font

A A B C D E F G H I J

K L M M N N O P Q R

S T T U V W X Y Z ¶

& $ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n

o p q r s t u v w x y z ff

fi fl ffi ffl . , - ' : 1 7 — [ ]

b d q h k l p y

Parsons Italic

8 Point 18 A 40 a

DESIGNERS WHO RECEIVE Their motifs through medieval sources have a field of almost unknown wealth from which to gather ideas and suggestions that may prove very valuable

6 Point 20 A 44 a

PICTURES AND DECORATIONS Used in the current magazines are the work of the leading artists and illustrators. They all show different techniques and it takes but a short time to make readers familiar with an artist's special style of drawing

14 Point 12 A 28 a

ALL THOSE who delight in quality products seldom worry about cost

12 Point 14 A 32 a

MODERN books are printed with a speed that would confound all the early printers

10 Point 16 A 38 a

THE ENORMOUS INCREASE that has taken place in the volume of display advertising matter has been the most important factor in the growth and expansion of our modern metropolitan magazines and newspapers

48 Point 3 A 5 a

DRUG Simply

36 Point 3 A 7 a

RECOIN Entangle

30 Point 4 A 8 a

BURGHER Hybridous Mayoralty

24 Point 5 A 12 a

BENIGN king has quiet and lengthy reign

18 Point 8 A 20 a

NOTED scholar chosen recipient of coveted prize given by college

Characters in Complete Font

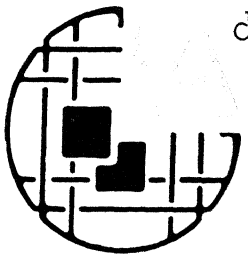
A A B C D E F G H I
J K L M M N N O P Q
R S T T U V W X Y Z
& $ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m
n o p q r s t u v w x y z
ff fi fl ffi ffl Th To — [ ]
. , - ' : ; ! ?

All fonts contain a few of the long descenders and Descenders. These are cast on double the regular body, excepting those for 14 point, which are cast on 30 point body

b g h k y

All sizes are very easily justified with spaces and quads, thus assuring quick and perfect alignment

PARSONS SWASH INITIALS



distinctive and original line of Initial Decorators and Swash Initials designed for use with the Parsons Series shown on page 84. Many pleasing and artistic effects can be obtained by using these auxiliaries for the decoration of programmes, folders, letterheads, cards, tickets, etc.

48 Point — Sold singly or in Fonts

A B C

36 Point — Sold singly or in Fonts

D E F

24 Point — Sold singly or in Fonts

H J K L

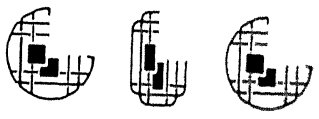
All fonts contain one each of 24 Initial Letters alone, one Oblong and two Round One-Color Decorators

PARSONS INITIAL DECORATORS

Characters in Complete Font

18 Point — Sold singly or in Fonts

A B C D
E F G H
J I K L
M N O P
Q R S T
U V W Y



PARAMOUNT BORDER

Field & Edge Company

Dealers in Rare Statuary and Antiques

Oriental Novelties

Market Street and Washington Avenue
Kansas City

You are cordially invited to attend a midwinter benefit performance given by pupils of the National Academy of Music 503 Bradford Avenue, Chicago in aid of a fund to provide three scholarships for pupils showing the greatest aptitude in musical ending of the term

Lincoln High School
Friday, April Ninth
Eight-thirty

GRAPHIC SPOT VANITY INSTITUTE

You will Enjoy

Classical Nights

By PROF. LEROY JOHNSON

Every Monday Evening at Clark Hall
EIGHT O'CLOCK

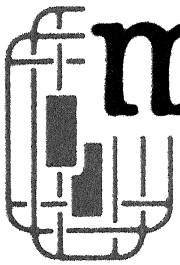
(Over)

BROCHURE BORDER

Parsons Bold

Artistic Type Effects

An Original Type Design



Many artistic as well as exclusive effects in type arrangement without special effort may be obtained with Parsons types. They are quite different from any other type style and offer such a variety of possibilities that the design will rarely ever grow tiresome to the advertiser or the printer

The Parsons Family

Parsons Series
Parsons Italic
Parsons Bold

The quaint auxiliaries accompanying the Parsons Family consist of the Swash Initials and Initial Decorators for one or two colors. Whenever a color is wanted these auxiliaries will add the attractive touch sought by a discerning clientele

The Parsons design is adapted for use in advertisements announcements, and all kinds of commercial printing

The Parsons Bold

This insert is printed on WHITE PARAGON, antique finish Basis 70x28 80 lbs.
Made by AMERICAN WRITING PAPER Co. Holyoke, Mass.

Pottery & China—

There is a beauty and originality in the designs and workmanship in our products of pottery and china. Vases and jardinieres of Oriental design, Chilean handmade earthen jugs, and a selection of exquisite masterpieces in china

Articles selected for out-of-town patrons

Foreign Agents in France, Italy, Persia, Greece, Siberia, Austria, China & Japan

Robert Whitelock Company

Jacksonville, Michigan

SPARTAN BORDER

BATIK

An artistic material to be had in many pleasing combinations

A fadeless washable cloth suitable for Studio Smocks Kimonos and Decorations

Samples furnished upon request

Elizabeth Hildrell

The Arts & Crafts Shop

Arlington

Who Reads Your Advertising?

NUMEROUS pieces of printed matter daily find their way to the waste basket unread. Many are elegant specimens of advertising copy, but, not planned with more care, they are utterly worthless. Hardy Service offers advertisers a combination of typographical layout and copy writing that will eliminate much of this waste

Telephone John 3475

Wilbur Hardy

Newton

Arteraft Bold

72 Point

Sigh

60 Point

Built

48 Point

Joyful

42 Point

Regard

36 Point

HUNTS
Majestic

30 Point

INJURED
Bandaging

24 Point

DOCTRINE
Legal Papers

MARITIME
Fine harbors
attract trade

BIOGRAPHIES
French librarian
procures volume

HUNTING DEER
English sportsman
made long journey
to northern forests

18 A

INSURED RETUI
Bright merchant fo
that advertising is
stimulant for retur
trade to normal st

22 A

MOTORISTS CONVI
Louisville automobile c
entertain visitors. Emi
senator opened the mee
with an address of welc

24 A

COMPLETE HUGE BUILD
[illegible] to be occupie
[illegible] is the la
[illegible] complete office bui
[illegible] western metropolis. I
[illegible] at the top of the fla
[illegible]

Characters in Complete Font

A B C D E F G H
I J K L M N O P
Q R S T U V W
X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f f g h
i j k l m n o p q
r s t u v w x y z
. , - ' : ; ! ?

Artcraft Bold

Important Message

¶ Rust causes far more damage in your house than moths do, and most of it is unnecessary. But luckily there is an easy way to counteract its ravages. In the first place, you should stop thinking of rust as something that comes upon us from without, like the locusts, and destroys property.

¶ The makings of rust are in the stove you buy, or the roof, or the hot water tank, if these things are built of sheet metal that contains impurities.

¶ A little knowledge about iron is not a dangerous thing, but just plain common sense, because it is so important to your pocketbook.

¶ Foreign substances found in ordinary iron or steel are like nests of germs that soon cause corruption. When exposed to the air and moisture, corrosion sets in and the spots of impurities accelerate the rusting of the metal, which vitally influences the life of the material

¶ The freedom from impurities of a certain kind of iron is almost as important a matter in the modern home as it is in a modern business.

¶ Eminent metallurgists, working in one of the largest laboratories of its kind in this country, have been successful in developing a product of surprising durability and its use will prove an absolute economy in every case where metal must meet the challenge of air and moisture.

¶ The scrupulous selection of raw material, the many new additional processes of manufacture, constant vigilance, the rejection of finished product that does not measure up to our standard in every detail, are some of the things which obviously make our product cost just a little more. Yet it so defies time, retards ravages of rust, and lends itself to the many needs of humanity, that it is great economy to use it freely

JOHN HIGGINSON & COMPANY

Incorporated under the Laws of North Carolina

NEW YORK PHILADELPHIA CHICAGO BOSTON DETROIT ATLANTA
SAN FRANCISCO LOS ANGELES DENVER SEATTLE PORTLAND
CINCINNATI BALTIMORE BUFFALO INDIANAPOLIS SALT LAKE CITY

Arteraft Series

72 Point

Helped

60 Point

Sunlight

48 Point

Destroyed

42 Point

Imprudence

36 Point

Henceforth

30 Point

NICE HOME
Pleasant Sight

24 Point

DISTRICT LIST
Cleverly Judged

18 Point

BROKEN RECORDS
Speeding New Engine

14 A

STUDENTS HONORE
Principal bestowed meda
during the annual exercis

16 A

MERCHANT DELIGHTE
Praises the commonwealth f
support given the retail stor

20 A

BEAUTIFUL WINTER GARDE
Horticulturists seeking floral displ
when they enter nature's wonderla

22 A

MAJESTIC COLORADO MOUNTAI
Perfection of locate and the natural scen
supreme days summer resort in the unive

24 A

ANGELES ORGANIZE TOU
detailed ad
to the Or

Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s t u
v w x y z ff fi fl ffi ffl

Artcraft Italic

14 Point 14 A 29 a

FLEMISH SKETCHES
Characteristic Decorator

12 Point 16 A 32 a

MYSTICAL WESTERNER
Theatrical Production Bright

10 Point 20 A 40 a

BROTHER SCOUT PROMOTED
Complete satisfaction usually comes
from conscientious intelligent effort

8 Point 21 A 41 a

FOREIGNERS ENJOY RECREATION
Early artisans who labored diligently with
persistence and fortitude advanced culture

6 Point 24 A 47 a

DISTINGUISHED AMBASSADOR GREETED
The elaborate banquet and brilliant official reception
demonstrated the popularity of the foreign statesman

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s t u
v w x y z ff fi fl ffi ffl
. , - ' : ; ! ?

Artcraft Italic Auxiliaries, in all sizes, are fonted separately and furnished only when specially ordered

A B D M N P R T Th
g r y et of st th ty (e) (O) , O

48 Point 3 A 6 a

HINDER
Displayed

42 Point 3 A 6 a

MORTISE
Birthrights

36 Point 4 A 8 a

NEIGHBOR
Springtime

30 Point 5 A 9 a

DREDGING
Beauty Salon

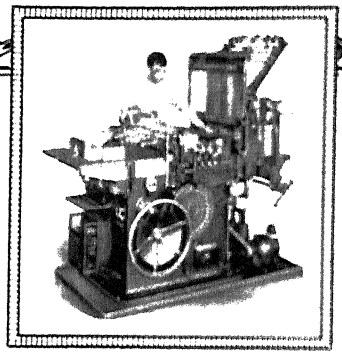
24 Point 6 A 11 a

JUNE BRIDES
Mountain Home

18 Point 10 A 20 a

FINE HORSEMEN
Southland Choristers

The Little Kelly Automatic Printing Machine



A Big Money Maker

The Little Kelly is a half super-royal two-revolution automatic job printing press with several novel patented features especially designed to expedite make-ready and the changing or alterations of forms. This machine requires only one-third the floor space of three super-royal presses and one man can operate two Little Kelly Presses or divide his time with some other tasks.

The Little Kelly

Minimizes Production Cost

Every operation of make-ready, form alteration and clean-up is made easy on a Kelly. The make-ready is quicker than on a platen press. Form rollers are quicker. When you print, you print more than twice as fast, and the quality of work when finest quality is required is unexcelled by large cylinder presses.

"[illegible]

Manufactured by the

AMERICAN TYPE FOUNDERS CO.

Selling Houses in Principal Cities

Artcraft Italic

Printing

The Mission of the printer is to diffuse light and to help progress by the judicious intermingling of black with white

BLEST be the Power that taught mankind,
To stamp a lasting image on the mind;
Beasts may convey, and tuneful birds may sing,
Their mutual feelings in the opening spring;
But Man alone has skill and power to send
The heart's warm dictates to the distant friend;
'Tis his alone to please, instruct, advise
Ages remote, and nations yet to rise

Relay Four

Serviceable All-Season Motor Car

MOTORS COMPANY

Administration Building
New York

Our Representative

Mr. Benjamin J. Neader

will call on you early in November, or sooner should you so desire

He will come prepared to demonstrate our latest model and will offer information of great value to everyone interested in Automobiles

Cheltenham Oldstyle

72 Point 3 A 4 a

Births

60 Point 3 A 4 a

Singed

48 Point 4 A 8 a

Repeats

42 Point 5 A 8 a

NURSE
Heighten

36 Point 5 A 8 a

MINDER
Delinquent

30 Point 6 A 10 a

EJECTING
Bibliographer

24 Point 6 A 12 a

SONOROUS
Radio Messages

18 Point 9 A 12 a

MOISTENED
Quaint buildings
interested author

14 Point 12 A 18 a

IMPERFECTION
Golden opportunities
awaiting every youth

12 Point 15 A 18 a

BROWN OCTOBER
Nature bedecks autumnal
woodlands so unstintingly
and sublimely each season

10 Point 21 A 42

REFINED DRAPERIE
Beautifully illustrated bookle
present inexpensive decorativ
schemes and harmonious col
combinations for bright home

8 Point 24 A 48

INTERNATIONAL RECORI
Expert craftsmen magically produc
wonderful instrument which reveal
almost incredible improvement ov
every-day music producing machin

6 Point 24 A 48

[illegible] BIDING ACADEM
[illegible]

12 Point [illegible]

Characters in Complete Font

A B C Ç D E F G
H I J K L M N O
P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s
t u v w x y z ff fi fl
ffi ffl Qu et st ¶ |)
! " . , - ' : ; ! ?

Characters [illegible]

Cheltenham Italic

10 Point 20 A 46 a

BOUGHT RESIDENCE
Leading magazine and book publisher buys historic edifice situated in picturesque valley and remodels it for exhibition

8 Point 23 A 46 a

NUMEROUS MERCHANTS
Several investigators report foreign financiers satisfied with conditions between international business men that bespeak commercial prosperity

6 Point 22 A 46 a

EMINENT ARTISTS LECTURED
Prominent printers congregate in spacious auditorium and listen attentively to expert designer speaking about the application of modern art to printing. Definite plans are being made by advertising and publishing company for additional educational talks

18 Point 11 A 21 a

RENOUNCE
Many important discoveries made

14 Point 15 A 28 a

HIDE FIGURES
Exchanges machine after prolonged trial

12 Point 17 A 36 a

SECURES DESIGN
Display of newest styles drew immense crowds of motorists to annual show

11 Point carried in stock only at Foundry

72 Point 3 A 4 a

High

60 Point 3 A 5 a

Soften

48 Point 4 A 9 a

Exports

42 Point 5 A 8 a

BRING
Negative

36 Point 5 A 11 a

DECIDE
Majestical

30 Point 7 A 11 a

HUMORS
Rough Shed

24 Point 7 A 12 a

ENFORCED
Bold Guardian

Characters in Complete Font

A B C D E F G H
I J K L M N O P
Q R S T U V W
X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s t
u v w x y z ct ff fi
fl ffi ffl . , - ' : ; ! ?

The following special characters are supplied with all fonts from 6 to 14 Point inclusive. They are put up in separate fonts from 18 to 72 Point inclusive, and are furnished only when specially ordered

A B D E G M N P
R T U b j r v w y Qu

Cheltenham Medium

72 Point 3 A 1a

Nigh

60 Point 3 A 6a

Injure

48 Point 1 A 7a

Replies

42 Point 3 A 8a

Hydrant

Characters in Complete Font

A B C D E F G H
I J K L M N O P
Q R S T U V W
X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r r s
t u v w x y z ct st
. , - ’ : ; ! ?

The Following Extra Letters are Furnished with all Fonts
Where Desired by 24 Point and Larger

ff fi fl ffi ffl

36 Point 5 A 9a

FROZEN
Navigator

18 Point 11 A 21a

IMPORTUNE
Frank criticism
stimulates help

12 Point 19 A 38

ESCAPE HOT SPELI
Many who like outdoo
recreation defer takin
their vacation until coo
September winds com

30 Point 6 A 10a

SUPERIOR
Dependable

14 Point 12 A 24a

FINE AMBITION
Industrious printer
shows artistic taste
for finest sketching

22 A 45

ACQUIRES RARE PRINT
Those hoping to collect print
could select one departmen
and find an active and truste
print dealer who is assured
in sympathy with such effort

24 Point 7 A 11a

BRIMSTONE
Modern Detail

14 Point 7 A 14a

DISCOVER TRUTH
Merchants convinced
that advertising would
market their products

26 A 50

PUBLIC SCHOOLS PROGRES
The prevailing and ancient metho
of taking and training apprentice
are old and does not create skille
workmen. Relief from printing
being given on weekdays in our publi
schools with many excellent result

Cheltenham Medium Italic (*Non-Kerning*)

Characters in Complete Font

A B C D E F G H
I J K L M N O P
Q R S T U V W
X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s t
u v w x y z ct st
ff fi fl ffi ffl . , - ' : ; ! ?

72 Point 3 A 4 a

Split

60 Point 3 A 5 a

Inked

48 Point 4 A 6 a

Badger

42 Point 5 A 7 a

Majesty

10 Point 19 A 38 a

RARE GEMS GIVEN
Generous magnate will award prize to students finishing college course in practical advertising

18 Point 10 A 20 a

UPHOLDING
Knight plowed fertile meadow

36 Point 5 A 8 a

DRINKS
Sculpture

8 Point 22 A 43 a

DRIVER FIXED BRAKES
Every good chauffeur should regularly inspect entire body of his automobile. If bolts or nuts become worn and loose do not neglect proper repairs

14 Point 15 A 28 a

RETURNS FISH
Careful sportsman lost dandy pickerel before leaving boat

30 Point 6 A 9 a

HAULING
Negotiation

6 Point 24 A 48 a

PROFIT SURPRISES PRINTER
New inventions gradually replaced methods in vogue twenty odd years ago when every artistic compositor was an expert rule twister. Efficient production and quality work make the hard working job printer happy

12 Point 18 A 35 a

GRAND STEAMER
Magnificent transport brings returning army from turbulent section

24 Point 7 A 12 a

MONOLITH
Elephant Sold

Cheltenham Wide

72 Point 3A 4a

Raid

60 Point 3A 4a

Enlist

48 Point 4A 5a

SKEIN
Reflect

Characters in Complete Font

A B C C D E F G H I
J K L M N O P Q R
S T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r r s t u v
w x y z ff fi fl ffi ffl
Qu et st ( ) | ' "
. , - * : ; ! ?

Characters [illegible] available for 36, 30, 24, 18, 14, 12, 10, 8
and 6 Point sizes

[illegible] Point series [illegible] Foundry

42 Point 4A 5a

BENDS
Original

36 Point 5A 6a

DRIVEN
Identified

30 Point 5A 7a

EARNING
Reductions

24 Point 5A 7a

GHERKIN
Stimulating
the appetite

24 Point 7A 9a

NEIGHBORS
Hold rehearsal
of playlet early

24 Point 7A 9a

BURNCHURCH
Historical building
and art collections
completely ruined

[illegible]

18 Point 9A 3

FORTUNE SMILE
Diamond miner foun
indescribable beautie
after wearisome que

[illegible] 21A 4

DEFECTS REVEALE
Notable professors brit
remarkable photograph
for use in scientific stuc

[illegible] 21A 4

[illegible]ORNING DREAMEF
natural ability without exer
is always deplorable and oft
termination in complete desp

[illegible] 21A 4

[illegible] TO TOLKS ADVANC
[illegible] are never certain of fail
while a [illegible] invariably succe
[illegible] The statement abou
[illegible] rendered by everyo

The Incomparable Cheltenham Family

Pick up almost any newspaper or magazine and you will find that the Cheltenham Family dominates the pages. The reason is that there is a weight and shape for every requirement

Set in Cheltenham Medium Expanded

CELTIC BORDERS AMERICAN BORDERS JAQUISH BRASS RULE ORNAMENTS

Philadelphia's Most Beautiful and Popular Suburb

SLOGAN:
"We have reason to feel proud of our Borough and its progress"

Annual Meeting of the Hampshire Springs Improvement & Realty Association

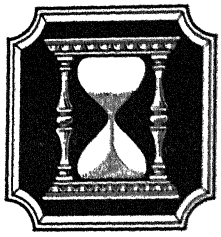
EVERY member should attend this meeting as many subjects of the greatest importance will be discussed. Commissioner Nicholson has signified his intention of being present and presenting a report on the much discussed question of repaving the automobile road to Somerville and Mecklenburgh Junction. The election of officers and two trustees for the ensuing year will be held at the August meeting

DATE OF THE MEETING IS JULY SIXTH
AT SHERMAN HALL

Set in Cheltenham Wide and Cheltenham Italic

ANTIQUE ORNAMENT AMERICAN BORDER

This insert is printed on INDIA BIBLE PLATE BOOK. Basis 25x38 80 lbs
Made by the GEO. W. WHEELWRIGHT PAPER COMPANY, Boston, Mass



The Brazen Old Deceiver—Time

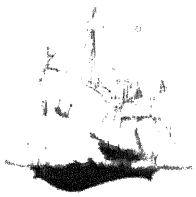
The leading sensation of the fall season. A play filled with thrills and predictions which hold the immense audiences spellbound. The first play of its kind. Read the book and then see this wonderful play

Set in Cheltenham Bold Condensed — VOCATIONAL COMEDY

HONIER & MIGNON

ROBES
MANTEAUX
FURS
MILLINERY

NEW YORK
PARIS · MADRID · LONDON
CINCINNATI



TOURS
to the Mediterranean

NO other trip offers such variety of enjoyment. Accommodations range from comfortable staterooms at minimum rates to suites with private baths. Our ships are the largest now engaged in the tourist service and were specially designed for use in the Mediterranean

Eastern Steamship Company · Providence

Set in Cheltenham Wide and Cheltenham Italic

Every Printer Should Know About the Kelly Automatic Presses, the Machines That Materially Reduced Costs in Job Pressrooms Everywhere

Novel Patented Features

The Kelly Automatic Presses possess many novel patented features designed to expedite make-ready and the changing or alteration of forms. They have finely adjusted and easily controlled ink fountains and large form rollers with superimposed distributor rollers. Presses are provided with two motors (one for the press and the other for the automatic feed) and have monitor controls and dynamic brakes and other controls. They may be stopped from either side or from the feed end within one revolution of the cylinder.

Danger-Proof Automatic Feed

The Kelly Automatic Feed comes closer to infallibility than any other automatic feed. An operator need not be tied to it. It is danger-proof, because it is completely automatic. It will stop the press and trip the cylinder almost instantaneously, (1) if two sheets attempt to pass to the feed board together, (2) if a sheet does not reach the detectors on time, (3) if a sheet is crumpled or defective, (4) if a sheet misses, or (5) if the lift is exhausted.

Double Rolling

Not all kinds of work can be done to the full inking capacity of Kelly Presses by single rolling. There are heavily inked forms that require double rolling on all job presses; but of both single and double rolled forms, Kelly Presses will print with complete success, at unequaled speed, a greater range of work than can be done on any other job press.

DEVELOPED AND MANUFACTURED BY THE

AMERICAN TYPE FOUNDERS COMPANY

Set in Cheltenham Bold, Cheltenham Extrabold and Cheltenham Wide

Efficient Advertising Service Has Always Been the Motto of this Growing Organization

WHAT do the big advertisers see in our service and counsel that prompts them to call upon us whenever new selling campaigns are being contemplated? They can see results ahead when they place an advertising problem in our hands, as we assume responsibility for the success of that campaign. And their success increases our prestige

Merkel Hardware Corporation, Henderson & Moran, Daniel & Montgomery, Frederick Burlingham Soap Company, Edward Cavanaugh & Company, and scores of other prosperous and progressive concerns are clients of this company

Universal Advertising Service Company

BOSTON
Beaconwith Building

NEW YORK
[illegible] Madison Boulevard

LONDON
Merchants Building

YOURSELF AND FRIENDS ARE CORDIALLY INVITED TO ATTEND THE JUNE GARDEN MUSICALE TO BE GIVEN BY THE BRONX SYMPHONY ORCHESTRA ON THE LAWN OF THE FIRST BAPTIST CHURCH OF EAST HARBORDALE, TUESDAY EVENING, JUNE SIXTEENTH, AT EIGHT THIRTY O'CLOCK

THE COMMITTEE

Cheltenham Oldstyle Condensed

Characters in Complete Font

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z & $ 1 2 3
4 5 6 7 8 9 0
a b c d e f g
h i j k l m n o
p q r r s t u v
w x y z ff fi fl
ffi ffl Qu ct st ¶
‘ ” . , - ’ : ; ! ?

Character ¶ not made for 24, 30, 36, 42, 48, 60 and 72 Point sizes

14 Point 17 A 34 a

SPORT FASHIONS
Magnificent Diamond

12 Point 22 A 43 a

BROUGHT FORWARD
Japanese Chrysanthemum

10 Point 24 A 48 a

HERBACEOUS RODENTS
Nocturnal wanderers frighten timid denizens very frequently

8 Point 27 A 56 a

FRENCH COURTESY PLEASING
Impressionable globe-trotter praises bourgeoisie hospitality in travelogue

6 Point 30 A 60 a

IMPORTANT BREAKFAST PRODUCT
No morning menu is more appreciated by juvenile campers than flapjacks and syrup

72 Point 3 A 4 a

Egoist

60 Point 3 A 5 a

Squash

48 Point 4 A 7 a

Depleted

42 Point 4 A 8 a

NightMail

36 Point 5 A 8 a

BuyQuickly

30 Point 6 A 12 a

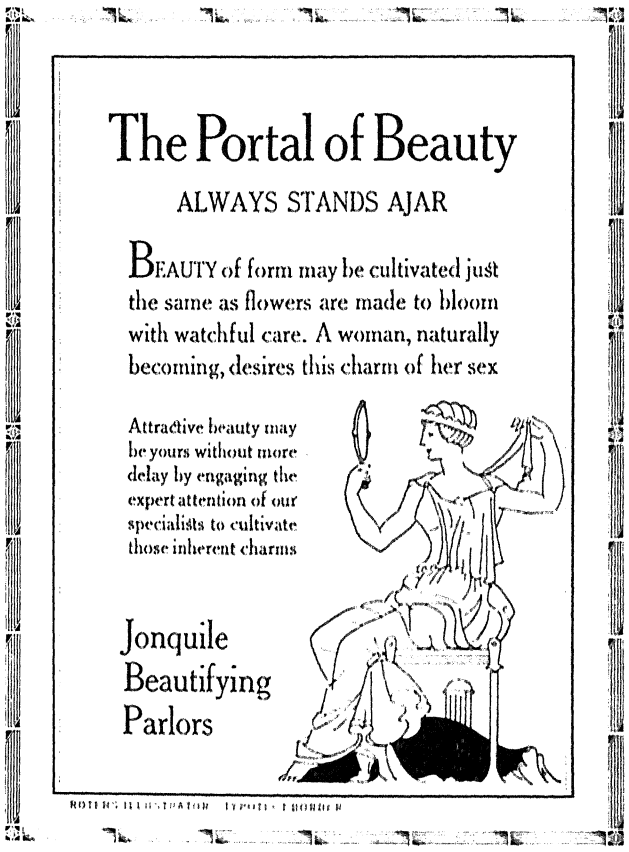
HUMORISTS
Neglect Studio

24 Point 8 A 17 a

DISTRIBUTION
Special Questions

18 Point 13 A 24 a

GREATEST HOUSE
Refined Masqueraders



Cheltenham Medium Expanded

48 Point
Rapids

42 Point
Bequest

36 Point
Daughter

30 Point
Reject Man

24 Point
Earns Surplus

18 Point
University Razed

14 Point
SPLENDID ROMAN
Majestic Architecture

12 Point
NERVOUS CUSTOMER
Divulge Invaluable Secret

10 Point
HUMOROUS MUSICIANS
Dancers Applaud Orchestra

8 Point
STRING QUARTET FEATURED
Unusually Pleasant Entertainment

6 Point
MISCHIEVOUS YOUNG CREATURES
Playful Siamese Kitten Delights Children

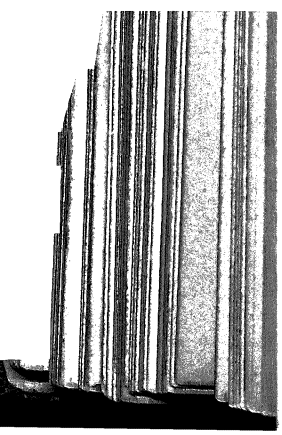
Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r r s t u
v w x y z ff fi fl ffi ffl
et st . , - ' : ; ! ?

TIME

THE
ONLY DIFFERENCE
BETWEEN
THE DIFFICULT
AND
THE IMPOSSIBLE
IS THAT
THE IMPOSSIBLE
TAKES MORE
TIME

❖



Cheltenham Medium Condensed

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r r s t u v
w x y z ff fi fl ffi ffl ct st
. , - ’ : ; ! ?

POTTERY ART DESIGNS

ELEANOR TREMAINE

This little book contains one hundred beautiful designs for the student, and illustrates both the ancient and more modern conception of pottery

Published by
THE SCHOOL OF ART DESIGNING
NORTH HARBOR CITY

CLELAND ORNAMENT

48 Point 4 A 7 a

Hardship

42 Point 5 A 8 a

Negotiates

36 Point 5 A 10 a

Buys Engine

30 Point 6 A 12 a

Respect Shown

24 Point 9 A 16 a

Mystical Kingdom

18 Point 14 A 24 a

Depreciating Securities

14 Point 17 A 34 a

ENERGETIC GARDENER
Cultivate Neglected Orchard

12 Point 22 A 43 a

HERO RESCUES CLERGYMEN
Grateful Inhabitants Applaud Clerk

10 Point 34 A 48 a

MECHANIC WORKED OVERTIME
Bought Magnificent Country Bungalow

8 Point 29 A 55 a

RECONSIDERED GENEROUS PROPOSALS
Specified Extraordinarily Difficult Examination

6 Point 32 A 63 a

NEIGHBORHOOD COMMITTEES REORGANIZING
Reliable Industrial Enterprise Installing Huge Machinery

Cheltenham Bold

120 Point

Nail

96 Point

Style

Characters in Complete Font

A B C D E F G H
I J K L M N O P
Q R S T U V W
X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
r s t u v w x y z
. , - ' : ; ! ?

84 Point

Bed

72 Point

Risk

60 Point

Myth

48 Point

Halted

Might

HORN

Grated

ENTIRE

Delivery

NEITHER

Simplified

10A

NICKNAM
Honest Spo

11A

REPRODUCI
Quaint Drawi

12A

DESCRIBE SCE
Entering Battlefi

14A

SOLDIERS REJOI
Timely reconnoiter
narrowly averted

21A

INDUSTRIOUS WORI
Diligent mechanic beco
department superintenc

24A

BOLD MOUNTAIN CLIMB
Encounter many hardships
making perilous journey up

Cheltenham Bold Italic

Characters in Complete Font

A B C D E F G H

I J K L M N O P

Q R S T U V W

X Y Z & $ 1 2

3 4 5 6 7 8 9 0

a b c d e f g h i

j k l m n o p q r

s t u v w x y z

. , - ’ : ; ! ?

72 Point 3 A 5 a

Stylist

60 Point 4 A 6 a

Ejected

48 Point 4 A 6 a

Bold Dial

12 Point 15 A 32 a

GUIDES DESIGN
Sought suggestions wandering through picturesque valleys

10 Point 16 A 34 a

NOTED GROUNDS
Children frolic midst wonderful botanical garden and enjoy the exhilarating climate

8 Point 20 A 42 a

COMPLIMENTS ARTIST
Many entertaining exhibits of painting are displayed in the main room. The library habitue will be interested in these fascinating art works

6 Point 20 A 42 a

SOLDIERS IN MANEUVERS
Numerous troops forming with beautiful accuracy along road passed inspections and started active work. Quickly establish permanent headquarters while zephyrs sharpen their appetite

24 Point 7 A 11 a

REOPEN
City folks interested

18 Point 9 A 20 a

SPECIMEN
Brochure by old artificer delights boy

14 Point 14 A 28 a

DISTRIBUTER
Urchins pleased with many gifts donated weekly by the merchant

42 Point 5 A 7 a

MINES
Bought

36 Point 5 A 8 a

ROUND
Sampled

30 Point 6 A 9 a

INCOMES
Encyclical
Defendant

HUNT LIBRARY
CARNEGIE-MELLON UNIVERSITY

Cheltenham Bold Condensed

72 Point

NED

60 Point

KING

48 Point

HINGE

Dimple

Characters in Complete Font

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z & $ 1 2 3
4 5 6 7 8 9 0
a b c d e f g
h i j k l m n
o p q r r s t
u v w x y z
. , - ' : ; ! ?

3A

Higl

3A

Stak

4A

MIND

Ejecte

42 Point

SECTION

Neuralgia

36 Point

BENEDICT

Kept Secret

30 Point

NICE COURT

Majority Rule

ENHANCING

Beautiful star

shining bright

IMPROVEMENT

Enlarged interior

has pleasing look

HEROIC REGIMENT

Springfield holds fine

banquet for the many

men who gained fame

31A

DEFENDS DOCTRI

Honor system beco

main discussion am

professors at meeti

22A

POSTPONE PROGR

Curtail winter concert

symphony orchestra u

arrival of eminent sol

27A

ERECTED BEAUTIFUL H

Retired manufacturer purcl

tract adjoining present pro

for building magnificent ma

20A

OFFICIAL REFUSES NOMINA

Government officer declared pri

reason for not accepting situatio

consideration This created quite

comment among several acquaint

Cheltenham Bold Condensed Italic

72 Point

Nigh

60 Point

Debts

48 Point

REIGN

Eyelets

Characters in Complete Font

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z & $ 1 2 3
4 5 6 7 8 9 0
a b c d e f g h
i j k l m n o p
q r s t u v w x
y z ff fi fl ffi ffl
. , - ' : ; ! ?

3 A 4 a

END

3 A 4 a

HUM

5 A 8 a

BRICK

Striper

12 Point 20 A 40 a

HONEST REPORTER
Gives generous reward to scholar writing long essay on modern topics

10 Point 20 A 42 a

FACE GRAVE DANGER
Expeditions into tropical regions are usually made by men seeking adventure

8 Point 25 A 50 a

HELP STIMULATE BUSINESS
Progressive merchants know the great benefits which are derived from advertising in daily papers

6 Point 28 A 58 a

REQUIRING BETTER WORKMEN
The call for high-grade printing will continue to increase. For this reason most employers insist that printers be careful in the training of apprentices

24 Point 9 A 16 a

REINFORCE
United action much desired

18 Point 12 A 24 a

BOYS AMUSED
Humorous yarns created laughter

14 Point 16 A 32 a

ENCOURAGEMENT
Conditions improved greatly since worker cooperates with boss

42 Point 5 A 10 a

INDICTS

Magician

36 Point 5 A 10 a

DISPERSE

Bystanders

30 Point 7 A 12 a

NOURISHED

Recuperation

Cheltenham Bold Extended

72 Point

Net

60 Point

Hail

48 Point

Eight

42 Point

Speck

36 Point

MUSIC
Hybrid

30 Point

REFUSE
Brighten

24 Point

ENDURES
Complaint

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
r s t u v w x y z
. , - ' : ; ! ?

BROKEN
Solicitors
mystified

REMINDER
Companion
encouraged
further trial

NOURISHING
Food scientist
makes rations
very tempting

INSTRUCTIC
Extra buildin
provide gold
opportunity
additional cla

MINIATURE RC
Swiss horticultu
exhibits interest
hardy varieties t
brought loud pra
from noted grow

RAINBOW CREAT
Beautiful satin ribb
help in conveying
distinctive atmospl
of rare refinement
good taste so desir
and universally sou

Cheltenham Extrabold

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q
r r s t u v w x
y z ff fi fl ffi ffl
. , - ’ : ; ! ?

72 Point 3 A 4 a

Bait

60 Point 3 A 4 a

Mule

48 Point 3 A 5 a

Sailed

42 Point 3 A 6 a

Delight

10 Point 15 A 30 a

DISTINGUISHED
Notable speakers addressed textile manufacturers at their last meeting

18 Point 9 A 16 a

MEDIUMS
Recognize great men

36 Point 4 A 6 a

HUMOR
Injustice

8 Point 18 A 35 a

BENIGN EXPRESSION
Old gentleman imparts secret of longevity and happiness in old age to assemblage of printers visiting the community

14 Point 11 A 23 a

SERMONIZE
Heroic priest defied raider entering city

30 Point 5 A 8 a

BURNERS
Evangelist

6 Point 21 A 40 a

STORM REPORTS GIVEN
February storm hindering traffic very much in many northwestern counties and numerous trains are being stalled according to report given by weather bureaus

12 Point 14 A 26 a

NEIGHBORING
County invoked aid from village when dam burst

24 Point 6 A 10 a

DIMENSION
Metaphysics

Cheltenham Bold Extra Condensed

120 Point

Etch

96 Point

Biped

84 Point

Injects

72 Point

Rebuild

60 Point

Liquidate

48 Point

Melancholy

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n
o p q r r s t u v w x y z
ff fi fl ffi ffl . , - ' : ; ! ?

Red Eagle

Night Hawk

FOREBODING
Hemispherical

DISCOMPOSURE
Brief Exploration

PERFECT SPECIMEN
Kinder Characteristic

ENERGETIC PL
Serious developm
undertaking finis

LEADING GYMNAS
Many contestants re
intense activity at ca

NOTEWORTHY DECIS
Important questions se
during informal confer
between opposing soci

INDEMNIFIED MANUFACTU
Erecting monstrous warehou
standardized materials an req
by the fire insurance underw

Cheltenham Bold Extra Condensed and Cheltenham Oldstyle

Spring Clothes

An exceptional sale of fine spring suits and topcoats for men. Made of durable materials and tailored in the latest style

ENGLISH TWEEDS, full and tight fitting models, well made, in either light gray or black mixtures **29.50**

TOPCOATS of fine rain-proof material tailored in many styles, and in a variety of modish shades **18.75**

MANY OTHER ODD LOTS OF SUITS AND COATS AT PRICES FAR BELOW ORIGINAL COST TO US

HENDERSON BROTHERS

51 BURCH STREET · 34 MAIN AVENUE

CHARACTER

PLUS BUSINESS BUILDING ABILITY

PRINTING produced by our renowned organization has Character or it would not be flowing so steadily into the trade channels from the many large concerns we serve; it has business building power as our clients show consistent growth

Booklets, Catalogues, Circulars, Cards
Announcements, Stationery

THE MANDER COMPANY

Printers Extraordinary

1026 LEXINGTON AVENUE, WORTHINGTON

BENHURST MANOR

Offers you the exceptional opportunity of owning that long desired home

SITUATED on gently rolling hills and commanding a fine view of the bay and surrounding country, this recently developed park has attracted an extremely large colony of Dunkirk families because of its exquisite beauty, refinement, its natural simplicity and home charm. A handsome clubhouse and tennis court, with splendid golf course nearby, all complete the picture of an ideal all-year-round home place

Select your building site now and build your own home

SEND FOR DESCRIPTIVE BOOKLET

JAMES H. MORTON

DUNKIRK, NEW JERSEY

HYLITE BORDER — CLOISTER ORNAMENT

CHELTENHAM BOLD EXTRA CONDENSED TITLE

96 Point

MUD

84 Point

BASE

72 Point

RESIN

60 Point

DOZEN
NITRIC

48 Point

HUMORS
EMBARK

42 Point

BROKE
DOUGH

36 Point

GRADER
ENOUGH

30 Point

MERMAID
KITCHENS
REJOICED

24 Point

HUMANIZED
SOAPSTONE
CONQUERED

24 Point

IMPORTS GOWN
NOTED METHOD
GUARDED HOME

14 Point

HEARD SPEAI
DIRECTED MI

12 Point

DIVIDED KINGD(
PROSPEROUS B/

10 Point

INCREASE MEMBER
CELEBRATED SCIEN
RESUMED OBLIGAT

8 Point

DISTRIBUTED MANY SAM
BOYS PROCURED CONCE
RESTORES HISTORIC MA

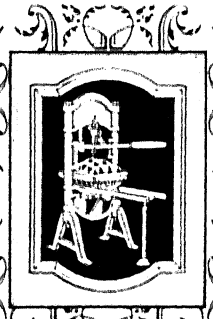
6 Point

SEVERAL UNDERTAKINGS POSTI
COPYRIGHTED FOREIGN TRADE
QUICKLY REMOVES MARINE EM
NEW STORES SHOWING MERCHA

CHARACTERS IN
COMPLETE FONT

A B C D E F
G H I J K L
M N O P Q R
S T U V W
X Y Z & $
1 2 3 4 5
6 7 8 9 0
. , - ' : ; ! ?

Cheltenham Inline designs are effective when used in advertisements. They help tone down heavy display lines and add an individual touch, with the result that a firm's advertising may be instantly identified. Many large buyers of newspaper and magazine space prefer the Cheltenham Inlines for their principal display



ROSA BORDER VOCATIONAL CAMEO

Cheltenham Oldstyle and Cheltenham Bold

Cheltenham Inlines

FICTION

MANY booklovers are availing themselves of the opportunity to secu
the books here offered before our allotment of the limited editions
exhausted. These works comprise the best efforts of nationally known a
popular story-tellers. Printe
book that appeal to the bett

Quicksand by He

Price $3.75

Cast adrift in the whirlpool of social dev
two outcasts from different castes combi
of man's unconquerable search

Mandalay by Loui

Price $4.50

A romance of the southern Carolinas, b
to the fore quaint traditions and unfolds
oldest story. Her dreams are realized an
bows to the inevitable power of

The Boast by Geo

Price $2.50

An interesting story of the golden west,
includes photographic illustrations show
magnificent surrounding country. Natur

**The Greatest Oppor
the Booklov**

SILVER MELODIES

[illegible] BY JAY OLSON

Songs and Lyrics

Sung by Leading
Artists of High-class Vaudeville
and Musical Comedy
everywhere

Price $2.50

Central Music Store

[illegible] BAYONNE

E. B. Rothwell & Company

COMMUNITY BUILDING, ROCHESTER

BEYER BROTHERS

EVERY day and many times a day we are complimented upon the fine quality and the reasonable price of our merchandise. Over a period of fifty-seven years we have striven to maintain the standard of square dealing upon which our business was founded

Big Sale

Our Dry Goods Department is holding a great inventory sale. Dress goods and linens will be sacrificed. Yards and yards of

CRETONNE

Many colors and a large variety to select from. All at one price

39c a yard

Silk Hosiery

Strong, seamless hosiery of the highest grade silk. A bargain at

$2 a pair

EASY TERMS

Newlyweds and all lovers of a beautiful home should attend our spring showing of the newest methods of correctly furnishing a home. Every efficient kitchen and laundry convenience will be exhibited and salesmen will gladly give any desired information about our easy monthly payment plan. Call today and see what we offer

Elko Kitchen Cabinets
Reduced to $35

THIS MONTH ONLY

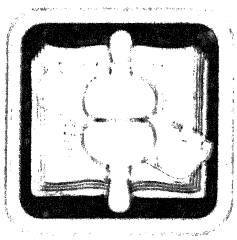
Here is an inducement for the bride to furnish a home for only ten dollars down and five dollars each month. There is no limit to the amount of furniture that you may buy under this special plan. Just think, for only a few dollars a month your home can be made comfortable and cozy

Dining Room Suites
$250 and up

BEYER BROTHERS

NORTH ADAMS STREET & BOULEVARD · SOUTH BIRMINGHAM

AMERICAN TYPE STYLES



Almost every city has its Fifth Avenue. This is not a location, but rather a class distinction. This public can not be reached by ordinary advertising methods. They think and talk quality and exclusiveness; to secure an audience your advertising must speak their language and this is better done with

American Types

Cheltenham Inline Extra Condensed

72 Point 3A 5a

Heighten

60 Point 3A 5a

Rigmarole

48 Point 5A 9a

Photographic

42 Point 6A 10a

Great Celebrity

36 Point 6A 10a

Diplomatic Expert

120 Point 3A 4a

Sleigh

96 Point 3A 4a

Bigoted

84 Point 3A 4a

Majestic

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

& $ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p q r s

t u v w x y z ff fi fl ffi ffl . , - ’ : ; ! ?

Cheltenham Inline

72 Point

Indent

REBUK
Hundrec

60 Point

MINER
Replied

DERIDIN
Negotiatic

HUNT BEA
Southern Gi

48 Point

INDIANS
Historical

KNIGHTS DI
Expert Mecha

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
& $ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p
q r s t u v w x y z . , - ' : ; ! ?

Cheltenham Inline Extended

30 Point 4 A 7 a

MINISTER
Sign Lease

24 Point 5 A 9 a

REGIMENTS
Men Enlisted

18 Point 7 A 13 a

CLOSING MINE
Great Managers

CHARACTERS IN COMPLETE FONT

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z & $ 1 2 3
4 5 6 7 8 9 0
a b c d e f g
h i j k l m n
o p q r s t
u v w x y z
. , - ’ : ; ! ?

72 Point 3 A 4 a

Nigh

60 Point 3 A 4 a

BRIM
Helps

48 Point 3 A 4 a

SPECK
Regard

42 Point 3 A 5 a

NOTICE
Subjects

36 Point 3 A 5 a

MODERN
Extension

Cheltenham Bold Outline

72 Point 3A 1a

Held

60 Point 3A 2a

Sylph

48 Point 4A 6a

PRISM
Napkin

42 Point 4A 3a

ROCKS
Explode

36 Point 5A 8a

MOTION
Biological

30 Point 6A 2a

DESPISING
Quick Rider

24 Point 6A 11a

MOTHER
Improving
household

18 Point 10A 2a

EXTENDED
Bright stories
are reprinted

14 Point 14A 3a

STEREOTYPE
Modern method
providing better
urban deliveries

12 Point 17

HUMORESC
Simple folk s
cleverly rend
by favorite a
interest audi

10 Point 18

MODEST HO
Incomparable
from lofty elev
that overlooks
of fields lovely

8 Point

EASTERN STEA
Short ocean trips
parallel coasts still
between southern
and Manhattan wit
fatigued mind and

Characters in Complete Font

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z & ¢ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
. , - ' : ; ! ?

Cheltenham Bold Outline

Cheltenham Bold Outline — In combination with Cheltenham Wide

Spring Day Bouquet

The Charming New Extract of Flowers
Grown in the Sunny Riviera

YOUR perfume subtly enfolds you as does your cloak and always about you is its atmosphere of fugitive charm. The fragrance you wear is really a part of you, so care must be taken in its selection be it your favorite flower or the mingling odors of a bouquet. Our perfumes satisfy the discriminating

Obtainable at Most Good Shops

AMSTERDAM PERFUMERY COMPANY

CREATORS OF EXQUISITE PERFUMES AND COSMETICS

NEW YORK BOSTON CHICAGO WASHINGTON

ROSA BORDER VANITY INITIAL

Everything for Baby

An unusual shop where you can purchase everything for the little one, ranging from dependable toilet articles and daintiest of clothes to quaint toys and little necessities

CHOICE SOUTHERN EMBROIDERY

Marguerite Remington

Jacksonville

ROTERS ILLUSTRATOR

Cast on Original Line

Caslon Oldstyle No. 471

72 Point

Bind

60 Point

Eagle

48 Point

PRIDE
Replied

42 Point

HEARD
Dialogue

36 Point

MEN SING
Help Choir

30 Point

NAME USED
Right Subject

RED INK
Displaying

NICE MEN
Live Stylish

EXPEDIENT
PLENTY of type
increases profit

RENEW DOME
Words letters cause
of expensive delays

FINE QUAL
CASLON adds d
to beautiful pri

PILGRIM ROM
historica

HISTORIC MELOD

Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s
t u v w x y z ff fi
fl ffi ffl et ( ) [ ]
. , - ' : ; ! ?

Caslon Oldstyle Italic No. 471

Cast on Original Line

14 A 42 a

CIMEN
ited in the
und intact
ed to firm

16 A 48 a

PICTURE
iful painting
le meeting on
ivage Indian

18 A 55 a

PURITANS
oast, entrusting
vilds, required
re, challenging
n of the world

18 A 55 a

PLYMOUTH
men from across
letermination to
d upon the stern
England seacoast

22 Point 7 A 16 a

NOTIONS
Folks acquire
strange habits
from learning

18 Point 9 A 25 a

COLONISTS
Sturdy mariner
returning north
with sweetheart

14 Point 12 A 36 a

CONSIDERED
European professors
showed appreciation
throughout exercises

1 Point carried in stock only at Foundry

48 Point 3 A 5 a

SINCE
Mondays

42 Point 4 A 6 a

PROUD
Diplomat

36 Point 4 A 6 a

BENCH
Judge folks
impartially

30 Point 5 A 10 a

MINISTER
English prelate
journeying east

24 Point 6 A 14 a

EXHIBITION
New masterpieces
recently discovered

Characters in Complete Font

' C D E F G H
J K L M N O P
R S T T U V
V Y Y Z & $
3 4 5 6 7 8 9 0
· d e f g h b i j k
n o p q r s t u v
y æ ff fi fl ffi ffl Æ
, - ' : ; ! ?

on on page 132

THE following Caslon Quaint Characters, in common use in William Caslon's time, have been preserved in their original form, but are not included in the regular fonts. They are sold separately for both the Roman and Italic.

QUAINT CHARACTERS for use with Caslon Oldstyle No. 471

ſ ſſ ſi ſſi ſl ſb ſh ſk ſſl ſt ct

6 Point to 36 Point inclusive

42, 48 and 60 Point

QUAINT CHARACTERS for use with *Caslon Oldstyle Italic No. 471*

ſ ſſ ſi ſſi ſl ſb ſh ſk ſſl ſt ct

6 Point to 36 Point inclusive

42 and 48 Point

These Characters are made in both Roman and Italic to agree with the original Caslon Oldstyle No. 471 up to and including 36 Point, and in Roman only up to and including 36 Point. Only the characters *ſ*, *ſi* and *ſt* are made for 36 Point Caslon Oldstyle Italic No. 471, only the *ſ* and *ſt* are made for the Caslon Oldstyle Roman No. 471 from 42 Point to 72 Point inclusive, and only the characters *ſ* and *ct* for 42 Point and 48 Point Caslon Oldstyle Italic No. 471.

SWASH CHARACTERS for use with *Caslon Oldstyle Italic No. 471*

A B C C D E F F G H H K K

L L M N O P R S T W

& &

These characters are made to agree with 42 Point and 48 Point

THE ORIGINAL
CASLON OLDSTYLE
Roman *and Italic*
TYPES

THE AMERICAN TYPE FOUNDERS COMPANY makes the Caſlon Oldſtyle Romans *and Italics* preciſely as *Mr. Caſlon* left them in 1766, caſting the letters from the *original matrices*, including all the ancient quaint double and long letters and ligatures uſed during the lifetime of *Mr. Caſlon*. As is well known to many who read of such matters, theſe types diſappeared from the Engliſh Specimen Books at about the year 1800, and did not reappear until 1859, in which year the matrices were brought to America and uſed by The Johnſon Type Foundry, afterwards MacKellar, Smiths & Jordan, of Philadelphia, the immediate predeceſſors of the American Type Founders Company

TIAGUE BORDERS

PENDLETIN
SWARTOUT
& COMPANY

MARK TWAIN at one time remarked that after years of study and analysis he had come to the conclusion that there were only thirteen original jokes, all other funny stories being based on the circumstances contained in these. An observer of drama has written a book to disclose that there has not been an original plot for centuries, all present-day drama being modeled on the plots unfolded long ago by the ancients. Even music has been reduced to comparatively few motifs. It is given to but few men to be originators. Shakespeare himself is known to have adapted the plots emanating from different countries and sources.

ADVERTISING, which is young in comparison with other professions, could not hope to be exempt from the universal rule. All known phases of advertising have been

Many

new and pleasing effects i
type composition
are possible with the

Caslon Typ

here shown, and the
beautiful

ROSA
BORDERS

This harmonious combinati
gives distinction to
printing of the better clas
and is being used
with splendid results
on the general
run of everyday
job work

Try this combination on
your next job

ROSA BORDER ANTIQUE ORNAMENT

NOT MORE than *one man* in a THOUSAND can tell you WHY he *smiles* when he is *pleased*, or WHY he *frowns* when *displeased*. The other NINE HUNDRED AND NINETY-NINE say it is the natural thing to do and *let it go at that*

CASLON
TYPES

when used in conjunction with
the popular

Caslon Swash
Characters

and embellished with our
unusual

DECORATIVE
MATERIAL

produce the most readable
and most attractive
typography

AMERICAN
TYPE FOUNDERS
COMPANY

Spring Season

HAMILTON & SANDFORD

CHICAGO SILVERSMITHS BOSTON

Wedding
Gifts

FOR the wedding season many articles of beauty and utility are offered. Sterling silver dinner sets and choice pieces of exquisite design are shown in great variety. Every article is moderately priced and warranted to give satisfaction

This trade-mark identifies
Hamilton & Sandford Craftsmanship

H&S

The Original

CASLON

OLDSTYLE

Roman *and Italic*

No. 471

ANNOUNCEMENT

THIS type face is cast also on the AMERICAN POINT LINE. *The difference is entirely in the shortening of several of the descenders. Its catalogue name is* CASLON NO. 540 *and Caslon Italic No. 540. The sizes are from 6 to 120 point in the roman and from 6 to 42 point in the italic*

AMERICAN TYPE FOUNDERS COMPANY

JOHANN GUTENBERG

GUTENBERG IS BELIEVED TO HAVE BEEN BORN AT MAINZ ABOUT 1397. HE DIED ABOUT 1468. HIS NAME IS FOUND IN THE RECORDS OF STRASBOURG IN 1434 AND 1436. IN THAT CITY HE IS SUPPOSED TO HAVE FIRST WORKED ON HIS INVENTIONS OF TYPOGRAPHY AND CERTAIN FRAGMENTS OF PRINTING, AND TO HAVE BEGUN THE BEAUTIFUL

GUTENBERG'S name does not appear on any printed thing, and in only one of the books ascribed to him do we find any allusion to the invention of printing, and in that his name is not mentioned. We think of him as a man of large ideas and small means, accomplishing much, the credit for which was begrudged him by those who achieved fame through their connection with him and his invention.

WE THINK Gutenberg's failure in self advertisement may be explained by assuming that he did not fully realize the importance of his invention. His idea, it seems to us, was that typography would compete, because of its economy, with the pen made and (sometimes) hand illuminated books which in the fifteenth century were produced by influential guilds in those few regions of Europe which had received a stimulus from the new birth of learning, which began in Italy a half century before

Gutenberg [illegible] that his method made the cheapest [illegible], but probably thought that typography [illegible] equal the better penmade books. Later on, Gutenberg had to compete again, while he secured the profits and [illegible] (perhaps both) usurped the glory which [illegible] the new art.

THE FIRST mention of the invention of the art of typography occurs in the 1457 "Psalmorum," printed by Schoeffer and Fust, in which the latter claim to be the inventors. This statement, [illegible] Gutenberg and assumed more than they were entitled to. In 1470 the "Chronicon," ascribed to Gutenberg by [illegible] gathers, "contains reference to the invention of printing in Germany, using expressions that seem to indicate that the writer [illegible] was the inventor." In 1472, a letter of Guillaume Fichet to Robert Gaguin, printed in Paris, contains the best reference in [illegible] the invention of Johann Gutenberg.

THE INSCRIPTION ON THE MONUMENT ERECTED [illegible] MAINZ [illegible] HAVE BEEN HIS MOTHER'S RESIDENCE, AS TRANSLATED, READS: "[illegible] MAINZ, WHO FIRST AMONG ALL INVENTORS [illegible] OF THE WHOLE WORLD, THE ART, UNKNOWN [illegible] HAVE ERECTED THIS MONUMENT AS AN [illegible]

ADAM ORNAMENTS

TASTEFULNESS

This specimen is printed in Caslon No. 471 on Caslon Text. Basis 18–20–4
Made by the [illegible] CO., Holyoke, Mass.

ESTWARD JOURNEYS

E years ago the interior of Cali- *The*
a was an almost obscure desert. *Golden*
s of native animals roamed over *West*
d plains. Its mountain fastnesses
penetrated by only a very few
turesome explorers. The foot-
ween the plains and the peaks,
a handful of white settlers who
drawn by the lure of gold, or
ng fertility of the river bottoms,
e most part remained the hunt
ds of bands of savage red men.

The Gobbler

AN APPRECIATION OF THE NOBLEST OF BIRDS

HONOR now this proud old bird; throughout his life he never heard of printer's ink nor devil's "pi"—and in his ignorance he had to die. He never heard the hum nor roar of presses on our first floor; he never smelled—at least we think, he never smelled of printers' ink. He was a small egg once upon a time, worth just about one thin, plain dime; a good, sound, healthy egg, forsooth, from which emerged a cocksure youth, who pompously strutted and eventually grew into a toothsome, sumptuous meal for you.

Colonial Printshoppe
ART TYPOGRAPHERS
Alden, Mass.

THANKSGIVING ORNAMENT

oberts, Peters & Company

INE CLOTHES FOR MEN. Abnormal values at subnormal prices. Business suits that *could* make a congressman look like a banker. Sporting clothes that *can* make a golfer feel like a par player. We can assure you of some excellent values in each one of them that will permit a dollar to do a dollar job for you every time.

$30, $40, $50 NO HIGHER

rdam Avenue and Morgan Place, NEW YORK

FOR SWASH CHARACTERS

Caslon No. 540

120 Point

Bit

96 Point

Sad

84 Point

Idyl

72 Point

Hats

60 Point

Spick

48 Point

Kindly

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r s t u v w x
y z ff fi fl ffi ffl ct ( ) [ ]
. , ' : ; ! ?

Maid

Ratify

Unfilial

DREAM
Prologue

EARNED
Generosity

FIREMA
Just Replie

IMPROVIN
Great Machir

ANNIVERSAR

DESERVED PRA
authority
principal

Caslon Italic No. 540

Characters in Complete Font

A B C D E F G

I I J J K L M N

P Q Q R S T T

V W X Y Y Z &

1 2 3 4 5 6 7 8 9 0

b c d e f g h h i

k l m n o p q r s

t u w x y z ff fi fl

ffl . , - ' : ; ! ? ( )

† Point carried in stock only at Foundry

42 Point 4 A 7 a

BIRDS
Mindful

36 Point 4 A 8 a

SMOKE
Instructed
sales clerk

30 Point 4 A 9 a

GUIDES
Extinguish
forest blaze

24 Point 5 A 12 a

DISHONOR
Professor seeks
new knowledge

20 Point 7 A 14 a

URGES HERO
Bright child given
freedom at outings

18 A 43 a

ONVENE
ost original of
ms is funnier
ousquips than
h better stories

18 Point 8 A 19 a

NUMBER
Checking list
located many

19 A 46 a

RUCTURES
ters attend the
re on modern
wellings and
portant ideas

14 Point 12 A 28 a

FOREIGNER
Salesmen quickly
made application

21 A 68 a

EXPERIENCES
and a delightful day
of nature. The views
rolands and valleys
untain tops amaze
y city. Children told
their many views is

12 Point 14 A 33 a

REIMBURSED
State officers journey
to military school for
daily review of army

"[illegible]"

NAPOLEON'S GENIUS
APPLIED *to*
ADVERTISING

WHETHER or not they do so consciously, the great manufacturers of this country generally employ sales tactics that bear a most striking likeness to the military method of Napoleon. They are always outflanking their competitors; skillfully taking them by surprise. This is particularly true during periods of business depression, when men of little courage think it untimely to advertise. It is also true to lesser degree during times of gre[illegible] men of no foresight imagi[illegible] is unnecessary. It is this bl[illegible] of his competitors that giv[illegible]

In[illegible]

MANTING BROS
Typographers, Inc.
[illegible]

American Type Founders Company

It is almost impossible t[illegible] do inferior printing wit[illegible] Caslon Ty[illegible] Use paper o[illegible] good quality and the effe[illegible] admirable

Panama Pacific
EXHIBITION ARTS

[illegible]

[illegible] Americans [illegible] France to take [illegible] to the States [illegible] country [illegible] friends on [illegible] Atlantic [illegible] Nice in [illegible] exciting success [illegible] yesterday, [illegible] on the [illegible] Palace of Argent, and [illegible] Blood, I find [illegible] heart [illegible] country

Typographic Borders

FIVE out of eight advertisements noted on a daily newspaper page were composed with Typographic Borders. Other pages in the same newspaper disclosed the fact that more than half of the advertisements were designed to include a border of one kind or another.

Typographic Borders have acquired a standing in popular favor, acquired it because they serve a very useful purpose—for a border properly applied to a specific advertisement distinguishes it from a page full of varied pieces of copy or, as the saying goes, makes it "stand out."

Sometimes, when several such advertisements surround one lacking a border the same result is gained. The advertisement so surrounded stands out too, not because it has no border, but simply by virtue of the adjacent designs that close it in.

What better proof is wanted of the desirability of borders in intelligent newspaper advertising? If *parts of four different borders* surrounding an advertisement serve to set it off, how much better service a complete border of its own would give.

In this catalogue there are shown many new and distinctive borders which will be found very appropriate for newspaper and magazine advertisements, as well as for commercial printing.

American Type Founders Company

EVERYTHING FOR THE PRINTER

Set in Casion No. 540 *and Italic* with Casion Swash Characters Cleland Borders

CASLON TYPES

THE CASLONS IN THIS CATALOGUE ARE WORTHY OF THE VERY CLOSEST STUDY · EACH SERIES HAS ITS OWN DISTINCT APPEAL

THE opinion of many printers is that one never makes a mistake by composing the job in *Caslon*. *Caslon* TYPE FACES are liked by everyone. They are easy to handle. However, the name *Caslon* has a wide range and the printer should study this catalogue to determine which series of this famous family will best satisfy his requirements

If you have not a good assortment of CASLONS, *your composing room is incomplete*

AMERICAN TYPE

Albion Text Wove

AN EXCELLENT PAPER FOR HIGH GRADE PRINTING

Made in White and India
24 x 18 — 60 and 80 lbs.

MVSIC
HATH CHARMS
—BUT GOOD
PRINTING *will always*
please your customers

Caslon No. 540 *and Italic*

YOU will find many new ideas and new materials in this catalogue with which to improve your printing. The type designs in this book include a large number of new and desirable faces

WE wish to invite your special attention to the many new and beautiful typographic ornaments and borders shown for the first time in the display pages of this book

MAKE this a book of real value. A study of its pages now and then will help you to impart the touch of excellence to your work

VANITY INITIALS

COMPOSING ROOMS ARE SELDOM OVER EQUIPPED

GIVE YOUR COMPOSITORS PLENTY OF GOOD MATERIAL WITH WHICH TO WORK AND YOU WILL BE HIGHLY GRATIFIED WITH RESULTS

OLD ENGLISH BORDER AMERICAN BORDER

DEPENDABLE MERCHANDISING SERVICE

The MERCHANDISING SERVICE of the AMERICAN TYPE FOUNDERS COMPANY has the habit of following things through, which makes it indispensable to printers or publishers seeking best results. The best of everything for the printer includes the best of service

Conveniently Located Selling Houses and Selling Agents

AMERICAN TYPE FOUNDERS COMPANY

CHAUCER BORDER AMERICAN BORDER

VOCATIONAL CAMEO

This insert is printed on Albion Text Wove
Basis 25x38—80 lbs.
Made by AMERICAN WRITING PAPER CO., Holyoke, Mass.

THE CASLON FAMILY

AMERICAN printers during recent years have used many admirable type designs, but none of them seems likely to displace the Caslon Family's popularity. Printers and users of printing, influenced by the great natural law, abhor everything which tends toward monotony; and many excellent types, their novelty and freshness a thing of the past, have vanished into a harmless and inconsequent oblivion.

THE Caslon Family, however, seems destined to be the one exception to the above rule. The stream of time, which wears away so many worthy type designs, passes over the superb Caslon style without diminishing either its beauty or its utility. "*Set it in Caslon*" is to-day the slogan of many printers whose customers require typographic beauty and freshness, and with a minimum expenditure of time

ographic Library was established in 1908

ican Type Founders Company

JERSEY CITY, NEW JERSEY

AN INVITATION

is most cordially extended to printers and all other persons interested to visit the Typographic Library & Museum, which was established to perpetuate and honor the memories and achievements of all those who, in any period and in all countries, have advanced the typographic arts.

The Library contains more than twelve thousand volumes relating exclusively to printing and its allied arts and is open to visitors during business hours. The collecting and preserving of memorabilia of printing and of printers of all nations is a duty assumed by this Library.

LIBRARY HOURS

Week Days: 9:00 A.M. to 5:00 P.M.
Saturdays: 9:00 A.M. to 12:00 M.

TEXT BOOKS *of* PRINTING *in all* LANGUAGES

ILLUMINATED

TYPOGRAPHIC LIBRARY & MUSEUM

500 COMMUNIPAW AVENUE
JERSEY CITY, N. J.
U. S. A.

PLAIN CIRCLE BORDER

PRINCIPAL SECTIONS

Specimens of types used in all countries, from the invention of typography to the present time

Histories of printing and publishing

Biographies of famous printers

Books printed by famous printers of all periods in all countries

Books of historic interest to printers

Early printed books, newspapers and magazines

Books relating to engraving in wood, with examples of the famous engravers

Books relating to process engraving, with examples of the superseded processes

Portraits and autograph letters of famous printers and type founders

Busts and statues of celebrated typographers

Ancient appliances and apparatus of printing

Medals relating to typography

Curiosities of typography

Books relating to journalism, editors and journalists

Books relating to paper making

Specimens of commercial printing of all periods

Collection of trade papers relating to printing, American and foreign, from the earliest to the present time

Publications of printers' societies of all kinds

Textbooks of printing in all languages

American Type Founders Company

VANITY INITIALS · MODERN DASH

Cast on Art Line

American Caslon

48 Point 4 A 2 a

HERB
Spright
Double

42 Point 4 A 3 a

MINER
Rejected
Soundful

36 Point 5 A 3 a

BREACH
Equestrian
Hyperbole

30 Point 6 A 3 a

INSECURE
Spanish boats
brought good
news for man

24 Point 6 A 4 a

REMARKS
Expect more
big buildings
near city line

18 Point 11 A 5 a

ENCOURAGE
Recently erected
homes sought by
cautious persons

14 Point 14 A 7 a

FINE EXHIBITS
Beautiful art display
containing excellent
sketches donated by
famous connoisseur

12 Point 17A 8

PROSPECTIN(
Engineers sough
guide for giganti
mining projects i
unexplored fores

10 Point 22A 4

PUBLIC MEETING
Several prominent me
request much publicit
shall be given articles o
the highest importanc

8 Point 24A 4

TRIBUTE CONSIDERE
Printing, born at the dawn
the Renaissance, turned th
darkness of the Middle Age
to light and helped mankin
toward its promised destin

6 Point 27A 5

MAGNIFICENT SELECTIO
Noted workers received honorar
degrees from many universities
acknowledgment of earnest effort
for the cause of popular educatio
and the advancement of scienc

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n
o p q r s t u v w x y z
ff fi fl ffi ffl et st . , - ' : ; ! ?

ff fi fl ffi ffl are Connected

f f

23 A 46 a
TENED
phrases
sions are
nitted by
spapers

30 A 58 a
ECTIONS
lates speak
etings held
y from the
managers

35 A 70 a
ONUMENT
and marine
ticipated in
g important
aval history
ment period

38 A 75 a
COMENADES
ineer planning
ressive seaport
e conditions in
e made in both
rketing systems

24 Point 10 A 18 a
KINGDOMS
Carpet display
awarded prize
at State exhibit

18 Point 14 A 29 a
DISTINGUISH
Suburban festival
greatly enjoyed by
seashore residents

14 Point 19 A 38 a
HEROIC LEGION
Nine sportsmen leave
town for the watering
places and mountains
of the eastern country

48 Point 5 A 10 a
BINDS
Eclipsed
Healthy

42 Point 6 A 12 a
NOTICE
Sycophant
Reflexible

36 Point 6 A 12 a
DEIFORM
Interpolated
Magnificent

30 Point 8 A 14 a
FURLOUGH
Uniform gauge
plans settled by
railroad action

Characters in Complete Font

B B C C D D E E
G H I J K L L M
N N O P P Q R R
U V V W X Y Z &
2 3 4 5 6 7 8 9 0
: d e f g h i j k l m
p q r s t u v w w
ff fi fl ffi ffl Qu ct st
. , - ' ' : ; ! ?

Presenting American Caslon and *American Caslon Italic*, a combination that will insure

Effective Composition

better type

better paper

better printing

better proves

AMERICAN Caslon and *American Caslon Italic* are recent additions to the admirable Caslon Family of type faces made by the American Type Founders Company, and will prove to be ad
nice wo
impress
w those
vention
present

American Type is the Best in Any Case

Judge us by the QUALITY and VERSATILITY of our Thought

Everything else in Advertising largely depends on the technical skill of printers

GROSE & COMPANY

Advertising Service

DARTFORD, MICHIGAN

American Cut-Cost Equipments Increase Profits

DURING JUNE, JULY & AUGUST

We LOSE *on Saturdays* AT NOON

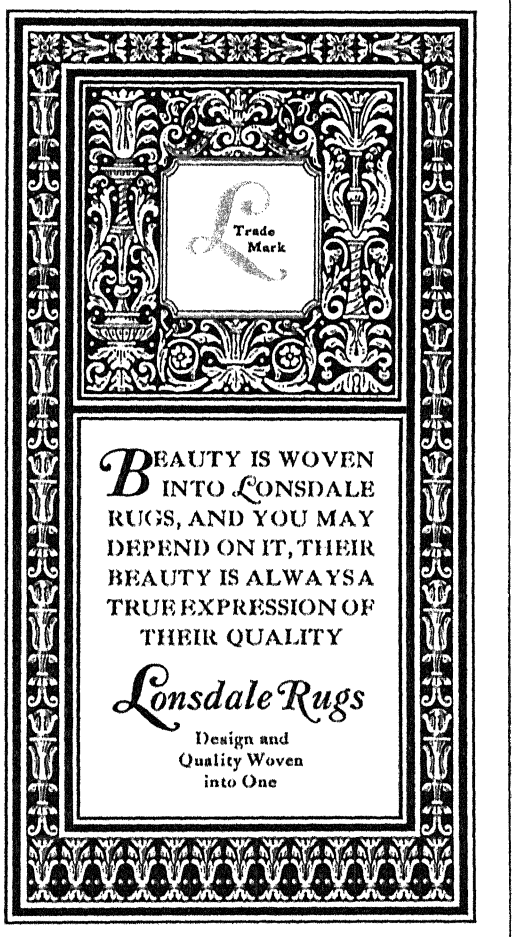
PARAMOUNT BORDER JAQUISH ORNAMENTS

Type

GOOD judgment used in the arrangement of types is one of the best aids to selling by use of the printed word. The compositor should not only be dexterous or concerned with typographic forms for the sake of beauty, but must know how to compose a job that not only looks well but gives to the whole product a new impetus, a kind of final thrust, if it is to be effective in giving to printed advertising matter its full power

Northern Press
Palisade, Minnesota

PARAGRAPH TERMINAL



PARAMOUNT BORDER JAQUISH ORNAMENT

CASLON TYPES CREATE AN ATMOSPHERE OF QUALITY

JUST as the beauty of a military parade consists not in the vast numbers but in the symmetry of formation, so it is with the presentation of facts through proper typographic arrangement. It is through the medium of type that our thoughts are imparted to others, the picture presented to the eye creating a lasting or a fleeting impression accordingly as it is presented vividly or indistinctly. A jumble of badly arranged matter means little to the eye, and seldom secures more than a cursory glance. So, the type that does more than its share of the work is kept busy. Here is where the Caslons excel; it is difficult to arrange a piece of printing in these types that does not contain at least the elements of beauty. Used intelligently, the Caslons will bridge the interval that separates the commonplace from the best

SPARTAN BORDER

ADVERTISING
is the SUNLIGHT
of BUSINESS

To all that is healthy and vital in business, it means increased strength and growth; but advertising is a fierce heat which withers and consumes that which is unsound ❦ ❦ ❦ ❦ ❦ A business which is not a good business should not be advertised. A business which would not benefit from widespread appreciation of its ideals had better acquire a new set of ideals

THE AMERICAN ASSOCIATION OF ADVERTISING AGENCIES

AN EFFECTIVE PAGE SET IN AMERICAN CASLON AND ITALIC. THE SPARTAN BORDER ENCLOSING THE TYPE MATTER HELPS TO GIVE IT AN INTERESTING ASPECT

SPARTAN BORDER — ROSA BORDER

Modern Typographical Design

The American Type Founders Company particularly desires to call the attention of printers to the American Caslon series, a type style of distinctive merit. This beautiful face is especially adapted for use on work which requires a strong, clean-cut type

GOOD typography is the selection of type faces which are feelingly expressive of both caption and copy; the choice of borders in which lurk a seemly motive and a silent meaning; ornaments, if necessary, which fit the theme just as felicitously as a scrolled scabbard fits its bright blade; and the intelligent distribution of white space

AMERICAN TYPE FOUNDERS COMPANY

MODERN BRACKETS

J. B. MEAD COMPANY

Pioneers in the Development of

EQUIPMENT AND ACCESSORIES — LAY-OUT OFFICES INSTALLED

Demonstrations and Instruction Given

Bradhurst Building · Amsterdam Avenue

New York

PRINTERS who keep pace with the advance in typographi design are assured of increased prosperity. This catalogu will be found a mine of information for progressive printer

This specimen is printed in CASLON TEXT WOVE, Basis 25x38—80
Made by the AMERICAN WRITING PAPER CO., Holyoke, Mass.

A Proclamation

ISSUED BY THE DESCENDANTS OF THE
AMERICAN PATRIOTS TO THOSE WISHING TO OBSERVE
INDEPENDENCE DAY PROPERLY

KNOW ALL MEN, *That*
E DEPLORE *the decadence of the good, old-fashioned celebration of the Fourth of July, with its reading of the Declaration of Independence; its patriotic music and inspiring addresses, animated with the true spirit of the day; American, just as they should be, in every single syllable, but having a new trend in celebrating thi wherever men duties, and the citizenship for by devotion an*

JAQUISH ORNAMENT VOCATIONAL ORNAMENT VANITY INITIAL

THERE are but two kinds of people in this world

THOSE WHO STRIVE
FOR WHAT THEY CAN GET
OUT OF IT
AND THOSE WHO
ALWAYS STRIVE TO LEAVE
SOMETHING IN IT

THE LATTER HAVE
THE BETTER CHANCE FOR
SUCCESS

BROCHURE BORDER VANITY INITIAL

American Type Designs

because of their exceptional merit, are invariably the choice of the country's foremost printers

Caslon Lightface

72 Point 3A 1a

Hob

60 Point 3A 1a

Exist

48 Point 3A 2a

Dingle

42 Point 3A 2a

Beyond

36 Point 3A 2a

FIGURE
Chaplain

30 Point 5A 2a

EGOTISM
Rectangles

24 Point 6A 3a

HUMORING
Directs Game

18 Point 7A 3a

DECORUM
Huge crowd
obeyed rules

14 Point 12A 7a

NUMBERING
Urge author to
clearly explain
his recent book

12 Point 16A 10a

BRIGHT PUPILS
Eminent professor
pays liberal tribute
to industrious boy

10 Point 18A 8

MORE EXPORT
Progressive banke
urged merchants t
increase sales forc

9 Point 22A 4

COSTUME ADMIRE
Many original creatio
received much praise
annual masquerade ba

8 Point 23A 4

REACH HIGH ALTITU
Daring aviator and mechar
thrill interested spectators
performing dangerous stu

7 Point 22A 4

SHOE TO SIGNS BEING US
progressive merchants show g
personal appreciation of beauty
results of fine antique furnit

12, 14 Point cast on shank only at Foundry

Characters in Complete Font

A B C D E F G H
I J K L M N O P
Q R S T U V W
X Y Z & $ 1 2 3
4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q
r s t u v w x y z
ct st . , - ' : ; ! ?

Caslon Lightface Italic

10 Point 17 A 36 a

MODERN TRUTH
Ideals of man may always be in dispute but the wages of sin are set at a standard

8 Point 22 A 44 a

MUCH BENEFIT LOST
There are a million useful ideas within the minds of worthy citizens which will never be known because of lack of promotion capital with invention protection

6 Point 25 A 52 a

ENSURING GOOD SPIRITS
A friend in need may be useful at times but often may have method in his acts of kindness. The man who will lie and tell you that you are looking fine when you are low in health and spirit is a real friend

18 Point 9 A 18 a

PROGRAM
Dancing and variety show

14 Point 12 A 24 a

EUROPEANS
Several visitors leaving this port for oriental trip

12 Point 15 A 33 a

DISARMAMENT
Misty subjects much discussed by men of political aspirations

48 Point 3 A 6 a

MINE
Height

42 Point 3 A 7 a

ROSES
Nymph

36 Point 3 A 7 a

URBAN
Spectacle

30 Point 5 A 9 a

FURNISH
Generation
with plenty

24 Point 5 A 11 a

DISPERSER
Consequently
makes friends

Characters in Complete Font

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z & $ 1 2 3
4 5 6 7 8 9 0
a b c d e f g
h i j k l m n
o p q r s t u
v w w w x y z
. , - ' : ; ! ?

Caslon Lightface Condensed

72 Point 3 A 4 a

Bulk

60 Point 3 A 4 a

Right

48 Point 3 A 5 a

NICHE

Spatula

42 Point 4 A 5 a

HOUND

Equalize

36 Point 4 A 5 a

KINETIC

Migration

30 Point 5 A 11 a

PROBLEMS

Best Market

24 Point 7 A 11 a

MOISTURE

Boy brought

urgent news

18 Point 11 A 22 a

SENDS CHECK

Generous judge

makes donation

14 Point 16 A 32 a

MOVES BUILDING

Local official started

elaborate project for

better power service

12 Point 20 A 40

RECEIVED NOTIC

Energetic club offici

sent announcement

coming minstrel sho

10 Point 22 A 42

NEWEST INVENTIO

Clever mechanics desig

powerful motorboat an

are awarded gold troph

8 Point 26 A 50

BRINGS ENOUGH SAMPLE

Distinguished professors retu

with extraordinary collection

antiques of great scientific val

6 Point 28 A 58

HIGH PERFORMANCE ENJOYE

Prominent theatrical producer sho

earns enthusiasm over popularity

amateur comedy and expresses des

to make extensive tour with compa

34 Point - special to stock only at Foundry

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i

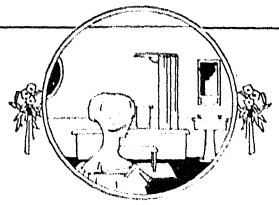
j k l m n o p q r

s t u v w x y z

. , - ' : ; ! ?

Caslon Lightface Condensed

Let us help you in
the selection of furnishings
for your home



Everything to make
the bathroom cheerful and
comfortable

WE have a very complete line of Fixtures for your Bathroom; original and clever ideas in Medicine Closets, Looking Glasses, Towel Racks, Clocks, and numerous other useful articles that help to beautify the home

JAMES G. HARDING CO.

Monmouth Street at Straight Avenue, Duluth, Michigan

ROTERS ILLUSTRATOR VANITY INITIAL

REMOVAL NOTICE

We beg to announce the removal of our offices to more convenient quarters in the Monroe Building, 352 Germania Avenue, Stamford, New Hampshire, on August 25th

MINTER & JENKINS

Incorporated

INSURANCE

Insurance Placed with
Absolutely Reliable
Companies Only

AUTOMOBILE AND ACCIDENT INSURANCE A SPECIALTY

OLD ENGLISH BORDER VANITY INITIAL

Caslon Bold

96 Point 3A 4a

Irk

84 Point 3A 4a

Sail

72 Point 3A 4a

Belt

60 Point 3A 4a

Maid

48 Point 3A 5a

North

42 Point 3A 6a

Knight

36 Point 3A 6a

Election

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
ct st . , - ' : ; ! ?

1234567890 1234567890

[illegible] Point [illegible] cast on this body

30 Point 4A 7a

GRIPS
Fragile

24 Point 5A 11a

DESIRE
Royalist

18 Point 8A 14a

INSURED
Perplexing

14 Point 12A 21a

QUESTIONS
Magnificence

12 Point 16A

FINE SERMO
Energetic past
much stimulat

10 Point 16A

HISTORIC SHI
Our representati
prevented dispo

8 Point 19A

SHREWD MANAG
Northeastern merch
particular disciplinar

7 Point 22A

EASTERN RAILSERV
Improvements contempl
assure nice accommodat

6 Point 21A

CHARLES DESERT GARD
Royal evasions reached wood
oasis before their meagre sup
and water were entirely exha

12s

Caslon Bold Italic

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x
y z rs . , - ' : ; ! ?

The following characters are furnished with all fonts from 5 Point to 24 Point inclusive

ff fi fl ffi ffl

9 and 54 Point carried in stock only at Foundry

10 Point 16 A 30 a

ECONOMIZING Production outlay honestly curtailed before organizing

8 Point 18 A 36 a

CHOICE ORCHARD Northwestern farmers predict enormous crop from monthly spraying

6 Point 21 A 40 a

MINIMIZE RESOURCES Several housewives making organized plans to conserve by forming purchasing guild among chary acquaintances

5 Point 19 A 38 a

INTERIOR EFFECTS PLEASE Bringing indoors a suggestion of gay formal gardens and sparkling water by sympathetic treatment of the innumerable colors assembled

18 Point 8 A 14 a

MASTER Noted and thoughtful

14 Point 12 A 20 a

DECORATE Gardener has special flower at convention

12 Point 15 A 28 a

ENTHUSIASM Quiet performer modestly roused loftier sentiment

60 Point 3 A 4 a

Rink

48 Point 3 A 5 a

ICED Styles

42 Point 3 A 5 a

MINE Dorsal

36 Point 3 A 5 a

BRINK Helping

30 Point 4 A 8 a

UPHOLD Labyrinth

24 Point 5 A 9 a

NOMINAL Regulations

Caslon Bold

JUST A LITTLE
REMINDER
THAT
I AM NOW
OPENING
A NEW SHOP
ON THE
BOULEVARD

LOUISA

Steel

TRAPS

designed and made by the Hays-Moran Steel and Iron Corporation are not only effective, but merciful. Animals trapped in the strong steel jaws, feel no pain because of a patented mechanical device. It will be on exhibition at our store this week

SPORT SHOP

THE
DIRECTIONS

TO obtain the most satisfaction with the Eagle Polishing Oil, you must be careful to prepare the wood surface that is to be polished by rubbing it thoroughly with a lintless rag. After all moisture is entirely eliminated, apply by brush, giving it one complete coat first, and allowing the oil to dry, then rubbing with a woolen cloth until a gloss appears

EAGLE
POLISHING
OIL

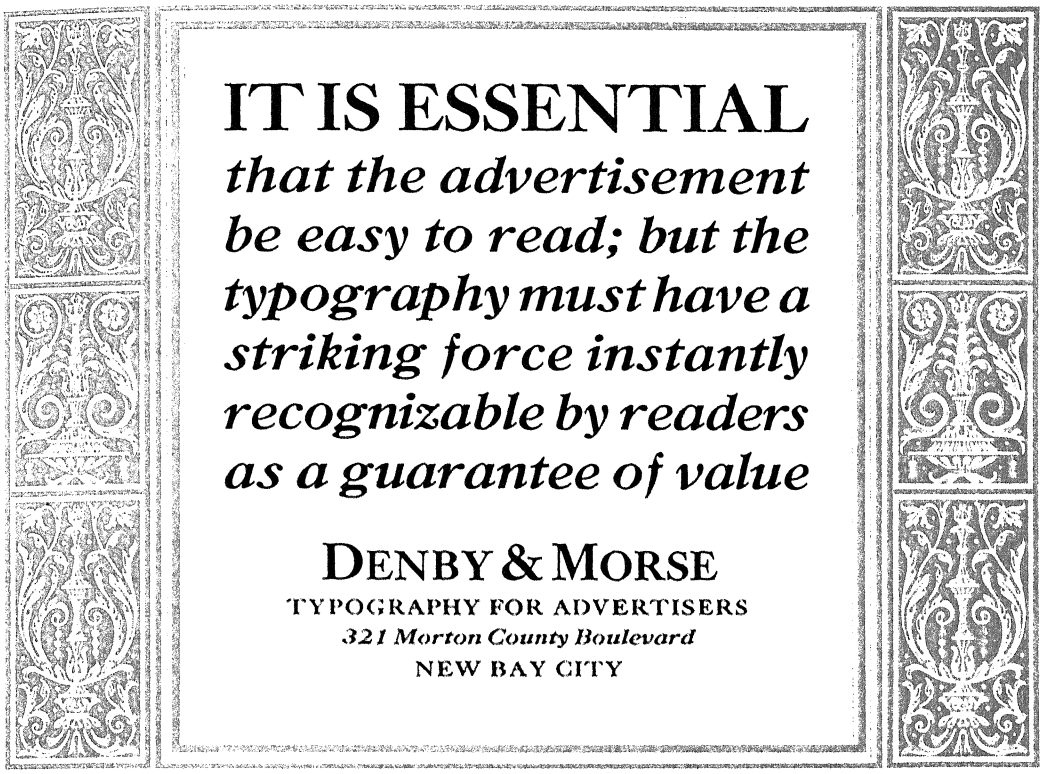
Each Minute

1450 Revolutions

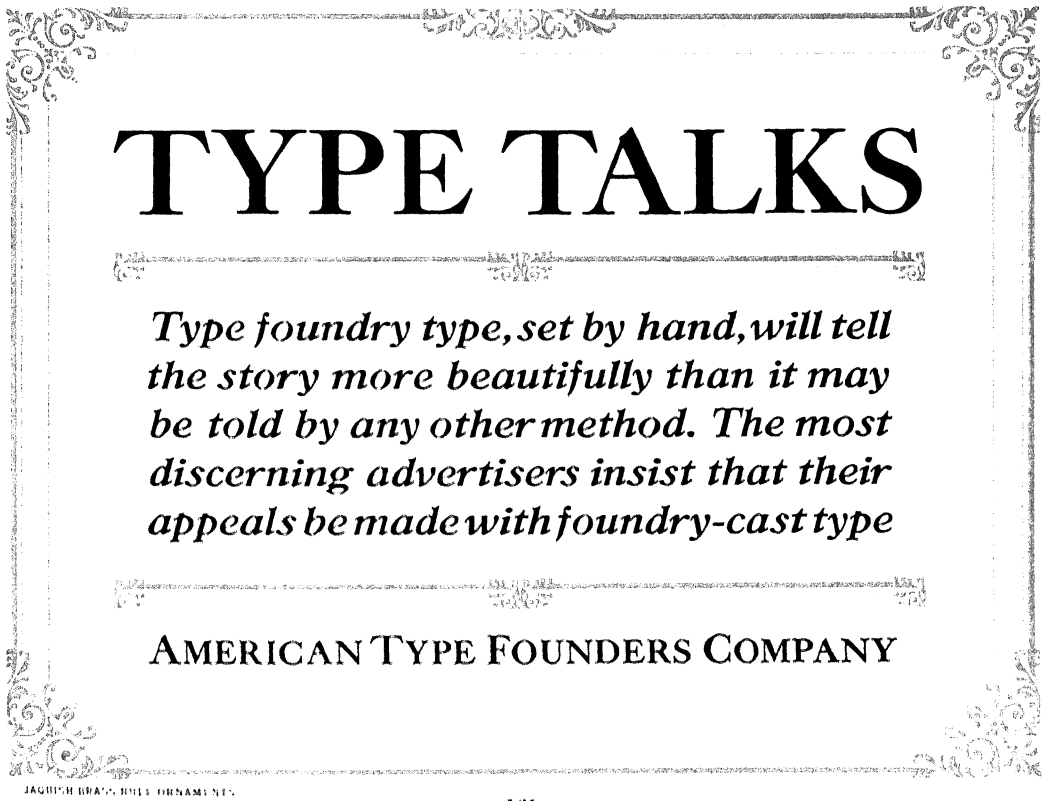
HOW do you think you would feel in a whirlwind ride at this rate? Yet you gain all the benefits of such speed without losing any comfort or suffering any ill effects during a trip in the new eight-passenger airplane

AERONAUTS

Caslon Bold *and Caslon Bold Italic*



JAQUISH ORNAMENTS



JAQUISH BRACE RULE ORNAMENTS

Recut Caslon

84 Point 3 A 4 a

Safe

72 Point 3 A 4 a

King

60 Point 3 A 4 a

Brick

48 Point 4 A 6 a

Mystic

42 Point 4 A 7 a

PRICE
Bargain

36 Point 4 A 8 a

FINISH
Notables

30 Point 5 A 10 a

UNITE
Identical

24 Point 6 A 13 a

BROKER
Captivated

18 Point 10 A 18 a

MARITIME
Sailors report
calm weather

14 Point 11 A 21 a

EXPERIENCE
Journeymen give
entire satisfaction

12 Point 15 A

PRAISE SINGE
Delightful progra
pleases young fol
who attend conce

10 Point 18 A

SENSIBLE ADVIC
College graduates he
final address regardi
social and business l

8 Point 21 A

BUSINESS IMPROVIN
Directors approve statem
which shows stockholders
excellent financial conditi
now prevailing in local bu

6 Point 23 A

FINE HABITS CONTAGIO
Example has more followers t
reason, and folks generally imit
what pleases them most. Habit
thought and action very often ca
with them an incalculable influe

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f f g h i j k
l m n o p q r s t u v
w x y z . , - ' : ; ! ?

The following characters are furnished with all fonts from 6 Point to 18 Point inclusive

ff fi fl ffi ffl

Small Caps from 6 to 18 Point are put up in separate fonts and furnished only when especially ordered

Recut Caslon Italic

10 Point 15 A 43 a

ENTERS HARBOR
Gigantic new steamship receives cordial welcome after completing maiden voyage very successfully and making speed record

8 Point 16 A 50 a

CHARMING PROGRAM
Nothing in modern music ever quite attains the natural grace in rhythm and melody found in the passionate love songs of the Latin races, now enriched and refined by centuries of romance and an inborn musical passion

6 Point 18 A 53 a

DELIGHTFUL MOUNTAIN
July vacations spent camping close to nature's heart will rejuvenate a sluggish mind and body. Come and feast your eyes on snow-clad peaks hanging in the sky and reflected in the crystal depths of sublime alpine lakes; admire the silver water falls and inhale the delightful pine odo

18 Point 8 A 21 a

SUBJECTS
Refreshments were provided during march

14 Point 11 A 30 a

PROSPERING
Industrial centers can optimistically anticipate colossal business activities

12 Point 13 A 36 a

NIGHTINGALES
A nocturnal songster whose florid whistling enhances the mystical twilight enchantment

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r s t u v w
x y z . , - ' : ; ! ?

The following characters are furnished with all fonts from 6 Point to 18 Point inclusive

ff fi fl ffi ffl

48 Point 4 A 6 a

NICE Bridge

36 Point 4 A 9 a

MODES Highland sheepdogs

30 Point 4 A 12 a

DRENCH Imperialists believe radio use essential

24 Point 5 A 15 a

EMERGED Kindly person bequeaths bird study grounds

GENERAL approval quite often follows artistic leadership. The proof of this fact is the brilliant welcome that the PHONOLA has been given. It stands alone, the faultless phonograph. The great artists who produce records for the PHONOLA praise its beauty

The

Phonola

In the charming period styles and other popular models

John Borin Compar

1465 Kensington Boulevard

Los Angeles

TWENTIETH CENTURY ORNAMENT

Gardens

By EDGAR SELDON

THE pages that follow are mostly a condensed record for flower time, just a little garden wisdom which may help those people who give love-labor to green things growing, whose garden of pretty flowers is ever the heart's desire

Beyton Public Library

RHETORIC

AND

POETRY

An Instructive Series of Debates and Lectures conducted in the Interest and for the Betterment of Speech

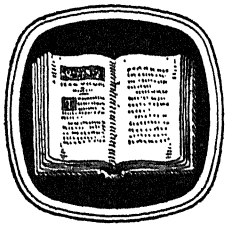
WINTER COURSE

Under the direction of

The Beta Gamma Society

OF VERO COLLEGE

Two very
useful members
of the distinguished
Caslon Family



SUCCESS

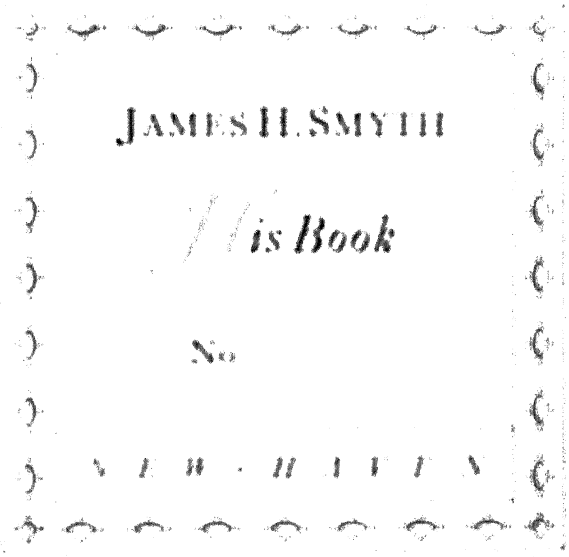
consists not so much in

sitting up nights

AS BEING AWAKE

IN THE DAYTIME

Recut Caslon *& Italic*



AMERICA
clean-cut,
since print
than the ability
limited class is t
American typog
been the princip
for the printer's
printing style pr
American typog
its present rank i
COMPANY had n
creating domina
is our chief adve
printer's custom
many other print

d Italic

G is unrivaled for its
e. The best printing
done here; but better
ptionally good for a
ied *higher average* of
vement in style has
creasing the demand
o one will deny that
from the types used.
never have reached
AN TYPE FOUNDERS
he basic element by
igns. Creative effort
ype which impels a
printing also impels
t style to their outfits

VANITY INITIAL JAQUISH ORNAMENTAL BRACKETS

stands
ne

The CASLON *Family*

INTRODUCTORY

COLOR PRINTING: There are very few printers who do not occasionally turn out a piece of work that is not pleasing, simply because they have used a color of ink that is not in harmony with the tint of the paper. Every such job is a bad advertisement for the printer, just as certainly as an artistic piece of work is a good advertisement. Very often a printer can readily see that the effect is not pleasing, but he knows full well if much time is spent in experimenting the job will prove unprofitable, and so he lets it go. The sole purpose of this little book is to overcome this difficulty by enabling the printer to obtain pleasing results without the waste of time.

In planning this little book, the author first selected the different tints of paper, and then made a selection of the twelve original colors shown on page 6. From these twelve original colors were produced the twenty-four mixed colors shown on page 7. In each case the proportions of the colors used in the mixture are given below the color shown. In the selection of papers and inks the author was governed solely by a desire to obtain a variety of colors which would prove to be the most valuable

CHAPTER XVII

BROCHURE BORDER

SINCE its introduction, human nature has made great headway, and society experienced great changes; and in this advanced condition of the universe Christianity, instead of losing its application and importance, is found to be more and more congenial and adapted to man's nature and wants. Men have outgrown the other institutions of that period when Christianity first appeared, its philosophy and its policy, its modes of warfare, its private and its public economy; but Christianity has never shrunk

CASLON SWASH CHARACTERS

AMERICAN
TYPE FOUNDERS COMPANY'S

Typographic Library and Museum

was established
to perpetuate and honor
the memory
and achievements of
all those
who in any period and in
all countries have
advanced the
typographic arts

* * *

It is open to visitors during
business hours

That is Beautiful Isn't it?

MANY times you have heard this remark from some individual as he gazed upon an unusual job of printing composed in some member of the Caslon Family of Types.
It is a fundamental part of the human make-up to appreciate beauty

There is Beauty in the Caslons

Interwoven Covers

* *

ARTISTIC effects are easy to get with practical Interwoven Covers, because of their rich toned colors and their clear printing qualities. For taking solid tints and clean impression these covers are in a class by themselves.

SIZES AND WEIGHTS
Single thick 20x26—50 and 65
Single thick 23x33—75 and 95
Double thick 20x26—130
Double thick 23x33—190

FOUR FINISHES
Antique, Cloth, Ripple and Plate

EIGHT SHADES

THE BEAUTY OF
PURE DESIGN WILL ALWAYS
DEMAND UNQUALIFIED
RESPECT

AMERICAN

THIS NAME ALWAYS STANDS FOR THE FINEST IN PRINTING CRAFTMANSHIP. IT UPHOLDS ALL THE TRADITIONS OF THE PAST AND HELPS SOLVE THE PROBLEMS OF THE PRESENT

American Type Founders Company

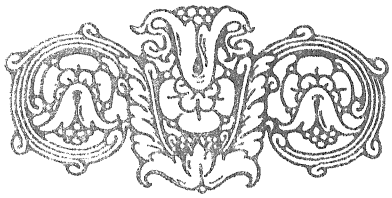
TYPE STYLES

Mother Love

A MOTHER'S love is indeed the golden link binding youth to age; and he is still but a child, however time may have furrowed his cheek, or silvered his brow, who can happily recall, with a softened heart, the fond devotion or the kind and gentle chidings of the best friend God ever gives us

SELECTED

Art *is Crowned*



at the great Exhibition of paintings by student members in the Society of Free Arts

Week of April eighth. Ticket Three Dollars

CLOISTER ORNAMENTS

Heavy Caslon

84 Point 3 A 1a

Bud

72 Point 3 A 1a

Mail

60 Point 3 A 1a

High

48 Point 3 A 2a

Eaglet

42 Point 3 A 2a

DONE

Regard

36 Point 4 A 2a

BENCH

Intimate

30 Point 5 A 2a

HUGE

Bridges

24 Point 6 A 3a

RESIGN

Ensuring

18 Point 8 A 4a

DETOURS

Progressive

14 Point 12 A 5a

INSURANCE

Large concern

insuring clerks

12 Point 14 A 2a

ORGAN MUSIC

Selected overture

loudly applauded

by musical critics

10 Point 16 A 32a

MODERN STORE

Latest improvement

delighted ambitious

grocery store clerks

9 Point 19 A 38a

BANGOR SPORTSMEN

Endorse legislative action

for restraining hunting of

young moose and caribou

8 Point 20 A 40a

UNIQUE MOTOR CRUISE

Ninety foot motor boat sailed

on trip around globe. Several

newspaper reporters to write

articles on the journey which

are to be forwarded monthly

Characters in Complete Font

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z &

$ 1 2 3 4 5 6 7 8 9 0

a b c d e f f g h

i j k l m n o p q

r s t u v w x y z

. , - ' : ; ! ?

The following characters are furnished with all fonts from 6 Point to 14 Point inclusive

ff fi fl ffi ffl

Heavy Caslon

Some New Excursions

MANY new excursions to famous mountain resorts and popular beaches are planned for the coming season by this railroad. Inquiries regarding these special trips should be sent to our passenger agent, Ralph Myles

BUCKEYE RIVER RAILROAD

The Cleanest Railroad in the State

Quality

COSMETICS

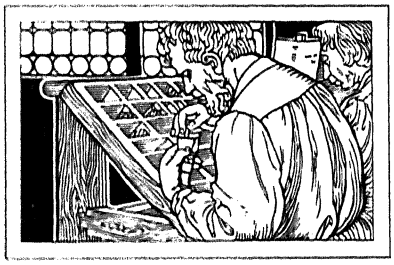
TWO products are better known today in their field. Famous for the or quality and soothing on the skin, their fame nore deserved, since it re we follow in making one of our face creams

ET A TRIAL TUBE OF

SON'S COSMETICS

housands Use The Why Not You

?



PAPER USERS

who are particular about all their stationery and printed matter should specify Hotel Bond on their next printing order. Any good printer can advise you of its proper use

PRINTERS

will find much of interest in a handsome booklet that we especially prepared for benefit. It shows every f our high-grade papers

RHUDE PAPERS

TABLES FOR LADIES

ART ORNAMENT

Caslon Bold Condensed

120 Point 3 A 4 a

Belt

96 Point 3 A 4 a

Mash

Characters in Complete Font

A B C D E F G H
I J K L M N O P
Q R S T U V W
X Y Z & $ 1 2 3
4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
ct st . , - ' : ; ! ?

34 Point carried in stock only at Foundry

84 Point 3 A 4 a

Hub

72 Point 3 A 4 a

Slick

60 Point 3 A 4 a

Boast

48 Point 3 A 6 a

Neutral

42 Point 4 A 7 a

Ductile

36 Point 4 A 7 a

HOMES
Existing

30 Point 6 A 10 a

BRANCH
Majestical

24 Point 7 A 15 a

KEROSENE
Useful Brush

18 Point 12 A 23 a

MAGNITUDE
Historic Chest

14 Point 15 A 30 a

NEIGHBORING
Perfect Harmony

12 Point 19 A 38 a

BANK DIRECTORS
Reluctant Depositor

10 Point 21 A 43 a

NEW METHODS USED
Publicity agent securing
certain profitable results

8 Point 24 A 48 a

GEOGRAPHIC MAGAZINES
Distinguished explorers write
mighty interesting description

6 Point 26 A 52 a

OBTAINED HANDSOME PICTURE
Fearless photographer displays great
acrobatic skill in securing numerous
views from position on high building

Extra Condensed Caslon

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z . , - ' : ; ! ?

14 Point 21 A 40 a

CLEVER MUSICIANS
Fashionable audience
enjoys chamber music

12 Point 25 A 50 a

ECONOMICS DISCUSSED
Busy university professor
extemporaneously appeals
for international harmony

10 Point 27 A 54 a

SUPERFINE FURNISHINGS
Millionaire bridegroom plans
elaborate honeymoon cruise
to semi-tropical wonderland

8 Point 34 A 65 a

NORTHERN MOUNTAIN FORESTER
Intrepid alpine climbers scale peaks
generally considered unconquerable
and complete meteorological survey

6 Point 35 A 70 a

FEATURING HIPPODROME ORCHESTRA
Atlantic seashore resort engages renowned
metropolitan organization for entire season
and announces pretentious musical festival

30 Point 7 A 14 a

NORTHERN
Unique ships
leave harbor

24 Point 9 A 18 a

INSPIRATION
Russian dancer
won reputation
almost unaided

18 Point 14 A 28 a

DECEMBER TOUR
Prominent scientist
visiting expositions
frequently honored

72 Point 3 A 6 a

KINDS
Siphon

60 Point 4 A 7 a

DUNCE
Myriad

48 Point 5 A 9 a

HUNTED
Exquisite

36 Point 6 A 10 a

BROUGHAM
Nuptial party
dine together

New Caslon

84 Point 3 A 1a

Bail

72 Point 3 A 1a

Sent

60 Point 3 A 1a

Idyls

48 Point 3 A 6a

Match

42 Point 4 A 6a

HERB

Regard

36 Point 4 A 7a

NURSE

Qualifies

30 Point 5 A 9a

DRUM

Identify

24 Point 5 A 12a

ROUND

Magnetic

18 Point 8 A 12a

BURDENS

Depreciated

14 Point 12 A 24a

HISTRIONIC

Exemplification

12 Point 15 A 30

PICTURESQUE

Beautiful waterfall

pleased sojourners

10 Point 17 A 34a

HUGE BUILDING

Springfield real estate

brokers transact deals

9 Point 21 A 42a

REVIEWED REGIMENT

French military commander

inspecting northern garrison

8 Point 23 A 47a

SPECIAL MOTION PICTURE

Leading Cleveland cinema theatres

show brilliant collegiate production

7 Point 31 A 62a

ORGANIZING MUSICAL SOCIETY

Prominent saxophone and clarinet soloist

[illegible] Enthusiastic directors

[illegible] youthful violinist

Characters in Complete Font

A B C D E F G

H I J K L M N O

P Q R S T U V

W X Y Z & $ 1

2 3 4 5 6 7 8 9 0

a b c d e f f g h i

j k l m n o p q

r s t u v w x y z

. , - ' : ; ! ?

The following Type Forms are also made with Fonts of Caps

ff fi fl ffi ffl

New Caslon Italic

8 Point 17 A 51 a

SLUMBERING HAMLETS
Eventually time mellowed and increased beauty of countryside where courageous pioneers had maintained their modest homes notwithstanding dire privation

6 Point 20 A 60 a

BEAUTIFUL DESERT GARDENS
Beneath the scorching desert sky grow many distinctively characteristic and unusual species of profusely blooming cacti that display marvelous adaption to environment and interest botanists because of their peculiar bristled and barbed construction and gay blossoms

5 Point 17 A 52 a

UNOBTRUSIVE HOME FURNISHING
Craftsman furniture and home furnishings are suggestive of forest and woodland atmosphere and restful greens and woodsy browns became deservedly popular. Probably the reason some houses have been too elaborately ornamented is because variety and color are unconsciously sought and ultimately quickens the color spirit

14 Point 11 A 30 a

MONOTONES
Sepia landscapes invariably create sound impression

12 Point 13 A 38 a

CONSTRUCTION
Officials will appoint special committees to furnish new building and arrange opening

10 Point 15 A 44 a

QUAINT CUSTOMS
Navajo Indians display unexpected cleverness in building houses weirdly symbolizing their myths

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r s
t u v w x y z ff fi
fl ffi ffl . , - ' : ; ! ?

48 Point 3 A 6 a

FINE Bridge

42 Point 4 A 7 a

HOLD Elegant

36 Point 4 A 9 a

MIRTH Prepared

30 Point 4 A 11 a

FORMED Many Ride

24 Point 5 A 14 a

DOMESTIC Elysian Plays

18 Point 8 A 22 a

NOURISHING Rapid Motorboat

Mountains Are Moved

and little thought is given to it in these times of scientific achievement. Yet there remains practically untouched a great realm of research overflowing with untold wonders for the scientist and experimenter of coming generations

Those interested in this subject should write to

OREGON INSTITUTE OF SCIENCE

OVOLO BORDER

Save Consistently

FOUR REASONS

1 No matter what you make today, and how healthy you are, there is no way of telling what urgent need may arise *Save!*

2 Let your savings earn for you A dollar is a very efficient worker if rightly used and many provide independence *Save!*

3 A knowledge that you are thrifty and prudent insures employment and enables you to face senility without alarm *Save!*

4 The basis on which the world gets ahead and betters its condition in manifold ways is aptly expressed in one word *Save!*

We offer every facility expected of a banking and savings institution

SECURITY TRUST COMPANY
NORTHAMPTON

Bedding

UNCOMFORTABLE or unreliable bedding often means a restless night. When it is considered that most of us spend about fifty hours in bed each week—or should do so if good health is desired—it does not require much reasoning to show the importance of having proper bedding. Our Fidersilk Mattresses will ensure restful slumber, the variety of covers available makes selection easy

Fidersilk

MATTRESSES

JOHN HUBER
State Distributor
NEWPORT, MISSOURI

Best Route *for* Scenery

Through trains
with every modern
convenience

Descriptive Folders and Further Information are obtainable at most ticket agencies

IDAHO & COAST

John Horton, General Passenger Agent

General Office: 22 Orchard Street
COEUR D'ALENE

VERSATILE ORNAMENT

PORTRAITS

BECAUSE many people fail to secure pictorial records of their youngsters they invariably are sorry in later years. No portrait is so completely satisfying as one made by a professional photographer. Nowadays successful portraits can be made in your home just as easily as in a studio and we are specialists in this work

Handsomely Illustrated Brochure with prices is mailed free if requested

EUGENE MOORE

SPECIALIST IN REALISTIC PORTRAITURE

CENTURY STUDIO, RIDGEFIELD

Complete Satisfaction Assured

DELLA ROBBIA BORDER

Successful Advertising

HUNDREDS of large national advertisers realize that the buying public must be induced to covet their products. It is apparent that neither curiosity, indifference or amazement will do this. Appreciation of the true merit of the wares is absolutely imperative

We Will Be Pleased to Analyze Your Problems

Edgar Northrup Advertising Corporation

Commonwealth Building, Broad Street, Worcester

CASLON SWASH CHARACTER

Caslon Adbold

72 Point 3A 4a

Split

60 Point 3A 5a

Hoist

48 Point 3A 6a

BIRDS

Debate

42 Point 4A 5a

MINCE

Refresh

36 Point 4A 7a

INSPIRE

Bisection

30 Point 5A 10a

KINGDOM

Radiograph

24 Point 6A 12a

BENDER

Construct

Multiplier

18 Point 10A 20a

HUSBANDS

Children ran

several miles

14 Point 14A 27a

RENDEZVOUS

Noted exhibitor

expected larger

weekly receipts

12 Point 16A

GUARDS RIN

Jeweler prepai

smart expositi

in local acader

10 Point 18A

MAJOR SAILI

Distinguished ba

played national a

as patriots cheei

8 Point 22A

HONOR FOR PROD

French violinist rende

difficult selection du

intermission in playhc

6 Point 24A

PERFORMER DELIGHT

Moving picture actor app

in successful drama. Appl

brought forth the leading

54 Point carried in stock only at Foundry

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i

j k l m n o p q r s

t u v w x y z ct st

. , - ' : ; ! ?

Caslon Adbold Extended

PATENTED MARCH 2, 1915

12 Point 13 A 26 a

RECOGNIZE
Name speaker
for opening of
lecture course

10 Point 15 A 30 a

CHIMES RING
Noted diplomat
expresses much
joy at reception

8 Point 18 A 34 a

EXPERT HUNTER
Relates exciting tale
of laborious journey
through desert lands

6 Point 20 A 40 a

MUSICIAN HONORED
Famous pianist modestly
makes acknowledgment
of great honor given him

24 Point 5 A 8 a

MINUS
Quench
Brigade

18 Point 8 A 14 a

EXTEND
Ingenious
clerk won

14 Point 10 A 21 a

SHOULDER
Give acrobat
valuable dish
for first prize

54 Point carried in stock only at Foundry

72 Point 3 A 4 a

Ink

60 Point 3 A 4 a

Sect

48 Point 3 A 4 a

NOD
Rival

42 Point 3 A 5 a

HUBS
Depth

36 Point 3 A 5 a

PRIDE
System

30 Point 4 A 6 a

MUNCH
Balanced

Characters in Complete Font

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g
h i j k l m n
o p q r s t u
v w x y z ct st
. , - ’ : ; ! ?

Caslon Adbold Extra Condensed

72 Point 3 A 4 a

Splash

60 Point 3 A 5 a

Neglect

48 Point 5 A 8 a

REQUIRE
Disturbed

42 Point 5 A 10 a

EMBARGO
Mysterious

36 Point 5 A 10 a

HOUSEMAID
Sample Rack

30 Point 8 A 14 a

FIND HUNTERS
Defective Model

24 Point 10 A 18 a

MAKE SAMPLE
Handsome clerk
desires vacation

18 Point 15 A 20 a

NUMBERING FORM
Directing merchants
who employed guide
sought inland village

14 Point 17 A 24 a

REMARKABLE HORSES
Clever equestrian giving
numerous performances
before starting for home

12 Point 25 A 5

PLEASING HANDIWOF
Recently completed scer
routes through mountai
affording unusual pleasu

10 Point 27 A 5

HOLD CANINE EXHIBITI(
Many distinguished fanciers
both sexes displaying unus
enthusiasm over kennel sh

8 Point 32 A 6

MARKET REPORTS ENCOURAG
Several business publications fa
as practical informants express g
hope for better commercial facili

6 Point 36 A 7

FAVORED COMPREHENSIVE EDUCAT
Industry is mostly the foundation of e
kind of education whether it means pe
with great riches or those most humble
thereby lies the pathway to true happi

54 Point cannot be set in stock only at Foundry

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r s t u v w
x y z ct st . , - ' : ; ! ?

Caslon Bold Extended

12 Point 12 A 24 a

NEPHEWS
Grandparent
invented five
useful things

10 Point 14 A 28 a

RESTORING
Splendid hotels
where summer
pleasures reign

8 Point 16 A 32 a

EXHIBIT WEEK
Racing automobile
designs will display
new improvements

6 Point 18 A 35 a

MODERN CUSTOM
Unprecedented entries
indicate that universal
appreciation of athletic
games now established

24 Point 4 A 8 a

MODE
Directs
captain

18 Point 6 A 12 a

BRINGS
Explored
the silent
green isle

14 Point 10 A 19 a

NOTHING
June flower
garden very
much loved

54 Point carried in stock only at Foundry

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s
t u v w x y z ct st
. , - ' : ; ! ?

Characters ct st not made for 72 Point

72 Point 3 A 4 a

Hit

60 Point 3 A 4 a

Bud

48 Point 3 A 4 a

KEG
Style

42 Point 3 A 4 a

DISH
Inject

36 Point 3 A 5 a

HOPE
Rough

30 Point 4 A 6 a

MUSED
Chastise

Caslon Openface

48 Point 3 A 5 a

Halts

42 Point 3 A 5 a

Bridge

36 Point 3 A 5 a

Sophist

30 Point 5 A 8 a

Rejoined

24 Point 6 A 10 a

ENSIGN

Graduating

18 Point 9 A 18 a

BRIGHTER

Cheap Quality

14 Point 15 A 28 a

MERCHANTS

Stationery Bought

12 Point 15 A 30 a

NICE PRINTING

Delightfully Interesting

10 Point 18 A 36 a

REGAINS PRESTIGE

Official Actions Explained

8 Point 20 A 40 a

INSTRUCTIVE SERMON

Distinguished Audience Present

Characters in Complete Font

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z &

$ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o

p q r s t u v w x y z ff fl ffl

. , - ' : ; ! ?

Overhanging Sorts Ask A V W] Ligatures ff fi fl ffi ffl Caslon Openface and Caslon Openface

Caslon Openface Title

12 Point No. 1 3 A

FIX

36 Point No. 11 4 A

BED

36 Point No. 10 4 A

GUN

24 Point No. 9 5 A

SOME

24 Point No. 8 5 A

HUNTS

18 Point No. 7 7 A

REMIND

18 Point No. 6 7 A

MIXTURE

12 Point No. 5 10 A

NOURISHES

12 Point No. 4 11 A

BEFRIENDING

12 Point No. 3 15 A

SUBURBAN ROAD

12 Point No. 2 16 A

REFINED NEIGHBOR

6 Point No. 1 17 A

MYSTERIOUS BUILDING

Characters in Complete Font

A B C D E

F G H I J K

L M N O P

Q R S T U

V W X Y Z

& $ 1 2 3 4

5 6 7 8 9 0

. , - ' : ; ! ?

THE BARINGER INSTITUTE ANNOUNCES A COURSE IN FINE PRINTING

AN advanced course in those elements of taste, tradition and technique which constitute the branch of typography and book production known as fine printing. Designed to give the student that special knowledge which will enable him, either as the craftsman or as employing printer, to maintain the very highest standards in the field occupied by master printers

CURRICULUM

Hand Composition	Cylinder Presswork
Machine Composition	Pamphlet Binding
Imposition and Lock-up	Office Organization
Proof Reading	Salesmanship
Principles of Design	Cost Accounting
Lettering and Layout	Estimating
Platen Presswork	Advertising Practice

Letter of inquiry should be addressed to the Registrar of the Baringer Institute, Sheridan Street, Jamestown, Michigan

SET IN CASLON OPEN FACE · ROSA BORDER · MODERN DASH

Caslon Oldstyle No. 471

Caslon Openface

You may buy Printing

for less than SMITH QUALITY sells for, but you cannot get greater value than we offer, no matter what price you pay. That's why our printing always costs less in the long run

Estimates Furnished on Request

SMITH & SON

LAND, OHIO

MODERN DASH

Announcement

WE BELIEVE we are giving service in a manner that makes it easy for you to do business with us. We are sending under separate cover a souvenir with a view toward the developing of our existing business relations and making new friendships.

SPOTTSWOOD REAL ESTATE COMPANY, Inc.

EAST BIRMINGHAM · NEW HAMPSHIRE

Our organization enjoys the distinction of being one of the oldest establishments of its kind, and we number among our clients many prominent bankers and merchants. If you will call on us, matters will be so arranged that the resources of our organization will, we feel certain, appear to be working solely for your interests.

A Telephone Call Will Receive Immediate Attention

BROCHURE BORDER · VANITY INITIAL · MODERN BRACKETS

Printing

indifferently done usua
advertises a concern as
of the kind which does
consider the importanc
the quality of its produ

Have SMITH & SON pl
your printing on the sa
high standard as your go

SMITH & SON

Cleveland, Ohio

AMERICAN
TYPE FOUNDERS COMPANY

Manufacturer and Distributer of **Kelly Presses**

The Machine that Revolutionized the Job Press Room

FOR SELLING PRICES AND TERMS APPLY TO
ANY OF OUR SELLING HOUSES

CLEVELAND BORDER MODERN DASH

WOOD AND STEEL

Furniture for Printers

INCLUDING A COMPLETE LINE OF

Cut-Cost Printing Office Equipments

Made by The Hamilton Manufacturing Company

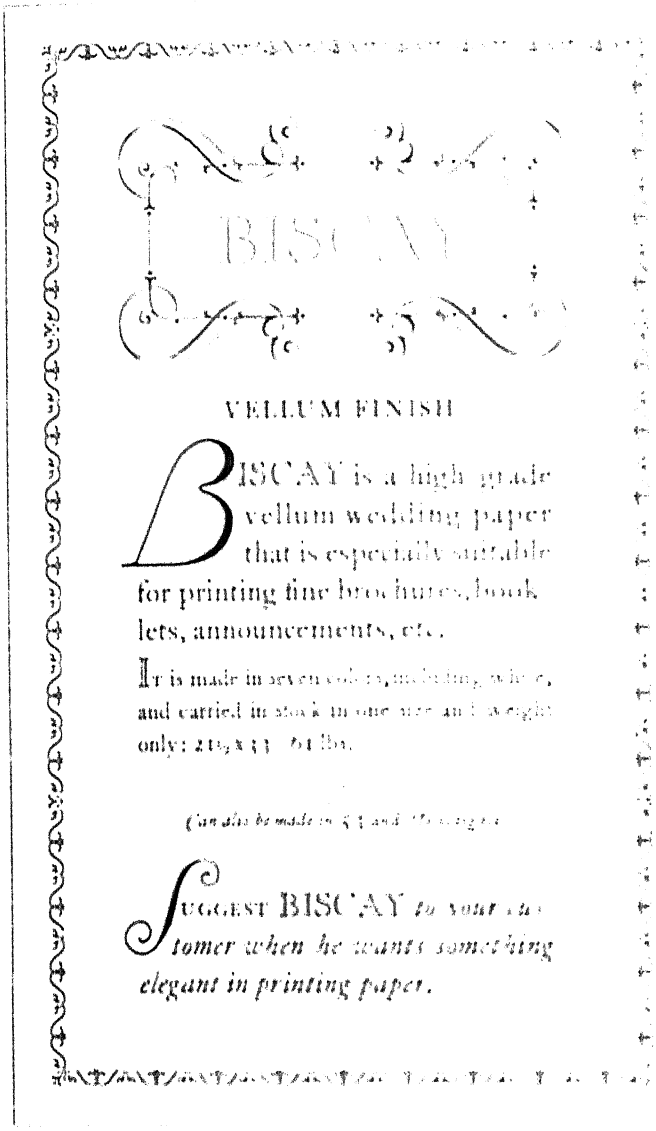
CARRIED IN STOCK FOR PROMPT SERVICE

American Type Founders Company

MODERN FLOURISHES MODERN BRASS RULES

Caslon Oldstyle No. 471 and Italic

Caslon Openface



Catalogues Booklets and Folders

Big business today is done in a big way and the quantity of printing being used by large corporations and manufacturers is tremendous. Orders received for simple folders, catalogues, booklets and other matter

Run into the thousands of dollars

Orders running all the way from fifteen to thirty thousand dollars are not by any means uncommon. Printing is now being sold in ton and carload quantities and the enterprise shown in this selling is as great as in any other line

Go after the profitable orders

BIG4 BORDER MODERN BOOKLETS AND FOLDERS

BROCHURE BORDER

Printed on Book A by the Riverside Printing Co., Holyoke, Mass.

Text set in Caslon Oldstyle Italic No. 471

Enfield Graphic Institute

Designing · Color Process · Lettering

1245 Manchester Building

Enfield, Idaho

Bracelets · Rings · Pendants
Chains · Brooches

WHEN in Rochester let us suggest that you visit our showrooms where we have on display a most varied selection of jewelry in many pleasing and novel designs. We will be very glad to show you our offerings

Any service to make your sojourn more pleasant will be rendered cheerfully

EDMOND HARRINGTON

SHERIDAN AND BERGEN STREETS

ROCHESTER

Condensed Caslon

96 Point 3A 4a

Hilt

84 Point 3A 4a

Kelp

72 Point 3A 4a

Befog

60 Point 3A 4a

Spiral

48 Point 3A 6a

Heights

42 Point 4A 8a

DESIGN

Majority

36 Point 4A 8a

KNOBS

Rapidly

30 Point 6A 11a

PONDER

Upholster

24 Point 7A 15a

SHIFTING

Monograph

18 Point 12A 22a

DENTIFRICE

Glycerine Soap

14 Point 15A 30

SCOUT MASTEI

Exhilarating hik

quickens facultie

12 Point 19A 38

BOROUGH NURSE

Municipality provide

complete nursing dat

10 Point 21A 42

PROMISING SERVIC

Oriental cuisine popul

with experienced touri

9 Point 24A 4

IMPROVING THEMSELVE

Instructors anticipate vacatio

abroad when steamship agen

announces extraordinary tern

8 Point 26A 52

EVENING DANCING FEATURE

Broadway restaurant features fam

saxophone dance orchestra recent

released from theatrical engageme

Characters in Complete Font

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z &

$ 1 2 3 4 5 6 7 8 9 0

a b c d e f f g h

i j k l m n o p q

r s t u v w x y z

. , - ' : ; ! ?

Skelly & Moran Velour Hats

SOMETHING exceptional in this well-known make of hat. Highest quality and a large variety of styles to suit your individual fancy

Price $7.50

Our store will be kept open until nine o'clock every evening during this week

Klemhold Brothers

18-20 North Hastings Street

New Orleans

HYLITE BORDER

Printing

is the master key of our civilization, the means through which we have achieved art, education and industry. It is well worth the very highest efforts of its craftsmen

Model Print Shop

Louisville, Kentucky

TWENTIETH CENTURY ORNAMENT

RENOID TRUCKS

STRONG, well-made bodies and powerful engines, easy control and rigidly balanced chassis, are the reasons why you see Renoid Trucks on the important big jobs. Such strenuous work requires the highest efficiency and dependability in a truck

Absolute reliability is an essential requirement of the Renoid Motor Truck and is the natural result of quality in construction

The many satisfied users of Renoid Trucks prove the worth of these claims

There is a Renoid Service Station near you. Catalog M-52 is yours on request

MARTIN RENOID TRUCK COMPANY

NORTH KENDARE, MISSOURI

OLD ENGLISH BORDER

Century Oldstyle

72 Point 3A 4a

Mild

60 Point 3A 5a

Eight

48 Point 4A 7a

Rapids

42 Point 4A 8a

Injector

36 Point 5A 8a

HINDER
Distantly

30 Point 5A 10a

BRUSHED
Liquidation

24 Point 6A 13a

SOUVENIRS
Grandmother

18 Point 10A 20a

GUARDIANS
Boats rushed
through canal

14 Point 14A 26a

EAGLE SAILED
Owner left when
clearance arrived
from proper clerk

12 Point 17A 32a

ADMIRE NATURE
Many famous artists
now colonizing along
historic river bottom

10 Point 17A 3

WESTERN HOME
Twelve families le
pretty eastern towr
recently for Idaho t
locate disputed lanc

8 Point 21A 4

ENCOURAGE SCHOLA
Several thoughtful yea
of painstaking applicati
generally produces vers
minds. Ambitious stude
received free scholarshi

6 Point 21A 4

ORGANIZED NEW SOCIET
[illegible] and community cl
organized recently by childr
in a university town. The ma
objects are to keep the camp
clean and create better feeli

9 and 11 Point carried in stock only at Foundry

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z ct st ff fi
fl ffi ffl . , - ' : ; ! ?

Characters [ ] " " are furnished with all fonts from 8 to 72 Point inclusive

SMALL CAPS from 8 to 14 Point are cut on separate bodies and furnished only when specially ordered

Century Oldstyle Italic

10 Point 18 A 35 a

FRANK MOTIVES
Real sincerity, though not an invited guest, is free to all, and carries his welcome with him

8 Point 20 A 42 a

UNIVERSAL DECISION
Mental pleasures never cloy; unlike those of the body, they are approved of by reflection, increased by repetition, and made stronger by enjoyment

6 Point 23 A 45 a

HAS STRONG INFLUENCE
Beauty has been the torment and the delight of the world ever since it began. Philosophers knew of its power for they left sayings which show how great was its influence

18 Point 9 A 20 a

DEFORMED
Many persons attended show

14 Point 14 A 29 a

REVOLUTIONS
State officials and terminal engineer inspect new canal

12 Point 17 A 32 a

NOBLE BURGHER
Remarkable collection of foreign gems found hidden in old chateau

9 and 11 Point carried in stock only at Foundry

Characters in Complete Font

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z ct st ff fi
fl ffi ffl . , - ' : ; ! ?

72 Point 3 A 4 a

Earl

60 Point 3 A 4 a

Sifter

48 Point 4 A 8 a

Behalf

42 Point 5 A 8 a

Rapidly

36 Point 5 A 8 a

MARCH
Heighten

30 Point 6 A 10 a

NUMBER
Knowledge

24 Point 6 A 12 a

UNWOUND
Queer Dialect

Century Oldstyle *and Italic*

BOOKS

ON NEARLY EVERY SUBJECT

NATURAL SCIENCE

PSYCHOLOGY

HISTORY

ARCHITECTURE

BIOGRAPHY

FICTION

JOHNSTONE'S

1253 SCHUBERT STREET

AMERICAN BORDER

MIDSUMMER PARADISES

Wonderful Natural Playgrounds described by a member of the Roamers Club

EVERY summer increasing numbers of vacationists respond to a compelling desire to visit the realm of unexcelled mountains and exquisite lakes. Our splendid national parks are now available as holiday playgrounds where all may enjoy the delightful charms that nature has provided. With a ing beautiful flowers and its g sunny days, June ushers in our radiant vacation months

[illegible]

Creating Higher Business Ideals

Address by Jerome Hunterly before the City Club

"To business that we love, we rise betimes and go to it with delight."
Shakespeare

Published on behalf of the

Business Men's Council

Dayton, Kentucky

Norfolk Musical Association

[illegible]

Evening Concert

[illegible]

DOROTHY BEARD, *Soprano*

FRANK GIBSON, *Tenor*

JOHN BEAD, *Violin*

Harmonic Auditorium

Friday, December 27th

[illegible]

The Euterpe Conservatory of Music

FRANCIS KEMPTON, *Director*

COURSES are arranged into three sections, Interpretive, Vocal and Instrumental. An unexcelled faculty of noted musicians insures high grade instruction

43 Michigan Avenue, Detroit

VOCATIONAL CAMEO

Care and Feeding of the Infant

SUGGESTIONS FOR THE USE OF HENKEL PURE FOOD PRODUCTS ADAPTED FOR THE LITTLE ONE

NATURE intended children to live, but the survival is not the only thing to consider. To thrive properly and to grow into perfect robust and healthy maturity an infant must have proper foods, suitable clothing and receive proper care, which includes keeping the infant as perfectly sweet, wholesome and clean as possible. It needs air as well as the warm sunshine in abundance and should not

CLOISTER ORNAMENT

New Light on the Lamp Subject

HOME OF DISTINCTIVE LAMPS is the name by which this establishment is known to many thousands, and here will be found a wonderful selection of unusual designs of oriental and occidental motif. If you wish a lamp for the library, music or drawing room, you can be served here at a price that will shed pleasing light on the lamp subject

When you build that cozy home let us plan your light effect

KLEMSCOTT & BERNSTINE

63 KENTON STREET, BOSTON · 1739 MYRTLE AVENUE, HARTFORD

Piano and Table Lamps, Chandeliers
Oriental Wares of Every Description

Tapestry, Urns, Fireplace Ornaments
Porch Lamps, Candlesticks, Lanterns

CENTURY BORDER VARIATION ORNAMENT

Century Oldstyle Bold

120 Point 3 A 4 a

96 Point 3 A 4 a

Characters in Complete Font

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
. , - ' : ; ! ?

and 24 Point carried in stock only at Foundry

84 Point 3 A 4 a

72 Point 3 A 4 a

60 Point 3 A 4 a

48 Point 4 A 6 a

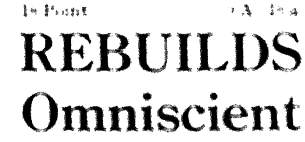
42 Point 1 A 2 a

36 Point 1 A 2 a

30 Point 2 A 3 a

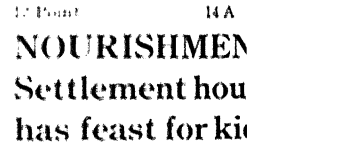
24 Point 2 A 3 a

18 Point 2 A 3 a

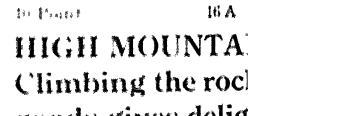


14 Point 12 A

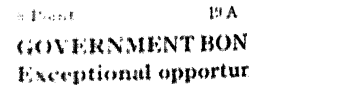
12 Point 14 A



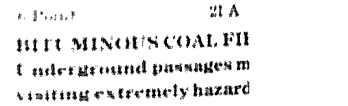
10 Point 16 A



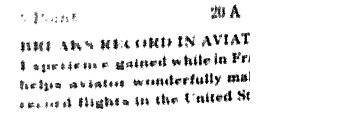
8 Point 19 A



6 Point 21 A



5 Point 20 A



Century Oldstyle Bold Italic

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h
i j k l m n o p
q r s t u v w x
y z ff fi fl ffi ffl
. , - ' : ; ! ?

9 and 54 Point carried in stock only at Foundry

12 Point 15 A 28 a

COMPOSITION
American types
for nice display

10 Point 16 A 30 a

BUYS COTTAGE
Millionaire sailor
to live at seashore

8 Point 19 A 38 a

PRINTING ECONOMY
Cases stocked with our
modern types and rules
eliminate waste of time

6 Point 21 A 42 a

MOST PRINTERS KNOW
Type is the greatest factor
in any print shop, and the
strongest power of growth

5 Point 19 A 38 a

NOTED ACTOR WILL RETURN
Leading musical comedy singer
has cancelled several contracts
abroad to return here next year

30 Point 5 A 8 a

FORM
Equals

24 Point 6 A 10 a

RANCH
Infringe

18 Point 9 A 16 a

MEMBER
Qualifying

14 Point 12 A 23 a

PRACTICAL
New inventor
to show plans

72 Point 3 A 4 a

Hist

60 Point 3 A 4 a

RED
Style

48 Point 3 A 6 a

MINE
Joyful

42 Point 3 A 6 a

BIRDS
Insight

36 Point 4 A 7 a

CHARM
Nuptials

Century Oldstyle Bold *and Italic*

Burlington Cravats

SMARTNESS is the keynote of Burlington Neckwear, combined with a suggestion of refinement that reflects a man's good taste. Fashioned by experts from the choicest goods, our creations are the last word in neckwear. Made in a variety of shapes and an extraordinary range of hues

At Haberdashery Shops

ANDERSON & BROWN
Makers of Neckwear Exclusively
NEWBURGH-ON-THE-HUDSON

THE NEWPORT QUALITY SHOE

Superfine Footwear That Insures a Maximum of Real Comfort

Annual Display of New Spring Styles

BRIDE SHOE COMPANY
NEW YORK CINCINNATI CHICAGO

BROCHURE BORDER

Sterlin

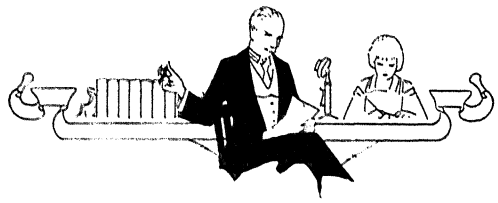
Watches for Me

Dost thou love life; then do not squander time, for that is the stuff life is made of
Benjamin Franklin

The value of tim has never been s momentous as i this eventful ag Now indeed mu our timepieces l dependable. Eac Sterling watch guaranteed and will pass even tl rigid railroad te

Made in a variety of styles and sizes by true craftsmen

MERTON COMPAN
Watchmakers Extraordinary
EAST WEYMOUTH, CONNECTI



Old Englerfield Bond

THE PAPER THAT SUGGESTS DIGNITY

NOTHING will give you a better standing with your unseen correspondent than the quality of your stationery. People who know are using Old Englerfield Bond and you, too, will like its clean velvety surface

Made in White and Seven Select Colors

RICHMOND STATIONERY COMPANY

Burlington Heights, North Carolina

ROTERS ILLUSTRATOR

IF one job you do is better than another one, it only proves that the next one can be better yet. It will add zest to your life if you believe that about your present task

Everything in Printing
from card to catalogue

Hamlin & Berkley
Montrose, Ohio

ROSA BORDER

Century Oldstyle Bold Condensed

PATENTED APRIL 3 1900

120 Point 3 A 4 a

Set

96 Point 3 A 4 a

Mid

72 Point 3 A 4 a

Idyls

60 Point 3 A 4 a

Neigh

48 Point 4 A 5 a

Baptize

36 Point 4 A 7 a

HERDING
Emotional

30 Point 6 A 11 a

RECORDS
Continued

24 Point 7 A 11 a

GOVERNOR
Quiets Ruler

18 Point 11 A 17 a

HUGE BRIDGE
Delightful Seine

14 Point 16 A 30 a

FINE ORCHESTRA
Enthusiastic mayor
makes contribution

12 Point 18 A

GIVE PRODUCT
Management plea
that community
received nice hor

10 Point 20 A

RECENT INVENTI
Considerate specu
explains latest mac
to ambitious gradu

8 Point 24 A

HUSBANDMEN RETUR
Wonderfully entrancing
minutely described by s
who recently visited Sou

6 Point 26 A

OBTAIN DESIRED RECOG
Officer recently praised con
marvelous alertness mainta
society during season. Rec
as banner organization in
when the officials complete

Characters in Complete Font

A B C D E F G H
I J K L M N O P
Q R S T U V W
X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s t u
v w x y z ff fi fl ffi ffl
. , - ' : ; ! ?

Century Oldstyle Bold Condensed

Text set in Century Oldstyle

SEGWICK TOOLS

Recognized as the highest standard of quality by leading mechanics

This catalogue contains all detailed information and prices on our metal and woodworking tools. Cancel all catalogues or lists now on file

Manufactured and sold by

SEGWICK & HORN
Sacramento

OSA BORDER

Power

From that obscure distant day when nearly all energy sprang from the vast mute drudgery of many human muscles, straining in concert, down to our own day of mechanical marvels, the production of great Power has moved ever onward to new and lofty attainments

Buirn Power Motors are the last stage in this refinement of Power

George Buirn Corporation
Evanston, Minnesota

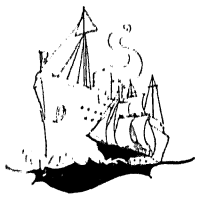
BUIRN MOTORS

The Golden Cruise

By RICHARD HARRINGTON

Many interesting stories have been written by this brilliant American author, but few possess that roving adventurous atmosphere or picture so vividly to the readers the various characters and their experiences as does this masterpiece

Fifth Edition Just Off the Press; More than Forty Thousand Sold



De Luxe Edition
Printed on the very best antique paper and bound in cloth with eight colored illustrations

Price $2.50
Postage Ten Cents Extra

MASTERSON PUBLISHING COMPANY
254 GOLDEN GATE AVENUE SAN FRANCISCO, CALIFORNIA

ROTERS ILLUSTRATOR

Century Schoolbook

48 Point 5 A 8 a

Belfry

36 Point 5 A 10 a

Mystical

30 Point 6 A 12 a

Entangled

24 Point 8 A 14 a

HOMESICK

Daily Report

18 Point 11 A 22 a

RENDEZVOUS

Scotch Brigade

14 Point 16 A 32 a

NAUTICAL WORD

Unique Description

12 Point 20 A 40 a

PROMISING OFFICER

Quick Decisions Sought

10 Point 22 A 44 a

BAROMETRIC CHANGES

Enjoyed Steamboat Outing

8 Point 26 A 50 a

FINISH SUSPENSION BRIDGE

Historical treasures are given to scientific museum by connoisseur

6 Point 28 A 56 a

MARINE CELEBRATION POSTPONED

Distinguished visitors pouring into town from everywhere for manufacturing show

Characters in Complete Font

A B C D E F G H I J K L
M N O P Q R S T U V W X
Y Z & $ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n
o p q r s t u v w x y z ff fi
fl ffi ffl . , - ' : ; ! ?

Small Caps from 6 to 18 Point are put up separately and furnished only when specially ordered

6 Point Century Schoolbook 20 A carried in stock only at Foundry

Century Schoolbook Italic

18 Point 7 A 14 a

Sight

36 Point 6 A 12 a

Dutiful

30 Point 6 A 12 a

Expedite

24 Point 8 A 14 a

Highlands

18 Point 11 A 22 a

Next Meeting

14 Point 16 A 32 a

REPRODUCED

Banking Capital

12 Point 20 A 40 a

KIND MONARCH

Quarterly Shipment

10 Point 21 A

NEW SELECTI

Interesting Exan

8 Point 25 A

PENURIOUS OWI

Many candidates ele

by impressive major

6 Point 30 A

RIDICULOUS INTERV

Steamship reporter under

your new with special expec

Characters in Comple Font

A B C D E .
G H I J K .
M N O P Q .
S T U V W .
Y Z & $ 1 2
3 5 6 7 8 9
a b c d e f g
i j k l m n o .
q r s t u v .
x y z ff fi fl f
ffl . , - ' ' : ; !

Eyesight Facts

PROPER TYPE ESSENTIAL FOR SCHOOLBOOK PRINTING

EYESIGHT is a valuable attribute of the physically perfect man, and anything that can be done to develop or protect it is of highest importance. Little has been done until lately regarding the legibility of type faces and the influence of schoolbooks and school printing on the correct development of a child's eyesight. Many persons believe that a child is born with perfect eyesight, but when very young the child can merely perceive the difference between light and darkness, and even at the period when school life begins the eye is still immature. Oculists find that a child's eyes do not reach full development until about twelve years of age. Up to this time they are often permanently injured by improper use.

The acuteness of vision is still below the standard and the refraction is not yet fixed. For easy vision the young child must have retinal images larger and more distinct than those which satisfy the adult reader, partly because the letters are not so quickly recognized, and partly because the immature and tender eye does not produce such perfect images as the mature eye. To obtain these larger images the book is held too near the eyes, and it often results in nearsightedness and eyestrain. Hence the importance of establishing better standards of legibility for schoolbooks, having regard to the ages of the scholars who are required to use them. The subject of the proper use of the eyes has many phases; the lighting of schoolrooms, the right arrangement of the desks, the attitudes of scholars, the amount of work required, the size and shape of the book pages and the quality of paper used in them, are all factors of much importance. The type founder, however, can only concern himself with providing the proper style and design of letters.

LEGIBILITY IN TYPE DESIGNS

A SERIES of tests and experiments made by the British Association for the Advancement of Science, the Clark University, Worcester, Mass., the Board of Education of New York City, the American Type Founders Company and others, all go to show that some styles of type are far more legible than others. It is significant that all the experimenters working independently arrive at practically the same conclusions as to just what constitutes the most legible type and therefore best adapted for children's use and general school printing.

Century Schoolbook was designed to meet the requirements of colleges and boards of education, at the same time taking into consideration the conclusions arrived at by the other authorities. In making these types every detail has been considered and a great deal of labor, experimenting and calculations has been required to make them as nearly perfect as possible with all dimensions correct. For example, the space between the letters, height of each character, the weight of each thick and thin line, as well as the white spaces within the letter (counters) have been correctly dimensioned by proper micrometer measurements from a vast amount of experimental data compiled from many sources. While this series is designed primarily for schoolbooks, storybooks for children, periodicals, and general school printing, it also makes a splendid letter for job work and advertising typography because of its very desirable characteristics.

Century Expanded

72 Point 3 A 4 a

Mail

60 Point 3 A 4 a

High

48 Point 4 A 6 a

ROBE

Squad

42 Point 4 A 7 a

BEGIN

Restful

36 Point 4 A 7 a

MARCH

Eminent

30 Point 5 A 10 a

QUICKER

Indemnity

24 Point 6 A 11 a

NUMBER

Encamped

18 Point 9 A 20 a

SQUIRMING

Indescribable

14 Point 12 A 26 a

HEARD CHOIR

Rehearsals make

efficient vocalists

12 Point 15 A 32 a

GENUINE STONE

SQUARE shaped relic

exhumed from ruins

10 Point 18 A 36 a

PRINTER HONORED

MANY fellow craftsmen

worship famous master

8 Point 20 A 40

PROMOTED EIGHT MEI
MANAGER promised anothe
promotion soon. Young me
should continually study th
science of being progressiv

6 Point 24 A 48

CONCERNING RUBBER TREE
INDIA rubber trees that are tapp
every other day continue to rend
sap for over twenty years, and t
oldest trees produce the richest s

5 Point 23 A 4

KNOWLEDGE TAKEN BY CHAN
ALMOST everyone you meet knows m
on some subject than you do. Turn t
side of him towards you and absorb
you can while the opportunity is pres
and endeavor to mentally remember
most important points you have learr

4½ Point 19 A 3

EDUCATING HORSE FOR THE CAVAL
Horses used by the United States cavalry m
be thoroughly trained in war work. The hor
not only learn to stand steady under fire,
must know how to turn at the proper mom
when the bridle is hanging loose, how to
down and get up, and a score of other det

4 Point 21 A 4

WHY BUBBLE IS ARE ROUND AND EQU
Do you know why soap bubbles are round? It is because the air that fo
the inside of the bubble pushes with unif
strength against all parts of the delicate fil
water that surrounds it. The air presses eve
against the inside of the bubble so it stays ro

5½, 7, 9 and 11 Point carried in stock only at Foundry

Characters in Complete Font

A B C D E F G H I J K L
M N O P Q R S T U V W
X Y Z & $ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r s t u v w x
y z ff fi fl ffi ffl . , - ' : ; ! ?

Century Expanded Italic

6 Point 23 A 45 a

CONCERNING DEPORTMENT
Politeness may be defined as a true kindness. It is more a matter of the heart than of established precedent

5 Point 22 A 44 a

YOUR DRESS AND APPEARANCE
Personal cleanliness and neat garments are marks of self-respect, and no person should neglect these important matters

4½ Point 19 A 38 a

READING FOR MENTAL RECREATION
Books of commonplace are the amusements of literature. It is pleasant to have at one's side a well-selected volume to which one may turn for mental recreation after unusual activities

4 Point 22 A 44 a

ACCIDENTS DURING THE SEVENTIES
Do not think that fire has been dangerous only since you began to race your tin wagon. In the exciting days of the seventies, the coal horses and grocery wagons caused the death of many

12 Point 16 A 30 a

NICE CUSTOMER
Returning salesmen praise general trade

10 Point 18 A 36 a

DISPUTING ORIGIN
Foreign shipments offer opportunity to study the lives of many rare birds

8 Point 20 A 42 a

ACCURACY AND SPEED
Many business firms employ adding machines and other clever labor-saving material

36 Point 4 A 8 a

BORNE
Minstrel

30 Point 5 A 10 a

HUNTER
Neutralize

24 Point 6 A 12 a

EXHUMED
Oldest Ingots

18 Point 9 A 21 a

HANDIWORK
Dainty Bargain

14 Point 13 A 28 a

RAPID JOURNEY
Steamship Returned

5½, 7, 9, 11, 42, 48, 60 and 72 Point carried in stock only at Foundry

Characters in Complete Font

A B C D E F G H I J K L
M N O P Q R S T U V W
X Y Z & $ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m
n o p q r s t u v w x y z
ff fi fl ffi ffl . , - ' : ; ! ?

Century Expanded Italic

An Italic Design Without Hairlines

THIS face is easy to read and pleasing to the eye, possessing an individuality which gives distinctiveness. It is carefully cut and accurately cast, with the kerned letters eliminated to an unusual extent for an italic. Century Expanded Italic is a member of the celebrated Century Family of type faces. Its adaptability and attractive appearance have made it an important member of this wonderfully popular family as well as a standard italic face in the world of printing

American Type Founders Company

JAQUISH DASH

Century Bold

120 Point 3 A 4 a

Bed

96 Point 3 A 4 a

Split

84 Point 3 A 4 a

Dot

72 Point 3 A 4 a

Earl

60 Point 3 A 4 a

Nigh

48 Point 4 A 6 a

Refold

42 Point 4 A 6 a

Stylet

36 Point 4 A 6 a

BEND

Rights

30 Point 5 A 10 a

MINER

Diptych

24 Point 6 A 12 a

SHRUNK

Habituate

18 Point 10 A

NEIGHBO

Honest Coc

14 Point 13 A

DISTINGUIS

Metal Salesm

12 Point 15 A

CHILD PRODI(

Scholarship Giv

10 Point 18 A

PROMOTE SCIEN

Aged college profes

recipient of many g

9 Point 20 A

MYSTERIOUS HERO

Identity disclosed as yo

lady reveals characteris

8 Point 24 A

FOREIGN SONGBIRD ARRI

Country folk greet famous si

who rendered delightful scie

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h

i j k l m n o p

q r s t u v w x

y z ff fi fl ffi ffl

. , - ' : ; ! ?

Cast 11 Point Carried in stock only at Foundry

Century Bold Italic

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h
i j k l m n o p
q r s t u v w x
y z ff fi fl ffi ffl
. , - ' : ; ! ?

9 and 11 Point carried in stock only at Foundry

72 Point 3 A 4 a

Night

60 Point 3 A 4 a

Sparks

48 Point 4 A 6 a

Expedite

12 Point 14 A 30 a

GREETS MINER
Big ovation given speaker returning from wage parley

10 Point 17 A 32 a

GAINED SUPPORT
Shop magazines and bulletins are proving effective agencies for strengthening credit

8 Point 18 A 36 a

OFFERS NEW SERVICE
Libraries in larger places are rendering a service for business men. Dependable information may be found

6 Point 22 A 44 a

HONORS CAPABLE PRINTER
Should persons recognize the fine work in printing they may be able to appreciate the master work of any craft. To understand skillful handiwork is essential nowadays

24 Point 6 A 10 a

HINDER
Boy choir applauds

18 Point 9 A 17 a

SPECIMEN
Joyful child surprised by schoolmates

14 Point 14 A 27 a

MERCHANTS
Salesman used new method to secure smarter business hands

42 Point 4 A 6 a

DUMB
Sleight

36 Point 4 A 7 a

HERON
Burdens

30 Point 5 A 9 a

GARDEN
Refreshed adventure

Century Bold Condensed

72 Point 3 A 4 a

Blight

60 Point 3 A 5 a

Satiety

48 Point 5 A 8 a

Explored

42 Point 5 A 8 a

Night Bird

36 Point 5 A 10 a

METHODIZE

Playing Safe

30 Point 7 A 14 a

HONOR BRIDE

Right Thinking

24 Point 9 A 18 a

NUMEROUS CARS

Decision Reserved

18 Point 14 A 28 a

HUMOROUS SONG

Broadway comedy proving successful

14 Point 19 A 39 a

NORTHERN ORCHARD

Profitable agricultural achievement explained

12 Point 23 A 47 a

RENOWNED BIOGRAPHER

Describes personality with seldom equaled adroitness and characteristic charity

10 Point 25 A 50 a

MYSTERIOUS HAPPENING

Remarkably clever stories describing wanderings and adventures among strange and uncivilized aborigines

8 Point 31 A 63 a

INTERESTING SPANISH MISSION

California boasts many romantic and picturesque old missions that should be included in the itinerary of every person visiting that state

6 Point 30 A 60 a

BEAUTIFUL MUSICAL COMPOSITION:

Somebody has said that practically all the music of humankind might perish without serious loss provided the love songs might remain. Everybody knows there are moments in famed love song unreached anywhere else in our musi

Characters in Complete Font

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k

l m n o p q r s t u v

w x y z ff fi fl ffi ffl

. , - ' : ; ! ?

Century Bold Extended

10 Point 14 A 29 a

RIGHT HOUSE
Noted architect surprised many local townsmen building homes

8 Point 17 A 34 a

AMUSED VISITORS
Entertaining picture of textile machinery and other equipment being used to protect the public in general

6 Point 20 A 38 a

PLEASANT MEMOIRS
Interesting expressions of thought concealed by writer disclosed several legal sayings. These are being displayed on walls of large public buildings

18 Point 8 A 14 a

REMINDS
Giant oaks unbending

14 Point 11 A 21 a

BEAUTIFUL
Choice works are displayed each evening

12 Point 13 A 25 a

DISCONTINUE
Merchants wait while salesman assisted friends

72 Point 3 A 4 a

Sat

60 Point 3 A 4 a

Bud

48 Point 3 A 4 a

Neck

42 Point 4 A 5 a

Might

36 Point 4 A 6 a

SINGE
Epistle

30 Point 4 A 8 a

DEMUR
Hydrant

24 Point 5 A 10 a

REPINED
Kingdoms

Characters in Complete Font

A B C D E F
G H I J K L M
N O P Q R S
T U V W X Y
Z & $ 1 2 3
4 5 6 7 8 9 0
a b c d e f g h
i j k l m n o p
q r s t u v w x
y z . , - ’ : ; ! ?

Century Catalogue

36 Point 6 A 10 a

MASKER
Relinquish

30 Point 7 A 14 a

EPIGRAMS
Hieroglyphic

24 Point 9 A 17 a

FORETOKEN
Change Sample

18 Point 13 A 26 a

HIGH NUMBERS
DESIRED Rare Mask

14 Point 19 A 37 a

EXPERT DIRECTING
MUCH Improved Station

12 Point 22 A 44 a

HONORED BIOGRAPHER
BRINGS Interesting Souvenirs

10 Point 24 A 48 a

PRODUCE MODERN ENGINE
CLEVER Inventor Receiving Medal

8 Point 27 A 54 a

SECURE UNEXPECTED DECISION
NUMEROUS Privileges Granted Scientists

6 Point 30 A 60 a

INSTRUCTOR DELIVERED FINE LECTURE
SUBURBAN audience greatly appreciated long talks by noted professor on subjects of great importance

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m
n o p q r s t u v w x y z
ff fi fl ffi ffl . , ' ' " " : ; ! ?

SMALL CAPS from 6 to 18 Point are put up separately and furnished only when specially ordered

Century Catalogue Italic

18 Point 13 A 26 a

PROPER METHOD
Expect Unbiased Judge

14 Point 18 A 35 a

QUESTION INVENTOR
Inform Enterprising Student

12 Point 21 A 41 a

REDUCTIONS
Perfected System

10 Point 24 A 47 a

HIDE UNIFORM
Magnificent Design

8 Point 26 A 52 a

SEARCH BUILDING
Clever detectives found machine and equipment

6 Point 29 A 54 a

ENERGETIC PATENTEE
Prominent designers exhibit several handsome specimens

Characters in Complete Font

A B C D
F G H I J
L M N O
Q R S T
V W X Y
& S 1 2 3
5 6 7 8 9
a b c d e f
h i j k l m
o p q r s t
ff fi fl ffi
. , ' : ; ! ?

Murdeshire Parchment

A Writing Paper of Refinement and Quality

CHARACTER is often delicately expressed through one's selection of stationery, and the use of a high-class paper is of paramount importance when one wishes to convey the touch of quality that is so much esteemed. Those who use Murdeshire Stationery for social correspondence are the kind of acquaintances you will appreciate. Murdeshire is the paper of rare value. It is an enduring product. The fine content gives it the feel of refinement. You cannot help but notice the excellent texture of this parchment which is the standard bearer of a comprehensive collection of papers. It is made in a paper mill where quality has been traditional for generations. It is made by adept paper makers who have always striven for refinement in paper.

MURDESHIRE PAPER COMPANY

29 Lockhurst Street, Boston 350 Broadway, New York Herald Building, Chicago

ROSA BORDER VERSATILE ORNAMENT

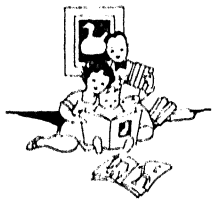
DECORATIONS IN THE HOME

Colors in the Home

Details of the Room

two cretonne schemes, in all their magnificence were repeated more often, how expensive looking and how gorgeous homes would look. Beautiful homes are seen and not heard. Color, carving, wall paper, furniture and pictures must never speak loudly. A room should be a background for the ones in it, just as a ring setting is the background for a jewel. Furniture should be so placed that we may pass by easily without feeling that we are going bump into the corner of a bureau, piano, table or chair. Ornaments should be sparingly used and the pictures hung with straight wires near the eye level. Each article to be beautiful must speak as softly

8



Story Books for Children

An unusually fine display of books that appeal to boys and girls

Juvenile Department
Seventh Floor

ROBENS & BOGERT
17 Greylock Avenue

ROBERTS ILLUSTRATOR VANITY INITIAL

John Hancock

72 Point 3 A 4 a

Idyl

60 Point 3 A 4 a

Sigh

48 Point 3 A 5 a

Estop

42 Point 3 A 6 a

DRINK

Mystic

36 Point 4 A 6 a

BEDIMS

Heartily

30 Point 5 A 8 a

KINGDOM

Ramparts

24 Point 6 A 11 a

HUSKED

Quaking

granary

18 Point 9 A 16 a

MOSQUITO

June camp

attendance

urged now

14 Point 12 A 21 a

RADIO NEWS

Several clubs

are installing

complete sets

12 Point

MORN

Every

will e

outdo

10 Point

GYMN

Uniqu

combi

difficu

8 Point

SOUTHE

Bermud

delight

now eas

6 Point

NIGHT PE

Motion pi

story very

in a langu

people ca

Characters in Complete Font

A B C D E F (

I J K L M N (

Q R R S T U

W X Y Z & $

3 4 5 6 7 8

a b c d e f g h

k l m m n o]

r s t u v w x

. , - ’ ” “ : ; !

$2.50
Sarellah
A NEW BOOK
BY G. STURM

BREAD
is the only staple article of food that all nations of the world accept as essential. Although it takes numerous forms, it is in the best sense the universal "Staff of Life"

BREAD TALKS NUMBER THREE

EAT MORE BREAD

Furnaces

The installation of a furnace in a modern home is a matter of vital concern. James Martin is a well trained heating engineer whose furnaces are built to give full and lasting value. A good furnace can increase the worth of your home

ESTIMATES ALWAYS CHEERFULLY
GIVEN AND PLANS SUBMITTED FOR
EXTENSIVE OPERATIONS

James Martin
TRENTON

John Hancock Condensed

120 Point 3 A 4 a

Net

96 Point 3 A 4 a

Idyl

84 Point 3 A 4 a

Beat

72 Point 3 A 5 a

Eagle

60 Point 3 A 6 a

Deject

48 Point 4 A 6 a

Reduce

Characters in Complete Font

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z &

$ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l

m n o p q r s t u v w x

y z . , - ’ ” “ : ; ! ?

Characters ” “ not made for 84, 96 and 120 Point sizes

42 Point 4 A 7 a

Hybrid

36 Point 5 A 8 a

EXHUME

30 Point 6 A 11 a

SPORTING

24 Point 7 A 12 a

NICE SHORE

Bathing Suit

18 Point 12 A

RESCUED MO

Shows Coura

14 Point 17 A

INTERIOR MEX

Exceptionally M

12 Point 20 A

MARCHING BELGI

Retain Splendid F

10 Point 22 A

DEFENDS CHAMPION

University sprinters

against noted compe

8 Point 26 A

CHEMISTRY SOLVES PRO

Ingenuity amongst some st

bodies results in finer edu

6 Point 26 A

PROCURING FINANCIAL BAC

Manager secures enormous a

towards international undert

YOUNG MEN'S

Blue Suits

$47.50

Tailored to Measure

MADE in the latest styles, and in every respect meeting that same high standard of quality that we demand. Your choice of a selection of fine materials

HUTCHINSONS

Regal Arcade

HYLITE BORDER

Special Report

DEAGAN REALTY COMPANY

EAST RUTHERFORD, GEORGIA

Containing Full and Complete Details of the Extensive Activities of this Company Since Organization June, 1915

Illustrated

Prepared by Historical Committee
HERBERT MORSE, Chairman

Announcing the Most Unusual Offer of the Season

Modish Tweed Coats

THIS sale is especially interesting to the woman or miss who is just a bit fastidious about the cut and finish of her tailored clothes. Many higher priced coats cannot equal these in excellence of tailoring and smartness of appearance and style

$32.75
New Spring Shades

1140 Broad Street
NEW YORK

KRAEMER STORES

1272 Grand Street
NEWARK

John Hancock Extended

60 Point 3A 4a

Sat

48 Point 3A 4a

HID

Bed

42 Point 3A 4a

KEG

Dish

36 Point 3A 4a

MITE

Beats

30 Point 3A 5a

ROSIN

Nature

24 Point 4A 6a

HUMOR

Exhaust

Characters In Complete

A B C D E

H I J K L M

O P Q R S T

W X Y Z & $

3 4 5 6 7 8

a b c d e f g

j k l m m n o

r s t u v w x

. , - ’ ” “ : ;

18 Point 6A 10a

CHUM

Desire

brawn

14 Point 8A 14a

GRINDS

Speaker

restored

treasure

12 Point 9A 18a

KITCHEN

Improved

venerable

sentiment

10 Point

ME

Insp

led

am

few

8 Point

UNE

Larg

of va

thou

near

strea

6 Point

PRIZ

Trave

roads

beaut

we gi

notab

of im

Words

can conquer the minds of men as swords once conquered their bodies. If you carry a message of good for humanity in your heart, print it with type, clearly, boldly and strikingly, so that it may reach the ends of earth, making people believe!

AMERICAN BORDER

WE ANNOUNCE

the purchase of the entire business of the Redwood Timber Company and that now we can offer builders an unlimited variety of seasoned woods at exceptional prices

BINS' LUMBER YARD

IRVINGTON, VERMONT

Clearface Series

72 Point 3 A 4 a

Mold

60 Point 3 A 5 a

Sleigh

48 Point 4 A 7 a

DRUM

Explain

42 Point 5 A 8 a

NURSE

Rejected

36 Point 7 A 9 a

FISHING

Important

30 Point 6 A 10 a

BOUNDER

Gymnastical

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h
i j k l m n o p q
r s t u v w x y z
. , - ' : ; ! ?

The following Characters are furnished with all Fonts from 7 point to 30 Point inclusive

ff fi fl ffi ffl

24 Point 7 A 11 a

REMIND

Journalize

18 Point 10 A 15 a

SPENDING

Imperfection

14 Point 14 A 20 a

DISCOVERED

Employer found diligent workers

12 Point 17 A 24 a

INTRODUCTION

Modern inventions save arduous labor

10 Point 19 A

FINE ARGUMEI
Nearly all merchai
who advertise displ
real business acum

8 Point 24 A

EARNED DISTINCTI
Good positions await th
typographers who arder
study the works of mast

7 Point 25 A

MANY WRITERS DECLA
It is however as not to write u
a subject unless we have bee
degree alls familiar with the t
and the technique of the ma

6 Point 21 A

DAVID'S MOST FOUR CHARAC
As flakes of snow that fall unper
upon the earth, seemingly unimpo
words of life are cast one another
as the snow gathers together, so a
hours [illegible] and our character m

Clearface Italic

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s t
u v w x y z ff fi fl
ffi ffl . , - ' : ; ! ?

72 Point 3 A 4a

Help

60 Point 3 A 4a

Night

48 Point 4 A 7a

BURN
Reptile

42 Point 4 A 7a

MINER
Delights

36 Point 5 A 8a

BODKIN
Septangle

30 Point 6 A 10a

ENCORED
Kindly Host

10 Point 19 A 36a

GOLF CHAMPION
Northern merchants procure country club and enlarge building

8 Point 22 A 43a

APPRECIATES SCENE
Beautiful sunset proves an inspiration for noted artists in the mountainous region

6 Point 24 A 48a

FINE BUSINESS METHOD
Manager prevents deterioration to business by requiring regular care of machine. Adequate rules provided should be found helpful

5 Point 22 A 44a

VIEWING MORNING WONDERS
There are numerous beautiful houses along the mountain roadways of New England. How refreshing the morning air and the splendor of the picturesque sunrise as we leave the charming city

24 Point 7 A 12a

BINDER
Speculate

18 Point 10 A 19a

METHODS
Resplendent

14 Point 15 A 29a

HARMONIZE
Domestic fruits always cheaper

12 Point 17 A 34a

CHOICE GUIDE
Several sportsmen found without food

Clearface *and Clearface Italic*

CLEARFACE

A
Type Family of
Distinction

AMERICAN
TYPE FOUNDERS COMPANY
Designer and Manufacturer

CLEARFACE

CLOISTER ORNAMENT

SOME of the best printi
of the day is set entire
in the Clearface Series. Th
beautiful book and job lett
is highly desirable wherev
a stylish and easily read ty
is required. It commands t
attention of the reader's ey
and is used by many printe
who realize the importan
of good, clear type design
advertising typography

CLOISTER ORNAMENT

THE CLEARFACE SERIES IS
BECOMING MORE POPULAR EACH DA
WITH BUYERS WHO DEMAND
EFFECTIVE PRINTING

WE protract the career of time by employment; we lengthen the duration of our lives by wise thoughts and useful actions. Life to the man who wishes not to have lived in vain is thought and action

OLD ENGLISH BORDER

Clearface Family

CONSISTING OF SIX USEFUL AND
ATTRACTIVE SERIES DESIGNED PRIMARILY
FOR EASY READING

BEAUTY of design and unusual legibility have definitely placed the Clearface types among the important book and job faces. Certain firms require Clearface almost exclusively on all their catalogue work, as its use gives an individuality and life which is most desirable in printing of this character. Members of this excellent family are Clearface, Clearface Bold and Clearface Heavy, with their italics

Paragraph set in 18 Point Clearface

ROSA BORDER

The History of Laid and Wove Paper

BEFORE the invention of paper-making machines paper was formed in single sheets by hand. For the purpose of making handmade paper flat moulds were used, on which the pulp was deposited; this was done either by pouring the liquid pulp upon the mould or by dipping the mould into a large vat containing pulp. Through the centuries of paper making these moulds have greatly improved and the changes have affected the character of paper which was made on them to a marked degree. However, the moulds used at the present time to form handmade sheets are based on the original principle of mould construction. To most paper makers and printers the terms laid and wove mean little, aside from the fact that in the former, when the sheet is held to the light, the paper shows laid and chain lines, while the latter paper appears to have been woven, without much character. The very earliest paper was formed by the Chinese some two thousand years ago on a woven cloth stretched over a bamboo frame and this constituted the first paper-making mould. As the damp sheet of pulp could not be taken from the cloth, the sheet was allowed to dry on the mould and was then removed. This method required at least a full day for each sheet of paper to dry out before it could be taken from the mould

Paragraph set in 12 Point Clearface

Time wasted in hunting sorts constitutes one of the greatest losses encountered in composing rooms; buy job type in weight fonts and you avoid this daily annoyance

The compellin
civilization of p
Greece; her art
our greatest cr
over our lives i
enabled to trac

The sway of beauty is
importance during th
period than ever befo
easily recognize and a
beauty and they dema
be expressed in the th
which they are affiliat
to the event of mass p
and standardization
could cast about unti
upon designs that wo
the larger number of
groups of consumers.
appearance quite ofte
success or failure, for
equipment of a facto
based on the value of
and the value of that
design depends upon
to please the public i

Paragraph set in 12 Point Clearface

America
E

Typographic Design and Layout

USUALLY printing reveals the real man with remarkable accuracy. Whatever a merchant possesses in wealth or in poverty of expressive power will manifest itself in the interest he displays in the appearance of his printing. If he has a keen sense of the fitness of things, he will not be pleased until his printing appears as though it was made for him personally, and not bargained for in the ready-made market. Printing must first be fit for the purpose it is designed to accomplish. Its physical appearance must win the respect it deserves from the class to which its attention is directed. Whether it is made so or not is a question of the printer's skill as well as genuine appreciation on the part of the customer. Inability to sense the difference between high and low standards of design, plus failure to thoroughly study the purpose of a piece of printing, leads to unintelligent effort and to wasteful results. Designs or layouts are made by persons of varying ability. To select the very best man is a task which calls for wide acquaintance among artists and designers. Then comes the necessity of knowing what each man is fitted to do, and what each man charges for his services. Success in solving this enigma depends upon the ability of the purchaser to interpret his commercial ideas to artists

Paragraph set in 12 Point Clearface Italic

[Clearface has been in conspicuous service for a long time in nearly all printing offices and, because of its unusual versatility and readability, it still remains a leading face]

g beauty has put the
ages in debt to ancient
aecture have inspired
ee influence of beauty
s lete that we are now
eress by its expression

Paragraph set in 18 Point Clearface Bold

of his meeting of public approval
e the severest test to which the
e article is subjected. And most of
pp comes by advertising, for this
nd displays the evidence of beauty.
in With the aid of illustrations and
e correct typography, advertising
ro as been proven capable of plac-
ing its product before the buying
l ublic in a most satisfactory and
dl ttractive manner. Today it may
the classed as one of the fine arts.
Beauty in the article advertised
n nd the beauty in advertising are
th oth efficient agents in securing
y onsumption. Good advertising
a as capitalized the beauty of the
ar ares of commerce through the
its ublishing of adequate proof of
n esirability and practical utility

Bold Paragraph set in 12 Clearface Bold

Ornaments for Printing

RESOLUTION

DURING this year let me create a piece of printing, a book, broadside, anything in enduring form that embodies my best knowledge of the art of typography; a work of my own and my helpers, with no thought but to make it worthy of the art I practice, and an honor to myself; an excellent work, that in a cover or frame my children shall cherish in loving memory of me; an admirable job of printing to be done studiously and leisurely for no profit but the noble one of great pleasure in my work

Helpful Spirit

THE GREETING CARD WHICH IS SENT MAY BE ACCEPTED AS A TRIFLE; THE ONE WHICH IS FORGOTTEN WILL BE MAGNIFIED A THOUSAND TIMES

MANY consider it impossible to calculate the force greeting cards have in maintaining this helpful feeling. If the goodwill which such cards created were accumulated there would certainly be enough to heal the ills of the world for a number of years. Just the least bit of forethought brings happiness into the lives of the friends who believed they had been forgotten

THE spirit of giving lends itself with greatest enchantment to Christmas. Simple giving, however, is not sufficient; your gift should reflect your finest spirit. The knowing how to give shows in the happy selection of something in good taste, and fitting to the individual who is to receive it. We try to assist you by showing cards that are appropriate for people of all types

GREETING CARDS

HELP YOU
SCATTER SUNSHINE
THE
WHOLE YEAR
THROUGH

Souvenir Concern

CHICAGO, ILLINOIS

HOLIDAY BORDER

CHRISTMAS

FOLKS ring the bells and raise the strain,
And hang up garlands everywhere;
They feast and frolic–and then they go
Back to the same old lives again.

HOLIDAY DECORATOR

Clearface Bold

72 Point 3 A 1a

Sped

60 Point 3 A 2a

Ejects

48 Point 4 A 7a

Bipedal

42 Point 5 A 9a

HIKING

Naughty

36 Point 6 A 9a

DESPISE

Kingdoms

30 Point 6 A 12a

EMBOSOM

Urgent Note

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s t
u v w x y z ff fi fl
ffi ffl . , - ' : ; ! ?

[illegible] 5 A 17a

SQUARE

Gumption

[illegible] 5 A 22a

MEADOWS

Beguilement

[illegible] 11 A 23a

FURTHERING

Romantic poem claims attention

[illegible] 7 A 24a

UNDER ORDERS

Perfection followed after concentration

10 Point 19 A 38a

EXHIBIT ORCHIDS
Horticultural marvels receive extraordinary attention and coaxing

9 Point 22 A 46a

DESCRIPTIVE WRITING
Rumanian author publishes direct knowledge regarding conditions affecting traders

9 Point 25 A 50a

MAGNIFICENT CHARACTER
Remarkably interesting incidents and humorous family happenings afford fascinating entertainment of considerable educational value

8 Point 21 A 47a

EXTENSIVE TUDOR GARDENS
These estates quite a strong sentiment against the [illegible] which walled gardens seem to imply, yet the garden enthusiasts is highly desirable and often absolutely necessary to insure privacy

Clearface Bold Italic

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s t
u v w x y z ff fi fl
ffi ffl . , - ' : ; ! ?

10 Point 18 A 38 a

MANIFESTATION
Holidays spent amid proper surroundings are always beneficial

8 Point 21 A 44 a

RUSTIC HABITATIONS
Picturesque farmhouses are nearly covered with flowers and delight lovers of beauty

6 Point 24 A 56 a

EXPRESSING CHARACTER
This sterling qualification is not achieved over night or created at will; it is a structure maintained by performance and will endure

5 Point 23 A 46 a

MODERN SHIPPING FACILITIES
The commerce of the last century was carried overseas in sailing vessels and relied largely on favorable winds, but nowadays powerful steamships carry merchandise daily on scheduled time

21 Point 7 A 13 a

KNOWN
Grotesque

18 Point 10 A 20 a

UMPIRING
Stereoscopic

14 Point 14 A 29 a

HETERODOX
University cities offer hospitality

12 Point 16 A 35 a

NIGHTINGALES
European songster builds delicate nest

72 Point 3 A 4 a

High

60 Point 3 A 4 a

Equal

48 Point 4 A 7 a

Sighted

42 Point 4 A 8 a

NURSE
Industry

36 Point 5 A 8 a

MOTION
Rectangle

30 Point 6 A 10 a

BENEFITS
Dilapidation

Clearface Heavy

72 Point 3 A 4 a

ICE

Sail

60 Point 3 A 4 a

BEG

Dish

48 Point 3 A 6 a

RAIN

Equal

42 Point 3 A 6 a

HORN

Bridge

36 Point 4 A 7 a

MIND

Broad

30 Point 5 A 8 a

PIANO

Studies

24 Point 6 A 11 a

INVOKE

Maintain

big ships

18 Point 8 A 16 a

PRINTING

Guild holds

big smoker

14 Point 12 A 24

DIRECTIONS

Enclosed with

every package

12 Point 16 A 29

GUARD PRISON

Sheriff maintains

sixty armed men

10 Point 16 A 32

HANDSOME DOG

Selected as winner

of canine exhibit at

annual county fair

9 Point 19 A 38

CARIBOU NUMEROUS

Indian runners reported

several herds of caribou

in desolated parts of the

northern forest reserve

6 Point 24 A 47

BOSTON WIRE STITCHER

For speed, precision and ease

of operation the Bostons are

unsurpassed. Bostons always

give the greatest satisfaction

Characters in Complete Font

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k

l m n o p q r s t u

v w x y z ff fi fl ffi ffl

. , - ' : ; ! ?

Clearface Heavy Italic (Non-Kerning)

14 Point 11 A 22 a

NEW FACES
Exhibit latest type and rule

12 Point 15 A 28 a

SITES CHOSEN
Railroad to erect new station here

10 Point 16 A 31 a

CROWD HOTELS
Larger convention halls have become a real big problem

8 Point 19 A 36 a

RUNNING CAMPAIGN
Several large hardware merchants will launch a big campaign here and abroad early this spring

6 Point 21 A 40 a

NEW BOOK PUBLISHED
Beautiful biography of the leading typographers here and abroad has lately been put in many of our libraries

36 Point 4 A 6 a

REIN
Quick

30 Point 5 A 8 a

CHUM
Design

24 Point 6 A 10 a

MARCH
Exercise veterans

18 Point 8 A 16 a

DETOURS
Shut many city streets

72 Point 3 A 4 a

BIN
End

60 Point 3 A 4 a

ROD
Herb

48 Point 3 A 4 a

DUSK
Lights

42 Point 3 A 6 a

RIDGE
Market

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z ff fi fl ffi ffl
. , - ’ : ; ! ?

Pabst Oldstyle

72 Point 3 A 4 a

Soft

60 Point 3 A 4 a

Nigh

48 Point 3 A 6 a

Epistle

42 Point 4 A 6 a

Hushed

36 Point 4 A 8 a

MUSIC

Blockade

30 Point 6 A 11 a

UNITED

The Herald

24 Point 6 A 11 a

DISBURSE

Stock Market

18 Point 9 A 20 a

DESIGNER

Showy folders

please sculptor

14 Point 13 A 28 a

MICROSCOPE

Pittsburgh scientist

described operation

12 Point 16 A 36 a

HISTORIC RELIC

Noted collector bought

antiquated porcelain jar

10 Point 19 A 40

INSURED PRINTER

Bonding company reporte
large increase in business fo
fiscal year. Directors vote
money for new home offic

8 Point 23 A 47

REMARKABLE BUILDIN

Gigantic undertaking sets recor
in modern architecture. Seven
engraving firms will occupy thi
building when entirely finishe

6 Point 21 A 54

DELIGHTFUL WINTER SPORT

Numerous juvenile outdoor enthusias
welcome unexpected entrance of jovi
King Winter. Sleighing and skating a
very healthful and invigorating pastim

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l

m n o p q r s t u v

w x y z *The and of* ff

. , - ' : ; ! ?

Pabst Italic

10 Point 16 A 38 a

CONTENTMENT

Many inhabitants of this town feel greatly relieved because income taxes were not increased as expected

8 Point 21 A 42 a

DIFFERENT MOTIVES

Poetry is the frolic of invention, the great dance of words, and the harmony of sound. Oratory is a judicious delivery of arguments

6 Point 32 A 49 a

ENVIRONMENT PLEASED

Meandering brooklets and autumnal coloring allure the traveler, mountain scenery and secluded homesteads offer rest and tranquillity for philosophers

18 Point 9 A 16 a

DISGUISE

Reporter finds legal document

14 Point 12 A 26 a

LECTURING

Medieval customs amaze bright youth

12 Point 16 A 35 a

INSTRUCTIVE

Political debate proves delightfully interesting

72 Point 3 A 4 a

Stub

60 Point 3 A 4 a

Eight

48 Point 3 A 6 a

Helped

42 Point 4 A 6 a

Nymph

36 Point 5 A 7 a

MUSK

Liquidate

30 Point 5 A 7 a

DOZING

Replenished

24 Point 6 A 10 a

SHOCKED

Quick Indians

Characters in Complete Font

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z &

$ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l

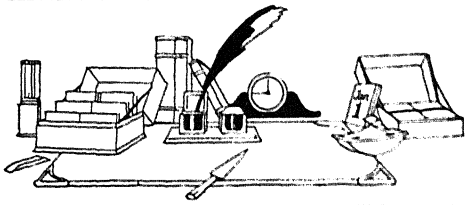
m n o p q r s t u v w

x y z ff fi fl ffi ffl Qu

. , - ' : ; ! ?

The following Special Characters are supplied with all fonts from 6 to 14 point inclusive. They are sold in separate fonts from 18 to 72 point inclusive and furnished only when specially ordered

A B D G M N P R T



STATIONERS
AND
PRINTERS

In addition to our Printing and Binding Service, we carry a full line of Office Stationery, including blank books, fountain pens, desk sets, calendars, loose leaf binders, pencils, erasers, etc.

Telephone 864 Bushwick

CUSHING PRESS
1623 SPRUCE AVENUE
DETROIT

Estimates Cheerfully Furnished on Request

JAQUISH ORNAMENT ROTERS ILLUSTRATOR

Th
Pres

THE
LIBERTY OF THE
PRESS
IS THE TRUE
MEASURE
OF ALL OTHER
LIBERTY:
FOR
ALL FREEDOM
WITHOUT
THIS MUST BE
MERELY
NOMINAL

Compliments of
CUSHING PRESS
Detroit

JAQUISH ORNAMENT

STATIONERY

that is representative is of course what you want. Quality in this line pays big dividends. Why not come talk over your stationery problems with us?

CUSHING PRESS
1623 SPRUCE AVENUE
DETROIT

PABST BORDER

MEN are valuable just in proportion as they are able and willing to work in HARMONY with other men

ELBERT HUBBARD

HYLITE BORDER

THE refinement of good printing is apparent in the product of the Northern Printery. Artistic touch dominates in the harmony of effects produced. The correct style is manifested on each order, whether an engraved visiting card or an automobile catalogue. Our various portfolios of specimens will aid you in making satisfactory selections

The
NORTHERN PRINTERY
Indianapolis, Indiana

JAQUISH ORNAMENTS

Our Motto: "*Your Interest is Our Interest*"

EUREKA
SAVINGS SOCIETY
CLEVELAND

OFFICERS

Jonathan P. Anderson, *President*
Homer D. Crane, *Vice-President*
Charles Lewis Branton, *Secretary*
Franklin N. McCormick, *Cashier*

CAPITAL $100,000.00

Surplus and Undivided Profits
$38,472.54

Open Monday Evenings from 6.30 to 9.00 o'clock

CLELAND ORNAMENT

Strathmore Oldstyle

36 Point 4A 8a

EMBARKED
Honors Guard

30 Point 5A 10a

GIVE CHECKS
Rehearses Playlet

24 Point 6A 11a

MARKS POSITION
Distinguished lawyer
attending conference

18 Point 9A 18a

REBUILDING EDIFICE
Numerous workmen begin
erecting necessary scaffolds

14 Point 13A 2

REACHED BORDE
Notorious bandits elud
sheriff after long pursu

12 Point 16A 3

PRODUCES EVIDENC
Enthusiastic attorney make
speech favoring plaintiff an
is awarded proper judgme

10 Point 18A 3

INTERESTED EXHIBITOR
Largest assortment of models
automobile show denotes quic
development for motor indust

8 Point 24A 4

MADE GENEROUS CONTRIBUTIC
Celebrated philanthropist politely declir
office of vice-president of newly organiz
charitable society but makes large donati

6 Point 24A 5

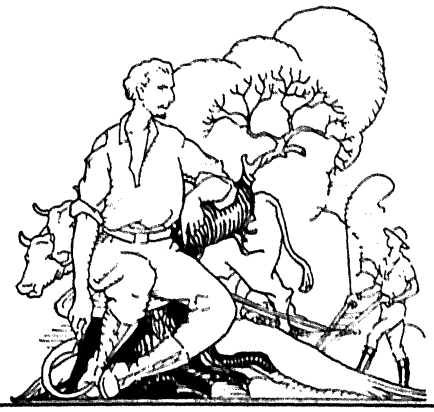
DESIRED IMPROVEMENTS ARE PROMIS
Several progressive merchants demanding munici
authorities to expedite construction of public mar
building which should have been completed mor
ago but is delayed because of unjustified controve

42, 48, 54, 60 and 72 Point carried in stock only at Foundry

Characters in Complete Font

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
& $ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p
q r s t u v w x y z ff fi fl ffi ffl
st . , - ' : ; ! ?

Character st not made for sizes larger than 36 Point



Master

yourself at all times and in all situations. Know your own mind and success will crown your efforts. Read Dr. Lang's big book on Body and Mind. Surely is a mental developer

$1.50

AT ALL BOOKSTORES

ROTERS ILLUSTRATOR

EARN

Through foresight of several of our leading citizens, a project has been launched inviting you to buy stock in a new savings idea. Every depositor will be a shareholder and the earnings are to be distributed promptly

OUR MR. SLOAN WILL BE GLAD TO GIVE FURTHER DETAILS WITH REGARD TO THIS SALE OF STOCK

INDUSTRIAL
BANK
OF MEDORA

This type is of a medium color, yet rugged in appearance and adapted to a wide variety of work

NEW residents, before taking a book from this library, must have one or more references from business men of good standing in the town of Stratford

THE PUBLIC LIBRARY OF STRATFORD

Baskerville Roman

72 Point 3 A 4 a

Bird

60 Point 3 A 5 a

Splits

48 Point 4 A 6 a

Deficit

36 Point 4 A 8 a

Mythical

30 Point 5 A 9 a

SUNRISE
Relinquish

24 Point 9 A 16 a

NUMEROUS
Companionable

18 Point No. 2 13 A 24 a

DISREGARDED
ENTERS Objection

18 Point No. 1 16 A 30 a

HEARD RETURNS
BRIGHT Italian Elected

14 Point 20 A 39 a

INTRODUCTION
MAIDS Enter Society

12 Point 23 A 46 a

EXQUISITE MEALS
SERVICE Unusually Fine

10 Point 27 A 56 a

RESPONSIBLE CITIZEN
Purchased valuable property
near greatest railroad station

8 Point 30 A 58 a

GOLD BUTTON INSURED
ENORMOUS shipments of precious
metals arrived under strong guard

6 Point 37 A 75 a

[illegible]

Characters in Complete Font

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z & $ 1 2 3
4 5 6 7 8 9 0
a b c d e f g
h i j k l m n
o p q r s t u
v w x y z ff fi
fl ffi ffl &
. , " ' : ; ! ?

SMALL CAPS, 6 to 18 Point, are cast on bodies proportionately and furnished only when specially ordered

Baskerville Italic

18 Point No. 2 11 A 20 a

KERNING
Reorganized

18 Point No. 1 13 A 30 a

STRENGTH
Reinforcements

14 Point 20 A 40 a

HEMISPHERE
Learn Geography

12 Point 25 A 50 a

SONG ADMIRED
Delightful Rendition

10 Point 31 A 60 a

RETIRE PRESIDENT
Unprecedented Procedure

8 Point 32 A 63 a

TRAFFIC DECREASES
Improve Narrow Roadway

6 Point 36 A 70 a

OPINION MAY NEGLECTED
Ambitious appearance not attending
neighbors should soon immediately

Characters in Complete Font

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z & 1 2 3 4 5 6 7 8 9 a b c d e f g h i j k l m n o p q r s t u v w x y z ff fi fl ffi ffl & . , " ' : ; ! ?

ROSA BORDER

TINT, DIAGONAL SHADED BORDER

THE JURY SITS

CONCEIT often makes me think that my product is better than it is, but when a jury of competent men make a decision it is most likely to be true. The printing magazines make up a jury of competent judges of printing —and they say that the work of William Eskew is excellent

Now I realize that excellence is worth nothing to you unless it means something to you — that if my service and prices do not compare with the quality, my product is not what you want. But you know as well as I that excellence in printing does mean something to you. It means that you will add dignity and worth to your firm when you use it—and it means economy. It means everything that goes with beauty, excellence and worth. It will pay you to see that Eskew Quality is included in your next job of printing.—WILLIAM ESKEW

HYLITE BORDER

Accuracy

FOLKS SAY that civilization with its various implements of industry and its intricate devices of science has made accuracy its principal virtue. And so strictly does it exact its tribute of carefulness that the penalty for the slightest misstep is ofttimes disastrous and destructive to mankind

Care Exercised Today
May Be the Means of Realizing
Success in Future

JAGGISH ORNAMENT

THE PROGRESS OF DESIGN IN PRINT

IN RECENT YEARS the general advancement of the printing industry has been notable in the direction of good design. Now, more than ever, artists are becoming aware of all the possibilities of self-expression through type. This advances the Art of Typography which is mainly concerned with the arrangement of print

Extract from a talk on Printing by John Z. Smith

Announcement Roman

36 Point 6A 11a

REASONABLE
Bright Merchant

30 Point 7A 14a

DEFEND HONOR
Popular Leadership

24 Point 9A 13a

FIRST CONVENTION
Established Nationality

18 Point 11A 28a

REGAIN COVETED PRIZES
Satisfactory Declarations Made

Stylish Hats
from Paris

THESE hats are imported by this company direct from the leading French designer and have been conceded the most exclusive of all foreign goods

FIFTEEN DOLLARS TO SIXTY DOLLARS

MAKLEN & CO.
Rutherford Boulevard

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z ff fi fl ffi ffl
fa fe fo fr ft ng ry ty
. , ' " : ; ! ?

14 Point 21A

ELEGANT MERCHANDIS
Business promoters developin
experimental suburban hamle

12 Point 22A

HELD SECRET CONFERENC
Negotiations quickly discontinu
notwithstanding pacifying actio

10 Point 25A

PROPOSED DEVELOPMENT FUN
Management building superintende
locations numerous quotations amo
elegant employees for efficient servic

9 Point 26A

BUSINESS PROMOTERS ACTIVITI
offices for steering lock two classrooms fo
completed. Paint specifications cover prosp
Electric garage for Parkside commercial for

8 Point 27A

MODERN SEASIDE APARTMENT HOU
Drawings have been by property numerous desi
Management building superintendent
Negotiations quickly discontinued
notwithstanding pacifying the proven

Announcement Italic

Characters in Complete Font

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z ff fi fl ffi ffl
fa fe fo fr fu ng ty tv
. , - ' : ; ! ?

Characters ng ty tv not made for 6 Point and 8 Point sizes

14 Point — 20 A 40 a

RAILROAD EXCURSIONS
Throngs appreciated splendid train service and amusements

12 Point — 22 A 44 a

PRINTERS DESIRE INCOME
Handsome type faces are business creators which help multiply trade

10 Point — 23 A 47 a

IMPRESSING NOTED TEACHER
Remember to choose your friends very thoughtfully and wisely. The man who believes in nobody is not to be trusted

8 Point — 25 A 50 a

DEGREASED PRINTING EXPENSES
Inefficiency sometimes intrudes itself under the most successful management. The great fault often lies in poor printing equipments

6 Point — 26 A 52 a

FINE COMPOSITION AND PERSONALITY
Many good talkers lose their argument because of a disagreeable personality, just as good copy often fails because of unattractive display. Personality like composition always pays the largest dividends

36 Point — 6 A 11 a

MEGAPHONE
Directing March

30 Point — 7 A 13 a

FINE CLOTHING
Satisfactory Article

24 Point — 8 A 16 a

IMPROVED FOLDER
Delightful Requirement

18 Point — 13 A 24 a

WONDERFUL SPECIMENS
Interesting Aquarium Display

The House of

Mallingfriend

2468 Raymond Street
Chicago

Desires to call the attention of the public to the annual exhibit of

Spring and Summer
Gowns

Our sunlit rooms permit selections to be made undisturbed in an atmosphere of pleasing privacy

Monday, Tuesday, Wednesday
February 24, 25, 26

"Where the Eye Can Rest There Decorate"

Extract from an article by Edwin C. Goshorn, published in The Pacific Printer and Publisher

ONE of the important elements in typography throughout its entire history has been and is the use of ornament. It is in this phase of printing that the individuality, the judgment and the art of the typographical designer is most apparent, simply because it is chiefly in the decoration that he finds opportunity to be different, to find vent for his imagination and expression for his love of the beautiful.

AN author breaking into print likes to send his thought into the world in an appropriate make-up. Therefore, he always chooses the best printer that he can afford to pay. He knows that to succeed he must be read, and with the great mass of literature with which he must compete, it is necessary that he shall attract the eye and hold the attention.

SOMEONE has said: "Where the eye can rest, there decorate." It has also been said that the object of decoration is beauty and not expression of ideas, but decoration can express ideas to the intelligent layman. The type page is the basis and background upon which we must build in planning our decorative design and the harmony and beauty of the type must always be an element in any decorative scheme.

N. B.–Announcement Roman *and Italic*, two exceptional type faces drawn with the charm of fine hand lettering, are suitable for many semi-formal as well as practical commercial purposes. Add a touch of beauty to your work

PARAGRAPH SETTING 36 POINT ANNOUNCEMENT ROMAN AND ITALIC CLOISTER ORNAMENT

ORNAMENT ADDS CHARM

ORNAMENTATION does add life to an uninteresting page and is absolutely essential to period printing. The writer has kept this principle in mind: To use ornament where the eye can rest, setting the work in as few sizes and kinds of type as possible, setting it compactly and simply. Two different kinds of ornaments should not be used in the same work. Poor or commonplace decoration should never be used to cover fine paper; the paper of real quality is a decoration in itself. The simple ornament is the best. Floral design and florets offer a wide range. Shape should also be taken into consideration. Position is of vital importance. In a small advertisement that appears at the top of a crowded page, an ornament may be placed at the bottom without sacrificing symmetry, while the same ornament, placed in the same position in a page by itself, would seem out of place. The page of ragged type lines looks well with a border, as the border offers some relief to the eye, serving as a mediator between the type and the margins of the paper. A compact page of type with even lines does not need a border, being framed by the margins.

BY EDWIN E. GRABHORN IN THE PACIFIC PRINTER

[illegible]

[illegible] IMPROVING
[illegible] ENT

Although men are often accused of not observing their own weaknesses, yet but a very few know their own strength. It is in men as in soils, where there is sometimes a rich vein of gold which the possessor knows not of. We deceive ourselves if we fancy that only weakness needs support. Strength needs it far more. A straw or a feather is able to sustain itself for a very long time in the air

Announcement Roman *and Italic* are two fonts that precede the type graphic worker with possibilities for using numerous forms of decoration

SCIENCE OF DECORATION

A MOST DESIRABLE ATTRIBUTE IN OUR CHARACTER

Towering above fear, buttressed with honor and courage, meeting all the assaults of circumstance with the firm strength of right, stands integrity. It is the expression of man's will to give his utmost to his ideals and determination to advance. Integrity creates confidence in the possessor and in all who come in contact with him and stimulates growth of character in individuals

THE science of decoration as applied to typography offers many pitfalls. The mind of the average printer who takes up the study of decoration is apt to be lured toward the grotesque or the extreme. Overdecoration is a typographical sin. The ornamental features are used merely to carry the interest and beautify, not to provide a medium for the freakish and fantastic. The message should carry the ornament—not the reverse. Fireworks and circus stunts are, of course, permissible when we wish to scream a message. But the work of typographical quality should be subdued in all its tones, depending upon the harmony of all its elements rather than upon the extreme expression of any one.

The border, the initial, the paper, the color, the white space, the type, the dimensions of the type panel, the rules, even the style of paragraphing—all these and a number of other important elements figure in the decorating of the printed work. The student will consider all these. He has at his command a wealth of works of the masters of decoration to study; the great printers of all time have been artists in the use of printers' decorative material.

The Decorative Material designed and manufactured by the American Type Founders Company embodies all the charms of grace and beauty

BY EDWIN E. GEARHORN IN THE PACIFIC PRINTER

HALLET BORDER HALLET ORNAMENTS

This beautiful design will give printers still another business getting type face with unusual possibilities for producing high grade typography. Note the full face, drawn with delicacy yet firmness of line; see its dainty special characters that will suggest lettering by hand. Announcement Roman and Italic appeal to exacting artistic tastes and will prove profitable

VISION

It is not enough that the copy be correct; it should be subjected to the judgment of one who can visualize the higher possibilities of type, paper and ink in advertising

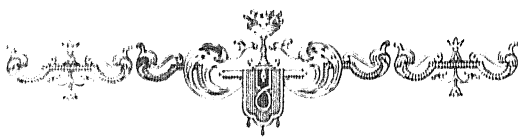
Just Add

Skilled Workmanship to the Natural Beauty of the Finest Pelts and the Answer is

Waltman FURS

Broadway & Park Street
Kansas City

GOOD IDEAS are expensive, and one who has them is ever in demand; but the man who has ideas and knows how adequately to express them is rarer still and he need never want



Light Litho

36 Point 3 A 6 a

RINK
Bright

30 Point 4 A 8 a

DIMES
Spirited

24 Point 5 A 10 a

ENGINE
Impudent

18 Point 8 A 16 a

MOMENTS
Conjunction

14 Point 11 A 22 a

REMOUNTED
Mayors Praised

12 Point 13 A 27 a

HEMISPHERES
Reinforced Frame

10 Point 15 A 30 a

SPLENDID FORM
Honors Mythologist

8 Point 18 A 36 a

RIDERS DETERMINED
Brides Sought Photograph

6 Point No. 1 30 A 59 a

SPRINGTIME FRAGRANCE
Blossoms Blend Their Essences

6 Point No. 2 23 A 45 a

BEAUTIFUL COUNTRY SCENES
Streams Released From Wanes Gorge

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m
n o p q r s t u v w x y z
. , - ' : ; ! ?

*, 42 and 48 Point carried in stock only at Foundry

Card Light Litho

12 Point No. 4 13 A

SINGER REPORTS

12 Point No. 3 15 A

CHILDREN REBUKED

12 Point No. 2 17 A

HEROIC MAIDS RETURN

12 Point No. 1 22 A

EARNEST SEARCH CONTINUED

8 Point No. 4 21 A

BOLD FISHERMEN
HANDSOME HOME

8 Point No. 3 24 A

ENGLISH MARINER
EXPLORE NEW TERMS

8 Point No. 2 28 A

DETERMINED RAILROAD
BUILT RED SEA BRIDGE

8 Point No. 1 34 A

[illegible]

Characters in Complete Font

A B C D E
F G H I J K
L M N O P
Q R S T U
V W X Y Z
& $ 1 2 3 4
5 6 7 8 9 0
. , - ' : ; ! ?

Condensed Litho

36 Point 4 A 9 a

BOUGHS

Eulogistic

30 Point 5 A 11 a

NOSTRUM

Strong Child

24 Point 6 A 13 a

MERINGUES

Relate Episode

18 Point 10 A 20 a

HUNTING BEAR

Subdues Elephants

14 Point 14 A 28 a

DESIGN MONOGRAM

Kings Rewarded Knight

12 Point 17 A 34 a

DELIGHTED MAGICIAN

Entertains Critical Audience

10 Point 18 A 36 a

HONOR HEROIC MARINER

Bright Student Umpired Games

8 Point 22 A 44 a

MECHANIC DRIVING AUTOMOBILE

Completes Education Before Coming Back

6 Point 24 A 48 a

DISCOVER MAGNIFICENT GREEK RELIC

Native unearths exceptionally rare specimens of ancient craftsmanship buried under orchard

Characters in Complete Font

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k

l m n o p q r s t u v

w x y z . , - ' : ; ! ?

48, 60 and 72 Point carried in stock only at Foundry

AN INVITATION

is cordially extended you
to attend the latest

Exhibition of Greek Curios

Collected by
David M. Holton
Archaeologist

Mr. Holton has just returned after four years of extensive research work and his large collection of Greek curios has been donated to us

Classic Art Museum
Monday Evening, October Sixth
Six to nine o'clock

Litho Roman

72 Point 3A 4a

Red

60 Point 3A 4a

Kilo

48 Point 3A 4a

Deify

36 Point 3A 6a

Brigade

30 Point 4A 8a

Epitomist

24 Point 5A 9a

Sulky Child

18 Point 8A 14a

Brought Medal

14 Point 11A 21a

Uniformed Knight

12 Point 13A 26a

Displaying Great Skill

10 Point 15A 28a

Managers Building Hotel

8 Point 18A 34a

RESTED BEFORE EVENING
Brave Cavaliers Marched Home

6 Point 20A 38a

HONORED RETURNING SOLDIER
Enthusiastic Crowd Applauded Speech

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z . , - ' : ; ! ?

FIRST NATIONAL BANK OF DUBOIS

DUBOIS, MASSACHUSETTS

Being a brief review of the advantages of placing your money with the largest and best bank in this fast growing community

OFFICERS

James D. Holt . . President
Adam Hoyt . Vice-President
Charles N. Bahr . . Cashier

Litho Roman

ROBERT G. HUNTER & SON

Commission Merchants

CORNER FOURTH AND HUDSON STREETS

KANSAS CITY, MO.

Our Order No.

Your Order No. [Date]

Sold to

Terms: Net Cash

Main 253

Robert G. Hunter & Son

Corner Fourth and Hudson Streets — Kansas City, Mo.

STRONG MOTORS COMPANY of Johnstown takes great pleasure in announcing that

MR. GEORGE S. DREMAINE

has this day been admitted as partner in this company. He will succeed the late Mr. R. M. Sharpe as secretary-treasurer

STRONG MOTORS COMPANY

JAMES MEADE, President

March 5, 1921

Bold Litho

24 Point 4 A 8 a

HIDING
Dispatch
lost child

18 Point 6 A 12 a

KNIGHTS
Reimburse
county unit

14 Point 9 A 16 a

INSURANCE
Local banking
establishment

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r s t u v
w x y z - - - ' : ; ! ?

12 Point 11 A 22 a

REQUISITE
Noted foreign
visitors dined

10 Point 13 A 24 a

HISTRIONIC
English dukes
attend concert

8 Point 14 A 28

DESIGN BRIDGE
Mechanical genius
submits novel plan
for naval structure

6 Point 15 A 30

MOTION PICTURE
Great educational film
concern hired leading
man for comedy stunt

30, 36 and 48 Point carried in stock only, at Foundry

MR. HENRY S. CRAMER

FORMERLY WITH

J. R. Meredith & Sons

NEW YORK

is now connected with this organization, and
we feel sure his vast experience in the Automobile Industry
as Sales Manager will be of inestimable value in
generally improving the service in
our Sales Department

MOTOR ACCESSORIES COMPANY

Knickerbocker Building

SAINT LOUIS

CARD LITHO

24 Point No. 2 — 6 A

HOMES

24 Point No. 1 — 7 A

DISHING

18 Point No. 2 — 8 A

BRONZED

18 Point No. 1 — 10 A

INCLUSIVE

14 Point — 11 A

EXECUTION

12 Point No. 5 — 12 A

UNCONSCIOUS

12 Point No. 4 — 15 A

REQUIRED BOND

12 Point No. 3 — 16 A

NOBLE DEPOSITOR PROMINENT GIRLS

12 Point No. 2 — 18 A

NICE IMPROVEMENT SOLICITORS MOVING

12 Point No. 1 — 22 A

RECEIVE MODEL DESIGN EXHIBITORS NUMEROUS

6 Point No. 4 — 20 A

SECURE INSURANCE BROKER THRONG CONVENTION PLACE

6 Point No. 3 — 23 A

SUBSCRIPTIONS ARE RECEIVED PROMINENT LODGE CONDITIONS

6 Point No. 2 — 26 A

HISTORIC MANSIONS PHOTOGRAPHED EXPLORERS SHOWED FOREIGN VIEWS

6 Point No. 1 — 30 A

MUSIC CARNIVAL WILL SOON START SEASON SOLOISTS ALREADY ENGAGED BY MANAGER

CHARACTERS IN COMPLETE FONT

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z &

$ 1 2 3 4 5 6 7 8 9 0

. , - ' : ; ! ?

MANCHESTER HUNTING CLUB

SOUTHAMPTON

V

LECTURE

AND

MOVING PICTURE EXHIBITION

IN THE NEW MASONIC HALL

THURSDAY EVENING

MARCH 6, 1924

MR. ARCHIBALD SHERMAN OF VANCOUVER WILL DELIVER A SHORT TALK ON THE RUGGED BEAUTIES OF THE CANADIAN ROCKIES, ILLUSTRATING THE SAME BY MEANS OF THE MOVING PICTURE

BRING ALL YOUR FRIENDS

NO ADMISSION CHARGE

Scotch Roman

48 Point 4A 6a

MENDS

Dispatch

36 Point 4A 7a

BURNISH

Sturdy Band

30 Point 5A 10a

ENDANGER

Great agitation caused by news

Characters in Complete Font

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z & $ 1 2 3
4 5 6 7 8 9 0
a b c d e f g h
i j k l m n o p
q r s t u v w
x y z . , - ' : ; ! ?

The following characters are furnished with all fonts from 6 Point to 24 Point inclusive

ff fi fl ffi ffl

11, 60 and 72 Point carried in stock only at Foundry

24 Point 6A 11a

RECEIVE

Hasten plan to construct giant bridge

18 Point 9A 18a

BELONGING

Scientist effects great changes in present method

14 Point 13A 2

DESIRED PURPOSE ACHIEVEI

Modern devices and inventions are ver prominent features of the ingenuity an the energetic development of humanit

12 Point 17A 20a

GUIDE HUNTER

Numerous sportsmen take advantage of the remaining deer season

10 Point 19A 28a

HEALTHY CHILDREN

Plenty of exercise outdoors and sufficient sleep are fine builders of excellent health

8 Point 21A 4

INCREASED NEW TRAI

Several merchants have fou it highly profitable to organ and are starting campaigns more business and equal pr

6 Point 22A 4

CONSTRUCT MANY BUILDIN

National statistics compiled un supervision of reliable men show large increase during the past y in the number of buildings erec

Scotch Roman Italic

Characters in Complete Font

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z & $ 1 2 3
4 5 6 7 8 9 0
a b c d e f g h
i j k l m n o p
q r s t u v w x
y z ff fi fl ffi ffl
. , - ' : ; ! ?

11 Point carried in stock only at Foundry

48 Point 3A 6a

MUSIC
Complete

36 Point 4A 6a

ENDING
Grand Day

30 Point 5A 8a

KEYNOTE
Inventor gives
world surprise

14 Point 12A 24a

MOTION PICTURE HOUSES
Draw plans for places to be opened in heart of this city. Several foreign stars will have the leading roles next season

24 Point 5A 10a

BIGGER
City wishes
to purchase
large truck

8 Point 22A 42a

BOUNDLESS PROSPECTS
Excellent opportunities present themselves to investors who have sufficient capital. Many citizens migrating to unexplored regions

12 Point 16A 32a

STOP RUSHING
Careless drivers given plenty of warning and must take consequence

18 Point 9A 15a

CONSIDER
Improve great
railway routes
across country

6 Point 23A 45a

CONNECTICUT IS BEAUTIFUL
Mountains and small lakes where sport and scenery appeal to all are only a part of nature's gift to this wonderful section of New England

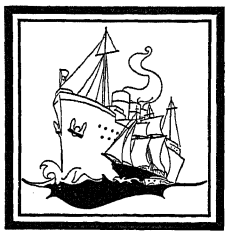
10 Point 21A 42a

FIRM HAS PROSPECTS
Manufacturers of new article are making giant strides with assurance of many big orders

To-day!

So here hath been dawning
Another blue day,
Think wilt thou let it
Slip useless away?
Out of eternity
This new day is born;
Into eternity
At night will return.
Behold it aforetime
No eye ever did;
So soon it forever
From all eyes is hid.

—*Carlyle*



ROTERS ILLUSTRATOR

AROUND THE GLOBE

By the newly equipped liner EMPRESS HELENE *of the European service*

Sailing from New York, on February ninth, the route taken is *through the Panama Canal* to San Francisco, then to Hawaii, three weeks in Japan and China, the Philippines, Java, Burma TWENTY DAYS IN INDIA AND CEYLON, Egypt, Greece, Naples, Havre, *four days in Paris*, Southampton, six days in London before sailing homewards

Write for Complete Itinerary

BURTON LINE TOURS
Neptune Building, New York

Attractive Typ
Compositio

THE skilled craftsman able to take the messa of one man and embody it type symbols which may read by many, imparting it the value of intrinsic wor

These symbols or types have many of human characteristics: body, face, de shoulders, individualities; they also c in families. The roman faces are the m members and the italic letters may be sai represent the fair sex. The lineage, too these type families is almost as interest as that of humans. It reflects their orig periods and purposes. The famous Cas originated in England over three centu ago; the eminent Cheltenham family and aristocratic Goudys are modern exam

The expert typographer knows the type families with an intima derived from intensive study, a understands layouts and the ic of design; he can visualize the p type plays in the scheme. He a appreciates the relation of pro margins, cuts, captions and te and can aptly interpret the ideas customers. He gives attention the hundred and one little det pertaining to his chosen vocati

VOCATIONAL C

EXTRACT FROM AN ADDRESS GIVEN BEFOR THE CONVENTION OF METROPOLITAN PRINTING CRAFTSMEN

A GOOD reputation can be made by playing the game fairly; by giving the worth of a dollar for a dollar; by a cheerful cooperation under very trying conditions; by *carrying on* in the face of difficulties; by doing one's best and sitting tight; and by being resolute enough to own up to your mistakes

DELLA ROBBIA BORDER

SIXTY THOUSAND WAS THE EDITION ON THIS CATALOG. EVERY FORM WAS PRINTED FROM TYPE ❧ NOTHING WAS ELECTROTYPED ❧ THE TYPE APPEARANCE ON THE LAST IMPRESSION HAD TO CORRESPOND WITH THE FIRST IMPRESSION IN EVERY WAY

Drew Series

48 Point 4 A 5 a

Rights

86 Point 4 A 8 a

Neologist

30 Point 5 A 10 a

Hydropical

24 Point 6 A 11 a

DIM STORE
Elegant Show

18 Point 9 A 20 a

GUARD HOME
Proposing Cruises

14 Point 13 A 26 a

FRENCH PICTURE
Remarkable Paintings

12 Point 16 A 32 a

BEAUTIFUL GROUNDS
Glorious Mountain Scenery

10 Point 17 A 36 a

PERFECT BAKING HOME
Larger Sanitary Compartments

8 Point 22 A 42 a

SUCCESSFUL BUSINESS WOMAN
Displaying Remarkable Banking Ability

6 Point 21 A 42 a

STEREOPTICON PICTURE DESIGNS
Municipality Rewarded Brazilian Diplomat

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n
o p q r s t u v w x y z
ct st . , - ' : ; ! ?

HAT ornament must occupy a position subordinate to that of utility is a cardinal principle of decoration as applied to printing. Clearness is important and ought not to be sacrificed. When by its exuberance ornament interferes with readability of the matter it is misplaced and vulgar. Our work is always of the highest standard

AN HORNE
Printing a Specialty
BOSTON

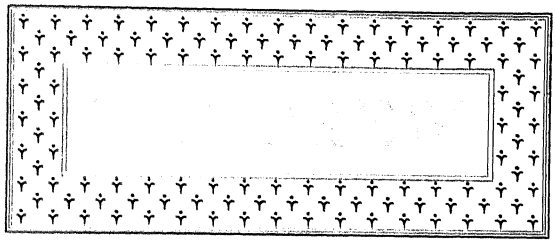
THE SMART SHOP FOR WOMEN

HENDERSON
Perfumer

Charming Perfumes
that are inimitably captivating in
their natural fragrance

1325 LEICESTER STREET
NEW YORK

IMPORTER OF FRENCH SACHETS



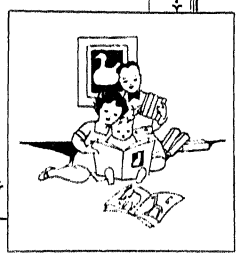
AMERICAN BORDER

THE DREW SERIES gives the printer a type face that embodies sterling qualities. Its legibility and refinement make it an ideal letter to use when exclusiveness is being sought. Dainty and airy in appearance, it approximates very closely the hand-lettering of the best artists. Typographers recognize in the Drew a valuable aid toward better printing. It is specially suitable for high-grade advertising agency composition

AMERICAN TYPE FOUNDERS
COMPANY

THERE are few gifts that will afford the children greater pleasure than appropriate books. Here you will always find an unusually fine assortment of the newest and most popular books for children of all ages

COLONIAL BOOKSHOP



AMERICAN BORDER ROTHS ILLUSTRATORS

Sterling Series

48 Point 6 A 10 a

HUMID
Charged

42 Point 6 A 11 a

ENDING
Scriptural

36 Point 6 A 12 a

MINUTES
Requisition
fought boys

30 Point 8 A 13 a

NEIGHBOR
Distinguished
player resting

24 Point 9 A 17 a

INDULGENCE
Spring catalogue
displaying styles

18 Point 14 A 28 a

COMPETING
Fine shipments
increased trade
for new market

14 Point 20 A 40 a

INDISPENSABLE
Thoughtful authors
thank librarians for
enthusiastic service

12 Point 22 A 41 a

SOUND REASONS
Conservative method
adopted unanimously
by thoughtful artisans

10 Point

COMBINE
Office recei
orders from
customers. (
action thoug
stimulant fo

8 Point

PUBLIC INT
Several impo
and resolutio
criticised. Or
alleviate aviat
given careful

6 Point

RECOGNIZIN(
Dinner converse
trivial and caref
who adroitly cre
legends of unim
usually make ple

Characters in Complete Font

A B C D E F (
H I J K L M N (
P Q R S T U \
W X Y Z & $ 1
3 4 5 6 7 8 9
a b c d e f g h i
k l m n o p q r
t u v w x y z ff
fl ffi ffl . , - ‘ ’ : ; !

The
Redfern Watch

EVERY piece of work should reflect some of the spirit of its maker—that spirit of craftsmanship which in former days exalted the masters of the trade guilds. Redfern Watches fully reflect this spirit and meet every necessary requirement so far as craftsmanship, beauty and real service are concerned

Sold by the Leading Jewelers

Calder & Jacobsen

Philadelphia

MODERN FOUNDRY

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S T
U V W X Y Z Qu Th &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n
o p q r s t u v w x y z ff fi
fl ffi ffl . , - ' ' : ; ! ?

The following Plain Capitals are fonted separately and furnished only when specially ordered

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0 . , - ' ' : ; ! ?

36 Point 5 A 12 a — Plain Cap 6 A

Halyard Elopements

30 Point 6 A 14 a — Plain Cap 8 A

Brigantine Spring Walk

24 Point 7 A 17 a — Plain Cap 9 A

Qualifications Gigantic Reaper

18 Point 10 A 28 a — Plain Cap 14 A

Acknowledgment February Magazine

14 Point 16 A 40 a — Plain Cap 20 A

Thoughtful Children Repeat Splendid Numbers

12 Point 17 A 41 a — Plain Cap 22 A

Washington Monument Famed Operatic Composition

10 Point 19 A 48 a — Plain Cap 24 A

Unique Yuletide Ceremony Magnificent Floral Decorations Great European Hospital

8 Point 21 A 52 a — Plain Cap 26 A

Naturalist Gathered Specimens Pleasant Bungalow Nearly Finished Winter Yachting Rendezvous

6 Point 24 A 55 a — Plain Cap 27 A

American Mineralogical Societies Describing Quaint National Characteristic Bohemian Orchestra Plays Daily

Real Contentment WITH LIFE CONSISTS, LIKE THE DAY, NOT IN SINGLE FLASHES OF LIGHT, BUT IN ONE LONG, CONTINUOUS MILD SERENITY. THE MOST BEAUTIFUL PERIOD OF THE HEART'S EXISTENCE IS IN THIS CALM, EQUABLE LIGHT. NOW THE MIND ALONE CAN OBTAIN FOR US ALL THIS HEAVENLY CHEERFULNESS AND PEACE

Fleur de Lis Perfume

PARIS

brings to you the fragrance of
beautiful gardens blossoming with flowers

New Odors

La Rose Jacqueminot

Jasmin de Corse

Lilas Blanc

ALWAYS favored above all others by French ladies of fashion and by most Americans who visit Paris—the luxurious, the ultra discerning, in this country.

MAXIME-RINAUD COMPANY

New York Philadelphia Chicago

Announcement

The attention of discerning printers and advertisers is called to

The Sterling Cursive

An original type design adapted to the prevailing vogue in typographic display

Sterling Cursive is made in Nine Sizes ranging from Six Point to Thirty-six Point and the font is augmented with Plain Capitals which are supplied only when specially ordered

The Sterling Series

Is a worthy companion to Sterling Cursive and also merits the most careful consideration

ADAM ORNAMENTS AND BORDER

BROCHURE BORDER

Harmony & Beauty Factors in Proper Display

Beautiful typography invariably has an individuality of its own that completely overshadows the merest suggestion of mediocrity. Every ambitious printer should aim to impart to his product this indefinable but essential quality. All interested in good typography will do well to study the work of craftsmen of recognized ability in order to become familiar with the basic art principles they apply. The knowledge and the inspiration that is unconsciously absorbed will afford a new outlook and a desire to produce finer printing

The art of typography foll
out to its full extent is one
greatest of those arts that
reference only to the crea
of the human mind. It doe
consist only in the observ
of hard and fast rule, or o
proportion; it is, or ought t
a science of feeling more
of rules, a ministry to the
more than to the eye. Any
example of typography re
a certain train of meditati
the mind, and convinces o
the truth that no man can
great printer who is not g
with the fine sympathies o
artist. Good typography sh
conform precisely to the
general principles that ap
are literature, music and po
These principles are base
variation and harmony, t
the cardinal properties tha
employed by master crafts

Progress in typography depend of principles, building one exper judgment to discern an

Good Type Design Basis of Fine Printing

The selection of type designs is a subject which should be given careful thought as the beauty of types is closely influenced by the same principles that dominate the compositions in which they are used. A character may have no particular individual beauty owing to its limitation of form, yet when used with other letters for the forming of words it may present a variation of space and harmony of line that is beauty. No type design can survive in which the fundamental rules of variation, good proportion and harmony have been ignored or violated; but a type design that is grounded on these principles will last indefinitely. An ideal type design is one that appeals both to the eye and to the mind; the most satisfactory type faces for practical use are those which combine legibility with beauty

Set in 12 Point Sterling Cursive

Spacing is the keystone of design but the importance of good proportion and pleasing arrangement must not be lost sight of. A real appreciation of fineness of relations, however, must always direct the method and forms of composition. The mystery of proper spacing will be revealed to a mind that has developed appreciation. Strive persistently for the best results that can be obtained. To do this one must compare and choose continually, vision and analyze the work from every angle and ultimately select which is best

Set in 18 Point Sterling

working with thorough knowledge
upon another, calling for cultivated
e upon the finer relations

ADAM ORNAMENTS BROCHURE 80/90

Real Service

The Quentelle Press
Minneapolis

EVERY business has its ideals and ambitions; its personnel, products and methods of sale. Printing is the art of bringing these elements together in one compact, representative, harmonious whole. Your printing should express the advantage there is in specialized skill, for good printing, like a good man, will live long to the ends of usefulness and service

Set in 24 Point Sterling

BORDER AND ORNAMENT

Guildford Sterling Silverware

EVERY great craftsman or artist creates a work that embodies not only his experience but his genius. Guildford ling Silverware r the enduring qua and elegance whi the artist-craftsm impart. Its perm will make it a he which will be ver prized in years to

PROCTER & MEI

In Business for Nearly a

HUNTINGTO

CLEELAND BORDER · ANTIQUE ORNAMENT

The Sterling *Designs*

Attractive faces that embody the atmosphere of refinement so essential to the production of good printing

AMERICAN TYPE FOUNDERS COMPANY

Shanley

MILLINERY · GOWNS · TAILLEURS
WEDDING TROUSSEAUX

FASHION decrees that all articles worn by the bride, from the wedding gown to the dainty shoes that carry her to the altar, must be in strict accordance with the dictates of the season. The dainty beauty of a Shanley trousseau will increase the happiness of the occasion

East Pennsylvania Avenue
Opposite the Hotel Ambassador
BALTIMORE

BROCHURE BORDER

Cast on Art Line

Cromwell Series

48 Point 6 A 9 a

Refulgent

36 Point 7 A 11 a

Municipality

30 Point 8 A 14 a

Haughty Bride

24 Point 9 A 18 a

STEREOSCOPE

Refunding Money

18 Point 11 A 28 a

NUMBER HOUSES

Perfectly Characteristic

14 Point 20 A 40 a

IMPOSING STRUCTURE

Unusual Breakfast Gathering

12 Point 32 A 44 a

KINDERGARTEN STUDIES

Doubtful Confederate Souvenirs

10 Point 23 A 47 a

SUMMER MOUNTAIN HOME

Quaint cottages afford opportunities for fostering community congeniality

8 Point 36 A 52 a

BOHEMIAN COSTUMES STUDIED

These picturesque garments are heirlooms that have been continuously handed down

6 Point 30 A 60 a

EXCLUSIVE DESIGNS FURNISH MODELS

Shimmering embroidery in perpendicular bands now finds much favor with smartly dressed society ladies

STRIVE ALWAYS TO MAINTAIN THE

Master Formula

Personal Honor

Absolute Reliability

Business Integrity

The priceless ingredient of every product is the honor and integrity of its maker

MANY years ago a crude substance employed in the manufacture of a certain product became quite scarce and its price excessive. So a junior engaged in the laboratory suggested an ingredient costing less and easier to get. This young man argued that by thus altering the formula a saving would be effected and nobody would know about it. The manufacturer explained that he would not hesitate to change the formula if an improvement could be effected, but the master formula used in every worthy business was personal honor and absolute reliability plus business integrity and that was one formula which would not be changed

Cromwell Ornament

Characters in Complete Font

A B C D E F G H I

J K L M N O P Q R R

S T T U V W X Y Z &

$ 1 2 3 4 5 6 7 8 9 0

a b c d e f f g h i

j k l m n o p q r s

t u v w x y y z ff fi

fl ffi ffl fa fe fo fr fu ty

" ' " . , - ' : ; ! ?

Superior Advertising Typography

GREECE had her temples and Europe her grand Renaissance age. Each was the art expression of its time and place. Both gave art and beauty to the people; brought it into their everyday life; got them to thinking about it and eventually wanting it and living it. But to-day business through the printing craft is largely the channel which brings beauty and art into our daily lives; introduces it into every home; puts it upon our backs in fine clothing; adorns our brows with it in stylish hats; and lets us go shod with it in quality footwear; confronts us with it in every newspaper or periodical we buy, and compels our attention to the most lofty achievements. An organization that can create beauty and echo eloquence by such an easy method as setting printing types is privileged to devote its time and its genius to the full in this high calling

CLOISTER ORNAMENT CLOISTER INITIAL

Color as Applied in the Graphic Art

There is nothing like a touch of color to make a piece of selling literature as attractive as possible. Yet, color for the sake of atmosphere is the bane of color in advertising. Its use is mostly a matter of good taste and knowledge of what color will accomplish. Wisely directed it can be made to attract and center attention, or it can be made to create greater harmony between copy and design. But the greatest value of color is to make clear, plain and more lifelike the goods you are advertising

FROM AN ADDRESS GIVEN
BEFORE THE HOME ADVERTISING CLUB
BY RODMAN RHODES

BROCHURE BORDER CLOISTER ORNAMENT

JACQUILINE
IMPORTER · EXPORTER

Rare Antiques
Oriental Works of Art
Rugs, Tapestries
Silk Goods
Handmade Pottery
Chinaware

Offices and Showrooms
HORNE BUILDING
Marvonia Avenue, Philadelphia

CLOISTER ORNAMENT

Packard Series

48 Point 4 A 8a

Madrigal

42 Point 5 A 9a

Branching

36 Point 5 A 10a

Hieroglyphs

30 Point 6 A 12a

New Diplomat

24 Point 8 A 14a

Universal Holiday

18 Point 12 A 22a

ENCUMBRANCE
Republican Adherents

14 Point 16 A 30a

MAGNIFICENT RING
Designed Electric Steamship

12 Point 18 A 36a

FORMING MARINE CLUB
Leading Houses Join Organization

10 Point 20 A 40a

SMART BURLESQUE ACTOR
Keeps Audience Smiling Continually

8 Point 23 A 45a

ELECTRIC SIGN VISIBLE FOR MILES
Night Becomes Day Under Great Illumination

6 Point 24 A 47a

INVENTORY DISCLOSES SERIOUS LOSS
General reductions in all steamship freight rates have just been announced by the southeastern marine pool

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r s t u v w
w x y y z ff fi fl ffi ffl
Th th ty . , - ' : ; ! ?

Lining Figures [illegible] are cast on separate bodies and Diamond Body where they will not kern

Oldstyle Figures [illegible] are made for the 10 Point size

Thorley

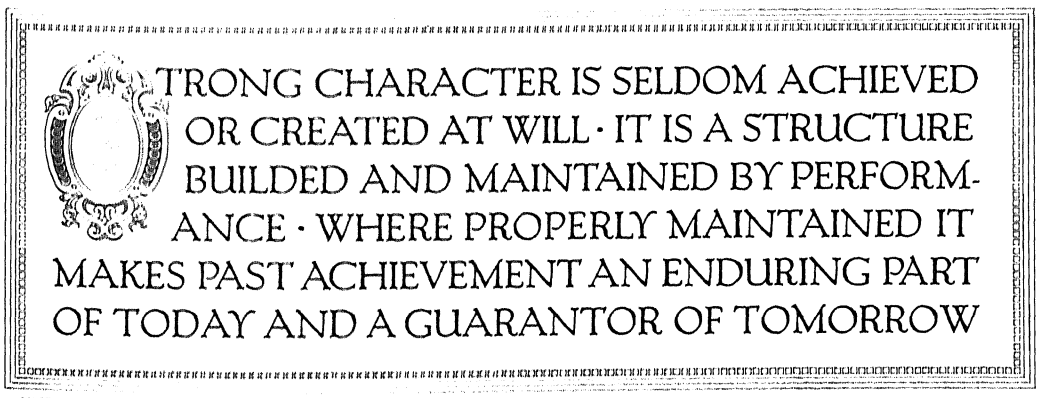
Announces the opening of his fourth ARCADE SHOP at 263 Clemson Boulevard near the telephone building

We carry a complete line of men's wearing apparel, all things needed by the sportsman or outdoors lover will be found there. Italian silk ties

NOBLE MISSION OF PRINTING

The supreme importance of the printing press is generally recognized in the enormous part that it played in the dissemination of facts and ideas. The shop of the master printer was known as the fountainhead of mighty streams which, flowing out perpetually, carried with them far and wide the wisdom of the past and the bold speculations of the present

HAFTEL BORDER



AMERICAN BORDER ANTIQUE ORNAMENT

Packard Bold

48 Point 5 A 7 a

Emptied

42 Point 5 A 9 a

Replenish

36 Point 5 A 10 a

Dark Night

30 Point 6 A 12 a

Holding Back

24 Point 9 A 17 a

Refuted Editorial

18 Point 11 A 22 a

BUILDING HOME
Southern Expeditions

14 Point 18 A 35 a

IGNORES NEIGHBOR
Bought Magnificent Hotel

12 Point 22 A 42 a

EXHIBIT ROMAN DESIGN
Sculptor Delights Critical Guest

10 Point 24 A 48 a

HUNTERS ENJOYED CHASE
Thinks Mechanic Deserved Medal

8 Point 27 A 54 a

DARING ENSIGN RESCUED SISTER
Novel Enterprise Declaring Huge Dividend

6 Point 28 A 57 a

HANDSOME MARINE GUARDS MOTOR
Modern Employers Demand Practical Knowledge

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z ff fi fl ffi ffl
Th th ty . , - ' : ; ! ?

WIRELESS
TELEPHONE
OUTFITS

How would you enjoy listening to a concert in your home? Every family should possess this remarkable outfit which brings music or entertainment to your own cozy living room.

$250
COMPLETE

JOSEPH MOREN
"The Radio Man"
NORTH RIVER CITY

Packard Bold

OUR PROMISE

The success which we have achieved in business is due in a measure to the habit of always keeping every promise

Any business house which is founded upon the admirable principles of justice and fair dealing, consecrated to the best ethics, and determined to establish a reputation for business reliability, must secure the good will and patronage of the people it is in business to serve

THE HOUSE OF BUSINESS STABILITY

ROBERTS PAPER COMPANY

WORCESTER, CONN.

ANTIQUE BORDER AMERICAN BORDER

HIRD NATIONAL BANK of WINSOR

GEO. D. SNYDER, President
C. DECKLER, Vice-President
FRANK J. LINDEN, Cashier

RESOURCES OVER
$3,500,000.00

THIS BANKING HOUSE SOLICITS ACCOUNTS FROM INDIVIDUALS AND FIRMS, PROMISING UNIFORM COURTESY AND SERVICE TO DEPOSITORS

CLOISTER INITIAL AMERICAN BORDER

Bulfinch Oldstyle

36 Point 5A 9a

MODERN
Gondolier

30 Point 6A 10a

REQUIRED
Disfranchise

24 Point 7A 11a

BROKERAGE
Markets Bright

18 Point 10A 21a

SOUND BOARDS
Interested Student

14 Point 11A 26a

EXPOSED SPEAKER
Avoids Many Reporters

12 Point 16A 37a

HERO BREAKS RECORD
Gathering Cheered Athlete

10 Point 18A 40a

NEIGHBORS HOLD OUTING
Benevolent Gentlemen Playful

8 Point 20A 48a

UNUSUAL HONOR GIVEN DOCTOR
Distinguished Surgeon Describes Theory

6 Point 24A 48a

PROMINENT STATISTICIAN INTERVIEWED
Famous man emphatically denies authentically ed
statement regarding many domestic enterprises

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z . , - ' : ; ! ?

42, 48, 60 and 72 Point cast on stock only at Foundry

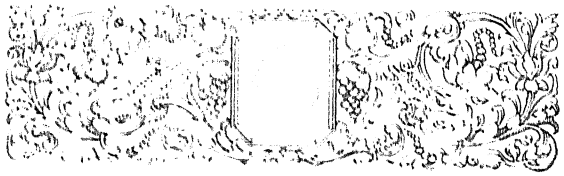
DIAMONDS

FOR PERMANENT OR ENGAGEMENT

Our amazing display of diamonds
from the great cutters will please
every lover of all things beautiful

HENDISON & DENBEIGH

MADISON, CORTLAND



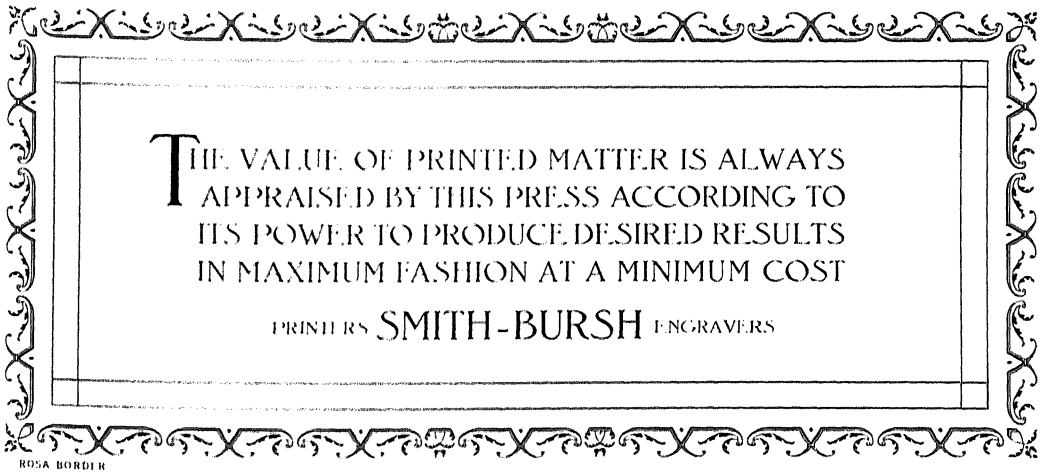
SPECIAL COURSE FOR THE PRINTER

MAIL course of instruction in decorative art, lettering and planning for journeymen and apprentice printers and layout men desirous of improving their qualifications for visualizing, laying out and producing printing of the better class. The lessons will include weekly letters of instruction in drawing and hand lettering, supplemented with practical layouts of type pages correctly handled.

The course will consist of twenty lessons beginning the second week in September, and will be conducted under the supervision of Mr. John D. Haydin, Instructor of Printing. Further particulars furnished on application.

The GUTENBERG SCHOOL of PRINTING · Manchester, Kansas

TORY DECORATOR



ROSA BORDER

Light Hobo

48 Point 5 A 8 a

MESH
Halted

36 Point 5 A 10 a

REDUCE
Brackets

24 Point 8 A 1 o a

NOVEMBER
Quiet Capitol

18 Point 13 A 25 a

ENCUMBRANCE
Savage Watching

12 Point 20 A 38 a

CONQUERED METHOD
Decorate Knowing Clerk

10 Point 23 A 44 a

GREATEST CONTRIBUTION
Lodges Accomplish Purpose

8 Point 35 A 68 a

WELCOME IMPERSONAL FORUM
International Questions Discussed

6 Point 31 A 60 a

KEEPING HISTORIC MANSIONS REPAIRED
Faithful Representative Introduced Statutes

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z . , - ' : ; ! ?

Cast without descenders on Title Line

REXFORD
DRAMATIC CLUB

SCHEDULE OF EVENTS
FOR FALL AND WINTER
SEASON

REXFORD UNIVERSITY
RICHMOND

Italian Bronzes

FROM THE MAZANELLI COLLECTION, VENICE

There is excellence in the workmanship and originality of design in our showings of fancy Art Bronzes and Etched Metals

Of enduring value and by no means costly, they are bound to be admired by all those who like to have beautiful things at home

Several novelties are included among them, many of which are procurable only from far distant lands. You will have no trouble in finding the articles you desire

We hardly need suggest their appropriateness as gifts. Should you desire to give a present that will prove lasting, we can recall nothing more eminently suitable

THE HAMPDE

COMMONWEALTH AVENUE AND
SAN FRANCISCO

THE
REXO ENGINE

A NEWLY
PUBLISHED CATALOG
DESCRIBING OUR NEW MODEL
GASOLENE ENGINE FOR
MANUFACTURING
PURPOSES

SARGENT & COMPANY
Minneapolis, Minn.

AMERICAN BORDERS

Advertising Plans

Our clients confidently rely upon us for suggestions regarding details in the production of all their business literature and for close supervision of every job from beginning to end

THE SOUTHAMPTON PRESS
Haymarket Building, Montreal

Hobo Series

48 Point 3 A 5 a

Hatch

36 Point 4 A 6 a

MODES Caprice

24 Point 6 A 11 a

SOUNDING Bold Indian

18 Point 9 A 18 a

NICE EVENING Attends Recital

14 Point 12 A 23 a

ORIENTAL CURIO Recently Imported

12 Point 15 A 29 a

HUMOROUS WRITER Describes Noted Men

10 Point 17 A 35 a

ENJOYABLE EXCURSION Children Behaved Quietly

8 Point 20 A 39 a

UNUSUALLY FINE PROGRAM Many Promising Singers Heard

6 Point 21 A 48 a

RUNNERS TRAINING FOR MARATHON Noted Athletes Will Enter Great Struggle

Characters In Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z . , - ' : ; ! ?

Cast without descenders on Title Line

WANDELING AUTO TIRES

Manufactured to satisfy the natural demand for service and for mileage. two important elements that determine the very life of a tire. Wandeling tires give you service of a kind that is peculiarly satisfying. with unusual freedom from troubles.

Manufactured by the

WANDELING TIRE COMPANY

CHICAGO. ILLINOIS

WHO IS YOUR BANKER?

Capital . . . $450.000
Undivided Profits 75.000
Current Loans . 295.000
Deposits on Hand 682.000

The Choice of a Bank Calls for Good, Sound Judgment

NO doubt this fact is often ignored or overlooked, but it is nevertheless true, that by having your account with a bank of very high standing you thereby add prestige to your business

JOHN PARKS . President
SETH COX Vice-President
GEO. ARNOLD . Treasurer
PETER NESBIT Secretary

SIGHT DRAFTS AND LETTERS OF CREDIT
AGENCIES IN ALL THE PRINCIPAL CITIES

CHARLESTON NATIONAL BANK

BROCKTON BORDER

AERCO
SPARK PLUGS

RELIABLE IGNITION

A spark plug that gives a clear hot spark. It is sturdily built of the best material, and will last the life of your car

GREATER POWER FOR YOUR MOTOR

THE AERCO COMPANY
SOUTH PITTSBURGH, PENNSYLVANIA

ACME BORDER

The Hardware Journal

IN THE MAY ISSUE
Increasing Your Country Trade
Better Window Display
Hardware in Congo

BOURKE PUBLISHING CO.
Davenport, Iowa

Bookman Oldstyle

72 Point 3 A 4 a

Eats

60 Point 3 A 4 a

BUG

Sped

48 Point 4 A 6 a

MINE

Lights

36 Point 4 A 6 a

DRAIN

Quickly

30 Point 5 A 9 a

POSTER

Grotesque

Characters in Complete Font

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z &

$ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l

m n o p q r s t u v

w x y z ff fi fl ffi ffl

. , - ' : ; ! ?

Italic Capitals & Swash Letters

cA cM R

9 Point carried in stock only at Foundry

24 Point 5 A 10 a

SOUND

Injection

20 Point 6 A 11 a

ENDEAR

Gratuitous

18 Point 9 A 18 a

RESUMING

Congratulate

14 Point 11 A 20 a

MONOGRAMS

Neatly Designed

12 Point 15 A 32 a

SEEK FORTUNE

Explorers search for hidden copper mines

10 Point 18 A 36 a

BUYING PROPERTY

Rich merchant develops valuable suburban farm land adjacent to railroad

8 Point 20 A 40 a

BECOME COURAGEOUS

Success comes eventually to those who have the courage to smile when failure is near

6 Point 23 A 47 a

CREATE POPULAR DEMAND

Progressive business men speak highly of the advantages which may be attributed to advertising

Bookman Italic

Characters in Complete Font

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z &

$ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l

m n o p q r s t u v

w x y z ff fi fl ffi ffl

. , - ’ : ; ! ?

The following Special Characters are supplied with all fonts from 6 to 14 Point inclusive. They are sold in separate fonts from 18 to 72 Point inclusive, and furnished only when specially ordered

A M R ſ ſ y

9 Point carried in stock only at Foundry

10 Point 16 A 34 a

ENFORCE ORDER
Slovenly habit caused waste of valuable time and endless confusion

8 Point 19 A 38 a

FORESEEING THINGS
Those tales of dreams that have guided men are often much exaggerated, but true

6 Point 22 A 44 a

INTEGRITY UNDOUBTED
Honest and courageous persons have very little to say regarding either their honesty or integrity

12 Point 13 A 27 a

PERFECTION BRINGS REWARD
Splendid satisfaction comes from doing work perfectly, complete in every way

24 Point 5 A 11 a

MODES
Clothing

18 Point 9 A 18 a

DIAMOND
Respectable

14 Point 11 A 23 a

BURLESQUE
Comedian Wins

72 Point 3 A 4 a

Blot

60 Point 3 A 4 a

MIX
Nick

48 Point 3 A 7 a

BIRD
Joyful

36 Point 4 A 7 a

REIGN
English

30 Point 5 A 9 a

NOTICE
Laughter

Bookman Oldstyle

MANOR PLATE

THE SILVERWARE *of* DISTINCTIVE QUALITY

MANOR Plate is cleverly wrought from a beautiful white metal that nearly equals silver in texture, weight and finish. Its durability, beauty and moderate cost should make an appeal to the most discriminating. When you buy Manor Plate you have the assurance that you are getting dining-room ware that will withstand hard usage and reign through all the fluctuations of fashion

WRITE FOR DESCRIPTIVE CATALOGUE

SHERWOOD M

3478 WASHINGTON AVEN

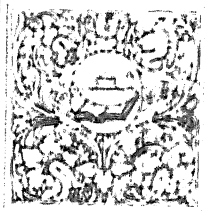
A BOOK OF STYLES

FOR THE MAN WHO WANTS
TO BE WELL DRESSED
AT ALL TIMES

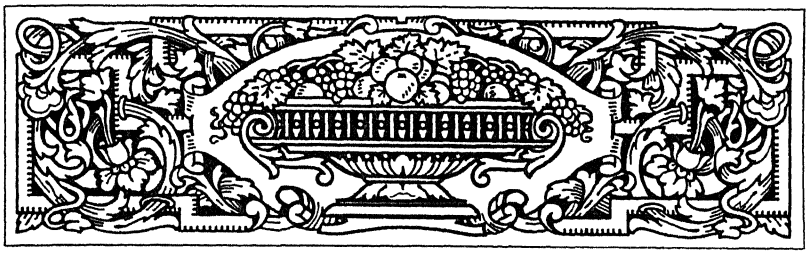
CAREW BROTHERS

BRANDON HEIGHTS

EX LIBRIS



ROGER FRIEND



ANNOUNCEMENT

We take this opportunity of notifying our trade that with the issuance of this new catalogue the Bookman Oldstyle Series will supersede Oldstyle Antique No. 560. Hereafter the latter series will not be in stock at our selling houses or agencies. These two faces differ only in that Bookman has special characters, shown on page 278, which are lacking in Oldstyle Antique. These characters will be included, as heretofore, in both job fonts and weight fonts of Bookman Oldstyle. The continued popularity of this type face as evidenced by its large sales convinces us that the making of Oldstyle Antique is no longer necessary

AMERICAN TYPE FOUNDERS COMPANY

BOOKMAN ORNAMENT OVOLO BORDER

INSERT IS PRINTED ON AMERICAN BULKING BOOK, WHITE ANTIQUE WOVE
S 25X38—80 LBS. MADE BY AMERICAN WRITING PAPER COMPANY, HOLYOKE, MASS.

Bookman Oldstyle *and Bookman Italic*

Verse

JUST OFF THE PRESS

The following list of volumes should prove interesting to the lover of good poetry. They represent the product of this house for April

RAINBOWS IN DEW By Maud Clover	$1.50
GOLDEN GALLEONS By John Russel.	2.00
SKYLARK SONGS By Henry Warbler	1.25
THE HARP WITH WINGS By Martha Mathews . . .	2.75
FLUTINGS ON A GOLDEN PIPE By Ellen Guld . . .	2.00
SMOKE AND ASHES By Robert C. Prumsalt . . .	2.25
TENDER TIDINGS By Nina La Monte	1.00

Booklovers Attention!

EVERY new subscriber to "Diogenes Lantern" should join our Book Club. Membership is free and all subscribers are eligible. An interesting booklet tells all about this club.

SEND FOR IT
TO DEPARTMENT H

FICTION

THE MAD MARE *By Tennyson Dowd*
A story of sprightly humor and magic entertainment; the excitement of broncho busting vividly described $2.50

RUNAWAY ROLLO *By Ramsey Clark*
He ran away, but came back as his father did, years before him just in time to meet his fate like a man 2.00

THE BAND OF THREE *By Jay Smith*
An absorbing detective tale full of weird mystery and swift, startling action that will make your blood leap 2.00

THE PRINCE *By Marjorie Putter*
A polished and piquant recital of doings in the highly charged atmosphere of modern society 2.75

THE SOULS OF SHIPS *By Jason Burge*
An interesting theory cleverly expounded and made into a remarkable sea tale of adventure and romance 1.90

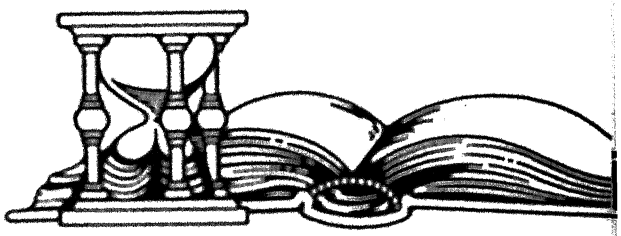
LIGHTS AT SEA *By Miller Gordon*
Another sea yarn pitched in a different tempo, having a delightful fascination unmistakably its own 1.50

Biography - *Each* $5.00

Life of Stephen Howard
By CARL STRAUB With engravings and reproductions of documents and letters written during his lifetime

The Loves of George Halyen
By FRANCIS RAIDER This vivid description of the affairs of that impetuous lover will keep you laughing for a week

The Letters of Goodwin Stokes
By MILDRED BIRNS Mildred Birns has collected all the letters of her beloved father into a compact little volume



NEW YORK
Meyer Building

The NEW ERA

SCIENCE

RESEARCHES — By Prof. Dixon Wade
Minute investigation into the functioning of ductless glands . . . $5.00

THE BACTERIA BARRIER — By S. J. Water
An engrossing exposition on the disquieting prevalence of bacterial infection $3.50

LUNAR DISCOVERIES — By Dr. Frank Howe
This youthful scientist has made remarkable observations of the moon's surface $3.00

Art and Typography

SKETCHES
By Randall H. Merriam
29 sketchings made by the artist while in India. Reproductions in black and brown. Cloth bound
$5.00

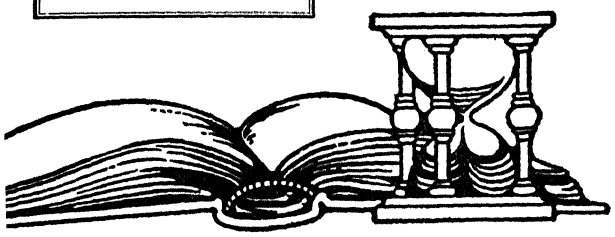
MOSAICS IN BURMA
By Prof. Stewart Day
A quaint and irresistible story of the production of mosaics in Burma by an ancient process
$1.40

THE CULT OF JENDOR
By Renard Fenrich
Describes the cult that has risen around this world famous artist, whose followers are legion
$2.00

THE PUBLIC AND PRINTING
By Arthur Rhodes
Short discussion of the relation of printing to our everyday life
$1.35

GRAPHIC ARTS
Interested in them? Get on our mailing list and many notices of interest shall be sent to you

TYPES BEAUTIFUL
By Felix Paxton
An account of the designs of the early Master Printers. 5 plates
$2.00



Drama

Four New Books

Peter Stuyvesant *By Estelle Cooper. A historic play of little old New York. With seven sepia illustrations $2.50*

The Other Charmer *By Lee Stokes Bailey. Successful light comedy by a rising and popular Irish dramatist . . . $1.50*

How Julius Caesar Was Written *By Prof. Walter San Clair. A new version of Shakespeare's methods . . . $3.80*

Studies in Costume *By Lady Cecil Price. England's foremost designer modestly describes her share in this art . . . $3.00*

PHILOSOPHY

THE NATURE OF MAN

By IVAN TUNDAR
Translated by JAMES JEROME

A STUDY of the mind of man colored with the brooding Russian conception of fearful wrongs and punishment at the hands of despotic Imperialism and tyrannical Communism

$3.50 *Net*

OVOLO BORDER BOOKMAN ORNAMENTS

BOOK STORE

BOSTON
342 Manchester Boulevard

Bookman Oldstyle *and Bookman Italic*

SPRING BULLETIN OF NEW BOOKS

The Sandringham Library & Craft Shop

HUNDREDS of very interesting books have been published this year and we are listing many of those really worth while in this bulletin. A full line of current and standard works is carried and we especially invite inquiries about books dealing with any subject, in any language

Our Crafts Department will appeal to the discriminating, for here are gathered a rare collection of the little objects d'art that bring atmosphere and distinction to the home. There are unusual book ends and dainty pottery made by clever craftsmen, hammered brass bowls and vases from India, quaint curios and idols from the mystic Orient and exquisite bronze and marble statuettes by noted sculptors

The art lover or student will find an ample assortment of leading foreign and domestic publications and a number of books on Art and Decoration and also a choice selection of reliable Artists' and Drawing Materials. Displayed in our Picture Department are the works of Alastair, Maxfield Parrish, Rackham, Gauguin, Wyeth and others, also the new Wallace Nutting hand-colored nature photographs

BRONX HOTEL ARCADE

Between Pennsylvania and Columbus Avenues

EAST SANDRINGHAM, OHIO

AT THE SIGN OF THE OPEN BOOK

MAIL INVESTMENT SERVICE

RURAL investors would do well to have their names placed on our mailing list. Our new Mail Investment Department keeps in touch with out-of-town customers and helps them select investments most desirable and suitable to their circumstances. Investors are kept well informed of changing market conditions by our statisticians. We shall be glad to mail a copy of our booklet "Investments by Mail" on request to those who are interested

ESTABLISHED 1908

Andrew J. Brownley

STOCKS & BONDS

Broad and Wall Streets

New York

Oh! say—

before you invest one dollar in improvements in your office or works, take a good tip—make it a point of good, sound, look—before—you—leap business to investigate the Manhattan System of Labor Cost-Finding. In this System you will find that very profitable combination of speed, economy and efficiency that every progressive business man seeks

Technical Helpfulness

The suggestion of type best suited to the job in hand and the recommendation of a paper stock which will most economically give the desired results are only part of the service we offer and which we do not figure in estimates

MEYER & DOVER

DISTINCTIVE PRINTING

Established Forty Years *Telephone East-2084*

OLD ENGLISH BORDER

Venetian Series

36 Point 5A 8a

SQUEAK
Neological

30 Point 6A 11a

UNIVERSE
Mystification

24 Point 7A 12a

REMARKING
Brought Carpet

18 Point 10A 20a

KITCHEN WORK
DETER Organization

14 Point 14A 28a

HUMOROUS ACTING
COMEDIES Pleasing Most

12 Point 16A 32a

NUMBER EVERY HOUSE
SPEAKER Urges Consolidation

10 Point 22A 44a

MODERN BUYER CAUTIOUS
REGAIN Several County Contracts

8 Point 29A 45a

DANGEROUS BRAZILIAN STREAM
MOUNTAIN Rangers Individually Reached

6 Point 25A 49a

INCREASE SALE BY LEAPS AND BOUNDS
HARMONY Restored and Optimistic Views Prevail

Characters in Complete Font

A B C D E F G H I
K L M N O P Q R ;
T U V W X Y Z &
1 2 3 4 5 6 7 8 9
a b c d e f g h i j k l r
n o p q r s t u v w x y
ff fi fl ffi ffl . , - ' : ; !

SMALL CAPS from 6 to 14 Point are cut in separately and furnished only when specially ordered

7 and 11 Point sold in Weight Fonts only

Modern
Advertising

THE HIGHEST type of effective writing and planning printed publicity is just in its infancy

ADVERTISERS

are really only awakening to what great possibilities may be accomplished through the careful use of ink and paper This firm feels proud of the enviable reputation built up through long years of study and practice in this greatest of all professions Our many satisfied clients are proving our ads best advertisement

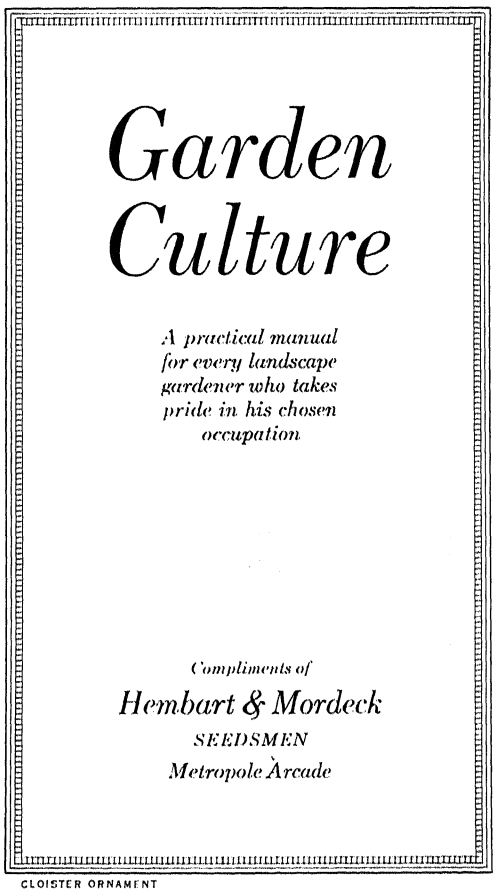
Mohart & Kindred
ADVERTISERS
Masonic Hall Building
Arkansaw City

Venetian Italic

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m
n o p q r s t u v w x y z
ff fi fl ffi ffl . , - ' : ; ! ?

9 and 11 Point sold in Weight Fonts only



CLOISTER ORNAMENT

36 Point 5 A 8 a

HINDERS
Recognized

30 Point 6 A 10 a

BICKERING
Selenography

24 Point 7 A 12 a

MODERNIZES
Employ Captain

18 Point 11 A 20 a

HONORS UMPIRE
Incompetent Student

14 Point 15 A 30 a

NERVOUS INVESTOR
Selling Beautiful Chateau

12 Point 17 A 33 a

MYSTERIOUS GUARDIAN
Energetic Compositor Marries

10 Point 22 A 42 a

DESIGN HOISTING MACHINE
Hustler Gains Knowledge Speedily

8 Point 23 A 47 a

REPORTED BUSINESS RECOVERING
Bankers Honestly Expect Better Condition

6 Point 25 A 50 a

MUSICIAN DELIGHTS HUMBLE AUDIENCE
Studied Abroad Before Joining Theatrical Company

LOVE holds a tiny flame to all the winds of the world, yet goes not out. For it is that magic fire which was kindled by the gods long ago. And so it is by this test we mortals may know that if the flame is not steadfast in the storm, then it is not the flame of Love

ENGRAVER'S BORDER

JOHN QUINCY ADAMS

STUDENTS of heredity as related to history find intensely fascinating material in the Adams family. Each generation has added lustre to the name, the first two generations in politics, and later sons in business, history and literature. One of the most widely read of contemporary volumes, *The Education of Henry Adams*, was written by a great grandson of the second, and a grandson of the sixth, president of the United States. John Quincy Adams was born in the year 1767 at Quincy, Massachusetts. By the time he reached the age of thirty he knew most of the courts of Europe. As a boy of eleven he was taken by his father on a mission to France and went to a school near Paris. During the next two years he studied in Holland and at Leyden University. At the early age of fourteen he

The Dinner Bell

CAFETERIA

WASHINGTON BUILDING
ROCHESTER

Home Cooking *Open Evenings*

Old Silver

of the choicest and rarest patterns and superbly cut Japanese jade ornaments are now being featured in an Oriental Art display at

VERDI'S

CHAPTER ORNAMENT

Venetian *and Venetian Italic*

The Eastern Craftsman 3

IT SEEMS a great pity that many of the owners of printshops cannot get far enough away from the shop to obtain a true perspective of their own business. Some of them would certainly be surprised if they could stand across the street, and see just how their plant looks to outsiders. Before making any important additions to your plant, get away from it far enough to see just how it really looks to the man outside; then carefully figure results upon your cost of production. The mere addition of any kind of machinery often increases cost in place of lowering it. The machinery must be of the right kind and must fit into the business. There are machines that eliminate unprofitable operations or greatly increase the production per man in some departments, and these are the machines it is indeed wise to add to your shop; but even then it is necessary to consider very carefully whether they do not displace the older machines and render them unnecessary, in which case the old-timers should be got rid of, for otherwise they may absorb the profits

A LUNCHEON

FORMER State Senator John Kirschner will give a luncheon to the members of the Danube County Democratic Club, Tuesday afternoon, August 18th, in the spacious dining room of the exclusive Edgemere Country Club. *All members are invited*

Cherub Sweets

Cherub Sweets is the name of the best grade of assorted chocolates made by the Burns Candy Company of Oneida

ROTLRS ILLUSTRATORS

Clothes That Make The Man

Good, well fitting clothes are an actual necessity to the practical men of this age. The old saying that clothes do not make a man may be true, but they can surely impart that air of confidence so essential to every man of affairs

Regal tailored clothes possess a certain distinctive style and cut possible only when clothes are made by careful and competent workmen. Our salesmen will be pleased to help you pick a style suitable to your individual need

Ask us for our latest spring style book

THE REGAL TAILORS OF CONCORD

Venetian Bold

36 Point 5 A 10 a

SECOND
Expatiate

30 Point 7 A 12 a

METHODS
Refrigerant

24 Point 7 A 15 a

HABERDINE
Neighborhood

18 Point 12 A 24 a

SINGER HEARD
Rich Child Soloist

14 Point 17 A 32 a

HOMES IMPROVED
Beautifully Decorated

12 Point 20 A 40 a

CUSTOMS DENOUNCED
Designer Modernizes Class

10 Point 23 A 44 a

JUDICIOUS SUGGESTIONS
Instruct Saleswomen Monthly

8 Point 25 A 50 a

MAGNIFICENT SPRING SCENERY
Apple Blossoms Brighten Schoolrooms

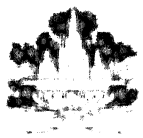
6 Point 28 A 56 a

INFLUENTIAL ADVERTISERS PLEASED
Prosperous Manufacturers Attend Exhibition

Characters in Complete Font

A B C D E F G H I ,
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 (
a b c d e f g h i j k l m n
o p q r s t u v w x y z
ff fi fl ffi ffl . , - ' : ; ! ?

Wrought Iron Designs



Ornamental Lawn Decorators
Hothouse Supporters
Iron Fences

SEND FOR ILLUSTRATED
CATALOGUE

HARBRIDGE IRON FOUNDRY
AKRON OHIO

Venetian Bold

The Quality
String
Instruments

PIANOS
$250 to $2,000

HARPS
$75 to $1,350

VIOLINS
$10 to $2,500

MANDOLINS
$5 to $150

GUITARS
$12 to $175

BANJOS
$20 to $180

UKULELES
$5 to $30

KRING
MUSIC SHOP
Straton, Pa.

Going Through Filmland

A fascinating as well as gripping showing of how film is made and brought before the public

Young boys and girls, and ardent fans of all kinds are urged to see this educating picture

WEEK OF JANUARY 17th

At the Ricardio Theatre

AMERICAN BORDER TRAP SHOOTER

LECTURE ON CIVICS

Friday Evening at the Men's Club
MR. FRANK CALHOUN
will speak on a subject of interest
to every citizen of Huron County
ADMISSION BY CARD ONLY

WORDS are things; and a small drop of ink, falling like the dew upon a thought, produces that which makes thousands, perhaps millions, think.

JAQUISH BRASS RULE ORNAMENTS

Colwell Handletter

48 Point 5A 9a

SHORE

Biplicate

42 Point 5A 10a

MARKS

Geologist

36 Point 6A 10a

EDITION

Instructive

leaflets lost

30 Point 7A 12a

REQUIRED

Sign problem

cleared roads

24 Point 9A 16a

HOROSCOPE

Predicted larger

business returns

18 Point 13A 22a

HANDSOME

Many beautiful

residences hired

14 Point 16A 27a

MISDEMEANOR

Dutiful child spends

huge fortune yearly

touring foreign land

12 Point 21A 37a

SINGERS RETURN

Danish song birds give

many pleasant recitals

before returning home

10 Point 22A 44a

EXTINGUISHED

Spectacular picture

amused large crowd

while heroes fought

fires with more vim

8 Point 25A 50a

HONORS WRITER

Eminent teacher given

place directing several

educational academies

for medicinal research

work in tropical towns

6 Point 26A 52a

MOUNTAIN SCENES

Many [illegible] gaze upon

the [illegible] beauty of vast

[illegible] Beautiful

[illegible] and melodies

[illegible] song birds pleased

[illegible] entire country

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j

k l m n o p q r s

t u v w x y z et st

ff fi fl ffi ffl . , - ' ' : ; ! ?

Colwell Handletter Italic

Cast on Art Line

10 Point 22 A 44 a

ROBUST CHILD
Encouraging report presented by deputy at fourth meeting of metropolitan league

8 Point 23 A 46 a

PERFECT SINGER
New theatrical shows acclaimed everywhere by the critics. Popular music and good acting pleased large audience

6 Point 25 A 51 a

SCENIC GRANDEUR
Many tourists planning to visit the popular mountain and seashore resorts. From reports the proprietors are expecting an exceptionally prosperous summer season

18 Point 12 A 25 a

FOREGOING
Medieval beliefs have slowly died

14 Point 18 A 37 a

NEWSMONGER
Impassioned address delivered by member of county legislature

12 Point 18 A 37 a

EASTERN HOUSE
Historic building made a museum as suggested by municipal councilor

Characters in Complete Font

A A B C D E F G G
H H I J K L M M
N N O P Q R S T U
U W X Y Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r s t u v w
x y z ct st ff fi fl ffi ffl
. , - ' ' : ; ! ?

48 Point 5 A 9 a

BEGIN
Republic

42 Point 6 A 9 a

MODES
Healthful

36 Point 6 A 10 a

UPHOLD
Early styles copied often

30 Point 7 A 13 a

NICOTINE
Special medal given scientist

24 Point 8 A 16 a

DISCRETION
Italian journalist translated books

AS YOU journey along life's great highway towards the summit of success it is our wish that you may be helped both onward and upward by each experience encountered and by each obstacle overcome

May each sunrise bring you renewed courage and brighter hopes, each sunset a sense of accomplishment, and the night an abundance of rest and peace

May each cloud show you its silver lining, every difficult accomplishment teach you wisdom, and every sorrow be turned to an abounding happiness

At each turn of the road may you see a new and brighter vista of promise, and may you experience fulfillment of your highest aspirations.—*Selected*

Our Wish

Compliments of the

Reyland Press

OLD ENGLISH BORDER — AMERICAN BORDER

Colwell Handletter

Colwell Handletter Italic

for use in

Announcements

Holiday Printing *and*

Commercial

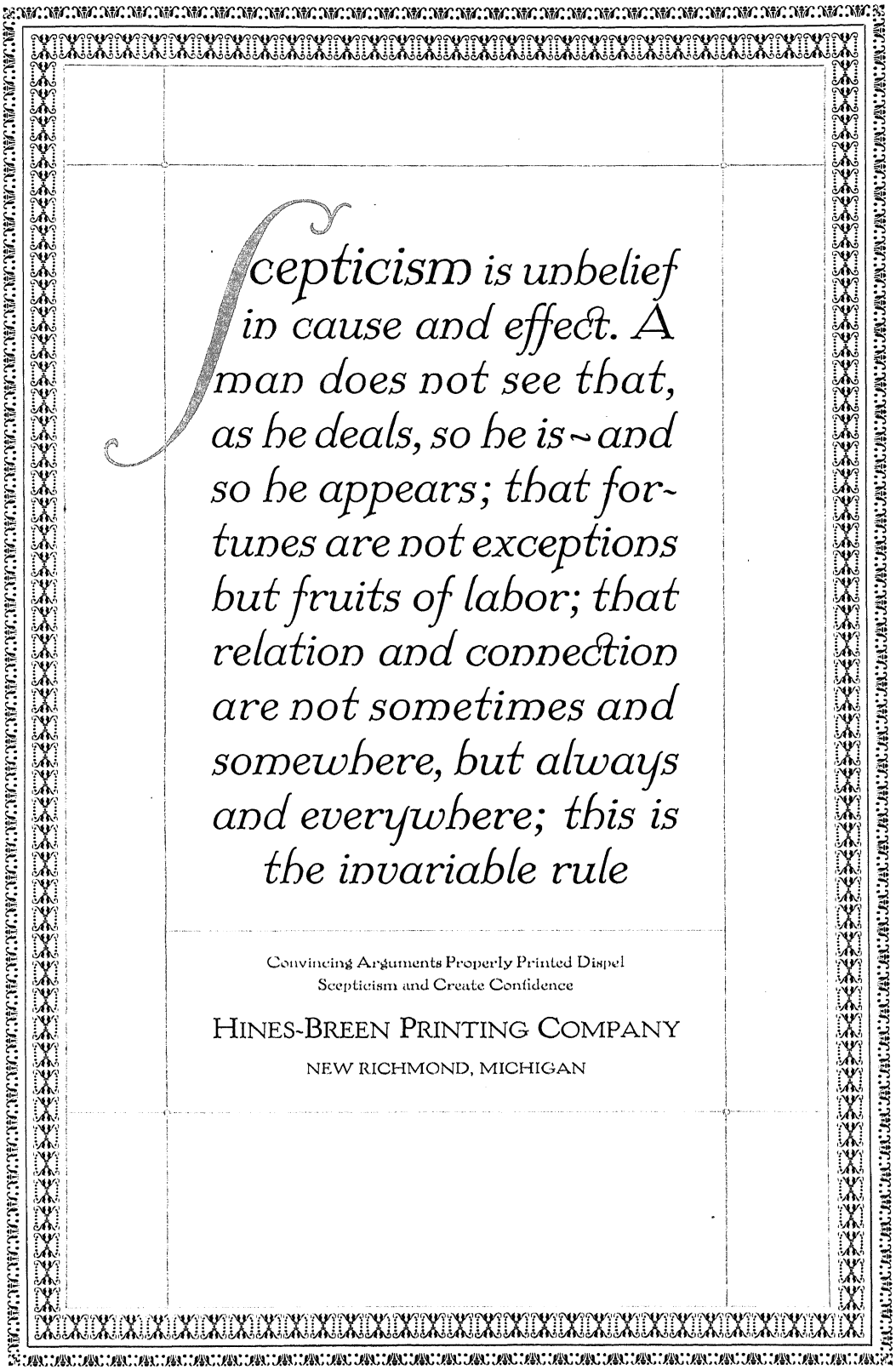
Work

CLELAND BORDER

The Good Things of Life

The Spirit of Hopefulness and of Good Cheer—the true Christmas Spirit—is this year more than ever needed in the home, the office and the workshop. May this coming year bring to you all Happiness, Prosperity, and a generous share of all of life's good things

CLELAND BORDER — MODERN FLOURISH



BROCHURE BORDER - VANITY INITIAL

THE SHOP OF SUPERIOR CRAFTSMEN

JOHNSON-HAUSMAN & COMPANY

Designing - Engraving - Printing

NORTH BURNSIDE

TENDER to you a most cordial invitation to visit and inspect their new plant recently completed and now operating. Equipped with modern machinery and employing dexterous craftsmen, they are prepared to serve you in a most efficient manner in all matters pertaining to designing, advertising and printing.

Represented in Chicago and Philadelphia

MANCHESTER GARDEN

NEW BRIGHTON HOTEL

An exceptional summer restaurant of unusual beauty where seashore coolness is maintained by the use of refrigerated atmosphere and where one may enjoy luncheon or dinner

FRANCESCO ARMANDO

HIGHLAND, MISSOURI

Hampshire Silver Craft Shop

Announcing a new department where you will find choice examples of silver craftsmanship. The charm of beautiful silver is always impelling, and for a gift it is hard to imagine something better

An early inspection is cordially solicited

THE HAMPSHIRE SHOPS
Broadway and Center Street

AMERICAN BORDER

Harmonic Society

QUEENSTOWN

DURING the coming season a series of recitals will be given at Elysian Hall by the society, including some of the best and most celebrated artists in the country. Owing to the limited seating capacity it is advisable that your reservations be sent immediately to the secretary in order that members of the society be assured choice seats

ELDRIDGE MORRISON
125 Garfield Street

ORPHEUS SPOT

Colwell Type Designs

Pleasing and attractive are the graceful lines and the flowing style of hand-drawn letters and few type faces can convey these characteristics so faithfully as the Colwell Handletter and Italic

AMERICAN TYPE FOUNDERS COMPANY

MODERN DASH

Rugged Roman

PATENTED NOV. 9, 1915

72 Point 3 A 4 a

Spile

60 Point 3 A 4 a

Brads

48 Point 4 A 6 a

Impiety

42 Point 4 A 7 a

Ethereal

36 Point 4 A 8 a

HINDERS
Construct

30 Point 5 A 10 a

PROPOSED
ThirstyChild

24 Point 6 A 12 a

DISCOURAGE
Unique Actions

18 Point 9 A 18 a

DETERMINE
Small throngs
greeted actor

14 Point 11 A 28 a

HEMISPHERES
Seek higher land
on foreign shore

12 Point 13 A 31 a

BANKER ABROAD
Many factories hire
experienced builder
of cement dwellings

10 Point 19 A 36 a

ENTERTAINMENT
Delightful programs are arranged during convention. Several speakers applauded

8 Point 22 A 40 a

CORRECTING SYSTEM
Every office can arrange to handle its work in such a manner as to avoid the hindrances while packing

6 Point 21 A 46 a

MOUNTAINOUS COUNTRY
Colorful plants now adorn the broad highway while children from larger cities happily pick the gifts of nature. Clever girl prepared an appetizing lunch before their homeward jaunt

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z ff fi fl ffi ffl
Th th ty ra rs ct st
. , - ’ : ; ! ?

Thorey Motors

SATISFY THOSE WHO ALWAYS DEMAND THE BEST
EIGHT CYLINDERS—SEVENTY-FOUR HORSEPOWER

Thorey automobiles now hold an important place in motordom. Most cars that had gone before were either graceless in design or of excessive weight. Here was Thorey's opportunity to produce a car that everyone now admits is the finest thing on wheels. Several models, lately received, are being displayed

Two-Passenger Roadster, $2850	Four-Passenger Sportette, $2800
Five-Passenger Sedan, $3825	Seven-Passenger Touring Car, $2875
Three-Passenger Runabout, $2750	Three-Passenger Coupe, $3500

THOREY MOTOR COMPANY

North Bradford Avenue, Minneapolis

The Great Selling Force—Printing

THE
MANKIN PRESS
819 Reuchmond Avenue
Telephone 7581 Buckingham

IT is the dynamo that will move your business on to greater success. It is just as necessary to a healthy, growing business as the electric juice is to the motors that move the world's machinery

National Oldstyle

48 Point 5 A 10 a

Equably

36 Point 6 A 11 a

Hydraulics

30 Point 7 A 12 a

Judge Rightly

24 Point 10 A 17 a

MEMBERSHIP
Daily Exhibition

18 Point 13 A 20 a

NEW MANAGER
Republican Adjutant

14 Point 18 A 26 a

JUSTICE DEMANDED
Great Financier Obdurate

12 Point 21 A 32 a

NEIGHBORING BEACHES
Embarrassing Question Settled

10 Point 26 A 40 a

PEREMPTORY ORDER GIVEN
Stenographic papers forwarded after being inspected by country attorney

8 Point 29 A 45 a

FORMING NEW INDUSTRIAL CLUB
Many prominent manufacturers and dealers organizing general merchandise association

6 Point 32 A 50 a

HISTORIAN GIVEN UNIVERSITY DEGREE
Exceptional honors conferred on new international authority on trade and exchange current problems

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z ff fi fl ffi ffl
. , " ' : ; ! ?

JEROME B. MOUNTFORD

Solicits commissions for
Designing Distinctive Brochures
Books and Catalogues of
every description

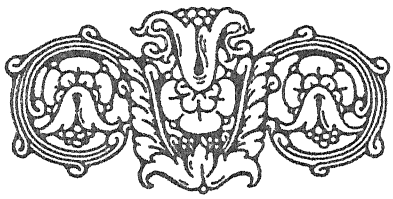
Proposals and Estimates for
those interested in
fine printing

FRANKLIN AND SMITH AVENUES

RICHBURGH, GEORGIA

NATIONAL OLDSTYLE

A GOUDY DESIGN



PRESENTING A TYPE FACE
EMBODYING THOSE QUALITIES SO ESSENTIAL
TO THE MODERN REQUIREMENTS OF
GOOD TYPOGRAPHY

AMERICAN TYPE FOUNDERS
COMPANY

ROMAN BORDER CLOISTER ORNAMENT

CREATION

THE WHOLE HISTORY OF PRINTING IS MOST INTIMATELY CONNECTED WITH THE CREATION OF PROGRESSIVE TYPE FACES

PRINTERS can hardly expect to please their customers for any length of time who neglect to give type studious consideration, and who lack a generous complement for every demand. Good selection of type is the finger post pointing to the big difference between the progressive printer and the one who plods along from year to year with a lot of antiquated materials, just getting a living and thinking himself lucky if at the end of the year he has made enough money to just about keep things moving

M·S

STERLING

TIME has not the power to mar the perpetual beauty of Majestic Silverware. Constant use cannot affect its endurance. Inheritance will pay its lasting tribute to those who bequeath it, and because of the memories and daily associations which ever cluster about it, it will become vivid with meaning down through the varying seasons for the many generations of heirs

MAJESTIC

THE
SILVER SERVICE
DE LUXE

National Oldstyle

A [illegible] to the modern composing room

YOU ARE CORDIALLY INVITED TO BE PRESENT AT OUR EXHIBITION OF FINE ETCHINGS AND DRY-POINTS · BY RICHARD EDISON RUTLEDGE

MARCH NINETEENTH TO APRIL SECOND

RICARD & MEREDITH

1560 SOUTH BAINBRIDGE STREET · SAN FRANCISCO, CALIFORNIA

ALL ELSE PASSES BUT ART ALONE ENDURES THE BUST OUTLASTS THE THRONE · THE COIN TIBERIUS

ART has its own position in industry and it need not necessarily be what is known as commercial art; it need only be art. When business men thoroughly learn that art can be itself and still be useful to them; when they cease distorting it in the effort to adapt it to business; then only will they realize its full commercial value. Let the artist remain an artist and the business man a business man; but let them understand each other thoroughly and always work together in harmony. Art will then take its rightful place in American life as a useful factor in all things worth while; as an ally of business in advertising and in the designing of products advertised; and business is almost sure to profit from the partnership

PARAMOUNT BORDER CLOISTER INITIAL

This insert printed on WHITE AMERICAN VELLUM ANTIQUE WOVE
Basis 25x38—80 lbs.
Made by the AMERICAN WRITING PAPER CO., Holyoke, Mass.

Preference for high-class printing is justified from the standpoint of sound business administration as well as from a love of real craftsmanship

National Oldstyle

A type face of singular vigor and beauty which takes high rank among the types of distinction

AMERICAN TYPE FOUNDERS COMPANY

TINT: BROCHURE BORDER AND JAQUISH ORNAMENTS

National Oldstyle

CHARACTER

THE · FOUNTAIN · OF · ACHIEVEMENT
AN · ATTRIBUTE

PRINTING · & · ENGRAVING · AS
PRODUCED · IN · THIS · PLANT
HAVE · THAT · SUBTLE · ELEMENT
OF · DISTINCTION · KNOWN · AS

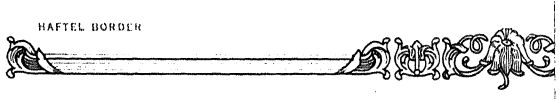
· CHARACTER ·

THOUGHT · & · INTELLIGENCE
CARE · & · CO-OPERATION · ARE
REFLECTED · IN · EVERYTHING
OF · THE · COMME
MOST · PRODUCT

CLELAND BORDER

BUCKINGHAM, AN
DESIGNERS · PRINTERS
MINNEAPOLI

HAFTEL BORDER



SET THE JOB IN
NATIONAL OLDSTYLE
A GOUDY DESIGN

REPUTATIONS ARE BASED ON PAST ACCOMPLISHMENTS, BUT THEIR MAINTENANCE DEPENDS ENTIRELY ON PERFORMANCES OF THE PRESENT. BUSINESSES THAT REST ON THEIR REPUTATION EXPECTING THAT REPUTATION TO CARRY THEM ON ARE IN A BAD CONDITION AND HEADING DIRECT FOR DISASTER. SUCCESS COMES BY KEEPING AT IT, AND SO IT IS NECESSARY FOR ANY BUSINESS HOUSE THAT HAS GAINED A REPUTATION TO MAKE ALL ITS EVERYDAY PERFORMANCES LIVE UP TO THE HOUSE'S REPUTATION

Della Robbia

72 Point 3 A 4a

RIM

Bark

60 Point 3 A 4a

DUG

Plight

48 Point 4 A 7a

BURN

Reload

42 Point 5 A 9a

HARM

Easterly

36 Point 4 A 9a

DRIVE

Myriad

30 Point 5 A 11a

PERISH

Liquidity

24 Point 7 A 15a

NIMROD

Rhapsodist

Deplorable

18 Point 9 A 18a

KNAPSACK

Underhanded

Hieroglyphics

14 Point 13 A 26a

DISJUNCTION

Prominent exhibit secures first prize at agricultural fair

12 Point 16 A 33a

UNEXPERIENCED

Big municipal pageant thrilled large gathering of enthusiastic citizens

10 Point 18 A 36a

MAIN CONCOURSE

Discerning photographer secures wonderful views for suburban newspaper

8 Point 23 A 46a

EXCELLENT PROGRAMME

[illegible] demonstration marked [illegible] distinguished foreigners [illegible] come for trade meeting

6 Point 29 A 52a

[illegible] INFORMATION

[illegible] companies amalgamated [illegible] departments in order that [illegible] ought be secured This [illegible] are [illegible] changes in personnel

54 Point [illegible]

Extra Sets [illegible] Figure Set

A B C D E F G H I J J

K L M N O P Q R R S T

U V W X Y Y Z QU Q & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o

p q r s t u v w x y z Qu Q

ff fi fl ffi ffl 1 2

MIDNIGHT SERENADERS

Dramatization of the Popular Novel, presented by the

QUEENSBURG THESPIANS

Benefit of the Hospital Relief Fund

FRANKLIN HIGH SCHOOL AUDITORIUM

Thursday Evening, October Sixteenth

TWO DOLLARS DANCING AT ELEVEN

DELLA ROBBIA BORDER

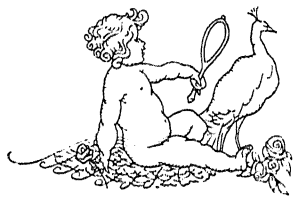
Ivoryline Toiletware

Milady's dressing table is a true reflection of her personality. In daintiness, charm and good taste Ivoryline Toilet Accessories are unsurpassed. Every article from mirror to jewel box may be had either plain or richly decorated, in a variety of colors and designs

AT QUALITY SHOPS

Ideal Novelty Company

North Arlington



DELLA ROBBIA BORDER ROTERS ILLUSTRATOR

AN EXHIBITION OF NEW SPRING

Styles

THE CITY MAN WHOSE PREFERENCE IS RATHER EXACTING IN CLOTHES WILL FIND OUR STOCK BOTH DISTINCTIVE AND COMPLETE ENOUGH TO SATISFY EVERY DEMAND OF FASHION OR FANCY

Shirts and Neckwear of Superfine Quality

QUIMBY & METZ

North Jackson Boulevard

Cincinnati

DELLA ROBBIA ORNAMENT

Della Robbia Light

36 Point 6 A 10 a

Dispatched

30 Point 7 A 11 a

Quaint Frock

24 Point 9 A 16 a

EXCURSIONS
Make Reduction

18 Point 13 A 26 a

RECEIVES MUCH
Important Document

14 Point 18 A 36 a

NUMBERS CHANGED
Several Progressive Hotels

12 Point 22 A 44 a

BRINGING HUGE ENGINE
Competent mechanics received
large contract from government

10 Point 28 A 56 a

MANY PICTURESQUE VIEWS
Enthusiastic tourist described beauty
and grandeur of western landscape

8 Point 34 A 66 a

PUBLIC ENDORSEMENT OF MEDICAL
Nationally prominent educational
western of vocational training in public

6 Point 32 A 63 a

UNEQUIPPED FOR OFFICIAL
Healthful recreation, cool
in large unoccupied

A B C D E F G H
I J I K L M N O P
Q QU R R S T U
V W X Y Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z ff fi fl ffi ffl
Qu ct , ' : ! ?

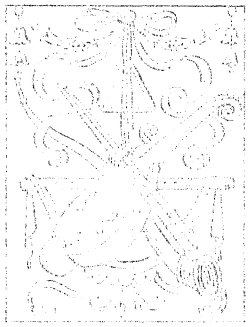
QUALITY SHOES

HARTUNG COMPANY

MUSICALE

DUREN SEMINARY ALUMNI

SATURDAY EVENING
NOVEMBER THE FOURTEENTH
AT EIGHT O'CLOCK



GROVENOR AUDITORIUM
EAST SOMMERSVILLE
CONNECTICUT

CLELAND ORNAMENT

Home

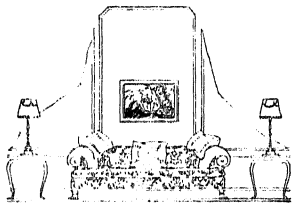
WHERE hospitality and faith abound and where comfort stands supreme

Rankin Styles

cleverly combine the art of upholstering with true interpretations of period furniture, making it more comfortable, modish and attractive as well. Rankin furniture is invariably the choice of people of taste

COMFORT
WORKMANSHIP
STYLE

Rankin Brothers
Philadelphia



ROTERS ILLUSTRATOR

THE AMERICAN TYPE FOUNDERS COMPANY
ANNOUNCES HEREWITH AN
EXHIBITION OF RARE AND FINELY PRINTED BOOKS
IN THE TYPOGRAPHIC LIBRARY AND MUSEUM
COMMUNIPAW AVENUE
JERSEY CITY

HAFTEL ORNAMENT

Tokens of Beauty

CARY'S
FLOWER SHOP
MENDHAM ARCADE

More captivating than a serenade, more expressive than your ambitious letters and more poetical than a sonnet or ballad. Flowers convey your thoughts and feelings in a pleasant and refined manner. Cary has a most complete display of plants and cut flowers for weddings and other affairs

DELLA ROBBIA BORDER

MORGAN & HURBANK

THE IMMENSE VARIETY OF STOCK IN OUR SHOPS IS SUCH AS WILL MEET WITH THE REQUIREMENTS OF THE MOST FASTIDIOUS CUSTOMER · NECKWEAR AND SHIRTS OF MANY SHADES AND COLORS IN THE SEASON'S MOST APPROVED STYLES AND DESIGNS · STOCKINGS OF FINEST WOOL OR SILK · ALSO A FULL LINE OF ACCESSORIES FOR THE DISCRIMINATING MEN OF BOSTON

BOSTON'S VANITY SHOP FOR MEN

DELLA ROBBIA

PROOF

READ THIS PROOF VERY CAREFULLY MARKING ANY DESIRED CHANGE AND RETURN AT ONCE

Be sure and always sign your name in order that we may be assured that proofs have been approved by the proper party

It is a standard condition and also the recognized custom of the printing craft that author's alterations on or after the first proof will be charged at time rates.

BENZE PRESS

HURON, OHIO

BULFINCH BORDER DELLA ROBBIA ORNAMENT

FINE PEARLS

WITH ALL THE RARE LUSTRE
OF THE ORIENTAL GEM

MYSTIC PEARLS are the only acknowledged counterpart of the oriental gem; lustrous with the sea-soft sheen of the deep-water pearl; animated with the kaleidoscopic tints of nature's great original; a small fortune in appearance, but only a tithe of an Oriental Necklace as to cost. For almost any occasion pearls are a charming gift for the fastidious woman

KENDRICK & FOSTER

FIFTH AVENUE BUILDING
HAMPTON ROADS

DELLA ROBBIA BORDER

TENNIS TOURNAMENT

TO BE HELD AT THE RIVERDALE COURTS

FIRST MATCH
HAROLD JAMES BERINGTON
EVERETT JOHNSON

SECOND MATCH
ROBERT SPENCE CUMMINGS
CLARENCE FORHAM

ARLINGTON COUNTRY CLUB

SATURDAY, SEPTEMBER FIRST

GAMES START AT TWO O'CLOCK ADMISSION TO GROUNDS, ONE DOLLAR

DELLA ROBBIA BORDER VOCATIONAL CAMEO

36 Point 6A 9a

BRIGADIER
Managerial

30 Point 6A 11a

DESCENDING
Recapitulation

24 Point 8A 9a

SPECTROSCOPE
Electric Separator

18 Point 12A 7a

NUMEROUS POEMS
Pleasant Country Ride

12 Point 16A 9a

ENJOYING KINDERGARTEN
Beautiful European Cathedrals

10 Point 18A 9a

DISTINGUISHED CUSTOMER
Magnificent steppe conditions
displaying appropriate beliefs
brought unstinted approval

Hyancinthe
Creations

The Hyancinthe Shop

A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s
t u v w x y z

BANOCK
STUDIOS

PORTRAIT STUDIES

OF EXQUISITE REFINEMENT AND BEAUTY

You will be most agreeably surprised with the result of Banock portraits. The softness of tone, with an unusual clearness of the smallest detail, has made the name of Banock on a photograph an assurance of all that is distinctively superb

HOME PORTRAITS A SPECIALTY

BANOCK STUD
30 Charles Street · Provi

ANTIQUE ORNAMENT VANITY INITIAL

Kendelberry Chains

Made in Gold, Silver and Platinum, in various quaint designs

Beautiful Catalogue Sent Upon Request

Edgecomb & Handley
Providence, Ohio

ROSA BORDER

ART EXHIBIT

KENDILON HOUSE
MARCH SEVENTH

BEAUTIFUL PAINTINGS OF ENGLISH AND FRENCH ORIGIN AND RARE MINIATURES BY THE RENOWNED DUDLEY NORTHROP

FROM THE COLLECTIONS OF
EDUARDO MORINEZ

ADMISSION BY INVITATION ONLY

DELLA ROBBIA INITIAL

Light Oldstyle

48 Point 4 A 6 a

Natural

36 Point 4 A 9 a

Eulogized

30 Point 5 A 10 a

Stylish Girls

24 Point 6 A 12 a

RENOUNCED

Dredged River

18 Point 10 A 19 a

BUILDING FOUR

Great Dormitories

14 Point 11 A 28 a

HEROES REJOICING

Proud Guest Honored

12 Point 16 A 31 a

MERCHANT EXPECTED

Big Retailer Coming Soon

10 Point 17 A 35 a

EXHIBIT RACING HORSES

Many Beautiful Ladies Ride

8 Point 21 A 42 a

DETECTIVE AGENCY BANKRUPT

Business condition affects concern which usually received large profit

6 Point 23 A 45 a

BANKING CLERK BECOMES MANAGER

Good employee supersedes many others for coveted position with wooden concern

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q
r s t u v w x y z
. , ' " ; ! ?

RAREST
CHINA SILKS

Our wonderful creations invariably express a most exceptional style, wizardry of color, immutable design and guaranteed service; in other words, silks which have conceded individuality

SUPERIOR SILK COMPANY

Modern Sculptor

PUBLISHED MONTHLY FOR THE NORDEN ART SOCIETY

REFLECTING art as a great factor in our civilization, this new magazine considers art from every point of view and presents in a clear and extensive manner the artistic impulses and high inspirations of the present time

Beautifully Illustrated with many Engravings

50 Cents Per Copy
$5.00
For One Year

HENDER PUBLISHING COMPANY
New Emhorft Building, Philadelphia, Pennsylvania

ROTERS ILLUSTRATOR

Announcing

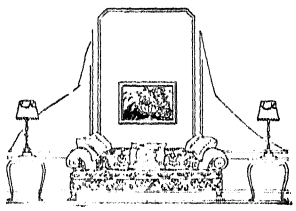
an unusual convenience for our patrons

THE BALCONY

where you may be served with choice Luncheons, Salads and other dainty refreshments

SPRINGER & ROBERTS
Great Northern Boulevard

ROSA BORDER



BINCHER
DECORATIONS

The wall decorations and the arrangement of furniture as well as the color scheme are necessary for beauty in the home and care should be given while selecting these items. The Bincher Service will gladly advise you

ESTIMATES UPON REQUEST

1347 HURST BUILDING
SOUTH NORDON, GEORGIA

ROTERS ILLUSTRATOR

Harris Roman

72 Point 3A 4a

Belt

60 Point 3A 4a

SHE

Nigh

48 Point 3A 6a

MIND

Rustic

42 Point 4A 7a

DINES

Empire

36 Point 4A 7a

HORSE

Slighted

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m
n o p q r s t u v w x y z
. , - ' : ; ! ?

30 Point 5A 12a

HINGE

Epistles

24 Point 6A 12a

INSPIRE

Despatch

Banquets

18 Point 8A 12a

GRANDEUR

Photographic

slide pictures

14 Point 8A 24a

BIOGRAPHER

Straightforward

young salesman

12 Point 17A 35a

COUNT RETURNS

PUBLIC spirited men

welcome brave hero

from native country

10 Point 20A 40a

PERILOUS JOURNEY

SEVERAL old travelers

explore wild territories

seeking buried plunder

9 Point 22A 48a

ENTERTAIN SCHOLARS

COMPANY manager to give

children an opportunity of

seeing actor perform feats

8 Point 24A 48a

ART STUDENT MUSICALE HEARD

PUPIL'S articulation and good

taste appreciable Lady wins

applause from many listeners

7 Point 32A 64a

MR. CHARLES WARD RECENT TOUR

Beautiful highways and picturesque

country delightful travelers gathering

reminiscences of their boyhood pranks

Harris Italic

Characters in Complete Font

A B C D E F

G H I J K L

M N O P Q R

S T U V W X

Y Z & $ 1 2 3

4 5 6 7 8 9 0

a b c d e f g

h i j k l m n

o p q r s t

u v w x y z

. , - ' : ; ! ?

9 and 20 Point carried in stock only at Foundry

18 Point 10 A 20 a

BRIGHTENS HOME
Exquisitely Decorated

14 Point 12 A 26 a

HONOR INSTRUCTORS
Noted Educator Eulogized

12 Point 16 A 34 a

SUPREME COURT DECIDING
Judge Raised Important Question

10 Point 19 A 38 a

GROCERY MERCHANT RETIRES
Devoted Employees Expressed Regret

8 Point 21 A 42 a

HARD WORK BRINGS CONTENTMENT
Earnest industry is always the living song of praise, the never-failing source of happiness

6 Point 23 A 46 a

EVERY PERSON SHOULD INVENT SOMETHING
The introduction of noble inventions seems to hold by far the most excellent place among all human actions

5 Point 21 A 43 a

FOREMOST AMONG OUR POSSESSIONS IS GOOD MEMORY
Human memory is the cabinet of imagination, the treasury of reason, the registry of conscience, the council room of thought

ITH THANKS we acknowledge receipt of your remittance. We bow to the man who pays his bills promptly. He lubricates the wheels of commerce and keeps industry humming. We appreciate your patronage and trust our service will merit a continuance of our cordial relations

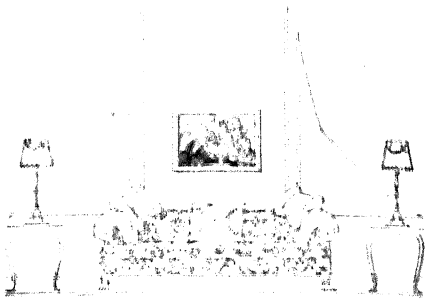
REMINGTON PRINTING COMPANY

HIGHBRIDGE, RHODE ISLAND

Mechanics Building *Telephone High 2863*

DUTCH INITIAL

The Secret of Decorating Interiors



THOSE to whom furniture means more than merely a thing of utility will find in our large display rooms an inspiration in planning the interior decorations for that new home, no matter how simple or elaborate their tastes

Every object in this great collection of beautiful cabinetry exposes that indefinable touch of the artisan who works in like spirit and who uses the same quality of materials as cabinet makers of years past. Here one will find furniture and other decorative accessories that beautify the home

Catalogue of Suggestions will be mailed on request

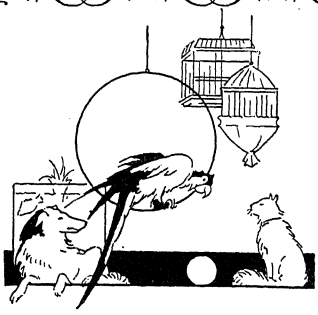
HADIMAN FURNITURE COMPANY

MILWAUKEE, WISCONSIN

ENGRAVERS BORDER — VAN DYCK NO. 2 — BRITISH MANUFACTURE

MR. TYPOGRAPHER

Withdraw to the heart of a silent place, divert the mind from all distracting thoughts and concentrate on the blankness for that will-o-the-wisp — an IDEA. The game is worth the candle, for ideas often make deserts bloom, and will, when properly developed, turn printing into PROFITABLE PRINTING



We always have on hand a supply of foods that will keep your pets in the best of health and prolong life

Send for free booklet and samples

Household Pets

Birds and Animals

IN PURCHASING birds or animals there are numerous reasons why you should patronize a well-known and responsible dealer. Our store has filled the wants of customers for more than seventy years and we guarantee to give you satisfaction

HARRIS & MONTGOMERY

123 MICHIGAN BOULEVARD

PORTSMOUTH

ROSA BORDER ROTERS ILLUSTRATOR

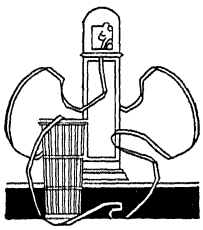
CORRESPONDENCE *trains salesmen on the road*—a salesman is never finished training. The older and experienced salesman is often as much in need of training as is the cub. Recognizing this to be a fact we have originated the MORRIS SALES MANUAL which is educating many of the most experienced traveling men in the fundamental policies of selling every kind of merchandise. It is printed in Harris Roman type upon durable paper. For literature and further details address

THE ROTTERDAM PRESS

126 ABBINGTON STREET

KANSAS CITY

ROTERS ILLUSTRATOR



Jones & Smith

Stock Brokers

12 Emerson Street

Chicago

Foreign Exchange
We issue Travelers Checks and Letters of Credit

Branches

CLEVELAND CINCINNATI

PHILADELPHIA

ROTERS ILLUSTRATOR

48 Point 6 A 10 a

Dignified

36 Point 6 A 12 a

Clips Bonds

30 Point 8 A 11 a

Sixth Hymnal

24 Point 10 A 18 a

Industrialism Gave Lawful Date

18 Point 14 A 28 a

Healthful Games Fancy Skating Display

14 Point 21 A 40 a

Masterpieces Bought
Coerce Metropolitan Author

12 Point 22 A 42 a

Brochure Won Trophy
National Association of Scribes

10 Point 25 A 49 a

Seventh Regimental Dance
Legislative Manual for Government
Insurance Companies

8 Point 27 A 54 a

Choicest Educational Literature
Philadelphia Friendly League Continued
Horticultural Exposition

6 Point 29 A 58 a

International Yacht Racing Contests
Quarterly Meeting of Southern Philatelic Guild
Eighth Financial Statement

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z ff fi fl ffi ffl
, . - ' ' : ; ! ?

Quality Service Printer

I have just hung out my shingle at 32 Dey Place where I shall be delighted to meet those who are in need of superior printing Mail and other modern advertising methods

Phone 2064 Worth

John Stanley Hedgman
Advertising Typographer
Rochester

By the characteristics of the human face one's qualities are often judged–and so it is with type faces ❧ Being guided by this principle we always try to use only the type faces which are characteristic of the thing to be advertised ❧ Good faces, either human or type, always create a favorable impression

SELECTED

Freehand is a good type face and has a place in all composing rooms

American Type Founders Company

Facts of value for every man who conducts a printing business or the man who intends to enter the field of printing

Facts vividly pictured that take the "blue sky" out of the mysteries of the game

Facts—250 pages of them—presented in a way that makes them easily and thoroughly understood

How To Make Money in the Printing Business

A Synopsis of the Book

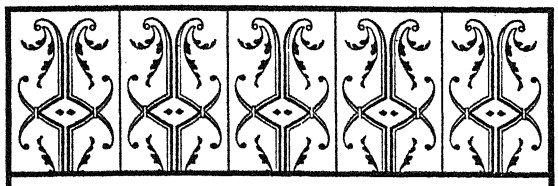
New Rochelle
Space & Quad Company
Publishers

American Type Faces
are the Backbone of Good Printing and increase your profits in the Printing Business

So Say We All of Us

CLELAND BORDER

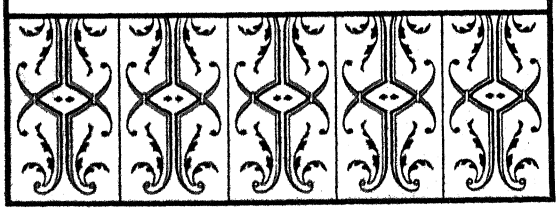
The stock used for this insert is CHEMICO ANTIQUE AGREEMENT, Red Sunset Wedding
CHEMICAL PAPER MANUFACTURING CO., Holyoke, Mass.



This Catalogue

With very few exceptions the names of persons, places and things in this catalogue are all fictitious. We have modeled a world in miniature which exists only in these pages and is not to be found by the most enterprising geographer. Books which never were written are brought into being. People whom no one has ever seen sell their mythical wares undisturbed. Modern cities rise and flourish. Vast carnivals parade in sumptuous grandeur. Our fancy roams free, and it is as if we had "molded the scheme of things entire, nearer to our heart's desire." So don't send for a copy of The Swift Growth of Mighty Empires or How to Cure a Fresh Ham. These books are only the fanciful creations of our compositors. But, one thing is real and true. The types whose shadows cover the pages are real types, made of the best metal, cast in true alignment and designed to satisfy the varying tastes of printers.

American Type Founders Company



ROSA BORDER

Only A Word

TELL me something that will be
Joy through all the years to me.
Let my heart forever hold
One divinest grain of gold.
Just a simple little word
Yet the dearest ever heard;
Something that will bring me rest
When the world seems all distressed.

As the candle in the night
Sends abroad its cheerful light,
So a little word may be
Like a lighthouse in the sea.
When the winds and waves of life
Fill the breast with storm and strife,
Just one star my boat may guide
To the harbor, glorified.

Chemco Announcement

(Kid Finish)

22x34 – Sub. 28

Chemco Announcement

is made in the following colors:

Blue · Violet · Rose
Buff · Grey

To Match:

Chemco Announcement Bristol

in same colors, size and finish

PARAGRAPH TERMINALS

Freehand

A letter of medium color suggesting Old English

Drawn in imitation of the strokes of a broad pen, the Freehand Series carries an element of the refinement of Black Letter, and yet it is very legible and rich looking for the purposes of modern print. The capitals have slight decorative flourishes which give the page an added touch of beauty. The lower-case alphabet is singularly clear and strong; each letter, although obviously based on Old English, has an unmistakable similarity to the Roman fonts now in general use. And this is of importance, because for general printing the letters should be simply formed

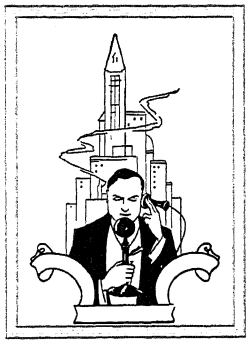
TINT · CHAP BOUR BURDER AND [illegible]

Profitable Possibilities

THE possible development of a printing business by right advertising methods is not appreciated by the majority of printers. To printers properly equipped to handle the work, a rich field, ready for developing, is disclosed herein. The chief use of type to the printer is to attract and to stimulate business. The better class of customers demand Style, and are willing to pay for it; but it must be correct and effective. Printers who most convincingly display new type faces to their customers will derive the greatest profit from them because printing done with popular new type faces is worth more than that done with type faces which are worn or obsolete

American Type Founders Co.

CLELAND BORDER MISSAL INITIAL



ROTERS ILLUSTRATOR

The
Telephone
is an Asset to
Business

Its cost
is but a few cents
daily

HE who first reduced the labor of copyists by the use of movable types was disbanding hired armies and cashiering most kings and senates and creating a whole new democratic world. He had invented the Art of Printing

CARLYLE

ROSA BORDER

Jenson Oldstyle No. 2

72 Point 3 A 4 a

Mink

60 Point 3 A 4 a

Hailed

48 Point 4 A 9 a

Napkin

42 Point 4 A 9 a

Brigades

36 Point 5 A 9 a

SECURE
Inquisition

30 Point 6 A 10 a

ENDURED
Disrespectful

24 Point 7 A 13 a

RESOURCES
Communicated

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
. , - ' : ; ! ? —) .

Character —— not made for 24, 30, 36, 42, 48, 60 and 72 Point sizes

24 Point carried in stock only at Foundry

18 Point 3 A 5 a

GOVERNED
Protesting tribe given privileges

14 Point 11 A 20 a

MERCHANTS
Improved method again thoroughly surprised retailers

12 Point 15 A 27 a

WINTER SCENE
Pretty landscape sold particular gentleman from western society

10 Point 18 A 38 a

FINISHED GARDEN
Skillful arrangement of shrubbery and selection of proper flowers assure horticultural perfections

8 Point 22 A 42 a

SECURED PERFORMER
The most cherished possession of the great instrumentalist or vocalist is his proficiency, and every endeavor is exerted that perfection be ever maintained

6 Point 25 A 50 a

MANY HOUSE ORNAMENTS
The difference between a house that accentuates a spacious lawn on the ground and one that seemingly belongs there is a good foundation planting. Proper shrubs formally trimmed create just the [illegible] needed

Jenson Oldstyle No. 2

THE RIGHT WAY

Advertising assures the RIGHT WAY and greatly enlarges the market for the manufacturer's product

ADVERTISING PRINCIPLES

A BUSINESS CANNOT STAND STILL FOR ANY LENGTH OF TIME

A BUSINESS will either advance or go backward. The difference between growth or decline may be merely a question of advertising. Many a firm meets its overhead expenses and pays higher dividends from the increased volume of business created by

ADVERTISING

ANTIQUE ORNAMENT ROSA BORDER

ART-EDUCATION MAGAZINE

VOLUME TWO

NUMBER ONE

Art Principles

Graphic Expression · Manual Expression

ENTERPRISE PUBLISHING COMPANY
BOSTON PHILADELPHIA CHICAGO

ANTIQUE ORNAMENT ELIZABETHAN BORDER

Jenson Condensed

72 Point 3A 4a

Bough

60 Point 3A 4a

Spatula

48 Point 3A 7a

MUSTER

Harlequin

42 Point 3A 7a

EXPENSE

Refrigerate

36 Point 3A 8a

DECEMBER

Investigation

30 Point 3A 8a

FREQUENTED

Jumping Horses

24 Point 3A 12a

EXISTENCE

Night edition was expected

18 Point 3A 15a

HEMISPHERES

Daring travelers discovered silver

14 Point 3A 17a

GIFTED MUSICIAN

Contemplates taking extended foreign tour with larger orchestra

12 Point 20A 43a

KITCHEN GARDENS

Produce choice fresh vegetables for thrifty suburban commuters

10 Point 22A 46a

ROMANTIC SCENARIO

Quixotic drama unfolds remarkably interesting story splendidly filmed

8 Point 26A 55a

ILLUSTRATED TRAVELOGS

Prominent lecturer announces unique pictorial entertainment combining music with pictures

6 Point 28A 60a

HONOR UNIVERSITY PRINCIPAL

Student body of support and university leaders gave well-frequent to retiring president and presents valuable gift in appreciation of his helpful service

10, 12, 14, 18, 24 Point available in this style only at Foundry

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
. , - ' : ; ! ?

Jensen Bold Condensed

18 Point 13 A 26 a

BROKE PLEDGE
Explains Reason

14 Point 18 A 36 a

RESERVING SEATS
Prevents Crowding

12 Point 20 A 46 a

BROKERS INTERESTED
New Company Succeeds

10 Point 20 A 46 a

ENCOURAGE OPTIMIST
Brighter Future Sighted

8 Point 28 A 58 a

MADE CREDITABLE SHOWING
Amateur actors rehearsing new play delighted patient instructor

6 Point 30 A 60 a

PROGRESSIVE MERCHANT RETIRES
Reviews remarkable business career and advises those struggling for fame

42 Point 5 A 10 a

HIS Kite

36 Point 6 A 12 a

GRAINER
Inspected

30 Point 8 A 14 a

MENTIONS
Rival Joker

24 Point 10 A 17 a

SPOKESMAN
Gifted Soloist

144 Point 3 A 4 a

Hilt

120 Point 3 A 4 a

Bide

96 Point 3 A 4 a

Myth

72 Point 3 A 4 a

Enable

60 Point 4 A 5 a

Natural

48 Point 5 A 8 a

Rudiment

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z . , - ' : ; ! ?

De Vinne No. 2

72 Point 3 A 4 a

Nail

60 Point 3 A 4 a

RED

Sigh

48 Point 4 A 5 a

MINE

Hayti

42 Point 4 A 6 a

DITCH

Expert

36 Point 4 A 5 a

USHER

Injuries

30 Point 5 A 7 a

HERBS

Kindled

24 Point 6 A 11 a

CUSTOM

Sacrifices

18 Point 7 A 13 a

ENCLOSED

Nice Marble

14 Point 11 A 17 a

INVESTMENT

Municipal bond issued recently

12 Point 15 A 30 a

BAND CONCERT

Numerous critics heard soloist play difficult selection

10 Point 19 A 39 a

PEACE NEGOTIATED

Statesman considering terms offered declared outlook real promising

8 Point 21 A 43 a

REMARKABLE GENIUS

Scholar shows wonderful knowledge of wild animal customs during captivity

6 Point 22 A 44 a

HISTORICAL ARCHITECTURE

Beautiful building just finished greatly admired, ancient design followed for exterior decorating was favorably commented upon recently by renowned architect

5 and 4 Point same font, only all in caps

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i

j k l m n o p q r

s t u v w x y z

. , – ' : ; ! ?

De Vinne Condensed No. 2

12 Point 21 A 40 a

BUILDING LIBRARY
Contemplated outlay
spiritedly subscribed
when solicitors start

10 Point 25 A 50 a

OUTING GIVEN CHILDREN
Enjoy invigorating breezes
rapidly wafted shoreward
on restless foaming billow

8 Point 26 A 52 a

MAYOR CALLING MEETINGS
Notification officially received
giving authority for occupying
auditorium during convention

6 Point 28 A 58 a

MAGNIFICENT BUILDING ERECTED
Experiences gained from preparations
and construction both pleasurable and
educational to gentleman supervising
recent operations. Structure certainly
improves appearance of thoroughfare

30 Point 6 A 11 a

MINUTE
Particles

24 Point 8 A 14 a

DREAMER
Questioned

18 Point 12 A 23 a

NICE OUTING
Sailing Friday

14 Point 16 A 30 a

BAND CONCERT
Enthused maiden
cheers conductor

54 Point carried in stock only at Foundry

Characters in Complete Font

A B C D E F G
H I J K L M N O
P Q R R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
. , = ' : ; ! ?

72 Point 3 A 4 a

Bigot

60 Point 3 A 5 a

HERD

Septic

48 Point 3 A 6 a

ROUGH

Esquire

42 Point 4 A 7 a

DETOUR

Magnetic

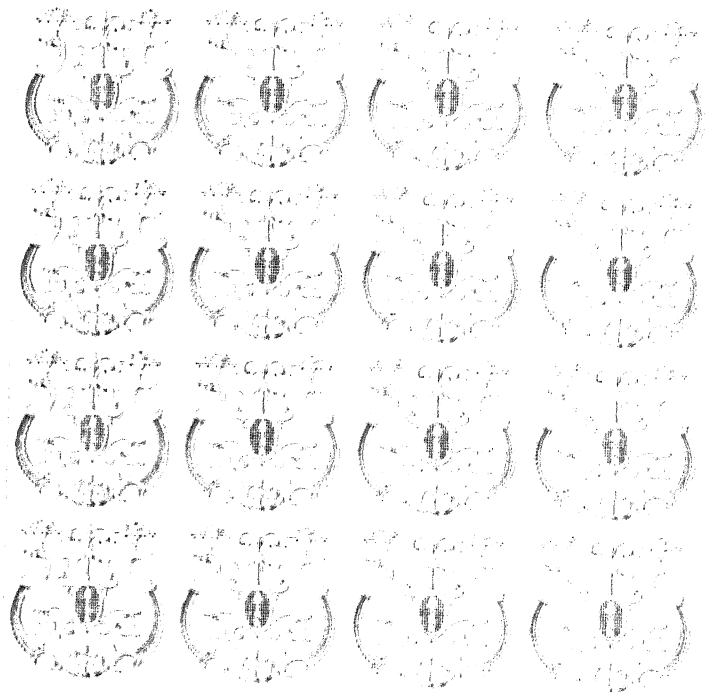
36 Point 4 A 8 a

QUAKERS

Graduated

Unusual Type Faces

DESIGNED ESPECIALLY FOR
HIGH CLASS BOOKS, CATALOGUES, CIRCULARS
AND OTHER COMMERCIAL WORK

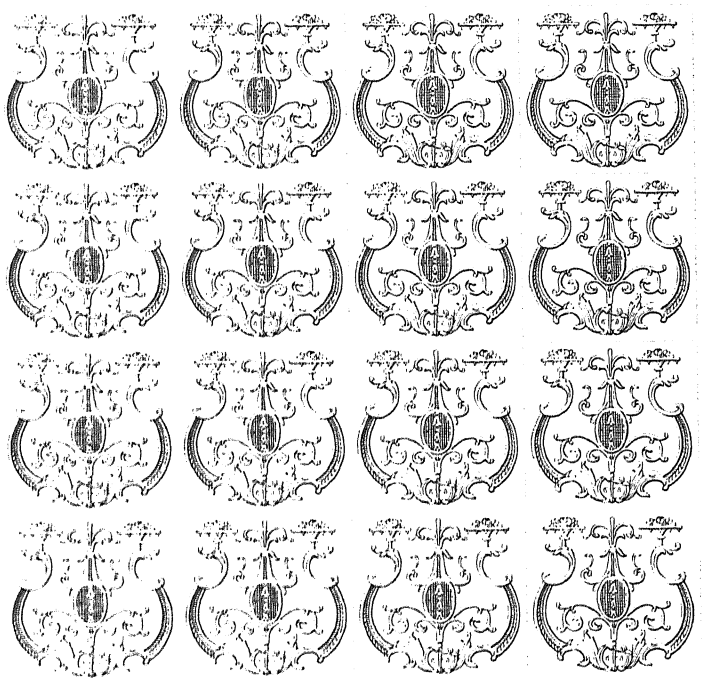


American Type Founders Company

SELECTED BOOK AND JOB FACES

Popular Type Faces

DESIGNED ESPECIALLY FOR
HIGH-CLASS OFFICE STATIONERY AND
BUSINESS PRINTING



American Type Founders Company

SELLING HOUSES IN PRINCIPAL CITIES

HEAVY COPPERPLATE GOTHIC

24 Point No. 30 — 6 A

ENDANGER

24 Point No. 29 — 7 A

INSTRUCTION

18 Point No. 30 — 9 A

ERASED MARKS

18 Point No. 29 — 10 A

DEPTH MEASURED

12 Point No. 28 — 11 A

KNOWLEDGE SOUGHT

12 Point No. 27 — 16 A

FOUND HANDSOME BOOK

12 Point No. 26 — 19 A

SEVEN SCHOLARS FURNISHED

12 Point No. 25 — 24 A

INTERNATIONAL BOATING CONTEST

CHARACTERS IN COMPLETE FONT

A B C D E F G H I
J K L M N O P Q
R S T U V W X Y
Z & $ 1 2 3 4 5 6
7 8 9 0 . , - ' : ; ! ?

9 Point No. 24 — 21 A

DEMONSTRATION SATISFACTORY
MODERN LABOR SAVING DEVICES

9 Point No. 23 — 26 A

COLLEGE PROFESSOR RETURNS REPORT
DEPARTMENT OFFICIAL CONNECTS NOTE

9 Point No. 22 — 32 A

NOTED BUSINESS FAMOUS EUROPEAN LIBRARIAN
NEWSPAPER PUBLISHED BIOGRAPHY OF VISITOR

9 Point No. 21 — 37 A

RAPID ACCOMPLISHMENT HAS PROVED VERY EFFICIENT
GENERAL GRANT BUSINESSMEN ENTOMBREDINVENTION

OUR BIRTHDAY

WHILE SERVING THE PUBLIC FOR THE PAST TWENTY FIVE YEARS WE HAVE MADE A REPUTATION FOR OURSELVES OF WHICH WE ARE PROUD TODAY WE CELEBRATE OUR

AND IN HONOR OF THIS IMPORTANT EVENT PATRONS OF YOUR OF THE MANY WE HAVE THE BENEFIT OF A THIRTY PER CENT REDUCTION ON ALL MERCHANDISE IN THE BIG STORE THIS WONDERFUL OFFER IS FOR FRIDAY ONLY DO NOT FAIL TO TAKE ADVANTAGE OF IT

COURTESY, QUALITY AND PROMPT SERVICE
HAVE BEEN OUR POLICY FOR THE PAST QUARTER OF A CENTURY

BROAD DEPARTMENT STORE
CHESTER INDIANA

MONDAY JUNE FIRST

LIGHT COPPERPLATE GOTHIC

CHARACTERS IN COMPLETE FONT

A B C D E F G H I
J K L M N O P Q
R S T U V W X Y
Z & $ 1 2 3 4 5 6
7 8 9 0 . , - ' : ; ! ?

6 Point No. 4 — 21 A

PREPARED ELEMENTARY COURSE SCHOOL TEACHERS DIRECT BOYS

6 Point No. 3 — 26 A

INTERNATIONAL IMPROVEMENT SOCIETY FOREIGN BRANCH OFFICES CONSIDERED

6 Point No. 2 — 32 A

AMERICAN RAILROADS CHANGE TIME SCHEDULE COMMUTERS REJOICED WHEN THEY HEARD NEWS

6 Point No. 1 — 37 A

FURNISHED APARTMENT HOUSE NOW BEING REMODELED WORK TO BE DONE BEFORE THE COLD WEATHER ARRIVES

24 Point No. 10 — 6 A

RENUMBER

24 Point No. 9 — 7 A

HARMONIOUS

18 Point No. 10 — 9 A

MONTH ENDING

18 Point No. 9 — 11 A

EXCEPTING RULES

12 Point No. 8 — 13 A

SPECIMEN EXHIBITION

12 Point No. 7 — 16 A

REPRODUCTION INSURED

12 Point No. 6 — 19 A

SPECIALIZING MACHINE WORK

12 Point No. 5 — 24 A

FURNISHED MODERN DEPARTMENT

LOUIS PINE, PRESIDENT — JOHN LIONS, TREASURER

FORD BANK

CAPITAL AND SURPLUS $975,000

AUDITORS' ANNUAL REPORT

NORTH REVINGTON BOULEVARD
MARIE OAKS, CHICAGO

VERSATILE ORNAMENT

RAILROAD SECURITIES — STOCKS AND BONDS

HANER-SMITH COMPANY
BROKERS

TELEPHONE 246

EXCHANGE BUILDING
BOSTON

DANCING

PRIVATE LESSONS
TUESDAY AND
SATURDAY

KEEP UP WITH THE TIMES. LEARN ALL THE LATEST DANCES AND ADD TO THE ZEST OF LIVING. SPECIAL COURSE OFFERED TO BEGINNERS

SPRING SEASON

RENO DANCING ACADEMY
HARTLAND, IDAHO

LIGHT COPPERPLATE GOTHIC CONDENSED

24 Point No. 40 — 8 A

KINDRED SERVING

24 Point No. 39 — 10 A

ECONOMIC RESEARCH

18 Point No. 40 — 11 A

IMPROVISER NUMBERING

18 Point No. 39 — 14 A

ENCOURAGED MODERN SIGN

12 Point No. 38 — 18 A

HISTORIC HOUSE BEING REPAIRED

12 Point No. 37 — 22 A

SUPERIOR PRINTING CHARMS CUSTOMER

12 Point No. 36 — 26 A

PROGRESSIVE METHOD INSPIRED CONFIDENCE

12 Point No. 35 — 29 A

DISTINGUISHED DIRECTOR PRODUCING COMIC OPERA

6 Point No. 34 — 25 A

EXTRAORDINARY PUBLICATIONS CREATE DESIRABLE IMPRESSION

6 Point No. 33 — 31 A

GOVERNMENT DECIDEDLY OPTIMISTIC INTERESTING ANNUAL REPORT ISSUED

6 Point No. 32 — 37 A

PRINTER DESCRIBES ARTISTIC COMPOSITION SOME NOTABLE CRAFTSMEN SHOW INTEREST

6 Point No. 31 — 42 A

DETERMINED EDUCATORS DE[illegible] AS PUPILS MANY PEDAGOGUES ATTEND [illegible]

THE AGATHOI DRAMATIC SOCIETY

[illegible]

THE PRODIGAL SON

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

THE AGATHOI DRAMATIC [illegible] OF THE METROPOLITAN CHURCH

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z & $

1 2 3 4 5 6 7 8 9 0 , ' ; ! ?

HEAVY COPPERPLATE GOTHIC CONDENSED

AMERICAN
INSTRUMENTS OF UNUSUAL
EXCELLENCE

ENDEMANN PIANOS

ON DISPLAY
AT THE MUSIC SHOW
HARMONY HALL
NEXT WEEK

ENDEMANN PIANO COMPANY
422 EAST ROBERTS AVENUE
PITTFIELD, PA.

CHARACTERS IN
COMPLETE
FONT

A B C D
E F G H
I J K L
M N O P
Q R S T
U V W X
Y Z & $
1 2 3 4 5
6 7 8 9 0
. , - ' : ; ! ?

BUSINESS HAS FINALLY RECOGNIZED THE FACT THAT ART IS MUCH MORE THAN "BEAUTIFUL FOOLISHNESS"

BUSINESS STIMULATED

AN ARTISTIC PIECE OF PRINTING USUALLY ATTRACTS THE EYES OF BUSINESS MEN IN NOT ONLY YOUR OWN BUT IN EVERY OTHER LINE. WITH OUR FACILITIES FOR PRODUCING ARTISTIC PRINTING YOUR BUSINESS CAN BE STIMULATED NO MATTER WHAT YOU MAKE OR SELL. WE SHALL BE GLAD TO HOLD A CONFERENCE WITHOUT OBLIGATION WHENEVER IT SUITS YOUR CONVENIENCE

ARTISTIC PRINTING COMPANY
ADVERTISING DESIGNERS AND TYPOGRAPHERS
POUGHKEEPSIE, NEW YORK

FLORAL DECORATION

24 Point No. 20 — 8 A

READING MOTIVES

24 Point No. 19 — 10 A

BOHEMIAN FINANCIER

18 Point No. 20 — 11 A

MECHANICS PRODUCING

18 Point No. 19 — 14 A

SUBMERSIBLE DESTRUCTION

12 Point No. 18 — 18 A

HUNTING RANCH INSURE PICTURE

12 Point No. 17 — 21 A

BANKERS HONORED NEGOTIATING LOAN

12 Point No. 16 — 25 A

GRADUATES REJOICING PEOPLE REMAIN QUIET

12 Point No. 15 — 29 A

SUPERIORITY RECOGNIZED FINEST EXAMPLES SHOWN

6 Point No. 14 — 27 A

INTERESTING ANNOUNCEMENTS DELIGHTED REFINED CUSTOMER

6 Point No. 13 — 31 A

ENTERPRISING FOREIGNERS PROSPER SHOW EXCEPTIONAL BUSINESS SENSE

6 Point No. 12 — 37 A

CRITICS ADVOCATING DISTINCTIVE FEATURES RECOGNIZE GREAT ADVANTAGES THEREFROM

6 Point No. 11 — 42 A

ADVERTISING DIGNIFIED COMMERCIAL STATIONERY HELPS STIMULATE DESIRABLE TRADE EVERYWHERE

Light Copperplate Gothic Extended

24 Point No. 70 — 5A

ENSURED

24 Point No. 69 — 6A

RIGHTEOUS

18 Point No. 70 — 8A

INSTRUCTIVE

18 Point No. 69 — 9A

FOREIGN BIRTH

12 Point No. 68 — 11A

SMART EXECUTOR

12 Point No. 67 — 13A

PRODUCING FIGURES

12 Point No. 66 — 15A

MECHANICS PROSPERING

12 Point No. 65 — 16A

HISTORIC BANKING CONCERN

6 Point No. 64 — 17A

ENTHUSIASTIC ADVERTISER
SHOWING ARTISTIC DESIGN

6 Point No. 63 — 22A

IMPORTANT TRANSACTIONS ARRANGED
MANY NOTABLE EVENTS ARE NOW PRESENT

6 Point No. 62 — 26A

[illegible] CHAMPIONSHIP
[illegible] AWARDED

6 Point No. 61 — 30A

[illegible]
[illegible]

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
, ' : ; ! ?

Baker-Richardson Company

[illegible]

[illegible]

OUR MR. JACKSON [illegible]
WITH AN UNUSUAL [illegible]

MR. JACKSON [illegible]
ON SILVERWARE [illegible]
WITH NOTABLE [illegible]
YOU WILL FIND [illegible]

[illegible]

August Ninth

Heavy Copperplate Gothic Extended

6 Point No. 74 17 A

CONCERT SINGERS RETURN
BEAUTIFUL WINTER HOMES

6 Point No. 73 22 A

ILLUSTRATED WESTERN SCENERY
VARIOUS KINDS OF LARGE SHOWS

6 Point No. 72 27 A

NEW MACHINE BREAKS RACING RECORD
HIGH-GRADE SHOES SOLD REASONABLY

6 Point No. 71 30 A

NEW YORK CENTRAL TRAVELS ALONG HUDSON
COUNTRY DISPLAY WINDOWS VERY ATTRACTIVE

Characters in Complete Font

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
. , - ' : ; ! ?

24 Point No. 80 5 A

MENDING

24 Point No. 79 6 A

DISREPUTE

18 Point No. 80 7 A

COLD WINDS

18 Point No. 79 8 A

NUMBER FOUR

12 Point No. 78 11 A

FROZEN CHICKEN

12 Point No. 77 13 A

NOTED AUTOMOBILE

12 Point No. 76 15 A

MERCHANTS CROWDING

12 Point No. 75 18 A

NUMEROUS HOMES DESIRED

MRS. EDNA MAE BROWN

TAKES GREAT PLEASURE IN INVITING YOU
TO BE PRESENT AT HER

[illegible]

MISS LILLIAN JOHNSON
SOLOIST

SUNDAY AFTERNOON, JUNE FIRST
THREE FORTY-FIVE O'CLOCK

MENDLESHOW DRAWING ROOMS
NORTHSHORE MANOR

FOR THE BENEFIT OF THE WAR WORKERS
TICKETS SENT ON REQUEST

COPPERPLATE GOTHIC ITALIC

24 Point No. 60 — 6 A

HUNDREDS

24 Point No. 59 — 8 A

EXPOUNDING

18 Point No. 60 — 9 A

MAGNIFICENCE

18 Point No. 59 — 11 A

RECONSTRUCTION

12 Point No. 58 — 12 A

PERMANENT SERVICE

12 Point No. 57 — 16 A

LEGENDARY HAPPENINGS

12 Point No. 56 — 18 A

DASHING OFFICER PROMOTED

12 Point No. 55 — 22 A

ENTHUSIASTIC VOYAGERS RETURN

CHARACTERS IN COMPLETE FONT

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z

& $ 1 2 3 4 5 6 7

8 9 0 . , - ' : ; ! ?

6 Point No. 54 — 21 A

STRAIGHTFORWARD APPRENTICE
NOTABLE LEGISLATORS ELECTED

6 Point No. 53 — 25 A

PROFESSIONAL ACTIVITIES CONDEMNED
STORES ENJOYED PROSPEROUS SEASON

6 Point No. 52 — 32 A

BRILLIANT EVENT ATTRACTS LARGE PAGEANTRY
MISCHIEVOUS APPRENTICE MAKES SERIOUS BLUNDER

6 Point No. 51 — 37 A

ACCURATE RESULTS ACHIEVED BY SIMPLIFIED PROCESS
ELECTRIC FURNACE USED IN CHEMICAL EXPERIMENT

CATALOGUE

RARE
MEDIEVAL PAINTINGS
AND STATUARY
IN THE HARRESON
COLLECTION

ISSUED BY
THE NATIONAL ART MUSEUM
SAN FRANCISCO
MCMXXV

FOURTH SEASON

DRAMATIC GUILD

DECEMBER
ROMEO AND JULIET
ACADEMY OF MUSIC

JANUARY
MERCHANT OF VENICE
CITY OPERA HOUSE

FEBRUARY
TIMON OF ATHENS
NOBLE THEATRE

SEASON TICKETS ARE NOW ON SALE

COPPERPLATE GOTHIC BOLD

CHARACTERS IN
COMPLETE FONT

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8
9 0 . , - ' : ; ! ?

24 Point No. 50 — 6 A

EMBRACED

24 Point No. 49 — 7 A

RETRIBUTION

18 Point No. 50 — 9 A

NECROMANCER

18 Point No. 49 — 11 A

UNCOMPROMISING

12 Point No. 48 — 13 A

MYSTERIOUS SEARCH

12 Point No. 47 — 16 A

FINANCIAL ADJUSTMENTS

12 Point No. 46 — 19 A

DISTINGUISHED PHILOSOPHER

12 Point No. 45 — 24 A

BRILLIANT INSTRUCTOR RESIGNED

6 Point No. 44 — 22 A

SUPERINTENDENT ENCOURAGED
MECHANIC PATENTED INVENTION

6 Point No. 43 — 25 A

PERIODICAL ILLUSTRATORS BANQUETED
BUILDS EXTENSIVE STEEL WAREHOUSES

6 Point No. 42 — 34 A

ESTABLISHED SEVENTEEN NORTHERN BRANCHES
HASTEN ARRANGEMENTS FOR INVITATION DANCE
BUSINESS THOROUGHFARE QUICKLY DECORATED

6 Point No. 41 — 37 A

MANUFACTURING BUILDER SECURES FACTORY CONTRACT
FREIGHT CONFERENCE ADJOURNS AFTER PRELIMINARIES
ARCHITECTURAL SCHOOL POSTPONES THIRD EXHIBITION

MR. RICHARD N. DILLINGHAM

REPRESENTING
HUNTIN BANKING COMPANY
PITTSBURGH

JOSEPH BUCHANAN JOHN SM

SLOANE & BUCHANAN

MANAGING AGENTS AND DIRECTORS FOR THE PRINCIPAL
FOREIGN AND DOMESTIC COMPANIES

CASUALTY
ACCIDENT

INSURANCE

RAILROAD
LIABILITY

BRANCH OFFICES ARE LOCATED IN ALL THE IMPORTANT CITIES OF THE COUNTRY
THE FACILITIES OF OUR ORGANIZATION ALWAYS AT YOUR DISPOSAL

9285-9289 WASHINGTON BUILDING

PITTSBURGH INDIANAPOLIS CINCINNATI

COPPERPLATE GOTHICS

TELEPHONE CONCORD 246

CAMBRIDGE MASS 19

IN ACCOUNT WITH

GEORGE HENDERSON COMPANY

ORNAMENTAL HARDWARE

TERMS NET THIRTY DAYS NINETEEN CHESTNUT STREET

BALANCE BROUGHT FORWARD

EDGAR CORSON, M.D.

SOUTHERN MINING COMPANY

HERBERT RITCHFORD

ASSAYING CHEMIST

COSMOPOLITAN FIRE INSURANCE BUILDING

COPPERPLATE GOTHICS

A DESIRABLE ALL-ROUND TYPE FAMILY
WHICH INCLUDES AN UNUSUAL RANGE OF FACES
IDEALLY ADAPTED TO PRACTICALLY
ALL GRADES OF COMMERCIAL
AND SOCIAL PRINTING

Haftel Ornament

SHOWING A FEW OF
THE MANY USES FOR THIS
STANDARD FAMILY

AMERICAN TYPE FOUNDERS
COMPANY

Light Copperplate Gothic and Light Copperplate Gothic Extended

NO SHOP IS
COMPLETE WITHOUT
THIS FAMILY

EDITH MARIE BRYDEN

HORACE BOTHWICK

INVESTMENTS

ADMITTING THE BEARER AND FRIENDS TO

AN UNUSUAL EXHIBITION OF

RARE PRINTS

FROM THE PRIVATE COLLECTION

OF BARON MARKHAM

JOSIAH RUTGER INSTITUTE

WEEK OF MARCH SECOND

MADISON DRA

ANNOUNCES TIR

OF AMN

"MUDGE I[

BY HENRO

TO BE GIVEN HE

THE COIT

WEDNESDAY, DEBI

EMERSON

COPPERPLATE
GOTHIC FAMILY

THIS FAMILY
AN INTRODUCTION
TYPOGRAPHERS.
DESIGNED FOR
AND SOCIETY
BE USED
ALL KINDS
PRINTING

)GE

ERWIN HALSTEAD

COMBINES
ATTRACTIVENESS
WITH UTILITY

RIDGE COMPANY

1ENT SECURITIES

3CO

BELL TELEPHONE
MARKET 9562

POCKET CAMERAS SUPER LENSES

PRESTO CAMERA COMPANY

MANUFACTURERS AND IMPORTERS OF
EQUIPMENT FOR PICTURE MAKING
246 FAIRMOUNT AVENUE
NORTH NEWBURGH

INTRODUCING
HARRY SEAMAN

Heavy and Light Copperplate Gothic Condensed

TIC SOCIETY

D OF A SERIES

PLAYS

)ERSON"

W MABIE

E BENEFIT OF

Y CLUB

ER EIGHTEENTH

TORIUM

LUNCHEON

TENDERED TO

MISS IRENE CAMERON

BY HER ASSOCIATES IN

THE ACCOUNTING DEPARTMENT

OF THE

JOHNSTON-CORNISH
COMPANY

HOTEL MASSACHUSETTS

TURDAY, OCTOBER TWENTIETH

ONE-THIRTY O'CLOCK

Light Copperplate Gothic Condensed

HOTEL CHESTERFIELD

VIRGINIA BEACH

FACING THE OCEAN CAFETERIA RESTAURANT

Heavy Copperplate Gothic Haffel Ornament

COPPERPLATE GOTHICS

TELEPHONE CENTRAL 4[illegible]

FRENCH POTTERY COMPANY

MAKERS OF [illegible]

POTTERY FOR DECORATIVE PURPOSES

EUSTON, OHIO

THE KENSINGTON PLAYERS PRESENT

HUMORESQUE

A [illegible]

NOVEMBER ELEVENTH AND TWELFTH

[illegible]

[illegible] EIGHT O'CLOCK

ANNOUNCING THE APPOINTMENT OF

THE HOUSTON COMPANY

AS OUR EXCLUSIVE [illegible]

REPRESENTATIVE FOR THE

JOHNSTON SUPER EIGHT

THE [illegible]

[illegible]

JOHNSTON MOTOR CAR COMPANY

[illegible]

[illegible]

This insert is made for [illegible]
Made by MARTIN-SENOUR COMPANY [illegible]

COPPERPLATE GOTHICS

OFFICERS

GEORGE PARSONS
PRESIDENT

ERIC BIRDLEIGH
VICE-PRESIDENT

JOHN LOWE
CASHIER

DIRECTORS

J. M. DAY
ROBERT KLEINERT
W. LIGHTER
RALPH KENDALL
BRIAN REID

CAPITAL
$2,587,000

MEMBER FEDERAL
RESERVE SYSTEM

THE CENTRAL NATIONAL BANK OF BRIDGEPORT

BUSINESS MEN AND CORPORATIONS HAVING ANY FUNDS WHICH THEY ARE NOT YET READY TO USE IN GREATER BUSINESS ARE INVITED TO CONSIDER THE ADVISABILITY OF DEPOSITING THEM WITH US IN AN INTEREST BEARING CHECKING ACCOUNT OR EXCHANGE THEM FOR CERTIFICATES OF DEPOSIT WHICH WILL BEAR INTEREST AT THE HIGHER RATE

WE ARE THEREFORE IN THE POSITION TO PRESENT SPECIAL OPPORTUNITIES FOR THE EMPLOYING OF FUNDS IN LONG AND SHORT TERM INVESTMENTS

BRAIDFORD AVENUE AT MORGAN STREET

DIRECTLY OPPOSITE THE UNION DEPOT

SOUTH BRIDGEPORT, PENNSYLVANIA

BEREUX TOILET PREPARATIONS

SOME PEOPLE HAVE THE ASTOUNDING FACULTY OF KEEPING COOL AND ALSO IMMACULATE IN SUMMER. WITH MANY IT IS DUE TO BEREUX TOILET ARTICLES SUCH AS PERFUMED SOAP, FINE FACE POWDER, RICH PERFUMES, FACE CREAMS, LOTIONS AND MANY MORE OF THEIR WORLD KNOWN DELICATE PREPARATIONS

THE NAME BEREUX IS A GUARANTEE OF QUALITY AND TRUE SATISFACTION

HUGO BEREUX COMPANY

IMPORTERS AND MANUFACTURERS

NEW YORK PARIS LONDON

CENTURY CLUB

HOTEL NESTOR

MENU

OYSTER COCKTAIL

CONSOMME EN TASSE

CUCUMBERS *OLIVES* *RADISHES*

FRESH CRAB MEAT

BROILED SPRING CHICKEN
CURRANT JELLY

BAKED POTATOES *CORN ON COB*

ASPARAGUS TIPS

FRUIT ICES *FRENCH PASTRY*

DEMI TASSE

COPPERPLATE GOTHIC SHADED

36 Point 4 A

BURN

30 Point 5 A

DANCE

24 Point No. 90 6 A

SECTOR

24 Point No. 89 7 A

MUSICIAN

18 Point No. 89 9 A

INFORMING

18 Point No. 88 11 A

SUBTERFUGE

12 Point No. 87 14 A

FAMOUS MANOR

12 Point No. 86 17 A

GROUP INSURANCE

12 Point No. 85 21 A

PRINTING EXHIBITIONS

12 Point No. 84 24 A

REWARDING MAINE HUNTER

6 Point No. 83 27 A

MICHIGAN BANKERS BANQUETED
PREDICTED BEAUTIFUL WEATHER

6 Point No. 82 31 A

LARGE RADIO BROADCASTING STATION
GRECIAN DANCERS DELIGHT AUDIENCE

6 Point No. 81 36 A

SPECIAL EXCURSION RATES FOR DELEGATES
REMARKABLE FRENCH PAINTINGS EXHIBITED

CAPITAL LETTERS IN COMPLETE FONT

A B C D E F G
H I J K L M N
O P Q R S T
U V W X Y Z
& $ 1 2 3 4
5 6 7 8 9 0
, . - ' ? : ; ! ?

The following extra-long characters are supplied with Fonts in all sizes from 12 Point to 36 Point

A F L P T V W Y

STUDIES
IN DRAWING, COMPOSITION
ILLUSTRATION AND
PAINTING

[B]

[illegible] AND
[illegible]

[illegible]
FLORENCE BURLESON
[illegible]
CINCINNATI

[illegible]

COPPERPLATE GOTHIC SHADED

GRAND RECEPTION

GIVEN ON THE OCCASION OF THE THIRD ANNIVERSARY
BY THE ALUMNI SOCIETY AND THE
PUPILS OF THE

BARTON TECHNICAL SCHOOL

GRAND BALLROOM OF HOTEL BURKE
CHESTER BOULEVARD

TUESDAY EVENING, MARCH EIGHTEENTH
NINETEEN HUND

INFORMAL

FLORENCE BRANFORD
ELOCUTIONIST

94 ASTOR PLACE

ELMWOOD STUDIO
NEW YORK

NINTH ANNUAL

BANQUET

OF THE OFFICERS AND
MEMBERS OF

THE DEAN MUSIC
SOCIETY

HAMPTON, VIRGINIA

CRESCENT GARDENS
JUNE SIXTH

PROFESSOR LOUIS MERIDITH
TOASTMASTER

RATTLE, ORNAMENT

MRS. MAY HEARN

REQUESTS THE HONOR OF
YOUR COMPANY AT A

BIRTHDAY PARTY

IN HONOR OF HER DAUGHTER

LOUISE

AT HER RESIDENCE
27 VINE COURT

FRIDAY AFTERNOON, MAY FIRST
AT THREE O'CLOCK

EIGHT YEARS OLD

ENGRAVERS SHADED

18 Point No. 1 6 A

MODISH

18 Point No. 2 7 A

EXPORTS

12 Point No. 1 10 A

REGULDING

12 Point No. 2 12 A

DESIGNS CHEAP
RIGHT BONDS

12 Point No. 3 16 A

QUIET NEIGHBOR
INFORMED GUIDE

6 Point No. 1 18 A

HANDSOME DESIGNER
BRIDGE SPRING MOTES

6 Point No. 2 21 A

SEPTEMBER SERIOUS DIPLOMA
KNOWLEDGE GIVES POWER

6 Point No. 3 25 A

CONTINGENT CHEAP EXCEPTED
PENANCE PAPOOSE VASES CLOSE

ORNAMENTED COMPLETE FA

A B C D E F
G H J K L M
O P Q R S T
V W X Y Z &
1 2 3 4 5 6 7 8 9
, . ' ? ; : ! -

YOU ARE REQUESTED TO BE PRESENT AT THE

ANNIVERSARY DINNER

GIVEN BY THE

BINGHAMPTON LITERARY SOCIETY

AT THEIR HALL ON

MONDAY EVENING, SEPTEMBER

AT FIVE O'CLOCK P. M.

TITLE SHADED LITHO

CHARACTERS IN COMPLETE FONT

A B C D
E F G H
I J K L
M N O P
Q R S T
U V W X
Y Z & $
1 2 3 4 5
6 7 8 9 0
, . ' : ; ! ?

24 Point No. 2 — 3 A

NORTH

24 Point No. 1 — 4 A

MUSKET

18 Point — 6 A

KINGDOMS

12 Point No. 3 — 7 A

FINE PRINTER

12 Point No. 2 — 12 A

EMINENT DESIGNERS

12 Point No. 1 — 15 A

DISTINGUISHED MEMBERS

6 Point No. 2 — 16 A

PRODUCING HANDSOME BROCHURES
DEMANDS IMMEDIATE RECOGNITION

6 Point No. 1 — 20 A

CELEBRATED TYPOGRAPHER ENTHUSIASTIC
MODERN ACCESSORIES INCREASED INTEREST

LORENARD COUNTRY CLUB

NORTH DECATUR, ILLINOIS

THE ENTERTAINMENT COMMITTEE TAKES GREAT
PLEASURE IN ANNOUNCING THE

MERIDEN SYMPHONY
ORCHESTRA

FRIDAY, JANUARY SIXTEENTH

MOUNTBANK ARMORY

FRANCIS NORTH, VIOLINIST
EDITH COLE, HARPIST

CARRIAGES AT ELEVEN

LITHOGRAPH SHADED

18 Point No. 8 — 6 A

STATISTIC

18 Point No. 7 — 7 A

EXPANDING

12 Point No. 6 — 10 A

PERSONALITY

12 Point No. 5 — 13 A

QUAINT CONCEIT
SATISFIED FOLKS

12 Point No. 4 — 16 A

RAPID CALCULATIONS
IMPORTANT MESSAGE

9 Point No. 3 — 18 A

MAGNIFIES HUNDRED TIMES
SECURED NIGHT PROGRAM

9 Point No. 2 — 21 A

PLEASING MOTION PICTURE PLAY
MAY NO CHILDREN ATTEND CIRCUS

8 Point No. 1 — 25 A

SCHOOL INSTRUCTOR REVIVES MEDAL
PROFESSIONAL BASEBALL TENNIS MEET

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T U
V W X Y Z & $ 1 2 3 4 5 6 7 8 9 0 . , - * : ; ! ?

The following exchangeable Back Sets are supplied at the same price

ABCDEFGHIJKLMNOPQRSTU

American
Type Founders
Company

Lanston Monotype

Jersey
Boston

The Industrial Art Society

of Philadelphia

cordially invites you and your friends to be

present at the twenty-seventh

Anniversary Dinner-Dance

Washington Auditorium

Saturday Evening, October Thirteenth

at half after eight

Excellent music

Dancing

STEELPLATE GOTHIC SHADED

12 Point No. 71 — 23 A

MANY INTERESTING
PAPERS EXHIBITED
BENEFITING MAYOR

6 Point No. 74 — 28 A

DISTINGUISHED BANKER
PRAISES CLERICAL HELP
FOR THEIR PROFICIENCY

6 Point No. 73 — 32 A

RECOVERS FRENCH PICTURES
DURING THE RECENT DISPLAY
BY PROMINENT CONNOISSEUR

12 Point No. 74 — 14 A

DENOUNCED
RANCOROUS

12 Point No. 73 — 17 A

MISDEMEANOR
HARPSICHORD

12 Point No. 72 — 19 A

SUPERABUNDANT
KNICKERBOCKER

24 Point No. 72 — 6 A

BANKS
HEDGE

24 Point No. 71 — 8 A

EMBARK
SECOND

18 Point No. 72 — 9 A

NOMADIC
KINGDOM

18 Point No. 71 — 11 A

RESIDENCE
DIRECTORS

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
& $ 1 2 3 4 5 6 7 8 9 0
. , - ' : ; ! ?

THE NATIONAL ACCOUNTANT
OF NEW YORK

THE LEADING PERIODICAL IN ITS FIELD

ANNOUNCES THE APPOINTMENT OF

MR. ALEXANDER JACKSON

AS THE EDITOR-IN-CHIEF
WITH OFFICES AT 175 PARK LANE

EFFECTIVE
JANUARY FIRST

ENGRAVERS ROMAN SHADED

36 Point 3 A

MEND

24 Point 4 A

CHROME

18 Point No. 52 7 A

REQUIRING
NUMBERED

18 Point No. 51 9 A

INSURE HOMES
BINDS EDITION

12 Point No. 55 10 A

KINGDOM UNITED
SECURE DECISION

12 Point No. 54 12 A

NOTED MUSIC STORE
SPANISH PROVERBS

12 Point No. 53 14 A

FOUND HISTORIC RELIC
HANDSOME BROCHURE

12 Point No. 52 24 A

MOUNTED POLICE SQUAD
NOTED ENGLISH PRINTER

12 Point No. 51 15 A

INCREASE CLOTH PRODUCTION
REQUESTING DIGNIFIED TYPES

6 Point No. 54 36 A

MODERNIZED SUBMARINES EXHIBITED
COUNTERSIGNING NUMEROUS ORDERS

CHARACTERS IN COMPLETE FONT

A B C G D E F
G H I J K L M
N O P Q R S T
U V W X Y Z &
S 1 2 3 4 5 6 7
8 9 0 . , - ' : ; ! ?

A V W Y

THE SOCIETY
FOR
MEDICAL RESEARCH
REQUESTS
THE HONOR OF YOUR
PRESENCE AT
THE FALL MEETING
OCTOBER TWELFTH
ALLEN ROOMS
SEAMHOPE BUILDING

BY ORDER OF THE
PRESIDENT

ENGRAVERS BOLD

CHARACTERS IN COMPLETE FONT

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
. , - ' : ; ! ?

The following overhanging characters are supplied with each font except 6 Point Nos. 1 and 2

A F P T V W Y

READINGS
FROM
DICKENS

By ALICE N. REID
ELOCUTIONIST

MISS REID HAS BEEN DELIGHTING LARGE AUDIENCES FOR THE PAST FOUR SEASONS AND THE PEOPLE OF MERIDEN ARE VERY FORTUNATE IN THIS ENGAGEMENT

WEDNESDAY EVENING
JUNE TENTH

AT THE
BIRGEN AUDITORIUM
SOUTH BURLING STREET
MERIDEN

36 Point 3 A
SUM

30 Point 4 A
KING

24 Point 5 A
MIRTH

18 Point No. 2 7 A
ESTATES

18 Point No. 1 8 A
DISHONOR

12 Point No. 3 10 A
BOLD MINER

12 Point No. 2 12 A
IDEAL FRIENDS
MODERN PRICE

12 Point No. 1 17 A
PROMINENT DRIVER
MODERN PURCHASE

6 Point No. 5 16 A
DISTINGUISHED PAINTER
KNIGHT PROCURES HOME

6 Point No. 4 20 A
ARCHITECTURAL SUPERVISORS
REPRODUCED FAMOUS MASTER

6 Point No. 3 27 A
AMERICAN CONTRACTORS INSTRUCTED
REMARKABLE SPECIMEN COLLECTIONS

6 Point No. 2 30 A
MANY BRIGHT PRINTERS MOVING NORTHWARD
INSTRUCTORS PRESENT VEXATIOUS PROBLEMS

6 Point No. 1 34 A
SEVERAL MAGNIFICENT SCENES INSPIRED DESIGNER
ENTERTAINERS DEMANDED INSURANCE PROTECTION
SOME ROMANTIC ESCAPADES RECENTLY DISCLOSED

Invitation Series

24 Point 8 A 16 a

MASQUERADING
Exquisite Harmony

18 Point 12 A 22 a

IMPROVE BROCHURE
Finish Original Specimen

14 Point 16 A 32 a

MERITORIOUS CHARACTER
Recognizing Distinctive Qualities

12 Point 18 A 36 a

UNIQUE CREATION PRODUCED
Elicits Several Favorable Comments

10 Point 24 A 48 a

LIBRARY TRUSTEES HEAR REPORT
Card Holders Receiving Splendid Service

8 Point 32 A 64 a

BANKERS REMAIN HIGHLY OPTIMISTIC
Monthly Statement Shows General Prosperity

6 Point 44 A 88 a

NUMEROUS SCHOOL CHILDREN ENTERTAINED
Commercial Teacher Served Luncheon on the Campus

Characters in Complete Font

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z & 8 1 2 3
4 5 6 7 8 9 0
a b c d e f g h
i j k l m n o p
q r s t u v w x
y z ff fi fl ffi ffl
. , - ' ' : ; ! ?

Phone 1400

MISS ELINOR SMITH
Manicuring

20 Temple Court Boston, Mass.

Notable Embroidery Exhibition

Annual Display of Domestic Needlework
from the showrooms of the

Swiss Manufacturing Company

Commercial Auditorium, Southern Boulevard
Middletown, Connecticut

During the week beginning Monday, June Sixth

An excellent opportunity to secure at first cost Fine Hand
Embroidery

22a

Telephone Intervale 641

EDWARD SIMPSON MORTON

Importer and Collector of Antiques

Statuary Jewelry
Rugs Vases

Cable Address
Morston, N. Y.

385 Westchester Avenue
NEW YORK CITY

Phelps & Reynol

Cut Flowers · Plants · Trees · Shrubs

1349 Wadsworth Avenue East
Sacramento

Announce

A new organization now operating greenhouses and nurseries for the production of choice flowers, trees, shrubs and bushes. The manager will strive to give a most complete service for all occasions from their branches and from the showroom

Mr. Phelps for the past fifteen years has been general manager for Harlington & Company

VOCATIONAL CAMEO

Bertrand Houghton

Dramatic Artist

Higby
Building

Rochester

VIRKOTYPE COMBINATION MONOGRAM

Invitation Shaded

ELITE

FINISHING SCHOOL

An organization of unusual excellence which meets every demand of patrons who desire nothing but the best. Every teacher is a leader in his especial field

Chauncey M. Burns

229 East Boulevard

Columbus

6A 10a

BURNISHING

Inspired Singer

9A 18a

SPRING MODELS

Enchanting Damsel

11A 25a

HANDSOME LIBRARY

Quickly Impressed Ladies

13A 30a

DANCING INSTRUCTORS

Lessons Given Each Monday

15A 32a

SOCIETY MAIDENS ELOPED

Purely Unsophisticated Symbol

Characters in Complete Font

A B C D E F G H I J K L M

N O P Q R S T U V W X Y

Z & $ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p q

Montgomery &

Wholesale Confec

Desire to notify their customers and the trade in general

that they have appointed

Mr. Herbert Bryce

General Sales Manager

The reputation of Mr. Bryce as an expert in his line is so well established that we feel his selection will meet the approval of all our patrons

Invitation Shaded

Earl Sandringham Hotel

Invitation Matinee Dansant

Given for the benefit of the

Mount Pleasant Dispensary

Saturday, October Eighteenth

Mandarin Ballroom

Two Dollars

Three to six o'clock

HAFTEL ORNAMENT

The Officers and Directors of

The Santa Barbara National Bank

request the honor of your presence at

the opening of its new

Fireproof Safety Deposit Vaults

Saturday, the third day of July

from one-thirty to four-thirty o'clock

Knickerbocker Plaza

24 Point 4A 11a

Beautiful Parks

18 Point 6A 18a

Recently Established

14 Point 9A 28a

Given Delightful Surprise

Honorable Mention

12 Point 11A 31a

Entertains Celebrated Violinist

Requests Introduction

10 Point 11A 31a

Diplomatic Methods Solve Problem

Noteworthy Achievement

8 Point 14A 40a

Popular Artist Displays Masterpiece

Valuable Information Concerning Exhibition

Artistic Paintings Recognized

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z ff fi fl ffi ffl ø'e
. , - ' : ; ! ?

Betrothed

Marjorie Eleanor Baskerville

and

Raymond Henderson

A most cordial invitation is extended to yourself
and friends to attend our

Mid-Season Fashion Promenade

presenting the originations of our own designers and
those creations produced exclusively for us
by the best Parisian modistes

Wednesday, November the twenty-sixth
in the afternoon

Baron-Taylor Company

Inland Copperplate

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r s t u v w
x y z o'c . , - ' : ; ! ?

The Elite Club

extends to yourself
and family an invitation
to their annual

Theatre Party

to witness the comedy
"Nobody"
Friday, May the eleventh
Royal Opera House
New York

Tickets reserved for members

36 Point 3A 7a

Multiple
Right Ideal

30 Point 4A 8a

Delightful
Hotel Styles

24 Point 5A 9a

Simplicity
Useful Article

18 Point 6A 16a

Photographer
Grateful Students

14 Point 9A 26a

Country Residence
Beautiful Winter Resorts

12 Point 10A 30a

Merchants Prospered
Praised Contributing Editor
Effective Medium

10 Point 11A 35a

Foreign Artist Welcomed
Exhibited Remarkable Collection
Completed Galleries

8 Point 13A 38a

Melodious Selection Rendered
Many Society People Attended Concert
Director Complimented

Wedding Text

48 Point 4 A 10 a

Important

42 Point 4 A 11 a

Quiet Parks

36 Point 4 A 13 a

Very Brightly

30 Point 5 A 15 a

Sculptor Helped

24 Point No. 1 6 A 18 a

Appreciation
Distinctive Portrait

24 Point No. 2 7 A 18 a

Reliable Methods
Noted Lawyer Elected

18 Point No. 1 9 A 30 a

Proposed Library
Valuable Records Intact

18 Point No. 2 9 A 30 a

Fitting Memorial
Erecting Beautiful Statues

14 Point 12 A 42 a

Receive Unique Design
Talented Decorators Gratified

12 Point 12 A 48 a

Quaint Paintings
Enthusiastic Art Critic
Magnificent

10 Point 15 A 50 a

Cordial Reception
Most Graceful Dancer
Entertainment

8 Point 20 A 72 a

Announce Subscription
Holding Engagement Ceremony
Most Unconventional

6 Point 18 A 60 a

Distinguished Personality
Accepted a Representative Salaried
Respected Candidate

Uppercase and Lowercase Set

A B C D E F G H I
J K L M N O P Q
R S T U V W X Y Z
& $ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m
n o p q r s t u v w x y z
, . ' " - ( ) : ; ! ?

Mme. Lucille

extends a most cordial invitation to
you to inspect a complete
assortment of

Beautiful Gowns

designed by popular
modistes

Tuesday, October Eighth

Residence Parlors
Sayerville

Wedding Text

Mr. and Mrs. Reginald Harrison

announce the marriage of their daughter

Evelyn Ruth

to

Mr. George Shanley

on the afternoon of Tuesday, the sixth of May

at four-thirty o'clock

Central Presbyterian Church

Clayton, Ohio

At Home

after June the fifteenth

The pleasure of your company is requested at a

Graduation Dinner

in honor of

Miss Sarah Helen Rothenberg

on the evening of Wednesday, the tenth of February

at half after six o'clock

Palm Garden, Hotel Martinique

Wedding Text Shaded

36 Point 4A 10a

Bible Study

30 Point 5A 12a

Newest Design

24 Point No. 1 6A 14a

Pretty Decoration

24 Point No. 2 7A 16a

New Periodical

Exquisite Necklaces

18 Point No. 1 9A 20a

Finest Stationery

Sacred Concert Today

18 Point No. 2 10A 20a

Memorial Unveiled

Hymn and Song Review

14 Point 12A 24a

Twentieth Anniversary

Elementary School Teachers

12 Point 14A 28a

Piano and Organ Recital

Winter Theatre Parties Enjoyed

10 Point 17A 34a

Board of Directors to Resign

Rotary Club Holding Social Dance

8 Point 21A 42a

Gigantic French Ocean Steamship

Utility Corporation to Declare Dividend

Construction of Complete Font

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z &

S 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m

n o p q r s t u v w x y z ıc

. , ' : ; ! ?

Wedding Text Shaded

Mr. and Mrs. Edgar T. Harrington

request the honor of your presence

at the wedding breakfast of their daughter

Margaret Louise

and

Mr. Herbert Stuyvesant

on the morning of Tuesday, the twentieth of June

at half after eleven o'clock

Four hundred and six Lincoln Avenue

Ridgefield Park

Mr. and Mrs. Herbert Stuyvesant

will be at home

Wednesday, the twenty-eighth of June

from four to six o'clock

Broadcliff Mountain Cottage

Richmond Hill

Shaw Text

48 Point

Repudiated

36 Point

Decides Position

30 Point

Enlivening Crowds

24 Point

Geographic Study
Practical Development

18 Point

Ardent Support
Begins New Method

14 Point

Produce Fine Printing
Obtaining Desirable Results

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z æ
. , - ' : ; ! ?

Permit us to extend the personal services and courtesy of

Miss Elsie May Bosworth

Special Designer of

The Ladies' Apparel Department

who will assist you and afford you every consideration
in the selection of your hats and gowns

Rodman Company

Please present this card

Specimens of Business and Society Printing

Invitations and cards composed in

Invitation Series · Shaw Text · Wedding Text

Card Bodoni · Engravers Old English

Engravers Old English Open

These faces are among the most popular designs
used on this class of printing

American Type Founders
Company

At home to all printers and others interested in
visiting the central plant at
Three Hundred Communipaw Avenue
Jersey City

Creator of
Distinctive
Type Designs

Set in Invitation Series

Mr. and Mrs. Wyndham Kingsland

request the honor of your presence at the

marriage of their daughter

Elizabeth

to

Mr. Ralph Wainwright

on the afternoon of Thursday, the twentieth of April

at four o'clock

at the Second Baptist Church

Newburg, Delaware

Not to Wedding Feast

Special Invita

unto

Church of Saint

Spring

Sunday, A

at his

Miss Evelyn Fairchild

Not to Wedding Feast

The Metropolitan Club

of Philadelphia

invites you to be present at the

Spring Musical Carnival

in honor of the Twelfth Anniversary

of the founding of the Club

on Saturday, the twenty-seventh of March

at eight o'clock

Jackson Square Auditorium

Highland Boulevard

Set in Shaw Text

orning Service

l at the

hn the Evangelist

, New York

twenty-ninth

en o'clock

Set in Engravers Old English Open

Mr. Richard Huntington

University Club

Set in Shaw Text

THE OFFICERS AND DIRECTORS DESIRE TO ANNOUNCE THE

REMOVAL OF THE BANKING OFFICES OF THE

BERKSHIRE COUNTY NATIONAL BANK

TO THEIR NEW BUILDING LOCATED AT

NORTH CLINTON AND SEVENTH STREETS

MANCHESTER

[illegible]

[illegible]

ellington ichard outhgate

Counselor In All Matters That Pertain To The Law

his the briefest of briefs depuneth
that the one Wellington Richard
Southgate, formerly with Auth & Wills
of this city, whose practice consisted of
many complicated legal problems, both
civil and criminal, is now engaged, per-
sonally, in the practice and pursuit of the
law, with offices in the Menley Building,
where he will be pleased to welcome his
clients and friends of which he trusts the
one is synonymous with the other as the
occasion ariseth or necessity demandeth

South Mountain Avenue Corner Reynolds Highway
Menley Building · West Coopertown Heights

BRANDON SERIES

CHARACTERS IN COMPLETE FONT

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z &
$ 1 2 3 4 5 6 7
8 9 0 . , - ' : ; ! ?

No figures made for 6 Point No. 0

24 Point 6 A

HUNTER

18 Point No. 2 8 A

DECOROUS

18 Point No. 1 9 A

INQUISITION
PROSPECTUS

12 Point No. 4 12 A

REMINISCENCE
ENTERPRISING

12 Point No. 3 14 A

HUGE MONUMENT
RETURNED PRIZE

12 Point No. 2 18 A

NOTED MUSIC SOCIETY
BRITISH OCEAN LINER

12 Point No. 1 21 A

MOTION PICTURE STUDIOS
TYPE DESIGNS IMPROVED

6 Point No. 3 18 A

HONORED MARINE REGIMENTS
PRAISE INGENIOUS MECHANIC

6 Point No. 2 22 A

EASTERN COLLEGE HEADS CONVENE
INTERESTING SUBJECTS DISCUSSED

6 Point No. 1 26 A

LARGE FRENCH CRUISER ENTERED HARBOR
DEVISED CREDIT SYSTEM FOR MERCHANTS

6 Point No. 0 36 A

MANY SENATORS ATTEND MEMORIAL DAY EXERCISES
HUMOROUS COMEDIANS DELIGHT MIRTHFUL CHILDREN

COPPERPLATE ROMAN

12 Point No. 555 17 A

FOREIGN MUSICIANS
EXPLOITING EUROPE

12 Point No. 554 16 A

NEPONSIT COUNTRY CLUB
STOCK EXCHANGE CLOSED

6 Point No. 551 24 A

MAINE NATIONAL GUARD REGIMENTS
INTRODUCING NOVEL OFFICE SYSTEM

6 Point No. 552 28 A

COUNSEL DEMANDING THOROUGH RESEARCH
PRESIDENT NAMED JAPANESE AMBASSADOR

6 Point No. 553 31 A

EMINENT SCULPTOR COMPLETES MEMORIAL STATUE
SOUTHERN AMUSEMENT COLONIES ATTRACT CROWDS

CHARACTERS IN COMPLETE FONT

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
Q R S T . , - '

BLAIR SERIES

24 Point No. 2 — 2 A

NICHE

24 Point No. 1 — 6 A

URBAN

18 Point No. 2 — 8 A

SQUIRM

18 Point No. 1 — 9 A

REPENTS

12 Point No. 4 — 11 A

MORTGAGE
BIG SIPHON

12 Point No. 3 — 14 A

INSPIRED HIM
HIDES CHECK

12 Point No. 2 — 15 A

PRINTING TRUE
MOSAIC DESIGN

12 Point No. 1 — 16 A

RAMBLING NOMAD
HELPED CAPTIVES

6 Point No. 4 — 20 A

MODERN ORCHESTRA
SHIP FOLDERS QUICK

6 Point No. 3 — 23 A

EXPERIENCED WORKERS
BUILD SUBURBAN SHOW

6 Point No. 2 — 25 A

PRESIDENT ADVERTISES SEEDS SALE
HAMBURGH SQUIRES ARRIVED
QUAINT FURS SURFEIT BOX

6 Point No. 1 — 27 A

[illegible]

[illegible] COMPLETE FONT

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
. , ' " ! ?

[illegible]

CONDENSED BLAIR

[illegible] — 5 A

ENDING

[illegible] — 10 A

MORTISE

[illegible] — 13 A

BRUSHED

[illegible] — 17 A

HYSTERICS

[illegible] — 21 A

PRONOUNCED

[illegible] — 24 A

[illegible]

[illegible] — 26 A

[illegible]

[illegible] COMPLETE FONT

A B C D E
F G H I J K
L M N O P
Q R S T U
V W X Y Z
& $ 1 2 3 4
5 6 7 8 9 0
. , ' " ! ?

MERCANTILE SERIES

FOURTH ANNUAL

SURPRISE DANCE

OF THE

ROXBURY CLUB

ON WEDNESDAY EVENING

APRIL SIXTH

••

METROPOLIS THEATRE AND CASINO

NORTH LOMBARD STREET

CARD MERCANTILE

12 Point No. 7 — 10 A

RICH SALESMAN

6 Point No. 3 — 17 A

BARONIAL CLUB
TIME HANDICAP
HEROIC MARINE

12 Point No. 6 — 13 A

BLUNDER
EULOGIZE

6 Point No. 12 — 22 A

SERIOUS QUESTIONS
PERPETUAL SPRING
UNIFORM DOCTRINE

12 Point No. 5 — 16 A

UNDERBRUSH
MANIFESTING

6 Point No. 11 — 30 A

NEIGHBORING COMMUNITY
PRACTICAL BUSINESS IDEA
HAD RIDICULOUS OPINIONS
ENCOURAGING STATEMENT

6 Point No. 4 — 16 A

DIGNIFIED MIEN
SIMPLE PROCESS
HISTORIC PLACE

18, 24 and 30 Point carried in stock only at Foundry

CHARACTERS IN COMPLETE FONT

A B C D E F G H
I J K L M N O P
Q R S T U V W X
Y Z & $ 1 2 3 4 5 6
7 8 9 0 . , - ' : ; ! ?

18 Point No. 29 — 10 A

RECONDITE

18 Point No. 28 — 13 A

BLUSTERING

12 Point No. 27 — 12 A

HENCEFORTH

12 Point No. 26 — 15 A

MINOR OFFICER

12 Point No. 25 — 18 A

BOROUGHS UNITED
DIRECT SELECTION

12 Point No. 24 — 18 A

PROMINENT AUTHORITY
EXTRAORDINARY RULES

6 Point No. 23 — 21 A

NEW ELECTRICAL MAGAZINE
INCREASED CUSTOM BUDGET

6 Point No. 22 — 26 A

DELEGATION INSTRUCTS CHAIRMAN
SELECT FINANCIAL ADMINISTRATOR

6 Point No. 21 — 35 A

RAILROADS AND STEAMBOATS HANDLE THRONGS
PEOPLE FLOCKING TO MOUNTAIN AND SEASHORE

CHARACTERS IN COMPLETE FONT

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z & $ 1 2 3
4 5 6 7 8 9 0
. , - ' : ; ! ?

TYPO GOTHIC

24 Point No. 2

FISHERMEN

24 Point No. 1

REMARKABLE

18 Point No. 2

HUNT RESUMED

18 Point No. 1

PRINTING EXHIBITS

12 Point No. 3

NEWBURGH EXCURSION

12 Point No. 2½

BEAUTIFYING AND CHARMING

12 Point No. 2

MATHEMATICIANS AMALGAMATE

12 Point No. 1

ENTERTAINING FOREIGN DIPLOMATS

A B C D E F G H
I J K L M N O P
Q R S T U V W
X Y Z & $ 1 2
3 4 5 6 7 8 9 0
. , ' : ; ! ?

ROSEDALE BOTANICAL GARDEN

SUNDAY AFTERNOON MAY FOUR

BEAUTIFUL PLANTS

CARD BODONI BOLD

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K
L M N O P Q R S T U V
W X Y Z & $ 1 2 3 4 5
6 7 8 9 0 . , - ' ' : ; ! ?

The following overhanging characters are supplied with fonts Nos. 18, 19, 20, 21, 22, 23 and 24

A F L P T V W Y

24 Point No. 24 — 7 A

SEARCH

24 Point No. 23 — 9 A

EARNING

18 Point No. 22 — 11 A

NEIGHBOR

18 Point No. 21 — 13 A

DESK CLOCK

12 Point No. 20 — 15 A

HOSTILE MOVE
BEST PRINTING

12 Point No. 19 — 19 A

UNIVERSAL RULES
MODISH COSTUME

12 Point No. 18 — 22 A

EXPERIENCED SAILOR
BEAUTIFUL PORTRAIT

12 Point No. 17 — 27 A

FIVE BUILDINGS ERECTED
INCREASED REVENUE TAX

6 Point No. 16 — 25 A

MODERNIZED BOARD FACTORY
REPRINTS EDUCATIONAL BOOK

6 Point No. 15 — 29 A

BOARD OF CENSORS REVOKE LICENSE
PERIODICAL MANAGERS ORGANIZING
LOFT BUILDINGS REPAIRED QUICKLY

6 Point No. 14 — 34 A

HOTEL ADVERTISING CAMPAIGN LAUNCHED
INDUSTRIAL SITUATION BECOMING SERIOUS
EXHIBIT RARE SPECIMENS OF TYPOGRAPHY

6 Point No. 13 — 38 A

MANUFACTURERS HAVE VERY PROSPEROUS TIMES
PRECIOUS STONES AND JEWELRY HEAVILY TAXED
NEW CLUBHOUSE FOR CONDUCTORS AND FIREMEN

CARD BODONI

6 Point No. 4 — 25 A

MERCANTILE EXPORTS
INTERIOR DECORATOR

6 Point No. 3 — 29 A

SUMMER CLEARANCE SALE
ENJOY FRATERNAL OUTING

6 Point No. 2 — 34 A

DARING FIREMAN SAVED CHILD
GRAND DISPLAY OF FIREWORKS

6 Point No. 1 — 38 A

URGENT DEMAND FOR SERIOUS MEN
NEWSPRINT SHIPMENTS DECREASED
FOGGY WEATHER DELAYS STEAMERS

24 Point No. 12 — 8 A

MARSH

24 Point No. 11 — 9 A

ENJOINS

18 Point No. 10 — 11 A

BENCHER

18 Point No. 9 — 13 A

NORTHERN

12 Point No. 8 — 15 A

DETERMINED

12 Point No. 7 — 19 A

SOUTHERN TIME
HOTEL CLINTON

12 Point No. 6 — 22 A

BEAUTIFUL SCENES
FACTORY ERECTED

12 Point No. 5 — 27 A

INDIAN BOWLING CLUB
CONVINCE THE BUYERS

CHARACTERS IN COMPLETE FONT

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z & $ 1 2 3
4 5 6 7 8 9 0
. , - ' ' : ; ! ?

The following overhanging characters are supplied with fonts Nos. 6, 7, 8, 9, 10, 11 and 12

A F L P T V W Y

Engrossers Old English Type

18 Point

Beautiful Open Face
Style and Elegance

14 Point

Announcements
Uniting Mixing Inflation
Personal Selling

12 Point

Short publicity
Useful for Progress and Terms
Suggested Retirement

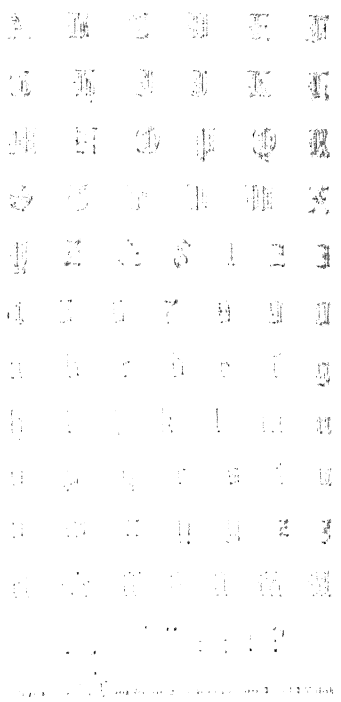
10 Point

Premium and Characteristic
Indispensable for Sound Opportunity
Editing Creation Game

8 Point

Old English Faces Appeal to Skilful
Artistic Effects for Successful Service
College Selection Investment

Characters in Complete Font



An Exhibition of Paintings by [illegible]
will be held in the Centennial Museum [illegible]
during the month of March or April [illegible]
carefully matched to [illegible]
Friday between the hours of [illegible]

Printed [illegible]

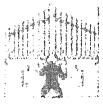
Tudor Black No. 2

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S T
U V W X Y Z & $ 1 2
3 4 5 6 7 8 9 0 a b
c d e f g h i j k l
m n o p q r s t u v
w x y z ß ff fi fl ffi ffl
. , - ' : ; ! ?

42, 48 and 72 Point carried in stock only at Foundry

Anniversary Concert



Grace Church Quartette

Mary Korb, Soprano
Dorothy Eastlake, Contralto
Stanley Highton, Tenor
Frank Wood, Bass

Raymond Losaw at the Organ

New Collegiate Church
September Twentieth

VERSATILE ORNAMENT

36 Point 4 A 7 a

Amethyst Each Day

30 Point 4 A 10 a

San Gabriel Choral Fete

24 Point 5 A 13 a

Golden Legend Harmony Club

18 Point 7 A 18 a

Choirs Rehearsing
Expressive Music

12 Point 10 A 30 a

Helms Memorial Church
International Dramatist

10 Point 10 A 36 a

Terse Oriental Philosophy
Mystical Religious Beliefs
Philanthropic Association

8 Point 14 A 40 a

Invaluable Authentic Manuscript
Persian Wisdom Long Recognized
Momentous Theological Problems

6 Point 16 A 50 a

Knowledge Acquired Becomes Quite Profitable
Mature Experience Proved Exceptionally Good
Comprehensive Reading Hastens Advancement
University Trained Executives Now Preferred

Engravers Old English

72 Point 3 A 5a

Bible

60 Point 3 A 6a

Picked

48 Point 3 A 7a

Explain

Teach

42 Point 4 A 7a

Loadstar

Speak

36 Point 4 A 8a

Handicraft

Refusal

30 Point 7 A 12a

Pyrotechnics

Chorister

24 Point 7 A 14a

Adjurate

Entertained

Banker

18 Point 7 A 17a

Incantation

Holiday Social

Venetians

14 Point 7 A 21a

Finished Manse

Pleasant Reception

Mademoiselle

12 Point 11 A 37a

Guardianship

Twelve Mediates

Wonderful

11 Point 11 A 41a

Rarer Remarded

Fine Entertainment

Yuletide Tale

9 Point 16 A 48a

Elaborate Reception

One Hundred Thousand

Tenth Pedagogue

7 Point 16 A 50a

Impressive Presentation

Builders Recommend Artar

Dedication Ceremonial

Regents Harmony

Characters in Complete Font

A B C D E F G

H I J I K L M

N O P Q R S T

U V W X Y Z & S

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l

m n o p q r s t u v w x

y z ß ff fi fl ffi ffl ct a'r

. , - ' " : ; ! ?

a'r

Engravers Old English

An excellent type
for high-grade
Society and Church
Printing

Made and for sale by

American
Type Founders
Company

Everything
of the best for the
Printer

To Yun, Old Friend

At the Half Century Milestone

WE, who have had the privilege of association with you in your work, are today honored to mark with you the attainment of your Fiftieth Anniversary ¶ We know of no higher tribute to your leadership than to say that we share with you the rich realization of achievement. We know of no greater pledge for the future hich may catch something of ion which has made possible march of the past years, that ich you have builded may be carried on through the years It is a pleasure to each of us at this time our most sincere or past favors and your con- eding our deep good wishes or the success that is to come

lphia Banking Company
Bullingston, President

CLELAND BORDER
CINCINNATI INITIAL

Installation of the

Chimes

Saint Matthew
Methodist Episcopal
Church

Milterham, Pennsylvania
Week of June Sixteen

Resident Bishop: Franklin Mason, D.D., LL.D.
District Superintendent: John M. Doylson, D.D.
Pastor: William Westly, Ph.D.

The flower
of youth never
appears
more beautiful
than when it bends
towards the
Sun of
Righteousness

Matthew Henry

MODERN DASH

Engravers Old English Bold

72 Point 3A 4a

Bail

60 Point 3A 5a

Weld

48 Point 3A 6a

Magic Note

42 Point 3A 6a

Rapids First

36 Point 1A 7a

Pasquin Social

30 Point 1A 7a

Employed Courier

24 Point 1A 12a

Dancer Railroad Court

18 Point 2A 20a

Mischief Subscriber Guilds

14 Point 2A 28a

Providence Typographical Honored

12 Point 2A 34a

Testaments Entire Society Democrat

10 Point 2A 36a

Presentation Greatest Council Banqueted

9 Point 2A 42a

Haberdasheries Christian Literature Architectural

8 Point 2A 47a

Dramatic Societies Regrets Personalization Metropolitan Daily Congressman

Characters in Complete Font

A B C D E F

G H I J K L

M N O P Q R

S T U V W X

Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i

j k l m n o p q

r s t u v w x y z

- , - ' : ; ! ?

Engravers Old English Bold

Craftsmen's Invocation

O Thou Beneficent Art and Mystery, whose mission is to carry enlightenment to all people from age to age, make us, thy craftsmen, worthy of thee and of all the craftsmen who in times past have glorified thee. Let thy light shine upon our lives and our vocations. May no word or deed of ours, or any of our handiwork, bring dishonor upon thee; but rather may we uphold thy dignity at all times and in all places, and in brotherly love and helpfulness advance thy fame, to the end that all men may be persuaded to acknowledge thee as mightiest among the Arts and Crafts. So let it be!

BORDER ORNAMENTS

Music washes away from the soul the dust of everyday life

Royal Studios

Violin and Pianoforte Instruction

East Rutherford

ORNATE SPOT

Books

are the legacies that genius leaves to mankind to be delivered down as presents to the posterity of those that are yet unborn

VOCATIONAL CAMEO

Cloister Black

72 Point

Brief

60 Point

Debut

48 Point

Knights
Nectar

42 Point

Musicale
Width

36 Point

Respirator
Counsel

30 Point

Index Leased
Handicap

24 Point

Yachting
Educational
Anchor

18 Point

Graduation
Testamentary
Statutes

14 Point

Horticulturist
Wasted Program
Bridesmaid

12 Point

Exceptionably
Serving Luncheon
Tournament

10 Point

Elected Secretary
Officiating Conductor
Congressional

8 Point

Delightful Confections
Acknowledgment Registered
United Congregation

6 Point

Theological Organization
Investment Company Contingent
Negotiable Instrument
Final Examination

Characters in Complete Font

A B C D E F
G H I J K L
M N O P Q R
S T U V W
W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s
t u v w x y z ß ll

. , - ' : ; ! ?

The Story of William and Mary

Written in Italian in the year 1422, translated into French by Raoul Georges a year later, and now done in English by John Watson and Mary Grover Sinclair

MCMXXIV

Publisher's Note

This volume, although in no sense a facsimile of the style of the original work, is designed to embody the chief characteristics of the bookmaking of that period. Quarto in size, and printed on an imported hand-made paper in black letter, with rubrications as in original.

Its illustrations comprise engravings redrawn from the woodcuts that appeared in the original edition and these effectually break up the uniformity of the rather solid pages of text matter.

It is bound entirely uncut in covers of darkish green paper boards with a rough linen back and paper label. Three hundred copies will be printed, after which the plates are to be destroyed.

$15.00
a copy

Prosperity, Health and Happiness now and always · the Love of Friends and the fulfilment of your most cherished desires What more could I wish you on this your Birthday Anniversary? And I gladly do so

Richard Mitchell · The Hermitage · Worcester

Washington Text

96 Point 3 A 4 a

Bid

84 Point 3 A 4 a

Sale

72 Point 3 A 4 a

Tent

60 Point 3 A 4 a

Grand

Usual

48 Point 3 A 6 a

Benefit

Mortal

36 Point 3 A 9 a

Quaint

Certify

30 Point 4 A 10 a

Midgets

Operatic

24 Point 5 A 12 a

Regulator

Charitable

18 Point 7 A 21 a

Supernatural

Organ Music

Noctambulist

14 Point 10 A 28 a

Beautiful Couple

Orders Shipment

September Tenth

12 Point 12 A 32 a

Repairs Cathedral

Best Safety Match

Questions Heroism

10 Point 14 A 38 a

Testimonial Banquet

Strange Report Card

Neighboring Hamlets

8 Point 16 A 48 a

Question Marathon Runners

Theological Seminary Closed

Old Navigator Gives Banquet

Bounteous Christmas Giving

6 Point 18 A 50 a

Northern Climate Makes Robust

Smart Writer Grasps Opportunity

Mathematician Astonishes Boys

Yuletide Spirit Gladdens Children

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k

l m n o p q r s t u v

w x y z . , - ' : ; ! ?

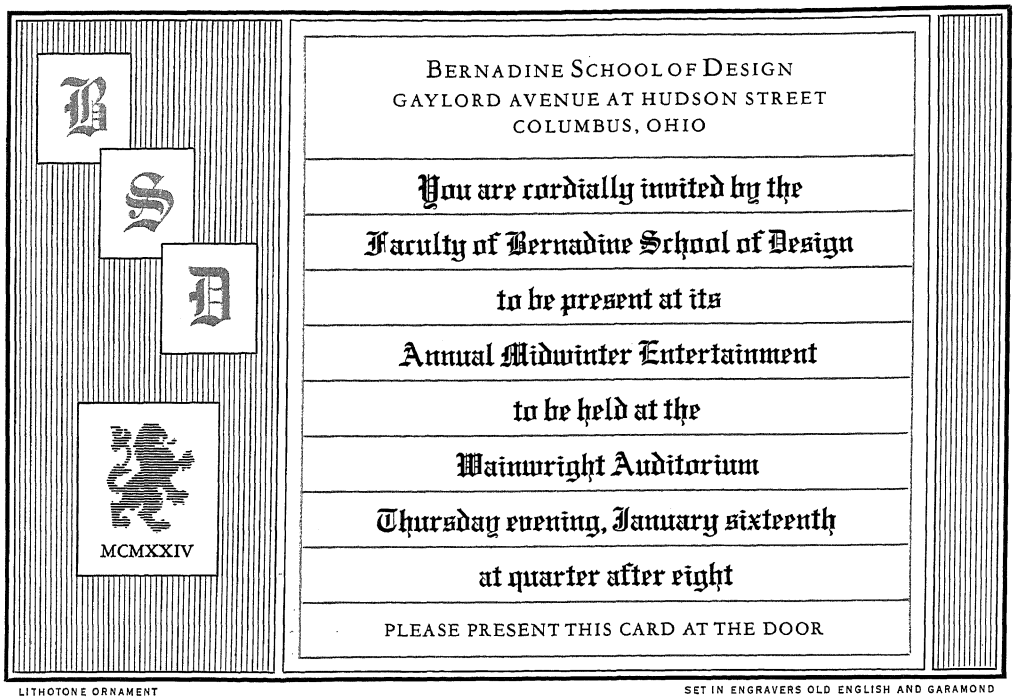
The Printer's Power

Generally speaking, printing has not come into its own. It is young yet, and it is democratic. It has yet to make its great record. Sweeping into its grasp all the skill of the artist, the photographer, the designer, the engraver, the paper-maker, and the bookbinder, and laying its tribute on all the various other arts, it is directly influential in molding the thought of all peoples

Quaint Furniture

The Flinton Company extends to the public a cordial invitation to call and view a showing of imported furniture, consisting of rare articles of the Chippendale, Jacobean, Georgian and Adam periods, which are now on exhibition in their showrooms

Texts in Combination



LITHOTONE ORNAMENT — SET IN ENGRAVERS OLD ENGLISH AND GARAMOND

FORMAL ANNOUNCEMENT
TO THE PUBLIC IN GENERAL AND TO THE
CRITICAL BUYER IN PARTICULAR

Autumn & Winter Clothes

WE ARE NOW SHOWING AN INTERESTING VARIETY OF
READY-TO-WEAR GARMENTS FOR

Business · Sport · Dress

BUSINESS CLOTHES follow closely the exclusive Benjamen design of previous years. Sport suits include a new group of plaids and solid colors. Dinner and dress clothes are shown in several models for men of all ages. Lightweight fall topcoats in new tweeds and herringbones are also ready

The Benjamen-Stewart Clothing Company

CLELAND BORDER AMERICAN BORDER CINCINNATI INITIALS — SET IN WASHINGTON TEXT AND GARAMOND

Texts in Combination

OFFERING ADVERTISERS A COMPLETE SERVICE — PLANS · COPY · DESIGNING · ENGRAVING · ELECTROTYPING

JOHN WILLIAMSON, *President* — HAROLD FISHER, *Secretary*
ANDREW SMITH, *Vice-President* — GEORGE E. MULDOON, *Treasurer*

The Williamson Printing Company

Printers & Binders

426 KENTWORTH PLACE, NEAR BROADWAY

TELEPHONE 1145

SET IN CLOISTER BLACK AND CASLON OLDSTYLE NO. 471 AND ITALIC VOCATIONAL CAMEO

Buffalo

Assets exceed liabilities by over half a million dollars

Before Sailing

Deposit your securities with us and we will collect income due and remit draft

Harbor Park Trust Company

The value of life deepens with the joys of travel

Round the World

BY SPECIALLY *chartered steamship* QUEEN BESS *of the Regal Line. Fastest liner afloat. Sails June 4th*

Central Travel Bureau
Kenilworth Building
Norfolk

SET IN ENGRAVERS OLD ENGLISH BOLD AND GOUDY OLDSTYLE AND ITALIC VOCATIONAL CAMEOS

MARGARET COLLINS, PRESIDENT · GRACE HENDERSON, SECRETARY

The Textile Corporation

Importers and Wholesale Dealers in

GENUINE IRISH LINENS *and* LACES

61 PENNSYLVANIA BOULEVARD

Telephone 82 Bradfend

SET IN WASHINGTON TEXT AND CASLON OLDSTYLE NO. 471 AND ITALIC VOCATIONAL CAMEO

South Norwalk

Steel and Wood Furniture for Printers

Including Cut-Cost Equipments

Made by the Hamilton Manufacturing Company

Carried in Stock at all our Selling Houses for Prompt Service

American Type Founders Company

SET IN CLOISTER BLACK CLOISTER ORNAMENT

ROSA BORDER

Correct Society Printing for Letterpress Printers

SINCE the American Type Founders Company first designed types giving the effect of engraved work, correct in style and equaling the softness and the excellence of copperplate printing, many of its customers have successfully entered this uncrowded field in competition with copperplate printers. Especially is this true with printers located in the smaller cities and towns throughout the United States, there being a constant and increasing demand made upon them for wedding invitations, wedding announcements, at-home cards, etc.

Few letterpress printers realize that millions of dollars are expended annually among copperplate printers for Society Printing. Take the item of visiting cards. Are there not more than two million persons carrying these cards, each representing an expenditure of at least one dollar? Add to this the higher priced engraved stationery and the total is truly enormous. The dry goods stores and stationers and canvassers assist the copperplate printers to gather this profitable harvest.

The quality of letterpress work should equal that of the copperplate printer, first in the correctness of the form, cards and paper, and secondly in the clearness of the impression. None but perfect types should be used. The use of worn type is inexcusable in printing of so personal a character, reflecting unfavorably upon the social status of the user. In fact, no printer should attempt Society Printing until he is familiar with the fashions governing it, and he will do well to keep in touch with the changes which are dictated by fashion from time to time.

Copperplate engravers charge by the letter; the letterpress printer can do the same. He should have a price for the stock, a price for the presswork, and a charge for each letter. He should ascertain the price charged by engravers for lettering, which often runs as high as fifteen or twenty cents per letter. There is so great a difference in favor of the cost of types that the letterpress printer may easily save the first cost of the types, plus composition, on each order, and still be much below the engraver's charge. In a font of eighteen point script, so much used in Society Printing, the price per letter (A to Z caps and lower-case, not including figures or points) is approximately one cent per letter. If this were doubled as a basis for charging for the use of the types, the letterpress printer would still be far below the engraver's charge per letter.

CARD STOCK.—This should always be pasted stock, because it does not curl. The size is 21 x 33 inches, of which a half inch salvage is waste. It is sold in packages containing one hundred sheets, or may be bought cut to order. For calling cards, two-sheet sixty pound is used; for invitation and announcement cards, three-sheet sixty pound is used. Extreme fashion calls for four-sheet sixty pound paneled cards for invitations and announcements. Cards of the correct size may be

Mr. Harold Burling

A correct size (C) for men. Sizes B and D (see diagram, p. 390) are also correct, D being preferred when address is added.

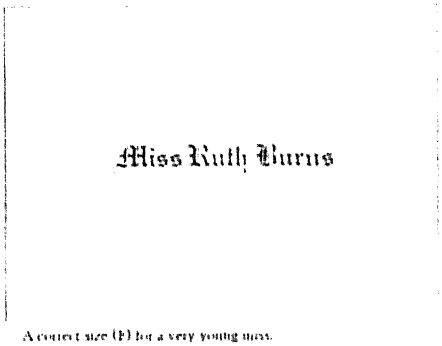
Dr. Robert Partington

Office Hours:
9 to 11 a.m.
5 to 7 p.m.

Ninety Church Street

A correct size (E) for professional men. The size may vary according to lettering required. Size D is preferred by many.

bought from the manufacturers or their agents, cut to size and correctly paneled. Paneling is effected by applying a hot blank of the required size to the card on a die press, thus creating a panel, the impressed edges forming a raised border, generally half inch wide. Envelopes are carried in stock or made to order to match all correct sizes of women's cards. Beveled or gilded edges should never be used for Society Printing.

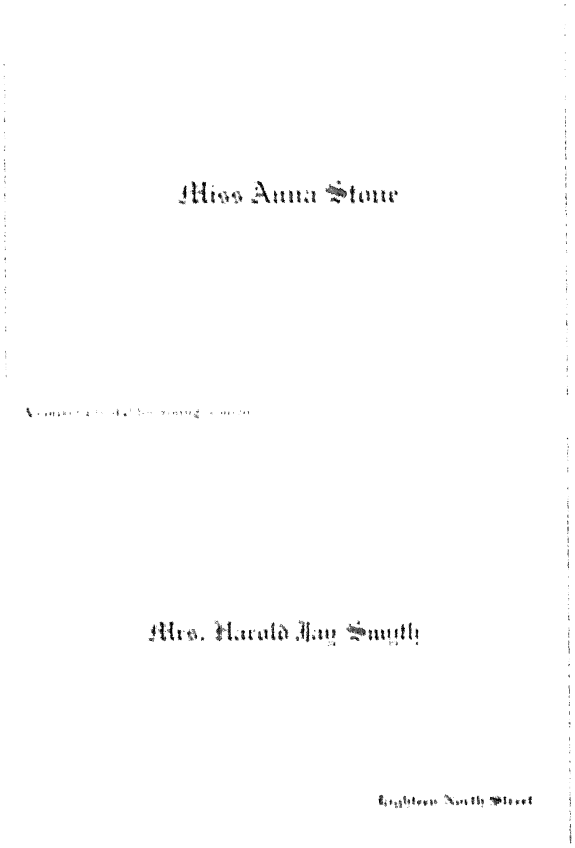


A correct size (E) for a very young miss.

PAPER STOCK FOR ANNOUNCEMENTS. A special kind of paper is made for Society Printing. The size is 21 x 33 inches and the preferred weights are seventy pound for the announcements and the inner envelopes and sixty pound for the outer envelopes. It is sold in packages of 240 sheets or in "wedding cabinets" containing fifty to one hundred folded sheets of various cut sizes, with inner or outer envelopes, each in a separate box. The size of paneled stock (folded) is 5 1/8 x 7 3/8 inches, with three-quarters inch border. If the announcement is not paneled a correct size (folded) is 4 9/16 x 6 7/8 inches.

CORRESPONDENCE PAPER. Correspondence paper to be correct must be plain, without ruling, preferably white, ranging from pure white to pearl gray, or in soft tones of color, with envelopes to match. There is a wide range of sizes, but the printer should select a few approved sizes and colors to carry in stock. Correct sizes are 5 1/8 x 4 7/8, 5 7/8 x 4 15/16 and 6 13/16 x 5 3/8 inches. The small size is correctly used for short notes of acceptances or regrets, although correspondence cards, size 5 7/16 x 3 3/8 inches, have largely superseded the small note sheet. The middle size of correspondence paper is used for short letters and the largest size for general correspondence for both men and women. Envelopes must match the paper.

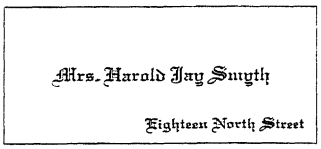
MOURNING CARDS. The width of black band varies (see page 396 for examples) according to relationship. For a widow's card a band of about one-third inch (No. 5) during the first year of widowhood, diminishing about one sixteenth an inch six months thereafter. On a widower's card one-quarter inch (No. 3) is the widest, diminishing gradually from time to time. For other relatives, the band may vary from the thickness of No. 3 to that of "Italian," No. 6 band is now considered excessive, but among the Latin races is held to be moderate, and if preferred, is entirely correct. Envelopes are made to match, when required.



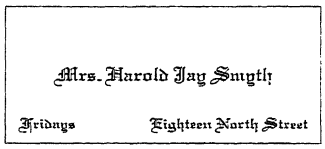
A correct size (L) for woman and daughter.

DELIVERY—Copperplate printers deliver Society Printing in neat, stylish boxes. They are compelled to slip-sheet the work with tissue paper, an expense the letterpress printer may avoid, if careful. Boxes, covered with enameled paper for cards and all kinds of Society Printing, are on sale to carry the correct sizes. No matter how excellent your work and quality may be, women who know the correct practice will not be satisfied unless the packages are as neat as those sent out by the copperplate printers. This detail is important.

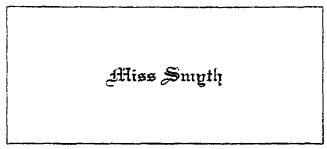
ADVERTISING—The letterpress printer, following the practice of copperplate printers, may enlist the co-operation of stationers, dry goods stores, and others, to take orders for him. Agent should be supplied with the diagram of correct card sizes and samples of correct correspondence papers in frames, together with the formula for making prices.



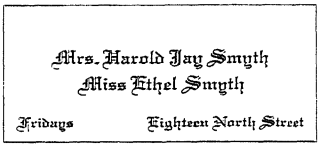
The address may be omitted, but it is generally printed. Spell out the street number and numbered streets when practicable. Sizes H, J.



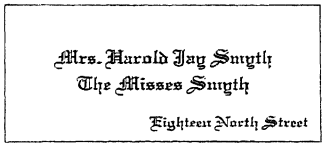
At home between 3.00 and 6.00 o'clock to receive calls, meaning Friday of every week; or it may be limited to "First Friday" (of the month), "Fridays until April," "First and Third Fridays," etc. Sizes H, J.



An elder or an only daughter does not print her Christian name and, while residing with her mother omits her address. Size G.

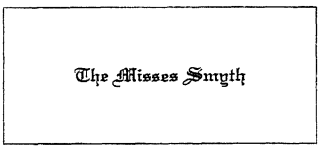


On first entering society a young lady does not use a calling card of her own. Her name is printed below that of her mother with or without the "at-home" day. If she calls alone a pencil line is run through the mother's name. Sizes J, K.

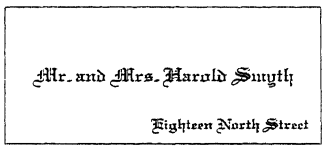


When two daughters enter society in the same season this form is used. Even after the daughters have calling cards of their own, this or form at left is used for calling together or for days at home. Sizes J, K.

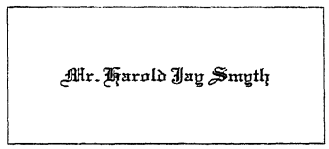
The younger daughters use their full names. Size G.



For calling together. Sizes H, J.

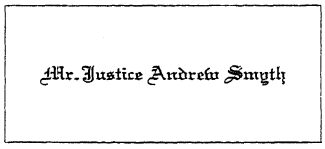


For sending with wedding gifts, for joint regrets, and returning first calls after marriage. Use of separate cards is better form. Sizes J, K.

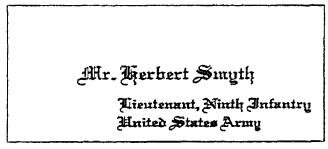


It is not usual to put the home address on a married gentleman's card or that of a gentleman living with his parents. Sizes B, C, D.

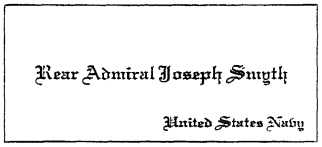
For bachelor whose address is at his club. Sizes B, C, D.



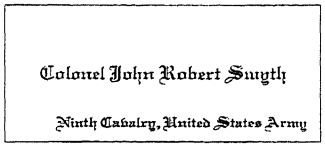
For a judge of a supreme court, or "Mr. Justice Smyth." Sizes B, C, D.



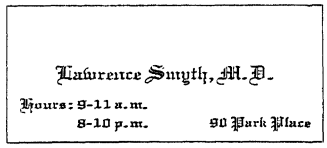
For military or naval officer below rank of captain. Instead of designating the regiment, "United States Army" is equally correct. Sizes B, C, D.



For general officer. Sizes B, C, D.



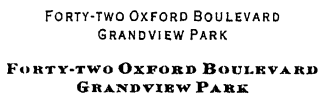
For regimental officer. Sizes B, C, D.



Physician's professional card; or "Dr. Lawrence Smyth." Size E.

ADDRESSES ON CORRESPONDENCE PAPER

Should be in the form printed below, and in plain types, in black ink. There is no good reason why the printer should not develop a demand for printed stationery by advertising, and secure the liberal profits derived from the sale of the paper and envelopes. Spell house numbers in full.



Forms of Invitation and Announcement

The following forms and arrangements of [illegible] are given. Sizes may vary according to lettering.

All cards should have envelopes matching in stock, but not always in color. Inside envelopes for cards are required, as a general rule, for all daylight functions and paper for evening occasions.

When paper is used both inner and outer envelopes are required.

Sizes of lines should be uniform, with the exception of the name of the host and hostess and the designation of entertainment, which should be smaller. The rule is to avoid capitals wherever possible. Lines for writing on are not used, except on admission cards.

[Illegible]

John William Smyth

March the twelfth
One thousand nine hundred and forty

Mr. and Mrs. Charles Howard Smyth

Nineteen Parkside Avenue
Gramercy

Announcement (not larger than 3½ by 5½ inches) [illegible]

Mr. and Mrs. Charles Howard Smyth
request the pleasure of your company
at the christening of their Son
on Tuesday afternoon, the third of April
at four o'clock

Nineteen Parkside Avenue

For a christening, to be printed on outer and inner pages. [illegible] If in the evening, the hour should be printed on inner page [illegible] which folded is 6¼ by 3¾ inches.

Miss Edna and Master Raymond Smyth
hope to have the pleasure of
[name here]
company on Monday afternoon, the third of May
at five o'clock

Dancing

Nineteen Parkside Avenue

For a juvenile party. The card being addressed to the parents the child's name is written on invitation. A correct size of card is 4¼ by 6½ inches, or [illegible] 4¼ by 3⅛ inches, ½ inch panel.

Mrs. Charles Howard Smyth
and Miss Smyth
will be at home
on Wednesday, the second of January
from four until six o'clock
at Sixty Oak Place

At-home card, sometimes called tea card, [illegible] 4¼ by 3 inches is a correct size, or, if paneled, 4¼ by 3⅛ inches, ½ inch panel.

Mrs. Charles Howard Smyth
Miss Eleanor Smyth

[illegible]

Nineteen Parkside Avenue

[illegible]

Informal

Miss Eleanor Smyth
will be at home
on Wednesday, the nineteenth of August
from four until seven o'clock

Tennis Party

Reception

[illegible] Miss Eleanor Smyth [illegible] 4¼ by 5½ inches, or, if paneled, 4¼ by 5⅛ inches, ½ inch panel.

[illegible] page 134

Mr. and Mrs. Charles Howard Smyth
request the pleasure of
[name here]
company at a Musicale
on the evening of Monday, the third of June
at half after nine o'clock

Nineteen Parkside Avenue

[illegible] 4¼ by 5½ inches, or, if paneled, 4¼ by 5⅛ inches, ½ inch panel.

Mr. and Mrs. Charles Howard Smyth
request the pleasure of
[BLANK LINE]
company on Thursday, the fifteenth of July
from four until seven o'clock

Garden Party — Crescentcrest

Another form of card for garden party. A correct size is $3\frac{1}{4}$x$3\frac{1}{4}$ inches, or, if paneled, $3\frac{3}{8}$x$4\frac{1}{8}$ inches; $\frac{3}{8}$ inch panel

Mr. and Mrs. Charles Howard Smyth
Miss Smyth
Miss Grace Smyth
request the pleasure of your company
on the evening of Wednesday, the fifteenth of April
at ten o'clock

Cotillon — Nineteen Parkside Avenue

For a dancing party or "cotillon," which is the English form of the French word "cotillon." Correct size of paper (folded) is $6\frac{1}{2}$x$3\frac{1}{4}$ inches, or, if paneled, $7\frac{1}{4}$x$5\frac{3}{8}$ inches, $\frac{1}{4}$ inch panel

Mr. and Mrs. Charles Howard Smyth
and the Misses Smyth
request the pleasure of your company
on the evening of Friday, the tenth of August
at half after eight o'clock
at Dolan's
41 Vanderbilt Place

Dancing — Kindly send reply to Nineteen Parkside Avenue

Reception in public hall, or "R s v p Nineteen Parkside Avenue." For this form correct size of paper (folded) is $6\frac{1}{2}$x$3\frac{1}{4}$ inches, or, if paneled, $7\frac{1}{4}$x$5\frac{3}{8}$ inches, $\frac{1}{4}$ inch panel

Mr. and Mrs. Charles Howard Smyth
request the pleasure of
[BLANK LINE]
company at dinner
on
at a'clock
Nineteen Parkside Avenue

For dinners, names and dates to be written in. A correct size of card is $3\frac{1}{2}$x$5\frac{1}{2}$ inches, or, if paneled, $3\frac{3}{8}$x$4\frac{1}{8}$ inches, $\frac{3}{8}$ inch panel

To meet
Mr. Justice and Mrs. Smyth
Mr. and Mrs. Charles Howard Smyth
request the pleasure of
[BLANK LINE]
company at dinner
on the evening of Monday, the first of July
at eight o'clock
Nineteen Parkside Avenue

For a formal dinner, with or without names of guests in whose honor the dinner may be given. A correct size of paper (folded) is $7\frac{1}{4}$x$5\frac{3}{8}$ inches, $\frac{1}{4}$ inch panel

The Bergendale Assembly Dances
Season of 1929-30
December the third and tenth
January the seventh and February the eleventh
from nine until two o'clock
Bertoncelli's
Patroness
[THESE FOLLOWING LISTS IN TWO COLUMNS IN SMALLER LETTERS]
Subscription $15.00, payable before November 15th to
Mrs. Walter Raymond Smyth, Treasurer, 1492 Suffield Avenue

For subscription dances. A correct size of paper (folded) is $7\frac{1}{4}$x$5\frac{3}{8}$ inches. When the list of patronesses is very long, it may be printed on the third page.

The pleasure of
[NAME HERE]
company is requested
at the Fourteenth Regiment Ball
at Military Hall
on the evening of Tuesday, the third of March
at ten o'clock

R s v p
Joseph Brenner, Adjutant
The Armory, Madison Street

For a ball. Correct sizes of paper (folded) are $6\frac{1}{2}$x$3\frac{1}{4}$ and $7\frac{1}{4}$x$5\frac{1}{4}$ inches

The pleasure of
[BLANK LINE]
company is requested
at a dinner to be given in honor of
Charles Howard Smyth
District Attorney of Burnett County
on the evening of Saturday, the eighth of January
One thousand nine hundred and thirty
at half after seven o'clock
at Riebler's

Frederick Parsons — Reverend John Path
Justice Weightman — Colonel Mark Adams
[AND OTHER NAMES OF COMMITTEE]

R s v p
Herbert Rawlings, Secretary
Eighty five Neptune Place

For large public banquet, usually made imposing in appearance with large lettering. Correct sizes of paper (folded) are $10\frac{1}{2}$x$7\frac{1}{4}$ and $9\frac{1}{2}$x$7\frac{1}{4}$ inches

Dinner tendered to
Charles Howard Smyth
on Saturday, the eighth of January
One thousand nine hundred and thirty
at Riebler's

Admit

Cards to admit to large banquet. A correct size is $4\frac{1}{4}$x3 inches (1)

Mr. James Smyth
requests the pleasure of
[BLANK LINE]
company on the evening of Friday, the first of May
at eight o'clock
at the Bedford Assembly Rooms
Eighty Park Place

Music

For hop, dance or reception. Correct sizes of paper (folded) are $6\frac{1}{2}$x$3\frac{1}{4}$ and $7\frac{1}{4}$x$5\frac{1}{4}$ inches

Admit Mr. — 270

Anniversary Banquet
The Club of Printing Art Craftsmen
Rochambeau's French Cafe
Saturday, the eighteenth of January
at eight o'clock

Present this card at door of Banquet Room

Admission tickets for single dinners. A correct size of card is $6\frac{1}{2}$x$3\frac{1}{4}$ inches

You are cordially invited to the
Charity Ball
to be given at Bertoncelli's
on Wednesday, the seventeenth of February
One thousand nine hundred and thirty
at half after eight o'clock
Proceeds to be given to the Orphan Home

Patrons and Patronesses

Mr. and Mrs. James Smyth — Mrs. Thomas Dempsey
Mr. Justice Kenworthy — Admiral Richard Burns

Kindly send reply on or before
February the second
to Mr. Robert Griswold
Sixty Oak Lane

Miss Clara Holmes
Mr. David Cave
Committee

For subscription ball. Lettering usually larger than for private invitations. If the list of patrons and patronesses is very long it may be printed on the back.
A correct size of paper (folded) is 8¼ inches.

The Council of Pleasing Arts
of the City of New York
requests the pleasure of your presence
at a Banquet
to be given at the One hundred and seventeenth
Anniversary of the Society
on Saturday, the eighteenth of January
One thousand nine hundred and forty
Rockefeller's French Cafe
Broadway and Forty-second Street
at eight o'clock

R. s. v. p.
John Gayle
Secretary

Milton Sperry
President

For a full dress dinner. A correct size of paper (folded) is 6¼ inches.

Wedding Stationery

Each invitation printed on paper has its own envelope, matching in size and stock. The whole set is enclosed in an outer envelope of the same stock. When a single invitation or announcement is sent out, printed on paper, both inner and outer envelopes are required.

Mr. and Mrs. David Jay Smyth
request the honor of your presence at the
marriage of their daughter
Lucille
to
Mr. Frank Hoyt
on the afternoon of Thursday, the first of June
at four o'clock
at the First Presbyterian Church
Pleasant Valley

For church ceremony "request the honor" is used, while for ceremony at residence "request the pleasure" is the correct form, as printed below. Other correct forms are also shown. Correct sizes (folded) are 6¼ inches by 4¾ inches, or 6¼ inches by 3¾ inches, or, if paneled, 7¼ inches by 5¾ inches, ¼ inch panel. The two larger sizes are preferred for invitations.

The pleasure of your company is requested
at the marriage of
Miss Lillian Greenbaum
to
Mr. John Gayle
on the afternoon of Friday, the first of July
at a quarter after four o'clock
at the residence of
Mr. and Mrs. James Smyth
Ninety Elm Place
Oakmont

For small home wedding. A correct size of paper (folded) is 6¼ inches by 4¾ inches.

Mr. and Mrs. David Jay Smyth
request the pleasure of
[BLANK LINE]
presence at the marriage of their daughter
Lucille
to
Mr. Frank Hoyt
on the evening of Tuesday, the first of May
at four o'clock
at Eight Prospect Avenue
Morgandale

Another correct and fashionable form of invitation to a wedding ceremony.

A special car will leave
Pennsylvania Station for Bergendale
at 1:30 p. m.
Returning, leaves Bergendale at 8:10 p. m.
Please present this card at the train

Train leaves Pennsylvania Station
for Bergendale at 1:30 p. m.
Returning, leaves Bergendale
for Camden at 7:10 p. m.

For train cards, to be enclosed with the invitations. A correct size for these train cards is 4¼ by 2¾ inches. Three are required. Train cards may require very little lettering, and large quantities may be printed at one time. In cases where a special car is provided, the name of guest is sometimes written on card, after the directions, and followed by the words, "will please present this card at the station, leave and be shown to the car." Another form reads, "Please present this and receive bag and ticket at the gateway and proceed to train." The phrase "baggage will receive the guests at the house and return them to the train" is sometimes added after the train information.

Mr. and Mrs. Charles Howard Smyth
request the pleasure of
[BLANK LINE HERE]
company on Friday, the sixth of April
at half after four o'clock
at Six Elm Lane

A preferred form of reception card after church ceremony, to be enclosed with the invitation. A correct size for this form is 4¼ by 3¼ inches. Another correct form of reception card is shown on the next page.

Ceremony at half after six o'clock

For card for wedding at residence, to accompany the invitations to the guests, part of the guests only being invited to the ceremony, or marriage ceremony at the church, the words are as follows, "Marriage Ceremony at Half after Six o'clock." A correct size is 4¼ by 2¾ inches.

Reception
from eight until ten o'clock
at the Laurel Bloom
Oakdale

For reception and after church ceremony, to be enclosed with the invitation. A correct size is 3×3 inches.

Please present this card
at the First Presbyterian Church
on Thursday, the seventeenth of September

For admission card, to be enclosed with church invitation. A correct size for this form is 3¼×2¼ inches. Another form is "Please present this card at the Church," in one line, a correct size for which is 4½×2½ inches. An extreme form has the guests' name written at top of card, followed by "will please present this card | at the First Presbyterian Church | Bergendale | on Thursday, the seventeenth of September." For such a card a correct size is 4½×2½ inches.

Will be at home
Tuesday, the tenth of August
at Seventy seven Metropolitan Boulevard
Bergendale

For at home card, to be enclosed with the invitation to the afternoon of Tuesday | the tenth of August | at seven o'clock. Correct sizes are 3½×2¾ and 3½×2½ inches.

Mr. and Mrs. David Jay Smyth
request the pleasure of your presence
at the wedding reception of their daughter
Lucille
and
Mr. Frank Hoyt
on the evening of Thursday, the first of June
at seven o'clock
at Eight Prospect Avenue
Morgendale

For reception after wedding at residence. Correct sizes of paper (folded) are 6¼×4¾ inches, or, if panelled, 7¼×4¾ inches, ¾ inch panel.

Mr. Frank Hoyt
and
Miss Lucille Smyth
have the honor
of announcing their marriage
on Thursday, the first of June
One thousand nine hundred and thirty one

For a wedding announcement, private ceremony, when the bride has no near relatives, the name of the church may be added. A correct size of paper (folded) is 6¼×3½ inches.

Mr. Frank Hoyt
Miss Lucille Smyth
Married
on Thursday, the first of June
One thousand nine hundred and thirty one
at the First Baptist Church
in Bergendale

Another form of announcement, name of church to be omitted. A correct size of paper (folded) is 6¼×3½ inches.

Mr. and Mrs. David Jay Smyth
have the honor of announcing
the marriage of their daughter
Lucille
to
Mr. Frank Hoyt
on Thursday, the first of June
One thousand nine hundred and thirty one
at the First Baptist Church
in Bergendale

For announcement of wedding, at residence, substitute the address for name of church, or either may be omitted properly. Another correct form has the name written in, and reads "have the honor of announcing to [here write name] the marriage" etc., as above. Correct sizes of paper (folded) are of 4¼×3½, or 6¾×4¾ inches, or, if panelled, 7¼×4¾ inches, ¾ inch panel.

For the marriage of a sister, above form is correct, but the name of the bride will be in full, thus: Miss Dorothy May Hawthorne.

When the invitation is sent out by a clergyman the form is: The Reverend and Mrs. John James Brown | request the honor of | [blank line for guest's name] | presence at the marriage of their daughter | , etc., as above.

When the bridegroom is a military officer of the rank of captain or higher, his rank is printed thus: Captain Thomas Jones | United States Army | [or Navy], but if his rank is below that of captain, his rank is printed thus: Mr. Thomas Jones | Lieutenant, United States Army | [or Navy].

Mr. and Mrs. Frank Hoyt

Will be at home
after first of July

Eighty two Park Street
Bergendale

For at home card, to be enclosed with wedding announcement. A correct size is 3½×2¾ inches.

Owing to the death of Mrs. Smyth's sister
Mr. and Mrs. David Jay Smyth beg to recall
the cards issued for the wedding reception of
their daughter Lucille

For recalling invitations. A correct size of blank (without card) is 4×2¾ inches.

1924 1914
Mr. and Mrs. John Smyth
request the pleasure of your company
at the
tenth anniversary of their marriage
on the evening of Friday, the fifteenth of June
from half after eight until eleven o'clock
at Eighty one Park Lane
Charlottesville

For a wedding anniversary. Correct sizes of paper (folded) are 6¼×4¾ inches, or 6¾×4¾ inches, or, if panelled, 7¼×4¾ inches, ¾ inch panel.

1924 J S 1914

[MONOGRAM OR INITIALS OPTIONAL]

Mr. and Mrs. John Smyth
will be at home
on the evening of Friday, the fifteenth of June
from half after eight until eleven o'clock
at Eighty one Park Lane
Charlottesville

For a wedding anniversary. Correct sizes of paper (folded) are 6¼×4¾ inches, or 6¾×4¾ inches, or, if panelled, 7¼×4¾ inches, ¾ inch panel.

ANNOUNCEMENTS OF DEATH AND ACKNOWLEDGMENTS OF CONDOLENCE.—These forms are much used, as relieving the bereaved from the painful task of writing individual acknowledgments.

The cards and envelopes must have mourning borders, the width and the usage in regard to which are printed below.

The family of the late
Charles Howard Smyth
gratefully acknowledge your kind thought
and expression of sympathy

For acknowledgment of condolences; the address may be added in the right hand lower corner, but usually is not. A correct size of card is 4⅛x3⅛ inches with ¼ inch (No. 3) black border, and envelopes to match.

Mr. Charles Howard Smyth
and family
acknowledge with grateful appreciation
your kind expression of sympathy

Another form of acknowledgment of condolences. A correct size of card is 4⅛x3⅛ inches, with ¼ inch (No. 3) black border, and envelopes to match.

It is with great sorrow
that we announce the death of
Mr. James Smyth
President of this company
which occurred at Hastingston, Nebraska
on Sunday, the third of August
One thousand nine hundred and forty

Smyth-Steel Company, Ltd.
Robert Roy Smyth
Secretary

Eighty-Seventh Street

Announcement of [illegible] with [illegible] inches with ¼ inch (No. 2) black border and envelopes to match.

EXAMPLES OF MOURNING BANDS

Italian

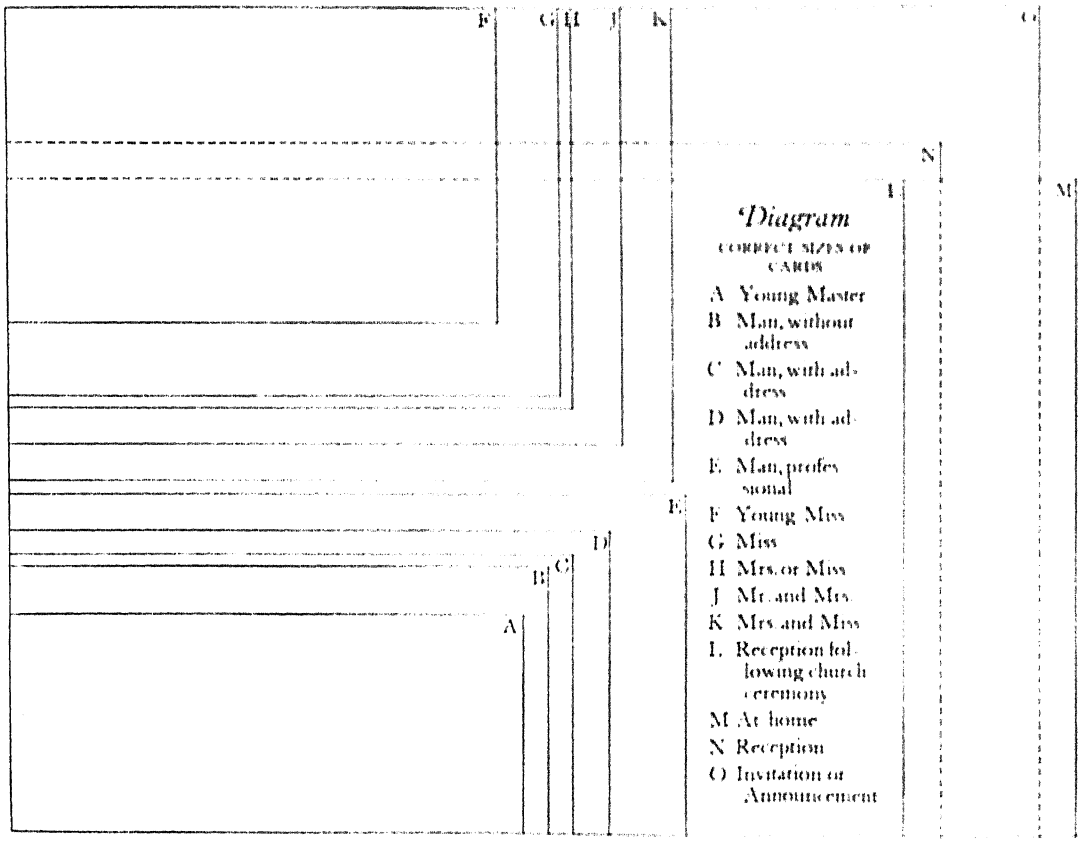
No. 1

No. 2

No. 3

No. 4

No. 5



This sheet is printed on BUCKINGHAM PAPERIES
Basis 21 x 33 76 lbs.
Made by the AMERICAN WRITING PAPER CO.
Holyoke, Mass.

Script Type Faces

Selected designs adapted for use on correct society printing and for high-grade office stationery

American Type Founders Company

Script Type

The manufacture of script type faces is still a very important part of our business. There are various kinds of highly profitable printing to which script faces are better adapted than any other types, hence the constant demand. The beautiful script faces shown in this catalogue meet every requirement for all kinds of printing where the use of script type is desirable

American Type Founders Company

SET IN ROUNDHAND SERIES

VOCATIONAL CAMEO

Typo Upright

48 Point 3 A 10 a

Best Encyclopedia

36 Point 4 A 14 a

Metropolitan Theatres

30 Point 5 A 18 a

Smart Handwriting Expert

24 Point No. 1 6 A 21 a

Beautiful Engravings Duplicated

24 Point No. 2 7 A 26 a

Customers Admire Aristocratic Letter

18 Point 9 A 35 a

Noted Foreigner Given Agreeable Surprise

14 Point 9 A 41

Printed Social Stationery
Will Interest Fashionable People

12 Point 10 A 48

Graduates Receive Diplomas
Brilliant Celebrations Congratulate

Characters in Complete Font

A B C D E F G H
I J K L M N O
P Q R S T U V
W X Y Z Th Ta &
$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z ss ff
. , - ' : ; ! ?

The Elite Milliners Company

Grosvenor Square East, New York

Beginning Monday morning, April first, at nine-thirty o'clock
we will show the most recent creations in

Spring Hats

rtest conception of the foremost
n designers, and will be
attractive prices

Hours 7 to 9 p. m.

Dr. Edmund Wright
Chiropractor

736 Fifth Avenue Newport, Ohio

Typo Upright Bold

18 Point 9 A 29 a

Remarkable Testimony
Extraordinary Metamorphosis

14 Point 11 A 32 a

Inspect Brilliant Cavalcade
Formidable Undertaking Accomplished

12 Point 11 A 45 a

Recent Classification Quite Difficult
Versatile Electrician Shows Resourcefulness
Great Mathematician Honored

60 Point 3 A 9 a

Distinguished

48 Point 3 A 10 a

Acknowledgment

36 Point 4 A 13 a

Wonderful Invention

30 Point 5 A 16 a

Magnificent Forces

24 Point No. 1 7 A 20 a

Serviceable Qualification

24 Point No. 2 8 A 23 a

Compiles Interesting Report

Characters in Complete Font

A B C D E F G H I J K L
M N O P Q R S T U V W
X Y Z Ä Ö Ü & $ 1 2 3 4 5 6
7 8 9 0 a b c d e f g h i j k l
m n o o' p q r s ß t u v w x y z
. , : ; - ' ‘ ; ! ?

You are cordially invited to attend the
fourth subscription

Festival of Hungarian Music

produced under the auspices of the
Musical Art Society at Stanchley Lyceum on
Friday evening, June fourth

Please present card at door

John Henry Sterling
Director

Type Script

60 Point 4A 8a

Hesperian

48 Point 4A 10a

Rhapsodical

36 Point 4A 14a

Beautiful Girls

30 Point 4A 17a

Captivated Knight

24 Point 4A 20a

Delightful Atmosphere

18 Point 4A 24a

Mighty Potentate

Invited Everybody out

Brought Salamander

14 Point 8A

Remember Denmark

Famous English Fighter

Ancient Egyptian

Entertainment Paid Income

Uppercase and Lowercase and

A B C D E F G H I J K

L M N O P Q R S T U V

W X Y Z & 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p q r s t

u v w x y z

Annual Theatre Party

tendered to the employees of the

Mechanicsburgh Banking Company

to be held at

Cayle's Century Roof Garden

Monday evening September 3rd

at eight o'clock sharp

The Croydon Galleries
Rochester

Shewing of Early

Italian Engravings

From the private collection of
Baron Jean de Cleves
Paris, France

April Seventh to Twelfth
Ten to Four thirty

Catalogues may be had for a small fee

Mr. Horace Latimer

Washington D.C.

60 Point 3A 7a

Majestic

48 Point 3A 9a

Knapsack

36 Point 4A 12a

Synchronize

30 Point 4A 14a

Redfield Bank

24 Point 6A 18a

Large Aeroplanes

18 Point 8A 24a

Delightful Chat
Pleasant Surroundings

14 Point 8A 32a

Manufactured Fabric
Building Ornamental Extension

12 Point 10A 40a

Preferred Stockholders
Marine International Companies

Characters in Complete Font

A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z & 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v w
x y z . , : ; - ' ! ? "

Type Steps

48 Point 1A 1a

Negotiates

36 Point 1A 11a

Refined Men

30 Point 1A 11a

Great Diplomat

24 Point No. 1 2A 8a

Mysterious Scholar

24 Point No. 2 2A 11a

Wonderful Personality

18 Point 2A 21a

Unabridged Encyclopedia

14 Point 2A 27a

Splendid Palaces
Magnificent Banquets
Rare Orchids

12 Point 9A

Musical Comedy
Delightful Entertainment
Well Attended

Characters in Lowercase Font

a b c d e f g h i j
k l m n o p q r s t
u v w x y z &

1 2 3 4 5 6 7 8 9 0

Informal Dance

Given for the benefit of the Metropolitan Welfare League
Society of Philanthropists

Friday Evening, April 7th

Eight thirty o'clock

Ball Room, Hotel Waltham, Independence Square
Providence, Rhode Island

Elizabeth Rembrandt
Philadelphia

Announcing a special
showing of

Dainty Lingerie

in the latest and most
distinctive designs

Exhibited on the third floor in the
Fashion Department

Wednesday, May fifth
Half after three

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z Æ Œ
& 8 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n
o o' p q r s ſ t u v w x y z
. , : ; - ' ? ! ?

48 Point 3 A 12 a

Reproduce
Magnificent

36 Point 4 A 14 a

Lithographed
Design Pleasing

30 Point 5 A 18 a

Highest Quality
Kentucky Tobaccos

24 Point No. 1 6 A 22 a

Suspend Judgment
Night Editions Helped

24 Point No. 2 8 A 22 a

Invention Safeguarded
Royalty Cheered Acrobats

18 Point 10 A 22 a

Extraordinary Manuscript
Delightful Country Residences
Important Structures

14 Point 12 A 16 a

Wonderful Encyclopedias Bought
Unprejudiced Photographer Exonerated
Remarkable Demonstrations

Roundhand Series

60 Point

English

48 Point

Republic

36 Point

Delightfully

30 Point

Exhibited
Great Courage

24 Point

Anniversary
National League

18 Point

Remarkable
Valedictory Oration

14 Point

College Diplomas
Beautifully Engraved

12 Point

Inspiring Reception
Society Honors Foreigner

10 Point

Exquisite Lettering
Pleases Handwriting Expert

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z &
1 2 3 4 5 6 7 8 9 0
a b c d e f g h
i j k l m n o p q
r s t u v w x y z
. , ; : ' " ? !

Pearls

A Necklace of genuine Pearls
is one of the most charming
gifts that one can give
to a woman.

Gifts of Nature

Kaleidon Pearls

New York

EXAMPLES

OF

Announcements, Invitations Society and Business Printing

SET IN SCRIPT AND OTHER FACES IN A VARIETY OF PLEASING COMBINATIONS SELECTED FOR THE GUIDANCE OF THE LETTERPRESS PRINTER

American Type Founders Company

THE LEADING TYPE FOUNDER OF THE WORLD

SET IN [illegible] AND [illegible] OPENFACE TYPE

For Correctly Worded Forms and Proper Sizes of Stock see Pages 589-596 "Correct Society Printing for Letterpress Printers"

This sheet is printed on
DORRINGTON PAPER FOR WHITE WEDDING, plate finish
Made by the AMERICAN WRITING PAPER CO.
Holyoke, Mass.

A Special Certificate to become a

Life Member

of the

Metropolitan Country Club

Washington, District of Columbia

This certifies that the Board of Governors

of the Metropolitan Country Club

John L Gilbert

Metropolitan Country Club

Note Bene

the names of the subscribers

Founder Life Members

of the

Metropolitan Country Club

are to be perpetuated on a

Bronze tablet to be placed

the Main Club Building

therefore requested that on the

acceptance of this certificate of

membership each member will

plainly write his name & [illegible]

just as he wishes it represented

Quincy Alumni Association

cordially invites you to attend its

Twentieth Annual
Graduation Subscription Dance

Thursday evening, April eighth
eight-thirty o'clock
Hotel Iroquois Ballroom

Telephone Montrose 19-J

University Stationery Company

FINE SOCIETY PRINTING

East Birchwood

Announcements
Invitations
Cards

Represented by
EDWARD JOHNSON

Telephone Woods 1130

Dr. Royal Davenport

HEBREW SPECIALIST

Medical Arts Building
Detroit, Michigan

Mr. and Mrs. George Ringwood
request the honor of your
presence at the marriage of their daughter
Evelyn Margaret
to
Mr. Philip Edgar Dudley
on the evening of Thursday the first of June
at seven o'clock
at Dwight Street Reformed Church
Burlington Virginia

SET IN TYPO SCRIPT

Reception
from eight until eleven o'clock
at the Hotel Stratford
Burlington

SET IN TYPO SCRIPT EXTENDED

TELEPHONE DIXCRT 2165

Douglas Insurance Company

EQUITABLE INSURANCE BUILDING

Salt Lake City

HOMER BROWN
PRESIDENT

SET IN
BOND & RIPLAND
MEDIAEVAL

The Directors of the

Fairfield National Bank

Announce the

Opening of the Roslyn Branch

Fourth and Halsey Streets

Fairfield, Ohio

and invite your inspection

Wednesday afternoon, September thirtieth

between the hours of one and four

This fine structure will be devoted entirely to the interests of our patrons and every service will be offered consistent with sound banking practice

SET IN BOND & RIPLEY

The Ladies of [illegible]

Testimonial Dinner

to

Mr. Henry Lewis Boulton

by [illegible]

on the occasion of the [illegible]

New Library

on Saturday Evening, the [illegible]

at the Music Hall,

Royal Palace Royal

Committee

[illegible]

[illegible]

[illegible]

Annual Charity Ball

under the auspices of

Kingsley Musical Association

to be held in the

Ball Room, Hotel Lorraine

Friday evening, the fourteenth of April

at nine o'clock

Proceeds for the
Home for Aged Musicians

Regal Orchestra

November

Perry Remey, Treasurer
Essex Building, Rochester

Dear Sir:

Enclosed herewith is my check for $

for covers for the dinner to be given in honor
of Henry L. Boulton, at the Hotel Palais Royal,
Saturday evening, November twentieth, at six thirty

Name

Address

Advertising Experts

Washington

Independent Realty Company

REAL ESTATE AND LOAN BROKERS

Cabot Street, Hingham

WOLVERINE STATE AGENCY

Eureka Manufacturing Company

CEDAR RAPIDS

Old White Farrington Wedding

PLATE FINISH

For the Correct Papers to use for Every

and Every Wedding

Oriental Department

We wish to announce
an interesting exhibition of

Prayer Rugs and Art Objects

just received from abroad
that will surely appeal to the most
exacting connoisseur

Thornton's Oriental Bazaar

hester Boulevard

ashington

Maison Renard

The Paris Shop of America

A shop of quality
where styles are created
as in Paris

Some exquisite Sea Shades are
shown in this leaflet

New Marquette Building
Philadelphia

Bernhardt Company

Fine Gold Jewelry

327 Dwight Avenue

Pontiac Watches

Holyoke, Mass

36 Point

Perfected Independent

36 Point

Advertising School Diploma

24 Point

Beautiful Gowns Finest Lace Embroidery

18 Point

Reliable Customers
Expecting Unusual Originality
Soliciting Brought Results

12 Point

Prosperous Retail Merchants
Purchase Handsomely Bound Encyclopedias
Exquisite Characterists

Winter Fashion Exhibition

November Sixth

An exceptional assortment of stylish gowns imported for this occasion

Dainty Parisian Modes

Roberson Building

Miscellaneous Matter

Adscript

[illegible] a [illegible] weight, [illegible] and lower [illegible] Adscript [illegible] and lower [illegible] quotation [illegible] weight [illegible]

Cincinnati Type Foundry Company

Characters in Complete Font

A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z & 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v
w x y z . , - ' : ; ! ?

18 Point 6 A 19 a

Introduced
European Diplomats

14 Point 8 A 23 a

Illustrated Lecture
Graduating Class Exercises

12 Point 8 A 32 a

Musical Entertainment
Women's Symphony Orchestra
Grandville Auditorium

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s ß t u v w x y z
. , : - ' ; ! ?

60 Point 3 A 5 a

Certificates

48 Point 3 A 5 a

Regal Bank

36 Point 3 A 10 a

Mercantile
Drawing School

30 Point 4 A 10 a

Handmade
Imported Lingerie

24 Point 4 A 14 a

Independent
Insurance Corporations

The Northern Banking Company

Our Business Policy

Like certain professions, banking creates an atmosphere of dignity. We do not, however, let dignity overplay its part in satisfying the requirements of our various clients, but solve their banking problems by hearty and intimate co-operation

January Second — Melvin Smith, President

48 Point

Hofstetter

36 Point

Recapitulated

24 Point

Short Journey

Emphatic Answer

18 Point

Botanical Specimen

Delightful Performance

14 Point

Great Engineering Feat

Complete Soluble Undertaking

We hereby announce the opening of

the Buffalo Branch of the

Seventh National Bank

of New York

All our customers are cordially invited

to visit this office at any time

Archibald Rutledge President

Bond Script

Exhibition of Work

Bond Trade School

Rochester

July First to Tenth

Ten to Four-thirty

A display of the best work turned out during the last term

You are cordially invited to attend the service given in

Unity Church

Sunday, May First

to celebrate the Seventieth Anniversary of its organization

Special Organ Music

Rev. Paul Hyman

Rector

48 Point 3A 7a

Metaphysic

36 Point 4A 10a

Split Infinitive

24 Point 6A 18a

Unsatisfactory

Architectural Designs

18 Point 7A 20a

Holiday Pantomime

Complimentary Endorsement

12 Point 8A 30a

Newspaper Owner Honored

Remarkable Journalistic Enterprise

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z & ÆŒ

$ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k

l m n o p q r s t u v

w x y z , . - ' : ; ! ?

University Script

30 Point

Matriculation

Different Subjects

24 Point

Literary Classic

Italian Archaeology

18 Point

University Scholarship

College Buildings Dedicated

14 Point

Professor Joins Faculty

Sophomores Challenged Freshmen

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z

a b c d e f g h i j k

l m n o p q r s t u v

w x y z

Semi-Annual Conference

of the

Hampshire Engineering Society

to be held on

Wednesday Afternoon and Evening

September Twenty-fourth

Topic for Discussion

The Rapid Development of Hydraulic Engineering

Dr. Charles Smithers Speaker

Royal Script

An interesting display
of the latest

Winter Fashions

awaits your approval
and offers great
variety at

The Elite Shop

Broadway and Grand
Glen Ferrance

Lucille Harmon

Miss Florence Burke

Piano Instruction

48 Point 3 A 6 a

Defended

36 Point 4 A 11 a

Magnilequent

30 Point No. 551 4 A 12 a

Lids Replaced

30 Point No. 552 4 A 12 a

Beautiful Home

24 Point No. 551 6 A 18 a

Stylish Decorators

24 Point No. 552 6 A 18 a

New Samples Given

18 Point No. 551 7 A 21 a

Regular Customer
Admire Ideal Proposal

12 Point No. 551 9 A 36 a

Distinguished Gentleman
Merchants Entertaining Diplomat

Characters in Complete Font

A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z & 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v
w x y z . , - ' : ; ! ?

Steelplate Script

The Frank Mayland Company

desires to announce that their

Spring Stock of Imported Millinery

will be ready for your inspection on

Wednesday, February Twenty-fourth

from one-thirty to five-thirty

Madame Yvette Palay

extends a cordial invitation to yourself and friend

to visit her newly decorated

Cafeteria and Tea Shoppe

which will be formally opened to serve

patrons on the afternoon of

Wedn

Open Evenings

Mr. and Mrs. Louis Druel

At Home

after March twenty-second

Stationers Semiscript

42 Point 3A 8a

Mighty Idea

36 Point 4A 10a

Awards Judgment

30 Point 4A 12a

Knickerbocker
Beautifully Decorated

18 Point 6A 19a

Qualified Members
Honors European Adventure

12 Point 7A 29a

Reproduction Unsatisfactory
Artist Intended Sanitary Improvement

Characters in Complete Font

A B C D E F
G H I J K L
M M N O P Q
R S T U V W
X Y Z Qu & ß
1 2 3 4 5 6 7 8 9 0
a b c d e e f f g h i
j k l l m n o p q r r
s ſ ß s t t u v w x y z ff
fi fl . , - ' : ; ! ? ( )

Exercises and Formations

given by cadets of the

Jutger Military School

Wednesday, February Nineteenth

From two to three

Grove City, North Dakota

Enrollments will be open at this time

Stationers Semiscript

Casbon Openface Title

Huntington Service Bureau

SPECIALISTS IN BUSINESS BRINGING PUBLICITY
FOR MAKERS OF STAPLE PRODUCTS

Brighton Ohio

NEW YORK OFFICE

BOOTH TELEPHONES

The Alpenbugher Corporation

IMPORTERS OF EXCLUSIVE
DOMESTIC AND FOREIGN ACCESSORIES
AND READY-TO-WEAR

Unique Spring Creations

Direct from Paris

TAILLEURS · GOWNS · LINGERIE
MANTEAUX · MILLINERY
SPORT CLOTHES

EXCLUSIVE SHOWING
THIS WEEK

Lord Youngm
Burlington

Miss Emily Brighton

The American Type Founders Company

Acknowledged

Thousands upon thousands of printers and publishers acknowledge the American Type Founders Company as the leading and foremost

Job and Book

Type

Its name stands for quality, as it has stood for over a half century, with its full product of type, borders, ornaments, brass rule, metal leads and slugs, metal furniture, printing [illegible] and all other

Shaded Type Faces

SHADED DESIGNS to meet the requirements of printers who wish to obtain exclusive grey-tone or engraved effects. These shaded faces are especially desirable for the office specializing in high-class stationery and society printing

AMERICAN TYPE FOUNDERS COMPANY

Shaded Faces

VERY EFFECTIVE WHERE THE
TOUCH OF FRESHNESS AND EXCELLENCE
IS DESIRED IN PRINTING

American Type Founders Company

Everything for the Printer

Cheltenham Bold Shaded

MIX

BINDS
Relight

MODER
Scientist
rare impl

Club

HERON
Naphtha

DEBONA
Pick busin
where lead
reported c

RIDE

METHOD
Quicksand

REMARK
Excellent a
made prom
prophecies

Scald

RECKONER
Inducts Child

KNOB

Design

FRESH

Ordeals

Cheltenham Bold Italic Shaded

14 Point 11 A 26 a

MICROSCOPE
Grave scientists
describe marvel

12 Point 16 A 29 a

NICE MUSICIAN
Considerate leader
raised contribution
for weary laborers

10 Point 18 A 36 a

SIMPLE GARDENS
Clever orchard effect
obtained at daybreak
amuses timely tourist

8 Point 21 A 49 a

EXCHANGE BUILDING
Many conveniences lately
installed reported feasible
and delighting our tenants

30 Point 6 A 9 a

BONDS
Delights
children

24 Point 7 A 12 a

CHOSEN
Elaborate
formation

18 Point 10 A 17 a

RESPONSE
Six members
debate order

72 Point 3 A 5 a

RIG
End

60 Point 4 A 6 a

BUD
Sight

48 Point 4 A 7 a

MINE
Uprise

36 Point 5 A 8 a

HOMES
Grayling

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z ff fi fl ffi ffl
. , - ‘ ’ : ; ! ?

Cheltenham Bold Shaded *and Italic*

THE KENMORE

Luncheon Shop and Soda Fountain

French Pastries, Fancy Ices, Cooling Drinks
Candies, Salads and Sandwiches
Remembrance Gifts

CONNECTED WITH THE HOTEL KENMORE
Main Entrance, Congress Street
NEW HOTEL MOTTO

B

Gifts in Silver

Distinctive style and rare beauty for which Blake Silver is famous will assure truly pleasing gifts

Morton Blake Co.
Established

Eighth Annual
BANQUET

Chamber of Commerce

HOTEL FRANCONIA
Nov. 2nd and 3rd, Eighteenth

Cheltenham Bold Shaded *and Italic*

The Rostand
School for
Girls

Secretarial Training
History of Art
Music

Miss Helen J. Hearing
Principal

Henri Sydel

WISHES to announce the opening of a new studio, where he will extend his service in the capacity of

Decorative Artist

515 New Station Building
San Francisco

Spring Showing

JUST received from Paris, the very newest importation in Spring Hats for Madame and also Mademoiselle

Beginning March Fifth

The Robert M. Hartinger Co.

Seventh Street and Montgomery Avenue

Cheltenham Extrabold Shaded

48 Point 3 A 4 a

Sleigh

42 Point 4 A 6 a

Reptile

36 Point 4 A 7 a

Minstrel

30 Point 5 A 8 a

Distribute

24 Point 6 A 9 a

Bright Clerk

18 Point 8 A 13 a

HEROIC DEAN
Choir Gathered

14 Point 11 A 22 a

EMBERS BURNED
Plated Implements

12 Point 14 A 26 a

KNIGHT ENTHRONED
Distinguished Members

10 Point 16 A 30 a

NEIGHBOR RESPONDED
Quietness Prevailed Daily

8 Point 17 A 35 a

GOLDENROD ADORNS PORCH
Colorful rural garden gladdened
many children of the larger cities

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z ff fi fl ffi ffl
. , - ‘ ’ : ; ! ?

TWENTIETH CENTURY
EDITION

Ballads

This set contains
three volumes of
all the time-tried
rhymes, and will
make a good gift

Seven Dollars
The Set

Milton Nordile
Compiler
North Detroit

Cheltenham Extrabold Shaded

HEMINFORD

GRAND PIANOS

Used exclusively by most of
the great singers appearing
before the public

Renowned throughout the world
for their sterling merit

CHICAGO	PARIS	LONDON
123 New Street	10 Rue Royale	513 Kingsway

Anniversary Plate

Special showing of new designs in this extremely attractive silverware

Thursday, September twenty-second

RICHARDSON & BENDERHURST

Main Floor near Grand Street Entrance

Antique Shaded

72 Point 3A 1a

Hot

60 Point 3A 4a

Map

48 Point 3A 1a

Rigor

42 Point 3A 1a

NOUN
Quack

36 Point 3A 1a

SHOCK
Employ

30 Point 4A 6a

BONDER
Irate Man

24 Point 4A 7a

REBUS
Musing
an hour

18 Point 7A 11a

EMBERS
Boy scout
tends fire

14 Point 7A 15a

MUSICALE
Big receipts
benefit poor

12 Point 10A 20a

NUMBERING
Inventor likes
the intricately
fitted machine
to work nicely

8 Point 14A 32a

INSTRUCTORS
Reads literature
containing most
beautiful phrase
written in years

6 Point 21A 36a

MERCHANT SAILS
Around the world in
about seven months
combining pleasure
with business spirit

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
. , - ' " : ; ! ?

Antique Shaded

Merdox Lamps

Many New and Pleasing Designs on
Exhibition at the

[illegible]

Westminster Electrical Corporation

Booth Nineteen, Main Floor

HUTCHING & ROBENSON

wish to announce the change of their
address and telephone number to

734 Portchester Street

Telephone Broad 6755

It is hoped that this new location will prove
more convenient for their clients

SECURITIES · STOCKS · BONDS · MORTGAGES

Bodoni Bold Shaded

48 Point 1A 8a

Heights

42 Point 1A 8a

Biplicate

36 Point 5A 8a

Dislodged

30 Point 6A 10a

ENHANCES
Reproduced

24 Point 6A 12a

NIGHTSHADE
Knickerbocker

18 Point 10A 20a

REGULAR HELPS
Private Conference

14 Point 15A 30a

TEACHINGS RESUMED
Many Followers Instruct

12 Point 17A 33a

BEAUTIFUL EXHIBITION
Displays Several Specimens

10 Point 19A 36a

PROMINENT SALES WOMEN
Superintendent Bestows Honor

8 Point 21A 41a

MOST REMARKABLE FEATURES
Extraordinary Performance Scored

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n
o p q r s t u v w x y z
ff fi fl ffi ffl ( ) " , . - " : ; ! ?

The
PINES
CABARET

Anticipating the needs of out-of-town shoppers and pleasure-seekers we have refurnished our quarters to meet the requirements of transient patrons, also enabling former habitues to meet their old friends The spacious dance floor will add to your pleasure

SIXTY GREEN STREET
NEW YORK

Franklin Gothic Condensed Shaded

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r s t u v w
x y z . , - ' ' : ; ! ?

18 Point 5A 8a

Magical

42 Point 5A 9a

Hydrants

36 Point 5A 10a

Intelligent

30 Point 6A 12a

Skylark Flew

24 Point 8A 11a

RECONSTRUCT
Giant Buildings

18 Point 11A 21a

EDITORS HONORED
Journalism Student

14 Point 15A 30a

PHOTOGRAPH CAMERA
Exhibits Elegant Picture

12 Point 17A 34a

NEW SCHEDULE OPERATES
Railroad Officials Announce

10 Point 19A 38a

SOCIAL CLUB GIVES BANQUET
Friendly Helpers Enjoy Speech

8 Point 27A 42a

LARGEST AIRSHIP LAKE MAIL CARRIER
Government Has Six Powerful Airship

REMINGTON
FASHION BOOK

Embracing the
latest style creations for
the well dressed
woman

PRICE 20 CENTS

Issued by the
PRINCESS FASHION GUILD
Jacksonville, Mich.

60 Point 3A 4a

Might

48 Point 3A 5a

English

36 Point 3A 6a

INJURED

Stipulated

30 Point 4A 8a

EXERTION

Magnificent

24 Point 5A 10a

RECOGNIZE

Light Brigade

18 Point 8A 14a

HISTORIC MINE

French Character

12 Point 12A 21a

SCIENTISTS CONVENE
Noted physician explained
theories of new invention

Characters in Complete Font

A B C D E F G H
I J K L M N O
P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
fi fl . , - ' : ; ! ?

The following special characters are sold as separate sorts

ffi ff ffl fi fl ß æ œ
ffi fi fl Æ Œ ß

Ye Established 1863

Olde Curiosity Shoppe

Books
Curios
Silverware
Furniture
Antiques

BRIGHTON · MICHIGAN

Curtis-Post

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h
i j k l m n o p
q r s t u v w x
y z ff fi fl ffi ffl
. , -- ' : ; ! ?

The of di o I fi fl
E O P S W

6 Point 3 A 4a

But

10 Point 3 A 4a

RIM

Hail

14 Point 3 A 4a

SIGN

Dyke

18 Point 3 A 4a

BUSH

Eaglet

24 Point 3 A 4a

PROBE

Critical

6 Point 3 A 4a

HINDER
Gigantic
silo kept

10 Point 3 A 4a

NECK
Dispel

11 Point 3 A 4a

REMINDS
Urges boy
to explain
club rules

14 Point 3 A 4a

SURGE
Behimd
anglers

12 Point 3 A 4a

NOTED BROKER ELECTED
Many prominent people sign
petition asking governor for
his strong support of project

Washington Text Shaded

48 Point 3 A 5 a

Etched

42 Point 3 A 6 a

Darling

36 Point 3 A 6 a

Hardship

30 Point 4 A 8 a

Metropolis

24 Point 4 A 10 a

Reclaimed
Bibliographer

18 Point 6 A 14 a

Export Clerk
Torn Manuscript

14 Point 8 A 20 a

Social Leaders
Illustrated Guidebook

12 Point 10 A 22 a

Brilliant Statesman
Complete Exhibit Displayed

10 Point 12 A 24 a

Military Information
Reach Amicable Understanding

8 Point 15 A 45 a

Enlarged Industrial Commission
Will Revise Debating Rules for Chamber

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z Æ Ø
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m
n o p q r s t u v w x y z
æ ø ß . , - ' : ; ! ?

Characters æ ø ß furnished with all fonts except 8 and 10 Point

Announcement

The members and their friends are very cordially invited to attend the

Annual
Dinner and Ball

Roselle Sport Club

Rochester, Maryland

Friday Evening, May Sixth

Washingtonian Assembly Rooms

Stamford Place

Reservations must be made before May first

Washington Text Shaded

Sir Raymond Broadhurst

will give a Shakespearean
lecture on the

Merchant of Venice

Benefit of the Theatrical Pension Fund

Wednesday Afternoon
May Eleventh

International Dra

Hotel Santiago

Riverside

Anniversary Dance

Monday, October Eighth

Mlle. Louise Beleau

Parisian Modes
in Millinery

Charlemagne Reception Salon

Comstock Series

36 Point 3 A 4 a

HERB

Spent

30 Point 4 A 5 a

MUSIC

Elderly

24 Point 5 A 7 a

NIMROD

Regicide

18 Point 7 A 10 a

ENSURING

Habilitated

14 Point 9 A 15 a

BRIGHT BLUE

Secure Result

12 Point No. 1 12 A 20 a

INSURED MINER

Request Granted

12 Point No. 2 15 A

HISTORIC DESIGNS

KNIGHTS CONVENE

EXQUISITE DINNER

12 Point No. 3 18 A

EUROPEAN COSTUMERS

ORCHESTRAS ENGAGED

HUMOROUS COMEDIANS

Characters in Complete Font

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z & S

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l

m n o p q r s t u v

w x y z . , - ' : ; ! ?

CONDENSED COMSTOCK

18 Point 4 A

HEN

36 Point 5 A

DUES

30 Point 7 A

BRICK

24 Point 9 A

MINORS

18 Point 12 A

REDUCING

14 Point 14 A

BIOGRAPHIC

12 Point No. 1 15 A

NOTED WRITER

12 Point No. 2 17 A

MAGAZINE COVER

12 Point No. 2 21 A

ENSURED PHYSICIAN

12 Point No. 3 25 A

REMARKABLE SPECIMENS

INVENTED MINING DEVICE

Characters in Complete Font

A B C D E F

G H I J K L

M N O P Q R

S T U V W X

Y Z & $ 1 2 3

4 5 6 7 8 9 0

. , - ' : ; ! ?

Comstock and CONDENSED COMSTOCK

Comstock Ordinance No. 141 and Ruling

JOHNSON & BOSTWICK

DRUGGISTS

62 STUYVESANT TERRACE

Elmford, Md. **192**

JOHNSON & BOSTWICK

JOHNSON & BOSTWICK

DRUGGISTS

62 STUYVESANT TERRACE

ELMFORD, MD.

Elmford, Md. **192**

M

JOHNSON & BOSTWICK, *Dr.*

DRUGGISTS

62 STUYVESANT TERRACE

72 Point 3A 4a

Half

60 Point 3A 4a

SUN Digit

48 Point 3A 5a

RIME Maple

42 Point 3A 6a

HIRES English

36 Point 4A 7a

NOTICE Subjects

Characters in Complete Font

A B C D E F G H
I J K L M N O P
Q R S T U V W
X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
, . ; " - ! ?

[illegible] Point [illegible] 3A 7a

RECUMBENCE Hands Extended

[illegible] Point [illegible] 3A 8a

NUMBERS GIVEN Deceiving Members

[illegible] Point [illegible] 3A 9a

CONSTRUCTS BRIDGE Unusual Problems Solved

[illegible] Point [illegible] 4A 6a

PROVIDENT Intelligent men render service

[illegible] Point [illegible] 4A 7a

MERCHANDISE Great stock being steadily imported

Rimmed Litho

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z . , - ' : ; ! ?

48 Point 3A 4a

Sprat

36 Point 3A 4a

Gospels

30 Point 3A 6a

Infringed

24 Point 4A 8a

ETCHINGS
Blackberry

18 Point 6A 12a

REQUISITION
Systematizing

14 Point 9A 17a

DISFIGUREMENT
Unexplored Ocean

12 Point 12A 22a

NEIGHBORING CITIES
Picturesque horsemen
furnished atmosphere

10 Point 13A 24a

MIDSUMMER SUNSHINE
Suburban flower gardens
feature chrysanthemums

9 Point 15A 30a

ROADS THROUGH BERKSHIRES
Exceptional opportunities await
summer camper and automobilist

DORCHESTER STUDIOS

Jean Armand

Hungarian
Artist

OPENS MARCH SIXTH

Post Oldstyle Roman No. 2

72 Point 3 A 4 a

Set

60 Point 3 A 4 a

Ibis

48 Point 3 A 4 a

Hide

42 Point 3 A 4 a

Night

36 Point 3 A 4 a

MUSK
Dough

30 Point 4 A 6 a

SMOKE
Expand

24 Point 5 A 8 a

BORDER
Humorist

18 Point 7 A 12 a

MOUNDS
Handicap
loses race

14 Point 9 A 14 a

ENRICHED
Searchlight
directs ship

12 Point 10 A 17 a

BOISTEROUS
Campers have
joyous month
near Hillcrest

10 Point 11 A 18 a

ESCUTCHEON
Quaint designs
long treasured
indicated rank

8 Point 13 A 20 a

GARDEN SHRUBS
Fragrant ramblers
bloom abundantly
creating charming
harmonious result

6 Point 14 A 22 a

MYSTERIOUS MUSIC
Strange and beautiful
dances faithfully and
artistically expressed
fittingly preceded the
more formal exercises

14 Point garnet ornaments only at Loveley

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h
i j k l m n o p
q r s t u v w x
y z ff fi fl ffi ffl
. , - ' : ; ! ?

The following Special Characters are supplied with this font:
&ABCDEFGHIJKLMNOPQRSTUVWXYZ
Fractions 1/2 1/3 2/3 1/4 3/4 1/5 2/5 3/5 4/5 1/6 5/6 1/8 3/8 5/8 7/8
Fractions and figures will be made to order.

The ct of o f fi fl
E O R S L ℓ ℘

Post Condensed

Arts & Crafts Showing

Candlesticks
Chests · Baskets · Clocks
Rustic Furniture
Novelties

Take elevator to the fifth floor

CHAMBERLIN BROTHERS
19 Dunlap Street

42, 34, 30 and 24 Point caps and lc only at Formats

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s t
u v w x y z ff fi fl
ffi ffl . , - ' : ; ! ?

a u f fi fl

48 Point 4 A 7 a
Brigade

36 Point 5 A 8 a
Girl Sailed

30 Point 5 A 10 a
Bright Maids

24 Point 6 A 12 a
DISCOUNTING
Banker Pleased

18 Point 10 A 20 a
CHOICE GARDENS
Especially Inviting

14 Point 13 A 26 a
GRANGE MENTIONED
Husbandman Manager

12 Point 15 A 31 a
RECEIVING AMBASSADOR
Plenipotentiary Residence

10 Point 16 A 35 a
QUESTION HUMANE RULING
Stricter interpretation would delight pessimistic moderator

8 Point 18 A 38 a
MODERN CONSTRUCTIONS SOUGHT
Several inadequate buildings razed in congested districts of large cities

6 Point 19 A 42 a
MARVELOUS NEW PAINTINGS EXHIBITED
Clever art collectors pronounce collection recently shown grandest in many respects

Pen Print

24 Point 1A 9a

HISTRIONIC
Understanding

18 Point 1A 10a

NEWSMONGER
Expensive Regalia

14 Point 1A 11a

SCHOLARSHIP FUND
Student is awarded prize for the finest handwriting

12 Point 1A 9a

POWERFUL MONARCH
Merchant celebrated forty years as business manager

12 Point 1A 8a

SEVERAL COURSES NOW OFFERED TO STUDENTS
Every man receives two educations — one is given to him, and the other he gives to himself. Of the two, the latter is far more valuable, for it brings out whatever moral there may be in him

9 Point 1A 12a

[illegible]

9 Point 2A 3a

[illegible]

[illegible]

[illegible]

A B C D E F G H I J K L M
N O P Q R S T U V W X Y
Z & $ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p
q r s t u v w x y z . , - ' : ; ! ?

Pen Print Bold

10 Point 1A 11a

EDITORIAL COMMENT DISPLEASED SUBSCRIBERS
Censure and criticism never hurt anyone. If false, they cannot hurt you unless you want in manliness; and if true, they show a man his weak points, and forewarn him also against trouble

6 Point 2A 10a

POSITIVE INFORMATION DESIRED
Usually a fashion is the issue of excessive egotism and vain ostentation; it is frothing and fantastical, tied to no rule, and bound to conform to all the whims of the moment

9 Point 1A 12a

BEWILDERING SCHEDULES
Real earnestness is an important factor in the cultivation of a good style whether speaking or writing

[illegible]

Characters in Complete Font

A B C D E F G H I J K L M
N O P Q R S T U V W X Y
Z & $ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p
q r s t u v w x y z . , - ' : ; ! ?

[illegible] 1A 10a

HYPERBOLE
Merchandising

[illegible] 1A 12a

RELINQUISHED
Nautical Prophecy

[illegible] 1A 11a

ABSOLUTE DOMAIN
Elaborate banquet closes clothing trade convention

[illegible] 1A 9a

BARBARIC COSTUMES
Summer dress fabrics will soon be displayed publicly

Pen Print Open

Just One Way

Outline Arrows

May be Effectively Used with Pen Print Open Series

18 Point 1A 6a

DANCER
Enjoyable

36 Point 5A 9a

REINFORCE
Hemispherical

24 Point 6A 12a

MODERATION
Universal Reform

12 Point 3A 8a

CHILDISH GAME
Inspires young folks and creates laughter

18 Point 2A 10a

RECOGNIZED MAGICIAN
Boasting Supernatural Effect

Character on Complete Font

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
& $ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p
q r s t u v w x y z , . " : ; ! ?

Souvenir Series

36 Point 6 A 10 a

MENDER

Straighten

30 Point 7 A 12 a

BRIGHTER

Neckerchief

24 Point 9 A 15 a

REBUILDING

Machine Shop

18 Point 11 A 20 a

GUIDES REGAIN

Distinguished Men

14 Point 18 A 31 a

SHREWD INVESTOR

County Disbursements

12 Point 21 A 40 a

IMPROVES FURNISHING

Inspect College Auditorium

10 Point 23 A 46 a

HANDSOME SHIP DESIGNS

Foreign Manufacturers Pleased

8 Point 26 A 52 a

REQUIRE BUSINESS TECHNIQUE

Superintendent Prevented Deficiency

6 Point 29 A 58 a

MAGNIFICENT GOLDEN SUNSET HOURS

Beautiful Shadows Delight Outdoor Enthusiast

Characters in Complete Font

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n

o p q r s t u v w x y z

ff fi fl ffi ffl . , - ' : ; ! ?

MUSIC

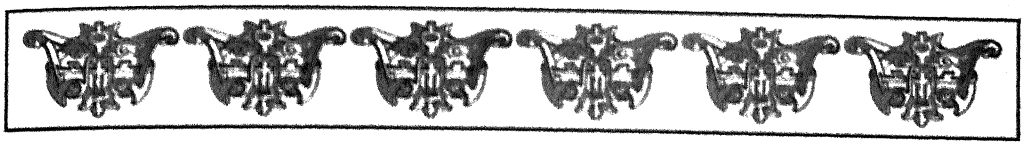
Gebring Smithe now commands attention from the most conservative as well as the more fastidious lover of music. The shelves are piled high. Miss Mayson entertains

Your selections played

GEBRING-SMITHE

BLOOMINGTON

Souvenir Series



Recital of
Romantic Italian Music

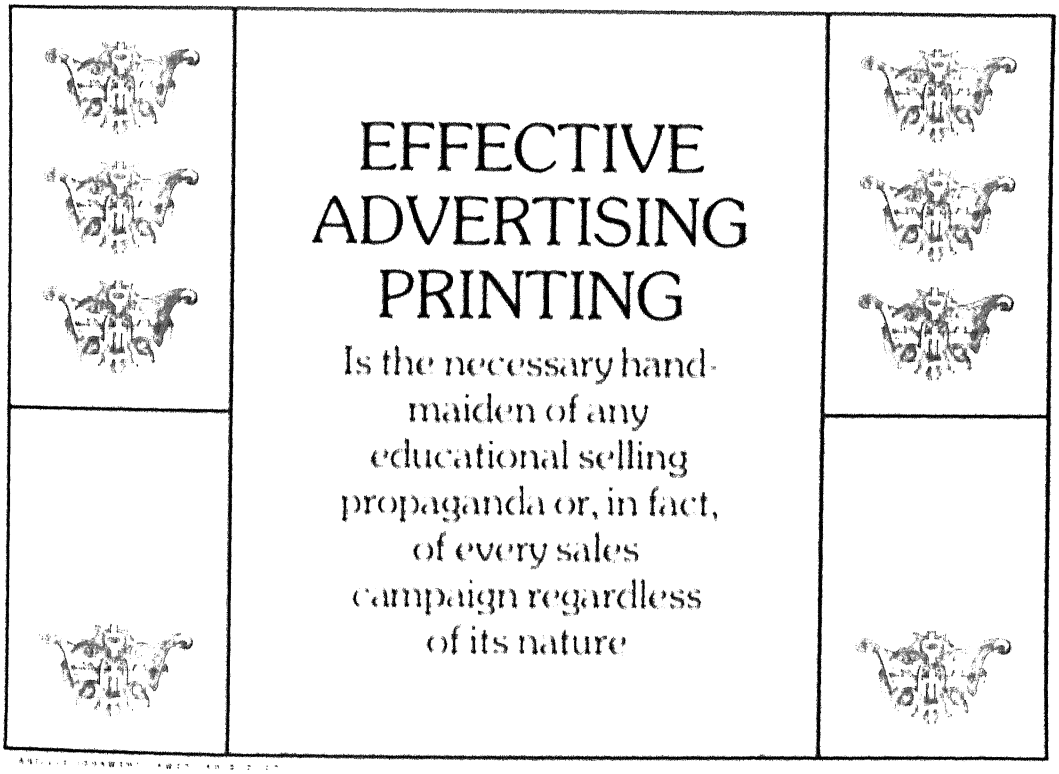
Given by

MR. JOHN M. LIVERMORE

Under the auspices and direction of the Sophomore
Class of Bellwood University
November twenty-seventh at eight-thirty

Music Hall

This is the first of a series of six recitals to be given by Mr. Livermore during the winter



Motto Series

48 Point

MINES
Refusal

36 Point

BRUISED
Expiration

30 Point

MARINERS
New Cottage

24 Point

DISCERNIBLE
Question Guest

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z ff fi fl ffi ffl
. , - ' : ; ! ?

ECONOMICS
Magnificently

NICE BARGAIN
Generous Knight

BEAR SURPRISED
Represented Soldier

HOLDING RECORD
Splendid competition
during amateur trials

MYSTERIOUS BRAIDS
Institution exhibiting fine
display found by surveyor

A WONDERFUL THING

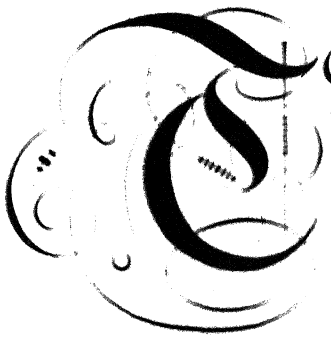
ENTHUSIASM is the dynamics of personality. Without it all abilities you may have lie dormant. You may possess the soundest judgment, knowledge and good reasoning faculties, but no one will know it until you discover how to put your heart into thought and action

SELECTED

Motto Series

An Appreciation

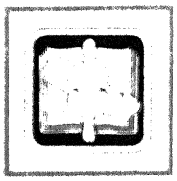
Your Good Will



TO our Old Friends, Loyal and True, to Valued New Friends, and to those whose Friendship We Strive to Serve, Do We Most Heartily Wish Unmeasured Success and Good Fortune throughout this Year and the Many Years to Come With Grateful Appreciation for all the Favors Received by Us from Them, and for that Priceless though Intangible Asset, Your Good Will, which We Esteem Beyond Measure

AMERICAN TYPE FOUNDERS COMPANY

COUNT FOR EACH LINE A KINDLY WISH,
YOU'LL FIND HERE ONLY FOUR
BUT IF YOU'LL READ BETWEEN THE LINES
YOU'LL FIND A THOUSAND MORE



The Achievement of Success by the Kelly Press Route

MR. JONES, we'll call him, a Maryland printer, operating a shop with a platen press or two, decided that he would install another machine. He called at our selling house in his locality and met our enterprising salesman, who suggested that Jones purchase a Little Kelly. Jones knew nothing about the money-making qualities of the Little Kelly, and when the cost was mentioned it seemed to be entirely out of the question for him to put so much money into one press. However, our enterprising salesman knew what he was talking about and induced Jones to place the order. On arriving home that evening Jones reluctantly mentioned the purchase to his wife, who accused him of being insane for having agreed to put so much money into one press. She scolded hubby something awful and prophesied that it would be but a short time until the type founder would be at his shop to take away everything he had. After a sleepless night Jones decided to call on our enterprising salesman and insist upon the contract being voided. He called. But when our enterprising salesman knows he's right, he is very convincing. The result was a Little Kelly was installed and Jones was personally instructed how to operate it. He mastered the machine very quickly. The results obtained astonished him and he found himself at once enabled to give his customers quicker service and also in the position to take on more work and actually making real money. His prosperity began at the moment the Little Kelly was installed. A few months later Jones again called on our enterprising salesman and profusely thanked him for having induced him to purchase the Little Kelly. He also placed an order for a second machine and said that before he put in a Kelly he always had to stop his platen press every time a customer came into his office or whenever the telephone rang or when he wanted to light his pipe or go into the back room. This took a great deal of his time. He now lets the Little Kelly run while he attends to these matters, and it hums along smoothly, making money every day. He says that the Little Kelly needs so little attention that he has time to do many other things, such as looking after books, cutting stock, estimating, etc. Jones is now a happy man, and the wife is riding in a new automobile.

What Kelly Presses have done for others
they can surely do for you

AMERICAN TYPE FOUNDERS COMPANY

GOTHICS

Gothic Type Faces
shown in a variety of
styles and sizes
suitable for
that particular class of
printing and
advertising which
requires
strong and effective
display

AMERICAN
TYPE FOUNDERS
COMPANY

Gothic Types

FOR COMMERCIAL PRINTING AND ADVERTISING COMPOSITION

EVERY composing room, whether equipped for commercial work or newspaper composition, needs a wide variety of good Gothic faces. They are always in style. We show in this catalogue a very extensive assortment of those Gothic types most generally used. These faces may always be obtained promptly at any of our Selling Houses

AMERICAN TYPE FOUNDERS COMPANY

Alternate Gothic No. 1

72 Point 1A 72a

Symbol

60 Point 1A 60a

BINDERS

Quietude

48 Point 1A 48a

ENCOMIUM

Multiplicity

42 Point 1A 42a

DISCOURAGE

Recapitulate

36 Point 1A 36a

KINDERGARTEN

Bright Scholars

30 Point 1A 30a

DISCOMPOSE

Spendthrifts

24 Point 1A 24a

MODERN GUIDE

Gifted Violinist

18 Point 1A 18a

HONEST MEMBERS

Registers Approval

14 Point 1A 14a

DOMESTIC ENTERPRISE

Establishments opened long before completion

12 Point 2A 30a

SECURITIES INVESTIGATED

Many stockholders rejoice on completion of inventory which proved encouraging

10 Point 3A 60a

REMARKABLE OPPORTUNITIES

New schools install necessary equipment and capable teacher gives instruction for operating

8 Point 2A 60a

IMPORTANT SUGGESTION PUBLISHED

Discontinuance of extravagant method and the practicing of strictest economy wherever practicable pleased taxpayer

6 Point 3A 30a

PICTURESQUE JOURNEY PLEASING PROFESSORS

There are many beautiful residences along the well-kept mountain highways. How refreshing the atmosphere and pleasing the early sunset after a summer sojourn in crowded metropolis

Characters in Complete Font

A B C D E F G H I

J K L M N O P Q R S

T U V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l

m n o p q r s t u v w

x y z . , - ' : ; ! ?

Alternate Gothic No. 2

12 Point 21 A 18 a

ENTERPRISING CITIZEN
Introduces novel system
for finding true valuation
after many futile efforts

10 Point 26 A 22 a

WONDERFUL GYMNASTICS
Great athletes exhibit skill
and daring to amuse people
who gaze on in amazement

8 Point 29 A 25 a

PRACTICABILITY DEMONSTRATED
Business men manifesting unusual
interest in novel heating apparatus
which promises great saving of fuel

6 Point 34 A 30 a

INDEPENDENCE BRINGS US CONFIDENCE
Contradictory as they seem, two things go
together always manly self reliance and
manly independence They are inseparable
attributes to personal courage and dignity

30 Point 8 A 13 a

HUNDREDS
Graduating

24 Point 9 A 15 a

MANIFESTED
Remonstrate

18 Point 13 A 20 a

DEMAND RIGHTS
Judges Expected

14 Point 20 A 17 a

NEAREST BUILDING
Overhauled recently
for big athletic club

72 Point 3 A 4 a

Mythic

60 Point 3 A 5 a

RECORD

Encircle

48 Point 5 A 9 a

SCHEMER

Influential

42 Point 6 A 9 a

MUSICIANS

Gesticulate

36 Point 6 A 12 a

DISTINGUISH

Chamberlains

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r s t u v w
x y z . , - ' : ; ! ?

Alternate Gothic No. 3

72 Point 3 A 4a

Maple

60 Point 3 A 4a

BOUND

Dignify

48 Point 3 A 8a

MODERN

Splendor

42 Point 5 A 9a

FINISHING

Gymnasts

36 Point 6 A 9a

REMAINDER

Disintegrate

30 Point 7 A 12a

SHARPEN

Captivate

24 Point 9 A 15a

RIGHTEOUS

Headstrong

18 Point 12 A 20a

DISORGANIZED

Restores Order

14 Point 14 A 25a

STRANGE CUSTOM

Unusual practices discontinued here

12 Point 20 A 40a

EXCELLENT REPORTS

Promising young man gets highest average in recent history test

10 Point 23 A 46a

PROPOSE CONFERENCE

Many nationally famous railroad magnates have been invited to meeting

8 Point 37 A 54a

MEN SHOULD USE DISCRETION

We believe there are many more good traits in the mind of man, but few so useful as discretion

6 Point 90 A 60a

FUTURE IS REPETITION OF THE PAST

History often repeats itself, making only such changes of programme as growths of nations and time require and should direct man in the future

Characters in Complete Font

A B C D E F G H I

J K L M N O P Q R S

T U V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i

j k l m n o p q r

s t u v w x y z

. , - ' : ; ! ?

Shelbey Electric Corporation

Refunding Mortgage Five Per Cent
Sinking Fund Bonds

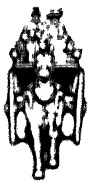
First preferred stock of a large company whose earnings during the adverse business conditions of the past two years amounted to about four times the dividend on the stock under our direction

Circular sent upon request

HERBSON & GARDINER
Investment Brokers
PORTLAND BOSTON RICHMOND

DANCHESTER HORSE SHOW

PROMOTED BY THE SANDIFORD COUNTY EQUESTRIAN SOCIETY



Suitable Prizes will be given to best entries of each class

August Sixth to Ninth

HENDOIR FAIR GROUNDS
Reddington, Kentucky

Pleasing Results

Printers who have handled jobs that demanded strong display as well as pleasing appearance know the value of a type face that has been designed with this in mind

ALTERNATE GOTHICS

possess the necessary qualifications for this sort of work. The clear, strong characters are easily deciphered and produce a well-balanced effect which with their unusual versatility enables the printer to create strong, readable advertising matter that will demand attention everywhere, accomplishing results of a more profitable nature for both the printers and their customers

Distinctive Gothic faces that spell success for the progressive typographers of today are shown here in pleasing combinations

AMERICAN TYPE FOUNDERS COMPANY

Franklin Gothic

96 Point 1A 1a

Ida

84 Point 1A 1a

Sift

72 Point 2A 1a

Elks

60 Point 3A 1a

Baby

48 Point 3A 6a

Rejoin

42 Point 4A 6a

Nuptial

36 Point 4A 7a

Haughty

30 Point 5A 7a

MAIDS
Repeat

24 Point 5A 11a

QUARTZ
Borough

18 Point 7A 12a

NITROGEN
Hymnology

14 Point 12A 21a

EQUESTRIAN
Popular Story

12 Point 14A 21a

QUICK SERVICE
Important Notes

10 Point 16A 32a

NIGHTINGALES
Bird sanctuaries become popular for nature study

9 Point 19A 38a

SUBMERGE BRIDGE
Detour necessitated selecting altogether new homeward route

8 Point 21A 41a

BRIGHTEST SUNSHADE
Summer costumes show most amazing display of decidedly new colors and enliven drab city streets

7 Point 27A 56a

SCREEN PLAY FASCINATING
Fancy runs riot under the spell of motion pictures, for by fairy enchantment shackles of time and space fall away and we live and move amid mystic scenes

6 Point 29A 59a

QUAINT COLONIAL ARCHITECTURE
Interesting old fashioned villagers that overthrow with shrewd vinegary Supreme infested these historic towns Not was a their confidence is gained you that were their startling qualities

Characters in Complete Font

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q
r s t u v w x y z
. , - ' : ; ! ?

Franklin Gothic Italic (Non-Kerning)

10 Point 15 A 30 a

WINTER HOMES
New departments showing valuable household design

8 Point 18 A 36 a

CONSIDER PROBLEM
Many opportunities for business boys seeking more happy prospects

6 Point 19 A 41 a

SPEAKERS APPLAUDED
Prominent editorial writer will deliver daily discourse to former collegians. Some diagrams shown explained

5 Point 21 A 43 a

HOME OR OFFICE EFFICIENCY
Frequently this phrase is used in connection with more production but the business man will handle the word with intelligence. There are different phases of efficiency

18 Point 8 A 14 a

SPLENDOR
Entertained their guests

14 Point 11 A 21 a

HOME GUARD
Enlisted guide gave watchers valuable paper

12 Point 14 A 27 a

PICTURE FOUND
Enchanting scene recently restored interested critics

72 Point 3 A 4 a

Gift

60 Point 3 A 4 a

Sale

48 Point 4 A 5 a

Night

42 Point 4 A 6 a

Myths

36 Point 5 A 7 a

BROKE
Cymbal

30 Point 5 A 8 a

QUENCH
Replaced

24 Point 6 A 9 a

DREAMER
Hydropical

Characters in Complete Font

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j
k l m n o p q r s
t u v w x y z ff fi
fl ffi ffl . , - ' : ; ! ?

Franklin Gothic Condensed

72 Point 3A 4a

Dyke

60 Point 3A 5a

Slight

48 Point 4A 7a

Months

42 Point 5A 8a

BROKEN

Register

36 Point 5A 9a

HUMIDOR

Exploiting

30 Point 6A 10a

NOURISHED

Indigo Gown

24 Point 7A 13a

NOSTRUM

Junior help

impetuous

18 Point 11A 20a

EXTRACTION

Old countries

partly helped

intrepid sons

14 Point 15A 26a

KINDERGARTEN

Healthy children

enjoy embryonic

educational year

12 Point 17A 31a

BRONZE FIGURE

Generous citizen

donates splendid

memorial college

10 Point 19A 38a

MOUNTAIN TRACK

Great geographers

explore unfamiliar

mountainous trails

9 Point 22A 43a

ENCHANTED PARADISE

Startling adventures in

remote islands recently

discovered make movie

picture very interesting

8 Point 24A 46a

PRETTY ORIENTAL VASES

Newest imported novelties

suitable to personal usage

or holiday gifts are found in

greater variety in this store

than ever thought possible

Characters in Complete Font

A B C D E F G

H I J K L M N O

P Q R S T U V

W X Y Z & $ 1 2

3 4 5 6 7 8 9 0

a b c d e f g h i

j k l m n o p q

r s t u v w x y z

. , - ' : ; ! ?

Franklin Gothic Extra Condensed

14 Point 18 A 36 a

POWERFUL ENGINE
Displays Character

12 Point 21 A 41 a

ENDURANCE CONTEST
Awakened enthusiasm
among local amateurs

10 Point 25 A 48 a

RESTORED CONFIDENCE
Great printing concerns
installed new machinery

8 Point 28 A 55 a

FIRST DEGREE ADMINISTERED
Newly elected members enjoy
banquet after being initiated

6 Point 30 A 60 a

INCREASES SUBURBAN BUSINESS
Merchants insist that advertising
gives business an added stimulus

42 Point 5 A 9 a

Magnet

36 Point 6 A 11 a

Respited

30 Point 7 A 14 a

High Grade

24 Point 9 A 18 a

DISCOVERED
Stylish Guest

18 Point 14 A 28 a

NOTED FARMER
Invested Capital

120 Point 3 A 4 a

Bait

96 Point 3 A 4 a

Myth

84 Point 3 A 4 a

Rapid

72 Point 3 A 4 a

Ginger

60 Point 3 A 6 a

Defects

48 Point 4 A 8 a

Navigable

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
. , - ' : ; ! ?

Gothic No. 578

72 Point 1A 1a

Rail

60 Point 1A 1a

Bird

48 Point 1A 1a

MIEN
Ignite

42 Point 1A 1a

EIDER
United

36 Point 1A 1a

BOUGH
Knights

30 Point 1A 1a

NOMADS
Exporting

24 Point 1A 1a

BONUS
Distinct

18 Point 1A 2a

REIGNED
Magnifies

14 Point 1A 2a

IMPROVING
State House

12 Point 1A 2a

HONORARIUM
English lawyer
found evidence

10 Point 16A 30a

MARINE GUARD
Naval destroyers anchor in harbor to guard interests

9 Point 20A 38a

EMINENT POLITICIAN
Great crowds welcome soldiers on return from battlefields of Flanders

8 Point 21A 41a

LARGE OFFICE BUILDINGS
Happy bank clerks take great delight in the coziness of their new quarters. Beautiful view of river may be had from roof

7 Point 21A 38a

DELIGHTFUL SUMMER OUTINGS
Numerous representants line dock at palatial steamboat about to start up the Hudson River. A syncopated jass band will furnish dance music

Characters in Complete Font

A B C D E F
G H I J K L M
N O P Q R S
T U V W X Y
Z & $ 1 2 3 4
5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
. , - ' : ; ! ?

TITLE GOTHIC NO. 9

8 Point No. 91 — 20 A

EXTENDING MASK
BROKEN ENGINES
DEMANDED HORN

8 Point No. 92 — 21 A

REFRESHING DRINKS
BANKER MAINTAINED
SURPRISING HUNTER

6 Point No. 91 — 25 A

CHARGE MODERATE PRICE
WONDERFUL AUDITORIUM
SIGNIFICANT DISCLOSURE

6 Point No. 92 — 26 A

MAGNIFICENT DECORATION
PUBLISHERS ENTERTAINED
MODERN PRINTING EXPERT

6 Point No. 93 — 28 A

FAMOUS SPORTING ORGANIZER
BRING REMARKABLE BENEFITS
EUROPEAN RULING FORBIDDEN

6 Point No. 94 — 32 A

CHARMING SUMMER SUGGESTIONS
SPECIAL AUTOMOBILE EXCURSION
QUIET SURROUNDINGS BEAUTIFUL

20 Point — 9 A

EXOTIC
DREAM

16 Point — 10 A

HEADING
RINKERS

12 Point — 11 A

UNADVISED
RECOGNIZE

10 Point — 17 A

MAGNIFICENT
HUNTED RING
UNDERSTAND

10 Point No. 92 — 18 A

INCORPORATES
DANCE RECORD
READERS HOPE

72 Point — 3 A

IRE

60 Point — 3 A

BID

48 Point — 3 A

EMS

42 Point — 4 A

FIRM

36 Point — 4 A

MEND

30 Point — 5 A

BOUGH
DRANK

24 Point — 7 A

NUMBER
EPICURE

(and 54 Point) carried in stock only at Foundry

CHARACTERS IN COMPLETE FONT

A B C D E F
G H I J K L M
N O P Q R S
T U V W X Y Z
& $ 1 2 3 4
5 6 7 8 9 0
. , - ' : ; ! ?

CONDENSED TITLE GOTHIC No. 11

72 Point 3 A

MUCH

60 Point 3 A

BROKE

48 Point 5 A

DICTION
SUNDER

42 Point 5 A

HEROISM
CAMBRIC

36 Point 6 A

UNRACKED
DESIGNING

30 Point 9 A

MEANING
BROKERS

24 Point 12 A

DIMENSION
ENCUMBER

20 Point 16 A

HIDE BRANCH
CONDUCTORS
MARKED SIZE

18 Point 20 A

RIGHT GOVERNOR
SPREADING BUSH
COMBS REMOVED

[illegible] 14 Point [illegible]

DIRECTING CHOIR
CHANGE OBJECTS
REHEARSE OFTEN

[illegible] 27 A

MOST ENTHUSIASTIC
INTRODUCED BRIDES
BEGINS CONVENTION

[illegible] 32 A

HONOR INTREPID HUNTER
DELEGATE INVESTIGATING
HONOR CLUB EXECUTIVES

[illegible] 37 A

REQUIRED DISTINCTIVE SUITE
GIVE MAGNIFICENT SOUVENIR
HUMOROUS CRITICISM HEARD

[illegible] 37 A

FOREIGN SCIENTIST PRAISED WORK
DISTINGUISHED SURGEON REMAINS
YOUNG MECHANIC DECIPHERS CODE

[illegible] 45 A

[illegible]

CHARACTERS IN COMPLETE FONT

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
. , - ' : ; ! ?

Gothic Condensed No. 529

12 Point 28 A 35 a

HOLD MOTORCYCLE RACES
Scores of motorcyclists have now signified their intention of riding in endurance races

10 Point 31 A 45 a

OCEAN LINER CAPACITY TAXED
Large demands for reservation on passenger steamer. Tourists booking ahead for autumn rush

8 Point 35 A 50 a

EXHIBITS FINER PORTRAIT PAINTING
Magnificent display of these famous paintings, also steel etchings, which are products of the foreign masters

6 Point 35 A 50 a

CROWD AT SEASHORE LARGEST KNOWN
Extraordinarily warm weather resulted in the greatest gatherings at the seashore hostelries and resorts ever encountered

30 Point 9 A 17 a

COLUMBIAN
Rich Authors

24 Point 13 A 25 a

REQUIREMENTS
Expects Payment

18 Point 17 A 30 a

NOMINATE SOLDIER
Country Enthusiastic

14 Point 22 A 40 a

CHANGING LARGE MAP
Baffling Manufacturers

72 Point 3 A 5 a

Objected

60 Point 3 A 5 a

DISGUISE
Multiplier

48 Point 6 A 10 a

EXCURSION
High Country

42 Point 6 A 11 a

REMODELING
Notable Firms

36 Point 6 A 12 a

UNDISCOVERED
Spring Mountain

CHARACTERS IN COMPLETE FONT

A B C D E F G H I
J K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
. , - ' : ; ! ?

News Gothic

72 Point 3A 4a

Right

60 Point 3A 5a

Equity

48 Point 4A 8a

Intrepid

42 Point 5A 9a

Klondike

36 Point 5A 9a

RETURNS

Exposition

30 Point 6A 10a

HISTRIONIC

British Kings

24 Point 7A 11a

REPRODUCED

Neat Pamphlet

18 Point 11A 22a

MENAGERIE
Big elephant
securely tied

14 Point 15A 29a

ENTERPRISING
Cloth merchant
pleasing buyers

12 Point 17A 31a

RECEIVED NICELY
Brilliant statesman
gladly returns after
prolonged absence

10 Point 21A 42a

OBEY INSTRUCTION
Commanding officer
teaches recruits how
hospital tents should
be folded when down

8 Point 25A 49a

MAKING REAL FRIENDS
Good nature is positively
more agreeable than wit.
It gives to the face an air
more benign than beauty

6 Point 29A 56a

ROAD TO EMINENCE HARD
Many say greatness is really
an eminence, the ascent to
which is steep and lofty, and
superior men always display
unusual boldness and vigor

Characters in Complete Font

A B C D E F G H
I J K L M N O P
Q R S T U V W X
Y Z & $ 1 2 3
4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
. , - ' : ; ! ?

News Gothic Condensed

10 Point 26 A 51 a

WORDS BETRAY WISDOM
Consider silently whatever folks say, because speech either conceals or reveals the speaker's inmost soul

8 Point 28 A 55 a

GOOD BOOKS ARE INSPIRING
Remember that chiefly through books we have intercourse with master minds, and good books are now within the reach of all

6 Point 30 A 60 a

DUTIES FAITHFULLY PERFORMED
We require from buildings, as from men, two kinds of goodness: doing their practical duties well, and that they be pleasing while doing them, which is itself another form of duty

18 Point 15 A 30 a

INSURED SALES
Advertising idea helped business

14 Point 21 A 40 a

REASON EXPECTED
Our education must depend upon brains

12 Point 25 A 48 a

RESTORE CONFIDENCE
Wonderful strides made toward business revival encouraging merchants

72 Point 3 A 4 a

Myriad

60 Point 4 A 6 a

Register

48 Point 5 A 8 a

Symbolize

42 Point 5 A 9 a

Eulogistical

36 Point 6 A 9 a

NOURISHING
Gain Strength

30 Point 7 A 14 a

PERSEVERANCE
Capable Scholar

24 Point 10 A 18 a

HANDSOME COVER
Beautiful Designing

Characters in Complete Font

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q r
s t u v w x y z
. , - ' : ; ! ?

News Gothic Extra Condensed

72 Point 4 A 6 a

Relinquish

60 Point 4 A 6 a

Enjoyed Ride

48 Point 6 A 11 a

Hunting Season

42 Point 6 A 11 a

Mysterious Words

36 Point 6 A 11 a

ENCOURAGES ORDER

General Reorganizing

30 Point 9 A 17 a

INVINCIBLE CHARACTERS

Display Indomitable Spirit

24 Point 12 A 23 a

GOLDEN HARVESTING BEGINS

Everybody Enjoying Prosperity

18 Point 19 A 38 a

DIGNIFIED ILLUSTRATION

Catalogue shows various designs simply arranged

14 Point 25 A 49 a

GREATLY PLEASE INSTRUCTOR

Children studying the histories of many celebrated statesmen

12 Point 28 A 56 a

QUESTIONS OF GREAT IMPORTANCE

Shrewd advertisers usually require publications to give facts regarding circulation and territory they cover

10 Point 31 A 63 a

JOURNALISM OF BENEFIT TO MANKIND

Newspapers are servants of the human intellect, and their ministry is for good or for evil, according to the standing or character of the folks who direct them

8 Point 35 A 70 a

OUR MINDS INCLINE TO DIFFERENT OBJECTS

Many ideas grow better if transplanted into another mind That which was a weed in one mind soon becomes a flower in the other, and flowers change to weeds in the same manner

6 Point 34 A 68 a

HEALTHFUL RECREATION STIMULATES WORKERS

Relaxation is a physical and moral necessity The toilworn artisan stooping and straining over his task which taxes eye and brain and limb, ought to have opportunity and means for an hour or two of healthful relaxation when that task is concluded

Characters in Complete Font

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RANCHER OUTFITS EXPEDITION TO SEARCH FOR HIDDEN TREASURE

South American Gold and Jewels Worth Tremendous Sum Are Buried on Small Canadian Island, According to Legend

FORTUNES WASTED IN OTHER QUESTS

Supposed Treasure Worth Fifty Million Dollars Was Cached Many Years Ago by Mariners

NEW YORK, June 13. A modern expedition was quietly outfitted at New Jersey recently for the recovery of supposed buried treasure with a traditional value of $50,000,000 and the ship sailed from New York harbor last week.

The undertaking is enshrouded in mystery but what details have leaked out touch on the romantic and recall to mind some of the more thrilling stories of our boyhood days.

A casual observer loitering at the pier while a gang of men hurried to load rusty iron tubes and machinery aboard the steamer obtained some particulars of the enterprise.

It appears that a retired Montana rancher is the directing head and financial backer of the expedition. A Californian who possesses the secret of the treasure and who is said to hold a lease from the Canadian Government on the island where the treasure is supposed to be hidden is another partner in the quest. Several local business men are interested in the venture and accompanied the party. The result of the search is awaited with interest.

The story of how the treasure came to be buried is a very romantic one and goes back to a legend that during one of the frequent wars between two South American countries many years ago the government of one determined to save the national treasure from capture by putting it aboard a ship. The vessel escaped the enemy and reached a small island off the coast of Canada, where the gold is buried.

Another version of the story was that the crew of the treasure ship mutinied and stole the treasure and buried it on the island.

TO HONOR AMERICAN POET

Many Prominent Writers Attend Memorial Service Held Around the Tree Planted for Hero Last Year

Memorial exercises were held yesterday in honor of a promising American poet who was killed while serving in the Foreign Legion of France. The service was held about the tree planted in his memory last year. Many people engaged in the literary field were present. A movement is on foot to erect a statue to him.

Midsummer Bargains in Sporting Goods

GOLF SUITS Two-piece models, in latest styles, made from selected English fabrics. A smart suit for outdoor wear. During sale $32.95

ACCESSORIES FOR CAMPING, FISHING, GOLFING AND TENNIS

WALL TENT A roomy khaki sleeping tent. Just right for week end trips $5.95

SLEEPING COT Made to withstand hard usage. Only a limited number at $2.39

We Have Reduced our Entire Line of Golf Bags, Clubs, Balls, Suits and Shoes

THE HERBERT WADSWORTH COMPANY

WASHINGTON AND CONGRESS STREETS OPPOSITE THE PENNSYLVANIA DEPOT

NOW DEM MARRIA

Start Campaign Fo Many Changes

Uniformity of Marriage La Placed Under Federal

CHAUTAUQUA, June of two million women assembled at the conv Federation of Women a drive for the reform marriage and divorce

The convention lea repeal of all purely St the passage of Federa general in their appli

This movement wa futile efforts to induc uniform laws relating

A prominent writer head of the movemen backing of some of th conferred with Mrs. J before the convention

The bill which they Congress for action is girl under 18 years of marry without the co announcing the inten be published two wee mental and physical fi to the marriage must the license can be obt

Divorces are to be a physical or mental cr period of one year an interlocutory decrees after the lapse of one

ROYAL FAMI WELCOME

King and Queen Enthusia and Escorted Through

COPENHAGEN, June and the Queen arrive state visit of three da wearing the gay unif when they alighted fr affectionately welcom drove through the str large crowds of peopl Hussars, the bodygua

NEWS GOTHIC EXTRA CONDENSED TITLE

72 Point 5 A

REMIND

60 Point 6 A

STRANGE

48 Point 8 A

NEIGHBORS

36 Point 10 A

STRONG HOUSE

30 Point 15 A

BEAUTIFUL DESIGN

24 Point 21 A

PROMOTION DESERVED

18 Point 30 A

USING PERSUASIVE METHODS

14 Point 35 A

CONDENSED PUBLICATION HEADING

12 Point 40 A

MUCH PRINTED LITERATURE DISTRIBUTED

10 Point 95 A

PROMINENT CLERGYMEN ATTEND CONVENTION

8 Point 42 A

IMPORTANT MANUFACTURING CORPORATION PROSPERS

6 Point 49 A

LARGEST PUBLISHERS RECEIVING ATTRACTIVE OFFERS FOR SPACE

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
. , - ' : ; ! ?

EXTRAORDINARY ENGAGEMENT OF THE FAMOUS

RIGA STOCK COMPANY

WONDERFUL SHAKESPEAREAN TRAGEDY

THE MERCHANT OF VENICE

WITH MARGUERITE GAINSBOROUGH, EUGENE DAWES
AND OTHER DISTINGUISHED ARTISTS

SYMPHONY ORCHESTRA DIRECTED BY JAMES RIGARDO

ACADEMY OF MUSIC, SOUTH BIRMINGHAM

WEEK BEGINNING MONDAY, MARCH SIXTH

NEWS GOTHIC EXTRA CONDENSED TITLE

LARGER CIRCULATION THAN ANY OTHER MORNING NEWSPAPER IN THE COUNTY

The Mor

VOL. XXVII. No. 8142 WEEHAWKEN, N. J., MONDAY, JUNE

RICH CROP EXPECTED

GENERAL BUYING OF WHEAT RESPONSIBLE FOR TREMENDOUS RISE RECENTLY PREDICTED FOR STOCK MARKET VALUES

EXPORTERS OFFERING UNUSUAL PRICES FOR DOMESTIC WHEAT CONSIGNED TO LOCAL MARKET

MILWAUKEE, June 1. Encouraging reports from wheat growers are considered responsible for the activity among the larger buyers in all parts of the country. These buyers found the market heavily oversold, a condition which brought about the present shortage.

There seems to be little doubt that winter wheat crops will prove satisfactory owing to the lovely weather prevailing, and many of the western buyers show a tendency to hold their orders until the market becomes more settled. In some quarters there is a marked impression that the wheat market will soon become better, but until there is an increase in the buying no sustained change is looked for, and prices will remain as they are.

The bulk of the business is being done by local merchants who are constantly in touch with conditions of the market, which fact is responsible for their present activity.

Chicago operators recently sold more than 150,000 bushels to mills and a large quantity to exporters, although many large operators declare the demand was generally slow, and call attention to the fact that June was just one cent lower than July.

Coarse grains are reported to be in need of rain badly in many sections of the West, and the outlook for oats is not so very promising

Continued on Page Three

REWARD HEROES

LOCAL FIREMEN RECEIVE GOLD MEDALS FOR BRAVERY AND EFFICIENCY

MAYOR LAUDS ENTIRE VOLUNTEER FIRE DEPARTMENT

Seven men received medals for valor from Mayor Hart at the ceremonies attending the unveiling of the Firemen's Monument in the city park yesterday. He congratulated them and the entire department on the excellent service they have rendered. The Mayor also took this occasion to compliment the Chief and his staff for the splendid appearance of the men, and the efficient manner in which

POLO TOURNAMENT ATTRACTS LARGE CROWDS

The polo tournament held annually at the Houdson Country Club continues to interest the summer colonists, who attend the games daily and display great enthusiasm

Four more teams will compete to-morrow for the opportunity to play in the finals for a loving cup offered by the club.

A MOST INTERESTING STORY IN FOUR INSTALLMENTS

Everyone should read THE BRIDE, *a story of love by Jerome Hanifin, which will appear daily, beginning with the Tuesday issue.*

EXPERTS F GOLF CO

WONDERFUL SCORE IN CHAMPIONS

NEW YORK, June junior championships new links of the Win at Mineola. There wa round on the first da final round were play

The conditions dem qualifying test the af second rounds taking Several new traps an added, this big handi courses in the countr

Continued on Pa

ORDERS BIG

RAILROADS PLACE ORD COSTING SEVERAL

CONTEMPLATED ACTION GREET STOCKHOLDERS, WHO SEEK VOTE TO EMPOWER TH

The directors of se railroad are consideri renewing the big rail rolling stock.

It is proposed to is the purpose. Thousan interest at these rate will be convertible in common stock and te preferred stock, with on the common stock with debentures, and price of 115 per cent

Those who contem the improved earnin and proves that many whoever makes plain

HERALD EXTRA CONDENSED

60 Point 7 A

DESPOTISM

48 Point 8 A

NEIGHBORING

42 Point 8 A

ROBUST CHILD

36 Point 8 A

BRIEF DESPATCH

30 Point 12 A

HOMESPUN CLOTHS

24 Point 16 A

MASONIC CELEBRATION
ENTERPRISING FARMER

18 Point 20 A

FAKE INTERVIEW REPUDIATED
PERMANENT CAPITAL CHOSEN

12 Point 28 A

CONFERRED INDUSTRIAL SCHOLARSHIP
RIVAL UNIVERSITIES PLANNING DEBATE

10 Point 31 A

SCIENTISTS MADE WONDERFUL DISCOVERIES
WEEKLY NEWSPAPER ENDORSED MOVEMENT

CHARACTERS IN COMPLETE FONT

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WHEN PINCHED
FOR SPACE
HERALD EXTRA
CONDENSED
WILL PROVE
A REAL
CONVENIENCE

HERALD EXTRA CONDENSED

OVER 15,000 CIRCULATION AND GROWING EVERY WEEK

The Norfi

VOL. XVII. No. 39 NORFIELD, TUE

MAROONED FOR YEAR IN THE ICE MOUNTAINS OF ANTARCTIC

ENGLISH EXPLORERS RETURN AFTER PERILOUS WINTER IN HUT ON RAINIER COAST

CLAIMS MADE THAT PENGUINS MIRROR HUMAN LIFE EVEN AS TO COURTSHIPS

OUT TO CHART WENDEL SEA BUT THE GLACIERS BARRED WAY AND MEN AWAITED LEADER'S TRIP TO MONTEVIDEO FOR VESSEL

LONDON, June 19. Two young men, T. Bagley of Cambridge University and M. C. Lester, an officer in the Mercantile Marine, landed yesterday at Dover after being marooned for many months on the Antarctic Continent and passing a dreary winter in a hut made from the wreckage of a vessel.

The British Imperial Antarctic Expedition left London with the intention to chart the western shores of the Wendel Sea, the vast ice stronghold where the late Sir Edward Ohnsberry's ship Arctic was crushed, and to carry out scientific work. The party undertaking this great task, involving as it did, even if everything went well, a march of almost 1000 miles in the absolutely unknown coun-

Continued on Page Four

4TH OF JULY CELEBRATION AND ATHLETIC MEET

Athletic Contest starts at one o'clock
Gold and Silver Medals Awarded
Scout Exercises Fireworks Display
Games for the Children

BALL GAME—NORFIELDS VS. BEACHMORES
Game starts at three-thirty

By all means don't neglect to attend this big annual event

RECREATION BALL PARK—NORFIELD

NEW-MADE VOTERS ARE TO CELEBRATE

ALIEN AND NATIVE ALIKE INVITED TO BIG GET-TOGETHER RECEPTION

In an endeavor to make the Fourth of July celebration throughout the states safe, sane and appropriate, the League of Foreign-Born Citizens is arranging a reception to be tendered to the foreign-born and native-born alike who shall be voters for the first time this year.

ONCE RICH TO FACE A CHARITY ASYLUM

RATED AS MILLIONAIRE TWO YEARS AGO

MORE CHER AUTOMAN

TICKERS RECE

NEW DEVICES ARRANG SPEED AND ACCU

The apparatus of trol of these ticker York's Stock Exch vice on the bond ti gave entire satisfa thoritative and exi which the quotatio noticeably and nor various minor defe away with the Exc hope to increase th from 15 to 18 cents a few months.

This new system includes the stock-keyboard could be floor of the Exchan be placed.

The machines wo R. Cartier, a promi engineer. Many ot have worked more method, with large quotations and cut in a transaction; le sales on the ticker, to the senior to tha board. Under seve directing for stock reporter to the key trolled its systemat telegraph.

FIND STUDE

COLUMBIAN PROFESSO

While the studen Hopkins Universit discovered reports type of vitamine, it of rickets at Colum The new method is

American Extra Condensed

72 Point 5 A 8 a

BAROUCHE
Highlander

60 Point 6 A 9 a

REPUBLICAN
Display Sign

48 Point 6 A 10 a

MISDEMEANOR
Egotistic Guard

42 Point 6 A 11 a

SPECIAL EDITION
Necessary quota
partially secured

36 Point 6 A 13 a

MEMORANDUM
New Periodical

30 Point 9 A 18 a

UNKNOWN YOUTH
Baronial property
sold to statesman

24 Point 12 A 21 a

REMARKABLE ACTOR
Interesting portraits
and paintings shown

18 Point 16 A 33 a

WESTERN ROMANCE
Honest young sailor
given bronze plaque
for unusual bravery

14 Point 20 A 45 a

ENORMOUS BUILDINGS
Many merchants lease
space in big downtown
warehouse and factory

12 Point 23 A 48 a

CORPORATION PROSPERED
Prominent financier buys
country estates. Planning
improvements that should
certainly prove beneficial

54 Point carried in stock only at Foundry

Characters in Complete Font

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American Extra Condensed

HOME EDITION

New Be

VOL. XXIV. No. 279

NEW BEDFORD, THU

GRAY VARSITY CREW BEATS DAR

Rowing Like Machines Grays Quickly Assume Lead and Finish Three Lengths Ahead of Darien

DARIEN TEAMS WERE MORE SUCCESSFUL IN OTHER AQUATIC EVENTS

GRAY varsity crew scored another victory over Darien in their annual four-mile race yesterday afternoon. After one of the most brilliantly rowed races in the history of this colorful regatta, the sons of Gray drove the nose of their slender cedar shell across the finish line three lengths ahead of their exhausted but still fighting Darien opponents, amid the thundering plaudits of thousands of spectators.

Gray covered the distance in 21:53, a figure that was 1 minute and 51 seconds behind the course record made in 1916.

The victory atoned for two previous defeats doled out to the Gray camp in the morning when their very promising freshmen were swamped a quarter of a mile from the finish line, after giving the Scarlets a splendid battle up to the point where the shell began to take in water from a freak puff of wind.

Last night the ancient site of the most picturesque boat races in the world was filled with madly excited Gray students whose cup of joy was filled to the brim.

Continued on Sporting Page

BARQUE HALTS BIG LINER TO MAIL THREE LETTERS

Portuguese Skipper Makes Surprising Request That Delays Vessel Twenty-four Minutes

AMERICAN CAPTAIN RENDERED SPEECHLESS

There are no barnacles on American high seas courtesy as might reasonably be supposed in these days of rushing efficiency of transatlantic sailing. The captain of one of the largest steamships of the United States Lines reported that on his last eastbound trip while in mid-ocean he sighted a Portuguese barque flying code signals expressing a desire to talk with him. When abeam of the tiny vessel the engines of his ship were stopped and a dory quickly put off.

Presently the buoyant little craft was alongside the liner and one of its crew said he had three letters that he would like the liner to take to Europe. Words fail to convey any idea of the surprise occasioned, but the letters were passed

DRESS CONTROVERSY MANY CENTURIES OLD

Egyptologist Produces Extraordinary Evidence That Shows It Raged in Pharaohs' Time

PARIS, June 5. Those who favor the short skirt need not be discouraged by

BOARD TO VACANT POSTA

Civil Service Board Examination For Postmastersh

SECOND CLASS EXA

WASHINGTON, Ju will be held by the on Monday, July 1 postmasterships at second class office $2500 annually, an candidates for pos Vacancies now exi of these post office terms having expi

Those candidate will not be require for an examination will be rated accor and business train general fitness for

Applicants must high standing with

FAVORS PENSION

Congressman Advocat Instead of Instituti

ATLANTIC CITY, J pension laws were President of about

Times Gothic

96 Point 3 A 4 a

Elk

84 Point 3 A 4 a

Rut

72 Point 3 A 4 a

Kite

60 Point 3 A 4 a

Build

48 Point 3 A 5 a

Sleigh

42 Point 3 A 6 a

Depths

36 Point 3 A 6 a

Nautical

30 Point 5 A 8 a

BORN
Might

24 Point 5 A 11 a

SURGE
Evicted

18 Point 7 A 14 a

HUMORS
Magician
helps girl

14 Point 11 A 20 a

REQUIRING
Honest boys
aided baker

12 Point 13 A 25 a

DESCENDING
Noted general
rescues friend
from reservoir

10 Point 14 A 28 a

HERBIVOROUS
Required seven
acres of alfalfa
for ninety cows

8 Point 17 A 32 a

BRANDING HORSE
Cowboy left young
mare with careful
old blacksmith on
night of departure
for southern coast

6 Point 18 A 36 a

SHREWD MANEUVERS
Brave artillery officer
helped fellow soldiers
when large aeroplane
bombed their position
near the railroad yard

54 Point carried in stock only at Foundry

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z ff fi fl ffi ffl
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RAILROAD GOTHIC

14 Point 19 A

INTERESTING
BIOGRAPHERS

12 Point 20 A

HIGHLANDERS
MASTERPIECE

10 Point No. 2 24 A

FOREIGN SINGER
BLIND MUSICIAN

10 Point No. 1 30 A

RECOVERED FRIEND
PUBLIC RESOURCES

8 Point No. 2 26 A

UNAUTHORIZED FORCE
IMPORTANT PAINTING

8 Point No. 1 30 A

EXHIBITED CLEAN LEDGER
INDIAN MAIDS CAMPING

6 Point No. 5 36 A

DISTRICT CHAIRMAN APPOINTED
UNCOMPROMISING COMMANDER

6 Point No. 4 42 A

REMODELING SUBURBAN FARMHOUSE
SOUTHERN CONVENTION ADJOURNED

6 Point No. 3 48 A

GOVERNMENT SECURING PLENIPOTENTIARIES
CONGRESSIONAL INVESTIGATION SUCCESSFUL
ENCOURAGED RESERVATIONS CONFIRMATION

6 Point No. 2 54 A

BEAUTIFUL MOUNTAIN RESIDENCES COMPLETED
ORGANIZATION IMPROVED DISTRIBUTING CHARGE
SEVERAL BOUNTIFUL GENTLEMEN CONTRIBUTING

42 Point 5 A

BRING
IDEAS

36 Point 6 A

MOUTH
REGAIN

30 Point 8 A

EXPOSED
COINAGE

24 Point 11 A

PROVISION
MACHINES

18 Point 15 A

NECKERCHIEF
UNDESIRABLE

54 Point carried in stock only at Foundry

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L
M N O P Q R S T U V W
X Y Z & $ 1 2 3 4 5 6
7 8 9 0 . , - ' : ; ! ?

120 Point 3 A

SIX

96 Point 3 A

RUN

84 Point 3 A

KIDS

72 Point 3 A

HOUR

60 Point 3 A

BRAIN

48 Point 4 A

ENGINE

Gothic No. 545

72 Point 3A 4a

Nod

60 Point 3A 4a

Bank

48 Point 3A 5a

Expert

42 Point 3A 6a

Mikado

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U V

W X Y Z & $ 1 2

3 4 5 6 7 8 9 0

a b c d e f g h i

j k l m n o p q

r s t u v w x y z

. , - ' : ; ! ?

9 and 54 Point carried in stock only at Foundry

36 Point 4A 6a

BUNGS

Haughty

18 Point 8A 17a

HUNTING

Bought girl

nifty tackle

10 Point 15A 30a

NEW METHOD

Company claims greatly improved facilities caused more production

30 Point 5A 8a

RESUME

Qualifying

14 Point 11A 22a

NEIGHBOR

Companions encountered former mate

8 Point 18A 36a

RAILROAD BRIDGES

Engineer arranging the many necessary details and superintending the preliminary regulations for immediate building

24 Point 6A 10a

DECISIONS

Metropolitan

12 Point 13A 26a

RESOURCES

Maintain some mode of saving for unusual use

6 Point 18A 36a

BANKING EQUIPMENT

Model conveniences that enhance the satisfaction and accommodations for many depositors are now installed. The gentlemen directing are industrious

GOTHIC CONDENSED No. 521

CHARACTERS
IN COMPLETE FONT

A B C D E
F G H I J
K L M N O
P Q R S T
U V W X Y
Z & $ 1 2 3
4 5 6 7 8 9 0
. , - ' : ; ! ?

20 Point 20 A
SIGNED NOTE
BARS REPORT

16 Point 24 A
PROCURE ORDER
DESIGN SCENERY

12 Point 29 A
MANAGERS GATHER
CLEVER INVENTORS

10 Point 35 A
RESOLUTIONS ADOPTED
SHOE MANUFACTURERS

8 Point 48 A
EXTRAORDINARY PHOTOGRAPHER
MERCHANT DEMANDED BUILDING

6 Point 44 A
DISTINGUISHED WRITER RETURNED
INVENTS WONDERFUL INSTRUMENT

9 and 54 Point carried in stock only at Foundry

72 Point 3 A
ROUND

60 Point 4 A
BORDER

48 Point 6 A
SECURING

42 Point 8 A
DIM FIGURE

36 Point 8 A
HEROES DINE

30 Point 10 A
GIRLS RECOVER
MARINES HUNT

24 Point 15 A
NOTED EXPLORER
REFINERS MARCH

HARDWARE
MATERIALS FOR CONTRACTORS AND MECHANICS

FARMING AND FACTORY
SUPPLIES

TRACTOR AND AUTOMOBILE
SERVICE STATION

STEPHENER & BUSHSTEIN
OFFICE AND DELIVERY YARD
RUNSDEN CENTER, MAINE

GOTHIC NOS. 520 TO 526

48 Point No. 520 — 3 A

USE

42 Point No. 520 — 5 A

NICK

36 Point No. 520 — 5 A

ROAD

30 Point No. 520 — 6 A

BENCH

24 Point No. 520 — 8 A

MISGIVE

18 Point No. 520 — 10 A

INDENTED
REPOSING

12 Point No. 520 — 15 A

EACH NUMBER
NOTICE FROCK

10 Point No. 520 — 18 A

BARGE RETURNING
DISTINCTIVE HOME

8 Point No. 526 — 20 A

HIRE CLEVER MECHANIC
UNIQUE MACHINE GIVEN

8 Point No. 525 — 23 A

GET PRODUCTION REPORTS
FURNISH CHARMING MUSIC

6 Point No. 524 — 23 A

BEAUTIFUL BUILDING
MADE HONOR GUARD
HISTORIC MANSIONS

6 Point No. 523 — 30 A

ENTERTAINS GOVERNOR
HANDLING HUGE CROWD
SPECTACULAR RESULTS

6 Point No. 522 — 33 A

PURCHASED FINE CALENDAR
EXHIBIT NUMEROUS STYLES
REMARKABLE SCHOLAR WON

6 Point No. 521 — 37 A

RETURN FROM EUROPEAN CLIME
OVERHAUL SEVEN AUTOMOBILES
JUDGE URGES INSPECTION TOUR

CHARACTERS IN COMPLETE FONT

A B C D E
F G H I J K
L M N O P
Q R S T U
V W X Y Z
& $ 1 2 3 4
5 6 7 8 9 0
. , - ' : ; ! ?

54 and 60 Point carried in stock only at Foundry

Gothic Condensed No. 524

24 Point — 10 A 19 a

EXPORTED
Huge Stock

18 Point — 12 A 24 a

DEMANDING
Kept Enough

14 Point — 19 A 38 a

MODERN USAGE
Began Production

12 Point — 22 A 45 a

MEMBERS RESIGN
Organize Sport Club

10 Point — 25 A 54 a

HANDSOME BORDERS
Bought Choice Material

8 Point — 32 A 65 a

DESIGNS INTEREST PUBLIC
Spanish Masterpiece Displayed

6 Point — 31 A 63 a

GIVE COMICAL PERFORMANCE
Prominent vaudeville actors make extensive plans for entertainment

30, 36, 48, 60 and 72 Point carried in stock only at Foundry

Characters in Complete Font

A B C D E F G H I J K L
M N O P Q R S T U V W X
Y Z & $ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m
n o p q r s t u v w x y z
. , - ' : ; ! ?

Gothic Condensed No. 523

Characters in Complete Font

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k

l m n o p q r s t u v

w x y z . , - ' : ; ! ?

30, 42, 48, 60 and 72 Point carried in stock only at Foundry

36 Point 5 A 9 a

HUGE MINE
Brighter Site

30 Point 7 A 16 a

MODERN FIRM
Guides Explained

24 Point 8 A 18 a

DIRECTOR HOME
Enjoyed Associates

18 Point 13 A 28 a

ENTERPRISES BEGUN
Remarkable Constructor

14 Point 17 A 35 a

SHORE RESORTS THRIVE
Hostelries Renew Contract

12 Point 19 A 38 a

INDIGNANT CITIZEN SIGNED
Dispersed Nightly Gatherings

10 Point 22 A 44 a

MERCHANT RENDERED DECISION
Constant advertising increases sales and discourages much unfair rivalry

8 Point 26 A 50 a

BROKERAGE HOUSE CONFIRMS REPORT
Several manufacturers are conducting their business more profitably by honest dealings

6 Point 26 A 52 a

COLOR COMBINATIONS DEMAND MUCH STUDY
Desirable results may be obtained by using colors which add that lively touch to high-grade printing

Condensed Gothic No. 574

6 Point 31 A 63 a

PHOTOGRAPHIC EXHIBITS
Modern Equipment Sought

5 Point 28 A 55 a

GORGEOUS MORNING EFFECT
Several motorists traveled early viewing the beauties of daybreak

24 Point 9 A 17 a

Mighty SUN

18 Point 14 A 27 a

BANKS Replied

14 Point 20 A 34 a

GUIDE CENSURED
Notorious Hunters

12 Point 23 A 46 a

HEROINES RETURNING
Enthusiastic Spectator

10 Point 25 A 50 a

INTERESTING ORCHARD
Beautiful Evening Scene

8 Point 29 A 58 a

CHARMED SOUTHERN PEOPLE
Many Pleasant Country Houses

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i

j k l m n o p q r

s t u v w x y z

. , - ' : ; ! ?

9, 30, 36, 42 and 48 Point carried in stock only at Foundry

Gothic No. 54

36 Point 4 A 7 a

NIMBUS
Eclipsing

30 Point 5 A 9 a

MIXTURE
Distinction

24 Point 6 A 12 a

HUMOROUS
Congratulated

18 Point 9 A 19 a

NICE UNIFORM
Excellent Soldier

14 Point 12 A 25 a

GYPSIES CAMPED
Build Splendid Huts

12 Point 14 A 28 a

FRESH ENCOUNTER
Rivals Contested Game

10 Point 17 A 36 a

DANGEROUS MECHANISM
Accidents Fortunately Averted

8 Point 18 A 38 a

ENCHANTING SURROUNDINGS
Grotesquely Painted Establishment

6 Point 18 A 40 a

DELIGHTS INTERESTED AUDIENCE
Noted Actor Scored Wonderful Success

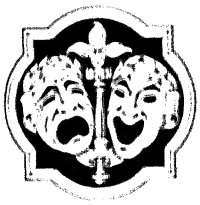
Characters in Complete Font

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q
r s t u v w x y z
. , - ' : ; ! ?

42, 48, 54 and 60 Point carried in stock only at Foundry

PAGEANT

Commemorating the Opening of the
Home for Aged Actors



Kenilworth Auditorium
Newark, Kansas

WEEK OF JUNE FIRST

Under auspices of the
ACTORS' WELFARE LEAGUE
of Hudson County

EXTRA CONDENSED TITLE GOTHIC No. 12

CHARACTERS IN COMPLETE FONT

A B C D E F G H I

J K L M N O P Q R S

T U V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

. , - ' : ; ! ?

54 Point carried in stock only at Foundry

72 Point 4 A

FOUNDED REMAINS

60 Point 4 A

NARCOTIC SHOCKING

48 Point 8 A

COMPOSITOR MARKS DATE

42 Point 8 A

DOMESTICATE COUNTY ROAD

36 Point 9 A

UNDERMINED CONDUCTORS

30 Point 11 A

ENCUMBERING REPAIRS ROAD

24 Point 17 A

GRAND WELCOME BEAUTIFUL GIFTS SUPERIOR MUSIC

20 Point 23 A

MYSTERIOUS FIGURES
INGENIOUS WORKMEN
PRODUCTIVE METHOD

16 Point 26 A

OVERWHELMING DEMANDS
UNUSUAL DEMONSTRATION
NOTEWORTHY APPEARANCE

12 Point 30 A

MANUFACTURER PROGRESSING
INTELLIGENT SUPERINTENDENT
HIRED INDUSTRIOUS WORKERS

10 Point 37 A

SCHOLARS ENCOURAGED INSTRUCTOR
TEACHER SUBMITS SPLENDID REPORT
ENTIRE CLASS ATTENDED RECEPTION

Lightline Gothic

36 Point 6 A 9 a

Hypothesis

30 Point 6 A 12 a

Military Band

24 Point 8 A 14 a

EXPENDITURE

Rival Champion

18 Point 11 A 22 a

FOREIGN DICTUM

Independent Official

14 Point 17 A 32 a

SOCIAL CONFERENCE

Bibliographic Discussion

12 Point 19 A 39 a

UNINTERESTING STORIES

Entertain Rich Philanthropist

10 Point 22 A 43 a

POPULAR DRAMAS RECALLED

Many famous plays scheduled for presentation starting next season

8 Point 24 A 47 a

NEWSPAPER PUBLISHERS CONVENE

Editors and proprietors have agreed upon program for their semi-annual conference

6 Point No. 4 26 A 52 a

IMPORTANT MATTERS AWAIT SETTLEMENT

Discussion of advertising and circulation among the numerous topics scheduled for presentation

6 Point No. 3 31 A 61 a

PAPER MANUFACTURERS DESCRIBED CONDITIONS

Give lengthy explanation for increasing contract prices of newsprint despite objections from the weekly newspapers

Characters in Complete Font

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l

m n o p q r s t u v w

x y z . , - ' : ; ! ?

LIGHTLINE TITLE GOTHIC

12 Point No. 8 17 A

RECOGNIZES

DISPOSITION

12 Point No. 7 21 A

BURGOMASTER

ENCYCLOPEDIA

12 Point No. 6 24 A

HONEST PERSON

UNION SERVICES

12 Point No. 5 29 A

PICTURESQUE GUIDE

FINANCIAL CREDITOR

6 Point No. 4 26 A

MECHANICAL [illegible]

PREVIOUS REPUB[illegible]

COMPULSORY PLAN

6 Point No. 3 31 A

REWORDING A[illegible]

NATIONAL PARLIAMENT

[illegible]

6 Point No. 2 40 A

[illegible]

6 Point No. 1 46 A

[illegible]

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K

L M N O P Q R S T U

V W X Y Z & $ 1 2 3

4 5 6 7 8 9 0 . , - ' : ; ! ?

Monotone Gothic

Characters in Complete Font

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k

l m n o p q r s t u v

w x y z . , - ' : ; ! ?

30, 36, 42 and 48 Point carried in stock only at Foundry

MONOTONE TITLE

12 Point No. 8 — 16 A

RECEIVED HORSE

12 Point No. 7 — 20 A

HIRES MECHANICIAN

12 Point No. 6 — 22 A

ENERGETIC REPORTERS

12 Point No. 5 — 26 A

HUNGARIAN NECROMANCER

6 Point No. 4 — 20 A

MODEST CRUSADER RETURNING

6 Point No. 3 — 27 A

DELIGHTED ENTHUSIASTIC AUDIENCE

6 Point No. 2 — 32 A

NOMADIC TRIBESMAN INVENTED MACHINES

6 Point No. 1 — 31 A

SHREWD MANAGER ORGANIZED SPLENDID TEAM

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

& $ 1 2 3 4 5 6 7 8 9 0

. , - ' : ; ! ?

18, 24, 30 and 36 Point carried in stock only at Foundry

24 Point — 7 A 13 a

MENAGERIE

Disciplinarian

18 Point — 9 A 19 a

REPRODUCING

Engraved Initials

14 Point — 13 A 26 a

STRONG BRIGADE

Magnificent present

graciously accepted

12 Point — 16 A 31 a

HEARD BIOGRAPHER

Demonstrating engines

bought after inspection

10 Point — 17 A 34 a

REIMBURSING MINERS

Grateful managers praise

men who rescued women

8 Point — 20 A 42 a

STORE OWNERS EMBARKING

Hundreds departing for seaside

tents where gentle breezes blow

6 Point — 22 A 44 a

MUSICIANS BROUGHT DULCIMER

Entertain great assemblage of music

lovers before leaving the continent for

that wonderful southern ocean resort

6 Point No. 3 — 24 A 47 a

BOUGHT USEFUL MONOTONE GOTHICS

Wise printers made certain that cases were

always full of every size of this readable and

forceful letter. Every office needs this face

CARD GOTHICS

WEDDING GOTHIC

12 Point No. 7 — 10 A

KENTUCKIAN IMPROVISING

10 Point No. 6 — 13 A

BROWN HOUSE RING SECURED

8 Point No. 5 — 13 A

MOUNT MAJESTIC HISTORIC BRIDGE

8 Point No. 4 — 16 A

NOTED COMPOSITOR EXHIBITS BROCHURE

6 Point No. 3 — 17 A

IMPROVED CREDIT SYSTEMS CIVIL SERVICE COMMISSION

6 Point No. 2 — 25 A

BEAUTIFUL MONUMENT COMPLETED QUEBEC RAILROAD ADMINISTRATION

6 Point No. 1 — 31 A

REORGANIZING MANY GOVERNMENT BUREAUS NORWEGIAN ARCHITECTURE HIGHLY PRAISED

CONDENSED TITLE STAR GOTHIC

6 Point No. 4 — 36 A

HUMOROUS CIRCUS CLOWNS DELIGHT MANY CHILDREN DISTRIBUTING CENTERS REPORT INCREASED BUSINESS

6 Point No. 3 — 44 A

RECENT CHEMICAL DISCOVERY REVOLUTIONIZED PHOTOGRAPHY MAGAZINE PUBLISHERS HOLD ANNUAL CONVENTION IN MICHIGAN

6 Point No. 2 — 45 A

SCHOLARSHIPS AWARDED WORTHY STUDENTS AT CORNELL COLLEGE HANDSOME SOUVENIRS DISTRIBUTED AT CENTENNIAL CELEBRATION

6 Point No. 1 — 54 A

FRENCH DIPLOMAT RECENTLY ADDRESSED DELEGATION OF VERMONT PHYSICIANS NATIONAL GUARDSMEN ENCAMPED ON BEAUTIFUL PLATEAU NEAR DESERT REGION

TITLE GOTHIC

6 Point No. 71 — 24 A

DISTINGUISHED GENERALS HONORED PICTURESQUE FRENCH CHARACTERS

6 Point No. 72 — 28 A

NEW ENGLAND MUSEUM OF NATURAL HISTORY DELIGHTFUL SUBURBAN RESIDENCE ACQUIRED

6 Point No. 73 — 35 A

LARGE TELESCOPE COMPLETED AT WESTERN UNIVERSITY NUMEROUS DESCRIPTIVE NUMBERS REHEARSED BY BAND

6 Point No. 74 — 45 A

RETIRING MANAGER PRESENTED WITH HANDSOMELY ENGRAVED CHARM MERGER OF LEADING FINANCIAL INSTITUTIONS REPORTED FAVORABLY

TELEPHONE BLAKE 826

JOHN HOPKINS, M. D.

64 HIGH STREET

OFFICE HOURS:
9 TO 10 A. M.
2 TO 3 P. M.
8 TO 10 P. M.

NORWICH, CONN.

HORTON PHARMACY

[illegible] KINGSTON ROAD

[illegible]

M

R

DANIEL J. JOHNSTON, M. D.

[illegible] COLUMBIA AVENUE

HOURS DAILY 2 TO 4 P. M. | TELEPHONE [illegible] | [illegible]

WESTERN ARTISTS GUILD

SUITE 10 BRICK BUILDING

DES MOINES

ARTHUR NORTRAND
SECRETARY

Larger sizes of Wedding Gothic, Condensed Title Star Gothic and Title Gothic carried in stock only at Foundry

CARD GOTHICS

LIGHT LITHO GOTHIC

6 Point No. 11 — 19 A 38 a

RECEIVED WONDERFUL PRESENTS
Linen Shower Surprises Prospective Bride

6 Point No. 12 — 25 A 48 a

GIVE SOCIETY PRINTING ENGRAVED EFFECT
Essential Character for Delicate and Refined Stationery

6 Point Title No. 2 — 29 A

EXCLUSIVE SEASIDE RESORTS BEING RENOVATED
MOST DESIRABLE SUITES BEING EAGERLY SOUGHT

6 Point Title No. 1 — 34 A

EXQUISITE GOTHIC CHARACTERS PLEASED NOTED PRINTER
DELICATE TASTE ADMIRED BY DISCRIMINATING CUSTOMERS

AT HOME
AFTER JANUARY TWENTY-EIGHTH
MR. AND MRS. JOHN SMITH

58 HARLEIGH COURT
PLAINFIELD

GRAND MUSICALE
GIVEN BY
NIAGARA MUSIC SOCIETY

BAL MASQUE . . . . . BOSPHORUS
PIANO: MISS BEATRICE SINGLETON

GYPSY QUEEN . . . . . CIPRIANO
SOPRANO: MISS JANE WESTON

SOUTHERN ROSES . . . . . STRAUS
VIOLIN: MASTER ELBERT STANNARD

JERSEY BELLE . . . . . MEUSE
PIANO: MISS HORTENSE LOGAN

THE NOMADS . . . . . BAYARD TAYLOR
HARP: MISS JAQUELINE LINDSTROHM

Larger sizes of Light Litho Gothic, Mercantile Gothic and Mitchell carried in stock only at Foundry

MERCANTILE GOTHIC

6 Point No. 4 — 15 A

MERITORIOUS RECORD
DIGNIFIED SPECIMENS

6 Point No. 3 — 18 A

NUMEROUS CHANGES MADE
CLERK SOLICITS DONATIONS

6 Point No. 2 — 19 A

EMINENT WESTERN POLITICIAN
GREAT BANKING FIRMS MERGED

6 Point No. 1 — 22 A

DOCTOR GIVES RELIABLE INFORMATION
EXPECTING DISTINGUISHED GENERALS

MITCHELL

6 Point No. 1 — 17 A

MAKING BEAUTIFUL DESIGN
CONSIDERING NEW METHOD

6 Point No. 2 — 19 A

DISTRIBUTED RARE SOUVENIRS
HOLDING ANNUAL CONVENTION

6 Point No. 3 — 24 A

INGENIOUS MECHANIC GIVEN BONUS
EXTRAORDINARY MATERIAL PRAISED

6 Point No. 4 — 28 A

REMARKABLE PICTURE INTERESTS ARTIST
SOCIETY UNVEILED ANTIQUE MASTERPIECE

6 Point No. 5 — 37 A

ELABORATE PAGEANTS CELEBRATING HISTORIC EVENTS
WORKMEN CONSTRUCTING GIGANTIC REVIEWING STAND

LINING GOTHIC

6 Point No. 529 — 26 A

FOREIGN GENTLEMAN SECURING DESIGN
DISCOVERED PICTURESQUE LANDMARKS

6 Point No. 528 — 33 A

MEMBERSHIP CAMPAIGN GIVEN DESIRED PUBLICITY
CHARMING ACTORS BEGIN ORIGINAL PERFORMANCE

6 Point No. 527 — 43 A

NOTEWORTHY IMPROVEMENT NOTICED BY PROSPEROUS MEMBER
CONSCIENTIOUS EFFORTS GAINED RECOGNITION FOR STUDENTS

BRANDON GOTHIC

6 Point No. 2 — 20 A

EXECUTIVE BOARD SUSTAINED CHARGES
FRENCH MUSICIANS ENTERTAINED DUKE

6 Point No. 1 — 24 A

METROPOLITAN MUSEUM OF NATURAL HISTORY
INSURANCE COMPANY ISSUED NEW YEAR BOOK

Gothic No. 6

24 Point 6 A 10 a

BROKEN Match

18 Point 12 A 20 a

Entertained GUARDIANS

14 Point 13 A 26 a

MERCHANDISE Dispatched

12 Point 17 A 32 a

DANGEROUS ANIMALS ESCAPE
Negligent Keepers Given Admonition

10 Point 20 A 36 a

SHOWING MANY PLEASING DESIGNS
Regular Exhibitions Making Better Record

Characters in Complete Font

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h
i j k l m n o p
q r s t u v w x
y z . , - ' : ; ! ?

16 and 20 Point carried in stock only at Foundry

8 Point 20 A 40 a

HEARD PROMINENT SPEAKER
Numerous delegates return in time
to vote on most important question

6 Point 22 A 46 a

BANKERS ORGANIZING CLUB
Several reputable financiers make
elaborate preparations for sojourn
abroad to better business relations

5 Point 24 A 46 a

REPORTING SIGNIFICANT DISCOVERIES
Eminent scientist made several important
disclosures while exploring in polar regions
and procured many excellent specimens for
geographic museum maintained by college

COMBINATION GOTHIC

24 Point No. 510 8 A

BROKERS

18 Point No. 510 10 A

HUMANKIND

18 Point No. 509 12 A

DESCRIBE BEAR

12 Point No. 508 15 A

MARKS POSITION

12 Point No. 507 16 A

ENLIGHTENED PUPILS

12 Point No. 506 17 A

FRIEND MADE SEARCH
GETS BEAUTIFUL FURS

12 Point No. 505 21 A

HOLDING LIVE CONVENTION
CLERK RECOGNIZED SINGER

6 Point No. 504 23 A

REACHED PERFECTION
ENTERPRISING BANKS
BURNED PHOTOGRAPH

6 Point No. 502 33 A

BOUGHT HISTORICAL BUILDING
ENTHUSIASTIC PRINTERS GAIN
PRISON BUNGALOWS GUARDED

6 Point No. 503 30 A

PRODUCE FINE SPECIMEN
BUYS INSTRUCTION BOOK
REMARKABLE MECHANICS

6 Point No. 501 37 A

FAMOUS MASTERPIECE EXHIBITED
ESTABLISHED DESIGNING BRANCH
PROMINENT PUBLISHER SPEAKING
FINISH MAGNIFICENT STRUCTURES

CHARACTERS IN COMPLETE FONT

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7
8 9 0 . , - ' : ; ! ?

Litho Antique

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l
m n o p q r s t u v w
x y z . , - ' : ; ! ?

42, 48 and 60 Point carried in stock only at Foundry

Highland Cottage

APPEALS TO A CLIENTELE widely traveled and wisely discriminating—to persons who make a fine art of daily living. Situated high above sea level, the invigorating mountain atmosphere and the splendid cuisine afford an ideal summer or winter stopping place for tourists

Descriptive booklet sent on request

MILDRED HARDEN
Proprietor
Attleboro, Vermont

36 Point 3 A 7 a
HINGE
Nightly

30 Point 4 A 9 a
SCHISM
Replaced

24 Point 5 A 11 a
BRUSHES
Grindstone

18 Point 9 A 16 a
MODERNIZE
Quadruplicate

14 Point 12 A 22 a
BOYS DANCING
Students Brighter

12 Point 15 A 28 a
READING QUERIES
Many Smart Children

10 Point 16 A 30 a
HONORS PUBLISHER
City Subscriber Pleased

8 Point 19 A 37 a
NEIGHBORS PLAN OUTINGS
Committee recommended tramp through beautiful woodland dell

6 Point 21 A 40 a
SUMMER ACADEMY REOPENED
Healthful mountain boarding schools invigorate the minds of frail children

Globe Gothic

120 Point 3 A 4 a

Sit

96 Point 3 A 3 a

Isle

72 Point 3 A 4 a

Nick

60 Point 3 A 4 a

Spelt

48 Point 4 A 8 a

United

42 Point 5 A 8 a

ROUTE

Musical

Characters in Complete Font

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k

l m n o p q r s t u

v w x y z . , - ' : ; ! ?

36 Point 5 A 9 a

RESIGN

Senator

30 Point 6 A 10 a

INJURED

Diplomat

24 Point 7 A 13 a

EMBARGO

Navigators

18 Point 10 A 21 a

BRIGHTENED

Retiring court clerk honored

14 Point 14 A 28 a

HOME GARDENS

Chinese rosebush bloom fading fast

12 Point 18 A 35 a

PUBLISH MAGAZINE

Noted editorial writer financing corporation

10 Point 18 A 40 a

RECORDING MINUTES

Maine senators display ingenuity in fine debate

8 Point 23 A 48 a

HONORS SWEDISH PREMIER

Leading southern university to confer honorary degree. Great reception given foreign envoy

6 Point 23 A 48 a

SHOWING CURIOUS COLLECTION

Eminent scientist exhibited several fine specimens. Wealthy merchant offered fabulous sum for entire lot

Globe Gothic Condensed

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u
v w x y z . , - ’ : ; ! ?

14 Point 18 A 37 a

REFINED METHODS
Celebrated detective
makes investigation

12 Point 22 A 45 a

DANGEROUS POSTURE
Noted physical culturist
delivers interesting talk

10 Point 24 A 48 a

PROCURED FINE PICTURE
Clever connoisseur bought
famous painting for home

8 Point 28 A 58 a

MERCHANTS ORGANIZING CLUB
Several progressive retail dealers
have inaugurated a campaign for
creating a much better local trade

6 Point 30 A 63 a

HIGH OFFICIALS COMPLIMENTED MEN
Department managers received liberal
praise together with substantial bonus
in recognition of long, faithful service

36 Point 5 A 10 a

NICOTINE
Refulgent

30 Point 7 A 13 a

EXPOSITOR
Disentangle

24 Point 9 A 17 a

RESTRAINING
Husky Doctors

18 Point 14 A 27 a

CHANGES BLOCK
Proved proficient
transport adviser

120 Point 3 A 4 a

Hut

96 Point 4 A 6 a

Bold

72 Point 4 A 6 a

Depth

60 Point 4 A 7 a

Subject

48 Point 5 A 8 a

High Bail

42 Point 5 A 9 a

RESIGNED
Men Exiled

Globe Gothic Extra Condensed

120 Point 3 A 4 a

Maid

96 Point 3 A 4 a

Depth

72 Point 4 A 6 a

Herbert

60 Point 4 A 6 a

Category

48 Point 6 A 9 a

Lone Desert

42 Point 7 A 11 a

NICE CLIMATE
Fishing Boats

36 Point 6 A 10 a

TELEPHONIC
Mail Service

30 Point 7 A 14 a

AUTOMOBILES
Beautiful road
through valley

24 Point 10 A 19 a

ENTERTAINMENTS
Gorgeous scenery
drawn artistically

18 Point 15 A 31 a

AMERICAN STEAMERS
Boats sailing through
terrible autumn gales

14 Point 20 A 40 a

ELEVATED TRAINS COLLIDED
Safety device avoids many
accidents, saving thousands
of lives yearly in the cities

12 Point 24 A 49 a

MERCHANDISING DEPARTMENT
Superintendent desires closest
investigations regarding every
employee about general ability

10 Point 26 A 53 a

AMERICAN THEATRICAL SENSATIONS
Considerable interest now provoked
regarding the great tragedians who
delight enthusiastic audiences daily

8 Point 34 A 68 a

ELABORATES MOTION PICTURES ENTERPRISE
Producers expend fabulous fortunes making
wonderful scenic effects. Modern accessories
enhance dramas almost to point of perfection

6 Point 38 A 75 a

CONDUCTING SUCCESSFUL ADVERTISING CAMPAIGNS
Advertising weaknesses originate through neglect of
primary art principles. Successful printers enforcing
attention to carefully supervised and executed details

Characters in Complete Font

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

& $ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p q

r s t u v w x y z . , - ' : ; ! ?

Globe Gothic Extended

14 Point 8 A 18 a

BINDERS
Improved
avocation

12 Point 10 A 20 a

DOMESTIC
Novel styles
are popular

10 Point 12 A 24 a

GOVERNING
Maine justice
instructs jury

8 Point 14 A 28 a

HISTRIONICISM
Brilliant juvenile
actor performed

6 Point 15 A 30 a

MOTION PICTURES
Idaho film company
secured new stories

30 Point 4 A 6 a

SUED
Piano
music

24 Point 4 A 8 a

MINOR
Liquids
bought

18 Point 7 A 12 a

RECORD
Inscribes
biograph

72 Point 3 A 4 a

Kit

60 Point 3 A 4 a

SIR
Hid

48 Point 3 A 4 a

RED
Nest

42 Point 3 A 4 a

MOB
Dyed

36 Point 4 A 5 a

BURN
Sprite

Characters in Complete Font

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z & $ 1 2
3 4 5 6 7 8 9 0
a b c d e f g h
i j k l m n o p q
r s t u v w x y z
. , - ' : ; ! ?

Boston Breton Condensed

144 Point 3 A 4 a

Irk

120 Point 3 A 4 a

Set

96 Point 3 A 4 a

Hurl

72 Point 3 A 4 a

Biped

60 Point 4 A 5 a

Month

48 Point 4 A 7 a

Height

42 Point 5 A 8 a

Dolphin

36 Point 5 A 8 a

Mystical

30 Point 6 A 10 a

Using Raft

24 Point 8 A 15 a

DECIPHERS
Quaint Mask

18 Point 10 A 23 a

NOURISHING
Gave Banquet

14 Point 14 A 34 a

MECHANICIANS
Unique Invention

12 Point 19 A 39 a

EXPERT DIRECTOR
Novel Methods Used

10 Point 22 A 46 a

RAISE FINEST STOCK
Gave Magnificent Prize

8 Point 24 A 54 a

BIOGRAPHICAL ANECDOTES
Humorous incidents described
by proficient historical writer

6 Point 28 A 60 a

MUTUAL WELFARE CONSIDERED
Local business men formulate plans
for definite improvement of section

Characters in Complete Font

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z &

$ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j

k l m n o p q r s t u

v w x y z . , - ' : ; ! ?

Boston Breton Extra Condensed

12 Point 23 A 47 a

COUNTRY LANDSCAPE
Many outdoor pleasures benefited folks seeking relief from summer heat

10 Point 27 A 54 a

REMARKABLE DRAWING
Antique collector recently discovered rare sketches while going through field

8 Point 36 A 70 a

HANDSOME RESIDENCE OPENED
Beautiful apartment with modern improvements declared faultless by leading southwestern builder

6 Point 35 A 70 a

PUBLISHER CONGRATULATED EDITOR
Instructive publications and editorials conscientiously edited in accordance with the views of eminent orthoepist

24 Point 11 A 23 a

REMONSTRANCE
Banker entertains prominent painter

18 Point 15 A 31 a

MACHINE DESIGNED
Several distinguished interested mechanics

14 Point 20 A 42 a

ENTHUSIASTIC SOLDIER
Children listen attentively while professor described many thrilling adventures

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z . , - ’ : ; ! ?

72 Point 3 A 5 a

Neighbor

60 Point 4 A 6 a

Right Style

48 Point 6 A 10 a

DETHRONED
Honest Guide

42 Point 6 A 12 a

BURDENSOME
Explored North

36 Point 7 A 14 a

HEARD ORATOR
Marvelous Beach

30 Point 10 A 19 a

BURNED RECORDS
Distinguished Guest

Boston Breton

72 Point 3A 4a

Nut

60 Point 3A 4a

Sigh

48 Point 4A 5a

DINE

Hotel

42 Point 4A 5a

BUSH

Enfold

36 Point 4A 7a

HINGE

Mortify

30 Point 4A 8a

REGAIN

Dispatch

24 Point 5A 10a

ROUND

Capable

Knights

18 Point 8A 15a

EMPRISE

Horsemen

raced mile

14 Point 10A 20a

INVESTORS

Several men

will promote

copper stock

12 Point 14A 28a

RESOURCE

Noted artist

selected the

new singers

10 Point 14A 30a

SPRINGTIME

Boy wistfully

looking to the

meadowlands

8 Point 17A 34a

BRIGHT HELPER

Interesting drives

through highway

pleased merchant

6 Point 18A 38a

SPLENDID READER

Dramatic articulation

wins encomium from

enthusiastic listeners

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

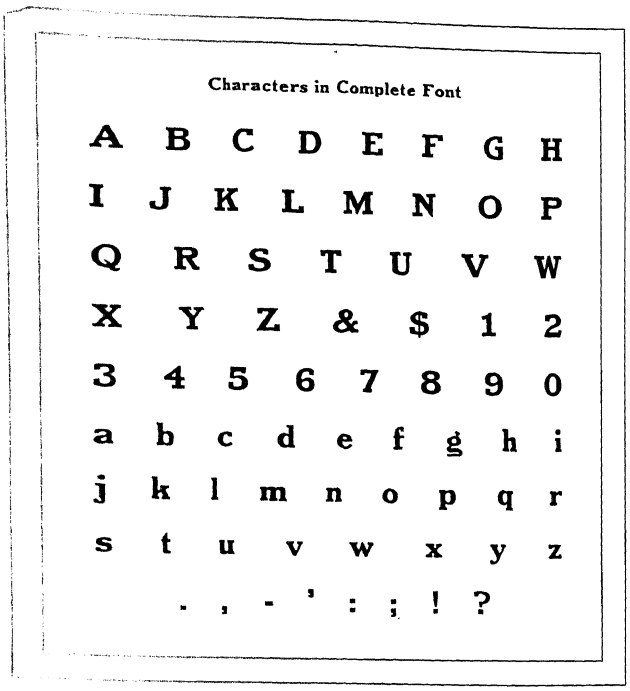
a b c d e f g h i

j k l m n o p q r

s t u v w x y z

. , - ' : ; ! ?

Foster Series



84 Point carried in stock only at Foundry

12 Point 16 A 30 a

MERCHANDISE
Great stock being steadily imported will delight buyer

10 Point 18 A 37 a

HOUSE BUILDING
Rich dwellings show colonial architecture with graceful dignity

8 Point 22 A 44 a

ADMIRABLE SERVICE
Conveniently situated and recently constructed hotel makes satisfying home for folks seeking real comfort

6 Point 24 A 46 a

WONDERFUL INVESTMENT
Owning your home brings much peace and restfulness, enables one to cultivate friendships that last, and is generally profitable

30 Point 5 A 9 a

NOISE
Lighten

24 Point 6 A 11 a

HUMAN
Ordinary

18 Point 9 A 18 a

UNEARTH
Nice Spring

14 Point 13 A 25 a

PROVIDENT
Intelligent men render service

72 Point 3 A 4 a

Half

60 Point 3 A 4 a

SUN
Digit

48 Point 3 A 5 a

RIME
Maple

42 Point 3 A 6 a

HIRES
English

36 Point 4 A 7 a

NOTICE
Subjects

Roycroft Series

120 Point 3 A 3 a

Set

96 Point 3 A 3 a

Bud

72 Point 3 A 4 a

Nigh

60 Point 3 A 4 a

Deject

48 Point 3 A 6 a

Expend

42 Point 4 A 7 a

REIGNS

Multiply

36 Point 4 A 7 a

DEIGN

Sleight

30 Point 5 A 8 a

BOUGH

Mischief

24 Point 6 A 10 a

SOLDIER

Heptagon

18 Point 9 A 16 a

RESPOND

Boy scouts travel west

12 Point 15 A 28 a

REPRIMANDED

Leader displeased relates grievance

10 Point 16 A 30 a

SECURES GUIDE

Mining prospector approved methods

8 Point 18 A 40 a

HONORS MERCHANT

Distinguished gathering sought political statistics

Characters in Complete Font

A B C D E F G H I J

K L M M N O P Q R R

S T U V W X Y Z &

$ 1 2 3 4 5 6 7 8 9 0

a a b c d e f g h h i

j k l m m n n o p q

r s t t u u v w x y z

fi fl The ct ſ ſh ſi ſl ſt

. , - ’ : ; ! ?

Character & made only for 8, 10, 12, 18 and 24 Point sizes

Clearface Gothic

12 Point 19 A 37 a

SUBURB GROWING
Quick development
of beautiful section
surprised residents

10 Point 22 A 43 a

DELIGHTFUL STUDIO
Local contracting firm
erected fine structure
for progressive artists

8 Point 25 A 48 a

REGISTERED TRADE MARK
Prudent lawyers generously
rewarded by grateful clients
for securing useful decision

6 Point 26 A 52 a

INDORSED MEMBERSHIP DRIVE
Energetic president of reputable
athletic club gave honest opinion
of method and praised fine work

24 Point 8 A 15 a

REMARKED
Doctor gave
his approval

18 Point 12 A 22 a

MOVE BRIDGE
Engineer made
fine reputation

14 Point 15 A 32 a

HISTORIC SCENES
Daring soldier told
numerous exciting
stories to audience

72 Point 3 A 4 a

Bush

60 Point 4 A 6 a

Drake

48 Point 5 A 8 a

HORNS
Ejected

42 Point 5 A 9 a

SKETCH
Ringbolt

36 Point 5 A 10 a

MOLDING
Deciphers

30 Point 6 A 12 a

BIG FIGURE
Notices Dial

Characters in Complete Font

A B C D E F G H
I J K L M N O P
Q R S T U V W X
Y Z & $ 1 2 3
4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q
r s t u v w x y z
. , - ’ : ; ! ?

Bold Antique

72 Point 3 A 4 a

Hat

60 Point 3 A 4 a

SON

Mile

48 Point 3 A 5 a

INKS

Bight

42 Point 4 A 5 a

REND

Gothic

36 Point 4 A 6 a

DRINK

Syringe

30 Point 4 A 8 a

NOISE

Repaid

24 Point 5 A 11 a

DESIGN

Burgher

18 Point 8 A 15 a

HEROISM

Sideboards

14 Point 11 A 23 a

MECHANICS

Gesticulation

12 Point 13 A 26 a

ENHANCED
Hunters find
clear picture

10 Point 14 A 26 a

PURCHASER
Consider their
yearly income

8 Point 17 A 35 a

ORDERS HOUSE
Modern bungalow
gives owner many
pleasant thoughts

6 Point 17 A 35 a

BARREN COUNTRY
Progressive business
men investigate plan
of eminent engineers
for irrigating barren
southeast territories

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z & $

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i

j k l m n o p q r

s t u v w x y z ff fi

fl ffi ffl . , - ’ : ; ! ?

Bold Antique Condensed

12 Point 16 A 32 a

HECTOGRAPH
Inventors raise
enough capital

10 Point 18 A 36 a

GUARD SAILING
Prodigy receives
handsome watch

8 Point 20 A 42 a

BUILDERS PLEASED
Iron contractors hear
interstate reportorial
staff submit statistics

6 Point 22 A 46 a

CHERISHED MEMORIES
Several former townsmen
pass holidays recollecting
the childhood pranks and
rambling over mountains
to familiar swimming hole

30 Point 5 A 10 a

BINDER
Equality

24 Point 6 A 12 a

MEMOIRS
Defendant

18 Point 10 A 18 a

RESONANCE
Night Echoes

14 Point 14 A 29 a

SOUGHT HOME
Heroes Rejoiced

72 Point 3 A 6 a

Malt

60 Point 3 A 5 a

RAID
Night

48 Point 4 A 8 a

HINGE
Sexton

42 Point 4 A 7 a

DREAM
Budgets

36 Point 5 A 9 a

ENAMOR
Indicated

Characters in Complete Font

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i
j k l m n o p q
r s t u v w x y z
. , - ’ : ; ! ?

Miehle Extra Condensed

120 Point 3A 4a

Spoilt

96 Point 3A 4a

Explain

84 Point 3A 5a

Doughty

72 Point 4A 6a

Birthright

60 Point 4A 6a

Metaphysic

48 Point 5A 10a

Heroic Guards

Characters in Complete Font

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

& $ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m

n o p q r s t u v w x y z

ff fi fl ffi ffl . , - ' : ; ! ?

42 Point 6A 11a

Recapitulate

36 Point 6A 11a

Strong Feeling

30 Point 8A 16a

PREPONDERANCE

Ultimate Decision

24 Point 11A 21a

ENCOURAGING SIGN

National Assemblage

18 Point 16A 32a

BENEVOLENT CHARACTER

Melodious Operas Revived

14 Point 22A 44a

HUMOROUS DEFINITION

Clever performer scores big success with playlet

12 Point 26A 52a

RESPONSIBLE AUTHORITIES

Municipality begins work on park boulevard for motorists

10 Point 26A 52a

FIRST ADVERTISING MAGAZINE

Retired journalist starts bright publication to increase interest in newer ideas of salesmanship

8 Point 34A 68a

BUSINESS ORGANIZATION EXPANDED

Large importing firm reports steadily increasing volume of business Quite a few unfilled orders are still on hand

6 Point 34A 68a

HEROIC OFFICER SECURING PROMOTION

Courageous youth honored for remarkable example of bravery carried out under very difficult circumstances Presented with a silver plaque in recognition of his exploit

MIEHLE EXTRA CONDENSED TITLE

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
. , - ’ : ; ! ?

14 Point 33 A

MANSION FURNISHED
BROADENED STREETS
PROBES DEPARTMENT

12 Point 35 A

INTERESTING BUILDINGS
GRAND RECEPTION GIVEN
NEWSPAPER ADVERTISER
JUDGE PROCURED LEASE

10 Point 40 A

DISTINGUISHED GATHERING
SEVERAL EXCITING STORIES
DEMONSTRATOR APPROVED
ERECTS MAGNIFICENT HOME

8 Point 45 A

CURIOUS ENTERPRISES THRIVED
FOUND IMPORTANT DOCUMENTS
PRAISED EXPERIENCED SCHOLAR
REVIEWED CHARMING SPECIMEN

6 Point 50 A

YOUNGSTER RECEIVED SPECIAL MENTION
HIGH SCHOOL GRADUATE STUDIED MUSIC
PROMINENT CITIZENS DEMANDED RIGHTS
BETTER RESULTS ACHIEVED BY FOREMAN

36 Point 10 A

REPRIMAND
MECHANICS

30 Point 14 A

SHAREHOLDER
CONSPICUOUS

24 Point 20 A

PROMOTED ISSUE
RICH PURCHASED
FOREIGNERS GAIN

18 Point 26 A

POPULAR IMPLEMENTS
ENTERTAINING PEOPLE
REMODEL STRUCTURES

96 Point 4 A

RINGS

84 Point 5 A

DRANK

72 Point 5 A

ENDURE

60 Point 5 A

KINGDOM
BROTHER

48 Point 7 A

MENAGERIE
SHAMROCK

MIEHLE EXTRA CONDENSED TITLE

THE WEATHER
Today, probably fair with rising temperature

RICHM

VOL. XVI. No. 265 RICHMOND, NE

BANKER GIVES MO

NEBRASKA CHILDREN GIVE MUSICAL TREAT

BIG CROWD ATTENDS BAND CONCERT AND PARK COMMUNITY SINGING

SCHOOLS OBSERVE NATIONAL MUSIC WEEK

The glad chiming of church bells and school children's voices uplifted in song ushered in Music Week, and every day there will be a series of lectures, recitals and concerts, professional and amateur, in which not only musicians and musical clubs will take part, but colleges, clubs, lodges, moving picture theatres, schools and welfare bodies such as the Salvation Army and Y. M. C. A., as well.

Several thousand children and adults gathered near the band stand in Garfield Park yesterday afternoon and sang the fine old hymns and patriotic songs with much vim. The Municipal Band played the accompaniments and Secretary Jay Henry Sexton of the Central Y. M. C. A.

Continued on Page Two

RETURN OF PROSPERITY IS PREDICTED BY CREDIT MEN

PITY FOOLISH PESSIMISTS WHO ARE BEMOANING HARD TIMES AND DO NOTHING CONSTRUCTIVE

Speaking last night at the Steel Club banquet, Willard M. Stanley said that in the iron and steel business the volume of

[illegible] Column Three

LIVELY BEE CAUSES AUTO MISHAP

A busy bee buzzed into a jitney bus recently and cost the owner thereof many dollars. The driver alleged he became confused and lost control of the wheel when the cute little insect approached him and the bus crashed into a telephone pole. Several of the passengers were injured, one of them severely. This woman was awarded $3000 damages by a jury, yesterday.

MAY DINE IN LONDON AND SLEEP IN PARIS

STARLIGHT AIR SERVICE PROVING VERY POPULAR

Special Cable from our [illegible]

The night flying route between Paris and London is now in daily operation and marks a further step in the progress of aviation. The service has been fittingly named the Starlight Air Route and uses the most powerful type of machine. It now becomes possible to dine in the best part of London and then get a midnight supper on the hill of Montemortre in the cheery French capital before retiring

FAMED W ENCOUR WASHI

BRITISH STATESM

ADMINISTRATION MAKE PROPER PREPARATI

The Premier's sp he reviewed the G not changed in any the United States t situation in Russia minister's able add impressive vote of by the present Gov little disposition on the administration notice. In a nutsho review of what ha his eloquent descri appalling condition belief in the necess the powers to come

DEPARTMENT STORE SALES REPOR

Department store sales during the past month were th recorded. They show a considerable advance over last ye may be somewhat accounted for by the lateness of Easte satisfactory showing when everything is taken into consi men's and women's clothing were substantially manufac

Miehle Extra Condensed

ribune

SPECIAL EXTRA

EMBER 21 — Two Cents Within City Limits, Three Cents Elsewhere — TWO CENTS

Halted Revelation

MUNICIPAL COUNCIL VOTES TO TABLE RESOLUTIONS SUBMITTED BY THE CITIZENS CALLING FOR RIGID INVESTIGATION OF OIL GRAFT CASE

Morgan Warns His Political Colleagues That Hasty Action Will Bring Trouble

ALDERMAN COSTELLO REMAINS UNMOVED

Indignant Citizens Plan Monster Meeting of Protest Against Arrogant Misuse of Authority

The Municipal Council, by a vote of 21 to 10, today tabled the citizens' resolution calling for a rigid investigation of the oil graft case. The excuse given was that the evidence thus far submitted was entirely too slim to warrant any further action on their part. Mayor Morgan made an effort during the morning session to break the ranks of the majority, but to no avail. His powerful deep-toned voice could be heard distinctly in every nook and corner of the big densely crowded council chamber. He pleaded with them and warned them that their records would have to stand a close inspection by the voters at the next great city election. But the wonderful influence of this great man could not stir Alderman Costello, municipal leader, or his political henchmen from their position. So great is the political power wielded by Alderman Costello that his every word is law.

Next Thursday evening Mayor Morgan has promised to address a meeting of the new Citizens' Party, formed to oppose the old Municipal Party now in power. Mayor Morgan and many prominent men at one time members of the old party have been loudly praised for the courageous manner

TO SEARCH FOR LOST TREASURE

MILLIONS of dollars in gold will be recovered from the secret depths of the great South Sea if the elaborate plans of Captain Manuel Anicosta and his daring crew prove successful. They are all veteran deep-sea divers besides being expert seamen and adventurers.

EIGHT HUGE BALLOONS CONTINUE IN BIG RACE

Some Reported Drifting Over Lake Michigan Others Headed Straight for Texas

SIX ARE FORCED TO DESCEND NEAR START

One, After Reaching Southern Part of Ontario from Milwaukee, Is Driven Back to Indiana

SOUTH BEND, September 20 — Fourteen huge balloons started from here Monday afternoon in a race to decide who shall be America's representative at the next big balloon race in Paris. Only eight of them are still aloft and at last reports they were headed in eight different directions.

Captain Ronald Simons started out well and was being carried rapidly toward the southern part of Ontario, when the strong

ONUS BILL IES SENATE

diers' Guard of Honor Senator Brown

ION COVERING COST

crease Total Expenditure inance Committee

e Tribune
ber 20 Escorted by
e recruited from the
osts and veterans of
ator Brown delivers
ify the Senate Com-
will march from his
on Monday, when it
esent the bonus bill
re the Senate.
een for the bill to be
rably tomorrow, but
he veterans' organi-
ded to postpone the
resentation until all
d on Page 5

TIONS CUT N BANKERS

elegate Urges Repeal national Loans

for a demonstration
ected removal from
d for many weeks so
ntroversy and helps
tries to get ahead of

TEXT SET IN CENTURY OLDSTYLE

Latin Condensed No. 550

72 Point 4 A 6 a

Hydrate

60 Point 4 A 6 a

Relighted

48 Point 5 A 9 a

Neckerchief

36 Point 5 A 9 a

Bright Method

30 Point 7 A 11 a

Delightful Shade

24 Point 9 A 18 a

HONORS BOY SCOUT

Charitable Institution

18 Point 15 A 31 a

SPLENDID ACHIEVEMENTS

Educated Reporters Promoted

12 Point 21 A 42 a

SCENERY CHARMS MANY TOURISTS

Mountainous Country Inspired Artist

10 Point 23 A 46 a

DISTINGUISHED INVENTORS RECEIVED

Builders Gathered During Demonstration

Characters in Complete Font

A B C D E F G H I J K L

M N O P Q R S T U V W X

Y Z & $ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p q

r s t u v w x y z . , - ' : ; ! ?

Latin Antique No. 520

24 Point 5 A 11 a

Reliable Sleuth

18 Point 8 A 18 a

Noble Child Arrived

14 Point 11 A 27 a

INSTRUCTED STUDENT

Society Gentlemen Helped

12 Point 13 A 29 a

BECOMING

Multiplicand

10 Point 14 A 29 a

RESTORING

Stylish Hotel

8 Point 15 A 32 a

DISTRIBUTED

Helpful Scholar

6 Point 16 A 35 a

KINDERGARTENS

Beautiful Children

5-on-6 and 30 Point carried in stock only at Foundry

Characters in Complete Font

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

& $ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p q

r s t u v w x y z . , - : ; ! ?

Antique No. 525

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z ff fi fl ffi ffl
. , - ' : ; ! ?

5½, 7, 9 and 42 Point carried in stock only at Foundry

36 Point 3A 6a

BIRDS
Epistle

30 Point 4A 8a

SINGER
Republic

24 Point 6A 12a

KINGDOMS
Native Child

18 Point 8A 17a

HEMISPHERE
Mighty Scholar

12 Point 14A 30a

SECURED CHARTER
Many organized miners travelled to convention

10 Point 16A 35a

PICTURESQUE SCENERY
Beautifully metamorphosed countryside attracts tourist

8 Point 18A 38a

HONORS ACCORDED SINGER
Distinguished gathering pleased by foreign vocalist seeking fame

6 Point 20A 40a

PROFESSOR STUDIED CONDITIONS
Several international problems solved by many prominent college instructors concerning political economies abroad

Antique No. 524

12 Point 14A 29a

RETIRED TEACHER
Given Happy Surprise

10 Point 16A 35a

INDUSTRIES PROGRESS
Dealers Indorse Movement

8 Point 18A 38a

PLEASING DESIGNS SHOWN
Sculptor Publicly Complimented

6 Point 20A 44a

PURCHASED NORTHERN HOMES
Officials Acquired Beautiful Residence

Characters in Complete Font

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
& $ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p
q r s t u v w x y z . , - ' : ; ! ?

5-on-6, 18, 20 and 24 Point carried in stock only at Foundry

Cushing Antique

36 Point 5 A 9 a

REGIME
Objection

30 Point 5 A 10 a

ENDURES
Superiority

24 Point 7 A 13 a

IMPORTING
Country Maid

18 Point 10 A 20 a

NOTED RIDERS
Grand Exhibition

14 Point 14 A 28 a

REQUIRE SERVICE
Demand Better Light

12 Point 16 A 32 a

INFORMED REPORTER
Sinister Methods Exposed

10 Point 18 A 38 a

PROTECTED DEPOSITORS
Dependable Banking System

8 Point 22 A 44 a

BUSINESS CONDITIONS IMPROVE
Unusually Large Dividends Expected

6 Point 24 A 48 a

WONDERFUL STEAMBOAT EXCURSION
Children Enjoyed Delightful Ocean Breezes

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z ff fi fl ffi ffl
. , - ’ : ; ! ?

42, 48, 60 and 72 Point carried in stock only at Foundry

Inspiration

BEETHOVEN sought his inspiration in the woods; Whistler in the mystic darkness of night; Whitman absorbed from the poor the ideas that made him great

To such men—the musician, the painter, the poet—do we look for inspiration to guide us toward success. The poet may go to the stars for aid, or the sales manager to his advertiser, the thing which they seek is the same—ideas which will induce the world to look favorably upon their products. As the success of a poem often depends on its power to inspire the people who read it, just so does the success of some commercial products depend upon their power to inspire those who can be expected to buy them

BURD PRINTING HOUSE
HARRISON, MICHIGAN

AMERICAN BORDER ORPHIC SPOT

Post Monotone

Characters in Complete Font

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z & $
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k
l m n o p q r s t u v
w x y z . , - ' : ; ! ?

The following Special Characters are put up with all fonts from 6 to 14 Point inclusive. They are sold in separate fonts from 18 to 36 Point inclusive

fi fl ffi ffl ( )

36 Point 3 A 6 a

Magnet

30 Point 4 A 7 a

Hepatica

24 Point 5 A 9 a

SPENDING
Reportorial

18 Point 7 A 15 a

NIGHTMARE
Garden Swing

14 Point 9 A 19 a

PRIZED METHOD
Establishing Sales

12 Point 11 A 25 a

BRIGHT MERCHANT
Demonstrated Chairs

10 Point 12 A 25 a

LADIES RECOGNIZED
Organizations Grateful

8 Point 12 A 29 a

CHOIR SINGERS RETIRING
Appreciative vestrymen pay old artists substantial reward

6 Point 12 A 29 a

QUAINT MONMOUTH BEACH
Enthusiastic eastern vacationist praised complete arrangements

5-on-6 Point 14 A 32 a

EXHIBITED SUPERIOR METHODS
Conscientious printer demonstrated wonderful results obtained recently

Ionic No. 522

18 Point 9 A 16 a

HARMONIZING
Reported Method

12 Point 14 A 28 a

MODERN COMEDIANS
Display Rare Judgment

10 Point 16 A 34 a

BRINGS CHILDREN HOME
Noted Explorer Brought Zebra

8 Point 18 A 39 a

HELPED STUDIOUS COMPOSITOR
Editor Developing Educational System

6 Point 18 A 42 a

SERMON INTERESTED CHURCHMEN
Unfortunate Incident Spoiling Big Carnival

5 Point carried in stock only at Foundry

Characters in Complete Font

A B C D E F G H I J K L M
N O P Q R S T U V W X
Y Z & $ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p
q r s t u v w x y z ff fi fl ffi ffl
. , - ' : ; ! ?

VICTORIA ITALIC

24 Point No. 552 6 A

MIXER
BRACE

24 Point No. 553 9 A

STRONG
CHECKS

18 Point No. 552 9 A

KINDRED
REMINDS

12 Point No. 551 12 A

ENCLOSURE
SURVEYING

12 Point No. 552 16 A

DISTRIBUTION
GREAT PRIZES

12 Point No. 553 19 A

CONTINUED RUSH
WORK COMPLETED

12 Point No. 554 24 A

BEAUTIFUL BUILDING
ANTIQUE FURNITURE

6 Point No. 551 20 A

STOCKHOLDERS DELIGHTED
PROMINENT CORPORATION

6 Point No. 552 22 A

ENJOYS MIDNIGHT SERENADE
VENETIAN LANTERN GLOWING

6 Point No. 553 29 A

CONVENTION REPORTED PROGRESS
FOREIGN DELEGATIONS PONDERING

6 Point No. 554 30 A

REPRODUCING IMPORTANT MANUSCRIPT
COLLEGE REWARDS INGENIOUS PENMAN
INTERNATIONAL MECHANIC CONVINCED

CHARACTERS IN COMPLETE FONT

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z &
$ 1 2 3 4 5 6 7 8 9 0
. , - ' : ; ! ?

Law Italic No. 520

14 Point 13 A 26 a

BANKER DECEIVED
Relates Financial Crisis

12 Point 16 A 32 a

SENSATIONAL DANCER
Instructors Approved Steps

10 Point 17 A 40 a

MERCHANDISE RECOVERED
Importing Wholesalers Delighted

8 Point 20 A 40 a

REMARKABLE PHOTOGRAPHS SHOWN
Hundreds Attended Despite Snowstorms

Characters in Complete Font

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
& $ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p
q r s t u v w x y z ff fi fl ffi ffl
. , - ' : ; ! ?

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HERE IT IS! The Vibrator Problem Solved. You know that vibration means new life, health and beauty. You know it is also Nature's way to **banish pain** and to give you new **energy and vitality.** You may know all of this, but do you know that the big problem of science has been to devise a hand vibrator that would be satisfactory in every way? That problem has vanished. We have solved it. This wonderful **New Electric Pulsator is Guaranteed** to effect all the benefits made possible by this method of treatment. The first trial demonstrates that it is not an experiment but **a proven success.** Hundreds of doctors and trained nurses use it in daily practice to inject new strength into worn out and tired persons. It is a wonderful instrument. **The Electric Pulsator** requires no connection with electric wires, it furnishes its own power. It is simple, compact, effective and cannot get out of order. *Send for our free catalogue.*
GORDON ELECTRIC CO., 2406 Hanson Street, Chicago

BECOME AN ARTIST! *Simple Rules of Drawing Very Easily Learned at Home* If you have ever wished to be an artist here is the big opportunity that you have been waiting for. We have brought the principles of drawing right down to fundamentals. Through our wonderfully simple ***Home Study Course in Art*** countless men and women have become high-salaried artists. And you can too. *A few hours a week of your leisure time is all that is required.* All superfluous technique with false theory of other methods has been abolished. ***You enjoy studying*** it is actually fascinating! In a short time you should be drawing *pictures you can sell.* Many of our students have gotten as high as $75 for a drawing before they had finished the course. Get into this field of opportunities.
DICKSON ART SCHOOL, *Carr Building*, Dayton, Ohio

REAL SALARIES FOR PRODUCTION MANAGERS
Wonderful Opportunities For the Well-trained Man
Industry is literally combing the country for men who know how to pick the most efficient workers for the job, how to train them, how to organize for production so that the work will proceed smoothly and swiftly to completion. Methods in the more progressive shops have been vastly improved within the last few years. The old-time rule-of-thumb foreman is no longer sure of his job. A science of *modern foremanship* has been developed, based on the proved experience of the most practical production men in the country. Great strides have been taken in the *scientific selection* of men and in the effective cooperation of management and labor. A science of *personnel management* has been developed. Big concerns under Managers of Personnel are analyzing the fitness of individuals for particular or special tasks, supervising the *training*, organizing and conducting employee organizations, and in general seeing to it that a smooth-working system is in active operation. *For full information write*
GARDNER INSTITUTE, *Dept. 52-M*, St. Paul, Mass.

4 Pt. Franklin Gothic 20 A 48 a
EVERY PROGRESSIVE EXECUTIVE SHOULD ADVERTISE IN HIS TRADE PAPER
Advertising Display Must Be Carefully Prepared If It Would Command Attention

4 Pt. Century Expanded 21 A 42 a
MODERN PRINTER BOUGHT HOUSES
Efficient Mechanic Builds Strong Chateau

4 Pt. Century Expanded Italic 22 A 44 a
SHREWD COMPOSITOR HONORED
Began Career Delivering Country Paper

5 Pt. Clearface Bold 23 A 47 a
NEW IDEAS ARE MORE PRECIOUS THAN THE COSTLIEST DIAMONDS
Space Buyers Demand Distinctive Typography Without Sacrifice Of Readability

5 Pt. Century Expanded 23 A 45 a
HONEST CRAFTSMEN RETURN
Bought Magnificent Seashore Hotel

5 Pt. Century Expanded Italic 22 A 44 a
REPORTER DISCOVERS CLUE
Circumstantial Evidence Reviewed

5 Pt. Boldface No. 520 16 A 36 a
MORTGAGED NEW HOUSE
Son Demands Certified Check

5 Pt. Condensed Title No. 523 24 A 48 a
HIRING COMPETENT MECHANICIANS
International Race Begins Next Month

5 Pt. Roman No. 524 22 A 44 a
RETURNS FROM DANGEROUS SECTOR
Shrewd Correspondent Given Reception

5 Pt. Italic No. 524 22 A 44 a
BEAR CAUGHT NEAR JUNCTION
Delightful Excursion Around Islands

5 Pt. Ionic No. 522 17 A 40 a
DESIGN OUTLINE BORDER
Bus Owner Started Homeward

5 Pt. Antique No. 526 22 A 42 a
UNIVERSITY CREW BANQUETED
Continental Trip Delayed President

5 Point Caslon Lightface 22 A 43 a
SEAMEN EMBARKING FOR SOUTHERN SHORE TOMORROW MORNING
Expect Many Big Storms But Determination To Reach Goal Remains Unshaken

5 Pt. Gothic No. 578 21 A 38 a
EXTRAORDINARY MECHANICS PRODUCED SATISFACTORY RESULTS
Prominent Manufacturer Complimented Inventor of Elaborate Contrivance

5 Pt. Condensed Gothic No. 10 28 A 55 a
DISTINGUISHED CONNOISSEUR PROCURED REMARKABLE REPRODUCTION OF FAMOUS PAINTING
Beautiful Masterpiece of Celebrated Landscape Artist Recently Discovered Creates Much Interest

5 Pt. Oldstyle No. 523 22 A 44 a
MYSTERIOUS MEN QUESTIONED
Novel Contrivances Receiving Approval

5 Pt. Oldstyle Italic No. 523 22 A 44 a
INITIATE HUMOROUS MEMBER
Recent Developments Impart Courage

5 Pt. Franklin Gothic 22 A 46 a
EDUCATIONAL DIRECTORS ENDORSED NEW TRAINING METHODS
Clever Superintendent Inaugurated Highly Productive Study System

5 Pt. Franklin Gothic Italic 19 A 38 a
JUVENILE AUDIENCE REQUESTING ACROBATIC PERFORMANCE
Most Interesting Program Being Arranged To Amuse Little Children

5 Pt. Roman No. 527 20 A 40 a
MAGNIFICENT STRUCTURES
Several New Buildings Completed

5 Pt. Italic No. 527 20 A 40 a
ENCOURAGING REPORT HEARD
Real Estate Companies Made Profit

5 Pt. Century Oldstyle Bold 20 A 40 a
DESIGNER WITH PRACTICAL IDEAS CAN BECOME EXECUTIVE
Gradual Advancement Offered Compositor Desiring Better Situation

5 Pt. Century Oldstyle Bold Italic 19 A 38 a
HUNDREDS ATTENDING TECHNICAL SCHOOLS OF PRINTING
Knowledge Brings Confidence And Satisfaction To Bright Students

4½ Pt. Century Expanded 19 A 38 a
REWARDED INDUSTRIOUS HELPERS
Diligent Mechanics Securing Recognition

4½ Pt. Century Expanded Italic 19 A 38 a
EXECUTIVE BOARD GIVEN PRIZE
Humorous Scholar Promptly Eliminated

AMERICAN TYPE FOUNDERS COMPANY

is the largest manufacturer in the world of Type, Borders, Ornaments, Brass Rule, Brass Type, etc., as well as the most important dealer in

Job Type	Galvanized Galleys
Body Type	Zinc Galleys
Borders, Ornaments	Special Galleys
Spaces and Quads	Leads and Slugs
Cast Cuts	Copper Thin Spaces
Cast Initials	Electric Welded Chases
Brass Rule	Bright Steel Chases
Brass Corners	Radio Iron Surfaces
Brass Leads	Steel Furniture
Brass Slugs	Iron Furniture
Brass Galleys	

The above list comprises a few of the many products sold by this Company to printers throughout the world. The variety and extent of its manufactures is not equaled by any other type foundry and none can give better service

AMERICAN TYPE THE BEST IN ANY CASE

SET IN POST MONOTONE

Popular TYPEWRITER FACES

with Examples
of Imitation
Typewriter
Printing

American Type Founders Company

American Type Founders Company

Type Founders

Selling Houses are Located in Many
Principal Cities

Dear Sir:

Practically every printing office is obliged to have in its composing room a variety of typewriter faces to meet the demand of its customers for circulars and typewriter letters. Many buyers of printing believe that for certain kinds of advertising, nothing can be more effective than the use of a typewriter face, whether printed through a ribbon to match a certain make of machine or printed directly from the type.

To enable the printer to make a selection that will meet practically every demand made upon him, we show in this section of the catalogue a wide variety of typewriter faces made in appropriate sizes. Some of the faces have been made to match the types used on the modern typewriting machines, and, when printed through ribbon or similar material, closely imitate the original.

The constantly increasing demand for typewriter letters and circulars, in both large and small quantities, leads us to believe that the printer will appreciate our effort to provide him with a variety of styles of typewriter faces that will meet his every requirement.

Very truly yours,

AMERICAN TYPE FOUNDERS COMPANY.

Popular Typewriter Faces

12 Point New Model Remington Typewriter

The safety movement, [illegible] continually before us, [illegible] ing. You cannot [illegible] keep the merits of the [illegible] Neither will our "safety [illegible] from accident. The [illegible] safety work is [illegible]

Characters in Complete Font [illegible]

ABCDEFGHIJKLMN[illegible]
hijklmnopqrstuvwxyz., '"::! [illegible]

Fractions are fonted [illegible] and furnished separately

12 Point Silk Remington Typewriter

Every intelligent traveler who [illegible] outlines his route, selects the [illegible] which he desires to visit, and carefully [illegible] his time. If one is to traverse a certain area of territory in a given period, his movements should be guarded by forethought and method, keeping in mind traveling through regions far more [illegible]

Characters in Complete Font [illegible]

ABCDEFGHIJKLMNOPQR[illegible]
ghijklmnopqrstuvwxyz., '"::! [illegible]

Fractions are fonted [illegible] and furnished separately

Special high period, comma, colon, [illegible]

12 Point Silk Remington Underscored Typewriter [illegible]

In order to maintain [illegible] beauty throughout, the [illegible] The copy and illustrati[illegible] simply made to any size, [illegible] This working plan is [illegible] a standard all work that may [illegible] quick execution. Consider the [illegible]

Characters in Complete Font [illegible]

ABCDEFGHIJKLMNOPQR[illegible]
defghijklmnopqrstuvwxyz., '"::! [illegible]

Justifiers for all typewriter faces are put up in 1 pound and 5 pound [illegible]

NOTE The matrices for the Typewriter Faces shown on this page [illegible] typewriting machines represented. In order to get satisfactory results in [illegible] through silk or ribbon with ink made for the purpose. [illegible]

Popular Typewriter Faces

12 Point New Model Remington Typewriter No. 3 — 20 A 100 a

The choosing of a line of business which shall offer the greatest opportunities, and be of the most interest to you, lies with yourself. No other person can tell you what to do. Some help there is, from those who can read character and fitness; but your own love is an overreaching toward accomplishment in the direction your talent intended. Follow the inner lead and do the work it sets to hand, as you learn toward your end.

Characters in Complete Font 7 Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890¢abcdefgh
ijklmnopqrstuvwxyz.,-'"":;!?()*½

10 Point New Model Elite Remington Typewriter — 20 A 100 a

Can you imagine a world without printing—a world without books, newspapers, magazines, or literature of any sort? Such a world would be a terrible one indeed, for there would be no civilization. Without printing, the human race would soon be reduced to the type of ignorant savages that it was centuries ago. It is impossible to imagine any part of the intellectual universe, or any progress in the world's work, without printing. Printing is the most important thing that has ever been invented.

Characters in Complete Font 5½ Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890¢abcdefghijklmnopqrstuvwxyz.,-'"":;!?()*½

Fractions are fonted ½ ¼ and furnished separately

12 Point New Model Underwood Typewriter — 20 A 100 a

Characters in Complete Font 7½ Inch Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890¢abcdefghijklmnopqrstuvwxyz.,-'"":;!?()*½

Fractions are fonted ½ ¼ and furnished separately

Justifiers for all typewriter faces are put up in 1 pound and ½ pound fonts and furnished only when specially ordered

Note. The matrices for the typewriter Faces shown on this page were cut to match closely the characters used on the typewriting machines represented. In order to get satisfactory results in matching, these types should be proofed through silk or ribbon with ink made for the purpose. (See examples on pages 526, 526, 527 and 527.)

Popular Typewriter Faces

12 Point New Model Smith-Premier Typewriter

Industries are ingrained with the characters of
founders and directors. Products must partake o
characters in kind, quality and design, of the
responsible for them. Even the employees of org
zations reflect the ambitions, ideals and metho
those who direct them. Because public informati
concerning the character and activities of a bu
increases and enlarges its success, a powerful
stitution devotes its vast resources to distrib

Characters in Complete Font—7¼ Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$1234567890abcd
ghijklmnopqrstuvwxyz.,-'":;!?()@/%#

---

12 Point New Model Smith-Premier Typewriter No. 3

The secrets of the soul are published by e
face. No one can deceive time, and no one
prevent time from displaying character. Pr
requires this safeguard. The meeting of cr
the answers to adversity, the acceptance o
victories, the appraisement of the present
judgment of the past, and preparation for
future--all these enter into the structure
character. The habit of action based on nu

Characters in Complete Font—8 Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$1234567890a
fghijklmnopqrstuvwxyz.,-'":;!?()¯¢/%

---

12 Point Victoria Underwood Typewriter

A great many of our present-day commercial tra
can learn valuable lessons from successful bus
scouts of past decades. Many of these old-time
know what hard times really are. They had to m
business where none existed. They knew how to
goods to a merchant who did not want to buy. T
writer is fortunate in having one of these vet
as a business associate and he is an old-timer

Characters in Complete Font—7¼ Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$1234567890abcde
jklmnopqrstuvwxyz.,-'":;!?()¯°*@¢/%#1/4 1/2 3/4

Justifiers for all typewriter faces are put up in 1-pound and 5-pound fonts and furnished only when spec

NOTE.—The matrices for the Typewriter Faces shown on this page were cut to match closely the characters us
typewriting machines represented. In order to get satisfactory results in matching, these types should be pri
through silk or ribbon with ink made for the purpose. (See examples on pages 525, 526, 527 and 528.)

American Type Founders Company

TYPE FOUNDERS

Selling Houses Conveniently Located

Messrs. Avery Viseman & Co.,
Prosperville, North America.

Gentlemen:

Imitation typewritten letters have come to occupy an important place in the industrial world of today, and every printer with business instinct should be prepared to take orders for this class of work. Many offices have found the production of imitation typewritten letters very profitable and have developed what has proved an almost independent business along this line. The accurately designed typewriter faces offered by the American Type Founders Company, in addition to their variety, afford every printer the opportunity of engaging in the printing of imitation typewritten letters to whatever extent he chooses.

The type here shown, 12 Point New Model Smith Premier, is designed to be printed through silk, crepe chiffon or regular ribbon cloth. By varying the quality and amount of cloth used an impression of any desired character may be obtained. The ribbon cloth is heaviest, and gives most weight to the type here; crepe chiffon is lightest.

If typewritten are to be filled in on the typewriter, have the stenographer of the firm for whom the work is to be done write a sample letter. Use this as a color sheet and have the pressman work on it, for the depth of color and the weight of the impression may easily be controlled on the press, while it is impossible to do this on the typewriter.

Very truly yours,

AMERICAN TYPE FOUNDERS COMPANY.

Letter set in 12 Point New Model Smith Premier Typewriter Showing on page 524
Heading set in Type Upright and Cooled Openface Title
Printed through Silk

American Type Founders Company

Printing Machinery of Every Description

Selling Houses Located in Most Large Cities

Mr. Live Printer and Binder,
Wherever Located, United States.

Dear Sir:

The Boston Wire Stitchers are gaining in popularity every day because they deliver the goods in an efficient manner. A printer or binder who takes time to investigate the merits of the [illegible] will not hesitate in deciding that [illegible] machine that will best meet [illegible] requirements. There is absolutely [illegible] about this economical stitcher.

The Boston Wire Stitchers [illegible] to operate and to change [illegible] that the young woman operator [illegible] tails without the aid of a mechanic. [illegible] mechanical perfection was [illegible] inventor of these machines [illegible] detail was worked out very carefully [illegible] to the minutest particular [illegible] result has been the production [illegible] stitching machines. The [illegible] class of machinery, and when [illegible] be required.

The Boston Wire Stitchers [illegible] machines with operators everywhere. [illegible] true may be substantiated by [illegible] of wire stitchers used in any [illegible] be found that the Boston has [illegible] ence to any other make of [illegible]

Our nearest [illegible] complete information and [illegible]

Yours for [illegible]

[illegible]

Letter set in 12 Point Silk Remington and Silk Remington Underscored Typewriter Showing on page 111
Heading set in Colonial Handletter and Colonial Handletter Italic
Printed through Silk

AMERICAN TYPE FOUNDERS COMPANY

Manufacturer of the *Kelly Press*

SELLING HOUSES IN MOST PRINCIPAL CITIES

The Excell L. Joyner Company,
Velvet Street, Speedwell.

Gentlemen:

The Kelly Automatic Job Press with the Extension Delivery is the greatest money-maker of them all. It is absolutely automatic, gives perfect register and unexcelled quality, at a speed of 3600 an hour. The bed is a half super-royal plus and is designed to print everything ordinarily printed on any half size royal platen press, and does it more than three times as fast, at less waste cost, in less floor space, and of better quality.

The Kelly Automatic Feed comes closer to infallibility than any other automatic feed. An operator need not be tied to it. It is completely automatic, and may be operated in a minute to hand-feed without removing the feeder.

The Kelly Automatic Feed takes a more varied range of stock than any other automatic feeder. It takes cut cardboard, blotting, tissue papers, flimsy papers, antique finish and enamel finish paper, glazed papers and cardboard that will wrap around the cylinder, and will run all the regular grades. It is designed for cut stock and tinfoil pasted on paper. It takes the bottom sheet of a lift as readily as the top sheet. It does not automatically feed envelopes, but is easily hand-fed. It does not rub or smear a freshly printed side up. It is simple and effective in its action. To sum up: here is a machine which will produce more work more perfectly than will the finest hand-fed super-royal job presses, and the output will be better quality.

Yours for quality,

PRINTING TYPE MANUFACTURING COMPANY.

Letter set in 12 Point Flash Matrix Underscored Typewriter Showing on page 623
Heading set in Ornamental and Ornamental Italic Vanity Initial Modern Dash
Colonial Monograph Rule

American Type Founders Company

Type · Borders · Ornaments

SELLING HOUSES CONVENIENTLY LOCATED

Mr. Prophett C. Kerr,
Pleasant Avenue, Banksfield.

Dear Sir:

Two things are essential for reducing costs of composition to a minimum, namely, efficient equipment and effective routing of the work. A perfect layout of ineffective equipment does not benefit much--a perfect layout of a pressroom filled with obsolete slow presses will give a comparatively small gain in production. Printers have learned this lesson in their pressroom experience. They are now learning the same lesson in the composing rooms, for the larger part of the equipments in use in composing rooms are ineffective; they retard the work and are wasteful of space and of wage time. This also applies to most of the equipments offered for sale for use in composing rooms.

The first step toward greater economies in composing rooms is to avail oneself of the services of a production engineer of the American Type Founders Company, who will cooperate with you in increasing the productivity of your plant without increasing the wage costs. We have expert engineers whose sole work is to advise with our customers and make layouts of new plants and rearrange old plants or plants about to be moved into other premises. Hundreds of customers have been benefited by the work of our production engineers, yet no charge was made.

We maintain an Efficiency Department with its staff of production engineers for mutual benefit. We are interested in the profits of printers. Our prosperity depends upon theirs.

All that is necessary, if you are seriously interested in reducing the cost of production, and are ready to undertake the comparatively small expenditures which are usually necessary in effecting any sort of an improvement, is to apply to the nearest Selling House of the American Type Founders Company, the manager of which will arrange to give you the services or advice of one of our production engineers, who will furnish a layout where necessary or advise with your architect on the construction of a new building or the remodeling of an old one.

Yours for greater economies,

AMERICAN TYPE FOUNDERS COMPANY.

Letter set in 10 Point Elite Oliver Typewriter Showing on page 529
Heading set in Caslon Openface, Caslon Oldstyle No. 471 and Italic
Modern Flourish Modern Dash
Printed through Silk

This insert is printed on CERTIFICATE BOND
Made by the CROCKER-MCELWAIN COMPANY, Holyoke, Mass., in white and twelve colors, and in the usual commercial sizes and weights, nearly all of which may be had also in linen finish

Popular Typewriter Faces

12 Point Oliver Printype — 20 A 100 a

The house organ as a business institution is likely to receive a considerable impetus if newspaper publishers consistently follow their present tendency to check the flow of free publicity matter into their columns. As the newspaper tolerance of this nuisance diminishes—for an evil it has been declared to be by not only the publishers in their various associations but also by the American Association of Advertising Agencies—more and more of this matter will

Characters in Complete Font 7½ Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$123456789 0abcdefghi
jklmnopqrstuvwxyz.,-'"::!?() ¢ ½ ¼ ¾

12 Point Oliver Typewriter — 9 A 32 a

Even a little leak, when allowed to increase itself, soon grows into a surprising total, and the printing business has its share of insidious, though tiny, leaks. For example, every time the job compositor stops to alter the measure of his stick, when finishing one job and taking up a fresh one, he comes to a complete halt as a producer. It seems trifling, but it is not the ten seconds necessary to change his

Characters in Complete Font 7½ Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$1234567890abcdefgh
ijklmnopqrstuvwxyz.,-'"::!?() ¢ ½ ¼ ¾

Fractions are footed and furnished separately

10 Point Elite Oliver Typewriter — 9 A 42 a

Among the illustrious dynasties of master printers we place the Didot Family third in greatness, following only the Aldines and the Estiennes. The Didots at the present time are among the world's finest printers and publishers of France. During the two hundred years of the existence of their house the Didots have been progressively prosperous. Today their headquarters in Paris occupies the same spot on which in 1705 the first Didot learned the profession of printer. Their principal works are at Meanil,

Characters in Complete Font 6 Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$1234567890abcdefghij
klmnopqrstuvwxyz.,-'"::!?() ¢ ½ ¼ ¾

Special high period, comma and under-score furnished to order

Justifiers for all typewriter faces are put up in 1 pound and ½ pound fonts and furnished only when specially ordered

Note: The matrices for the Typewriter Faces shown on this page were cut to match closely the characters used on the typewriting machines represented. In order to get satisfactory results in matching, these types should be printed through silk or ribbon with ink made for the purpose. Give examples on pages 526, 527, 528 and 529.

Popular Typewriter Faces

12 Point Smith-Premier Typewriter No. 2

Many of us think of salesmen as [illegible] eling around with sample kits. Instead, we [illegible] salesmen every day of our lives, selling our [illegible] ideas, plans, energies and enthusiasm to those with whom we come in contact. Naturally we all admire in business the live and successful salesman—the man gets the business. A good salesman, beyond the fact that he must be intelligent, should be properly groomed, neatly dressed, clear spoken and polite in

Characters in Complete Font [illegible] Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$[illegible]

fghijklmnopqrstuvwxyz.,-'"::!?[illegible]

12 Point Underwood Typewriter

Every single dollar spent for advertising by any man or organization who really knows what he is doing, sooner or later will create increased trade and profits, and perhaps spell lower prices to the consumer. Greed, selfishness, ignorance and lack of courage are the principal stumbling blocks in the highway of progress. Most of those who really have a right to be successful, fairly priced, and for value [illegible]

Characters in Complete Font [illegible] Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$[illegible]

jklmnopqrstuvwxyz., '":;!?[illegible]

10 Point Elite Underwood Typewriter

Much thought and much writing have been [illegible] man in the sales department of [illegible] work of preparing dummies, etc., [illegible] but rarely has the same thought been [illegible] would insure the protection of the [illegible] the dummy and which has become [illegible] The office layout man is a necessity, but [illegible] similar man in the composing [illegible] that one man can fill both positions [illegible] does not seem practicable to me, except [illegible] one combines artistic skill with [illegible]

Characters in Complete Font [illegible] Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$[illegible]

jklmnopqrstuvwxyz., '":;!?[illegible]

Justifiers for all typewriter faces are put up in 1 pound and ½ pound fonts and furnished [illegible]

Popular Typewriter Faces

12 Point Remington Typewriter No. 2 — 20 A 100 a

Undoubtedly a good many of the ordinary troubles of the proofreader may be overcome by common sense. It is equally true that many of them arise through failure of the same quality on the part of the employers. Employers and employees are alike in their lapses from plain and simple reasonableness. And in this they are like all other human beings. A fair and just employer will not be too arbitrary in matters that are properly open to argument, and his employee certainly should exchange

Characters in Complete Font 7 Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$1234567890abcdefg
hijklmnopqrstuvwxyz..,,-'":;!?()¯/%#

12 Point Ribbon Face Typewriter (Cast on Original Line) — 15 A 60 a

Time was, and not so long ago, when the printer was not regarded seriously by business men generally. Or to modify this statement slightly, let us say that the commercial printer was not so regarded. And all the time this very same commercial printer was the logical man to develop one of the most valuable and efficient forms of advertising--the selling of goods direct by mail. In spite of the fact that he had a heavy investment in machinery and supplies, the com-

Characters in Complete Font 7½ Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$1234567890abcdef
ghijklmnopqrstuvwxyz.,-'":;!?()¯/%#

12 Point Standard Typewriter (Cast on Original Line) — 20 A 100 a

Every advertiser has at his command at least five of the different elements to help him tell his story in a most progressive and effective manner. They are above all--words, illustrations, color, type, border. These five elements are almost universally effective and generally available. Whether in Patagonia or Iceland, in India or Africa, wherever paper and type are to be found, these are the tools with which the advertiser must develop his markets and direct the

Characters in Complete Font 7½ Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$1234567890abcdef
ghijklmnopqrstuvwxyz.,-'":;!?()¯/%#

Fractions are fonted $\frac{1}{4}\ \frac{1}{2}\ \frac{3}{4}\ \frac{1}{8}\ \frac{3}{8}\ \frac{5}{8}\ \frac{7}{8}\ \frac{1}{3}\ \frac{2}{3}$ and furnished separately

Just here let me say that all typewriter faces are cast up on 4 pound and 5 pound fonts and furnished only when specially ordered

Popular Typewriter Faces

6 Point American Typewriter

It is a wise printer who keeps right on advertising his business, whether his printing shop is dull or busy. As one of the great advertising concerns declares, keeping everlastingly at it brings success. Printers in general may learn much about the science of building business by studying the selling methods of the nationally known printing firms. Note that these firms are continually sending out first-class advertising literature to both their customers and prospective customers and are receiving many inquiries which otherwise might never have been

Characters in Complete Font 4 Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$1234567890abcdefghijklmnop
qrstuvwxyz .,-'"() :;!?[] *©¿ ¼#

Fractions are fonted ⅛¼⅜½⅝¾⅞ and furnished separately

10 Point American Typewriter (Cast on Original Line)

The value of the first impression is well known to all. Your desire to have your business presented to your customers in its true light is reflected in the selection of your office building, your office furniture--in many ways--but no way so surely as an attractive entrance to your place of business. Many times

Characters in Complete Font 6 Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$1234567890abcdefghijklmnop
qrstuvwxyz.,-'"::!?[] *©¿ ¼#

6 Point Reproducing Typewriter

Reading is mental traveling through regions far more various and wide than any which the longest routes of terrestrial journeyings afford. The reader annihilates space, the reader destroys both space and time. The world of thought and of fiction spread out before him, and his greatest difficulty is not to find but to know how to traverse it. He wastes his time in short and unprofitable excursions when he might be taking account of the Antipodes. Many people expend in locomotive feeling

Characters in Complete Font 6 Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$1234567890abcdefghijklmnop
qrstuvwxyz .,-'"() :;!?[] *©¿ ¼#

Fractions are fonted ⅛¼⅜½⅝¾⅞ and furnished separately

8 Point Reproducing Typewriter

There are very few really good all-round printers. One printer is clever at brass rule work; another is fast on straight work, another is a good stone hand; another is not so good at these lines, but has cleaner proofs than any of the others--and yet not one of them knows anything about pressmork. Then, among pressmen--one is good on job presses, another is good on cylinder cut

Characters in Complete Font 8 Point Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ&$1234567890abcdefghijklmnop
qrstuvwxyz.,-'"() :;!?[] *©¿ ¼#

10 Point Reproducing Typewriter

Bankers, economists and industrial leaders seem to agree that sane, normal and healthy prosperity is ahead. The necessity for justifying the vast difference between what the farmer receives for his crops and what he has to pay for supplies is the main problem of the agricultural districts; but a general feeling of

Characters in Complete Font 8 Point Set

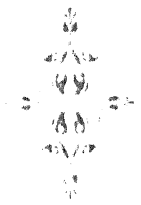
ABCDEFGHIJKLMNOPQRSTUVWXYZ&$1234567890abcdefghijklmnop
qrstuvwxyz.,-'"() :;!?[] */ #

Justifiers for all typewriter faces are put up in 1-pound and ½-pound packages and furnished only when specially ordered

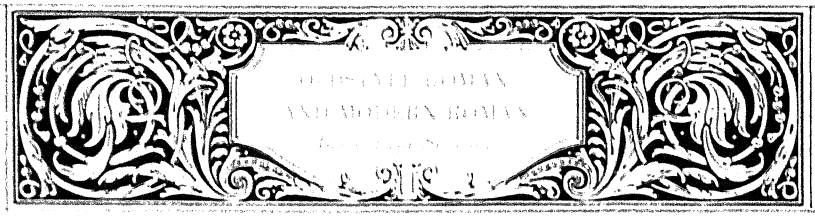
Body Type

Modern & Oldstyle Romans

Showing the Popular Type Faces for Newspaper, Booklet and Catalogue Composition



American Type Founders Company



ANNOUNCEMENT

IN THIS SECTION of this book is shown a wide variety of the Oldstyle Romans and the Modern Romans, for many years designated by the type founders and printers as body type. The selection represents the recognized standard faces that should be used in newspaper, magazine, catalogue and schoolbook composition, when first-class work is desired. It is not possible to obtain equally good results in printing where any other method of composition is used, a fact admitted by most printers and publishers and buyers of good printing. There are also shown in this book many other type faces of weight and design suitable for catalogues, booklets, etc. Many of these have been produced recently and are generally made in complete series, usually in sizes from six point to seventy-two point, and therefore designated as job type. In most cases the characters in fonts of both the body type and job type series are shown in the job type section of the book

American Type Founders Company

OLDSTYLE ROMAN BODY TYPE

CENTURY CATALOGUE

OLDSTYLE ROMAN BODY TYPE

CENTURY CATALOGUE

TWELVE POINT CENTURY CATALOGUE

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most im*portant invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless*

FOURTEEN POINT CENTURY CATALOGUE

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EIGHTEEN POINT CENTURY CATALOGUE

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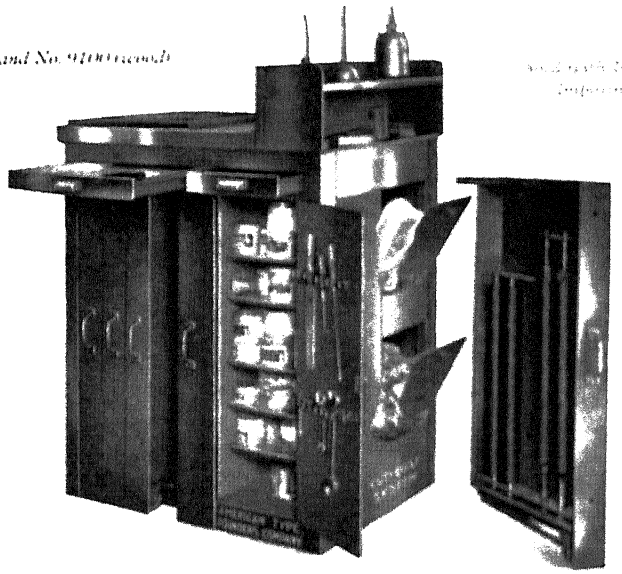
Sample Catalogue Page Set in Century Catalogue *and Italic*

CUT-COST PLATEN PRESSROOM CABINET

No. 530 (steel) and No. 9100 (wood)



CAPACITY: 30 Rollers, length 31½ in. (length of Kelly Press roller stocks) and all shorter lengths, in adjustable racks; ample assortment of *Opened Inks* on adjustable shelves; an Imposing Surface, 26¼ x 27¾ in. (iron) or 22¾ x 26 in. (marble); a large removable Ink Mixing Tray, protected from dust; a Drawer and two Racks for Pressman's Tools; Bin for Mallets, Planers, Brushes, etc.; Shelf for Oil Cans and Cleansers; and two fireproof Bins for Clean and Semi Clean Rags. This 100 per cent efficient, compact Cut Cost Platen Pressroom Cabinet occupies a floor area of only 28x35 in. It opens on one side and one end only, and may be placed in a corner or at an end of a stock table used in connection with platen press or with the Kelly Press. It brings all appliances and materials close to the pressmen, holding everything required by platen or Kelly pressmen, except make ready paper and job tickets, items which could not with safety be kept in a cabinet holding inks and oils. It provides an imposing table on which changes may be made in forms, and for leveling and correcting them.

American Cut-Cost Equipments certainly do increase the productivity of each platen in the pressroom

Spring Semester

JUDITH GORDON SEMINARY

HELEN BURSON BROWNE
Principal

Under the super
Board of Higher E
State of Vermo

Century Catalogue

Augmenting a Popular Family

An extremely legible face designed for fine catalogue and booklet printing. Its uniform tone and fine contour make it a useful letter for various other uses.

AMERICAN TYPE FOUNDERS COMPANY

CRAFTSMANSHIP

do my best. Printing is the poor man's art and the door of her temple is opened wide to even the humblest. From her shrines come marvelous messengers that take men's desires and hopes and dress them with the glorious raiment of victory

ACORN PRESS
NEWPORT

JUDITH GORDON SEMINARY

Decorative Art Course

Advanced Classes in Applied Design

BEGINNING with blackboard drawing the course embraces black and white work, simple color work and patterns for applied design. Then follows color work from nature, charcoal and pastel outlines from life and the antique, pen and ink sketches. Advanced classes in applied design for metals and fabrics will be available for qualified students. A study of the history of art is featured with special reference to preparation for European travel. Modern lantern slides and motion pictures are used to illustrate the subject and students are

Page eleven

OLDSTYLE ROMAN BODY TYPE

CENTURY OLDSTYLE

SIX POINT CENTURY OLDSTYLE

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time saving inscribing, and that writing is man's most important invention.

invention humanity was advanced from a limited instinctive intelligence inadequate to lift it out of barbarism boundless arena of progressive knowledge and invention renewing and advancing civilization in every generation the art of inscribing was freely employed. The invention of printing illimitably increased the educative power Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and inspiration treasured in printed books. The printers' art perpetuates the books from age to age. Every book lution from preceding books. Every author is the creature of the book he has read. Fortunate if he may add a little world's treasure of knowledge and ideas. Printing, in addition to its cultural power, has one of the most influen in commerce; the best means of bringing sellers and buyers together. Beginning with a dumb waiter, found the ical theory of a round world printed in a book and by it was stimulated to prove the theory to be a fact, a newer world was discovered, chiefly through inventive found in printed books. The literature of commercial exploration the narrative of Columbus, quickly printed in several countries, stirring men and rulers. Fanciful, plausible discovery came trade. With the introduction of power driven factories came the necessity for wider markets to control by word of mouth. Printing was gradually found to be the most economical and effective sales agency printer thus became premier in the cabinet of King Commerce. Manufacturers greatly flourish who are *with a user of their wares, which have been introduced to the buyer by the work of the printer. In the right hand of printing has an illimitable field of usefulness. Not every printer realizes the golden opportunity at his command*

EIGHT POINT CENTURY OLDSTYLE

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the servant of all that is divine in man. If we would, we may through printing types confer with all the spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of pr sentiment, and invest his occupation with a sacred character. The most influential product of the art is books. There were countless books before the invention of printing, but let it be remembered typography is merely time saving inscribing, and that writing is man's most important invention

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NINE POINT CENTURY OLDSTYLE

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Partly spaced with two point leads

OLDSTYLE ROMAN BODY TYPE

CENTURY OLDSTYLE

Carlton Mining Company 7

THE PROPERTY

HIGH up among the mountains outside Bennett City is situated the huge gold mine of the Carlton Mining Company. It is reached by a long winding road running out from the city. The railroad is about twenty miles north of the mine on this same road. There is plenty of timber, and enough water for all mining and milling purposes; climate is extremely mild, and work can be carried on throughout the year. This section of the State is well known as being one of the very best mining districts in this great country. In spite of the fact that billions in gold has been mined during the last sixty years from the gold fields of the "forty niners," not one single dollar of promotion money was ever used. Another noted peculiarity is the fact that these same fields, the surface of which gave over two billion dollars' worth of gold from 1849 to 1878, are now keeping this big State second in the production of gold. Still another odd peculiarity is the fact that the

Eight point opened with three point leads

The Garden's Message

Within my garden, hedged around
With many a fragrant flower, is found,
When summer spreads her azure skies,
A host of brilliant butterflies.

I know not how each rover brings
So much of beauty on his wings;
I only know the dark cocoon
Once hid this joyousness of June.

Such wondrous grace is there, it seems
More like the witchery of dreams;
My eyes behold, yet I am slow
To sense the transcendental glow.

But since these things I see are true,
May not some realm I journey to
Be my all-beauteous life, while this
Is but the cruder chrysalis?

NIXON WATERMAN

MAGAZINE 29

The People of the Great Desert

BY HENRY RUTHERFORD

YOUTHFUL dreams and the desert sky pierced by myriads of stars, like the shining points of sheiks' swords. My young friend and I, driving from the city miles and miles, suddenly came upon a Bedouin camp. It had not been there the day before; it would probably not be there a week later. The black bulk of the tents rose from the sand like deep shadows. In the foreground was a glowing fire, about which sat huddled figures. But it was by a tent to the right that our gaze was caught and held. It must have been the women's tent. Within, close to the doorway, we could see dim shapes. Outside, an Arab who played a sort of lute, was singing love ballads. His voice, the usual Arab voice, was hardly musical; but we forgot the fact in the melody of his songs and the bewitching beauty of the night. Which one of those listening women, I wondered, knew that the songs were for her? This was not only my first glimpse of the magic, the beauty and the mystery of the desert, but also of the

Ten point opened with three point leads

OLDSTYLE ROMAN BODY TYPE

CENTURY OLDSTYLE

TEN POINT CENTURY OLDSTYLE

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was *freely employed. The invention of printing illimitably increased the educative power of books. Peda gogues of every degree are taught by printing. Their pupils learn to exam*

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Caps figured with Roman oval legals

OLDSTYLE ROMAN BODY TYPE

CENTURY OLDSTYLE

TWELVE POINT CENTURY OLDSTYLE

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FOURTEEN POINT CENTURY OLDSTYLE

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OLDSTYLE ROMAN BODY TYPE

Cast on Original Line

CASLON OLDSTYLE No. 471

SIX POINT CASLON OLDSTYLE No. 471

MATCHLESS in power among the arts of men is the art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing, type-confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a pointed appreciation of profound sentiment, and invest human occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving mechanism, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, remaining and advancing civilization in every generation wherever the art of inscribing words is employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to use books—facts and ideas and inspiration treasured in printed books. Publishers' art perpetuates the books from age to age. Every book is an evolution from preceding books. Every author who is worthy to be heard, estimates at its true value all that has been

NINE POINT CASLON OLDSTYLE No. 471

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TWELVE POINT CASLON OLDSTYLE No. 471

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Paths, engraved with new perfection

OLDSTYLE ROMAN BODY TYPE

Caslon Oldstyle No. 471

Cast on Original Line

Twelve Point Caslon Oldstyle No. 471

Matchless in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time saving inscribing, and that writing is man's most important invention. By that *invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention,*

Fourteen Point Caslon Oldstyle No. 471

Matchless in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-*saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inade-*

Eighteen Point Caslon Oldstyle No. 471

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OLDSTYLE ROMAN BODY TYPE

Caslon No. 540

Six Point Caslon No. 540

MATCHLESS in power among the arts of men is the art of printing. Its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open for a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely fixed writing, and that writing is man's most important invention. By that invention humanity was advanced from a merely instinctive intelligence, inadequate to lift it out of barbarism, to the beginning of progressive knowledge and invention, renewing and advancing in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. They read to teach their pupils how to assimilate facts and ideas treasured in printed books. The greatest of pedagogues perpetuates the books from age to age. Every book is an exemption from preceding books. Either is the creature of the book before it, and contributes to the creation of the book after it.

Seven Point Caslon No. 540

MATCHLESS in power among the arts of men is the art of printing. Its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open for a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely fixed writing, and that writing is man's most important invention. By that invention humanity was advanced from a merely instinctive intelligence, inadequate to lift it out of barbarism, to the beginning of progressive knowledge and invention, renewing and advancing in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. They read to teach their pupils how to assimilate facts and ideas treasured in printed books. The greatest of pedagogues perpetuates the books from age to age. Every book is an exemption from preceding books. Either is the creature of the book before it, and contributes to the creation of the book after it.

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OLDSTYLE ROMAN BODY TYPE

CASLON NO. 540

TWELVE POINT CASLON NO. 540

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OLDSTYLE ROMAN BODY TYPE

Formerly Recut Caslon No. 336

Recut Caslon

Six Point Recut Caslon

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspiration treasured in printed books. The printers' art perpetuates the books from age to age. Every book is an evolution from preceding books.

Ten Point Recut Caslon

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspiration treasured in printed books. The printers' art perpetuates the books from age to age. Every book is an evolution from preceding books.

WORK OF JOSEPH MORDINE DELIGHTS THE CRITICS

THE recent exhibition of the work of Joseph Mordine at the City Galleries in Dayton brought forth much favorable comment from noted critics. His canvases have been exhibited in nearly every great art gallery in this country. While his production of fine paintings is not large, America is fortunate in having as much as it has from his brush. We have had no artist who excelled him in securing from his pictures the true spirit of his subject. Most fine art has little to do with the story telling in his great pictures, but every stroke of the brush by this noble craftsman there contributes to the main interest. Throughout the years of his greatest accomplishments he adhered rigidly to the fine technique acquired in his youth. During his whole busy career he was interested in studying natural nature, and this accounts for some of

OLDSTYLE ROMAN BODY TYPE

RECUT CASLON

Formerly Recut Caslon No. 480

TWELVE POINT RECUT CASLON

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. *By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowl-*

FOURTEEN POINT RECUT CASLON

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention *of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important inven-*

EIGHTEEN POINT RECUT CASLON

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Partly opened with two point leads

OLDSTYLE ROMAN BODY TYPE

Ronaldson Oldstyle No. 551

Six Point Ronaldson Oldstyle No. 551

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving machinery, and that writing is man's most important invention. *By that invention humanity acquired a tongue of fire, instantaneous intelligence, inadequate to tell it out to* Nations

Eight Point Ronaldson Oldstyle No. 551

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, *and invest his occupation with a sacred character. The most influential product of the printing art*

Ten Point Ronaldson Oldstyle No. 551

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth.

Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving machinery, and that writing is man's most *important invention. By that invention humanity acquired a tongue of fire, instantaneous intelligence, inadequate to tell it out to* Nations

Twelve Point Ronaldson Oldstyle No. 551

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving machinery, and that writing is man's most important invention. *By that invention humanity acquired a tongue of fire, instantaneous intelligence, inadequate to tell it out to* Nations

OLDSTYLE ROMAN BODY TYPE

RONALDSON OLDSTYLE No. 551

TWELVE POINT RONALDSON OLDSTYLE No. 551

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is *man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into*

FOURTEEN POINT RONALDSON OLDSTYLE No. 551

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving in-

EIGHTEEN POINT RONALDSON OLDSTYLE No. 551

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Partly opened with two point leads

OLDSTYLE ROMAN BODY TYPE

OLDSTYLE No. 583

SIX POINT OLDSTYLE No. 583

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspirations contained in printed books. The printers' art perpetuates the books from age to

EIGHT POINT OLDSTYLE No. 583

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. *By that invention humanity was advanced from a limited instinctive intelli-*

TEN POINT OLDSTYLE No. 583

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FOURTEEN POINT OLDSTYLE No. 583

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character.

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OLDSTYLE ROMAN BODY TYPE

OLDSTYLE No. 550

SIX POINT OLDSTYLE No. 550

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. *By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of*

SEVEN POINT OLDSTYLE No. 550

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before *the invention of printing, but let it be remembered that typography is merely time-saving inscribing,*

EIGHT POINT OLDSTYLE No. 550

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, *and invest his occupation with a sacred character. The most influential product of the printing art is*

NINE POINT OLDSTYLE No. 550

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. *Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occu-*

TEN POINT OLDSTYLE No. 550

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is *sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista*

ELEVEN POINT OLDSTYLE No. 550

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvel-

TWELVE POINT OLDSTYLE No. 550

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were *countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most*

Partly opened with two point leads

MODERN ROMAN BODY TYPE

CENTURY EXPANDED

FOUR POINT CENTURY EXPANDED

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspiration treasured in printed books. The printers' art perpetuates the books from age to age. Every book is an evolution from preceding books. Every author is the creature of the books he has read, fortunate if he may add a little to the world's treasure of knowledge and ideas. Printing, in addition to its cultural power, has become the most influential force in commerce; the best means of bringing sellers and buyers together. Beginning with Columbus, who found the philosophical theory of a round world printed in a book and became immortal by proving the theory to be a fact, a newer and greater world was discovered, chiefly through incentive found in printed books. The literature of overseas exploration begins with the narrative of Columbus, quickly printed in several countries, stirring men and rulers of men to similar adventure. With discovery came trade. With the introduction of power-driven factories came the necessity for wider markets, too extensive to control by word of mouth. Printing was gradually found to be the most economical

FOUR AND ONE-HALF POINT CENTURY EXPANDED

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspiration treasured in printed books. The printers' art perpetuates the books from age to age. Every book is an evolution from preceding books. Every author is the creature of the books he has read, fortunate if he may add a little to the world's treasure of knowledge and ideas. Printing, in addition to its cultural power, has become the most influential force in commerce; the best means of bringing sellers and buyers together. Beginning with Columbus, who found the philosophical theory of a round world printed in a book and became immortal by proving the theory to be a fact, a newer and greater world was discovered, chiefly through incentive found in printed books. The literature of overseas exploration begins with the narrative of Columbus, quickly printed in several countries, stirring men and rulers of men to similar adven-

CENTURY EXPANDED

A TYPE WITHOUT HAIRLINES

Unsurpassed for use in textbooks, directories, catalogues and commercial work in general

AMERICAN TYPE FOUNDERS COMPANY, *Maker*

FIVE POINT CENTURY EXPANDED

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspiration treasured in printed books. The printers' art perpetuates the books from age to age. Every book is an evolution from preceding books. Every author is the creature of the books he has read, fortunate if he may add a little to the world's treasure of knowledge and ideas. Printing, in addition to its cultural power, has become the most influential force in commerce; the best means of bringing sellers and buyers together. Beginning with Columbus, who found the philosophical theory of a round world printed in a book and became immortal by proving the theory to be a fact, a newer and greater world was discovered, chiefly through incentive found in printed books. The

Partly opened with two point leads

FIVE AND ONE-HALF POINT CENTURY EXPANDED

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspiration treasured in printed books. The printers' art perpetuates the books from age to age. Every book is an evolution from preceding books. Every author is the creature of the books he has read, fortunate if he may add a little to the world's treasure of knowledge and ideas. Printing, in addition to its cultural power, has become the most influential

For complete showings see pages 9[illegible] and [illegible]

MODERN ROMAN BODY TYPE

CENTURY EXPANDED

SIX POINT CENTURY EXPANDED

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspiration treasured in printed books. The printers' art perpetuates the books from age to age. Every book is an evolution from preceding books. Every author is the creature of the books he has read, fortunate if he may add a little to the world's treasure of knowledge and ideas. Printing, in addition to its cultural power, has become the most influential force in commerce; the best means of bringing sellers and buyers together. Beginning with Columbus, who found the philosophical theory of a round world printed in a book and became immortal by proving the theory to be a fact, a newer and greater world was discovered, chiefly through incentive found in printed books. The literature of overseas exploration begins with the narrative of Columbus, quickly printed in several countries, stirring men and rulers of men to similar adventures. With discovery came trade. With the introduction of power-driven factories came the necessity for wider markets, too extensive to control by word of mouth. Printing was gradually found to be the most economical and effective sales agency, and the printer thus became *premier in the cabinet of King Commerce. Manufacturers greatly flourish who rarely come in contact with a user of their wares, which have been introduced to the buyers by the work of the printers. As the right hand of commerce printing has an*

CENTURY EXPANDED

A TYPE WITHOUT HAIRLINES

An attractive design that instantly commends itself for its clearness, symmetry and dignity

AMERICAN TYPE FOUNDERS COMPANY, *Maker*

SEVEN POINT CENTURY EXPANDED

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspiration treasured in printed books. The printers' art perpetuates the books from age to age. Every book is an evolution from preceding books. Every author is the creature of the books he has read, fortunate if he may add a little to the world's treasure of knowledge and ideas. Printing, in addition to its cultural power, has become the most influential force in commerce; the best means of bringing sellers and buyers together. Beginning with Columbus, who found the philosophical theory of a round world printed in a book and became immortal by proving the theory to be a fact, a newer and greater world was discovered, chiefly through incentive found in printed books. The literature of overseas exploration begins with the narrative of Columbus, quickly printed in several countries, stirring men and rulers of men to similar adventures. With discovery came trade. With the introduction of power-driven factories came the necessity for wider markets, too extensive to control by word of mouth. Printing was gradually *found to be the most economical and effective sales agency, and the printer thus became premier in the cabinet of King Commerce. Manufacturers greatly flourish who rarely come in contact with a user of their wares, which have*

For complete showings see pages 204 and 205

Partly opened with two point leads

MODERN ROMAN BODY TYPE

CENTURY EXPANDED

EIGHT POINT CENTURY EXPANDED

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspiration treasured in printed books. The printers' art perpetuates the books from age to age. Every book is an evolution from preceding books. Every author is the creature of *the books he has read, fortunate if he may add a little to the world's treasure of knowledge and ideas. Printing, in addition to its cultural power, has become the most influential force in commerce; the*

CENTURY EXPANDED

A TYPE WITHOUT HAIRLINES

The favorite face for newspapers and periodicals where a legible and easily set type is desirable

AMERICAN TYPE FOUNDERS COMPANY, *Maker*

NINE POINT CENTURY EXPANDED

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspiration treasured in printed books. The printers' art perpetuates the books from age to age. Every book is an evolution from preceding books. *Every author is the creature of the books he has read, fortunate if he may add a little to the world's treasure of knowledge and ideas. Printing, in addition to its cultural power,*

Readily spaced with four-point leads

For complete showings see pages [illegible] and [illegible]

MODERN ROMAN BODY TYPE

CENTURY EXPANDED

THE WEATHER
Today, probably snow with rather higher temperature

The Dail

VOL. XLV. No. 4 WEDNESDAY, JANUARY

AMBASSADOR ASSERTS THAT COUNTRY HAS MODEST AIMS

Declares Nation Simply Wants to Resume Its Prewar Standing

NOT MILITARISTIC, HE DECLARES

Envoy Tells University That American Views Rarely Differ From Theirs

NEW YORK, January 5.—The actions of one of the leading European nations with respect to reparations, its army, and its participation in the conference, were defended by its envoy at the banquet of the Travel Club, last night.

The speaker denied most vehemently that his country was militaristic, and declared they had been more lenient with their adversaries than the latter had been with them when the situation was reversed, and asserted that the ambitions of his compatriots in the conference were modest and aimed only at regaining the position held previously to the late conflict.

The subject of trade was also touched upon and assurances were given that this country had little to fear from them in that direction because their products are not so very cheap and they do not generally compete with ours. Each country conformed to its own bent and obeying its own interest followed somewhat different lines which seldom conflicted.

Taking up the much discussed question of reparations, he said that some people believe that as victors their demands were too heavy and asked if they could not show more mercy. His country wished she could but somebody must pay for the reconstruction of all ruined areas and naturally it must be done by those responsible for them.

He said the nation was not a militaristic one and is not maintaining an enormous army. In fact, he asserted, year by year it is steadily decreasing in size. Military service has been reduced to eighteen months and will soon be one year, if no untoward event interferes.

As the country is normally a thrifty one, it spends considerably less for its defense than

Continued on Page Four

APPLE GROWERS PROSPER

Canadian Packing Houses Constructed to Care for Increased Fruit Production

Apple growers in parts of British Columbia are experiencing high prosperity. Increased production from several thousand commercial orchards has resulted in the construction of a large number of packing houses adequately

GOOD MORNING!

Good Morning, Brother Sunshine;
Good Morning, Sister Song;
I beg your humble pardon
If you've waited very long.
I thought I heard you rapping;
To shut you out were sin;
My heart is standing open—
Won't you walk right in?

Good Morning, Brother Gladness;
Good Morning, Sister Smile;
They told me you were coming,
So I waited for awhile.
I'm lonesome here without you;
A weary while it's been;
My heart is standing open—
Won't you walk right in?

Good Morning, Brother Kindness;
Good Morning, Sister Cheer;
I heard you were out calling,
So I waited for you here.
Some way I keep forgetting
I have to toil and spin
When you are my companions—
Won't you walk right in?

J. W. FOLEY, *New York Sun*

RISE OF THE HUMBLE CORNCOB

According to recent reports, chemists have practically solved the problem of turning the most useless American product into the most rapidly disappearing American product. That is, they have made corncobs into a motor fuel and have named this unique product furfural.

BUSINESS STRON

Building Revival Account of L

CHICAGO, January 5 unless all the indicati conditions are to rece reviving by a further corn. With the larges raised in the United S of the market has bee of late, sentiment has side, and some of them been larger buyers th connected with some hogs selling at over $ cents per bushel in co the West in recoverin

The statement of th leading mail order ho shortly is sure to brin business than was sho improvements in volu with last year's prices lines of various comm and some other impor grade, with prospects ment. Building opera a fairly large scale an thing that prevents a inability to find suffici the place of men who total of all commoditi

ENCOURAGI FROM RE

Statistical Departm Company Gives C

The span of human United States is stead lengthening notwiths threescore years and reported by the statis of perhaps the larges corporations that the increase of two and th in the life span in the and that the duration

PANEL BORDER

MODERN ROMAN BODY TYPE

CENTURY EXPANDED

TEN POINT CENTURY EXPANDED No. 2

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was *freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils*

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ELEVEN POINT CENTURY EXPANDED

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MODERN ROMAN BODY TYPE

CENTURY EXPANDED

TWELVE POINT CENTURY EXPANDED

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FOURTEEN POINT CENTURY EXPANDED

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Partly opened with two point leads

For complete showings see pages 204 and 205

MODERN ROMAN BODY TYPE

SCOTCH ROMAN

SIX POINT SCOTCH ROMAN

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils *how to assimilate facts and ideas and inspiration treasured in printed books. The printers' art perpetuates the*

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Partly opened with two point leads

For complete showings see pages

MODERN ROMAN BODY TYPE

SCOTCH ROMAN

TWELVE POINT SCOTCH ROMAN

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced *from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and ad-*

FOURTEEN POINT SCOTCH ROMAN

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Partly opened with two point leads

For complete showings see pages 252 and 253

MODERN ROMAN BODY TYPE

HARRIS ROMAN

FIVE POINT HARRIS ROMAN

Matchless in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the print

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SIX POINT HARRIS ROMAN

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. *Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and*

EIGHT POINT HARRIS ROMAN

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NINE POINT HARRIS ROMAN

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TEN POINT HARRIS ROMAN

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Partly spaced with two-point leads

For complete showings see pages 216 and 217

MODERN ROMAN BODY TYPE

HARRIS ROMAN

TWELVE POINT HARRIS ROMAN

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that *writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of bar-*

FOURTEEN POINT HARRIS ROMAN

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EIGHTEEN POINT HARRIS ROMAN

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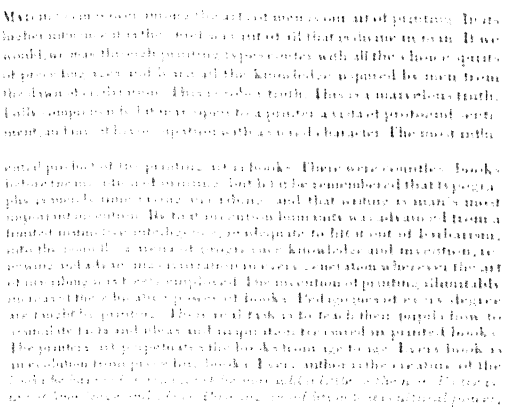
Partly opened with two point leads

For complete showings see pages 316 and 317

MODERN ROMAN BODY TYPE

Bodoni Book

Six Point Bodoni Book



Eight Point Bodoni Book

Matchless in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive *intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and*

Ten Point Bodoni Book

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Twelve Point Bodoni Book

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MODERN ROMAN BODY TYPE

BODONI BOOK

FOURTEEN POINT BODONI BOOK

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EIGHTEEN POINT BODONI BOOK

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Partly opened with one point leads

For complete showings see pages 54 and 55

MODERN ROMAN BODY TYPE

BASKERVILLE ROMAN

SIX POINT BASKERVILLE ROMAN

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were

countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspiration treasured in printed books. The printers' art perpetuates the books from age to age. Every book is an evolution from preceding books. Every author is the creature of the books he has read, fortunate if he may add a little to the world's treasure of knowledge and ideas. Printing, in addition to its cultural power, has become *the most influential force in commerce; the best means of bringing sellers and buyers together. Beginning with Columbus, who found the philosophical theory*

EIGHT POINT BASKERVILLE ROMAN

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TWELVE POINT BASKERVILLE ROMAN

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Partly opened with two point leads

For complete showings see page 2226

MODERN ROMAN BODY TYPE

BASKERVILLE ROMAN

EIGHTEEN POINT BASKERVILLE ROMAN NO. 1

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that *typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced*

Furnished to order on 16 point body

EIGHTEEN POINT BASKERVILLE ROMAN NO. 2

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that *invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into*

Partly opened with two point leads

For complete showings see page 236

MODERN ROMAN BODY TYPE

CENTURY SCHOOLBOOK

SIX POINT CENTURY SCHOOLBOOK

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspiration treasured in printed books. The printers' art perpetuates the books from age to age. Every book is an evolution from preceding books. Every author is the creature of the books he has read, fortunate if he may add a little to the world's treasure of knowledge and ideas. Printing, in addition to its cultural power, has become the most influential force in commerce; the best means of bringing sellers and buyers together. Beginning with Columbus, who found the philosophical theory of a round world printed in a book and became immortal by proving the theory to be a fact, a newer and greater world was discovered, chiefly through incentive found in printed books. The literature of overseas exploration begins with the narrative of Columbus, quickly printed in several countries, stirring men and rulers of men to similar adventures. With discovery came trade. With the introduction of power-driven factories came the necessity for wider markets, too extensive to control by word of mouth. Printing was gradually found to be the most economical and effective sales agency, and the printer thus became premier in the cabinet of King Commerce. Manufacturers greatly *flourish who rarely come in contact with a user of their wares, which have been introduced to the buyers by the work of the printers. As the right hand of commerce printing has an illimitable field of usefulness. Not every printer realizes the potency*

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Partly opened with two point leads

For complete showings see page 202

Century Schoolbook

74

THE STORY OF CHANTICLEER

GEOFFREY CHAUCER

GEOFFREY CHAUCER, "the father of English poetry," stands in the front rank of those who have told stories in verse. He was born in London about the year 1340. The language in which men wrote five hundred years ago is very different from that in use to-day; many of Chaucer's poems, however, have been modernized. *The Canterbury Tales,* from which this selection is taken, is his greatest work.

In a tiny cottage, near a strip of woodland, there once lived a poor old woman and her two daughters. Small indeed were her possessions, but she was by nature both thrifty and patient, and she was content with her simple life. Her daily fare was brown bread and milk, with an occasional feast when she allowed herself a slice of bacon and an egg or two.

A yard she had, enclosèd all about
With sticks and staves, and a dry ditch without,
In which she kept a cock called Chanticleer,
In all the land of crowing without peer.
His comb was redder than the coral fine,
And toothed like castle turret's topmost line;
His beak was black and as bright jet it shone;
His legs and toes were of a bluish tone;
Like lilies were his nails, so white and cold;
In color he resembled burnished gold.

A specimen page of The Blodgett Fourth Reader, reset in Century Schoolbook, showing the type in caps, small caps, lower-case and italic, widely spaced between words. The Blodgett Fourth Reader is published by Ginn and Company, Boston, Mass., and the page is reprinted here by permission.

MODERN ROMAN BODY TYPE

CENTURY SCHOOLBOOK

TWELVE POINT CENTURY SCHOOLBOOK

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FOURTEEN POINT CENTURY SCHOOLBOOK

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EIGHTEEN POINT CENTURY SCHOOLBOOK

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Partly opened with two point leads

For complete showing see page 564

A RIDE IN THE CARS

Evelyn cars ride one these ticket two aboard New York all Donald

Characters. MAY, GRACE, EVELYN, GEORGE, DONALD, JACK, WILL, FRANK, TICKET MAN

(Arrange chairs for a train of cars, and have one chair with a table or a desk for a ticket office. Let the children make tickets for busy work)

DONALD. Do you wish to ride in my cars?

EVELYN. Yes, thank you. I wish to ride in your cars.

A specimen page of Cyr's New Primer, reset in Century Schoolbook, showing the type in caps, small caps, lower-case and italic, widely spaced between words. Cyr's New Primer is published by Ginn and Company, Boston, Mass., and the page is reprinted here by permission.

MODERN ROMAN BODY TYPE

VENETIAN SERIES

SIX POINT VENETIAN

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention *humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless*

EIGHT POINT VENETIAN

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Partly opened with two point leads

For complete showings see pages 280 and 281

MODERN ROMAN BODY TYPE

NORWOOD ROMAN

SIX POINT NORWOOD ROMAN

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TWELVE POINT NORWOOD ROMAN

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Partly opened with two point leads

MODERN ROMAN BODY TYPE

ROMAN No. 510

SIX POINT ROMAN No. 510

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by *printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspiration treasured in printed books. The*

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NINE POINT ROMAN No. 510

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TEN POINT ROMAN No. 510

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Partly opened with two point leads

MODERN ROMAN BODY TYPE

ROMAN NO. 510

ELEVEN POINT ROMAN NO. 510

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TWELVE POINT ROMAN NO. 510

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ROMAN NOS. 524 AND 527

FIVE POINT ROMAN NO. 524

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Partly opened with two point leads

FIVE POINT ROMAN NO. 527

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered that typography is merely time-saving inscribing, and that writing is man's most important invention. By that invention humanity was advanced from a limited instinctive intelligence, inadequate to lift it out of barbarism, into the boundless arena of progressive knowledge and invention, renewing and advancing civilization in every generation wherever the art of inscribing was freely employed. The invention of printing illimitably increased the educative power of books. Pedagogues of every degree are taught by printing. Their real task is to teach their pupils how to assimilate facts and ideas and inspiration treasured in printed books. The printers' art perpetuates the books from age to age. Every book is an evolution from preceding books. Every author is the creature of the books he has read, fortunate if he may add a little to the world's treasure of knowledge and ideas. Printing, in addition to its cultural power, has become the most influential force in commerce; the best means of bringing sellers and buyers together. Beginning with Columbus, who found the philosophical theory of a round world printed in a book and became immortal by proving the theory to be a fact, a newer and greater world

MODERN ROMAN BODY TYPE

ROMAN NO. 599

SIX POINT ROMAN NO. 599

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EIGHT POINT ROMAN NO. 599

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Partly opened with two point leads

Roman No. 599

MANY years previous to a settlement in this hilly region a lone hunter brought from thence what was considered by many a vague report of a strange vision seen. This man was all by himself and what part imagination had to do with what he testified to be true, we can judge as we like.

ONE night, this hunter made his camp far up among the White Hills. He had settled beside the campfire which presently died down and a dreamy restlessness mocked a desire for slumber.

HE gazed on the background of deep blue sky out of which the lofty tops of craggy mountains weirdly silhouetted.

THE mountains' northern slope was hid by a sombre shadow, but silvery moonbeams shed an ethereal light on the pointed rock and all around hung a thick veil of ghostly mist.

ABOVE the low musical purr of waterfalls rose a strange sound indistinctly; but, the man, being of stout heart, heeded it not, save as the ominous hoot of an owl, or the lone howl of a hungry wolf, giving zest to a hopeless search for a meal and keeping up his spirits with a rude serenade for the unwelcome moonlight.

UNQUESTIONABLY, the hunter's nerves were like steel, but a fanciful influence changed the mist to a great stone church, and within this there was an altar, where from the sparkling censer rose a curling wreath of incense-smoke, and all around it lights dispersed a mellow glow, by which in groups before the altar appeared a tribe of savages kneeling in silence.

PRESENTLY, there came a change in the wind; a song loud and long rose as a voice-offering to the Great Spirit; then glittering church-spire, church and altar all vanished, and down the steep mountain side grimly trailed a long procession of strange-looking men in solemn silence.

BEFORE all, as if borne by some airy sprite, sported a large glittering image of silver, of strange design and unfamiliar workmanship, which in the dense shadows was seen to transform into fairy shape, and with sparkling wings suddenly disappeared into the rent rocks.

ALTHOUGH the hunter's mysterious experience may be said to be the product of an overwrought brain, it is significant to note that this man was so impressed by his vision that nothing would induce him to return to the spot.

IN olden times, from far and near came the brave and fair red children of forest and wilderness, to reverently offer, in wild, shadowy glens, their sacrifices of veneration and love to the invisible One.

TIME and again these mountain foothills echoed with voices of youth and maid uplifted in song that mingled with the sound of tumbling waterfall and roaring wind of tempest cloud on the snow-crowned rock where it was fervently believed the Great Spirit received their tributes.

WHEN the first white man essayed to climb the top of one of these mountains an old Indian, standing proudly erect, shook his head, saying the Great Spirit dwelt there and no intruder would return.

BUT the explorer's thirst for adventure overruled these superstitious fears and he succeeded in reaching the top and came back in safety.

DOUBTLESS the profound veneration and respect which prevailed among the various Indian tribes of the northern wilderness for the White Mountains originated primarily from the terrible visitations of avalanches and storms that at intervals shook the very foundation of this wild region.

NEARLY all authentic records agree that the aboriginal red-man had a marked superstitious veneration for the hoary White Mountains.

HE CONSIDERED that they were the holy sanctuary of the invisible One, who by a simple motion of his hand could raise a storm or still a tempest; thus it was deemed a pardonless sacrilege to try to unfold their awful secrets.

REMOTE tradition teaches that few of them were courageous enough to press their moccasined feet into the moss that grows above the regions of scrub vegetation.

DARING individuals who made the attempt have been doomed to wander forever invisibly among the wild canyons and dreary caverns.

EVEN to this day one can find those who credulously believe that the mournful weird noises frequently heard among the lonely cliffs come from the wretched lost souls destined to wander there in hopeless, perpetual torment.

THE vivid gleam of lightning as it flew from cliff to cliff and the voice of the thunder coming out of the black and angry-looking cloud spoke of the invisible One and his might.

FROM the dark storm clouds had dropped for the Indian hunter the fire that shivered the tall pine trees of the shadowy valleys.

BY THIS strange fire the hunter had learned to cook his moose-meat and warm his tired limbs.

SO FROM the gift of fire grew up with the tribes of the Amonoosuc valley a reverence expressed by their fire-dances.

A STUDY of their lore reveals a profound belief in the wisdom and mystic power of the Great Spirit who ruled their destinies.

QUITE typical is the legend that tells how once upon a time the Great Spirit sent a high wind, in a thick mist, and took up to the top of Agiochook a single sanop and his squaw that the wilderness and all the mountains except this one might be covered for two suns with water, and that they would then return as the only mortals who had come back.

LEGENDARY tales apparently endure generation after generation, as there are folks living in the shadow of these mountains who seem to believe that every fall, on a certain night, a supernatural brightness glows upon a high crag, and the giant ghost of an Indian brave appears there.

A NCIFULLY arrayed in a deep black bearskin war robe and carrying a bloody stone tomahawk and a broken hornbeam bow, this grim warrior may be observed each year, toward midnight, dancing in the wind, by the unearthly light, to the measure of a self-sung dirge.

MOUNTAIN regions are usually very rich in legends but there is no locality in this country around which have been interwoven so many strange and interesting stories as the White Mountains, as they not only represent such a wonderful page in Nature's book but are closely associated with the eventful pioneer period and the trials and daring exploits of the intrepid hunters and dauntless adventurers.

MODERN ROMAN BODY TYPE

PATENTED APRIL 9, 1918

QUICK-SET ROMAN
TRADE-MARK

SIX POINT QUICK-SET ROMAN

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with a sacred character. The most influential product of the printing art is books. There were countless books before the invention of printing, but let it be remembered *that typography is merely time-saving inscribing, and that writing is man's most important invention. By that inven-*

EIGHT POINT QUICK-SET ROMAN

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a printer a vista of profound sentiment, and invest his occupation with

TEN POINT QUICK-SET ROMAN

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired *by men from the dawn of civilization. This is sober truth. This is a marvel-*

TWELVE POINT QUICK-SET ROMAN

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the *choice spirits of preceding ages and learn all the knowledge ac-*

FOURTEEN POINT QUICK-SET ROMAN

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages and learn all the knowledge acquired by men *from the dawn of civilization. This is sober truth. This is a marvelous truth. Fully comprehended it may open to a*

EIGHTEEN POINT QUICK-SET ROMAN

MATCHLESS in power among the arts of men is our art of printing. In its higher influence it is the chief servant of all that is divine in man. If we would, we may through printing types confer with all the choice spirits of preceding ages *and learn all the knowledge acquired by men from the dawn of civilization. This is sober truth*

Only four sets (or widths) for entire alphabet of caps, small caps, lower-case, figures and points. This type can be set, justified and corrected faster than any type heretofore designed. Regular spaces and quads are used. *Buy a font and try it.*

Partly opened with two point leads

EXPLANATORY

The following Table of Sets of the various sizes of

QUICK-SET
TRADE-MARK

ROMAN, *ITALIC* and **BOLD**

illustrates how this type may be set, justified and corrected more rapidly than any letter heretofore designed. The Roman, Italic and Bold carry the same set in each size, an advantage that will be readily appreciated by printers doing newspaper, magazine, catalogue and price-list printing. Regular spaces and quads are used.

TABLE OF SETS

FOR SIX POINT QUICK-SET ROMAN, ITALIC AND BOLD

2 Point Set . . fijlt,;:.-'!I
SMALL CAPS: I

3½ Point Set . . ceorszfiflJ?
SMALL CAPS: F J L P S T Z

4 Point Set . . abdghknpquvxyffFLPSTZ1234567890$£
SMALL CAPS: A B C D E G H K M N O Q R U V W X Y & Æ Œ

5½ Point Set . . A B C D E G H K M N O Q R U V W X Y & Æ Œ m w æ œ ffi ffl

FOR EIGHT POINT QUICK-SET ROMAN, ITALIC AND BOLD

3 Point Set . . fijlt,;:.-'!I
SMALL CAPS: I J

4 Point Set . . ceorszfiflJ?1234567890$£
SMALL CAPS: F L P S T Z

5 Point Set . . abdghknpquvxyffFLPSTZ
SMALL CAPS: A B C D E G H K M N O Q R U V W X Y & Æ Œ

6½ Point Set . . A B C D E G H K M N O Q R U V W X Y & Æ Œ m w æ œ ffi ffl

FOR TEN POINT QUICK-SET ROMAN, ITALIC AND BOLD

3½ Point Set . . fijlt,;:.-'!I
SMALL CAPS: I J

5 Point Set . . ceorszfiflJ?1234567890$£
SMALL CAPS: F L P S T Z

6 Point Set . . abdghknpquvxyffFLPSTZ
SMALL CAPS: A B C D E G H K M N O Q R U V W X Y & Æ Œ

8 Point Set . . A B C D E G H K M N O Q R U V W X Y & Æ Œ m w æ œ ffi ffl

FOR TWELVE POINT QUICK-SET ROMAN, ITALIC AND BOLD

4 Point Set . . fijlt,;:.-'!I
SMALL CAPS: I J

6 Point Set . . ceorszfiflJ?1234567890$£
SMALL CAPS: F L P S T Z

7 Point Set . . abdghknpquvxyffFLPSTZ
SMALL CAPS: A B C D E G H K M N O Q R U V W X Y & Æ Œ

9 Point Set . . A B C D E G H K M N O Q R U V W X Y & Æ Œ m w æ œ ffi ffl

The sets of the Roman, Italic and Bold are the same in each size

Quick-Set Family

PATENTED APRIL 9, 1918

QUICK-SET ITALIC

TRADE-MARK

18 Point 12 A 21 a

PRINTING ADVENT
Matchless for dignity
among the arts of men

14 Point 17 A 32 a

PRINTING ART TEACHES
Matchless in dignity among
the arts of men is our art of

12 Point 20 A 39 a

PRINTING INFLUENCE GREAT
Matchless for dignity among the
arts of men is our excellent art of

10 Point 23 A 45 a

PRINTING POWERFUL INCENTIVE
Matchless in power among the arts of
men is our art of printing. In its higher

8 Point 26 A 50 a

PRINTING EXPRESSING MAN'S PROGRESS
Matchless in power among the arts of men is our
art of printing. In its higher influence it is the

6 Point 30 A 57 a

PRINTING OVERCOMES COMMERCIAL PROBLEMS
Matchless in power among the many arts of men is our art
of printing. In its high influence it is the great servant of all

QUICK-SET BOLD

TRADE-MARK

18 Point

PRINTING ADVE
Matchless for dign
among the arts of n

14 Point

PRINTING ART TEAC
Matchless in dignity an
the arts of men is our a

12 Point

PRINTING INFLUENCE GI
Matchless for dignity amon
arts of men is our excellent

10 Point

PRINTING POWERFUL INCEI
Matchless in power among the
men is our art of printing. In its

8 Point

PRINTING EXPRESSING MAN'S PRC
Matchless in power among the arts of m
art of printing. In its higher influence

6 Point

PRINTING OVERCOMES COMMERCIAL PI
Matchless in power among the many arts of mer
of printing. In its high influence it is the great se

QUICK-SET ROMAN

TRADE MARK

18 Point 12 A 22 a

PRINTING FORCE
Matchless in power

14 Point 16 A 32 a

PRINTING EXPRESSED
Matchless in power is our

12 Point 19 A 38 a

PRINTING OFFERS REWARD
Matchless in power is our art

10 Point 22 A

PRINTING ART GREAT MAST
Matchless in power among the
of men is our art of printing. I

8 Point 26 A

PRINTING ENCOURAGED YOUNG
Matchless in power among the arts of m
our art of printing. In its higher influe

6 Point 30 A

PRINTING EMPLOYED IN ALL PUBLIC SCH
Matchless in power among the arts of men is
of printing. In its higher influence it is the pr

SMALL CAPS from 6 to 18 Point inclusive are fonted and sold separately

Quick-Set Family
TRADE-MARK

PUBLISHED WEEKLY IN THE INTEREST OF THE RESIDENTS OF THE BOROUGH OF GRES

The Columbia

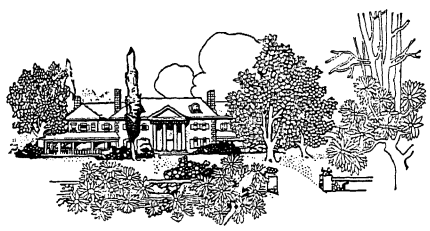
VOLUME FOUR GRESHAM MANOR, CON

Gresham Manor–The Popular Suburb

THE thrifty, and those with a vision of the future, believe Gresham Manor property to be very valuable and with possibilities for greater developments. Many noteworthy projects and plans have been undertaken and brought to a splendid fulfilment. The Board of Trade will shortly open a new campaign of publicity in metropolitan publications, setting forth many of the natural and civic advantages that this borough presents, in order to interest those thinking of buying or renting ideal country places, where the health-producing benefits to be derived by a delightful intercourse with nature may be enjoyed continuously the year round.

Gresham Manor invites inspection and comparison of its paved streets, public library, fine churches, large modern school system, sound banks, public market, convenient park and adequate police and fire protection.

The village government is ably and most economically administered by men of influence and experience who through civic pride willingly give of their time that Gresham Manor may be properly governed. Fraternal organizations are well represented, so that no one need feel at all lonesome for want of sociability and friends.



STEARN & HODGSON

Real Estate and Investments

Rooms 112 and 114, Post Office Building
GRESHAM MANOR, CONNECTICUT

Important Notice

THE Board of Trade will hold its first regular meeting on Monday evening, September third, at which time matters of great importance will be brought up.

Mills Building–eight o'clock

FRED HAMILTON, Secretary

GREA

Enthusia Unsur

THRONGS

Old Ho by leadin distingui

are being done alre for the sp celebrate prominen

The fes Friday ni for which residents The speci having m march as brought f in a most through i old tenan

Actuall when a ta principal former re by Capta The corre

How to Buy Type Advantageously

BY ORDERING type in regular fonts (or regular parcels of weight fonts) buyers will get quick delivery and the lowest prices. Orders for less than fonts (or regular parcels of fonts) and for type to be put up to irregular schemes or assortments are classified as Sort Orders, and are usually cast to order, involving delay and sometimes necessitating billing at higher prices.

The lowest prices for Job Type are obtained by buying in Weight Fonts in conformity with sizes of Minimum Weight Fonts at the top of page 583. The lowest prices for additions to Body Type Fonts are obtained by buying the regular sections of fonts in conformity with Weight Schemes for Body Type on page 583.

In ordering additions to fonts to match type in use it is necessary to send a cap H and lower-case m (selecting letters that are least worn), in addition to stating (where possible) the correct name and size of face and the name of the manufacturer of the type ordered. Failure to forward specimens of type may make it necessary to hold order while request for samples is sent to customer.

It is important in ordering to use the exact name of type as printed in specimen books, giving name and date of specimen book and page on which the type is shown. So simple a change as ordering "Condensed Gothic" when the printed name is "Gothic Condensed," or the omission of the correct number, may involve uncertainty and delay.

If any part of an order is required more urgently than the balance of the order, that fact should be stated, for sometimes an unimportant item, which may have to be made to order, may delay delivery of the items urgently needed.

Customers are usually in a better position to select the manner and route of shipping their orders, and can frequently effect economies of time and expense by adding shipping directions to their orders. Small quantities shipped by freight frequently cost as much or more than if shipped by express, are liable to delay, and are frequently lost.

Estimates of the cost of complete and efficient printing plants of any size are furnished in detail upon request, but it is not possible to make an intelligent estimate unless an approximate idea of the amount the inquirer wishes to invest in his enterprise is stated, and also the nature of the work to be produced.

Old Metals Taken in Exchange

OLD TYPE made by the regular typefounders; printers' old brass; electros, stereos, leads and slugs; metal furniture; linotype slugs and Lanston type, if packed separately, unmixed with other metals (particularly zinc), in their original manufactured condition (not melted down), and shipped prepaid or delivered to nearest selling house or foundry, will be accepted at current prices in exchange for new type and other printing materials at our regular discounts as advertised by this Company from time to time.

As old metal cannot be easily identified when several shipments arrive at about the same time, it is necessary to put shipper's name on each package, and advise us promptly of shipment, sending us a copy of freight receipt showing the number of boxes or other packages, the gross weight thereof and memorandum giving exact weights of each class of metal. Close observance of these suggestions will save time and annoyance and will expedite matters all around.

Stereotype plates and bases made by The American Press Association, Newspaper Unions, or similar manufacturers, being the property of these concerns, are not accepted.

SIZES OF MINIMUM WEIGHT FONTS

Weight Fonts of caps, lower case, figures and points, with small caps, if made, of one body, face and line, ordered at one time, cast to regular scheme

5 lbs. and multiples, 3 to 4½ Point inclusive.
10 lbs. and multiples, 5 and 5½ Point.
20 lbs. and multiples, 6 to 18 Point inclusive.
25 lbs. and multiples, 20 to 36 Point inclusive.
50 lbs. and multiples, 42 to 72 Point inclusive.
75 lbs. and multiples, 84 and 96 Point.
100 lbs. and multiples, 120 and 144 Point.

Weight Fonts of Title Line faces, caps, figures and points, of one body, face and line, ordered at one time, cast to regular scheme

5 lbs. and multiples, 4 to 5½ Point inclusive.
10 lbs. and multiples, 6 to 18 Point inclusive.
15 lbs. and multiples, 20 to 36 Point inclusive.
20 lbs. and multiples, 42 and 48 Point.
25 lbs. and multiples, 54 to 72 Point inclusive.
40 lbs. and multiples, 84 and 96 Point.
50 lbs. and multiples, 120 and 144 Point.

SCHEME FOR 80-LB. FONT BODY TYPE

	LB	OZ		LB	OZ		LB	OZ		LB	OZ
a	4	6	A		8½	A		2½	1		8
b	1		B		5	B		1½	2		6½
c	1	14	C		7½	C		2	3		5½
d	3		D		6½	D		2	4		5
e	6	8	E		10	E		3½	5		6½
f	1	1	F		5	F		1½	6		5
g	1	4	G		5½	G		1½	7		5
h	3	8	H		6½	H		2	8		5
i	2	12	I		6	I		1¾	9		5
j		5	J		4½	J		1¼	0		10
k		8	K		4	K		1¼	$		2
l	1	8	L		6	L		2	£		½
m	2	10	M		7½	M		2¼	.....		
n	4	6	N		7½	N		2½			
o	4	4	O		7½	O		2½		4	0
p	1	6	P		6	P		1¾			
q		5	Q		2½	Q		¾		LB	OZ
r	3	5	R		8	R		2¼	,	1	8
s	3	6	S		8	S		2¼	;		3
t	3	12	T		9	T		2½	:		2
u	2	2	U		5	U		1½	.	1	
v		14	V		3½	V		1	-		9
w	1	10	W		7	W		2	’		4
x		5	X		2	X		¾	!		2
y	1	4	Y		4½	Y		1¼	?		2
z		4	Z		2	Z		½	—		3
æ		1	Æ		¾	Æ		¼	(		2
œ		1	Œ		¾	Œ		¼	[		1
fi		5	&		3½	&		1	.....		
ff		4	.....			.....			.....		
ffi		4	.....			.....			.....		
fl		3	.....			.....			.....		
ffl		3	.....			.....			.....		
	58	12		10	0		3	0		4	4

TOTALS

	LB		LB
Lower Case	58¾	Caps	10
Points	4¼	Small Caps	3
Figures	4	.....	
			80

SPACES	LB	OZ	QUADS	LB	OZ
en set	2	4	em set	1	10
3-em set	6		2-em set	4	2
4-em set	1		3-em set	4	4
5-em set		10	.....		
hair		2	.....		
	10	0		10	0

SCHEME OF SUNDRIES FOR 100 LBS. ROMAN

FRACTIONS	LB	OZ	DASHES AND BRACES	LB	OZ	REFERENCES	LB	OZ	COMMERCIAL MARKS	LB	OZ	LEADERS	LB	OZ
¼		6	⌐		½	*		2	@		6	en set		4
½		3	⌒		½	†		1	℔		3	em set		12
¾		2	⁀		½	‡		¾	lb		3	2-em set	2	
⅛		½	~		1½	‖		¾	%		2	3-em set	2	
⅜		½	⁓		2	§		¾	¢		1½	.....		
⅛	1		-		2	¶		¾	ø		½	.....		
⅜	1		—		3	☞		1½		1	0		5	0
⅝	1		——		3	☜		½						
⅞		¾	——		3	.....								
⅛		¼	.....			.....								
.....			.....			.....								
.....			.....			.....								
	1	0		1	0		0	8						

Leaders	5 lb.
References	8 oz.
Braces and Dashes	1 lb.
Fractions	1 lb.
Commercial Marks	1 lb.

TABLE OF POINT SET SPACES AND QUADS

BODY	SPACES HAIR AND THINNER				FOR 5 EM	FOR 4 EM	FOR 3 EM	QUADS N-OD	M-OD	2-EM	3-EM
5 Point				1	1¼	1½	2	2½	5	10	15
5½ Point				1	1¼	1½	2	2¾	5½	11	16½
6 Point				1	1¼	1½	2	3	6	12	18
7 Point				1¼	1½	1¾	2½	3½	7	14	21
8 Point				1¼	1½	2	3	4	8	16	24
9 Point				1½	1¾	2¼	3	4½	9	18	27
10 Point				1¾	2	2½	3½	5	10	20	30
11 Point				1¾	2¼	2¾	3½	5½	11	22	33
12 Point				1¾	2½	3	4	6	12	24	36
14 Point				2	3	4	5	7	14	28	
16 Point				2	3	4	5	8	16	32	
18 Point				2	3	4	6	9	18	36	
20 Point			2	3	4	5	7	10	20	40	
24 Point			2	3	4	6	8	12	24	48	
30 Point			3	4	6	8	10	15	30		
36 Point			3	4	6	9	12	18	36		
42 Point			4	6	9	11	14	21	42		
48 Point			4	6	9	12	16	24	48		
54 Point			4	6	9	12	18	27	54		
60 Point		5	6	8	12	15	20	30	60		
72 Point		5	6	9	12	18	24	36	72		
84 Point		6	9	12	16	21	28	42	84		
96 Point		6	9	12	18	24	32	48	96		
120 Point	6	9	12	18	24	30	40	60	120		

WEIGHT SCHEMES FOR BODY TYPE

Body Type in sizes 6 to 18 Pt. is put up in packages of the following approximate weights. This table applies only to faces shown on pages 536-578

FONT	CAPS LB	CAPS OZ	SMALL CAPS LB	SMALL CAPS OZ	POINTS LB	POINTS OZ	FIGURES LB	FIGURES OZ	LOWER CASE LB	LOWER CASE OZ
20 lbs.	2	8	0	12	1	1	1	0	14	11
40 lbs.	5	0	1	8	2	2	2	0	29	6
80 lbs.	10	0	3	0	4	4	4	0	58	12

Where the face does not show SMALL CAPS, the weight of the Cap package is increased.

Weight fonts of other faces are put up to count schemes and the weight of the separate packages of caps, lower case, figures and points vary with each face.

Body Type Italic is put up in small fonts of the following approximate weights: 5½ Point and smaller inclusive, 2½ pounds and multiples; 6 to 18 Point inclusive, 5 pounds and multiples.

ACCENTED LETTERS

A table of all the accents regularly made for body and job type, with their designated numbers, is shown on page 586

TEAGUE BORDER

LENGTHS OF ALPHABET

THE following Table showing the lengths of the alphabet in points of popular series of job type is given for the purpose of making comparison of the various faces and furnishing a basis for computing the amount of type which can be set in a given space

NAME OF TYPE	Size	6	8	10	12	14	18	24	30	36	42	48	60	72
American Caslon	Caps	113	138	167	218	256	308	391	504	608	751	911		
	L. Case	74	89	110	143	165	200	254	328	396	486	579		
Bodoni	Caps	115	155	184	207	229	295	373	456	541	628	713	889	106
	L. Case	79	107	129	144	161	207	265	325	386	447	511	634	75
Bodoni Bold	Caps	119	159	189	212	258	304	394	483	573	666	765	936	112
	L. Case	87	116	137	156	174	224	289	354	420	487	555	688	82
Bookman Oldstyle	Caps	132	160	194	237	279	353	544	587	748		924	1151	136
	L. Case	96	107	129	153	183	240	361	387	495		614	778	93
Caslon Oldstyle No. 471	Caps	124	145	175	236	252	300	442	475	584	742	880	1190	145
	L. Case	81	86	106	142	159	195	265	317	408	502	563	793	94
Caslon No. 540	Caps	111	162	198	244	285	410	475	584	742	880	1023	1264	148
	L. Case	74	101	118	155	183	230	317	408	502	563	638	791	93
Caslon Bold	Caps	144	175	216	248	300	384	488	609	736	871	954	1304	157
	L. Case	102	124	154	177	215	269	348	431	523	614	719	930	111
Century Bold	Caps	124	162	195	299	273	338	438	538	641	760	860	1081	132
	L. Case	92	118	138	164	194	242	310	376	457	541	616	776	95
Cheltenham Oldstyle	Caps	131	153	190	220	265	335	422	509	614	729	836	1036	123
	L. Case	75	89	108	126	152	190	241	291	348	412	465	583	7(
Cheltenham Italic	Caps	134	154	194	227	275	342	426	522	623	738	834	1062	127
	L. Case	78	92	112	131	160	198	252	300	359	421	482	600	7
Cheltenham Bold	Caps	134	159	202	225	278	340	423	516	629	745	847	1073	13(
	L. Case	94	112	141	157	190	233	305	365	449	530	612	770	9
Cheltenham Bold Condensed	Caps	103	123	159	170	208	255	326	401	476	561	643	810	9
	L. Case	75	89	113	126	154	188	234	284	347	400	488	590	7
Cheltenham Bold Italic	Caps	140	161	214	236	277	357	452	546	674	804	919	1146	13
	L. Case	90	113	149	160	194	245	310	379	456	534	621	780	9
Cheltenham Bold Extended	Caps	166	195	241	281	338	424	537	652	794	940	1081	1364	16
	L. Case	127	149	191	214	256	318	405	493	601	713	816	1031	12
Cheltenham Wide	Caps	131	153	190	220	265	335	422	509	614	729	836	1036	12
	L. Case	89	105	130	146	176	219	281	339	413	485	556	694	8
Cheltenham Medium	Caps	127	153	191	213	256	317	402	483	590	694	800	1012	12
	L. Case	93	105	131	146	175	215	271	328	399	472	542	684	8
Cloister Oldstyle	Caps	130	156	182	203	228	292	378	463	551	636	726	902	1(
	L. Case	79	93	110	122	137	175	226	277	328	379	431	537	6
Cloister Bold	Caps	136	162	189	212	237	304	391	480	571	661	750	936	1
	L. Case	86	105	122	136	154	195	252	309	368	427	481	601	
Franklin Gothic	Caps	139	164	211	233	282	352	453	544	654	761	874	1100	1
	L. Case	109	129	163	183	218	270	351	420	504	585	677	855	1
Garamond	Caps	130	156	180	204	228	296	385	472	561		739	910	1
	L. Case	87	103	118	134	149	193	249	306	364		480	594	
Garamond Italic	Caps	123	147	170	193	216	279	362	444	524		689		
	L. Case	80	92	105	119	132	171	217	265	311		410		
Goudy Oldstyle	Caps	125	155	189	216	261	326	412	501	608	718	829	1047	1
	L. Case	83	106	128	145	175	218	274	333	404	477	549	694	
Goudy Italic	Caps	124	151	185	213	256	320	406	492	601				
	L. Case	77	94	114	130	156	196	247	300	364				
Goudy Catalogue	Caps	132	163	197	227	273	343	435	530	647	764	881	1118	1
	L. Case	89	110	133	153	184	228	289	351	428	504	582	737	
Goudy Catalogue Italic	Caps	132	163	196	227	271	339	429	520	634	747	862	1093	1
	L. Case	85	104	125	148	172	214	270	326	398	467	538	681	
Goudy Bold	Caps	137	169	206	236	286	358	454	553	676	798	921	1168	
	L. Case	93	114	139	159	191	240	302	366	448	527	610	773	
Goudy Bold Italic	Caps	134	168	204	234	281	352	440	542	659	777	897	1135	
	L. Case	89	110	134	153	184	230	290	352	427	502	582	734	
National Oldstyle	Caps	131	154	187	215	260	325	410	499	607		828		
	L. Case	83	98	119	137	163	205	259	315	394		522		
Packard	Caps	135	152	188	210	252	315	398	483	586	697	803		
	L. Case	81	90	112	124	148	185	234	283	343	405	467		

LENGTHS OF ALPHABET

THE following Table showing the lengths of the alphabet in points of popular series of body type is given for the purpose of making comparison of the various faces and furnishing a basis for computing the amount of type which can be set in a given space

NAME OF TYPE	Size	5	5½	6	7	8	9	10	11	12	14	18
Baskerville Roman	Caps			105		152		166		200	237	336
	L. Case			68		91		106		133	155	221
Bodoni Book	Caps			109		143		169		190	212	273
	L. Case			75		100		118		132	146	186
Bodoni Book Italic	Caps			107		146		171		194	217	274
	L. Case			73		99		115		129	146	186
Caslon Oldstyle No. 471	Caps			124		145	170	175	208	236	252	300
	L. Case			81		86	103	106	122	142	159	195
Caslon Oldstyle No. 471 Italic	Caps			130		152	151	183	200	223	258	315
	L. Case			79		87	105	106	112	131	146	181
Caslon No. 540	Caps			111		162		198	222	244	285	366
	L. Case			74		101		118	134	155	183	230
Caslon No. 540 Italic	Caps			108		145		190	211	247	293	372
	L. Case			70		101		107	124	143	171	214
Century Expanded	Caps	114	132	132	140	166	176	195	205	227	268	338
	L. Case	80	93	93	100	116	126	140	145	160	191	242
Century Expanded Italic	Caps	120	136	136	147	170	185	205	215	235	289	361
	L. Case	81	91	91	97	113	125	131	141	153	186	231
Century Catalogue	Caps			128		156		187		216	261	322
	L. Case			86		103		121		144	173	213
Century Catalogue Italic	Caps			134		162		199		228	274	340
	L. Case			90		107		129		145	172	205
Century Schoolbook	Caps			130		161		198		228	273	345
	L. Case			93		115		140		161	195	243
Century Schoolbook Italic	Caps			138		171		207		238	284	356
	L. Case			93		114		139		157	189	238
Century Oldstyle	Caps			129		151	176	194	203	216	259	324
	L. Case			94		109	127	138	145	153	184	232
Century Oldstyle Italic	Caps			132		154	180	201	208	223	267	334
	L. Case			85		99	114	129	135	144	175	219
Cloister Italic	Caps			119		143		165		183	208	267
	L. Case			70		84		98		109	222	155
Harris Roman	Caps	108		128		157	172	186		219	267	323
	L. Case	83		96		116	121	133		156	184	225
New Caslon	Caps	113		138		169		221		260	310	397
	L. Case	74		88		108		140		164	196	252
Norwood Roman	Caps			125		144		188		208		
	L. Case			91		105		134		148		
Oldstyle No. 550	Caps			139	153	167	178	196	211	248		
	L. Case			96	105	115	124	132	140	170		
Oldstyle No. 551	Caps			132	148	161	175	193	207	230	285	334
	L. Case			96	105	112	122	130	138	150	187	217
Oldstyle No. 581	Caps	111		139	152	164	178	194	209	244		
	L. Case	80		96	107	115	127	131	143	173		
Oldstyle No. 583	Caps			147		177	183	203	214			
	L. Case			93		111	116	130	140			
Quick-Set Roman	Caps			128		153		189		214	261	342
	L. Case			94		112		141		165	200	256
Recut Caslon	Caps			135		165		209		237	286	360
	L. Case			87		106		132		155	177	229
Roman No. 510	Caps			126		160	168	182	199	224		
	L. Case			95		111	116	126	136	153		
Roman No. 599	Caps			112	123	150	157	173		189		
	L. Case			80	89	97	109	117		126		
Scotch Roman	Caps			128		161		179	196	249	292	377
	L. Case			94		108		120	127	151	181	234
Venetian	Caps			130		153		191		219	262	315
	L. Case			84		100		124		142	170	204

ACCENTED LETTERS

A GREAT variety of accented letters are made by the American Type Founders Company. It is impractic able to attempt to list the individual characters in this catalogue. Such a list would necessarily b incomplete within a very short time, because important additions are being made almost daily. The lis printed herewith is therefore limited to the type faces shown in this specimen book for which accente letters are made. Information regarding additional accents will be supplied upon request.

ACCENTED LETTERS USED IN VARIOUS MODERN LANGUAGES

Bohemian
Á É Í Ó Ú Ů Ý Ě Č Ď Ň Ř Š Ť Ž
á é í ó ú ů ý ě č ď ň ř š ť ž

Hungarian
Á É Í Ó Ú Ö Ü Ő Ű
á é í ó ú ö ü ő ű

Portuguese
Á É Í Ó Ú Ü Ê Ô Ç Ã Õ
á é í ó ú ü ê ô ç ã õ ñ

Polish
Ó A Ę Ć Ł Ń Ś Ż Ź
ó a ę ć ł ń ś ż ź

Italian
Á É Í Ó Ú À È Ì Ò Ù Î Ô
á é í ó ú à è ì ò ù î ô

Spanish
Á É Í Ó Ú Ü Ñ á é í ó ú ü

French
É À È Ì Ò Ù Ä Ë Ï Ö Ü Â Ê Î Ô Û Ç
é à è ì ò ù ä ë ï ö ü â ê î ô û ç

Norwegian and Danish
Æ æ Ø ø

Swedish *German*
Ä Ö Å ä ö å Ä Ö Ü ä ö

TABLE OF NUMBERS DESIGNATING ACCENTED LETTERS

EACH accented letter is designated by an invariable number irrespective of face or size, as shown in t table below. In ordering it is only necessary to state the number of the accented letter and the name a size of the face.

NUMBER	ACCENT	NUMBER	ACCENT	NUMBER	ACCENT	NUMBER	ACCENT	NUMBER	ACCENT	NUMBER	ACCENT	NUMBER	ACCENT	NUMBER	ACCENT	NUMBER	ACCEN
1	á	101	Á	201	Á	18		118		218		51	ø	151	Ø	251	Ø
2	é	102	É	202	É	19	â	119	Â	219	Â	52	ç	152	Ç	252	Ç
3	í	103	Í	203	Í	20	ê	120	Ê	220	Ê	54	ö	154	Ö	254	Ö
4	ó	104	Ó	204	Ó	21	î	121	Î	221	Î	55	ü	155	Ü	255	Ü
5	ú	105	Ú	205	Ú	22	ô	122	Ô	222	Ô	58	ą	158	Ą	258	Ą
6	ý	106	Ý	206	Ý	23	û	123	Û	223	Û	59	ę	159	Ę	259	Ę
7	à	107	À	207	À	37	č	137	Č	237	Č	60	ć	160	Ć	260	Ć
8	è	108	È	208	È	38	ď	138	Ď	238	Ď	61	ł	161	Ł	261	ł
9	ì	109	Ì	209	Ì	39	ě	139	Ě	239	Ě	62	ń	162	Ń	262	Ń
10	ò	110	Ò	210	Ò	41	ň	141	Ň	241	Ň	63	ś	163	Ś	263	Ś
11	ù	111	Ù	211	Ù	42	ř	142	Ř	242	Ř	64	ż	164	Ż	264	ż
13	ä	113	Ä	213	Ä	43	š	143	Š	243	Š	65	ź	165	Ź	265	ź
14	ë	114	Ë	214	Ë	44	ť	144	Ť	244	Ť	70	ã	170	Ã	270	ã
15	ï	115	Ï	215	Ï	45	ů	145	Ů	245	Ů	73	õ	173	Õ	273	õ
16	ö	116	Ö	216	Ö	47	ž	147	Ž	247	Ž	79	ñ	179	Ñ	279	ñ
17	ü	117	Ü	217	Ü	50	æ	150	Æ	250	Æ	80	å	180	Å	280	å

All accents for capitals, small capitals, and lower case shown in the above table are made for following type faces in the sizes noted:

Century Bold—Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Century Expanded—Caps, Lower Case and Small Caps: 6, 8, 10, 12, 14 and 18 Point.

Century Expanded Italic—Caps and Lower Case: 6, 8, 10, 12, 14 and 18 Point.

Century Oldstyle—Caps, Lower Case and Small Caps: 6, 8, 10, 12, 14 and 18 Point.
Caps and Lower Case: 24, 30, 36, 42 and 48 Point.

Century Oldstyle Bold—Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36 and 48 Point.

Century Oldstyle Italic—Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Cheltenham Bold—Caps and Lower Case: 6, 8, 10, 1 18, 24, 30, 36, 42 and 48 Point.

Cheltenham Bold Condensed—Caps and Lower C 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Cheltenham Bold Extended—Caps and Lower Ca 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Cheltenham Bold Extra Condensed—Caps and L Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Poir

Cheltenham Oldstyle—Caps and Lower Case: 6, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Cheltenham Wide—Caps and Lower Case: 6, 8, 14, 18, 24, 30, 36, 42 and 48 Point.

Complete list of Piece Accents for job and body type faces will be found on page 595

ACCENTED LETTERS FOR MODERN LANGUAGES

Type Faces for which Accented Letters are made

IN ADDITION to the list given on preceding page, the American Type Founders Company makes an exceptionally liberal number of Accented Letters for its extensive line of popular type faces, as is shown by schedule below

American Extra Condensed—Caps and Lower Case: 12, 14, 18, 24, 30, 36, 42, 48, 54, 60 and 72 Point.

Blair—Caps: 6 and 12 Point.

Bodoni—Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36 and 48 Point.

Bodoni Book—Caps and Lower Case: 6, 8, 10, 12, 14 and 18 Point.

Bodoni Book Italic—Caps and Lower Case: 6, 8, 10 and 12 Point.

Bookman Oldstyle—Caps and Lower Case: 6, 8, 9, 10, 12, 14, 18, 20, 24, 30, 36, 48, 60 and 72 Point.

Caslon No. 540—Caps and Lower Case: 6, 8, 10, 12 and 14 Point.

Caslon Oldstyle No. 471—Caps and Lower Case: 6, 8, 9, 10, 11, 12, 14 and 18 Point.

Caslon Oldstyle Italic No. 471—Caps and Lower Case: 6, 8, 9, 10, 11, 12, 14 and 18 Point.

Cheltenham Medium Italic—Caps and Lower Case: 6, 8, 10, 12, 14, 18 and 24 Point.

Clearface Bold—Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Cloister Italic—Caps and Lower Case: 6, 8, 10, 12, 14, 16 and 18 Point.

Cloister Oldstyle—Caps and Lower Case: 6, 8, 10, 12, 14, 16 and 18 Point.

Compact—Caps and Lower Case: 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60 and 72 Point.

Curtis-Post—Caps and Lower Case: 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Della Robbia—Caps and Lower Case: 6, 8, 10, 12, 14 and 18 Point.

DeVinne No. 2—Caps and Lower Case: 5½, 6, 8, 10, 12, 18, 24, 30, 36, 48, 54, 60 and 72 Point.

DeVinne Condensed No. 2—Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Drew—Caps and Lower Case: 6, 8, 10, 12, 14 and 18 Point.

Engravers Old English—Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60 and 72 Point.

Garamond—Caps and Lower Case: 6, 8, 10, 12, 14 and 18 Point.

Garamond Italic—Caps and Lower Case: 6, 8, 10, 12, 14 and 18 Point.

Gothic No. 544—Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Gothic No. 545—Caps and Lower Case: 6, 8, 9, 10, 12, 14, 18, 24, 30, 36, 42, 48, 54 and 60 Point.

Gothic Condensed No. 523—Caps and Lower Case: 6, 8, 10, 12, 18, 30 and 36 Point.

Gothic Condensed No. 529—Caps and Lower Case: 12, 14, 18, 24, 30, 60 and 72 Point.

Heavy Caslon—Caps and Lower Case: 6, 8, 10, 12, 14 and 18 Point.

Heavy Copperplate Gothic—Caps: 6, 12 and 18 Point.

Ionic No. 522—Caps and Lower Case: 6, 8, 10 and 12 Point.

New Caslon—Caps and Lower Case: 5, 6, 8, 10, 12, 14 and 18 Point.

New Caslon Italic—Caps and Lower Case: 6, 8, 10, 12, 14 and 18 Point.

New Model Remington Typewriter—Caps and Lower Case: 12 Point.

New Model Smith-Premier Typewriter—Caps and Lower Case: 12 Point.

Oldstyle No. 523—Caps, Lower Case and Small Caps: 5 Point.

Oldstyle Italic No. 523—Caps and Lower Case: 5 Point.

Oldstyle No. 550—Caps, Lower Case and Small Caps: 6, 7, 8, 9, 10 and 12 Point.

Oldstyle Italic No. 550—Caps and Lower Case: 6, 7, 8, 9, 10 and 12 Point.

Oliver Typewriter—Caps and Lower Case: 12 Point.

Post Condensed—Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Post Monotone—Caps and Lower Case: 5 on 6, 6, 8, 10, 12, 14, 18, 24, 30 and 36 Point.

Post Oldstyle Roman No. 2—Caps and Lower Case: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42 and 48 Point.

Recut Caslon—Caps and Lower Case: 6, 8, 10, 12, 14 and 18 Point.

Recut Caslon Italic—Caps and Lower Case: 6, 8, 10, 12, 14 and 18 Point.

Ribbonface Typewriter—Caps and Lower Case: 12 Point.

Roman No. 510—Caps, Lower Case and Small Caps: 6, 8, 10, 11 and 12 Point.

Roman No. 524—Caps and Lower Case: 5 Point.

Roman No. 527—Caps and Lower Case: 5 Point.

Ronaldson Oldstyle No. 551—Caps, Lower Case and Small Caps: 6, 7, 8, 9, 10, 11, 12 and 14 Point.

Ronaldson Oldstyle Italic No. 551—Caps and Lower Case: 6, 7, 8, 9, 10, 11 and 12 Point.

Scotch Roman—Caps and Lower Case: 6, 8, 10, 11, 12 and 14 Point.

Scotch Roman Italic—Caps and Lower Case: 6, 8, 10, 12 and 14 Point.

Title Shaded Litho—Caps: 6, 12 and 24 Point.

Typo Script—Caps and Lower Case: 14, 18, 24, 30, 36, 48 and 60 Point.

Typo Script Extended—Caps and Lower Case: 12, 14, 18, 24, 30, 36, 48 and 60 Point.

Typo Slope—Caps and Lower Case: 12, 14, 18, 24, 30, 36 and 48 Point.

Typo Text—Caps and Lower Case: 8, 10, 12, 14, 18 and 24 Point.

Complete list of Piece Accents for job and body type faces will be found on page 595

ARBITRARY SIGNS AND MISCELLANEOUS AUXILIARIES

BELOW is shown a comprehensive line of Arbitrary Signs and Miscellaneous Auxiliaries. For the convenience of customers we have printed a booklet giving complete details as to the various characters, sizes, and manner in which they are fonted. We will send this booklet to any one interested.

MATHEMATICAL

1 + Plus
2 − Minus
3 × Multiplied by
4 ÷ Divided by
5 = Equal to
6 : Ratio
7 :: Proportion
8 ∺ Geometrical proportion
9 ± Plus or minus
10 < Less than
11 > Greater than
12 ≮ Not less than
13 ≯ Not greater than
14 ≐ Equivalent to
15 ≠ Not equal to
16 ≃ Nearly equal to
17 ∾ Difference
18 ≏ Difference between
19 ∝ Variation
20 √ Radical
21 ∛ Cube root
22 ° Degree
23 ′ Minute
24 ″ Second
25 ○ Circle
26 □ Square
27 ▭ Rectangle
28 ∠ Angle
29 △ Triangle
30 ∫ Integration
31 ∬ Integration of a quaternion
32 ∓ Minus or plus
33 ∴ Hence, therefore
34 ∵ Because
35 ∫ Integral of
36 ∞ Infinity
37 ∟ Right angle
38 ⊥ Perpendicular to
39 ≡ Identical with
40 ≒ Approaches
41 ⊏ Greater than
42 ⊐ Less than
43 ∸ Difference, excess
44 √ Radical (two line)

ARITHMETICAL

1 + Plus
2 − Minus
3 × Multiplied by
4 ÷ Divided by
5 = Equal to

NAUTICAL

1 ☉ Sun's center
2 ⊙ Sun's upper limb
3 ⊙ Sun's lower limb
4 ☾ Moon's upper limb
5 ☾ Moon's lower limb

MEDICAL

1 ℥ Ounce
2 ℈ Dram, drachm
3 ℨ Scruple
4 ℞ Recipe

ASTRONOMICAL

SIGNS OF THE ZODIAC

1 ♈ Aries
2 ♉ Taurus
3 ♊ Gemini
4 ♋ Cancer
5 ♌ Leo
6 ♍ Virgo
7 ♎ Libra
8 ♏ Scorpio
9 ♐ Sagittarius
10 ♑ Capricornus
11 ♒ Aquarius
12 ♓ Pisces

MOON'S PHASES

13 ● New moon
14 ☽ First quarter
15 ○ Full moon
16 ☾ Last quarter
17 ● New moon
18 ☽ First quarter
19 ○ Full moon
20 ☾ Last quarter

SUN AND PLANETS

21 ☉ Sun
22 ☽ Moon
23 ☿ Mercury
24 ♀ Venus
25 ⊕ Earth
26 ♂ Mars
27 ♃ Jupiter
28 ♄ Saturn
29 ♅ Uranus
30 ♆ Neptune

SIGNS OF POSITION

31 ☌ Conjunction
32 ☍ Opposition
33 △ Trine
34 □ Quadrature
35 ✳ Sextile
36 ∝ Variation
37 ☊ Dragon's head
38 ☋ Dragon's tail
39 ⊠ Station mark
40 ♅ Uranus
41 ☉ Sun
42 ⚳ Ceres
43 ⚴ Pallas
44 ⚵ Juno
45 ⚶ Vesta

COMMERCIAL

1 ℔ Per
2 @ At, to
3 lb Pound
4 % Per cent
5 ℅ Account
6 ¢ Cent

MISCELLANEOUS

1 ✠ Maltese cross
2 № Number
3 / Shilling mark
4 ⟶ Direction arrow
5 ♂ Male
6 → Direction arrow
7 V̇ Versicle
8 ℟ Response
9 † Sign of the cross

AMERICAN LINE LEADERS

American Line Leaders are put up in three and five pound fonts and multiples thereof

SERIES 541–One Dot to the Em

5 Point . . . . . .
5½ Point . . . . . .
6 Point . . . . . .
7 Point . . . . . .
8 Point . . . . . .
9 Point . . . . . .
10 Point . . . . . .
11 Point . . . . . .
12 Point . . . . . .
14 Point . . . . . .
18 Point . . . . . .

SERIES 542–Two Dots to the Em

5 Point .....
5½ Point .....
6 Point .....
7 Point .....
8 Point .....
9 Point .....
10 Point .....
11 Point .....
12 Point .....
14 Point .....
18 Point .....

SERIES 543–Three Dots to the Em

5 Point .....
5½ Point .....
6 Point .....
7 Point .....
8 Point .....
9 Point .....
10 Point .....
11 Point .....
12 Point .....
14 Point .....
18 Point .....

SERIES 544–Fine Hyphen Face

6 Point
7 Point
8 Point
9 Point
10 Point
11 Point
12 Point
14 Point
18 Point

SERIES 545–Hyphen Face

5 Point
5½ Point
6 Point
7 Point
8 Point
9 Point
10 Point
11 Point
12 Point
14 Point
18 Point

SERIES 546–Four Dots to the Em

5 Point .....
5½ Point .....
6 Point .....
7 Point .....
8 Point .....
9 Point .....
10 Point .....
11 Point .....
12 Point .....
14 Point .....
18 Point .....

EXAMPLES SHOWING HOW AMERICAN LINE LEADERS PRINT

Specimen of 12 Point No. 541 used with 12 Point Caslon Italic No. 540

King Cotton . . . . . Sousa
Mandalay . . . . . Thomas

Specimen of 12 Point No. 542 used with 12 Point Century Oldstyle Italic

Night Hymns ..... Thomas
Allegro ..... Mansfield

Specimen of 10 Point No. 543 used with 10 Point Cheltenham Oldstyle

Southern Airs .....Nora Risinge
Mazurka in B Minor.....Saint-Saens

Specimen of 8 Point No. 544 used with 8 Point Della Robbia

The Salesman .....Birmingham
Wolverine ..... Sousa

Specimen of 10 Point No. 545 used with 10 Point Clearface

The Miracle _____ Beth Marsch
Halloween Pranks _____ Joel Scott

Specimen of 8 Point No. 546 used with 8 Point Century Expanded

In Tropical Climes.....King
Tales of India..... Brentwood

TYPOGRAPHIC ACCESSORIES

Century Oldstyle References

En Set except Fists

18 Point — Put up in ½ lb. fonts

14 Point — Put up in ½ lb. fonts

12 Point — Put up in ½ lb. fonts

10 Point — Put up in ½ lb. fonts

8 Point — Put up in ½ lb. fonts

6 Point — Put up in ½ lb. fonts

Century Oldstyle Commercial Marks

Em Set except Cent Mark

18 Point — Put up in 1 lb. fonts

14 Point — Put up in 1 lb. fonts

12 Point — Put up in 1 lb. fonts

10 Point — Put up in 1 lb. fonts

8 Point — Put up in 1 lb. fonts

6 Point — Put up in 1 lb. fonts

Century Oldstyle Fractions

En Set

18 Point — Put up in 1 lb. fonts

14 Point — Put up in 1 lb. fonts

12 Point — Put up in 1 lb. fonts

10 Point — Put up in 1 lb. fonts

8 Point — Put up in 1 lb. fonts

6 Point — Put up in 1 lb. fonts

Century Oldstyle Fractions

Em Set

All fonts contain same number of characters

18 Point — Put up in 1 lb. fonts

14 Point — Put up in 1 lb. fonts

12 Point — Put up in 1 lb. fonts

10 Point — Put up in 1 lb. fonts

8 Point — Put up in 1 lb. fonts

6 Point — Put up in 1 lb. fonts

Century Oldstyle Braces and Dashes

All fonts contain same number of characters

18 Point — Put up in 1 lb. fonts

14 Point — Put up in 1 lb. fonts

12 Point — Put up in 1 lb. fonts

10 Point — Put up in 1 lb. fonts

8 Point — Put up in 1 lb. fonts

6 Point — Put up in 1 lb. fonts

REFERENCES NO. 1

En Set except Fists

18 Point — Put up in ½ lb. fonts

14 Point — Put up in ½ lb. fonts

12 Point — Put up in ½ lb. fonts

10 Point — Put up in ½ lb. fonts

8 Point — Put up in ½ lb. fonts

6 Point — Put up in ½ lb. fonts

7, 9 and 11 Point carried in stock only at Foundry

COMMERCIAL MARKS NO. 1

Em Set except Cent Mark

18 Point — Put up in 1 lb. fonts

14 Point — Put up in 1 lb. fonts

12 Point — Put up in 1 lb. fonts

10 Point — Put up in 1 lb. fonts

8 Point — Put up in 1 lb. fonts

6 Point — Put up in 1 lb. fonts

7, 9 and 11 Point carried in stock only at Foundry

BRACES AND DASHES NO. 1

18 Point — Put up in 1 lb. fonts

12 Point — Put up in 1 lb. fonts

8 Point — Put up in 1 lb. fonts

14 Point — Put up in 1 lb. fonts

10 Point — Put up in 1 lb. fonts

6 Point — Put up in 1 lb. fonts

5½, 7, 9 and 11 Point carried in stock only at Foundry

CENTURY EXPANDED SIDE SORTS

4 Point — Per font $1 50

4½ Point — Per font $1 75

5 Point — Per font $2 00

FRACTIONS NO. 1

Em Set

18 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

14 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

12 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

10 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

8 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

6 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

7, 9 and 11 Point carried in stock only at Foundry

FRACTIONS NO. 2

Em Set

18 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

14 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

12 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

10 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

8 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

6 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

7, 9 and 11 Point carried in stock only at Foundry

FRACTIONS NO. 4

Em Set

12 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$

10 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$

8 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$

6 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$

FRACTIONS NO. 5

En Set

18 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

14 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

12 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

10 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

8 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

6 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{6}$

7, 9 and 11 Point carried in stock only at Foundry

FRACTIONS NO. 8

En Set

12 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{5}$ $\frac{2}{5}$ $\frac{3}{5}$ $\frac{4}{5}$ $\frac{1}{6}$

10 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{5}$ $\frac{2}{5}$ $\frac{3}{5}$ $\frac{4}{5}$ $\frac{1}{6}$

8 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{5}$ $\frac{2}{5}$ $\frac{3}{5}$ $\frac{4}{5}$ $\frac{1}{6}$

6 Point — Put up in 1 lb. fonts

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{5}$ $\frac{2}{5}$ $\frac{3}{5}$ $\frac{4}{5}$ $\frac{1}{6}$

FRACTIONS NO. 9

En Set

12 Point — Put up in 1 lb. fonts

$\frac{1}{16}$ $\frac{3}{16}$ $\frac{5}{16}$ $\frac{7}{16}$ $\frac{9}{16}$ $\frac{11}{16}$ $\frac{13}{16}$ $\frac{15}{16}$

10 Point — Put up in 1 lb. fonts

$\frac{1}{16}$ $\frac{3}{16}$ $\frac{5}{16}$ $\frac{7}{16}$ $\frac{9}{16}$ $\frac{11}{16}$ $\frac{13}{16}$ $\frac{15}{16}$

8 Point — Put up in 1 lb. fonts

$\frac{1}{16}$ $\frac{3}{16}$ $\frac{5}{16}$ $\frac{7}{16}$ $\frac{9}{16}$ $\frac{11}{16}$ $\frac{13}{16}$ $\frac{15}{16}$

6 Point — Put up in 1 lb. fonts

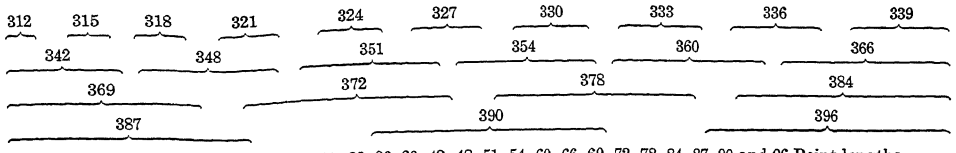
$\frac{1}{16}$ $\frac{3}{16}$ $\frac{5}{16}$ $\frac{7}{16}$ $\frac{9}{16}$ $\frac{11}{16}$ $\frac{13}{16}$ $\frac{15}{16}$

Caslon No. 540 Figures Shown with Fractions No. 2 and Cent and Per Cent Marks

$8.95	10¢	35%	$66\frac{1}{3}$
$33\frac{1}{3}$	$2.96	12¢	25%
99¢	78¢	$1.58	$22\frac{1}{2}$
47¢	$3.98	$16\frac{3}{4}$	50%

THREE POINT NEW METAL BRACES

3 Point — Per dozen of any one size $0 85 — Per font $1 80

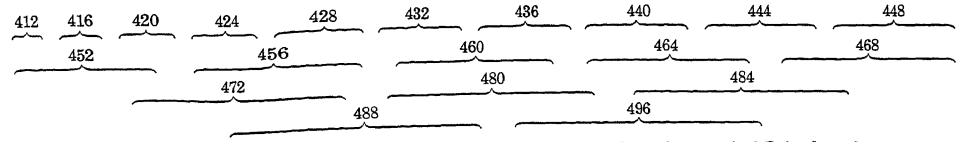


Made in 12, 15, 18, 21, 24, 27, 30, 33, 36, 39, 42, 48, 51, 54, 60, 66, 69, 72, 78, 84, 87, 90 and 96 Point lengths

The last two figures of each number indicate the length of brace in points

FOUR POINT NEW METAL BRACES

4 Point — Per dozen of any one size $0 85 — Per font $1 80

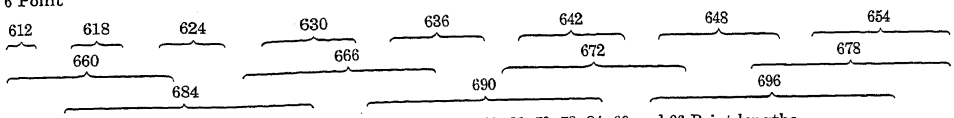


Made in 12, 16, 20, 24, 28, 32, 36, 40, 44, 48, 52, 56, 60, 64, 68, 72, 80, 84, 88 and 96 Point lengths

The last two figures of each number indicate the length of brace in points

SIX POINT NEW METAL BRACES

6 Point — Per dozen of any one size $0 70 — Per font $1 45



Made in 12, 18, 24, 30, 36, 42, 48, 54, 60, 66, 72, 78, 84, 90 and 96 Point lengths

The last two figures of each number indicate the length of brace in points

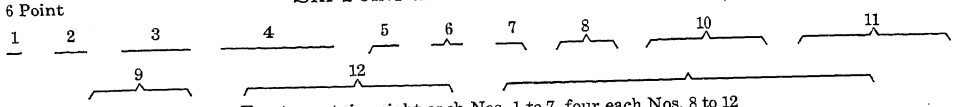
SIX POINT METAL BRACES

6 Point — Per dozen of any one size $0 60 — Per font $1 45

Font contains six of each. The number also indicates the length of each brace in 12 Point ems

SIX POINT BRACES AND DASHES NO. 2

6 Point — Per font $1 80



Font contains eight each Nos. 1 to 7, four each Nos. 8 to 12

Nos. 1 to 7 are for piecing. Nos. 8, 9, 10, 11 and 12 are complete and are 2, 3, 4, 5 and 6 ems respectively

COPPER ALLOY IMPRINTS

Cast in one piece; ① any of the faces here shown at the following prices: Cost of Matrix:—10 characters or less $3.00; each additional character 25c. Count each letter, figure or point as one character.

EXAMPLE:

JOHN SMITH & CO., 525-527 MAIN ST., PROVIDENCE, R. I.—44 characters, total $11.50

PRICE FOR CASTING IMPRINTS

These prices in addition to cost of matrices. Type cast from Imprint Matrices on 6 Point or smaller body.

	50	100	200 OR MORE PER 100
72 Point set or less	$3 50	$6 00	$5 50
73 Point set to 108 Point set	5 00	8 75	8 25
109 Point set to 144 Point set	6 50	11 60	10 80
145 Point set to 180 Point set	8 80	14 50	13 75
181 Point set to 216 Point set	9 50	17 50	16 75
217 Point set to 240 Point set	11 00	20 50	19 75

Double or triple line imprints are charged as if each line were a separate imprint.

①Maximum length:—6 Point body, 240 points; 4 or 5 Point body, 96 points

STYLE OF IMPRINTS

Style 10—ARTS PRINTING CO., TROY
Style 11—WYNDHAM PRESS, UTICA
Style 12—EAGLERS PUBLISHING CO.
Style 13—HENRY STILMAN, PRINTER
Style 14—THE HARTSMAN PRESS
Style 15—STANDARD PRINTING COMPANY
Style 16—BRONX PRINT SHOP
Style 17—HOWES PRINTING CO., N.Y.
Style 18—PRESS OF W. H. SMITH

TYPOGRAPHIC ACCESSORIES

Superior and Inferior Letters and Figures

The font prices quoted below are for single fonts of either Superior Letters, Inferior Letters, Superior Figures or Inferior Figures

12 Point No. 150 — Per font $1 75

abcdefghijklmnopqrst 1234567890 abcdefghijklmnopqrst 1234567890

10 Point No. 150 — Per font $2 10

abcdefghijklmnopqrstuv 1234567890 abcdefghijklmnopqrstuv 1234567890

8 Point No. 150 — Per font $2 40

abcdefghijklmnopqrstuvwxy 1234567890 abcdefghijklmnopqrstuvwxy 1234567890

6 Point No. 150 — Per font $3 05

abcdefghijklmnopqrstuvwxy 1234567890 abcdefghijklmnopqrstuvwxy 1234567890

5½, 7, 9 and 11 Point carried in stock only at Foundry

Piece Fractions

12 Point No. 120 — Per font $2 90

1 2 3 4 5 6 7 8 9 0 / 1 2 3 4 5 6 7 8 9 0

2/5 3/16 5/36 13/68 9/100 33/100

10 Point No. 120 — Per font $3 85

1 2 3 4 5 6 7 8 9 0 / 1 2 3 4 5 6 7 8 9 0

2/5 3/20 4/68 7/90 9/10 24/160 45/200

8 Point No. 120 — Per font $4 95

1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9 0

1/4 3/8 3/17 6/45 53/38 8/150 31/197 97/420

6 Point No. 120 — Per font $6 65

1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9 0

3/8 3/7 7/6 4/47 5/38 8/45 23/41 8/180 34/155 23/235 33/1234

7, 9 and 11 Point carried in stock only at Foundry

Superior and Inferior Fractions

12 Point — Per font $1 75

$25^{14}/_{25}$ 1234567890 1234567890 / $36^{28}/_{57}$

10 Point — Per font $2 10

$38^{50}/_{85}$ 1234567890 1234567890 / $20^{19}/_{26}$

8 Point — Per font $2 40

$35^{19}/_{47}$ 1234567890 1234567890 / $46^{21}/_{46}$

6 Point — Per font $3 05

$14^{35}/_{61}$ 1234567890 1234567890 / $3^{558}/_{64}$

7, 9 and 11 Point carried in stock only at Foundry

Self-Spacing Piece Fractions

These fonts are supplied with spaces and can be used with any type

12 Point Self-Spacing Oldstyle No. 26 — Per font $3 5

$12^{11}/_{32}$ 1234567890 1234567890 1234567890 1234567890 $49^{5}/_{10}$

11 Point Self-Spacing Oldstyle No. 25 — Per font $3 5

$24^{11}/_{32}$ 1234567890 1234567890 3/7 4/5 1234567890 1234567890 $18^{7}/_{10}$

10 Point Self-Spacing Oldstyle No. 24 — Per font $3 5

$90^{19}/_{32}$ 1234567890 1234567890 5/10 1/3 1234567890 1234567890 $94^{5}/_{1}$

9 Point Self-Spacing Oldstyle No. 28 — Per font $3 5

$73^{13}/_{32}$ 1234567890 1234567890 1/5 2/5 3/6 4/9 3/10 1234567890 1234567890 $37^{5}/_{1}$

8 Point Self-Spacing Oldstyle No. 22 — Per font $3 5

$24^{12}/_{55}$ 1234567890 1234567890 1/4 1/2 2/3 4/5 5/8 7/8 8/9 7/20 1234567890 1234567890 $56^{2}/_{1}$

6 Point Self-Spacing Oldstyle No. 27 — Per font $3 5

$42^{11}/_{32}$ 1234567890 1234567890 1/3 2/3 1/4 1/2 3/4 1/8 5/8 7/8 3/6 5/65 1234567890 1234567890 $33^{1}/_{}$

12 Point Self-Spacing Roman No. $31^{1}/_{2}$ — Per font $3

$60^{20}/_{32}$ 1234567890 1234567890 1234567890 1234567890 $14^{9}/_{1}$

11 Point Self-Spacing Roman No. $21^{1}/_{2}$ — Per font $3

$45^{11}/_{32}$ 1234567890 1234567890 1234567890 1234567890 $21^{8}/_{1}$

10 Point Self-Spacing Roman No. $17^{1}/_{2}$ — Per font $3

$72^{13}/_{32}$ 1234567890 1234567890 2/9 4/5 1234567890 1234567890 $36^{7}/_{}$

9 Point Self-Spacing Roman No. $32^{1}/_{2}$ — Per font $3

$32^{12}/_{32}$ 1234567890 1234567890 5/6 9/10 1234567890 1234567890 $23^{6}/_{}$

8 Point Self-Spacing Roman No. $18^{1}/_{2}$ — Per font $3

$19^{11}/_{32}$ 1234567890 1234567890 1/8 2/5 5/6 6/7 7/10 9/20 10/20 1234567890 1234567890 $84^{5}/_{}$

7 Point Self-Spacing Roman No. $23^{1}/_{2}$ — Per font $3

$39^{11}/_{16}$ 1234567890 1234567890 1/6 2/3 3/5 5/6 6/7 7/8 8/9 9/10 10/11 15/36 1234567890 1234567890 $93^{}/_{}$

6 Point Self-Spacing Roman No. $30^{1}/_{2}$ — Per font $3

$2020^{}/_{33}$ 1234567890 1234567890 1/3 2/3 1/4 3/4 4/5 5/6 6/7 7/8 8/9 9/10 10/11 11/12 18/52 1234567890 1234567890 $40^{}/_{}$

JOB FACE PER CENT MARKS

SERIES NO. 1, THIN

Font A

Containing 16 characters of each size — Per font $1 10

5 Pt. 6 Pt. 8 Pt. 10 Pt. 12 Pt. 14 Pt. 18 Pt.

Font B

Containing 5 characters of each size — Per font $1 10

48 Pt. 42 Pt. 36 Pt. 30 Pt. 24 Pt.

Font C

Containing 3 characters of each size — Per font $0 70

60 Pt. 72 Pt.

SERIES NO. 2, THICK

Font D

Containing 8 characters of each size — Per font $1 10

5 Pt. 6 Pt. 8 Pt. 10 Pt. 12 Pt. 14 Pt. 18 Pt.

Font E

Containing 3 characters of each size — Per font $1 10

48 Pt. 42 Pt. 36 Pt. 30 Pt. 24 Pt.

Font F

Containing 2 characters of each size — Per font $0 70

60 Pt. 72 Pt.

PER CENT AND CENT MARKS

Font containing 10 characters of each size — $0 70

18 Pt. 12 Pt. 10 Pt. 8 Pt. 6 Pt.

Font containing 20 characters of each size — $0 70

6 Pt. 8 Pt. 10 Pt. 12 Pt. 18 Pt.

No. 918 4 for 25c — No. 929 4 for 25c — No. 930 8 for 25c — No. 931 8 for 25c — No. 932 12 for 25c — No. 933 12 for 25c

Font containing 4 characters of each size — $0 70

48 Point 36 Point 24 Point

Font containing 2 characters of each size — $0 70

72 Point 60 Point

PIECE ACCENTS

12 Point No. 6 — Per font $1 80

12 Point — Per font $1 80

12 Point No. 2 — Per font $1 45

10 Point No. 2 — Per font $1 45

9 Point — Per font $1 60

8 Point No. 2 — Per font $1 45

6 Point — Per font $1 45

6 Point No. 2 — Per font $1 45

4½ Point No. 2 — Per font $1 45

4 Point set (12 Point body) — Per font $1 00

2 Point set (6 Point body) — Per font $0 70

PARENTHESES AND BRACKETS

6 TO 18 POINT

BODONI

Per font $0 70

6 Pt. 8 Pt. 10 Pt. 12 Pt. 14 Pt. 18 Pt.

BODONI ITALIC

Per font $0 70

6 Pt. 8 Pt. 10 Pt. 12 Pt. 14 Pt. 18 Pt.

BODONI BOOK

Per font $0 70

6 Pt. 8 Pt. 10 Pt. 12 Pt. 14 Pt. 18 Pt.

BODONI BOOK ITALIC

Per font $0 70

6 Pt. 8 Pt. 10 Pt. 12 Pt. 14 Pt. 18 Pt.

BODONI QUOTATION MARKS

6 Pt. 8 Pt. 10 Pt. 12 Pt. 14 Pt.

18 Point 24 Point 30 Point

36 Point 42 Point

48 Point 60 Point

72 Point

HEAVYFACE QUOTATION MARKS

SERIES NO. 2

6 Pt. 8 Pt. 10 Pt. 12 Pt. 14 Pt.

18 Point 24 Point 30 Point

36 Point 48 Point

60 Point

72 Point

Fonts of both Heavyface and Bodoni Quotation Marks contain the following number of each (right and left) of the different characters, the first figure representing the single quotes and the second figure representing the double quotes: 6 pt., 17-55; 8 pt., 15-45; 10 Pt., 13-41; 12 pt., 10-32; 14 pt., 8-25; 18 pt., 5-16; 24 pt., 4-13; 30 pt., 5-16; 36 pt., 3-12; 48 pt., 2-6; 60 pt., 2-4; 72 pt., 1-3.

Put up in separate fonts of each body. Sizes 6 Point to 24 Point inclusive, 40 cents per font; 30 Point to 72 Point, 70 cents per font.

AUXILIARIES FOR NEW CASLON

48 Point — Per font $1 10

The above characters are also to be had in fonts in the following sizes:

14 Point..... Per font $0 70
24 Point..... Per font 70
30 Point..... Per font $0 70
36 Point..... Per font 1 10
42 Point..... Per font $1 10

18 Point — Per font $0 70

The above characters are also to be had in fonts in the following sizes:

6 Point..... Per font $0 70
8 Point..... Per font 70
10 Point..... Per font $0 70
12 Point..... Per font 70

JOB COMMERCIAL SIGNS

12 Point — Per font $0 70

1 7 6 16 2

18 Point — Per font $0 70

1 2 4 8 3

30 Point — Per font $0 70

1 2 3

36 Point — Per font $0 70

1 2 3

HEAVY MATHEMATICAL SIGNS

18 Point — Per font $0 70

1 2 3 4

5 6 7 8 9

The above characters are also to be had in fonts in the following sizes:

12 Point..Per font $0 70
14 Point..Per font 70
24 Point..Per font $1 10
36 Point..Per font 1 10

ARROWS

For Advertising Purposes. Per font $1 45

Recipe Marks

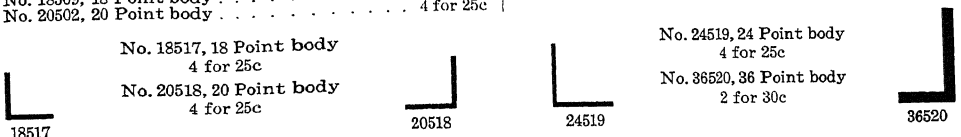
1E 12 for 25c
2E 12 for 25c
4E 12 for 25c
8E 4 for 25c
9E 3 for 25c
10E 2 for 30c
7E 4 for 25c
6E 12 for 25c
5E 12 for 25c
3E 12 for 25c
11E 8 for 25c
12E 8 for 25c
15E 12 for 25c
14E 12 for 25c
13E 12 for 25c
2420F 4 for 25c
2412F 4 for 25c
2410F 2 for 30c
1999A 2 for 30c
12D 2 for 30c
2415F 2 for 30c
1991A 4 for 25c

Election Ticket Signs

12055 18055 18509 20502 30022 42502 42503

No. 12055, 12 Point body . . . . . 12 for 25c
No. 18055, 18 Point body . . . . . 4 for 25c
No. 18509, 18 Point body . . . . . 4 for 25c
No. 20502, 20 Point body . . . . . 4 for 25c

No. 30022, 30 Point body . . . . . 2 for 30c
No. 42502, 42 Point body . . . . . each 25c
No. 42503, 42 Point body . . . . . each 25c



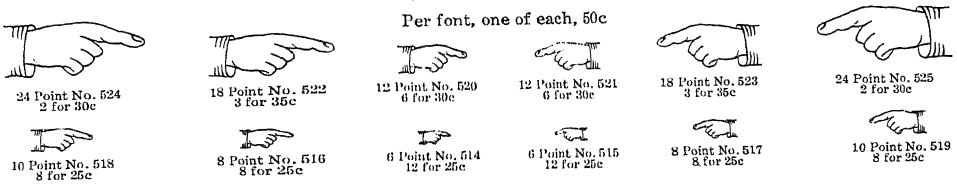
No. 18517, 18 Point body
4 for 25c
No. 20518, 20 Point body
4 for 25c
18517 20518 24519

No. 24519, 24 Point body
4 for 25c
No. 36520, 36 Point body
2 for 30c
36520

A circular showing Special Election Emblems used by various States will be furnished on request

Cast Index Cuts

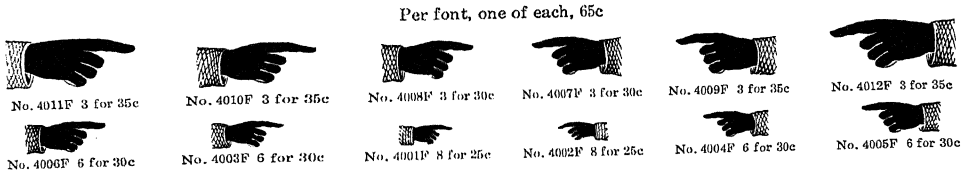
Per font, one of each, 50c



24 Point No. 524 2 for 30c
18 Point No. 522 3 for 35c
12 Point No. 520 6 for 30c
12 Point No. 521 6 for 30c
18 Point No. 523 3 for 35c
24 Point No. 525 2 for 30c
10 Point No. 518 8 for 25c
8 Point No. 516 8 for 25c
6 Point No. 514 12 for 25c
6 Point No. 515 12 for 25c
8 Point No. 517 8 for 25c
10 Point No. 519 8 for 25c

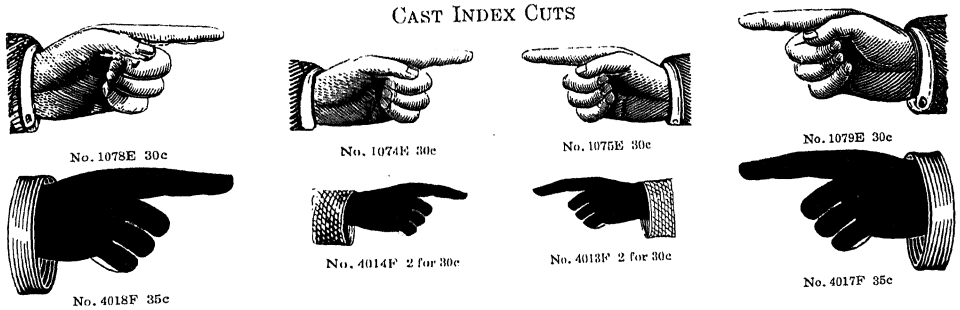
Fonted Index Cuts

Per font, one of each, 65c



No. 4011F 3 for 35c
No. 4010F 3 for 35c
No. 4008F 3 for 30c
No. 4007F 3 for 30c
No. 4009F 3 for 35c
No. 4012F 3 for 35c
No. 4006F 6 for 30c
No. 4003F 6 for 30c
No. 4001F 8 for 25c
No. 4002F 8 for 25c
No. 4004F 6 for 30c
No. 4005F 6 for 30c

Cast Index Cuts

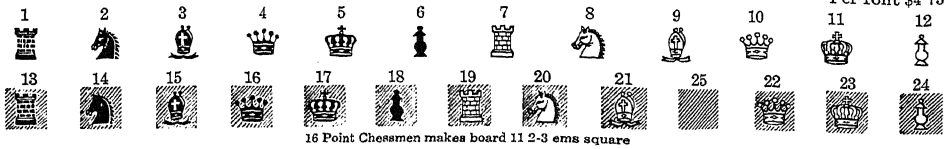


No. 1078E 30c
No. 1074E 30c
No. 1075E 30c
No. 1079E 30c
No. 4018F 35c
No. 4014F 2 for 30c
No. 4013F 2 for 30c
No. 4017F 35c

TYPOGRAPHIC ACCESSORIES

CHESSMEN

16 Point — Per font $4 75



16 Point Chessmen makes board 11 2-3 ems square

24 Point Chessmen (board 17 ems square) Per font $6 45

20 Point Chessmen (board 14 1-3 ems square) Per font $6 45

(Prices include One Set of Brass Rules for Border)

CHECKERS

24 Point — Per font $4 75

24 Point Checkers makes board 17 ems square

20 Point — Per font $4 75

20 Point Checkers makes board 14 1-3 ems square

11 Point — Per font $3 00

11 Point Checkers makes board 8 1-3 ems square

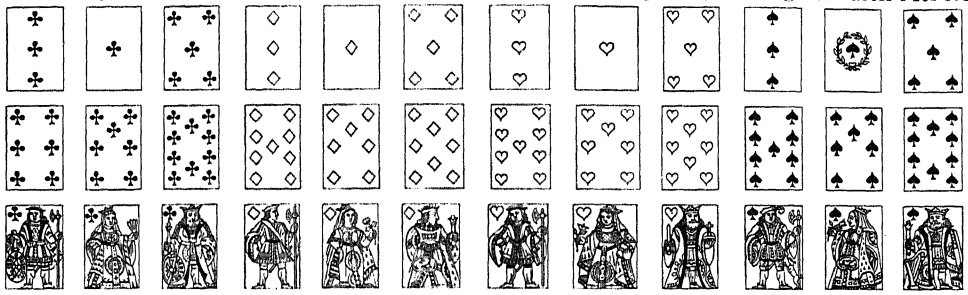
16 Point — Per font $4 75

16 Point Checkers makes board 11 2-3 ems square

(Prices include One Set of Brass Rules for Border)

CARD PIPS, SERIES NO. 2

36 Point body, 24 Point set — Per font 52 pieces $6 65 — Single character 3 for 30c



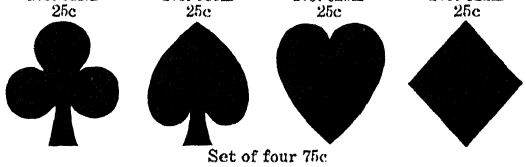
CARD INDICATORS

SERIES NO. 1

No. 82½ 2 for 30c — No. 83½ 2 for 30c — No. 84½ 2 for 30c — No. 85½ 2 for 30c

Set of four 50c

No. 918E 25c — No. 919E 25c — No. 920E 25c — No. 921E 25c



Set of four 75c

SERIES NO. 2

24 Point — Per font $3 65

A♣ J♠ Q♥
K♦ 1 2 3 4 5

SERIES NO. 3

10 Pt. Per font $1 95
12 Pt. Per font $1 95

Q♦ K♣ J♥
2 3 4 5 6 7 8

Cast to order on 10 Point or 12 Point body

SERIES NO. 4

3 ♠	A ♠	4 ♠	♣ 4
6 ♢	J ♢	K ♢	A ♢
7 ♢	9 ♢	2 ♢	Q ♢
♡ 9	♡ 10	5 ♢	10 ♢
♣ 2	♣ A	♣ 3	♣ 7
♡ 2	♣ J	♣ Q	♣ K
♡ 3	♡ 6	♡ A	♡ 4
2 ♠	♣ 5	K ♠	♡ 5
5 ♠	♣ 6	7 ♠	8 ♢
6 ♠	♣ 9	8 ♠	4 ♢
9 ♠	10 ♣	10 ♠	3 ♢
♡ Q	♡ K	J ♠	♣ 8
♡ 7	♡ 8	Q ♠	♡ J

6 Point No. 4 Per font $3 50

Complete for two hands with rules, leads and spaces

WHIST MARKERS

18 Point
Per lb. $0 90

Baseball Blanks

18 Point Baseball Blanks Per font $1 10

Contains 72 type—all 18 Point set

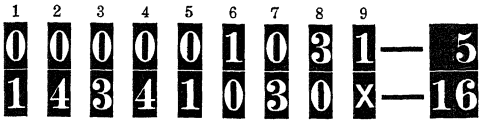
Also made in 12 Point Per font $0 70

Contains 90 type—all 12 Point set

In order to save time in printing editions where forms are stereotyped, total runs may be stamped in the blanks by reversed dies.

Baseball Figures

18 Point Baseball Figures Per font $2 20



Font contains 56 figure 1, 20 figure 2, 16 figure 3, 14 figure 4, 12 figure 5, 10 each figures 6, 7, 8, 9, and 120 figure 0, 6 character x, and 12 en blanks—all 9 Point set.

Also made in 12 Point Per font $1 45

Font contains 66 figure 1, 24 figure 2, 20 figure 3, 18 figure 4, 16 figure 5, 10 each figures 6, 7, 8, 9, and 154 figure 0, 8 character x, and 16 en blanks—all 6 Point set.

Five-Pointed Black Stars

Each body from 5 Point to 12 Point is put up in font containing 50 type ..... Per font 70c each

No. 211F (14 Pt.) and No. 212F (18 Pt.) are put up in fonts each containing 30 type ..... Per font 70c each

Nos. 213F and 214F (24 Pt.) and No. 215F (30 Pt.) are put up in fonts each containing 15 type..... Per font 70c each

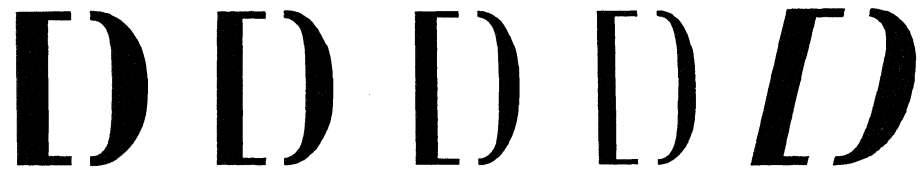
Also made in 36, 48, 60 and 72 Point sizes

Five-Pointed Outline Stars

Each body from 8 to 18 Point is put up in font containing 50 type. Per font 70c each

Nos. 233F (24 Pt.), 234F (30 Pt.) and 235F (36 Pt.) are put up in fonts each containing 10 type. Font 70c each. Also made in 42, 48 and 60 Point.

Parentheses and Brackets for Job Faces



60 Point Extra Bold | 60 Point Bold | 60 Point Medium | 60 Point Light | 60 Point Italic

This series of Parentheses and Brackets is made in four weights in the roman and one weight in the italic, as indicated above. Each weight is put up in fonts. When ordering, give the series number.

Extra Bold—Series No. 44, contains only 54, 60 and 72 point right and left characters $1 80
Extra Bold—Series No. 43, contains only 36, 42 and 48 point right and left characters 1 30
Extra Bold—Series No. 42, contains only 14, 18, 24 and 30 point right and left characters 1 10
Extra Bold—Series No. 41, contains only 5, 6, 8, 9, 10 and 12 point right and left characters 70
Bold—Series No. 34, contains only 54, 60 and 72 point right and left characters 1 80
Bold—Series No. 33, contains only 36, 42 and 48 point right and left characters 1 30
Bold—Series No. 32, contains only 14, 18, 24 and 30 point right and left characters 1 10
Bold—Series No. 31, contains only 5, 6, 8, 9, 10 and 12 point right and left characters 70
Medium—Series No. 24, contains only 54, 60 and 72 point right and left characters 1 80
Medium—Series No. 23, contains only 36, 42 and 48 point right and left characters 1 30
Medium—Series No. 22, contains only 14, 18, 24 and 30 point right and left characters 1 10
Medium—Series No. 21, contains only 5, 6, 8, 9, 10 and 12 point right and left characters 70
Light—Series No. 14, contains only 54, 60 and 72 point right and left characters 1 80
Light—Series No. 13, contains only 36, 42 and 48 point right and left characters 1 30
Light—Series No. 12, contains only 14, 18, 24 and 30 point right and left characters 1 10
Light—Series No. 11, contains only 5, 6, 8, 9, 10 and 12 point right and left characters 70
Italic—Series No. 53, contains only 36, 48 and 60 point right and left characters 1 60
Italic—Series No. 52, contains only 14, 18, 24 and 30 point right and left characters 1 15
Italic—Series No. 51, contains only 6, 8, 10 and 12 point right and left characters 70

TYPOGRAPHIC ACCESSORIES

TIME-TABLE FIGURES

5 Point No. 31 — Lightface / Both en set

5 Point No. 32 — Heavyface

10 10	0	Lv.....	KANSAS CITY	Ar	760 5 45
10 30	6	.....	Kansas City June.....		784 5 26
10 45	11	.....	Leeds.....		799 5 09
11 00	18	.....	Dodson		742 4 56
11 19	25	.....	Martin City		726 4 37
11 42	34	.....	Stillwell.....		726 4 20
11 59	43	.....	Chiles.....		717 3 53
12 08	45	.....	Wagstaff.....		714 3 47
12 23	51	.....	Cedar Springs		700 3 27

6 Point No. 31 — Lightface / Both en set

6 Point No. 32 — Heavyface

8 07	0	Lv....	LOUISVILLE....	Ar	273 5 42
8 27	6	.....	New Albany		267 5 22
8 39	12	.....	Edwardsville.....		251 5 07
9 00	21	.....	Crandall		252 4 47
.....	22	.....	Mott		251 .....
9 06	23	...	Corydon Junction ...		249 4 43
9 13	26	.....	Ramseys		246 4 28
9 20	31	.....	De Pauw.....		243 4 25
9 31	33	.....	Milltown		239 4 20
9 52	42	.....	Temple.....		238 4 32
10 00	45	.....	English.....		227 3 55
10 12	48	.....	Lamar		212 3 35

8 Point No. 31 — Lightface / Both en set

8 Point No. 32 — Heavyface

3 45	Lv.....	ST. LOUIS	Ar	11 48	
3 10	.....	Alton		12 15	
2 45	.....	Texas Junction		.....	
1 15	.....	Clarksville.....		2 12	
12 55	.....	Louisiana		2 32	
12 12	Ar.....	Hannibal.....	Lv	3 15	
10 49	Lv.....	Hannibal.....	Ar	3 55	
10 12	.....	Palmyra.....		4 42	
9 49	.....	Ely		4 59	
9 12	.....	Lakenan		5 35	
8 46	.....	Shelbina		5 46	
8 22	.....	Macon.....		6 31	

Both series also furnished in 5½ point and 7 point to order

6 Point Ionic No. 522

Figures, 5 Point set

Can be cast on four-fifth body if desired

199	Lv. PERU	6 05pm
134	Lv. Portland.....	10 00pm
125	Lv. North Manchester ...	12 30pm
205	Lv. Auburn	1 06pm
413	Lv. Butler.....	1 08pm
239	Lv. Montpelier	1 09pm
399	Lv. Adrian.....	1 48pm
397	Lv. DETROIT	8 28pm
666	Lv. Windsor	9 54pm
644	Lv. Chatham.....	9 55pm

Can also be furnished in 6 point with 4 point set figures

6 Point Antique No. 525

Figures, 5 Point set

Can be cast on four-fifth body if desired

10 00pm	Ar.....	Gevena.....	Lv	4 00am
10 12pm	Ar.....	DeKalb.....	Lv	4 05am
10 22pm	Ar.....	Dixon	Lv	4 10am
2 45pm	Ar.....	Boone	Lv	4 21am
2 55pm	Ar.....	Jefferson....	Lv	4 50am
2 58pm	Ar.	Cedar Rapids..	Lv	4 55am
3 00pm	Ar....	Columbus....	Lv	5 45am
3 04pm	Ar..	Grand Island..	Lv	5 59am
3 10pm	Ar...	Des Moines...	Lv	10 22am
3 24pm	Ar.	Missouri Junct.	Lv	10 55am

Can also be furnished in 5½ point with 4 point set figures

6 Point Century Expanded. Figures en set

6 Point Clarendon Time-Table Figures, en set

AM	PM	Lv		AR	PM	AM
8 40	6 30	BURLINGTON.....		10 45		8 15
8 58	.....	Latty		.....		.....
9 15	7 01	Mediapolis		10 14		7 40
9 31	7 15	MORNING SUN.....		9 55		7 25
9 48	7 30	Wadello.....		9 40		7 15
10 15	7 51	COLUMBUS JUNC....		9 15		6 52
10 50	8 20	NICHOLS.....		9 46		6 25

TIME-TABLE LOGOTYPES

These logotypes are sold in quantities of one pound or more per character

Can be cast on any wider set

5 Point

5 Point set: AM 6 — PM 7 — AM 8 — PM 9 — Lv 120 — Ar 121

6 Point set: AM 11 — PM 12 — AM 13 — PM 14

6½ Point set: am 15 — pm 16

7 Point set: AM 17 — PM 18 — Ar 19 — Lv 20 — am 98 — pm 99

7½ Point set: am 122 — pm 123 — Lv 124 — Ar 125

10 Point set: AM 126 — PM 127 — Lv 128 — Ar 129

TIME-TABLE REFERENCES

2¾ Point set: ¶ 1 — § 2 — † 3 — * 4 — ‡ 5

5 Point set: a 10

Can be cast on 5½ Point or 6 Point body or any wider set

5½ Point

5½ Point set: AM 26 — PM 27

TIME-TABLE REFERENCES

2¾ Point set: * 21 — † 22 — ‡ 23 — § 24 — ‖ 25

6 Point

6 Point set: AM 37 — PM 38 — am 39 — pm 40 — Lv 41 — Ar 42 — n't 43 — n'n 44 — a m 100 — p m 101 — n n 102 — n t 103 — AM 104 — PM 105

7½ Point set: am 45 — pm 46

8 Point set: AR 106 — Lv 107 — am 108 — pm 109 — am 110 — pm 111

9 Point set: A.M. 47 — P.M. 48 — AM 112 — PM 113

11 Point set: AM 49 — PM 50

12 Point set: am 51 — pm 52 — n'n 53 — n't 54 — AM 67 — PM 68

18 Point set: A. M. 55 — P. M. 56 — 1 Mile 130

36 Point set: AM 69 — PM 70

53 Point set: Stations. 131

TIME-TABLE REFERENCES

3 Point Set: * 28 — † 29 — ‡ 30 — § 31 — ‖ 32 — A 33 — P 34

5 Point set: a 35 — n 36

8 Point

4 Point set: a m 114 — p m 115

8 Point set: Ar 116 — Lv 117 — AM 118 — PM 119

12 Point set: AM 57 — PM 58

18 Point set: A. M. 59 — P. M. 60

48 Point set: STATIONS. 71

18 Point

32 Point set: DAILY EXCEPT SUNDAY 65 — DAILY EXCEPT MONDAY 66

SPECIAL LOGOTYPES

5½ Point

3 Point set: A M 78 — P M 79

8 Point set: AM 76 — PM 77

6 Point

6 Point set: AM 80 — PM 81 — Ar. 82 — Lv. 83

12 Point set: am 84 — pm 85 — A.M 86 — P.M 87

18 Point set: A. M. 88 — P. M. 89 — A.M. 90 — P.M. 91

8 Point

3 Point set: P M 134 — A M 148

4 Point set: P M 92 — A M 93

8 Point set: Lv. 94 — Ar. 95

10 Point set: A.M. 135 — P.M. 136 — A.M. 137 — P.M. 138

12 Point set: A.M. 96 — P.M. 97

14 Point set: M. 139 — A.M. 140 — P.M. 141

15 Point set: A.M. 142 — P.M. 143

21 Point set: M. 144 — A.M. 145 — P.M. 146

26 Point set: M. 147

12 Point

3 Point set: A M 148 — P M 149

12 Point set: Lv 132 — Ar 133

32 Point set: Ex. Sun. 74 — Daily. 75

DAILY 61 — SUNDAY ONLY 62

DAILY EX. SUN. 63 — DAILY EX. MON. 64

36 Point set: EXCEPT 72 — EXCEPT 73

CANCELED FIGURES

11 Point No. 40 — Per font $1 45

1 2 3 4 5 6 7 8 9 0

10 Point No. 40 — Per font $1 45

1 2 3 4 5 6 7 8 9 0

9 Point No. 40 — Per font $1 45

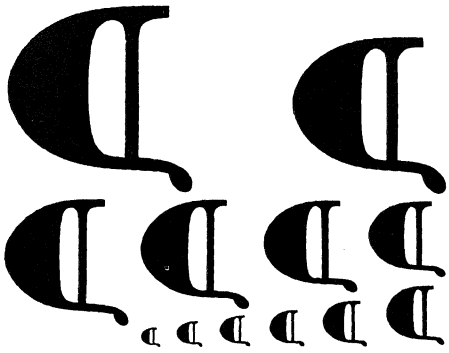
1 2 3 4 5 6 7 8 9 0

8 Point No. 40 — Per font $1 45

1 2 3 4 5 6 7 8 9 0

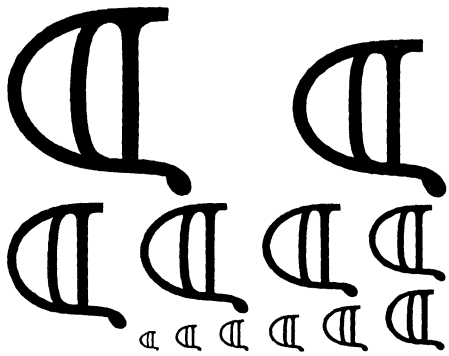
Priory Paragraph Marks

Font No. 11
(Containing 8, 10, 12, 14, 18, 24 and 30 Point sizes) $1 50
Font No. 12
(Containing 36, 42, 48, 60 and 72 Point sizes) $1 50



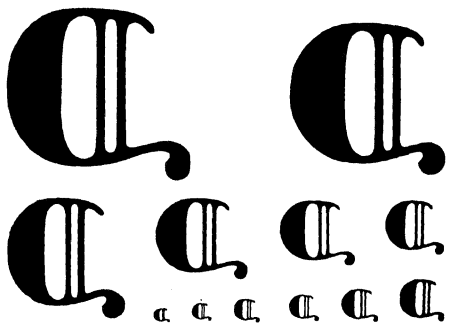
Priory Open Paragraph Marks

Font No. 13
(Containing 8, 10, 12, 14, 18, 24 and 30 Point sizes) $1 50
Font No. 14
(Containing 36, 42, 48, 60 and 72 Point sizes) $1 50



Caslon Text Paragraph Marks

Font No. 21
(Containing 6, 8, 10, 12, 14, 18, 24 and 30 Pt. sizes) $1 50
Font No. 22
(Containing 36, 48, 60 and 72 Point sizes) $1 50



Dorsey Paragraph Marks

Font No. 31
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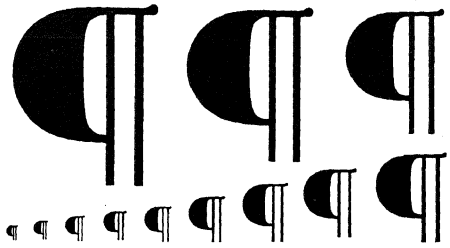
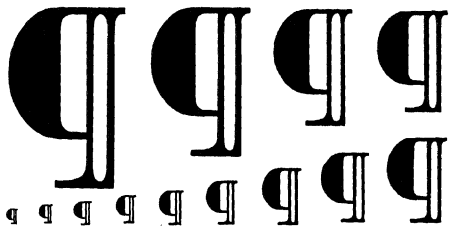
Font No. 32
(Containing 36, 48, 60 and 72 Point sizes) $1 50



Cheltenham Paragraph Marks

Font No. 4
(Containing 6, 8, 10, 12, 14, 18, 24 and 30 Pt. sizes) $1 50
Font No. 5
(Containing 36, 42, 48, 60 and 72 Point sizes) $1 50

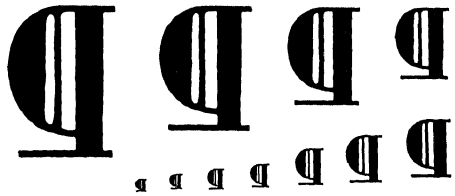


Della Robbia Paragraph Marks

Font No. 9
(Containing 6, 8, 10, 12, 14, 18, 24 and 30 Pt. sizes) $1 50
Font No. 10
(Containing 36, 42, 48, 54, 60 and 72 Point sizes) $1 50

Bewick Paragraph Marks

Font No. 6
(Containing 6, 8, 10, 12, 18, 24 and 30 Point sizes) $1 50
Font No. 7
(Containing 36, 48, 60 and 72 Point sizes) $1 50



MINIATURE PERPETUAL CALENDAR LOGOTYPES

1927 CALENDAR 1927

JANUARY							MAY							JULY							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
--	--	--	--	--	--	1	1	2	3	4	5	6	7	--	--	--	--	--	1	2	--	--	--	--	1	2	3
2	3	4	5	6	7	8	8	9	10	11	12	13	14	3	4	5	6	7	8	9	4	5	6	7	8	9	10
9	10	11	12	13	14	15	15	16	17	18	19	20	21	10	11	12	13	14	15	16	11	12	13	14	15	16	17
16	17	18	19	20	21	22	22	23	24	25	26	27	28	17	18	19	20	21	22	23	18	19	20	21	22	23	24
23	24	25	26	27	28	29	29	30	31	--	--	--	--	24	25	26	27	28	29	30	25	26	27	28	29	30	--
30	31	--	--	--	--	--	--	--	--	--	--	--	--	31	--	--	--	--	--	--	--	--	--	--	--	--	--

FEBRUARY							OCTOBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
--	--	1	2	3	4	5	--	--	--	--	--	--	1	
6	7	8	9	10	11	12	2	3	4	5	6	7	8	
13	14	15	16	17	18	19	9	10	11	12	13	14	15	
20	21	22	23	24	25	26	16	17	18	19	20	21	22	
27	28	--	--	--	--	--	23	24	25	26	27	28	29	
--	--	--	--	--	--	--	30	31	--	--	--	--	--	

American Type
Best in Any Case

MARCH							NOVEMBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
--	--	1	2	3	4	5	--	--	1	2	3	4	5	
6	7	8	9	10	11	12	6	7	8	9	10	11	12	
13	14	15	16	17	18	19	13	14	15	16	17	18	19	
20	21	22	23	24	25	26	20	21	22	23	24	25	26	
27	28	29	30	31	--	--	27	28	29	30	--	--	--	

APRIL							JUNE							AUGUST							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
--	--	--	--	--	1	2	--	--	--	1	2	3	4	--	--	1	2	3	4	5	--	--	--	--	--	1	2
3	4	5	6	7	8	9	5	6	7	8	9	10	11	7	8	9	10	11	12	13	4	5	6	7	8	9	10
10	11	12	13	14	15	16	12	13	14	15	16	17	18	14	15	16	17	18	19	20	11	12	13	14	15	16	17
17	18	19	20	21	22	23	19	20	21	22	23	24	25	21	22	23	24	25	26	27	18	19	20	21	22	23	24
24	25	26	27	28	29	30	26	27	28	29	30	--	--	28	29	30	31	--	--	--	25	26	27	28	29	30	31
31	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

CLELAND BORDER

MINIATURE PERPETUAL CALENDAR LOGOTYPES are shown complete on page 609. They will work in combination with brass rule, borders and decorative material

MINIATURE PERPETUAL CALENDARS

Easy to Make Up

1929

JANUARY							JULY							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
--	--	--	--	--	--	5	--	--	1	2	3	4	5	6
6	7	8	9	10	11	12	7	8	9	10	11	12	13	
13	14	15	16	17	18	19	14	15	16	17	18	19	20	
20	21	22	23	24	25	26	21	22	23	24	25	26	27	
27	28	29	30	31	--	--	28	29	30	31	--	--	--	

FEBRUARY							AUGUST							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
--	--	--	--	--	1	2	--	--	--	--	--	1	2	3
3	4	5	6	7	8	9	4	5	6	7	8	9	10	
10	11	12	13	14	15	16	11	12	13	14	15	16	17	
17	18	19	20	21	22	23	18	19	20	21	22	23	24	
24	25	26	27	28	--	--	25	26	27	28	29	30	31	
--	--	--	--	--	--	--	--	--	--	--	--	--	--	

MARCH							SEPTEMBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
--	--	--	--	--	1	2	1	2	3	4	5	6	7	
3	4	5	6	7	8	9	8	9	10	11	12	13	14	
10	11	12	13	14	15	16	15	16	17	18	19	20	21	
17	18	19	20	21	22	23	22	23	24	25	26	27	28	
24	25	26	27	28	29	30	29	30	--	--	--	--	--	
31	--	--	--	--	--	--	--	--	--	--	--	--	--	

APRIL							OCTOBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
--	--	1	2	3	4	5	--	--	--	1	2	3	4	
7	8	9	10	11	12	13	6	7	8	9	10	11	12	
14	15	16	17	18	19	20	13	14	15	16	17	18	19	
21	22	23	24	25	26	27	20	21	22	23	24	25	26	
28	29	30	--	--	--	--	27	28	29	30	31	--	--	

MAY							NOVEMBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
--	--	--	1	2	3	4	--	--	--	--	--	1	2	
5	6	7	8	9	10	11	3	4	5	6	7	8	9	
12	13	14	15	16	17	18	10	11	12	13	14	15	16	
19	20	21	22	23	24	25	17	18	19	20	21	22	23	
26	27	28	29	30	31	--	24	25	26	27	28	29	30	

JUNE							DECEMBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
--	--	--	--	--	--	1	1	2	3	4	5	6	7	
2	3	4	5	6	7	8	8	9	10	11	12	13	14	
9	10	11	12	13	14	15	15	16	17	18	19	20	21	
16	17	18	19	20	21	22	22	23	24	25	26	27	28	
23	24	25	26	27	28	29	29	30	31	--	--	--	--	
30	--	--	--	--	--	--	--	--	--	--	--	--	--	

American Type Founders Company

TEAGUE BORDER

AMERICAN TYPE FOUNDERS COMPANY
Gives Printers the Correct Material to Work With

1925 CALENDAR 1925

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
--	--	--	--	1	2	3	1	2	3	4	5	6	7	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28	22	23	24	25	26	27	28
25	26	27	28	29	30	31	--	--	--	--	--	--	--	29	30	31	--	--	--	--

1925 MARCH 1925

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
--	--	--	--	--	--	4	--	--	--	--	--	1	2	--	1	2	3	4	5	6
5	6	7	8	9	10	11	3	4	5	6	7	8	9	7	8	9	10	11	12	13
12	13	14	15	16	17	18	10	11	12	13	14	15	16	14	15	16	17	18	19	20
19	20	21	22	23	24	25	17	18	19	20	21	22	23	21	22	23	24	25	26	27
26	27	28	29	30	--	--	24	25	26	27	28	29	30	28	29	30	--	--	--	--
--	--	--	--	--	--	--	31	--	--	--	--	--	--	--	--	--	--	--	--	--

JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
--	--	--	1	2	3	4	--	--	--	--	--	--	1	--	--	1	2	3	4	5
5	6	7	8	9	10	11	2	3	4	5	6	7	8	6	7	8	9	10	11	12
12	13	14	15	16	17	18	9	10	11	12	13	14	15	13	14	15	16	17	18	19
19	20	21	22	23	24	25	16	17	18	19	20	21	22	20	21	22	23	24	25	26
26	27	28	29	30	31	--	23	24	25	26	27	28	29	27	28	29	30	--	--	--
--	--	--	--	--	--	--	30	31	--	--	--	--	--	--	--	--	--	--	--	--

OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
--	--	--	--	1	2	3	1	2	3	4	5	6	7	--	--	1	2	3	4	5
4	5	6	7	8	9	10	8	9	10	11	12	13	14	6	7	8	9	10	11	12
11	12	13	14	15	16	17	15	16	17	18	19	20	21	13	14	15	16	17	18	19
18	19	20	21	22	23	24	22	23	24	25	26	27	28	20	21	22	23	24	25	26
25	26	27	28	29	30	31	29	30	--	--	--	--	--	27	28	29	30	31	--	--

Miniature Perpetual Calendar Logotypes in combination with Cheltenham Perpetual Calendar No. 23

BROCHURE BORDER

1926 CALENDAR 1926

JANUARY							FEBRUARY							MARCH							APRIL						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
--	--	--	--	--	1	2	--	1	2	3	4	5	6	--	1	2	3	4	5	6	--	--	--	--	1	2	3
3	4	5	6	7	8	9	7	8	9	10	11	12	13	7	8	9	10	11	12	13	4	5	6	7	8	9	10
10	11	12	13	14	15	16	14	15	16	17	18	19	20	14	15	16	17	18	19	20	11	12	13	14	15	16	17
17	18	19	20	21	22	23	21	22	23	24	25	26	27	21	22	23	24	25	26	27	18	19	20	21	22	23	24
24	25	26	27	28	29	30	28	--	--	--	--	--	--	28	29	30	31	--	--	--	25	26	27	28	29	30	--
31	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

MAY							JUNE							JULY							AUGUST						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
--	--	--	--	--	--	1	--	--	1	2	3	4	5	--	--	--	--	1	2	3	1	2	3	4	5	6	7
2	3	4	5	6	7	8	6	7	8	9	10	11	12	4	5	6	7	8	9	10	8	9	10	11	12	13	14
9	10	11	12	13	14	15	13	14	15	16	17	18	19	11	12	13	14	15	16	17	15	16	17	18	19	20	21
16	17	18	19	20	21	22	20	21	22	23	24	25	26	18	19	20	21	22	23	24	22	23	24	25	26	27	28
23	24	25	26	27	28	29	27	28	29	30	--	--	--	25	26	27	28	29	30	31	29	30	31	--	--	--	--
30	31	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
--	--	--	--	--	--	4	--	--	--	--	1	2	--	1	2	3	4	5	6	--	--	--	--	--	1	2	3
5	6	7	8	9	10	11	3	4	5	6	7	8	9	7	8	9	10	11	12	13	4	5	6	7	8	9	10
12	13	14	15	16	17	18	10	11	12	13	14	15	16	14	15	16	17	18	19	20	11	12	13	14	15	16	17
19	20	21	22	23	24	25	17	18	19	20	21	22	23	21	22	23	24	25	26	27	18	19	20	21	22	23	24
26	27	28	29	30	--	--	24	25	26	27	28	29	30	28	29	30	--	--	--	--	25	26	27	28	29	30	31
--	--	--	--	--	--	--	31	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

BROCHURE BORDER

CHELTENHAM
PERPETUAL
CALENDARS

MADE in nine sizes, six to sixty point, in Cheltenham Bold and Cheltenham Bold Condensed. Fonts include brass rules for one month, one each of the date logotypes, seven blanks, one each of the day logotypes, and sufficient type, figures and spaces for every month in the year for twenty years. Perpetual Calendars carry the double date logotypes in all except the six and eight point sizes

1924	AUGUST					1924
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
4/31	25	26	27	28	29	30

ROMAN BORDER

60 Point Cheltenham Perpetual Calendar No. 25 Price complete $[illegible]

1942 SEPTEMBER 1942

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

029
SAT
7
14
21
28

18 Point Cheltenham Perpetual Calendar
No. 23 Price complete $[illegible]

1926 AUGUST 1926						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Su 3 10 24/31

[illegible] Calendar Perpetual Calendar No. [illegible]
Price complete $[illegible]

1932 JANUARY 1932						
SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

SUN	MON
TUE	WED
1	2
11	29
30	24/31

These Calendars are perpetual and may be used year after year, with no extra expense, by simply exchanging the figures and the months

36 Point Cheltenham Perpetual Calendar No. 15 Price complete $5 75

1926 OCTOBER 1926						
SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

SUN
1
31
23/

48 Point Cheltenham Perpetual Calendar No. 16 Price complete $9 50

1929 DECEMBER 1					
SUN	MON	TUE	WED	THU	FRI
1	2	3	4	5	6
8	9	10	11	12	13
15	16	17	18	19	20
22	23	24	25	26	27
29	30	31			

Cheltenham Perpetual Calendars will prove a source of profit to the enterprising job p

Cheltenham Perpetual Calendars

12 Point Cheltenham
Perpetual Calendar No. 22
Price complete $2.00

1937 AUGUST 1937						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

10 Point
Cheltenham Perpetual
Calendar No. 21
Price complete $1.75

1936 NOVEMBER 1936						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

1930 DECEMBER 1930						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Prices and Sizes of Cheltenham Perpetual Calendars

6 Point No. 9, complete	$1 25
6 Point No. 19, complete	1 25
8 Point No. 10, complete	1 50
8 Point No. 20, complete	1 50
10 Point No. 11, complete	1 75
10 Point No. 21, complete	1 75
12 Point No. 12, complete	2 00
12 Point No. 22, complete	2 00
18 Point No. 13, complete	2 75
18 Point No. 23, complete	2 75
24 Point No. 14, complete	3 25
24 Point No. 24, complete	3 00
36 Point No. 15, complete	5 75
36 Point No. 25, complete	5 00
48 Point No. 16, complete	9 50
48 Point No. 26, complete	7 50
60 Point No. 17, complete	12 00
60 Point No. 27, complete	10 50

Made for Yearly Calendars in the following sizes and sold without the Brass Rule Border and Extra Characters

6 Point No. 109, complete	$4 00
6 Point No. 119, complete	3 00
8 Point No. 110, complete	4 50
8 Point No. 120, complete	4 00
10 Point No. 111, complete	6 25
10 Point No. 121, complete	5 50
12 Point No. 112, complete	8 00
12 Point No. 122, complete	7 00

AMERICAN BORDER

8 Point
Cheltenham Perpetual
Calendar No. 20
Price complete $1.50

1912 JUNE 1912						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

1932 OCTOBER 1932						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

6 Point
Cheltenham
Perpetual
Calendar No. 9
Price complete $1.25

1911 APRIL 1911						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Yearly Calendar Fonts include only the logotypes from 1 to 31 with blanks and the logotypes for days of the week. Any suitable decorative material at hand may be used with the Calendar Figures

American Type Founders Co.

1928 SIX MONTH CALENDAR 1928

JANUARY						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FEBRUARY						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

MARCH						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

APRIL						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

MAY						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JUNE						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Suggestion showing figures of 6 Point Perpetual Calendar No. 11

Miniature Perpetual Calendar Logotypes

Per font $4 70

Font consists of figure logotypes (Example 1) for 28-day, 29-day, 30-day and 31-day months sufficient to set any two consecutive years. These logotypes are of two sizes, 20x42 points having five lines of figures, and 24x42 points having six lines of figures. A supply of dotted spacer lines (Example 2) is included to justify to a uniform size of 24x42 points wherever necessary. Font also includes day-of-week logotypes (Example 3) 12x42 points, combination month and day-of-week logotypes (Example 4) 12x42 points, month logotypes (Example 5) 6x10 points and six sets of figures (Example 6) 2½ point set, to use for years in one of the styles where the year is set next to the day-of-week logotypes.

Quarter Case No. 3075 has the proper arrangement of boxes to hold this font.

(Example 1)

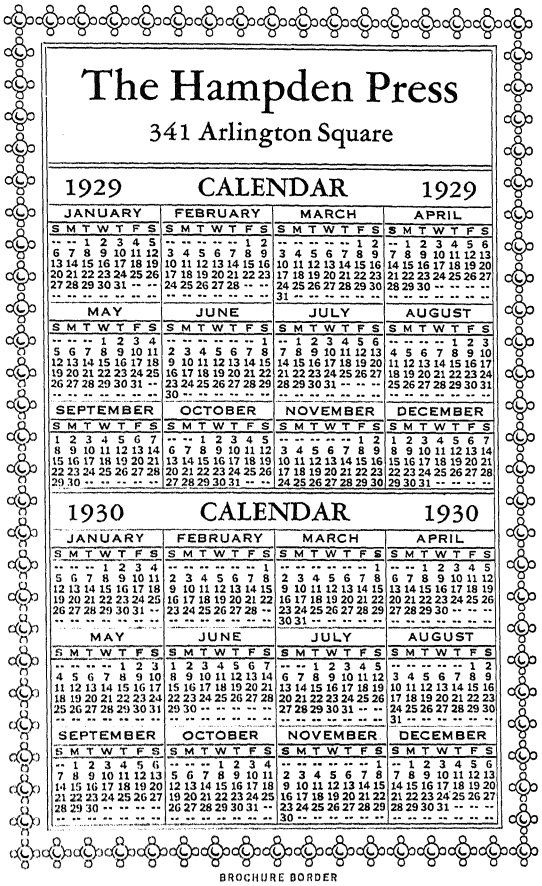
(Example 2)

(Example 3)

(Example 4)

JAN to DEC
(Example 5)

1 to 0
(Example 6)



BROCHURE BORDER

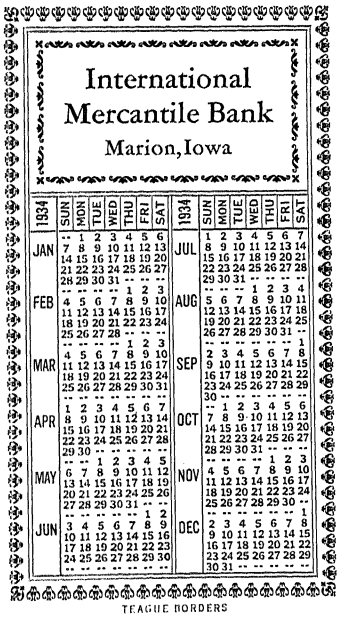
Miniature Perpetual Calendar Logotypes

Other examples shown on page 6021

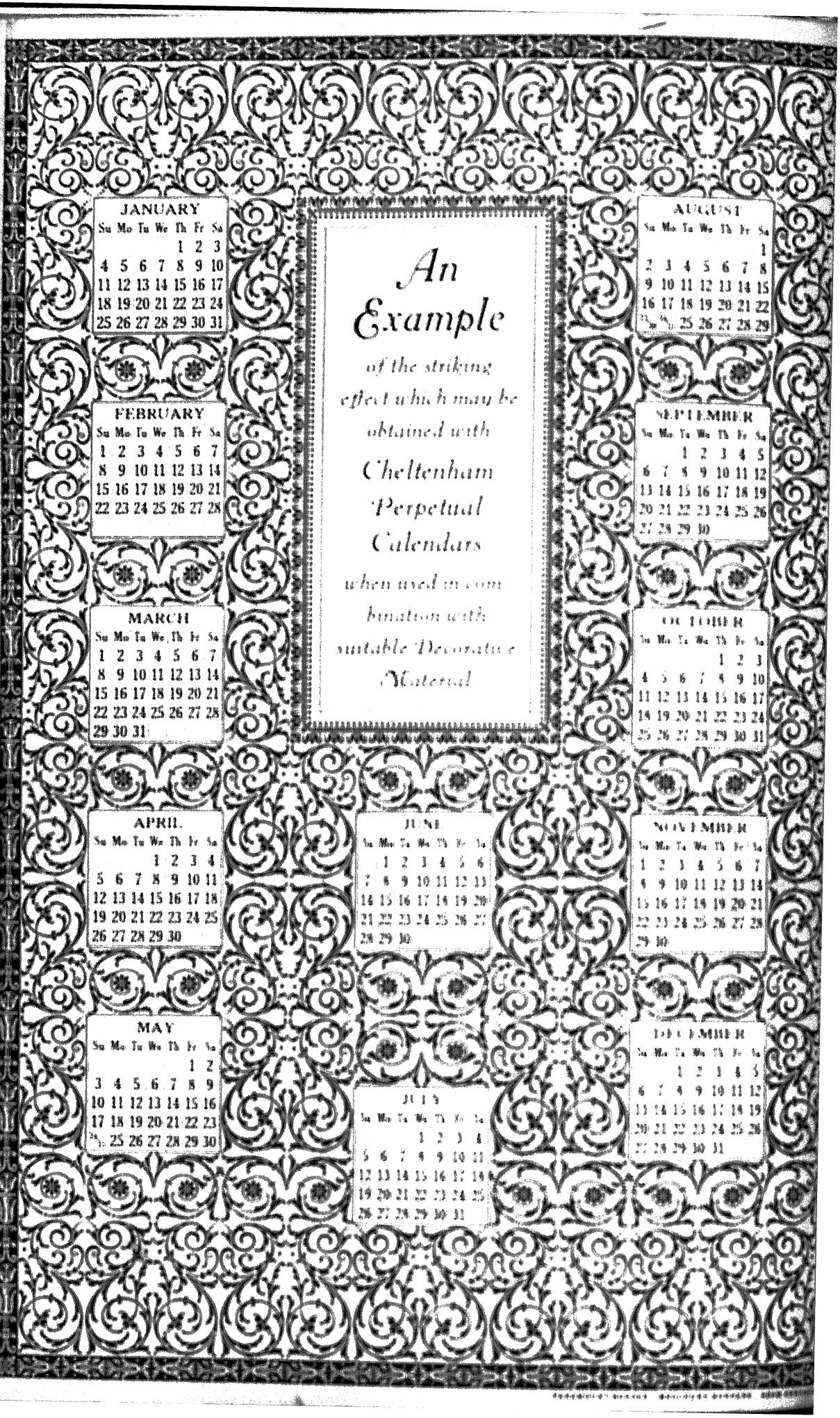
The increasing demand for small calendars in general advertising has prompted the introduction of these Miniature Perpetual Calendar Logotypes. These little time-savers are as easy to handle as ordinary quads. Nothing could be simpler. Each month of the year is cast complete in one logotype; headings also are cast in one logotype.

American Type Founders Company

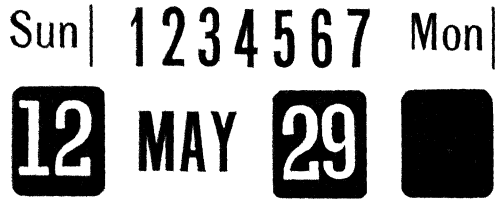
Selling Houses Everywhere



TEAGUE BORDERS


An
Example
of the striking
effect which may be
obtained with
Cheltenham
Perpetual
Calendars
when used in com
bination with
suitable Decorative
Material
JANUARY
Su Mo Tu We Th Fr Sa
1 2 3
4 5 6 7 8 9 10
11 12 13 14 15 16 17
18 19 20 21 22 23 24
25 26 27 28 29 30 31
FEBRUARY
Su Mo Tu We Th Fr Sa
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
MARCH
Su Mo Tu We Th Fr Sa
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31
APRIL
Su Mo Tu We Th Fr Sa
1 2 3 4
5 6 7 8 9 10 11
12 13 14 15 16 17 18
19 20 21 22 23 24 25
26 27 28 29 30
MAY
Su Mo Tu We Th Fr Sa
1 2
3 4 5 6 7 8 9
10 11 12 13 14 15 16
17 18 19 20 21 22 23
24 25 26 27 28 29 30
JUNE
Su Mo Tu We Th Fr Sa
1 2 3 4 5 6
7 8 9 10 11 12 13
14 15 16 17 18 19 20
21 22 23 24 25 26 27
28 29 30
JULY
Su Mo Tu We Th Fr Sa
1 2 3 4
5 6 7 8 9 10 11
12 13 14 15 16 17 18
19 20 21 22 23 24 25
26 27 28 29 30 31
AUGUST
Su Mo Tu We Th Fr Sa
1
2 3 4 5 6 7 8
9 10 11 12 13 14 15
16 17 18 19 20 21 22
23 24 25 26 27 28 29
SEPTEMBER
Su Mo Tu We Th Fr Sa
1 2 3 4 5
6 7 8 9 10 11 12
13 14 15 16 17 18 19
20 21 22 23 24 25 26
27 28 29 30
OCTOBER
Su Mo Tu We Th Fr Sa
1 2 3
4 5 6 7 8 9 10
11 12 13 14 15 16 17
18 19 20 21 22 23 24
25 26 27 28 29 30 31
NOVEMBER
Su Mo Tu We Th Fr Sa
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30
DECEMBER
Su Mo Tu We Th Fr Sa
1 2 3 4 5
6 7 8 9 10 11 12
13 14 15 16 17 18 19
20 21 22 23 24 25 26
27 28 29 30 31

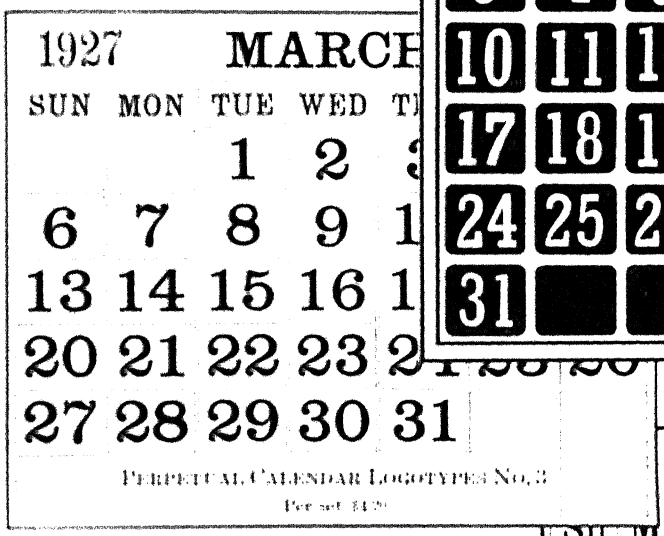
SECTIONAL CALENDAR NO. 5
Price $3.50



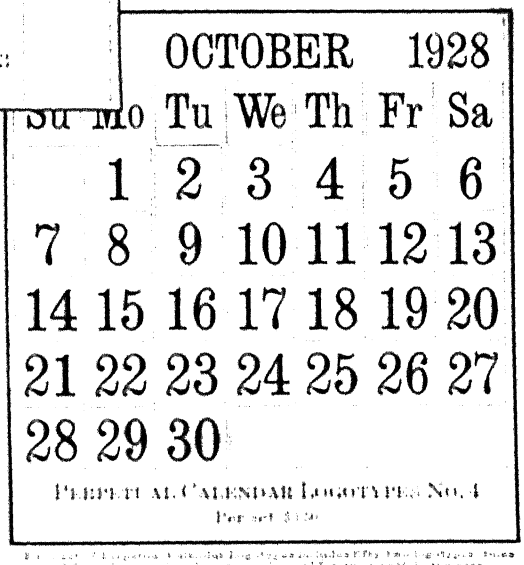
SECTIONAL CALENDAR NO. 8
Price $5.45

Sectional Calendar Figures are frequently used for baseball scores, and are sold separately at pound prices

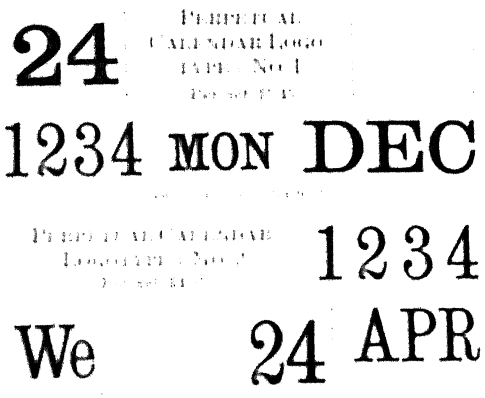
SECTIONAL CALENDAR NO. 6
Price $4.20



PERPETUAL CALENDAR LOGOTYPES NO. 3
Per set $4.20



PERPETUAL CALENDAR LOGOTYPES NO. 4
Per set $3.50



PERPETUAL CALENDAR LOGO TAPE NO. 1
Per set $1.40

PERPETUAL CALENDAR LOGOTYPES NO. 2
Per set $1.75

TYPOGRAPHIC ACCESSORIES

Advertising Figures

Series No. 5

12 Point No. 5, 5 lb. fonts
16 Point No. 5, 5 lb. fonts
20 Point No. 5, 5 lb. fonts
24 Point No. 5, 5 lb. fonts
30 Point No. 5, 5 lb. fonts

36 Point No. 5, 5 lb. fonts
42 Point No. 5, 5 lb. fonts
48 Point No. 5, 5 lb. fonts
60 Point No. 5, 5 lb. fonts

Each Font of Series No. 5 contains the following characters

1 2 3 4 5 6 7 8 9 0 $ c .

Series No. 6

12 Point No. 6, 5 lb. fonts
16 Point No. 6, 5 lb. fonts
20 Point No. 6, 5 lb. fonts
24 Point No. 6, 5 lb. fonts
30 Point No. 6, 5 lb. fonts

36 Point No. 6, 5 lb. fonts
42 Point No. 6, 5 lb. fonts
48 Point No. 6, 5 lb. fonts
60 Point No. 6, 5 lb. fonts

Each Font of Series No. 6 contains the following characters

1 2 3 4 5 6 7 8 9 0 $ c .

Series No. 1

12 Point No. 1, 5 lb. fonts
16 Point No. 1, 5 lb. fonts
20 Point No. 1, 5 lb. fonts
24 Point No. 1, 5 lb. fonts
30 Point No. 1, 5 lb. fonts

36 Point No. 1, 5 lb. fonts
42 Point No. 1, 5 lb. fonts
48 Point No. 1, 5 lb. fonts
60 Point No. 1, 5 lb. fonts

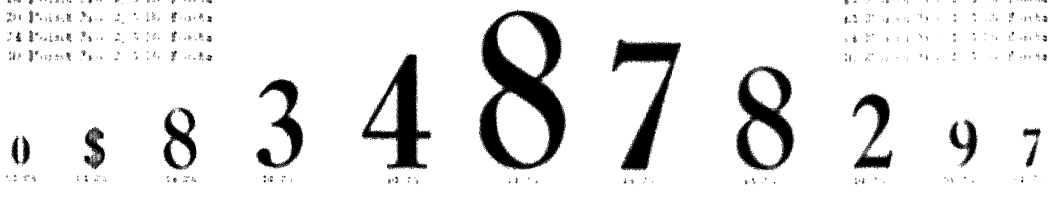
Each Font of Series No. 1 contains the following characters

1 2 3 4 5 6 7 8 9 0 $ c .

Series No. 2

12 Point No. 2, 5 lb. fonts
16 Point No. 2, 5 lb. fonts
20 Point No. 2, 5 lb. fonts
24 Point No. 2, 5 lb. fonts
30 Point No. 2, 5 lb. fonts

36 Point No. 2, 5 lb. fonts
42 Point No. 2, 5 lb. fonts
48 Point No. 2, 5 lb. fonts
60 Point No. 2, 5 lb. fonts



Each Font of Series No. 2 contains the following characters

1 2 3 4 5 6 7 8 9 0 $ c .

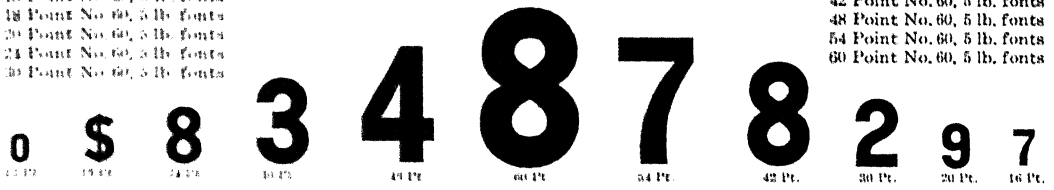
TYPOGRAPHIC ACCESSORIES

ADVERTISING FIGURES

SERIES No. 60

12 Point No. 60, 5 lb. fonts
16 Point No. 60, 5 lb. fonts
18 Point No. 60, 5 lb. fonts
20 Point No. 60, 5 lb. fonts
24 Point No. 60, 5 lb. fonts
30 Point No. 60, 5 lb. fonts

36 Point No. 60, 5 lb. fonts
42 Point No. 60, 5 lb. fonts
48 Point No. 60, 5 lb. fonts
54 Point No. 60, 5 lb. fonts
60 Point No. 60, 5 lb. fonts



Each Font of Series No. 60 contains the following characters:

1 2 3 4 5 6 7 8 9 0 $ c .

SERIES No. 52

12 Point No. 52, 5 lb. fonts
16 Point No. 52, 5 lb. fonts
18 Point No. 52, 5 lb. fonts
20 Point No. 52, 5 lb. fonts
24 Point No. 52, 5 lb. fonts

30 Point No. 52, 5 lb. fonts
36 Point No. 52, 5 lb. fonts
48 Point No. 52, 5 lb. fonts
60 Point No. 52, 5 lb. fonts

Each Font of Series No. 52 contains the following characters:

1 2 3 4 5 6 7 8 9 0 $ c .

SERIES No. 71

12 Point No. 71, 5 lb. fonts
16 Point No. 71, 5 lb. fonts
20 Point No. 71, 5 lb. fonts
24 Point No. 71, 5 lb. fonts
30 Point No. 71, 5 lb. fonts

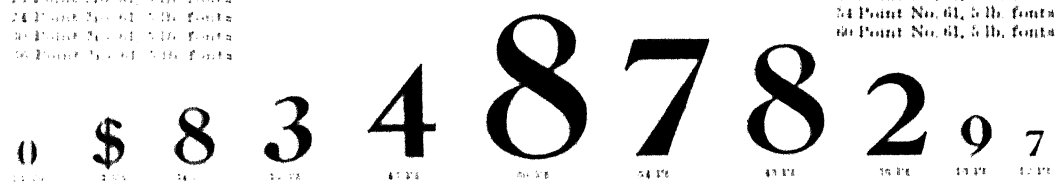
36 Point No. 71, 5 lb. fonts
42 Point No. 71, 5 lb. fonts
54 Point No. 71, 5 lb. fonts
60 Point No. 71, 5 lb. fonts

Each Font of Series No. 71 contains the following characters:

1 2 3 4 5 6 7 8 9 0 $ c .

SERIES No. 61

42 Point No. 61, 5 lb. fonts
48 Point No. 61, 5 lb. fonts
54 Point No. 61, 5 lb. fonts
60 Point No. 61, 5 lb. fonts



Each Font of Series No. 61 contains the following characters:

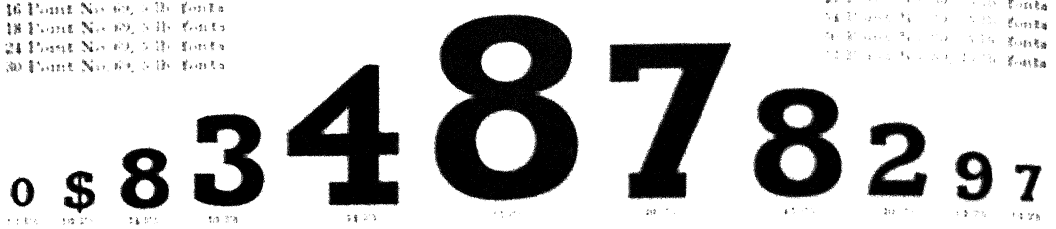
1 2 3 4 5 6 7 8 9 0 $ c .

HUNT LIBRARY
CARNEGIE-MELLON UNIVERSITY

TYPOGRAPHIC ACCESSORIES

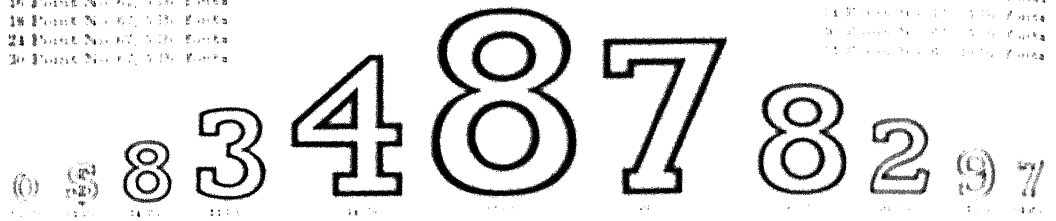
ADVERTISING FIGURES

SERIES No. 69



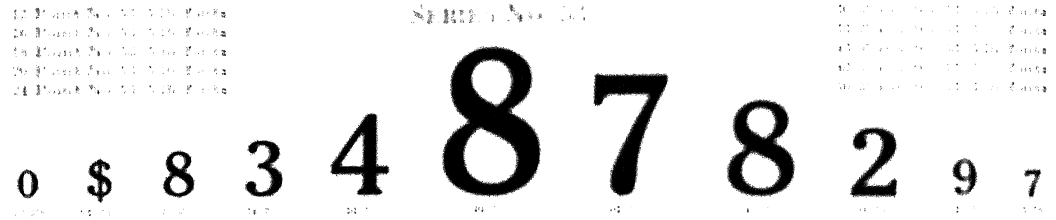
1 2 3 4 5 6 7 8 9 0 $ c .

SERIES No. 67



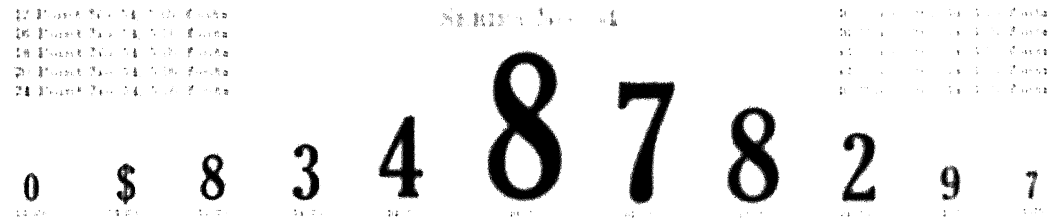
1 2 3 4 5 6 7 8 9 0 $ c .

SERIES No. 66



1 2 3 4 5 6 7 8 9 0 $ c .

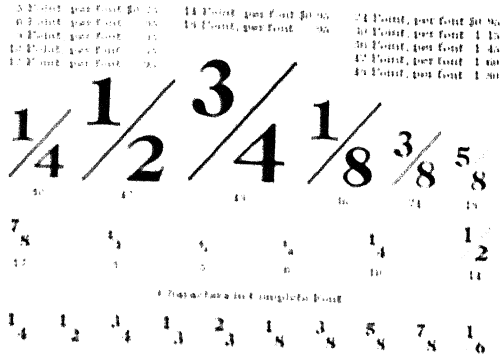
SERIES No. 64



1 2 3 4 5 6 7 8 9 0 $ c .

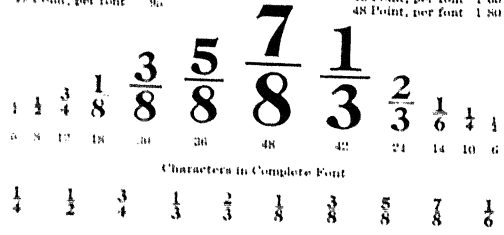
TYPOGRAPHIC ACCESSORIES

New Caslon Fractions No. 2



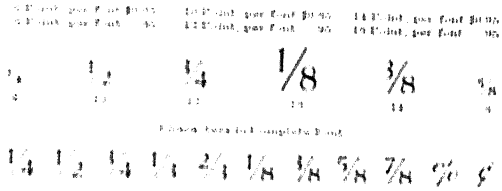
New Caslon Fractions No. 1

5 Point, per font $0 75
6 Point, per font 85
8 Point, per font 85
10 Point, per font 85
12 Point, per font 95
14 Point, per font $0 95
18 Point, per font 95
24 Point, per font $0 95
30 Point, per font 1 15
36 Point, per font 1 45
42 Point, per font 1 60
48 Point, per font 1 80



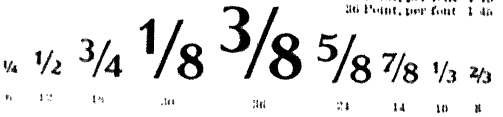
Characters in Complete Font

Cheltenham Fractions

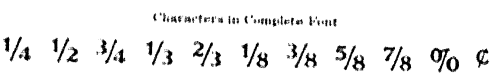


Globe Gothic Fractions

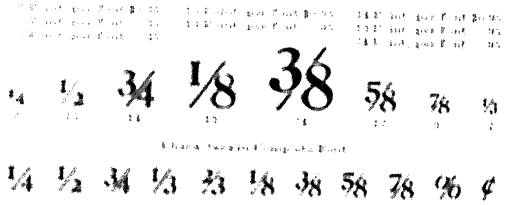
6 Point, per font $0 85
8 Point, per font 85
10 Point, per font 85
12 Point, per font $0 95
14 Point, per font 95
18 Point, per font $0 95
24 Point, per font 95
30 Point, per font 1 15
36 Point, per font 1 45



Characters in Complete Font

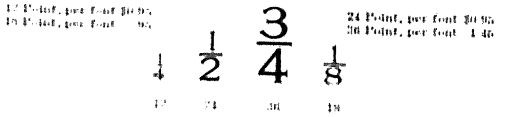


DeVinne Fractions



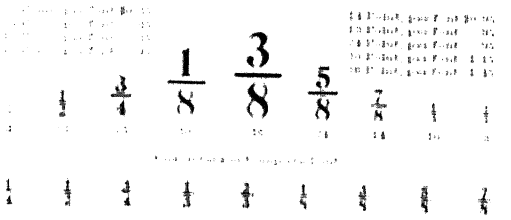
Latin Antique Fractions

12 Point, per font $0 95
18 Point, per font 95
24 Point, per font $0 95
36 Point, per font 1 45



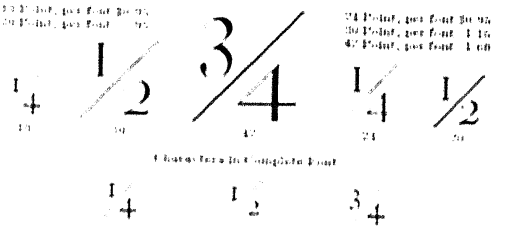
Characters in Complete Font

DeVinne Condensed Fractions



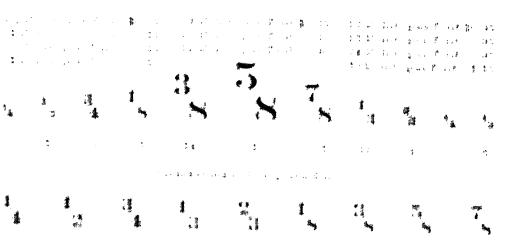
Oldstyle Fractions

24 Point, per font $0 95
30 Point, per font 1 15
42 Point, per font 1 60



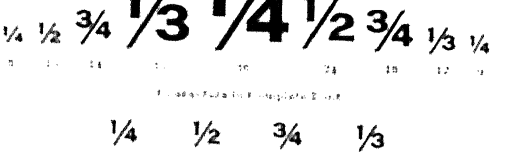
Characters in Complete Font

Boldface Fractions



Gothic Fractions No. 8

18 Point, per font $0 95
24 Point, per font 95
30 Point, per font 1 15
36 Point, per font 1 45



TYPOGRAPHIC ACCESSORIES

Cloister Oldstyle Fractions

6 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 c/o

8 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 c/o

10 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 c/o

12 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 c/o

14 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 c/o

18 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 c/o

Bodoni Fractions

6 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

8 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

10 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

12 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

14 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

18 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

Bodoni Book Fractions

6 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

8 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

10 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

12 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

14 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

18 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

Venetian Fractions

8 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 c/o

9 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 c/o

10 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 c/o

11 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 c/o

12 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 c/o

14 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 c/o

24 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 c/o

Typewriter Fractions

American Typewriter Fractions

6 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

Monotype New Typewriter Fractions

6 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

New Model Nine Hundred Typewriter Fractions

10 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

New Model Nineteen Hundred Typewriter Fractions

12 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

New Model Typewriter Fractions

12 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

New Model Nineteen Twenty Typewriter Fractions

12 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

Varitype Typewriter Fractions

12 Point

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8

Cut-Cost Fractions No. 1

PATENTED APRIL 19, 1921

6 Point, per font . . $3.20
8 Point, per font . . . 3.80

Cut-Cost Fractions No. 1 are so made that two en-set fractions can be placed together to make fractions in 16ths, 32ds and 64ths.

Thus: ¼ and ¼ placed together make 5/16

The following commonly used characters are furnished: 1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8

Special characters used for 16ths, 32ds and 64ths are:

Numerators: 1 3 5 7 9

Denominators: 16 32 64

Making: 1/16 3/16 5/16 7/16 9/16 11/16 13/16 15/16 1/32 3/32 5/32 7/32 9/32

The following characters on en set are used together to make 16ths, 32ds and 64ths when numerator is 11 or larger:

For 16ths:

Combine ¼ with ⅛ ⅛ ⅛ for 13/16 14/16 15/16

For 32ds:

Combine ¼ with ⅛ ⅛ ⅛ ⅛ to make 17/32 19/32 21/32 23/32 25/32

Combine ¼ with ⅛ ⅛ ⅛ ⅛ to make 27/32 29/32 31/32 1/32 3/32

Combine ⅛ with ⅛ to make 15/32

For 64ths:

Combine ¼ with ⅛ ⅛ ⅛ ⅛ to make 33/64 35/64 37/64 39/64 41/64

Combine ¼ with ⅛ ⅛ ⅛ ⅛ to make 43/64 45/64 47/64 49/64 51/64

Combine ¼ with ⅛ ⅛ ⅛ ⅛ to make 53/64 55/64 57/64 59/64 61/64

Combine ⅛ ¼ and ⅛ with ⅛ ⅛ ⅛ ⅛ ⅛ to make the rest of the 64ths: 11/64 to 31/64 33/64 to 63/64 31/64 and 63/64

The complete list of fractions that can be made with a font of Cut-Cost Fractions No. 1 are ½ ⅓ ⅔ and complete 8ths, 16ths, 32ds and 64ths, as follows:

1/8 2/8 3/8 4/8 5/8 6/8 7/8 1
1/16 2/16 3/16 4/16 5/16 6/16 7/16 8/16
1/32 2/32 3/32 4/32 5/32 6/32 7/32 8/32
9/32 10/32 11/32 12/32 13/32 14/32 15/32 16/32
17/32 18/32 19/32 20/32 21/32 22/32 23/32 24/32
25/32 26/32 27/32 28/32 29/32 30/32 31/32 32/32
33/64 34/64 35/64 36/64 37/64 38/64 39/64 40/64
41/64 42/64 43/64 44/64 45/64 46/64 47/64 48/64
49/64 50/64 51/64 52/64 53/64 54/64 55/64 56/64
57/64 58/64 59/64 60/64 61/64 62/64 63/64

Cut-Cost Fractions No. 2

PATENTED APRIL 19, 1921

6 Point, per font . . . $3.20
8 Point, per font . . . 3.80

Cut-Cost Fractions No. 2 are so made that two en-set fractions can be placed together to make fractions in 12ths, 16ths, 24ths and 48ths.

Thus: ½ and ⅛ placed together make 5/12

The following commonly used characters are furnished: 1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8

Special characters used for 12ths, 16ths, 24ths and 48ths are:

Numerators: 1 3 5 7 9

Denominators: 12 16 24 48

Making: 1/12 3/12 5/12 7/12 9/12 11/12 1/16 3/16 5/16 7/16 9/16 11/16 13/16 15/16 1/24 5/24 7/24 11/24 13/24 17/24 19/24 23/24 1/48 5/48 7/48 11/48 13/48 17/48 19/48 23/48 25/48 29/48 31/48 35/48 37/48 41/48 43/48 47/48

The following characters on en set are used together to make 12ths, 16ths, 24ths and 48ths when numerator is 11 or larger:

For 12ths:

Combine ¼ with ⅓ for 11/12

For 16ths:

Combine ¼ with ⅛ ⅛ ⅛ to make 13/16 14/16 15/16

For 24ths:

Combine ⅓ with ¼ ⅛ ⅛ to make 17/24 19/24 21/24 23/24

Combine ⅔ with ¼ to make 23/24

For 48ths:

Combine ¼ with ⅛ ⅛ ⅛ ⅛ to make 33/48 35/48 37/48 39/48

Combine ¼ with ⅛ ⅛ ⅛ to make 41/48 43/48 45/48

Combine ⅔ with ⅛ ⅛ ⅛ to make 43/48 45/48 47/48

Combine ¼ with ⅛ ⅛ ⅛ to make 33/48 35/48 37/48

The complete list of fractions that can be made with a font of Cut-Cost Fractions No. 2 are complete 12ths, 16ths, 24ths and 48ths, as follows:

1/12 2/12 3/12 4/12 5/12 6/12
1/16 2/16 3/16 4/16 5/16 6/16
1/24 2/24 3/24 4/24 5/24 6/24
1/48 2/48 3/48 4/48 5/48 6/48
7/48 8/48 9/48 10/48 11/48 12/48
13/48 14/48 15/48 16/48 17/48 18/48
19/48 20/48 21/48 22/48 23/48 24/48
25/48 26/48 27/48 28/48 29/48 30/48
31/48 32/48 33/48 34/48 35/48 36/48
37/48 38/48 39/48 40/48 41/48 42/48
43/48 44/48 45/48 46/48 47/48

Cut-Cost Small Cap Case

Cut-Cost Small Cap Case No. 9811, 1 size, with 42 compartments, three fit in blank case

The Cut-Cost Small Cap Case will hold both Fonts No. 1 and 2 containing characters for complete 8ths and 16ths. In laying the case for 16ths only, the compartments used for the fractions 1/16, 3/16, and 5/16 and characters 1/2 1/3 and 2/3 will be empty, as these characters are used only for 32ds and 64ths and are not included in the 16ths. In this there will be six empty compartments in the case for 16ths only, as the denominators 8, and characters 1/4 3/4 1/8 3/8 5/8 7/8 are used only for 8ths and are not included in the 16ths.

1/2 1/4 3/4 1/8 3/8 5/8 7/8
1/16 3/16 5/16 7/16 9/16 11/16 13/16 15/16
1/32 3/32 5/32 7/32 9/32 11/32 13/32 15/32
17/32 19/32 21/32 23/32 25/32 27/32 29/32 31/32
33/64 35/64 37/64 39/64 41/64 43/64 45/64 47/64 49/64 51/64 53/64 55/64 57/64 59/64 61/64 63/64

Every printshop has constant use for the fraction eighths, quarters, halves, and frequently has use for sixteenths and sixty fourths.

Note to the Compositor:

When the numerator is 11 or larger (for instance, 11/12) read the copy up and down and pick out ¼ and ⅓. After a little practice it will be natural to consider the fraction as two en set type placed together. Fractions with a numerator 9 and smaller and a denominator 12 or larger (for instance, 7/24) are easily composed by selecting the proper numerator and denominator.

Cheltenham Bold Fractions

6 Point — Per Font $0.35

¼ ½ ¾ ⅓ ⅔ ⅛ ⅜ ⅝ ⅞ % ¢

8 Point — Per Font $0.40

¼ ½ ¾ ⅓ ⅔ ⅛ ⅜ ⅝ ⅞ % ¢

10 Point — Per Font $0.45

¼ ½ ¾ ⅓ ⅔ ⅛ ⅜ ⅝ ⅞ % ¢

12 Point — Per Font $0.50

¼ ½ ¾ ⅓ ⅔ ⅛ ⅜ ⅝ ⅞ %

14 Point — Per Font $0.55

¼ ½ ¾ ⅓ ⅔ ⅛ ⅜ ⅝

18 Point — Per Font $0.65

¼ ½ ¾ ⅓ ⅔ ⅛ ⅜

24 Point — Per Font $0.80

¼ ½ ¾ ⅓ ⅔

30 Point — Per Font $1.00

¼ ½ ¾ ⅓

36 Point — Per Font $1.20

¼ ½ ¾

48 Point — Per Font $2.00

¼ ½

60 Point — Per Font $2.50

¼ ½

Each Font of above Cheltenham Bold Fractions contains the Following Characters

¼ ½ ¾ ⅓ ⅔ ⅛ ⅜ ⅝ ⅞ % ¢

Federal Reserve Bank Check Figures

Per Font [illegible]

These figures are designed to meet the requirements of Federal Reserve Bank Check Printing.
They are cast to type-high and [illegible]

1234

Class of [illegible]

Diagonal Fraction Marks

Font containing three sizes — $1 10

12 Point | 9 Point | 6 Point

EXAMPLES

$5\frac{1}{2}$ $8\frac{3}{8}$ $2\frac{7}{8}$ $\frac{24}{100}$

$3\frac{4}{5}$ $2\frac{3}{8}$ $1\frac{1}{2}$ $3\frac{1}{4}$ $\frac{15}{100}$

$5\frac{1}{2}$ $8\frac{7}{8}$ $4\frac{2}{3}$ $5\frac{3}{4}$ $7\frac{3}{4}$ $\frac{150}{1000}$

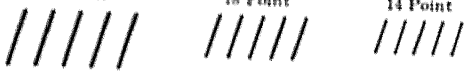
Diagonal Fraction Marks

No. 1, containing four sizes — Per font $0 70

12 Point | 10 Point | 8 Point | 6 Point

No. 2, containing three sizes — Per font $0 70

24 Point | 18 Point | 14 Point



No. 3, containing three sizes — Per font $0 70

42 Point | 36 Point | 30 Point

No. 4, containing two sizes — Per font $1 10

60 Point | 48 Point

EXAMPLES

$3\frac{1}{2}$ $6\frac{17}{32}$ $\frac{24}{100}$ $\frac{2}{3}$

$5\frac{1}{4}$ $2\frac{5}{8}$ $9\frac{1}{6}$

$\frac{3}{8}$ $\frac{74}{5}$

Copyright Signs

4 Point: © 401

5 Point: © © 501 502

6 Point: © © 601 602

8 Point: © © 801 802

10 Point: © 1001

12 Point: © © 1202 1203

Cheltenham Bold Combination Fractions

Patent Applied For

6 Point — Per font $2 00

¼	½	¾	⅓	⅔	⅛	⅜	⅝	⅞
1	2	3	4	5	6	2	4	6

8 Point — Per font $2 65

¼	½	¾	⅓	⅔	⅛	⅜	⅝	⅞
1	2	3	4	5	6	2	4	6

10 Point — Per font $3 15

¼	½	¾	⅓	⅔	⅛	⅜	⅝	⅞
1	2	3	4	5	6	2	4	6

12 Point — Per font $3 35

¼	½	¾	⅓	⅔	⅛	⅜	⅝	⅞
1	2	3	4	5	6	2	4	6

14 Point — Per font $3 40

¼	½	¾	⅓	⅔	⅛	⅜	⅝	⅞
1	2	3	4	5	6	2	4	6

18 Point — Per font $3 50

¼	½	¾	⅓	⅔	⅛	⅜
1	2	3	4	5	6	2 4 6

24 Point — Per font $3 65

¼	½	¾	⅓	⅔	⅛
1	2	3	4	5	6 2 4 6

Each font, from 6 to 24 Point inclusive, contains the following characters:

¼	½	¾	⅓	⅔	⅛	⅜	⅝
⅞	1/1	3/1	5/1	7/1	9/1	3/3	5/3
7/3	9/3	1/6	3/6	5/6	7/6	9/6	
1	2	3	4	5	6	2 4 6	

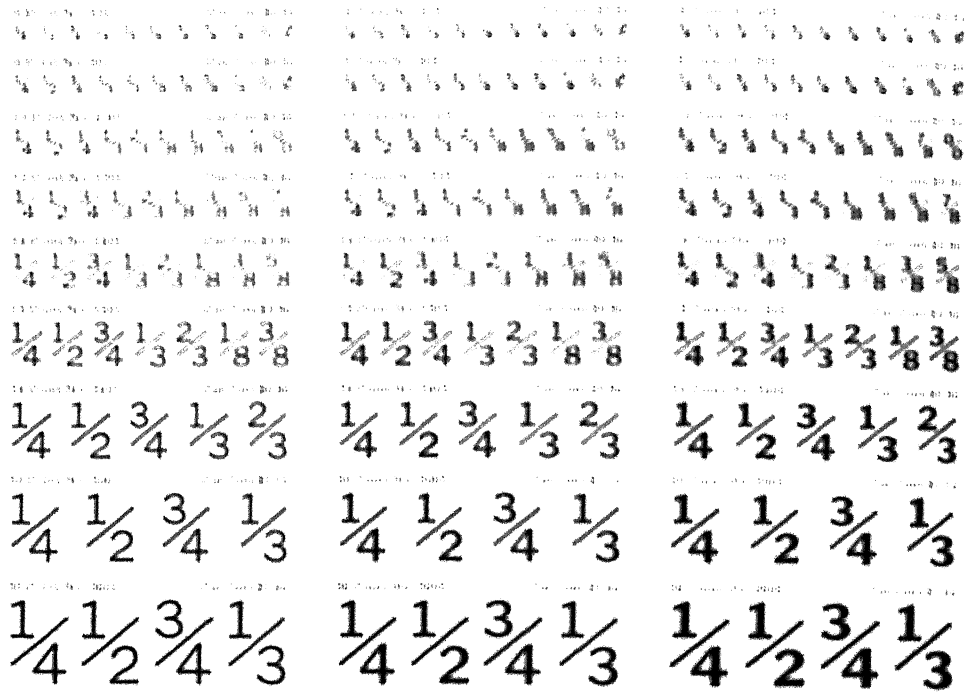
With the above characters all the fraction twelfths, sixteenths, thirty-seconds and sixty-fourths can be made by the combination of two or three characters. The fraction halves, quarters, thirds and eighths are made with one character.

ILLUSTRATIONS

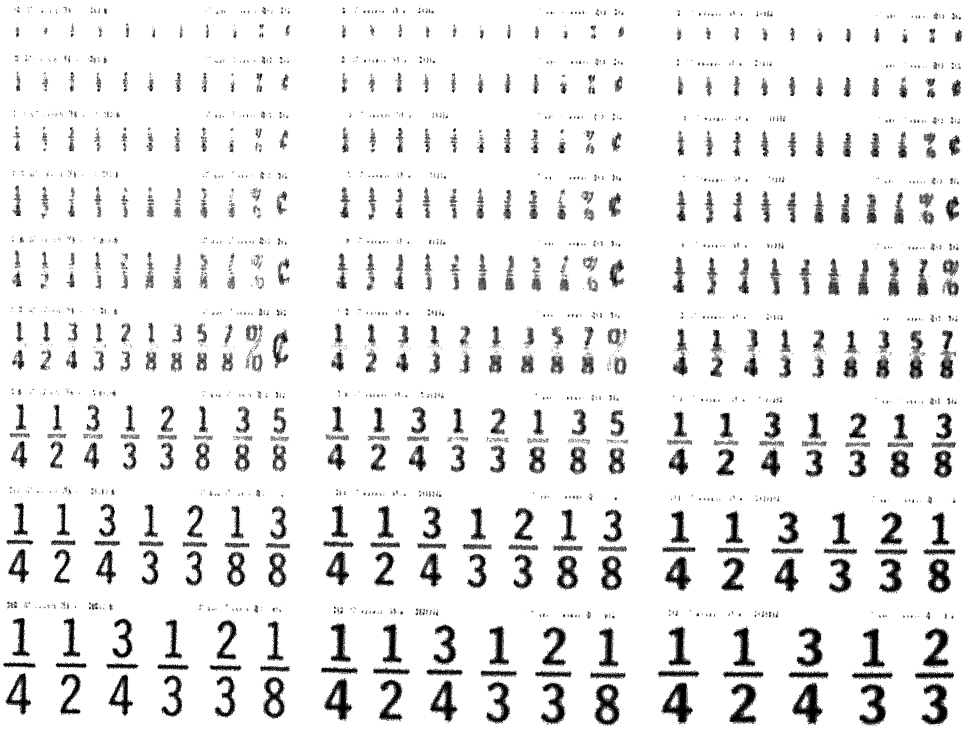
1 with 5/1 and 6 makes 15/16

2 with 7/6 and 4 makes 27/64

New Gothic Text Figures



New Gothic Condensed Text Figures



ADCUTS

TRADE-MARKS, Devices, and many special designs suitable for Adcuts, when not too intricate, may be successfully reproduced by our Adcut process. Adcuts are cast in type molds, type high, on point bodies, and when possible to point sets. Adcuts may be made for printing in one or more colors and when desired can be cast with mortises. Copy of designs to be reproduced should be clear and distinct and contain exactly what is to be reproduced. Information regarding sizes and quantities, as well as prices of Adcuts, will be quoted on request.

4476

5030

3662

4755

4836

3305

2044

841

4299

1939

PARIS GARTERS
2386

4600

4379

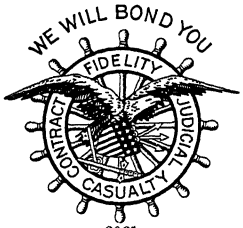
4716

2021

2440

2914

2863



3061

4191

NATIONAL BISCUIT COMPANY
4220

3000

2760

4181

2302

4296

578

2250

690

3031

3333

4630

2834

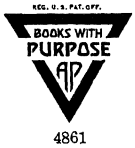
3497

5039

THE SATURDAY EVENING POST
413

3731

3210



4861

656

THE AMERICAN TYPE FOUNDERS COMPANY is the largest manufacturer in the world of *Type, Borders, Ornaments, Brass Rule, Brass Type, etc.* The variety of its manufactures is not equaled by any other type foundry, and none can give better service

This List

comprises a few of the many products sold by this Company to printers throughout the world

American Type the Best in Any Case

- Job and Body Type
- Borders and Ornaments
- Spaces and Quads
- Cast Cuts
- Cast Initials
- Brass Rule
- Brass Corners
- Brass Leads
- Brass Slugs
- Brass Galleys
- Galvanized Galleys
- Zinc Galleys
- Special Galleys
- Leads and Slugs
- Copper Thin Spaces
- Electro Welded Chases
- Bright Steel Chases
- Radio Iron Surfaces
- Steel Furniture
- Iron Furniture

ORNAMENTATION
INVARIABLY ADDS LIFE TO THE
PRINTED PAGE

Decorative

MATERIAL

A wealth of beautiful
Borders, Ornaments and Initials
which will suggest new ideas
to the lovers of good
typography

AMERICAN TYPE FOUNDERS
COMPANY

BORDERS ORNAMENTS

AND

TYPOGRAPHIC EMBELLISHERS

A SHOWING OF TIMELY AND PRACTICAL DECORATIVE MATERIALS FOR MODERN COMPOSING ROOMS

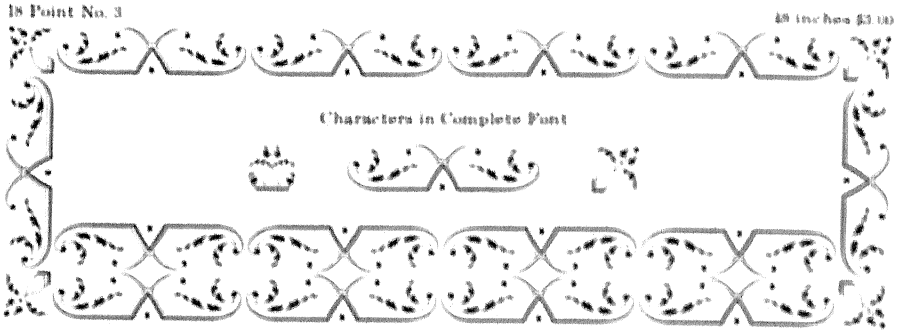
AMERICAN TYPE FOUNDERS COMPANY

THE LEADING TYPE FOUNDER

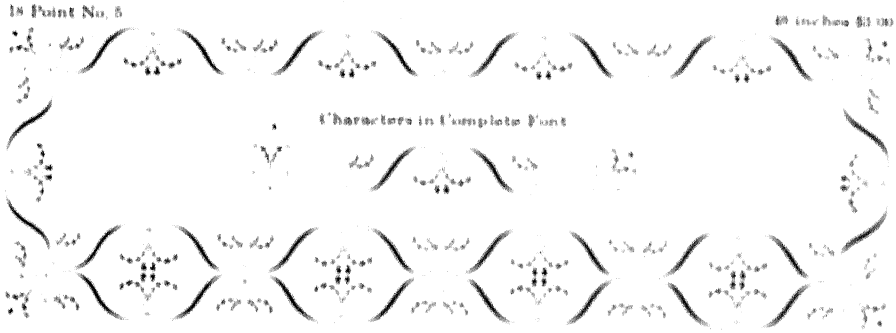
CLELAND COMBINATION ORNAMENTS

ROSA BORDERS

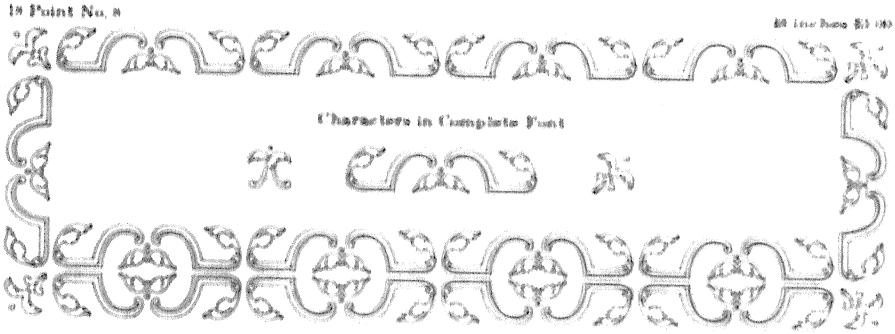
18 Point No. 3



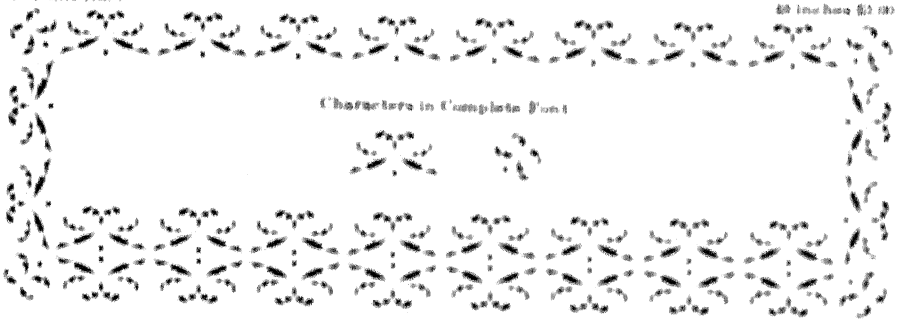
18 Point No. 5



18 Point No. 8

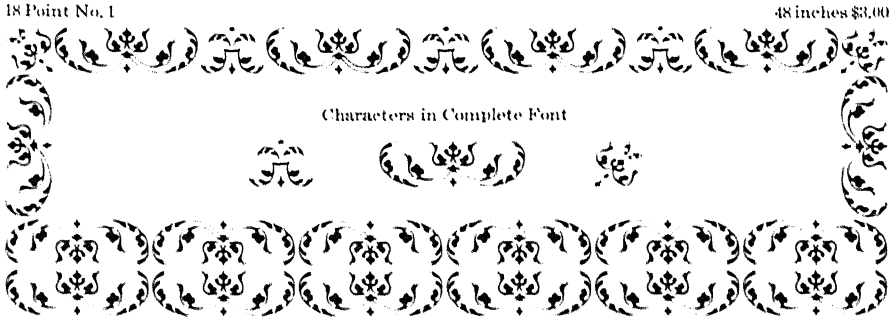


18 Point No. 7

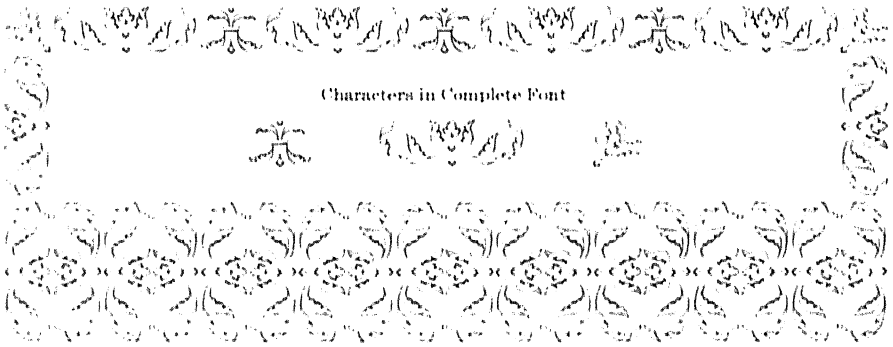


ROSA BORDERS

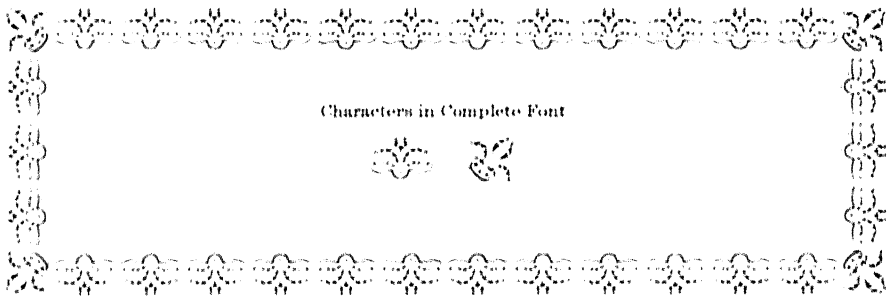
18 Point No. 1 — 48 inches $3.00



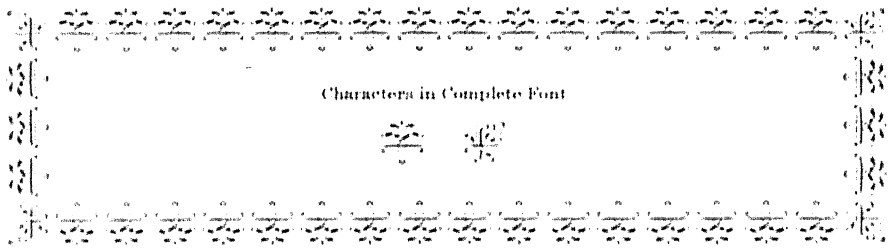
18 Point No. 2 — 48 inches $3.00

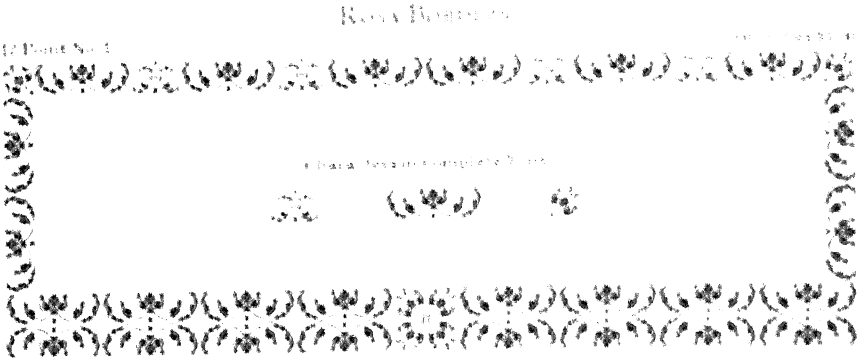


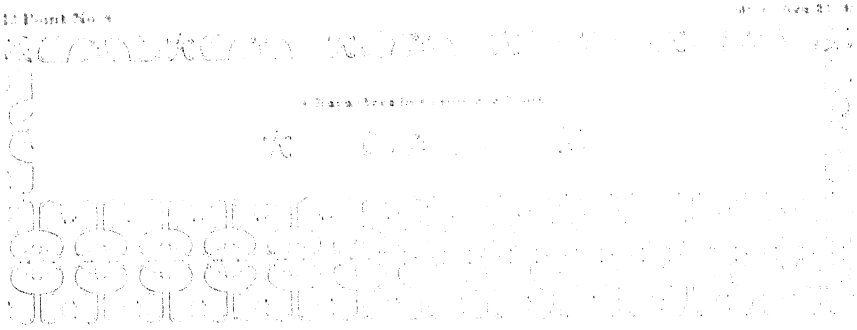
18 Point No. 6 — 48 inches $3.00

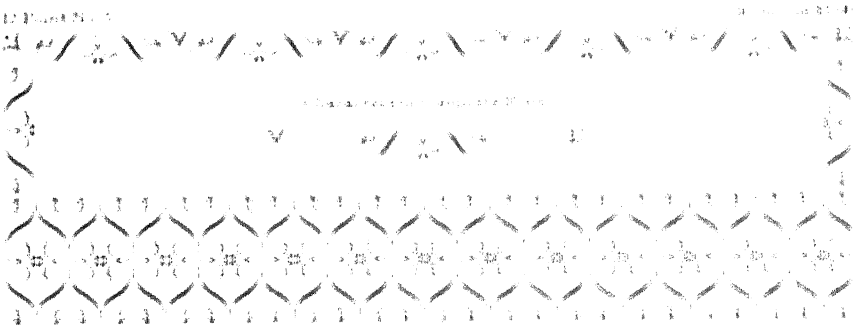


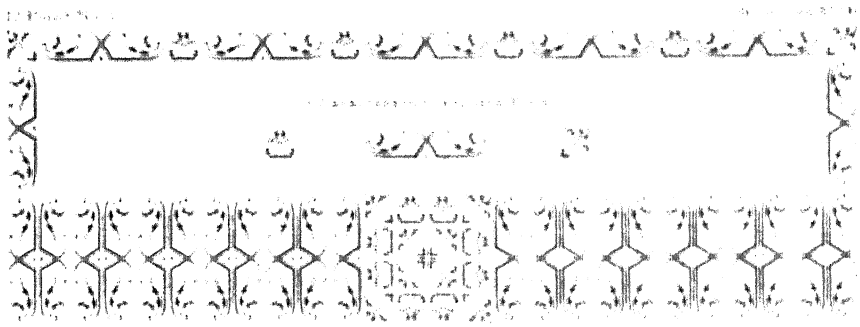
18 Point No. 4 — 48 inches $3.00





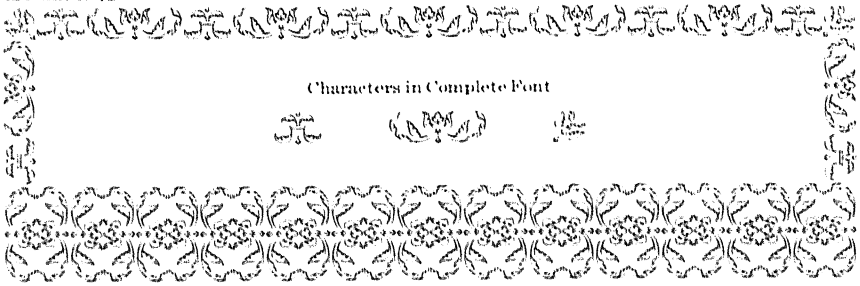




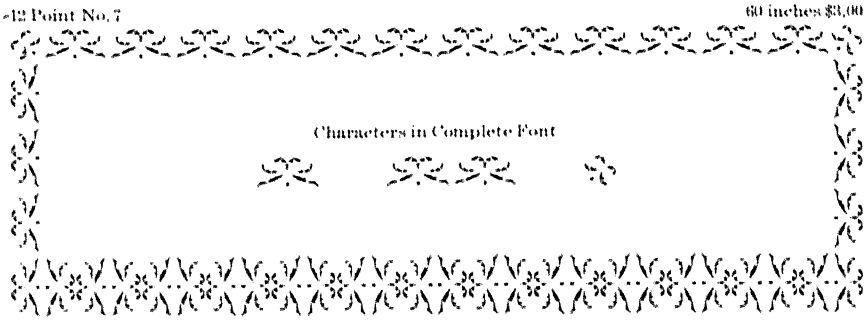


ROSA BORDERS

12 Point No. 2 — 60 inches $3.00

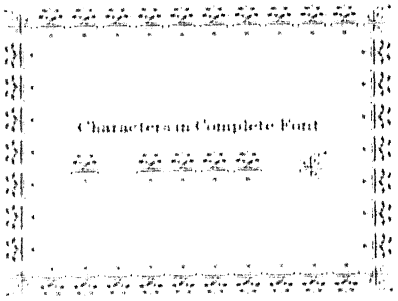


12 Point No. 7 — 60 inches $3.00



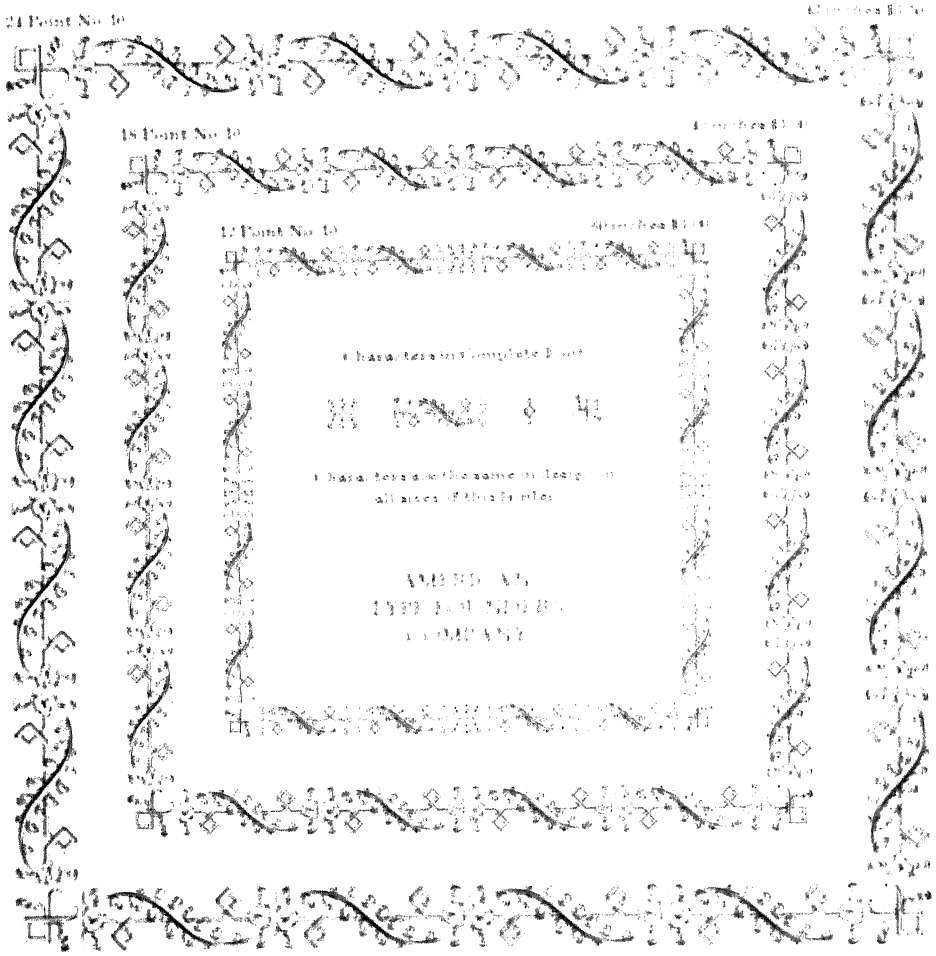
12 Point No. 6 — 60 inches $3.00

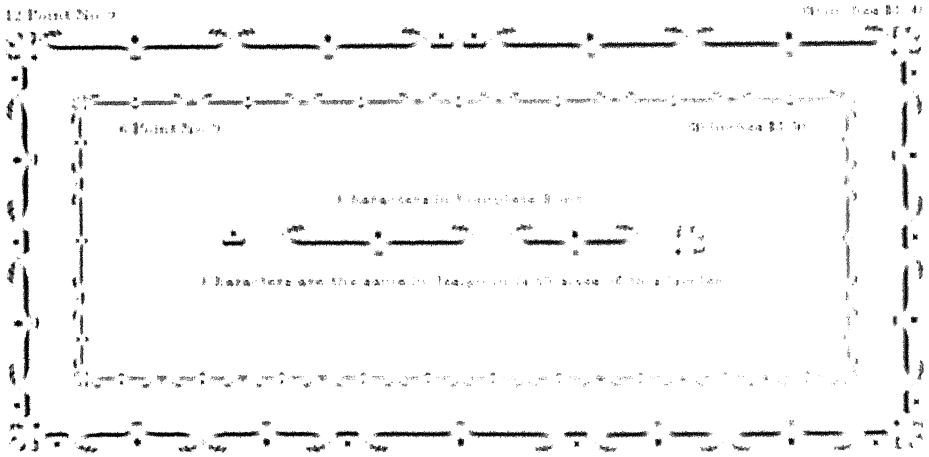
12 Point No. 4 — 60 inches $3.00



6 Point No. [illegible] — 60 inches $2.50

ROSA BORDERS

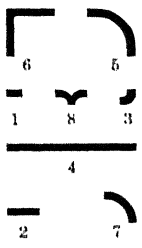




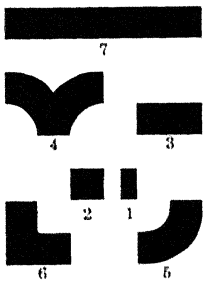
NEWSPAPER BORDERS

Characters in Complete Fonts

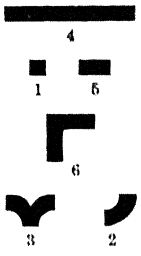
3-on-6 Point
No. 48
60 inches $2.25



12 Point No. 231
54 inches $2.25



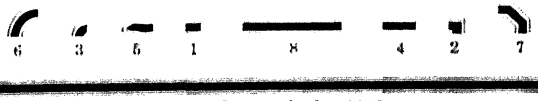
6 Point No. 254
60 inches $2.25



12 Point No. 1 54 inches $2.25

TRIPLE LINE BORDERS

Characters in Complete Font



6 Point No. 3 60 inches $2.25

12 Point No. 2 54 inches $2.25

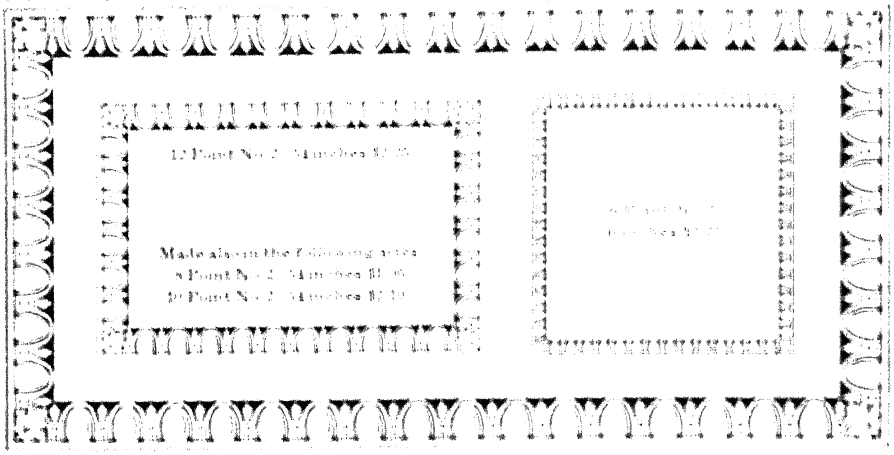
TRIPLE LINE BORDERS

Characters in Complete Font

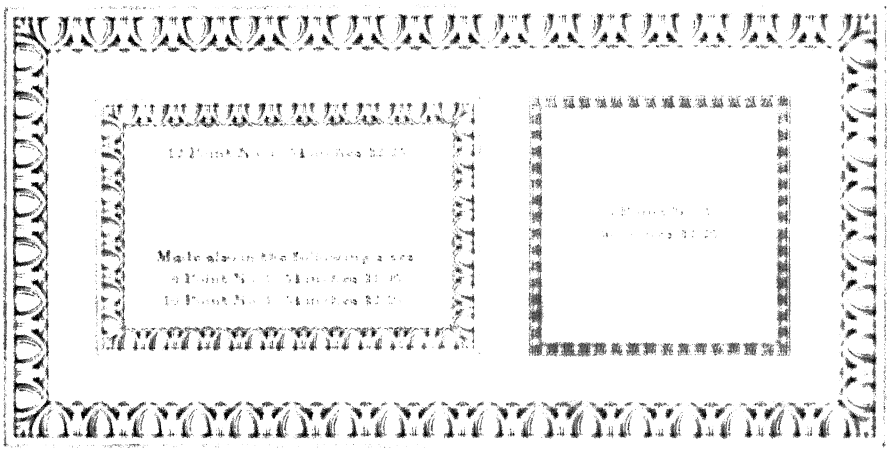
6 Point No. 4 60 inches $2.25

Ornate Borders

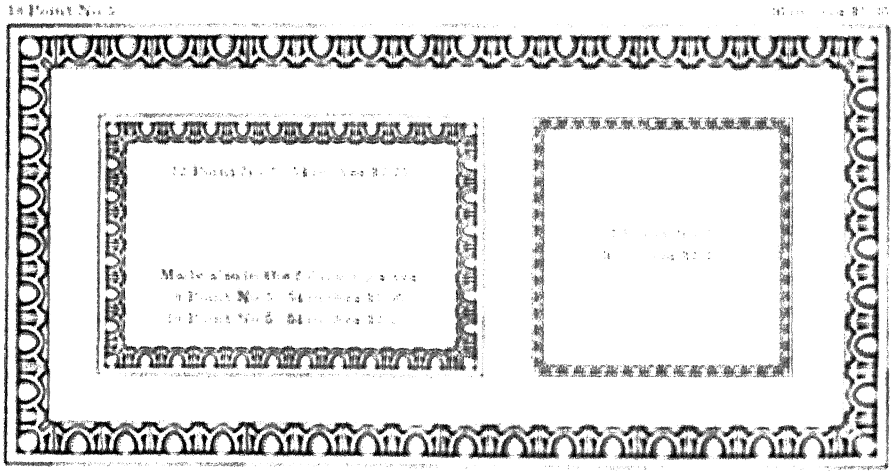
18 Point No. 2



18 Point No. 3



18 Point No. 4



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AN ORIGINAL AND BEAUTIFUL SERIES
OF DECORATIVE MATERIAL

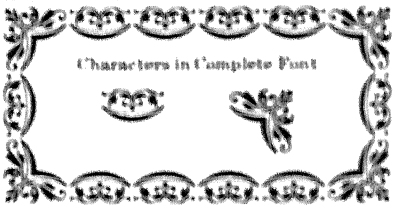
TEAGUE BORDERS

Each border of this series is complete in itself and may be used separately when desired. When a larger or more elaborate embellishment is wanted two or more of these borders may be combined to produce beautiful and practical designs in headpieces and tailpieces, borders and bands. The combinations possible are almost unlimited

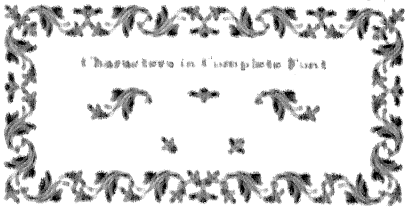
AMERICAN
TYPE FOUNDERS
COMPANY

TEAGUE BORDERS

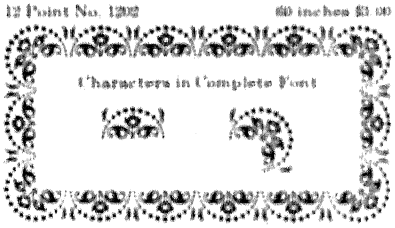
12 Point No. 1201 — 60 inches $3.00



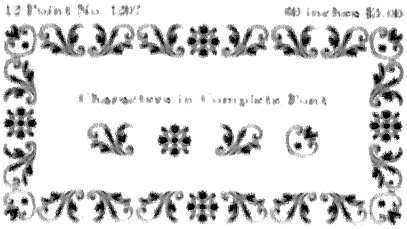
12 Point No. 1206 (Interlocking) — 60 inches $3.50



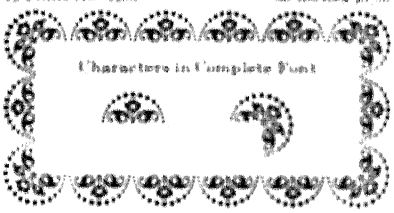
12 Point No. 1202 — 60 inches $3.00



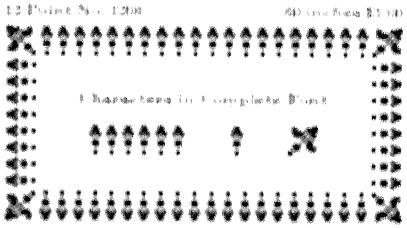
12 Point No. 1207 — 60 inches $3.00



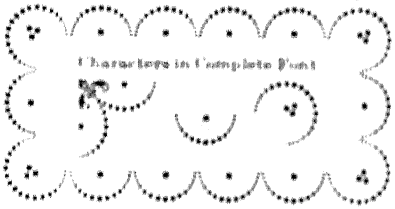
12 Point No. 1203 — 60 inches $3.00



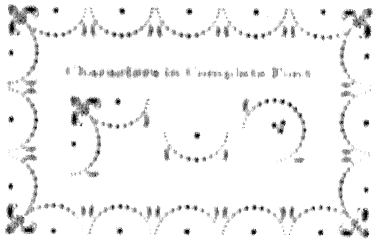
12 Point No. 1208 — 60 inches $3.00



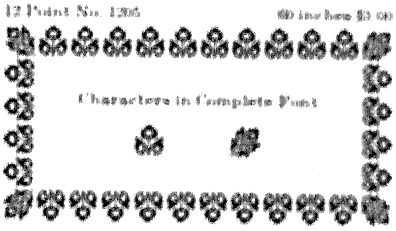
12 Point No. 1210 — 60 inches $3.00



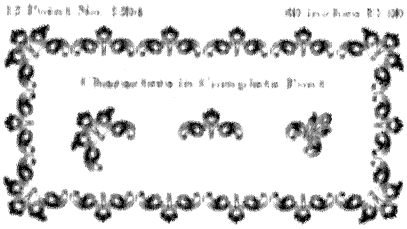
12 Point No. 1209 — 60 inches $3.00

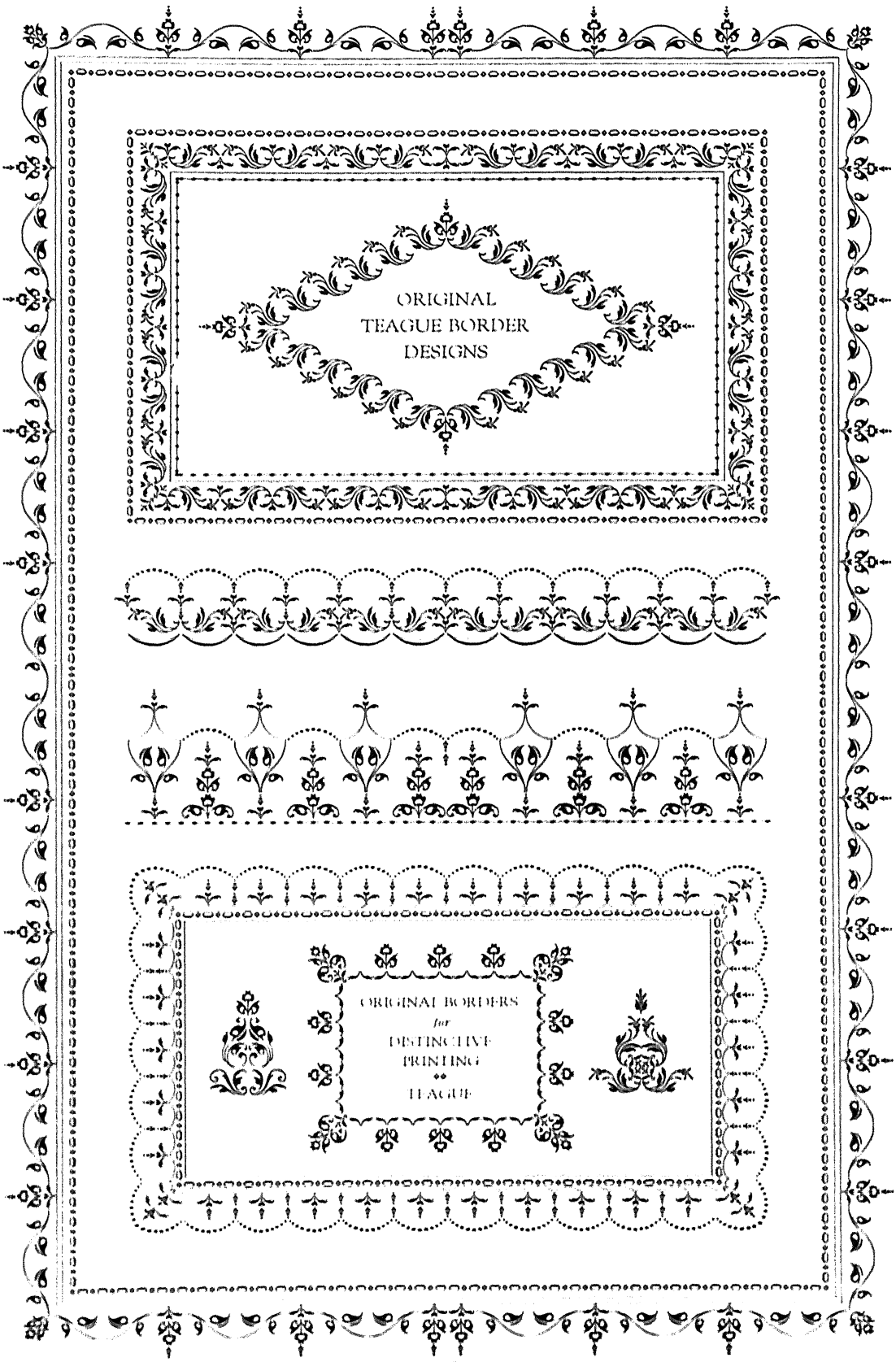


12 Point No. 1205 — 60 inches $3.00



12 Point No. 1204 — 60 inches $3.00

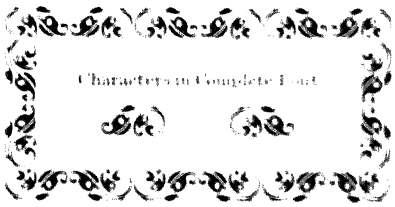


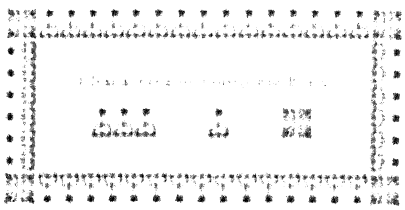

ORIGINAL
TEAGUE BORDER
DESIGNS
ORIGINAL BORDERS
for
DISTINCTIVE
PRINTING
••
TEAGUE

Decorative Material

Flat Borders

12 Point No. 1211





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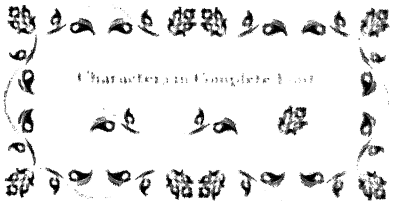
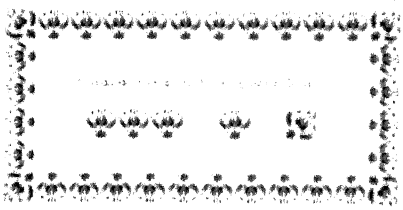
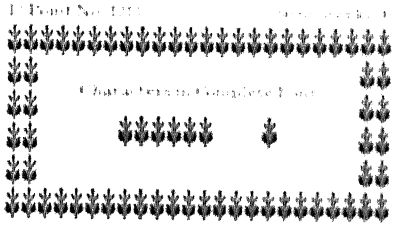
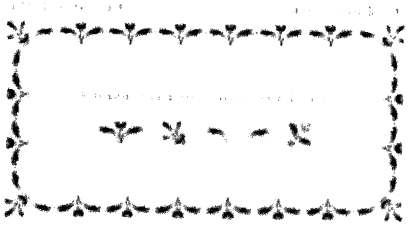
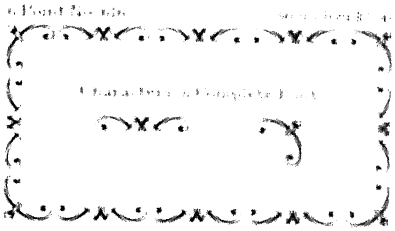
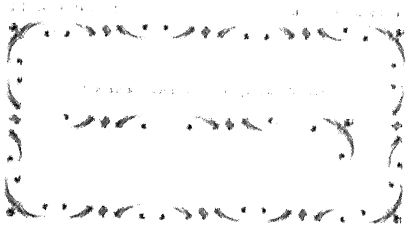


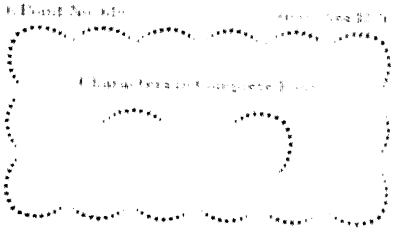


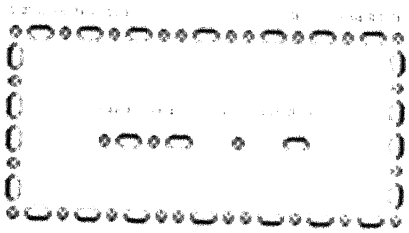


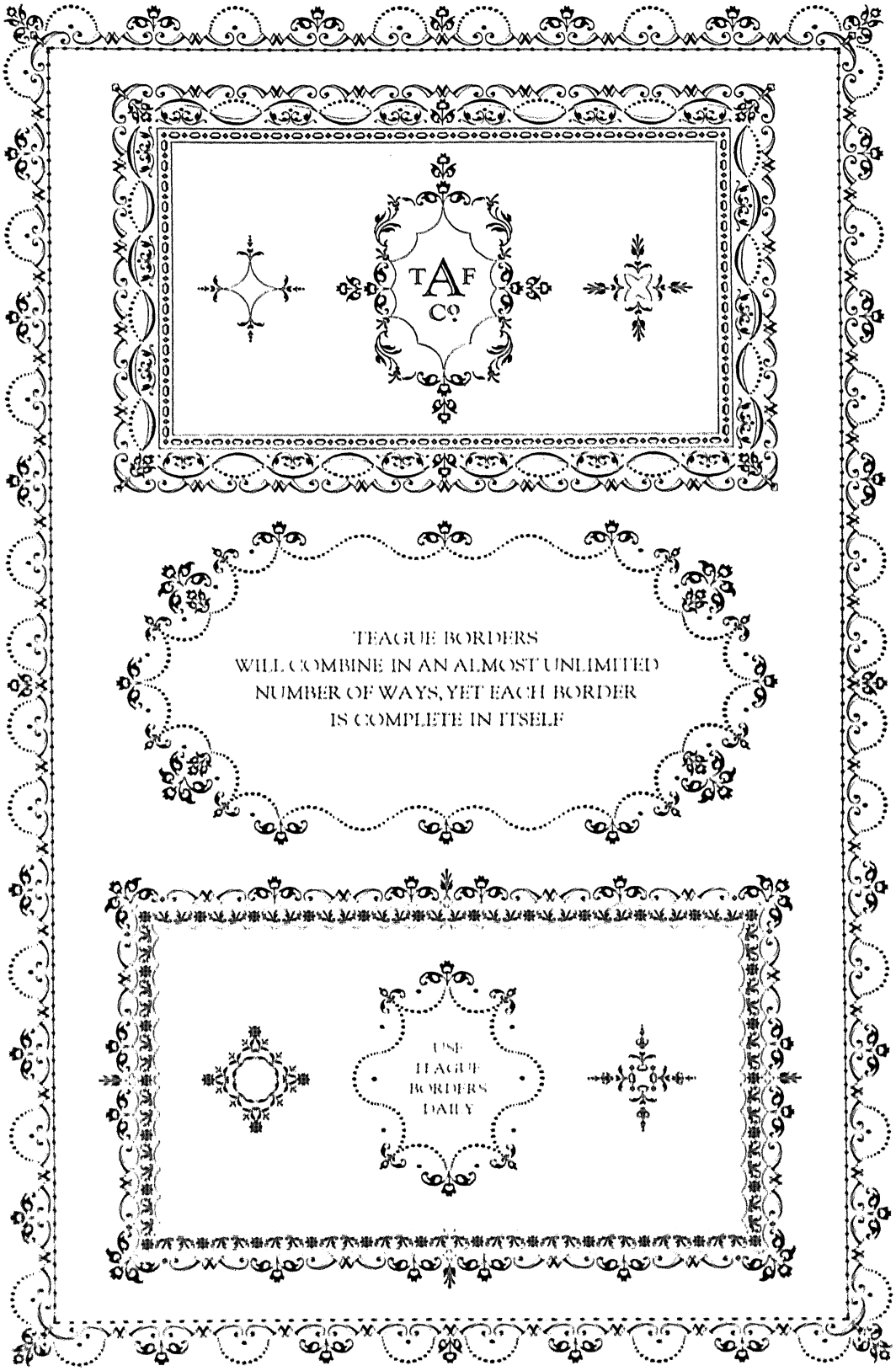








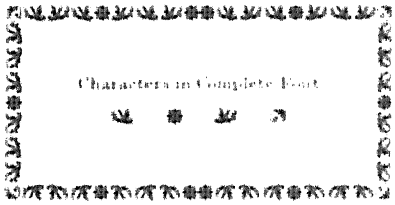



TAF
Co.
TEAGUE BORDERS
WILL COMBINE IN AN ALMOST UNLIMITED
NUMBER OF WAYS, YET EACH BORDER
IS COMPLETE IN ITSELF
USE
TEAGUE
BORDERS
DAILY

DAGGER BORDERS

6 Point No. 630

6 Point No. 607



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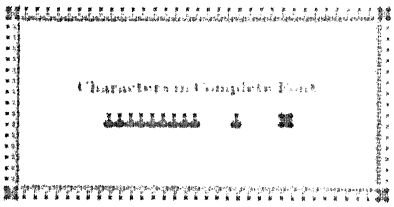
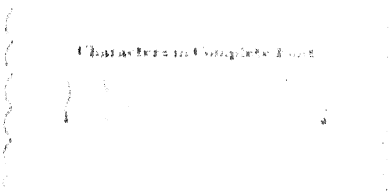
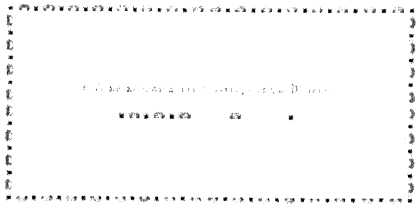


3 Point No. 621





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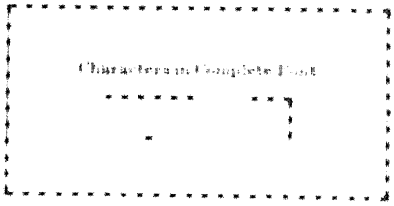
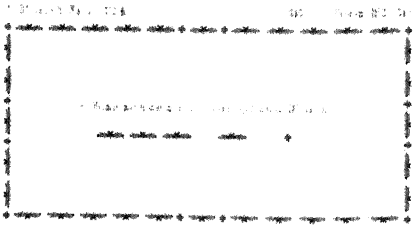
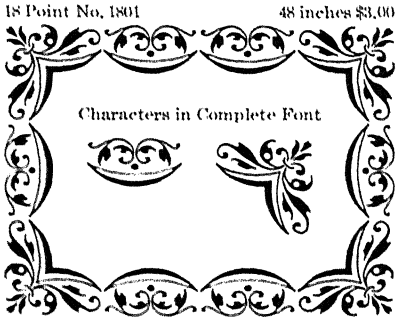


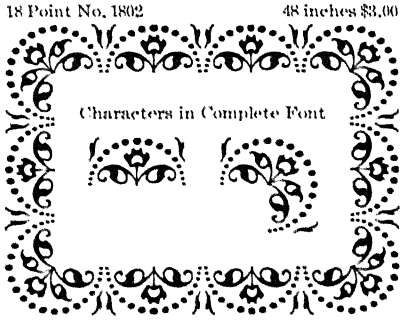


TEAGUE BORDERS

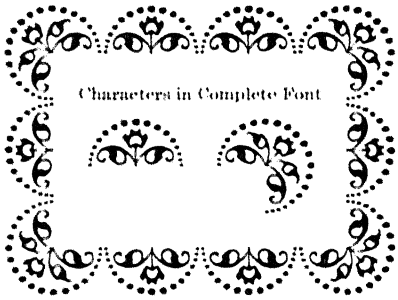
18 Point No. 1801 — 48 inches $3.00



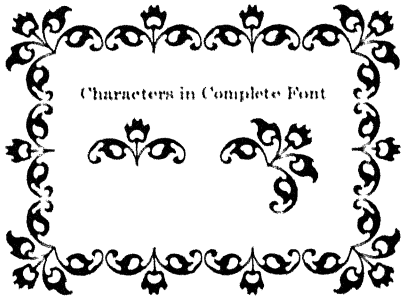
18 Point No. 1802 — 48 inches $3.00



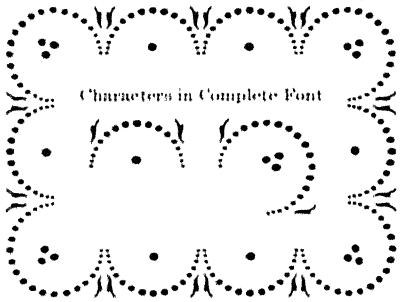
18 Point No. 1803 — 48 inches $3.00



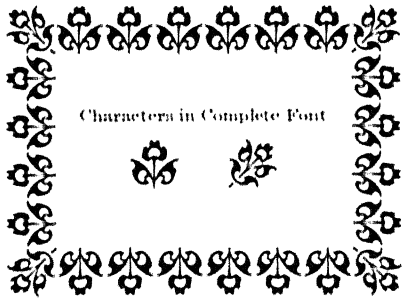
18 Point No. 1804 — 48 inches $3.00



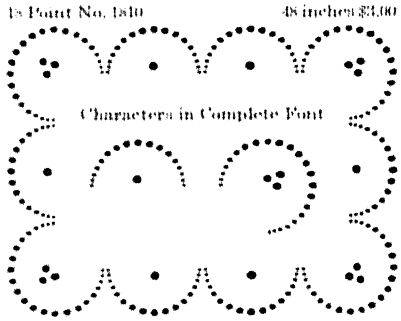
18 Point No. 1809 — 48 inches $3.00



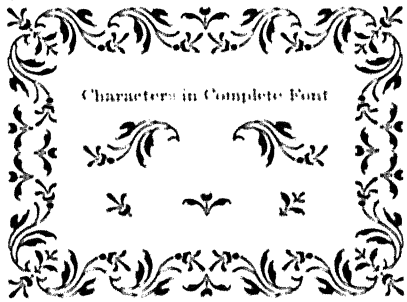
18 Point No. 1805 — 48 inches $3.00



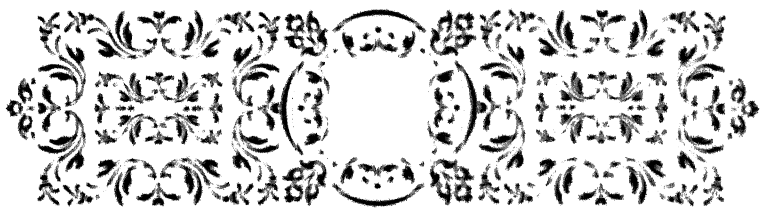
18 Point No. 1810 — 48 inches $3.00

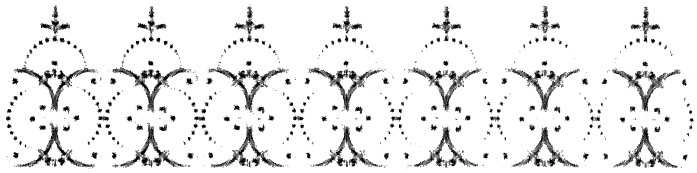


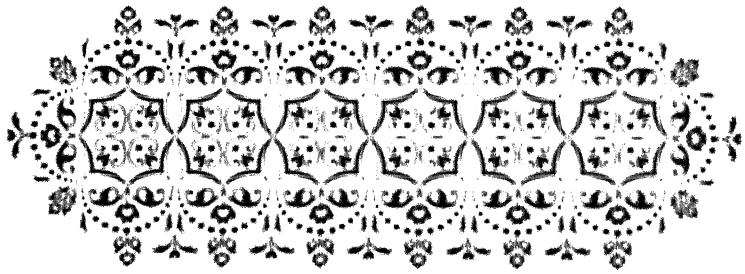
18 Point No. 1806 (Interlocking) — 48 inches $3.50

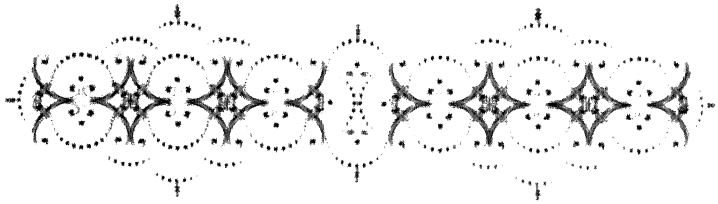


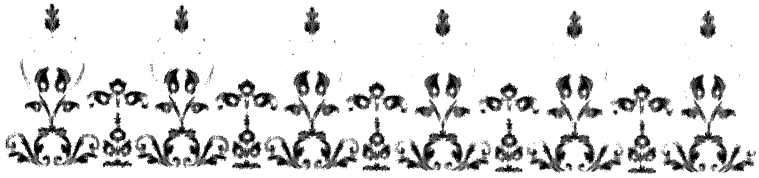
Tracé Borders



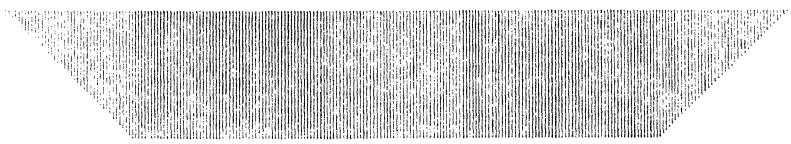








LINEAR BORDER NO. 2



48 Point 24 inches $2.90

6 Point 60 inches $2.25

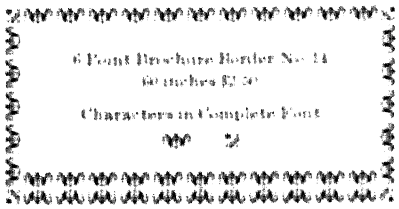
18 Point 36 inches $1.85

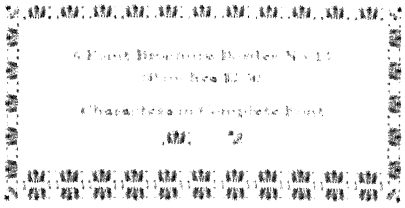
24 Point 36 inches $2.40

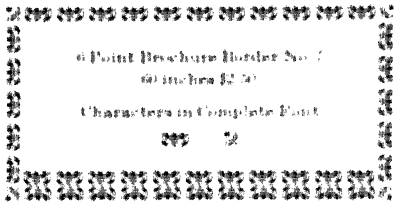
12 Point 54 inches $2.25

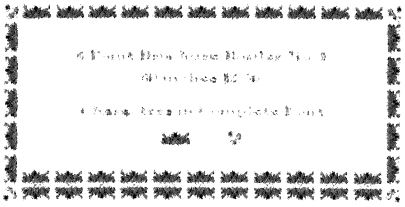
36 Point 24 inches $2.40

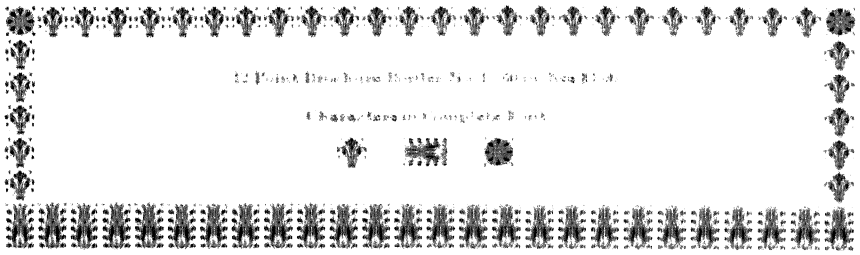
Brochure Borders

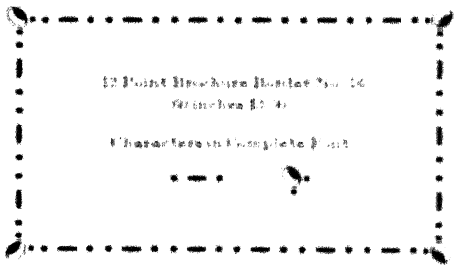


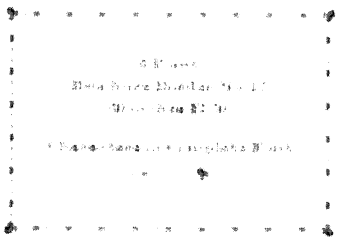


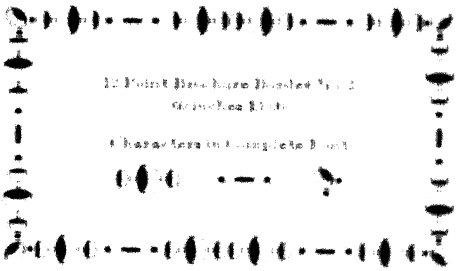


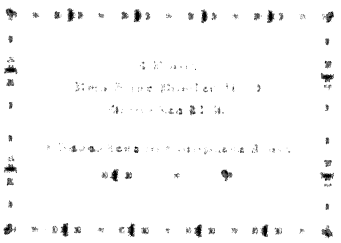




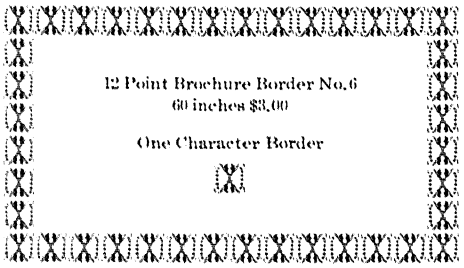


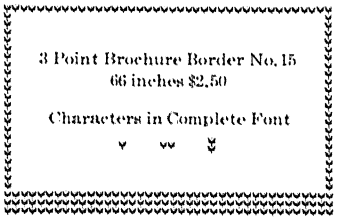


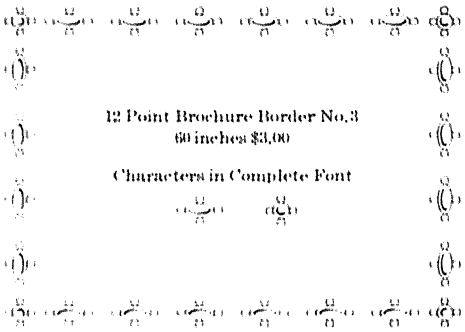


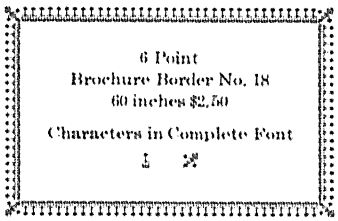


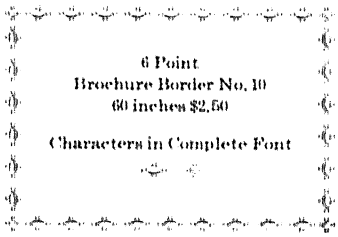
BROCHURE BORDERS

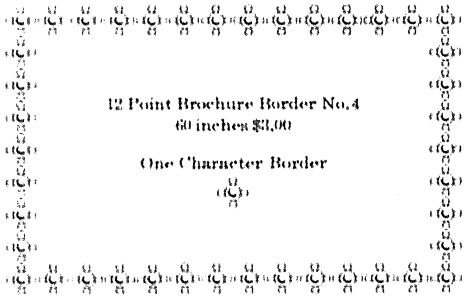


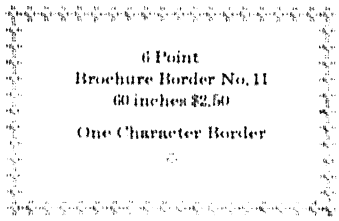


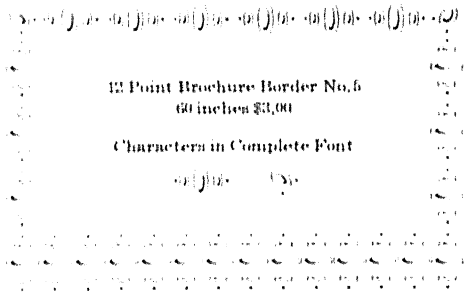


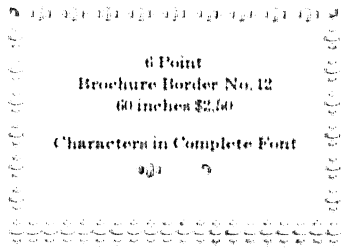




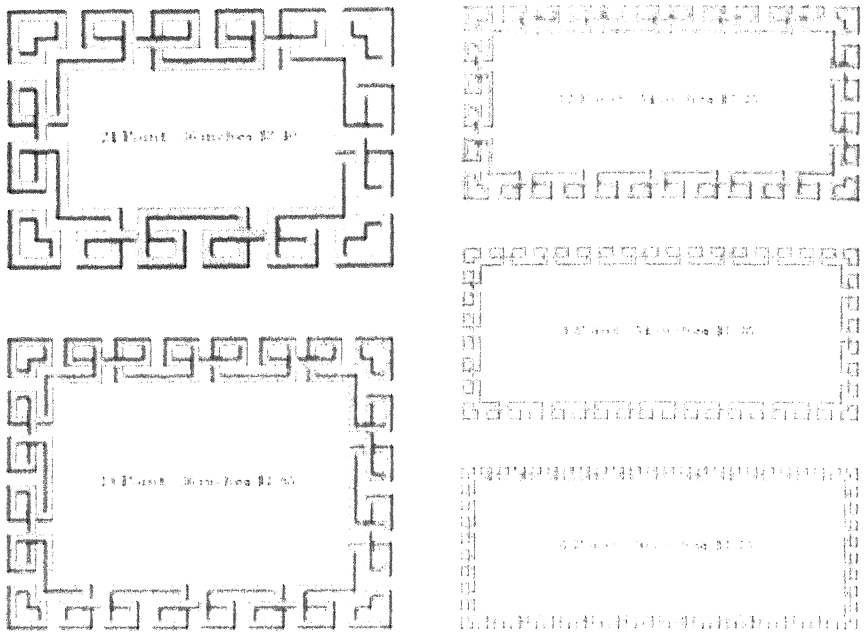




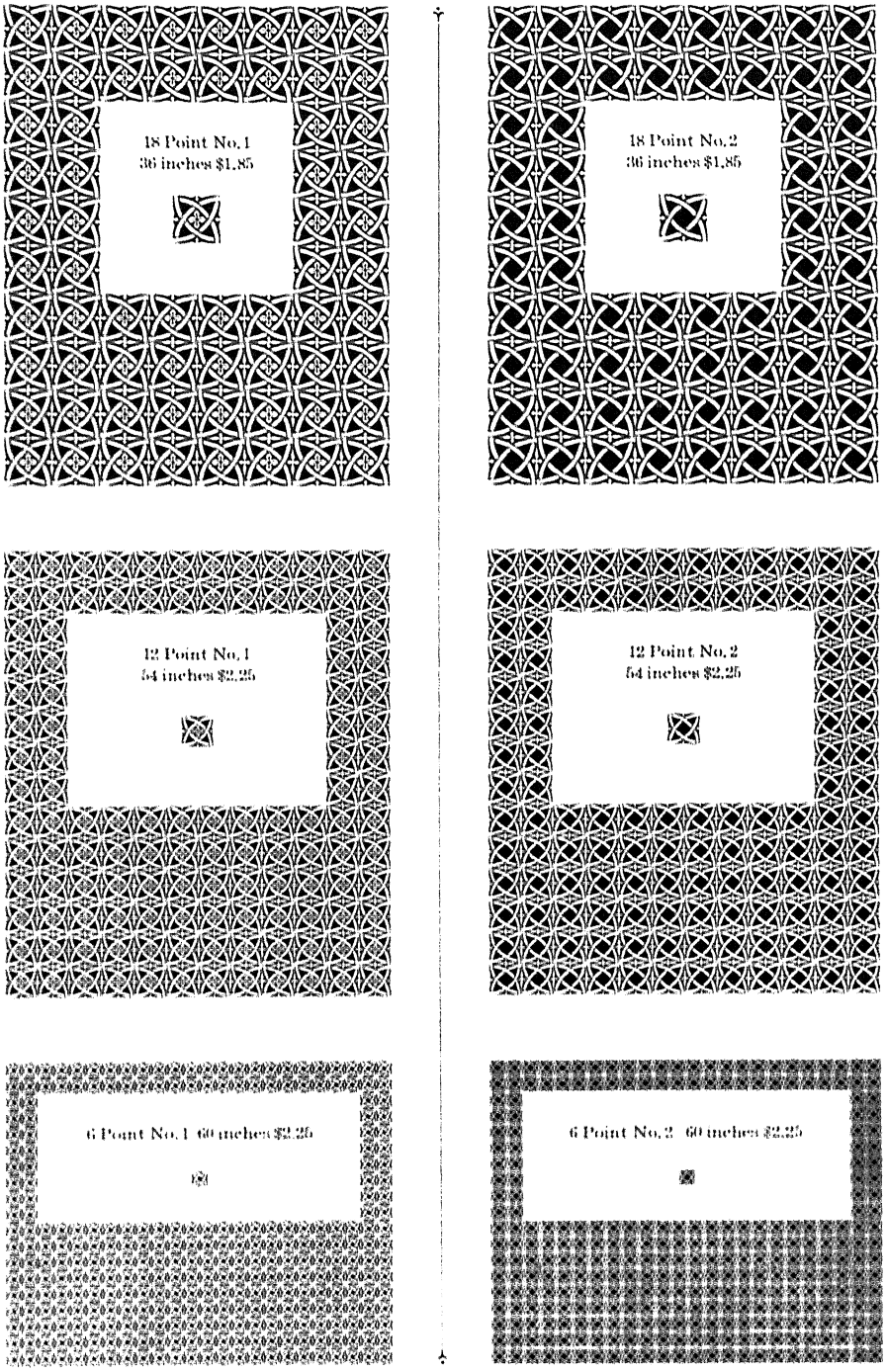




Greatan Shaded Borders



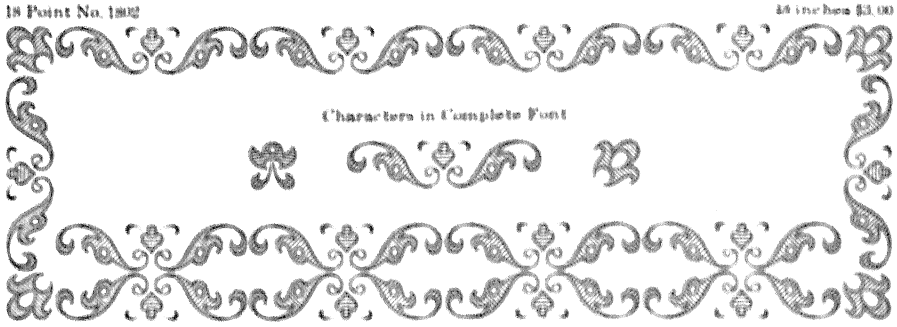
CELTIC BORDERS



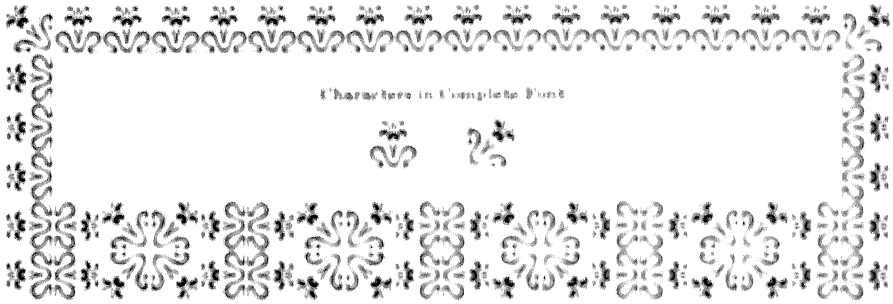
THESE SINGLE CHARACTER BORDERS MAKE GOOD TINTS AND BACKGROUNDS

CLELAND BORDERS

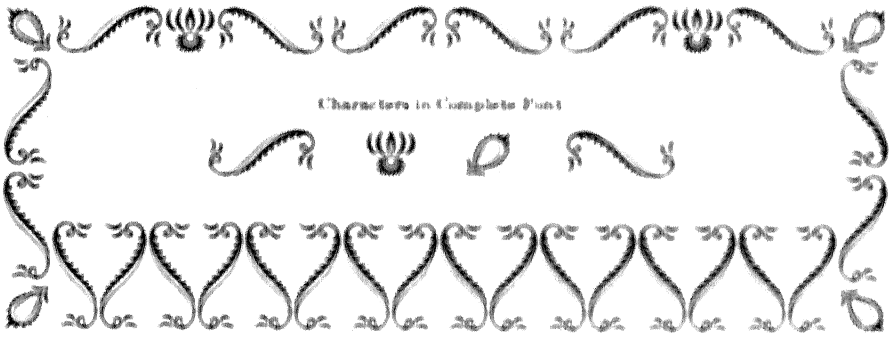
18 Point No. 1802 — 40 inches $3.00



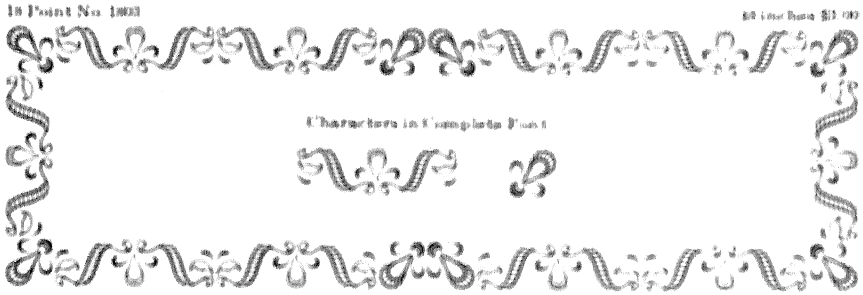
18 Point No. 1801 — 40 inches $3.00



18 Point No. 1809 — 40 inches $3.00

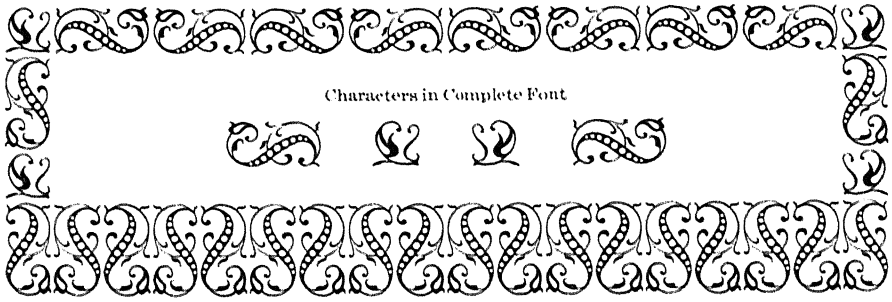


18 Point No. 1803 — 40 inches $3.00

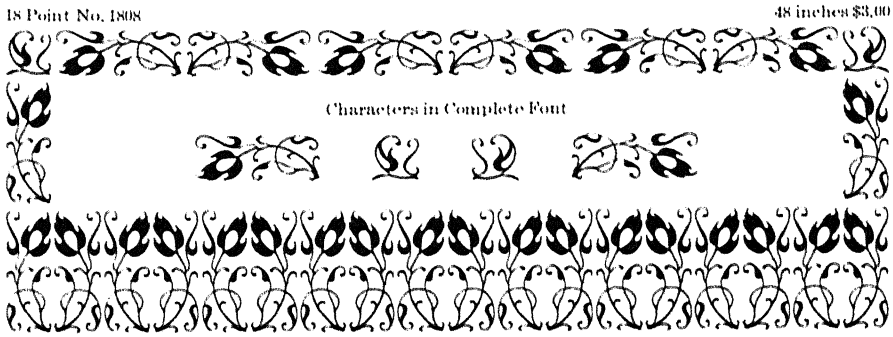


CLELAND BORDERS

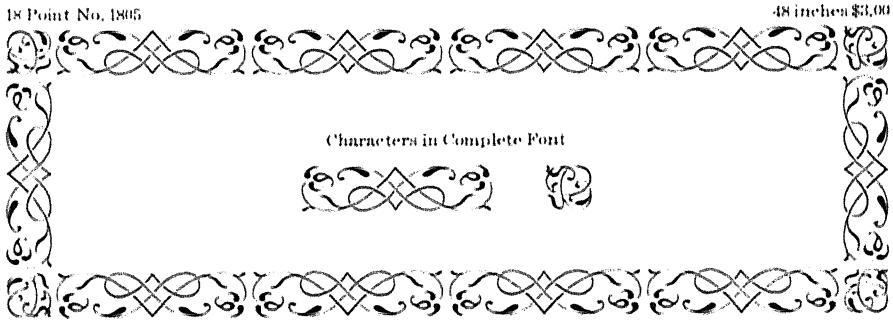
18 Point No. 1807 — 48 inches $3.00



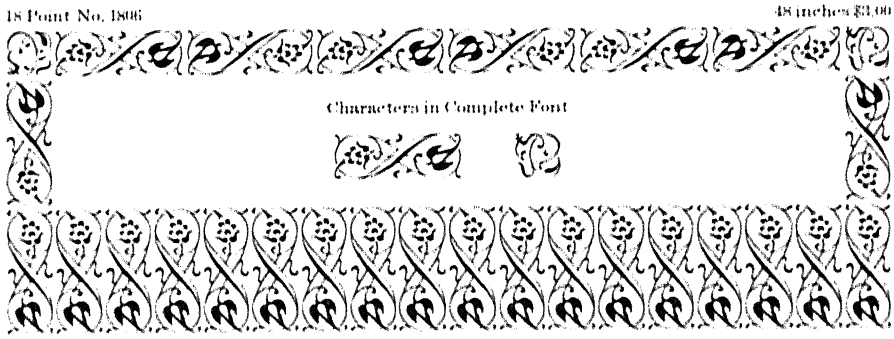
18 Point No. 1808 — 48 inches $3.00



18 Point No. 1805 — 48 inches $3.00



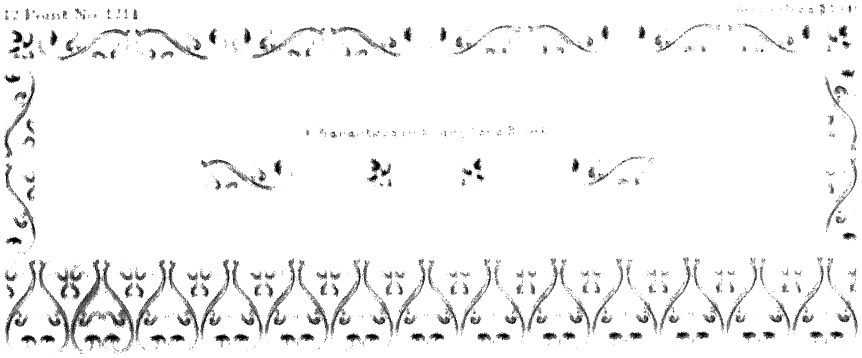
18 Point No. 1806 — 48 inches $3.00



Oblong Borders

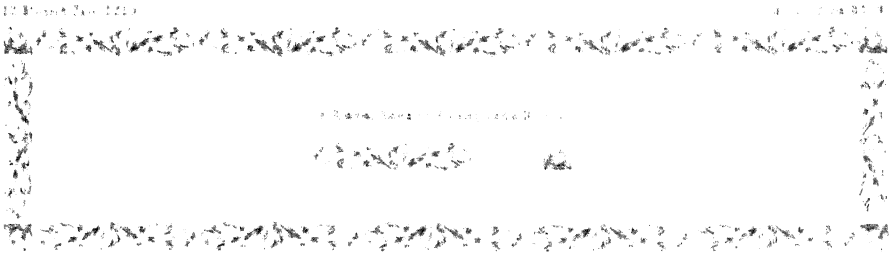
12 Point No. 1211

12 Point No. 1214



12 Point No. 1216

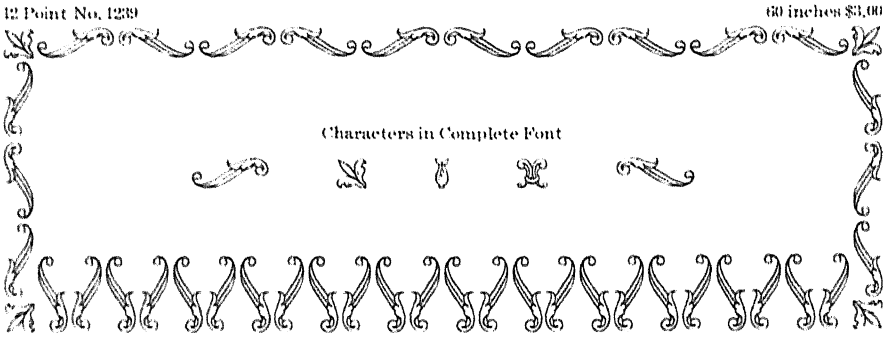
12 Point No. 1219



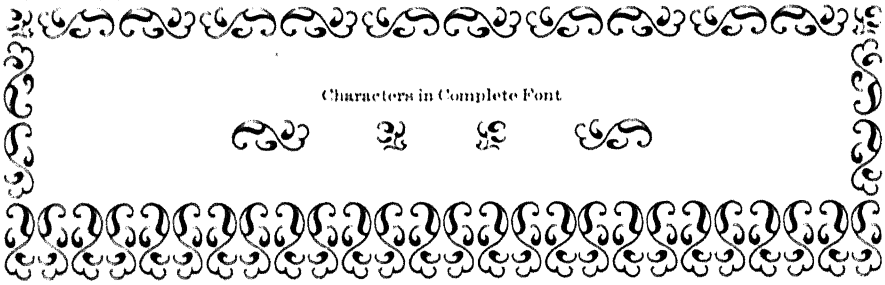
CLELAND BORDERS

12 Point No. 1212 — 60 inches $3.00

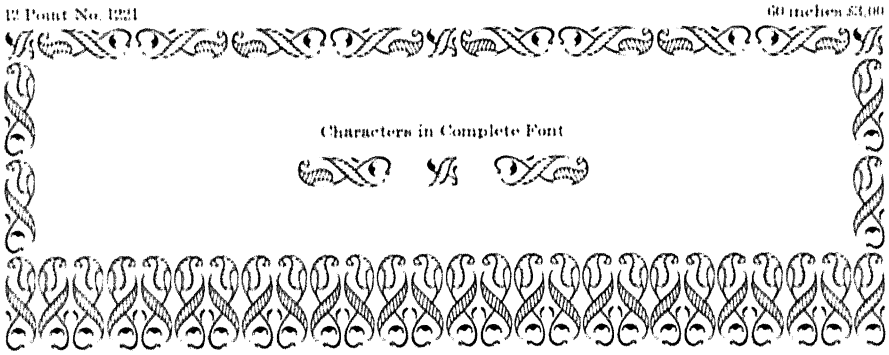
12 Point No. 1239 — 60 inches $3.00



12 Point No. 1215 — 60 inches $3.00

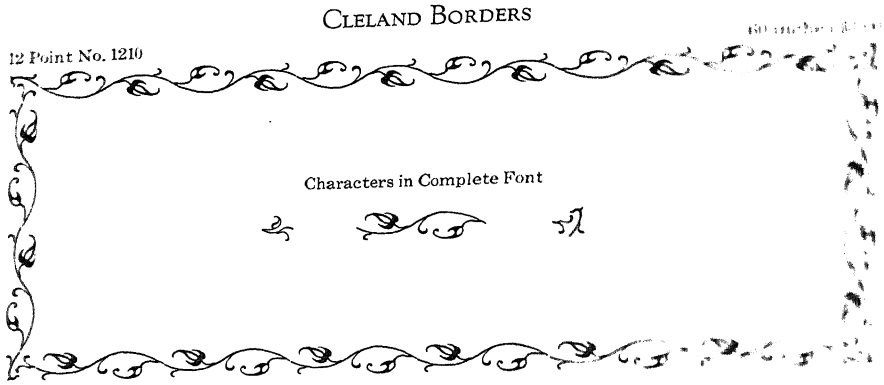


12 Point No. 1221 — 60 inches $3.00

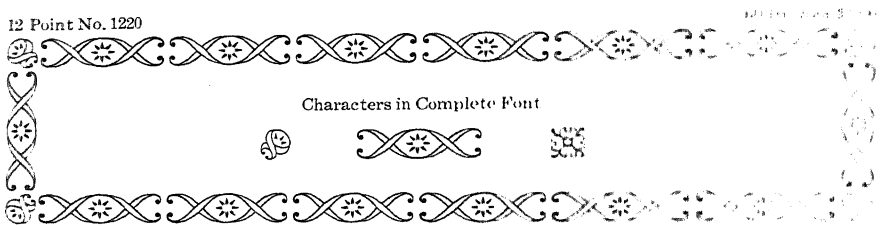


CLELAND BORDERS

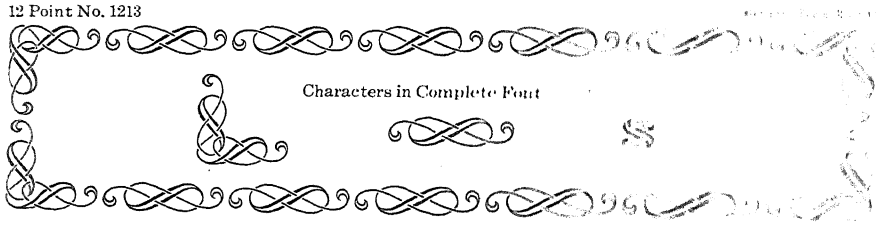
12 Point No. 1210



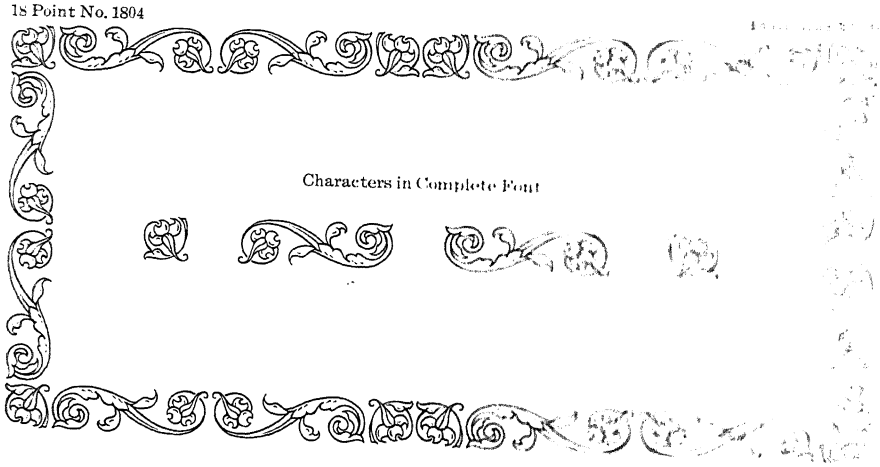
12 Point No. 1220



12 Point No. 1213

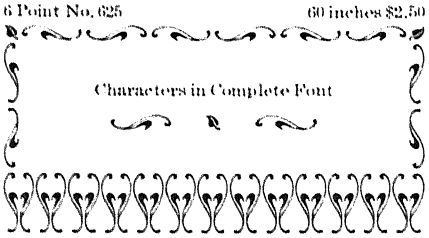


18 Point No. 1804

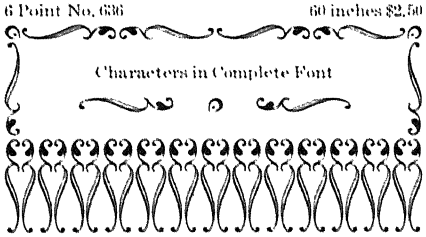


CLELAND BORDERS

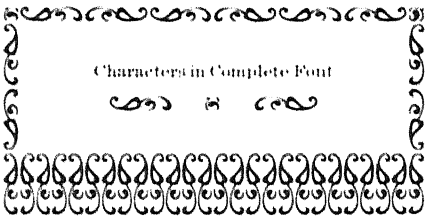
6 Point No. 625 — 60 inches $2.50



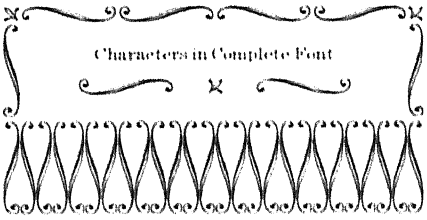
6 Point No. 636 — 60 inches $2.50



6 Point No. 628 — 60 inches $2.50

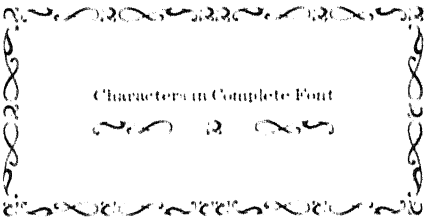


6 Point No. 632 — 60 inches $2.50

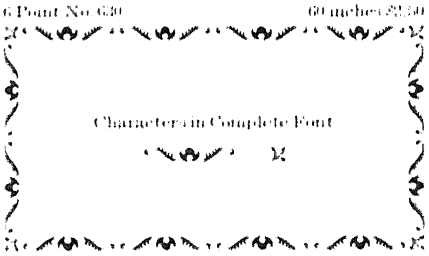


6 Point No. 627 — 60 inches $2.50

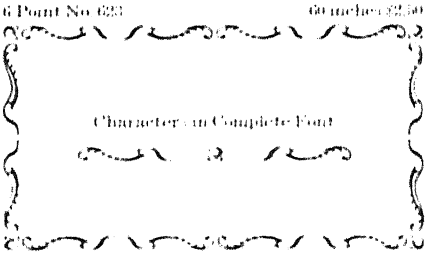
6 Point No. 635 — 60 inches $2.50



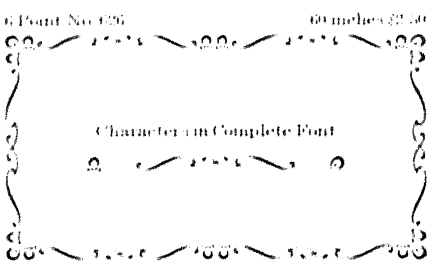
6 Point No. 630 — 60 inches $2.50



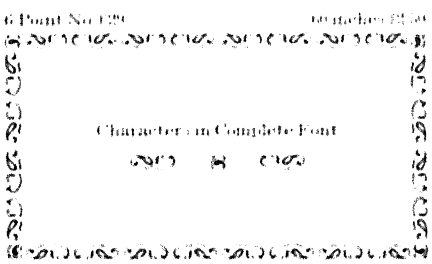
6 Point No. 633 — 60 inches $2.50



6 Point No. 626 — 60 inches $2.50

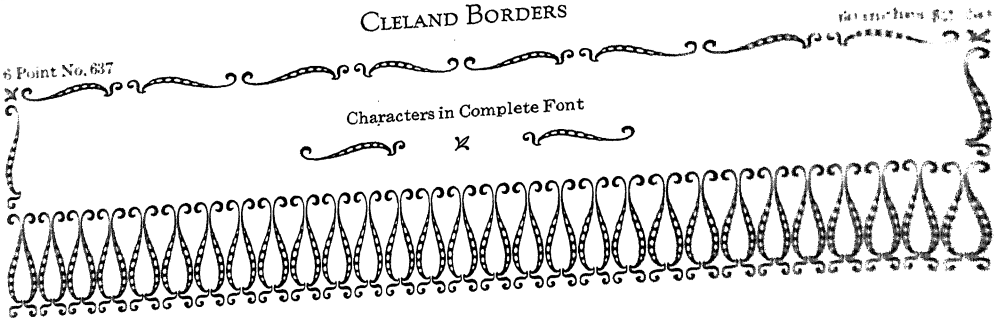


6 Point No. 629 — 60 inches $2.50

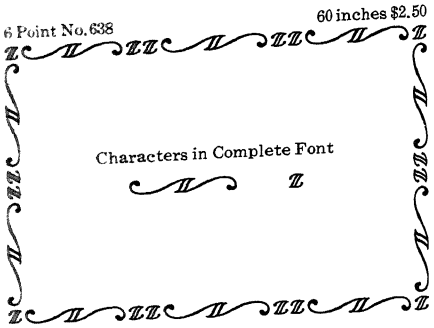


CLELAND BORDERS

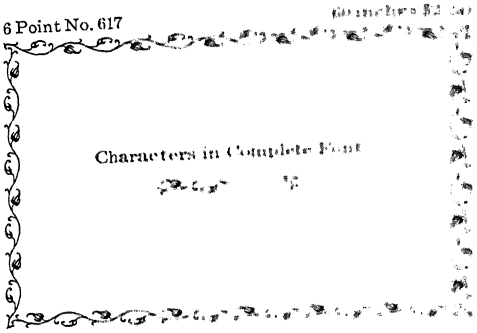
6 Point No. 637



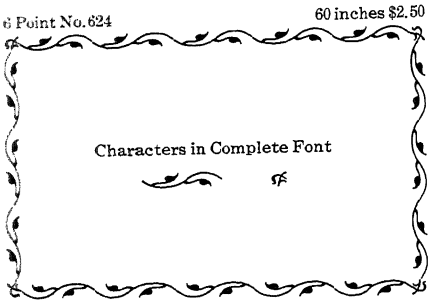
6 Point No. 638 — 60 inches $2.50



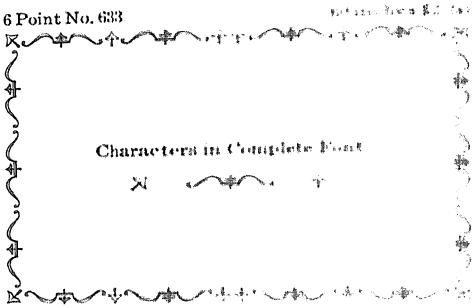
6 Point No. 617



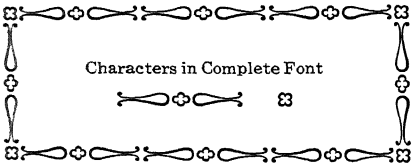
6 Point No. 624 — 60 inches $2.50



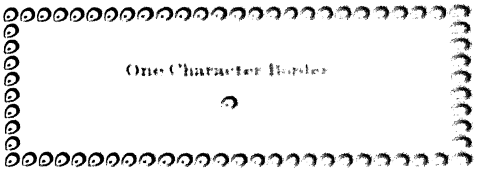
6 Point No. 633



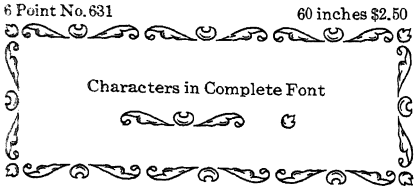
6 Point No. 634 — 60 inches $2.50



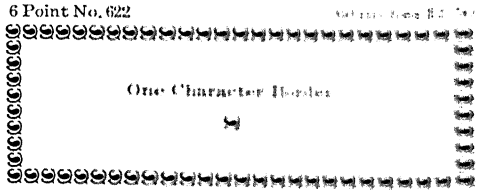
6 Point No. 618



6 Point No. 631 — 60 inches $2.50



6 Point No. 622

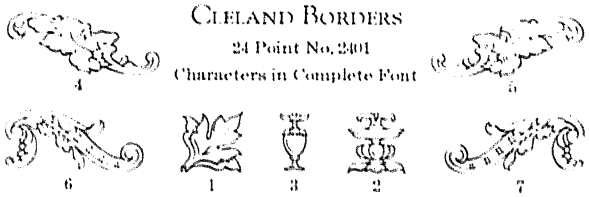


24 Point No. 2401 Per font $4.00

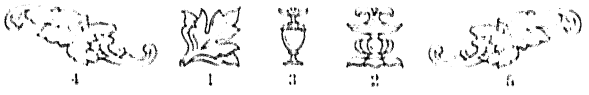
CLELAND BORDERS

24 Point No. 2401

Characters in Complete Font



24 Point No. 2402 Characters in Complete Font



24 Point No. 2402 Per font $3.50

24 Point No. 2403 Per font $4.00

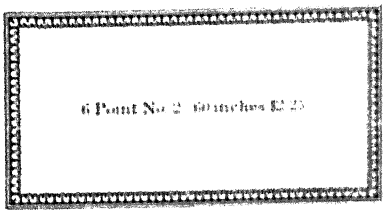
CLELAND BORDERS

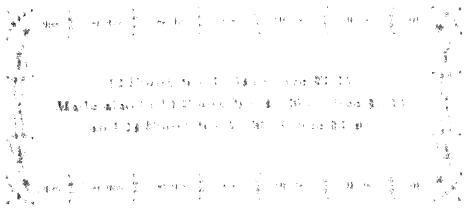
24 Point No. 2403 (Interlocking) Characters in Complete Font

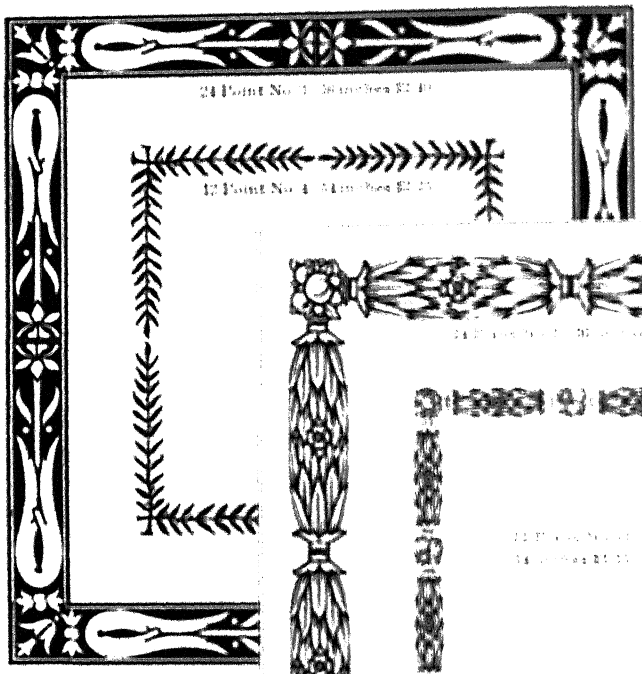
24 Point No. 2404 Characters in Complete Font

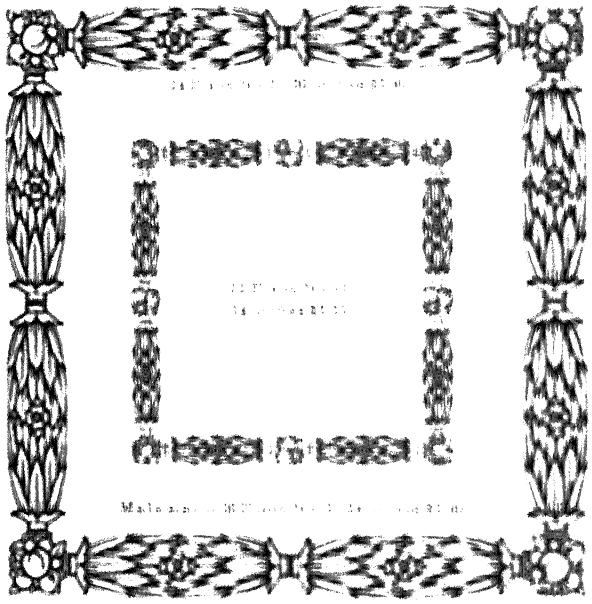
24 Point No. 2404 Per font $3.50

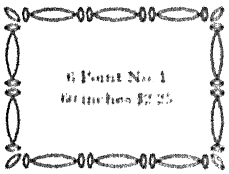
DELLA ROBBIA BORDERS

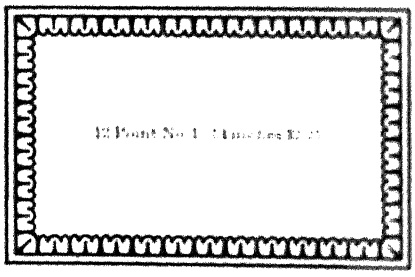


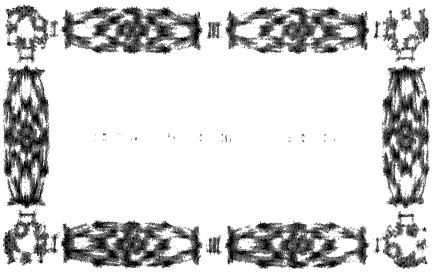






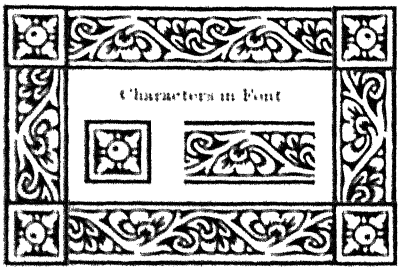




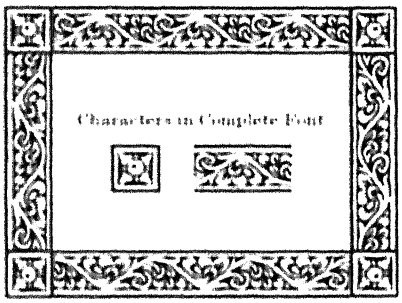


CHAUCER BORDERS

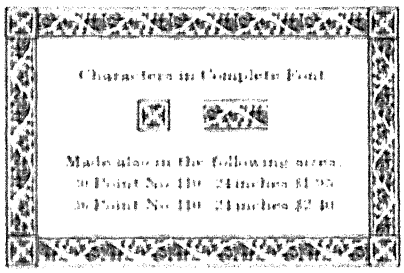
24 Point No. 110 — 36 inches $2.40



18 Point No. 110 — 36 inches $1.86

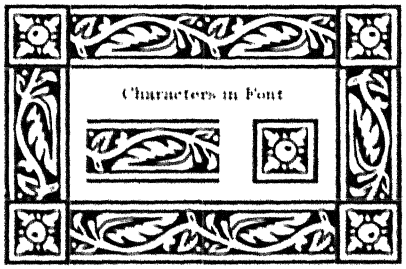


12 Point No. 110 — 54 inches $2.25

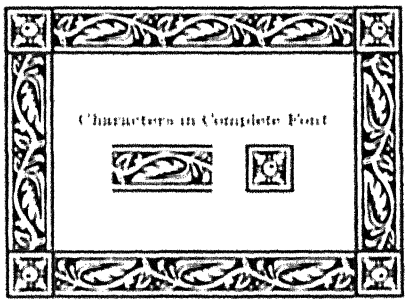


PABST BORDERS

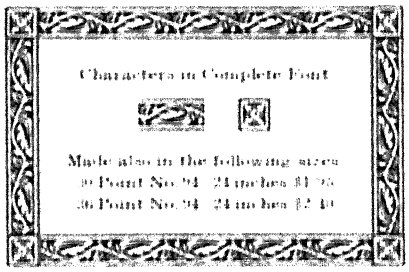
24 Point No. 94 — 36 inches $2.40



18 Point No. 94 — 36 inches $1.86

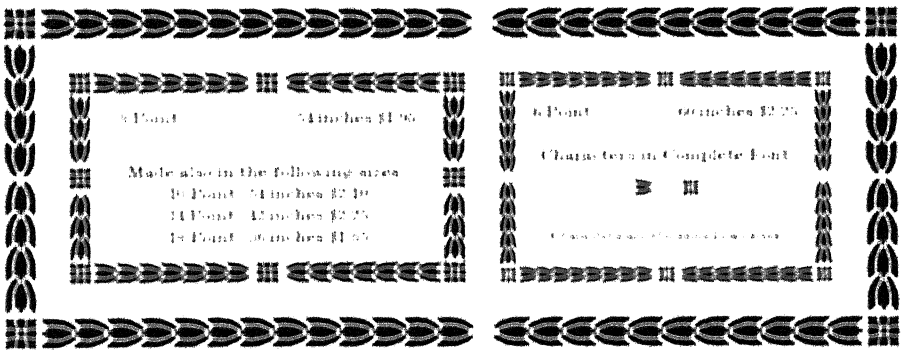


12 Point No. 94 — 54 inches $2.25

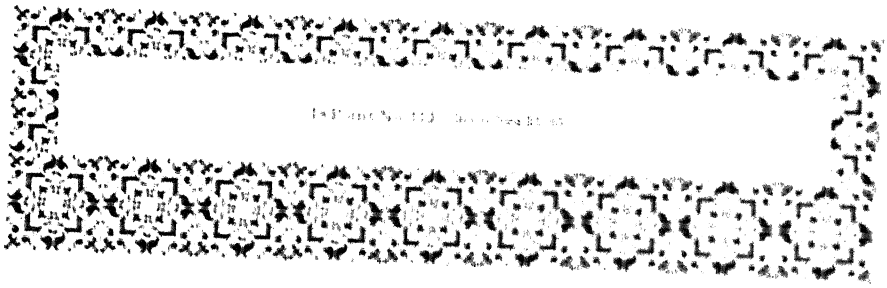


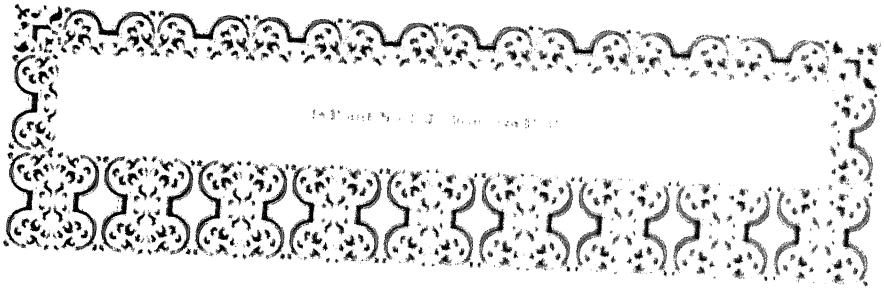
BROCKTON BORDERS

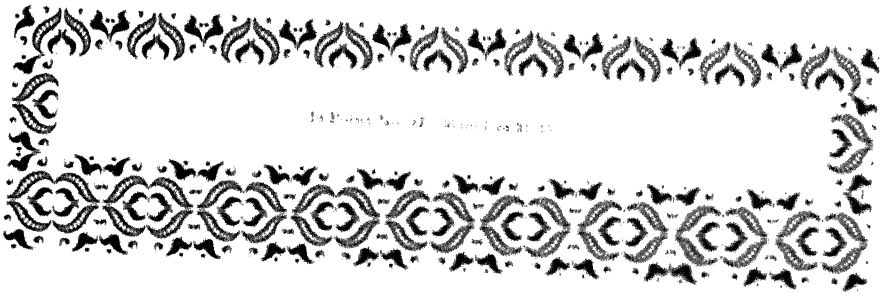
12 Point — 54 inches $2.25

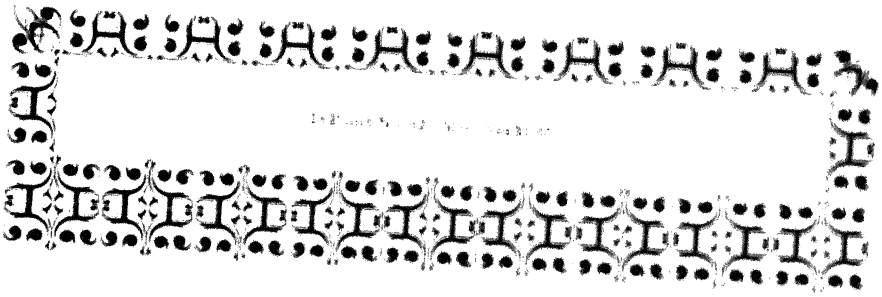


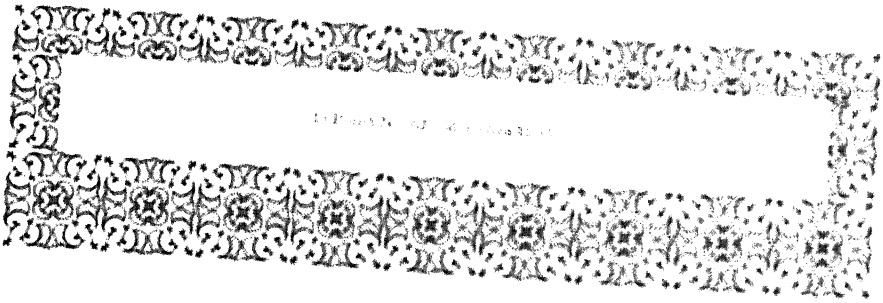
CHAP BOOK BORDERS









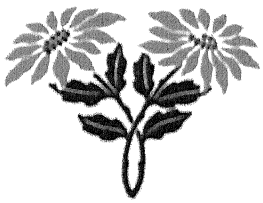


FOR ONE OR TWO COLORS

A Showing of

Holiday Borders

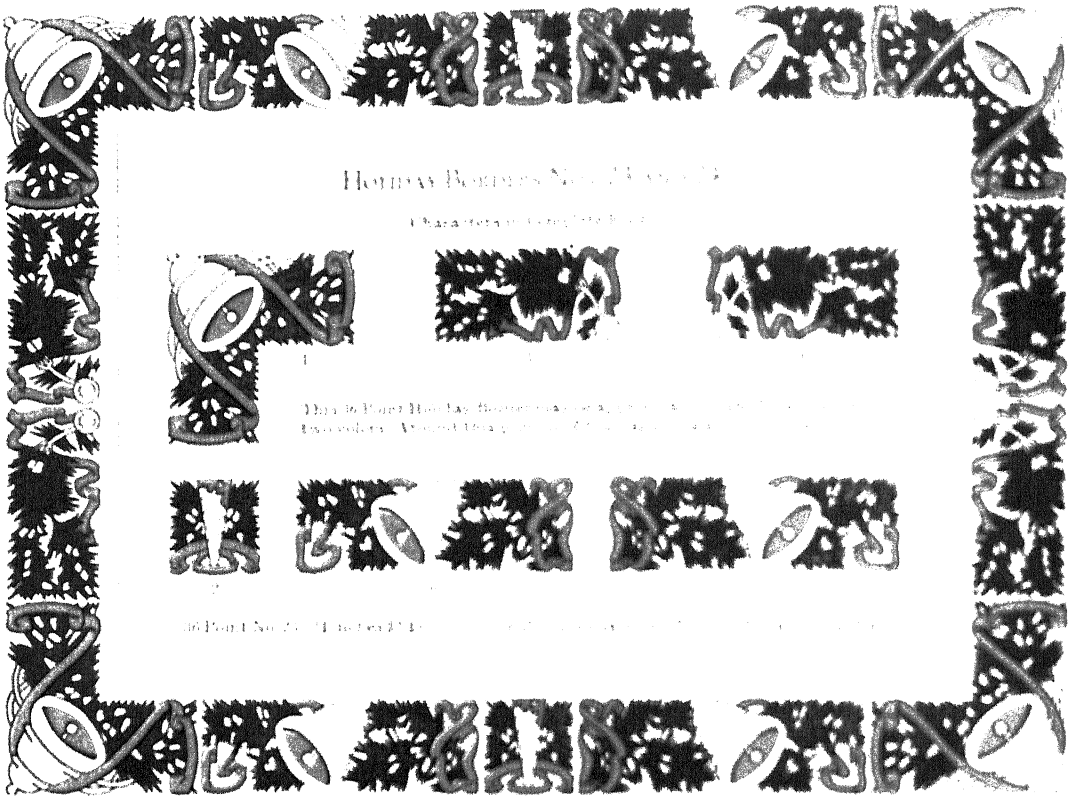
Made in a Variety of Appropriate Designs and Desirable Sizes

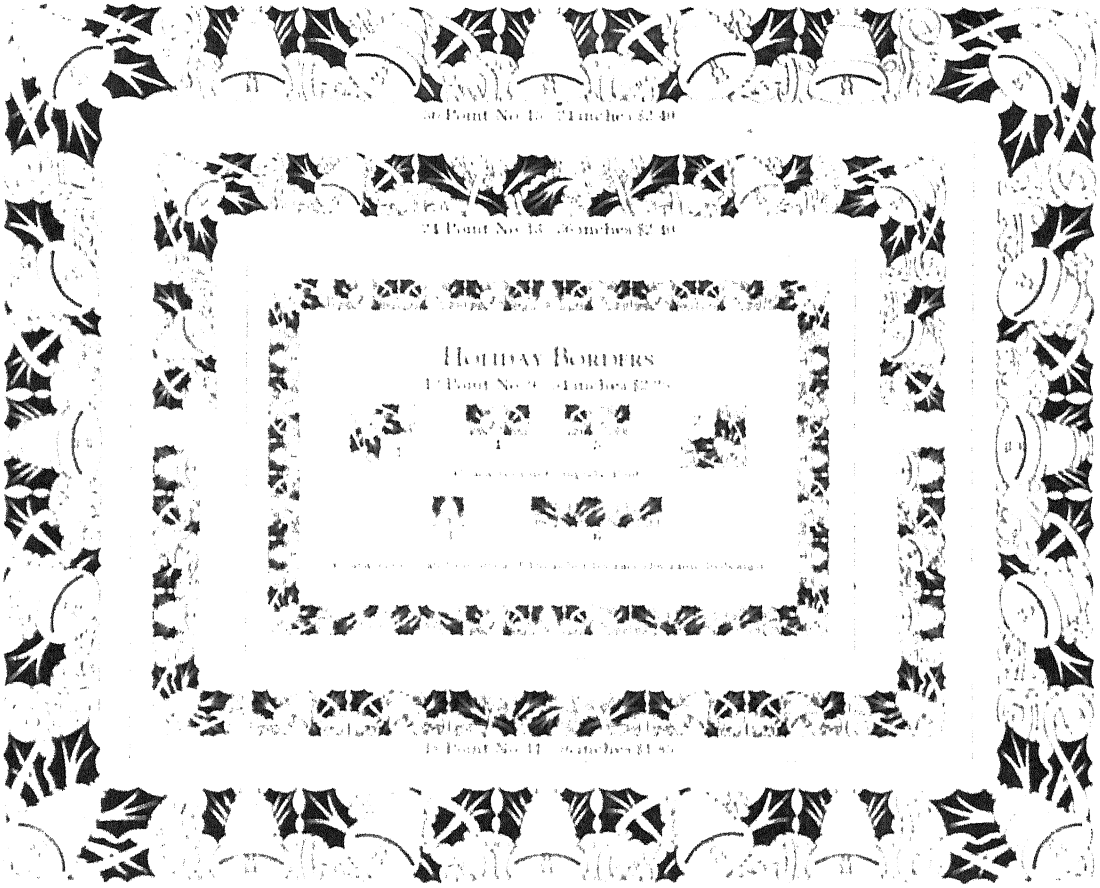


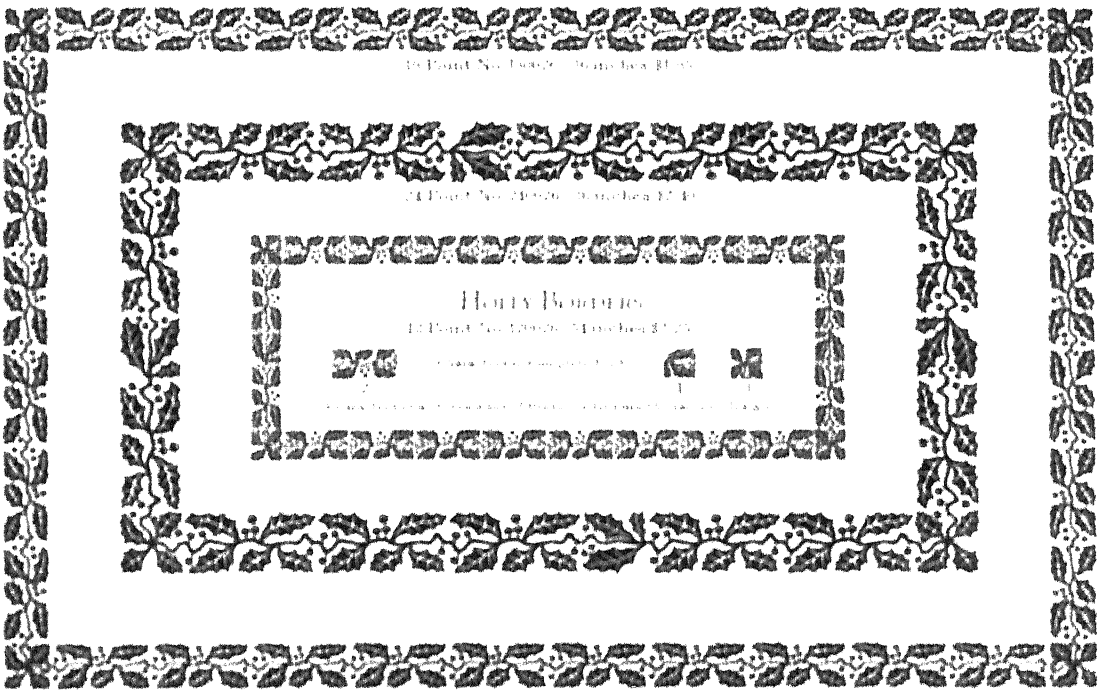
American Type Founders Company

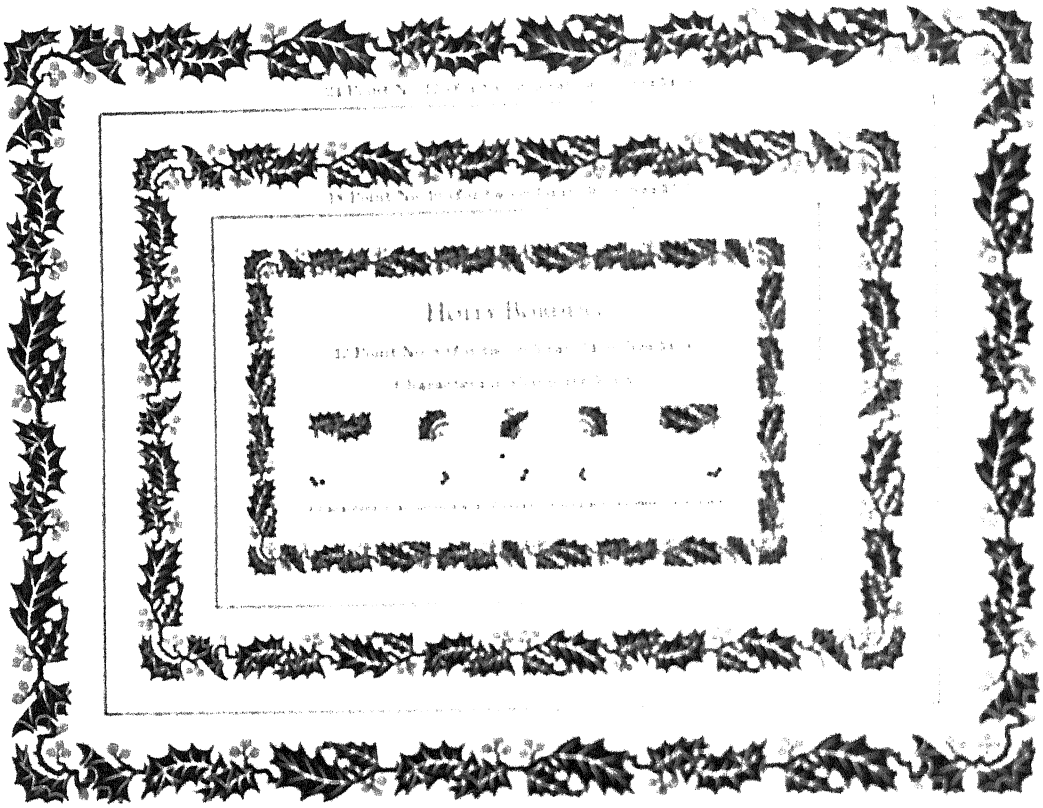
DECORATIVE MATERIAL OF EVERY DESCRIPTION

Set in Caslon Old Style No. 471 and Italic Christmas Black Initial Swash Characters
Holly Border Holiday Decoration




HOLIDAY BORDERS

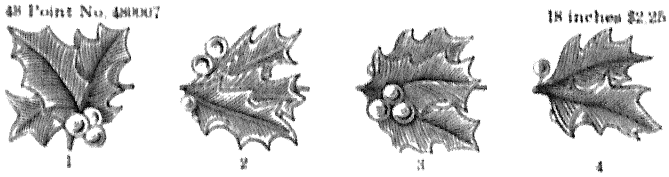

HOLLY BORDERS



Combination of No. 480007 and No. 480009

HOLLY BORDER

48 Point No. 480007 — 18 inches $2.25



48 Point No. 480009 (Red Berries only) — 18 inches $2.25

48 Point No. 480008 (Hint for this border can also be furnished — 18 inches $2.25

HOLLY BORDER No. 1

Per font $2.40

Per one color only

HOLLY BORDER Nos. 2 and 3

No. 3 Per font $2.40

No. 2 (Color) Per font $2.40

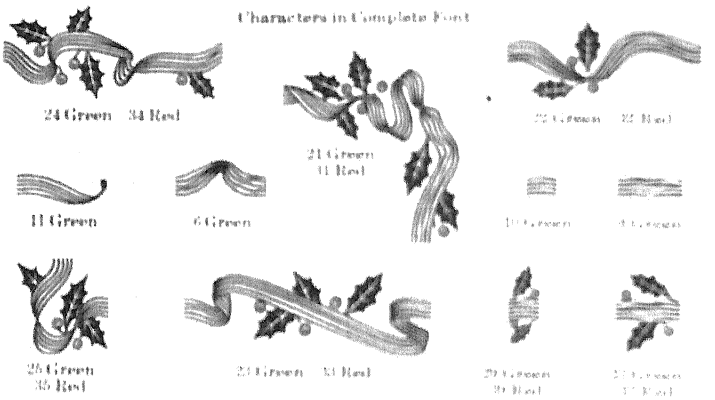
Each font contains 24 inches

The border used around this upper half of this page is Holly Border Nos. 2 and 3. The No. 2 in the red color only.

36 Point No. 27 (Green) 42 inches $4.25 — 36 Point No. 28 (Color for No. 27) 42 inches $4.25

HOLIDAY BORDERS NOS. 27 AND 28

Characters in Complete Font



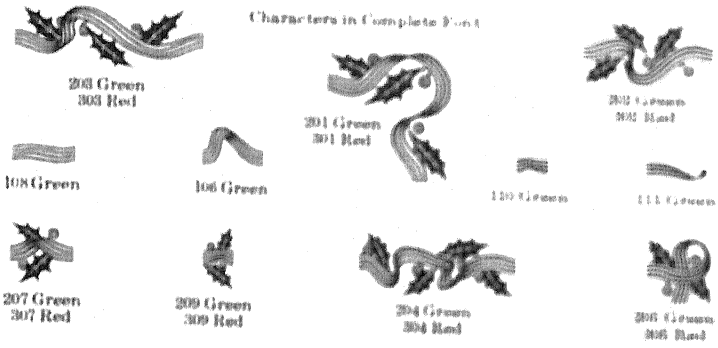
36 Point No. 26 (for one color only) 42 inches $4.25

The borders shown on this page are made for one or two colors and are fonted separately. Fonts of red characters (berries) include special justifying spaces which are the exact size of the four-one color pieces, and enable the printer to assemble color forms with great ease.

24 Point No. 30 (Green) 54 inches $4.25 — 24 Point No. 31 (Color for No. 30) 54 inches $4.25

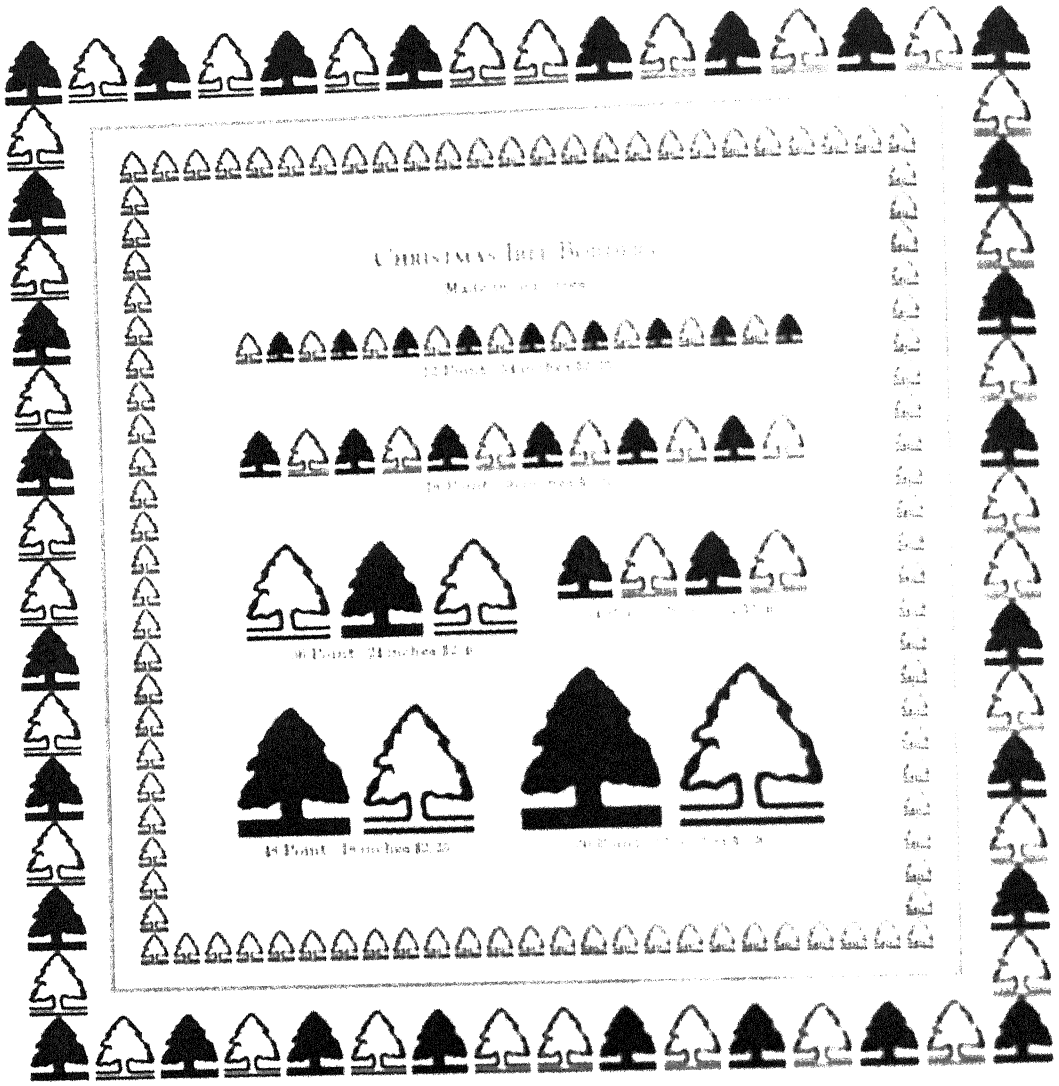
HOLIDAY BORDERS NOS. 30 AND 31

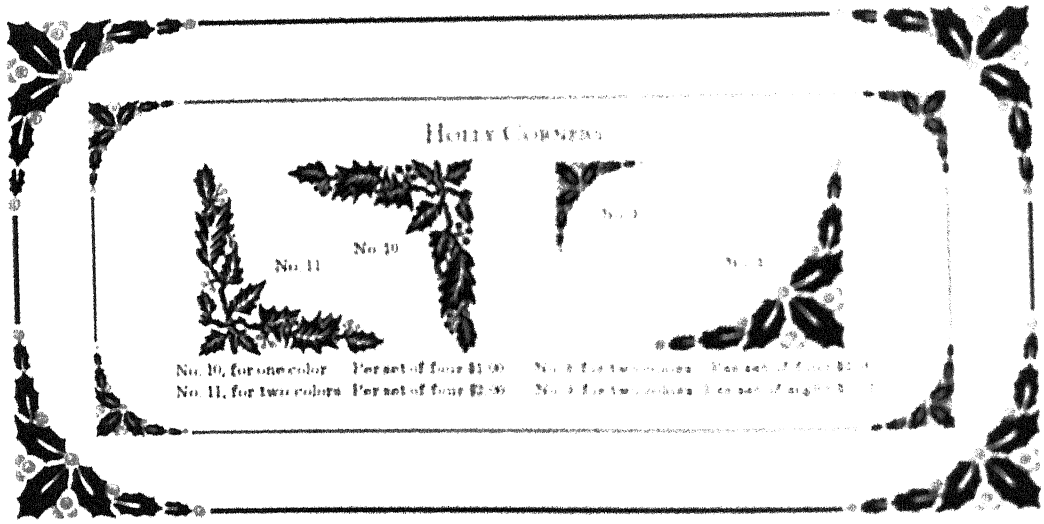
Characters in Complete Font



24 Point No. 29 (for one color only) 54 inches $4.25

HOLIDAY BORDERS
AMERICAN TYPE FOUNDERS
COMPANY





This paper is called for in PINK XMAS COVER, price $0.50
Sizes 23 x 38 30 lbs.
Made by AMERICAN WRITING PAPER CO.
Holyoke, Mass

EMPIRE BORDERS

36 Point No. 2

24 inches $2.40

24 Point No. 2

36 inches $2.40

Characters in Complete Font

24 Point No. 1

36 inches $2.40

36 Point No. 1 24 inches $2.40

Characters in Complete Font

24 Point No. 3 36 inches $2.40

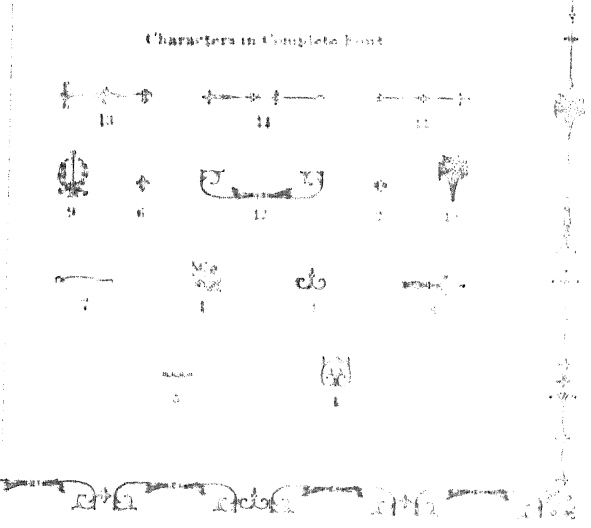
One Character Border

36 Point No. 3 24 inches $2.40

ENGRAVERS BORDERS

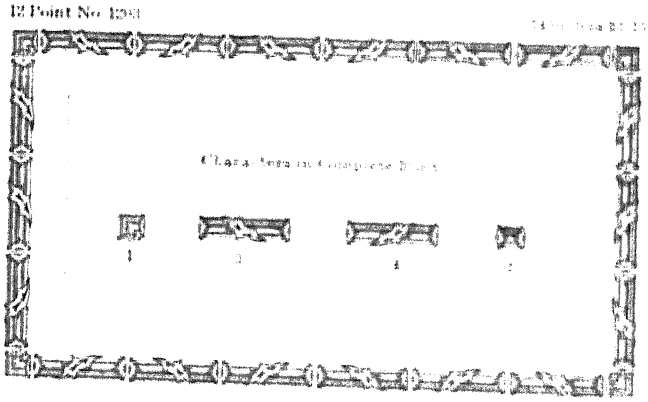
12 Point No. 1205

12 Point No. 1202



12 Point No. 1204

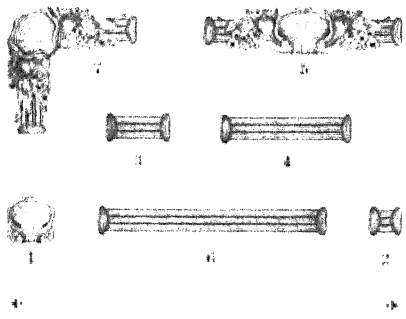
12 Point No. 1203



ENGRAVERS BORDERS

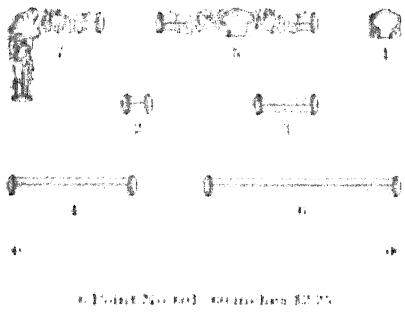
18 Point No 1801 48 inches $2.75

Characters in Complete Font



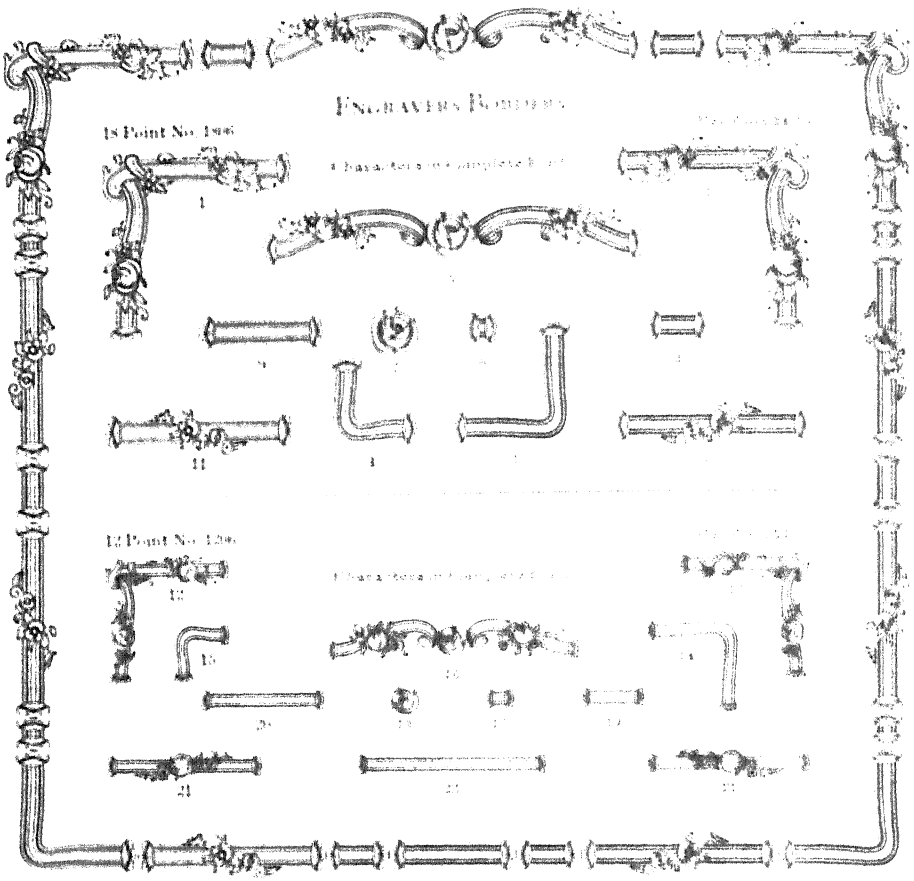
18 Point No 1501 54 inches $2.75

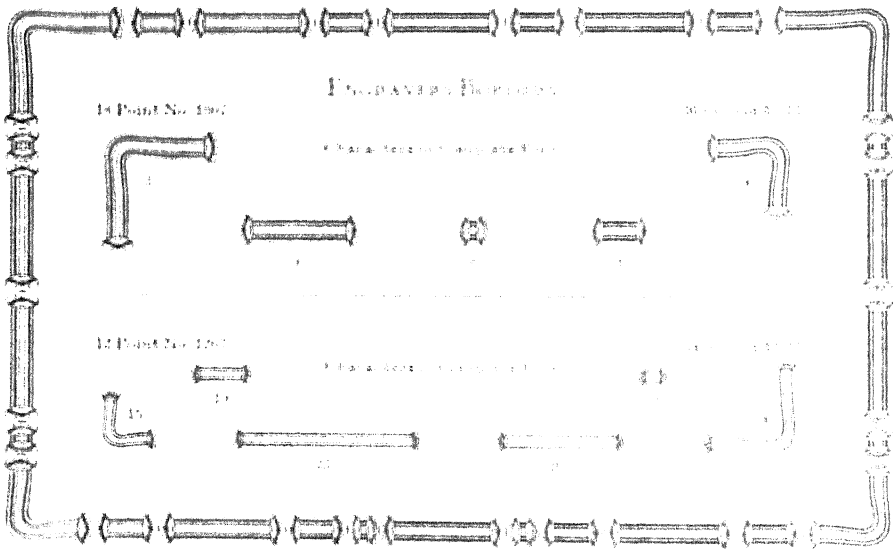
Characters in Complete Font

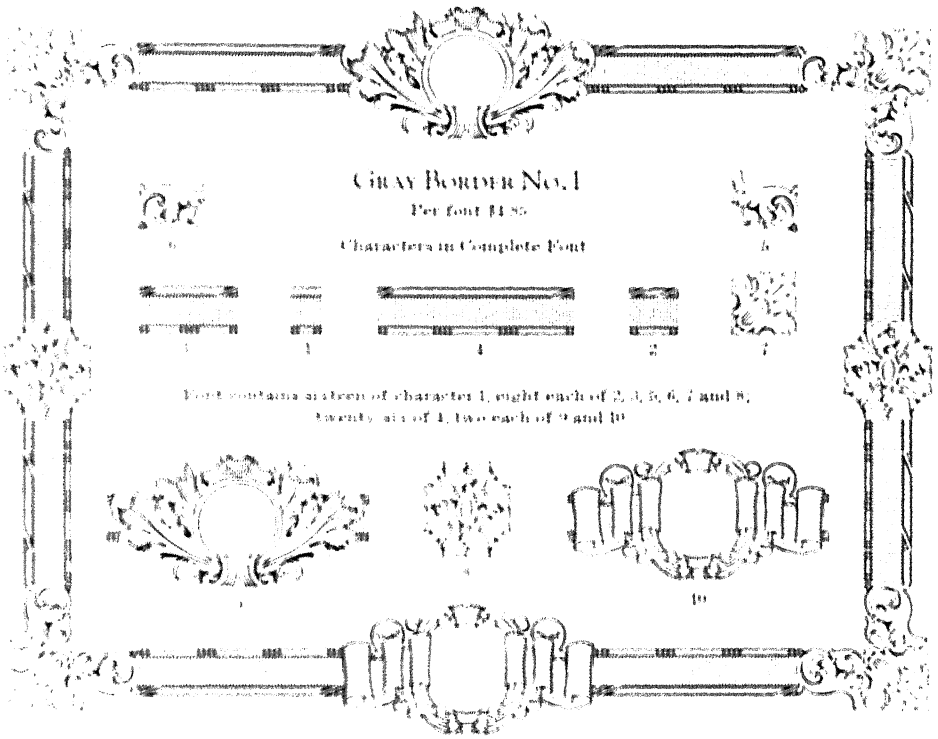


6 Point No 601 60 inches $2.75

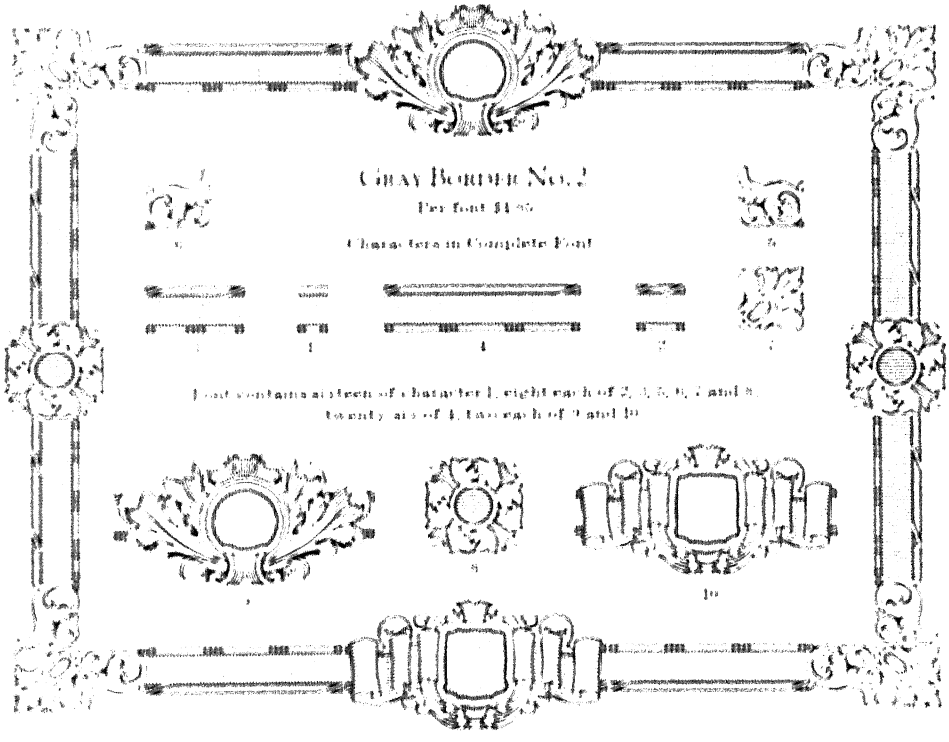
Characters in Complete Font


ENGRAVERS BORDERS
18 Point No. 1906
12 Point No. 1206

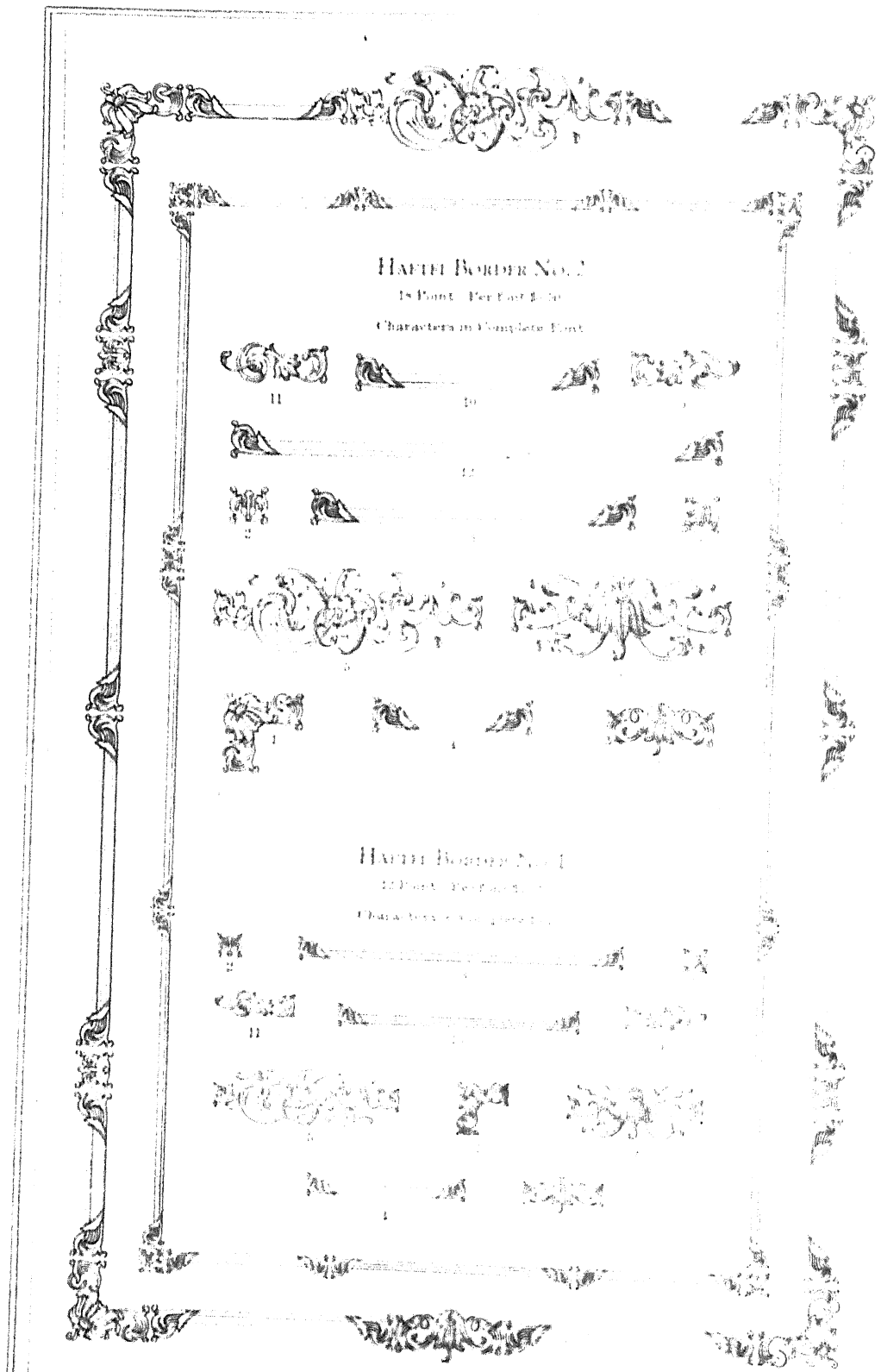

ENGRAVERS BORDERS
18 Point No. 1907
12 Point No. 1207

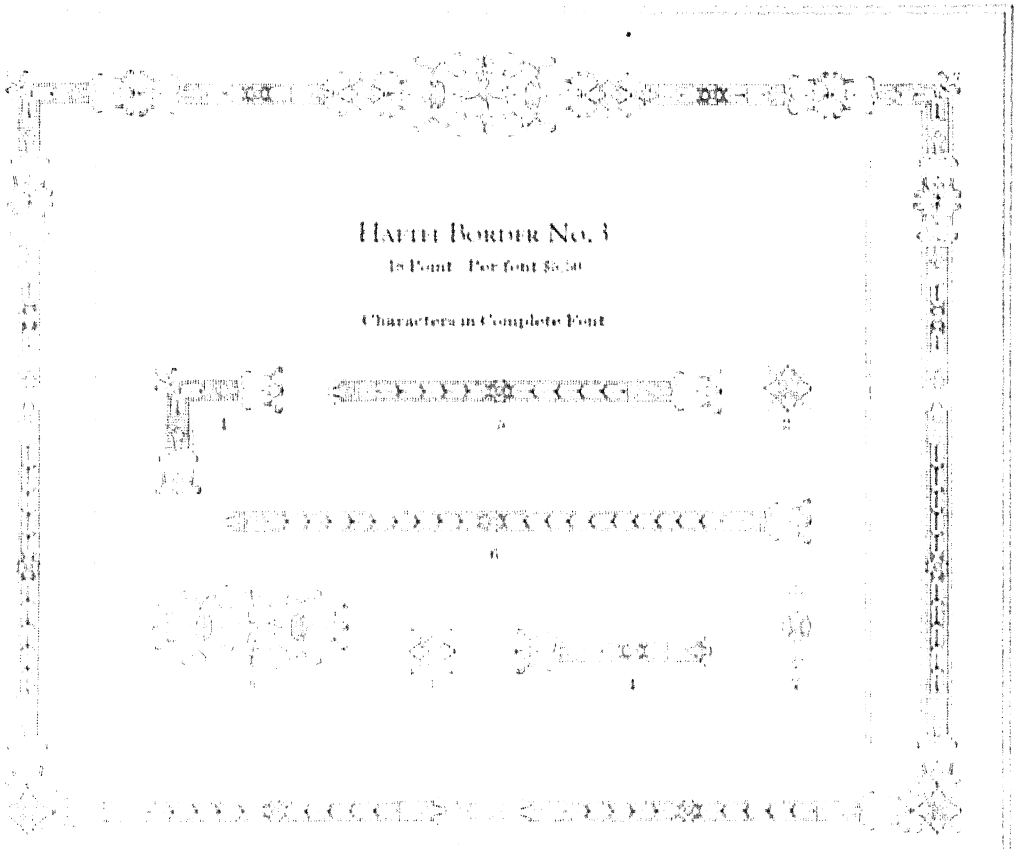


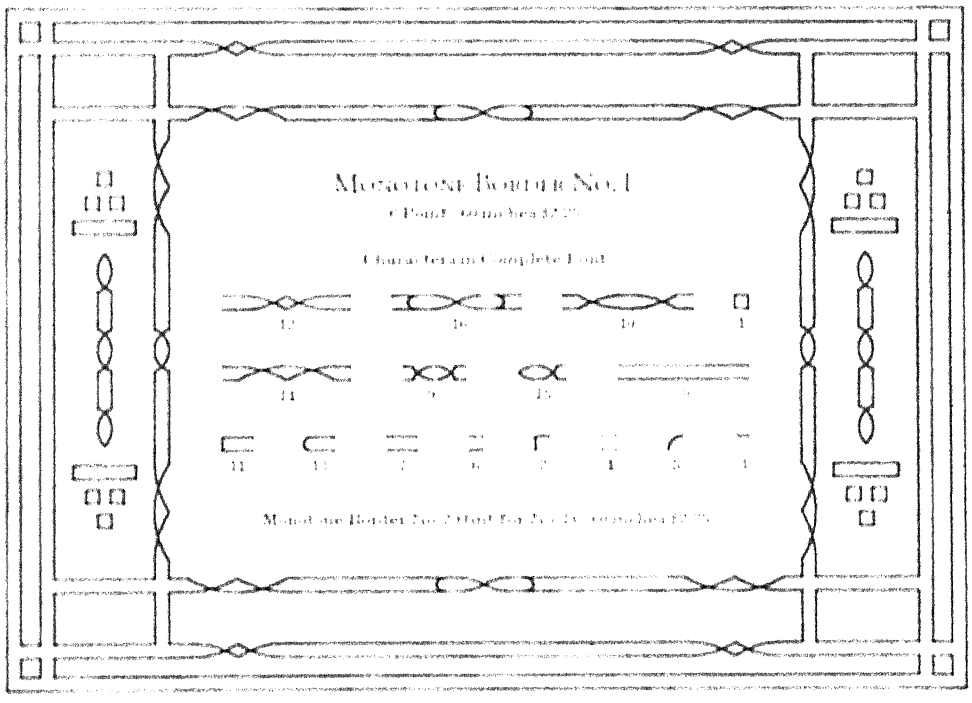
Font contains sixteen of character 1, eight each of 2, 3, 5, 6, 7 and 8, twenty-six of 4, two each of 9 and 10



Font contains sixteen of character 1, eight each of 2, 3, 5, 6, 7 and 8, twenty-six of 4, two each of 9 and 10

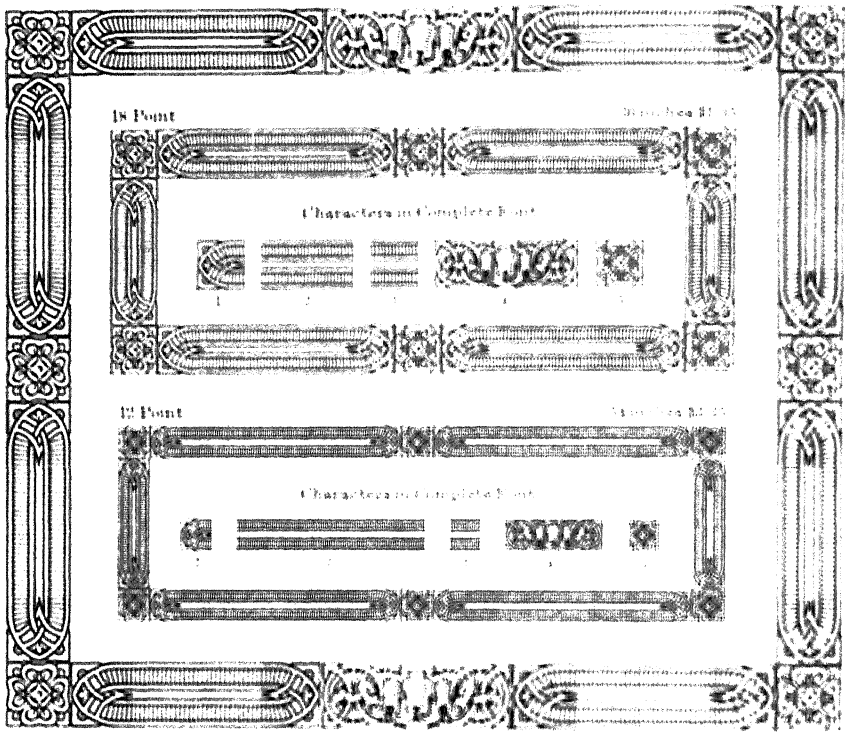

HAFFEL BORDER NO. 2
18 POINT. PER FONT 1 TO
CHARACTERS IN COMPLETE FONT
HAFFEL BORDER NO. 1


HAFFI BORDER No. 3
1s Font Per font $6.50
Characters in Complete Font


MOSAIC BORDER No. 1

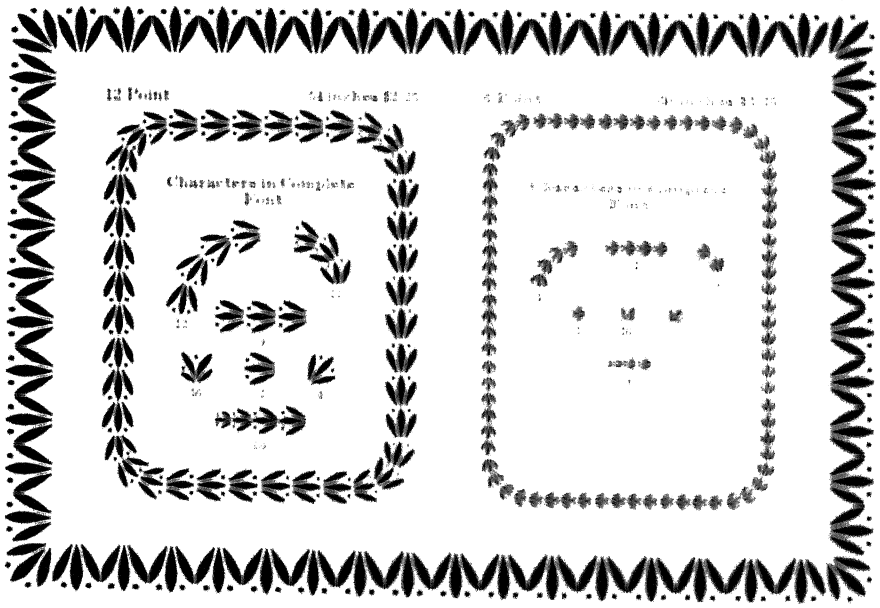
ANTIQUE BORDERS No. 1

24 Point



LAUREL BORDERS

18 Point



ITALIAN BORDERS

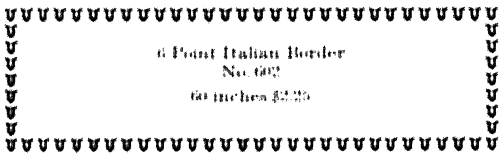
12 Point Italian Border
No. 1201
54 inches $2.25

12 Point Italian Border
No. 1210
54 inches $2.25

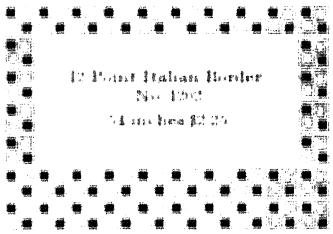
12 Point Italian Border
No. 1205
54 inches $2.25

6 Point Italian Border
No. 601
60 inches $2.25

6 Point Italian Border
No. 602
60 inches $2.25

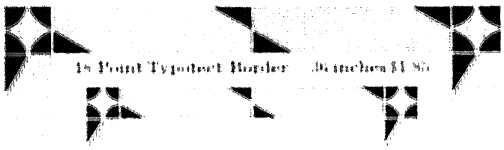


12 Point Italian Border
No. 1202
54 inches $2.25



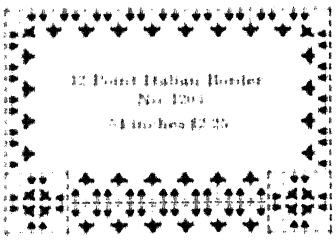
TYPOTECT BORDER NO. 1

18 Point Typotect Border 36 inches $1.80

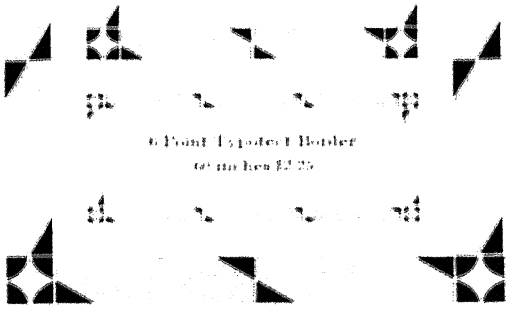


12 Point Typotect Border
54 inches $2.25

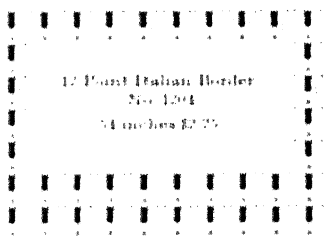
12 Point Italian Border
No. 1203
54 inches $2.25



6 Point Typotect Border
60 inches $2.25

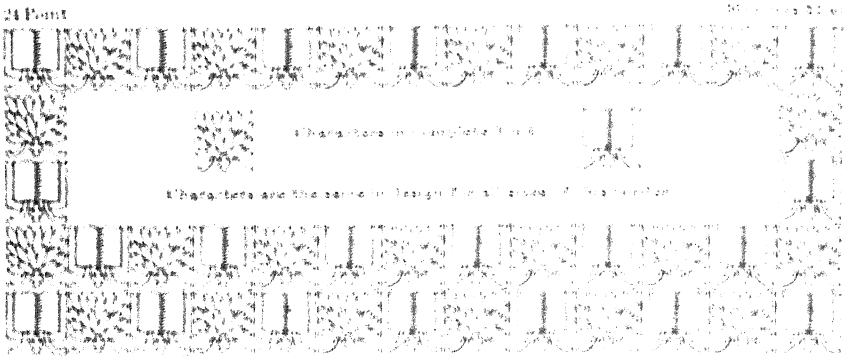


12 Point Italian Border
No. 1204
54 inches $2.25

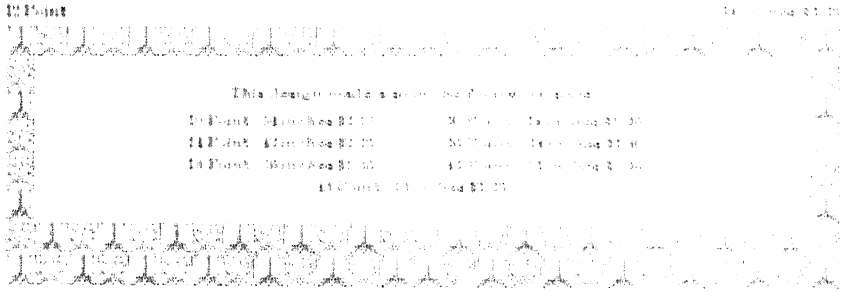


[illegible] Borders

24 Point

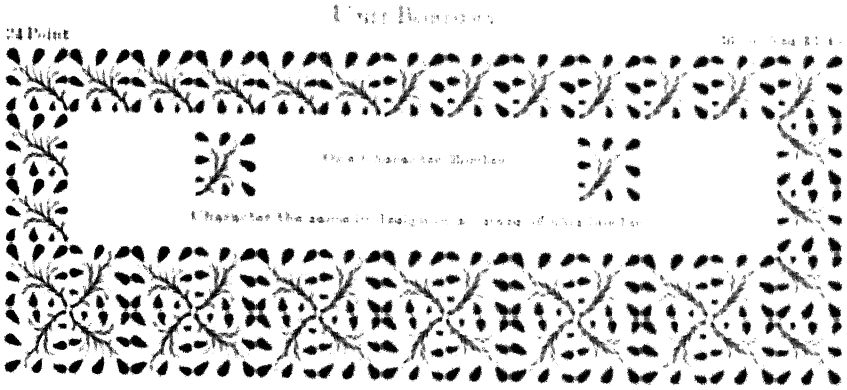


12 Point

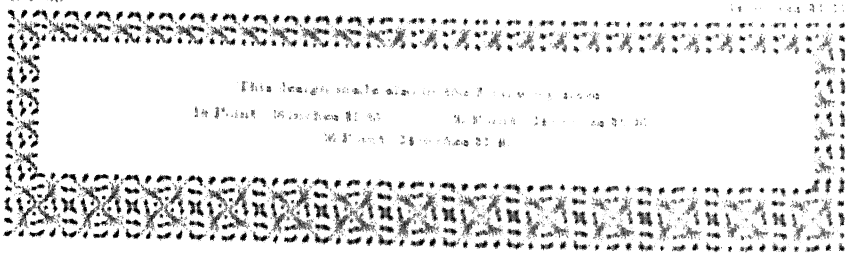


Open Borders

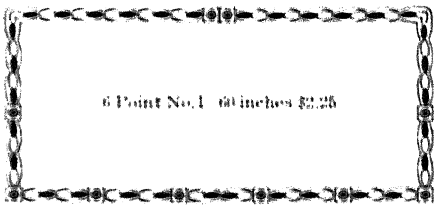
24 Point

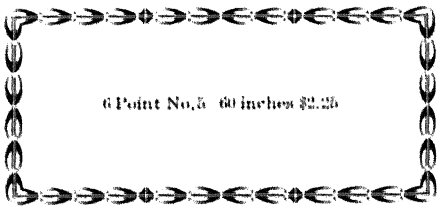


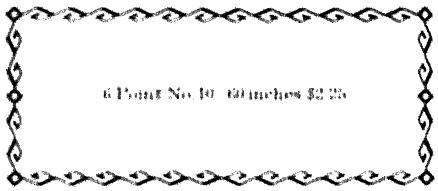
12 Point

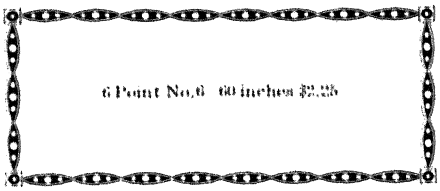


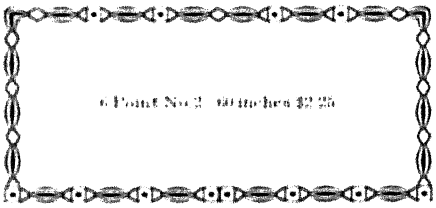
HYLITE BORDERS

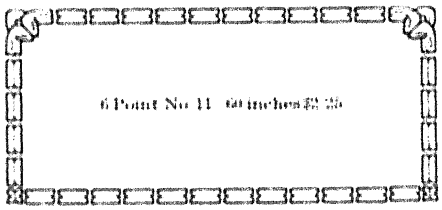




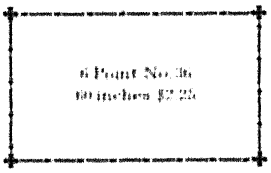


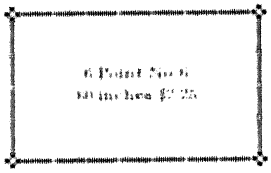


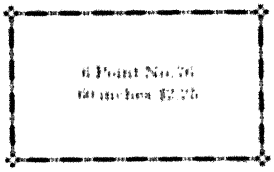


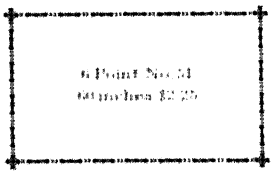


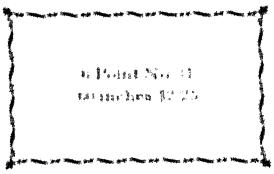
PANEL BORDERS

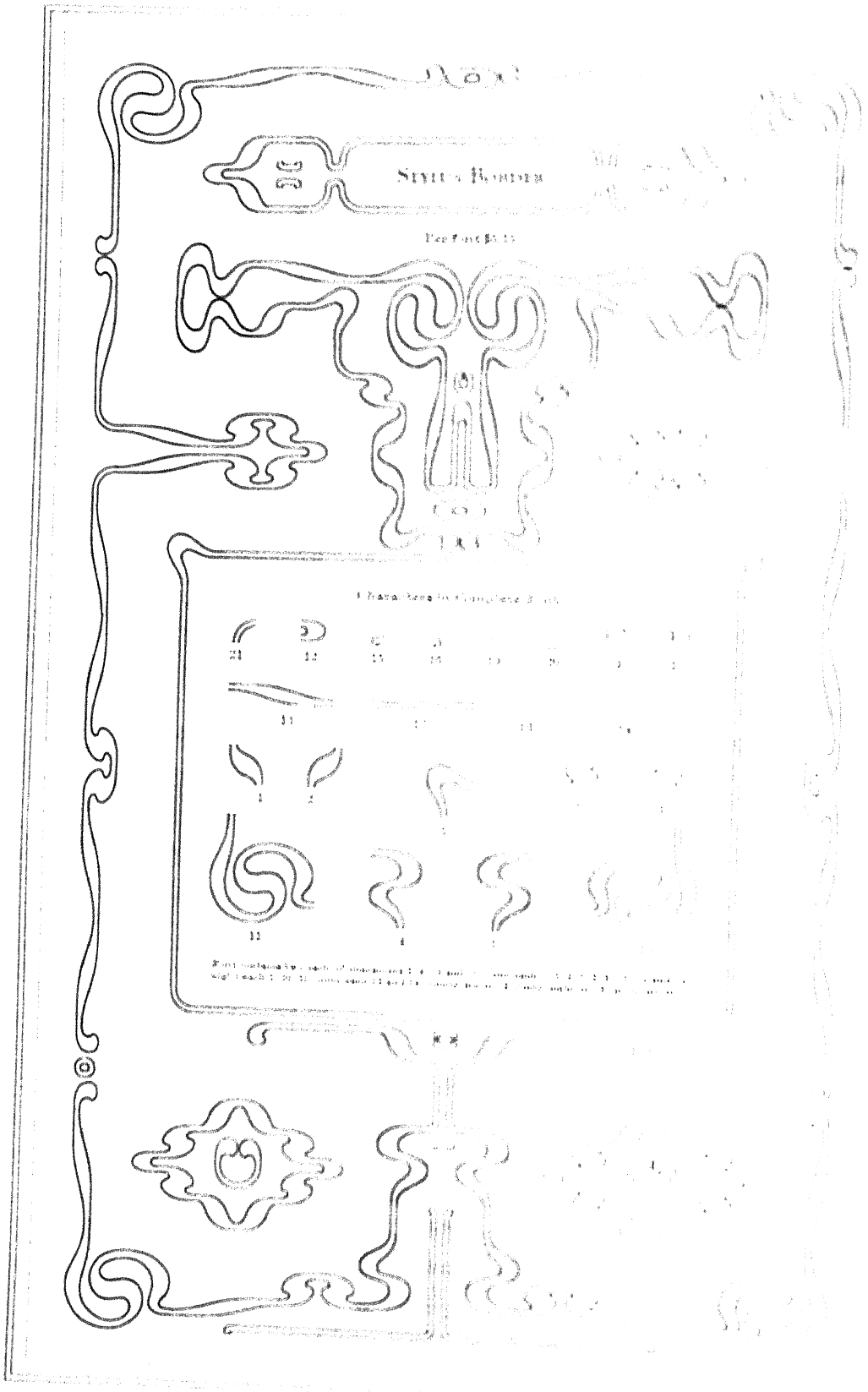










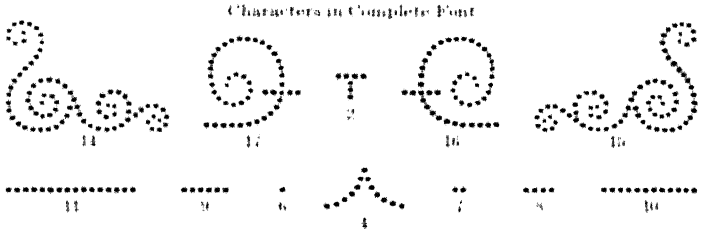

STYLE 1 BORDER

DAINTY BORDER NO. 1

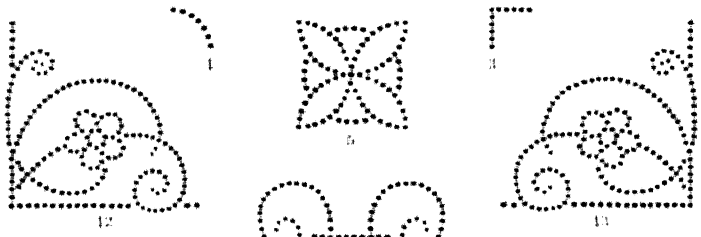
Per font $0.45

This border is capable of being set in an almost infinite number of combinations, all easily constructed. It will look extremely well in red or any secondary color in a type composition, and at the same time is strong enough to make attractive borders, panels, decorations and end pieces in a one color composition.

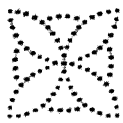
Characters in Complete Font



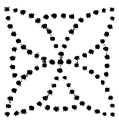
Font contains eight each of characters 1, 2, 3 and 5; sixteen each of 9 and 7; nineteen of 8; eighteen of 6; twenty six of 4; twenty four of 11. Four each of 12, 13, 14, 15, 16 and 17.



BORDER BEAUTIES OBTAINED

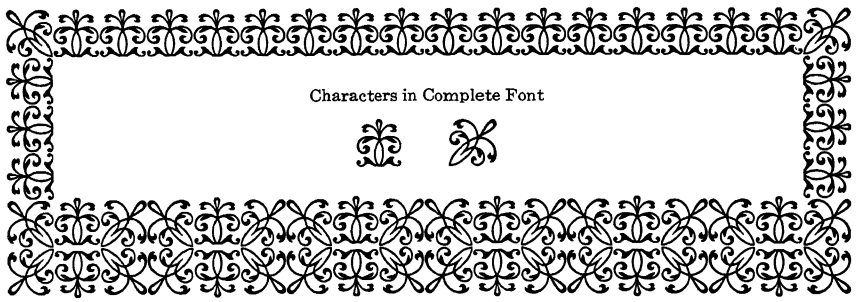


HIGHLY EFFECTIVE COMBINATIONS

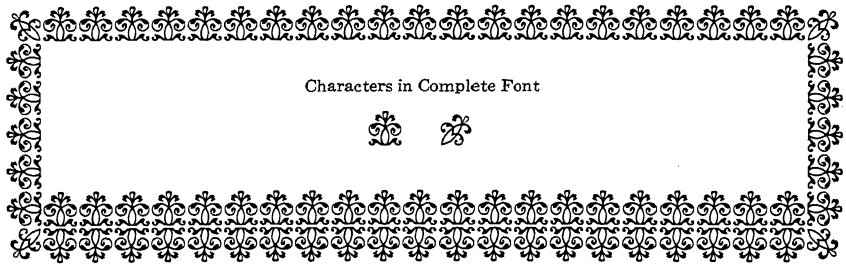


OLD ENGLISH BORDERS

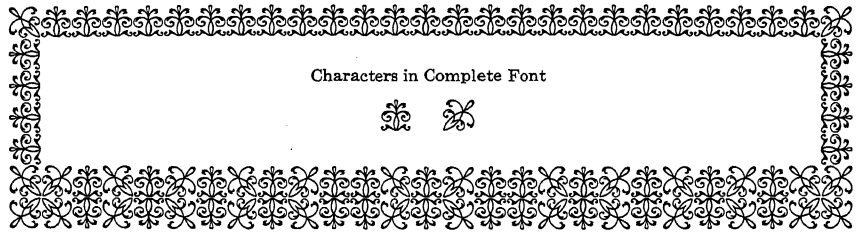
18 Point No. 36 — 36 inches $1.85



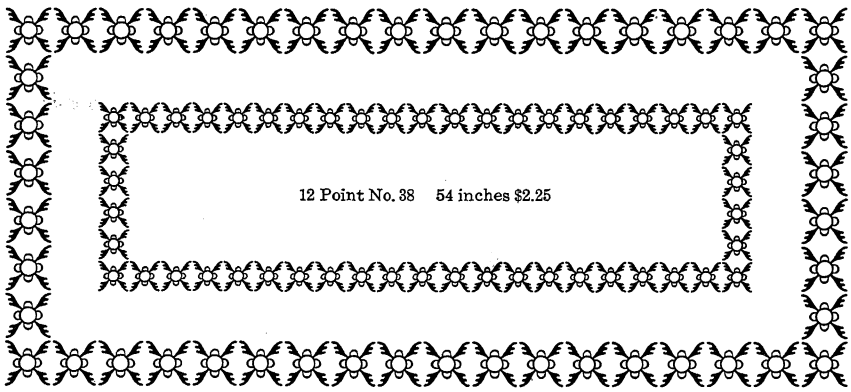
14 Point No. 13 — 42 inches $2.25



12 Point No. 37 — 54 inches $2.25

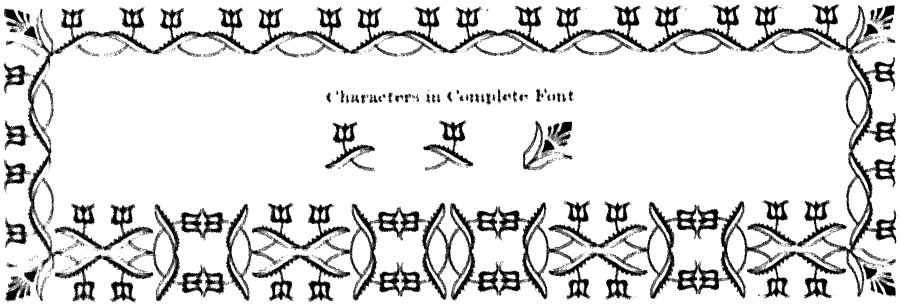


18 Point No. 39 — 36 inches $1.85

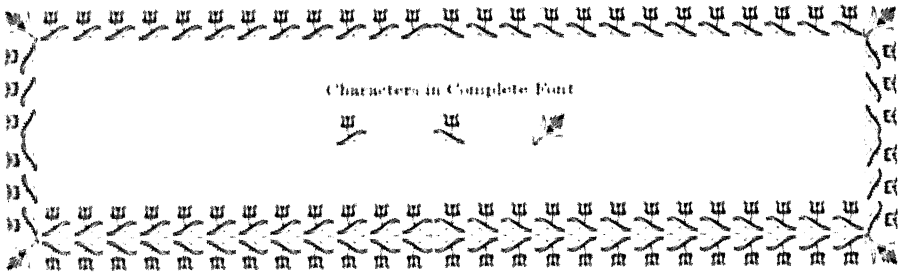


OLD ENGLISH BORDERS

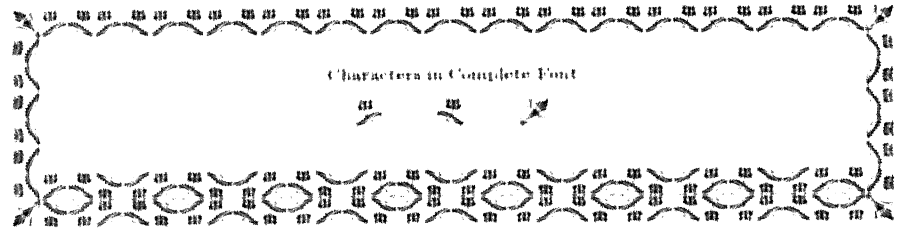
18 Point No. 40 — 36 inches $1.85



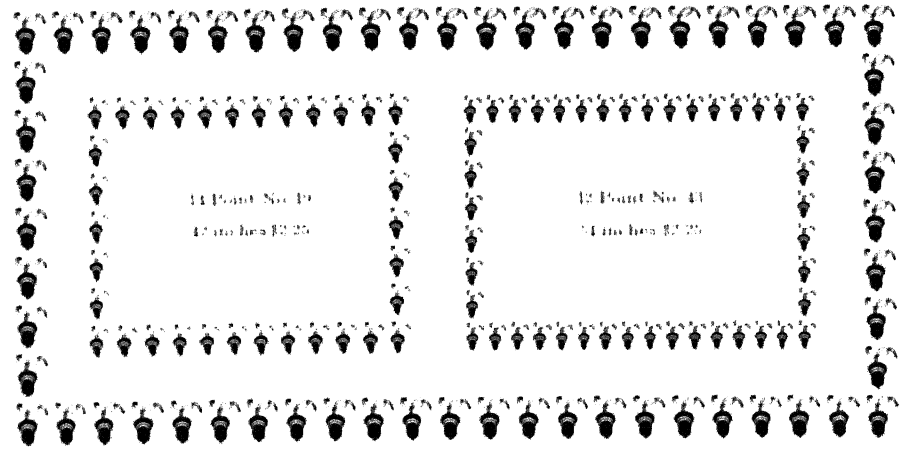
12 Point No. 41 — 54 inches $2.25



18 Point No. 9 — 54 inches $2.10

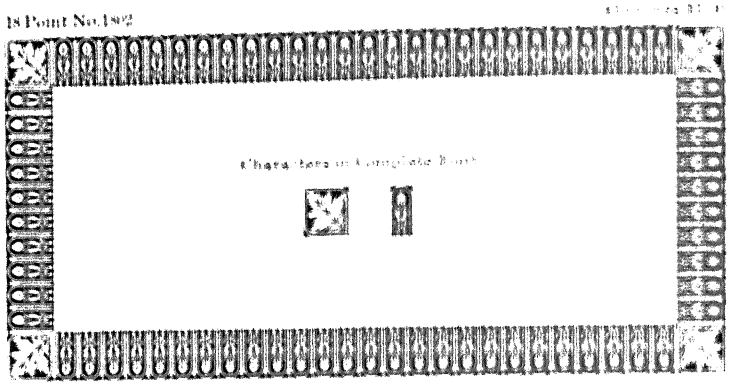


18 Point No. 42 — 36 inches $1.85

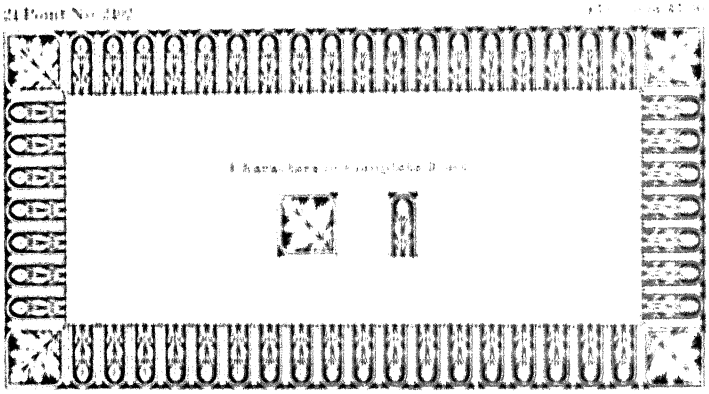


Roman Borders

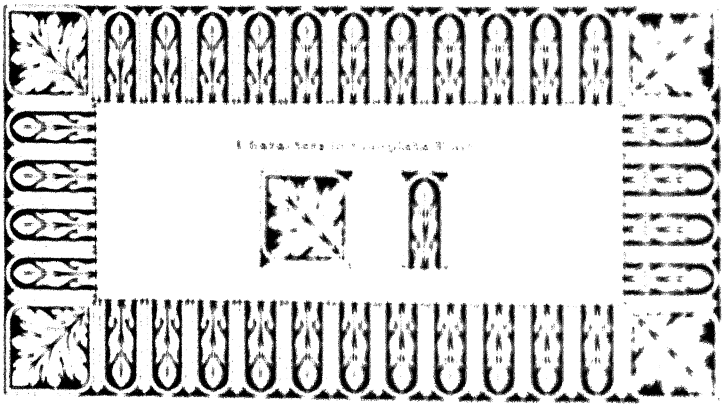
18 Point No. 1892



24 Point No. 2892

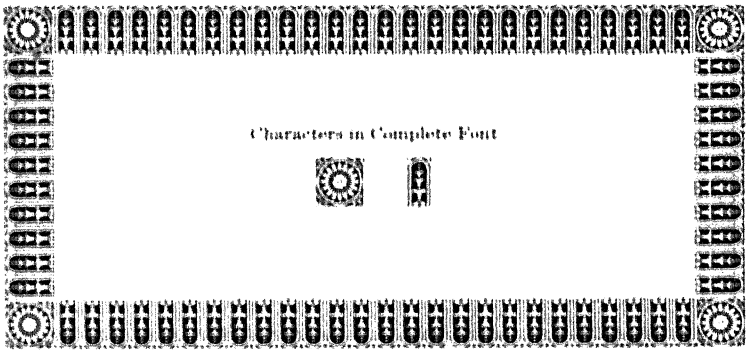


36 Point No. 3892

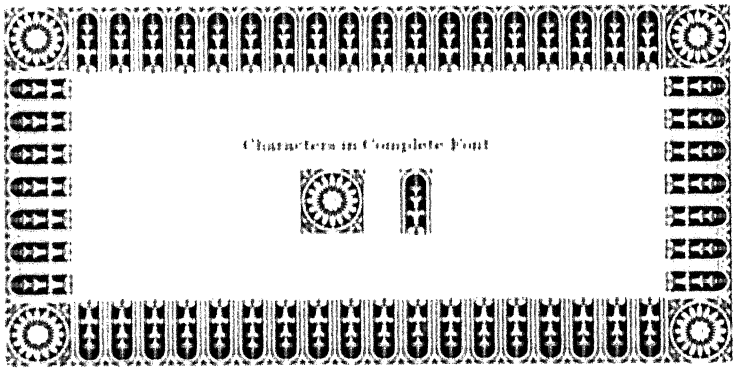


ROMAN BORDERS

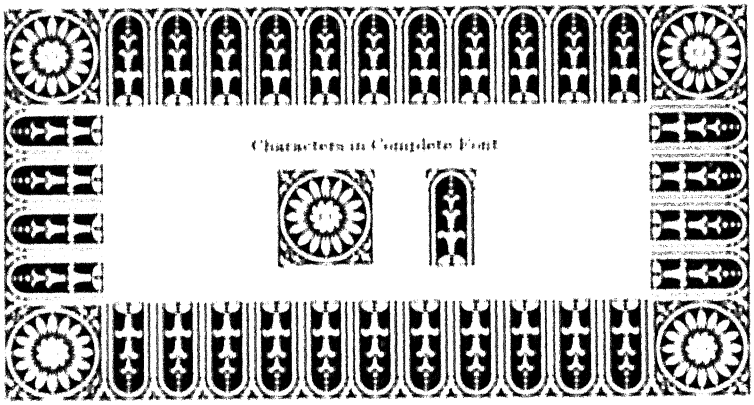
18 Point No. 1801 — 48 inches $3.00

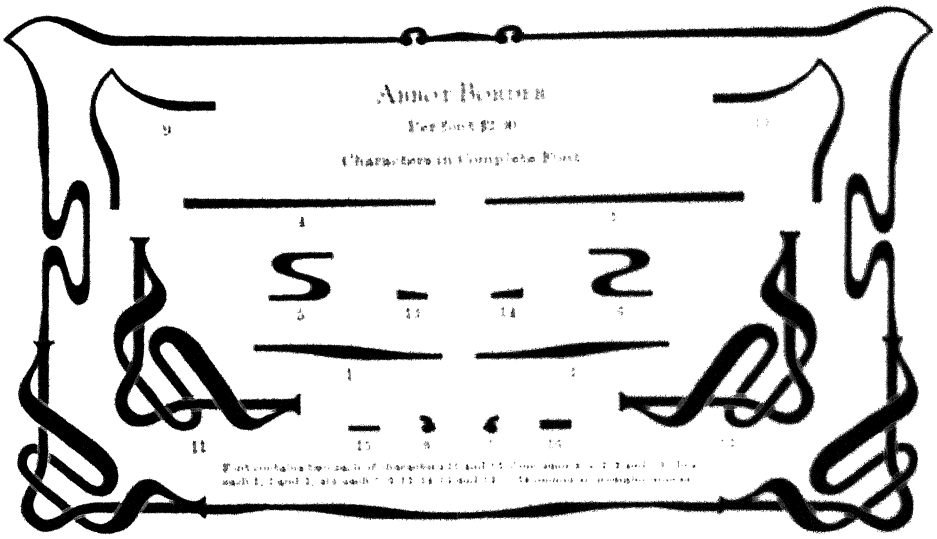


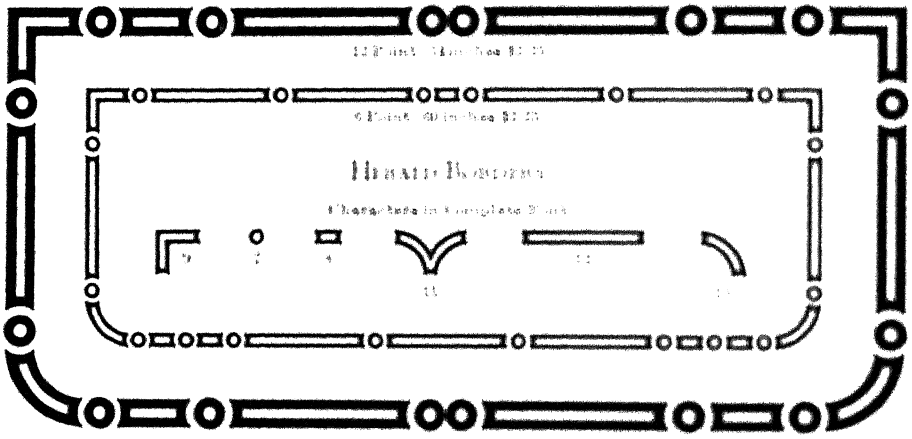
24 Point No. 2401 — 42 inches $3.50



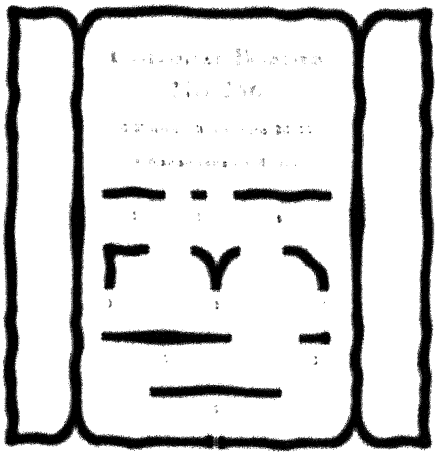
36 Point No. 3601 — 30 inches $3.75




ABBOT BORDER

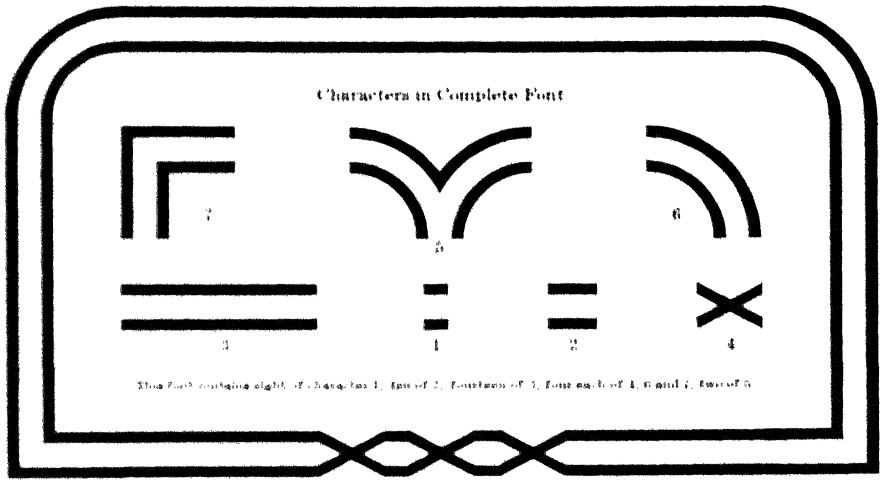

HERALD BORDER

MAGAZINE BORDER
6 Point. Per font $1.75
Characters in Complete Font

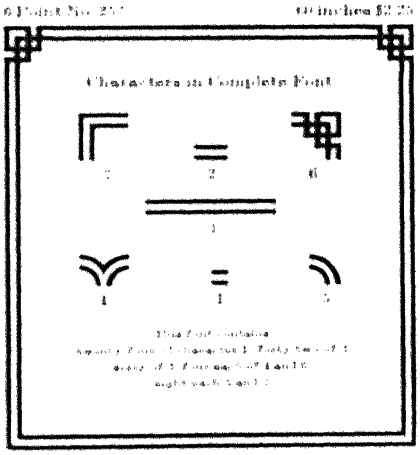


MERCANTILE BORDERS

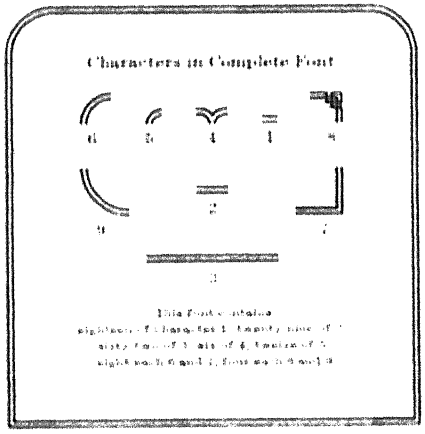
18 Point — 36 inches $1.85



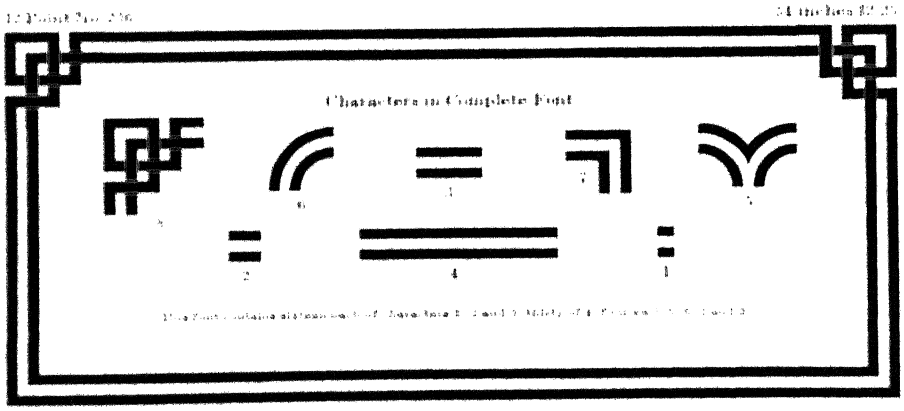
6 Point No. 217 — 60 inches $2.25

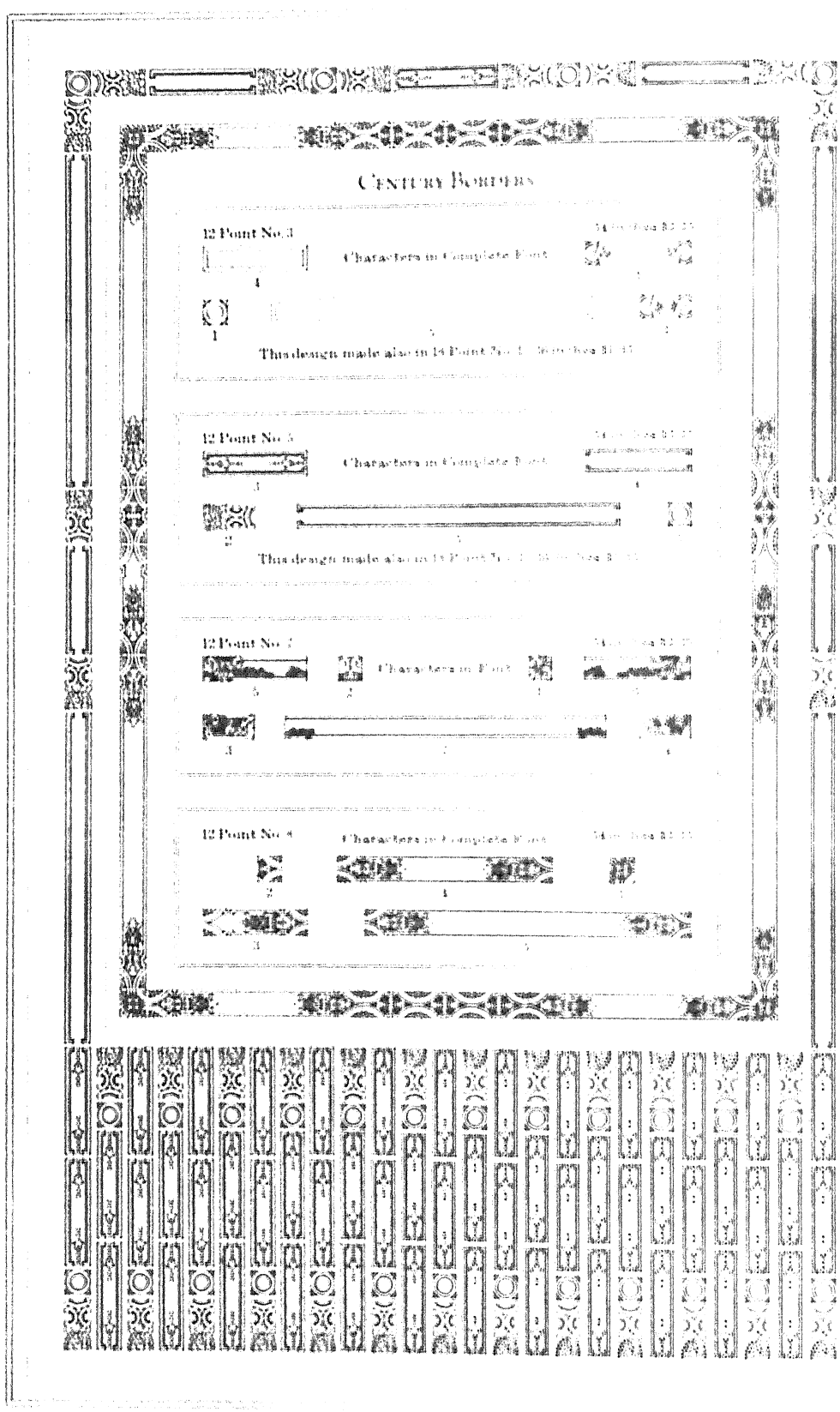


Line 6 Point No. 49 — 60 inches $2.25



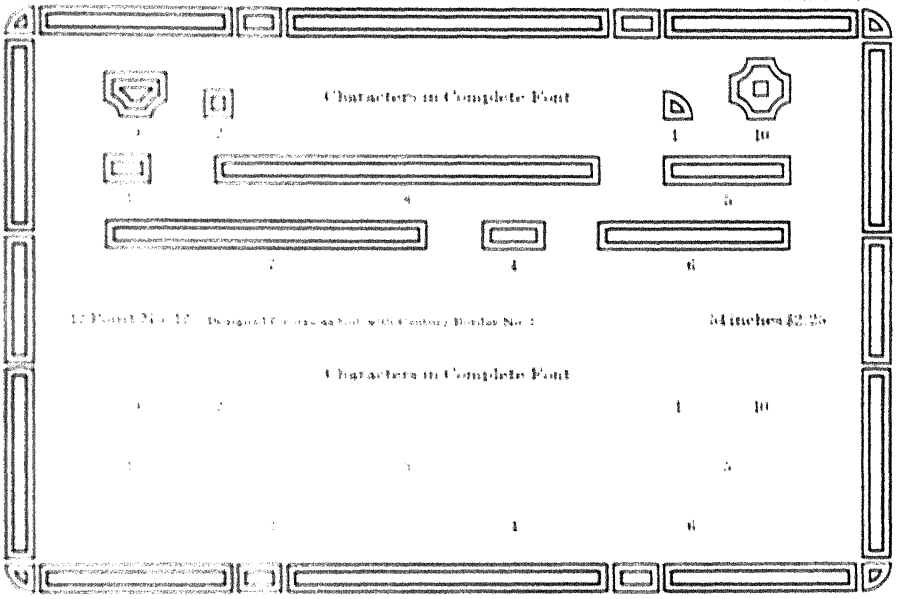
12 Point No. 236 — 54 inches $2.25



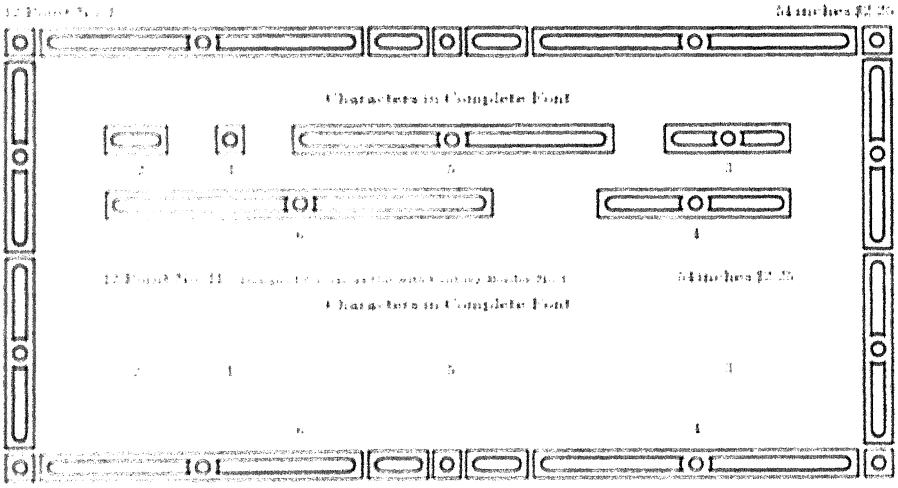

CENTURY BORDERS
12 Point No. 3
Characters in Complete Font
This design made also in 14 Point
12 Point No. 5
Characters in Complete Font
This design made also in 14 Point
12 Point No. 7
Characters in Font
12 Point No. 8
Characters in Complete Font

CENTURY BORDERS

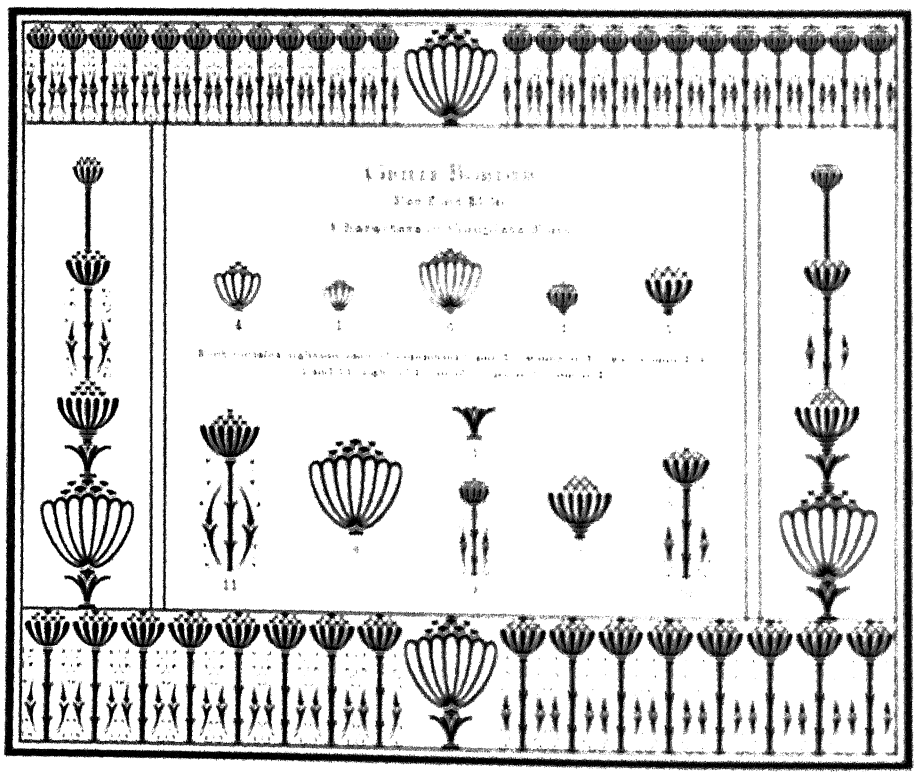
54 inches $2.25



54 inches $2.25



54 inches $2.25



SANSOM BORDER

Per font $4.25

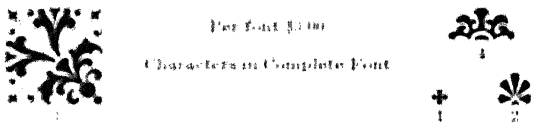
Characters in Complete Font

Extra capitals (A, B, C, D, E, M, N, P, R, S, T, W) 4 each; Extra 5 each; 6 and 10, eighteen each; 7 and 8, twenty-four each; 9 and 12, eight each; 1, 2 and 11, three of 12; five of 10

SANSOM BORDER NO. 2

Per font $3.00

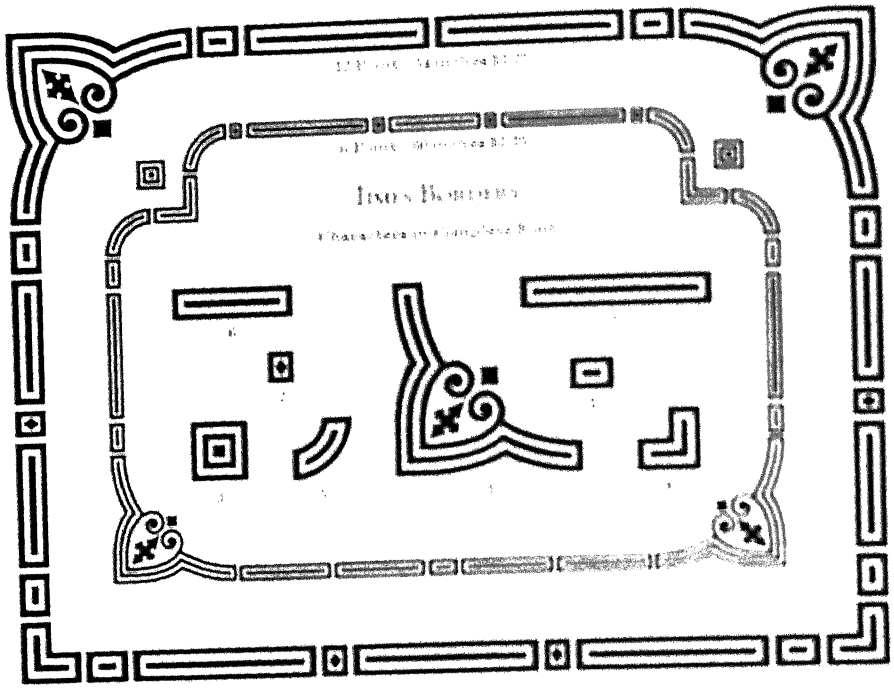
Characters in Complete Font

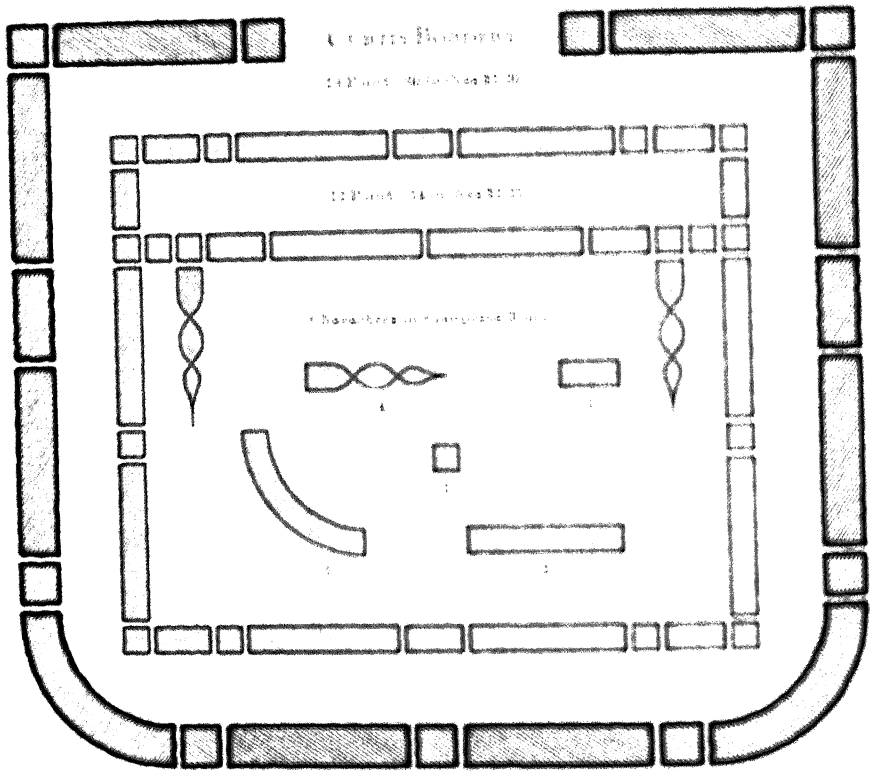


ART RIBBON BORDER

Per font $4.15

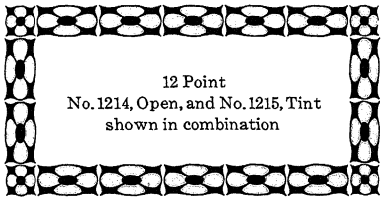
Characters in Complete Font





AMERICAN BORDERS

ONE OR TWO COLORS



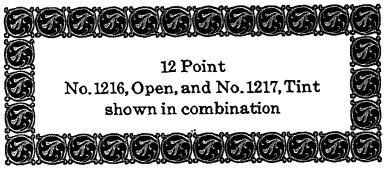
12 Point
No. 1214, Open, and No. 1215, Tint
shown in combination

12 Point No. 1214, Open 54 inches $2.25

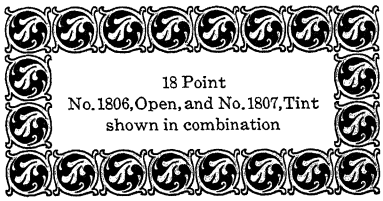
12 Point No. 1215, Tint 54 inches $2.25

12 Point No. 1216, Open 54 inches $2.25

12 Point No. 1217, Tint 54 inches $2.25



12 Point
No. 1216, Open, and No. 1217, Tint
shown in combination



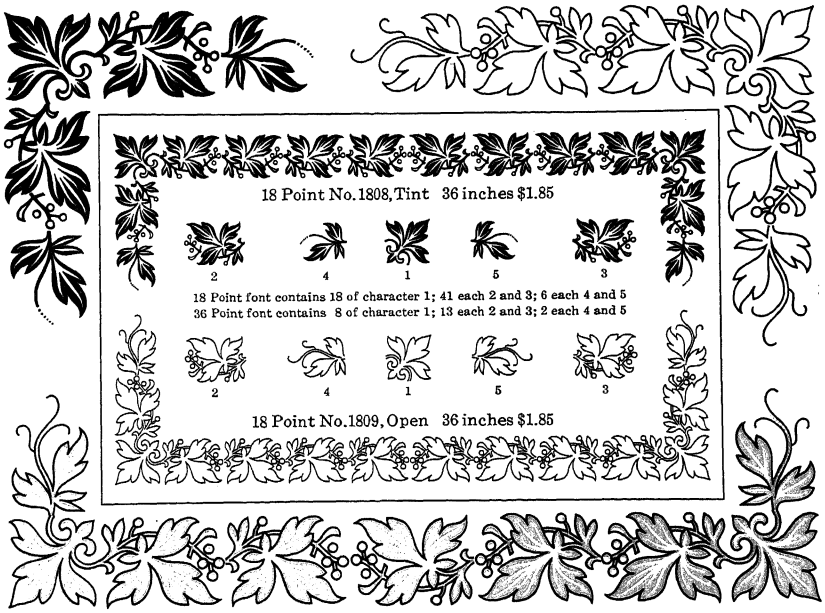
18 Point
No. 1806, Open, and No. 1807, Tint
shown in combination

18 Point No. 1806, Open 36 inches $1.85

18 Point No. 1807, Tint 36 inches $1.85

36 Point No. 3601, Tint 24 inches $2.40

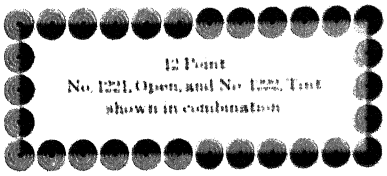
36 Point No. 3602, Open 24 inches $2.40

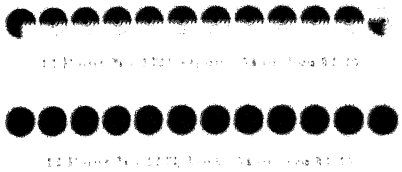


36 Point No. 3601, Tint, and No. 3602, Open, shown in combination

AMERICAN BORDERS

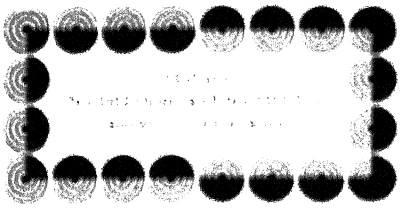
12 Point
No. 1221, Open, and No. 1222, Tint
shown in combination



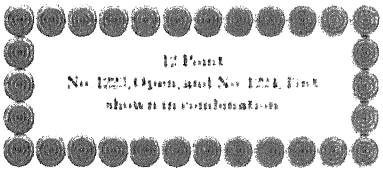


18 Point No. 1812, Open 36 inches $1.40

18 Point No. 1813, Tint 36 inches $1.40

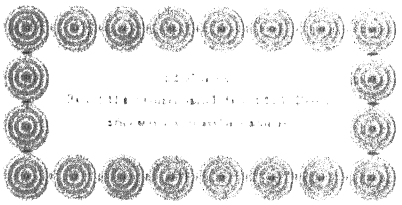


12 Point
No. 1223, Open, and No. 1224, Tint
shown in combination

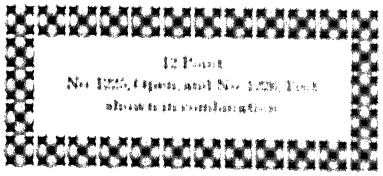


18 Point No. 1814, Open 36 inches $1.40

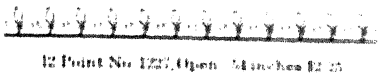
18 Point No. 1815, Tint 36 inches $1.40



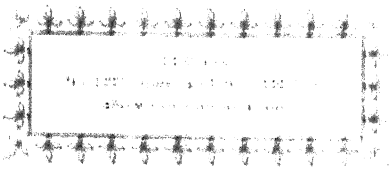
12 Point
No. 1225, Open, and No. 1226, Tint
shown in combination



12 Point No. 1227, Open 24 inches $2.25

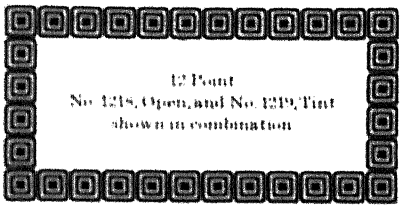


12 Point No. 1228, Tint 24 inches $2.25



AMERICAN BORDERS

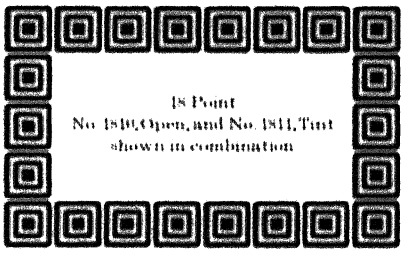
ONE OR TWO COLORS



12 Point No. 1218, Open 54 inches $2.25

12 Point No. 1219, Tint 54 inches $2.25

18 Point No. 1810, Open 36 inches $1.85

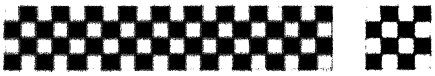


18 Point No. 1811, Tint 36 inches $1.85

This is a very ingenious border design. Two colors can be printed from one character. For printing the first color the character is set nick up as usual. For the second color the character is turned once around, the nick to either side, as here shown.

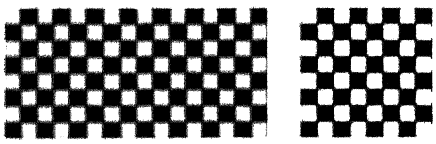
12 Point No. 1220 54 inches $2.25

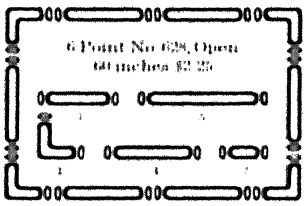
24 Point No. 1306 36 inches $2.40

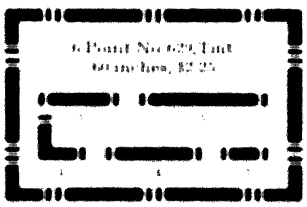


36 Point No. 1403 24 inches $2.40

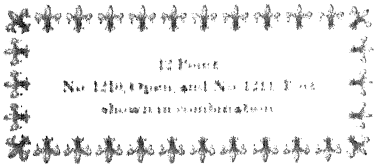
48 Point No. 1501 18 inches $2.25

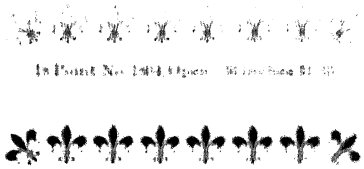


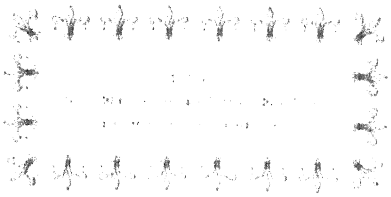


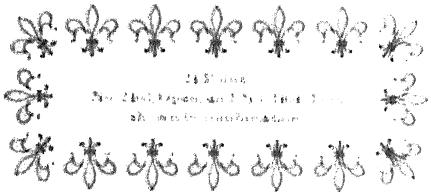


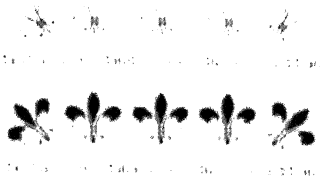
AMERICAN TYPE FOUNDERS

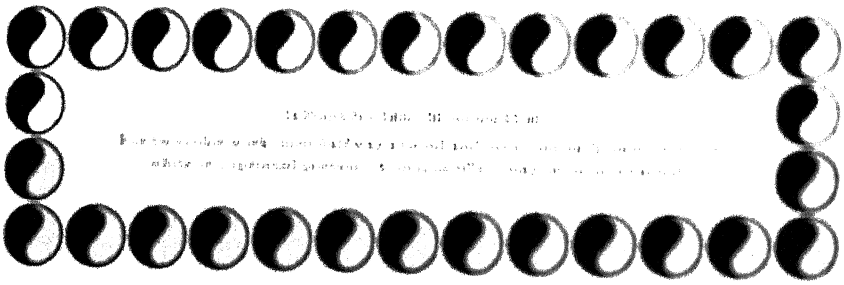


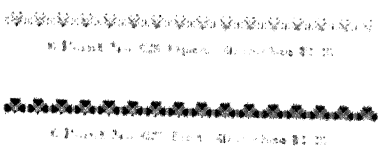


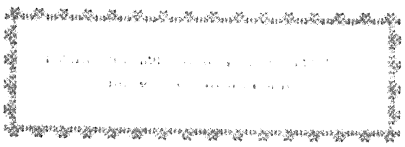


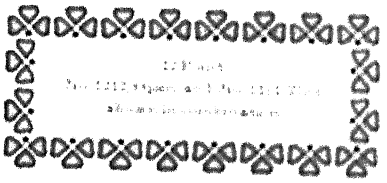


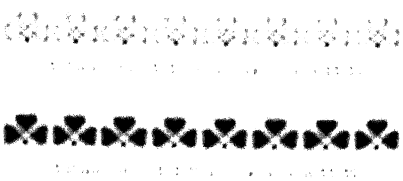






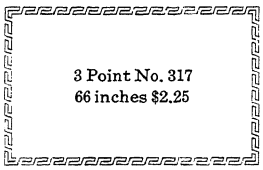






AMERICAN BORDERS

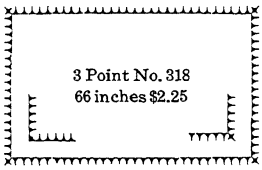
3 Point No. 310
66 inches $2.25



3 Point No. 317
66 inches $2.25

3 Point No. 302
66 inches $2.25

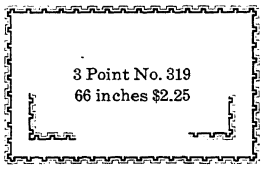
3 Point No. 311
66 inches $2.25



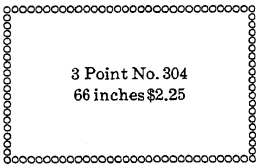
3 Point No. 318
66 inches $2.25

3 Point No. 303
66 inches $2.25

3 Point No. 312
66 inches $2.25



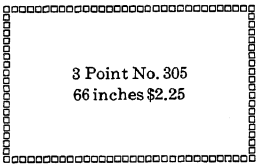
3 Point No. 319
66 inches $2.25



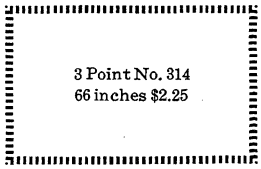
3 Point No. 304
66 inches $2.25

3 Point No. 313
66 inches $2.25

3 Point No. 309
66 inches $2.25



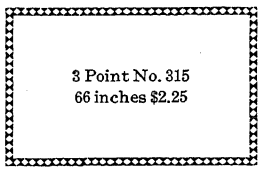
3 Point No. 305
66 inches $2.25



3 Point No. 314
66 inches $2.25

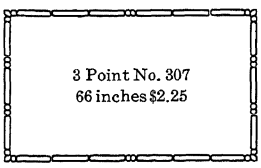
3 Point No. 320
66 inches $2.25

3 Point No. 306
66 inches $2.25



3 Point No. 315
66 inches $2.25

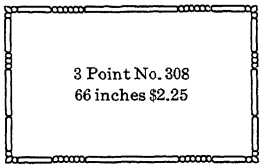
3 Point No. 321
66 inches $2.25



3 Point No. 307
66 inches $2.25

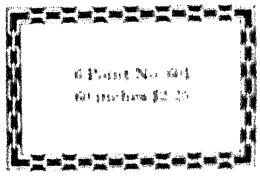
3 Point No. 316
66 inches $2.25

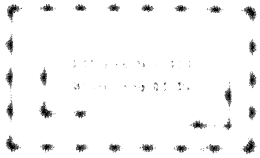
3 Point No. 301
66 inches $2.25

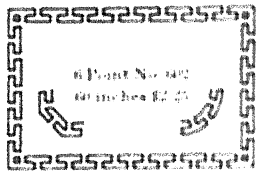


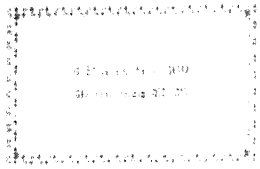
3 Point No. 308
66 inches $2.25

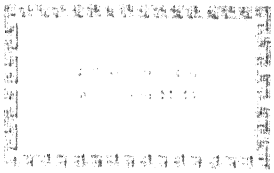
AMERICAN BORDERS

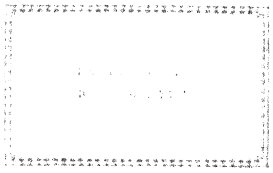


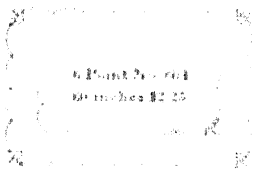


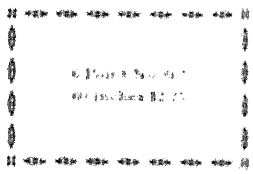


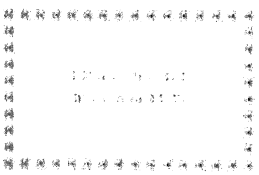


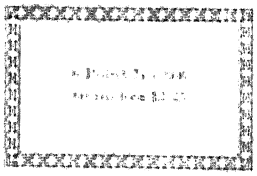


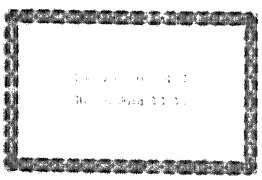


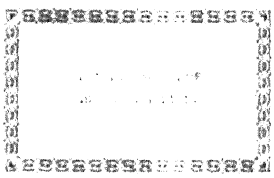


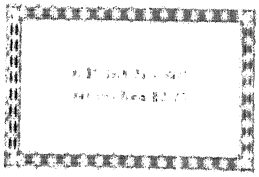






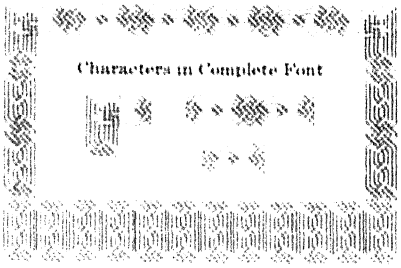




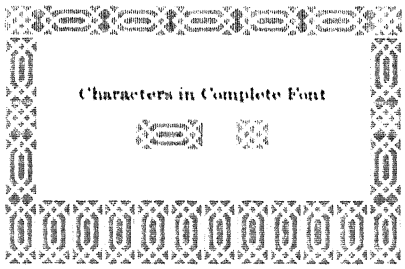


AMERICAN BORDERS

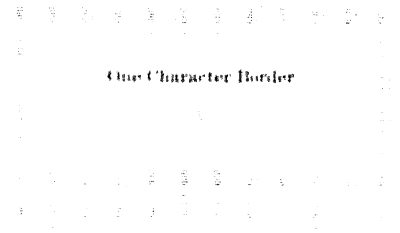
12 Point No. 1206 — 54 inches $2.25



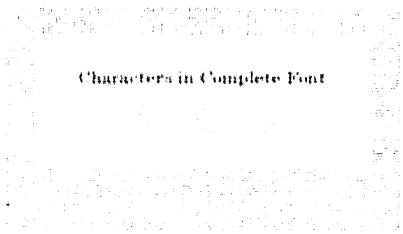
12 Point No. 1205 — 54 inches $2.25



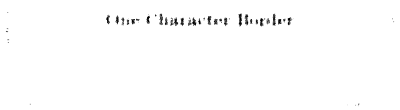
12 Point No. 1207 — 54 inches $2.25



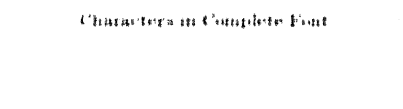
12 Point No. 1204 — 54 inches $2.25



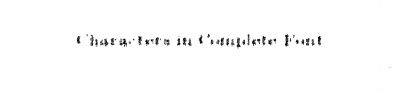
8 Point No. 322 — 66 inches $2.25



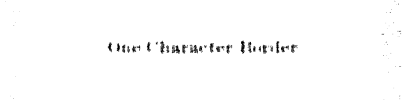
8 Point No. 323 — 66 inches $2.25



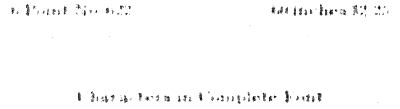
12 Point No. 1203 — 54 inches $2.25



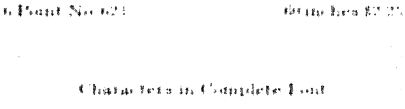
8 Point No. 901 — 54 inches $1.75



6 Point No. 622 — 66 inches $2.25

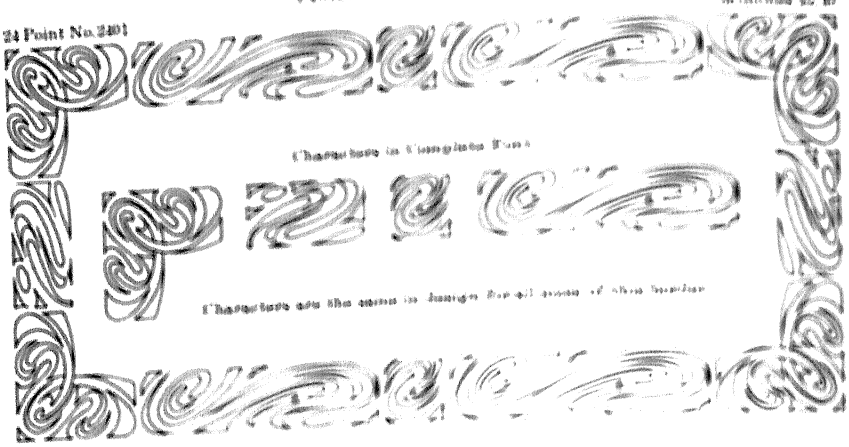


6 Point No. 621 — 66 inches $2.25

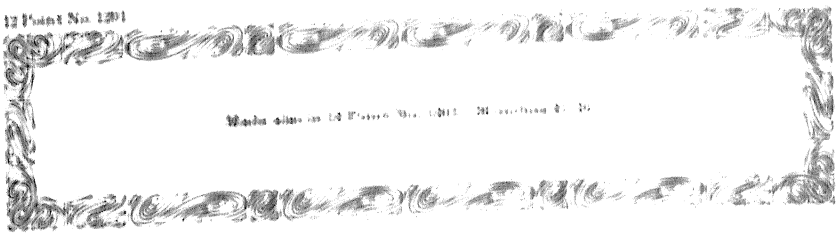


AMERICAN BORDERS

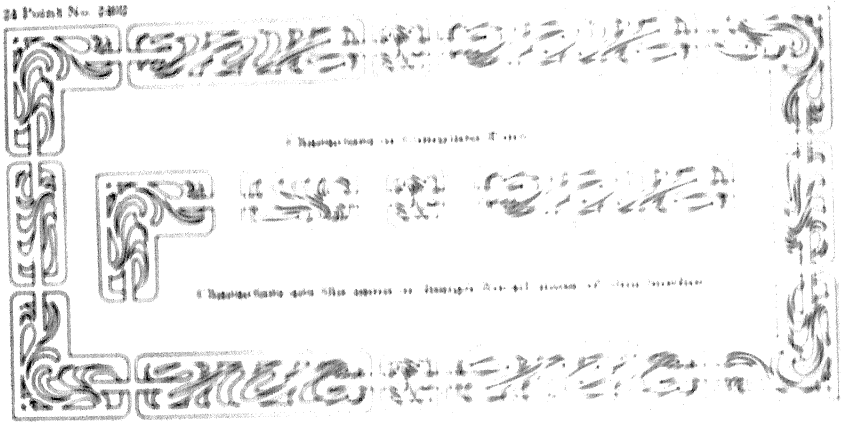
24 Point No. 2401



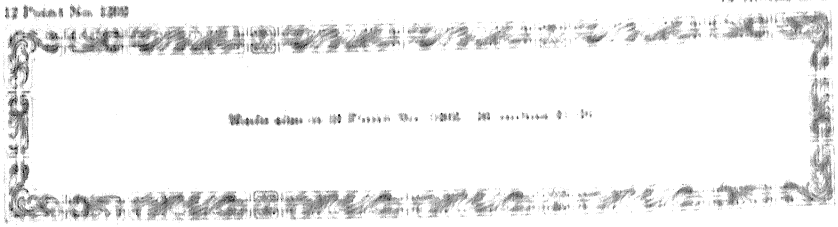
12 Point No. 1201



24 Point No. 2402

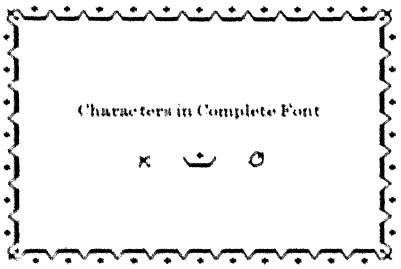


12 Point No. 1202

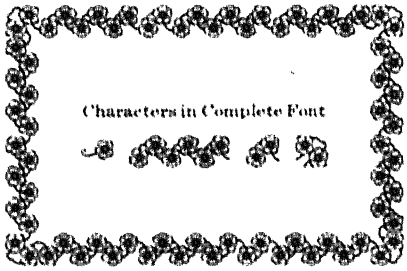


AMERICAN BORDERS

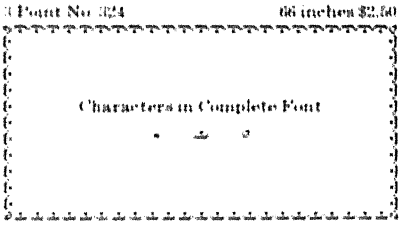
6 Point No. 624 — 60 inches $2.50



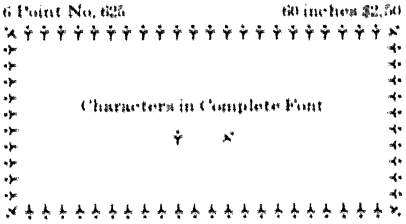
12 Point No. 1209 — 54 inches $2.25



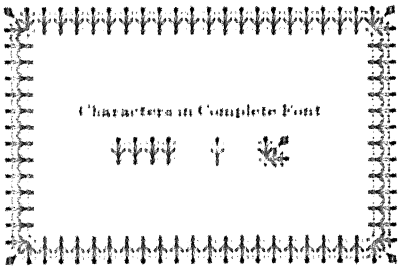
6 Point No. 624 — 66 inches $2.50



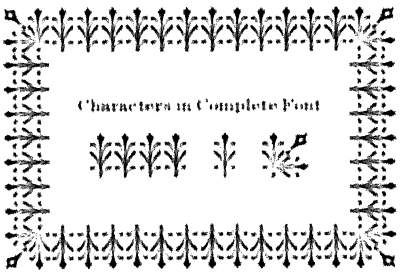
6 Point No. 625 — 60 inches $2.50



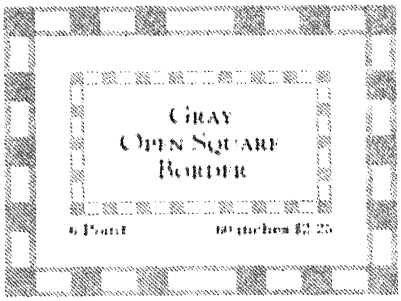
12 Point No. 1208 — 54 inches $2.25



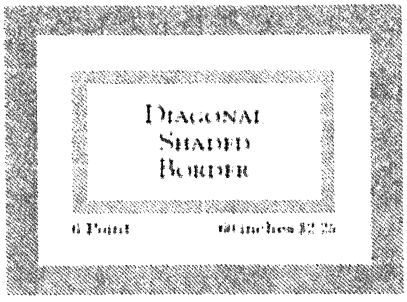
18 Point No. 1803 — 36 inches $1.85



12 Point — 54 inches $2.25



12 Point — 54 inches $2.25

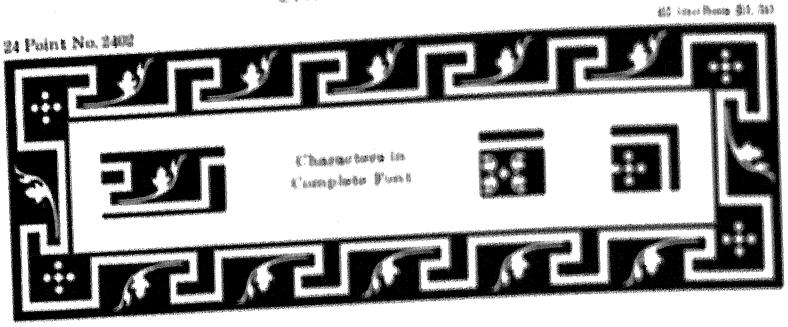


TWELVE POINT BORDER

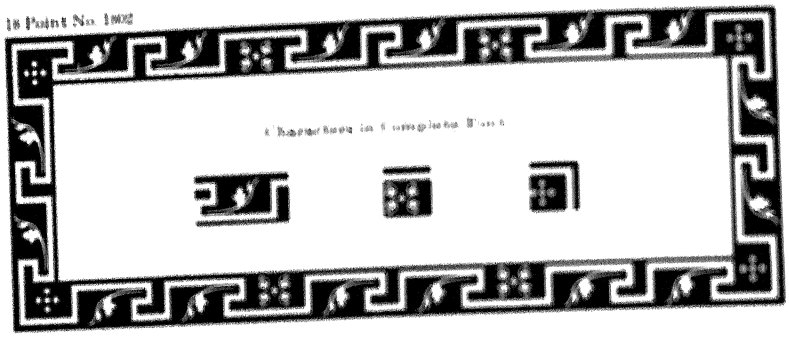
12 Point — 54 inches $2.25

SPARTAN BORDERS

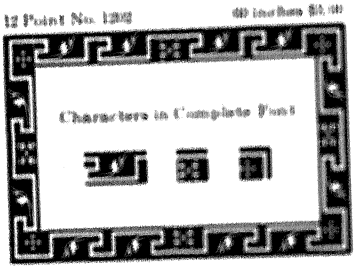
24 Point No. 2402

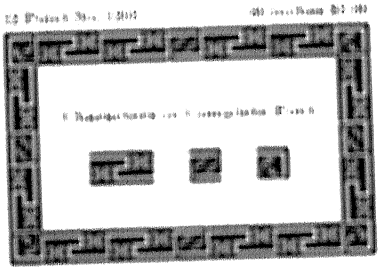


18 Point No. 1802

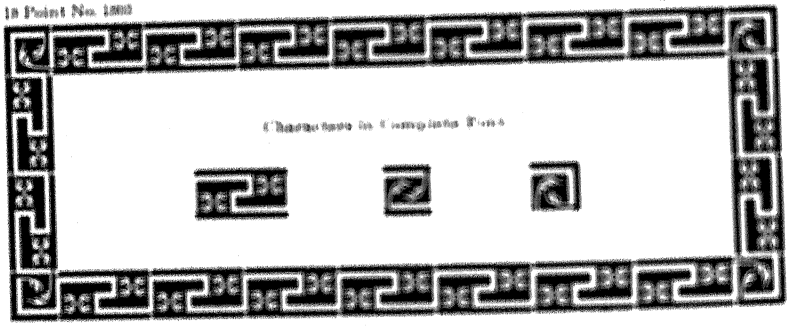


12 Point No. 1202



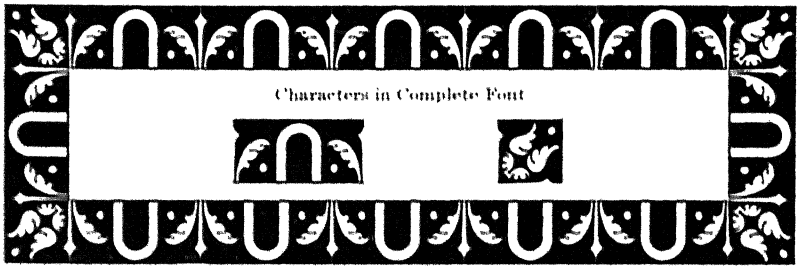


18 Point No. 1803

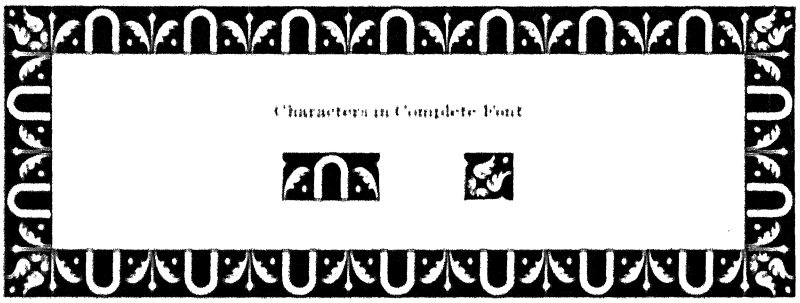


SPARTAN BORDERS

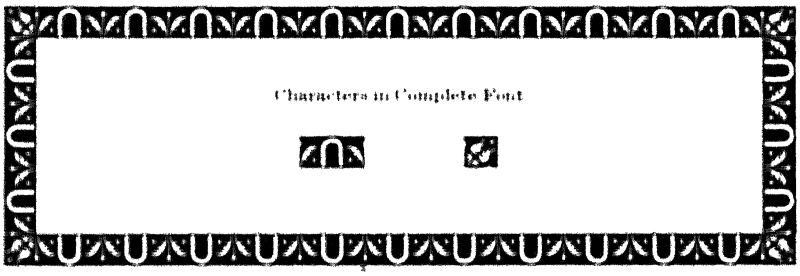
24 Point No. 2401 — 42 inches $3.50



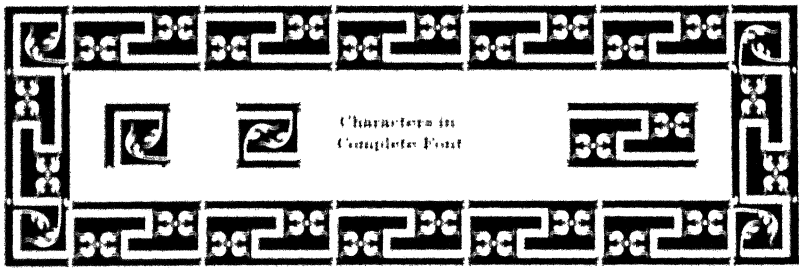
18 Point No. 1801 — 48 inches $3.00



12 Point No. 1201 — 60 inches $3.00

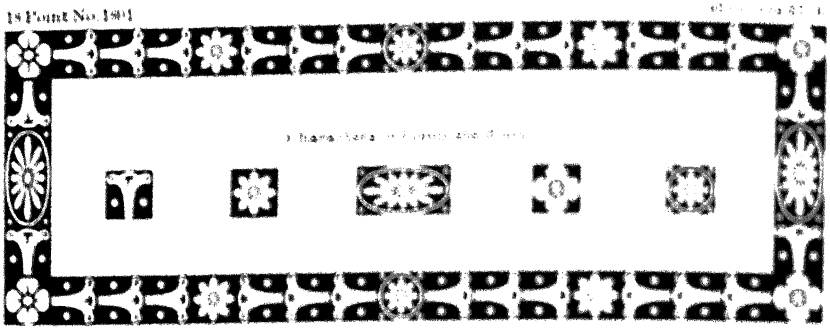


24 Point No. 2401 — 42 inches $3.50

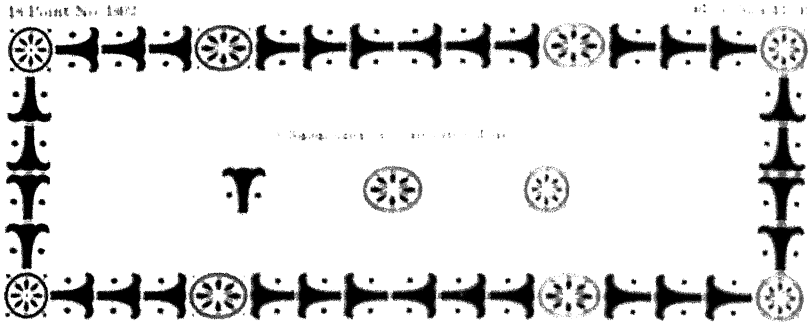


PARAMOUNT BORDERS

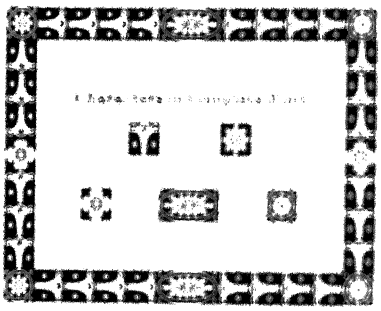
18 Point No. 1801

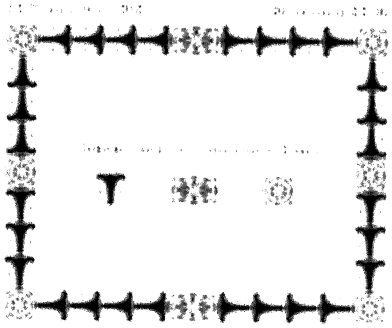


18 Point No. 1802

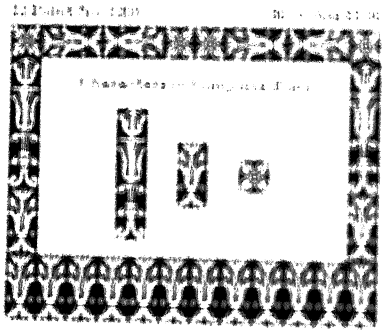


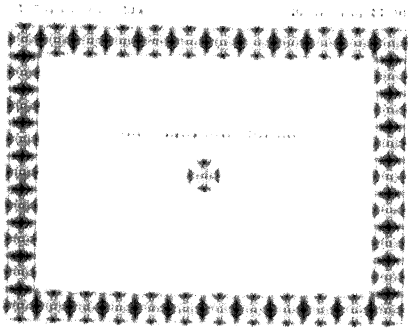
12 Point No. 1203

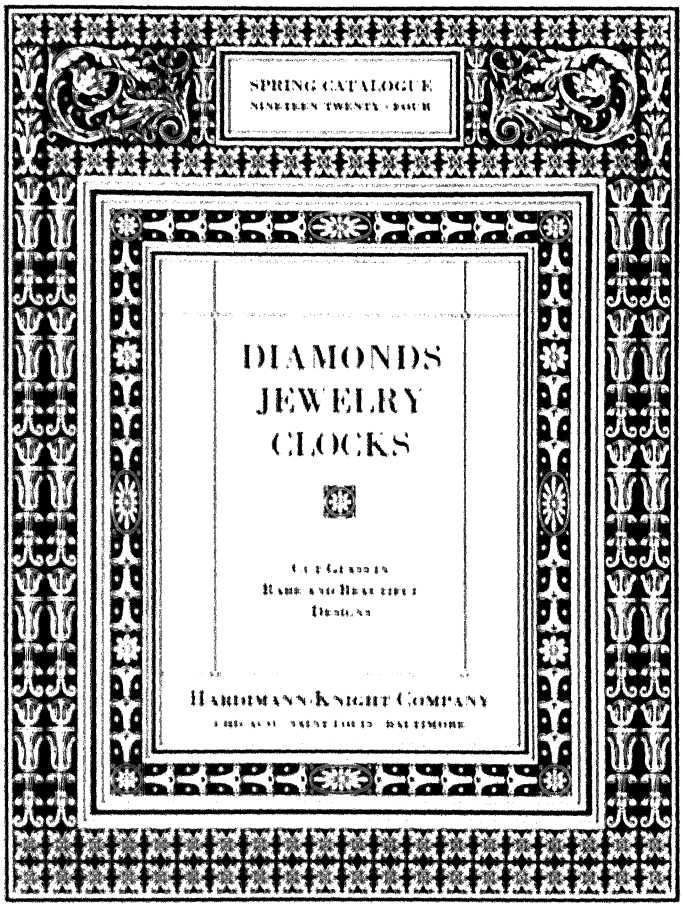


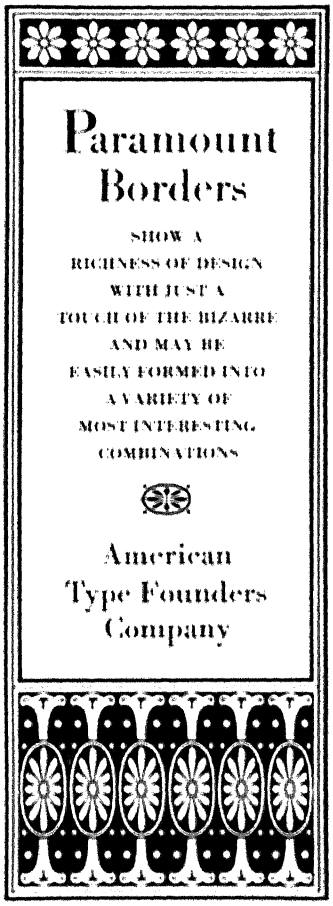


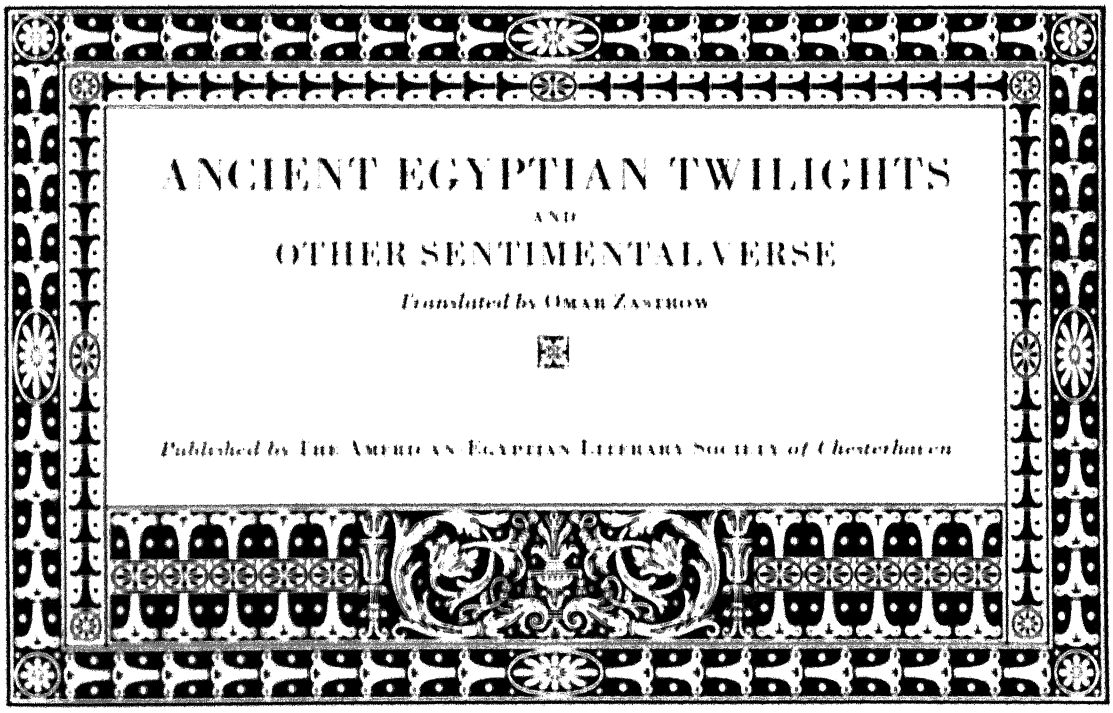
12 Point No. 1210

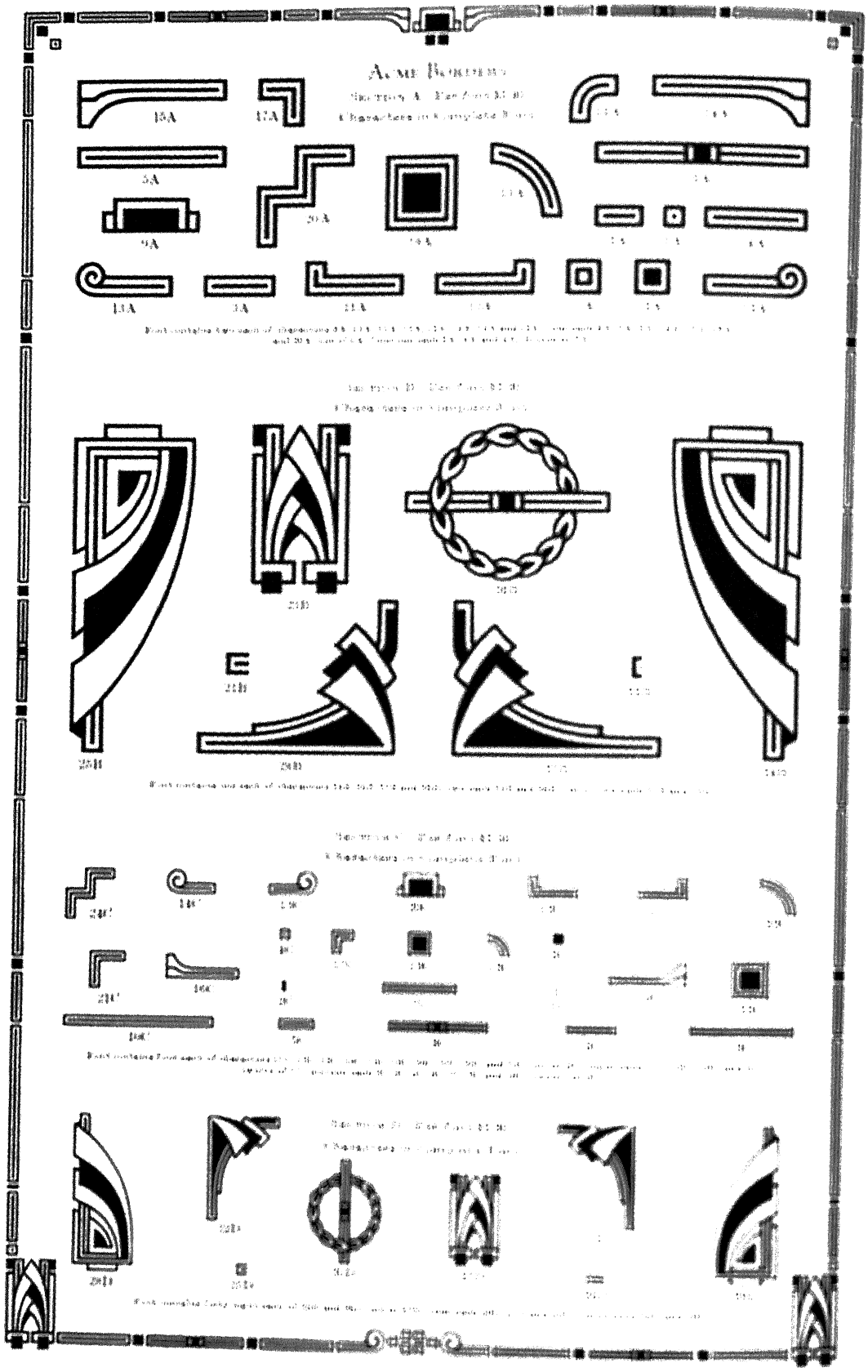





SPRING CATALOGUE
NINETEEN TWENTY-FOUR
DIAMONDS
JEWELRY
CLOCKS
HARDTMANN-KNIGHT COMPANY


Paramount
Borders
SHOW A
RICHNESS OF DESIGN
WITH JUST A
TOUCH OF THE BIZARRE
AND MAY BE
EASILY FORMED INTO
A VARIETY OF
MOST INTERESTING
COMBINATIONS
American
Type Founders
Company


ANCIENT EGYPTIAN TWILIGHTS
AND
OTHER SENTIMENTAL VERSE
Translated by OMAR ZANTROW
Published by THE AMERICAN EGYPTIAN LITERARY SOCIETY of Chesterhaven


ACME BORDERS
15A
17A
5A
9A
19A
13A
3A
21A

LINEAR BORDERS

12 Point — 54 inches $2.25

Characters in Complete Font

4 5 2 6 3 1

Font contains eight of character 1, thirty-six of 2, sixteen of 3, four each 4 and 5, eight of 6

6 Point — 60 inches $2.25

Characters in Complete Font

4 6 2 7 3 1 5

Font contains sixteen of character 1, fifty-four of 2, thirty-six of 3, four each 4 and 5, eight of 6, forty-two of 7

8 Point — 36 inches $1.85

Characters in Complete Font

2 6 1 5 3

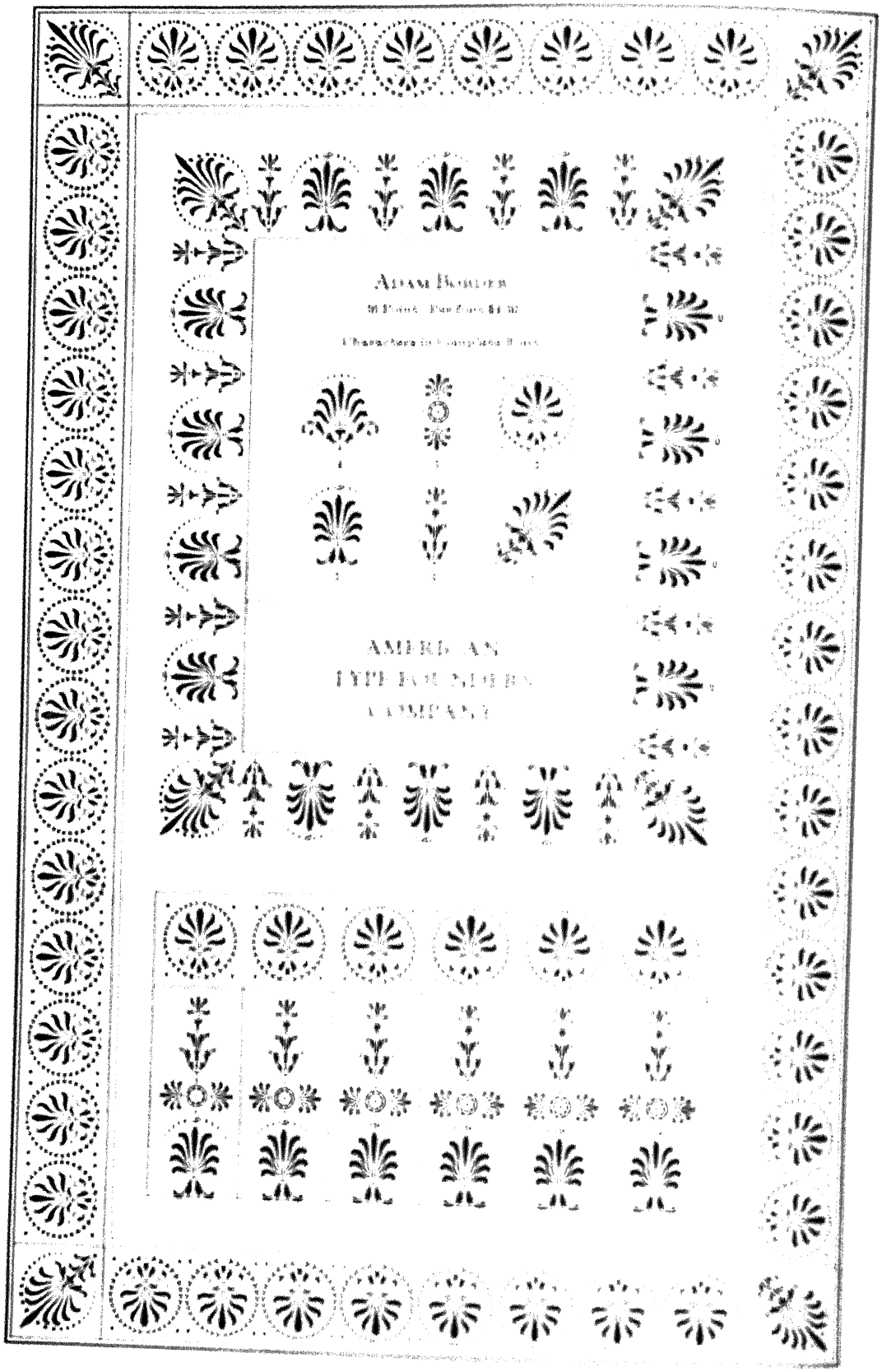
Font contains four each of characters 4 and 6, ten of 2, eight of 1, four of 5

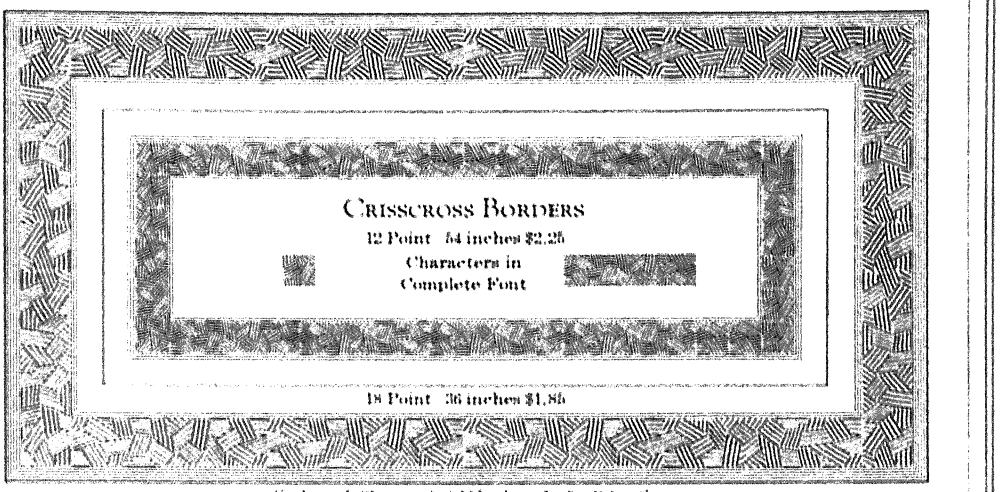
24 Point — 36 inches $2.40

Characters in Complete Font

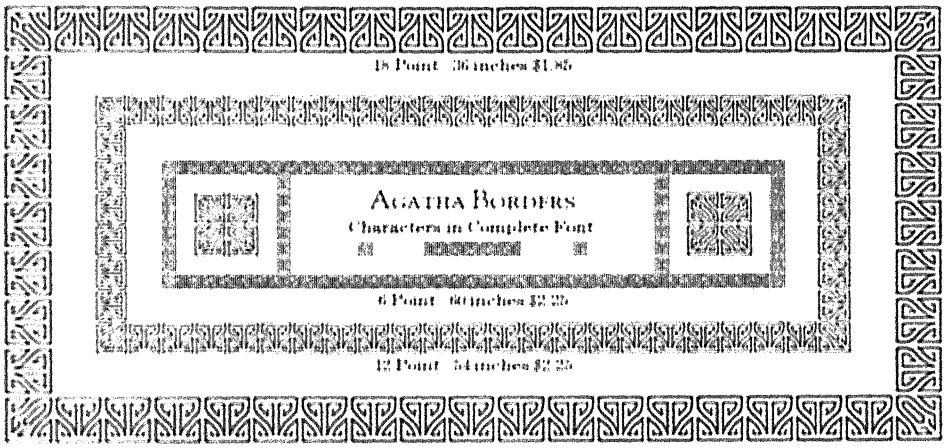
2 6 3 1

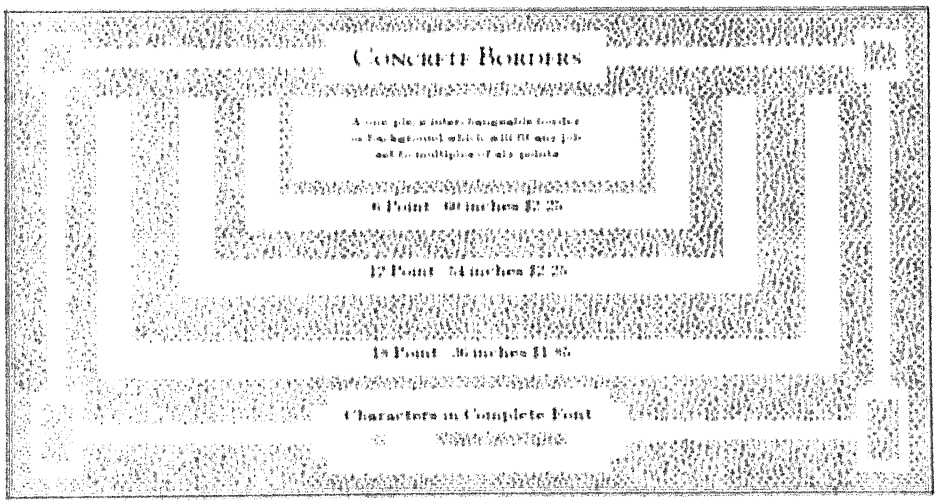
Font contains four each of characters 4 and 5, nine of 2, thirteen of 1


AMERICAN
TYPE FOUNDERS
COMPANY



Can be used either as a straight border or for fine line work





4 A $1.50

24 Point

BEACON

ENSURES PROFITS

10 A $2.00

18 Point

CREATE

BOLD TYPE

DEMAND

BORDERS

BEACON BORDERS

24 Point. Font contains Caps, &, and 30 each thick and thin spacing blanks
Extra blanks, large size, font of 36 matches $2.40

18 Point. Font contains Caps, &, and 30 thin and 30 thick spacing blanks
Extra blanks, large size, font of 36 matches $1.65

CHIC DECORATORS, SERIES 1

Per font $3.20

10

5

4

3

6

1

9

2

7

8

CHIC DECORATORS, SERIES 2

Per font $3.20

20

15

14

11

4

12

13

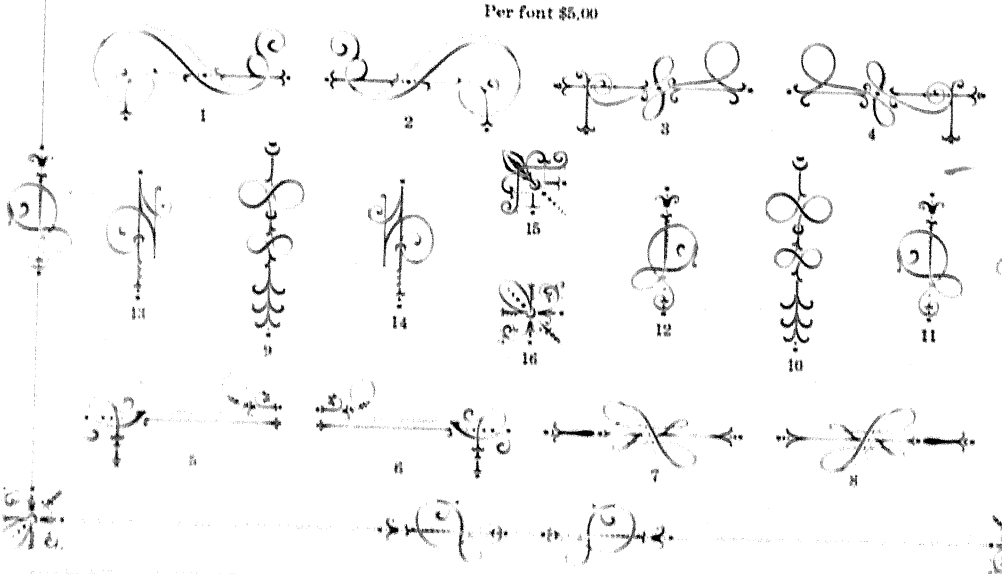
17

18

Decorative Material

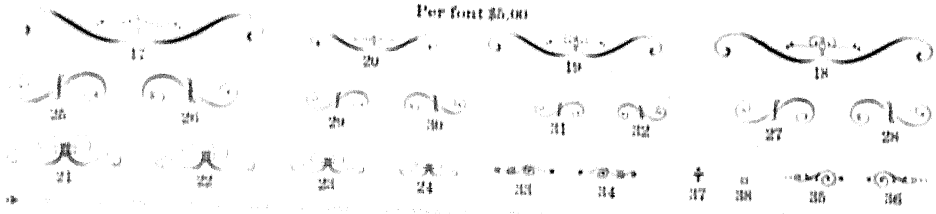
Modern Flourishes

Per font $5.00



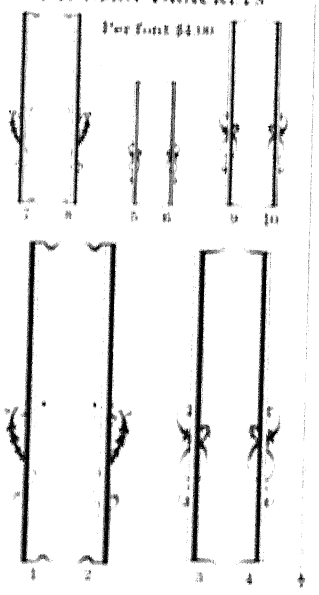
Modern Flourishes No. 2

Per font $5.00



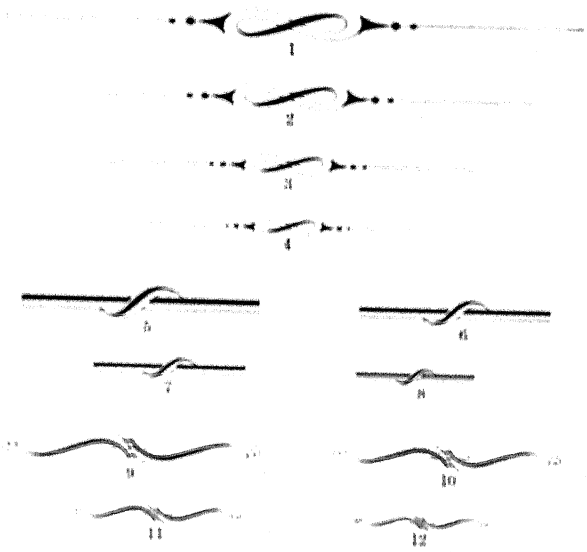
Modern Brackets

Per font $4.00



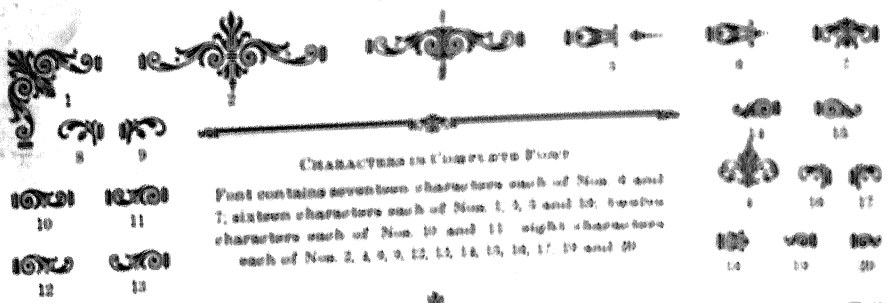
Modern Dashes

Per font $4.00



JAQUISH BRASS RULE ORNAMENTS, SERIES 1

Per font $6.00

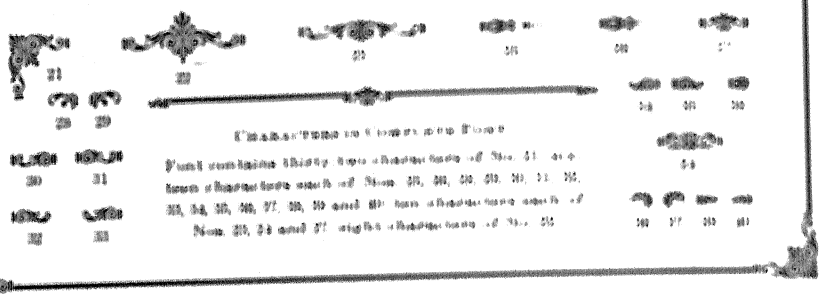


CHARACTERS IN COMPLETE FONT

Font contains seventeen characters each of Nos. 6 and 7, sixteen characters each of Nos. 1, 4, 5 and 16, twenty-four characters each of Nos. 10 and 11, eight characters each of Nos. 2, 3, 8, 9, 12, 13, 14, 15, 16, 17, 18 and 20

JAQUISH BRASS RULE ORNAMENTS, SERIES 2

Per font $6.00



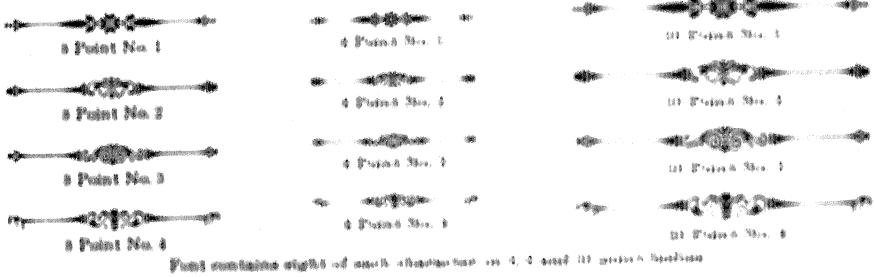
CHARACTERS IN COMPLETE FONT

Font contains thirty-two characters each of Nos. 21, 22, known characters each of Nos. 23, 26, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39 and 40; known characters each of Nos. 24, 25 and 27; eight characters each of Nos. 28

JAQUISH ORNAMENTAL DASHES

Per font $7.00

Price per dozen any one character 6 points (No. 4 points $2.00; 10 points $3.00)



Font contains eight of each character on 6, 8 and 10 point bodies

JAQUISH ORNAMENTAL BRACKETS

Per font $5.00

Font contains sixteen of each character on 6, 10, 12, 14 and 18 point bodies

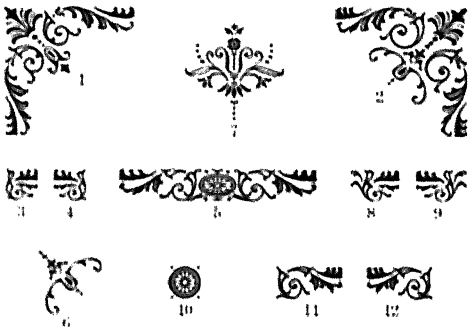
ORNAMENTAL BRACKETS NO. 2

Per font $5.00

Font contains sixteen of each character as follows

JAQUISH BRASS RULE ORNAMENTS, SERIES 3

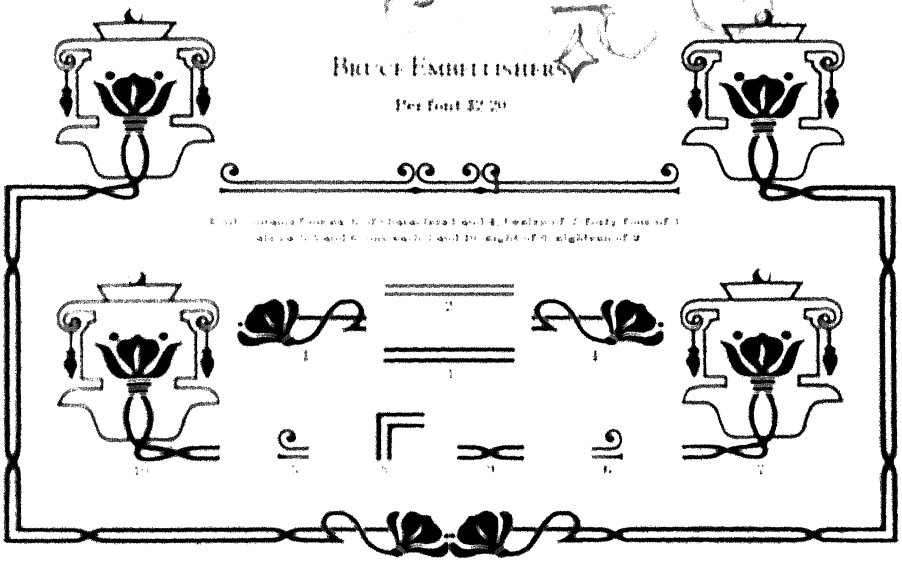
Per font $4.25

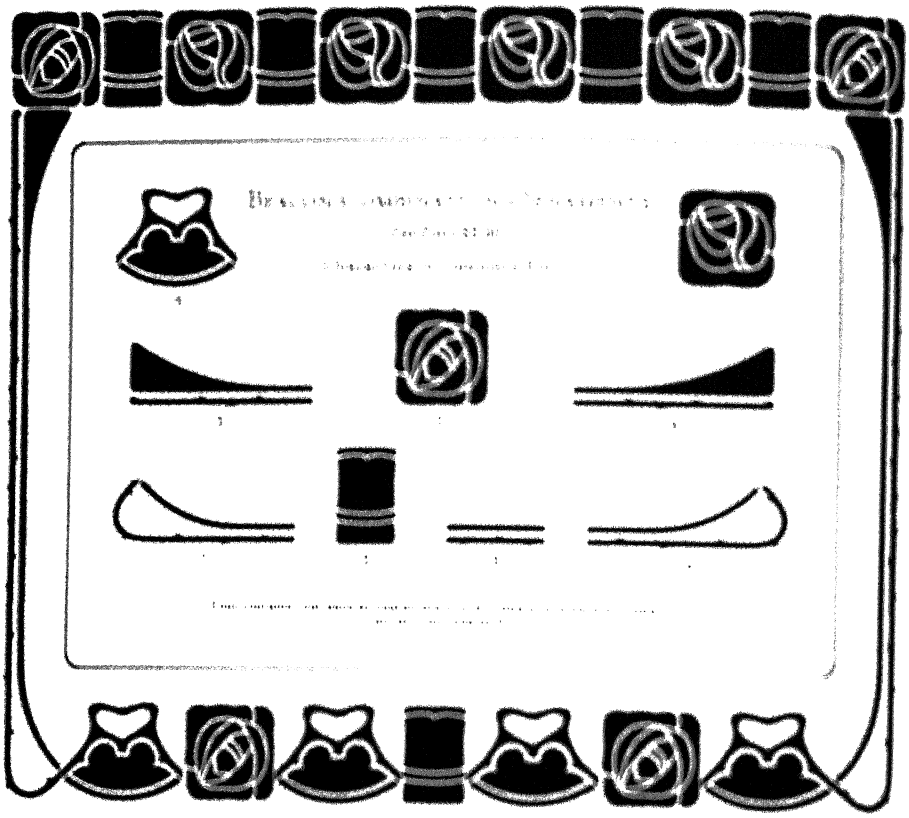


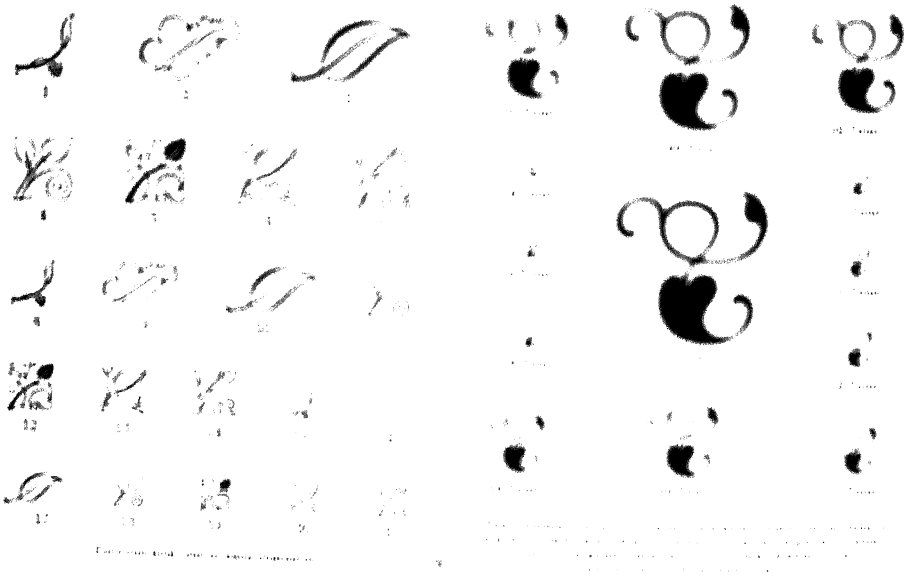
Each font contains four each of characters 1, 2 and 7, eight each of 3 and 9, sixteen each of 4, 5, 6, 8, 10, 11 and 12

BRUCE EMBELLISHERS

Per font $2.50



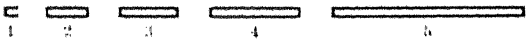


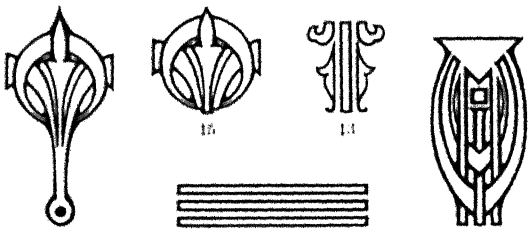


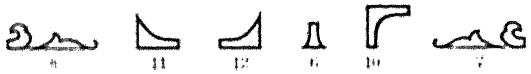
SCHOOL ORNAMENTS

This distinctive series of ornaments is adapted to every size of page and to all classes of large and small forms of advertising. Many attractive designs are very easily made

Characters in Complete Font







Per font $1.85

A special six point brass rule is made to work with School Ornaments and is used for long panels in connection with characters for end pieces. It is put up in regular labor saving forms and sold in strips at 10c per foot

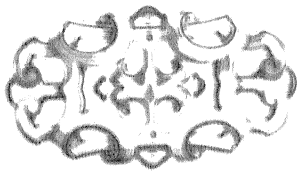
ANTIQUE ORNAMENTS

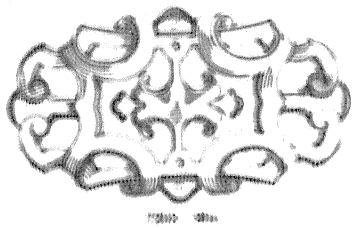
9601 (Mortised) 60c

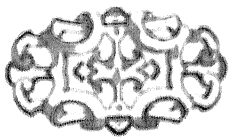
720] (Mortised) 60c

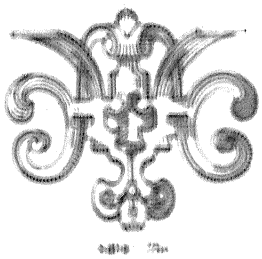
4801 (Mortised) 60c

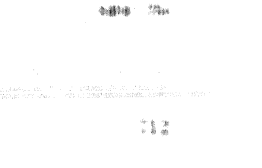
6001 (Mortised) 60c

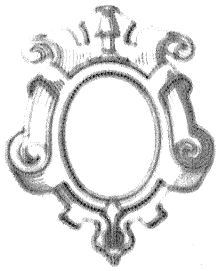


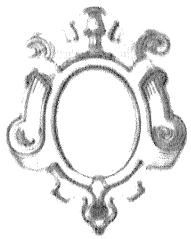


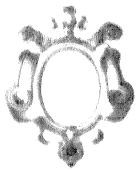


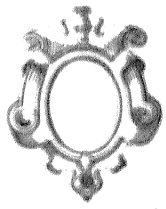


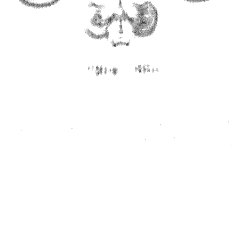




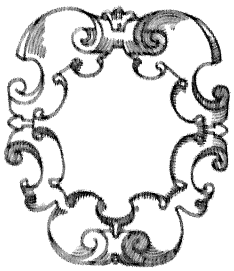




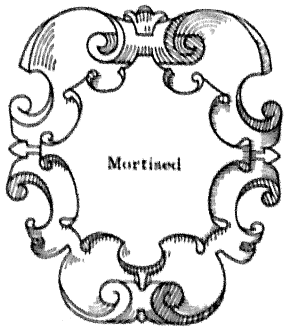




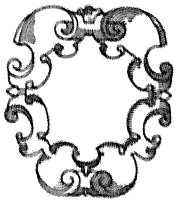
ANTIQUE ORNAMENTS



9605 (Mortised) 85c



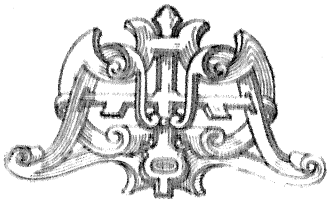
12005—$1.15



7205 (Mortised) 75c

6005—65c

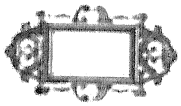
6005 (Mortised) 65c



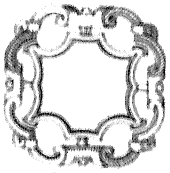
7206—75c

3606—45c

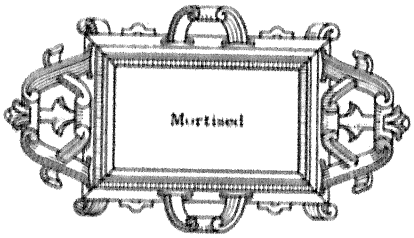
4805—55c



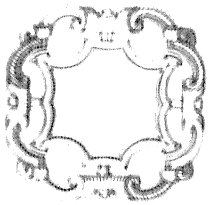
8807 (Mortised) 90c



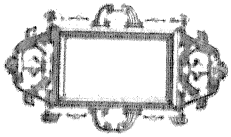
6008 (Mortised) 65c



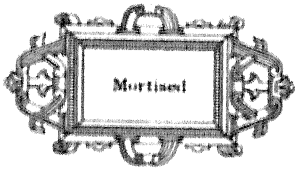
8407—$1.10



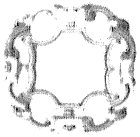
7208 (Mortised) 75c



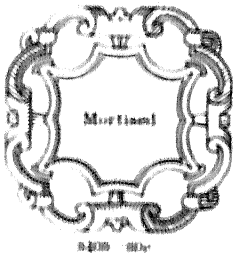
4807 (Mortised) 65c



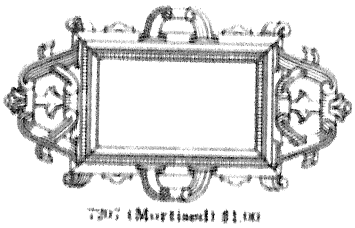
6807—80c



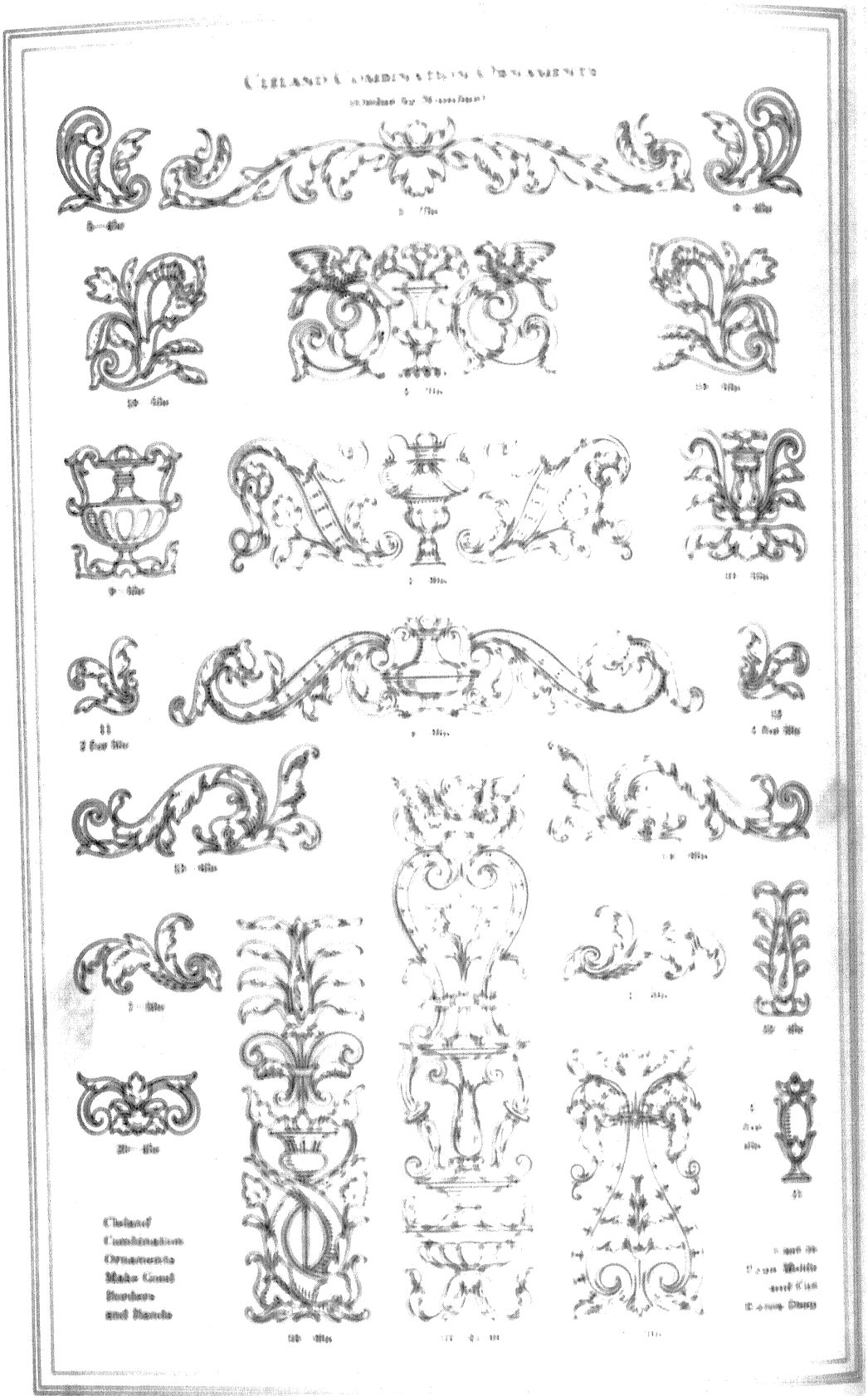
4808 (Mortised) 55c



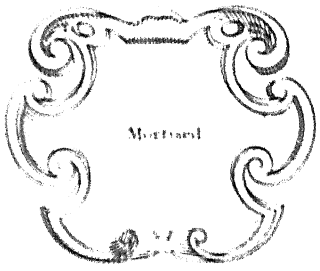
8408—80c



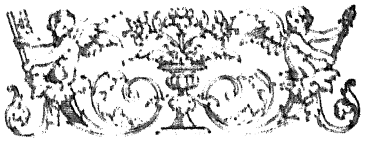
7207 (Mortised) $1.00


Cleland Combination Ornaments
Cleland
Combination
Ornaments
Make Good
Borders
and Bands

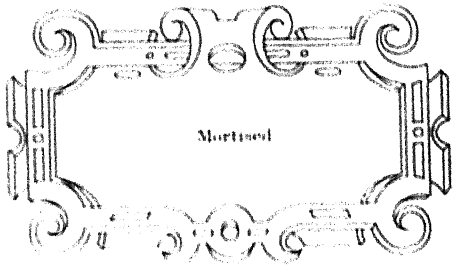
CLELAND ORNAMENTS



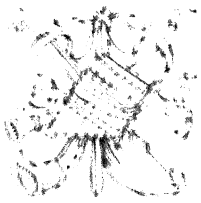
4810
2 for 25c

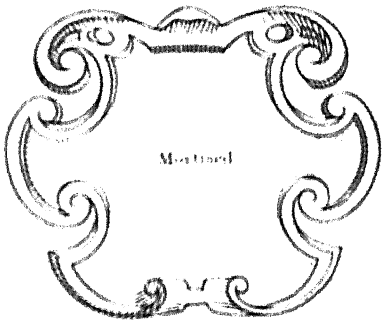


4809 30c

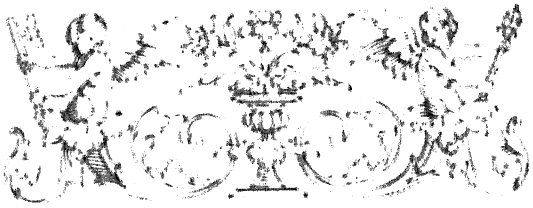


9612 $1.25





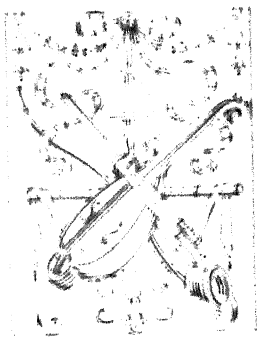
12865 $1.25



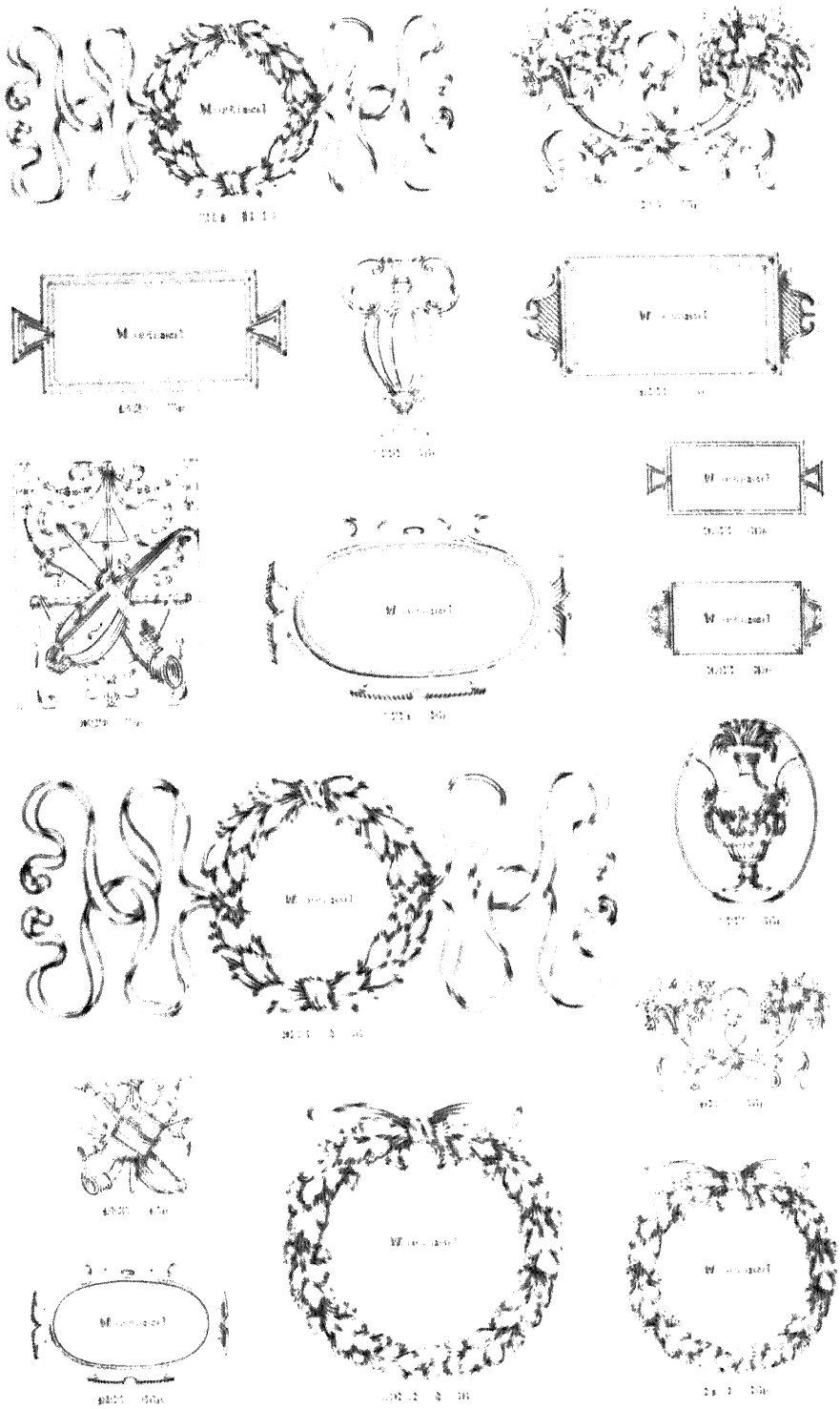
2501 $1.50

4810
2 for 25c

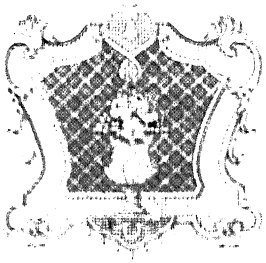
4809
2 for 25c

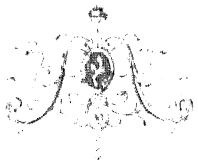


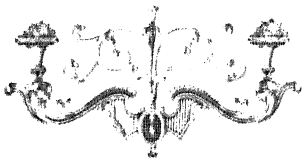
12864 $1.75

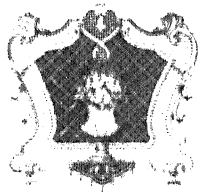


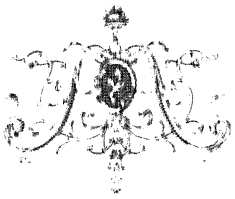
HAFTH ORNAMENTS

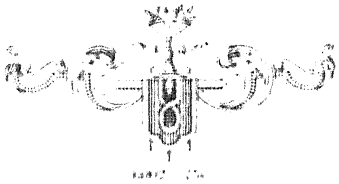


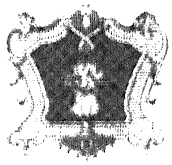


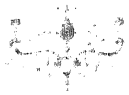


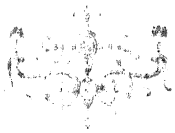


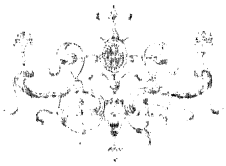


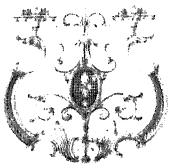


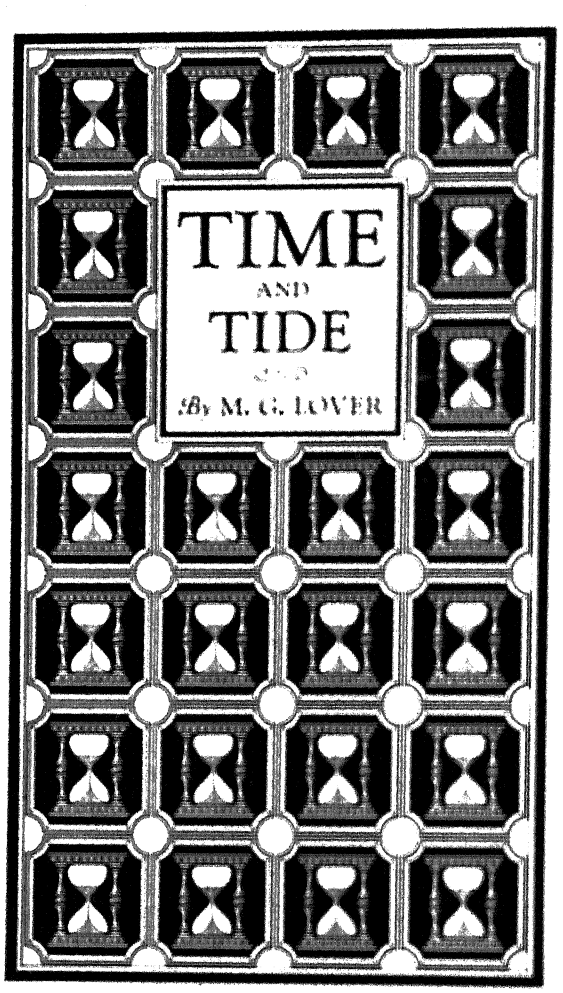


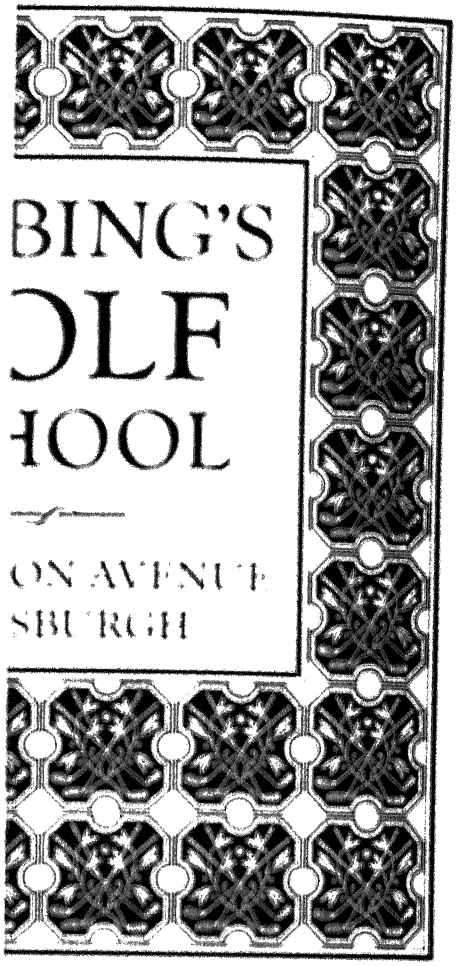


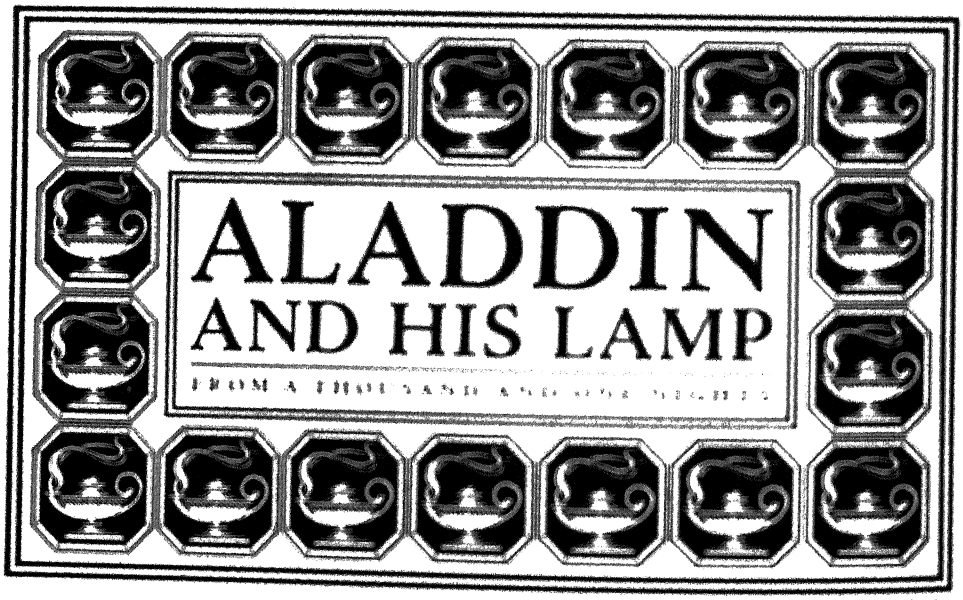




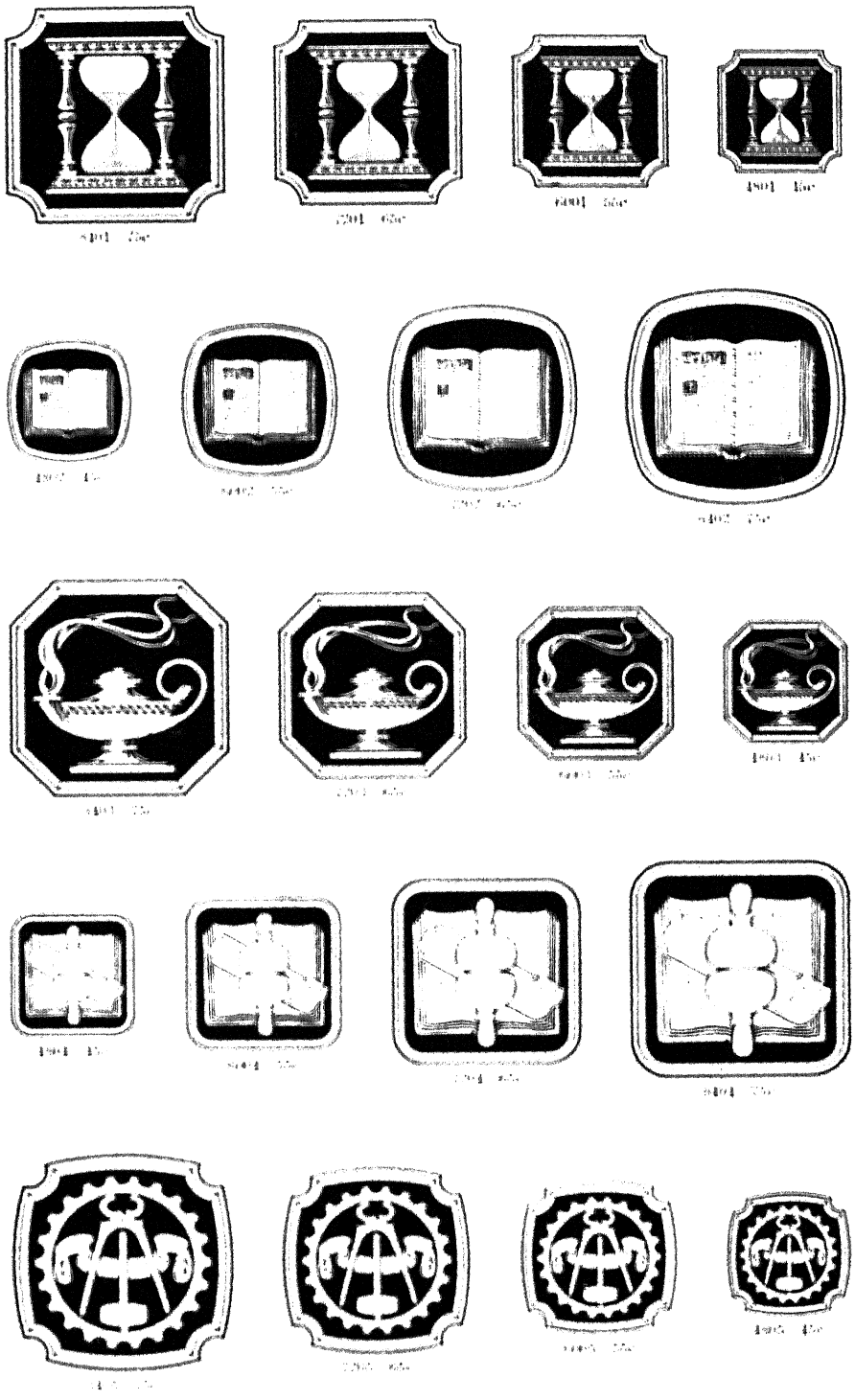



TIME
AND
TIDE
By M. G. LOVER


BING'S
OLF
HOOL
ON AVENUE
SBURGH


ALADDIN
AND HIS LAMP

Vocational Campos



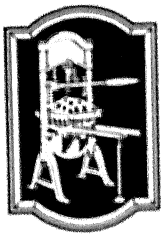
VOCATIONAL CAMEOS

8406 — 75c

7206 — 65c

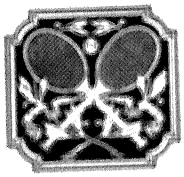
6006 — 55c

6006 — 45c

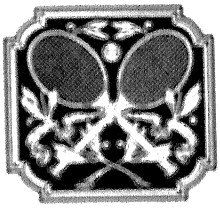


8408 — 65c

4007 — 45c



6007 — 55c

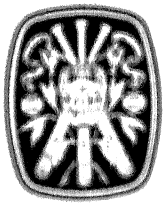


7207 — 65c

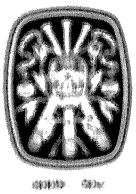
6008 — 50c

7208 — 55c

4009 — 40c



7209 — 55c



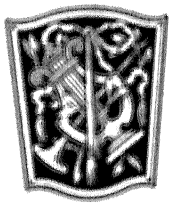
6009 — 50c

7210 — 55c

6010 — 50c

4011 — 40c

6011 — 50c



7211 — 65c

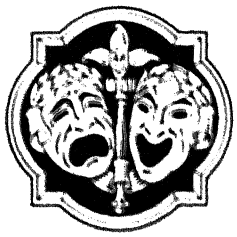
4012 — 45c

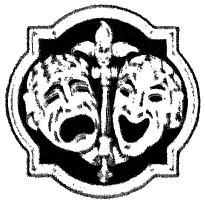
6012 — 55c

7212 — 65c

8412 — 75c

VOCATIONAL CAMEOS

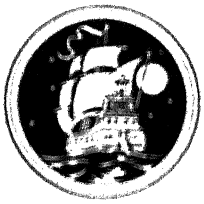


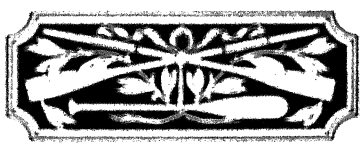


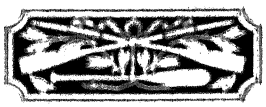
6013 35c

4813 45c

6017 50c







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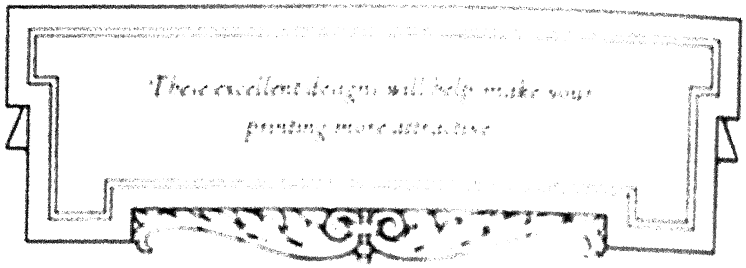
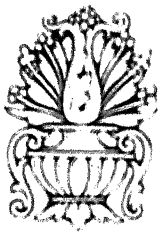
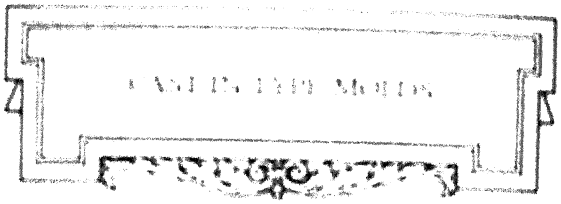
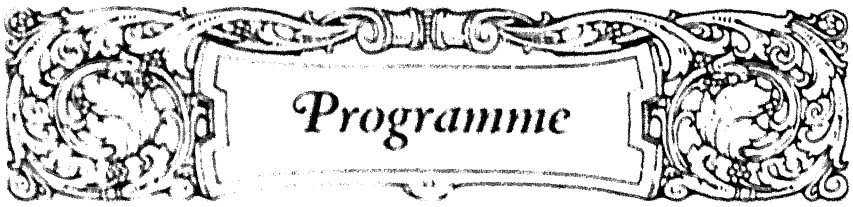
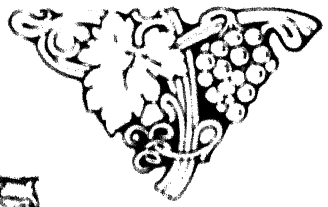


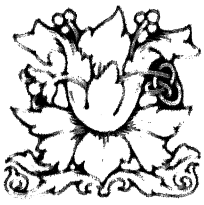




CLOISTER ORNAMENTS







CLOISTER ORNAMENTS

4830 — 65c

3675
2 for 40c

7201 — $1.00

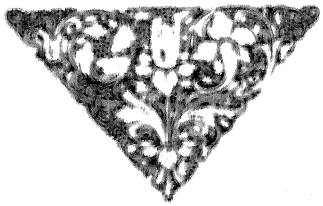
4874 — 35c

7273 — 50c

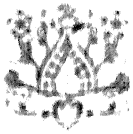
4870 — 35c

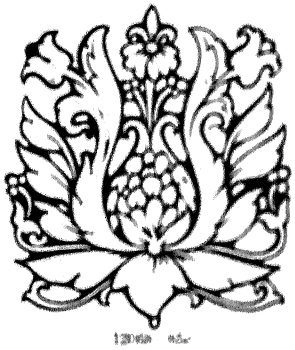
2472
4 for 35c

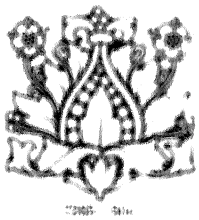
3671
2 for 40c

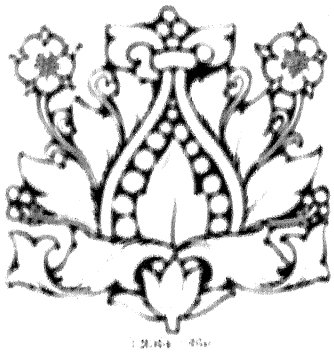


7204 — 50c









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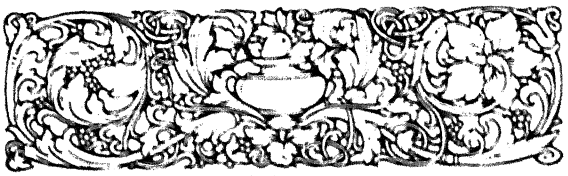
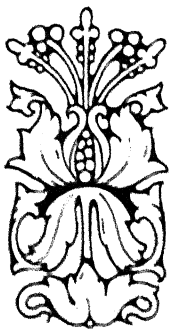
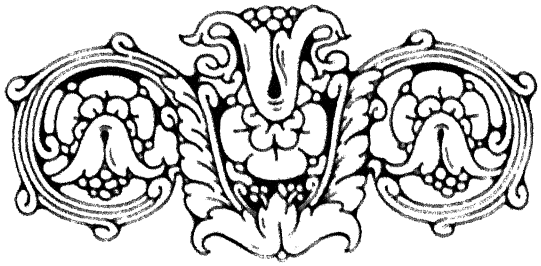
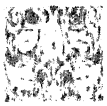


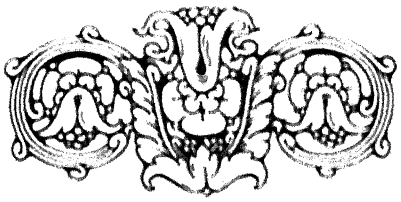
4840
3 for 40c

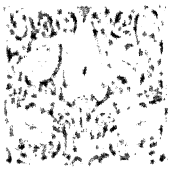


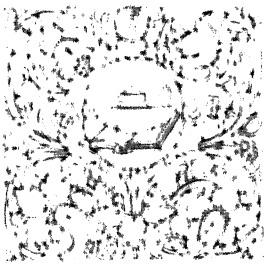
13076 50c

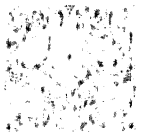


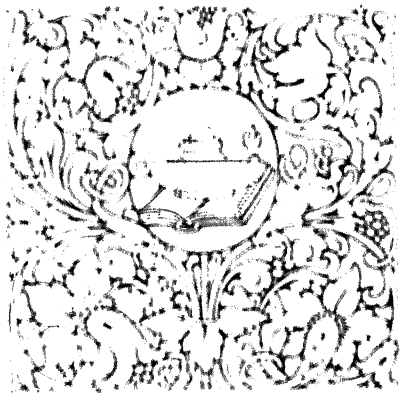


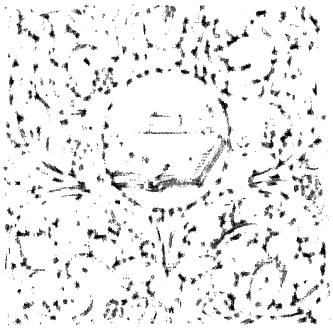


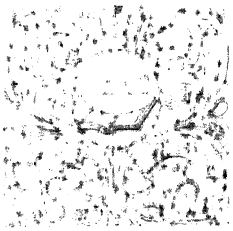


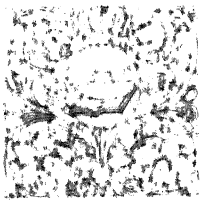




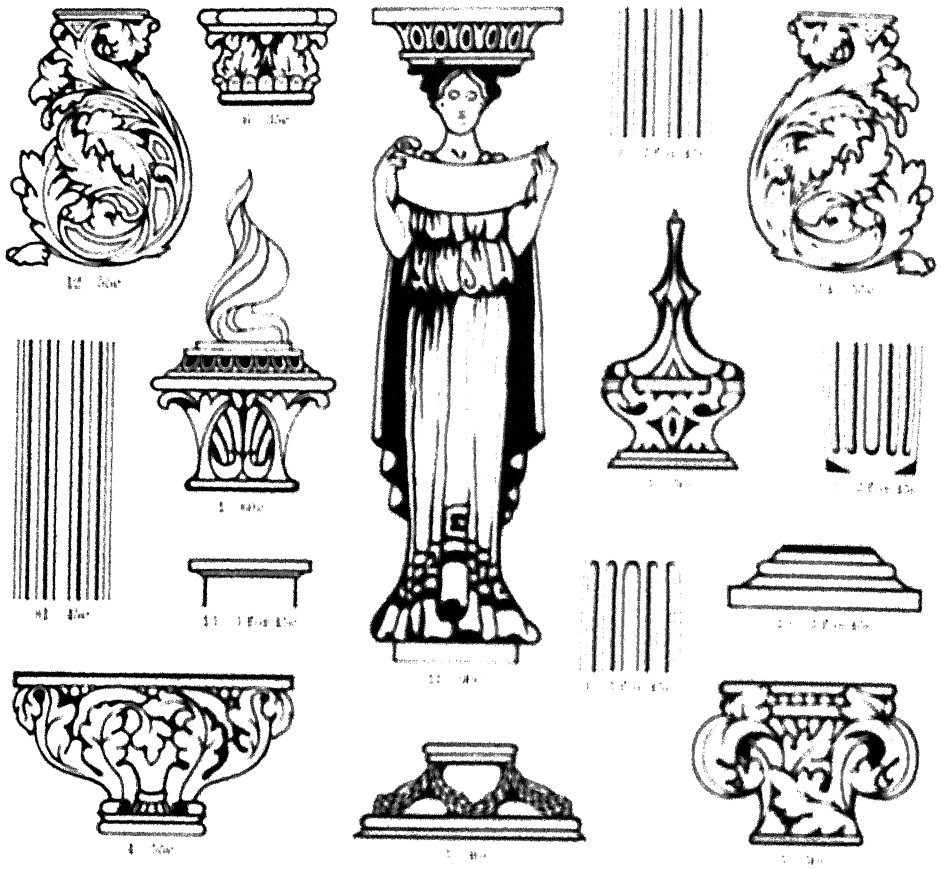


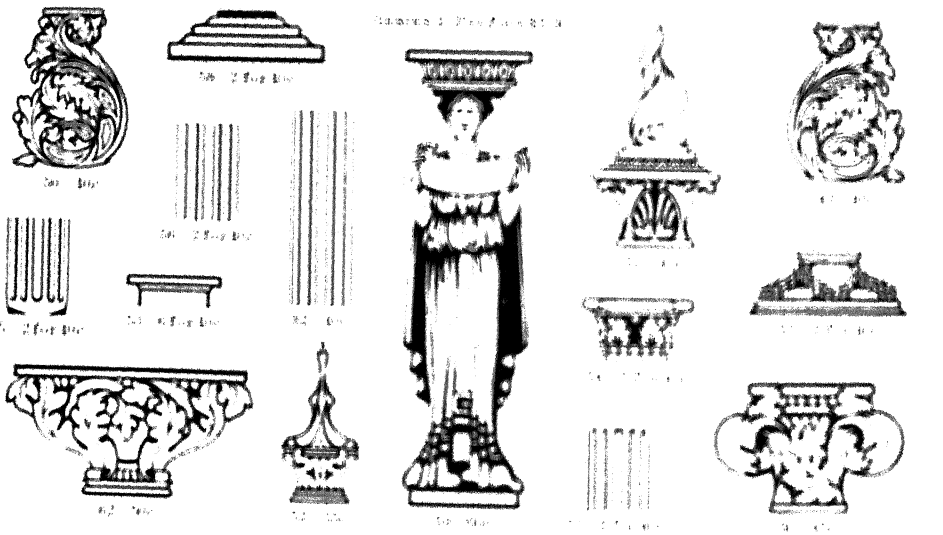






TWENTIETH CENTURY ORNAMENTS





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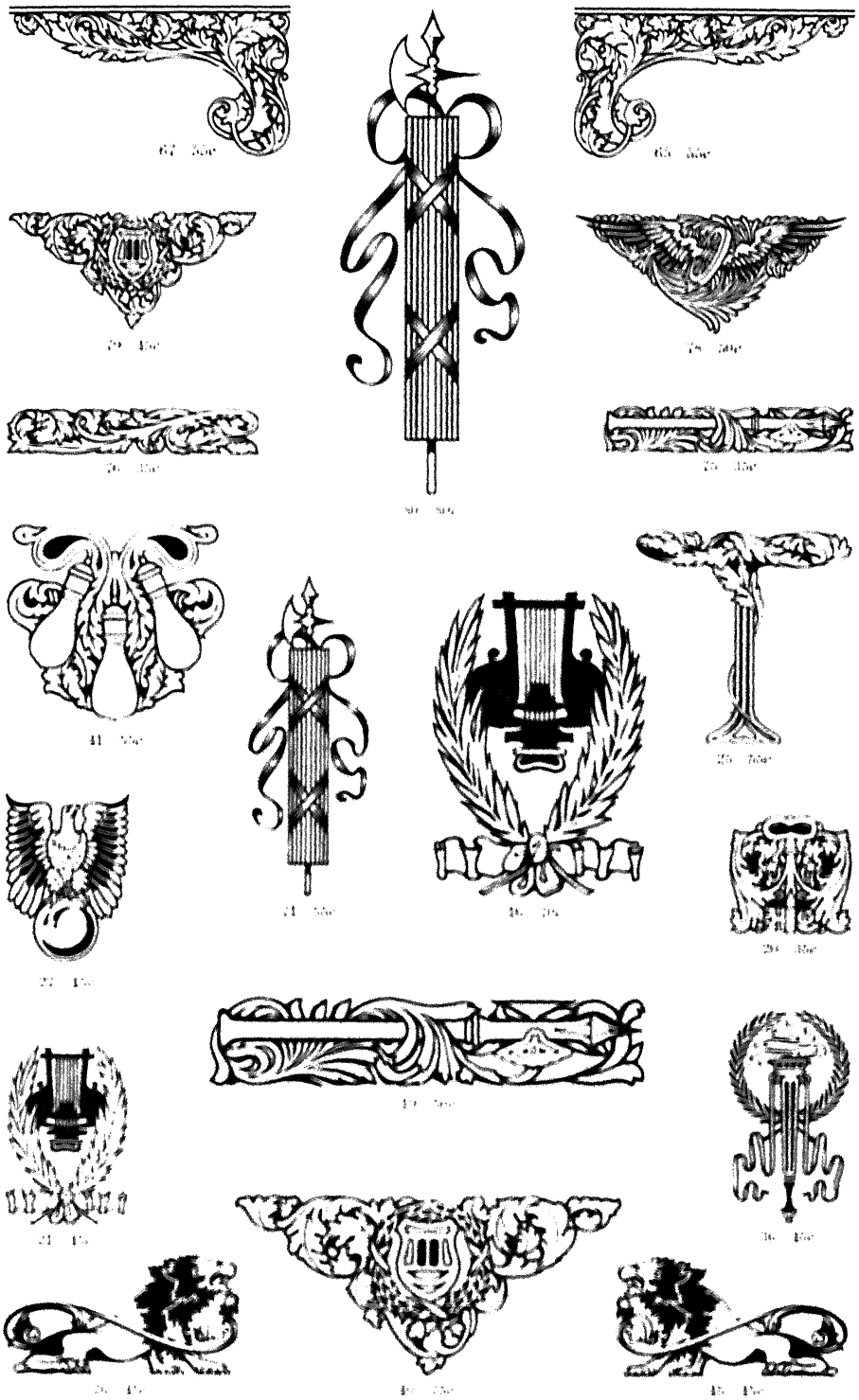
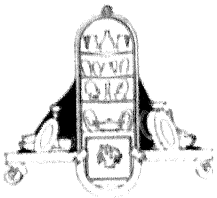
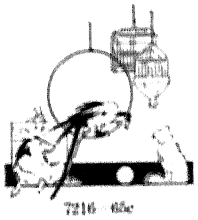


ROTERS ILLUSTRATORS



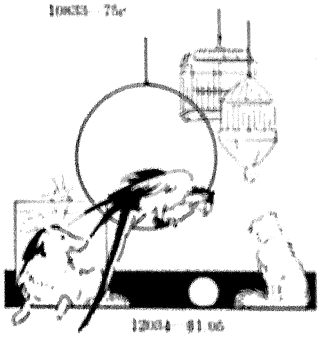
7229 — 65c



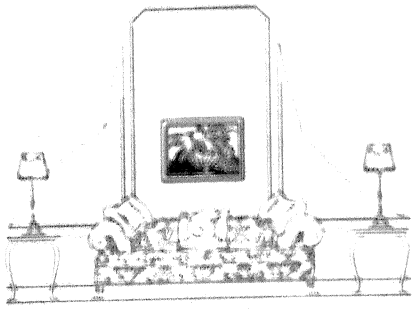
7216 — 65c

12003 — 75c

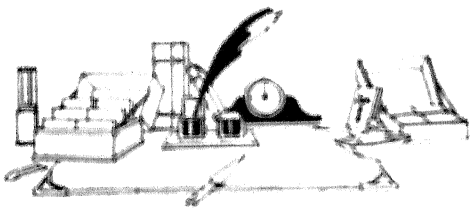
10835 — 75c



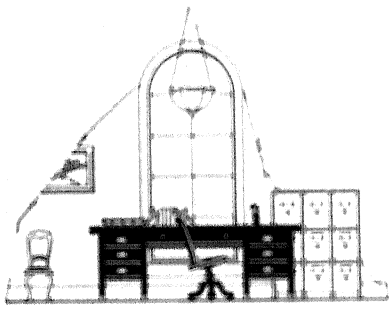
12004 — $1.05



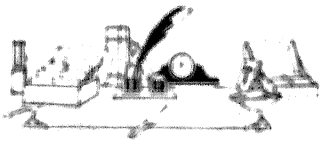
10814 — $1.15



7206 — 75c

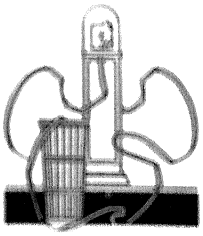


10830 — $1.15



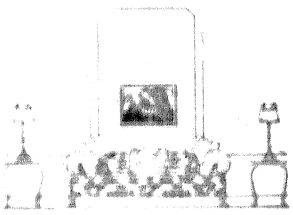
5432 — 65c

10835 — 90c

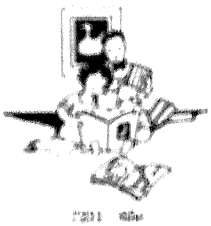


9411 — 65c

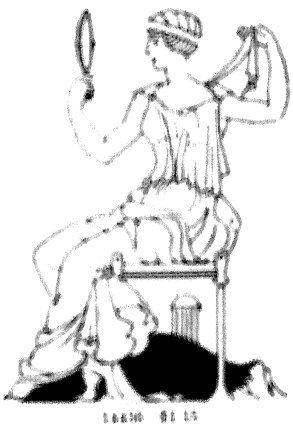
7216 — 65c



7216 — 75c

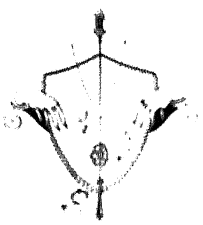


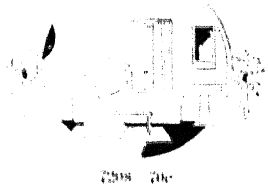
7211 — 65c

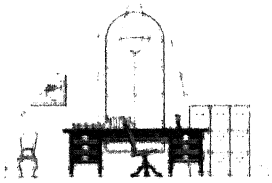


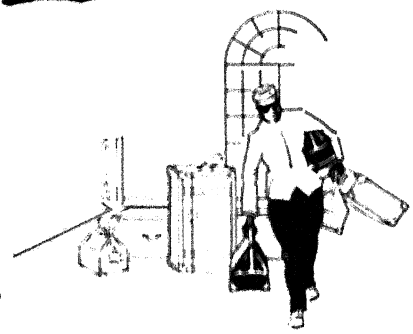
10830 — $1.15

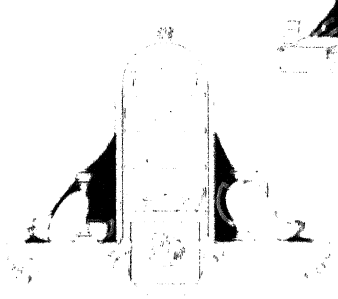
ROGERS ILLUSTRATORS

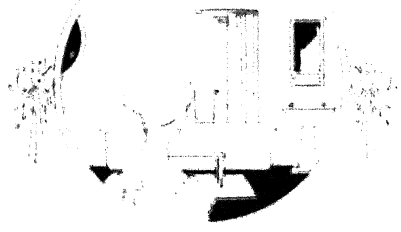




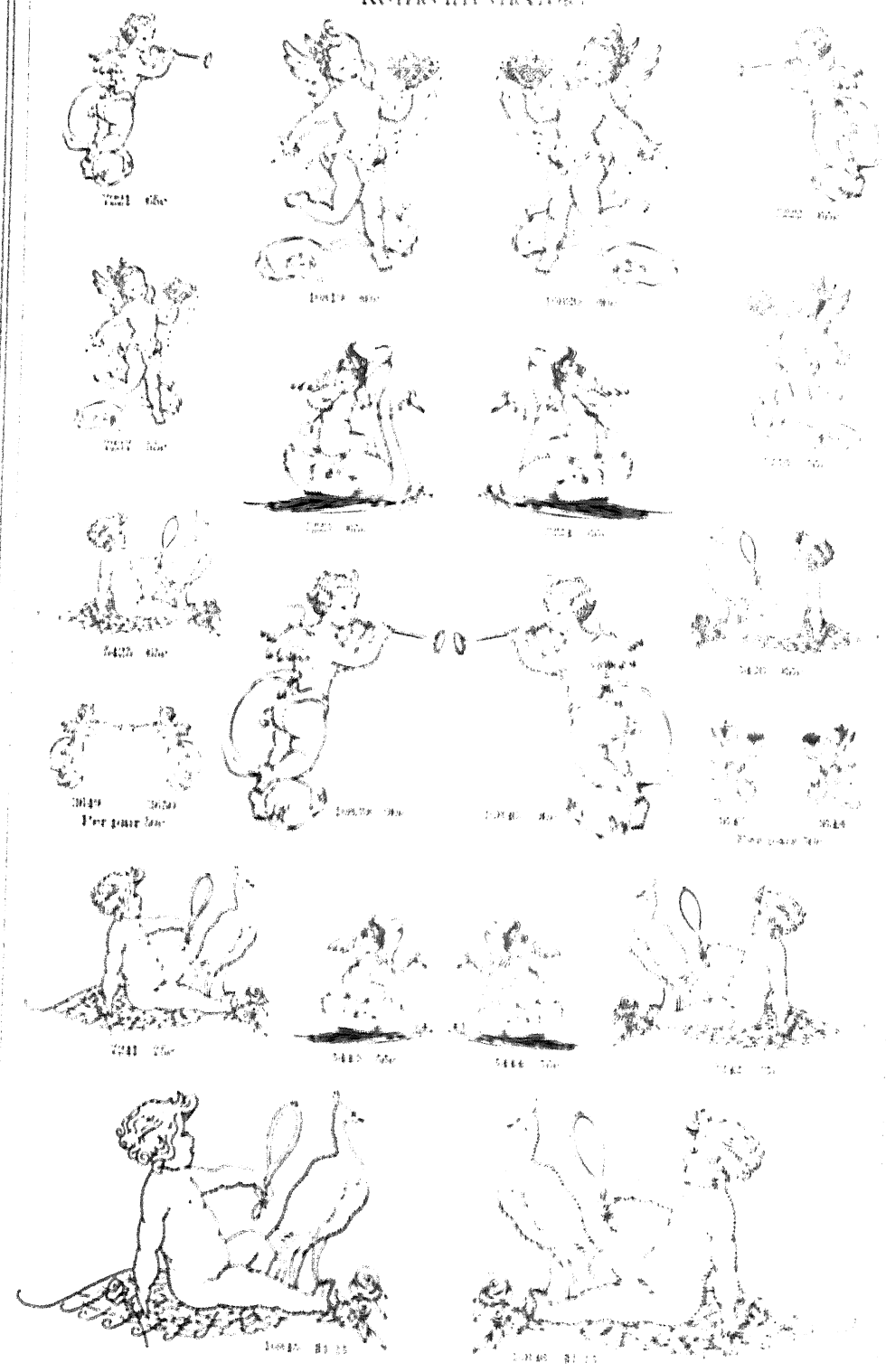




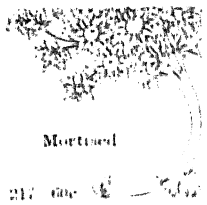




ROTHES ILLUSTRATIONS



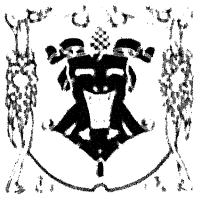
STRATHMORE ORNAMENTS



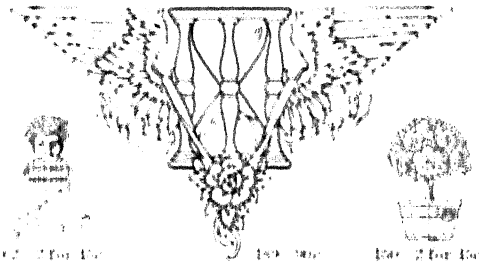
217 60c

152 80c

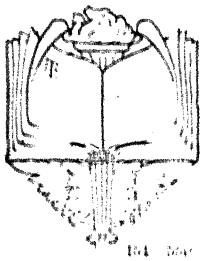
218 60c



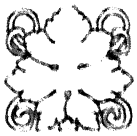
127 30c



163 30c 180 30c 130 2 for 45c



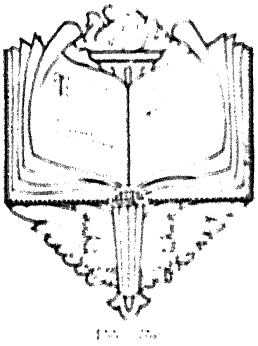
164 35c



113 15c

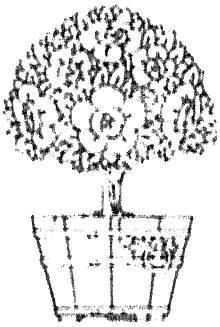
137 25c

187 25c



135 35c

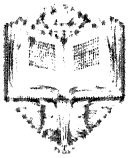
151 30c



152 30c

134 15c

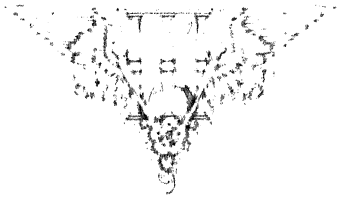
210 30c



141 40c

125 75c

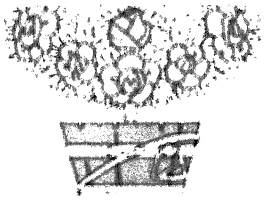
194 45c



141 50

131 45c

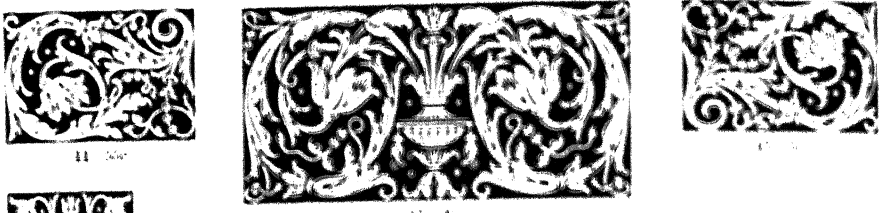
163 45c



213 80c 213 Hammerhead $1.10

Jacquard Ornaments No. 3

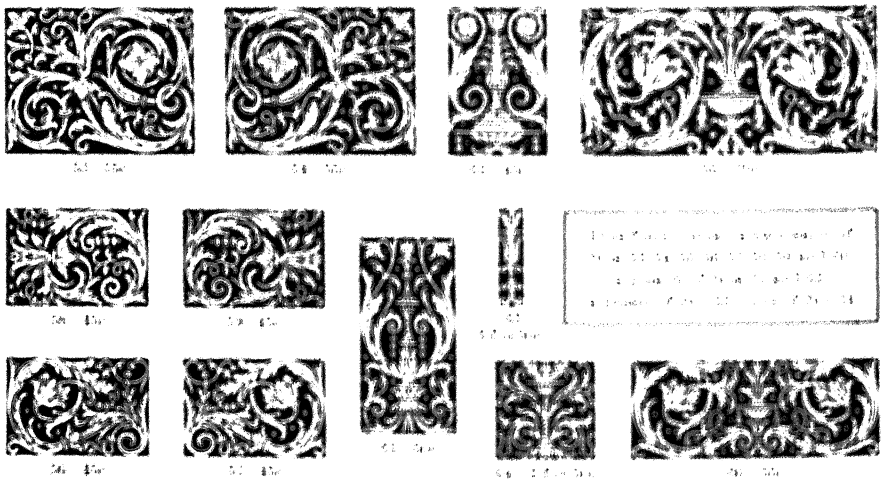
Per font $6.75

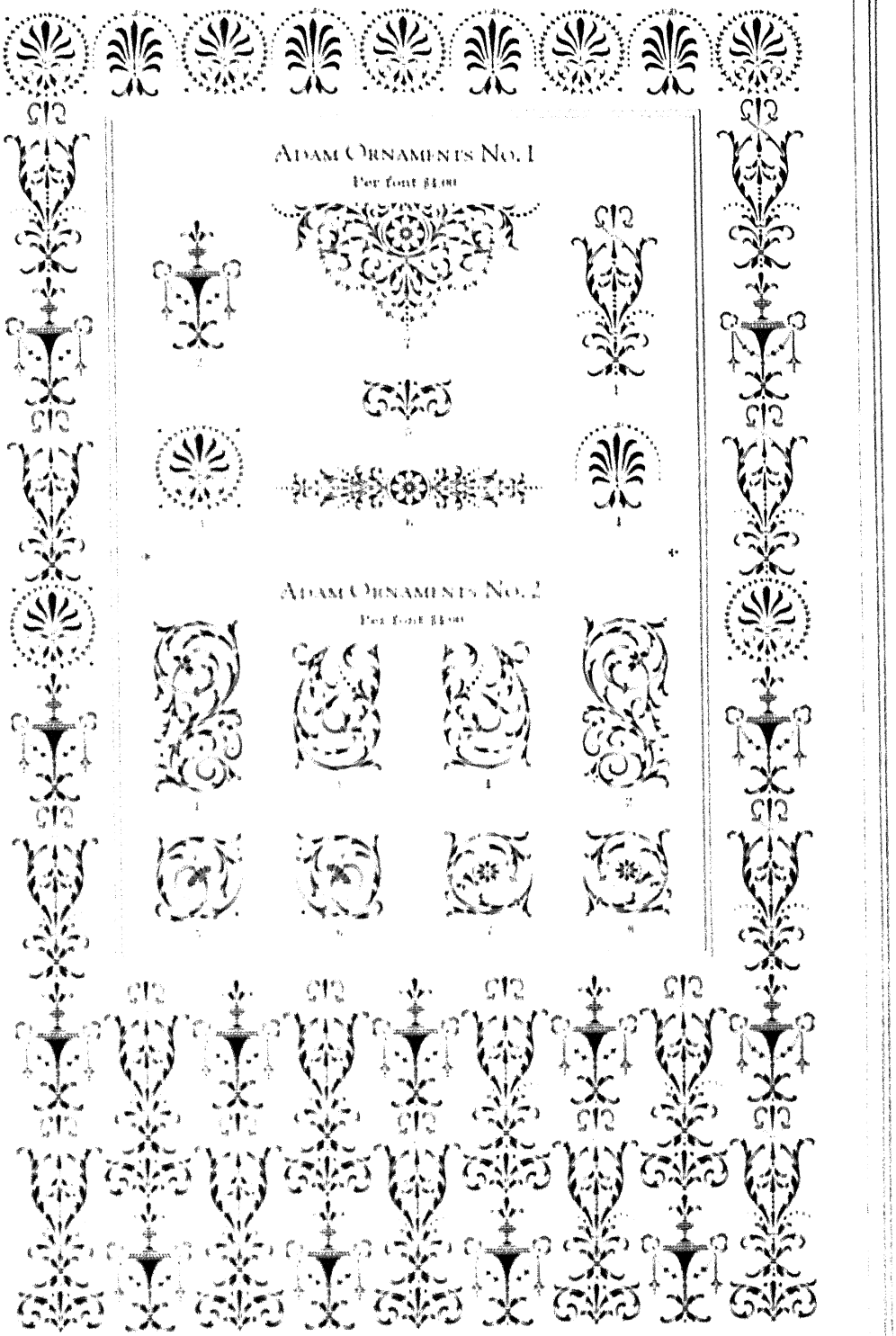


Jacquard Ornaments No. 3 make good background. Bands of white ornaments in black and white are charming.

Jacquard Ornaments No. 4

Per font $7.50




ADAM ORNAMENTS No. 1
Per font $1.00
ADAM ORNAMENTS No. 2
Per font $1.00

ORPHIC SPOTS

Cast in type molds

INTRODUCING

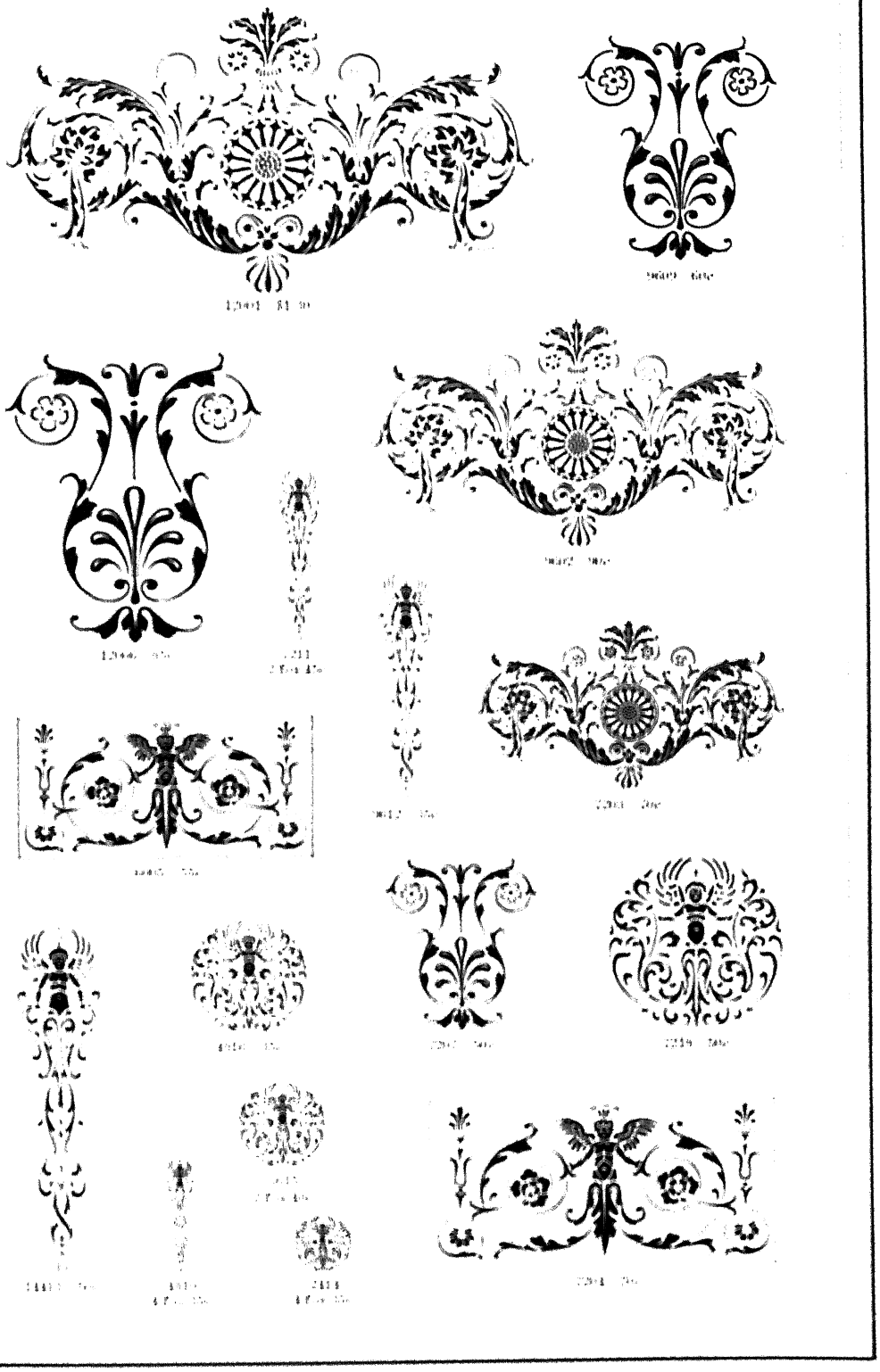
Orphic Spots

for

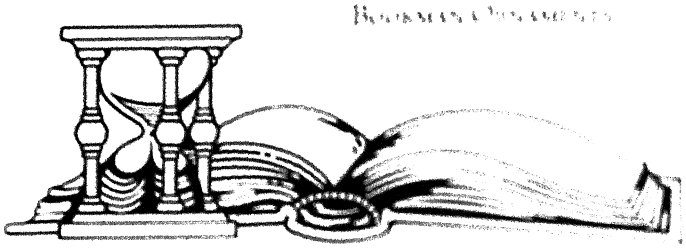
SOCIETY PRINTING

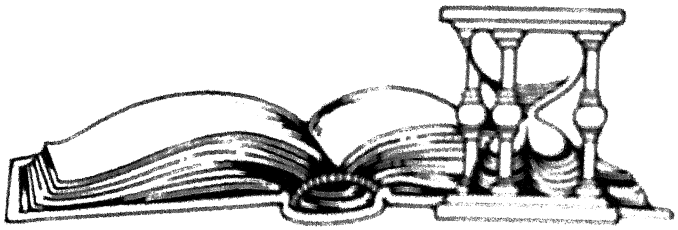
AMERICAN TYPE FOUNDERS COMPANY

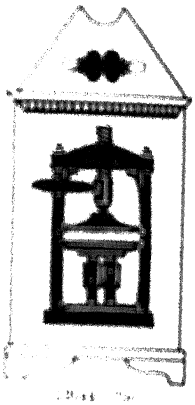
BOLOGNI CAST ORNAMENTS

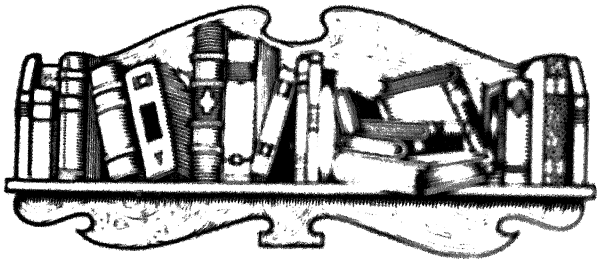


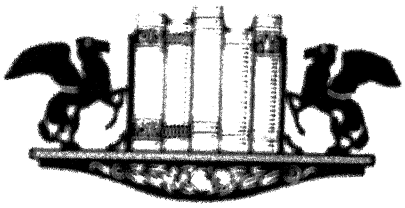
BOOKMAN'S ORNAMENTS

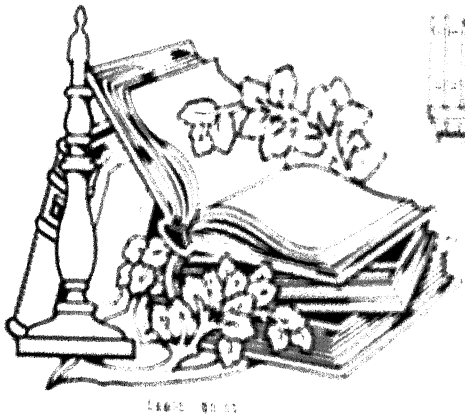


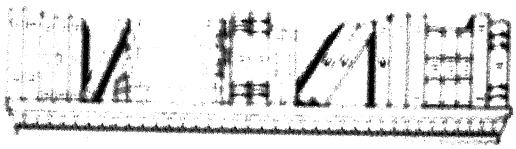


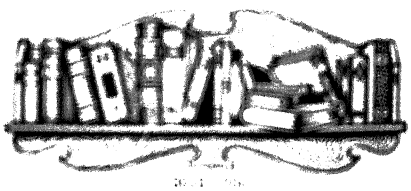




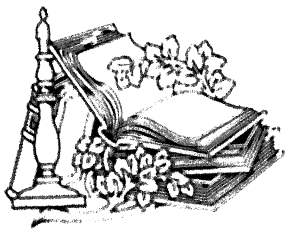


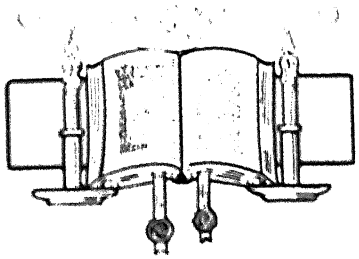


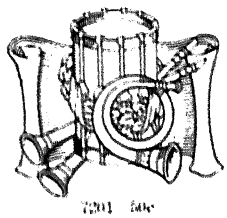




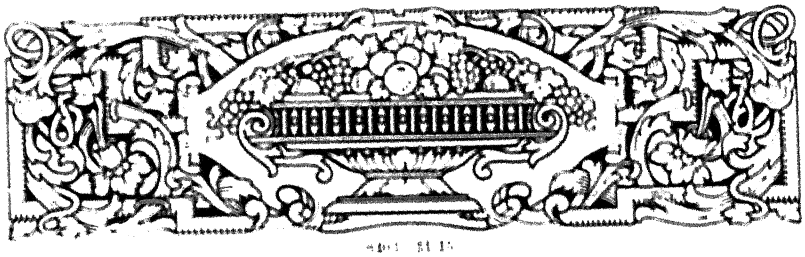
BOOKMAN ORNAMENTS

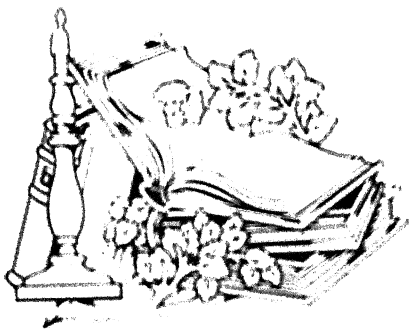


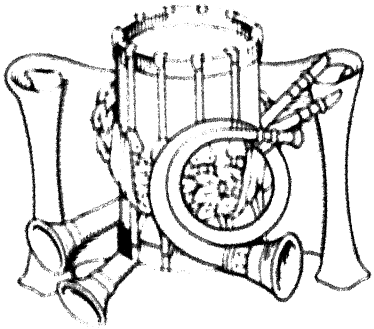




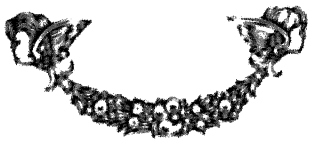
7201 60c

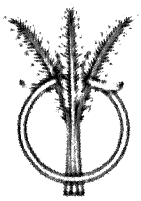


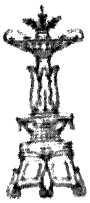




DELLA ROBBIA ORNAMENTS







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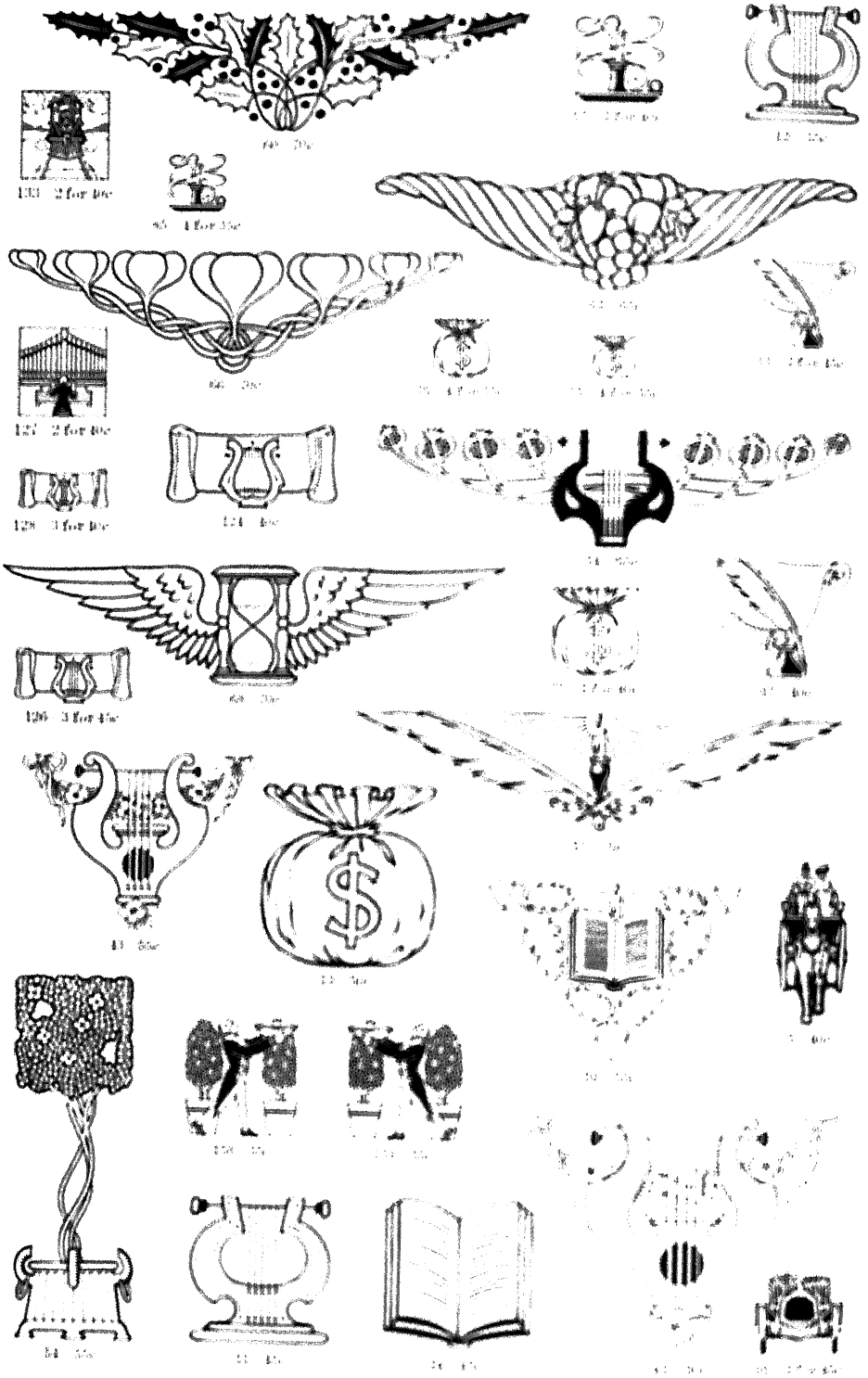

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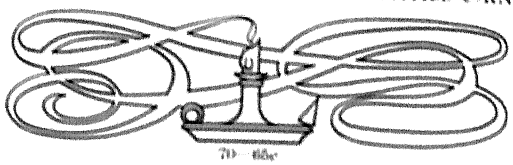
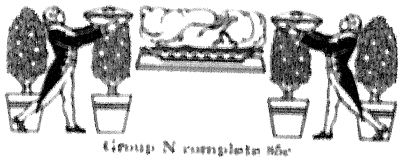
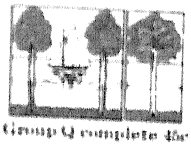


70 65c

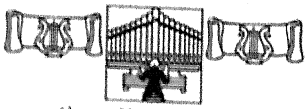
Group L complete 65c



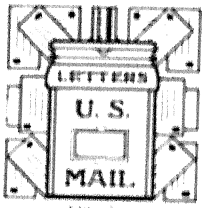
Group N complete 85c



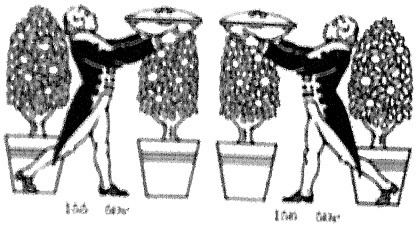
Group Q complete 45c



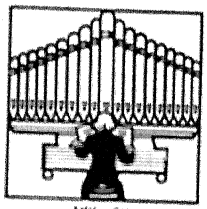
Group H complete 50c



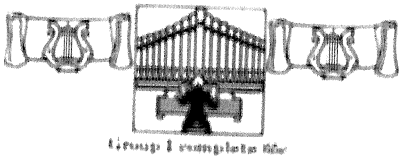
143 50c



155 50c 156 50c



123 50c



Group I complete 65c

15 35c

81 82
Per pair 45c

35 35c

DELLA ROBBIA FESTOONS NO. 1

18 Point

36 inches $1 85

1 2 3 4 5 6 7

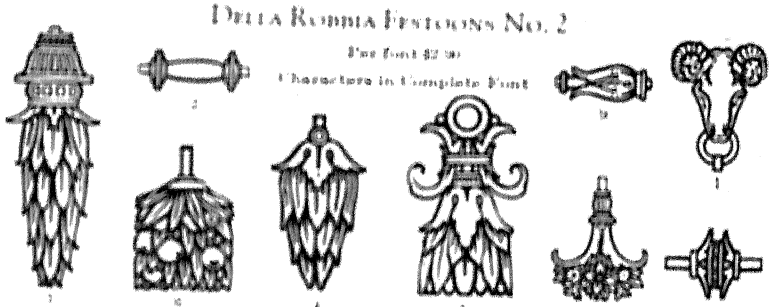
Made also in the following sizes

12 Point No. 1 54 inches $2 25 24 Point No. 1 36 inches $2 40

DELLA ROBBIA FESTOONS NO. 2

Per font $2 50

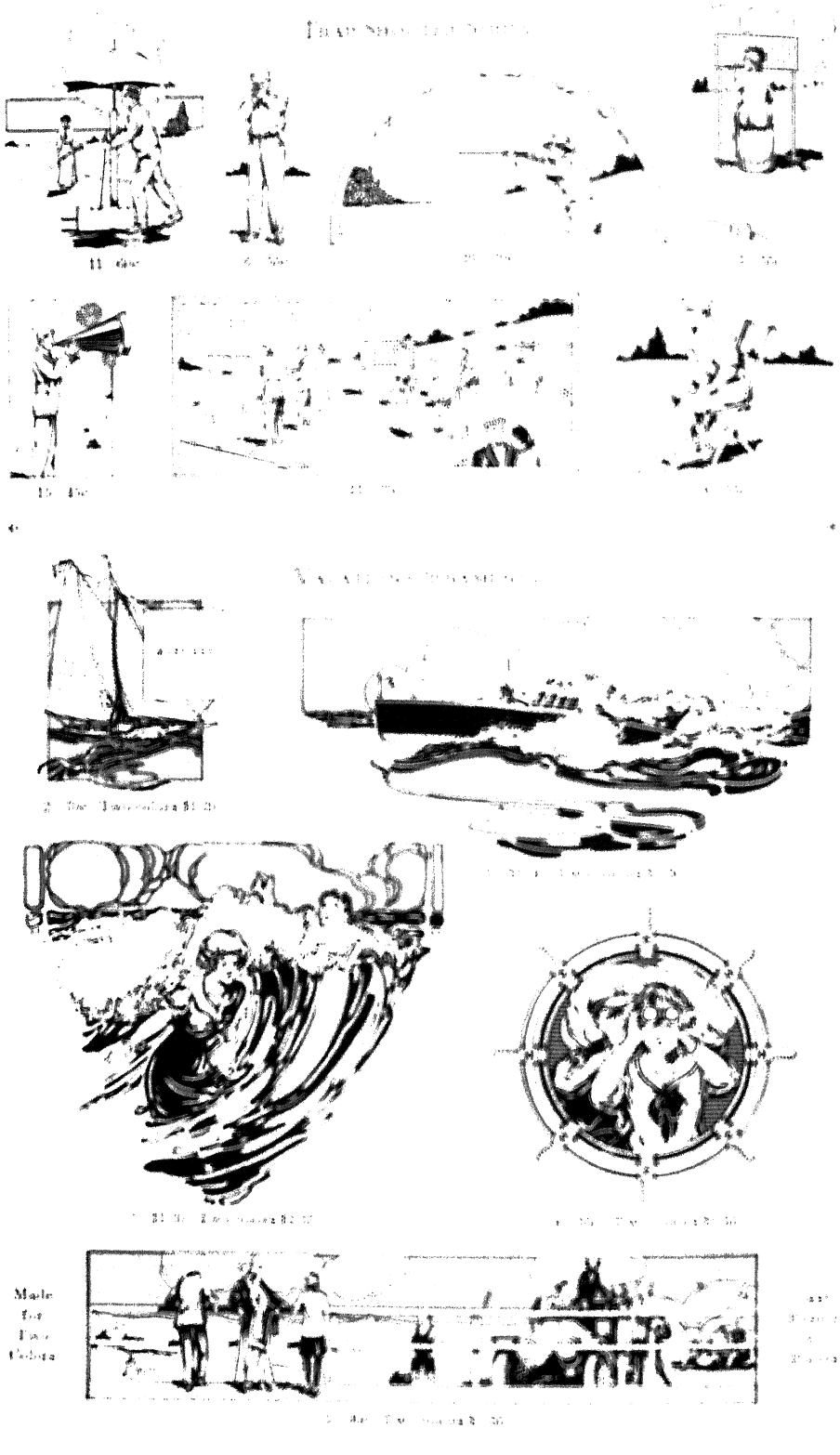
Characters in Complete Font



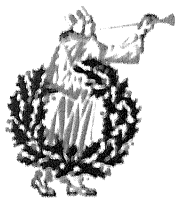
2 9 1

7 6 4 5 8 3

Each corresponding pair of characters 1 2 3 4 and 5 are each 7 and 8 one of 6



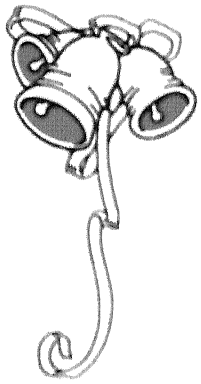
HOLIDAY DECORATORS



222 (Two colors) 90c

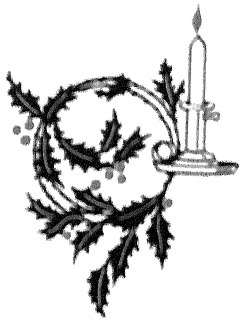
252 (Two colors) $1.35

216 (Two colors) 65c

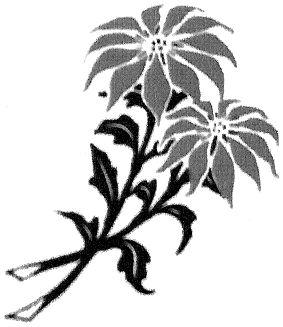


3 70c
119 (Two colors) $1.10

372 (Two colors) $1.10

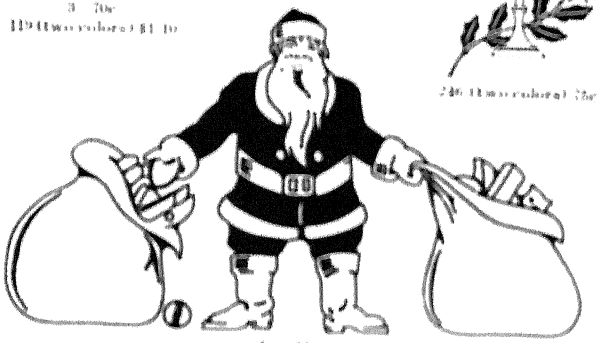


228 (Two colors) $1.35

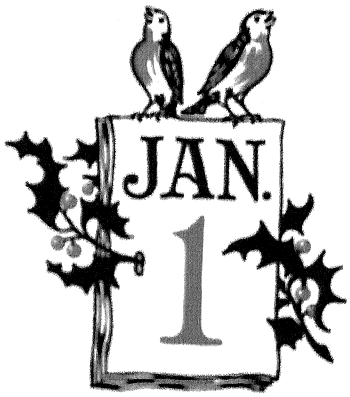


214 (Two colors) $1.50

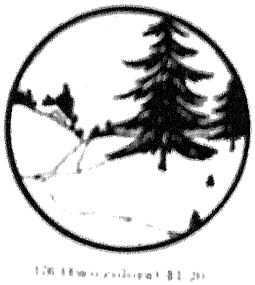
246 (Two colors) 75c



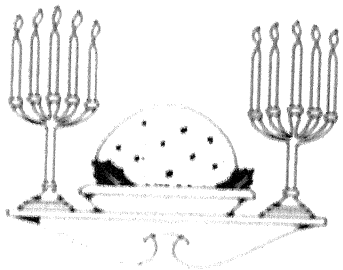
50 $1.30



358 (Two colors) $1.80



176 (Two colors) $1.20

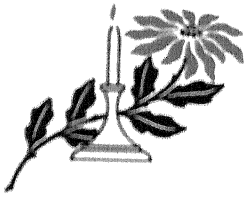


51 75c

391 65c
390 (Two colors) $1.20

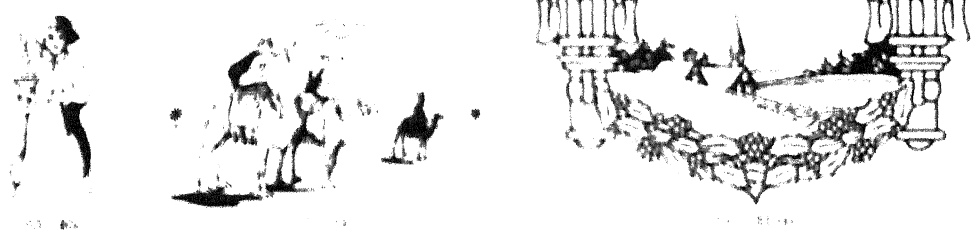
294 (Two colors) $1.10

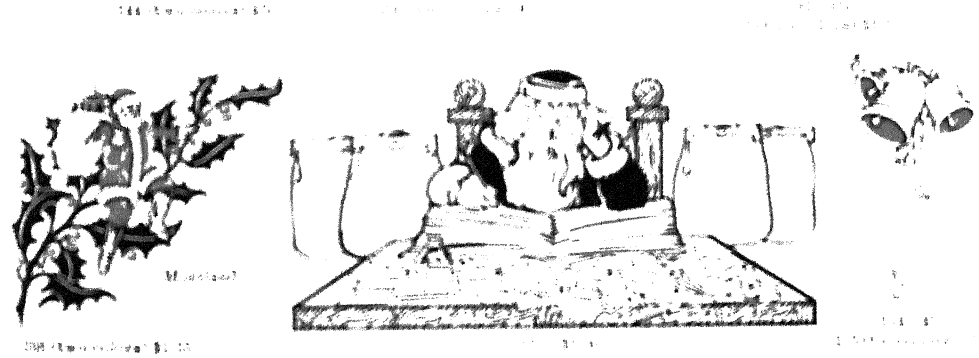
52 70c



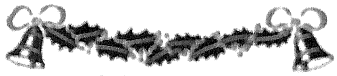
248 (Two colors) 90c

HOLIDAY DECORATIONS

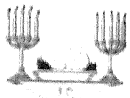




HOLIDAY DECORATORS



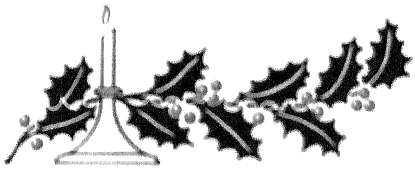
284 (Two colors) 75c



97 2 for 40c

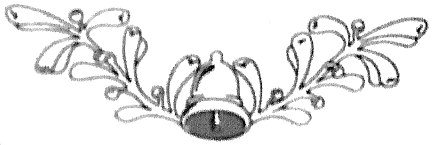
139 3 for 40c

258 (Two colors) 80c



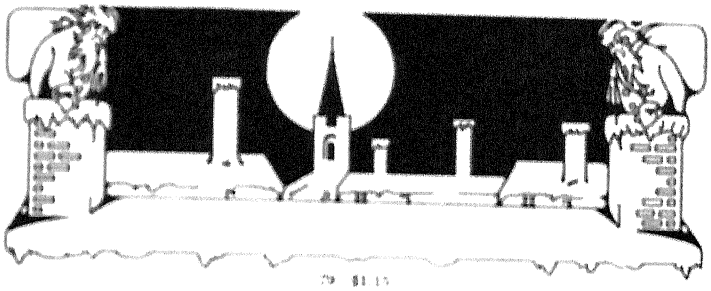
260 (Two colors) $1 25

105 2 for 40c
131 (Two colors) 40c



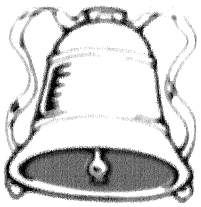
99 60c 122 (Two colors) 80c

83 40c

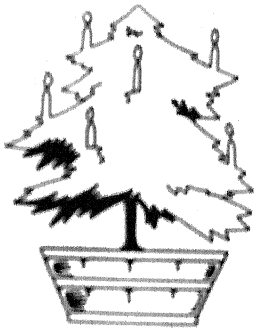


79 $1 15

110 40c



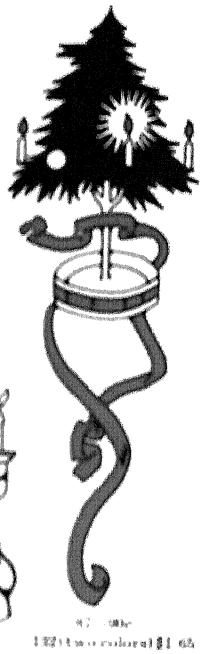
12 60c
135 (Two colors) 70c

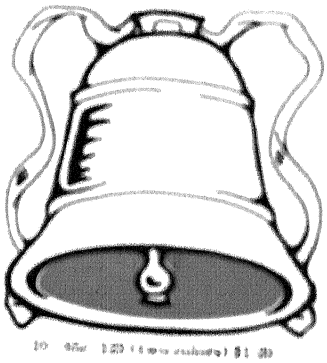


16 75c

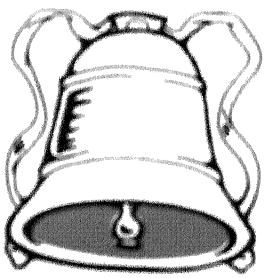
232 (Two colors) 90c

10 65c





20 65c 125 (Two colors) $1 30

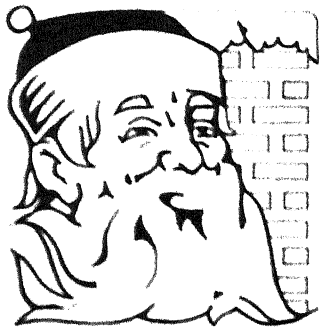


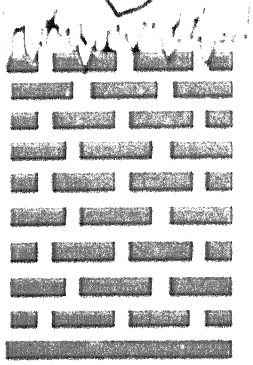
11 65c 126 (Two colors) $1 00

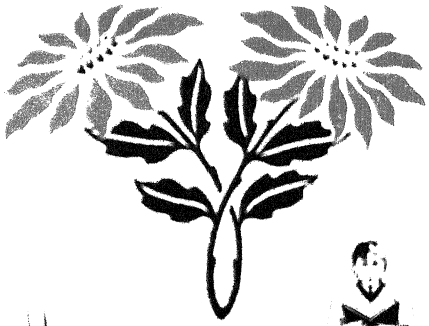
90 45c

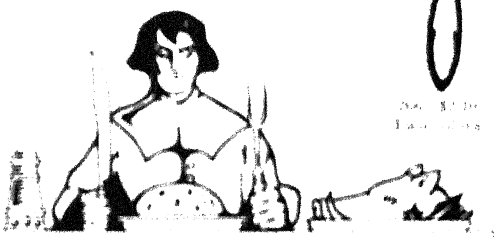
87 80c
132 (Two colors) $1 65

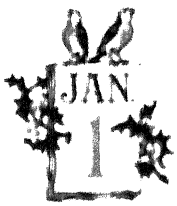
Holiday Decorations

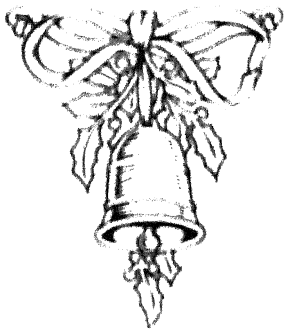


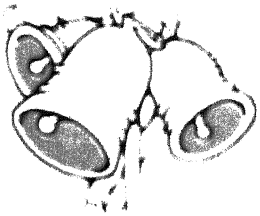


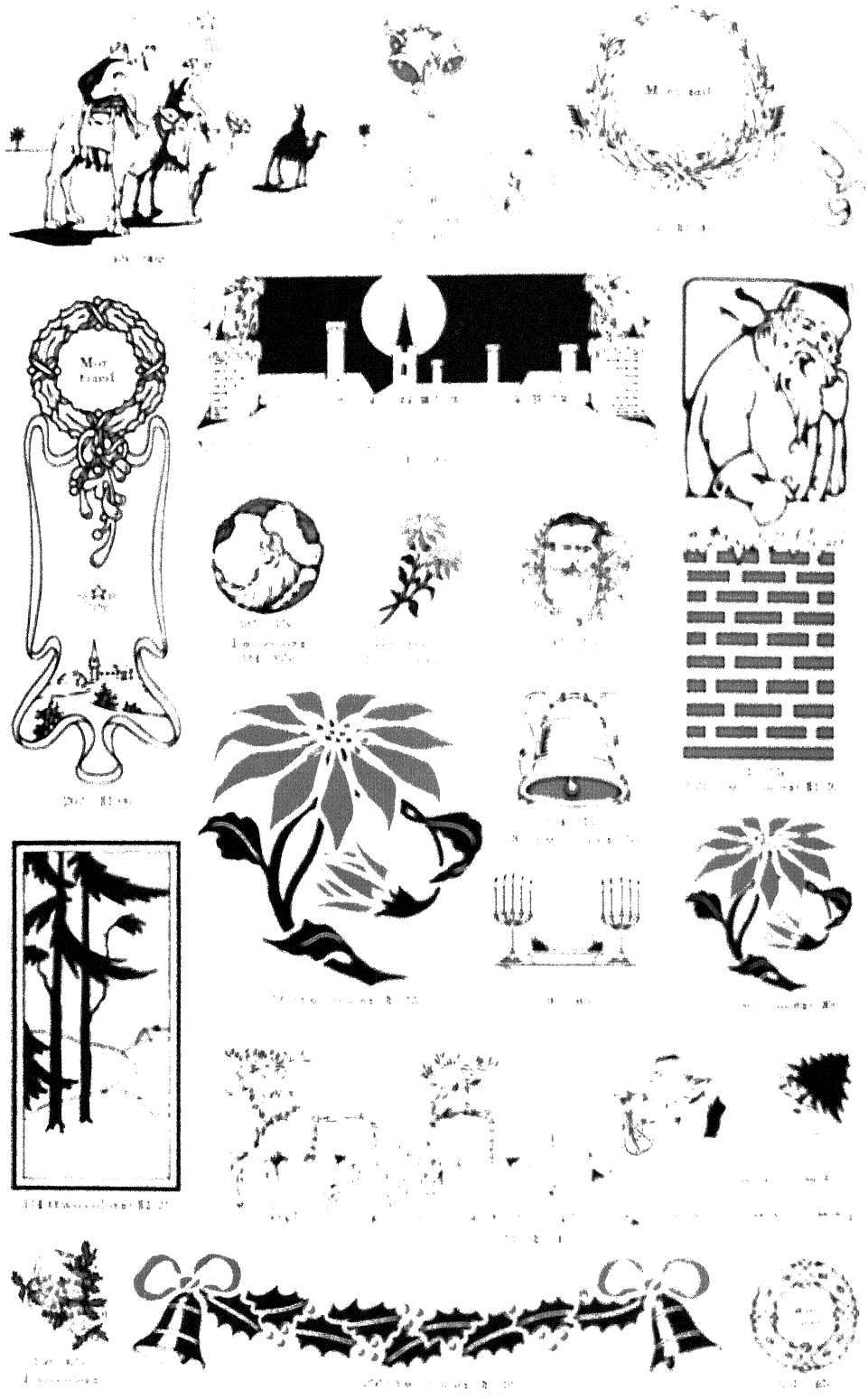




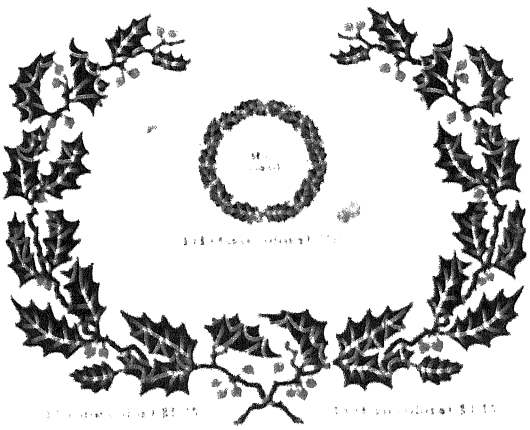


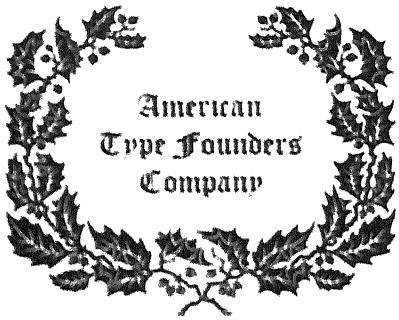


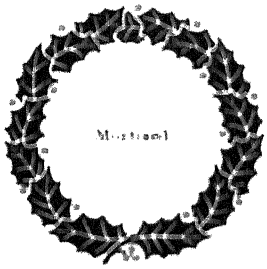


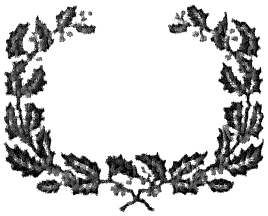

Merry Christmas

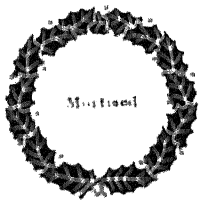
HOLLY WREATHS



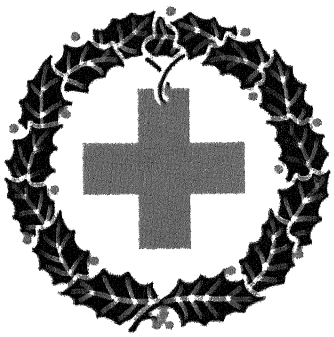


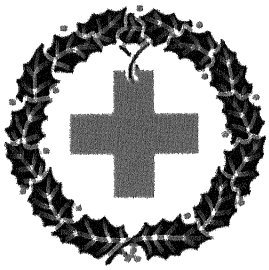


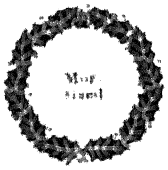


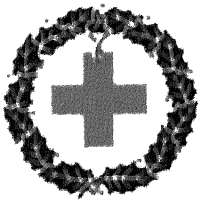


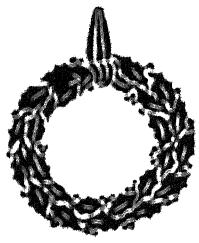
RED CROSS CHRISTMAS WREATHS

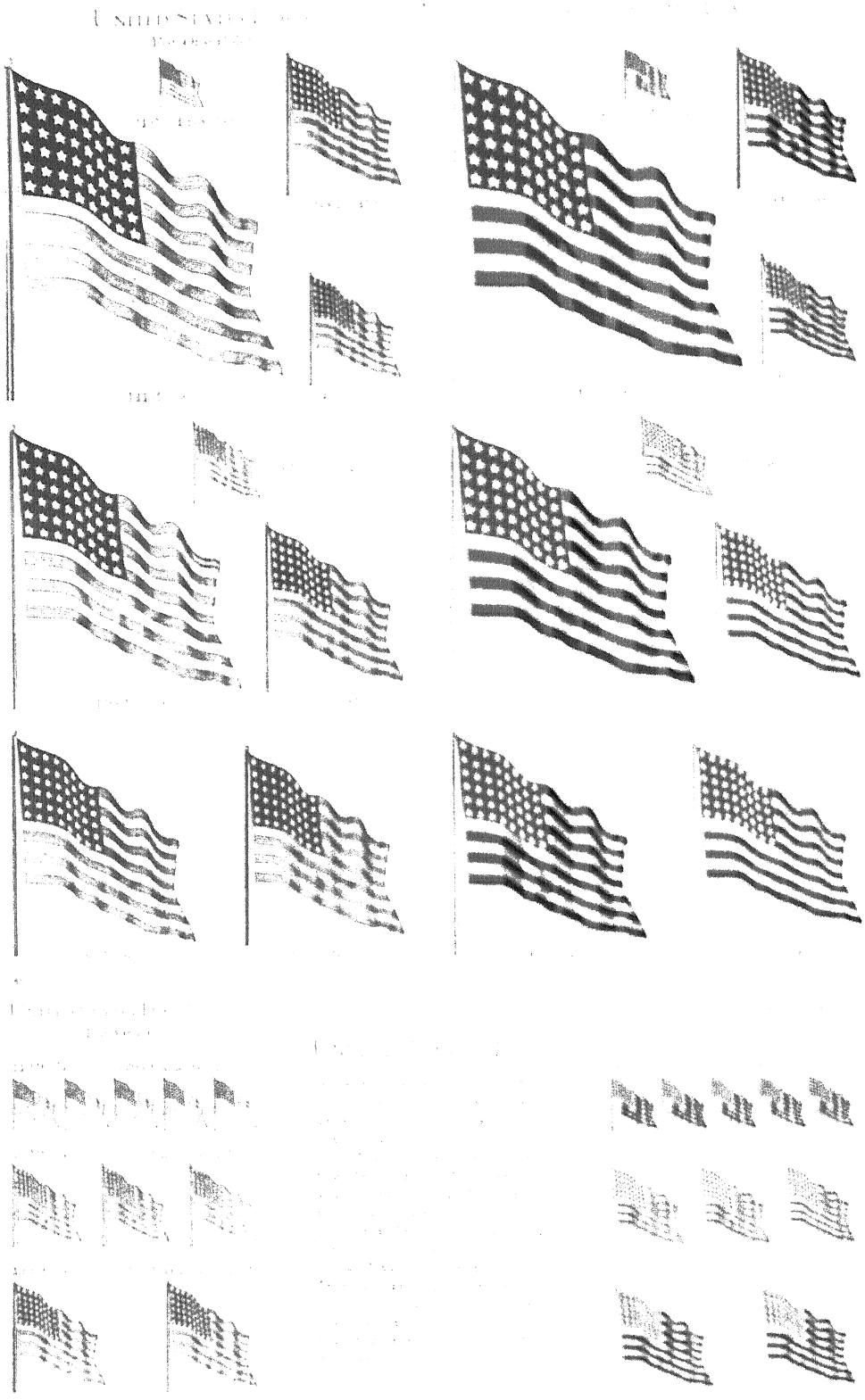


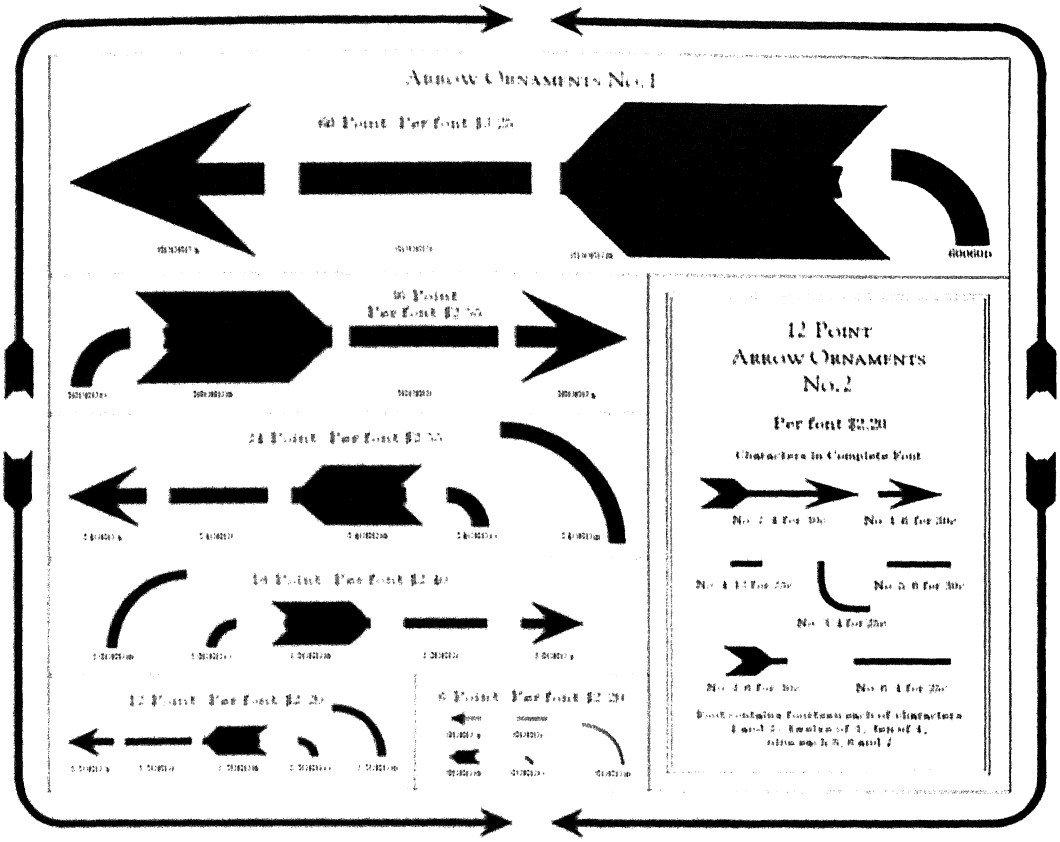


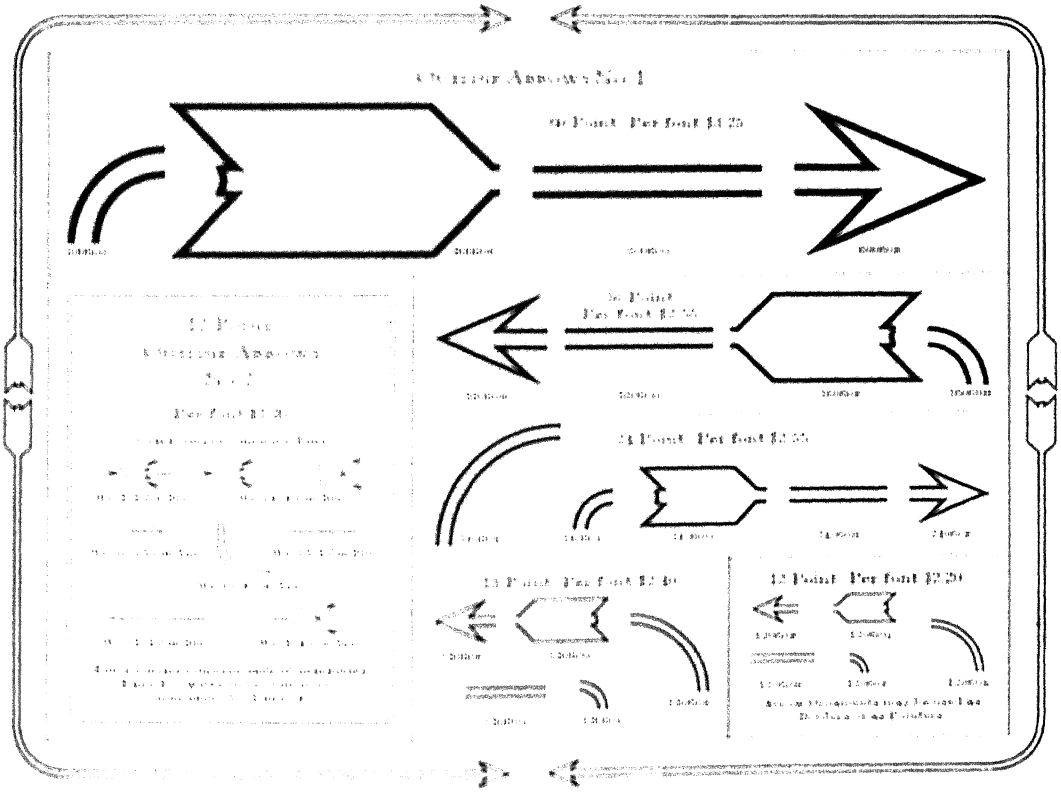


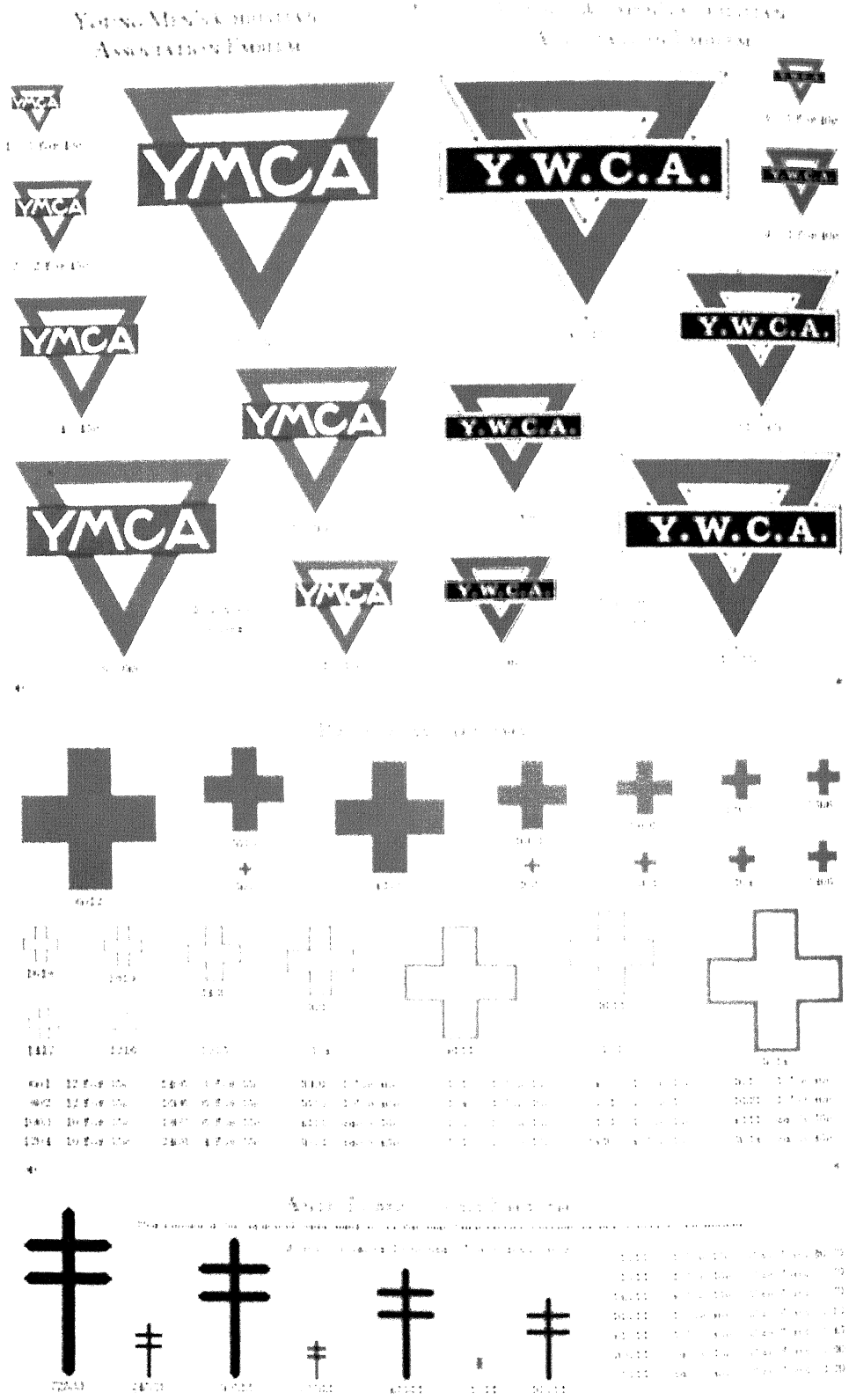







ARROW ORNAMENTS NO. 1
12 POINT
ARROW ORNAMENTS
NO. 2
Per font $2.20




YMCA
Y.W.C.A.

POST CARD EMBELLISHERS

POST CARD
4 — 50c

POST CARD
5 — 50c

POST CARD
9 — 50c

POST CARD
3 — 45c

POST CARD
7 — 50c

POST CARD
10 — 70c

TRADE EMBLEMS

6401 — 50c

Name design made also in the following sizes

48 Pt.	1 4801	each 15c
60 Pt.	1 6001	each 45c
72 Pt.	1 7201	each 50c

7211 — 50c

Name design made also in the following sizes

24 Pt.	1 2411	4 for 25c
36 Pt.	1 3611	3 for 30c
48 Pt.	1 4811	each 35c
60 Pt.	1 6011	each 45c

6402 — 50c

Name design made also in the following sizes

18 Pt.	1 1802	6 for 35c
24 Pt.	1 2402	4 for 35c
36 Pt.	1 3602	3 for 40c
48 Pt.	1 4802	each 50c
60 Pt.	1 6002	each 60c
72 Pt.	1 7202	each 70c

7214 — 45c

Name design made also in the following sizes

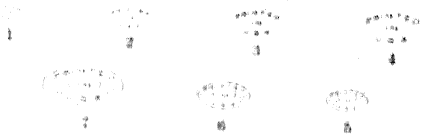
36 Pt.	1 3614	3 for 40c
48 Pt.	1 4814	2 for 45c
60 Pt.	1 6014	each 60c

1 cut in two pieces

Any city or town can be inserted

PRINTED IN U. S. A. IMPRINTS

Per font $1 25

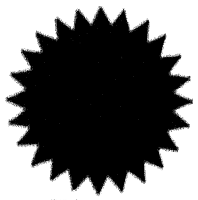


STOCUM SEALS

Made in the following sizes

24 Point	4 for 25c
36 Point	3 for 30c
60 Point	each 35c
72 Point	each 40c
100 Point	each 55c

Per font, one of each size $1 50



72 Point 40c

LOCUS SIGILLI

5538
3 for 30c

5132
3 for 30c

5112
3 for 30c

6644 3 for 35c

5541 3 for 45c

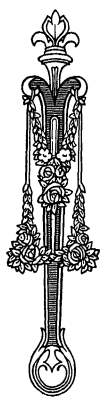
5541 25c

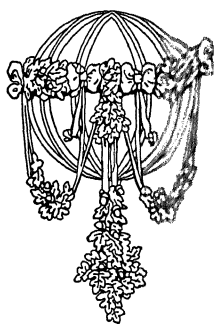
FLORAL DECORATORS

7276—70c

5477—55c

2485—45c


3689—50c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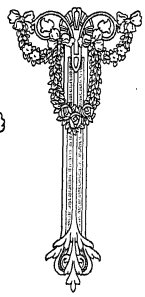
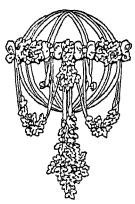
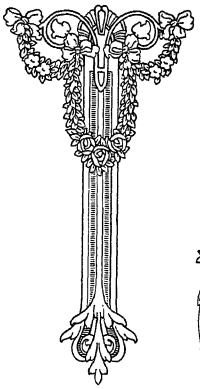

5481—55c

6043—55c


7219—45c

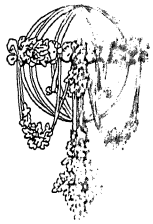
9616—55c


7280—70c

6036—50c
Mortised

7242—60c

4844—50c
Mortised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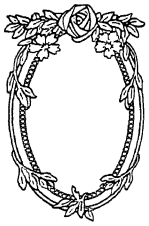
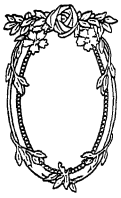

8434—60c
Mortised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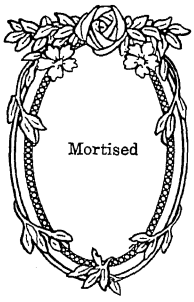
Mortised

3665—50c

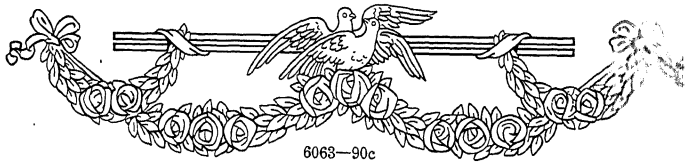
5411—55c



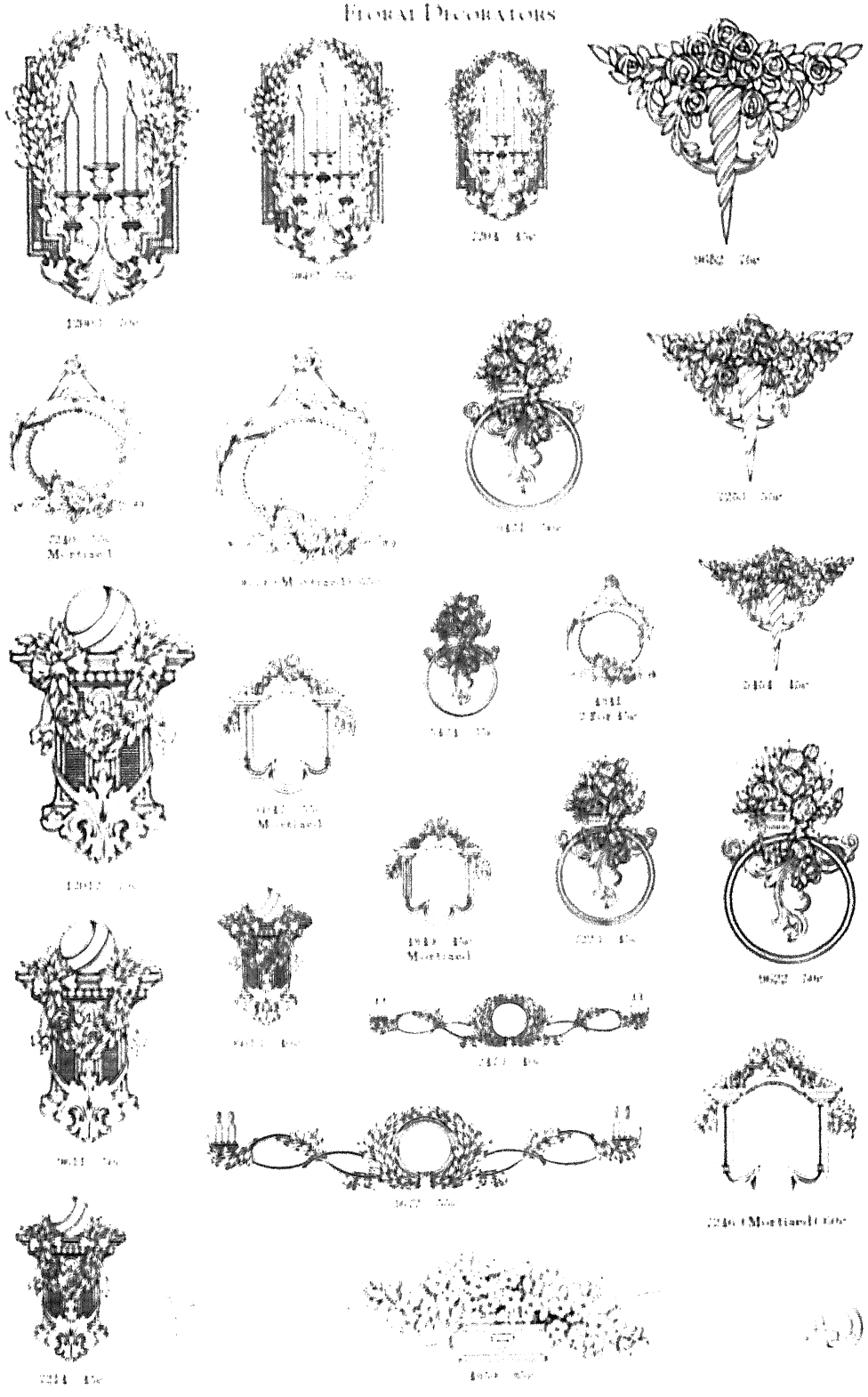
10835—70c

4837—30c
Mortised

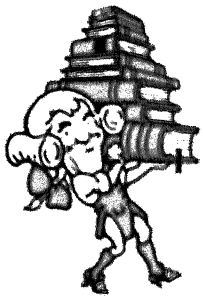
4864—70c


6063—90c

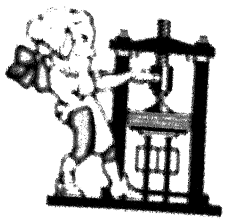
FLORAL DECORATORS

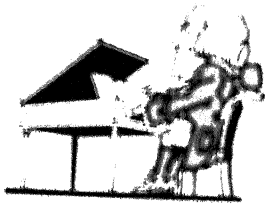


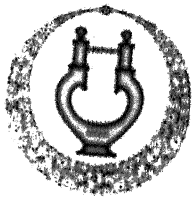
Typographic Series



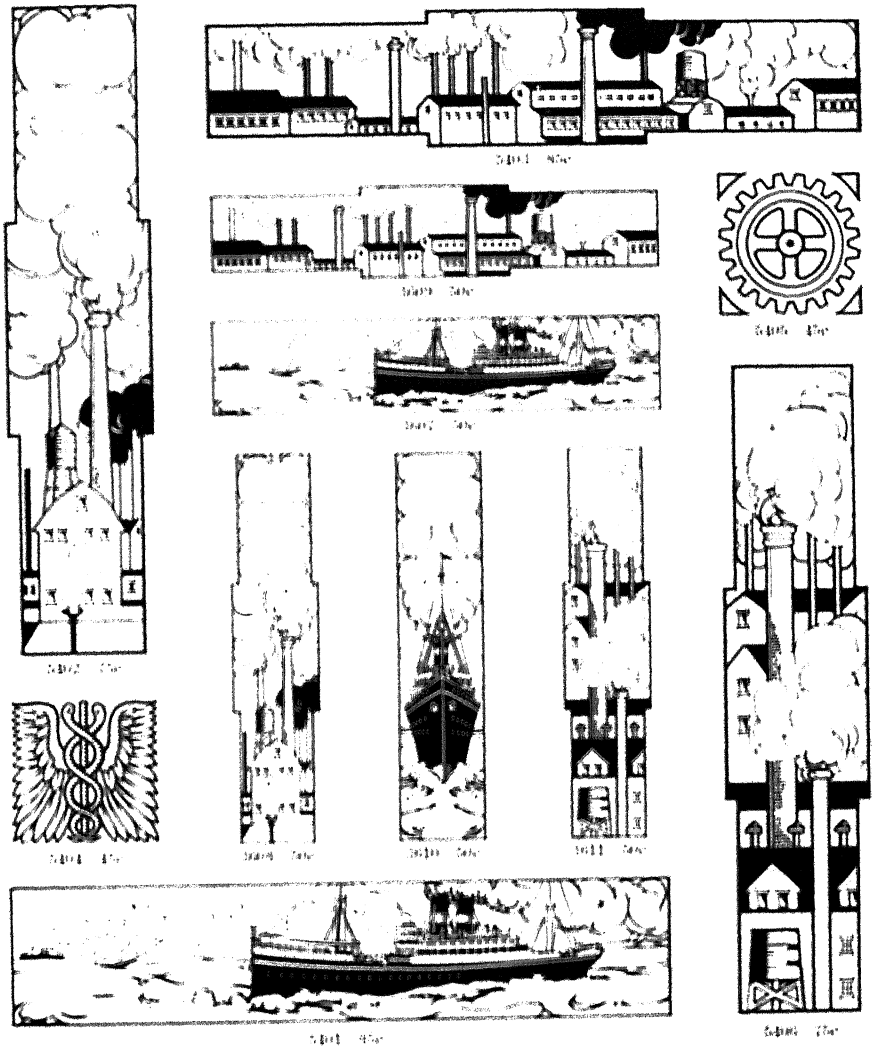
D901 75c
Two colors $1.35



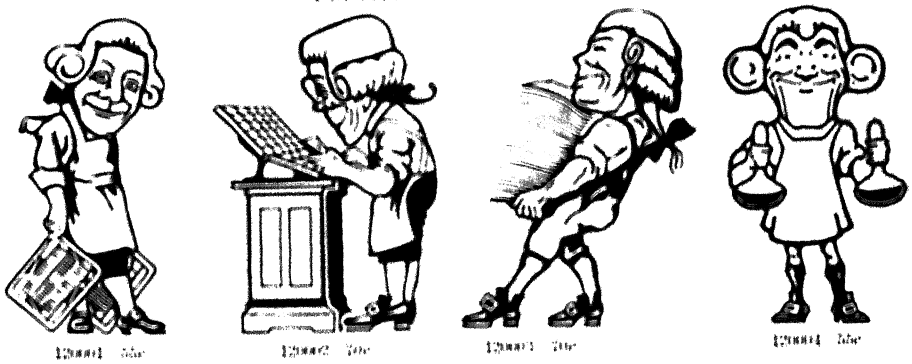




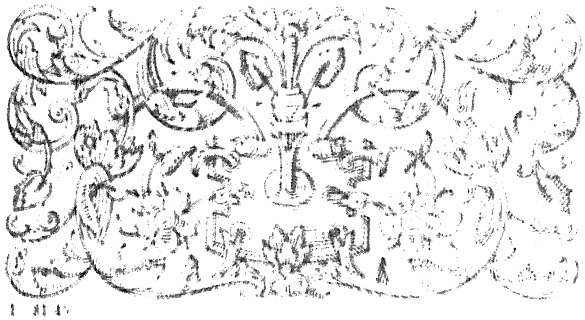
COMMERCE AND INDUSTRY ILLUSTRATORS



PRINTERS EMBELLISHERS



TORY ORNAMENTS

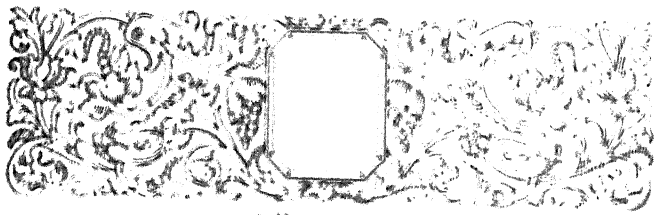


1 · 814 ·

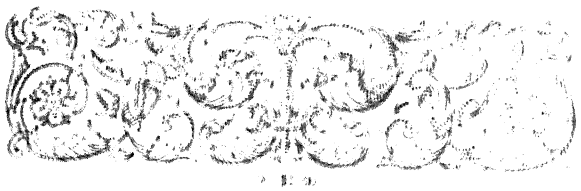
GEOFROY TORY · PAINTER AND ENGRAVER
FIRST ROYAL PRINTER · NOTED DOCTHOLIST

BENARD'S monograph on Tory was first published in the year 1857, when M Bernard was already recognized authority on the history of typography. In the year 1865, after a considerable devoted largely to a search for further information about Tory, in the hope of examples of his work as an artist, a second edition of the book appeared, enlarged by over half, arranged more systematically, and embellished with several additional engravings of designs that are, on the author's responsibility, attributable to Tory. The Iconography, which forms the third part of this revised edition, is found appear as such in the first edition, although a small part of the matter it contains may be found scattered through the former. Now it occupies far more space than the Biography and

art and effect of the original result is more truly a reproduction would have been. Both of these designs were exact size, and as a rule they comprise pages of drawings from all rare and expensive volumes as was done in France when are more elaborate than be- ably printed by Colines and se. Some of them, however hands of inferior printers irregularities due to the fullness of the printers ch's trouble, a volume e Tory's fashion, is a list of contents

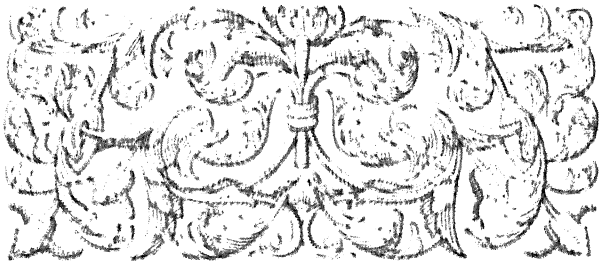


Tory Ornaments
of
Headpieces
and
Tailpieces

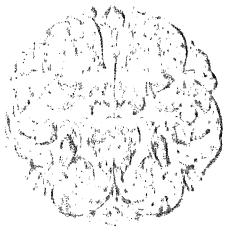


Inventum
Type Founders
Company

IVORY ORNAMENTS

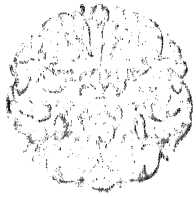


2 81-85

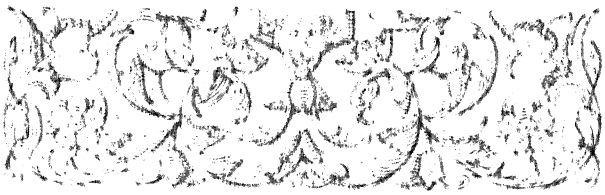


10 82-86

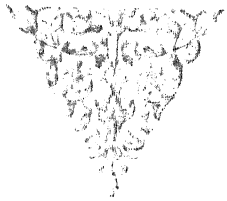
3 81-85



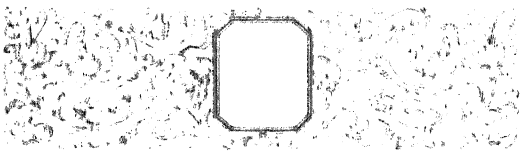
11 82-86



4 81-85

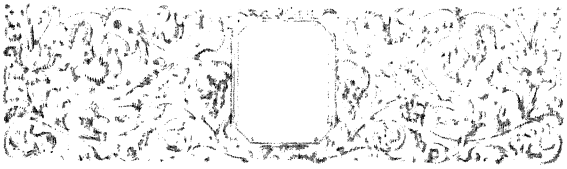


12 82-86



6 Mod Based 81-86

13 81-86



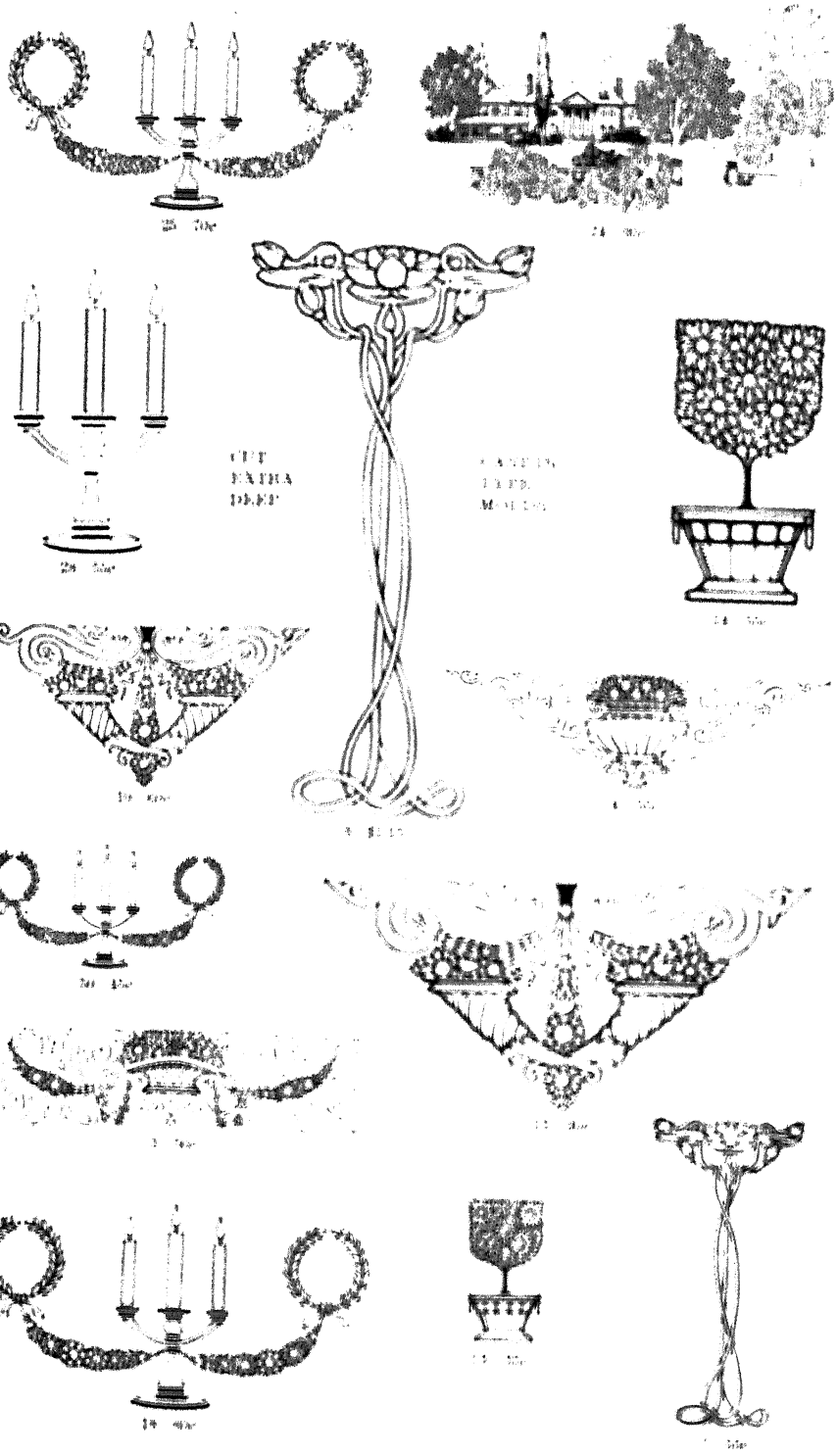
5 Mod Based 81-86

7 82-86

American Type Founders Company

EVERYTHING FOR THE PRINTER

RENAISSANCE ORNAMENTS



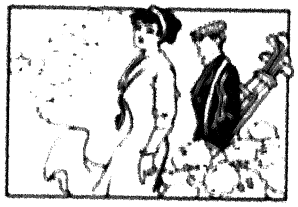
GOLF ILLUSTRATORS

10 50c

21 50c

19 65c

1 45c



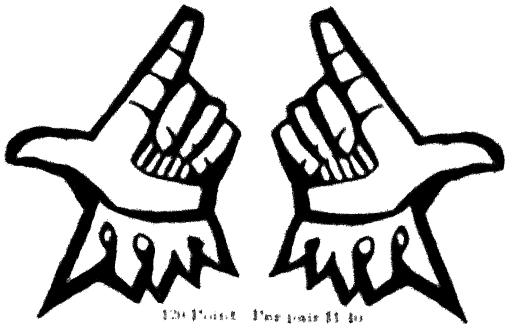
12 60c

8 50c

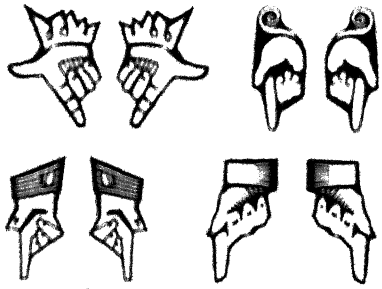
2 50c

CHAP BOOK DIRECTORS

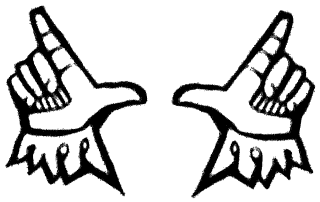
Four eye catching styles made in nine sizes 24, 30, 36, 42, 48, 60, 72, 96 and 120 Point



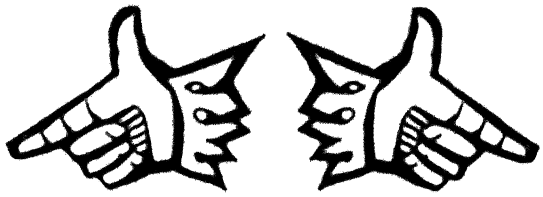
120 Point Per pair $1 20



48 Point Per font of four pairs, eight characters 85c



72 Point Per pair 70c



96 Point Per pair $1 20

24 Point Per font of eight pairs, 16 characters 70c

30 Point Per font of eight pairs, 16 characters 70c

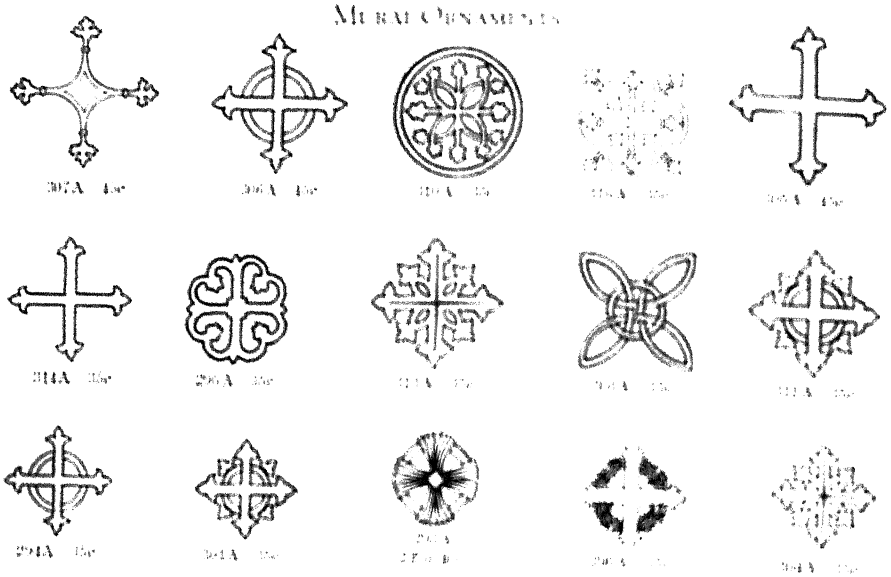
36 Point Per font of eight pairs, 16 characters 85c

42 Point Per font of four pairs, 8 characters 70c

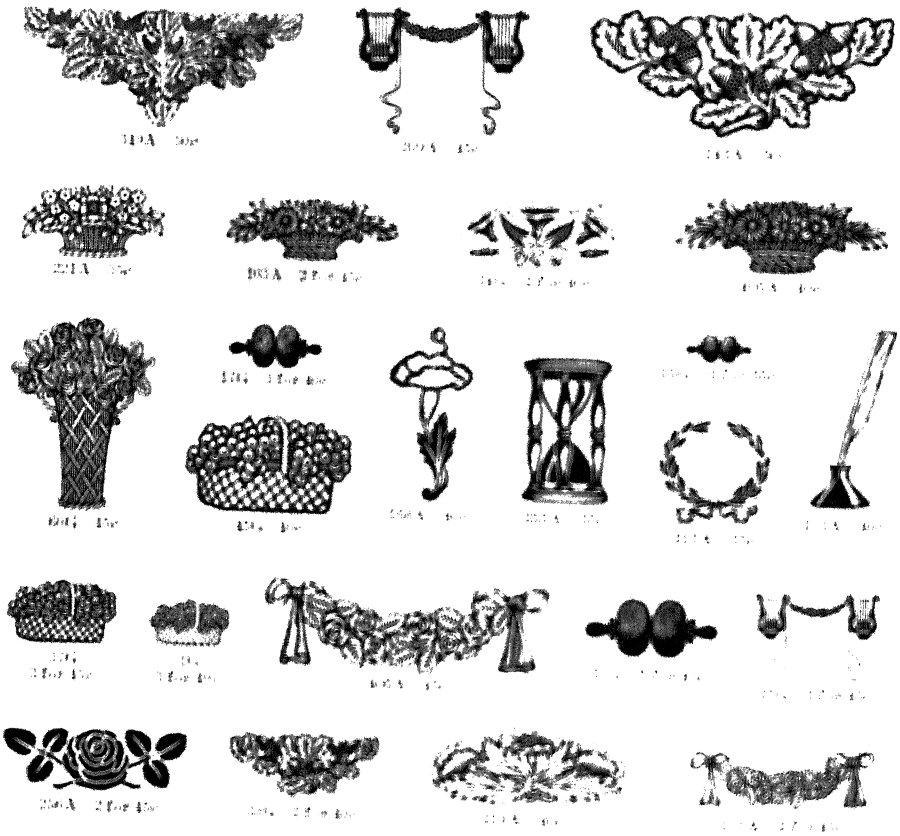
60 Point Per font of four pairs, 8 characters $1 20

72 Point and 96 Point carried in stock only at Boston

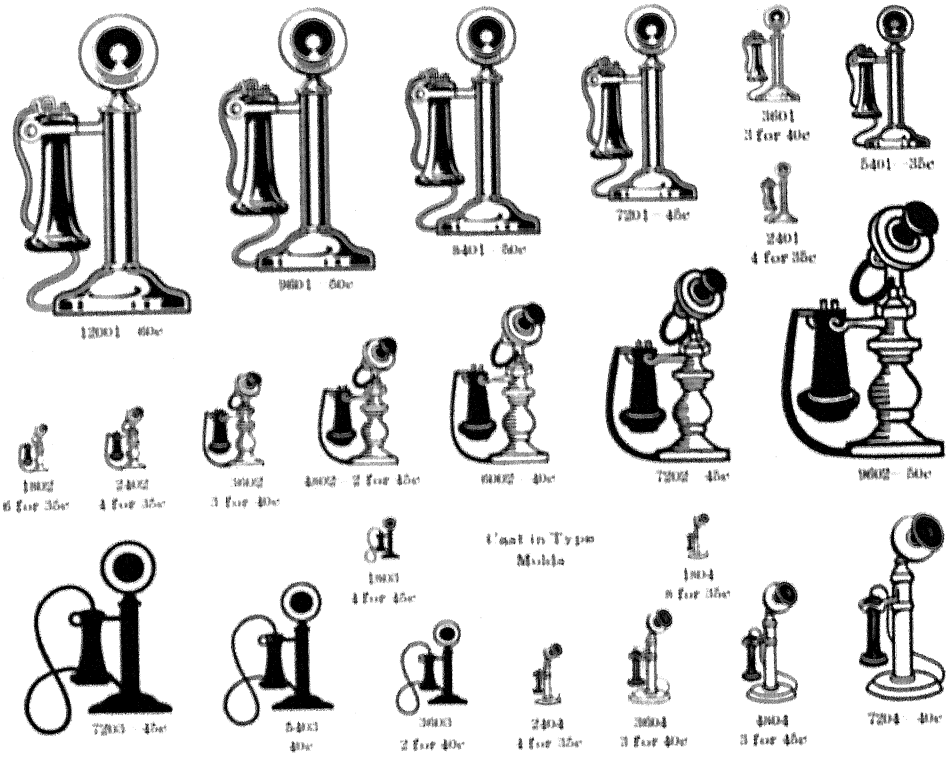
MURAL ORNAMENTS



BORDER ORNAMENTS



TELEPHONE CAST CUTS

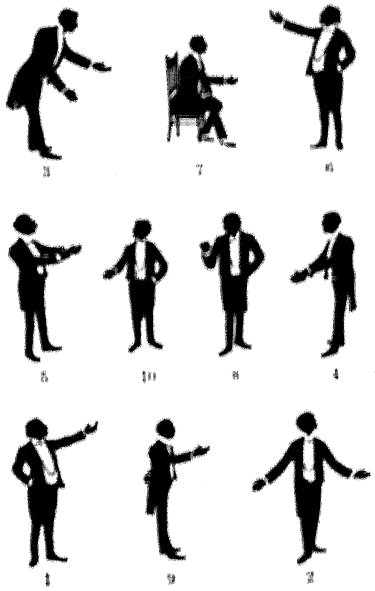


Cast in Type Metals

1804
8 for 35c

SPEAKERS

Per font $1.50 Single character 30c



COLONIALS

Per font $1.50 Single character 30c

WAYSIDE ORNAMENTS

336—40c

383 384
Per pair 40c

385—45c

379 380
Per pair 40c

337—40c

375 376
Per pair 40c

429—35c

348 Per pair 70c 349

377 378
Per pair 40c

360 Per pair 45c 361

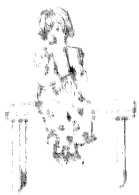
425—2 for 45c

373 Per pair 70c 374

KATE GREENAWAY MIGNONETTES

52
2 for 45c

7—40c


19—45c

6—45c

20
2 for 45c

323—40c

49—45c

47—45c

54—45c

1—45c

29—40c

4—40c

21—45c

51
2 for 45c

54—40c

38
2 for 45c

32—45c

57
2 for 45c

DELMONICO CHEFS AND WAITERS

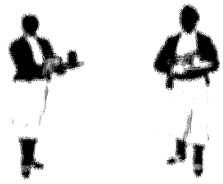
Per foot $1 50
Single character 30c

1 2

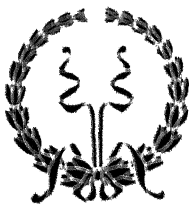
4 3

6 5

7 8


9 10

ART ORNAMENTS



23015 50c

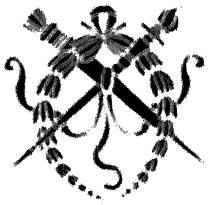
23018
2 For 45c

60001 50c

23016
2 For 45c

23013 50c

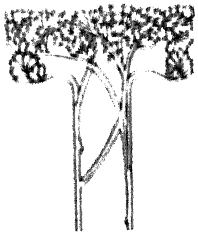
ART COMBINATION ORNAMENTS



23014 50c

Series 60
Per Font $1.45

Font contains 2 sets each of Capitals as above (23014 and 60029) and 27 Characters (60027)



23024 50c

60027
1 For 10c

60028 25c

Series 57
Per Font $1.10

Font contains lower case Letters (23005 and 43007) and 27 Characters (43006)

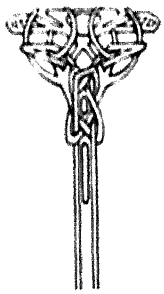
23005 35c

23006
1 For 15c

43006 35c

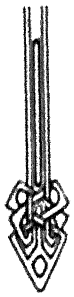
Series 56
Per Font $1.80

Font contains 2 sets each of characters (60030 and 60029) and 27 (60027)

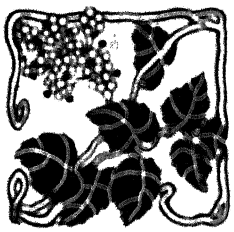


60030 55c

60027
6 For 20c



60028 45c



23002 50c

23003
35c

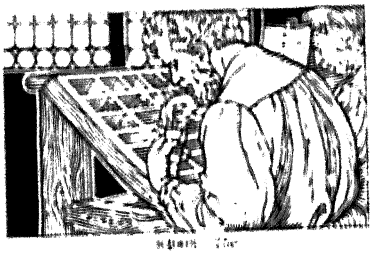
23009 25c
Two required
43010 15c

23020 50c

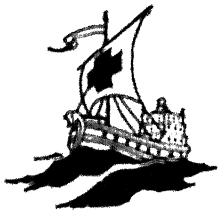
43005 25c

60014 50c

23001 50c



60005 75c

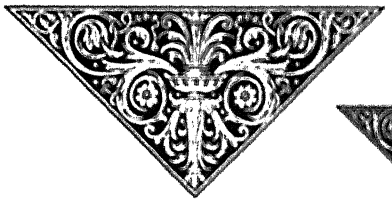


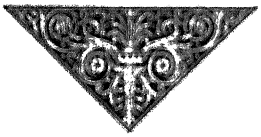
43004 50c

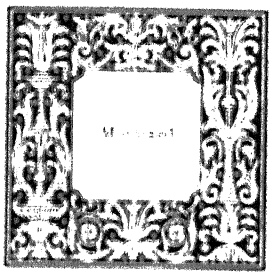
JAQUISH ORNAMENTS

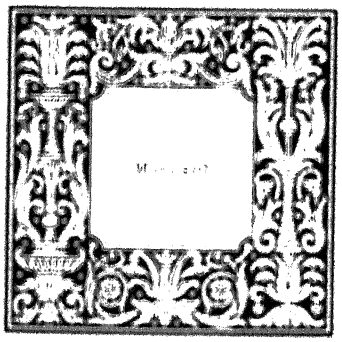
6010 $1.10

PATTEN TYPE MOLDS









THANKSGIVING ORNAMENTS

1—40c

6—35c

3—35c

8—35c

2—40c

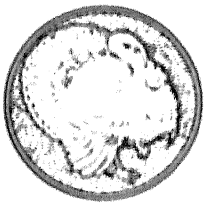
11—45c

9—2 for 45c

5—35c

10 (two colors) 65c

7—2 for 45c


4—50c

12—50c

ITALIAN BANDS

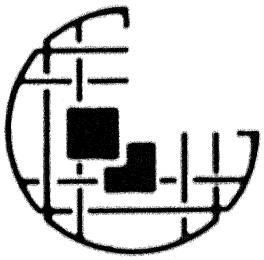
12 Point No. 1 — 54 inches $2.25

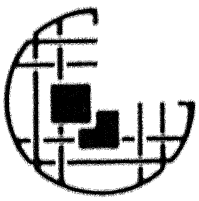
18 Point No. 2 — 36 inches $1.85

24 Point No. 3 — 36 inches $2.40

PARSONS INITIAL DECORATORS

(Not mortised)


9610—80c

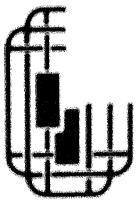

7210—65c

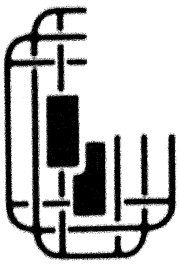
4810—45c

3610
2 for 50c

3611
3 for 50c

4811
2 for 55c


7211—55c

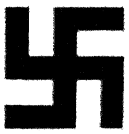

9611—70c

Parsons Swash Initials and Parsons Initial Decorators in fonts are shown on page 86

CHAP BOOK CUTTINGS

14 Point	Font contains two pairs each of Brackets and Corners	Per Font $0.65
18 Point	Font contains eight pairs each of Brackets and Corners	Per Font .65
24 Point	Font contains six pairs each of Brackets and Corners	Per Font .65
30 Point	Font contains four pairs each of Brackets and Corners	Per Font 1.00
36 Point	Font contains three pairs each of Brackets and Corners	Per Font 1.00
42 Point	Font contains two pairs each of Brackets and Corners	Per Font 1.00
48 Point	Font contains two pairs each of Brackets and Corners	Per Font 1.15
60 Point	Font contains two pairs each of Brackets and Corners	Per Font 1.15
72 Point	Font contains two pairs each of Brackets and Corners	Per Font 1.15

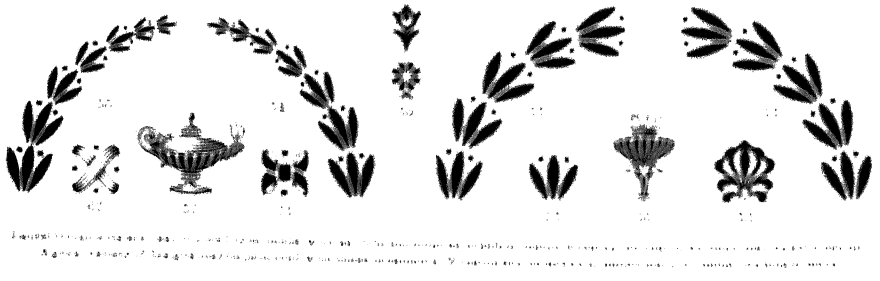
SWASTIKA ORNAMENTS



Black Per Font $1.15	Outline Per Font $1.15
Font contains four each of 6, 8, 10, 12, 18, 24 and 30 Point and two each of 36, 42, 48, 60 and 72 Point	Font contains four each of 6, 8, 10, 12, 18, 24 and 30 Point and two each of 36, 42, 48, 60 and 72 Point

LAUREL ORNAMENTS

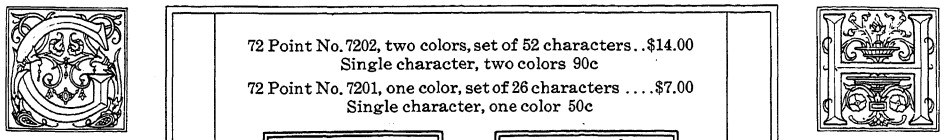
6 Point Per Font $0.50
12 Point Per Font $0.50
24 Point Per Font $0.65



DELLA ROBBIA INITIALS

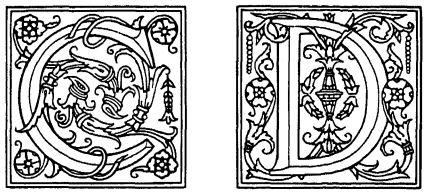
48 Point No. 4802, two colors, set of 52 characters $7.00
Single character, two colors 65c

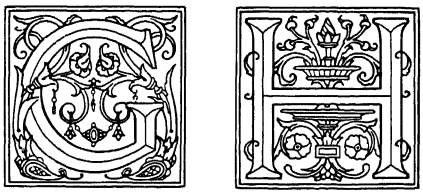
48 Point No. 4801, one color, set of 26 characters $3.50
Single character, one color 35c

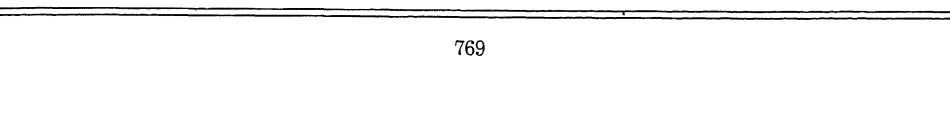


72 Point No. 7202, two colors, set of 52 characters..$14.00
Single character, two colors 90c

72 Point No. 7201, one color, set of 26 characters $7.00
Single character, one color 50c

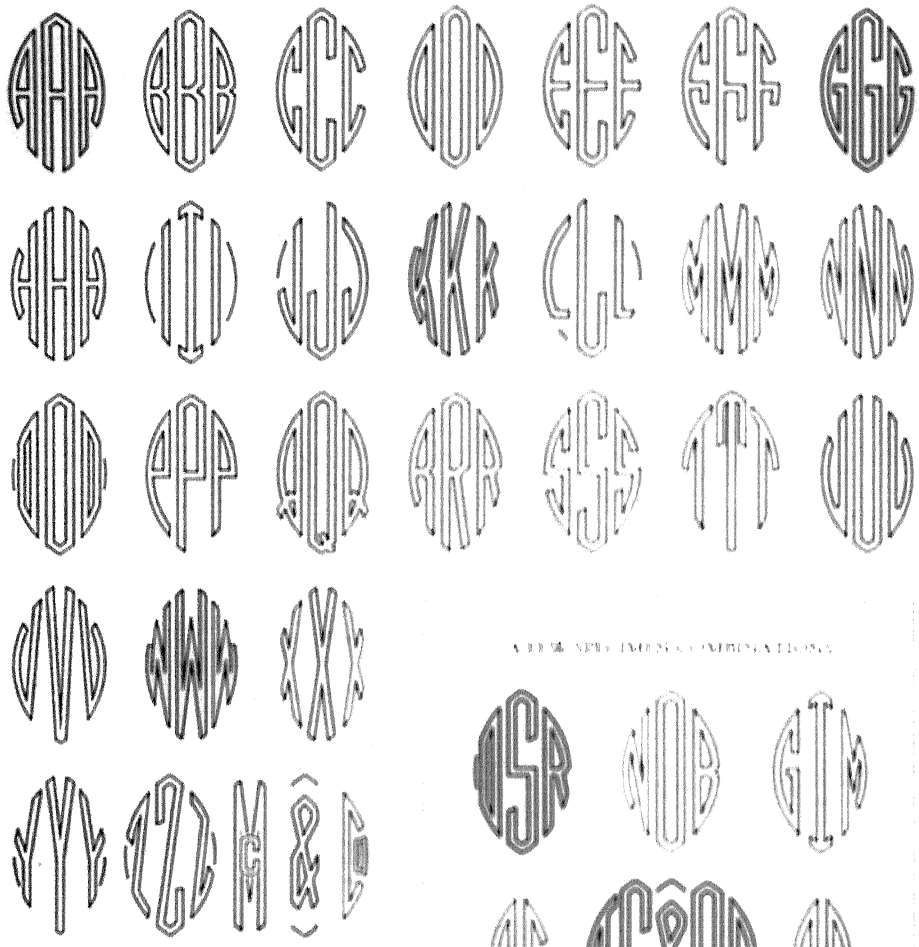




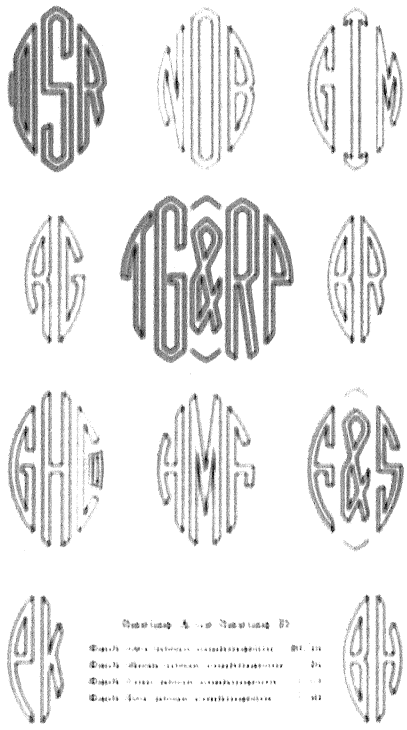


VIRKOTYPE COMBINATION MONOGRAMS

Series A, one type each, 81 characters — Per font $7.25
Series B, color for Series A, one type each, 81 characters — Per font $7.25

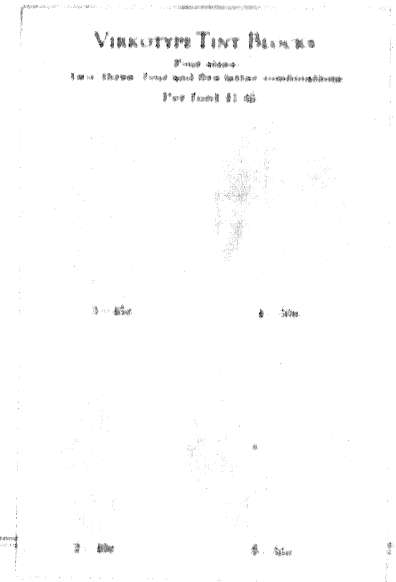


A FEW NEW IMPOSING COMBINATIONS



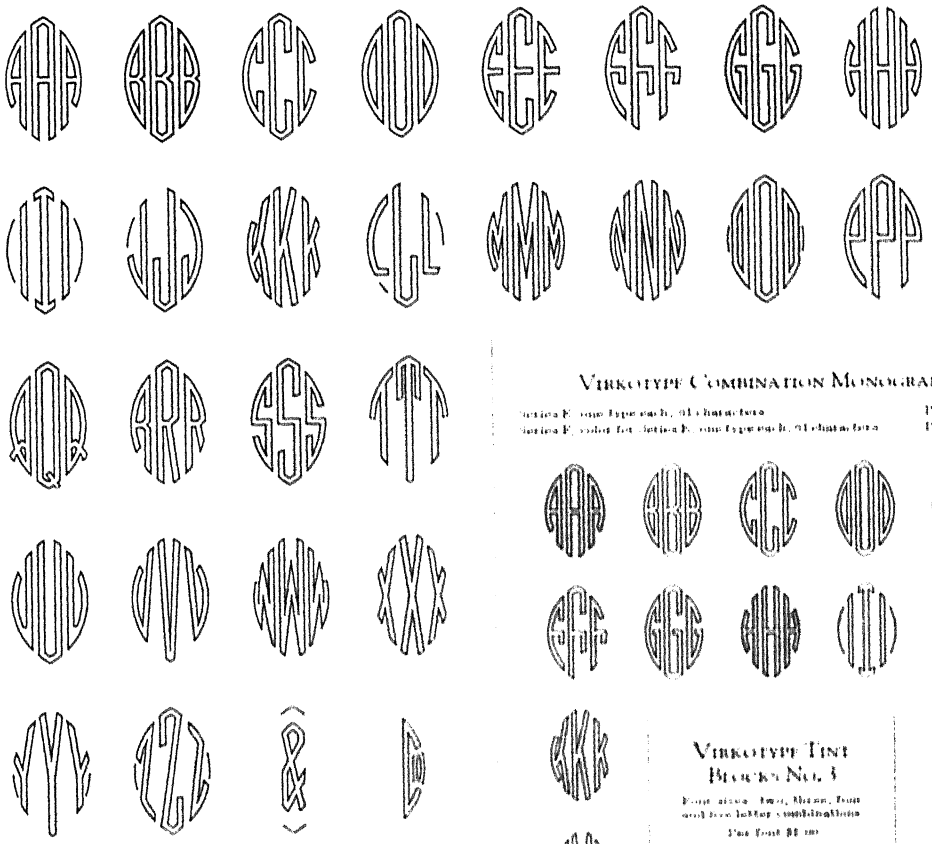
VIRKOTYPE TINT BLOCKS

Four sizes
Less than four and five letter combinations
Per font $1.65



VIRKOTYPE COMBINATION MONOGRAMS

Series C, one type each, 81 characters — Per font $4.75
Series D, color for Series C, one type each, 81 characters — Per font $4.75



Series C or Series D

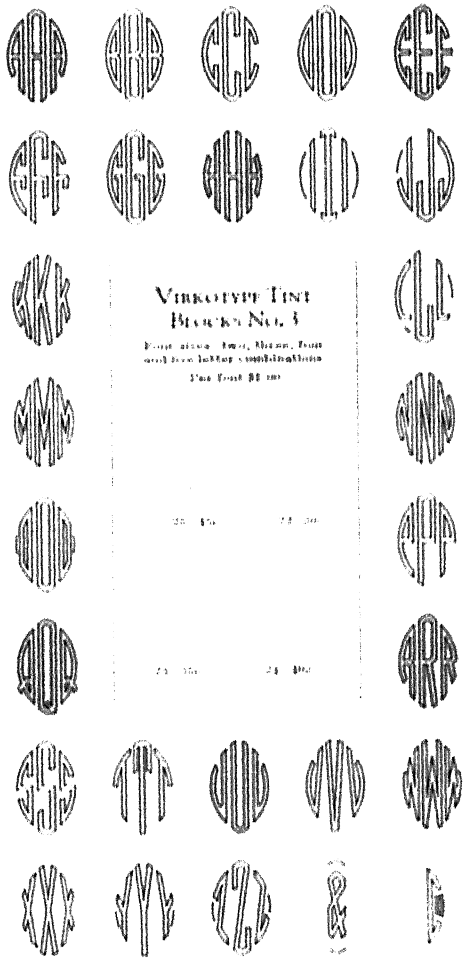
Each two letter combination
Each three letter combination
Each four letter combination
Each five letter combination

VIRKOTYPE TINT BLOCKS No. 2

Four sizes: two, three, four and five letter combinations

Per font $1.25

VIRKOTYPE COMBINATION MONOGRAMS

Series E, one type each, 81 characters — Per font $1.75
Series F, color for Series E, one type each, 81 characters — Per font $1.75

VIRKOTYPE TINT BLOCKS No. 3

Four sizes: two, three, four and five letter combinations

Per font $1.00

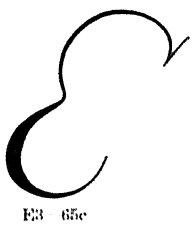
Series E or Series F

Each two letter combination
Each three letter combination
Each four letter combination
Each five letter combination

Vanity Initials

Vanity Initials are cast from the type and can be used with any font

VANITY INITIALS


E3 65c

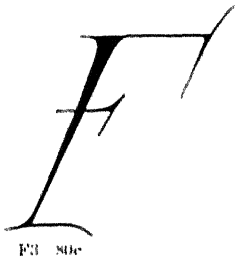
E2 55c

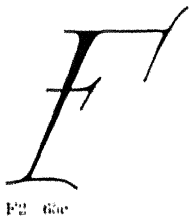
E1 45c

G7 55c

G3 90c

F1 55c

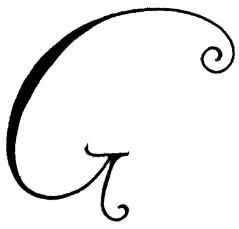

F3 80c


F2 65c

G4 50c

G1 2 for 55c

G8 65c


G9 70c

G2 55c

G5 55c

G6 70c

H2 70c

H5 55c

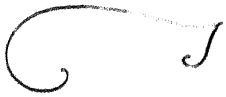
H6 55c

ST4 50c

H4 45c

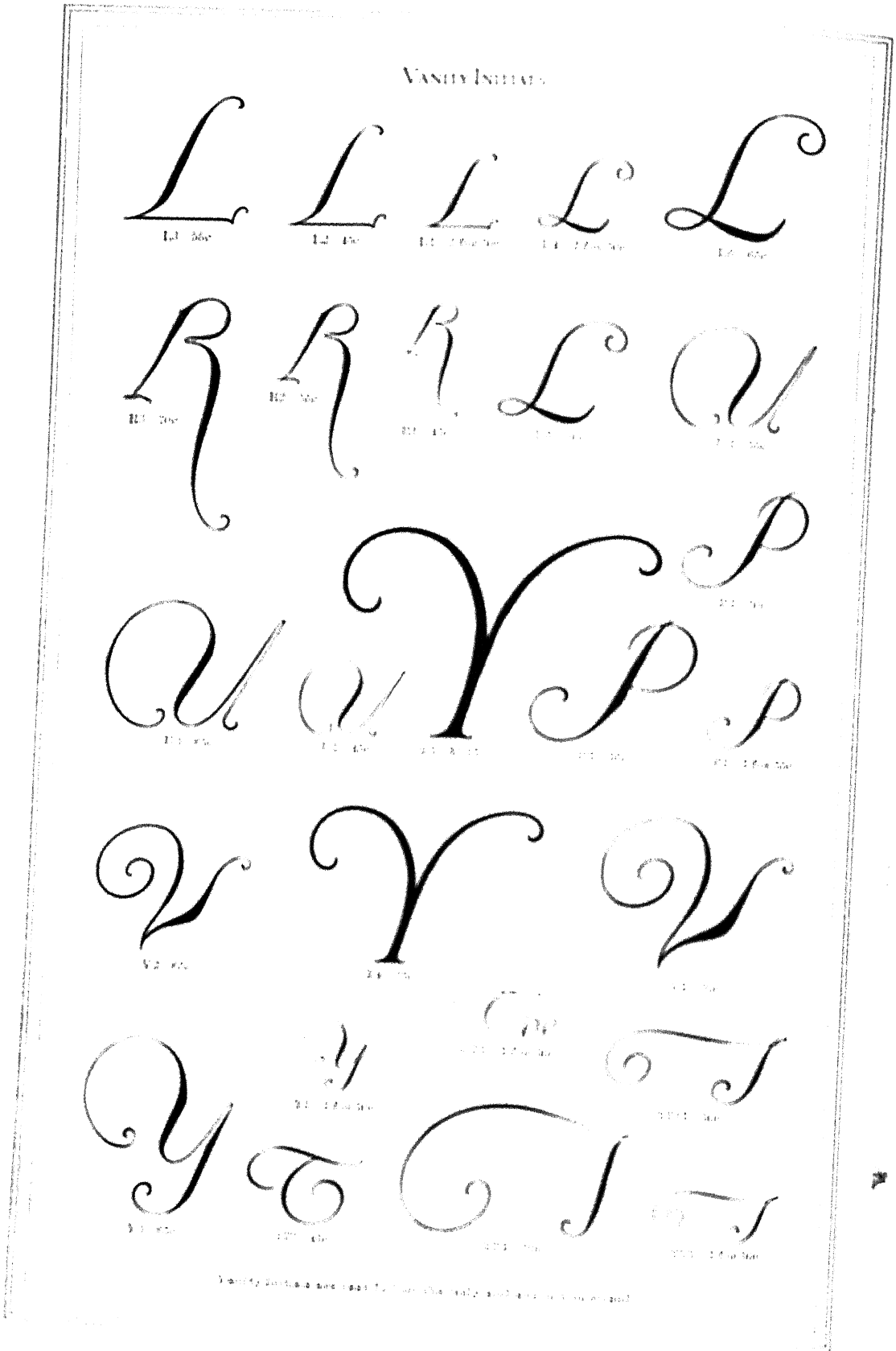
H1 90c

ST2 45c

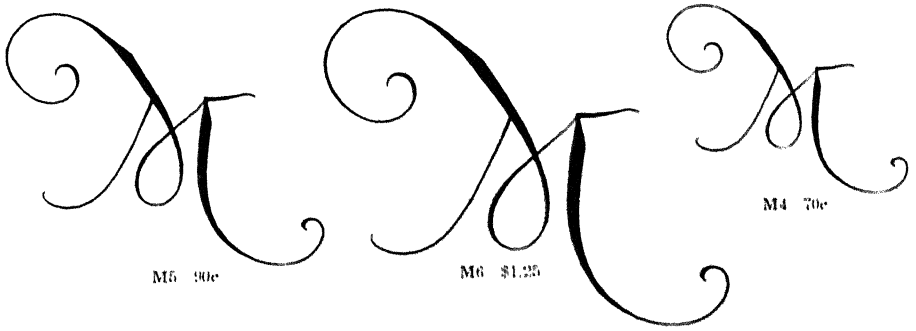

ST1 50c

LT4 2 for 50c

Vanity Initials are cast full on the body and are not mortised


Vanity Inflated

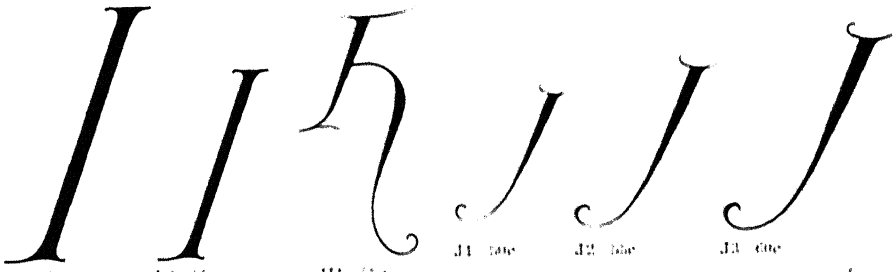
VANITY INITIALS



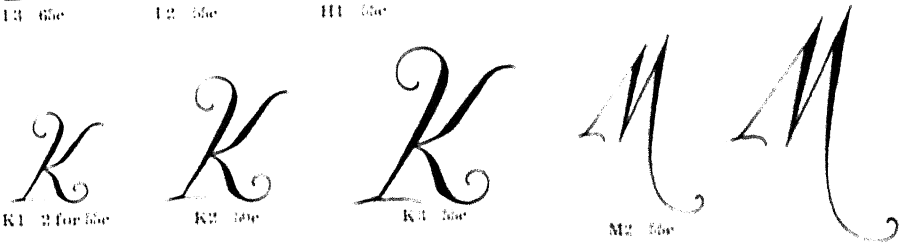
M5 90c

M6 $1.25

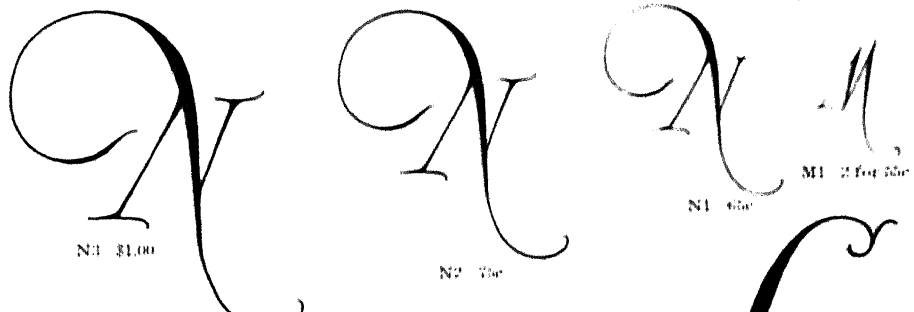
M4 70c



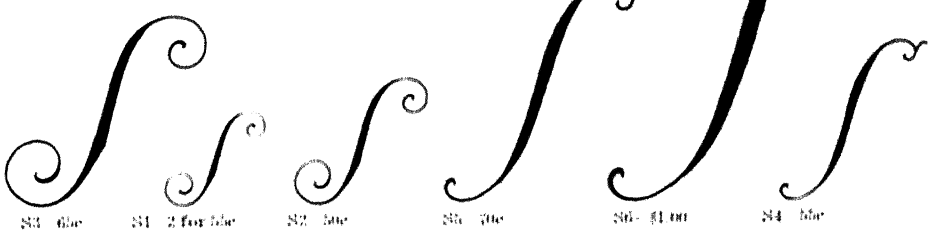
I3 65c I2 55c H1 55c J1 50c J2 55c J3 60c



K1 2 for 55c K2 50c K3 55c M2 55c M3 70c



N3 $1.00 N2 75c N1 65c M1 2 for 55c

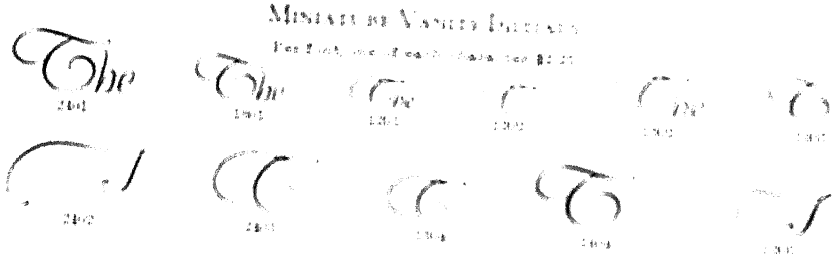


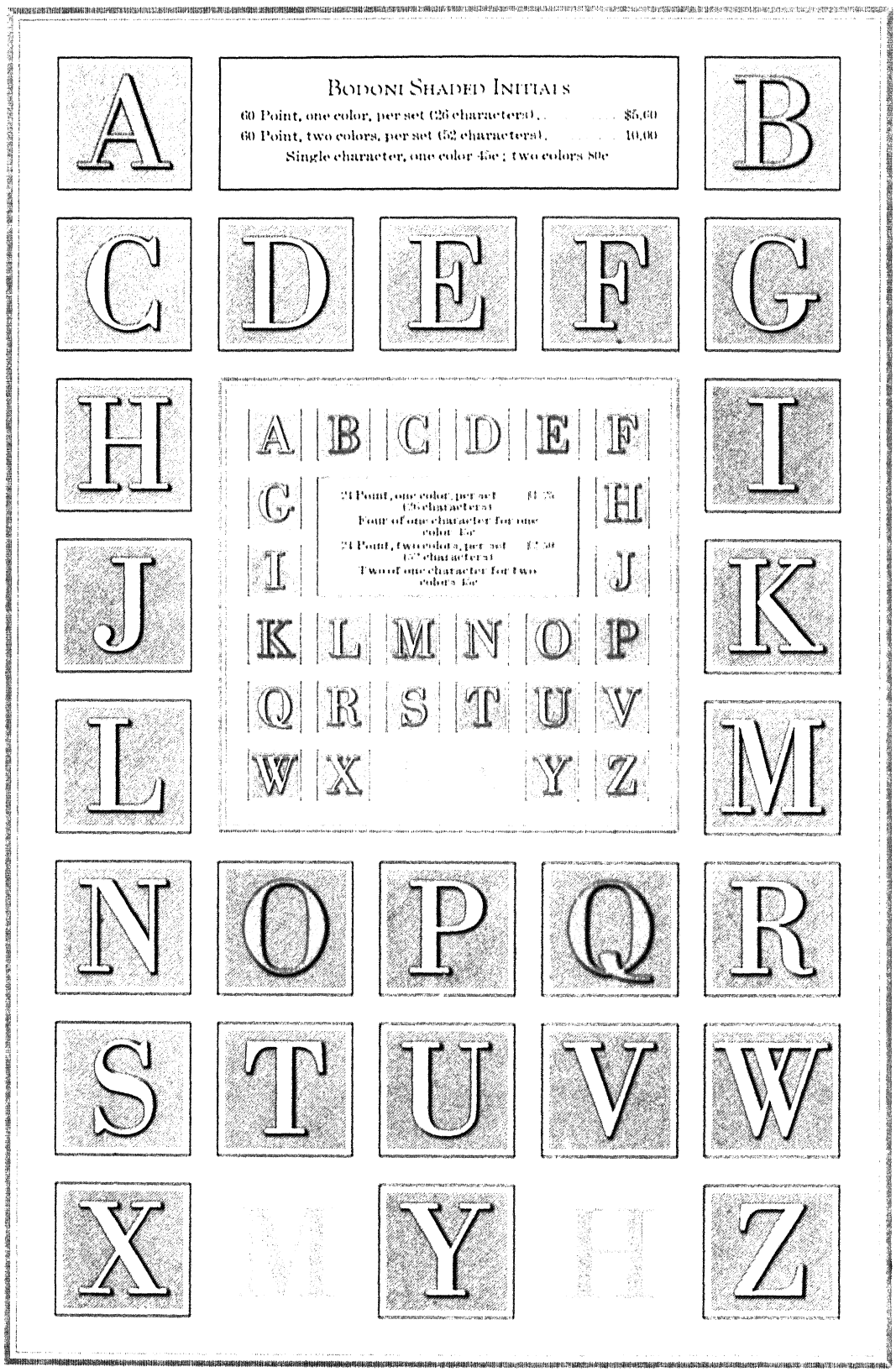
S3 65c S1 2 for 55c S2 50c S5 70c S6 $1.00 S4 55c

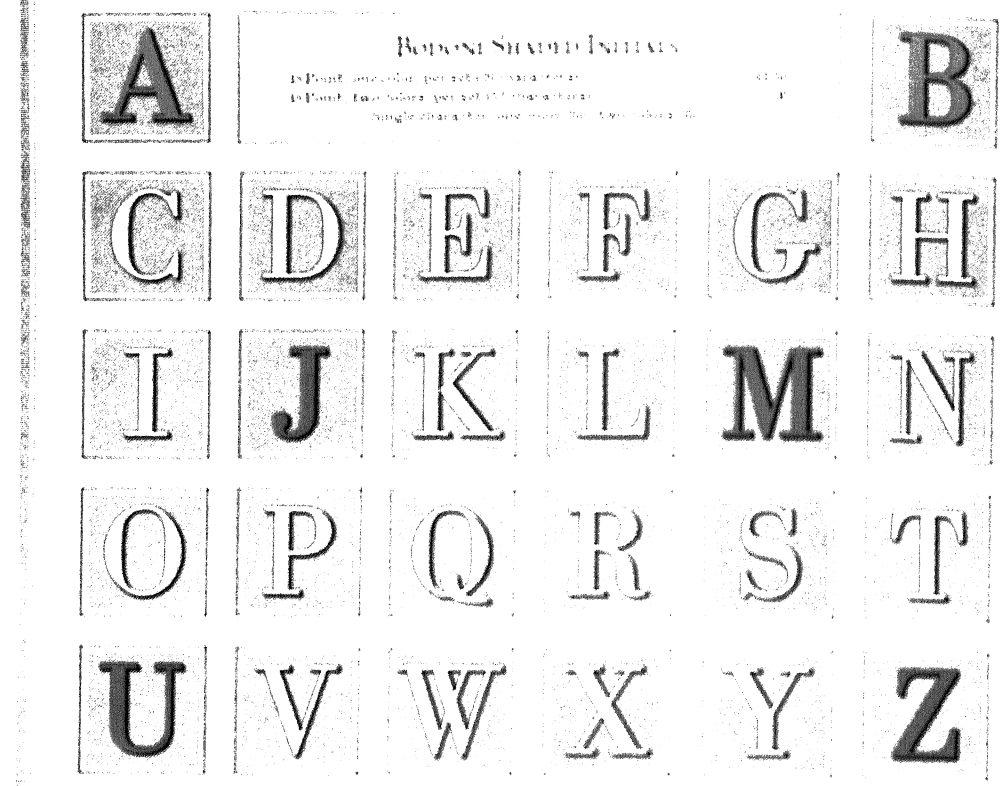
Vanity Initials are cast full on the body and are not mortised

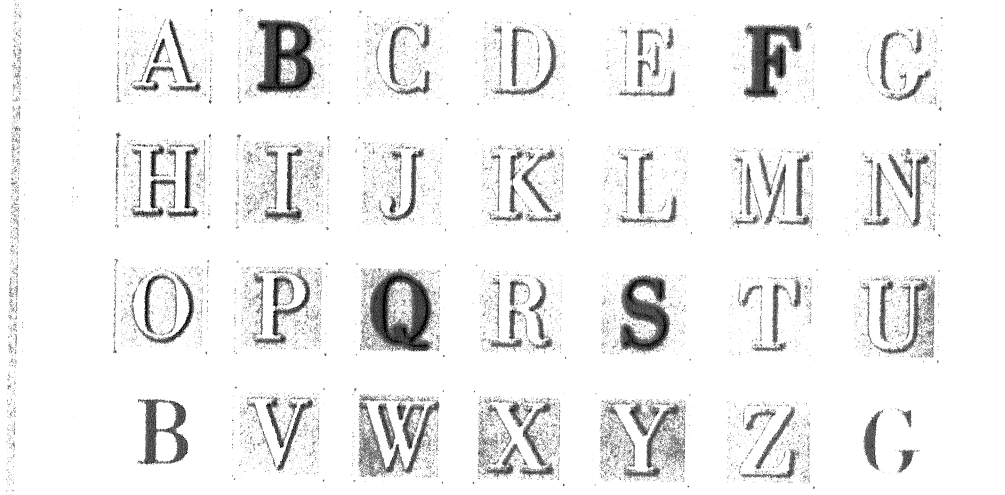
VANITY INITIALS

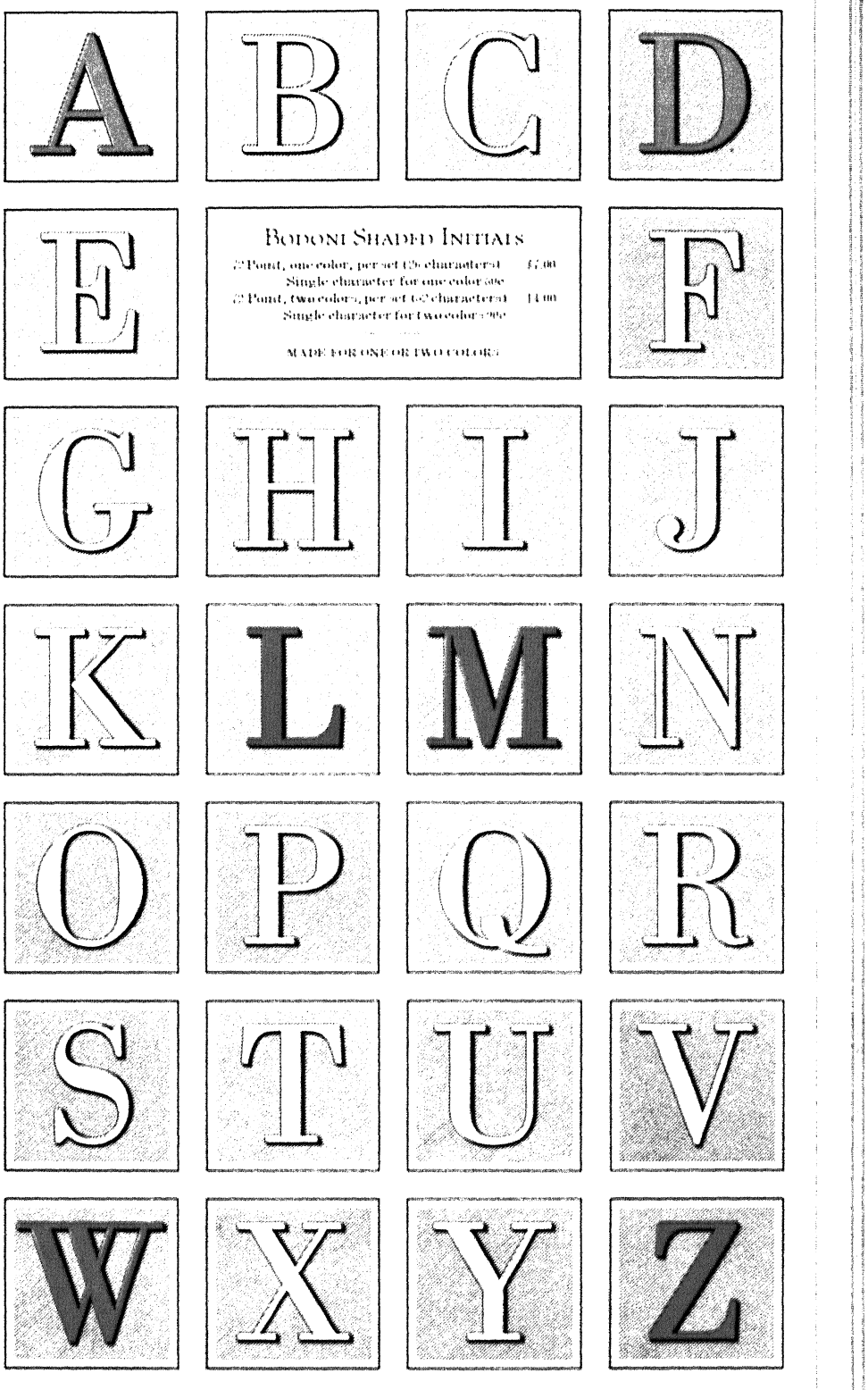
MINIATURE VANITY INITIALS




BODONI SHADED INITIALS
60 Point, one color, per set (26 characters) $5.60
60 Point, two colors, per set (52 characters) 10.00
Single character, one color 45c ; two colors 80c
24 Point, one color, per set (126 characters) $1.75
Four of one character for one color 15c
24 Point, two colors, per set (252 characters) $3.50
Two of one character for two colors 15c

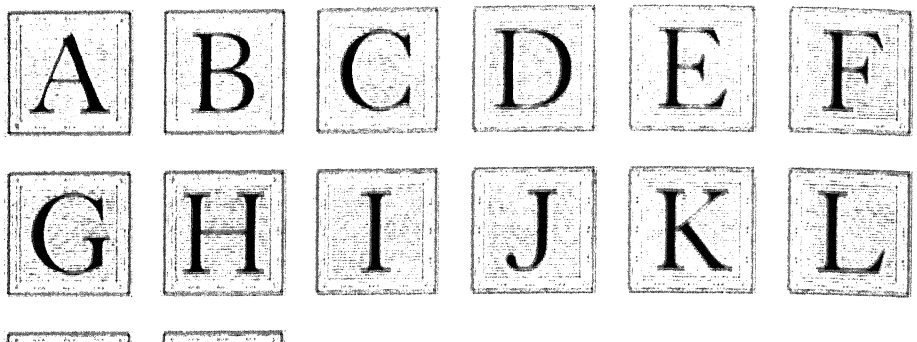

BODONI SHADED INITIALS
A
B
C D E F G H
I J K L M N
O P Q R S T
U V W X Y Z

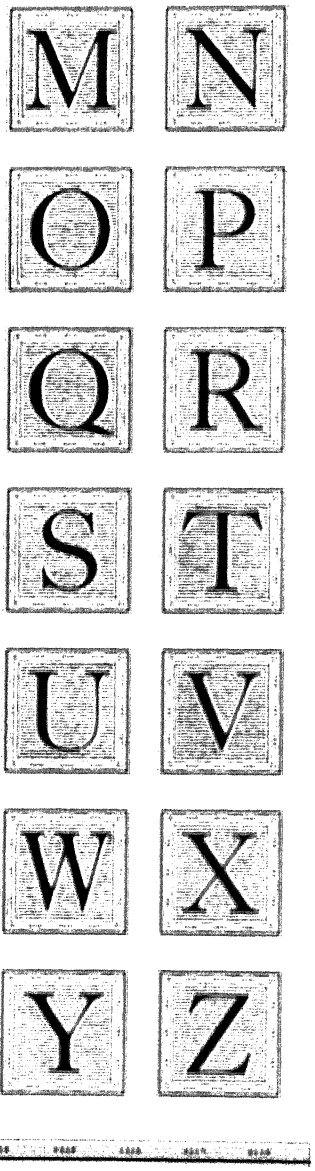

A B C D E F G
H I J K L M N
O P Q R S T U
B V W X Y Z G

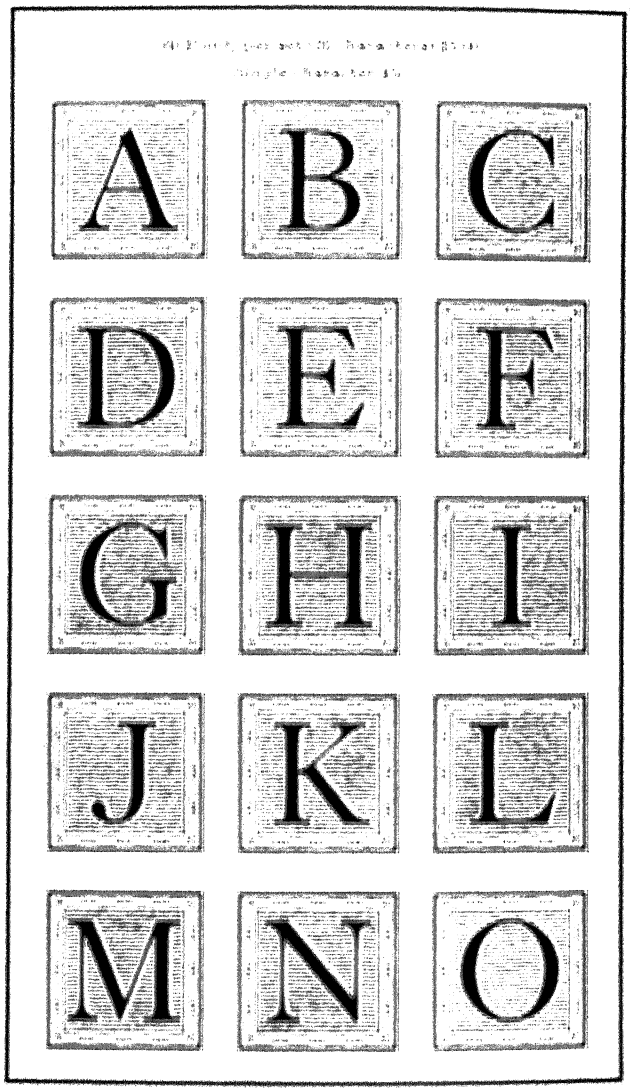

A
B
C
D
E
BODONI SHADED INITIALS
72 Point, one color, per set (26 characters) $7.00
Single character for one color 30c
72 Point, two colors, per set (52 characters) 14.00
Single character for two colors 30c
MADE FOR ONE OR TWO COLORS
F
G
H
I
J
K
L
M
N
O
P
Q
R
S
T
U
V
W
X
Y
Z

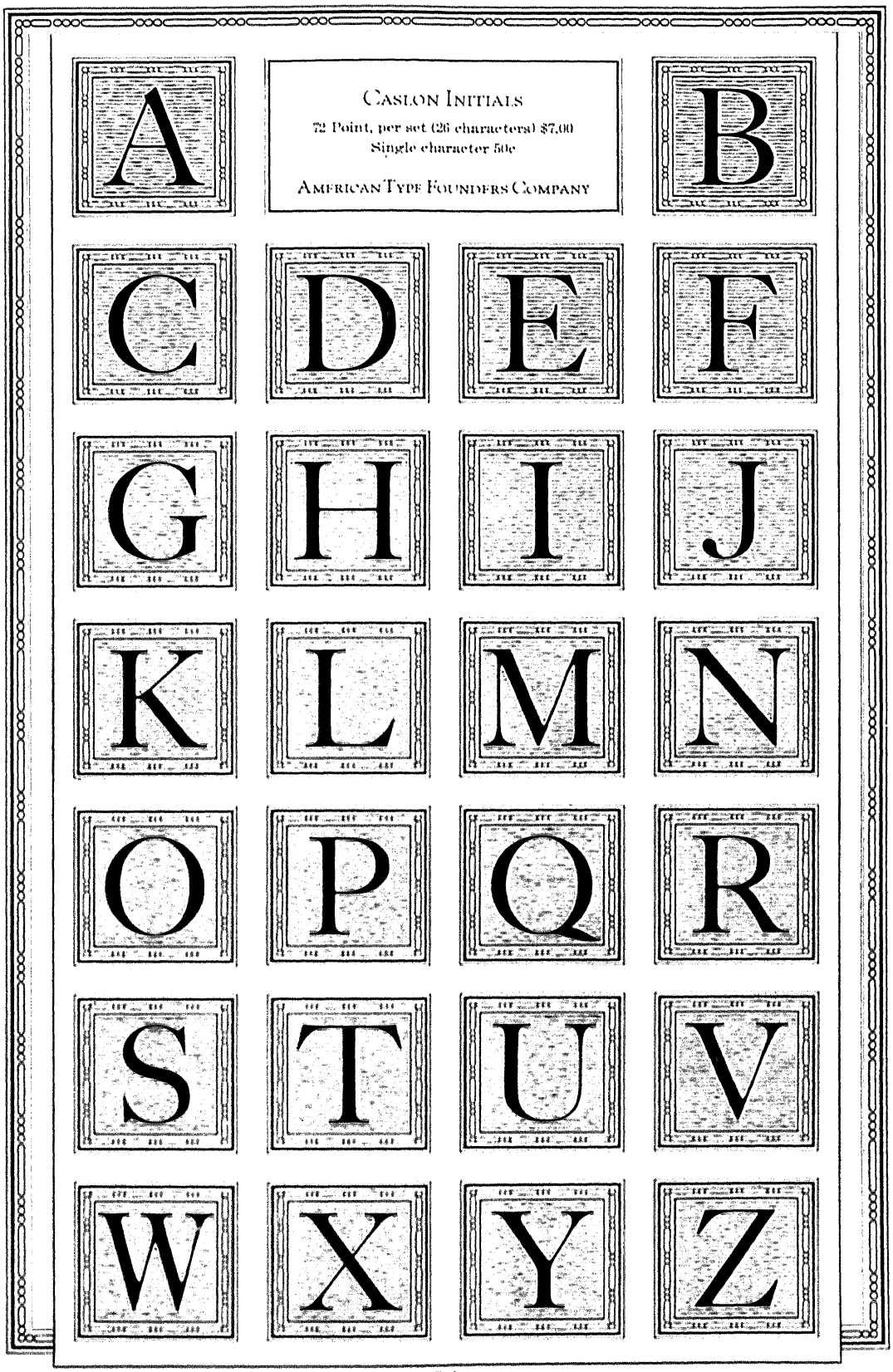
CASTON INITIALS

48 Point, per set 625 characters $3.50 — single character 10c





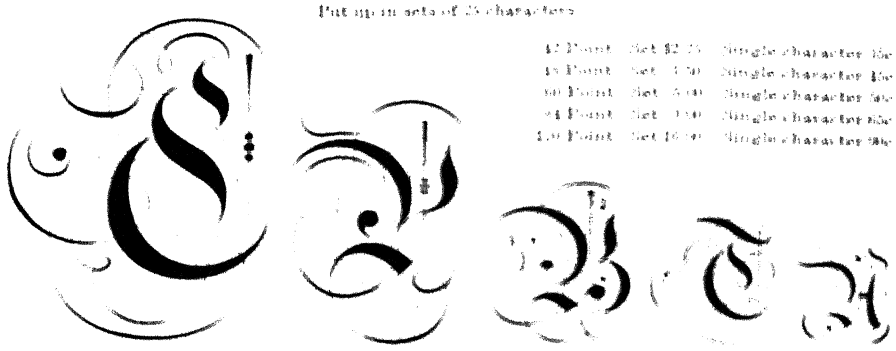



CASLON INITIALS
72 Point, per set (26 characters) $7.00
Single character 50c
AMERICAN TYPE FOUNDERS COMPANY
A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R
S
T
U
V
W
X
Y
Z

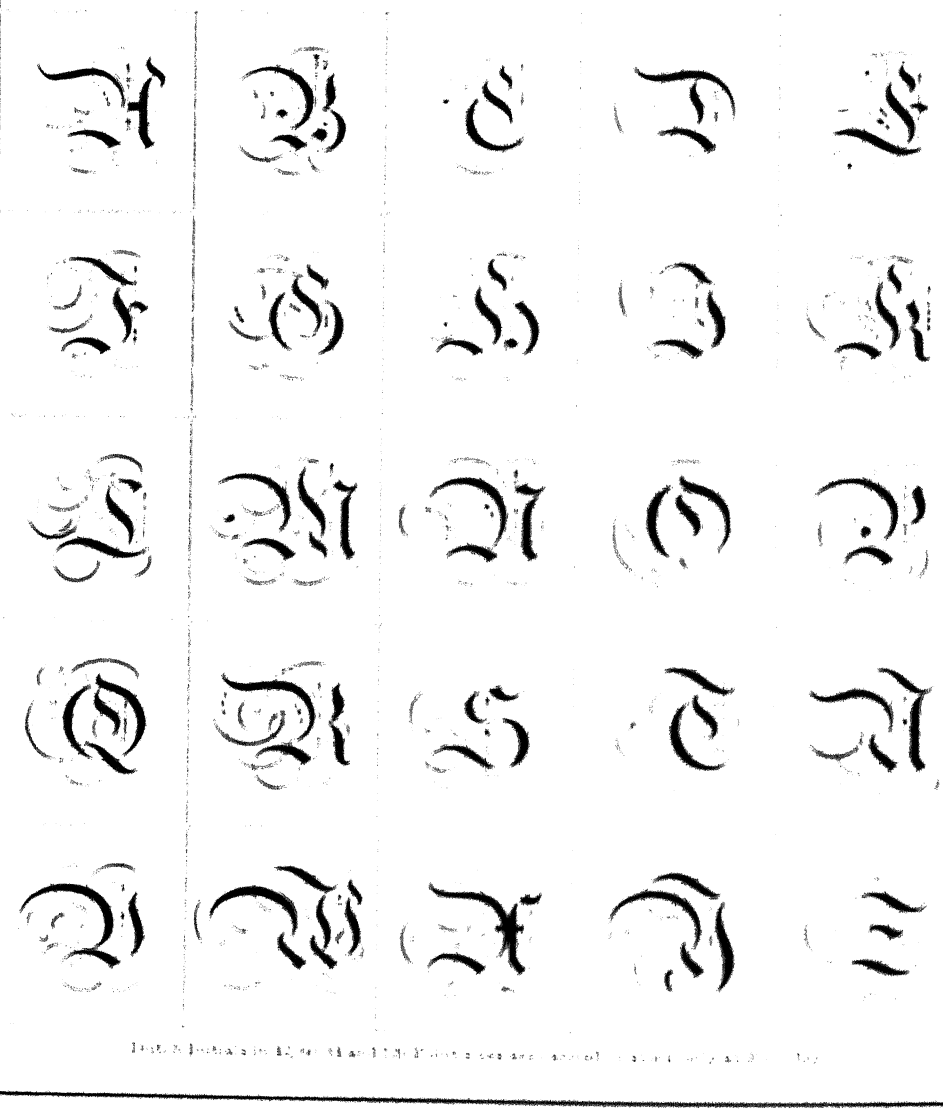
DUTCH INITIALS

Put up in sets of 25 characters

12 Point	Set $2.25	Single character 10c
18 Point	Set 3.50	Single character 15c
30 Point	Set 5.00	Single character 25c
48 Point	Set 7.50	Single character 40c
120 Point	Set 15.00	Single character 80c



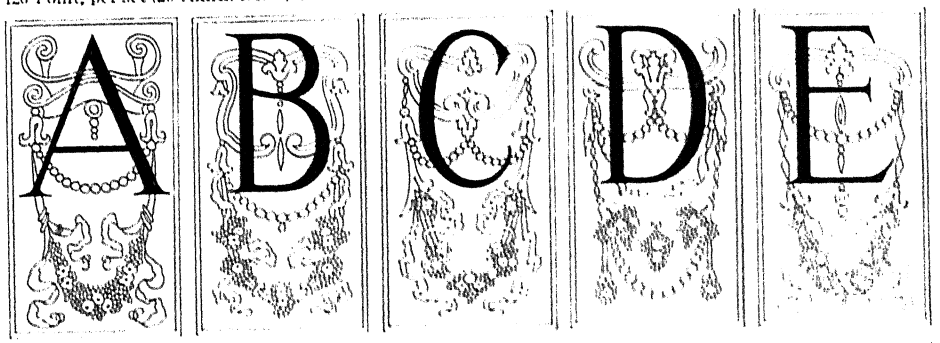
120 Point

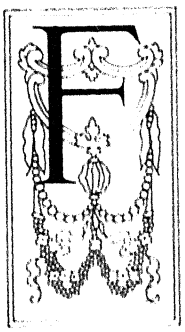


VERSATILE INITIALS

120 Point, per set (26 characters) $8.00

Single character 60c



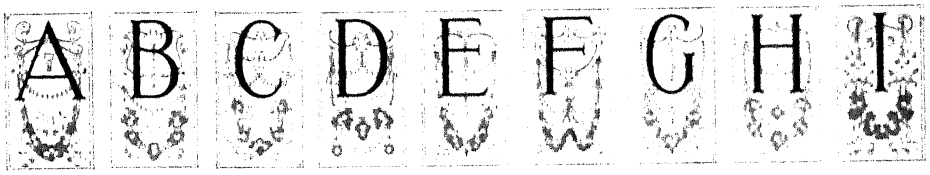


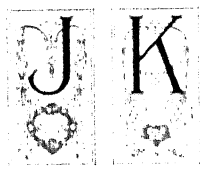
120 POINT VERSATILE INITIALS

No. 12065 A	No. 12075 J	No. 12084 S
No. 12066 B	No. 12076 K	No. 12085 T
No. 12067 C	No. 12077 L	No. 12086 U
No. 12068 D	No. 12078 M	No. 12087 V
No. 12069 E	No. 12079 N	No. 12088 W
No. 12070 F	No. 12080 O	No. 12089 X
No. 12071 G	No. 12081 P	No. 12090 Y
No. 12072 H	No. 12082 Q	No. 12091 Z
No. 12073 I	No. 12083 R	

60 Point, per set (26 characters) $4.00

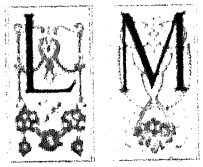
Single character 30c

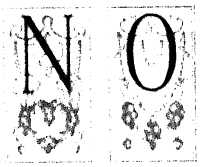


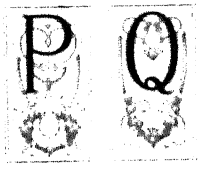


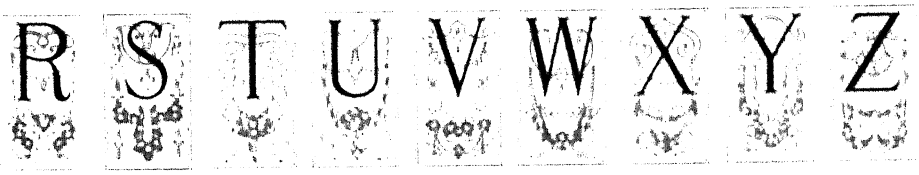
60 POINT VERSATILE INITIALS

No. 6065 A	No. 6075 J	No. 6084 S
No. 6066 B	No. 6076 K	No. 6085 T
No. 6067 C	No. 6077 L	No. 6086 U
No. 6068 D	No. 6078 M	No. 6087 V
No. 6069 E	No. 6079 N	No. 6088 W
No. 6070 F	No. 6080 O	No. 6089 X
No. 6071 F	No. 6081 P	No. 6090 Y
No. 6072 G	No. 6082 Q	No. 6091 Z
No. 6073 H	No. 6083 R	
No. 6074 I		



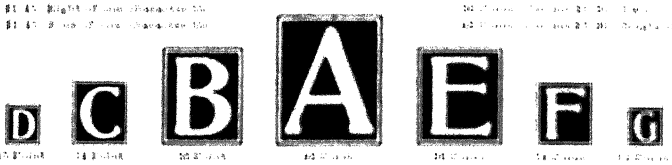




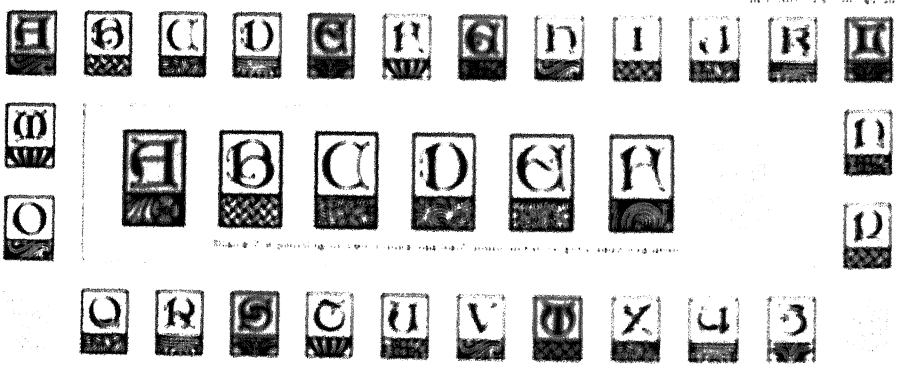


HEARST INITIALS

SCHOOLBOOK WESTERN INITIALS



DEPARTMENT STORE INITIALS



24 Point 5A font $2.95

12, 18, 36, 48, 60 and 72 Point sizes carried in stock only at Foundry

A B C D E F G H I J K

L

M

N

O

P

Q

R S T U V W X Y Z

CAXTON INITIALS

12 Point 8A font $1.75
18 Point 6A font $2.40
36 Point Per set $2.25

48 Point Per set $3.50
60 Point Per set $4.75
72 Point Per set $7.00

12 Point

18 Point 24 Point 48 Point 72 Point 60 Point 36 Point

Ornament included with each font

36 Point Per set $7.75 Single character 2 for 40c

18, 60 and 72 Point sizes carried in stock only at Foundry

A B C D E F G H I

J K

O P

L

Q

M N

R S

T U V W X Y Z

BURFORD INITIALS

18 Point
Per set $3.50
Single character 15c

72 Point
Per set $6.75
Single character 45c

60 Point
Per set $5.75
Single character 35c

Two backgrounds, for use in two color work, are included with each set of Burford Initials

24 Point 5A font $1.50

A B C D E F G H I J

K

L

M

N

O

P

Q R S T U V W X Y Z

MISSAL INITIALS

10 Point 8A font $1.75
12 Point 8A font $1.90
18 Point 6A font $2.75

36 Point Per set $3.50
48 Point Per set $5.50
60 Point Per set $7.75

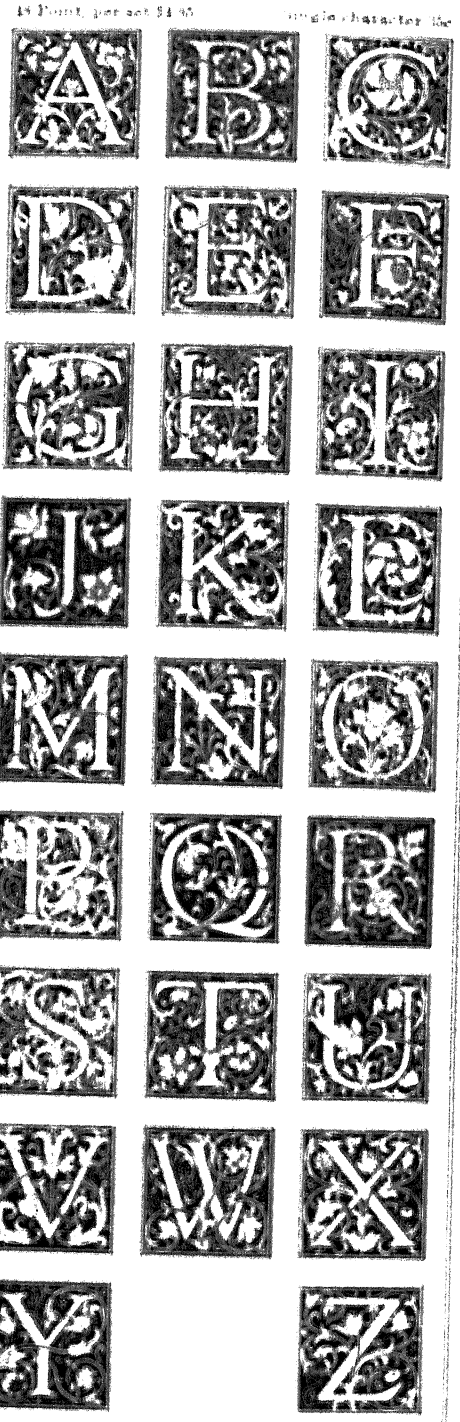
10 Point 18 Point 36 Point 60 Point 48 Point 24 Point 12 Point

CLOISTER INITIALS

144 Point — Single character $1.00

144 Point Cloister Initials are made in 26 characters. All lowercase but are not published with Basic Set. Other words are also available.

48 Point, per set $4.95 — Single character 15¢



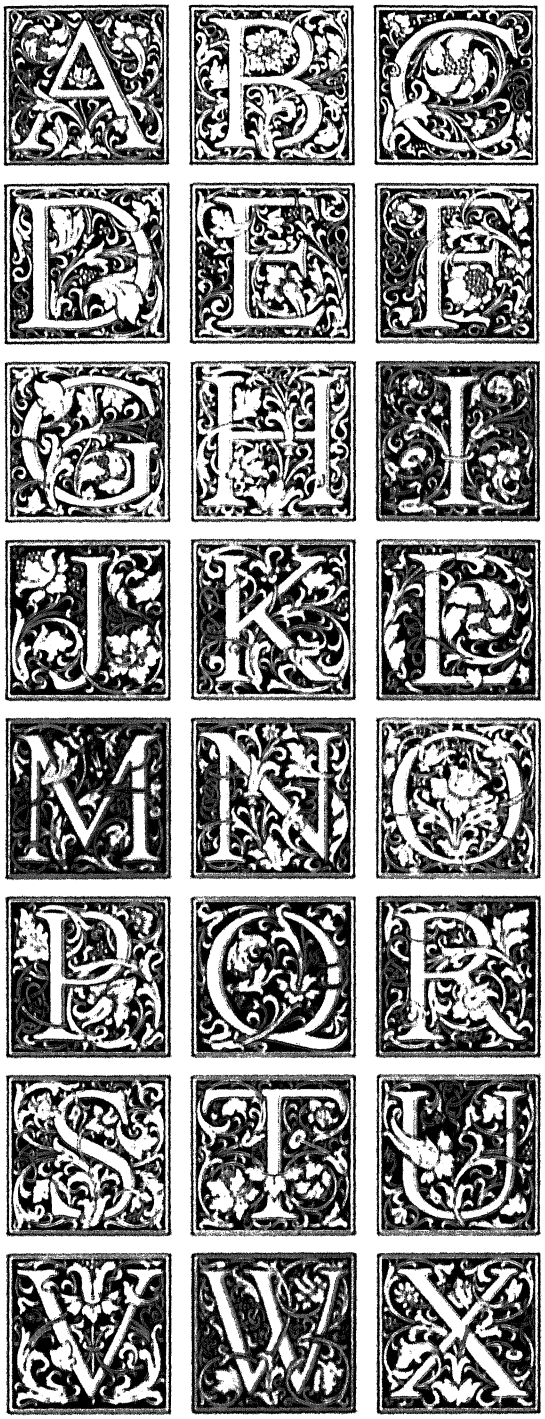
Cloister Initials are also available in 72 Point

CLOISTER INITIALS

120 Point — Single character 85c

120 Point Cloister Initials are not put up in sets

60 Point, per set $6.00 — Single character 45c

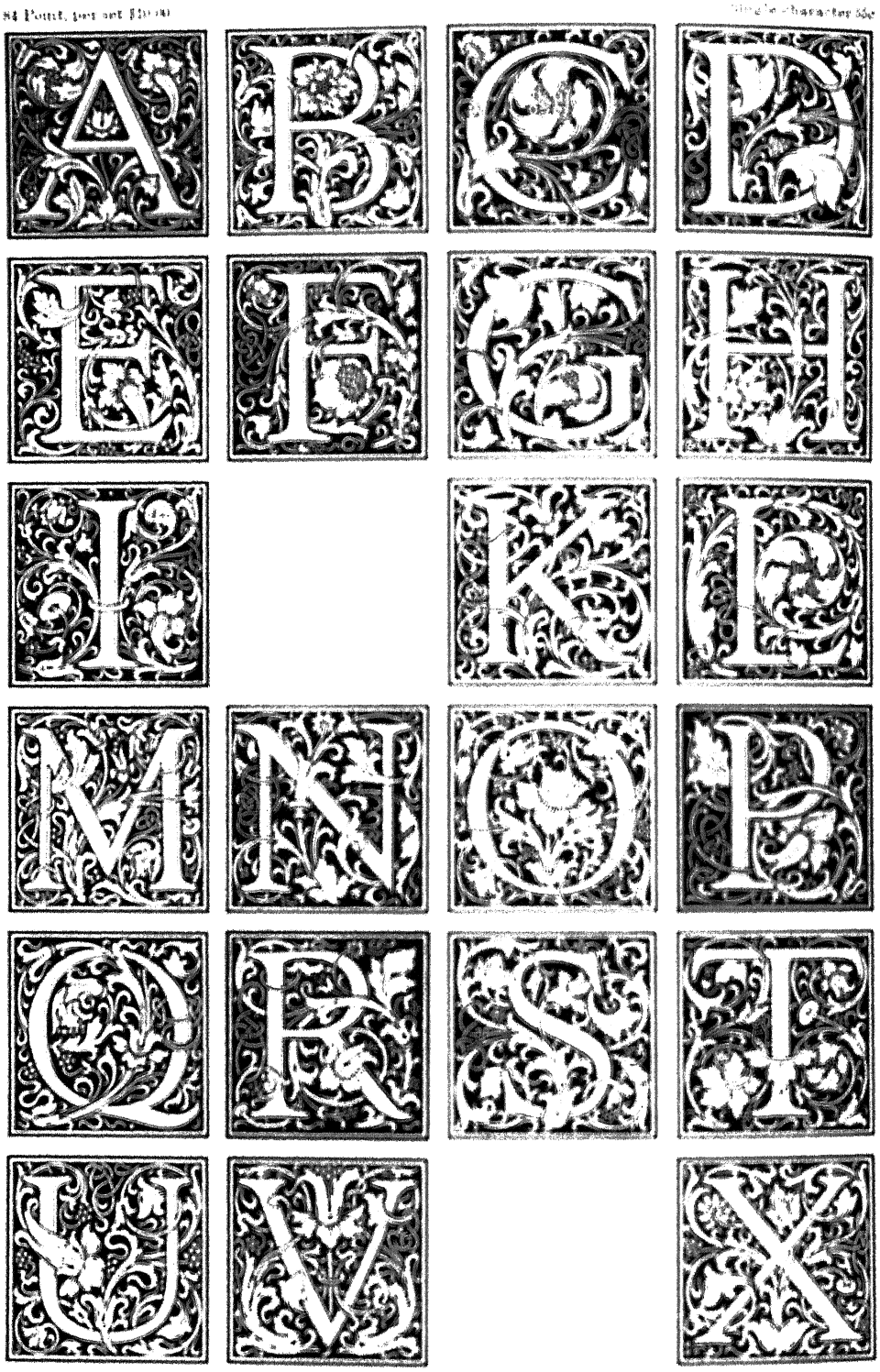


Set includes one of each character and nine blanks

CLOISTER INITIALS

84 Point, per set $30.00

Single character $5.00



Cloister Initials are made in one size only, and are sold in sets as shown above. Sets include a liberal supply of letters for ordinary use.

CLOISTER INITIALS

96 Point (Not put up in sets)

Single character 65c

Cloister Initials are made in twenty-six characters

72 Point, per set (including blanks) $7.80

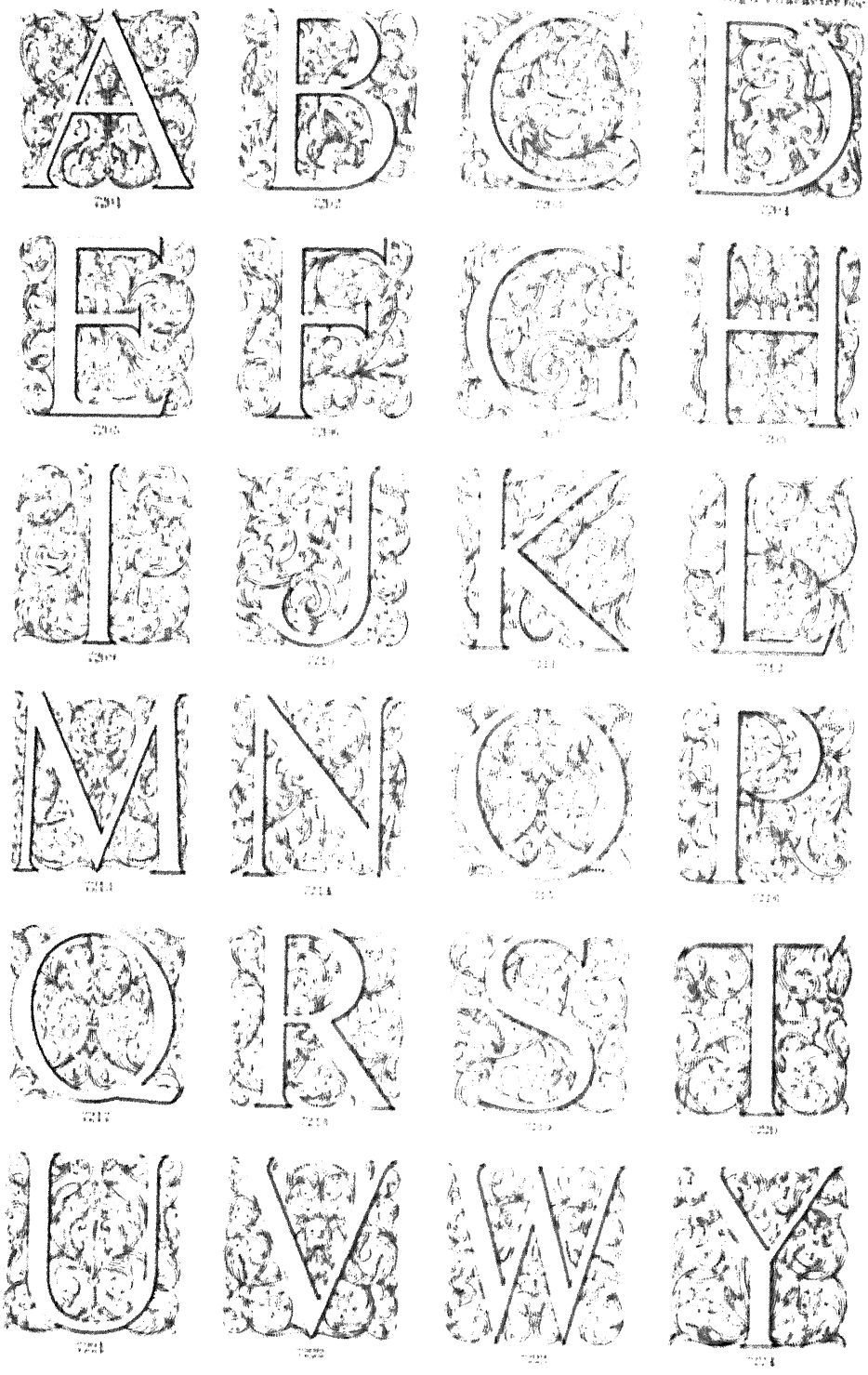
Single character 50c

† CLOISTER INITIALS ARE ACCURATELY CAST IN TYPE MOULDS

IVORY INITIALS

72 Point, per set 124 characters $8.00

Single character $0.60



VERSATILE INITIALS

72 Point, one color, per set (24 characters) $6.00 — 72 Point, two colors, per set (48 characters) $12.00

Single character, one color 50c; two colors 90c

7240 A	7246 G	7252 M	7259 T
7241 B	7247 H	7253 N	7260 U
7242 C	7248 I	7254 O	7261 V
7243 D	7249 J	7255 P	7262 W
7244 E	7250 K	7257 R	7263 X
7245 F	7251 L	7258 S	7264 Y

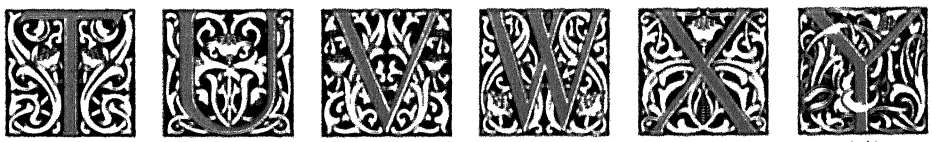
48 Point, one color, per set (24 characters) $3.50 — 48 Point, two colors, per set (48 characters) $7.00

Single character, one color 35c, two colors 65c

4840 4841 4842 4843 4844 4845

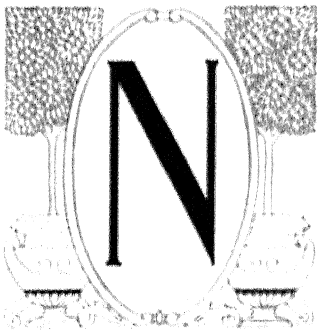
4846 4847 4848 4849 4850 4851

4852 4853 4854 4855 4857 4858



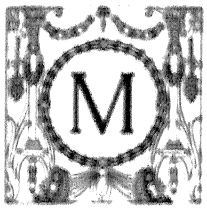
4859 4860 4861 4862 4863 4864

Versatile Initials

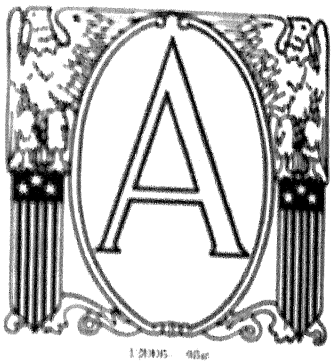


12007 - 65c

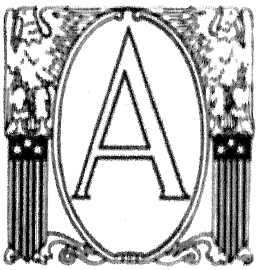
Cast in type mobile
point set
and cut extra deep



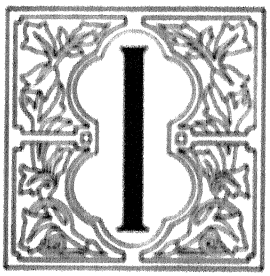
7204 - 50c



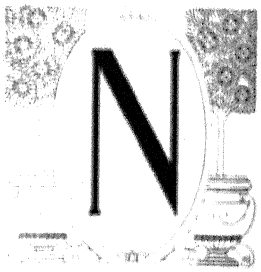
12006 - 65c



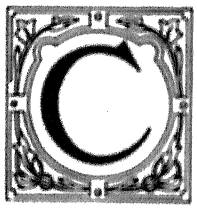
9002 - 65c Two colors $1.20



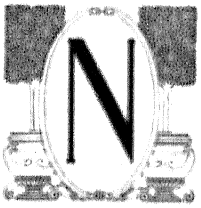
9003 - 65c Two colors $1.20



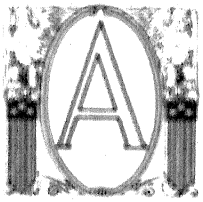
9001 - 65c Two colors $1.20



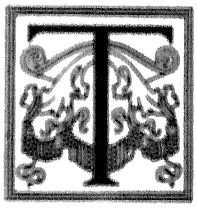
7205 - 50c Two colors 90c



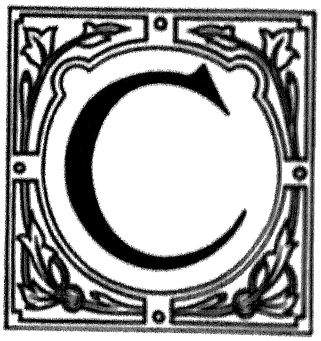
7203 - 50c



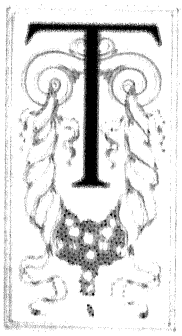
7202 - 50c Two colors 90c



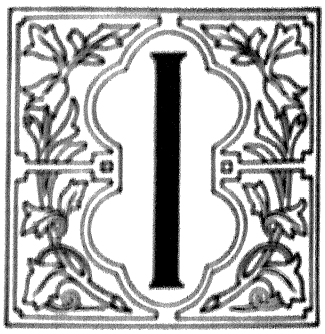
7200 - 50c



12008 - 65c Two colors $1.35



12009 - 65c

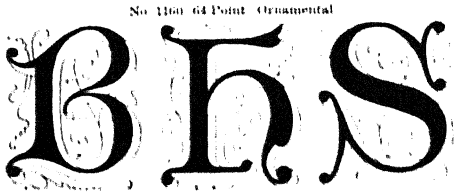


12010 - 65c

American Type Founders Company

CINCINNATI INITIALS

No. 1160 64 Point Ornamental



Per set $4.25 Single character 4c

No. 1150 48 Point Ornamental

Per set $2.25 Single character 2 for 4c

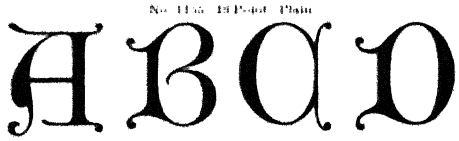
No. 61 48 Point Two Color
Combination of Nos. 1147 and 1155

Per set, two colors $3.00 Single character, two colors 4c

No. 1156 64 Point Plain

Per set $4.25 Single character 4c

No. 1156 48 Point Plain

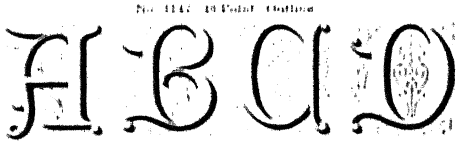


Per set $2.25 Single character 2 for 4c

No. 55 64 Point Two Color
Combination of Nos. 1144 and 1156

Per set, two colors $4.25 Single character, two colors 4c

No. 1147 48 Point Outline



Per set $2.25 Single character 2 for 4c

No. 1149 64 Point Outline

Per set $4.25 Single character 4c

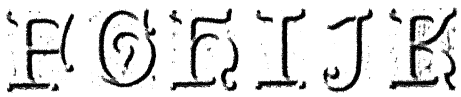
No. 1158 32 Point Ornamental

Per set $1.00 Single character 1c For 2c

No. 1145 24 Point Ornamental

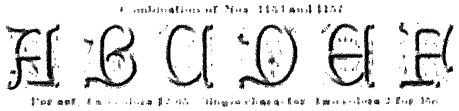
Per set $1.10 Single character 1c For 2c

No. 61 32 Point Two Color
Combination of Nos. 1146 and 1154



Per set, two colors $1.50 Single character, two colors 2c

No. 61 24 Point Two Color
Combination of Nos. 1151 and 1157

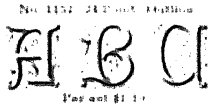


Per set, two colors $2.05 Single character, two colors 2 for 3c

No. 1154 32 Point Plain

Per set $1.00 Single character 1c For 2c

No. 1152 24 Point Outline

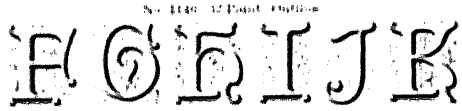


Per set $1.10
Single character 1c For 2c

No. 1151 24 Point Plain

Per set $1.10
Single character 1c For 2c

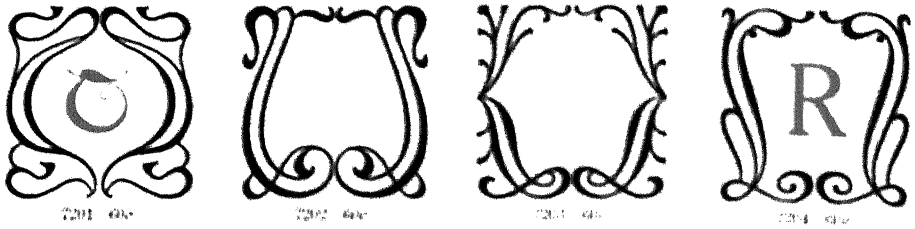
No. 1146 32 Point Outline



Per set $1.00 Single character 1c For 2c

SECTIONAL INITIAL FORMERS

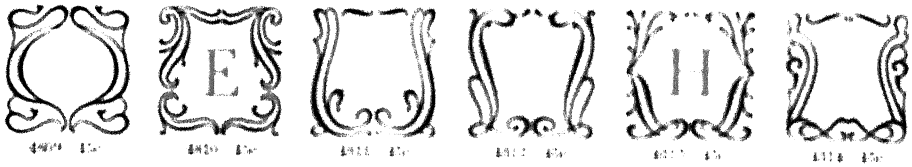
Group H, one of each character — Per Font $3.00



7201 60c — 7202 60c — 7203 60c — 7204 60c

7205 60c — 7206 60c — 7207 60c — 7208 60c

Group I, one of each character — Per Font $2.75



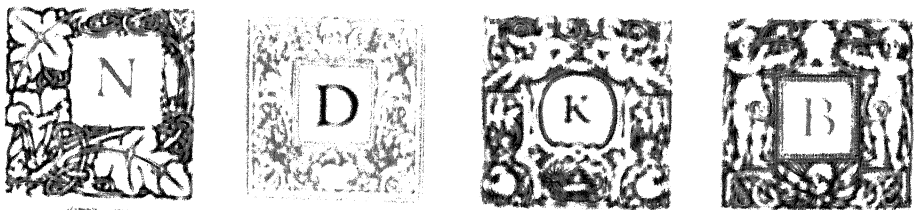
4809 45c — 4810 45c — 4811 45c — 4812 45c — 4813 45c — 4814 45c

4815 45c — 4816 45c — 4817 45c — 4818 45c — 4819 45c

WOOD-CUT MORESQUE INITIAL SQUARES

Each design is made in 48 point size. 72 point, 96 point and 120 point

Nos. 7221, 7222, 7223 and 7224 are cast on 72 point body. Nos. 9621, 9622, 9623 and 9624 are cast on 96 point body. Nos. 12021, 12022, 12023 and 12024 are cast on 120 point body



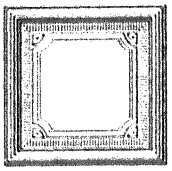
7221 60c
9621 75c
12021 95c

7222 60c
9622 75c
12022 95c

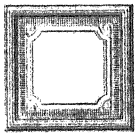
7223 60c
9623 75c
12023 95c

7224 60c
9624 75c
12024 95c

AMERICAN MORTISED ORNAMENTS

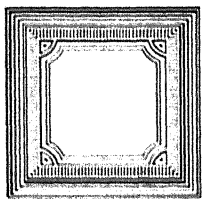


6001 65c



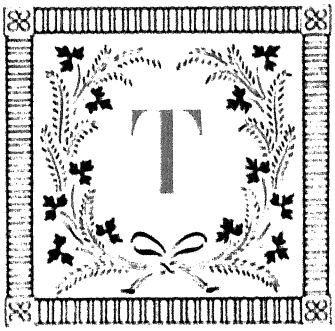
4801 55c

3601 35c



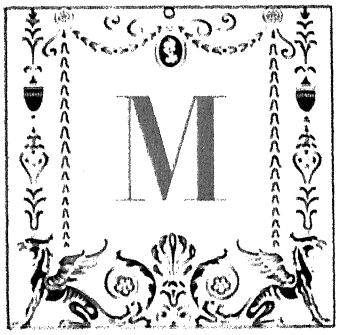
7201 75c

BODONI MORTISED ORNAMENTS

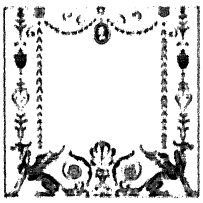


12002 90c

The Finishing Touch that adds Neatness and Life to the Printed Page



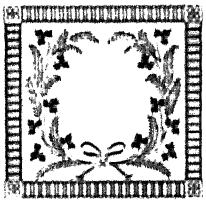
12003 90c



7203 60c

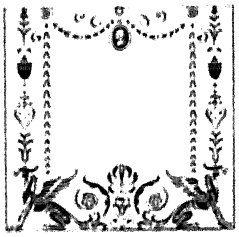
12001 90c

7201 60c



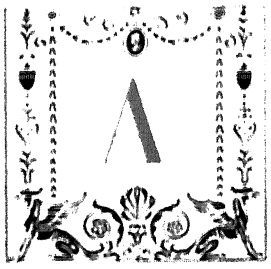
7202 60c

AMERICAN TYPE FOUNDERS COMPANY



8403 65c

9601 75c



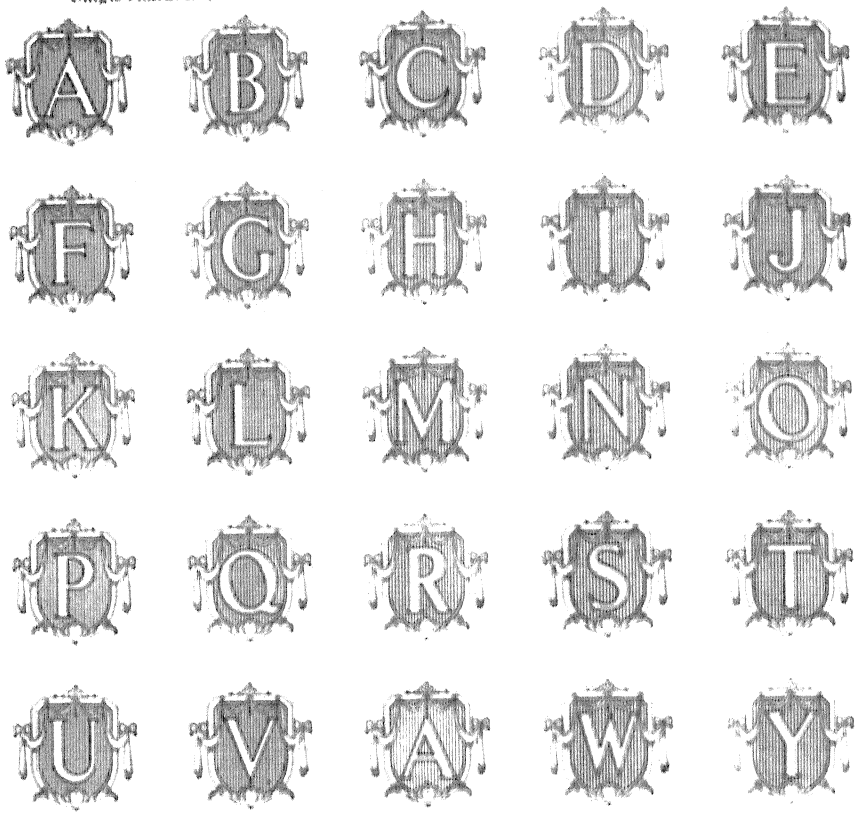
9603 75c

9602 75c

STATIONERS INITIALS

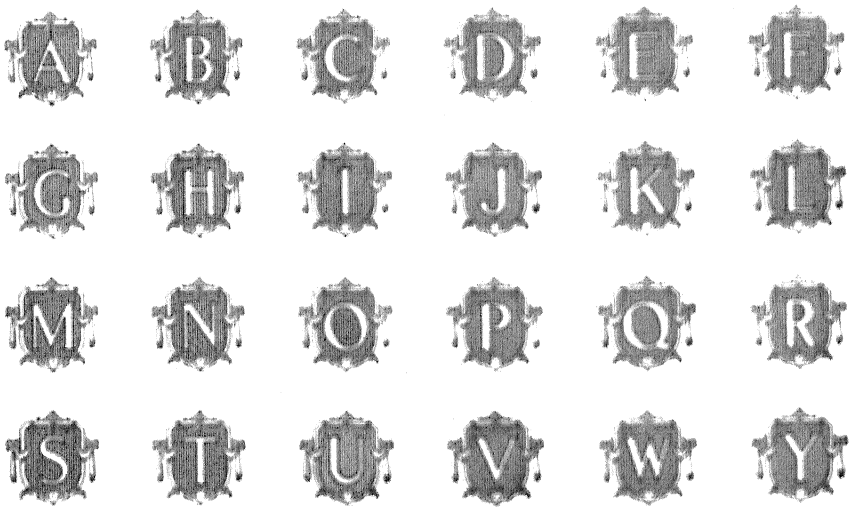
48 Point, one color, per set (24 characters) $4.50
Single character, one color 45c

48 Point, two colors, per set (24 characters) $9.00
Single character, two colors 80c



36 Point, one color, per set (24 characters) $2.50
Single character, one color 30c

36 Point, two colors, per set (24 characters) $5.00
Single character, two colors 55c



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Up-to-Date Initial Letters for the Job Room

A WELL SELECTED variety of Initial Letters invariably proves to be an excellent investment and yet how comparatively few are the printing offices in which a good assortment is available. Decorative initials have been in use since the invention of printing, and they have constantly increased in popularity. The best examples of printing of to-day are frequently illuminated with an appropriate initial and printed in one or more colors.

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TYPE FOUNDERS COMPANY

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H. D. STEVENS
PRINTER-ENGRAVER
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BOSTON

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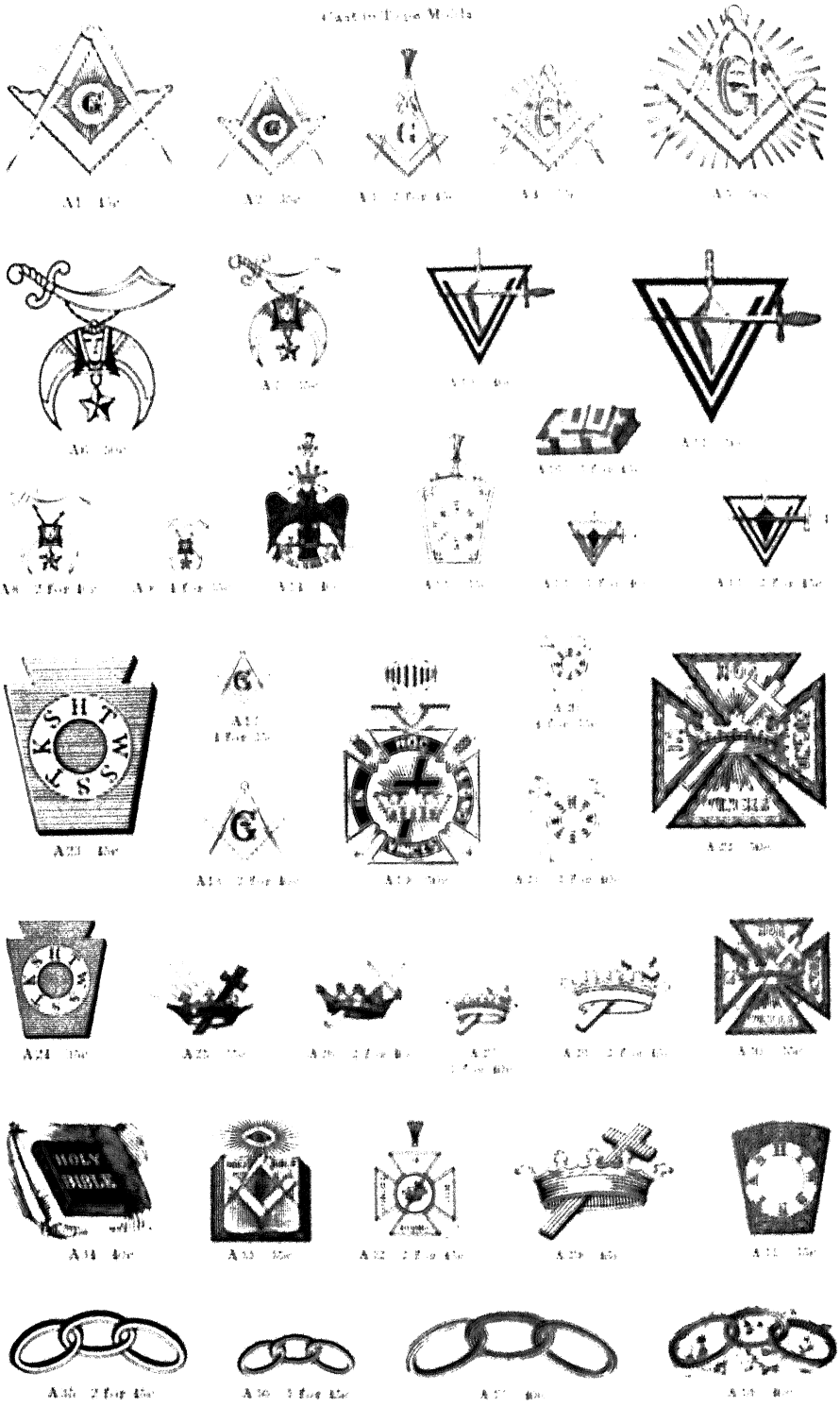
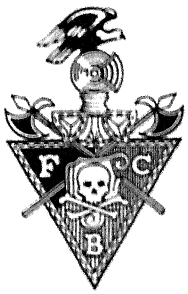
FRATERNAL AND SOCIETY EMBLEMS

Custom Engraved Metals



FRATERNAL AND SOCIETY EMBLEMS

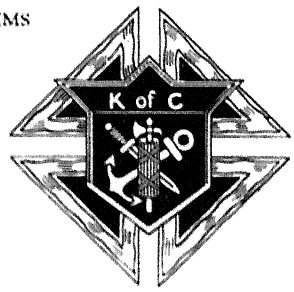
Cast in Type Molds



A39 — 60c

A40 — 45c

A42 — 40c



A43 — 75c

A41 — 2 for 45c

A51 — 35c

A54 — 35c

A57 — 35c

A44 — 35c

A52 — 2 for 45c

A55 — 35c

A56 — 35c

A49 — 2 for 45c

A46 — 35c

A64
3 for 40c

A60
4 for 35c

A63
2 for 40c

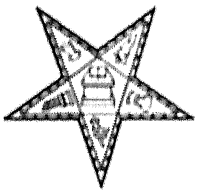
A62
4 for 35c

A58
2 for 40c

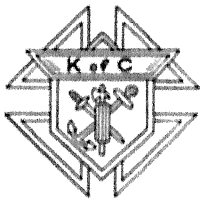
A53
3 for 40c

A47
2 for 40c

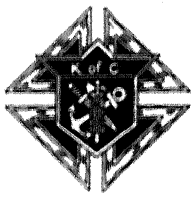
A65 — 45c



A59 — 50c

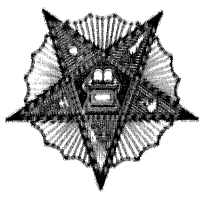


A48 — 50c



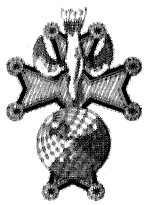
A45 — 50c

A66 — 50c



A61 — 50c

A67 — 45c



A50 — 45c

A68 — 35c

A69 — 35c

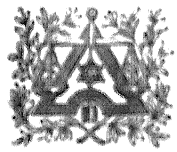
A70 — 35c

A71 — 35c

A72 — 35c

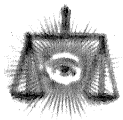
FRATERNAL AND SOCIETY EMBLEMS

Cast in Type Molds



A73 — 45c

A74 — 35c

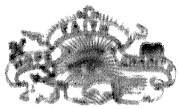


A75 — 45c

A76 — 35c

A77 — 40c

A78 — 35c



A79 — 40c

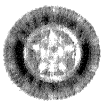
A80 — 45c

A81
2 fine 40c

A82 — 35c

A83 — 60c
A84 (two colors) 90c

A85 — 45c
A86 (two colors) 60c



A87 — 2 fine 40c
A88 (two colors) 40c

A89 — 65c
A90 (two colors) $1.10

A92
4 fine 35c

A94
4 fine 35c

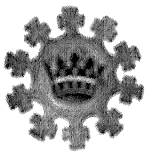
A93
2 fine 40c

A95
2 fine 40c

A91
2 fine 45c

A96 — 35c

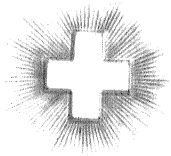
A97
2 fine 40c



A98 — 45c

A99 — 40c

A100 — 35c

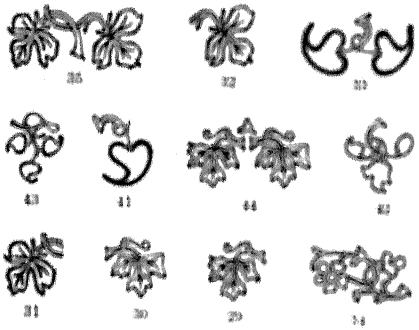


A101 — 50c

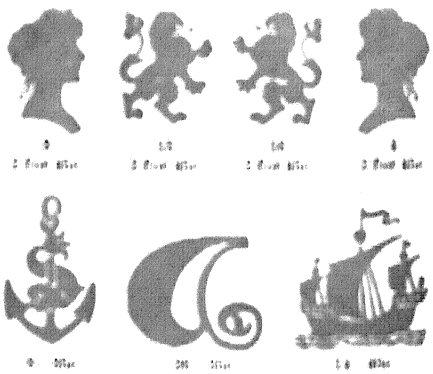
ELZEVIR FLORETS

Group D

Per font (four of each character) $2.50



ILLUSTRATIONS & ORNAMENTS



MISCELLANEOUS CAST CUTS

A102 40c

A103 35c

A104 40c

A105 35c

A106 35c

A107 2 for 40c

A108 35c

A109 2 for 45c

A110 40c

A111 40c

A112 2 for 40c

A113 40c

A114 2 for 45c

A115 40c

A119 40c

A116 4 for 35c

A117 3 for 45c

A118 3 for 45c

A120 2 for 40c

A121 2 for 40c

A122 35c

A123 2 for 45c

A124 2 for 45c

A125 35c

A126 35c

A127 40c

A128 40c

A129 45c

A130 35c

A131 2 for 45c

A132 2 for 45c

A133 2 for 40c

A134 2 for 40c

A135 2 for 45c

A136 2 for 45c

A137 35c

A138 35c

A139 2 for 45c

A140 2 for 40c

A141 35c

A142 35c

A143 2 for 45c

A144 2 for 45c

A145 3 for 40c

A147 8 for 35c

A146 3 for 40c

A153 2 for 45c

A148 2 for 45c

A149 3 for 45c

A150 3 for 40c

A151 3 for 45c

A152 2 for 40c

MISCELLANEOUS CAST CUTS

A154—50c

A155—40c

A156—40c

A157—40c

A158—45c

A159—2 for 45c

A160—35c

A161—2 for 45c

A164—6 for 35c

A162
2 for 40c

A163—2 for 45c

A165—2 for 40c

A166—35c

A167—2 for 40c

A168—2 for 45c

A169—2 for 40c

A170—2 for 40c

A171—35c

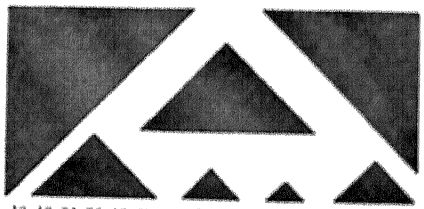
A172—45c

A173—2 for 40c

A174
3 for 40c

ANGULAR QUADS

Angular Quads range in sizes from 12 points to 72 points. Each font contains twenty-eight pieces, conveniently assorted to meet all ordinary requirements, but when additions are needed sorts can be added at the prices listed.


12, 18, 24, 36, 48, 60 AND 72 POINT ANGULAR QUADS

PRICES PER SET OF FOUR

12 Point	$0.35	24 Point	$0.35	60 Point	$0.50
18 Point	.35	36 Point	.40	72 Point	.60
		48 Point	.45		

PRICE OF ANGULAR QUADS

Complete font, four of each size $2.20

BEVELED QUADS

Each font contains an assortment of bodies with sufficient pieces to make up any ordinary size rule form.

Point, 45 degrees $3.50 Point, 60 degrees $2.75
Point, 56 degrees 3.15 Point, 72 degrees 5.00
Point, 70 degrees $5.00

BEVELED FOOT SLUGS

BRASS AND METAL

	Single Column	Double Column
Brass Foot Slugs, 12 Point	$0.10	$0.20
Brass Foot Slugs, 18 Point	.15	.30
Brass Foot Slugs, 24 Point	.20	.40
Metal Foot Slugs, 12 Point	.03	.06
Metal Foot Slugs, 18 Point	.05	.09
Metal Foot Slugs, 24 Point	.06	.12

CORNER QUADS—BRASS AND METAL

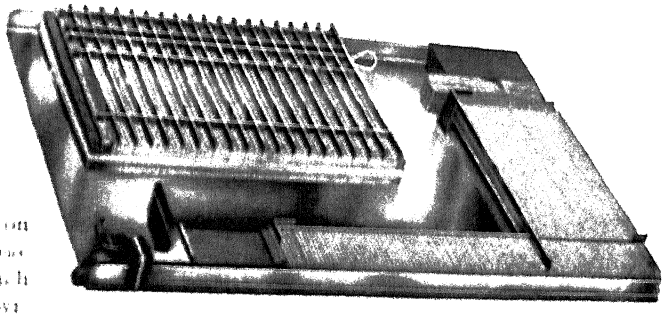
Better impressions of ordinary corners can be had by using 4 corner Quads, as their use prevents rules from slipping. Made in both brass and metal.

For prices see page 8.59

TYPOTABULAR SQUARES AND ACCESSORIES

A LABOR SAVING INVENTION

To the printing office doing either a large amount or a limited amount of blank ruled forms the Typotabular System should be of interest. This invention simplifies, expedites and greatly reduces cost of composition on tabular and blank work, besides giving a much improved appearance to the finished job. The saving is not alone in the cost of composition, but in the time required to "cast off" or calculate widths of columns in tabular, figure or blank work, such as sales slips, vouchers, time slips, cost slips, blank book headings, billheads, statements and many other jobs of printing done in every composing room.



Typotabular Squares are cast on one em to point body. They are absolutely uniform. The top of each Square is shaped as a four sided pyramid, and when they are assembled V shaped channels are automatically formed running at right angles, six points apart, *into which rules may be inserted at any multiple of six points without chart and without proving apart Squares.*

The illustration above represents a form, 30x41 ems, composed from an area of Typotabular Squares 36x54 ems, the unused portion being left locked on galley. After form is printed the job is brought back to the galley, the rules taken out and replaced in the case and the area of 36x54 ems is again intact, ready for the next job which will fall within that measure. Any size area of Squares can be used, another popular size being 9x13 inches, which is composed on a 13x18 galley. *The prime advantage in using Typotabular Squares is that blank tabular work is set without any composition other than selecting and inserting the rules, the blank spaces setting themselves automatically.*

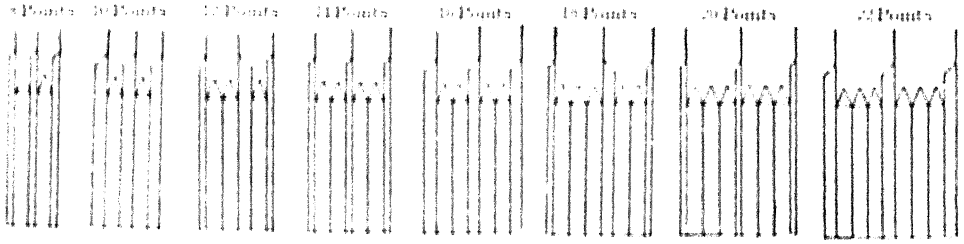
PRICES OF POINTS AND ACCESSORIES

Typotabular Squares, 6 pt. size, contains 72 square inches of about 36 ems to the pound	Per font $5.40
Typotabular Squares, 4 pt. size	Per font 3.60
Typotabular Head Slugs, containing assortment of special 6 point slugs in lengths from one to ten ems by half ems	2.00
Typotabular Galley End Lock and Dividers for 6 pt. Squares	1.50
Typotabular Galley End Lock and Dividers for 4 pt. Squares	1.25
Typotabular Galley End Lock and Dividers for 6 pt. Squares (Steel Galleys)	2.00
Typotabular Galley End Lock and Dividers for 4 pt. Squares (Steel Galleys)	2.25
Typotabular Galley End Lock only	.75

The Typotabular Galley End Locks are made to fit on The Pressed Steel Galleys, but can be adjusted to fit on most styles of Wood Galleys.

DIAGRAM OF THE TYPOTABULAR METHOD

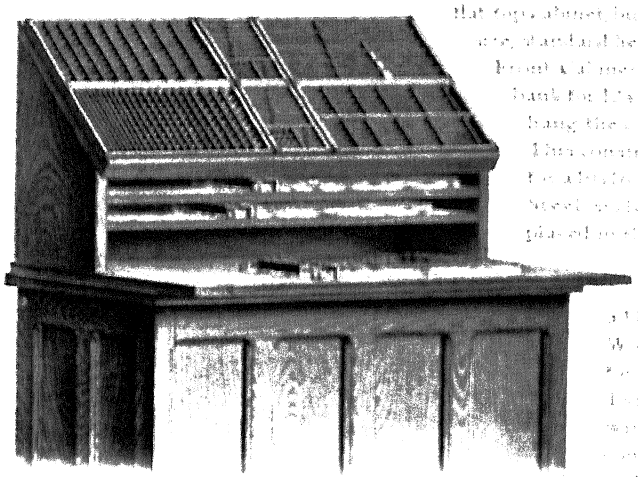
That the prospective system for obtaining the various widths of "front" or cross rules may be easily understood, we have prepared the diagram below showing the method of using 3 point and 4 point side bevel brass rule. While side bevel brass rules are not essential for the satisfactory use of Typotabular Squares, more combinations are possible with their use than with center face rules.



The diagram beginning with 6 point shows graduation by 3 points, viz: 6, 10, 15, 21, 26, 34, 50 and 72 points, by use of 3 and 4 point side face rules in conjunction. 4 point rule use 3 point rule with a 3 point high lead. If intermediate ruling is necessary, 7, 11, 13, 17, 19, 23 points, etc., can be made with 1 point rule, and 9, 12, 14, 18, 21, 24, 27, 30, 33, etc., can be made with 3 point side face rule.

THE TYPOTABULAR WORKING TOP

There is no other cabinet or piece of printer's furniture on the market that is specially adapted to the needs of the Typotabular Square System. The Typotabular Working Top can be used in any that type cabinet but is especially designed to the full size standard height Typotabular Top cabinet. Front view of the bank for the galley. The case rack in front of the bank for the galley. The case rack in front of the bank for the galley. The case rack in front of the bank for the galley.



SHOWING THE TYPOTABULAR WORKING TOP IN USE WITH TYPOTABULAR CASES

to be taken out again to receive the Squares when the galley is removed. The rule is quickly removed and placed in the cases.

Typotabular Working Top only, Price $6.00
Typotabular Working Top with cases as shown above, Price $6.00

TABULAR RULE CASES

These cases have been designed to meet the need of a place for the short lengths of Rules. In Nos. 10, 11, 12, 13 and 14 the compartments are of such a size as to hold the Rules in the most convenient manner to pick up for insertion in a Tabular Form. They are especially designed for the Typotabular Square System, as the small compartments are just the right size for the Typotabular Rules, and the rows for Typotabular Metal Furniture. The cases are made in different sizes, changing the layout to suit the particular requirements. The cases are made in different sizes, changing the layout to suit the particular requirements. The cases are made in different sizes, changing the layout to suit the particular requirements

EXAMPLES SET WITH TYPOTABULAR SQUARES

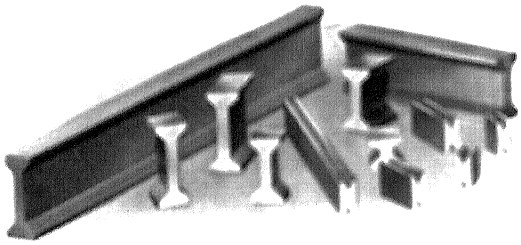
MR

BILL NUMBER	PERIOD	DATE REC'D	AMOUNT	VOUCHER NUMBER	SENT TO	DATE	RET'D	SENT TO	DATE

Two examples set with Typotabular Squares and Typotabular Cuttings. Pamphlet explaining use of same sent upon request.

LABOR SAVING
RAILROAD OR REVERSIBLE FURNITURE

Specially adapted for margins between pages but useful for general blanking out. Accurately finished in 2, 3, 4, 5, 6, 8, 9 and 10 ems widths and cut any desired length by points, 12 point ems, or inches, up to 16½ inches or 99 ems.



LABOR SAVING RAILROAD OR REVERSIBLE FURNITURE

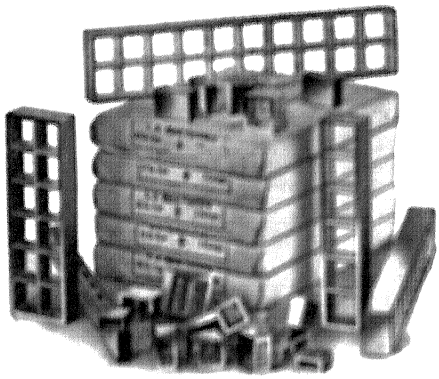
APPROXIMATE WEIGHT PER 1% H

2 ems wide	1¼ ounces	6 ems wide	1⅞ ounces
3 ems wide	1⅝ ounces	8 ems wide	1⅝ ounces
4 ems wide	2⅛ ounces	9 ems wide	1⅝ ounces
5 ems wide	2⅝ ounces	10 ems wide	1⅝ ounces

A 25 pound font of Railroad Furniture covers 150 square inches and in cut the same widths as Improved, any length to 16½ inches (99 ems).

LABOR SAVING METAL FURNITURE

This popular design of metal furniture is cast from high grade metal and accurately finished with improved machinery.



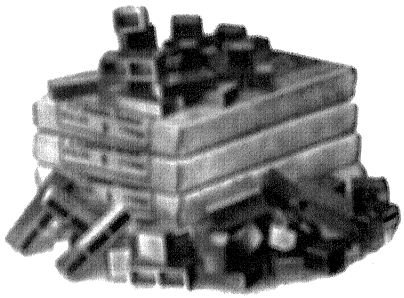
LABOR SAVING METAL FURNITURE

Made in 2, 3, 4, 5, 6, 8 and 10 ems widths, and 4, 7, 8, 9, 12, 15, 20, 25, 30, 40 and 50 ems lengths. Thus 25 pound fonts include sizes from 2×4 to 10×25 ems. 8 ems 30 pounds and larger includes sizes from 2×4 to 10×50 ems.

CAPACITY OF FONTS. A 25 pound font of Improved Metal Furniture as regularly assorted covers 210 square inches, or about 8½ square inches to the pound. An assortment of smaller lengths, up to 10×12, will cover about 6½ square inches to the pound.

LABOR SAVING
QUOTATION FURNITURE

The well known pattern with closed bottom which presents a smooth surface for electrotyping and stereotyping is cast from high grade

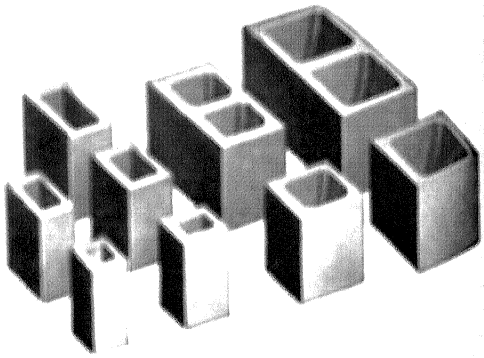


LABOR SAVING QUOTATION FURNITURE

metal and accurately finished. Regular fonts contain 2, 3 and 4 em widths, and 4, 8, 12, 16 and 20 em lengths. 6 ems also be cast to order in 2, 3 and 4 em widths and practically any length up to 60 ems. The regular 25 pound font of Quotation Furniture covers 166 square inches, and smaller fonts in practically the same proportion.

LABOR SAVING QUOTATION QUADS

Labor Saving Quotation Quads are cast on regular type casting machines and are just as accurate as type. Made in the following sizes:



LABOR SAVING QUOTATION QUADS

Sizes in Points

6 pt. × 6 pt.	12 pt. × 12 pt.	18 pt. × 18 pt.	24 pt. × 24 pt.	36 pt. × 36 pt.	48 pt. × 48 pt.	
6 pt. × 12 pt.	12 pt. × 18 pt.	18 pt. × 24 pt.	24 pt. × 36 pt.	36 pt. × 48 pt.	48 pt. × 72 pt.	
6 pt. × 18 pt.	12 pt. × 24 pt.	18 pt. × 36 pt.	24 pt. × 48 pt.	36 pt. × 72 pt.	48 pt. × 96 pt.	
6 pt. × 24 pt.	12 pt. × 36 pt.	18 pt. × 48 pt.	24 pt. × 72 pt.	36 pt. × 96 pt.	48 pt. × 120 pt.	
6 pt. × 36 pt.	12 pt. × 48 pt.	18 pt. × 72 pt.	24 pt. × 96 pt.	36 pt. × 120 pt.	48 pt. × 144 pt.	
6 pt. × 48 pt.	12 pt. × 72 pt.	18 pt. × 96 pt.	24 pt. × 120 pt.	36 pt. × 144 pt.	48 pt. × 192 pt.	
6 pt. × 72 pt.	12 pt. × 96 pt.	18 pt. × 120 pt.	24 pt. × 144 pt.	36 pt. × 192 pt.	48 pt. × 240 pt.	
6 pt. × 96 pt.	12 pt. × 120 pt.	18 pt. × 144 pt.	24 pt. × 192 pt.	36 pt. × 240 pt.	48 pt. × 288 pt.	
6 pt. × 120 pt.	12 pt. × 144 pt.	18 pt. × 192 pt.	24 pt. × 240 pt.	36 pt. × 288 pt.	48 pt. × 336 pt.	
6 pt. × 144 pt.	12 pt. × 192 pt.	18 pt. × 240 pt.	24 pt. × 288 pt.	36 pt. × 336 pt.	48 pt. × 384 pt.	
6 pt. × 192 pt.	12 pt. × 240 pt.	18 pt. × 288 pt.	24 pt. × 336 pt.	36 pt. × 384 pt.	48 pt. × 432 pt.	
6 pt. × 240 pt.	12 pt. × 288 pt.	18 pt. × 336 pt.	24 pt. × 384 pt.	36 pt. × 432 pt.	48 pt. × 480 pt.	
6 pt. × 288 pt.	12 pt. × 336 pt.	18 pt. × 384 pt.	24 pt. × 432 pt.	36 pt. × 480 pt.	48 pt. × 528 pt.	
6 pt. × 336 pt.	12 pt. × 384 pt.	18 pt. × 432 pt.	24 pt. × 480 pt.	36 pt. × 528 pt.	48 pt. × 576 pt.	
6 pt. × 384 pt.	12 pt. × 432 pt.	18 pt. × 480 pt.	24 pt. × 528 pt.	36 pt. × 576 pt.	48 pt. × 624 pt.	
6 pt. × 432 pt.	12 pt. × 480 pt.	18 pt. × 528 pt.	24 pt. × 576 pt.	36 pt. × 624 pt.	48 pt. × 672 pt.	
6 pt. × 480 pt.	12 pt. × 528 pt.	18 pt. × 576 pt.	24 pt. × 624 pt.	36 pt. × 672 pt.	48 pt. × 720 pt.	
6 pt. × 528 pt.	12 pt. × 576 pt.	18 pt. × 624 pt.	24 pt. × 672 pt.	36 pt. × 720 pt.	48 pt. × 768 pt.	
6 pt. × 576 pt.	12 pt. × 624 pt.	18 pt. × 672 pt.	24 pt. × 720 pt.	36 pt. × 768 pt.	48 pt. × 816 pt.	
6 pt. × 624 pt.	12 pt. × 672 pt.	18 pt. × 720 pt.	24 pt. × 768 pt.	36 pt. × 816 pt.	48 pt. × 864 pt.	
6 pt. × 672 pt.	12 pt. × 720 pt.	18 pt. × 768 pt.	24 pt. × 816 pt.	36 pt. × 864 pt.	48 pt. × 912 pt.	
6 pt. × 720 pt.	12 pt. × 768 pt.	18 pt. × 816 pt.	24 pt. × 864 pt.	36 pt. × 912 pt.	48 pt. × 960 pt.	

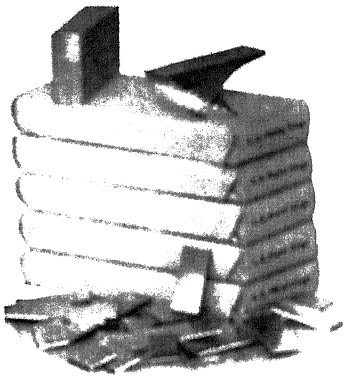
AMERICAN METAL LEADS AND SLUGS

For Sale by the Makers

Regular height to ¼ inch. Furnished in 24 inch strips in 1, 1½, 2, 3, 4, 5, 5½, 6, 8, 10, 12, 18, 24, 30, 36 and 48 point. High leads and slugs, ¾ inch, furnished in 6, 8 and 12 point. Send for price list of leads, slugs and metal furniture.

LABOR SAVING LEADS AND SLUGS

A 25 pound font of 2 point labor saving leads is composed of sixty-one pieces each case, 1 to 25 ems inclusive. Other sized fonts in proportion. Special schemes fonts can be made up to any desired scheme. Packages of 5 pounds are made up and carried in stock in all lengths from 1 to 25 ems. Other lengths are cut to order, but can be obtained on short notice. See page 807 for price of font of metal leads and slugs for Cut Cost Type Cabinet.



LABOR SAVING LEADS

AMERICAN METAL LEADS FOR RAPID JUSTIFICATION

These are special fonts of labor saving leads, cut from 1 em to 25 ems. For use in lining type cast on American Line or the lining system of other foundries. These fonts are cut from 6 point, 8 point and 12 point leads, and put up as follows:

One Point Brass Leads. Font contains 5 pieces each of 1 and 4 ems, 6 pieces each of 2 to 6 ems, half ems assorted, and 10 pieces each of 8 to 25 ems graduated. 6 point font weighs 1 pound.

Price with out case $2.40 Price with Midget case $2.75

Two Point Metal Leads. Font contains 5 pieces each of 1 and 4 ems, 6 pieces each of 2 to 6 ems, half ems assorted, 10 pieces each of 8 to 25 ems graduated. 8 point font weighs 4 pounds.

Price without case $3.60 Price with Midget case $3.75

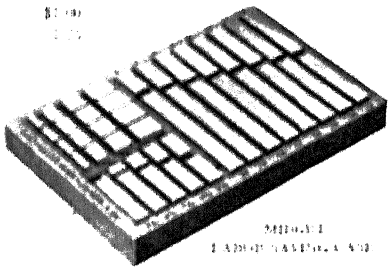
Three Point Metal Leads. Font contains 5 pieces each of 1 and 4 ems, 6 pieces each of 2 to 6 ems, half ems assorted, 10 pieces each of 8 to 25 ems graduated. 12 point font weighs 4 pounds.

Price without case $4.00
Price with Midget case 4.25

MIDGET LABOR SAVING CASE

The Midget Labor Saving case has twenty nine compartments and will hold either two fonts of 2 point leads or one font of 2 point or 3 point metal furniture case. 13½x8½ inches. The Midget case filled with short length leads is exceedingly handy for the compositor, and will save many times extra keep in the main lead and slug case.

Midget Labor Saving case [illegible] Price



MIDGET LABOR SAVING CASE

$0.75

TWO POINT METAL SPACES

Put up in 1 pound cartons, in sizes 12 point to 72 point.

CIRCULAR QUADS

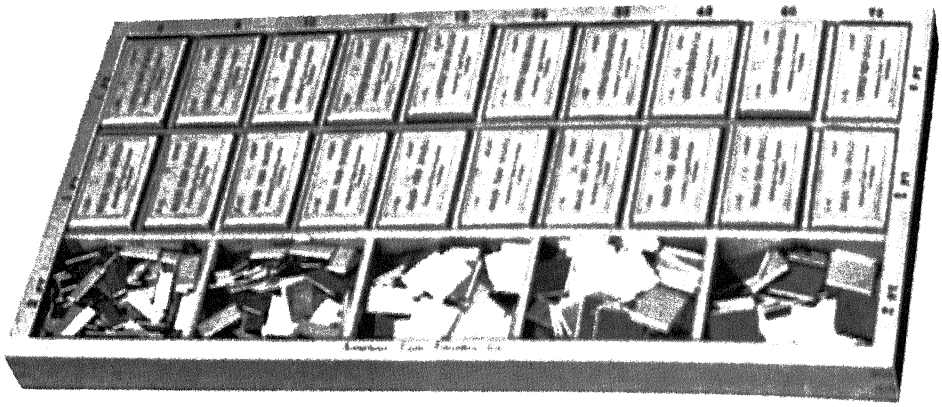
The font is made up of quads as given, cut in the following lengths: Sixteen pieces of 12 pica, sixteen pieces of 9 pica, sixteen pieces of 7 pica, sixteen pieces of 6 pica, sixteen pieces of 4 pica, and sixteen pieces of 3 pica.

The various pieces are quickly adjusted with quads and leads to make the required circles. For label and similar work Circular Quads will quickly pay for themselves.

CIRCULAR QUADS ADJUSTED TO FORM A CIRCLE

An accompanying illustration shows some of the pieces in the font of Circular Quads considerably reduced in size.

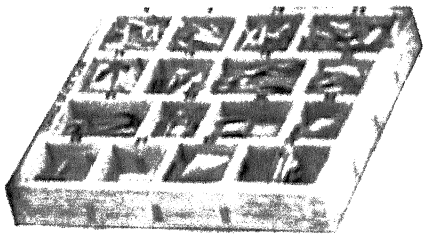
Circular Quads, put up in a neat box. Price per font $4.80



BRASS AND COPPER THIN SPACES

MADE IN POINT AND PICA SIZES

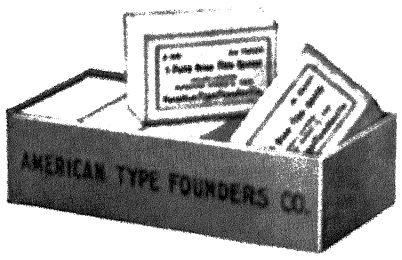
That these Thin Spaces may be readily distinguished, the Pica [illegible] and the One Point are made of Brass



ASSORTMENT No. 1—One Point Brass Thin Spaces. This font includes assortments of 6, 9, 12, 15, 18, 24, 30, 36, 42, 48, 60 and 72 Point sizes, in wooden case, 16 inches.
Price, including case $0.75

ASSORTMENT No. 2—One Point Brass Thin Spaces. This font includes assortments of 6, 9, 12, 15, 18, 24, 30, 36, 42, 48, 60 and 72 Point sizes, in wooden case, 16 inches.
Price, including case $0.75

ASSORTMENT No. 3—Assortment of Pica and One Point Brass Thin Spaces. This font contains an equal assortment of each size Pica and One Point Brass Thin Spaces, viz.: 6, 9, 12, 15, 18, 24, 30, 36, 42, 48, 60 and 72 Point, in wooden case, 16 inches.
Price, including case $1.50
Single font number packages sold at this price $0.75



ASSORTMENT No. 4—[illegible] Thin Spaces. This font includes assortments of 6, 9, 12, 15, 18, 24, 30, 36, 42, 48, 60 and 72 Point sizes
Price $0.75

BRASS RULE

And Other Necessary Items for Use in the Modern Composing Room

AMERICAN TYPE FOUNDERS COMPANY

The Best of Everything for the Printer

Brass Rule Department

THERE is nothing in a type form so difficult to underlay and overlay as brass rules; inaccurate brass rules are uneconomical. We have made a large money outlay during the past five years in designing machines for the manufacture of brass rule, and have been furnishing brass rule of the very highest quality and of hitherto unequaled accuracy as to body, height-to-paper and uniformity of weight of face. The machines are described below:

Benton Automatic Brass Rule Facing Machine

This machine, used exclusively by us, takes mill brass made by special machinery to ensure the utmost accuracy in bodies and automatically planes smooth the foot and planes on the top the desired face—hairline, ¼ point, 1 point, etc.—the strips delivered by the machine being exact height to paper from one end to the other with perfect uniformity of face, an exactitude never attainable in brass rule made on brass rule benches.

Benton Brass Rule Tools or Cutters

The uniformity of brass rule depends largely upon the tools or cutters making the line or lines. These are made of high grade steel and the face is guaranteed uniform by a method of grinding with diamond dust in a special machine designed by our Mr. L. B. Benton.

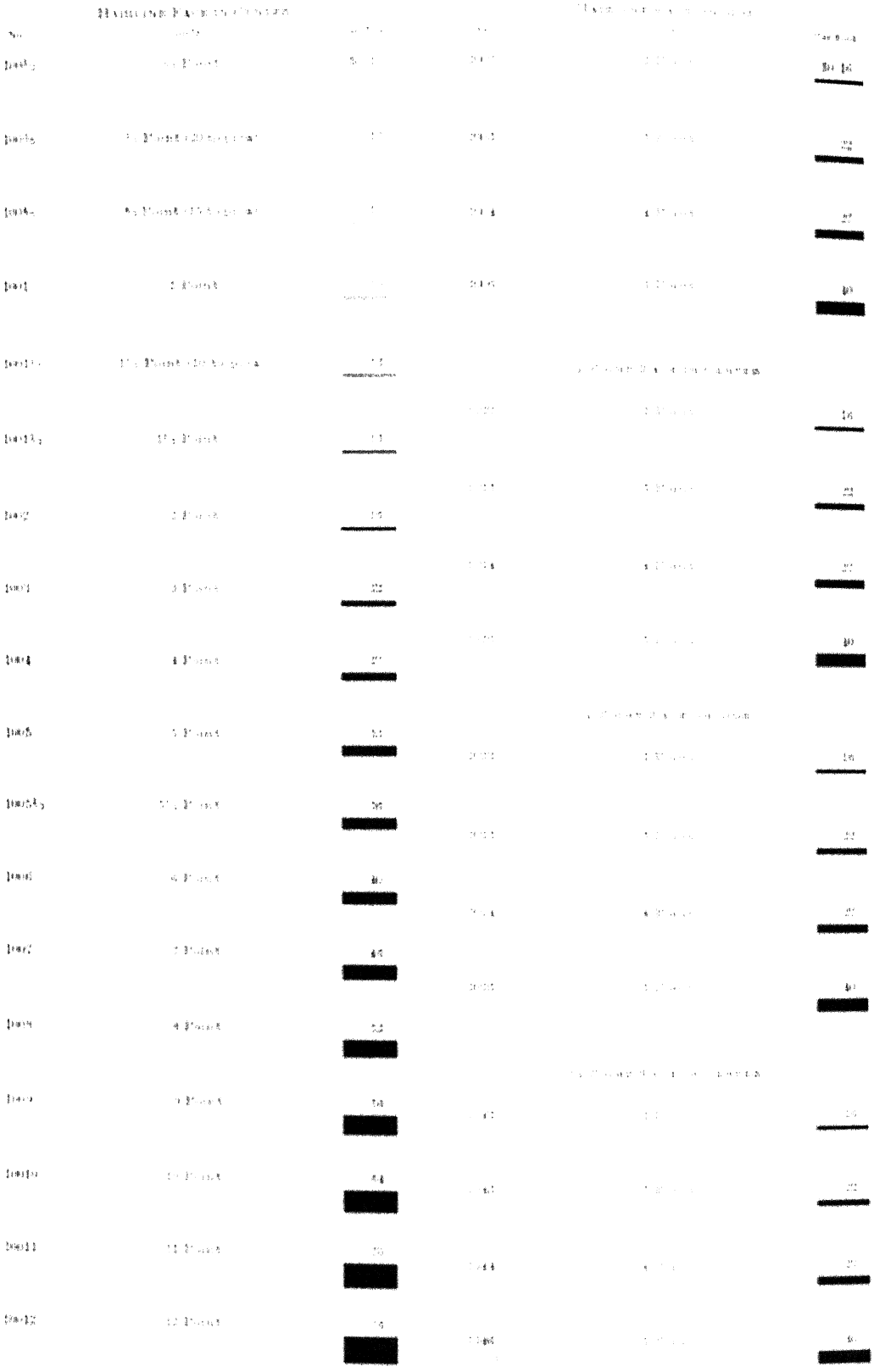
Sawing Brass Rule to Lengths

The reason our Labor-Saving and Cut Rule is always accurately cut to pica lengths lies in the construction of the saw, which has a unique method of taking up the wear in the bearings; and also in the accuracy of the steel gauges used by competent workmen of long experience in this process of the work. The rubbing and numbering operations are performed by specially designed automatically fed machines.

Lithotone Brass Rule

Lithotone and Open Square Brass Rules are made on a machine which absolutely guarantees that the fine lines are of standard weight and that the distance between a certain number of lines, center to center, is always exactly one 12 point em. With care in cutting and mitering, perfect results in printing may be obtained. We have special facilities for furnishing mitered pages of these rules.

Brass Rule Shown in Series



Brass Rule Shown in Series

Unless otherwise noted, Brass Rules are made in 24 inch strips

½ Point Face on Side

No.	Body	Per Foot
2042	2 Point	$0 16
2043	3 Point	22
2044	4 Point	27
2046	6 Point	40

¾ Point Face in Center

1062	2 Point	16
1063	3 Point	22
1064	4 Point	27
1066	6 Point	40

¾ Point Face on Side

2062	2 Point	16
2063	3 Point	22
2064	4 Point	27
2066	6 Point	40

1 Point Face in Center

1082	2 Point	16
1083	3 Point	22
1084	4 Point	27
1086	6 Point	40

1 Point Face on Side

No.	Body	Per Foot
2082	2 Point	$0 16
2083	3 Point	22
2084	4 Point	27
2086	6 Point	40

1½ Point Face on Side

2102	2 Point	16
2103	3 Point	22
2104	4 Point	27
2106	6 Point	40

2 Point Face on Side

2123	3 Point	22
2124	4 Point	27
2126	6 Point	40

Side Face Rules

2146	(2½)	6 Point	40
2166	(3)	6 Point	40
2186	(4)	6 Point	40

Brass Rule Shown in Series

Unless otherwise noted, Brass Rules are made in [illegible] style

Price List Series No. 115

No.	Size	Per Piece
1153½	½ Point	$0.20
1154	¾ Point (30 to pica)	.20
1154½	¾ Point (15 to Pica)	.20
1151	1 Point	.20
1151½	1¼ Point (15 to pica)	.20
1151½	1½ Point	.20
1152	2 Point	.20
1153	3 Point	.20
1154	4 Point	.20
1155	5 Point	.20
1155½	5½ Point	.20
1156	6 Point	.20
1157	7 Point	.20
1158	8 Point	.20
1159	9 Point	.20
11510	10 Point	.20
11511	11 Point	.20
11512	12 Point	.20
11518	18 Point	.20

Also furnished in 14, 15, 16, 20, 24, 30 and 36 point

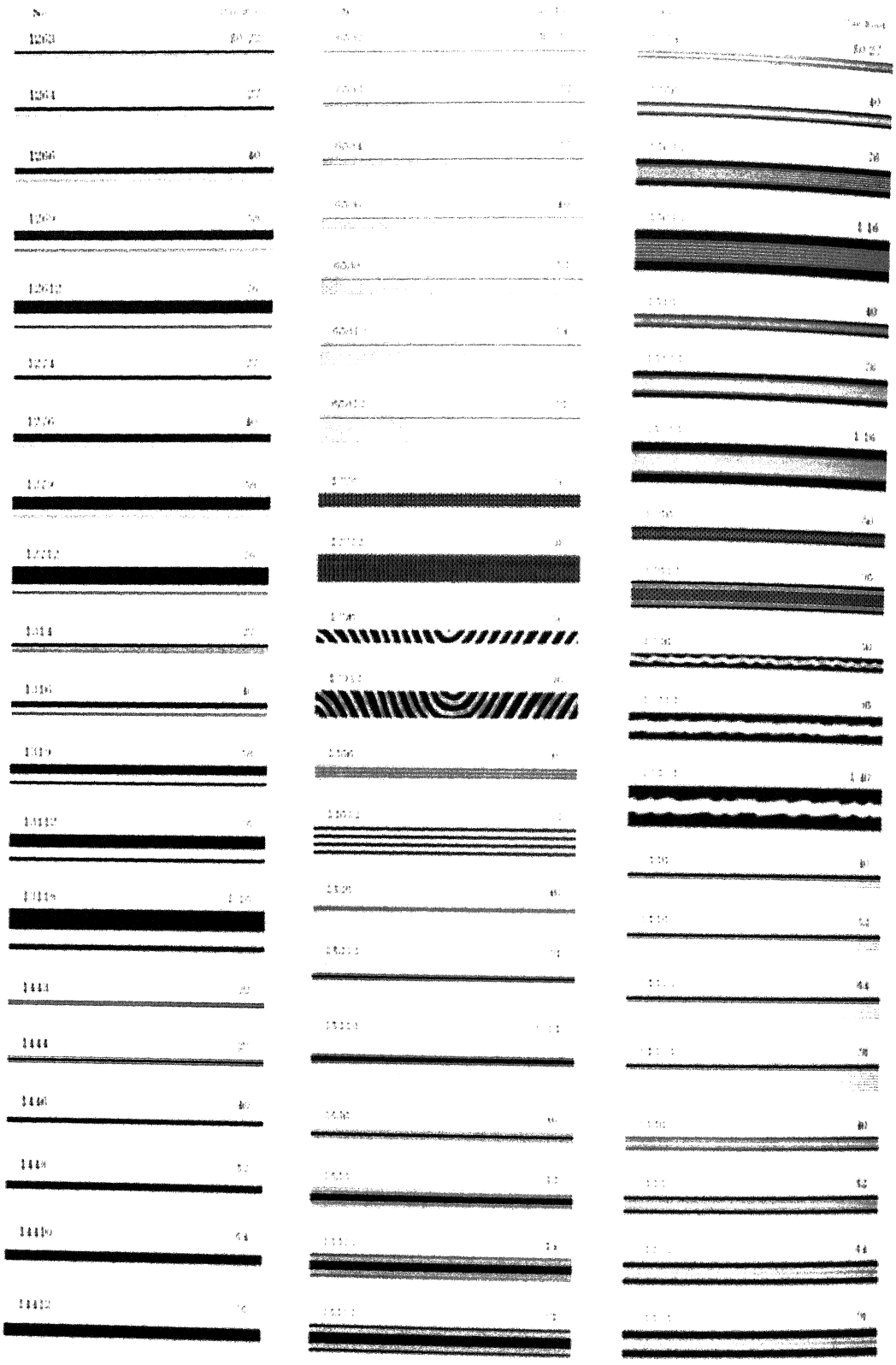
Brass Rule Shown in Series

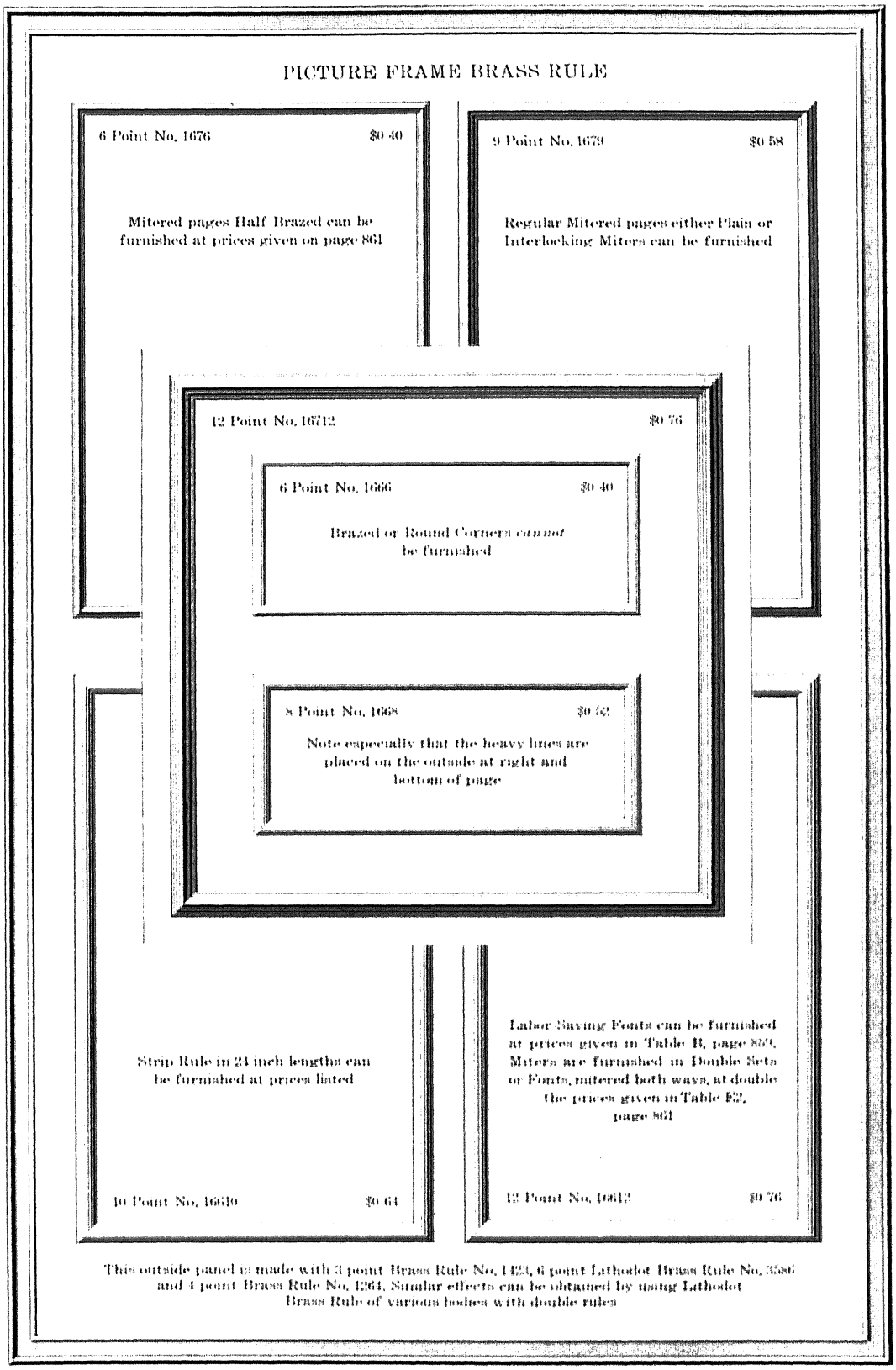
Unless otherwise noted, Brass Rules are made in 24 inch strips

No.	Body	Per Foot
1412	2 Point	$0 16
1413	3 Point	22
1414	4 Point	27
1415	5 Point	33
1416	6 Point	40
1422	2 Point	16
1423	3 Point	22
1424	4 Point	27
1425	5 Point	33
1426	6 Point	40
1428	8 Point	52
1432	2 Point	16
1433	3 Point	22
1434	4 Point	27
1435	5 Point	33
1436	6 Point	40
1438	8 Point	52
1343	3 Point	22
1344	4 Point	27
1346	6 Point	40

No.	Body	Per Foot
1401	1 Point	$0 10
1401½	1½ Point	13
1402	2 Point	16
1403	3 Point	22
1404	4 Point	27
1406	6 Point	40
1452	2 Point	16
1453	3 Point	22
1454	4 Point	27
1456	6 Point	40
1212	2 Point	16
1213	3 Point	22
1214	4 Point	27
1216	6 Point	40
1223	3 Point	22
1224	4 Point	27
1226	6 Point	40
1232	2 Point	16
1233	3 Point	22
1234	4 Point	27
1236	6 Point	40

Brass Rule Shown in Series




PICTURE FRAME BRASS RULE
6 Point No. 1676 $0 40
Mitered pages Half Brazed can be furnished at prices given on page 861
9 Point No. 1679 $0 58
Regular Mitered pages either Plain or Interlocking Miters can be furnished
12 Point No. 16712 $0 76
6 Point No. 1666 $0 40
Brazed or Round Corners cannot be furnished
8 Point No. 1668 $0 52
Note especially that the heavy lines are placed on the outside at right and bottom of page
Strip Rule in 24 inch lengths can be furnished at prices listed
10 Point No. 16610 $0 64
Labor Saving Fonts can be furnished at prices given in Table B, page 859. Miters are furnished in Double Sets or Fonts, mitered both ways, at double the prices given in Table E2, page 861
12 Point No. 16612 $0 76
This outside panel is made with 3 point Brass Rule No. 1423, 6 point Lithotint Brass Rule No. 3586 and 4 point Brass Rule No. 1264. Similar effects can be obtained by using Lithotint Brass Rule of various bodies with double rules

BRASS RULE FRAME CORNERS

Made like a cement proof [illegible] **of Rule corners at the diagonal line only**

Designed to be used only with natural pages [illegible]

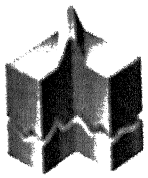
2 Pt. No. 722
½ Point Face

3 Pt. No. 723
½ Point Face

4 Pt. No. 724
½ Point Face

6 Pt. No. 726
½ Point Face

2 Pt. No. 742
½ Point Face



3 Pt. No. 743
½ Point Face

4 Pt. No. 744
½ Point Face

[illegible] of Rule [illegible] Point
12 point [illegible] Rule [illegible]
Width of Rule [illegible]

6 Pt. No. 746
½ Point Face

[illegible] of Rule [illegible] 12 point, 12 point [illegible] Rule [illegible]
Width of Rule [illegible]

4 Pt. No. 764
½ Point Face

[illegible] Pt. No. [illegible]
½ Point Face

[illegible] Pt. No. [illegible]
½ Point Face

2 Point Rule No. 202 [illegible]

4 Pt. No. 748
½ Point Face

[illegible] Pt. No. [illegible]
½ Point Face

[illegible] Pt. No. [illegible]
½ Point Face

2 Point Rule No. 202 [illegible]

4 Pt. No. 768
1 Point Face

[illegible] Pt. No. [illegible]
1 Point Face

[illegible] Pt. No. [illegible]
1 Point Face

2 Point Rule No. 202 [illegible]

Other sizes [illegible] 12 point [illegible] Rule [illegible]
and [illegible] 12 point [illegible] Rule [illegible]
width [illegible]

[illegible]

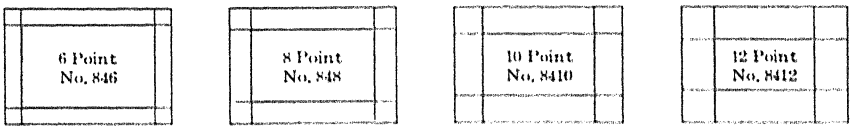
These Brass Rule Frame Corners are [illegible]
[illegible]

[illegible]

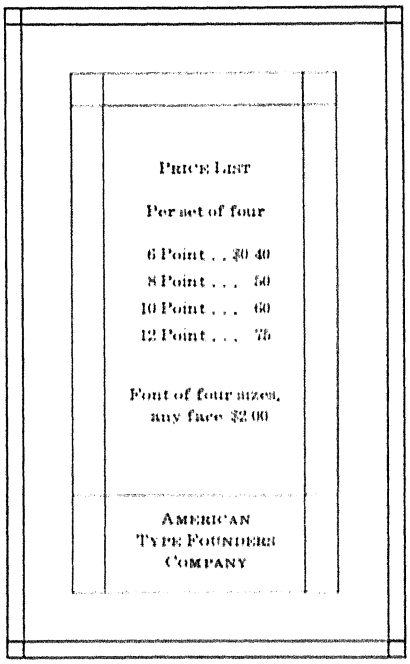
BRASS RULE RIGHT-ANGLE CORNERS

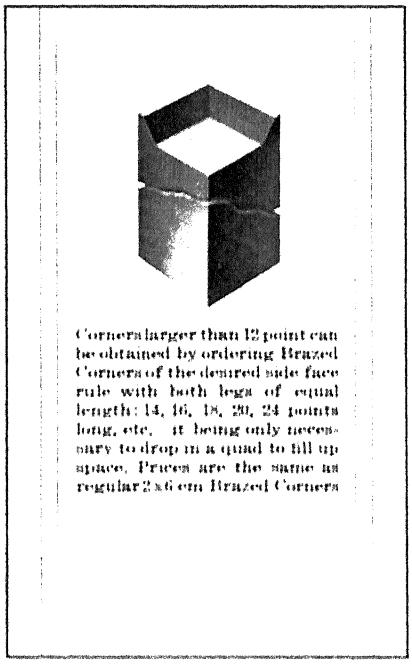
Made only for use with Side Face Rule
Set of four consists of the right-angle corner only as shown in cut

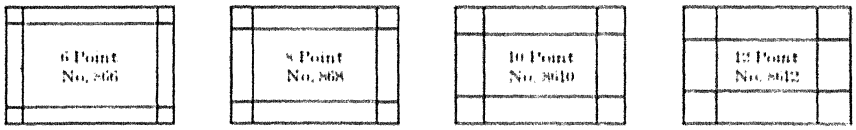
2 Point Rule No. 2022 (¼ point face on side)



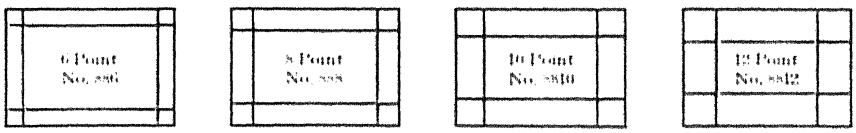
2 Point Rule No. 2042 (½ point face on side)







2 Point Rule No. 2062 (¾ point face on side)



2 Point Rule No. 2082 (1 point face on side)

Brass Rule in Labor Saving Fonts

Regular Fonts DO NOT contain Miters. Font Cut Brass [illegible] Miters in Font and Set over Tables Dated [illegible] Miters [illegible] Miters in Font [illegible]
[illegible]

2 Point No. [illegible]

[illegible]

[illegible]

This Face Matches

[illegible]

[illegible]

American Line Leader Face

[illegible]

[illegible]

No. [illegible]

[illegible]

[illegible]

[illegible]

Hardline Face

[illegible]

[illegible]

1 Point No. [illegible]
2 Point No. [illegible]
Face in center

[illegible]

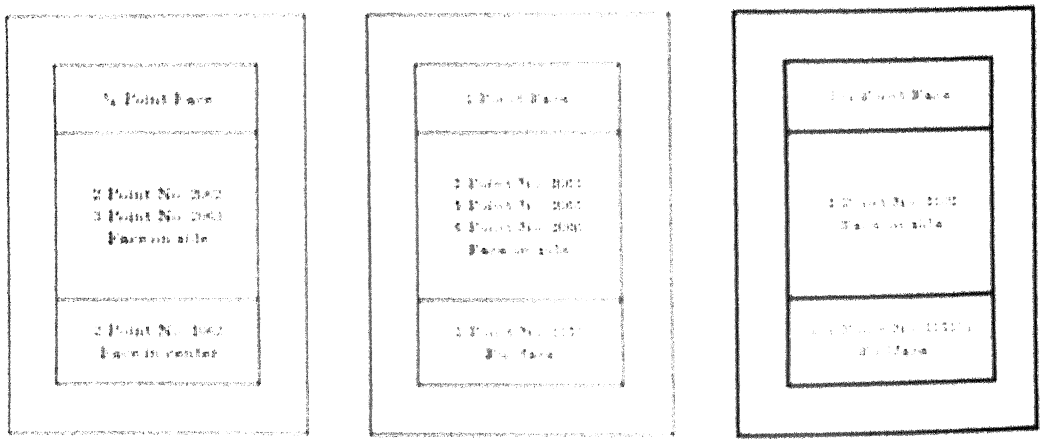
[illegible]

2 Point No. [illegible]
Face on side

[illegible]

[illegible]

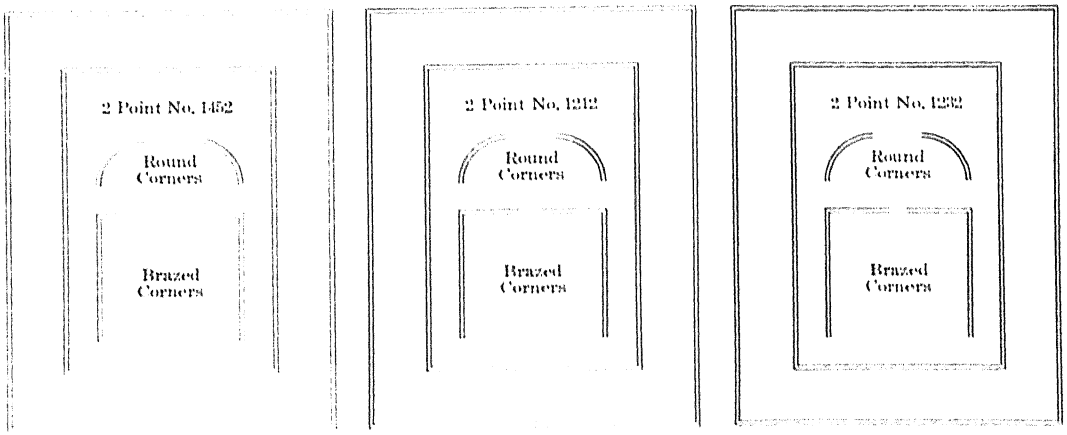
Brass [illegible] same size as [illegible]



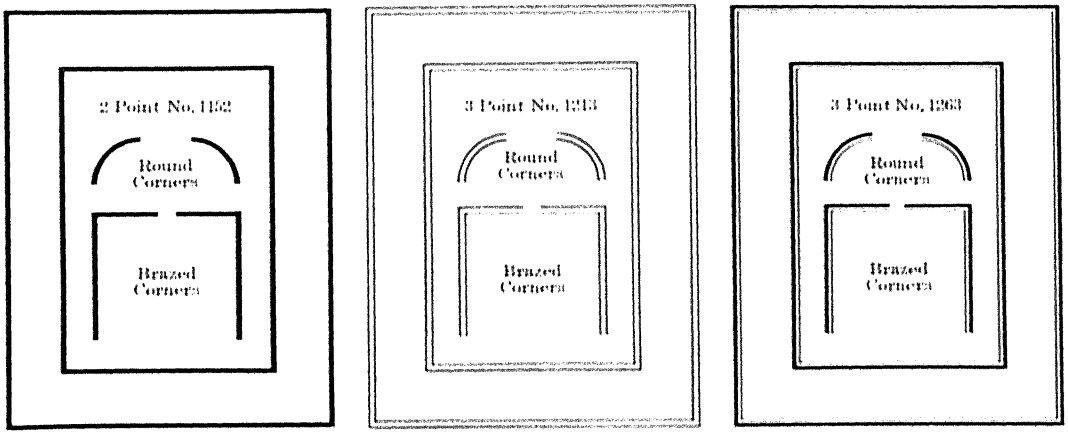
These six faces can be made in any fully [illegible] face [illegible]

Brass Rule in Labor-Saving Fonts

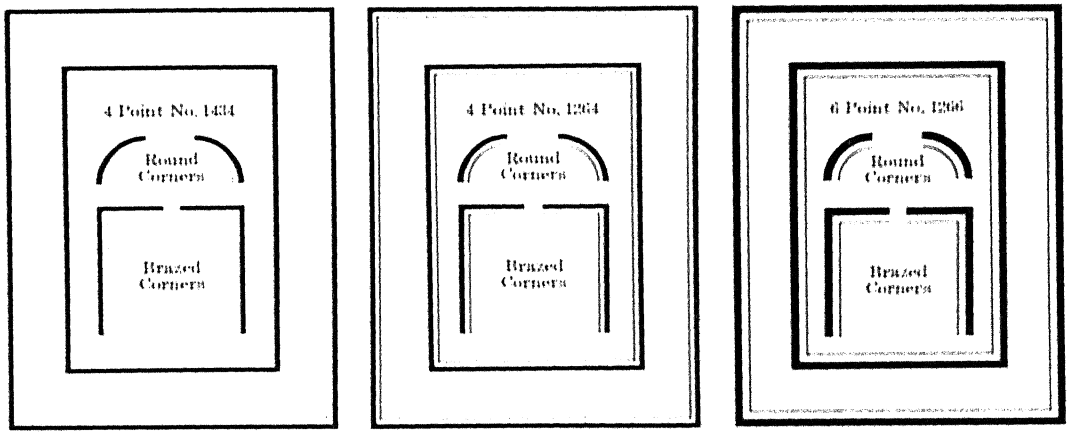
Regular Fonts DO NOT contain Miters, Round or Brazed Corners, which are sold separately in Sets; for prices of Miters in Fonts and Sets see Tables D and E1, pages 859 and 861. Charges for Mitering pages are given in Table F, page 861
For prices of Labor-Saving Fonts of Rule see Table B, page 859



See page 841 for specimens of other Brass Round Corners



See page 840 for specimens of other Brazed Corners



These nine faces are all made flush on body

OPEN SQUARE BRASS RULE

Designed to be used with side faces of flush body rules

No. 1850 (actual size)

Style I Miter — 2 forms available

Style J Miter — 2 forms available

No. 1856 (actual size)

Style I Miter — 2 forms available

Style J Miter — 2 forms available

No. 1872 (actual size)

Style I Miter — 2 forms available

Style J Miter — 2 forms available

No. 1878 (actual size)

Style I Miter — 2 forms available

Style J Miter — 2 forms available

No. 1884 (actual size)

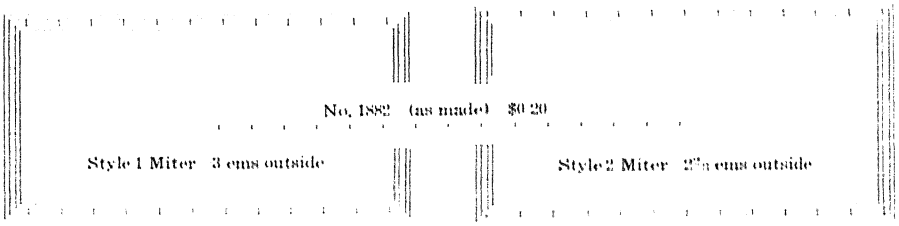
Style I Miter — 2 forms available

Style J Miter — 2 forms available

Made in sizes ranging from 6 to 36 picas long

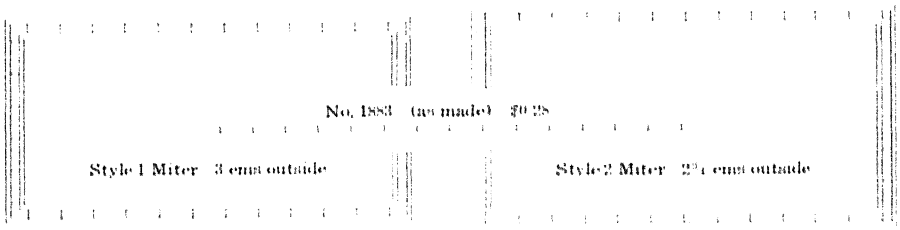
OPEN SQUARE BRASS RULE

Designed to be used with side face or flush body rules



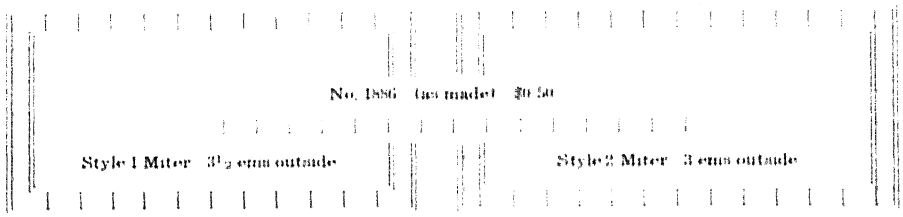
No. 1882 (as made) $0.20

Style 1 Miter 3 ems outside — Style 2 Miter 2⅞ ems outside



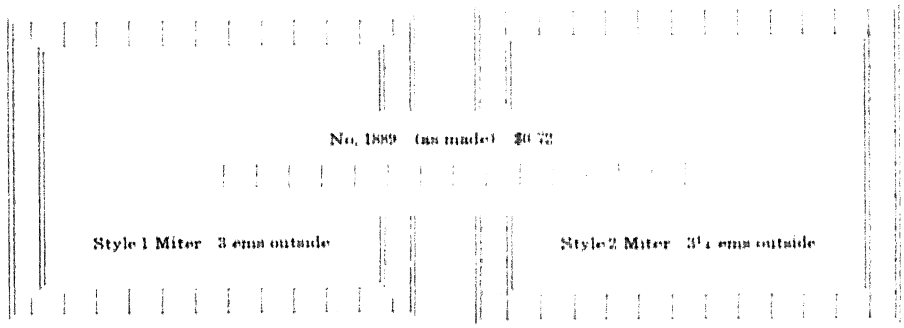
No. 1883 (as made) $0.28

Style 1 Miter 3 ems outside — Style 2 Miter 2¾ ems outside



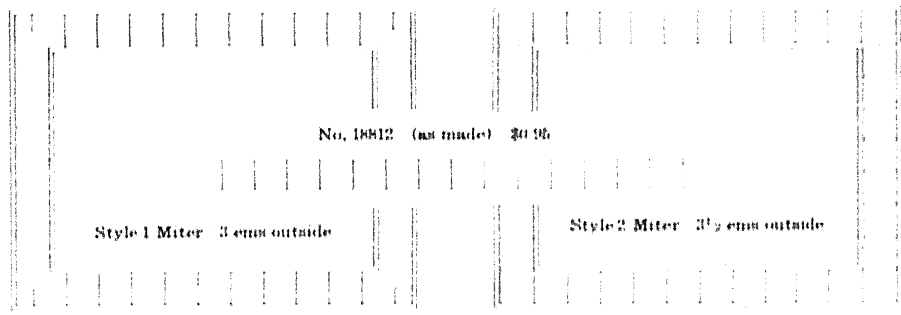
No. 1886 (as made) $0.50

Style 1 Miter 3½ ems outside — Style 2 Miter 3 ems outside



No. 1889 (as made) $0.72

Style 1 Miter 3 ems outside — Style 2 Miter 3¼ ems outside



No. 18812 (as made) $0.96

Style 1 Miter 3 ems outside — Style 2 Miter 3½ ems outside

Prices quoted are per foot

Sold in labor-saving fonts at prices given in Table H1, page 863. See Table D1 for prices of miters

OPEN SQUARE BRASS RULE

Designed to be used with [illegible] Brass Body Rules

No. 1442 [illegible] Scale

Stylo-Metric [illegible] Stylo-Metric [illegible]

No. 1444 [illegible] Scale

Stylo-Metric [illegible] Stylo-Metric [illegible]

No. 1462 [illegible] Scale

Stylo-Metric [illegible] Stylo-Metric [illegible]

No. 1464 [illegible] Scale

Stylo-Metric [illegible] Stylo-Metric [illegible]

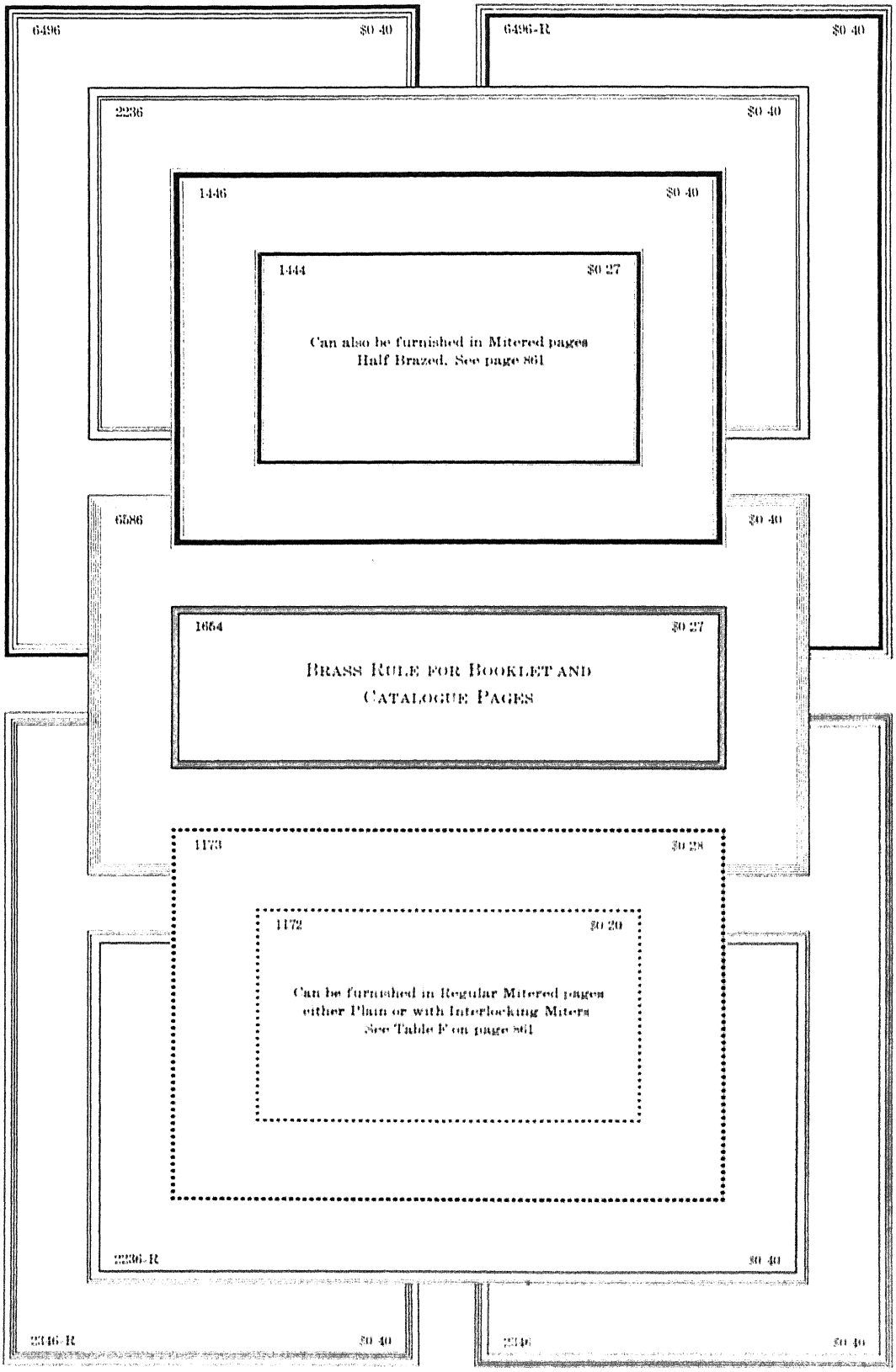
No. 1468 [illegible] Scale

Stylo-Metric [illegible] Stylo-Metric [illegible]

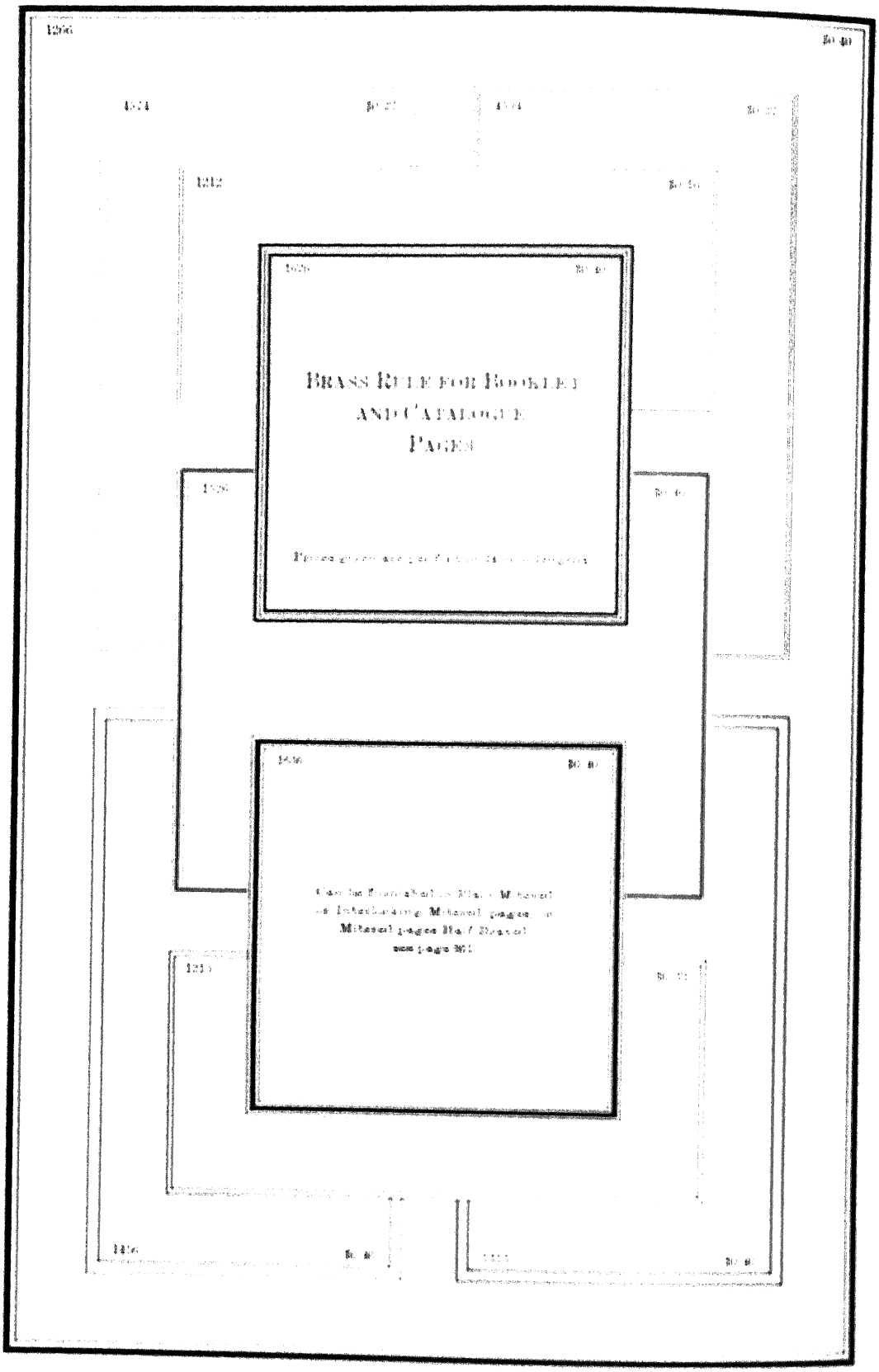
Prices [illegible]

[illegible]

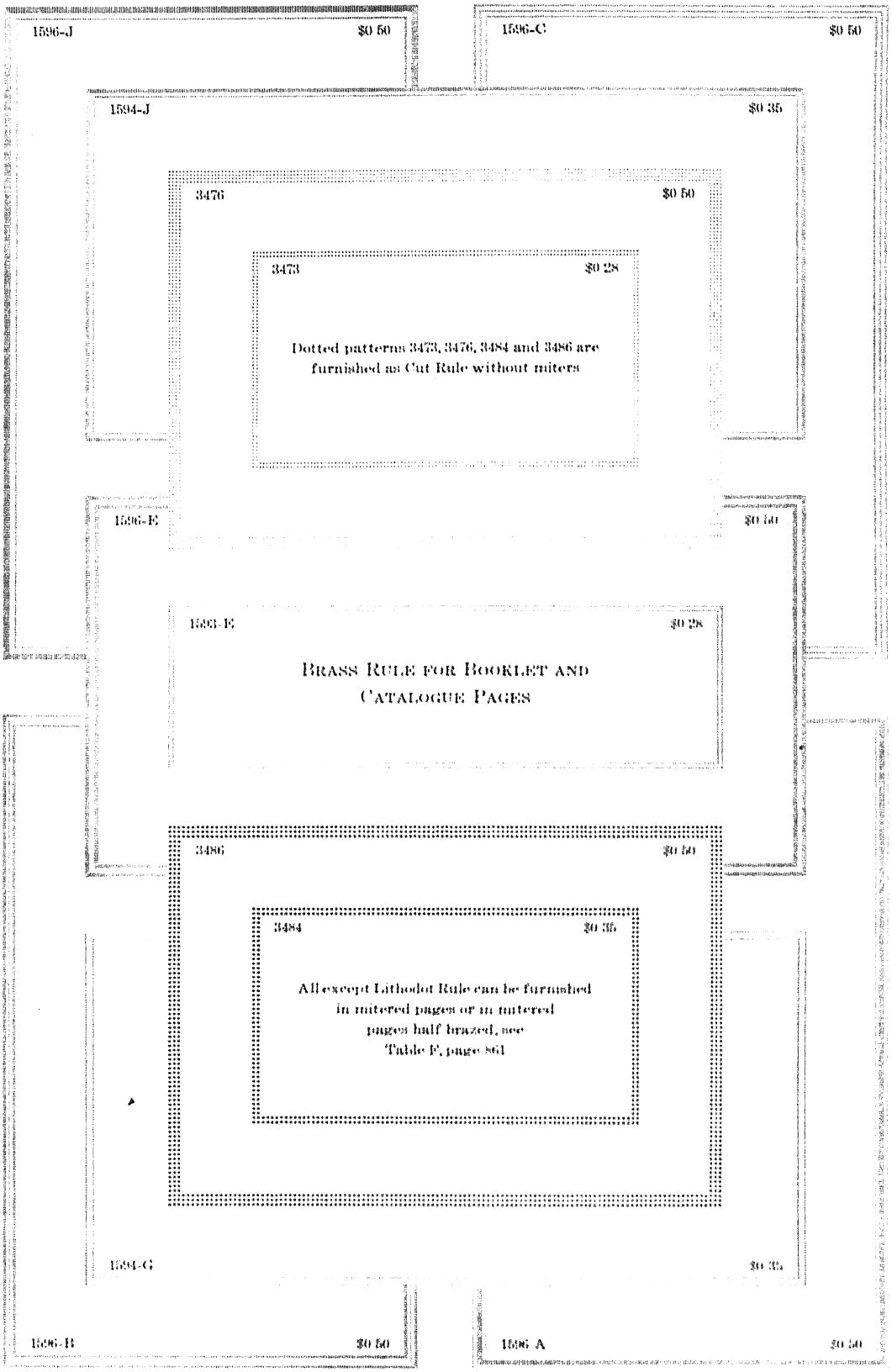
Brass Rule for Booklet Work



Brass Rule for Booklet Work



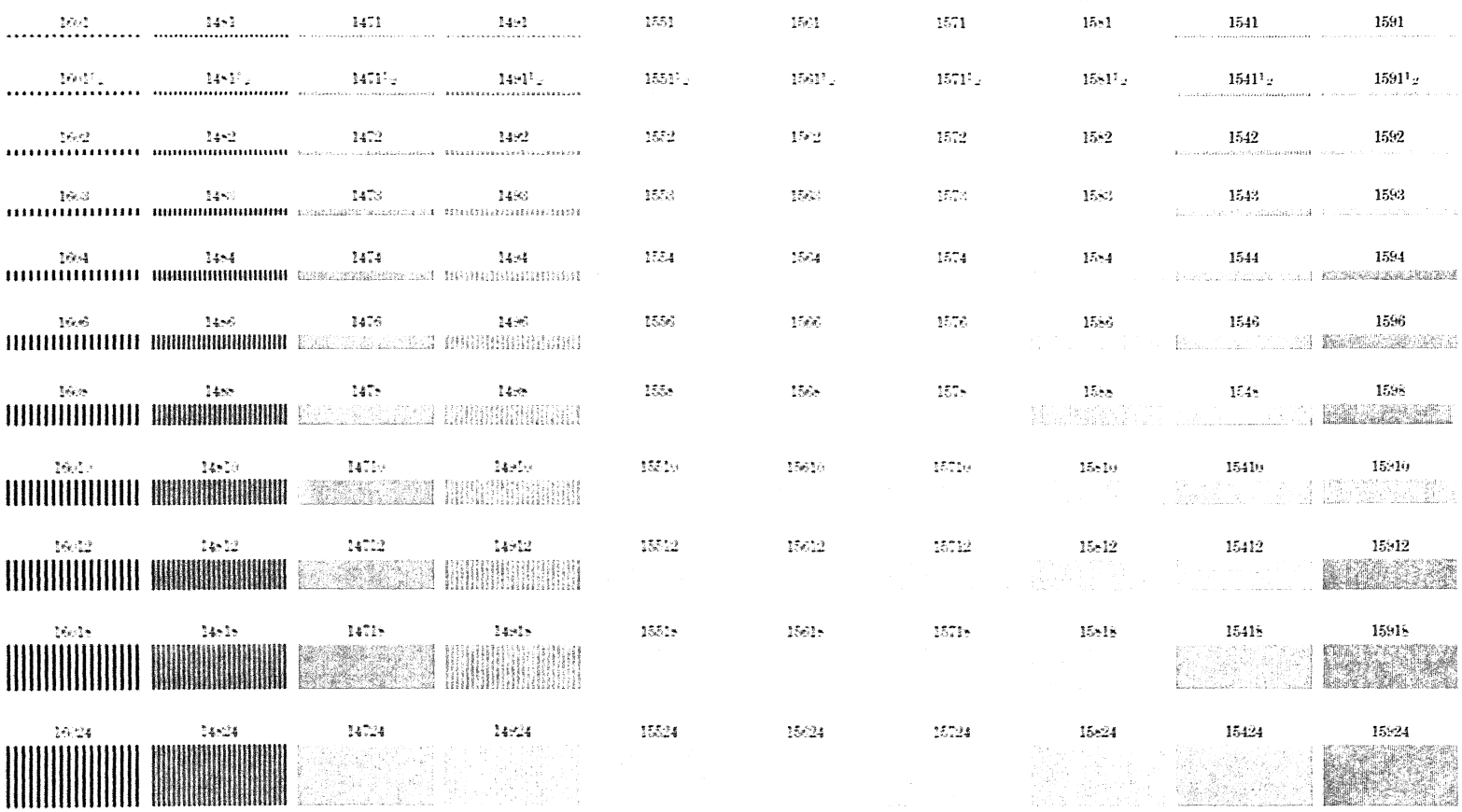
Brass Rule for Booklet Work

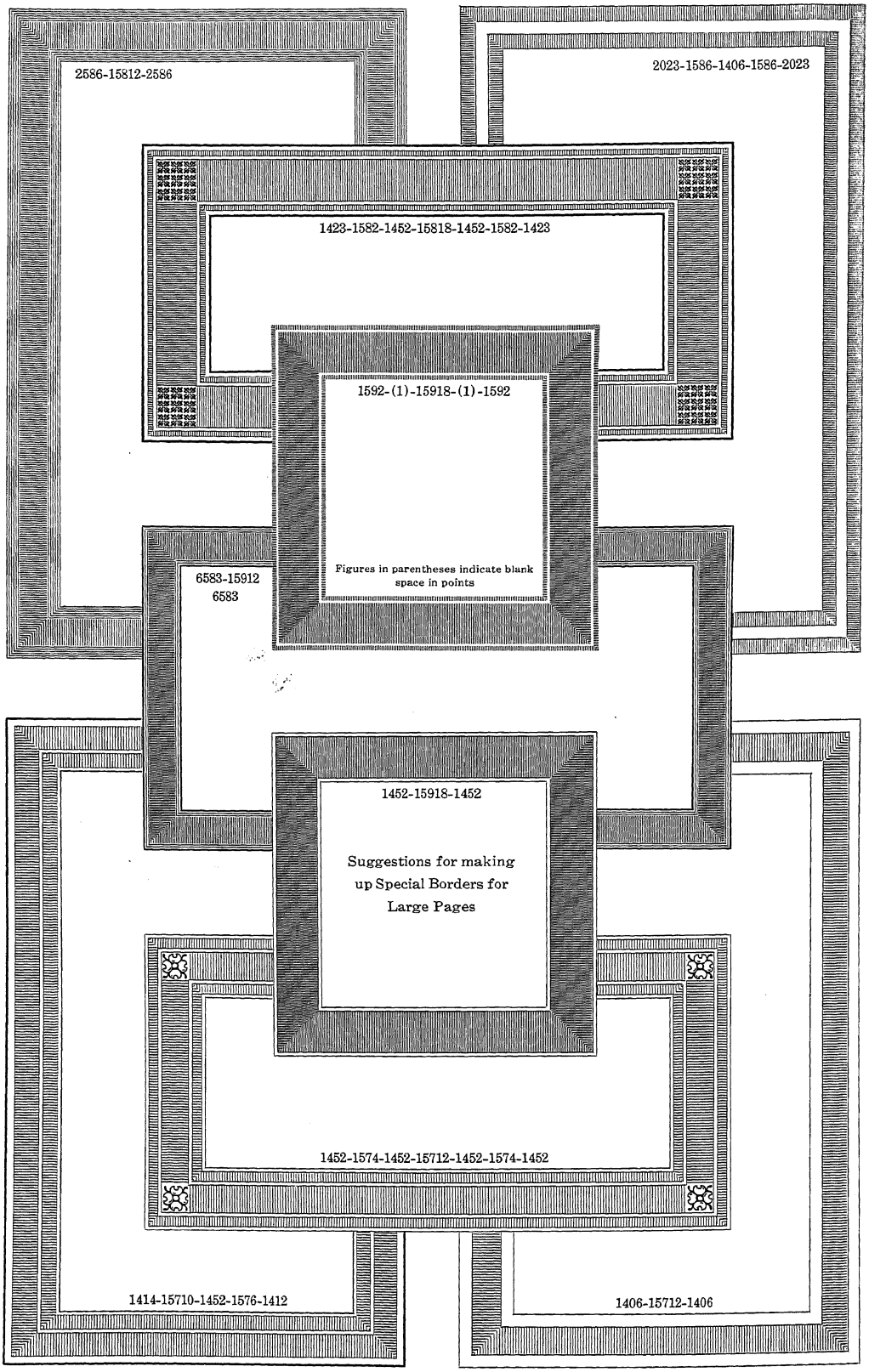


Litholine, Lithotone and Lithodot Brass Rule

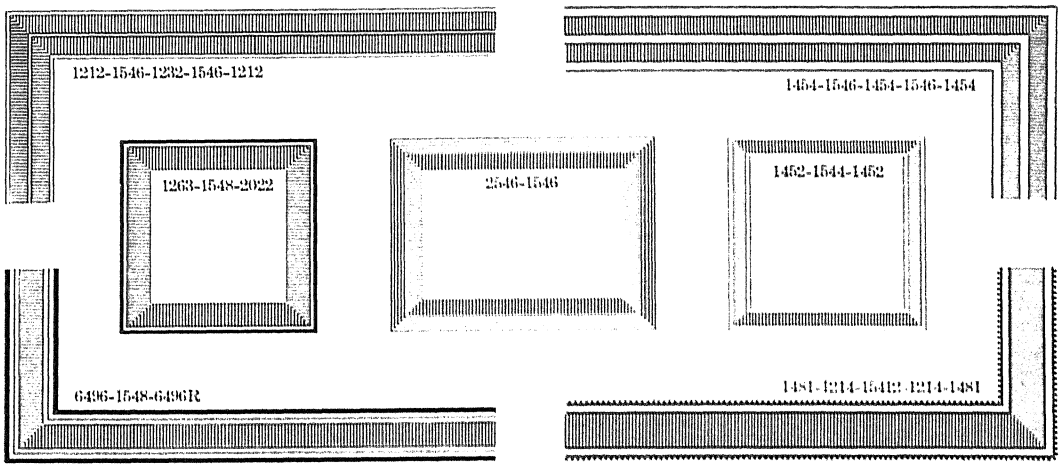
A COMPLETE SHOWING OF ALL SIZES OF LITHOTONE RULE

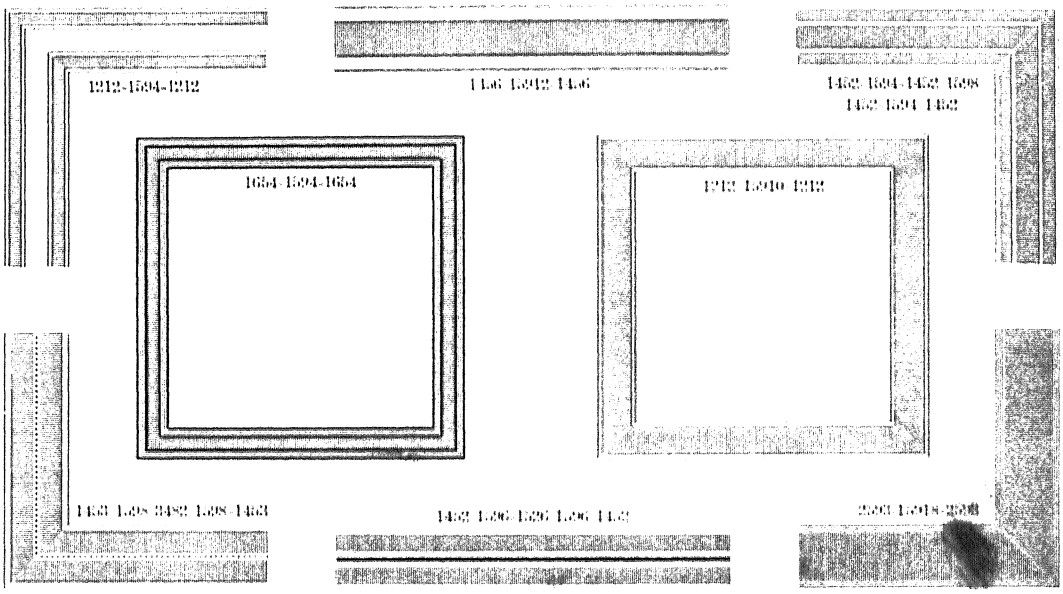
Made in 2-foot strips. Sold by the foot at prices given in Table G1 on page 859. Can be furnished in any lengths, cut to order, with or without mitered ends, at Table H and I prices (page 860) plus 25 per cent, plus mitering charges given in Table F on page 861. Brazed Corners are priced on page 861

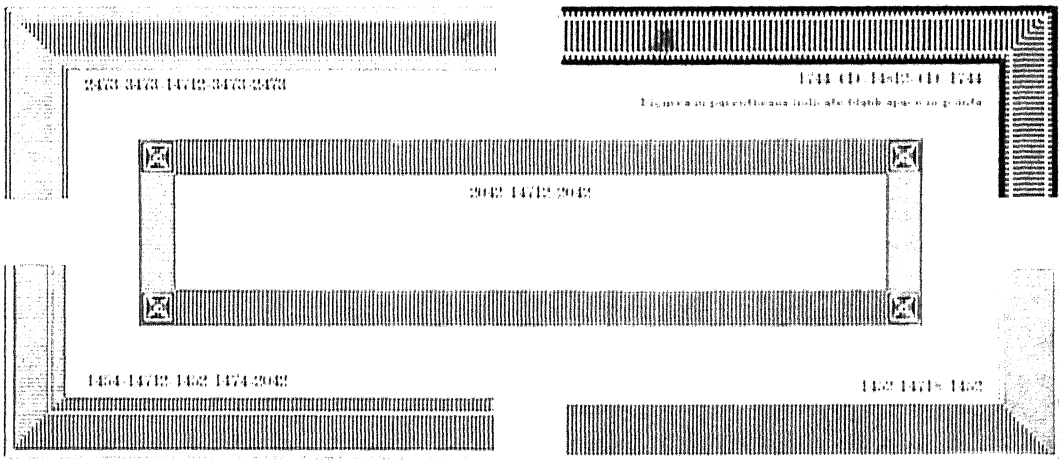



2586-15812-2586
2023-1586-1406-1586-2023
1423-1582-1452-15818-1452-1582-1423
1592-(1)-15918-(1)-1592
Figures in parentheses indicate blank space in points
6583-15912
6583
1452-15918-1452
Suggestions for making up Special Borders for Large Pages
1452-1574-1452-15712-1452-1574-1452
1414-15710-1452-1576-1412
1406-15712-1406

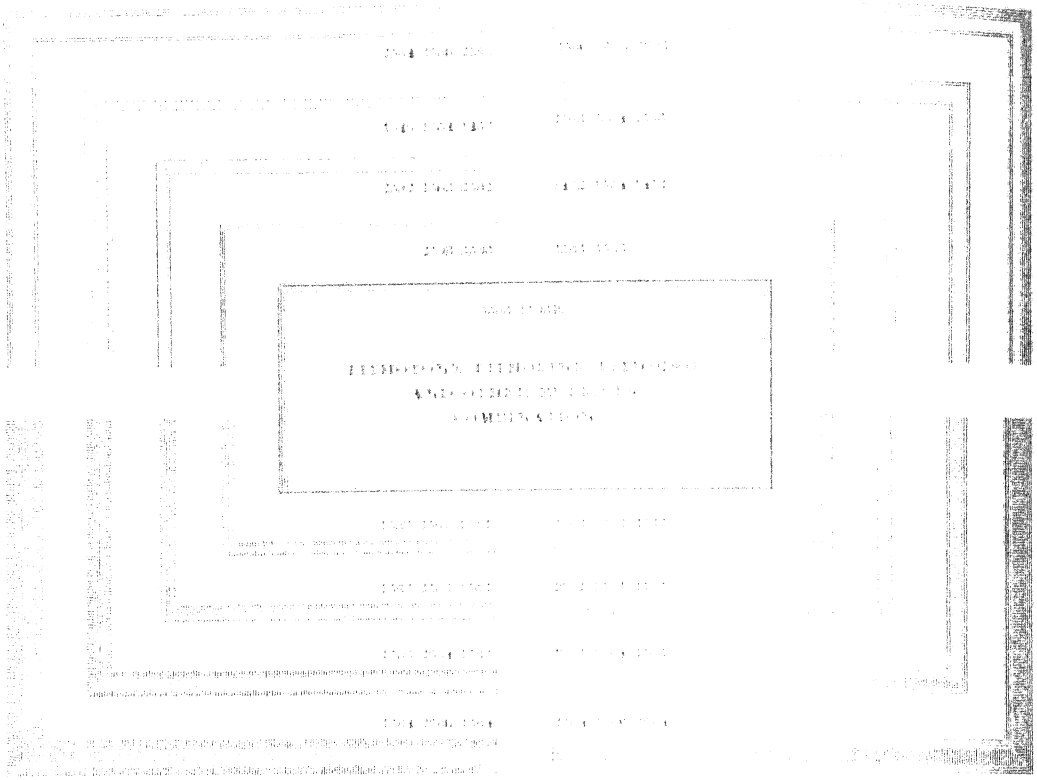
Lithotone and Other Brass Rule

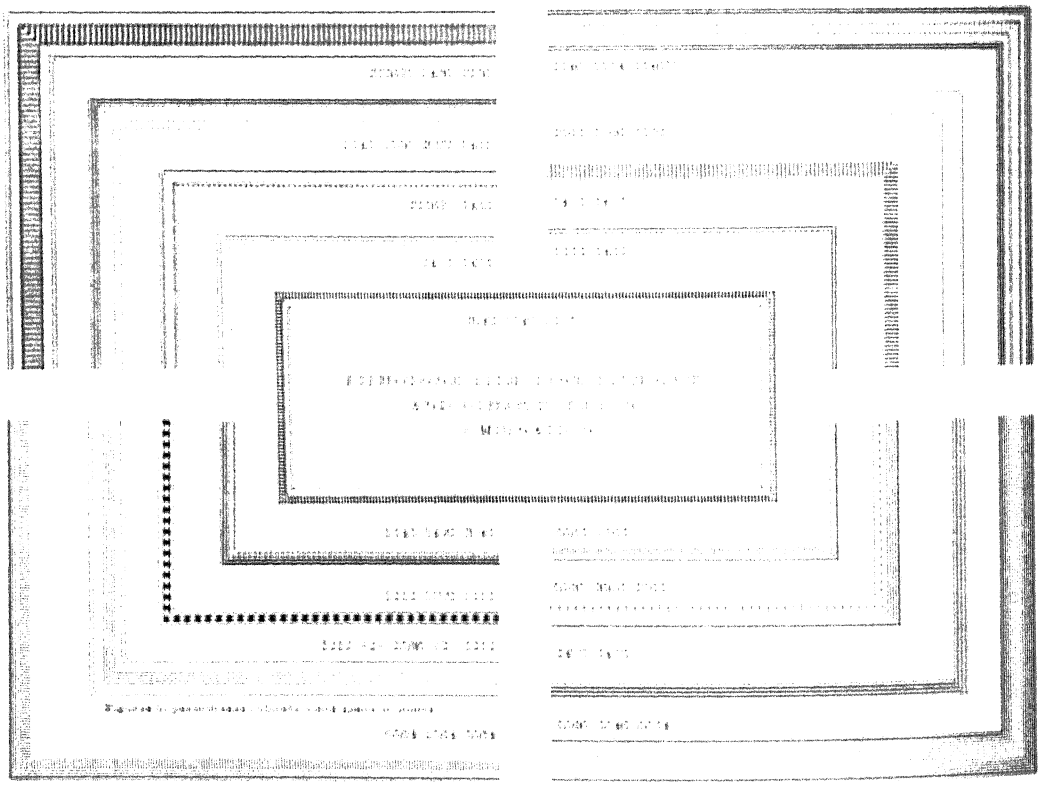






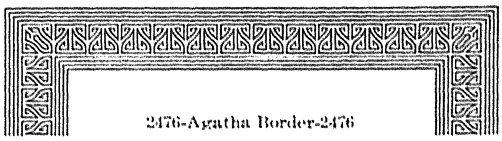
Lithotone and Other Brass Rule



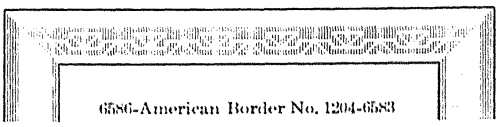


Combinations of Brass Rule

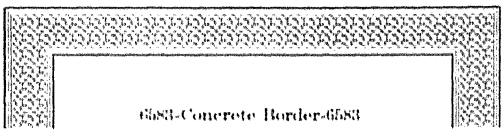
2546-Crisscross Border-2546



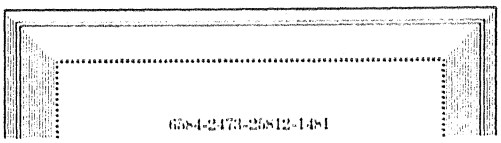
2476-Agatha Border-2476



6586-American Border No. 1204-6583

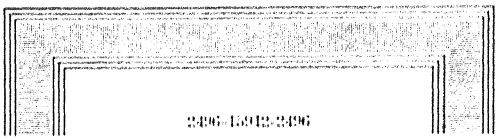


6583-Concrete Border-6583



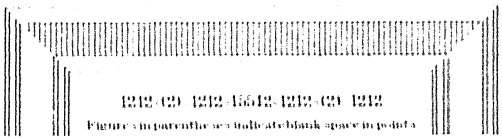
6584-2473-25812-1481

6588-1702-6588



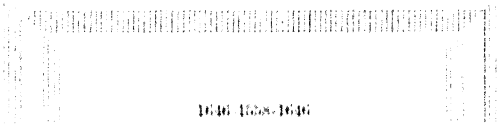
2496-15012-2496

2596 3596 2066

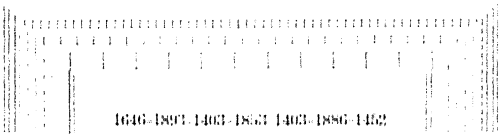


1212-(2) 1212-15012-1212-(2) 1212

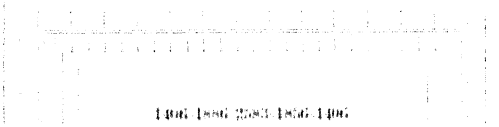
Figure 2 in parenthesis is half of a blank space in pedestal



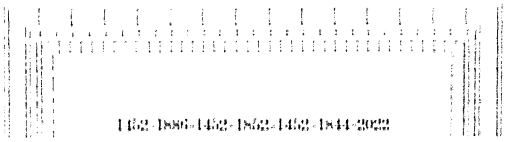
1646 1658-1646



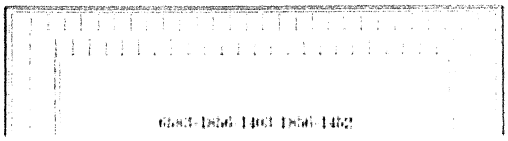
1646-1893-1403-1853-1403-1886-1452



1406 1886 2583 1856 1406



1452-1886-1452-1852-1452-1844-2022



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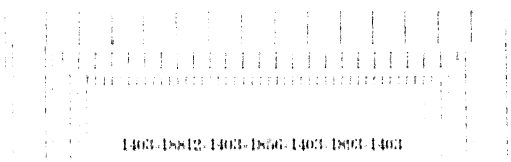

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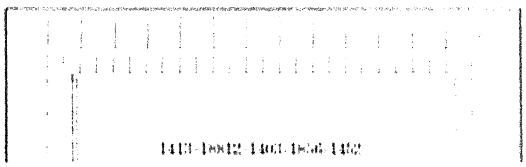
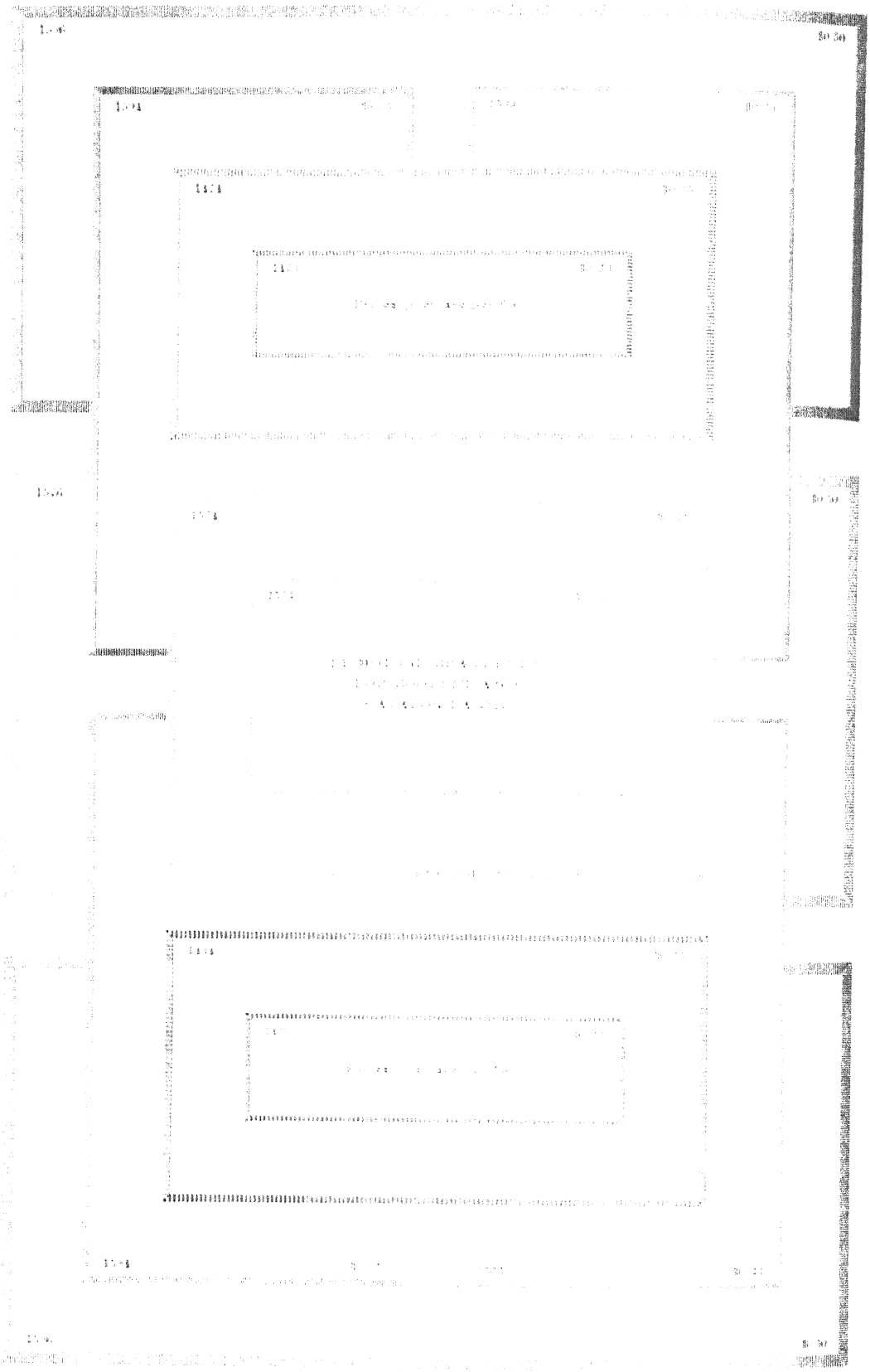
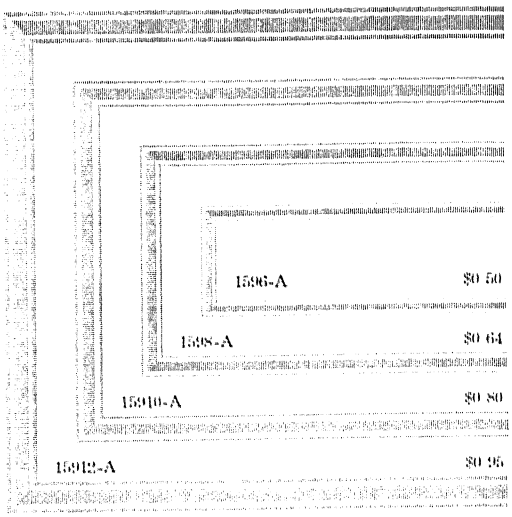


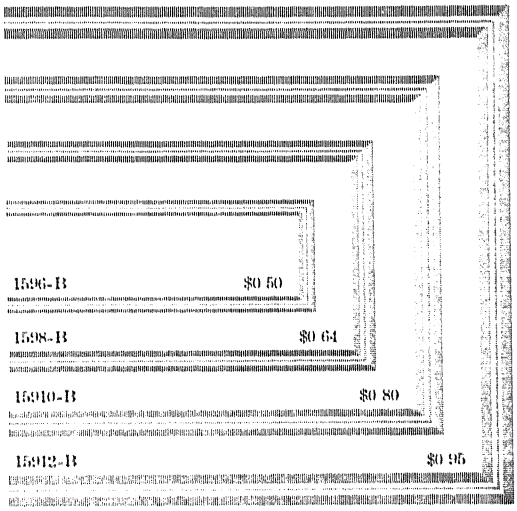
1413-18812-1403-1856-1452

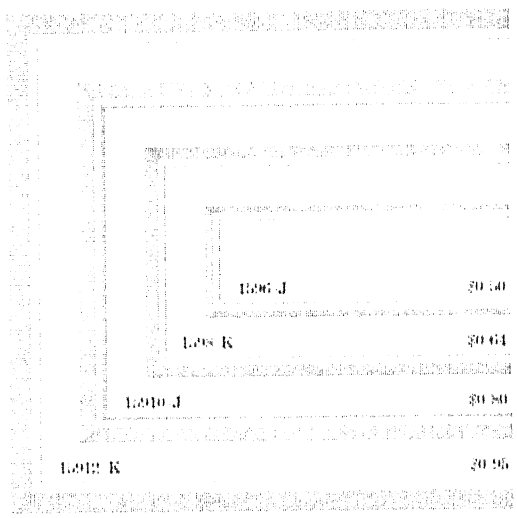
Lithotone Brass Rule

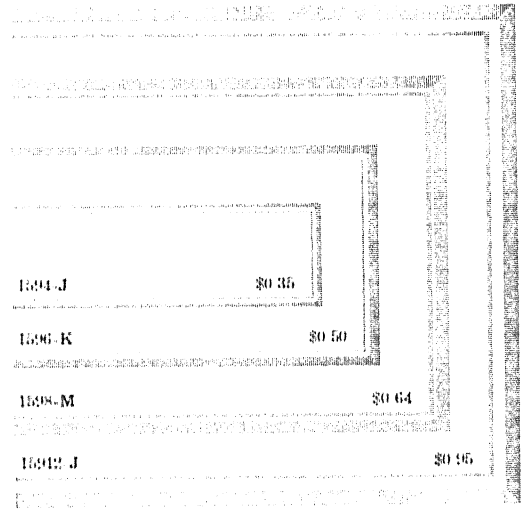


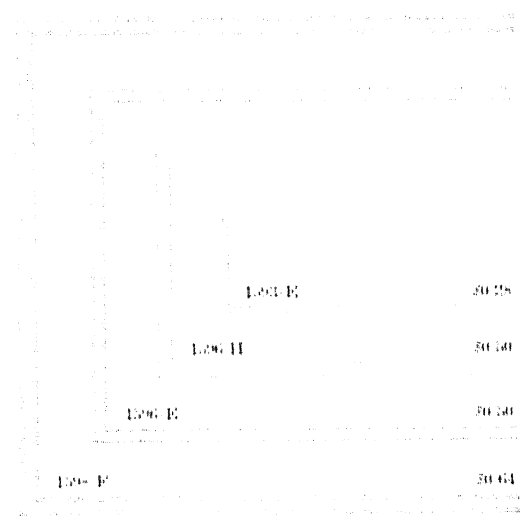
Double and Triple Lithotone Brass Rule

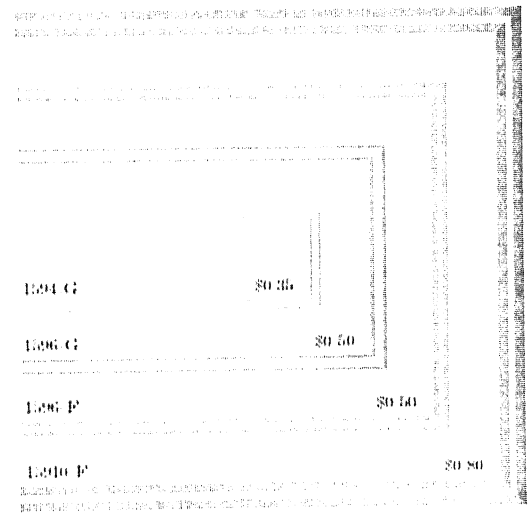




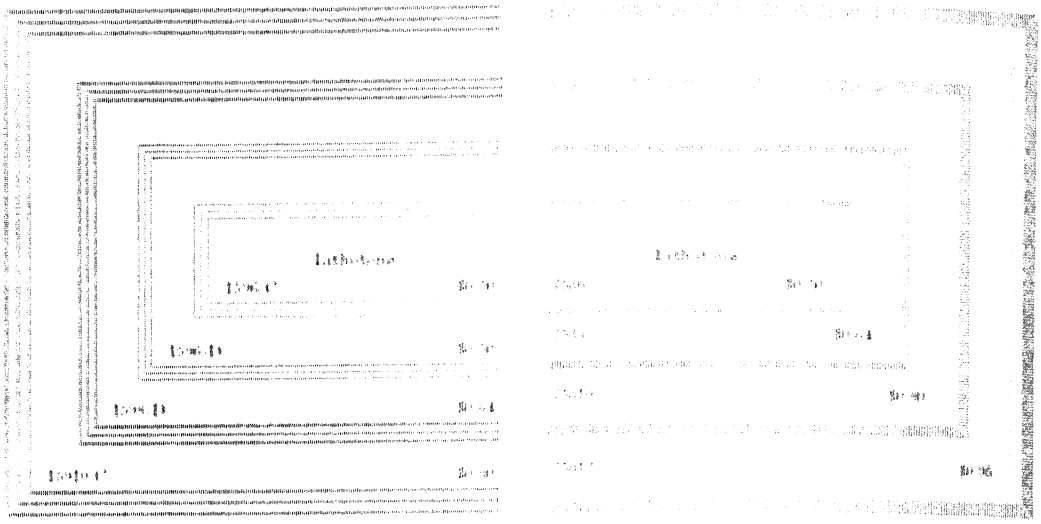


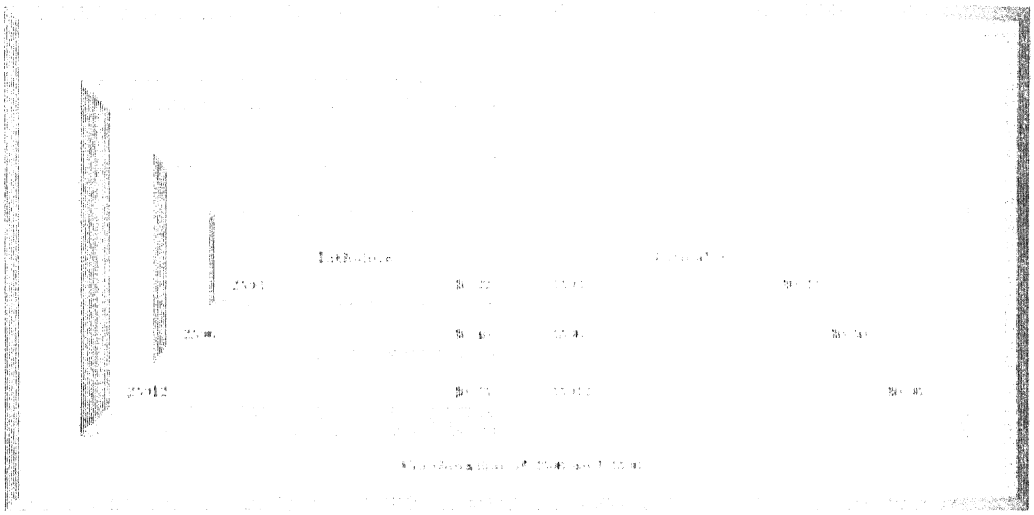


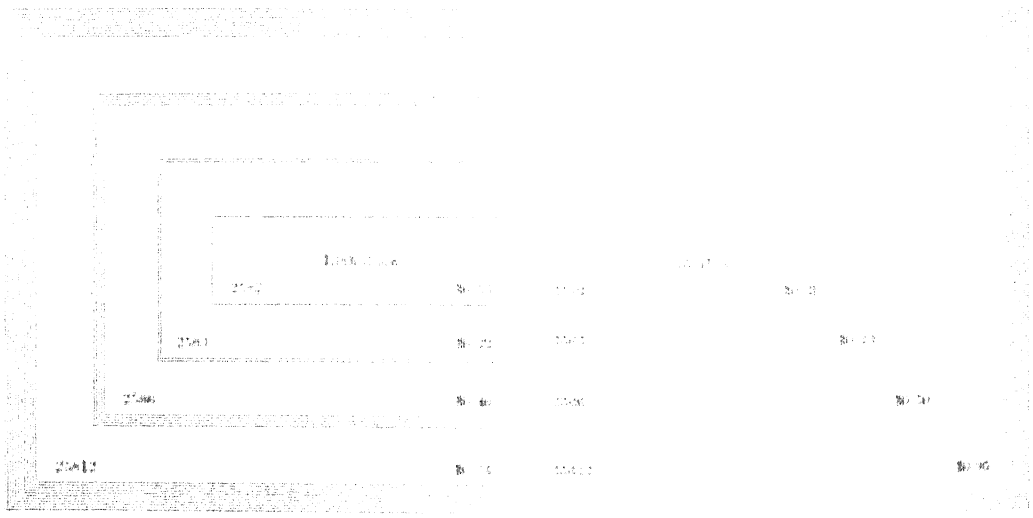




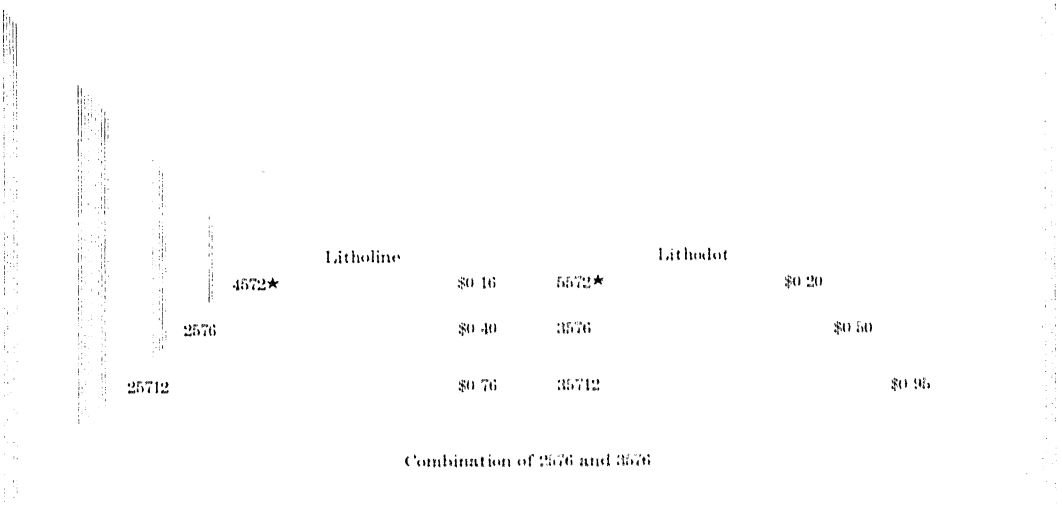
Lithotone, Lithofoil and Litholine Brass Rule





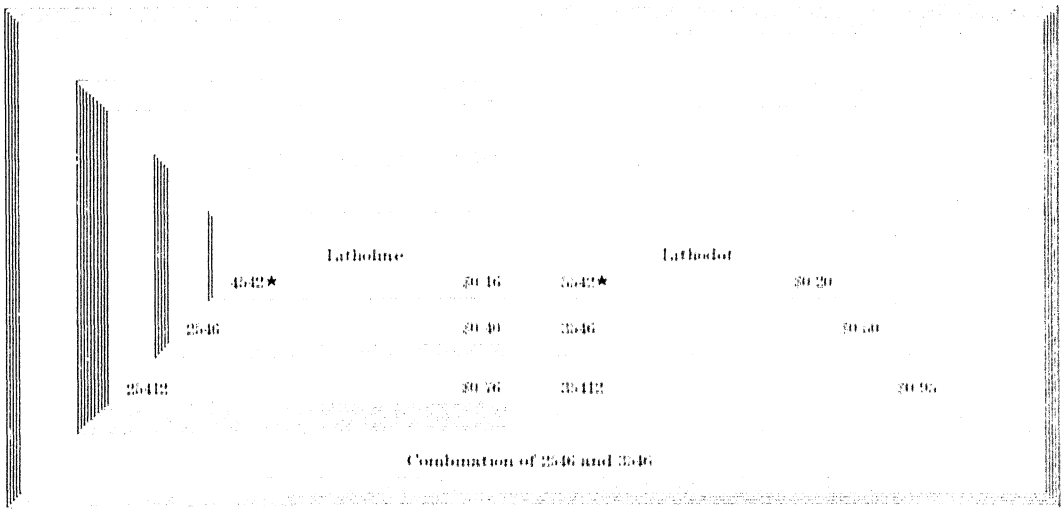


Litholine and Lithodot Brass Rule



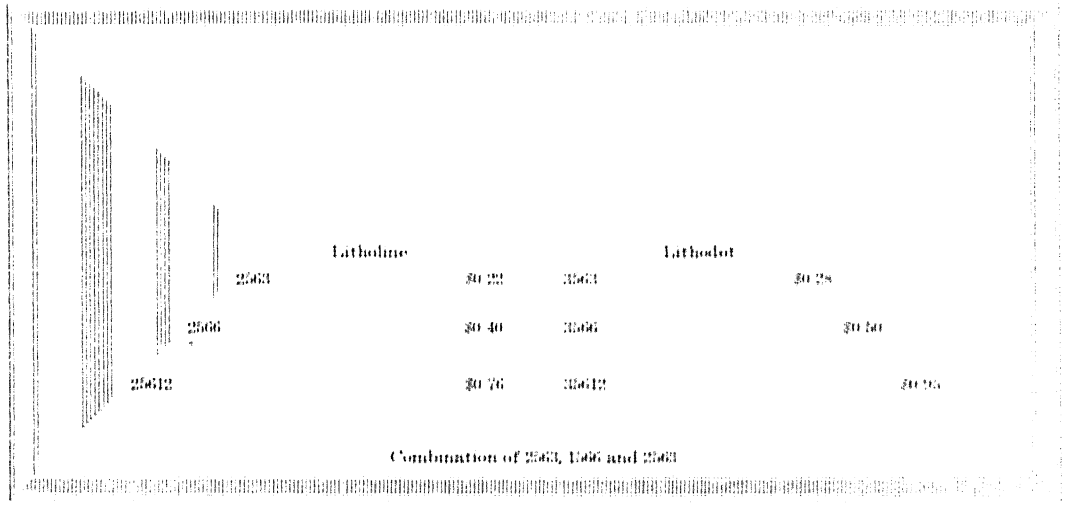
Combination of 2576 and 3576

★Also made on 2″ point body



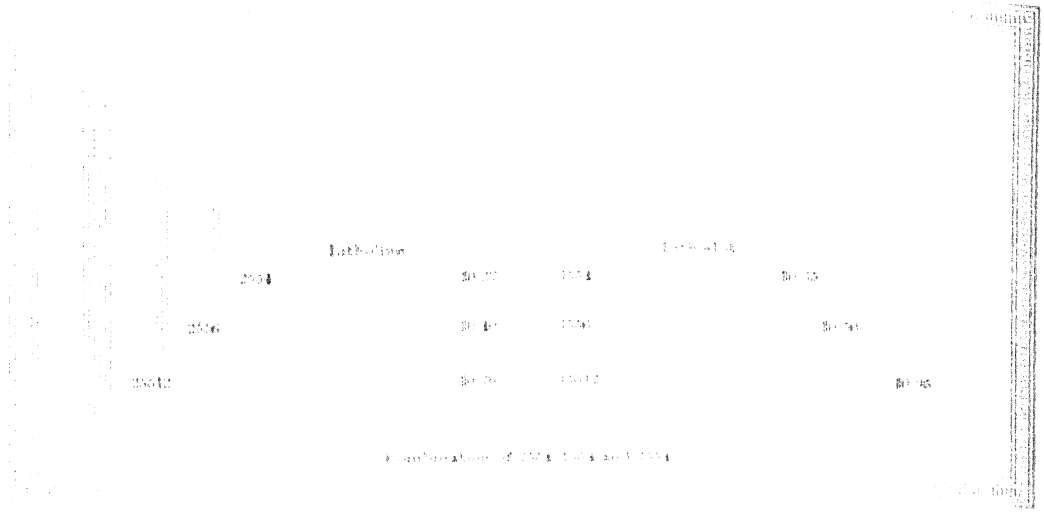
Combination of 2546 and 3546

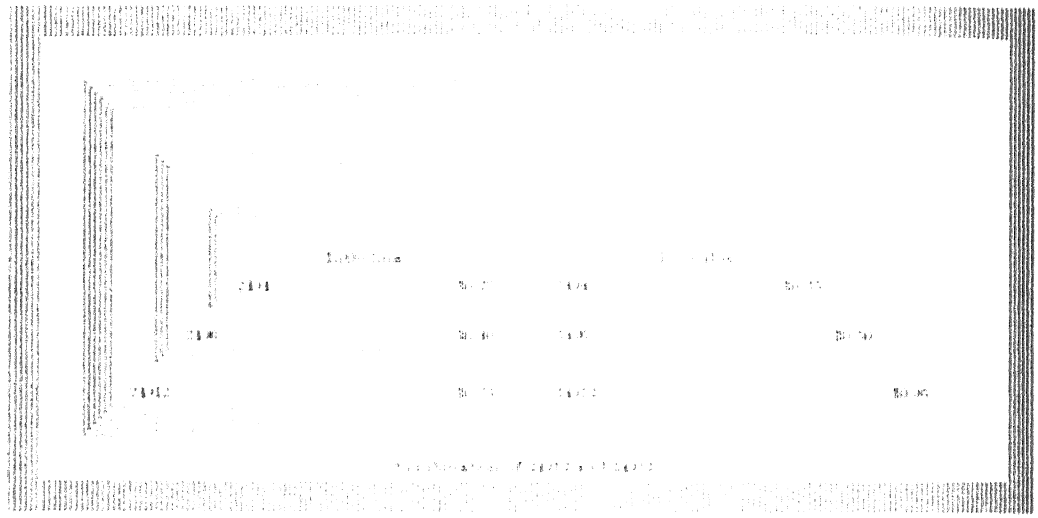
★Also made on 2″ point body

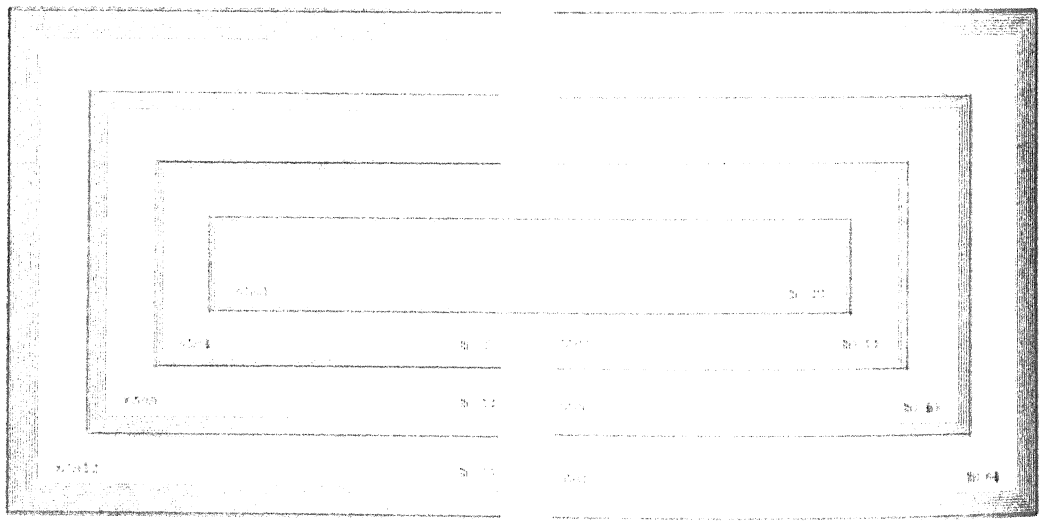


Combination of 2563, 1566 and 2563

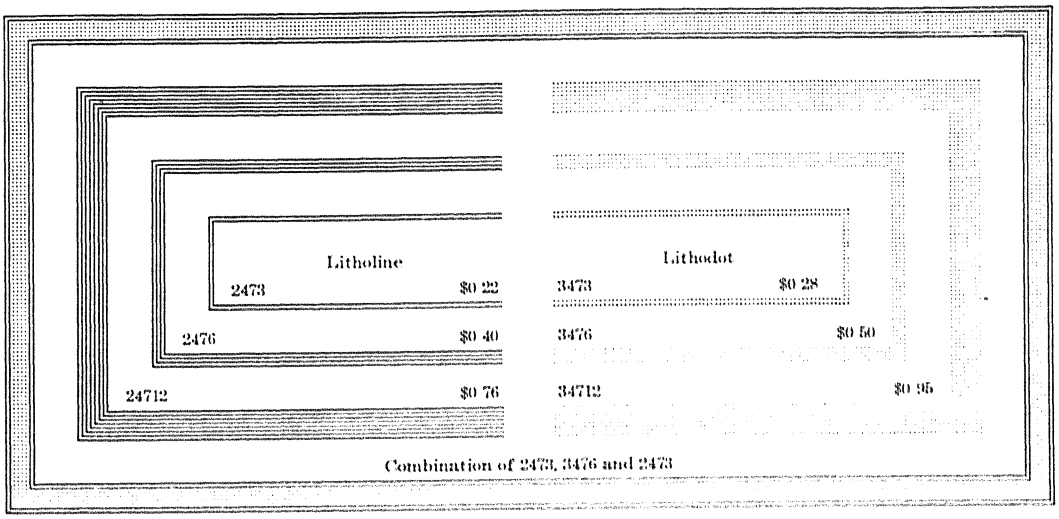
Litholine and Lithodot Brass Rule



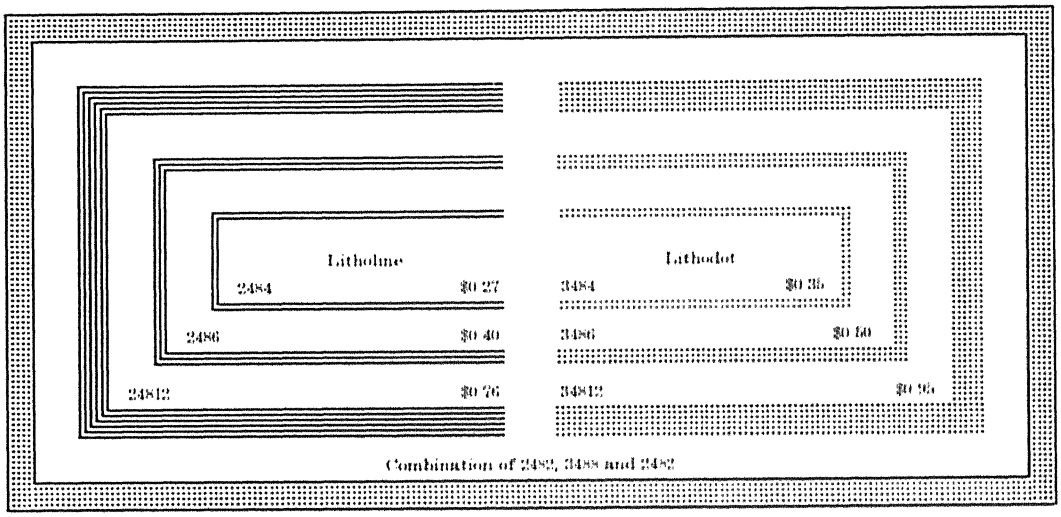




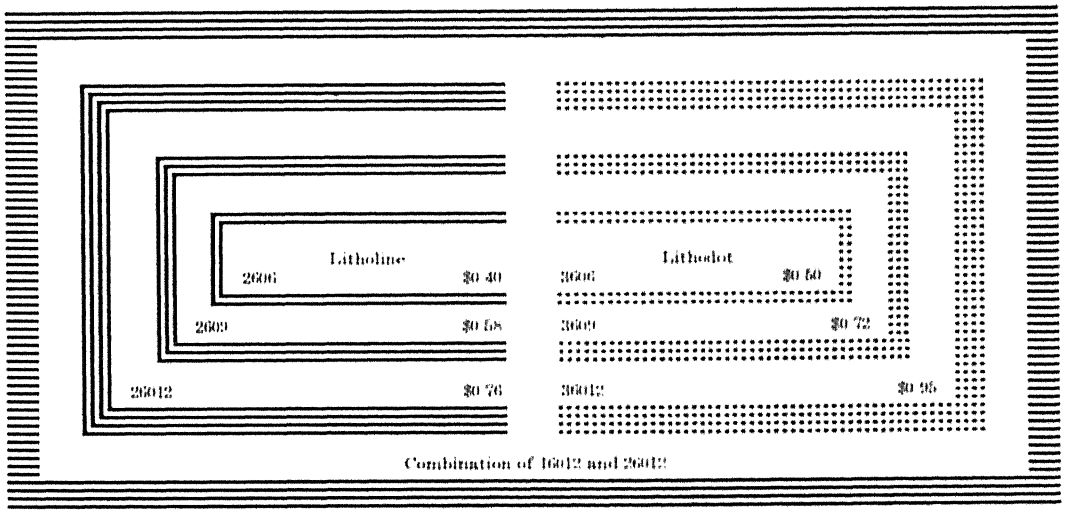
Litholine and Lithodot Brass Rule



Combination of 2473, 3476 and 2473

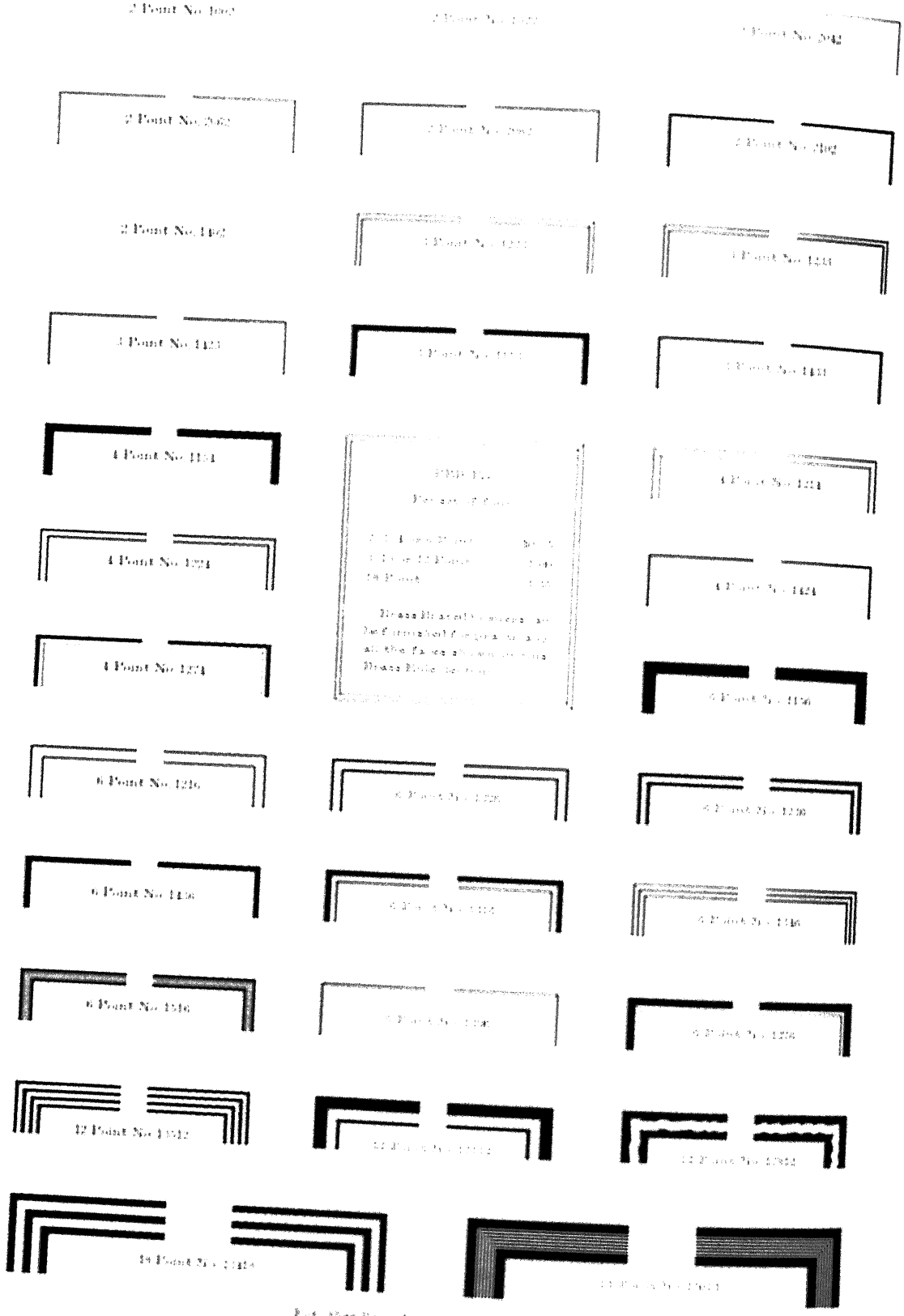


Combination of 2482, 3488 and 2482



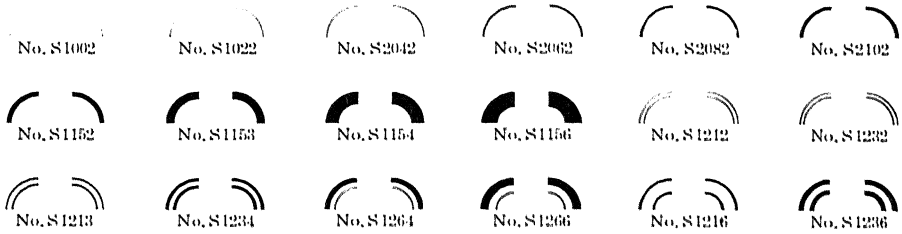
Combination of 16012 and 26012

Brass Brazed Corners



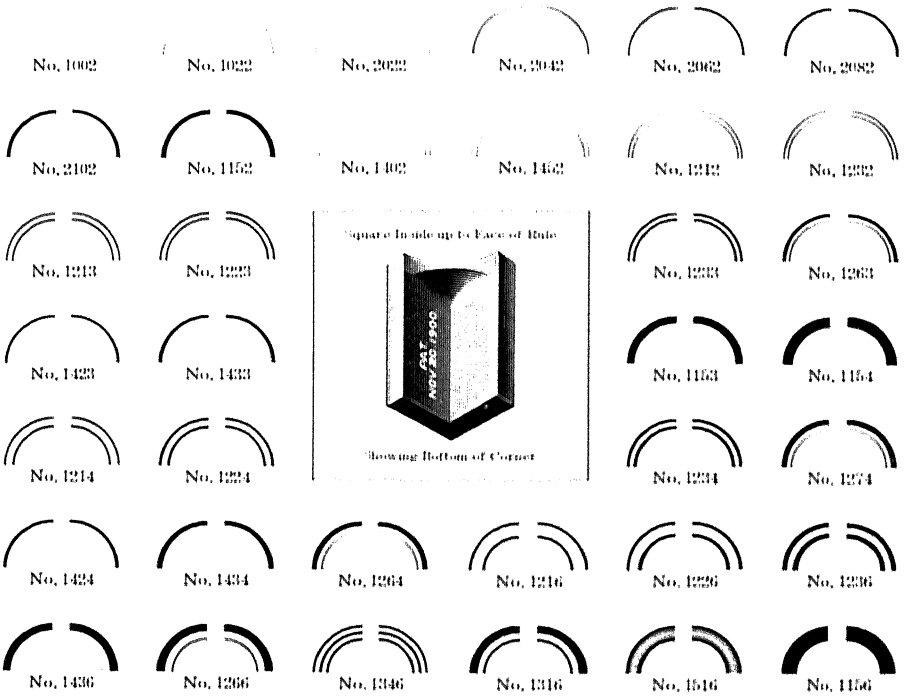
BRASS ROUND CORNERS

12 Point Solid Body Per set of four 50c



BRASS ROUND CORNERS

18 Point Full Mortised Body Per set of four 75c



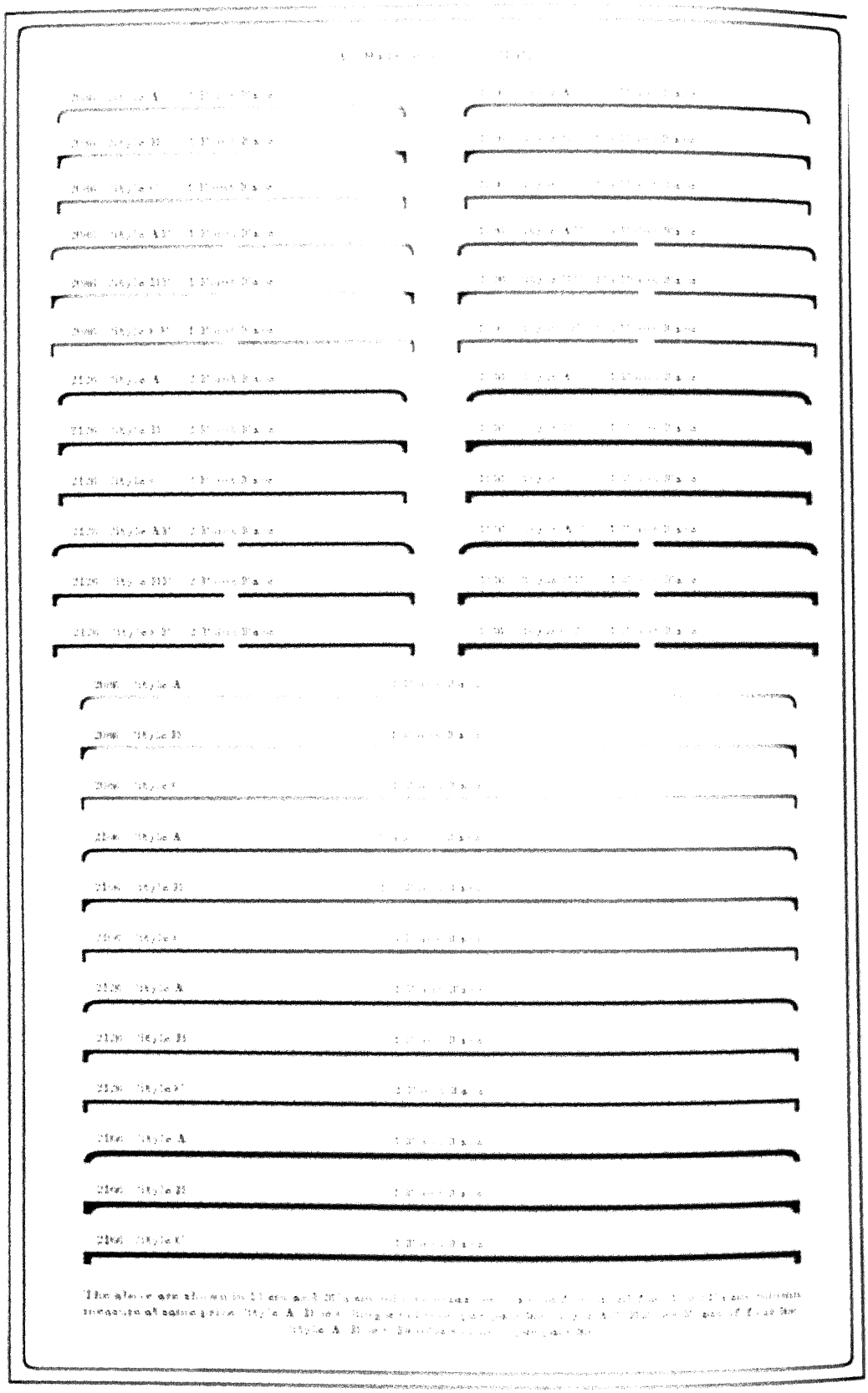
BRASS ROUND CORNERS

24 Point Full Mortised Body Per set of four $1.00

BRASS ROUND CORNERS

36 Point Full Mortised Body Per set of four $1.25

While not generally carried in stock, Brass Round Corners can be obtained for practically all the faces shown in this section



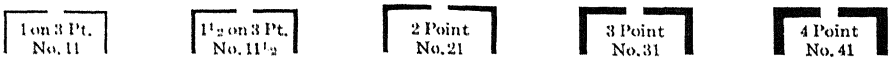
Brass Corners for Fullface Rule

BRASS SQUARE CORNERS

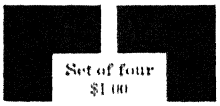
For Plain Face Brass Rule

Made like a corner quad and cut from a solid block of brass; 1 and 1½ Point are brazed with bevel on outside

1, 1½, 2, 3, 4 or 6 Point (18 Point Body), per set of four $0.60

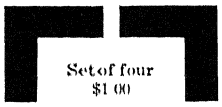


8, 10 and 12 Point (24 Point Body), per set of four $0.75



18 Pt. No. 181 (36 Pt. Body)

Made on solid 12 Point Body, per set of four $0.40



12 Pt. No. 127 (36 Pt. Body)

BRASS DIAGONAL CORNERS

2, 3, 4 or 6 Point (12 Point Body), per set of four $0.50

2 Point No. 22 — 3 Point No. 32 — 4 Point No. 42 — 6 Point No. 62

12 Point No. 122 (24 Point Body)
Per set of four $0.90

2, 3, 4 or 6 Point (18 Point Body), per set of four $0.75

2 Point No. 23 — 3 Point No. 33 — 4 Point No. 43 — 6 Point No. 63

12 Point No. 123 (36 Point Body)
Per set of four $1.00

OTHER BRASS CORNERS

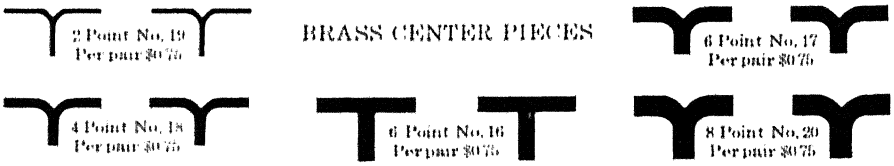
No. 11: 2 Point on top, 12 Point on side, Set of four $0.75

No. 12: 2 Point on top, 6 Point on side, Set of four $0.75

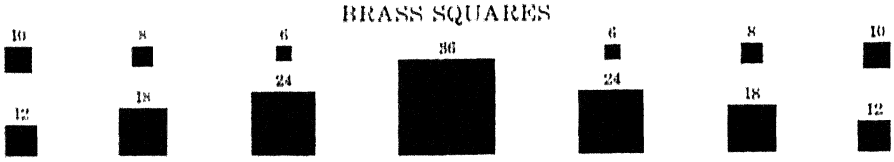
No. 13: 2 Point on top, 6 Point on side, Set of four $0.75

No. 14: 2 Point on top, 12 Point on side, Set of four $0.75

BRASS CENTER PIECES



BRASS SQUARES

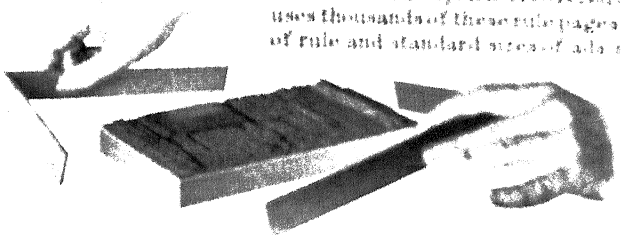


Font containing two sets each 6, 8, 10 and 12 Point and one set (4) each of 14, 18, 24 and 36 Point $2.50
Also sold in sets, see page 862. Round Corners for fullface rule are shown on page 841

MITERED PAGES—HALF BRACED

The Mitered Page Half Braced is a great time saver. It is easier to put in the form, and the compositor handles two corners instead of four mitered pieces.

There is an additional cost over the plain mitered page of about $1 per 16 pages of an average size, meaning that if 50 cents per page is saved in back up, etc., the extra expense is covered on one job. One trade publication uses thousands of these rule pages. The fact that they use one style of rule and standard sizes of ads makes an enormous saving over the old method.

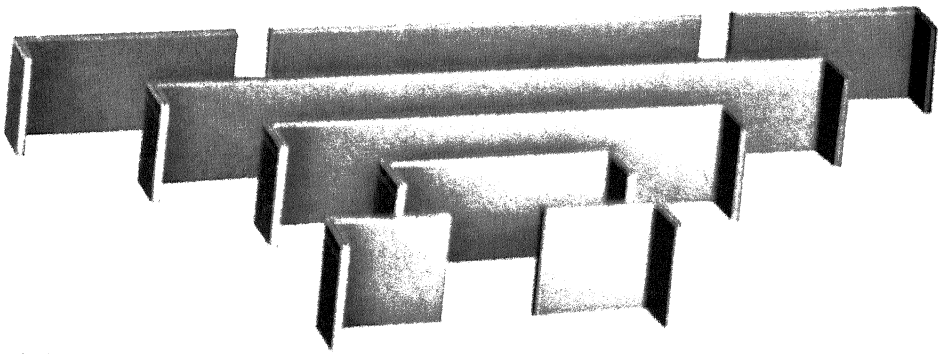


Prices will be found on page 941, estimates furnished in detail if you will advise us.

Sizes 14 ems and smaller are shown on page 945 as Brass Initial Rules.

BRAZED HALF PANELS FOR NEWSPAPER AD BORDERS

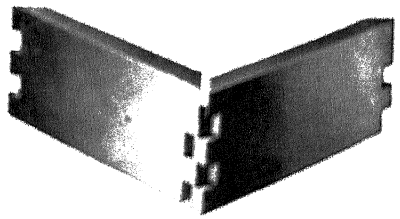
The illustration shows single, double and triple column panels and also single and double column panels cut in half. The latter are for use with straight pieces to make wider panels as shown in the largest panel in the cut, where a two column straight piece is used with a double column panel cut in half to make a four column panel. The half panels used at top and bottom of form are spaced out with straight pieces to make all the proper length.



A fairly good trial equipment made of 6 point Plain Rule contains the following pieces: Brazed Half Panels—4 sets single, 2 sets single cuts, 4 sets double, 2 sets double cuts, and 2 sets triple column, also straight pieces—8 pieces single, 4 pieces double, and 2 pieces triple column; in addition, a special font of various lengths for the rules weighing about 6 pounds. This entire equipment, $25.00. Complete table of prices will be found on page 941.

INTERLOCKING MITERS FOR BRASS RULE

With regular miters care must be taken to prevent slipping at the corners, which can be overcome with use of corner quads when space permits their use. The Interlocking Miter absolutely prevents slipping as the dovetails interlock, securing the rules firmly in position. The use of these miters is becoming more general. Write for booklet and catalogue work.



PRICES OF INTERLOCKING MITERS

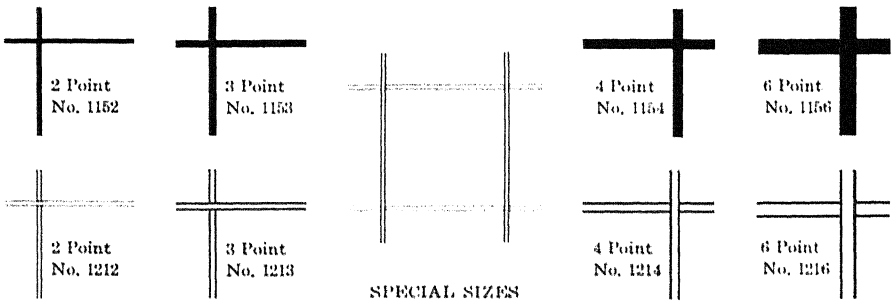
These are sold at the price per piece in Table II and are according to length of rule used as the following charges for mitering per page or per set of miters:

Pages	Like 6 Point	Like 8 Point	Like 10 Point	Like 12 Point
Per page	$0.14	$0.15	$0.20	$0.25
4 to 16	30	35	50	60
Over 16	20	30	40	50

For Fancy Brass Rule, including 4 to 48 ems and 6 point, see page 942. Prices in Table II and the rule used plus 25 per cent, to cover cost of the slots and mitering. Miters

SLOTTED BRASS CORNERS

Per set of four—2 to 6 Point, either 4 em leg or 6 em leg.....$1 00



2 Point
No. 1152

3 Point
No. 1153

4 Point
No. 1154

6 Point
No. 1156

2 Point
No. 1212

3 Point
No. 1213

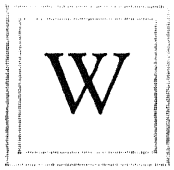
SPECIAL SIZES

4 Point
No. 1214

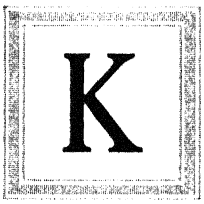
6 Point
No. 1216

Slotted Corners can be made to order from any rule. Give total length of leg and length of outside leg. Solid panels like one around this specimen can also be furnished. For price, figure pieces according to prices in Table H or I and add 75 cents per set or page for slotting. Minimum price $1.00 per set.

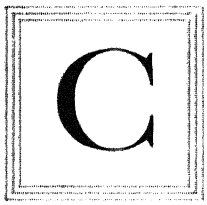
Rule No. 1214 Slotted page this size, 18X32 ems $1 25



5-1596G 65c



6-1598A 75c



6-1598C 65c

5-1596H 65c

4-1594J 50c

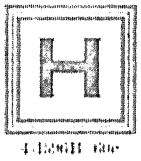
BRASS INITIAL BOXES

These Initial Boxes are brazed on two corners and mitered on two corners, making corner pieces easy to compose

PRICE LIST

	18 Point and Smaller	72 Point and Smaller	96 Point and Smaller	120 Point and Smaller
2, 3 or 4 Point Rule	$0 50	$0 50	$0 55	$0 60
6 Point Rule	60	65	70	75
8 Point Rule	70	75	85	90
10 Point Rule	80	90	1 00	1 10
12 Point Rule	90	1 00	1 10	1 20

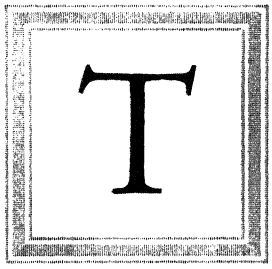
Sixteen or more of same size and face 10 cents each less



4-1596H 60c

5-1596J 65c

5-1596A 65c

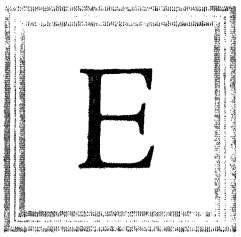


8-15910A $1 00

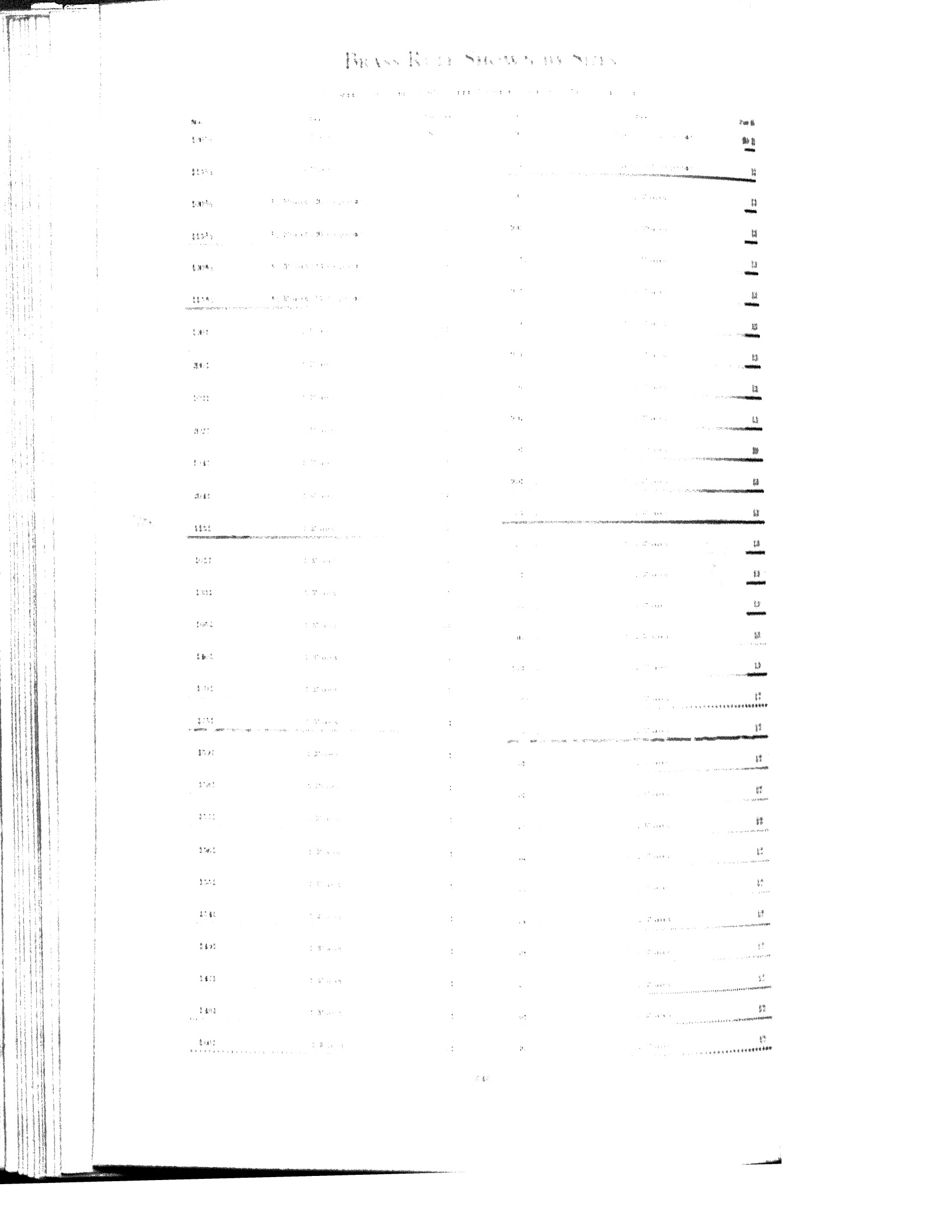
AMERICAN TYPE FOUNDERS COMPANY

4-1594G 50c

4-1596A 60c



7-1598H 85c



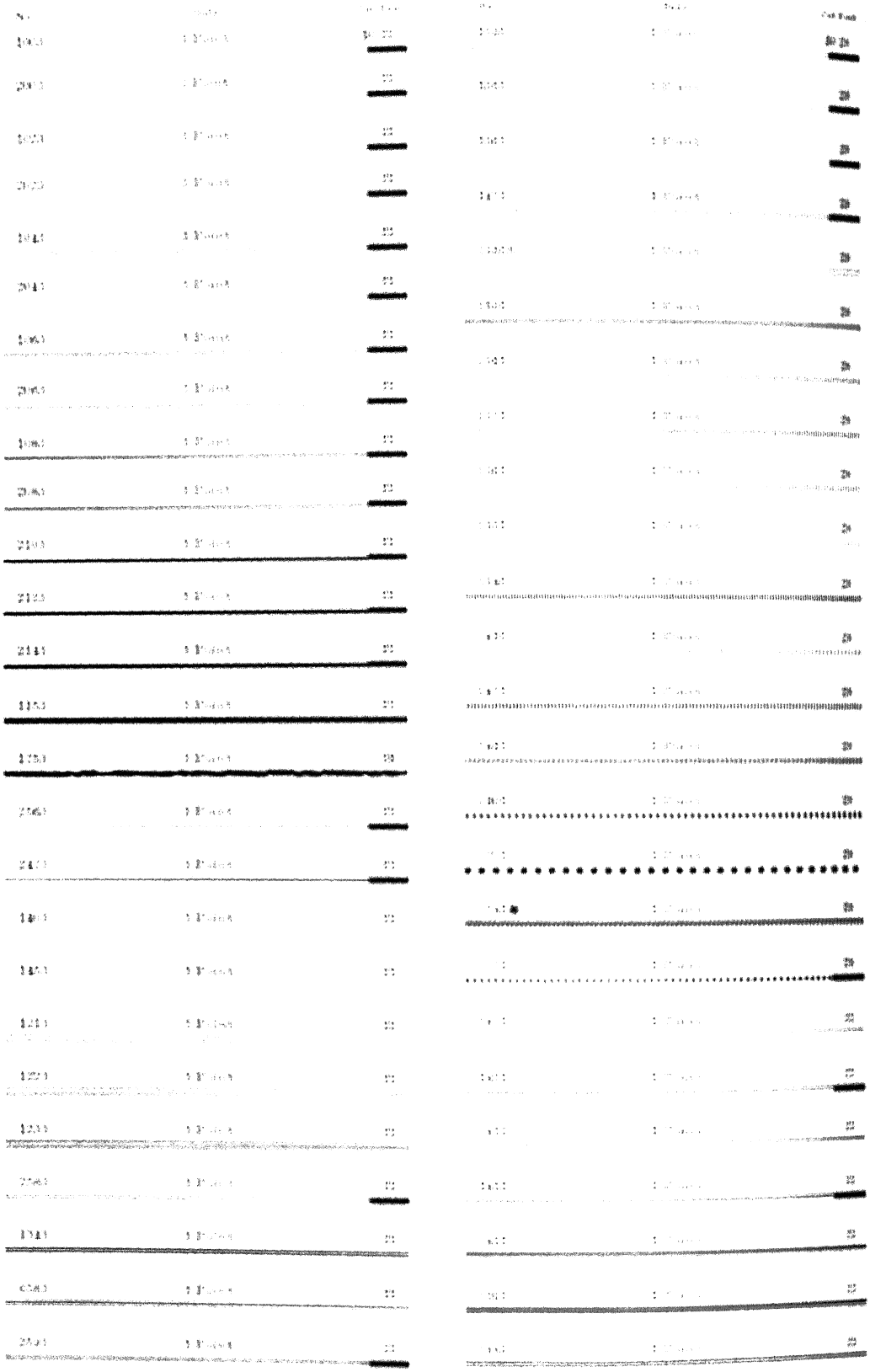
Brass Rule Shown by Sizes

Unless otherwise noted (★), Brass Rules are made in 24 inch strips

No.	Body	Per Foot
1002	2 Point	$0 16
2002	2 Point	16
1022	2 Point	16
2022	2 Point	16
1042	2 Point	16
2042	2 Point	16
1062	2 Point	16
3062	2 Point	16
1082	2 Point	16
2082	2 Point	16
2102	2 Point	16
1162	2 Point	16
1752	2 Point	20
1012	2 Point	16
3012	2 Point	16
3032	2 Point	16
1032	2 Point	16
3052	2 Point	16
1052	2 Point	16
1192	2 Point	16
1332	2 Point	16
1072	2 Point	16
1112	2 Point	16
1132	2 Point	16
1172	2 Point	20
3002	2 Point	20
3022	2 Point	20
3152	2 Point	20
3042	2 Point	20

No.	Body	Per Foot
3052	2 Point	$0 20
3062	2 Point	20
2582	2 Point	16
4572	2 Point	16
4542	2 Point	16
1402	2 Point	16
1462	2 Point	16
1312	2 Point	16
1232	2 Point	16
1412	2 Point	16
1422	2 Point	16
6582	2 Point	16
1432	2 Point	16
1592	2 Point	20
1682	2 Point	20
1672	2 Point	20
1562	2 Point	20
1552	2 Point	20
1542	2 Point	20
1492	2 Point	20
1472	2 Point	20
1482	2 Point	20
1602	2 Point	20
1702	2 Point	20
1742★	2 Point	20
3582	2 Point	20
3672	2 Point	20
3542	2 Point	20

Brass Rule Shown by Sets



Brass Rule Shown by Sizes

Unless otherwise noted (★), Brass Rules are made in 24 inch strips

No.	Body	Per Foot
3113	3 Point	$0 28
3123	3 Point	28
3043	3 Point	28
1004	4 Point	27
2004	4 Point	27
1024	4 Point	27
2024	4 Point	27
1044	4 Point	27
2044	4 Point	27
1064	4 Point	27
2064	4 Point	27
1084	4 Point	27
2084	4 Point	27
2104	4 Point	27
2124	4 Point	27
2144	4 Point	27
1154	4 Point	27
1754	4 Point	35
1741★	4 Point	35
1751★	4 Point	35

No.	Body	Per Foot
2554	4 Point	$0 27
2494	4 Point	27
1404	4 Point	27
1454	4 Point	27
1214	4 Point	27
1224	4 Point	27
2484	4 Point	27
1734	4 Point	27
1244	4 Point	27
1444	4 Point	27
1504	4 Point	35
1584	4 Point	35
1574	4 Point	35
1564	4 Point	35
1654	4 Point	35
1544	4 Point	35
1494	4 Point	35
1474	4 Point	35
1484	4 Point	35
1604	4 Point	35

Brass Rule Shown by Sizes

Unless otherwise noted, Brass Rules are made in 24 inch strips

No.	Body	Per Foot
6584	4 Point	$0 27
4574	4 Point	27
2584	4 Point	27
4544	4 Point	27
1344	4 Point	27
4474	4 Point	27
4204	4 Point	27
1414	4 Point	27
3424	4 Point	27
1204	4 Point	27
1424	4 Point	27
1434	4 Point	27
3204	4 Point	27
1304	4 Point	27
1264	4 Point	27
1284	4 Point	27
1274	4 Point	27
1314	4 Point	27
1654	4 Point	27

No.	Body	Per Foot
1704	4 Point	$0 35
1594J	4 Point	35
1594G	4 Point	35
3484	4 Point	35
3554	4 Point	35
3494	4 Point	35
3584	4 Point	35
1005	5 Point	33
1155	5 Point	33
3425	5 Point	33
1415	5 Point	33
1425	5 Point	33
3435	5 Point	33
1435	5 Point	33
6585	5 Point	33
1005½	5½ Point	36
1155½	5½ Point	36
1406	6 Point	40
14546	6 Point	40
1456	6 Point	40

Brass Rule Shown by Sizes

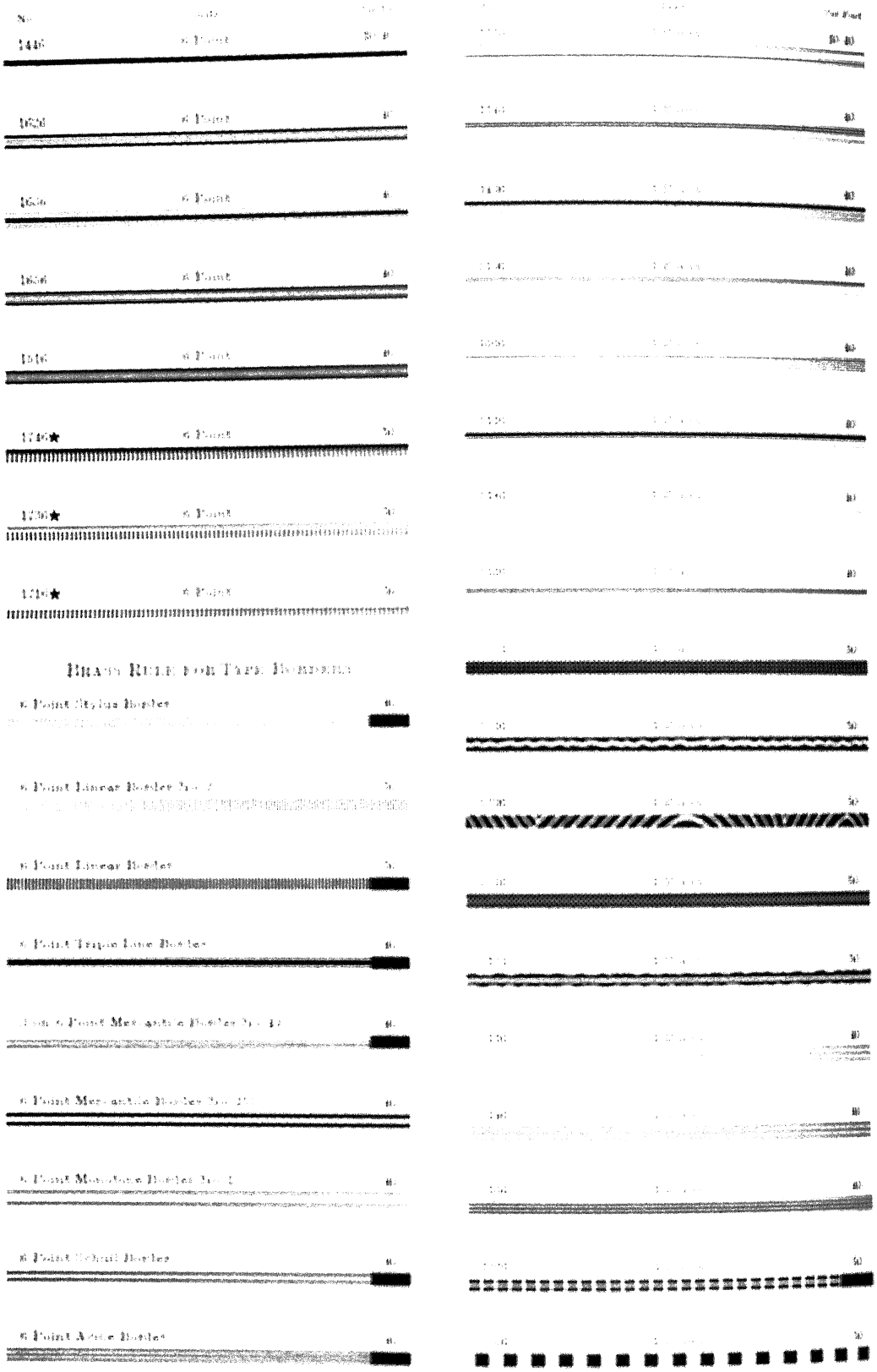
Unless otherwise noted, Brass Rules are made in 24 inch strips

No.	Body	Per Foot
1216	6 Point	$0 40
1226	6 Point	40
1256	6 Point	40
1336	6 Point	40
1246	6 Point	40
14156	6 Point	40
14136	6 Point	40
14116	6 Point	40
1416	6 Point	40
1426	6 Point	40
1476	6 Point	40
1506	6 Point	40
2206	6 Point	40
1436	6 Point	40
1456	6 Point	40
1526	6 Point	40
1416	6 Point	40
1556	6 Point	40
1586	6 Point	40

No.	Body	Per Foot
1006	6 Point	$0 40
2006	6 Point	40
1026	6 Point	40
3026	6 Point	40
1046	6 Point	40
2046	6 Point	40
1066	6 Point	40
2066	6 Point	40
1086	6 Point	40
2086	6 Point	40
2106	6 Point	40
2126	6 Point	40
2146	6 Point	40
2166	6 Point	40
2186	6 Point	40
1156	6 Point	40
1756	6 Point	50
1366	6 Point	50

Brass Rule Shown by Sizes

Unless otherwise noted, ★ Brass [illegible]



Brass Rule for Type Borders

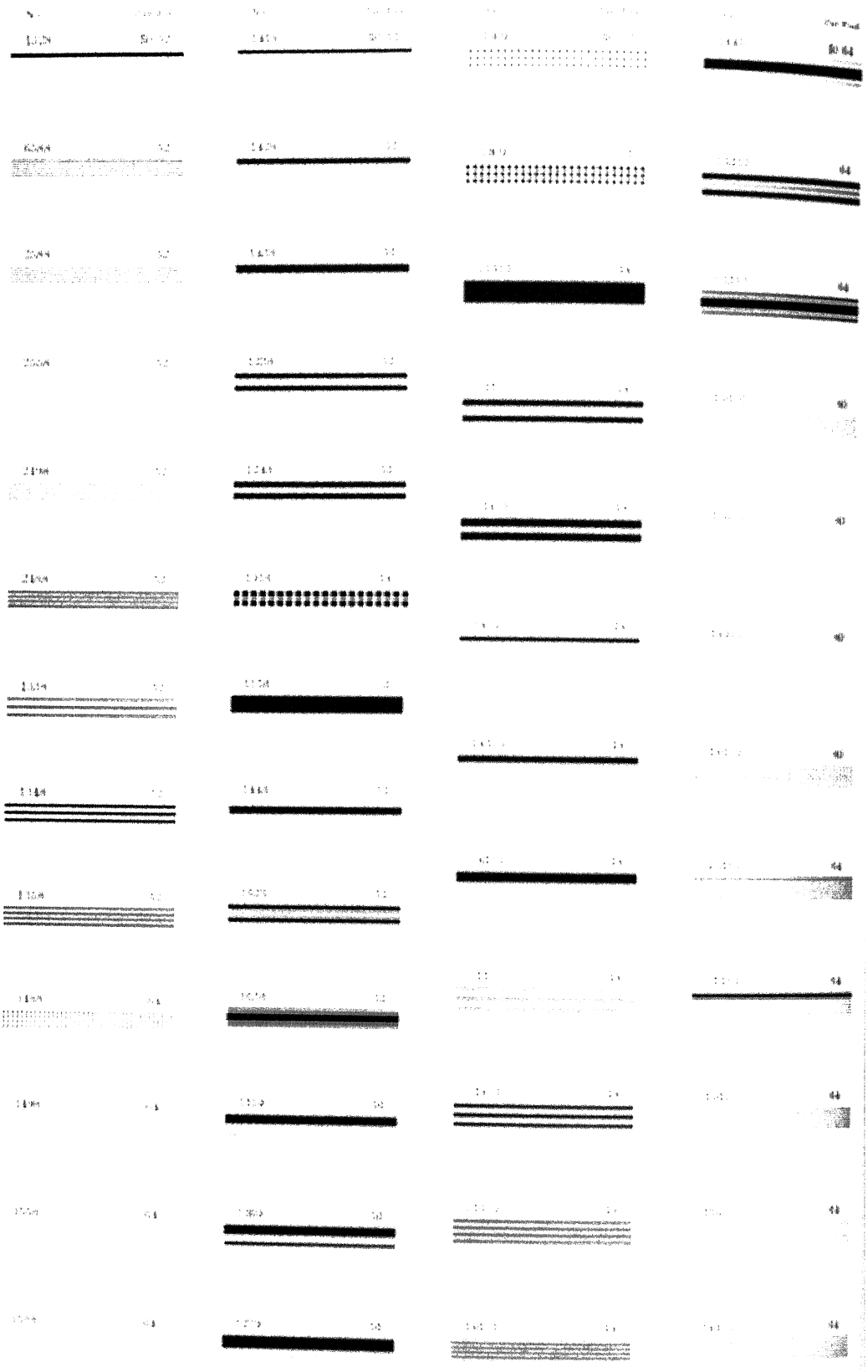
Brass Rule Shown by Sizes

Unless otherwise noted, Brass Rules are made in 24 inch strips

No.	Body	Per Foot
1586	6 Point	$0 40
1586	6 Point	40
1576	6 Point	40
1566	6 Point	40
1556	6 Point	40
1546	6 Point	40
1536	6 Point	40
1526	6 Point	40
1516	6 Point	40
1506	6 Point	40
1506H	6 Point	40
1506G	6 Point	40
1506E	6 Point	40
1506F	6 Point	40
1506	6 Point	40
1506	6 Point	40
1506A	6 Point	40
1506H	6 Point	40
1506	6 Point	40
1506C	6 Point	40
1506J	6 Point	40
1506K	6 Point	40

No.	Body	Per Foot
2586	6 Point	$0 40
2586	6 Point	40
2576	6 Point	40
2566	6 Point	40
2556	6 Point	40
2546	6 Point	40
2536	6 Point	40
2526	6 Point	40
2516	6 Point	40
2506	6 Point	40
3586	6 Point	40
3576	6 Point	40
3566	6 Point	40
3556	6 Point	40
3546	6 Point	40
3536	6 Point	40
3526	6 Point	40
3516	6 Point	40
3506	6 Point	40
3506	6 Point	40

Brass Rule Shown by Sizes



Brass Rule Shown by Sizes

No.	Per Foot
65812	$0 76
13212	76
47812	95
47912	95
14112	76
14212	76
14312	76
12612	76
12712	76
13112	76
11512	76
17912	95

No.	Per Foot
15212	$0 76
15112	76
15012	76
12512	76
12412	76
13512	76
13412	76
13612	76
17812	95
17612	95
17712	95

No.	Per Foot
17512	$0 95
13612	95
14412	76
16212	76
16312	76
19012	95
19112	95
19212	95
11518	1 16
17818	1 40
13118	1 16

No.	Per Foot
12318	$1 16
12418	1 16
13418	1 16
13518	1 16
15018	1 16
15118	1 16
15218	1 16
47818	1 40
19018	1 40
19218	1 40

The final figures indicate the body of the rule

The 12 point sizes of Litholine and Lithodot rule are shown on page 828

Advertising and Cross Rates

Advertising Rates

Cut any length from any of the following sizes to fit your space requirements. Rates are based on single insertions per issue. Frequency discounts are available; see the publisher for details.

Size	Width × Depth	1 Time	3 Times	6 Times	12 Times	26 Times	52 Times
Single Column	2 1/8" × 10"	$ 45	$ 40	$ 36	$ 32	$ 28	$ 24
Single Column	2 1/8" × 5"	25	23	21	19	17	14
Double Column	4 1/4" × 10"	85	76	68	60	52	44
Double Column	4 1/4" × 5"	48	43	38	34	30	25
Triple Column	6 3/8" × 10"	120	108	96	85	74	62
Triple Column	6 3/8" × 5"	68	61	54	48	42	35

No. 1002	2 Points
No. 1003	2 Points
No. 1004	2 Points
No. 1006	2 Points
No. 1007	2 Points
No. 1008	2 Points

Exchange Rates

The following are approximate exchange rates for converting various currencies into U.S. dollars. Rates fluctuate daily; consult a bank or financial publication for current values. Amounts are rounded to the nearest cent.

Unit	Value in USD	1 Unit	5 Units	10 Units	25 Units	50 Units	100 Units	1,000 Units
Euro	1.08	$ 1.08	$ 5.39	$ 10.78	$ 26.95	$ 53.90	$ 107.80	$ 1,078.00
Pound Sterling	1.27	1.27	6.34	12.68	31.70	63.40	126.80	1,268.00
Japanese Yen	0.0067	0.01	0.03	0.07	0.17	0.34	0.67	6.70
Swiss Franc	1.13	1.13	5.65	11.30	28.25	56.50	113.00	1,130.00
Canadian Dollar	0.74	0.74	3.70	7.40	18.50	37.00	74.00	740.00
Australian Dollar	0.66	0.66	3.30	6.60	16.50	33.00	66.00	660.00

No. 1003	1 Point
No. 1004	1 Point
No. 1005	1 Point
No. 1007	1 Point
No. 1008	1 Point
No. 1009	1 Point
No. 1010	1 Point
No. 1011	1 Point

Brass Dash Rules and Column Rules

BRASS DASH RULES

Cut any length face, from any single, double, parallel or triple rule shown in this book
Prices given below are for dash rules cut 12½ to 15 ems. For other bodies and lengths add 5 cents for each piece to price in Table I on page 860

2 Point 1002A		$0 09	2 Point 1002C		$0 09
2 Point 1002B		09	2 Point 1002D		09
2 Point 1082B		09	2 Point 1082D		09
3 Point 1403B		11	3 Point 1403D		11
4 Point 1414B		12	4 Point 1414D		12
2 Point 1422B		09	2 Point 1422D		09
3 Point 1423B		11	3 Point 1423D		11
4 Point 1424B		12	4 Point 1424D		12
4 Point 1434B		12	4 Point 1434D		12

BRASS COLUMN RULES

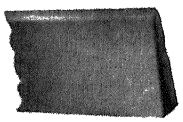
Regular sizes using 13 ems column
The usual style has a notch over D to allow for foot sling

Size	Face Used	3 Point	4 Point or 3-4	5 Point or 4-5	6 Point or 5-6	7 Point or 6-7	8 Point or 7-8
Four Column	13½	$0 30	$0 35	$0 42	$0 51	$0 58	$0 65
Five Column	17½	36	44	53	64	73	83
Six Column	19½	40	49	59	71	81	91
Seven Column	24½	44	54	64	78	89	1 00
Eight Column	27½	47	58	70	84	96	1 09
Nine Column	29½	51	62	75	91	1 04	1 17

Deduct 2 cents from above prices for Column Rules without notch D
See Table I on page 860 for prices on other bodies and lengths, to which must be added notching charges listed in table below. Prices for all Column Rules are figured on the basis of length over all. For prices of Labor Saving Rules see page 860

BEVELED LINOTYPE COLUMN RULES

Same prices as above



CHARGES FOR NOTCHING COLUMN AND HEAD RULES

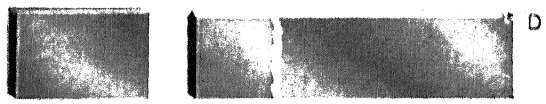
Quantity prices for notching apply to rules of 50 notches or more of uniform length

	12 to 42	43 to 72	73 and over
10 Notch over D for foot sling (D1), each	$0 02	$0 02	$0 02
11 Leg or Shank for Perfecting Press (B)	10	08	06
12 Notch under A and Leg or Shank (B) complete	15	12	09
13 Notch A only, each	05	04	03
14 Notch for Head sling (E) and Leg or Shank (B) complete	15	12	09
15 Notch E only, each	05	04	03
16 Notch (F) and Leg or Shank (B) complete	15	12	09
17 Notch F only, each	05	04	03
18 Notch (G) and Leg or Shank (B) complete	20	16	12
19 Notch G only, each	10	08	06
Leg or Shank as in Style 12, 13, 14 and 15, each	10	08	06

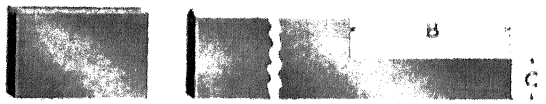
In ordering Notches or Legs be careful to give all measurements as indicated in diagrams

EXTRA HEAD RULE CHARGES

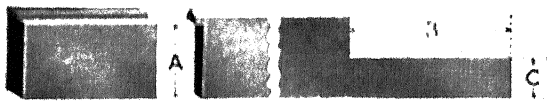
Style 4, Grooved Head Rule, any length, each	$0 15
Style 5, Grooved Head Rule, any length, each	25
Style 6, Head Rule each slot	03
Style 7, Head Rule, each slot	05



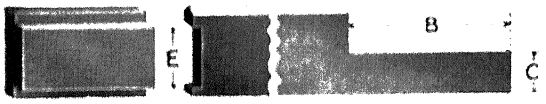
4 Column Rule, Style 10, with Regular Head Rule



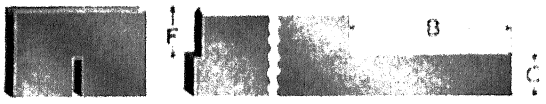
4 Column Rule, Style 11, with Bugsing Head Rule



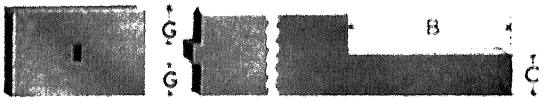
4 Column Rule, Style 12, Head Rule with Brass Dog or Special Grooved Head Rule, Style 4



4 Column Rule, Style 14, Special Grooved Head Rule, Style 5



4 Column Rule, Style 14, Special Notched Head Rule, Style 6



4 Column Rule, Style 15, Special Notched Head Rule, Style 7

PRICE LIST STEEL CUTTING RULE

	1 Foot	2 Feet	3 Feet	4 Feet
Soft (face to center)	No. 1 to 6 $0.30	No. 1 to 6 $0.55	No. 1 to 6 $0.80	No. 1 to 6 $1.05
	7 to 12 .35	7 to 12 .65	7 to 12 .95	7 to 12 1.25
	13 to 18 .40	13 to 18 .75	13 to 18 1.10	13 to 18 1.45
	19 to 24 .45	19 to 24 .85	19 to 24 1.25	19 to 24 1.65
Soft (face on side)	No. 1 to 6 .30	No. 1 to 6 .55	No. 1 to 6 .80	No. 1 to 6 1.05
	7 to 12 .35	7 to 12 .65	7 to 12 .95	7 to 12 1.25
	13 to 18 .40	13 to 18 .75	13 to 18 1.10	13 to 18 1.45
	19 to 24 .45	19 to 24 .85	19 to 24 1.25	19 to 24 1.65
Hard, Black (face to center)	No. 1 to 6 .35	No. 1 to 6 .65	No. 1 to 6 .95	No. 1 to 6 1.25
	7 to 12 .40	7 to 12 .75	7 to 12 1.10	7 to 12 1.45
	13 to 18 .45	13 to 18 .85	13 to 18 1.25	13 to 18 1.65
	19 to 24 .50	19 to 24 .95	19 to 24 1.40	19 to 24 1.85
Hard, Black (face on side)	No. 1 to 6 .35	No. 1 to 6 .65	No. 1 to 6 .95	No. 1 to 6 1.25
	7 to 12 .40	7 to 12 .75	7 to 12 1.10	7 to 12 1.45
	13 to 18 .45	13 to 18 .85	13 to 18 1.25	13 to 18 1.65
	19 to 24 .50	19 to 24 .95	19 to 24 1.40	19 to 24 1.85
Hard, polished (face to center)	No. 1 to 6 .40	No. 1 to 6 .75	No. 1 to 6 1.10	No. 1 to 6 1.45
	7 to 12 .45	7 to 12 .85	7 to 12 1.25	7 to 12 1.65
	13 to 18 .50	13 to 18 .95	13 to 18 1.40	13 to 18 1.85
	19 to 24 .55	19 to 24 1.05	19 to 24 1.55	19 to 24 2.05
Hard, polished (face on side)	No. 1 to 6 .40	No. 1 to 6 .75	No. 1 to 6 1.10	No. 1 to 6 1.45
	7 to 12 .45	7 to 12 .85	7 to 12 1.25	7 to 12 1.65
	13 to 18 .50	13 to 18 .95	13 to 18 1.40	13 to 18 1.85
	19 to 24 .55	19 to 24 1.05	19 to 24 1.55	19 to 24 2.05

PRICE LIST STEEL CREASING RULE

	1 Foot	2 Feet	3 Feet	4 Feet
Soft	No. 1 to 6 $0.30	No. 1 to 6 $0.55	No. 1 to 6 $0.80	No. 1 to 6 $1.05
	7 to 12 .35	7 to 12 .65	7 to 12 .95	7 to 12 1.25
	13 to 18 .40	13 to 18 .75	13 to 18 1.10	13 to 18 1.45
	19 to 24 .45	19 to 24 .85	19 to 24 1.25	19 to 24 1.65
Hard, Black	No. 1 to 6 .35	No. 1 to 6 .65	No. 1 to 6 .95	No. 1 to 6 1.25
	7 to 12 .40	7 to 12 .75	7 to 12 1.10	7 to 12 1.45
	13 to 18 .45	13 to 18 .85	13 to 18 1.25	13 to 18 1.65
	19 to 24 .50	19 to 24 .95	19 to 24 1.40	19 to 24 1.85

BRASS CREASING RULE

2 Point	$0.30 per foot
3 Point	.35 per foot
4 Point	.40 per foot
6 Point	.45 per foot

PERFORATING RULE

	Per Foot	Per 100 Feet
No. 5112 Brass 4 points	$0.30	No. 5112 4 points $2.00
No. 5113 Brass 5 points	.35	No. 5113 5 points 2.50
No. 6112 steel 4 points	.40	No. 6112 4 points 2.75
No. 6113 steel 5 points	.50	No. 6113 5 points 3.50

Steel Perf cutting Rule assorted 4 and 5 points (4 to 5 points per inch) per foot $0.45

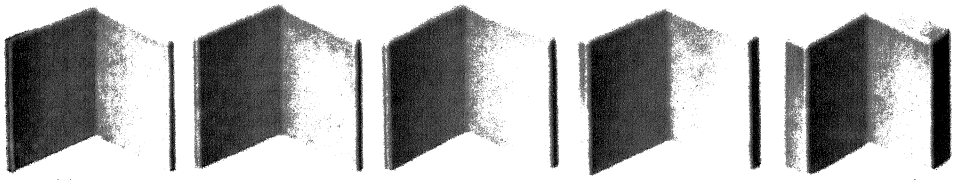
BRASS RULE FOR BOOKLET AND CATALOG WORK TO THE LIST PRICE

The Rogers Attachment for Cutting Rule in the Linotype is designed to cut Brass Rule to the length of the line.

2 Point, per foot	$0.30
2 Point, per gross (6 ft. lengths)	12.00
2 Point, cut lengths according to your order	15.00
3 Point, per foot	.35
3 Point, per gross (6 ft. lengths)	14.00
3 Point, cut lengths according to your order	17.00

METAL CORNER QUADS

Brass Corner Quads, 2 Point, 3 Point, 4 Point, 6 Point, 8 Point, 10 Point, 12 Point



BRASS AND METAL SLUGS

The use of Brass Slugs between lines of type is recommended as they are more rigid than lead slugs and will not buckle. They are made in the following thicknesses:

Brass Furniture Slugs 2, 3 and 4 point (6 pica ems long)	$0.30
Brass Furniture Slugs 6 point (6 pica ems long)	.50
Brass Furniture Slugs Special (6 pica ems long)	.75

Price List of Brass Rule

TABLE G

STRIP RULE

THESE PRICES ARE FOR PLAIN FACES ONLY

Beveled Linotype Column Rule, made in bodies 4½ point to 11½ point. Use larger end of body as basis for price.

Point	4	4½	5	5½	6	6½	7	7½	8	9	10	11	12
Price per foot	30c	33c	36c	33c	35c	38c	40c	46c	52c	58c	64c	70c	76c

TABLE GG

FANCY RULE IN STRIPS

THESE PRICES ALSO APPLY TO LITHOTONE, LITHOLOID AND PERFORATING RULE

Point	3	3½	4	4½	5	6	8	10	12	18	24
Price per foot	55c	55c	50c	55c	55c	55c	60c	80c	90c	$1.40	$1.90

TABLE H

LABOR SAVING FONTS OF BRASS RULE

PRICES FOR FONTS INCLUDE LOCKUP, MITERS, BOX SIDE OR BEVELED CORNERS, WHICH ARE SOLD SEPARATELY IN FONTS AND SETS

Prices also apply to Beveled Linotype Column Rule. Use larger end of body as basis for price.

These prices are for plain rule only, and for fonts put up according to our standard schemes, see page 866. Special schemes, fonts differing from our standard schemes, and sorts, will be charged according to prices in Tables H and I.

Size Font	3 Point	3½ Point	4 Point	4½ Point	5 Point	6 Point	8 Point	10 Point	12 Point	Leaders 1
1 pound	$1.50	$1.50	$1.50	$1.50	$1.50	$1.00	$1.00	$1.00	$1.00	$1.50
2 pound	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00
3 pound	2.50	2.50	2.50	2.50	2.50	2.50	2.50	2.50	2.50	2.50
5 pound	3.50	3.50	3.50	3.50	3.50	3.50	3.50	3.50	3.50	3.50
10 pound	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00

1 Same price for 6, 8, 10 or 12 point

TABLE HI

LABOR SAVING FONTS OF LITHOTONE AND LITHOLOID BRASS RULE

PRICES FOR FONTS INCLUDE LOCKUP, MITERS OF BEAZELEY CORNERS, WHICH ARE SOLD SEPARATELY IN FONTS AND SETS

These prices are for fonts put up according to our standard schemes, see page 866. Special schemes fonts differing from our standard schemes, and sorts, will be charged according to prices in Tables H and I, plus 25 per cent

Size Font	3 Point	3½ Point	4 Point	4½ Point	5 Point	6 Point	8 Point	10 Point	12 Point
1 pound	$1.25	$1.50	$1.25	$1.00	$1.25	$2.50	$2.50	$2.50	$2.50
2 pound	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
3 pound	7.50	10.00	7.50	8.75	7.50	7.50	7.50	7.50	7.50
5 pound	10.00	10.00	11.00	13.00	12.50	12.50	12.50	12.50	12.50
10 pound	20.00	22.00	20.00	20.00	24.00	22.00	22.00	22.00	22.00

FONTS OF MITERS

Fonts of miters are put up at following prices, containing the number of sets as noted. A set of miters consists of four right and four left miters.

TABLE I

PRICES FOR PLAIN RULE

Point	No. of Sets in Font: 3 Point	3½ Point	Price Plain Miters	Price Beveled Miters
4 to 5 point	2	2	$1.10	$1.40
5 and 6 point	2	2	1.40	1.90
6 to 7 point	2	1	1.30	1.70
7 and 8 point	2	1	1.40	1.90
9 and 10 point	1	1	1.20	1.40
11 and 12 point	1	1	1.40	1.80

TABLE II

PRICES FOR LITHOTONE RULE, LITHOLOID RULE AND ALL FANCY RULE

Point	No. of Sets in Font: 3½ Point	3 Point	Price Plain Miters	Price Beveled Mitering Miters
1 to 2 point	2	2	$1.20	$1.80
3 and 4 point	2	2	1.60	2.00
5 to 6 point	2	1	1.40	1.80
7 and 8 point	2	1	1.60	2.30
9 and 10 point	1	1	1.30	1.60
11 and 12 point	1	1	1.60	1.90

AMERICAN LINE BRASS [illegible]

[illegible]

These prices are for Regular [illegible]
1 pound bolts the longest [illegible]
10 pound bolts 20 [illegible]
and even ones go a [illegible]

TABLE C

[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
1 pound	[illegible]	[illegible]	[illegible]	[illegible]
2 pound	[illegible]	[illegible]	[illegible]	[illegible]
3 pound	[illegible]	[illegible]	[illegible]	[illegible]
5 pound	[illegible]	[illegible]	[illegible]	[illegible]
10 pound	[illegible]	[illegible]	[illegible]	[illegible]

[illegible]

Swabs and special [illegible]
sold at [illegible]
bodies other than [illegible]
sold at [illegible]

Swabs are [illegible]
for other bodies [illegible]
form *Table B*.

Bore	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
6 gauge	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
8 gauge	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
20 gauge	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
32 gauge	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

[illegible]

An [illegible]
for half [illegible]
approximately [illegible]

[illegible]	[illegible]	[illegible]
6	[illegible]	[illegible]
8	[illegible]	[illegible]
20	[illegible]	[illegible]
32	[illegible]	[illegible]

BRASS [illegible]

[illegible]	[illegible]	[illegible]
No. [illegible]	[illegible]	[illegible]
No. [illegible]	[illegible]	[illegible]
No. [illegible]	[illegible]	[illegible]
No. [illegible]	[illegible]	[illegible]

[illegible]

[illegible]

[illegible]

Regular and special [illegible]
all bodies

TABLE J

[illegible]	[illegible]	[illegible]	[illegible]
All [illegible]	[illegible]	[illegible]	[illegible]
Both ends [illegible]	[illegible]	[illegible]	[illegible]
One end [illegible]	[illegible]	[illegible]	[illegible]
Both ends [illegible]	[illegible]	[illegible]	[illegible]
Both ends [illegible]	[illegible]	[illegible]	[illegible]
All [illegible]	[illegible]	[illegible]	[illegible]
Any [illegible]	[illegible]	[illegible]	[illegible]

[illegible]
[illegible]

Prices and Weights of Brass Rule in Groups

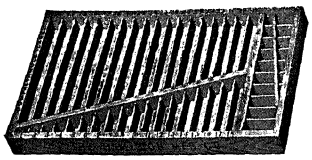
Prices of Brass Rule Totaled in Groups

Taken from Table II and I

	1	1½	2	3	4	5	5½	6	7	8	9	10	11	12	18
[illegible]	$0.[illegible]	$0.[illegible]	$0.[illegible]	$0.[illegible]	$0.164	$0.180	$0.202	$0.225	$0.260	$0.295	$0.330	$0.372	$0.400	$0.435	$0.658
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	.574	.830	.938	1.052	1.160	1.266	1.354	2.102
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

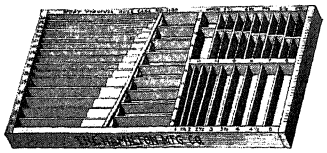
SPECIAL FONTS OF BRASS RULE

Prices given are for 2 point plain rule only, without case. Give number of face when ordering



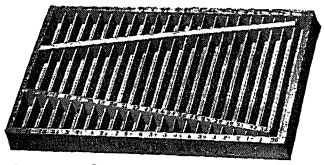
FONT OF 2 POINT RULE NO. 3045A FOR COMPACT QUARTER SIZE RULE CASE

20 pieces each length 1 to 10 ems by ½ ems; 20 pieces each length 11 to 36 ems by ems. Weight about 18 lbs. Price.....$38 00



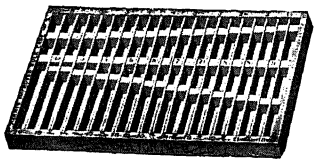
FONT OF 2 POINT RULE NO. 3090A FOR WEST VIRGINIA RULE CASE

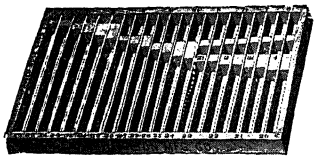
Regular 15 lb. font 1 to 36 ems and 75 pieces each length 1 to 5 ems by ½ ems. Weight about 18 lbs. Price.....$38 00



FONT OF 2 POINT RULE NO. 3050A FOR PERFECTION QUARTER SIZE RULE CASE

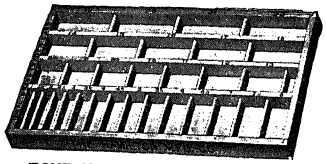
36 pieces each length 1 to 10 ems by ½ ems; 36 pieces each length 11 and 12 ems; 18 pieces each length 13 to 36 ems by ems. Weight about 19½ lbs. Price.....$45 00





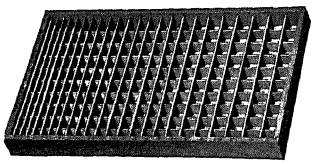
FONT OF 2 POINT RULE NO. 1520A FOR NOS. 3015 AND 3020 HARRIS RULE CASES

72 pieces each length 1 to 9 ems by ½ ems; 36 pieces each length 10 to 24 ems by ems; 18 pieces each length 25 to 36 ems by ems. Weight about 30 lbs. Price.....$69 00



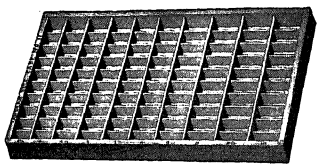
FONT OF BRASS LEADERS TO APPROXIMATELY FILL CASE NO. 3055

Weight about 18 lbs. For 6, 8, 10 or 12 point. Price.....$33 00



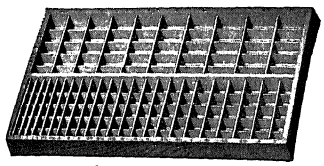
FONT OF 2 POINT RULE NO. 10A FOR TABULAR RULE CASE

600 pieces each length 1 to 3 ems by ems, and 400 pieces each 3½, 4, 4½ and 5 ems. Price.....$68 00



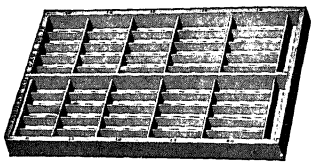
FONT OF 2 POINT RULE NO. 11A FOR TABULAR RULE CASE

200 pieces each length 5½ to 10 ems by ½ ems. Price.....$52 00



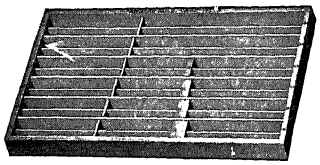
FONT OF 2 POINT RULE NO. 15A FOR TABULAR RULE CASE

300 pieces each length 1 to 3 ems by ½ ems; 200 pieces each length 3½, 4, 4½ and 5 ems; 100 pieces each length 5½ to 10 ems by ½ ems. Price $60 00



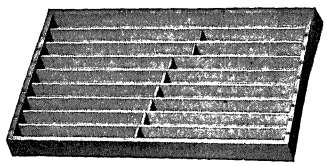
FONT OF 2 POINT RULE NO. 12A FOR TABULAR RULE CASE

100 pieces each length 11 to 20 ems by ems. Price.....$47 00



FONT OF 2 POINT RULE NO. 13A FOR TABULAR RULE CASE

30 pieces each length 21 to 36 ems by ems. Price.....$38 00

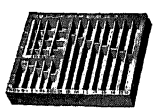


FONT OF 2 POINT RULE NO. 14A FOR TABULAR RULE CASE

20 pieces each length 37 to 50 ems by ems. Price.....$33 00

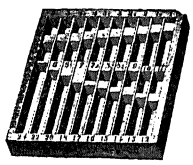
FONT OF 2 POINT RULE NO. 17A FOR TABULAR RULE CASE

400 pieces each length 1 to 3 ems by ½ ems, and 200 pieces each 3½ and 4 ems. Price.....$23 00



FONT OF 2 POINT RULE NO. 3197A FOR MIDGET LEAD CASE

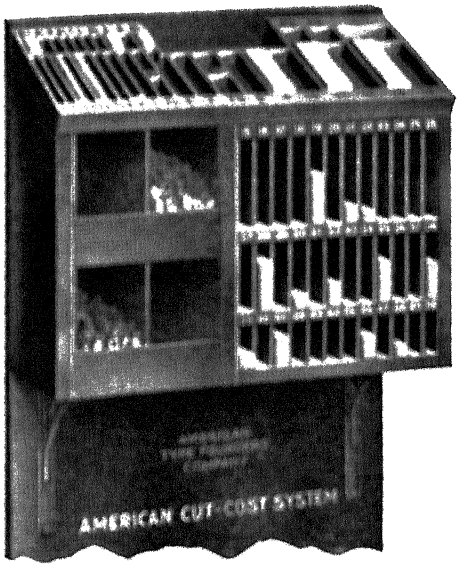
60 pieces each length 1, 2, 3 and 4 ems; 12 pieces each length 1½ to 9½ ems—½ em sizes only; 12 pieces each length 5 to 20 ems by ems. Weight about 3¾ lbs. Price..$11 00



FONT OF 2 POINT RULE NO. 3097A FOR EIGHTH SIZE CASE

20 pieces each 1 to 9 ems by ½ ems; 20 pieces each 10 to 24 ems (except 19, 21 and 23). Weight about 10 lbs. Price.....$18 00

LABOR-SAVING FONTS OF BRASS RULE



Nos. 2041 C (Wood) and 546 C (Steel) Cut-Cost Brass Rule and Quotation Cabinets.

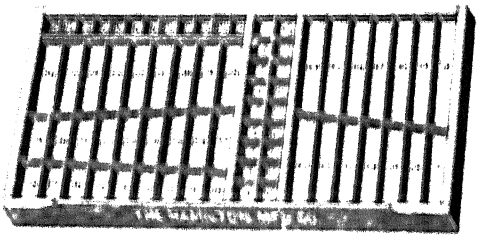
These cabinets hold 2 point Brass Rule as follows: 288 pieces each 1 to 5 picas, graduated by ems, and from 6 to 14 picas, graduated by ems; 100 pieces each 15½, 16½, 17½, 18½, and 19½ picas; 144 pieces each 15 to 26 picas by ems; 96 pieces each 27 to 38 picas by ems; 64 pieces each 39 to 50 picas by ems; and 8 sets of mitres 2, 2½, 3, 4 and 5 picas, outside. Unit fonts are supplied as follows:

No. 546 E. Unit font 2 point Labor-Saving Brass Rule for Cabinets Nos. 546, 546 C and 2041, any plain face rule, 144 pieces each 1 to 5 picas by ems, 33 pieces 5½, 6½, 7½, 8½, and 9½ picas, 10 pieces 6, 7, 8, 9 and 10 to 14 picas by ems; 16 pieces 15 to 26 picas by ems, 32 pieces 27 to 38 picas by ems and 20 pieces 39 to 50 picas by ems (no mitres); approx. weight, 50 lbs.; three fonts fill one cabinet. Price, one unit, No. 546 E $125.00

No. 546 F. Full font 2 point Mitres, any plain face rule; 8 sets each of 2, 2½, 3, 4 and 5 picas outside. Price $10.00

No. 546 G. Half font 2 point Mitres, any plain face rule, 4 sets of lengths as in font No. 546 F. Price $5.00

A set of mitres consists of 4 right and 4 left mitres.

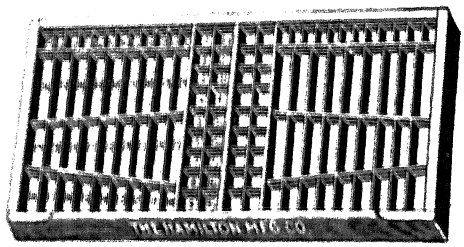


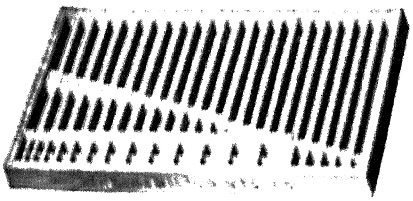
Font of 2 Point Rule No. 283A for Furneaux Full Size Rule Case:

Case holds 2 fonts of the sizes listed below:

96 pieces each length 1 to 10 ems by ½ ems, 10 pieces each length 11 to 20 ems by ems. Weight about 37 lbs. Price each font $81.00

Mitres for sizes 1 to 20 ems are 1¾ x 1¾ inches. Case also has 12 boxes for mitres or rulers for each font.





Font of 2 Point Rule No. 284A for Harmo Full Size Rule Case, 11 to 50 Ems:

72 pieces each length 1 to 5 ems by ½ ems, 120 pieces each length 5½ to 10 ems by ½ ems, 40 pieces each length 11 to 20 ems by ems, 40 pieces each length 21 to 36 ems by ems. Weight about 37½ lbs. Price $92.00

Font of 2 Point Rule No. 284H for Harmo Full Size Rule Case, 11 to 50 Ems:

72 pieces each length 1 to 5 ems by ½ ems, 72 pieces each length 5½ to 10 ems by ½ ems, 40 pieces each length 11 to 20 ems by ems, 20 pieces each length 21 to 36 ems by ems, 20 pieces each length 37 to 50 ems. Weight about 34 lbs. Price $124.00

A font of these does not fill case and leaves room to add 40 only needed sizes.

SCHEMES FOR BRASS RULE (EXCEPT COLUMN RULE) AND LITHOTONE RULE

All fonts cut 1 to 30 ems by half ems

Body	Weight Lbs.	1 to 4	4½ to 10	11 to 15	16 to 20	21 to 25	26 to 30	31 to 35	36 to 40	41 to 45	46 to 50	51 to 55	56 to 60	61 to 65	66 to 70	71 to 75	76 to 80	81 to 85	86 to 90	91 to 95	96 to 100	101 to 105	106 to 110	111 to 115	116 to 120	121 to 125	126 to 130	131 to 135	136 to 140	141 to 145	146 to 150
1 Point	1	8	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
	2	16	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12
	3	20	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16
	5	32	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20
	10	48	40	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32
	15	60	60	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48	48
	20	80	80	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64
	25	100	100	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80	80
	1.5	20	16	14	12	12	10	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
1½ Point	1	6	4	4	3	3	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
	2	12	8	8	6	6	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
	3	16	10	8	8	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
	5	20	12	12	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
	10	40	24	24	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16
	15	60	36	36	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24
	20	80	48	48	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32	32
	25	100	60	60	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40
	1.5	12	10	8	6	4	4	4	3	3	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
2 Point	1	5	3	3	2	2	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	2	10	6	6	4	4	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
	3	10	8	6	6	6	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
	5	10	10	8	8	8	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
	10	20	20	16	16	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12
	15	30	30	24	24	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
	20	40	40	32	32	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24
	25	50	50	40	40	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
	1.5	10	8	7	6	5	5	5	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4

SCHEMES FOR LITHOTONE BRASS RULE AND COLUMN RULE

LITHOTONE RULES 1 to 1 ems by half ems
COLUMN RULES 1 to 1½ ems by half ems
These schemes can be used for Plain Rule if

SCHEMES FOR LITHOTONE BRASS RULE

Body	Weight Lbs.	1	1½	2	2½	3	3½	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14	14½	15
1 Point Lith.	1	6	6	6	4	4																								
	2	8	8	8	6	6	6																							
	3	12	10	8	8	6	6	6	6																					
	5	16	16	14	14	10	10	10	10																					
	10	32	32	28	28	20	20	20	20																					
1½ Point Lith.	1	5	3	3	3	2																								
	2	6	6	5	4	4	4																							
	3	8	6	6	5	4	4	4	4																					
	5	12	10	8	8	8	8	8	8																					
	10	24	20	16	16	16	16	16	12																					
2 Point Lith.	1	3	3	3	2	2																								
	2	4	4	4	3	3	3																							
	3	6	5	4	4	3	3	3	3																					
	5	8	8	7	6	5	4	4	4																					
	10	16	16	14	14	10	10	10	8																					
3 Point Lith.	1	4	3	3	2	2																								
	2	4	4	4	3	3	3																							
	3	4	4	4	3	3	3	3	3																					
	5	6	5	4	4	4	4	4	3																					
	10	12	10	8	8	8	8	8	6																					
4 Point Lith.	1	4	3	3	2	2																								
	2	4	4	3	3	2	2																							
	3	4	4	4	3	3	3	3	3																					
	5	4	4	4	4	3	3	3	3																					
	10	8	8	8	6	6	6	6	4																					

[1] Add 21 and 22 ems [2] Add 23 ems

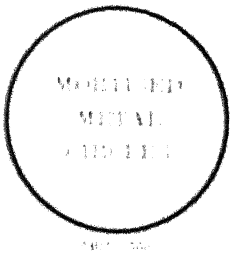
SCHEME FOR BRASS RULE

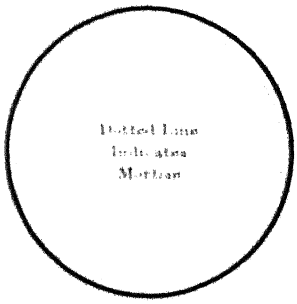
Table shows number of pieces of each length

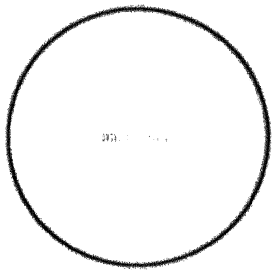
Body	1 Point Brass 1 to 4	1½ Point Brass 1 to 4	2 Point Brass 1 to 4	2½ Point Brass 1 to 4	3 Point Brass 1 to 4	4 Point Brass 1 to 4
6 point	15	12	8 pieces	25	15	12
8 point	12	9	8 pieces	25	15	12
10 point	12	6	5½ pieces	15	9	9
12 point	9	6	12 pieces	15	9	9

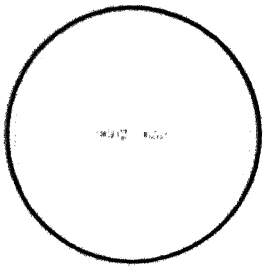
One and two pound fonts
½ and ¾ of above schemes

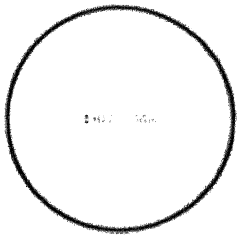
Mortised Metal Circles

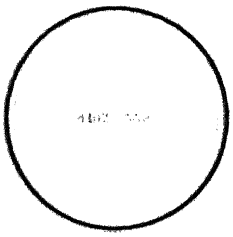


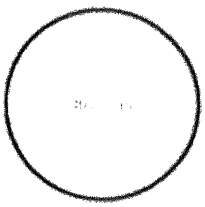


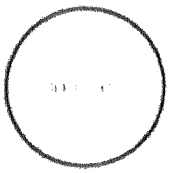


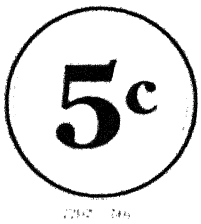


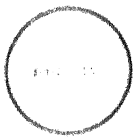




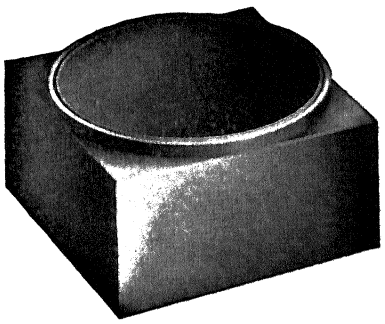








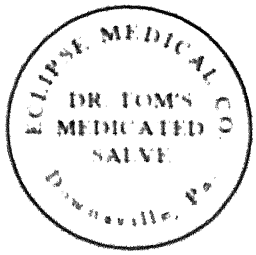
Brass Squaround Circles



Square with Circle

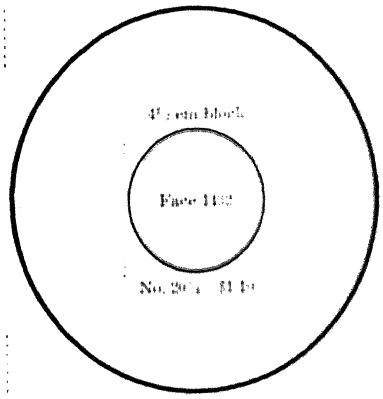
No.	Size	Face	Price
4	4 ems	1½	$0.75
4½	4½ ems	1¾	
5	5 ems	2	
5½	5½ ems	2	
6	6 ems	2½	
6½	6½ ems	2½	
7	7 ems	2¾	
7½	7½ ems	2¾	
8	8 ems	3	
8½	8½ ems	3	
9	9 ems	3½	
9½	9½ ems	3½	
10	10 ems	3¾	
10½	10½ ems	3¾	
11	11 ems	4	
11½	11½ ems	4	
12	12 ems	4¼	
12½	12½ ems	4¼	
13	13 ems	4½	
13½	13½ ems	4½	
14	14 ems	4¾	
14½	14½ ems	4¾	
15	15 ems	5	
15½	15½ ems	5	
16	16 ems	5¼	

The size in inches is given for the guidance of patrons with no type scale.

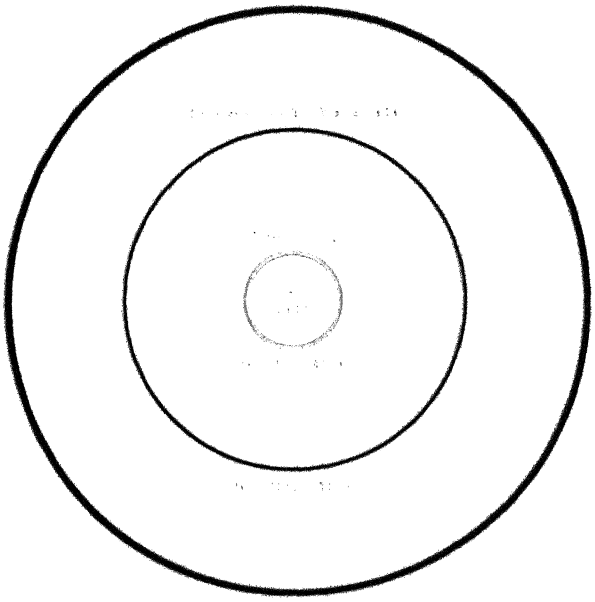


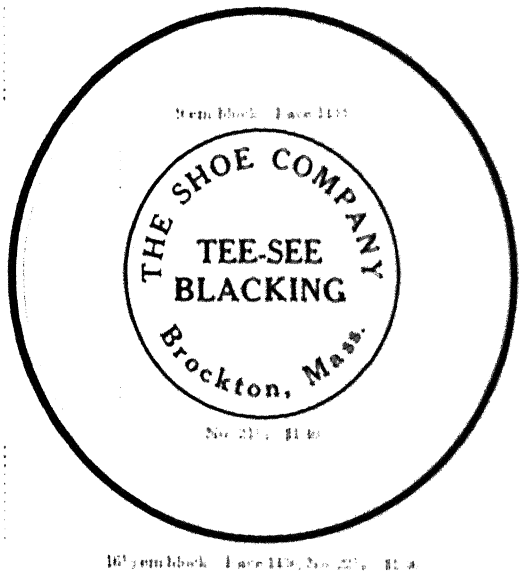
In the above price list we show the popular double rule series No. 14, but we can furnish other single, double or triple line rules shown in this catalogue.

The dotted rule at the four corners shows size of the square block on which the circle is made

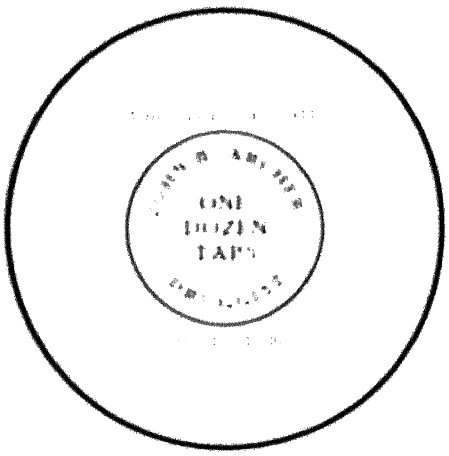


12 ems block Face 1434, No. 22 $1.00





16½ ems block Face 1434, No. 22½ $1.40



Squaround Brass Circles do away with the [illegible] of circle is set in the usual manner and the [illegible]

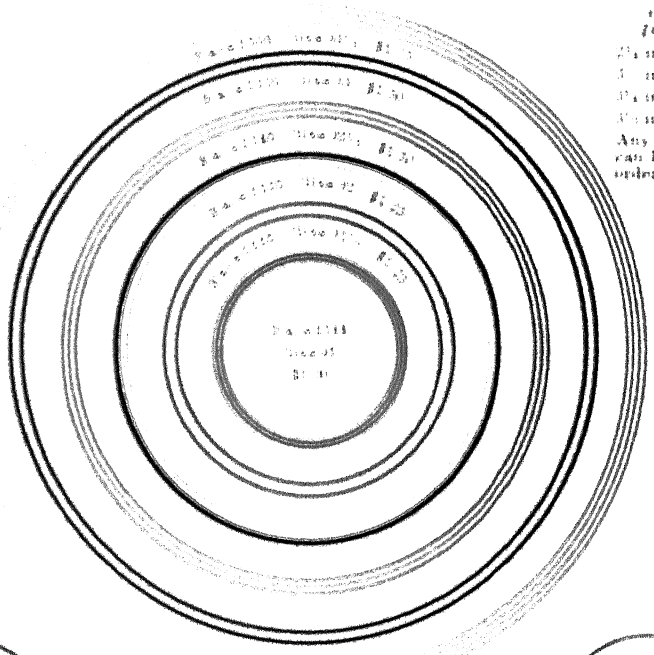
Brass Circles

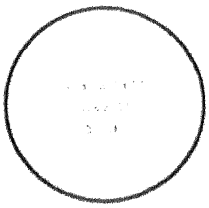
BRASS CIRCLES

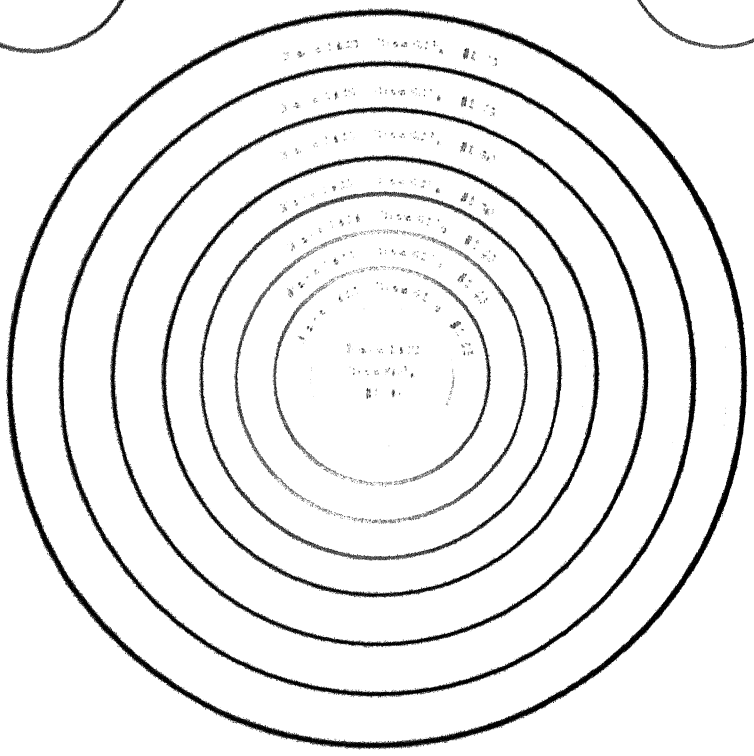
Regular Sizes
Outside Diameter

2½ in.	3½ in.
3 in.	4 in.
3½ in.	4½ in.
4 in.	4½ in.

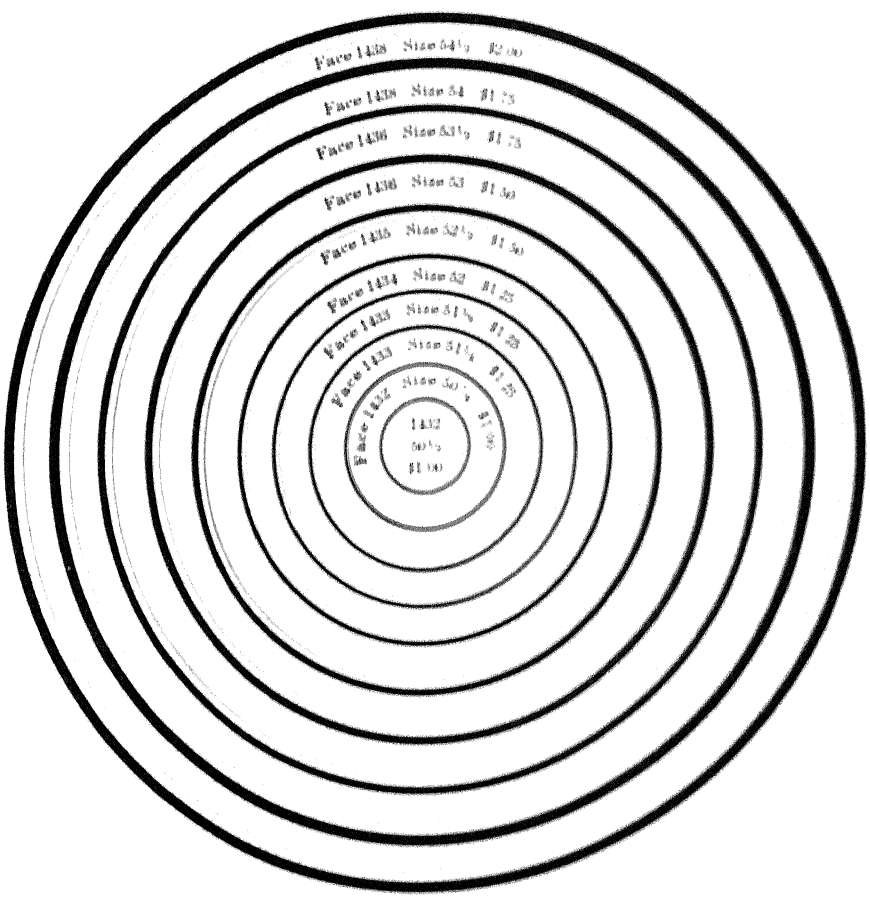
Any size or face can be made to order



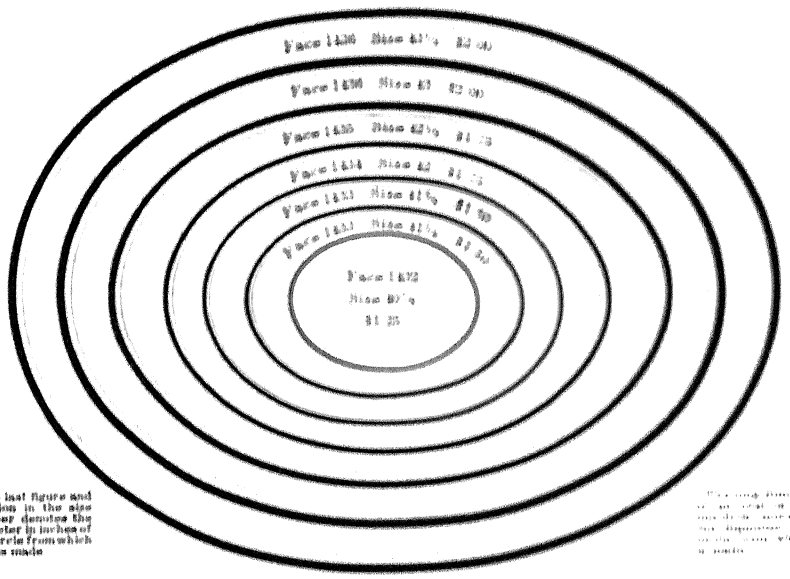




BRASS CIRCLES

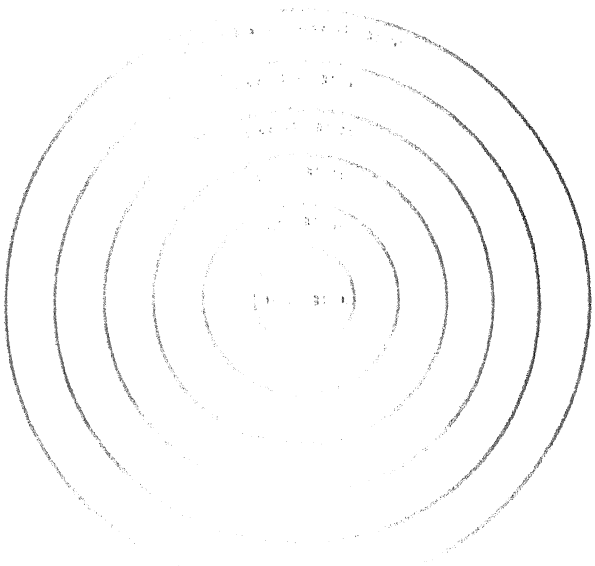


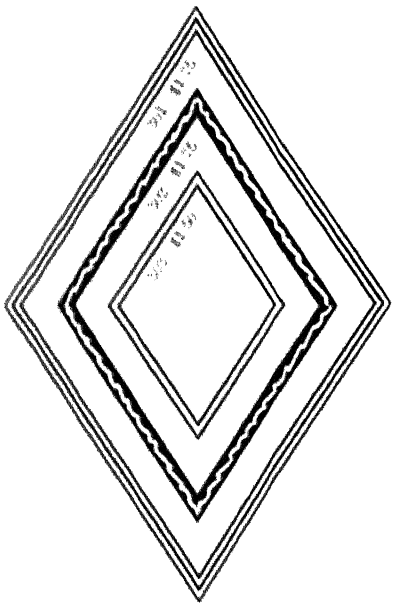
BRASS OVALS

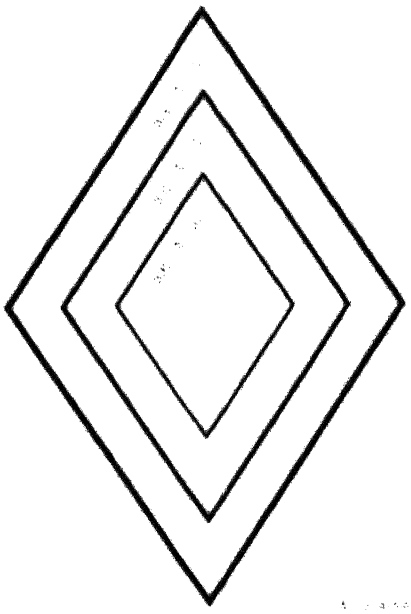


The last figure and fraction in the size number denotes the diameter in inches of the circle from which oval is made

Brass Circles and Diamonds



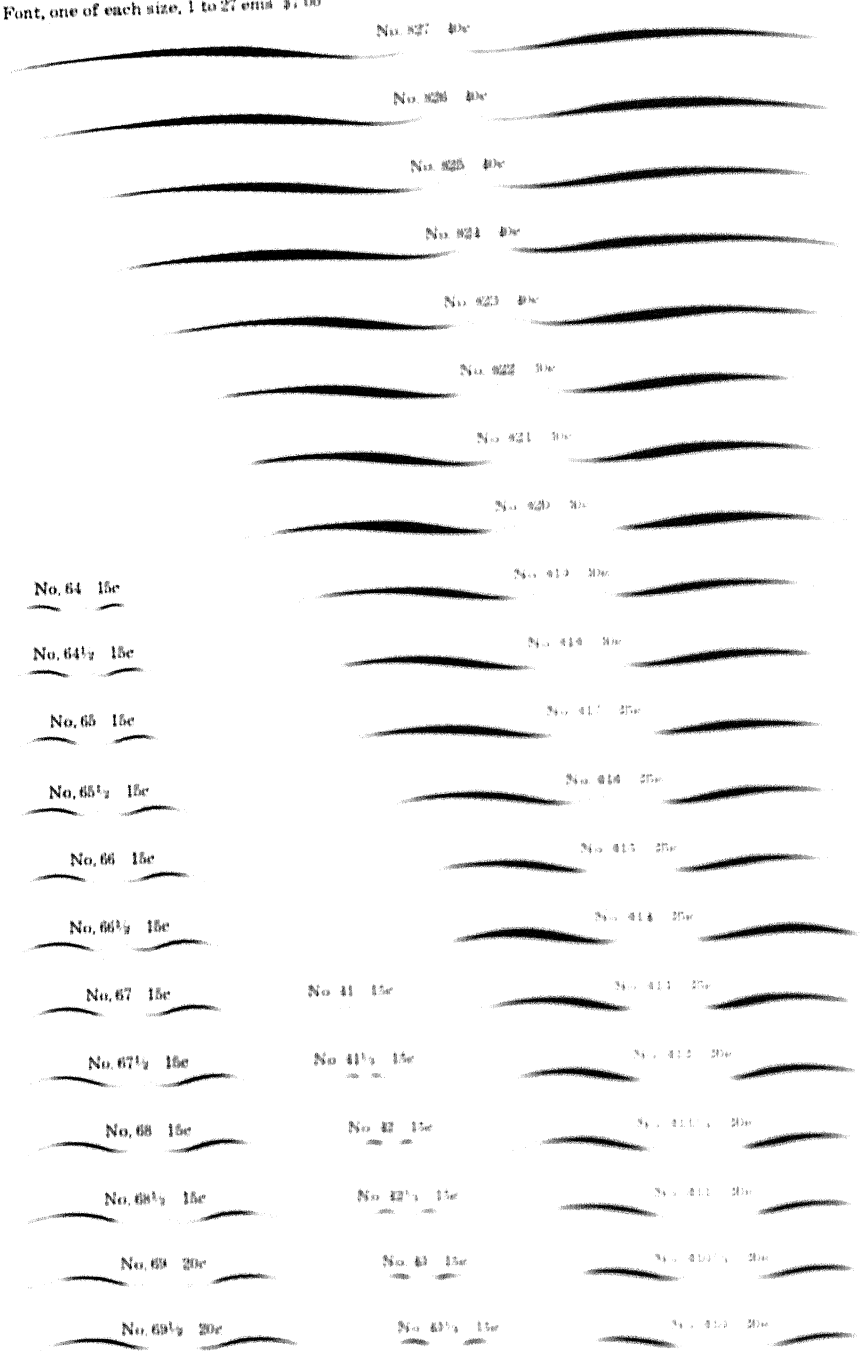




BRASS BRACES

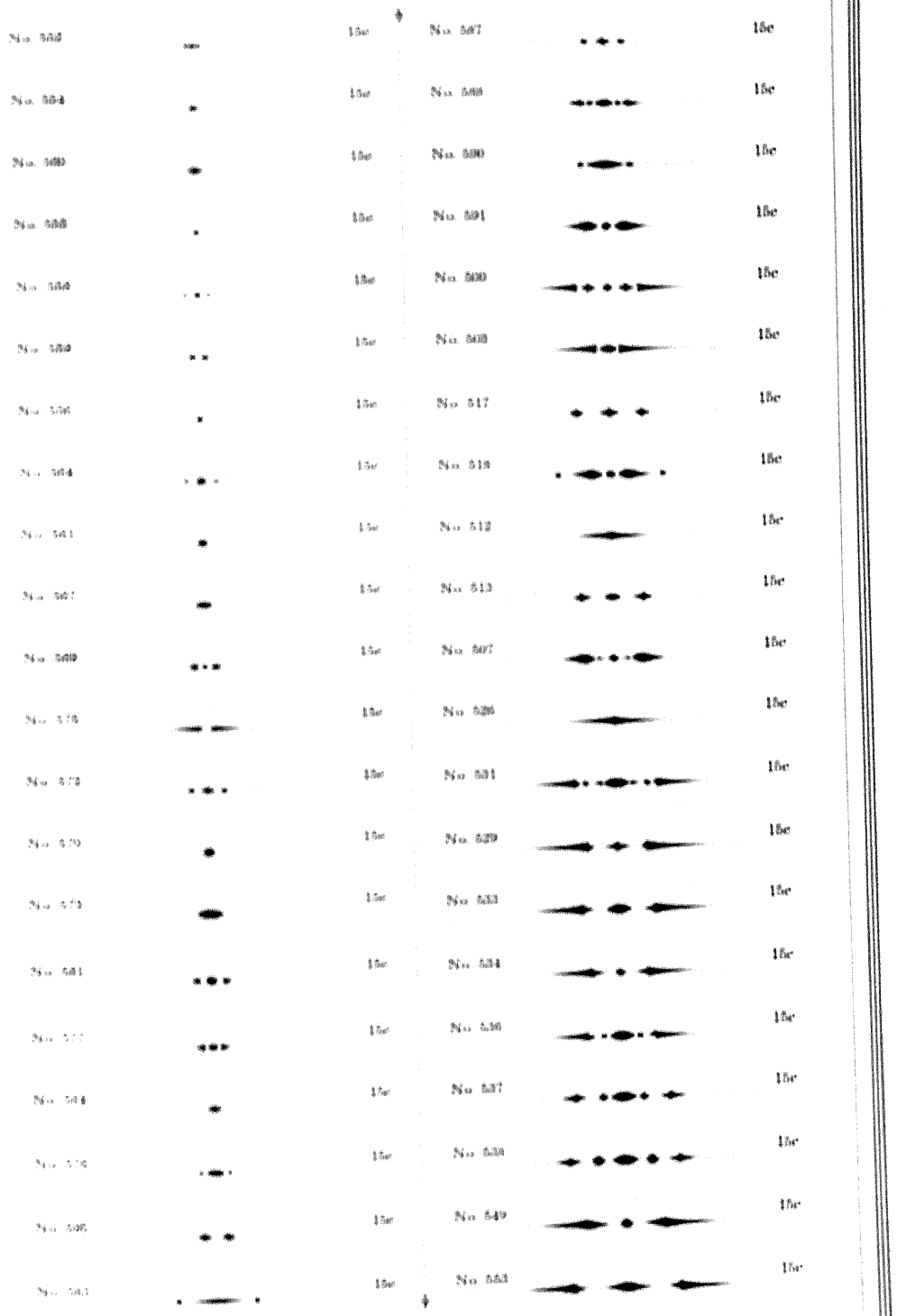
Font, one of each size, 1 to 27 ems $7.00

Font, one of each size, 4 to 12 ems $4.00



The first number indicates the body, the other number or numbers indicates the length in 12 point ems

BRASS NEWSPAPER DASHES



Prices are for single column widths 15 ems or under

Special Faces of Brass Rule

FACES can be made to order containing practically any arrangement of lines and white spaces; but these orders should amount to at least $50.00 value for each special face. Any weight of line in points or fractions, or in thousandths of an inch, can be specially made on any body. Special leaders or dotted rule faces cannot be specially made without making a steel wheel or knurl—but we have a variety of knurls not shown and can usually match very closely, and sometimes exactly, any dotted rule face

Special Circles and Other Forms

CIRCLES and Ovals of any diameter and any face can be made to order. The faces shown are merely suggestions for use and to show the face usually furnished with a circle of a certain diameter. Diamonds, Hexagons and Octagons can be made of any face and any size. These are soldered (not brazed) and will not stand a great amount of pressure without breaking. Circles, Ovals and other forms can be surrounded with lead metal square block, trimmed to 12 point ems, mounting an even lock up

Matching Rule by Sample

IN SENDING sample be sure to send one that is not worn, as it is not possible to tell from a badly worn sample what the weight of the face originally was.

Labor-Saving Rule

LABOR-SAVING Rule in regular scheme fonts is sold at the prices given in Table B. These prices are for regular scheme fonts containing the number of pieces specified in the printed schemes on page 860.

All bodies not listed in Tables B and B2 are sold [illegible] labor-saving fonts that the customer's needs are best satisfied by furnishing us with a list of the number of pieces of each size desired, which will be sold at prices shown in Tables H and I.

If the regular scheme font of Rule or Leaders as listed [illegible] customer's requirements, then a special scheme font [illegible] this will be sold not by the pound or font, but by the piece at [illegible] prices in Tables H and I. For convenience in figuring [illegible] see page 863 for group prices of Tables H and I

Addenda

Goudy Bold

120 Point A a

Silt

96 Point A a

Idyl

84 Point A a

Beat

Goudy Handtooled

120 Point A a

Silt

96 Point A a

Idyl

84 Point A a

Beat

[illegible] pages 16 and 17

Additional Special Characters for Garamond *and Garamond Italic*

In addition to the *Garamond Italic Special Characters* shown on page 17, the following special characters and fractionals and logotypes may be obtained in sizes from 6 point to 18 point inclusive

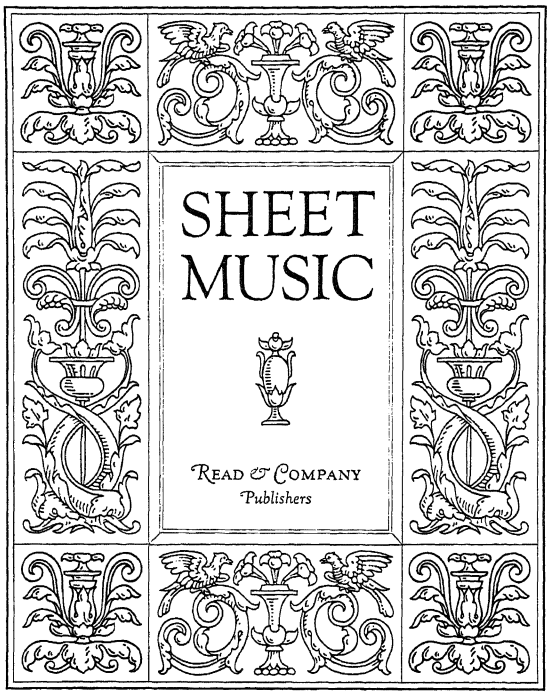
The a e m n t

In addition to the Garamond Special Characters shown on page 18 may be more serviceable and complete the following Special Characters and Ornament may be obtained in sizes from 6 point to 24 point inclusive

a e m n t

CLELAND COMBINATION ORNAMENTS NO. 2

Price per font $9.00



49—45c

48—45c

36
2 for 50c

51
3 for 50c

35
2 for 50c

41
2 for 50c

42
2 for 50c

39—45c

40—45c

47—55c

46—70c

45—80c

37—45c

50—3 for 50c

38—45c

43—50c

44—50c

34—70c

31—70c

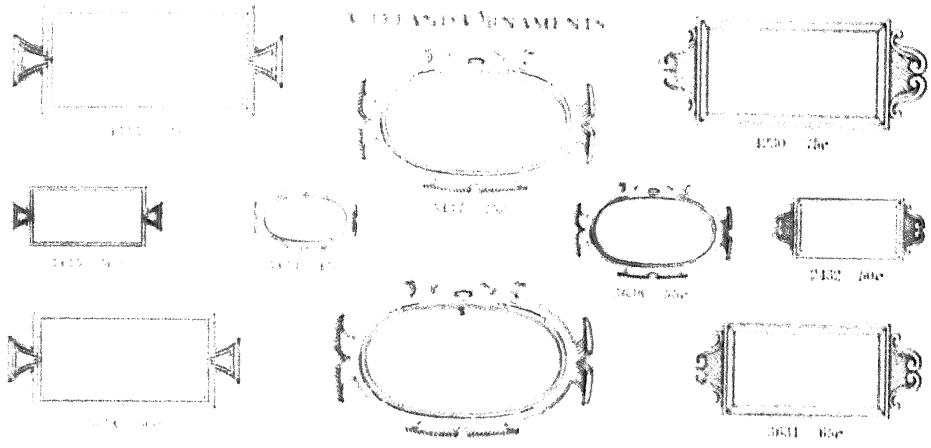
33—70c

52—3 for 55c

32—55c

For the larger size of Cleland Combination Ornaments see page 714

CLASSIC ORNAMENTS



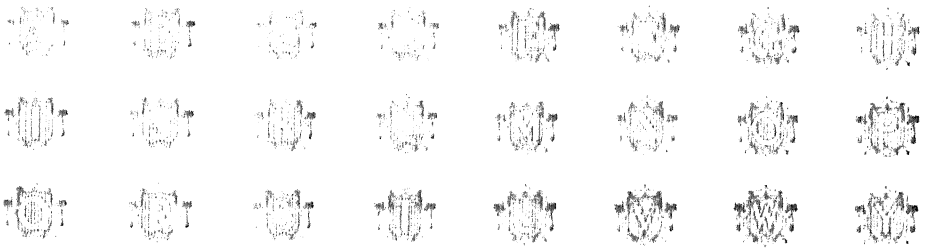
3630 35c

3631 35c

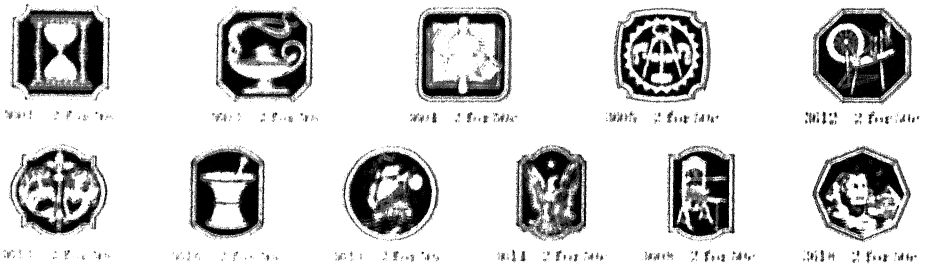
Cast in Type Molds

STATUARY INITIALS

Font of any one character four cobalt 12c
Font of any one character three cobalt 8c



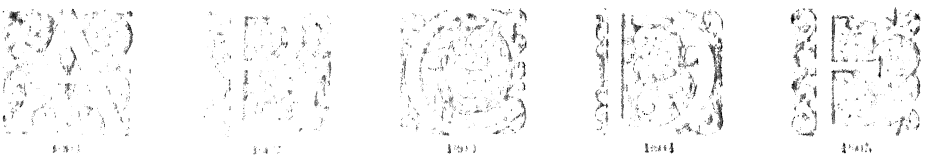
VOCATIONAL CAMEOS



3611 2 for 50c 3612 2 for 50c

IONIC INITIALS

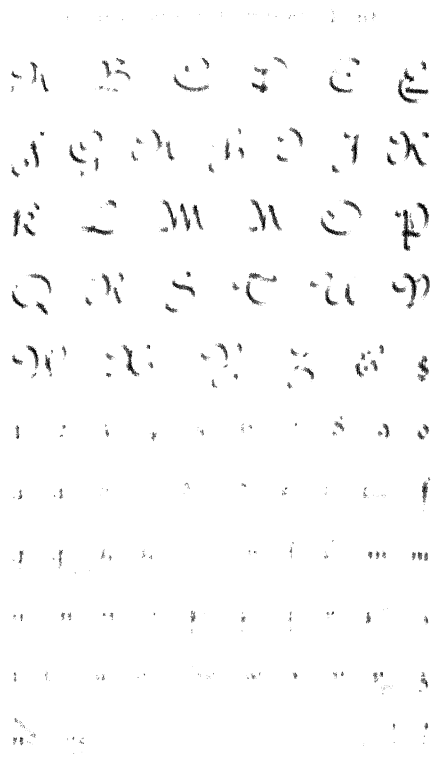
Single character 15c



ADDENDA

CIVILITÉ SERIES

True purity of Taste is a quality of the Mind; it is a feeling, which can, with little difficulty, be acquired by the Refinement of Intelligence; whereas Purity of Manners is the Result of wise habits, in which all the Interests of the Soul are mingled & in Harmony with the progress of Intelligence. That is why the Harmony of Good Taste and of Good Manners is more common than the existence of Taste without Manners, or of Manners without Taste.

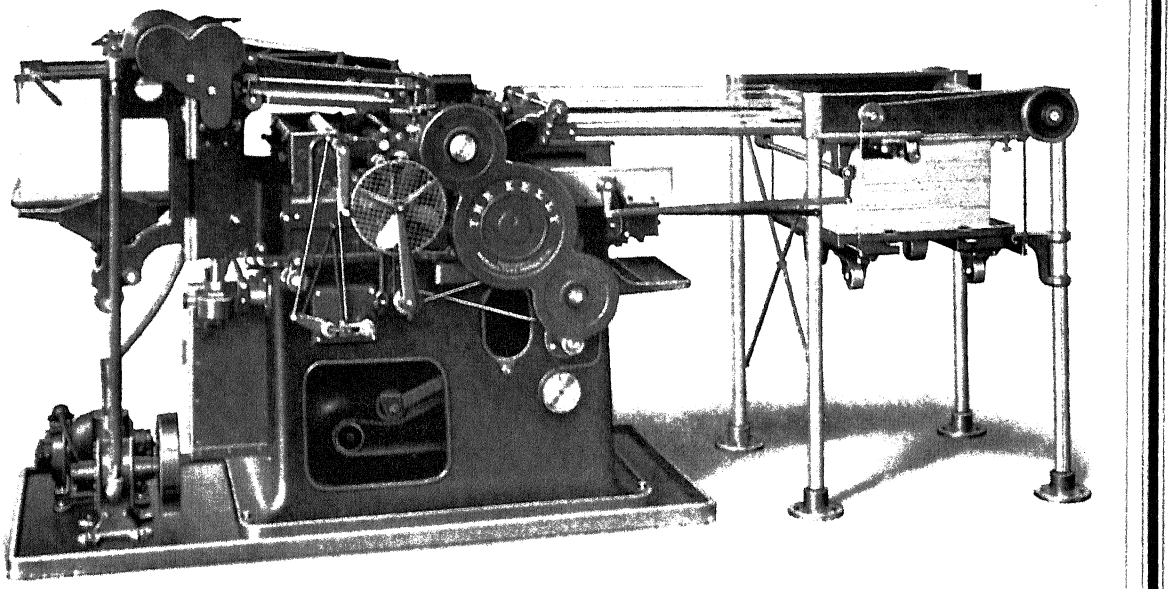


The Civilité Series is being made in the following sizes: [illegible] 24, 30, 36 and 48 point. Send for complete alphabet.

TYPE ROMAN SERIES

The Empire Building Society
desires to inform members and the general public
in Indiana that
Mr. Edmund Stone Bennett
has been duly appointed Special Agent
of the Society

[illegible]



KELLY AUTOMATIC JOB PRESS, STYLE B, WITH EXTENSION DELIVERY

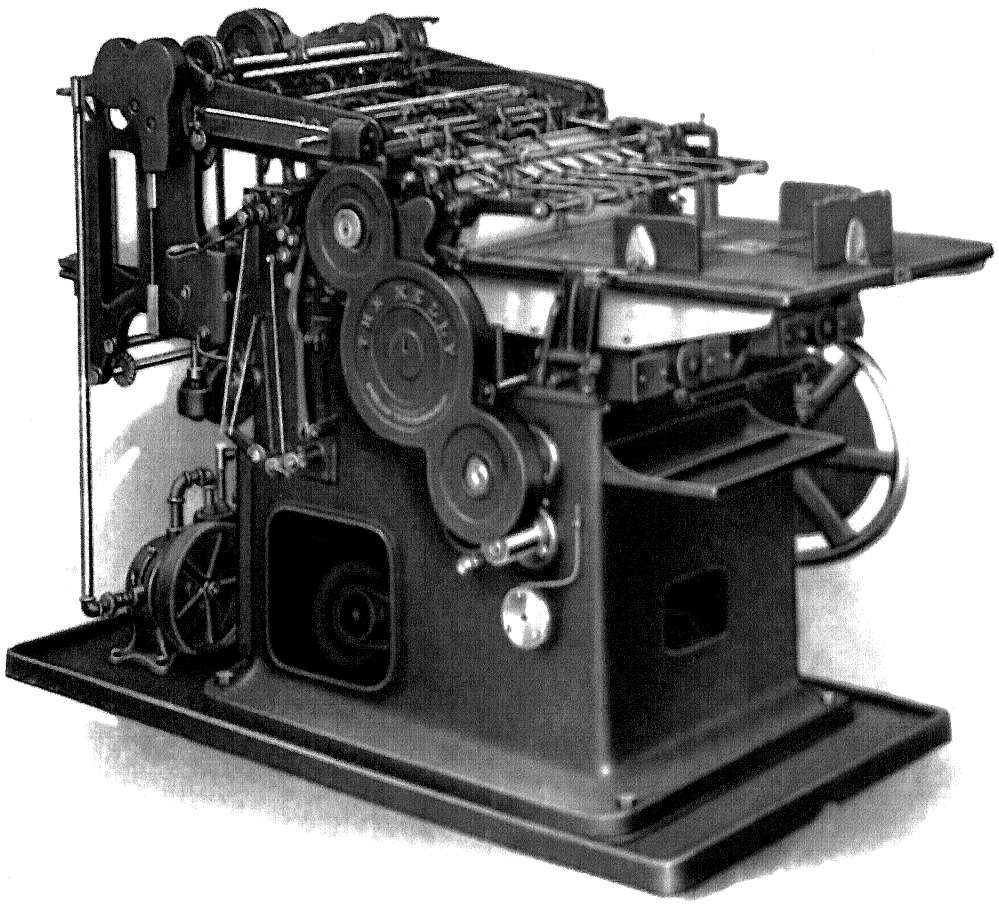
KELLY AUTOMATIC JOB PRESS

A cost-reducing printing unit backed by years of experience

REPEAT ORDERS are the most convincing and the most conclusive evidence of the efficiency of all printing machinery. Users will not add to their equipment unless fully satisfied it is productive and profitable; the Kelly has been favored with an unusual amount of this most desirable class of business. Repeat orders have been placed by nearly 50% of our Kelly Press users. Several thousand Style B Kelly Presses are in constant operation in every state of the Union and abroad. These are convincing facts

American Type Founders Company

For information as to prices, terms, etc., write to nearest Selling House



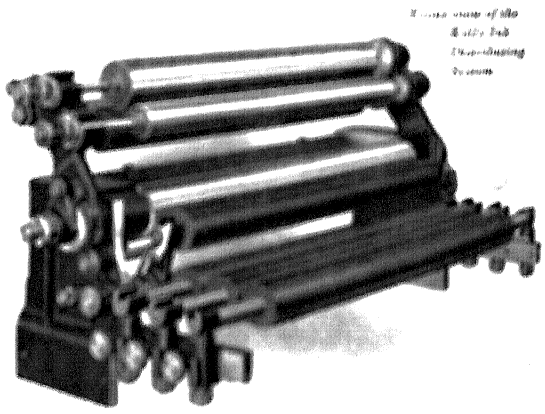
KELLY AUTOMATIC JOB PRESS, STYLE B, WITH JOGGER DELIVERY

The Kelly Automatic Press Style B

A PRESS FOR MAXIMUM SERVICE

The Kelly Automatic Press, Style B, was first offered the printing industry less than ten years ago and instantly became popular for its ability to produce exceptionally high grade and general printing at low cost, and because its design was along original yet conservative and approved lines, making it easy for the operator to quickly master its simple mechanism. So great was the demand that nearly 2000 presses were sold before any general advertising was distributed, an unparalleled sales experience, which reflects the recognized superiority of the press and its ability to produce printing of the quality, volume and range that have met with the approval of printers everywhere.

Marvelously quick adjustments for changes of work are important features of the Kelly. Simplification, condensation and automaticity are the foundation of these and have made the unit a revelation in this respect. The shortest run and the longest are handled with equal facility. The Kelly Automatic is not a specialized press. It handles nearly every kind of job

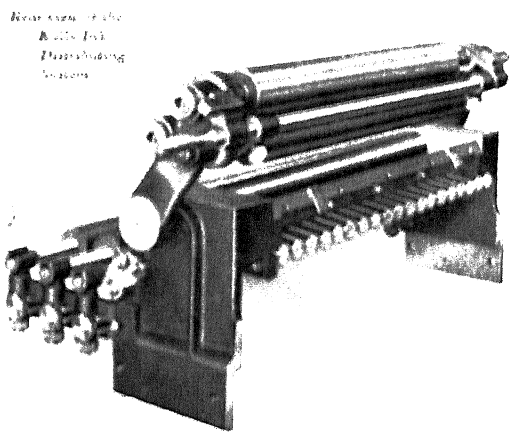


Rear view of the Kelly Job Delivering System

work that comes to the large or small office at a minimum cost, and no special equipment is needed to make its operation satisfactory and productive—just use the ordinary material of the average printing office. Make-ready is easy; the sturdy, unyielding cylinder and bed and the four wide steel-shod tracks, heavily supported on the solid column, make even the slightest overlay perceptible and effective.

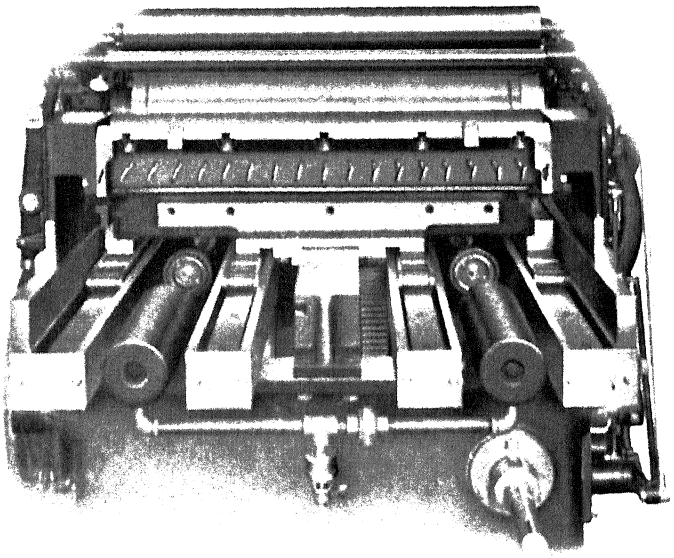
The Kelly Automatic Job Press, Style B, is a three-roller flat-bed two-revolution printing unit with automatic feeder, jogger or extension delivery, and with a complete electric motor equipment, including motors, variable speed controller and push-button station for either direct or single-phase alternating current, as may be desired. Electric equipment for voltages and cycles usually called for is carried in stock; other requirements are supplied to order.

The bed measurement is 19¼ x 22⅝, and sheet 14 x 22 inches; oversize sheets 14x22 inches may be run if the margins are favorable, and on light, open forms a covering of 14¼x22 inches can be obtained on this sized sheet with one roller covering by single rolling. When 22 inch type matter is run the forms are locked on the bed of press or plates are mounted on patent bases. Standard KA Chase measures 14x20¼ inches inside; Skeleton KE Chase, 16⅝x20⅝ inside. This is a larger range of work than can be done on any other job press, whether machine or hand fed.



The maximum speed recommended, when the press is erected on a good foundation, is 3600 impressions per hour, whether the work is large or small, and the electric equipment is arranged to give this speed, with the usual reductions for special or difficult printing through use of the variable speed controller.

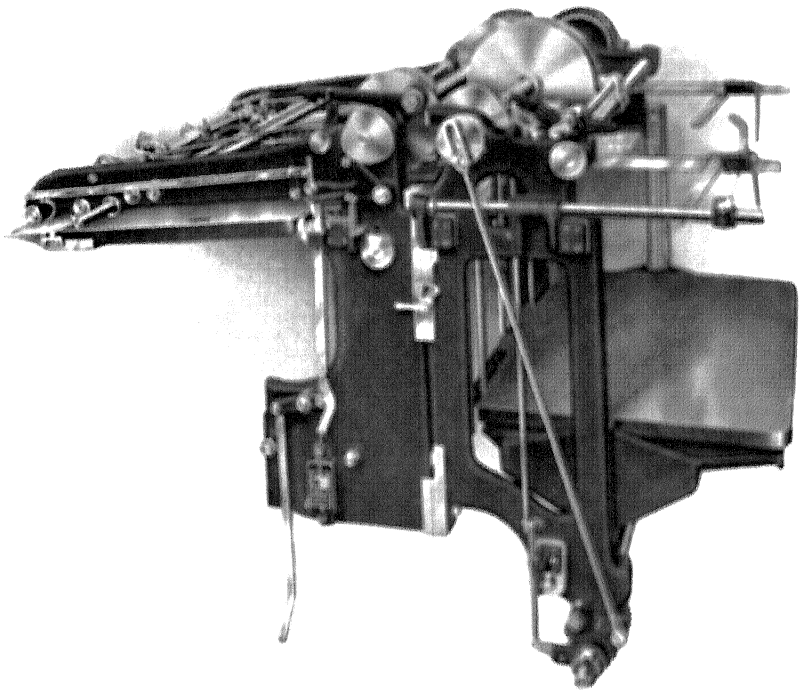
The Distribution—The Kelly system of pyramid ink distribution is most efficient, and consists of three composition form rollers, two steel lateral distributors, composition top riding roller running between the steel distributors, fountain ductor roller and ink plate. The distribution is very thorough and the deposit of ink on the form rollers is such that the finest halftones can be run without trouble. The pyramid system keeps up a continuous flow of thoroughly distributed ink which reaches the form in a thin film, free from dirt and paper dust, owing to the position of the fountain and inking mechanism under the feed table. The brush not only holds the sheet against the cylinder but also removes any particles that may adhere to it and have not been removed by the air blast on the feeder. Rollers and fountain are easily adjusted and cleansed, the entire distributing roller frame swinging up for exposure of all rollers.



The Register—Accurate register is assured through the quick direct action of the specially designed gripper mechanism, the splendidly

conceived bed movement, the spiral register rack and other approved features; all of which, with the positive automatic feeder placing the sheet properly at the feed guides, insure against trouble in this respect.

THE DYNAMIC BRAKE, an integral part of the press motor, is automatic in action and stops the press instantly when the last sheet of the pile is fed, and also if a sheet does not reach the detectors in time, or is crumpled, or if two sheets are taken, or a sheet fails to feed. This is a very valuable feature that is applicable to direct current and single-phase alternating current motors. It makes the Kelly danger-proof, and saves spoilage of make-ready, valuable plates, paper and the operator's time.



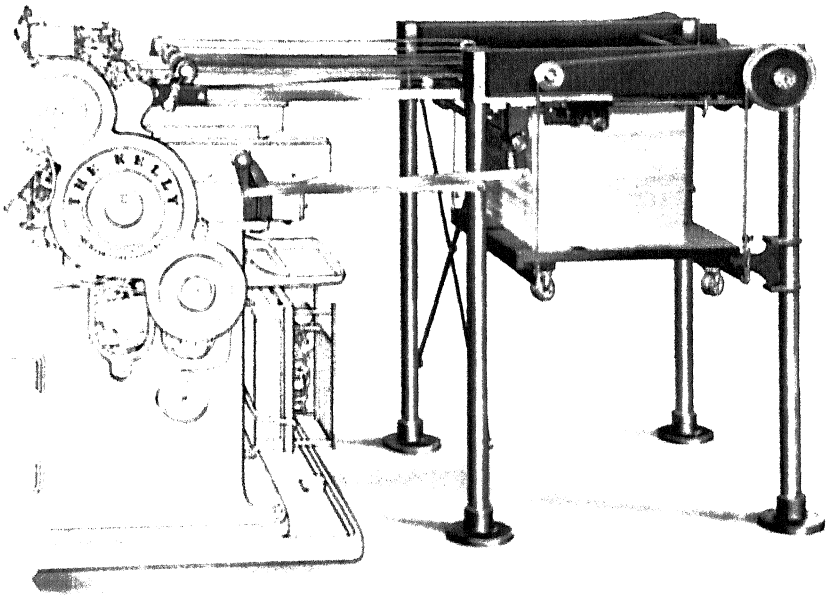
The Kelly Automatic Feeder

The Kelly Automatic Feeder is the pile type carrying 12½ inches of paper on the feed table, which automatically lifts as the stock is fed, suspending operation when the last sheet is taken. A constant blast of filtered air from a rotary motor-driven blower is blown between the top sheets at the front of the pile, separating them perfectly, and making it easy for the suction feed wheels to pick up and carry the top sheet forward to the paper feed rollers operating on the conveyor belt shaft. An ingenious suction tube operating in unison with the suction feed rollers assures the picking up of heavy stock, while the volume of air is controlled by vents on both blast and suction, making regulation for light and heavy paper easy. A calipering device permits but one sheet to go through, after which the sheet is carried by two fixed endless rawhide conveyor belts, under the control of adjustable friction rollers and steel balls, down through the detectors, which also serve to slow the sheet, and is laid gently against the front guides. The snap or side guide next advances, engages and draws the sheet to perfect register. The snap guide is mounted on the feed board and may be placed on either side and is adjustable by means of a finely threaded screw.

The Kelly Automatic Feeder is gear driven and so designed that it takes up but little space outside of the frame of the press and appears as an integral part of the machine. It may be instantly disconnected, and automatic feeding suspended, by pulling the feeder clutch head, after which hand feeding is possible by lifting the sheet conveyor parts attached

to a swinging frame, fulcrumed on the main shaft. A change from automatic to hand feeding is rarely necessary except in the case of certain died-out stock and made-up envelopes, but it can be made instantly while the press is running without disarranging the timing of the feeder. The hardwood feed table may also be swung upward and fastened to give room for make-ready and access to rollers and fountain.

The range of stock that the feeder will handle is varied, and includes nearly everything ordinarily used in the printing office. Onionskin, non-curling gum papers, antique and cameo-finish or glazed papers are easily handled, as well as light cardboard that will wrap around and conform to the periphery of the cylinder. The Kelly suction system of feeding is seemingly without limitation within the range described above and is daily handling qualities of stock that a few years ago were thought impossible of feeding automatically. Finished and coated paper is not marked, or printed-side-up sheets rubbed or smutted, as in other types of feeders. Substantial savings result.



The Kelly Extension Delivery

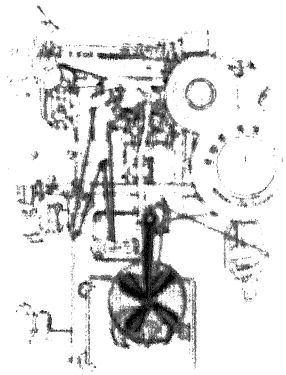
The Kelly Extension Delivery, an extra attachment, may be placed on any Kelly Press new or old, and is a valuable addition now generally ordered. Its use minimizes offset and slip sheeting, as the ink through exposure to air has time to partially set before the sheet reaches the pile. Spoilage through handling and the operator's time are also saved. Two delivery trucks and truck handle are parts of the equipment. Each truck holds a pile of paper thirty inches high and is mounted on castors to permit the load to be easily moved away and the second truck substituted without handling or disturbing the pile. A jogger is part of the extension delivery equipment.

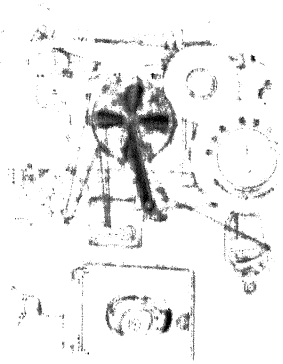
Access to form on the bed of the press is not obstructed, as the delivery frame connected to the press swings up out of the way and is replaced without adjustment. Short runs are handled as easily and jogged as perfectly as long runs. When a Kelly Automatic Press is ordered equipped with extension delivery, the regular jogger delivery is omitted.

Floor Space—The floor space over all of the Kelly Automatic Press, Style B, equipped with automatic feeder, jogger delivery, motors and blower, is 6 feet 6 inches long by 3 feet 6 inches wide. When equipped with extension delivery, the length is 10 feet 6 inches, the width remaining the same. The height with feed board raised is 6 feet 9 inches; with feed board lowered to operating position, 4 feet 3 inches. Length of floor plate, 6 feet 1 inch; width, 3 feet 1 inch.

The Kelly Press Roller Cooling Fan

The Kelly Press Roller Fan is an extra attachment of real merit which helps to keep the composition rollers in proper working condition in the hot, humid weather, thereby aiding continuous production at the time when roller troubles are the most annoying and the cause of pressroom delays. No electricity is used, as the fan is mechanically driven and easily attached. By simply loosening a thumbscrew the fan may be swung down out of position while not in use or when setting the rollers. A slotted hole is provided to take up the slack of the driving belt. The fan is attachable to all Kelly Automatic Presses.





A Simple Double-Rolling Device for the feeder equipment and may be made operative in less than a minute. When it is desired to double roll a heavy solid form or background this device is used, allowing the suction wheels to miss every other revolution and the press to automatically trip correspondingly. The Kelly Automatics are the only printing units having such an attachment.

Kelly Press Locker Bars. For backing up oversize forms on bed of the press these steel bars, 22¼ inches long and 1¼ inches wide, will be found very convenient. They are placed at the head and foot of form, supplanting the customary wood furniture and greatly assisting register because of their accuracy. These bars are extra and sold in pairs.

Power Consumption. The press motor for direct current is one horsepower, and for al-

[illegible] two horsepower. The [illegible] motor, either direct or [illegible] one-half horsepower. After starting, the [illegible] is less than one and one-half horsepower for the complete unit.

[illegible] Kelly Automatic Press, Steel Bed and Frame with feeder equipment, [illegible] and [illegible] furnished for motor [illegible] alternating current [illegible] special [illegible] that add greatly to the [illegible] and [illegible] for automatic [illegible]. One set of rollers, [illegible] counter, oil can, wrench, [illegible] are supplied with each Kelly Automatic Press.

Shipping and Packing Information. The Kelly Press and feeder are [illegible] separate [illegible] floor plate is [illegible], and the extension delivery [illegible]. The [illegible] and the [illegible] are packed in the feeder [illegible] Domestic shipment are [illegible] as follows:

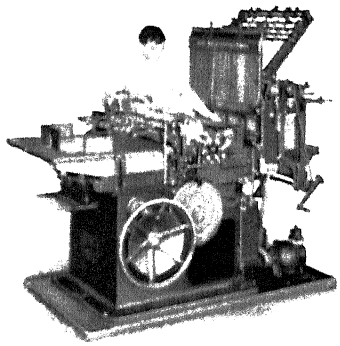
Outside Dimensions of Box	[illegible]	[illegible]	[illegible]	[illegible]
Kelly Press	[illegible]	[illegible]	[illegible]	[illegible]
Kelly Feeder	[illegible]	[illegible]	[illegible]	[illegible]
Kelly Floor Plate	[illegible]	[illegible]	[illegible]	[illegible]
Kelly Extension Delivery	[illegible]	[illegible]	[illegible]	[illegible]

Gross weight for export shipment, [illegible] gross.

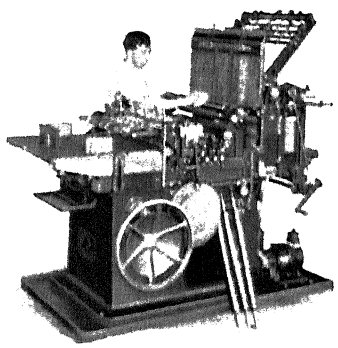
Removed from the packing box, the Kelly Press [illegible] 36 inches. For doors of less space the press [illegible]

How the Kelly Automatic is Handled

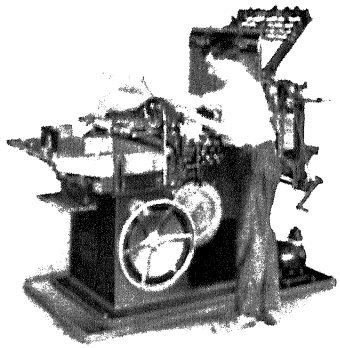
Every provision has been made for quick changes of stock and forms, and for saving the operator's time. The result is longer producing hours and larger output. No flat-bed press approaches the Kelly in these typical well conceived Kelly Press conveniences.



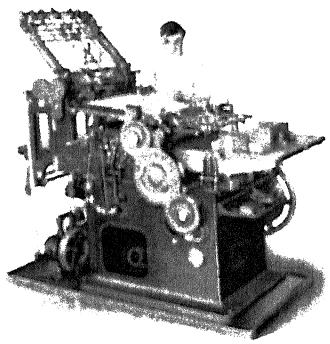
Setting the ink fountain on a Kelly Automatic Press



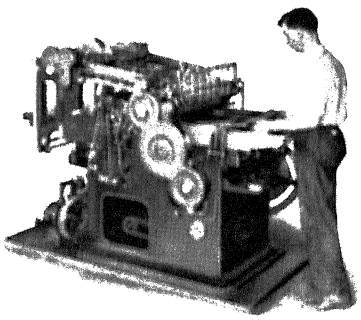
All rollers exposed for easy wash up



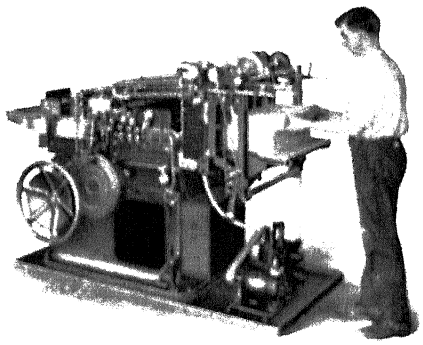
Class space for quick make ready



Instant change from automatic to hand feeding



Close access to the platen



Looking the pile table at rear of press

Short runs and long runs are alike to the Kelly. There are no adjustment delays, no guessing, no trying, no spoiled stock. Mechanical appliances locate the position of all adjustable parts. The Kelly takes a larger form, runs at greater speed, and produces a higher quality of work than any other automatic job press. Every user will subscribe to these facts.

What Kelly Press Users Say

Opinions of users are an indication of how successfully the Kelly Automatic Press is operated and show its unrivaled earning capacity. The quotations below came to us unsolicited from customers in all parts of the country and we have the originals on file for those interested. The wise printer will always consider and profit by the experiences of his fellow craftsmen.

Read the following quotations from letters recently received

"Our machine has given us complete satisfaction since its purchase."—MONTANA.

"From the money earning standpoint the Kelly is a press without an alibi."—BOSTON.

"The press is in excellent running condition and is giving satisfaction in every way."—MAINE.

"Our press is running full capacity every day and without any trouble whatever."—ILLINOIS.

"We might at this time say that our Kelly Press is giving us wonderful results and has more than come up to our expectations."—IOWA.

"We consider it the best investment we have ever made. The only fault we have to find is that we didn't install one years ago."—NEW YORK CITY.

"The Kelly Press has given us complete satisfaction. We have had no mechanical difficulties and are able to get out more work at less cost than with our previous equipment."—RHODE ISLAND.

"The new Kelly Press which you installed in our plant recently is the second machine of this type. The Kelly has done more than anything else to improve our pressroom efficiency."—IOWA.

"Our Kelly Press has been running in first class shape and we are delighted with the results. In fact we have been told that we are getting record runs on this press. We wish that we had another."—KANSAS.

"The Kelly has given entirely satisfactory service in fact its performance has been remarkable in view of the fact that none of our pressmen have previously had any experience with automatics."—CONNECTICUT.

"Our work and our rather exacting buyers have long since learned to expect a high standard from the Kelly—the Kelly is all to the good."—CALIFORNIA.

"We think the two Kelly Presses working in our plant have been one of the chief causes of our having the best printing business we ever had at this time. We have not had a dull day through all the industrial depression. The maximum output of our two Kellys is booked for several weeks ahead."—KANSAS.

"I have had the best of results with the Kelly Press installed. . . . Have only words of praise for the machine, which has given me no trouble at all. The best job I ran after your men left was a four-color one and the register was perfect. The next job was [illegible] deposit tickets, sheet 11x17, ten up. Run was started at one o'clock and was completed, form off, and press and fountain washed in 2½ hours' time."—PENNSYLVANIA.

We could say a whole lot but our experience and satisfied feeling can be summed up in saying that we think in the Kelly we made the best investment we ever made for our pressroom. . . . Ever since the installation of another similar press we have begun to run in a short time."—MAINE.

"Bought press on recommendation of the manufacturer that our pressman experience on the work and the Kelly followed the guide in setting it so it would be ready to run. The job went through the press at a fairly good rate and we are very well satisfied with the work it has done. We are pleased with the Kelly Press performance."—IOWA.

"Our Kelly Press is one of the running-est printing machines. . . . We are just finishing an order ordered as to which we stand ready to state that the Kelly gives absolute register. We hope our business will expand to such an extent that we can have a duplicate press in more than one year's time."—MASSACHUSETTS.

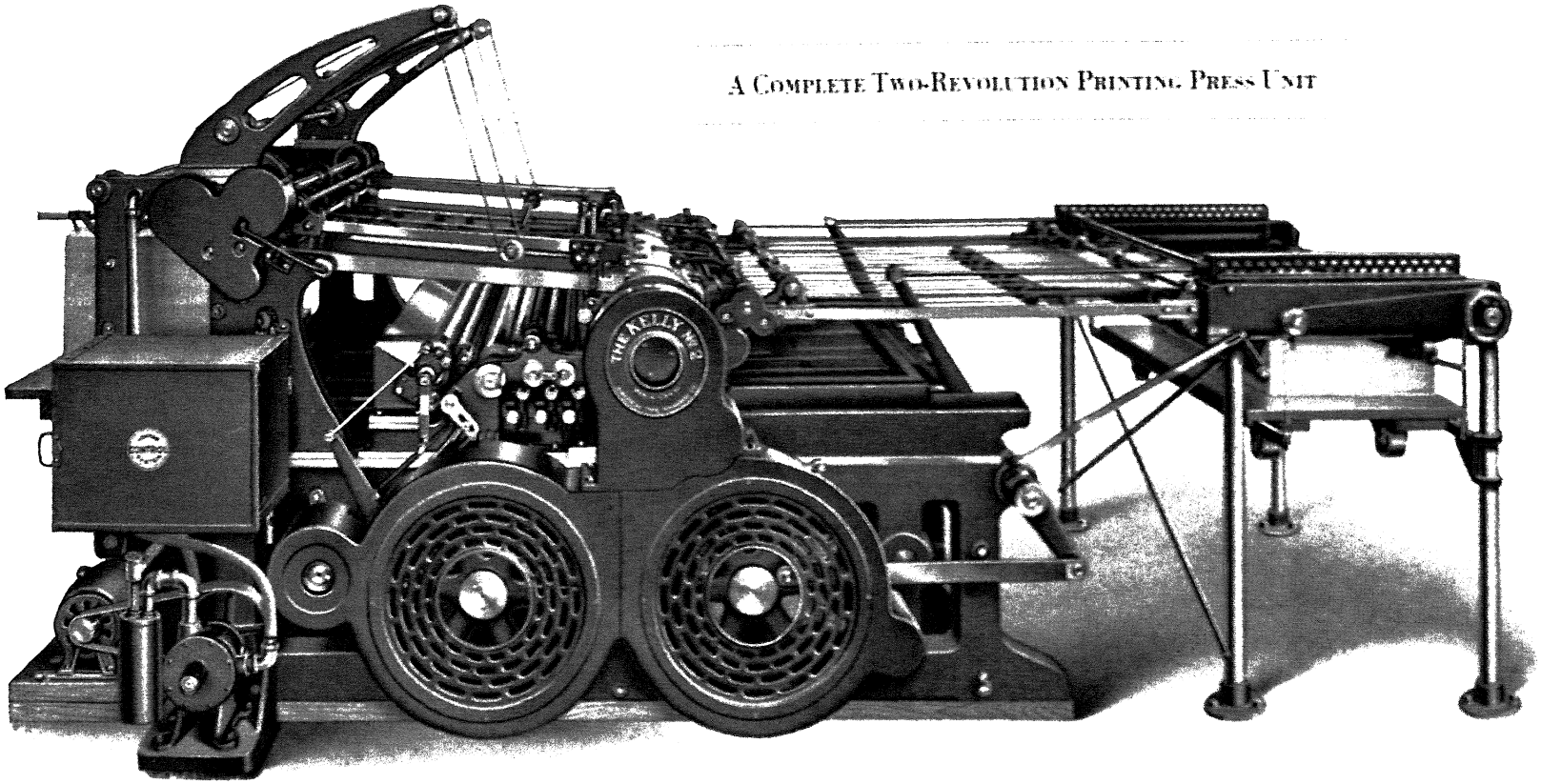
"The Kelly Press is giving eminent satisfaction, which we know you will be pleased to hear. The Little Kelly, No. 1 [illegible] seventy-two million impressions on these cards. This has been our experience for repeat orders since the Kelly has been doing our work. The shop record of 3,000 per hour has never failed to [illegible]."—NEW YORK CITY.

"Everything good that can be said about a machine we can say about the Kelly. We have had one in our plant [illegible] and we get more and more work every day. We have had many beginning and [illegible] of wear and trouble with [illegible]. We are now getting orders for work that we have been refusing and [illegible] work and [illegible] the Kelly."—PENNSYLVANIA.

"We have been using the Kelly Press for [illegible] and find it to be a very satisfactory machine. We have had no trouble with it and it has given us very little time lost. We have had a number of [illegible] and find that the Kelly Press is the best machine for this class of work.

THE KELLY AUTOMATIC PRESS No 2

A Complete Two-Revolution Printing Press Unit



AMERICAN TYPE FOUNDERS COMPANY. *Manufacturer*

For information as to prices, terms, etc., write to nearest Selling House

THE KELLY AUTOMATIC PRESS No 2

Bed Measurement, 28½ x 44½ Inches

Size of Sheet, 22 x 34 Inches Size of Form, 21 x 33 Inches

The remarkable success of the Kelly Automatic Press, Style B, and the insistent demands of customers for a larger press built along the same labor-saving lines, led to the designing of the Kelly Automatic No. 2. Every time saving, quick-handling feature of the Style B Press has been retained in the new size, with additional refinements and new features which have further enhanced the Kelly reputation as a producer and cost reducer—a press without a rival, and one from which a maximum of service is obtained.

Heavily built, with massive side frames and supporting girders, four wide nickel steel shoot tracks, bed and cylinder which will not yield or spring under the heaviest impressional strain, with a double power ink distributing system, and high speed, the Kelly

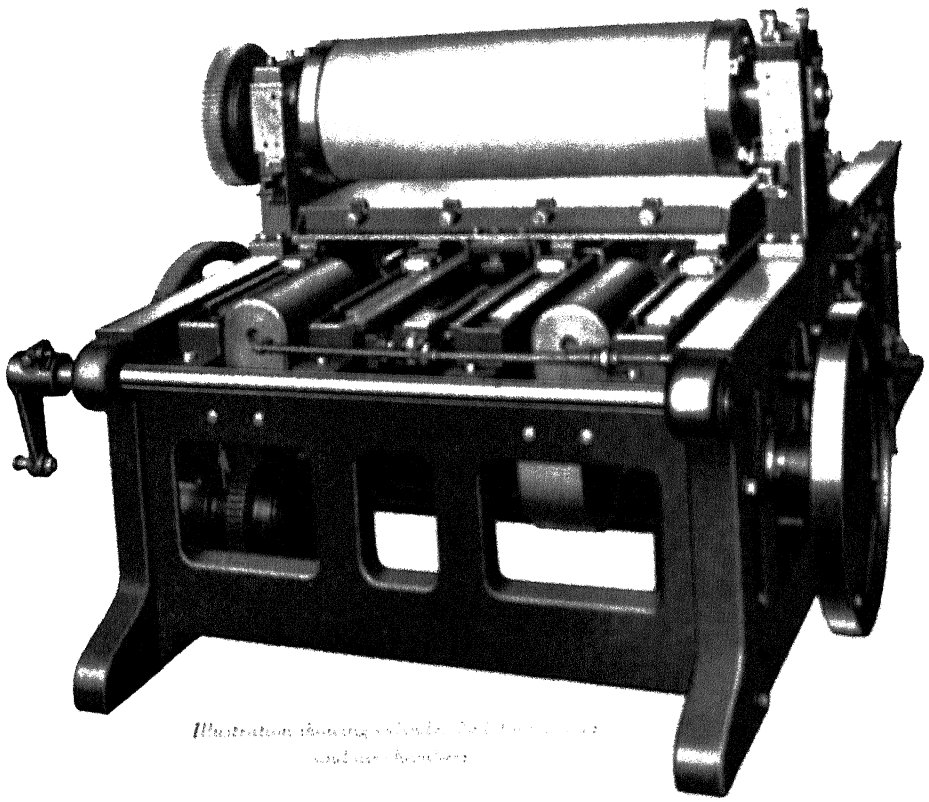


Illustration showing cylinder [illegible] and rear fountain

Automatic Press No. 2 is offered in full confidence that its quality and convenient will meet with the approval of all who appreciate a scientifically designed press out of the higher class, a press built for the definite purpose of providing more profit to the owner and for ease and quick handling to the operator.

The Kelly Automatic Press No. 2 is a distinct departure from old lines in printing press designing and introduces a new economical

standard in the pressroom. It is the first two-revolution cylinder that is complete in every detail, with press, automatic feeder, extension delivery and electrical equipment designed and built as one unit and so assembled and tested in one factory before shipment. There is no division of responsibility in operating efficiency.

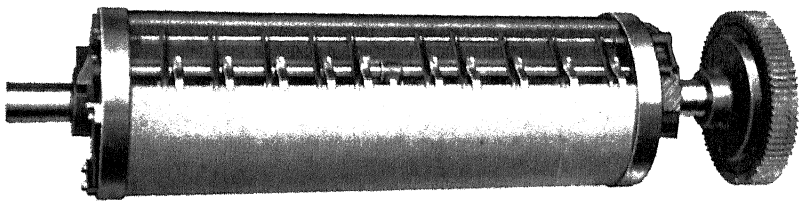
The bed measurement is 28½x35½ inches; size of sheet, 22x34 inches; size of form, 21x34 inches. The ink distributing equipment, located back of the cylinder, as in the Style B, is the Kelly double pyramid with three form rollers, five distributing rollers and ink plate, effectively spreading the ink in perfect distribution for the most delicate as well as the heaviest classes of work. Distributor and ductor rollers are interchangeable, and all composition rollers have adjustments for easy setting.

Two form rollers, 2¾ inches in diameter, completely cover all forms within the range of 21x34 inches. The Kelly Automatic double-rolling feature is part of the equipment and may be made operative instantly while the press is running. So thorough is the distributing and inking features that double rolling is seldom necessary.

The third form roller is quickly convertible as a form or distributing roller, and open form oversize sheets up to 24x36 inches may be automatically fed, and by a simple adjustment of the rollers a covering of one roller by single and two rollers by double rolling is obtained on forms not exceeding 23½x34 inches.

The Kelly Automatic Press No. 2 is a cylinder press room unit and in working qualities, speed, distribution, register, rigidity of impression, excellence of the printed side upon extension delivery, superior automatic feed and electrical drive and control ranks highamong the really notable achievements in printing press designing of the past quarter of a century. It takes first rank in production, quality of output, convenience in handling and general labor-saving features, and has received a very thorough testing under exacting conditions during the past two years.

Side by side with scientific designing, first-class construction and a proper distribution of metals is of the utmost importance if the desired results are to be obtained. In these respects the Kelly Automatic Press No. 2 excels. Cast iron, semi-steel, malleable iron and high-grade steel of various mixtures are used



The heavy cylinder, gear and wide cylinder bearers

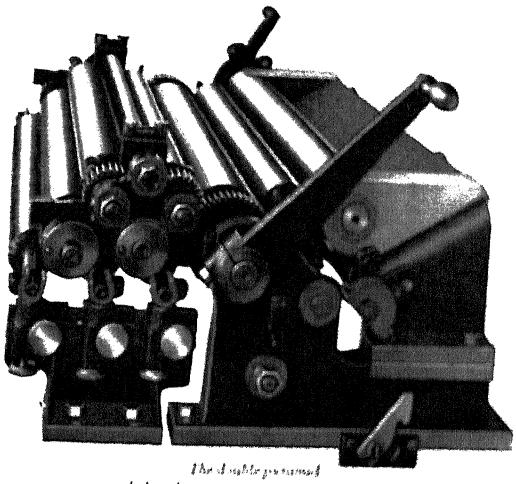
each in its proper relation to the ends sought, and many carefully treated hardened and ground working parts insure long service and a minimum of maintenance expense.

Interchangeability of parts has not been overlooked, and jigs, tools and fixtures provide against annoyances in this respect. No effort or investment has been spared in accomplishing the purpose of the designer.

The bed drive is a combination of racks and gears, with crank reversing mechanism, and is unequaled for sturdiness, long wear and assurance of proper timing with the cylinder. Freaky parts have been avoided. The bed is not weighted down with hangers and other devices, and the reversing racks connected at each end, in conjunction with the four air chambers, give perfect control and an easy, smooth action in passing the centers, eliminating jar, vibration and noise. The Kelly bed is cored, carrying only the plunger stems and one centrally located rack, connecting both drive and reverse, a construction permitting high speed. A four-year test of this bed movement for stability, during which time no adjustments whatever have been made, is indicative of its dependability and durability and the service it will render.

The Kelly Automatic Press No. 2 cylinder is sturdy and well balanced, a special selected

steel shaft of ample diameter being driven into position, after which the cylinder is turned and ground to exact gauge. Great care has been taken to insure an approximately perfect, unyielding printing surface. The cylinder bearers are wide, conforming in size to the unusually large bed bearers. The grippers are of forged steel, mounted on a nickel steel shaft, exceptionally well supported, and are operated by a new type of safety tumbler. The cylinder lift



The double-pyramid ink distributing system on operating position

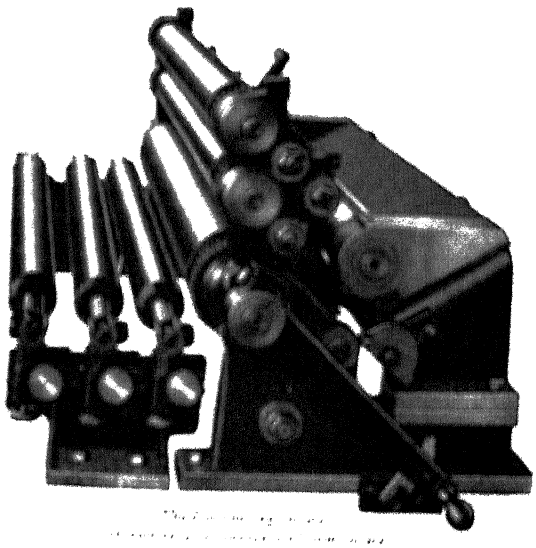
is eccentric, with drop forged impression connections, carefully planned for efficient, positive, powerful action.

The ink fountain is placed back of the cylinder, away from paper dust, and the adjusting screws are readily reached from either side when the press is in operation. Quick cleansing is possible through the clear space afforded when the delivery conveyor frame is lifted. The fountain action is automatically tripped with the press, preventing over-inking the form.

The electrical equipment consists of motors for the press and blower, variable speed controller, electrically operated brake and two push-button stations properly placed for the operator's convenience on the sides of the press and extension delivery. The automatic brake has the same effectiveness as that on the Style B Kelly, but in alternating current is somewhat different in design. It is unfailing in operation, a safeguard against damage, and is operative both for constant printing and in connection with the double-rolling device.

The speed of the press is from 2200 to 3000 impressions per hour, according to printing requirements and foundation conditions. These figures are taken from accurately kept production records and carefully verified. They show wonderful production possibilities and indicate the constructional care and precision which have made them possible.

There are many devices on the Kelly Automatic Press No. 2 for conserving the time of the operator, conveniences that permit quick handling of work, speedy adjustments, and insure longer producing time. These are features which have made the Style B Press the standard pob room automatic everywhere, and they have been incorporated in the No. 2 size because of their exceptional efficiency in saving the operator's time, their great influence in increasing production, and for their value in making the No. 2 *a one-man printing unit*, the only press of its size for which this can be truly claimed. They increase its power, operating cost. Among these features are a lever for releasing pressure from ink cylinders, a dial showing by number the fountain adjusting screw needing attention for a proper flow of ink located



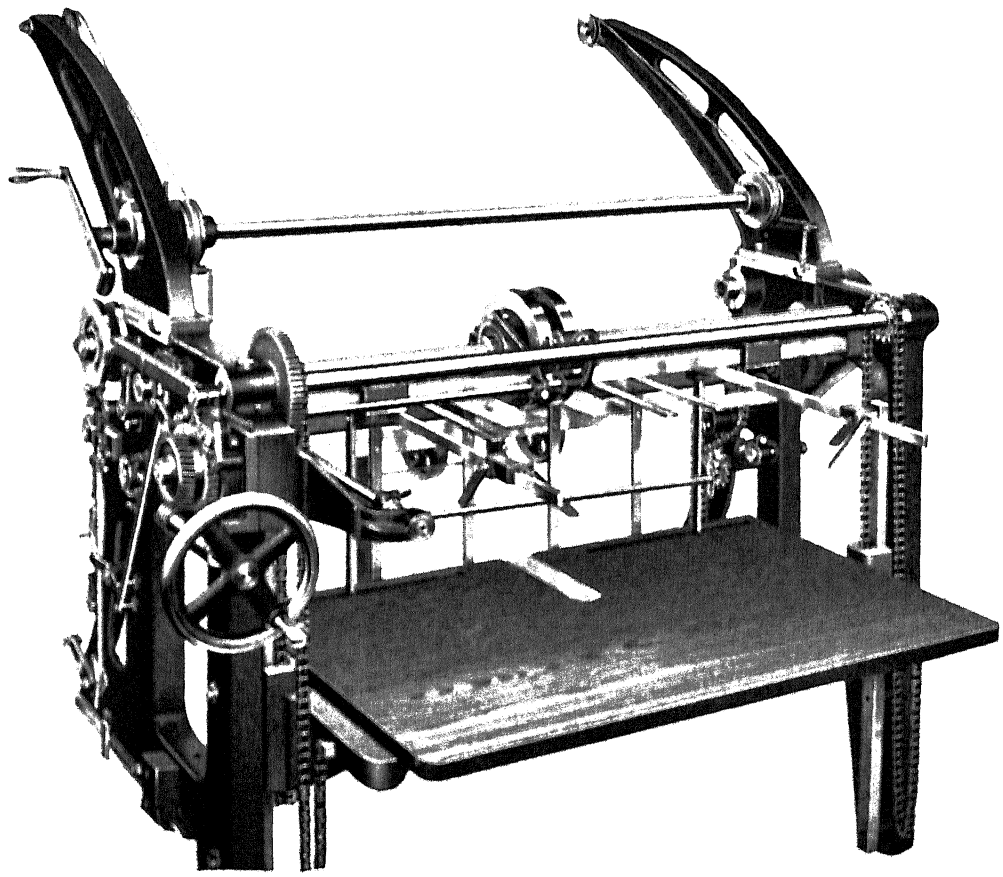
The [illegible]

at the front of the extension delivery, impression trip for hand feeding, tool boxes for oil can, wrenches, pieces, waste and furniture, safety guards for moving parts, accessibility of motors and controller, side snap guide operating on either side, and many others, all comprising a unit to cover the automatic handling and production of quality printing that has no rival within its size.

THE KELLY AUTOMATIC FEEDER No. 2

An Integral Part of the Press

The Kelly Automatic Feeder No. 2 needs but little description. It closely follows and embodies all the valuable features of the Style B design referred to in the preceding pages. The pile table holds twenty-six inches of stock, is automatically raised as the sheets are fed, and is lowered for reloading by simply lifting a latch. The conveyor frame is quickly raised from the feed board by a few turns of the handle and automatically fastened in an upright position clearing the feed board for hand feeding. The feed board is also lifted by hand and fastened to allow for make ready. Fixed conveyor belts with adjustable friction roller and ball sheet controls and top conveyor belts insure the proper carrying of the sheet through the slow down fingers to easy rest against the feed guides, where it is mechanically held in position by special patented but simple devices, to insure perfect register. The unique action of the slow-down fingers is positive yet sensitive, and the designing of this very essential feature is an achievement of the first order. Cumbersome and time-consuming

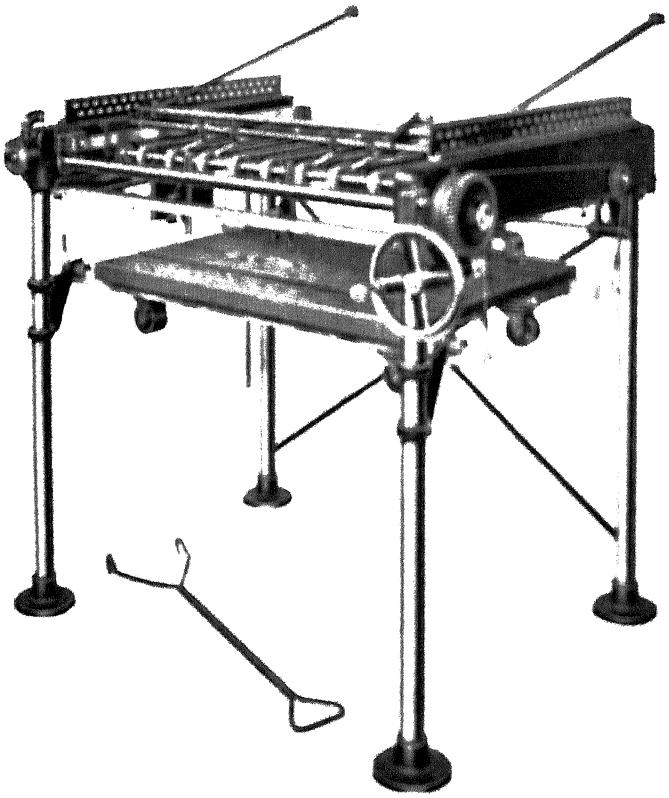


parts have been avoided. Like the press, the whole mechanism of the feeder and sheet control is sure, simple, easily reached and adjusted by the operator without assistance. There is an entire absence of complications, work may be started quickly and accurately and the few adjusting features readily understood. All grades and weights of stock ordinarily put on a cylinder press are easily handled. The Kelly Automatic Feeder excels in the variety of work it will successfully take. Short runs are handled with unusual economy.

THE KELLY EXTENSION DELIVERY

An Integral Part of the Machine

The Kelly Extension Delivery and Jogger is an integral part of the machine and so designed that the delivery conveyor frame is instantly swung up to make room for the operator to place or remove a form on the bed of the press, or to make corrections. Re-connection is made without adjustments. Two trucks mounted on casters are used to handle the parts of the equipment. A pile of thirty inches of paper may be deposited on a truck and wheeled away without paper handling. Due to the long exposure of the printed sheet to air, and the positive yet gentle placing of the sheet on the top of the pile, slip sheeting is unnecessary.



EQUIPMENT AND SPECIFICATIONS

Each Kelly Automatic No. 2 printing unit is sold complete with press, automatic feeder, extension delivery and two trucks, electric equipment ready for wiring, including motors for press and blower, variable speed controller, electrically operated brake, two sets of roller stocks (one set cast on domestic order at, com- ter, blanc, wash box, oil can and belting. Prospective buyers should note how complete this unit is and that the items included are essentials for every-day work, indispensable in the modernly equipped plant. Work need not be selected to fit the No. 2 as it will handle any form, light or heavy, within its range.

WEIGHTS AND SHIPPING INFORMATION

Kelly Automatic Press No. 2	Net weight, [illegible] lbs.
Kelly Automatic Feeder	Net weight, [illegible] lbs.
Kelly Extension Delivery No. 2	Net weight, [illegible] lbs.
Kelly Electric Equipment No. 2	Net weight, [illegible] lbs.
	Total, [illegible] lbs.

THE KELLY AUTOMATIC JOBBER

SPEED 4500 IMPRESSIONS PER HOUR

The Kelly Automatic Jobber is heavily constructed with a rigid one-piece vibrationless frame and with bed supported by two wide tracks equally balanced to take care of center strain. Forms of properly justified type, brass rule and spacing material are handled just as safely as plates.

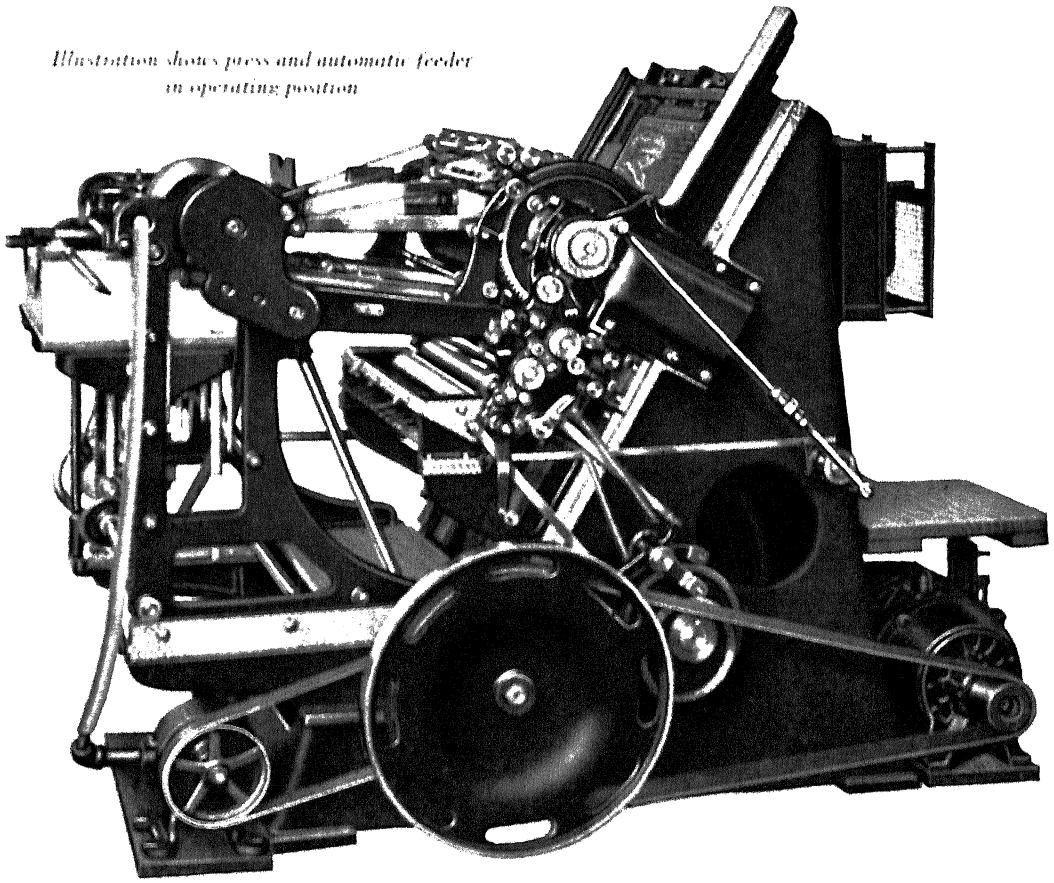
Sheets are delivered in a jogger, printed-side-up, at the front of the press over the feed table. Both piles of blank and printed sheets are in plain view of the operator.

The cylinder is unusually heavy and has a two-inch driven steel shaft operating in ample bearings bands bolted to the massive one-piece frame. Both sides of the cylinder are independently and easily adjusted by the operator. Cylinder gears in constant mesh, with no worm or racks, and the cylinder is free to lift and lower to the proper requirement of type, plate or mounted or mahogany forms.

The Automatic Feeder is the same principle as is used on the Kelly Press, with an blast to separate the sheets at the top of the pile and an suction to pick up and advance the separated top sheet to the conveyor mechanism and thence to the feed guides and side snap guide in close register.

Distribution of ink is very thorough with two large steel vibrating rollers, composition top riding roller and composition ductor roller. Two composition form rollers, two inches in diameter, cover the printing surface of a full form. A supplementary ink plate is also used. The entire roller carriage may be raised or lowered without disturbing adjustment of rollers.

Illustration shows press and automatic feeder in operating position



The bed drive and reverse are combined in one simple mechanical motion, and control the action of the well balanced bed and cylinder at every point. Reverse of bed is without shock, due to the large arc of the driving gear, and requires no air cushioning.

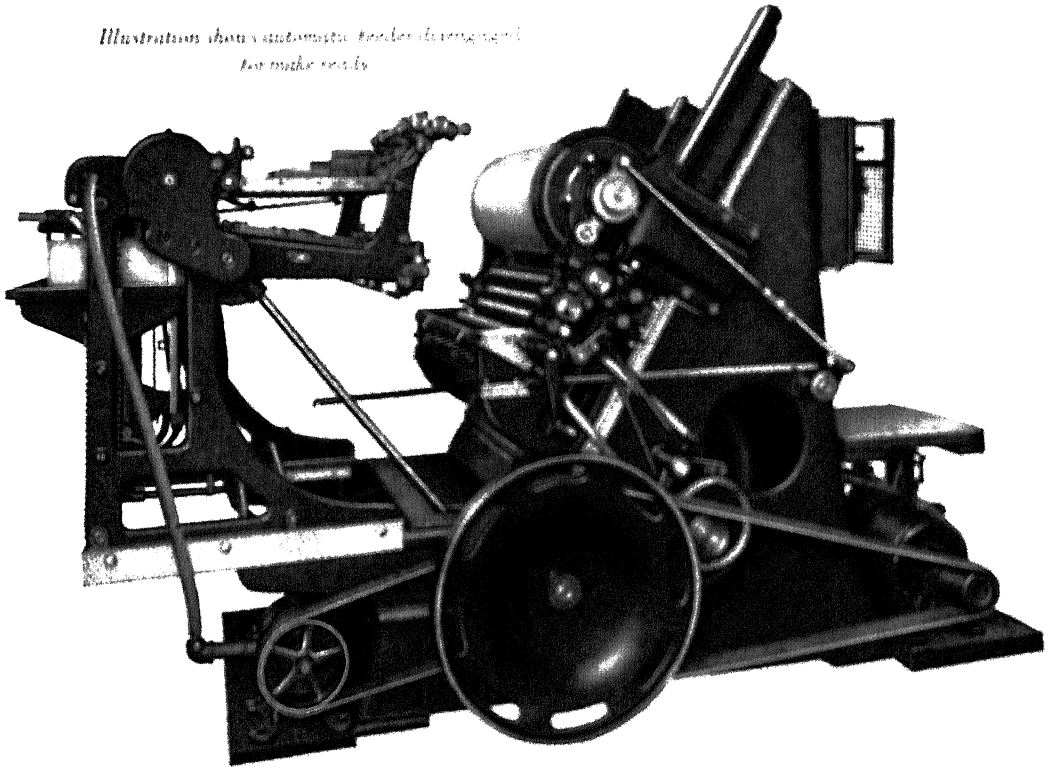
Forms are placed on the bed at the top, the operator standing on a platform. Minor corrections can be made in the form, or the form planed, without removing it from the press, and the locking up of the forms is done without chases, quoins, keys and printers' furniture.

The ink fountain is under the feedboard. Regulating

screws are easily reached from either side of the press and adjusted while the press is in operation. The fountain is automatically tripped when the press is tripped, preventing the over-inking of forms. The tripping of ink fountain can be dispensed with when inking up or when double rolling.

The electric equipment consists of motor with dynamic brake, variable speed controller, start and stop push button station. An automatic safety trip

Illustration shows automatic feeder drawn out for make ready



station is designed to stop the press instantly should two sheets come forward, if the sheet fails to feed, or when the last sheet is taken from the pile table. The automatic stop is operative either for single or double rolling of forms.

A pile of stock twelve inches high may be placed on the pile table which automatically lifts as the sheets are fed.

Air for blast separation and suction pick-ups supplied by a rotary blower operated by belt from a pulley on the main shaft. Vents outside the volume of air.

The automatic feeder is moved back by a handle to allow clear space for make ready, rollers and fountain setting, and washing up, and is always turned to press.

The Kelly Automatic Jobber is a companion press to the Style B and Kelly Automatic No. 2. It does not supersede either but fills a place in the pressroom, with production, low operating costs and qualities of printing

that will interest every progressive establishment. The design is simple, easy to understand and may be ethciently handled by any pressman.

Notwithstanding the high speed of the press and quality of printing a wide range of work is not limited to light or solid forms. Like the other Kelly, the Jobber handles all work without preliminary separate

SPECIFICATIONS OF THE KELLY AUTOMATIC JOBBER

Inside chase	14x19½ in.	Power equipment	2 h.p. motor
Type matter covered by two form rollers	12¾x19 in.	Height of press	5 ft. 4 in.
Largest sheet	13x19½ in.	Smallest sheet	3x5 in.
Impressions per hour	4,000	Shipping weight, about	4,000 lbs.

Each press is equipped with [illegible]

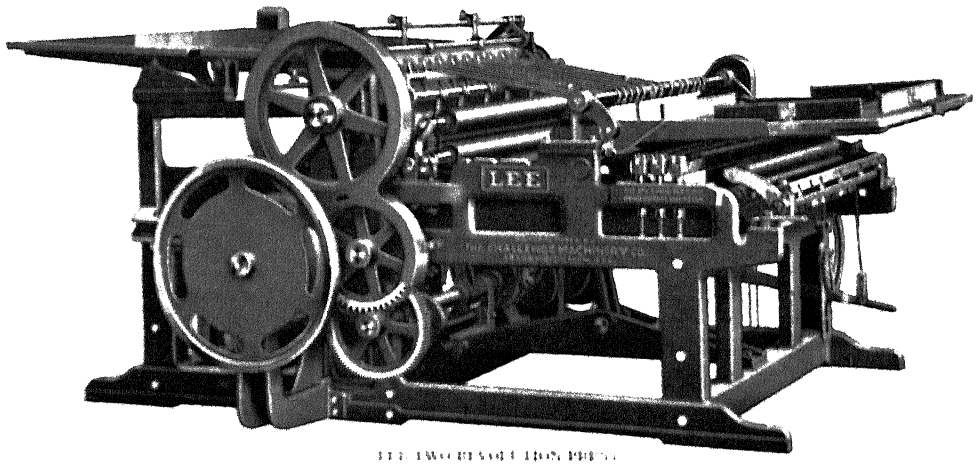
Manufactured and sold by the

AMERICAN TYPE FOUNDERS COMPANY

LEE TWO-REVOLUTION PRESS

A Moderate Priced Printing Machine

The Lee Two Revolution Press is a Simplified Cylinder Press, compact in size, and yet large enough to handle two pages of a seven column newspaper without crowding, as well as to take care of the general run of job printing in an efficient and satisfactory manner. It possesses a strong, rigid impression, two form rollers, rack and screw and table distribution, impression



LEE TWO REVOLUTION PRESS

trip, brake, front fly delivery to clean side of sheet to fly, and many conveniences heretofore supplied only on presses costing a great deal more.

The Lee Two Revolution Press is very simple in operation—pressmen of limited experience readily master the few adjustments necessary to change from one size form to another. It is a marvel of smooth, quiet, easy running, registers perfectly and may be safely operated at 2250 per hour with air springs, and at 1800 per hour without air springs. In its construction the Lee Press represents the ripe experience of a third of a century. The manufacturers have developed and perfected the Lee Press to a point where they are willing to stake their reputation on it. They know the quality of the material and workmanship that is put into it, and, with the confidence of that knowledge, guarantee absolutely that the Lee Press will make good every claim made for it. In its low first cost, in its low cost of maintenance, in its superior product, and in its low cost of operation it represents one of the best possible investments you can make—a continuous profit producer.

Regular Equipment.—With each press is furnished one set of cast rollers, one set of roller stocks, impression trip, foot brake, six steel angle irons for delivery board, packing on cylinder, set of wrenches, screw drivers and oiler.

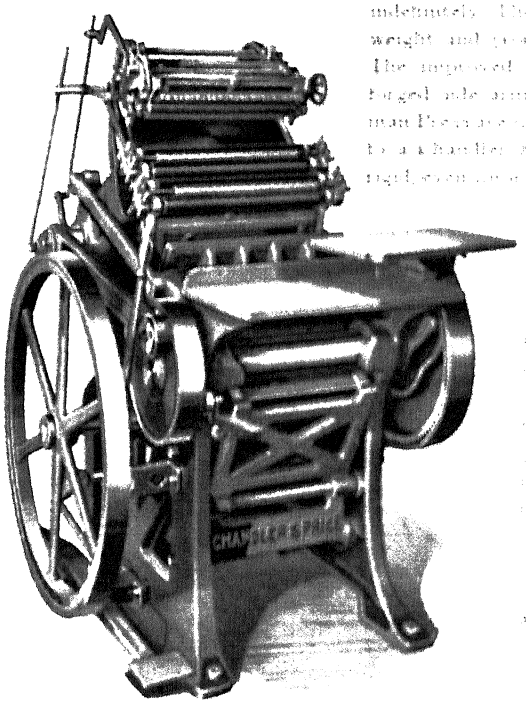
Dimensions, Etc., of the Lee Two Revolution Press

Size of bed	26x38 inches	Face of driving pulleys	5¾ inches
Size of sheet, open	41x56 inches	Diameter of pulley for motor drive	16 inches
Size of rollers	7¾x15 inches	Face of pulley for motor drive	4 inches
Highest point of fly from bed	46 inches	Largest pulley that can be used	30 inches
Maximum speed, with air springs	2250 per hour	Width of belt	5½ inches
Floor space, over all	68 inches x 118 inches	From frame to center between pulleys	8 inches
Floor space, on base	68 inches x 118 inches	From near end of frame to the center of driving shaft	7 inches
Size of motor required	2½ horsepower		
Number of impressions per fly sheet each revolution	1	If cement foundation is wanted, size is	118 inches x 34 inches
Diameter of fright and tape pulleys for steam power	12 inches	Net weight	1900 lbs.
		Weight boxed, about	2500 lbs.

A pamphlet fully describing and illustrating the Lee Press, together with quotations on prices and terms, will be sent upon request.

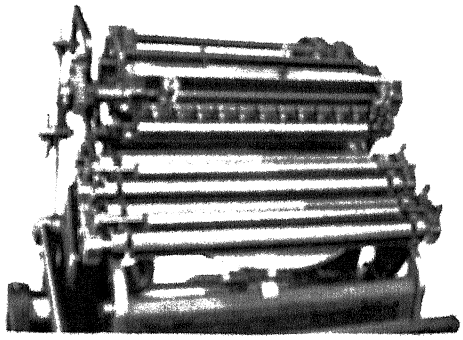
CHANDLER & PRICE CRAFTSMAN PRESS

The new 12X18 Chandler & Price craftsman Press [illegible] Practical tests have proven conclusively that the [illegible] and will handle any work required of it [illegible] indefinitely. The [illegible] weight and [illegible] The improved [illegible] Engel side arms and [illegible] to a Chandler & Price [illegible] right [illegible] to the [illegible]



CHANDLER & PRICE CRAFTSMAN PRESS
Platen Printing, Chase Size

In the vibrating ink fountain [illegible] ferred from the fountain [illegible] roller, thence to a vibrating metal [illegible] the top form roller is supplied. The [illegible] fountain is regulated by [illegible] less ink to any part of the form is required.



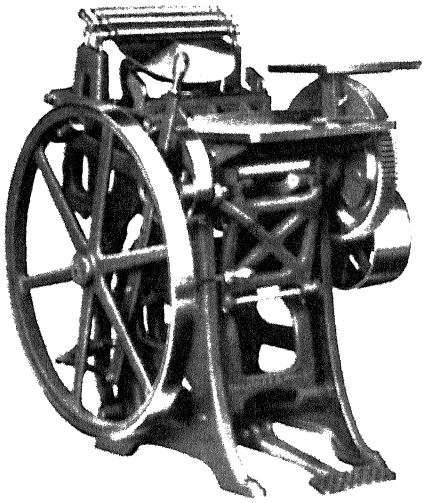
The standard equipment of the Craftsman Press consists of a C & P brake, a positive chase [illegible] patent applied for), adjustable bed [illegible] sion roller tracks, four form rollers with [illegible] single ink disc, throw off, [illegible] eight roller stocks, crankshaft and [illegible] ments are side power fixtures, [illegible]

The American Type Founders Company has [illegible] manufactures of the Chandler & Price [illegible] sale has been a source of complete [illegible] Chandler & Price is a guarantee of [illegible] sizes of Chandler & Price Presses are [illegible]

A pamphlet showing some of the beautiful [illegible] Craftsman Press is capable of doing, together [illegible] sent to anyone interested. Quotations and [illegible]

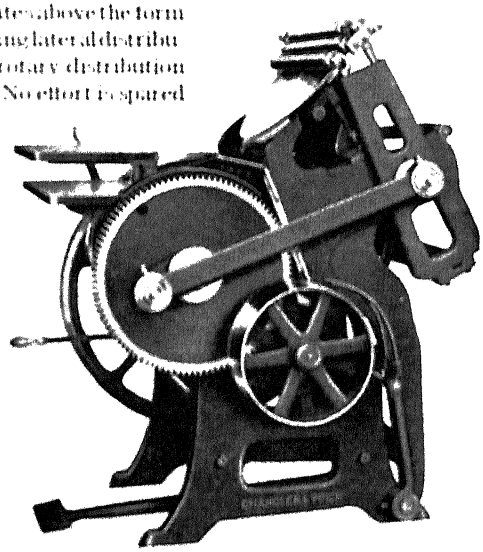
CHANDLER & PRICE NEW SERIES PRESSES

The Chandler & Price New Series Presses are designed along approved scientific lines. The frames of all sizes are box pattern with deep flanges, with the correct distribution of metal to make them exceedingly strong and rigid. The roller saddle rods and springs are enclosed in the roller frames. The main gear is unusually heavy and has a broad face, insuring long life and sufficient ruggedness and ability to stand up under the heaviest strains of fine printing. Inside the gear in the raceway of the cam, where the strain is greatest, a hardened steel segment is inserted, making it practically non-wearable. The gear is covered by a protecting guard, preventing the accidental soiling of stock. The side arms are of steel, forged flat, and are provided with oil grooves and oil cups. The flywheel is small in size, has straight spokes and a heavy rim, properly proportioned to give the best balance. The essentials of a perfect impression are weight and power, with correct balance and adjustment.



SIDE VIEW OF NEW SERIES CHANDLER & PRICE PRESS

The inking device is provided with a metal riding roller which vibrates above the form rollers, adding lateral distribution to the rotary distribution of the disc. No effort is spared to build a compact, rigid, durable, yet workable printing machine, and the New Series Chandler & Price Press has proven to be the highest degree of platen perfection yet attained. Made in four sizes, as follows: 8x12, 10x15, 12x18 and 14½x22 inches, to meet every requirement.



SIDE VIEW OF NEW SERIES CHANDLER & PRICE PRESS

Roller trucks regularly furnished with C. & P. New Series Presses are: 8x12 press, 1¾ inches in diameter; 10x15 press, 1⅞ inches in diameter; 12x18 and 14½x22 presses, 1⅞ inches in diameter. Trucks 1/16 inch or ⅛ inch oversize or undersize can be furnished for any size press. These extras are recommended. Side power steam fixtures, Duplex fountain and C. & P. fountain and vibrating distributor, steel chase and spider chase

INFORMATION REGARDING CHANDLER & PRICE PRESSES

Name of Machine	Outside Dimensions of Bed	Size of Bed Inside	Size of Chase Inside			Number of Rollers	Diameter and Dimensions of Rollers	Weight of Machine	Horse Power Required for Ordinary Work	Horse Power Required for Fine Work	Number of Impressions per Hour	Weight Packed for Shipping
			Extreme Outside Dimensions	Inside Dimensions	Diagonal Inside							
New Series C. & P. Press	51"x77"	14½x19	20	22	31	3	3½x15½	2	1	2	1/8	1150
New Series C. & P. Press	61"x91"	17½x23	24	25½	35½	3	3½x18½	2	1½	3	¼	1650
New Series C. & P. Press	71"x101"	20½x30	30	30	42½	3	3½x21½	2	1	2	½	2250
New Series C. & P. Press	84"x122"	25½x36	36	40	53½	3	3½x27½	2	1½	3	½	3000
C. & P. Craftsman Press	51"x70"	14½x19	20	22	31	3	3½x15½		1	2	1	1150

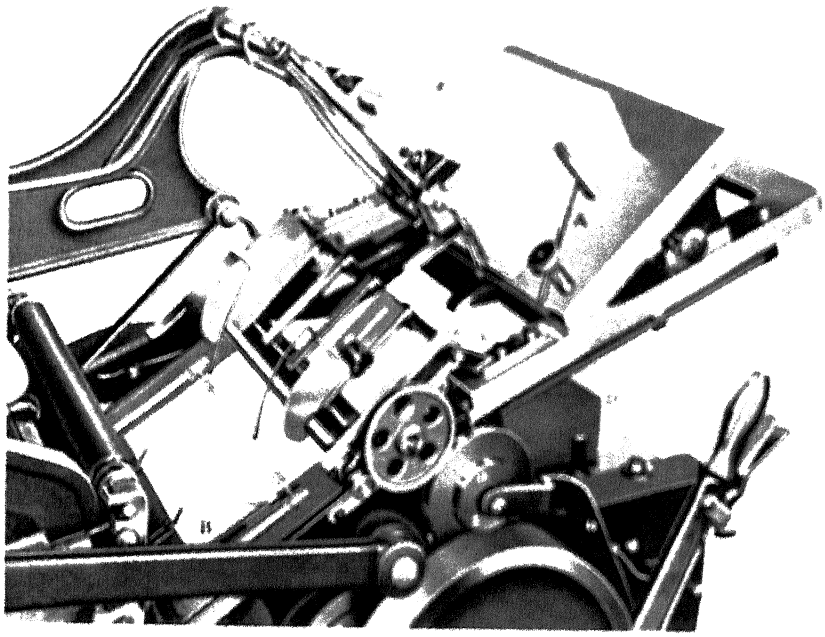
Side power fixtures and allowances can be made for omission of setscrew and regular complement of chases on orders. Vibrating distributor, Duplex fountain or steam fixtures selected for any size machine.

Send for illustrated pamphlet and latest selling prices

THE KLYMAX: THE BEST AUTOMATIC FEEDER FOR CHANDLER & PRICE PRESSES

OWNED AND MANUFACTURED BY THE [illegible]

Made for 8X12, 10X15 and 12X18 inch Chandler & Price Platen Presses, the Klymax Automatic Feeder has a greater range of feeding power than any other press feeding machines, yet requires no extra attachments to make it equally effective on all sizes of C. & P. Presses. The Klymax is sold as a complete unit [illegible]



THE KLYMAX AUTOMATIC FEEDER IN ACTION. A [illegible] BEFORE IMPRESSION. B [illegible]

The Klymax feeds the entire range of commercial work, including all weights and makes of paper from medium weight bond to heaviest cardboard. It also feeds equally well without extra attachments, envelopes, all sizes, blotters, tags, flat tags and [illegible] shapes—ovals, box cartons, folded sheets etc.

Maximum sheet taken is as large as inside dimensions of the [illegible] press. Minimum size taken on all sizes of presses [illegible] is equal to that of the press to which it is attached, giving the [illegible]

The Klymax Feeder is exceedingly simple and easy to adjust and [illegible] cogs or tapes and has comparatively few working parts. [illegible]

The register is hairline, so that color work is [illegible] greatly facilitating make ready, as no gauge or spurs are used. The [illegible] so arranged that they may be lifted without changing the [illegible] while the tympan sheets are replaced from time to time [illegible]

An automatic trip thrown off the impression and [illegible] runs out or a defective sheet fails to arrive on the platen. The [illegible] press, but it does notify the operator by signal [illegible] feeding of a sheet [illegible] to be taken off the platen, making it impossible for a [illegible] thus preventing smashed forms and other damage.

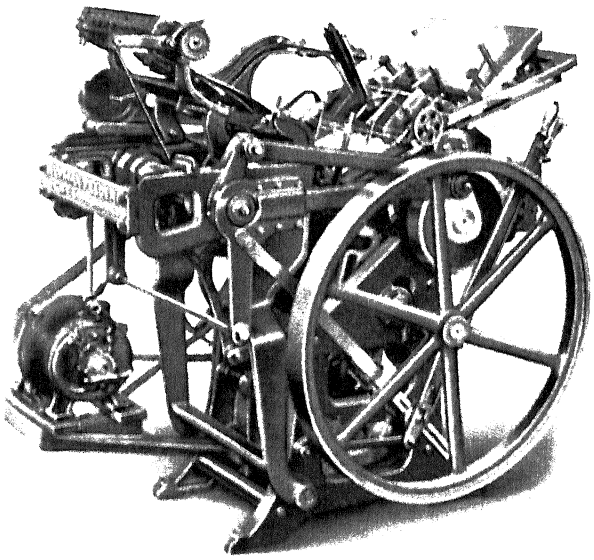
KLYMAX AUTOMATIC FEEDER—*Continued*

The adjusting of the Klymax Feeder from one job to another is very simple and consumes practically no additional time over the ordinary make ready on a hand-fed press, due to the fact that the automatic feed guides simplify the make ready. Friskets and grippers may be attached to grippers.

Any ordinary pressman can learn in a short time the entire operation of the Klymax Feeder and will have no difficulty in operating two or more presses, if conditions permit.

The sheet are separated from pile by suction, derived from an air pump included in feeder equipment, and is operated by the power belt drive or motor used to drive press.

The feed table of the Klymax is unusually deep, holding more than 3,000 sheets of 50 lb. book. Stock may be added or removed from the feed pile without stopping the press or losing an impression. The delivers immediately under the feed table and at a convenient height. Printed sheets are delivered pegged. The pile taken by the pegger is slightly higher than that taken on the feed table.



CHANDLER & PRICE 10x15 INCH PRESS EQUIPPED WITH KLYMAX AUTOMATIC FEEDER

The Klymax Feeder is thoroughly developed. Batteries of from three to twelve are in use in some of the largest printing plants. It was designed by engineers and experts who have had years of experience in building paper feeding and printing machinery.

The Klymax Feeder may be applied to the new model Chandler & Price Presses now in use, or may be bought with the presses in the following

KLYMAX UNITS—THE BETTER WAY TO BUY

There are four Klymax Units: 8x12, 10x15, 12x18 inch, and the Craftsman take 12x18 inch. A Klymax Unit consists of feeder, C. & P. Press, three chairs, one set rollers, one set roller stools, flywheel guard, rib tumbler, counter, patent grippers, direct or alternating current motor, motor pulley, press pulley, a speed regulator or a variable speed pulley, motor bracket and belt, and if the motor is alternating current a variable speed foot control. There is the advantage in buying motors with Klymax Units that all connections are synchronized at factory.

PARTICULARS OF KLYMAX UNITS

Klymax Unit No. 21—Includes Klymax Feeder, 10x15 inch C. & P. Press and electric motor (DA or AA) as required, with other equipments listed above. Code word with DA motor, *Klood*, with AA motor, *Klodo*.

Klymax Unit No. 22—Includes Klymax Feeder, 12x18 inch C. & P. Craftsman and electric motor (DA or AA) as required, with other equipments listed above. Code word with DA motor, *Klood*, with AA motor, *Klodo*.

Klymax Unit No. 20—Includes Klymax Feeder, 12x18 inch C. & P. Press and electric motor (DA or AA) as required, with other equipments listed above. Code word with DA motor, *Klood*, with AA motor, *Klodo*.

Klymax Unit No. 23—Includes Klymax Feeder, 8x12 inch C. & P. Press and electric motor (DA or AA) as required, with other equipments listed above. Code word with DA motor, *Klood*, with AA motor, *Klodo*.

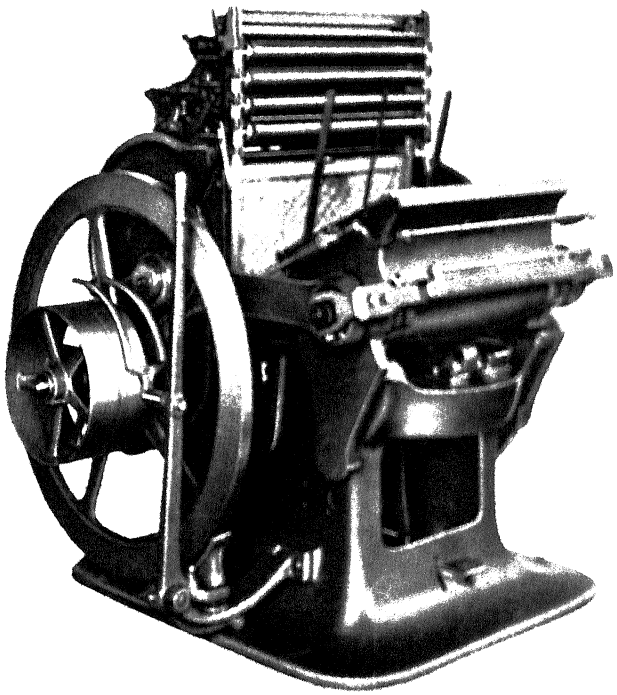
POSITIVE INCOMES EFFECTED BY KLYMAX FEEDERS

[illegible] effected by a reliable automatic feeder on a platen press are indisputable and [illegible] explanation. These are the saving of wages of at least one operator [illegible] greater speed and more continuous operation, reduction of waste [illegible] are safely claimed to be 100 per cent efficient.

LAUREATE FOUR ROLLER PLATEN PRESS

[illegible]

The Laureate Four Roller Platen Printing Press Model [illegible] of years and has given excellent satisfaction. It has [illegible] for work of a character requiring perfect distribution and [illegible]



LAUREATE PLATEN PRINTING PRESS

the three color and tint plate half-tone advertising [illegible] buses, subways and wherever such advertising is exhibited.

The Laureate can readily be adapted for special purposes [illegible] as for hot-stamping book covers and thereafter [illegible] apparatus, it is uniquely effective for [illegible] simultaneously print and emboss at a single impression. [illegible] plated, each case should be submitted to us for the manufacturer's opinion.

The Laureate ink fountain is of the most approved design [illegible] facility for producing the highest class of work. [illegible] lines. Changes from one color to another are made [illegible] extremely simple and effective, neither [illegible]

Chases are steel, all surfaces [illegible] ated by a pedal. The carriage is driven by the main [illegible] or an electric motor circuit broken, [illegible] very sudden stop can be effected. The impression [illegible] to dwell on cylinders. Both cylinders receive [illegible] that of the other, hence, the alternating [illegible]

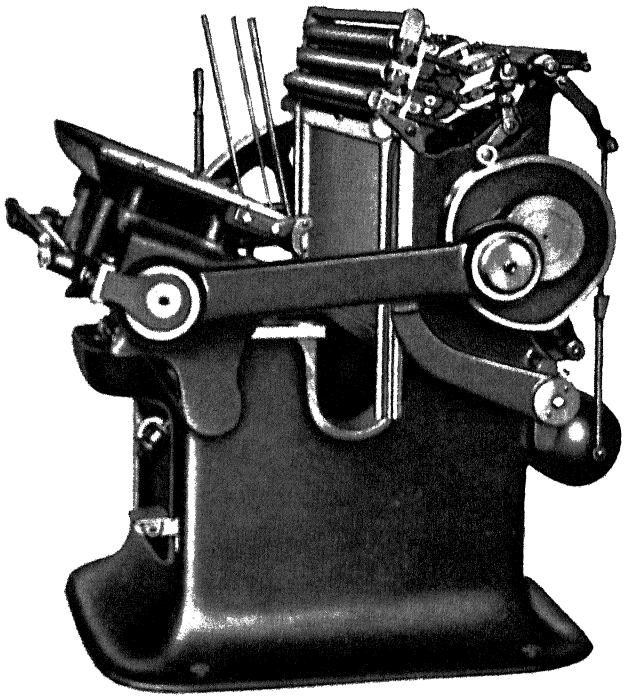
In the designing and general construction of the [illegible] the employment of unnecessary cylinders and [illegible] purposely avoided. Simplicity in details and [illegible]

Send for circular fully describing the Laureate [illegible]
Specifications sent by [illegible]

COLT'S ARMORY MODEL 5-C PRINTING PRESS

SIZE 13x22 INCH HALF SUPER-ROYAL

Colt's Armory Model 5-C Printing Presses were first introduced to the printing trade in 1886, and are well and favorably known throughout the world. Thousands of these presses are in operation at the present time, giving complete satisfaction. They were launched at the start with correct mechanical design and construction. Their high class construction, as well as the high grade materials used in their manufacture, have always characterized them as the very best moderately priced platen type printing machines obtainable. Both the bed and platen of all Colt's Armory Presses are hand scraped to approximately exact plane surfaces, and the impact imparted to the form by the platen is not only primarily very precise, but will remain so indefinitely. This is due to the fact that when the platen moves toward and impinges upon the form it is entirely free from the controlling action and can do nothing else other than slide forward dead square to the impact, reducing the possibility of a jarring impression.



COLT'S ARMORY MODEL 5-C PRINTING PRESS

Various detail improvements have been made from time to time in order that the machines be kept in step with the requirements of the ads and earnest in printing. Especially do these improvements relate to the betterment of the inking system. The fountain is elevated and set back so that the distributing roller deposits ink directly upon the ink changer and the fresh ink from the fountain is immediately distributed and again passed to the distributing rollers and redistributed and given the necessary finishing touch before it reaches the three form rollers. When the roller carriage is latched up, the feed of the ink fountain automatically ceases. Consequently when the form rollers are again put in action the delivery of ink to the form is precisely the same as before. Many other minor improvements make the Colt's Armory Printing Press a decidedly modern printing machine. The automatic feed for controlling the ink supply and the roller adjustments for regulating the contact or pressure of the distributing rollers are among the more recent important improvements. The main ink disc reciprocates differentially, serving as a changer both on the distributing rollers and on the form rollers.

The Colt's Armory Printing Press is efficient and moderately priced. It is normally immune against a breakdown of efficiency, and the cost of maintenance is almost negligible.

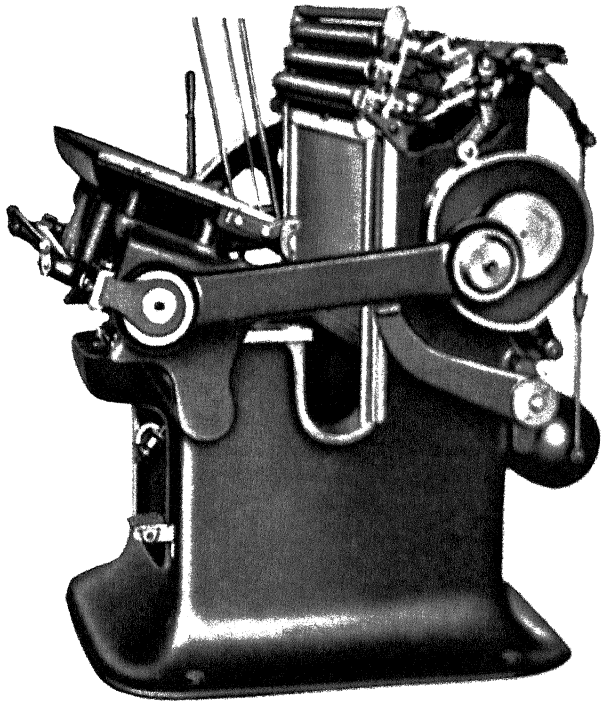
It is a press for high grade printing at a high rate of speed. With truly type high forms and fast, clean register, the make-ready is easy and enduring. The platen swings out to a wide angle, reverses very quickly and smoothly, as is also the case with the carriage action.

The equipment and specifications of the Colt's Armory Model 5-C Printing Press are the same as those of Model 5-A, described on page 902. The only difference in the two machines is that the Model 5-C is provided with considerable heavier and better adapted for specialty printing than Model 5-A.

Send for our new folio describing the Colt's Armory Printing Presses
Specifications will be sent upon request

COLT'S ARMORY MODEL 6 C PRINTING PRESS

The Colt's Armory Model 6 C Printing Press has the same [illegible] lines as the Model 5 C with the exception that the platen [illegible]



COLT'S ARMORY MODEL 6C PRINTING PRESS

[illegible] the essentials necessary to adequately take care of a large [illegible] regular run of commercial job printing. The Model 6 [illegible] establishment doing a considerable amount of [illegible] realization of the best results, and for mutual satisfa[illegible] be informed in advance of the purpose or purposes [illegible] rule it is far better to use a press for a single specific [illegible] employ it on too wide a variety of work. Nevertheless [illegible] unusual and excellent results in specialty printing [illegible]

For example, a battery of presses [illegible] India Rupee Notes from relief engraved [illegible] tion is on parchment, interchanges on the platen [illegible]

The equipment for the Colt's Armory Model 6 [illegible] stocks, 4 distributor stocks, 2 vibrator stocks, [illegible] roller wheels 1¾ inch in diameter, 3 steel-tipped [illegible] and 3 tricket fingers.

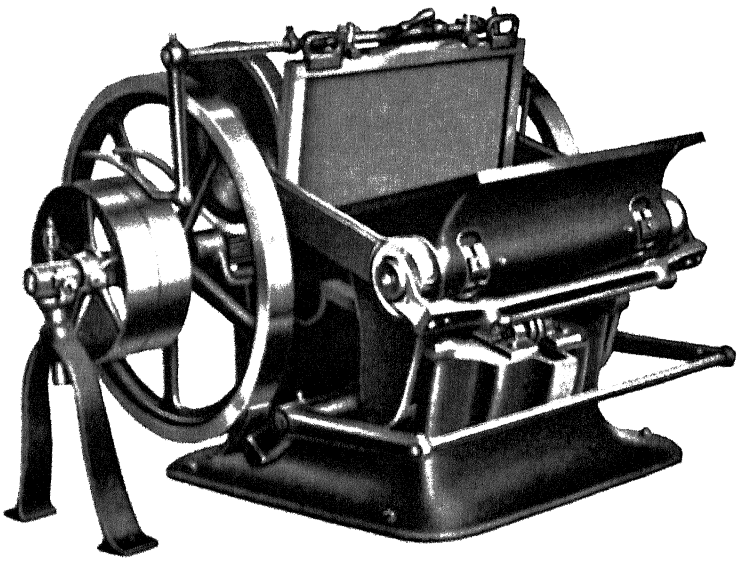
The press without feed tables measures [illegible] inches. The space through which the platen will pass [illegible] it may be passed through a space of [illegible] each impression and one horsepower will drive the press.

NOTE—Colt's Armory Presses are guaranteed [illegible] flaws, or defective hardening. Any working part [illegible] charge. If such exist, it is because they are [illegible]

THOMSON COLT'S ARMORY CRANK-ACTION CUTTING AND CREASING PRESS

REGULARLY BUILT IN TWO SIZES—20X30 INCH AND 28X41 INCH

The Thomson Colt's Armory Crank Action Cutting and Creasing Press, for producing cut and scored blanks for paper boxes and containers, cutting out cartons, etc., is a massive double geared machine with an underweighted flywheel on each side, transmitting the impressional stress in a most direct manner. The platen makes a direct, square and theoretically perfect impact upon the form sliding to the bed true and unchanged, about three fourths of an inch, with perfect parallelism, assuring the longest possible endurance of the cutting rule, plates and make ready. The bridge and platen are designed to receive the utmost possible weights, and the press as a whole is a combination of power, strength, speed and facility. The illustration gives a good idea of the construction and wearing qualities.



THOMSON COLT'S ARMORY CRANK ACTION CUTTING AND CREASING PRESS

Thomson Colt's Armory Crank Action Cutting and Creasing Presses have been in use in many of the largest paper box factories in the world for considerably more than a quarter of a century. Many of the very oldest machines are still in operation and are making money for their owners. The most recent machines, however, possess several important improvements made to keep them strictly up to date in every respect and also to meet present day conditions and to anticipate the future demands of scoring and cutting.

Light embossing may occasionally be advantageously done on the 20x30 inch size.

Thomson Colt's Armory Cutting and Creasing Presses are regularly built in two sizes, 20x30 inches and 28x41 inches.

Send for an illustrated circular describing the Thomson Colt's Armory Crank Action Cutting and Creasing Press, and ask for quotations. When making inquiry state whether the press is to be operated by a line shaft or is to be equipped with a direct connected motor. If an electric motor is desired, give all necessary details regarding current, voltage, etc.

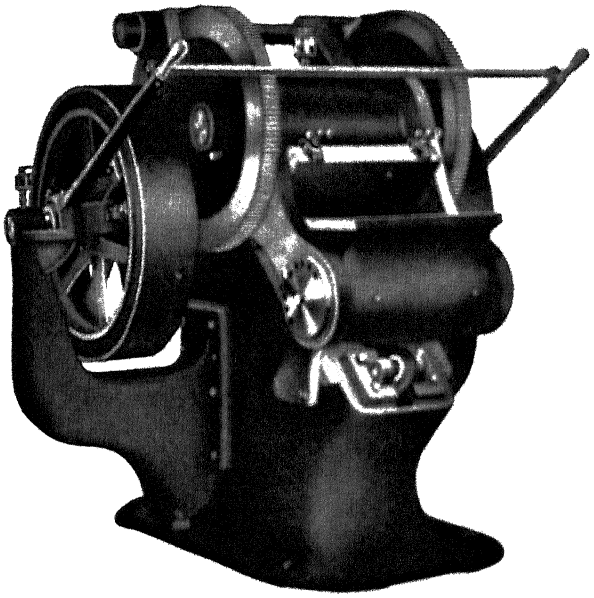
THOMSON COLT'S ARMORY CRANK ACTION CUTTING AND CREASING PRESSES

The [illegible] consists of [illegible] steel bases, one steel plate, two feed tables, and the [illegible] are fully described in our illustrated circular and price list.

THOMSON ECCENTRIC ACTION EMBOSSING PRESS

MADE IN TWO SIZES [illegible]

The Thomson Eccentric Action Embossing Press [illegible] the platen shafts are straight "pins," free in the platen and [illegible] they may differentially revolve. The main shafts are [illegible] and the [illegible] are integral [illegible] Both [illegible] are [illegible] and [illegible] the smaller [illegible] the [illegible] of the larger [illegible] [illegible]



THOMSON ECCENTRIC ACTION EMBOSSING PRESS

[illegible] although a speed of 2500 impressions has been [illegible] with the smaller press.

More dissatisfaction, expense, delays, spoiled work, and general unfeeling between the seller, the press manufacturer and the press user, have been caused by [illegible] of presses for embossing than from all other causes combined. Purchasers of [illegible] nearly always underestimate the difficulties on the one hand and [illegible] the capacity on the other, out of this [illegible]

With full knowledge of the subject, the manufacturers [illegible] machinery more than another in which a difference in the [illegible] profit, it is in embossing presses. The manufacturers of the line of [illegible] possess the ability, acquired through [illegible] purchaser within the line of safety, by offering [illegible] equipped for doing certain classes of work. When in the market for [illegible] supply you with the necessary information [illegible]

Certain classes of light embossing [illegible] printing presses, the inking apparatus being preferably [illegible] plated, the manufacturers should first be consulted.

Write for circular giving complete [illegible] Press, and ask for information regarding the [illegible] Quotations will be made upon request.

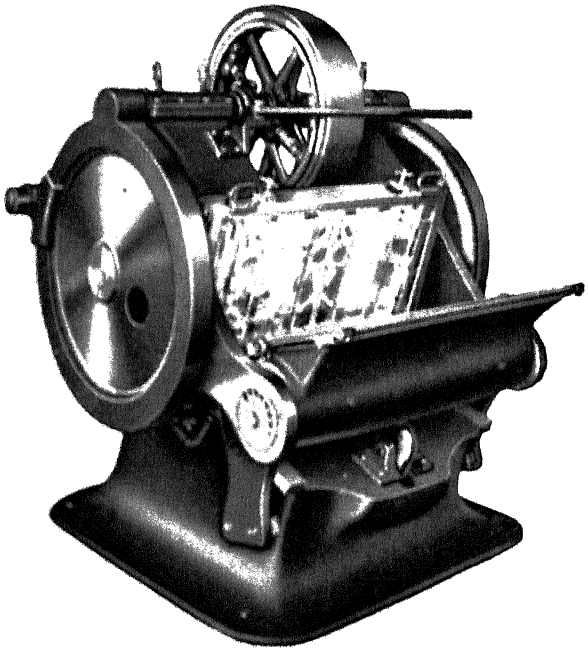
INFORMATION REGARDING THE THOMSON [illegible]

Size of Press	Size of Through Motion Press Will Pass Between Rolls	Size of Through Motion Press Will Take Between Rolls	Diameter Screw	Net Weight	Shipping Weight	Number Rolls
12½x18½ inches	9 inches	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

THOMSON ECCENTRIC-ACTION CUTTING AND CREASING PRESS

MADE IN ONE SIZE ONLY, 26x38 INCH

The Thomson Eccentric-Action Cutting and Creasing Press has found a world-wide market and but for its considerably greater cost to manufacture would undoubtedly have superseded the sales of all other cutting and creasing machines. The peculiarity of this press is that the platen is actuated by inside eccentrics instead of by outside or overhung cranks. These eccentrics are formed as an integral part of the gears, on their inner faces, and surround the ends of the main shaft which projects beyond the bed. The connecting rods are thus necessarily interposed between the sides of the gears and the outside of the bed and brought considerably closer to the frame than is possible with outside crank-action presses, there is less tendency to cramp and the impressional strain is applied with almost theoretic allowance. The angle of the bed is such that the major portion of the weight of the platen is borne by the connecting rods which automatically take up the back lash or reaction caused by the eccentrics passing over their dead centers. When the clutch is disconnected, friction is consequently applied and the platen may be stopped and started very quickly. The impression is adjustable by eccentric sleeves locked to the connecting rods and the gears and pinions are completely shrouded.



THOMSON ECCENTRIC-ACTION CUTTING AND CREASING PRESS

The Thomson Eccentric-Action Cutting and Creasing Press is especially recommended for cutting and scoring paper boxes, cartons, etc., in large forms, at rapid speed. It is also used by many prominent establishments for embossing sheets of large area, that is, those that do not involve the use of a shoe or dies of small surface containing too fine lines, and which are centrally located. For this particular class of embossing Thomson Eccentric-Action Cutting and Creasing Presses may be appreciated for accuracy of registration, solidity of impression and large output.

Write for descriptive circular and prices.

AMERICAN JOB PRESS BRAKE

FOR PLATEN PRINTING PRESSES

AMERICAN JOB PRESS BRAKE

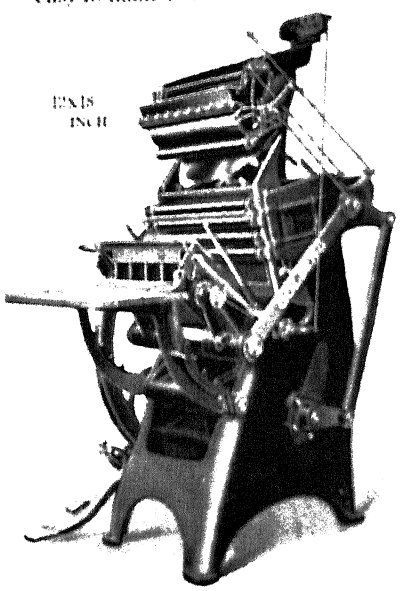
The American Job Press Brake is made entirely of iron, and is simple, durable and effective for Gordon and other platen presses. It may be quickly attached, and does not interfere with belt on flywheel. Can be obtained for the various sizes of Chandler & Price Presses, Gelber Job, new Series and large size Universal Presses.

When ordering specify style of press the brake is wanted for. Special Automatic Job Press Brakes can be furnished for any job press. Following dimensions are given: Diameter of flywheel, distance of flywheel to the floor, and the distance from the center of the flywheel to the edge of press. Prices will be quoted upon application.

THE GOLDING ART JOBBERS

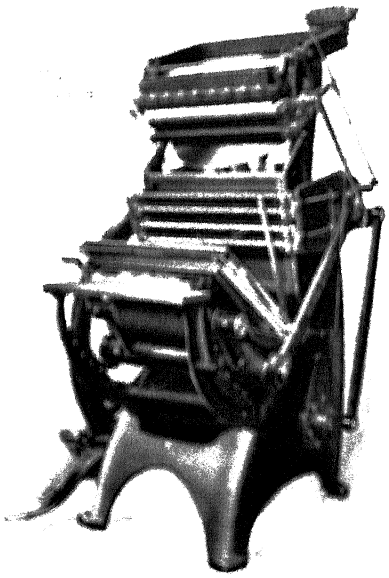
MADE IN TWO SIZES: No. 18 [illegible]

The Golding Art Job Pressers occupy a distinctive position among platen printing presses. They are built extra heavy and strong, insuring great durability, are fitted with many speeds and easy to make ready. The frame and bed are [illegible] was provided [illegible] of setting it [illegible] with the platen [illegible] true. All bearings are [illegible] shafts [illegible] moment the impression is [illegible] up the vital parts [illegible] extra heavy [illegible] fitted [illegible] The motor [illegible] impression is [illegible] parted by a [illegible] full [illegible] or toggle [illegible] and of this toggle [illegible] impression [illegible] maintained [illegible] many times greater than the original power supplied by the crank.



No. 18 GOLDING ART JOBBER, STYLE A, ART FOUNTAIN, COUNTER, POWER FIXTURES, SAFETY FEED GUARD AND ADJUSTABLE ROLLER TRUCK

The Duplex distribution [illegible] on the No. 18 and the No. 21 Golding Art Jobbers means two distributions from two separate points at each impression, the four roller distribution giving [illegible] from the fountain and the four roller distribution giving [illegible] from the duplex distributor. These [illegible] possible to successfully handle the highest grade of [illegible] press and halftone printing. Double distribution, when required, may be obtained by adding vibrating rollers. The No. 18 and the No. 21 Golding Art Jobbers are of same construction, except that on the No. 18 the platen and [illegible] merged into one [illegible] in much the same way as on all other Golding [illegible] makes it a much faster press.



[illegible] ART JOBBER, STYLE A, ART FOUNTAIN, COUNTER, POWER FIXTURES

A half length fountain may be obtained [illegible]

[illegible]

	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Floor space, feed table closed	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Diameter of rollers	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Maximum impressions per hour	2[illegible]	2[illegible]	[illegible]	[illegible]	[illegible]
Revolutions of fly wheel for each impression	1	1			
Shipping weight, complete	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

The two middle rollers of No. [illegible] are [illegible]

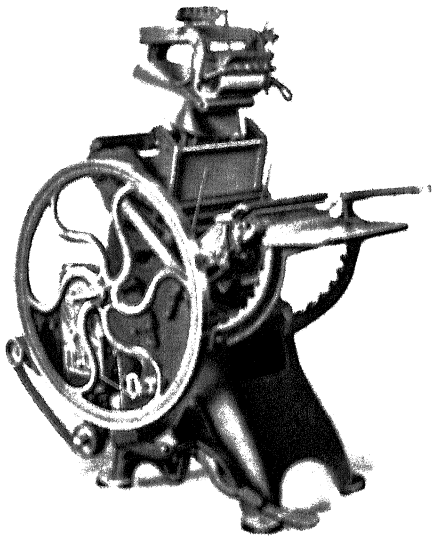
Diameter of rollers should be as nearly as possible [illegible]

For use with the Golding Vibrator Roller [illegible] exceed 2 inches on the [illegible] and 1¾ inches on the [illegible]

THE GOLDING JOBBERS

MADE IN THREE SIZES: 8¼ INCH, 10¼ INCH AND 12¼ INCH

Golding Jobbers are marvels of efficiency, especially in regard to the platen construction and arc of impression sustaining shafts and connections. The impression is sustained by the drawbars, two impression shafts and a throw-off shaft. The drawbars are of high grade steel, drop-forged and tested to withstand an enormous tensile strain. The absence of any jar or recoil after the impression exerts a safeguard against undue wear of the bearing surfaces that sustain the impression, the strain being distributed equally over all parts of the frame. Although the platen moves forward to the bed at a rapid rate of speed, the actual impression is taken at a slow, steady, ever increasing squeeze. The use of a compound toggle makes all movements of a positive character, with no suggestion of a cam or sliding bearing surface. The platen in its movements describes part of an arc of a circle, and its center, located just below the bed, sustains none of the friction generated by the immense impressional power. An extra long feeding dwell is obtained by the differential platen movement, which permits easy feeding.



The automatic beaver fountain used on the Golding Jobber delivers to the large ink cylinder an ink film almost perfect in color uniformity. The knife is screwed solidly to the bottom of the ink well and its edge bears directly on the fountain cylinder in precisely the same manner as a cabinetmaker uses a steel scraper. The set screws pass through the clamp and engage the iron ink well in the regular fountain, three of them being engaged in a thread passing through the clamp and bearing against the ink well, while the other two pass through the clamp and engage a thread in the ink well. The rotation of the fountain cylinder is adjustable to give from the smallest touch of new ink surface to an amount equal to the circumference of the beaver. The beaver roller is actuated by a rod connection with the form roller frame and transfers the ink gathered from the fountain cylinder to the disc in two full sweeps. By manipulating the fountain set screws it is possible to let the ink flow freely into center of the disc and run light on the edges, or vice versa.

Golding Jobbers are in use in hundreds of printing offices, and they are considered to be money-making machines. The quick make ready features, automatic ink supply, high speed, long dwell of platen, etc., make for unusually high production.

OFFICIAL HAND PRESSES

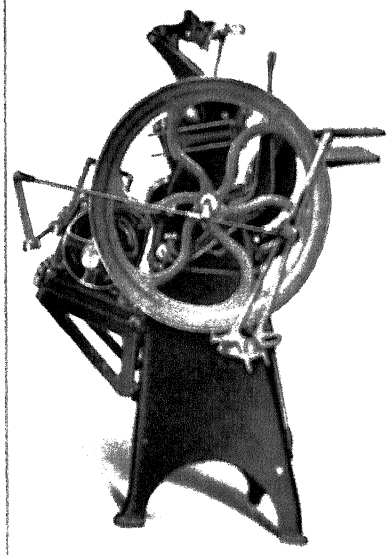
MADE IN THREE SIZES: 10 INCH, 12½ INCH AND 14½ INCH

Official Hand Presses are simple in construction and easily adjusted. The frame and bed are one casting. The construction is such that the power strain is compression and the bed and platen are so supported by cross braces that it is impossible to spring them under the heaviest impression. The power is ample sufficient to print a full form of type. There are no gears or springs to be strained or broken and no complication to repairs. The working parts are perfectly balanced at every point in their movement. These presses require very little power and are almost noiseless in operation. Each press stands upon a pedestal, combining beauty and strength.

The ink distribution is obtained by a rotating disk and two rollers which have full movement over the bed. The rollers are carried twice completely over the form and the roller springs can not be strained. Make ready is easy and presses can be rapidly operated. Official Hand Presses are supplied complete with ink rollers, chase, wrench and base board.

THE IMPROVED PEARL PRESSES

The Improved Pearl Presses are especially recommended for printing office use having a considerable amount of small stationery work, such as billheads, statements, cards, envelopes, menus, office blanks, and any of the lighter grades of work calling for high speed and an easy running press. Hundreds of these are in use in large and small offices, having a general line of small commercial forms.



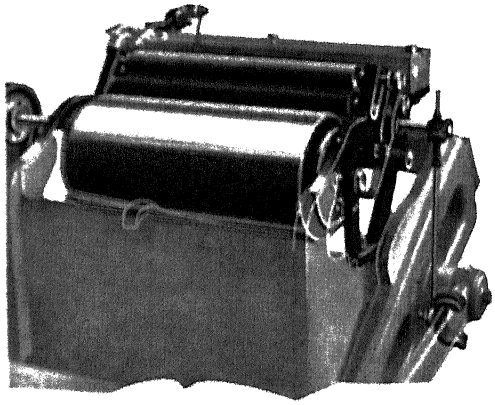
No. 4 IMPROVED PEARL PRESS

The maximum speed of the Improved Pearl depends altogether upon the size of the sheet and the ability of the operator to feed the press. Some operators obtain better than 3,000 impressions per hour on ordinary work, but this does not represent the maximum speed at which the press will run. The platen has a positive movement and a quick, rapid and accurate feeding. The impression [illegible] by a toggle motion [illegible] toggle is [illegible] the frame and [illegible] and is [illegible] [illegible] [illegible]

ROSBACK CYLINDRICAL INK DISTRIBUTOR

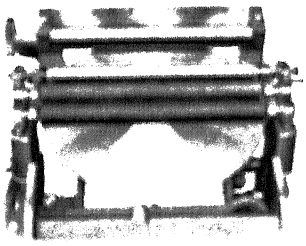
FOR USE ON CHANDLER & PRICE PRESSES

The Rosback Ink Distributor attached to a Chandler & Price Press enables the printer to get practically the same ink distribution as is obtained on a cylinder press or a Universal type platen press. It consists of a 5 inch vibrating cylinder, two composition distributing rollers, two metal vibrating rollers and a composition duct roller. The duct roller transfers the ink from a Chandler & Price long fountain to the distributor in whatever quantity desired. Ink taken from the fountain by the duct roller is thoroughly distributed before it reaches the form rollers. Two revolutions of the 5 inch vibrating cylinder on the form rollers transfers the proper film of ink on them without streaks, resulting in a perfect printed platen presswork. Thick inks on fountain can be successfully used. Speed of press can be increased when and where needed by simply tightening or loosening the fountain screws.



ROSBACK CYLINDRICAL INK DISTRIBUTOR

The Rosback Distributor is not an expensive unit. It is installed the same hour used for sale on the Self Inking Universal Printing Press. Is easily applied to a Chandler & Price Press with all the necessary parts. Nothing to file, grind or adjust. Increases the number of jobs that can be perfectly printed on a Chandler & Price Press each week, and practically eliminates slip sheeting. Instructions for attaching the Rosback Ink Distributor are sent with each machine.



CHANDLER & PRICE LONG FOUNTAIN

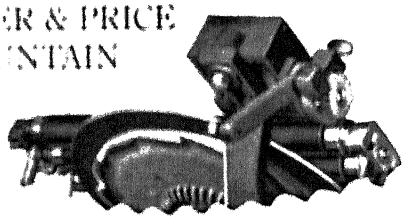
A Chandler & Price Long Fountain is in daily use in thousands of printing offices, and always gives entire satisfaction. It is simple in construction, easily regulated and very effective. It should be equipped to every Chandler & Price Press.

Write for information and prices

A CHANDLER & PRICE LONG FOUNTAIN ON A CHANDLER & PRICE PRESS

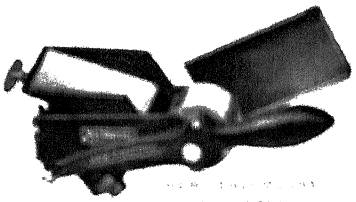
THE CHANDLER & PRICE SHORT FOUNTAIN

The Chandler & Price Short Fountain may be attached to any size Chandler & Price Press, but it is more particularly intended for the smaller sized machines. It is as economical and satisfactory as the long fountain and will be found equally satisfactory for color printing.



C. & P. SHORT FOUNTAIN

Write for information and prices, or send them ordered upon request



NEW CENTURY INK FOUNTAIN

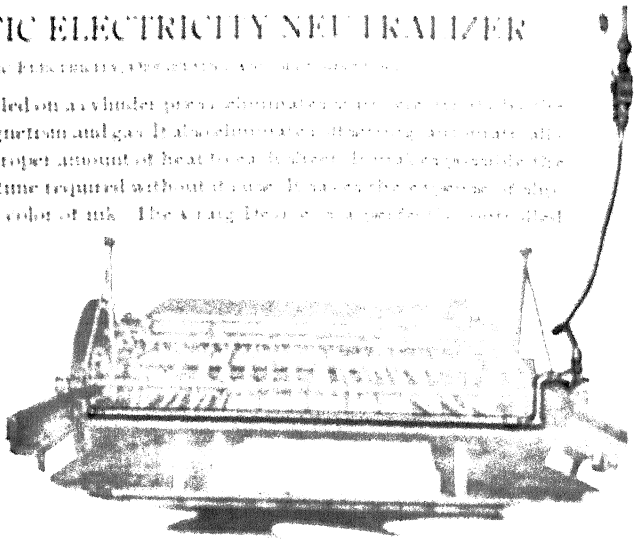
The New Century Ink Fountain is used on Chandler & Price and other Gordon Presses. It makes possible an evenly inked form, and an ink supply to meet every form requirement. It gives one screw ink regulation and one screw contact adjustment. Not only ease time, but insure an even, uniform color.

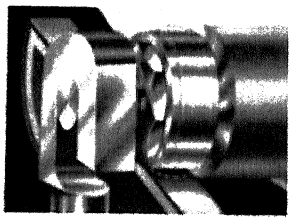
Write for information and prices

THE CRAIG STATIC ELECTRICITY NEUTRALIZER

ELIMINATES STATIC ELECTRICITY, OPERATES AUTOMATICALLY

The Craig Device, when installed on a cylinder press eliminates static electricity by the proper application of electromagnetism and gas heat, thereby increasing production by drying the ink by applying the proper amount of heat to set it, thus preventing offsetting or the backing up of forms in halt the time required without it. It is the only means of static sheeting, yet permits of the full color of ink. The Craig Device is a scientifically correct automatic invention, heated by gas, and works unfailingly, it is economical to operate, and will last as long as the press. When press is stopped an automatic arrangement cuts off the heat and turns it on again when the press is started, making the cost of operating the Craig Static Electricity Neutralizer less than five cents per hour. It can be installed on any make, style or size of either rotary or flat bed press, and can be controlled from either feed table or [illegible] Send for descriptive pamphlet and names of concerns that are using the Craig Device. [illegible]





MORGAN EXPANSION ROLLER TRUCK

MORGAN EXPANSION ROLLER TRUCKS

For Flatbed Printing Presses

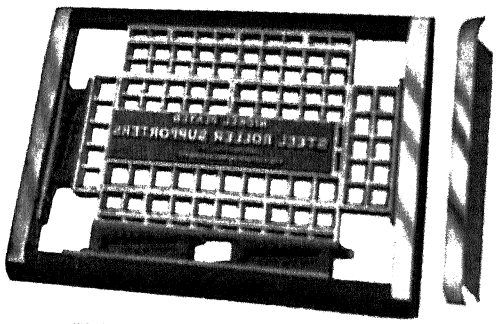
Morgan Expansion Roller Trucks will prevent the waste of time in making rollers from cutting. They are made to larger or smaller as required simply by turning a nut which expands the steel cores which either expand or contract the rubber and composition on the gudgeon. These trucks prevent chafing from dragging over the form, thereby lengthening the life of the rollers.

Set of 6—8x12 C. & P. Press	[illegible]
Set of 6—10x15 C. & P. Press	[illegible]
Set of 6—12x18 C. & P. Press	[illegible]
Set of 8—14½x22 C. & P. Press	[illegible]

Extra Rubber and Trucks may be purchased at reasonable cost

TRUE-STRAIGHT STEEL ROLLER SUPPORTERS

Makes Presses Run Smoother



TRUE-STRAIGHT STEEL ROLLER SUPPORTERS

[illegible] Supporters [illegible] the ordinary gearless roller bearing. They [illegible] of the inside space of a frame, thereby [illegible] ease of their use in the [illegible] making and taking [illegible] are [illegible] made of [illegible] they will [illegible]

For [illegible]

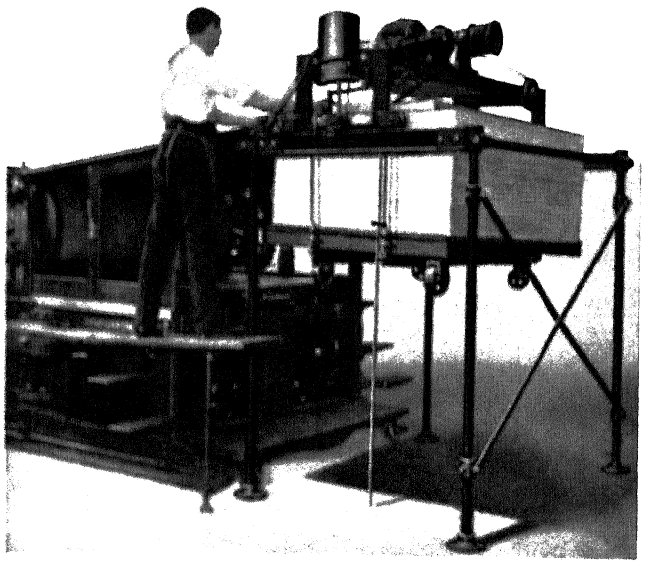
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

[illegible]

ROUSE CYLINDER PRESS PAPER LIFT

A GREAT CONVENIENCE AND TIME SAVER

Rouse Paper Lift for hand fed presses is a semi automatic electric elevator that will lift one ream or a day's run of paper rapidly and without muscular effort. A load of stock is wheeled beneath the lift, cable ends are attached under the truck or platform and the motor lifts the load to the feeder, stopping when the top of the stack is about four inches above the feed board, when the motor switch has set itself to lift the next load. The same adjustment for different size sheets or when making the change from one weight of paper to another.



ROUSE PAPER LIFT, STYLE C

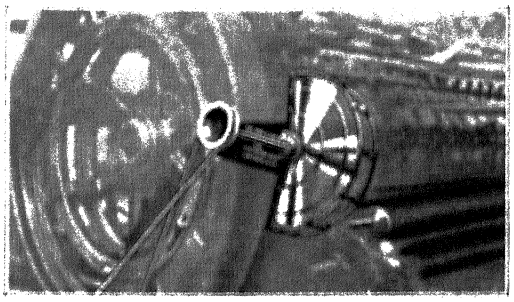
Rouse Paper Lifts use very little power and they save a great deal of time and money in the handling of stock for hand fed presses.

To accommodate various kinds and sizes of printing presses the Rouse Paper Lift is made in several types or styles, all of which are fully described and illustrated in a pamphlet which will be promptly sent to interested printers upon request. Ask for quotations.

ROUSE ROLLER FANS FOR CYLINDER PRESSES

SAVE ROLLERS IN HOT WEATHER

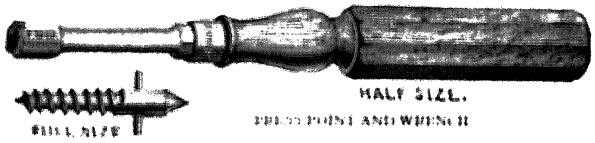
The Rouse Roller Fan is a simple yet efficient device made especially for cylinder presses. The fan is so located on the press that a stream of cool air is blown under and on the composition rollers, retaining a temperature that keeps them from melting in extreme hot weather. Rouse Roller Fans have proven of great assistance in maintaining efficiency in the pressroom during the hot weather months. They are made in several styles to meet the requirements of the presses on which they are intended to be installed. If you want to keep your rollers cool in hot weather, install these fans and note the result.



A circular, describing Rouse Roller Fans, with prices, will be sent upon request.

PRESS POINTS AND WRENCH

A time saving improvement over the old method of using nails or wire. Points are screwed into the proper position and may be turned or lowered to make the hole in the sheet the size wanted.



FULL SIZE

PRESS POINT AND WRENCH

Points per dozen $2.00 Wrench $1.00

ELECTRIC MOTORS FOR PRINTERS AND BINDERS

FOR SAFETY, ECONOMY AND CONVENIENCE

Electric motors, whether direct or alternating current, have long been recognized as the most desirable driving power for either a cylinder press, job press or other piece of machinery in a printing office or bookbindery. The reasons no longer need elaboration. Cleanliness, safety, economy and convenience are the attributes of the electric motor not possessed by any other form of drive. An individual motor for each machine is now standard practice, the logic of which has been repeatedly confirmed by the economy and the results resulting from such installations.

We handle the motors and equipments of two leading manufacturers who have made a special study of the requirements of printers and bookbinders, and these are nothing better for the purpose on the market, whether the equipment wanted be for a cylinder press, job press, paper cutter or other machines.

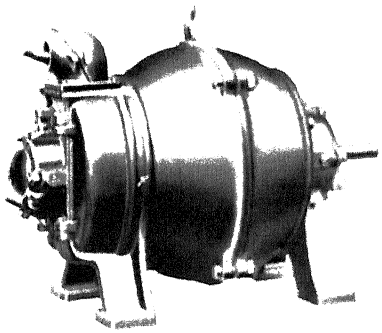


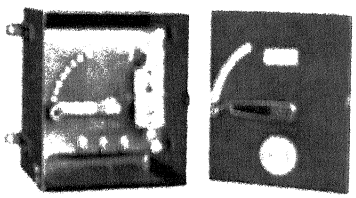
ILLUSTRATION NO. 1
GENERAL ELECTRIC TYPE BC
DIRECT CURRENT MOTOR

GENERAL ELECTRIC DIRECT CURRENT MOTOR

Illustration No. 1 shows a [illegible] Direct Current Motor. This [illegible] is particularly adapted for [illegible] of its heavy starting power and [illegible] windings are wound [illegible]

GENERAL ELECTRIC DIRECT CURRENT CONTROLLER

Illustration No. 2 shows [illegible] Direct Current Controller. This is the enclosed type with externally operated pre set speed handle. Motor is started and stopped with snap switch or line switch.



[illegible]

GENERAL ELECTRIC ALTERNATING CURRENT MOTORS

General Electric BSS single, two and three phase Alternating Current Motors for Chandler & Price Presses are equipped with speed change secured by means of a convenient foot control. Wide range of speeds and fine adjustment are secured and such variations are necessary. Absence of rheostats results in simple [illegible] Motors have compensating winding, which gives good [illegible]

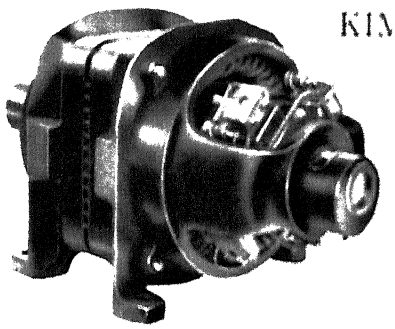


ILLUSTRATION NO. 2
KIMBLE MOTOR FOR CYLINDER PRESSES

KIMBLE MOTORS AND EQUIPMENTS

[illegible]

Illustration No. [illegible] shows a [illegible] for single Phase Alternating [illegible] Motor [illegible] well adapted for [illegible] of presses. [illegible] the single [illegible] fewer parts to wear [illegible] shutdowns with [illegible] saving [illegible] simplicity in design.

Send for pamphlet describing and illustrating [illegible] of Motors and equipments [illegible]

KIMBLE REVERSIBLE MASTER UNIT CONTROL

For Alternating Current Motors

The Kimble Master Unit Control has four positions—inch, run, stop and reverse—and gives seven forward speeds and one reverse speed. The inching feature of this equipment is very advantageous and desirable, and is not found in the ordinary control system. It starts the motor with constant pull regardless of the setting of the speed regulator. Ample starting torque under all conditions is thereby assured, the speed can be set as desired for the run of work; and the setting is not disturbed by the stopping and starting of the motor.

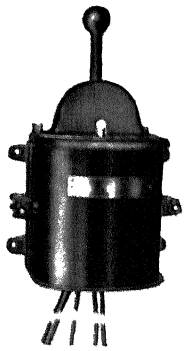


ILLUSTRATION NO. 6
MASTER UNIT

KIMBLE MOTOR WITH NEW SPEED CONTROL

An Important Improvement

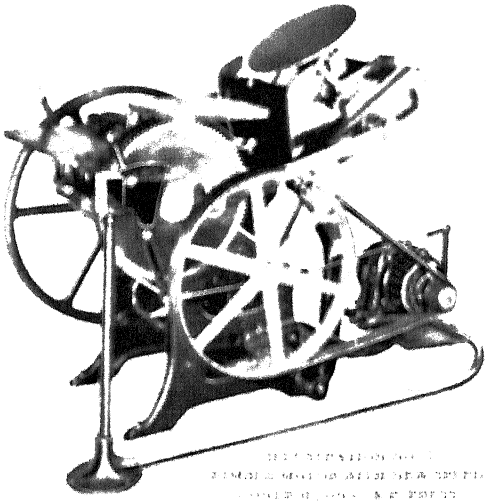


ILLUSTRATION NO. 3
KIMBLE MOTOR WITH NEW SPEED CONTROL
ATTACHED TO A C. & P. PRESS

Illustration No. 3 shows a Kimble Motor with belt drive and the new speed control attached to a Chandler & Price press. The control is an important improvement on other methods of equipping job presses with motors. The motor stands on a special base bracket which is attached to the press on the right side and the speed control is located at the right hand side of the feeder within easy reach. A casual study of the illustration will reveal the simplicity that has attended the design of the Kimble Motor equipment for job presses.

The manufacturers of Kimble Motors have made a study of the requirements of printers and bookbinders and consequently have developed a splendid line of electric motors and equipment for printing presses and bookbinding machinery.

KIMBLE MOTOR WITH FRICTION DRIVE

A new F. E. Motor and Improved Drive

Illustration No. 4 shows Kimble Class F. E. Motor with the Friction Drive Attachment complete. The motor is installed close to the flywheel, and the leather friction roller on the motor shaft drives the press. This method of installation and motor equipment is recommended by many printers as it eliminates the leather belt. A simple pedal, placed near the feeder's foot, is attached to the control lever of the motor with a small rod. Depressing the pedal in one direction causes the press to speed up, and adjusting pedal in opposite direction causes the press to slow down. It is not necessary to keep foot on pedal between changing speeds. Maybe Power, clutch and precautions

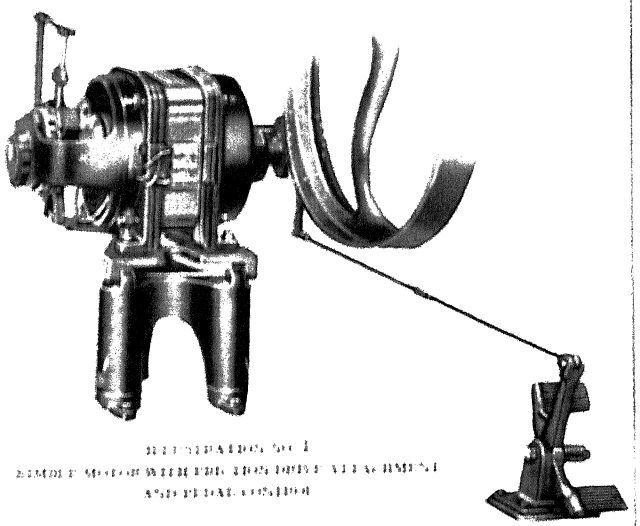
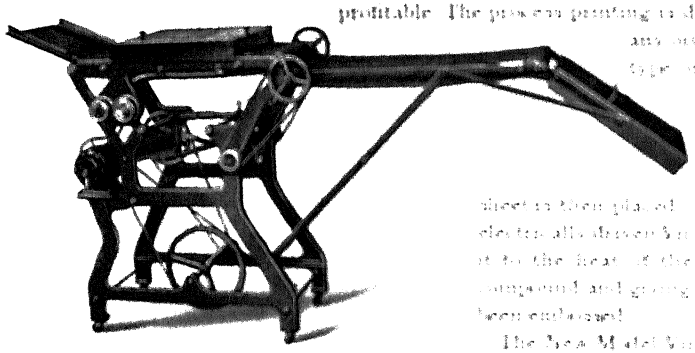


ILLUSTRATION NO. 4
KIMBLE MOTOR WITH FRICTION DRIVE ATTACHMENT
AND PEDAL CONTROL

NEW MODEL VIRKOTYPE MACHINE

FOR PRODUCING EMBOSSED EFFECTS FROM TYPE AND ELECTROTYPES

The class of work produced by Virkotype Process Embossing Machines is a comparatively new departure in the printing business. The work commands good prices and consequently is profitable. The process printing is done in the same manner as any ordinary job, direct from the type or electrotype with a special pigment ink. After printing, a powdered compound is distributed over the sheet while the ink is wet. The sheet is then placed on the platen arm of the electrically driven Virkotype Machine, subjecting it to the heat of the iron shoes, baking the compound and giving the appearance of having been embossed.



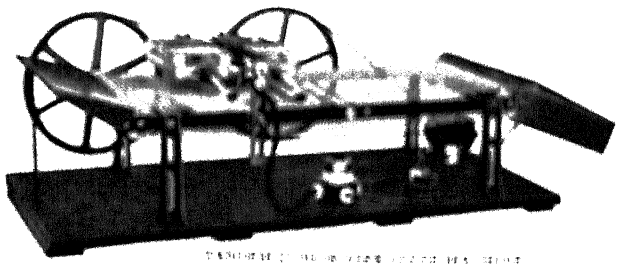
NEW MODEL VIRKOTYPE MACHINE

The New Model Virkotype Machine illustrated takes a sheet up to 17½ inches wide and length

TANDEM-JUNIOR VIRKOTYPE MACHINE

The Tandem-Junior is a model made especially to sell at a small price. It handles a great range of work and produces a big output. It carries two heaters, one for solely underlying the usual heating area, both of which may be used when necessary for heavy work, such as cardboard and cover stocks. The Tandem-Junior is shipped complete with either alternating or direct current motor for 110 or 220 volts.

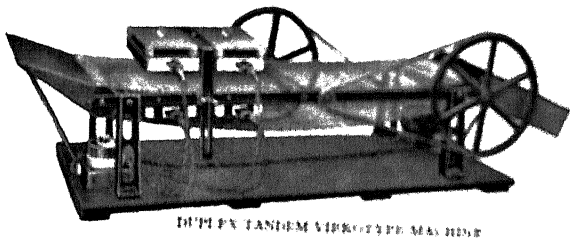
When making inquiry state the current, voltage and cycle of motor required in your plant.



TANDEM-JUNIOR VIRKOTYPE MACHINE

DUPLEX-TANDEM VIRKOTYPE MACHINE

Duplex-Tandem Virkotype Machine is belted for two speeds and is equipped with four electric heaters, two above and two below, as shown in the illustration. The heat may be applied from one or all four heaters according to the heat required for the work in printing. By means of a switch, one or both heaters may be used for underlying a connecting ring.



DUPLEX-TANDEM VIRKOTYPE MACHINE

The Duplex-Tandem Virkotype Machine is equipped with either alternating or direct current motor for 110 or 220 volts, as specified when ordering.

DATA ON VIRKOTYPE PROCESS MACHINES

Machine	Length When Open	Height	Width	Length of Cord	Weight	Shipping Weight	Work Accommodated
New Model	7 ft 6 in	3 ft 3 in	1 ft 9 in	5 ft	220 lbs	450 lbs	17½ inches wide
Tandem-Junior	3 ft 6 in	1 ft 4 in	1 ft 6 in		75 lbs	200 lbs	12 inches wide
Duplex-Tandem	4 ft	1 ft 4 in	1 ft 6 in		80 lbs	200 lbs	12 inches wide

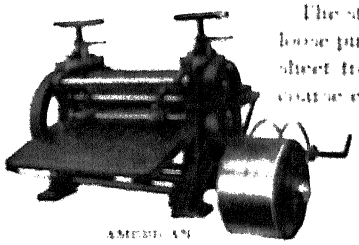
Send for circular giving prices and fully describing Virkotype Machines and the process, compound and inks

AMERICAN ROUGHING MACHINES

FOR PEBBLING PAPER STOCK AND FABRICS

The American Roughing Machine has been on the market for many years and is considered the standard machine for roughing or pebbling printed sheets. Many of them are in successful operation. They are simple, strong and efficient machines and should last an indefinite period.

The standard equipment includes one steel embossed roller, tight and loose pulley, belt shifter, feed and delivery tables, and clips for stripping sheet from roll. The steel rollers can be engraved to represent fine or coarse eggshell, skytogen and other patterns. The American Roughing Machine is made in four sizes, as follows: 15 inch and 20 inch sizes are bench machines, 24 inch and 30 inch sizes are regular high frame or floor machines.

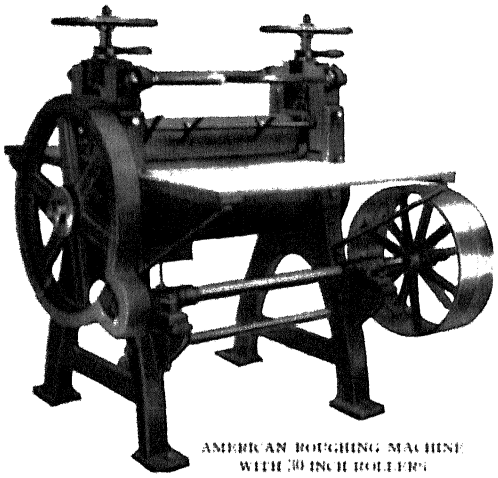


AMERICAN ROUGHING MACHINE WITH 15 INCH ROLLERS

DETAILS OF THE AMERICAN ROUGHING MACHINES

Size of Machine	Floor Space Required	Shipping Weight	H.P. Required Recommended
15 inch	3 ft. by 4 ft.	140 lbs.	1¼
20 inch	3½ ft. by 5 ft.	375 lbs.	2
24 inch	4 ft. by 6 ft.	1,000 lbs.	2
30 inch	5 ft. by 6 ft.	1,500 lbs.	3½

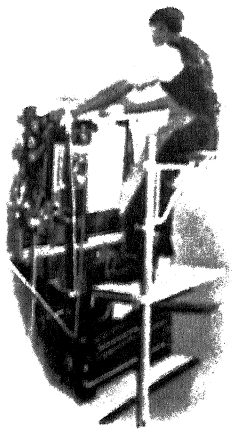
Send for descriptive catalogue and prices



AMERICAN ROUGHING MACHINE WITH 30 INCH ROLLERS

AMERICAN CYLINDER PRESS SEAT

The American Cylinder Press Seat fits any cylinder press, entails no trouble to attach, and when in place is strong and secure. It fastens to the floor and to the feeder's platform. Can be adjusted in any direction, swings out of the way or may be taken off entirely. For pony cylinder presses without feeder's stand to attach it to, the American Press Seat is shipped with a heavy standard of correct height, which can be securely fastened to the floor at the proper distance from the press. This arrangement will be found very convenient. Write for prices.



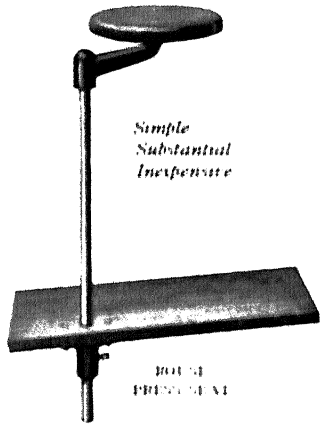
AMERICAN CYLINDER PRESS SEAT

ROUSE PRESS SEAT

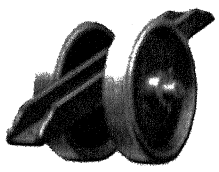
FOR CYLINDER PRESSES

The Rouse Press Seat is simple, substantial and inexpensive. It is attached securely to the press by three bolts affixed to the feeder's platform. The seat swings freely on the end of a steel support which may be quickly adjusted. Write for circular and prices.

Simple
Substantial
Inexpensive



ROUSE PRESS SEAT



IRON AND RUBBER TIRE FORM TRUCKS

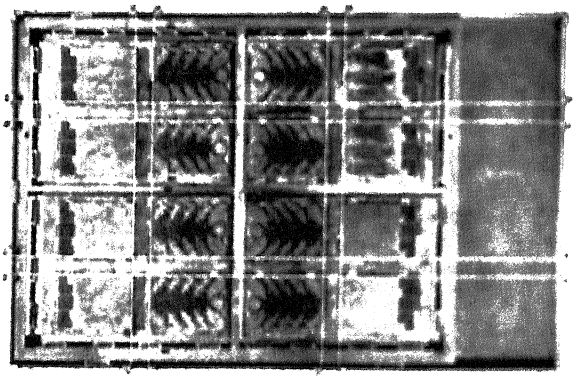
FOR TRANSPORTING HEAVY FORMS

No. 1, with Iron Tires	$6.00
No. 2, with Rubber Tires	8.00

ROUSE LINING AND REGISTER SYSTEM

A Practical Time Saving Device

The Rouse Lining and Register System has proven to be a great [illegible] for press. The system has been in use for a number [illegible] practical and one that will not antagonize the workmen [illegible]



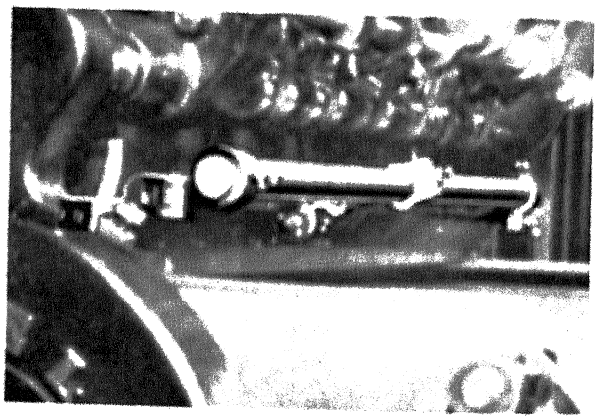
ROUSE LINING AND REGISTER SYSTEM

System a great deal of time in holding up [illegible] to lock up a large form so perfectly in register [illegible] after being put on press. Circular will be sent [illegible]

HOFF PERFORATOR, SLITTER AND SCORER

A Combination Attachment for [illegible]

The Hoff Combination Slitter, Perforator and Scorer [illegible] forates and scores the stock absolutely straight and [illegible] Where such work is to be done great economies are [illegible] reliable invention. Perforating, slitting and scoring are done with steel discs. The cutting edge of a steel disc runs against edge of a narrow steel band, which is placed around the cylinder and held securely by an ingenious device. The edge of the disc and the edge of the band being in contact gives a clean shearing cut. It operates successfully on a wide range of stock, covering all grades from onionskin to cardboard. The Hoff Perforator, Slitter and Scorer Attachment does not interfere in any way with the make ready of the press, and the top sheet of the [illegible] for the bindery in obtaining accurate folding [illegible]



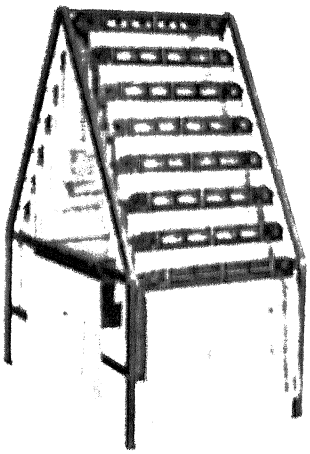
HART'S COMBINATION PAPER JOGGER

Sizes: 24x36, 25x38, 28x42, 32x44, 36x48, 38[illegible]

ROUSE NEWSPAPER RACKS AND HOLDERS

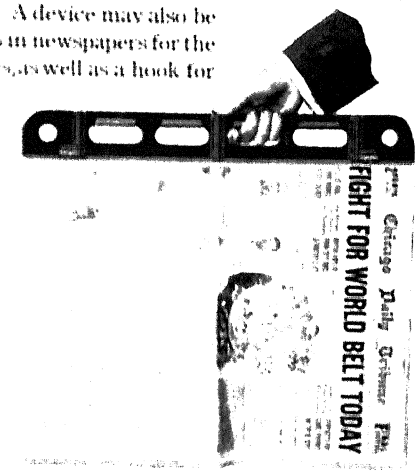
CONVENIENCE FOR THE EDITORIAL ROOM

Rouse Handy Newspaper Files and Racks are substantially built of steel and finished in olive green. The files or holders are large enough to accommodate any newspaper, and the racks are made in three sizes, as follows: No. 1 holds six files, No. 2 holds eight files; and No. 3 is a double rack and holds 18 files. A device may also be had for punching holes in newspapers for the binding pins in the files, as well as a hook for hanging an individual file near a desk.



ROUSE NEWSPAPER RACK

Every newspaper office, public library and reading room should be equipped with one or more of the Rouse Handy Files and Racks. They are exceedingly convenient and invariably add tone to the appearance of the room in which they are installed. Ask for prices.



ROUSE NEWSPAPER HOLDER

SUPERIOR NEWSPAPER FILE

MADE IN TWO SIZES—9 INCH AND 12 INCH

The Superior Newspaper File is made of steel. It is light, simple, and with ordinary use is indestructible. It is as quickly worked as picking up a pencil. Simply lift up the top strip, file your paper and replace upper clamp, which automatically locks itself. No screws or hangers. The Superior File is recommended as the most practical and durable of its kind.

SUPERIOR NEWSPAPER FILE

SUPERIOR NEWSPAPER BINDER

FOR DAILY AND WEEKLY NEWSPAPERS AND LIBRARY READING ROOMS

This binder is well made of heavy board covered with slate colored duck. Posts are 3½ inches long, and hold 14 eight page papers. The metal binding strips vary in length according to sizes required. They are ⅞ inch wide with two projecting points in which are holes to fit the binder posts. When the binder is filled, the springs on outside of cover fit into notches in top of post, making a permanently bound volume. With each Superior Binder are included 30 metal strips.

SIZES AND PRICES OF SUPERIOR BINDERS AND MAXIMUM SIZE OF NEWSPAPER PAGE

No. 1	10x11 inches	No. 4	23½x15½ inches	No. 6	24x19 inches
No. 2	20x11 inches	No. 5	24x15½ inches	No. 7	25½x19 inches
No. 3	23½x15½ inches		Additional strips are packed in boxes of 30 each		

HAMILTON NEWSPAPER FILE

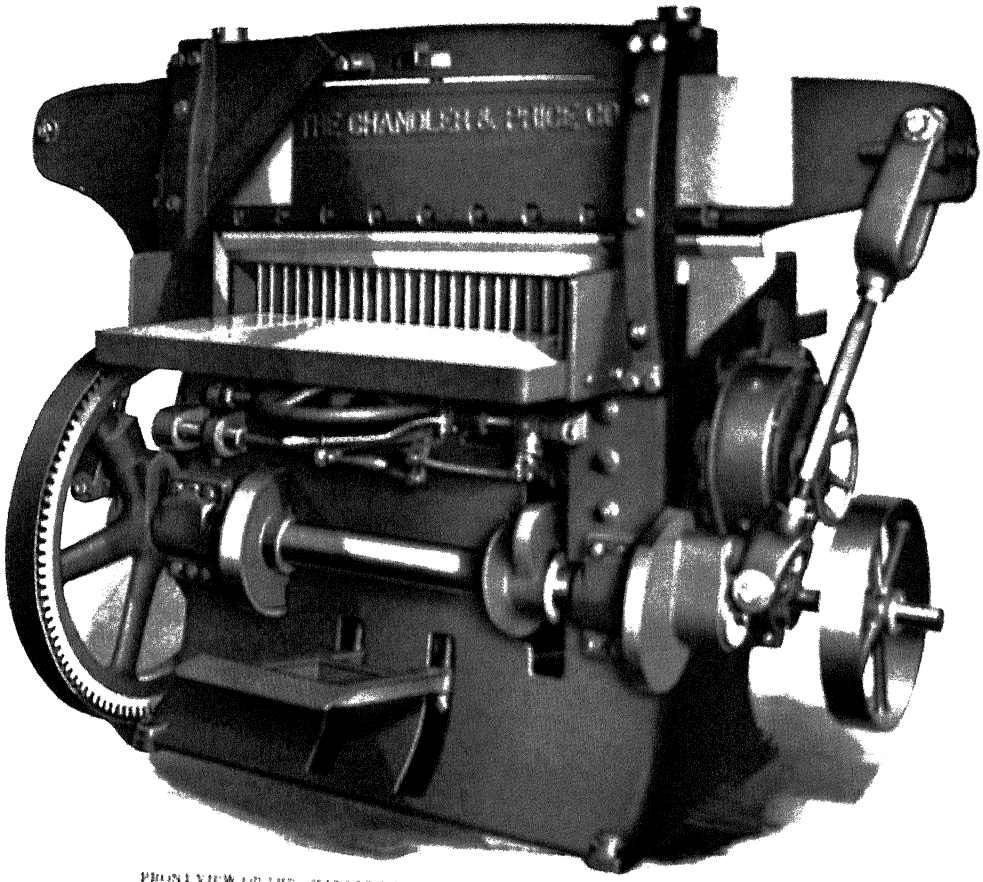
HAMILTON NEWSPAPER FILE—CLOSED

The Hamilton Newspaper File is strong and efficient, and simple in operation. Made of oak, with brass fastenings, in sizes for 4, 5, 6, 7, 8 and 9 column papers. Quotations upon request.

CHANDLER & PRICE AUTOMATIC PAPER CUTTER

MADE IN THREE SIZES: 32, 34 AND 36 INCH

The Chandler & Price Company have manufactured [illegible] for printers for more than a quarter of a century and their long experience in the business has taught them exactly what the trade requires. It was the Chandler & Price Company that standardized the Gordon press and made it a machine that can be depended upon for excellent service and one that is simple enough in its construction to enable it to be successfully operated by the most



FRONT VIEW OF THE CHANDLER & PRICE AUTOMATIC LAMP POWER PAPER CUTTER

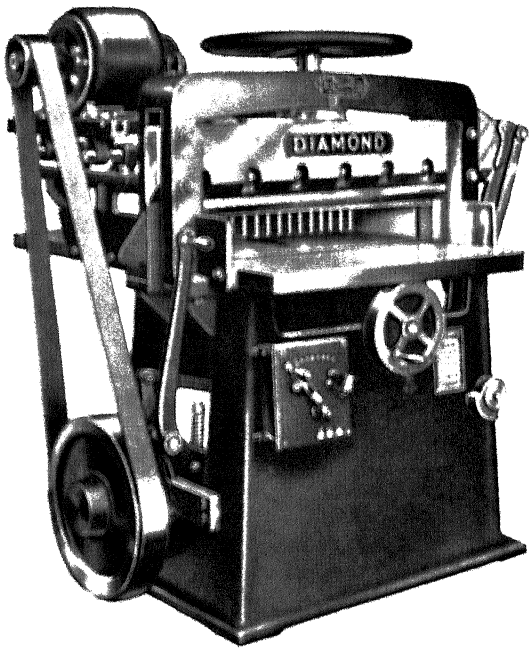
inexperienced hands. What was done with the [illegible] A standardized automatic lamp power paper cutter [illegible] and bookbinder, that can be marketed at a [illegible] or unnecessary parts have been added to the Chandler & Price [illegible] Cutter to make it unnecessarily expensive to manufacture. [illegible] facturers was to design the cutter with the same regard [illegible] case with the famous Chandler & Price press.

Chandler & Price Automatic Lamp Power Paper Cutters are [illegible] per dollar expended of any machine the printer can purchase. [illegible] as simple as an automatic cutter can be. Angle irons are used [illegible] knife bar or bed, ensuring accurate cutting and consequently [illegible] made in one piece, giving support directly under the knife and [illegible] the whole machine. A brief description of the new paper [illegible]

DIAMOND POWER PAPER CUTTER

MADE IN 30, 32 AND 34 INCH SIZES

Diamond Power Cutters are strongly built to produce the maximum amount of cutting and trimming with the minimum effort at a minimum cost. Diamond Cutters are built of the very best materials, insuring long life and indestructible value. Hundreds of these machines are now being successfully operated in some of the best printing offices.



DIAMOND POWER PAPER CUTTER

Among the outstanding features are the following. Rapid, powerful clamp, massive one piece base and powerful worm gear drive, knife bar has three adjusting screws for each gib, knife has the double shear or dip cut down to the last sheet, and can be stopped instantly at any point of cutting stroke, a safety factor that also saves stock in case of error, economical half inch cutting stock with holes for easy removal; automatic throw off brake—cannot repeat, extra heavy center support under bed; scale in bed graduated to sixteenths of an inch; endless steel tape scale; triple split back gauge and easy to adjust; four auxiliary iron feet for raising cutter three inches, if desired, furnished with each cutter, their use being optional; Hyatt roller bearings in flywheel, and many other features that limited space will not permit describing.

Price of the Diamond Power Paper Cutter, complete with motor, motor bracket, controller, belt and guard, will be furnished on request.

When writing give full particulars regarding electric current requirements.

DIAMOND LEVER CUTTER

MADE IN 30, 32 AND 34 INCH SIZES

The Diamond Lever Cutter is built on the same size and style frame as the Diamond Power Cutter. If your business does not warrant a power paper cutter, begin with the Diamond Lever Cutter and later order the necessary Diamond power fixtures, which you can easily attach yourself. This preserves all your original investment.

SPECIAL DATA ON DIAMOND PAPER CUTTERS

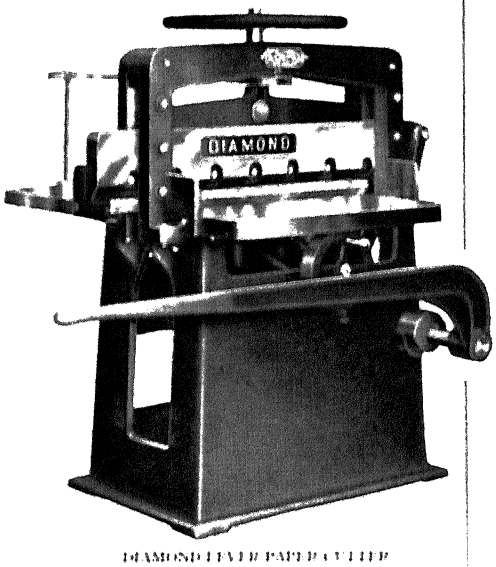
DIAMOND POWER PAPER CUTTERS

Size	Maximum Cutting Capacity	Range of Cut with Maximum Capacity	Motor Required	Net Weight Without Motor Equipment
30 inch	30½ inches	30 inches	¾ inch	1840 pounds
32 inch	32½ inches	32 inches	¾ inch	1940 pounds
34 inch	34½ inches	34 inches	¾ inch	2040 pounds

DIAMOND LEVER PAPER CUTTERS

Size	Maximum Cutting Capacity	Range of Cut with Maximum Capacity	Motor Required	Net Weight Without Motor Equipment
30 inch	30½ inches	30 inches	¾ inch	1180 pounds
32 inch	32½ inches	32 inches	¾ inch	1480 pounds
34 inch	34½ inches	34 inches	¾ inch	1640 pounds

Write for prices and illustrated literature on Diamond Cutters



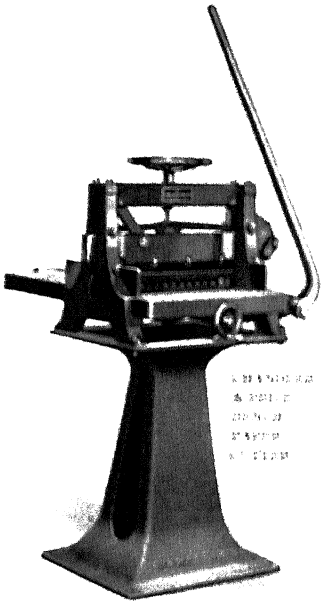
DIAMOND LEVER PAPER CUTTER

CHANDLER & PRICE BENCH PAPER CUTTER

Made in four sizes, 22 to 32 inches

The Chandler & Price Bench Paper Cutter possesses the four essential features of a small cutter—ease of operation, accuracy, speed and safety. It is equally as efficient as the larger and more costly machines. It will cut a sheet of plate paper 22 inches wide by 24 inches long back of the knife. The knife will cut to 21¾ inches. The extra long lever and the perfect knife action provide a maximum of power with a minimum strain on the machine. The Chandler & Price Bench Cutter may be purchased with or without the gooseneck.

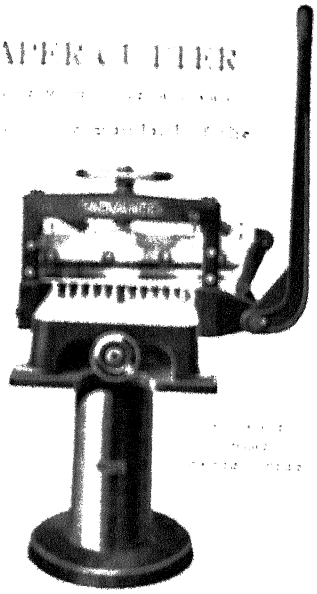
Shipping weight with gooseneck, 350 pounds; without gooseneck, 310 pounds. Net prices on application.



ADVANCE PONY PAPER CUTTER

Made in four sizes, 22 to 32 inches

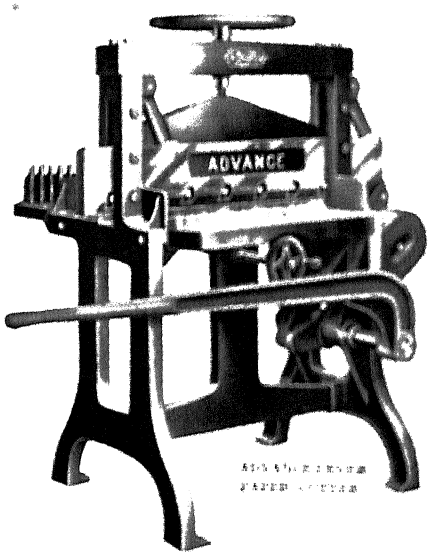
This machine is a reproduction in miniature of the Advance Lever Cutter, and possesses all the valuable advantages of that machine in a smaller, more compact and portable form. It is the least expensive machine of the lever type. It has a solid cast iron base, and is provided with a gooseneck. The knife is operated by a lever, and the clamp is controlled by a hand wheel. A graduated scale is provided on the front of the table, and a back gauge is provided for cutting a number of sheets to the same size. The knife is made of the best tool steel, and is ground at the factory at the proper angle. The machine is provided with a safety guard which protects the operator's hands from the knife. The clamp is provided with a rubber pad to prevent slipping of the paper when cutting.



ADVANCE LEVER CUTTER

Made in four sizes, 30 to 44 inches

The Advance Lever Cutter is a strictly first-class machine for cutting a large variety of work. It is provided with a gooseneck, and has a solid cast iron base. The knife is operated by a lever, and the clamp is controlled by a hand wheel. A graduated scale is provided on the front of the table, and a back gauge is provided for cutting a number of sheets to the same size. The knife is made of the best tool steel, and is ground at the factory at the proper angle. The machine is provided with a safety guard which protects the operator's hands from the knife. The clamp is provided with a rubber pad to prevent slipping of the paper when cutting. Side gauges are also furnished.



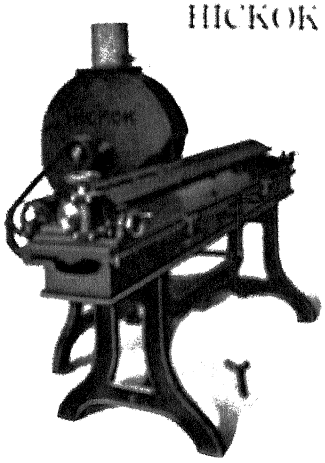
Specifications and Prices of Advance Lever Cutters

Specifications	30 inch	34 inch or Round	38 inch	44 inch or Square	50 inch	56 inch	60 inch	64 inch
Will cut paper	29¾ ins.	33¾ ins.	37¾ ins.	43¾ ins.	49¾ ins.	55¾ ins.	59¾ ins.	63¾ ins.
Squares full width of machine	29 ins.	33 ins.	37 ins.	43 ins.	49 ins.	55 ins.	59 ins.	63 ins.
Gauges down to	½ in.	½ in.	½ in.	½ in.	½ in.	½ in.	½ in.	½ in.
Net weight	530 lbs.	550 lbs.	600 lbs.	650 lbs.	750 lbs.	850 lbs.	950 lbs.	1050 lbs.

Send for descriptive circular giving complete specifications of Lever Cutters

HICKOK AUTOMATIC KNIFE GRINDER

FOR SHARPENING PAPER CUTTER KNIVES



HICKOK AUTOMATIC KNIFE GRINDER

The Hickok Automatic Knife Grinder is simple in construction, being devoid of many parts susceptible to wear and liable to get out of order. Frame is of iron and steel, strongly braced and accurately fitted. The reversing mechanism is thoroughly automatic and positive in short or long stroke. The knife grinder is drawn to position by a handwheel and set to a bevel by a worm gear.

The emery wheel used on Hickok Automatic Knife Grinder is of the best make, the grade of emery used being especially adapted to the work. The wheel is kept wet by water dripped from a can on the top of the hood. The application of water minimizes the possibility of the temper being drawn from the knife. The emery wheel is 7 inches in diameter and has a 1½ inch face.

Hickok Automatic Knife Grinder is made in two sizes: No. 2, will grind 48 inches or less, No. 4, will grind 60 inches or less.

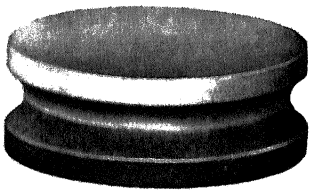
Send for circular giving complete description and prices of the machine

CARBORUNDUM KNIFE STONE

FOR PAPER CUTTER KNIVES

The Carborundum Knife Stone is 4 inches in diameter and 1½ inches in thickness, a convenient size and shape to be used on paper cutter knives. One side is coarse grit for rough work, and one side fine grit for finishing.

Carborundum Knife Stone price each $1.00

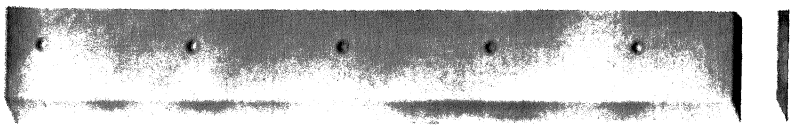


CARBORUNDUM KNIFE STONE

PAPER CUTTER KNIVES

WE HANDLE ONLY THE BEST MAKES

Paper Cutter Knives for any of the standard makes of paper cutters can be furnished on short notice. As the prices and sizes of the different makes vary considerably, we do not list them, but will quote promptly on any make and size you may require.



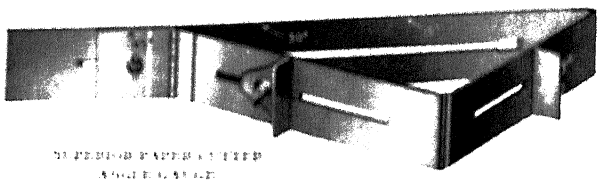
PAPER CUTTER KNIFE

Ask for quotations on paper cutter knives when you are in the market

SUPERIOR PAPER CUTTER ANGLE GAUGE

GIVES A TRIANGLE, DIAMOND, HEXAGON, OCTAGON, KEYSTONE, ETC.

The Superior Paper Cutter Angle Gauge fits any paper cutter 24 inch size or larger. Is adjustable for making a cut at any desired angle. Gauge is 24 inches wide, 3 inches high, and does not interfere with the paper cutter clamp. Gauge is easily adjusted and set firmly with thumbscrews. Has inch scale on front parts and 15, 30 and 45 degree angles stamped on back. Substantially made of heavy steel, dull nickel plated finish. Send for complete description and prices.

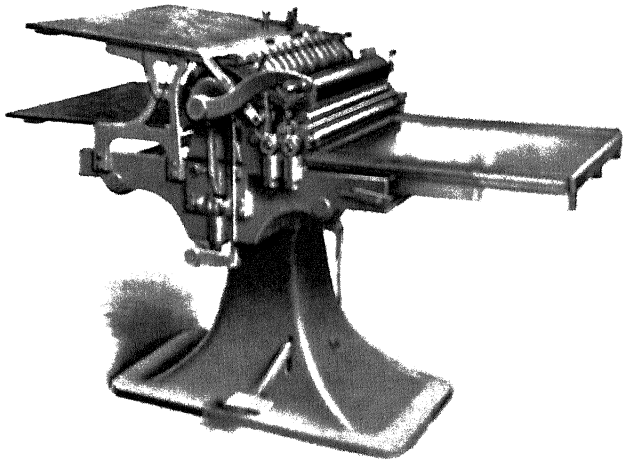


SUPERIOR PAPER CUTTER ANGLE GAUGE

THE POTTER PROOF PRESSES

STAND FOR SPEED AND QUALITY IN PROOF PRINTING

The line of Potter Proof Presses is well and favorably known wherever such machines are used. They take better proofs in less time, which means a saving of time and labor. Potter Proof Presses are well built. They are stiff and unyielding under impression and easy to operate. Potter Proof Presses are simple, safe, flexible, adapted to all kinds of work and they never wear out.



No. 3 Potter Proof Press equipped with Type-High Device and Vibrator

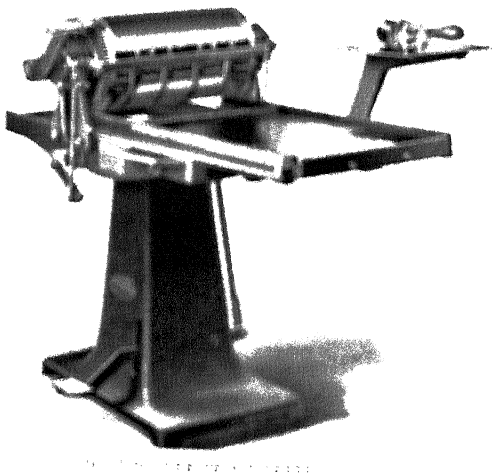
No. 3 POTTER PROOF PRESS

The No. 3 Potter Proof Press is equipped with a [illegible] which is [illegible] impression roller turning on roller bearings and [illegible] grease. Friction is thereby reduced to the minimum [illegible] press works easier than most other proof presses. [illegible] and accurate, and good register is assured. The [illegible] movement. The automatic inking device is a simple [illegible] drum feed roller for quantity printing and [illegible] of inking device does not in any way interfere with the [illegible] sible or even necessary. The outstanding features [illegible] within the bed are of 250.5 inches, easy operation [illegible] impression roller turning on roller bearings and [illegible] grease. Friction is thereby reduced to the minimum [illegible] press works easier than most other proof presses. [illegible] and accurate, and good register is assured. The [illegible] movement. The automatic inking device is a simple [illegible] drum feed roller for quantity printing and [illegible] of inking device does not in any way interfere with the [illegible]

No. 2 POTTER PROOF PRESS

THE STANDARD PROOF PRESS OF AMERICA

The cylinder of the No. 2 Potter Proof Press is geared to a reciprocating bed and gives a true cylinder impression. Proof paper is fed around the cylinder on [illegible] Has feed guides and grippers and a [illegible] that prevents offset on return stroke. Bearings on cylinder shaft are [illegible] The No. 2 Potter Proof Press is [illegible] printing machine and thousands of them are in use in the best printing offices of the country. However, they can be furnished with [illegible] matic inking device when required. Size of bed, printing capacity, 17½ inches; maximum size of bed, 17½x36 inches.



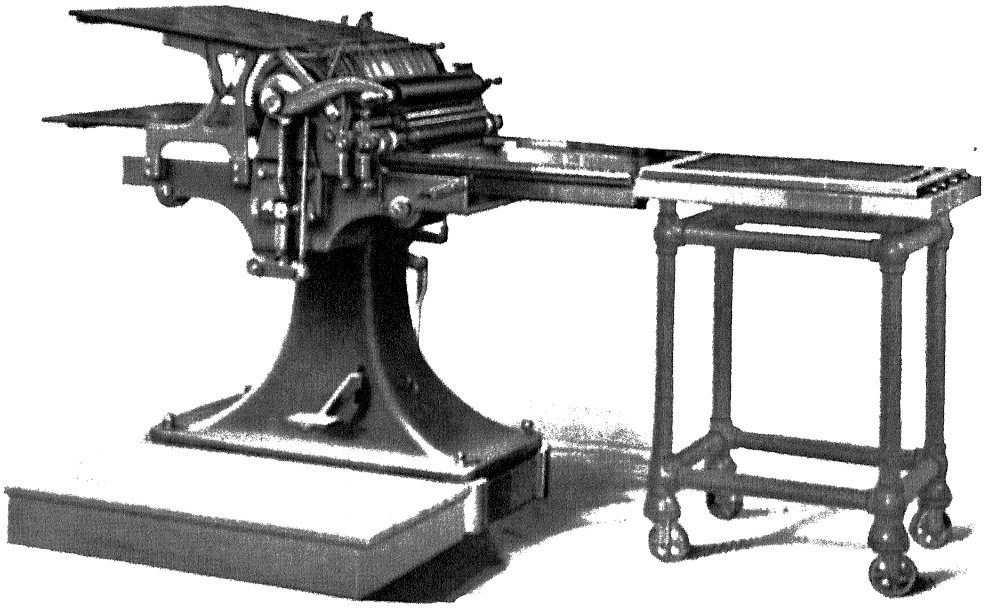
No. 2 Potter Proof Press

Send for circular illustrating and describing the complete [illegible]

No. 3 POTTER PROOF PRESS FOR NEWSPAPERS

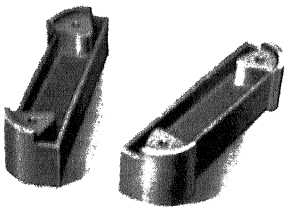
For Proofing Full Page Advertisements

The increasing demand of large newspaper advertisers for clean proofs of full-page advertisements emphasizes the need of facilities in composing rooms of newspaper plants for taking such proofs well and quickly. To meet this situation the No. 3 Potter Proof Press has a specially designed equipment for handling full pages locked up in stereotyping chases, with a special

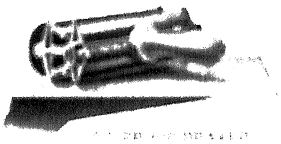


equipment which automatically avoids the inking and printing of chase, side stick and foot stick. These several devices are embraced in the designation "*special inker*." They do not interfere with the use of the press on smaller forms, as the operator proceeds in the usual manner on all his work.

Owing to the wide variation in chases and lock up in newspaper composing rooms it is necessary to make certain mechanical changes before the press leaves the factory, consequently information is essential regarding the outside dimensions of the chase, and a page stereotype matrix should be furnished before prices can be quoted. We can assure you that the No. 3 Potter Proof Press with the special inker for newspaper composing rooms is the machine you have long looked for. Write for circular describing the equipment and ask for quotations.



Elevating Blocks



Chase Guard

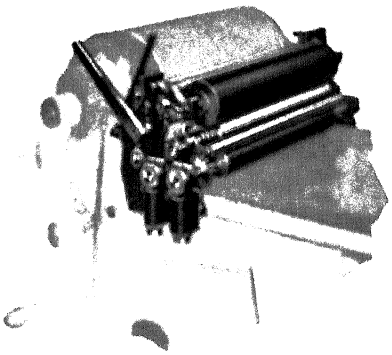
POTTER PROOF PRESS INKING DEVICES

For No. 2 and No. 3 Potter Proof Presses

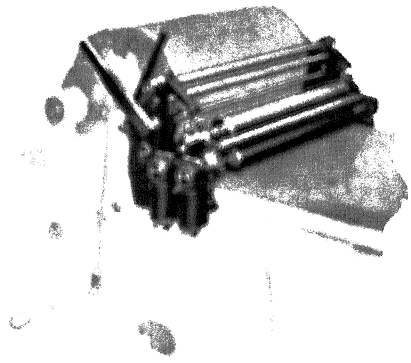
These automatic inking devices are new in design and complete with every improvement. Style A Automatic Inking Device (see illustration) carries a large supply of ink (which is equivalent to a fountain) but much easier to clean and is recommended when continuous proofing is to be done. The drum feed comes in contact with the vibrator once each stroke of bed, with a fresh supply of ink. It is adjustable for long or short contact, according to amount of ink required and

POTTER PROOF PRESS INKING DEVICES — *continued*

ink is laid directly on the drum feed roller and distributed thereon by means of a small ink and idler. Style A Inking Device has two form rollers 2¼ inches in diameter, one steel vibrator, three idlers or distributors and one drum feed roller 3½ inches in diameter.

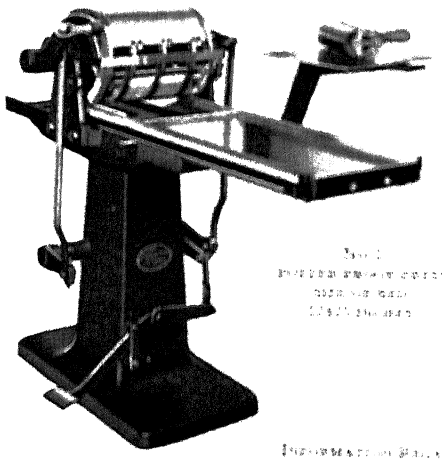


STYLE A INKING DEVICE



Style B Automatic Inking Device is the same as Style A except that it has no drum feed roller and, therefore, does not carry as large a supply of ink. It is recommended for general composing room use or for intermittent proving. It has two form rollers 2¼ inches in diameter, one steel vibrator and two idlers. Each equipment includes two sets of rollers, one with soft composition. Both styles of inking devices have legs and can be removed out of the way, the sides having trips to separate all rollers to prevent flattening when press is not in use.

No. 1 POTTER PROOF PRESS



No. 1
POTTER PROOF PRESS
WITH INKING DEVICE
AND FEED TABLE

The No. 1 Potter Proof Press is a high class machine especially adapted for the medium sized composing room and is also recommended as an automatic inking device. Many hundreds of these are now in daily use giving universal satisfaction in saving time, increasing production, improving the quality of the work and reducing the cost of proving. The No. 1 Potter Proof Press consists of a massive steel platen, bed and frame, and is provided with a new and improved arrangement of impression screws for all other sizes of the Potter line and both platen and bed are operated by a single gear. The No. 1 Potter Proof Press is capable of working plates to and including 8 x 12 inches.

INFORMATION REGARDING POTTER PROOF PRESSES

Number of Machine	Maximum Bed Size Inches	Platen Impression Inches	Floor Space Bed Horizontal Inches	Floor Space Bed Reversed Inches	Shipping Weight Approximate Lbs.	Net Weight Lbs.
No. 3 Potter	7½x11	6½x10	44x44	74x44	775	650
No. 2 Potter	12½x18	11½x17	56x62	86x62	1100	925
No. 1 Potter	17½x26	16½x25	56x62	86x62	1300	1100

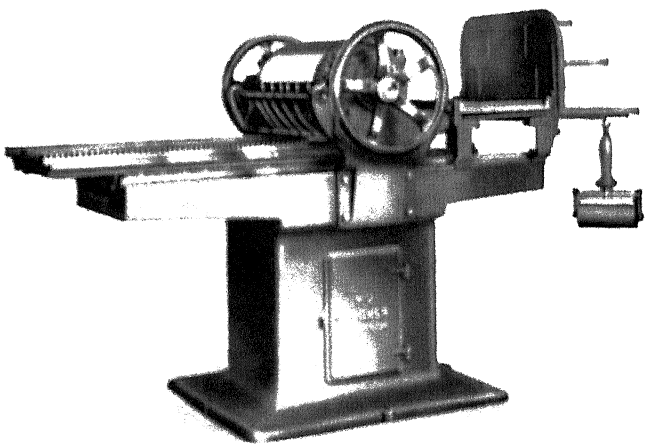
The regular equipment of all Potter Proof Presses includes one gas engine for inking, Morrison and X L Proof Rollers (not composition cylinders are supplied with machine unless ordered), two sheets tally paper.

Write for circular giving full information regarding Potter Proof Presses, Inking Devices, Feed Board Attachments, etc., and also for quotations.

BROWER BALL-BEARING PROOF PRESSES

THE HEAVY DUTY MACHINES

A new feature in proof presses is the introduction of large ball bearings under the bed. Never before had this been done until Brower Ball Bearing Proof Presses were placed on the market. The introduction of this innovation in proof press construction makes it possible for one man to operate the Brower Press with ease, regardless of the size of the form to be proofed. Many other exclusive features are claimed by the Brower, among them being: Direct cylinder impression adjustment, automatic trip by cam movement, receding front and side guides, handwheels instead of crank, workable from both sides, grippers operated by hand or automatically, ink plate the width of the press, ink cabinet in base with door on each side, cylinder brackets gripping the top and bottom of bed frame for rigidity, and requisite weight in the press to do the heaviest work without strain. The No. 2 Brower Proof Press is fitted with feed guides and grippers on a heavy cylinder and will register to a hair line. It is as finely and accurately built as the most costly two revolution cylinder press.

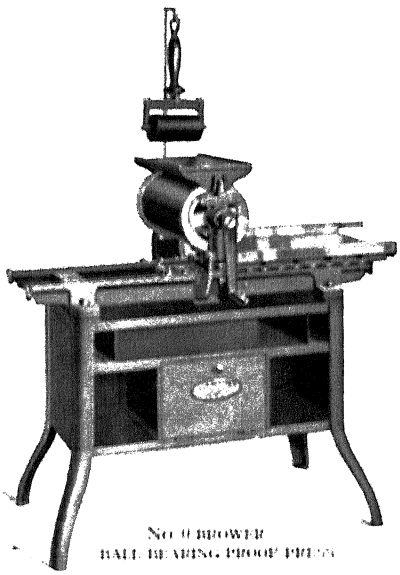


NO. 2 BROWER BALL BEARING PROOF PRESS

No. 0 BROWER BALL BEARING PROOF PRESS

SIZE OF BED, 14x20 INCHES

The No. 0 Brower Ball Bearing Proof Press combines the most effective mechanism with the best of material and workmanship. The cylinder is fitted with reel rod, tab bet and pawl, making it easy to put on a new tympan. One revolution of the cylinder completes the operation of taking a proof. Form may be put on the bed of press at either end. A metal cabinet is provided under the bed with compartments for proof paper, ink, benzine, rags, etc.



NO. 0 BROWER BALL BEARING PROOF PRESS

No. 1 BROWER BALL BEARING PROOF PRESS

SIZE OF BED, 14x26 INCHES

The No. 1 Brower Ball Bearing Proof Press is exactly the same machine as the No. 0, excepting that the bed is six inches longer.

INFORMATION REGARDING BROWER BALL BEARING PROOF PRESSES

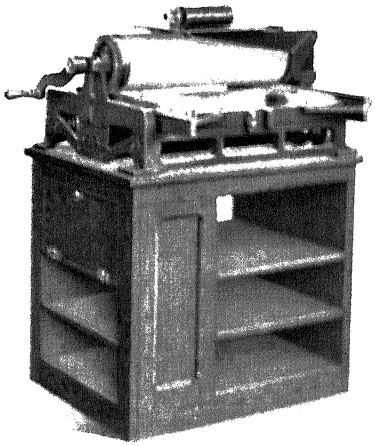
Size of Press	Size of Bed Between Bearers, Inches	Floor Space, Inches	Floor Space Over All, Inches	Net Weight, Lbs.	Shipping Weight, Lbs.
No. 2 Brower	14x26	44x54	44x80	1200	1,400
No. 1 Brower	14x26	24x54	26x84	380	490
No. 0 Brower	14x20	24x38	26x47	325	425

Write for quotations and a circular fully describing Brower Proof Presses

POCO PROOF PRESSES

The Most Practical Proof Presses Made

Poco Proof Presses are extremely simple in construction and easy to operate. A reasonably good proof can be taken on them, whether it be a form of type, electrotypes, halftone cuts, machine slugs, or any other machine composition. The Poco Proof Presses are especially recommended for use in connection with job printing machines, and for proving forms containing halftones and other engravings. They are also suitable for use in large composing rooms where small forms are frequently proved.



No. 2 Poco Proof Press with Stand
(No. 1 Is Same Design with Smaller Bed)

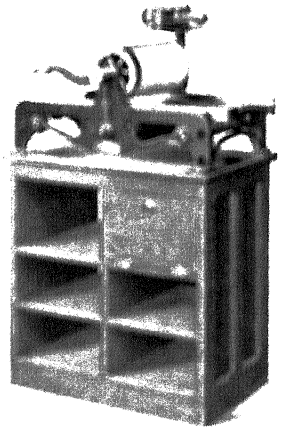
No. 1 and 2 Poco Proof Presses

[illegible]

No. 0 Poco Proof Press

A Practical Proof Press for Small Forms

The No. 0 Poco Proof Press is large enough for [illegible]. It takes a good proof and as a means of [illegible] proving service its reputation is well established. [illegible] wants only a small reliable printing [illegible] outlay of money, the Poco No. 0 is the [illegible] made and furnished the same as other Poco [illegible] while not absolutely essential, it [illegible] All Poco Proof Presses are provided with [illegible] the impression. Send for descriptive [illegible]



[illegible]

STANDS FOR POCO PROOF PRESSES

A Practical Stand for Each Press

The stands for Poco Proof Presses are [illegible] and quality with standard printers' [illegible] ment with metal door in metal lined and [illegible] accommodate different sizes of proof [illegible]

Dimensions of Poco Proof Presses and Stands

Name of Press	Size of Bed Inside	Size of Stand Outside	Height of Press	Height of Stand	Shipping Weight of Press and Stand
No. 0 Poco	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
No. 1 Poco	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
No. 2 Poco	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

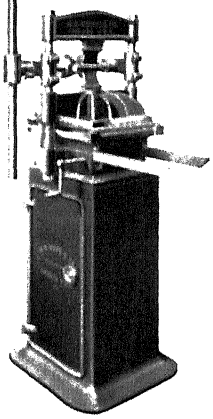
Poco Stands. No. [illegible] weight crated [illegible] pounds each. [illegible] pounds. All Poco Presses are packed [illegible]

ROUSE PROOF PRESS No 2

FOR PROOFING HALFTONE CUTS

The Rouse Proof Press No. 2 is designed on entirely original lines and embodies principles that are a distinct advance in mechanical construction and operation. An abundance of power is supplied by a remarkably efficient and simple combination of lever eccentric and toggle, which multiplies the power immensely just as the impression is being taken. The path of the lever, which can be lengthened or shortened, is in a vertical plane, permitting the operator to put sufficient weight on it to get satisfactory results. For proofing halftones for overlays the Rouse Proof Press No. 2 is in a class by itself. Fine-screened plates the full size of the platen can be proofed with comparative ease. An adjustable, rigid support for the center of the bed prevents any spring and also obviates any extra make-ready. The bed is moved in and out by means of a rack and gear, and an automatic locking device prevents any movement of the lever until the bed is centered under the platen. The press is also equipped with a one-piece steel frame frisket, which is easily removed.

ROUSE PROOF PRESS No. 2

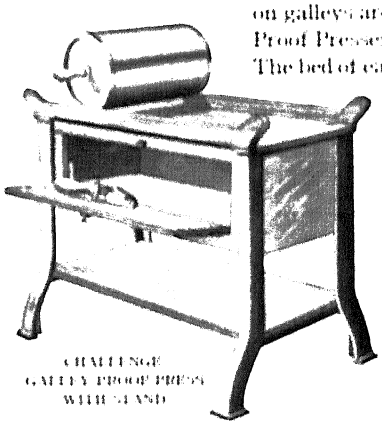


Measurements of the Rouse Proof Press No. 2 are as follows: Bed, 14x17 inches; platen, 12x15 inches; base, 20x24 inches; floor space over all, 24x40 inches. Shipping weight, about 800 lbs. *Send for descriptive circular and prices*

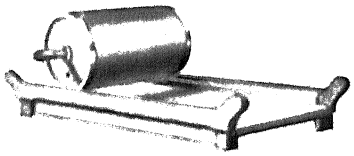
GALLEY PROOF PRESSES

CHALLENGE AND CHANDLER & PRICE

Galley Proof Presses are used to a considerable extent in newspaper and periodical composing rooms, where good, readable proofs of type and slugs on galleys are required. Both the Challenge and Chandler & Price Galley Proof Presses (illustrated here) are built to give the best possible service. The bed of each machine is true and even. Either machine will give a clear and distinct impression without injury to the most delicate type or slugs. The felt used on the rollers is of the best quality. Under the bed of each press equipped with stand is a convenient compartment with door for the storage of proof paper, ink, rags, benzine, etc.



CHALLENGE GALLEY PROOF PRESS WITH STAND

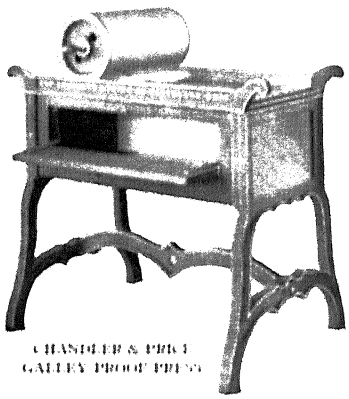


CHALLENGE PROOF PRESS WITHOUT STAND

The Chandler & Price Galley Proof Press with stand is made in two sizes: No. 1, bed 10x31 in.; No. 2, bed 16x31 in. Either size is sold without the stand. The Challenge Galley Proof Press is made in a variety of sizes, as shown in the accompanying table: Nos. 00, 01, 02 and 06 may be had without the stand; Nos. 0, 1, 2, 3, 4, 5 and 6 are sold complete with substantial iron stand.

SIZES OF CHALLENGE GALLEY PROOF PRESSES

Size	Size of Bed	Shipping Weight
No. 00	9 x 27 inch bed without stand	135 pounds
No. 01	10½x32 inch bed without stand	200 pounds
No. 02	16½x35 inch bed without stand	345 pounds
No. 06	9 x 40 inch bed without stand	160 pounds
No. 0	9 x 27 inch iron stand, cabinet	219 pounds
No. 1	10½x32 inch iron stand, cabinet	275 pounds
No. 2	16½x35 inch iron stand, cabinet	430 pounds
No. 3	20 x 38 inch iron stand, cabinet	840 pounds
No. 4	24 x 42 inch iron stand, cabinet	980 pounds
No. 5	27 x 44 inch iron stand, cabinet	1300 pounds
No. 6	9 x 40 inch iron stand, cabinet	230 pounds

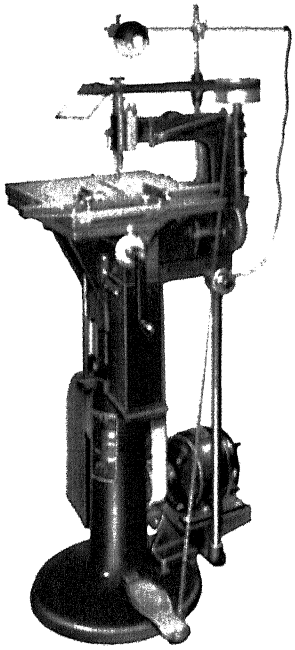


CHANDLER & PRICE GALLEY PROOF PRESS

COMPOSING ROOM SAWS AND TRIMMERS

A Printing Office Necessity

A saw and trimmer has now become an indispensable part of the equipment of every up-to-date printing office. Many thousands of these have been installed and there are still remaining hundred of printers who have not fully realized the importance of such equipment. Correct typographic alignment, handsome appearance and other wise, can be accomplished more efficiently by the use of one of the several saws briefly described on this page. Complete descriptive and illustrating circulars of these saws and trimmers, together with quotations, sent upon request.



MILLER UNIVERSAL SAW TRIMMER WITH ROUTER, JIG SAW ATTACHMENT AND MOTOR

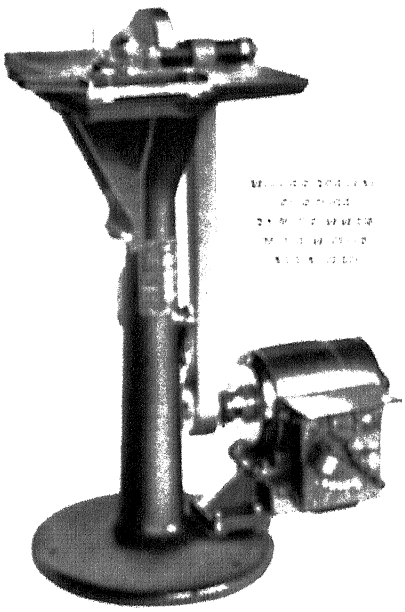
MILLER UNIVERSAL SAW TRIMMER

A Universal Machine for Many Purposes

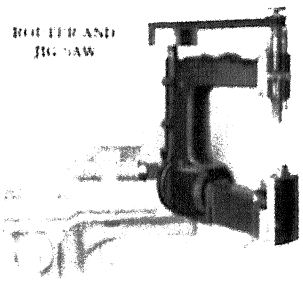
The Miller Saw Trimmer saws and trims type and plates, gauging absolutely to the point system. The saw and trimmer blades are mounted on the same mandrel with the trimmer between the saw and the high the saw blade. The knives when changed or resharpening may be accurately readjusted in a few minutes. The Miller Saw Trimmer is equipped with a micrometer gauge adjustable to points and fractions of a point by simply turning a knurled screw. The gauge has a capacity of nine picas and is adjustable to the one thousandth of an inch by means of a micrometer screw. The gauge may be lifted free from the rack and moved forward to the front of the table. It locks automatically when engaged in the gauge plate. The table of the Universal Saw Trimmer is equipped with an elevating mechanism whereby the tables are raised or lowered in relation to the saw head, controlled by a micrometer screw dial marked in points and half points up to six picas for accurate adjustment. The Miller Universal Saw Trimmer is designed exclusively for the composing room. It is an all round, all purpose machine.

MILLER SPECIAL PURPOSE SAW TRIMMER

The Miller Special Purpose Saw Trimmer is designed particularly to meet the requirements of large newspaper composing rooms where more than one saw trimmer is required for slug cutting and for trade composition rooms where slug cutting is done to a considerable extent. It saws and trims slugs in one operation and the patent end gauge insures accurate work. The work holding vise grips the slugs securely. The Miller Special Purpose Saw Trimmer will do any work that may be required in the newspaper composing room or trade composition plant.



MILLER SPECIAL PURPOSE SAW TRIMMER WITH MOTOR ATTACHMENT



ROUTER AND JIG SAW

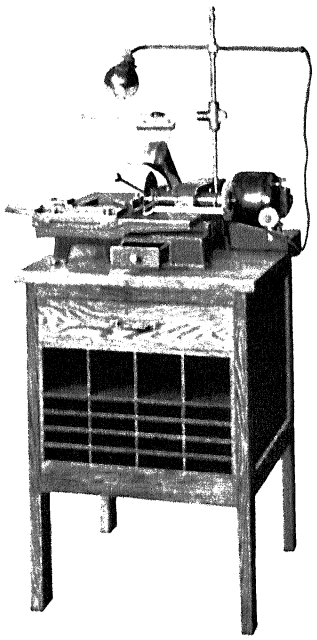
At the suggestion of [illegible] Miller Saw Trimmer [illegible] special attachments [illegible] leading to the [illegible] signed for [illegible] to the standard [illegible] regularly furnished. [illegible] These attachments [illegible] upon the [illegible] machine [illegible] keel [illegible] the [illegible] stand, and [illegible] are fully described [illegible] and [illegible] with the [illegible]

MILLER BENCH SAW-TRIMMER

AN ALL-ROUND MEDIUM PRICED MACHINE

The Miller Bench Saw-Trimmer is a model of compactness and simplicity. Adjustments are few and easily understood. It is self-contained, and complete with motor that can be attached to any electric light socket.

The standard equipment includes: Base complete with table and saw arbor; two 6 inch standard saws with heads and trimmers; one 60 pica swivel gauge; one 60 pica point end gauge; one batter; one saw hood; one emery wheel; one auxiliary bed; one saw swage. A substantially built cabinet, as shown in the illustration, is made especially for this saw. It will be found to possess many conveniences and is well worth its price; yet this cabinet is not actually essential, as the Miller Bench Saw-Trimmer is portable and can be successfully operated on any substantial bench or table.

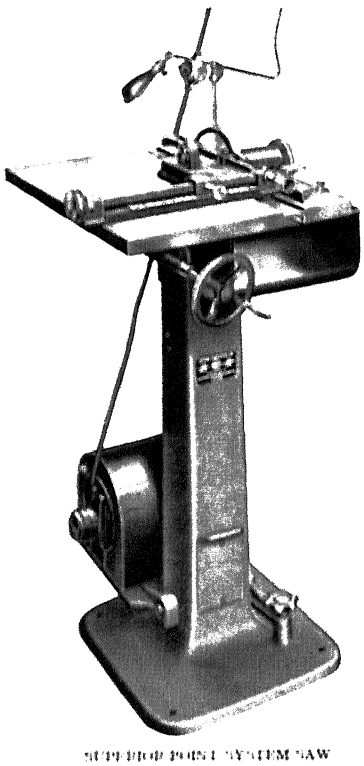


MILLER BENCH SAW-TRIMMER MOUNTED ON CABINET

THE SUPERIOR POINT-SYSTEM SAW

THE RED GUARD MACHINE

The Superior Point-System Saw, as its name implies, is a very high grade machine. It takes the product of the composing room or casting machine and reduces it to smooth, labor-saving, type foundry exactness. It thoroughly meets the requirements of a high grade machine for standardizing composing room materials for rapid and accurate handling. The combination saw blade and trimmer is in one head, the knives extending through the saw to a point slightly beyond the line of the saw teeth. The saw is hollow-ground, which provides clearance, so that little setting of the teeth is necessary. The regular saw blade is suited to the cutting of soft metals, such as composing machine slugs, cast rules and borders, leads, slugs, and stereotype and electrotype cuts on metal or wood bases. For hard metals, a special brass saw and trimmer can be had at an additional charge. The table may be elevated to any desired point for sawing, undercutting or slitting wood bases of cuts.



SUPERIOR POINT-SYSTEM SAW

The Superior Point-System Saw possesses many unusual features, among which are the following: Saw spindle mounted in a solid head electrically welded to the frame; saw and head holding trimmer knives screws onto the spindle, and is quickly removable; a pica main gauge that takes up to 60 picas graduated by half picas; a point auxiliary gauge that increases or decreases the measure fixed by the pica gauge in steps of one point or fractions, from one to twelve points; a red guard that fits over the saw when it is being operated. The regular equipment of the Superior Point System Saw is as follows: One 5½ inch standard saw blade and head with one set of trimmer knives, extra standard blade, Alundum grinding wheel, tool rest, batter, 60 em pica main gauge, point auxiliary gauge, work holder, mitering attachment, chip box, ¼ horsepower motor, 10 feet of cord with straight-through double pole switch and swivel plug, steel hood for motor, endless leather belt, adjustable belt-tightening motor base.

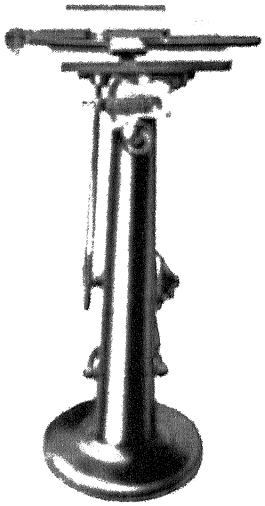
Send for information regarding Superior Point System and Miller Saws. Prices quoted on request

ROUSE POWER ROTARY MITERER

For Mitering Strip Material and Leads

The Rouse Rotary Miterer is especially recommended for use in large newspaper composing rooms and trade composition plants. For mitering metal rule, brass rule and slugs it will be found a great time-saver. The Rouse Rotary Miterer was designed for one purpose—to do one thing well. It does nothing but miter, and for this very reason it is instantly available at all times without the necessity of changes or adjustments. A high speed, double faced cutting wheel cuts two 45 degree miters at one operation. Miters and gauges accurately made of cut-off material are used for the strip. First cutting to size is unnecessary.

The equipment includes 100 pica extension gauge and 1/4 H.P. type motor, either 110 volt or 220 volt alternating current, single phase 60 cycle alternating current.

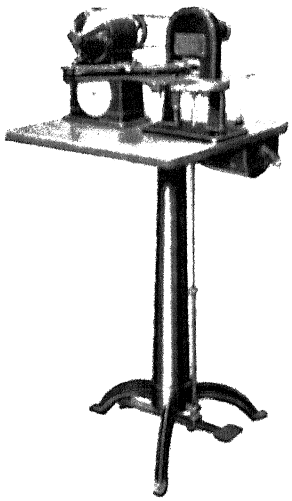


ROUSE POWER SAW MITERER

As An Electric Machine

The Rouse Saw Miterer is a rapid and accurate saw and miter machine. The gauge is similar to the one used on the Rouse Power Rotary Miterer Machine and an extension gauge is also furnished which increases the scope of machine to 100 ems pica. The Rouse Saw Miterer is a general purpose machine. It cuts and miters [illegible] is designed for [illegible] at all useful angles [illegible] only, and gauges [illegible]

Equipped with [illegible] motor, [illegible] power [illegible] 1/4 H.P. [illegible] 110 volt or 220 volt single phase [illegible]

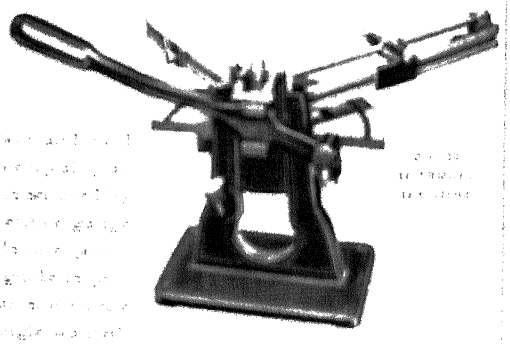


ROUSE SAW MITERER

ROUSE MITERING MACHINE

A Miter Machine of Unusual Merit

The Rouse Mitering Machine is equipped with a [illegible] gauge that [illegible] and [illegible] gauges. This enables the [illegible] to be mitered [illegible] of pointed [illegible] The gauge has [illegible] nulled [illegible] gauge [illegible] These notches are engaged by [illegible] teeth of corresponding taper on end of [illegible] firmly in position. Teeth are self-centering and take up all play or lost motion. The point adjustment of the gauge is [illegible] a thumb nut, one revolution of which moves the gauge six points, therefore, one notch forward [illegible] two notches, two points, etc. The rule holder [illegible] vided with steel jaws which engage in the [illegible] table and can be located and locked at the [illegible] The knife holder travels in two slots milled in the [illegible] The knife is of the best tool steel, hardened and [illegible] obtain best results.

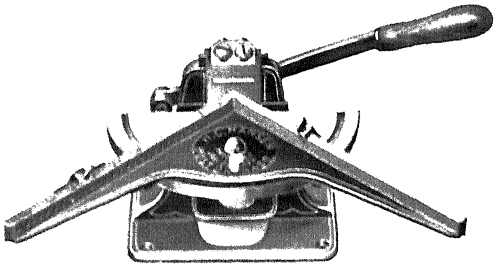


Description continued on [illegible]

HANSEN COMPLETE MITERING MACHINE

A Saver of Time and Brass Rule

The Hansen Complete Mitering Machine miters any angle accurately and quickly. The rule holder has an angle of 90 degrees when placed in the center position. It is positively and easily set for any desired angle. There are no lines in connection with it to guess at. By the aid of a set pin the operator obtains the desired position on the machine and can rely on its accuracy. The Hansen Complete Mitering Machine is graduated by 12 point ems, and has two gauges, the left-hand gauge having a supporter that enters any one of the holes at even ems, and by turning the supporter each quarter turn the measure is lengthened or shortened 6 points. The inside measure is obtained by placing 2, 3 or 4 points between the supporter and the gauge. The knife is held firmly by two screws and is regulated by two adjusting screws. A jointer for sharpening the knife to the proper angle is furnished with each machine, enabling the operator to always have the same bevel, which is essential for obtaining a clean cut. The handle strikes a rubber tube or stop, which makes the machine noiseless. A cup for catching the chips is included with each machine. Thousands of Hansen Complete Mitering Machines are in daily use.

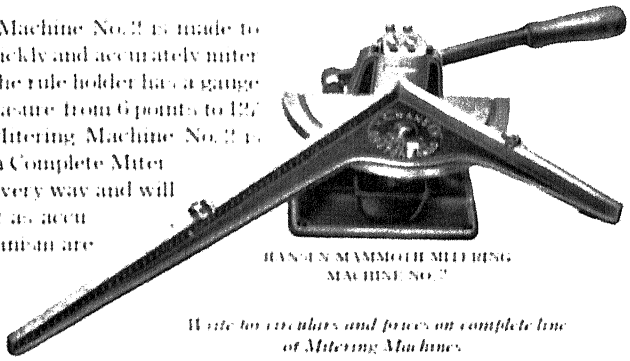


HANSEN COMPLETE MITERING MACHINE

HANSEN MAMMOTH MITERING MACHINE No. 2

Handles Long Series of Rule and Border

The Hansen Mammoth Mitering Machine No. 2 is made to meet the demand for a machine to quickly and accurately miter sets of long rule and strip borders. The rule holder has a gauge which is set by a pin to accurate measure from 6 points to 12? pica ems. The Hansen Mammoth Mitering Machine No. 2 is in reality an extension of the Hansen Complete Mitering Machine, and is as well made in every way and will do the work it is intended to do just as accurately. The frame and cutting mechanism are the same on both machines and the Mammoth gauge and rule holder can be attached to the Hansen Complete Mitering Machine at small expense.



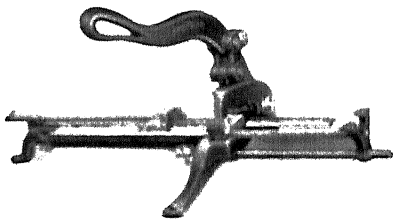
HANSEN MAMMOTH MITERING MACHINE NO. 2

Write for circulars and prices on complete line of Mitering Machines

AMERICAN LEAD AND RULE CUTTER No. 20

A Most Satisfactory Machine

The American Lead and Rule Cutter No. 20 is identical with the No. 30 (see next page), except that it does not have the point gauge. The cutters are graduated to picas and numbered every five ems up to 105 picas. The measure is indicated by the bed gauge when reversed and extended beyond the bed. Sag in material is avoided by the support on the right. The extra foot at the left hand of the bed steadies the machine, even when placed on an uneven surface. Capacity, 105 pica ems. Ask for prices.



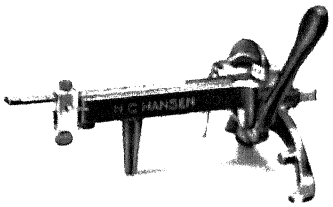
No. 20 Lead and Rule Cutter

We handle all the best makes of Mitering Machines and Lead and Rule Cutters

HANSEN SHEAR-CUT LEAD AND RULE CUTTER

THE CUTTER WITH THE ADJUSTABLE SHEAR

The Hansen Shear Cut Lead and Rule Cutter with adjustable shear is a new departure, and will cut any thickness of brass up to 8 points, and slugs up to 12 points, sawn or hatchet bevel from base to face. The gauges are complete and accurate, and lock automatically to even ems 12 and 6 point. Instantly changed to set for any odd measure desired. Gauges are cutter, changeable at back or front of machine.



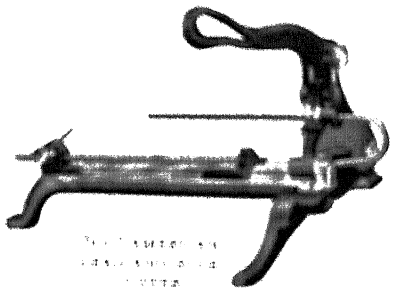
HANSEN SHEAR CUT LEAD AND RULE CUTTER

The adjustable shear is in itself a feature which places the Hansen Shear Cut Lead and Rule Cutter far in advance. Another great advantage of the shear cut is that the stroke being from front to back, the material to be cut is always held firmly against the back gauge, insuring a square cut. The leverage is very powerful and is applied from under each side of the knife, permitting an open cutting bed.

AMERICAN LEAD AND RULE CUTTER No. 1

A STANDARD MACHINE FOR THE MODERATE PRICE

The American Lead and Rule Cutter No. 1 is a good serviceable machine, and is adapted for small offices, paper box makers and for cutting odd lengths. It has a reversible bed gauge which is clamped and secured quickly by a compression thumbscrew. The gauge is numbered every five ems, but it is not graduated. There are two rows of figures on the bed gauge, one showing the measures in normal position, and the other indicating the measures when the gauge is reversed and extended. The grooved bed, a feature of this machine, prevents slugging of thin material. Capacity, 14 inches.

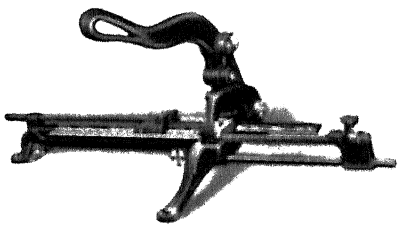


THE AMERICAN LEAD AND RULE CUTTER

AMERICAN LEAD AND RULE CUTTER No. 30

GUARANTEED FOR A LIFETIME

The American Lead and Rule Cutters are recognized as possessing unparalleled merit, and are conceded to be the best cutters made. They are guaranteed for a lifetime. No. 30 has the following advantages: The gauges can be set instantly, they are self-locking and accurate, as there are no screws. The construction of the cutter is such that gauges can be set in a fraction of the time usually required. The front gauge is fed by a stationary rod, graduated to picas and ems, so as to set the gauge and prevent thumb screwing at right angles. Extra gauges necessary for cutting short lengths or gauge can be set to compasses and scaled as to any other measure. The joint gauge comes within ½ pica of cutter edge, and can be set quickly from 6 picas to 6 picas. Capacity, 30 ems, 30 picas long.

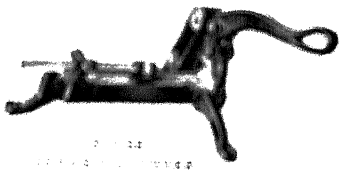


NO. 30 LEAD AND RULE CUTTER

ROUSE LINO-SLUG CUTTER

FOR NEWSPAPER AND PERIODICAL OFFICES

The Rouse Lino-Slug Cutter has been designed for cutting single linotype slugs. The gauge can be set instantly to any measure up to 31 picas, either by compasses or gauge. The knives are made of the best steel finely tempered.



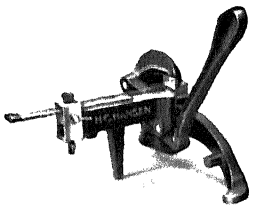
THE ROUSE LINO-SLUG CUTTER

Write for prices and information regarding our complete line of Lead and Rule Work

HANSEN SHEAR-CUT LINO SLUG CUTTER

FOR NEWSPAPER AND TRADE COMPOSITION PLANTS

The Hansen Shear-Cut Lino Slug Cutter is built along the same lines as the Hansen Shear-Cut Lead and Rule Cutter, excepting that, as it is intended principally for thick material, the knives are set at the proper shear and are not adjustable. It has the same powerful leverage applied from underneath, the open cutting head which facilitates rapid operation, and the same gauge adjustment which operates automatically to 12 and 6 point ems and may be instantly changed for any odd measure, if desired. It is strong, efficient and reliable, and is particularly valuable for cutting slugs to run around illustrations. Write for prices.

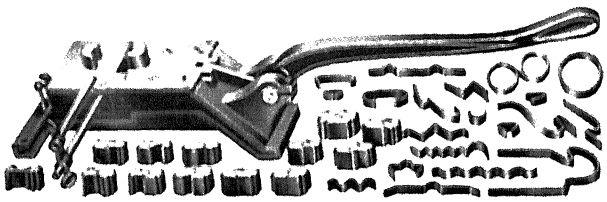


HANSEN SHEAR-CUT LINO SLUG CUTTER

HELMOLD'S IMPROVED EUREKA RULE PRESS

BENDS RULE IN A LARGE VARIETY OF SHAPES

Helmold's Improved Eureka Rule Press is designed fundamentally along the lines of the original Eureka Rule Press, with which printers, box makers and novelty manufacturers are familiar. The efficiency and field of usefulness of the Improved Eureka have been greatly increased through several important improvements. Many forms may be made up on the new machine which were impossible on the old model, due to the fact that the table top can now be entirely cleared of obstruction. An adjustable stop has been added, limiting the amount of curve or pressure to be applied, enabling duplicate bends to be made readily and rapidly. This stop can be instantly set. As symmetry is essential in die making, it is necessary to reproduce perfect duplicates, and for this purpose Helmold's Improved Eureka Rule Press is unequaled. As it is rigidly constructed on the interchangeable plan, using male and female dies which are instantly removable, steel rule may now be formed into an almost unlimited number of shapes.



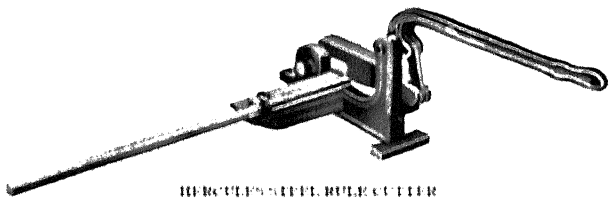
HELMOLD'S IMPROVED EUREKA RULE PRESS

The equipment accompanying Helmold's Improved Eureka Rule Press includes six pairs of standard dies. No machine will be sold without at least six pairs of standard dies. Special dies can be supplied at reasonable prices.

HERCULES STEEL RULE CUTTER

THE OLD RELIABLE MACHINE

The Hercules Steel Rule Cutter is an extra heavy, powerful machine, designed for use on steel cutting, creasing and scoring rule. It will cut six point tempered steel rule and heavy brass rule and slugs with great ease and leave no burr on edges. It is especially adapted for the use of paper box makers, label printers, paper novelty manufacturers and all who cut tempered steel rule or heavy brass rule and slugs. The knives are made of the best grade of steel, hardened by a special process, and seldom require sharpening. They are set into a slot which exactly fits them, so that no adjustment is necessary. They can be taken off and replaced quickly. The front gauge will allow a cut of 6½ inches and the back gauge, which is 25 inches in length, is graduated to picas and half picas. Write for prices of tools for cutting and bending steel rule.

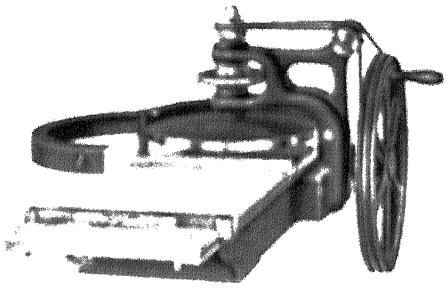


HERCULES STEEL RULE CUTTER

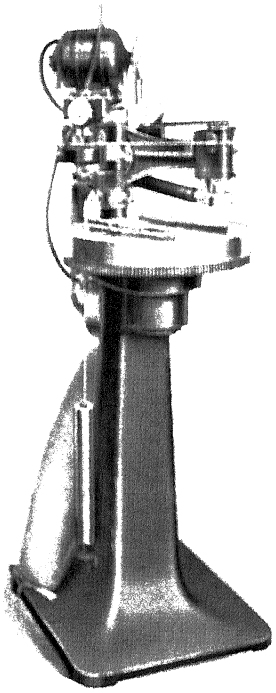
THE TYPE HI DISC PLANER

A Plate Planer, Machine

The Type Hi is a perfected ball bearing planing machine for leveling high spots, twisted and warped printing plates — either wood or metal backed — in such manner that high plates are reduced to type-high or low plates made level. It saves time, labor, and plates. A plate is planed by placing it face downward and locking on the bed, the cutting tools are adjusted by a micrometer gauge, turning the handwheel drives the disc in which the cutting tools are mounted, the bed travels on a worm screw, moving in unison with the disc, and feeding the plate to the cutting tools. A plate or cut up to 13½ x 20 inches in size can be accurately planed in a minute or two. The Type Hi



Planer Wood Base
Ball Bearing
Table
Micrometer Gauge
Handwheel
Disc
Cutting Tools
Worm Screw
Bed



HACKER PLANER FOR PRINTERS

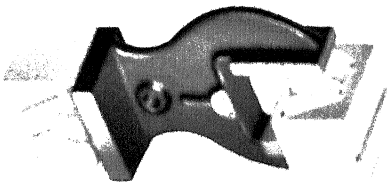
THE HACKER PLANER FOR PRINTERS

The Hacker Planer

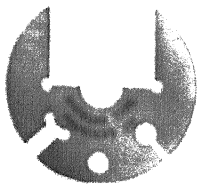
The Hacker Planer

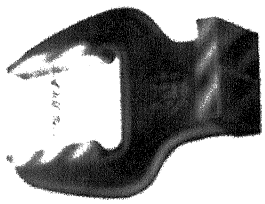
POCKET TYPE HIGH GAUGES

Pocket Type High Gauges



POCKET TYPE HIGH GAUGE

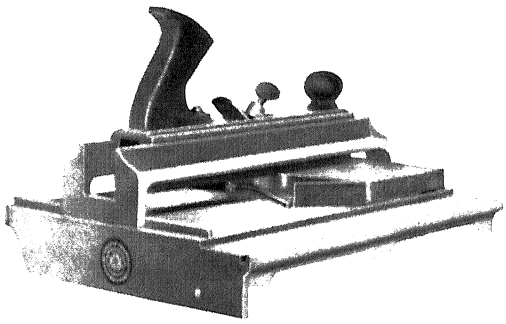




Micrometer

HOERNER COMBINATION SHUTE BOARD AND TYPE-HIGH MACHINE

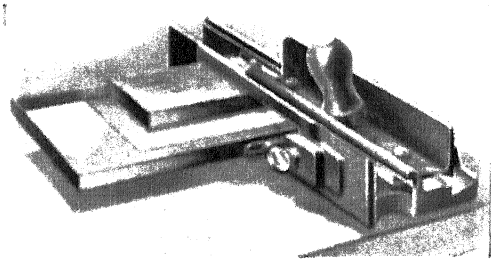
The Hoerner Combination Shute Board and Type-High Machine will reduce cuts to type-high and make them true and even, besides doing many other things that may be asked of it. Is simple, solid and accurately made. All parts except the plane handles are of iron or steel. Interchangeable planes, one carrying a knife blade and the other a file, work upon the carriage or guide frame. A block the full width of the machine can be shaved at one blocking, as the carriage can be moved from side to side of the bed while operating. It will hold a block up to ten inches in width and of any length. The block is held down to the bed by a novel vise-lock, instantly adjusted by one turn of a small lever. The sliding crossbar, with miter point, can be set at any angle for mitering. The bed can be fastened to table or bench, thus leaving the operator free hands. This position has the added advantage of being convenient as a bench vise for holding blocks, while attaching or removing plates. Machine is complete with file plane and one knife plane. There are more than fifteen hundred Hoerner Combination Shute Board and Type High Machines in use in the various printing plants and newspaper offices. Ask for prices.



HOERNER COMBINATION SHUTE BOARD AND TYPE-HIGH MACHINE

THE CHALLENGE TYPE-HIGH MACHINE

The Challenge Type High Machine is a handy implement in the composing room or pressroom, where a more complete machine like the Hoerner is not absolutely essential. It will do its work rapidly and entirely satisfactorily, and anyone can operate it successfully. Simply passing all cuts or plates mounted on wood through the machine before the form is sent to press saves a great deal of time in make ready, and the cuts give much more satisfactory results. To operate the Challenge Type High Machine the cut is placed face downward on the galley which is furnished with the machine, and such sheets of paper are placed under the cut as may be required to bring the cut to the desired height. When blocks are warped it is best to take the plate off and run the block through the machine, both top and bottom—this operation will make it smooth; then replace plate, adding sufficient cardboard or paper between the plate and block to make it a paper more than type high; then run the plane over the block again and the desired height is obtained. Ask for prices.



CHALLENGE TYPE HIGH MACHINE

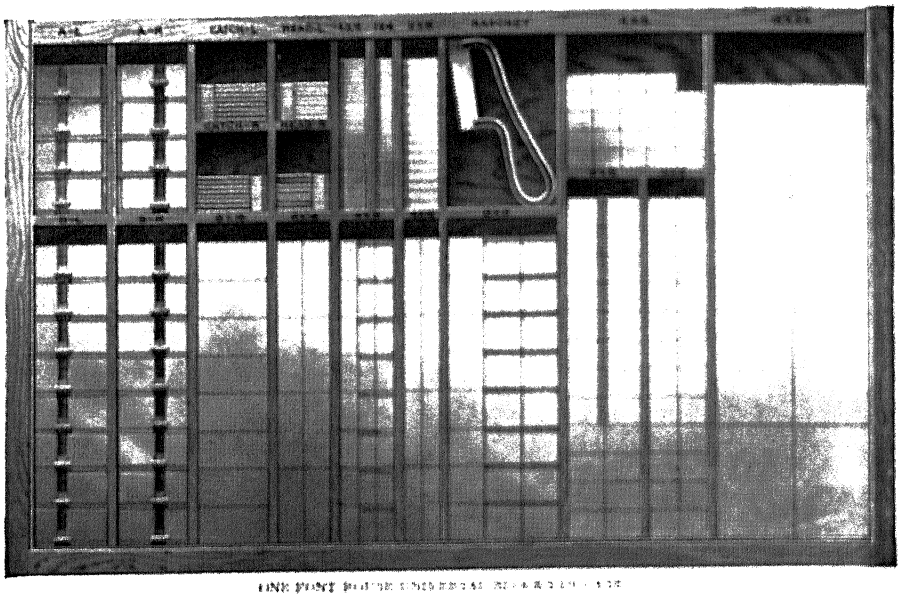
THE PRACTICAL HEIGHT GAUGE

The Practical Height Gauge is a money saving device for testing electrotypes and other plates for height. As soon as cuts are received from the engraver they can be tested for height. If too high, they should be shaved down; if too low, the gauge will show the discrepancy and the cuts can be built up to a proper height. The money saved by turning of cuts of proper size and height over to the compositor is too evident to need further argument. Send for descriptive circular and prices.

THE PRACTICAL HEIGHT GAUGE

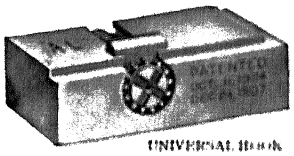
ROUSE UNIVERSAL BLOCKS

THE SIMPLEST, QUICKEST AND BEST

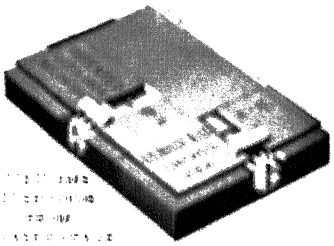


ONE POST BEING REMOVED

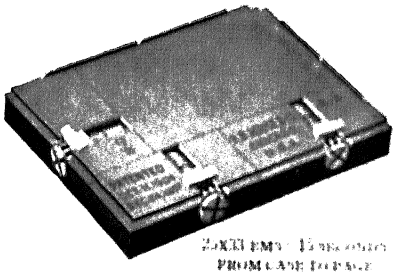
Rouse Universal Blocks have many advantages, the chief of which is great speed in make-up. This is shown by the photographic reproduction of models containing sets of pages each of which was actually assembled ready to lock up in from [illegible] seconds at the rate of sixteen pages in from 5 to 20 minutes. The Rouse Universal Blocks not only offer extraordinarily quick make-up but permit the work to be done in [illegible] while press is printing other jobs. The locks are very rapid, yet capable of fine adjustment for register work. They are very simple and strong in construction, body being cast iron and working parts steel. The jaw, with a movement of about five picas, is operated with a ratchet (the fastest known means) for clamping or releasing plates, and with a pin for fine register. Catches are made of brass and cannot possibly work up on press. Allow half inch margin between plates. Bases are made of iron and on point system.



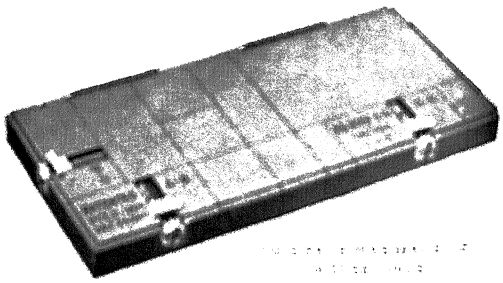
UNIVERSAL HOOK LEFT



With a single set or font it is possible to make up eight pages [illegible] different sizes, ranging from 17x25 up to 35x51 ems pica, and a few [illegible] larger pages [illegible] endless variety of shapes and sizes, all with a variation of [illegible] either width or length, or both width and length. Write for descriptive circular and [illegible]



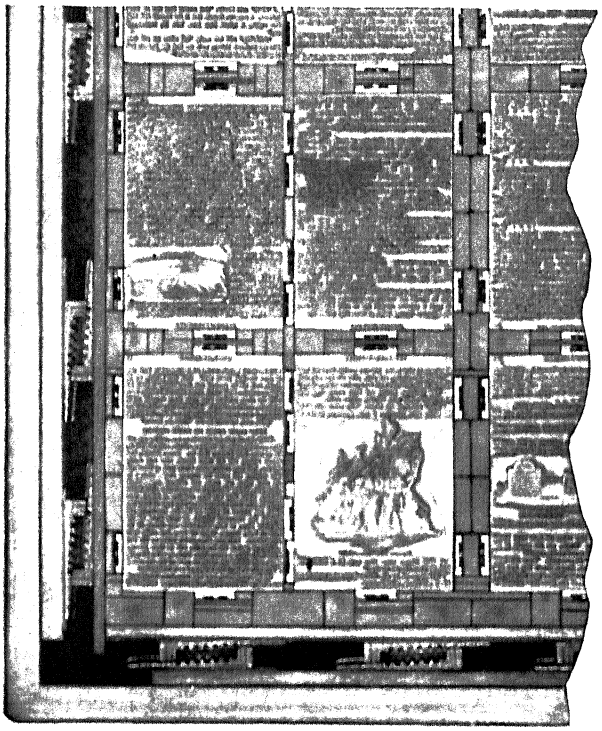
[illegible] FROM CASE TO CASE



ROUSE REGISTER HOOKS AND BASES

GREATLY IMPROVED AND SIMPLIFIED

Rapidity in make-up has been usually associated only with grooved beds. Recent improvements in Rouse Register Hooks and Bases assure fully as quick a make-up as with grooved beds.



SECTION OF FORM SHOWING NARROW MARGINS OBTAINABLE WITH CLIMAX REGISTER HOOKS

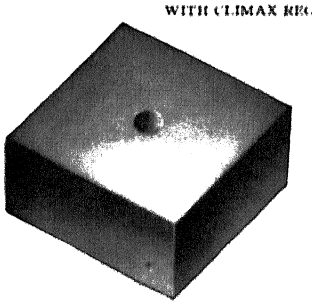
Narrow margins frequently permit a considerable saving in paper stock, and in numerous cases narrow margins are absolutely necessary. Much narrower margins are assured by good register hooks than by any other method and the use of Rouse Hooks makes such margins possible and assures plates being held securely.

Rigid support for the entire plate minimizes the make-ready time, and also assures a more permanent make-ready. Grooved blocks are not satisfactory in this respect, as the grooves leave a considerable portion of the plate without support, besides cutting the underlay, and, in some cases, actually ruining the plates. Rouse Bases give positive support to the entire plate.

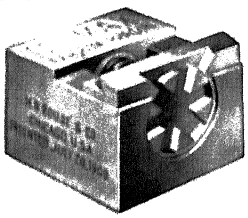
Rouse Hooks are also strongly constructed, and well able to withstand rough usage.

Ability to make up forms on the stone or on the press allows more running time for the press, as the forms can be made up on the stone while the press is running on another job. Rouse Register Hooks and Bases permit this feature.

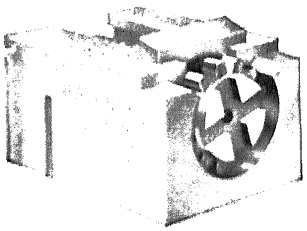
The Climax Register Hooks are the most desirable and practical yet produced for fine color printing. Are unequaled for narrow margins, width of jaw, durability, compactness and ease of cleaning.



UNIT BASE—8X8 EMS

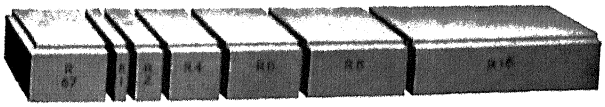


CLIMAX NO. 2—6X6 EMS



COMBINATION HOOK NO. 1—6X7 EMS
NO. 2—6X8 EMS

ROUSE RABBETED BASES



For Combination Hooks No. 1 (6x7 ems)

1x7	4x7	6x7 corner	12x7
2x7	6x7	8x7	16x7

For Combination Hooks No. 2 (8x7 ems)

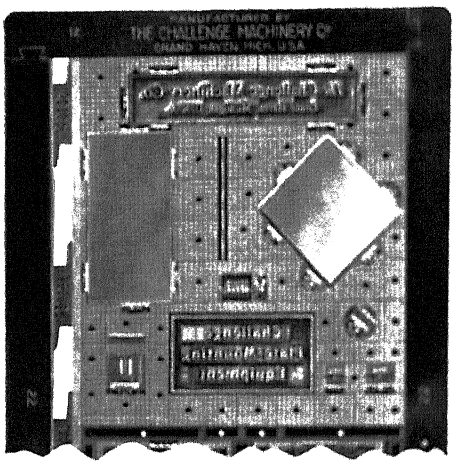
1x8	4x8	6x8 corner	16x8
2x8	6x8	8x8	

Write for descriptive circular and quotations on Register Hooks and Bases

CHALLENGE SECTIONAL BLOCKS

ANSWER EVERY REQUIREMENT [illegible]

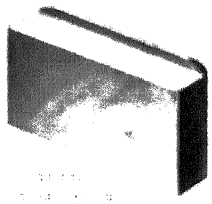
The perfect adaptability of sectional blocks and [illegible] printing; the absolute permanency of plate [illegible] narrow margins; the possibility of placing a [illegible] beneath the glass which weaken them and make interlocking impossible; the unlimited interchangeability of [illegible] ing machines using [illegible] how [illegible] part of the [illegible] are glass set at an angle [illegible] stantly registered [illegible] that bearing [illegible] changed [illegible] and the [illegible] great [illegible] are [illegible] and [illegible] and [illegible] Challenge sectional [illegible] [illegible]



CHALLENGE STEEL AND BRASS CATCHES

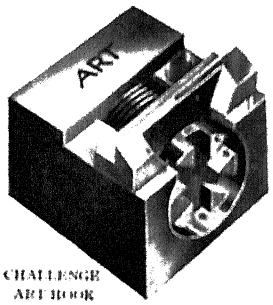
Steel Catches—Steel side and head catches are made in the sizes 2x4, 2x6, 2x8, 2x12 and 2x16 ems. The head [illegible] beveled lip, being straight for head of book plates.

Brass Catches—Brass side and head catches are made in the sizes 1x4, 1x6, 1x8, 1x12 and 1x16 ems. The size [illegible] used is 1x8 ems.



[illegible]

THE CHALLENGE ART HOOK

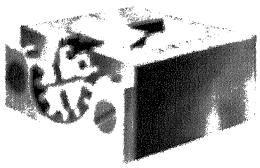


CHALLENGE ART HOOK

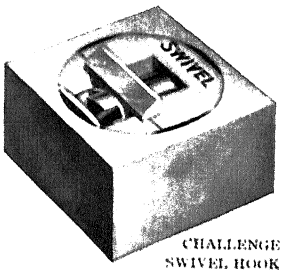
The Challenge Art Hook [illegible] operated by a small steel [illegible] clutch so that the [illegible] allowing plates to [illegible] By interspacing [illegible] within the points of each other [illegible] bevel, the printing [illegible] of each other [illegible] hook inside. Made in [illegible]

THE CHALLENGE UNIVERSAL HOOK

MADE IN ONE [illegible]



The Challenge Universal Hook [illegible] zine, catalogue and one color work, [illegible] side and head catches. The head of the [illegible] clutch which holds the plate is [illegible] hook is rabbeted, same as rabbeted [illegible] the use of the ratchet. It may also be operated [illegible] work. Construction is of iron and steel. The Challenge [illegible] 8x8 ems. Send for circular describing Challenge [illegible]



CHALLENGE SWIVEL HOOK

THE CHALLENGE SWIVEL HOOK

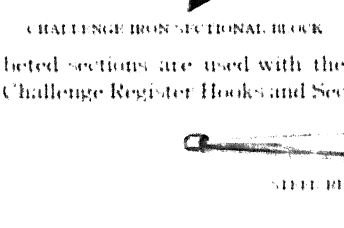
FOR ANGLES AND ODD SHAPES

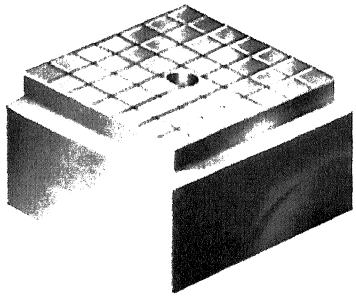
The Challenge Swivel Hook operates by a key, and is used where plates are desired at a decided angle or are of odd shapes. It may also be used for general register work. Construction is of brass and steel. Made in one size only, 8x8 ems.

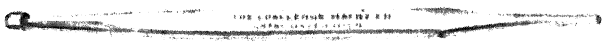
Challenge Sectional Blocks, Hooks and Cast Iron Bases are used in many of the largest printing plants, giving entire satisfaction.

CHALLENGE IRON SECTIONAL BLOCKS

Sizes from 1x4 to 2x24 ems are made from solid cold-rolled steel. The Cast Iron Sectional Blocks are made in a variety of sizes from 3x6 to 24x36 ems. They are as light as consistent with positive rigidity. Being made to micrometer measurements, and on the point system, they will work perfectly with type, iron furniture, numbering machines, etc., run in same form. In each section is cast a small round hole through which the end of the register hook key may be inserted and the section lifted out of the form. The rabbeted sections are used with the Universal Hook, and furnish a gutter for using a ratchet. Challenge Register Hooks and Sectional Blocks are .760 inch high for standard 11 point plate.

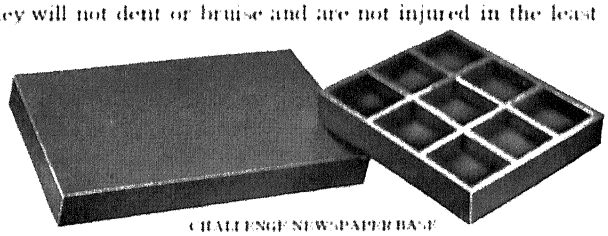

CHALLENGE IRON SECTIONAL BLOCK


CHALLENGE IRON RABBETED SECTIONAL BLOCK


STEEL REGISTER KEY, DOUBLE END, 4 INCHES LONG

CHALLENGE CAST IRON NEWSPAPER BASES

These bases are great time savers. They are locked up in the form during make up time and the plates are simply laid on top when ready for stereotyping. No hooks or catches are necessary to hold the plates in place. They will not dent or bruise and are not injured in the least by tight locking or by the application of heat. They are light, accurate and practically indestructible, forming a permanent addition to the equipment of any office. You will find these Cast Iron Newspaper Bases of great value in the rapid and economical handling of your stereotype plates, whether standard column widths or for mounting odd sizes and shapes of cuts surrounded by reading matter. Challenge Cast Iron Newspaper Bases are accurately ground to height, .750 inch high for standard electrotype plates or .863 inch for halftone or zinc plates. The .750 height will work with standard height iron bases and Wilson Adjustable Iron Blocks. Made in standard one, two, three or four column widths and 3 to 36 em lengths, also in labor saving sizes from 3x4 to 10x50 ems pica.


CHALLENGE NEWSPAPER BASE

Write for circular fully describing Challenge Hooks, Sectional Blocks and Iron Bases. Ask for quotations

KELLY PRESS PLATE-MOUNTING EQUIPMENT

A Special Equipment for the Kelly Automatic Job Press

The Special Plate-Mounting Equipment for the Kelly Automatic Job Press, Size B, herewith illustrated, includes the complete form ready to put on the press. The equipment will accommodate the majority of forms, but additional base for Kelly Regular B and small-size bodies can be added at a slight extra cost. Base and Galleys, additional planers as may be required. The equipment is made up of the following parts,

End Register Key, 4 inch, ten pieces Challenge Labor Saving [illegible] each 2x40, 2x45, 3x40 and 3x45 ems, two pieces 6 ems, four pieces [illegible] Challenge Quoins. Write for illustrated circular and [illegible]

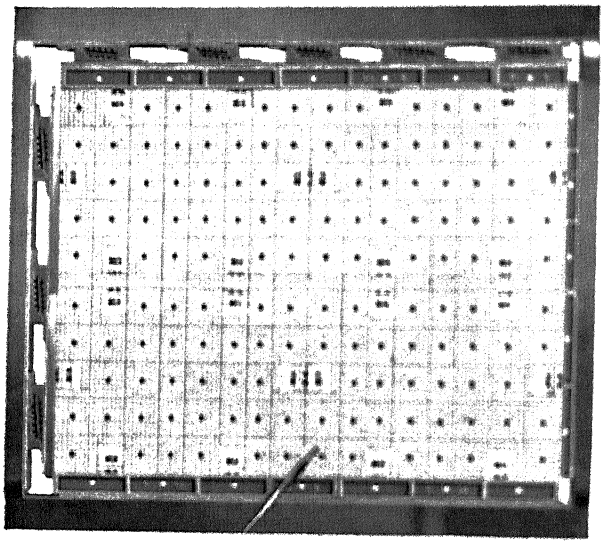


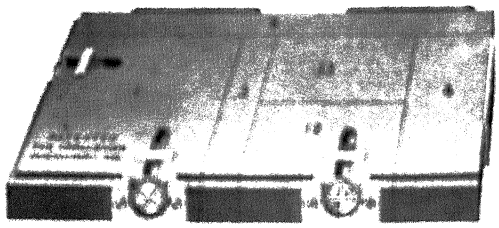
ILLUSTRATION OF PLATE MOUNTING EQUIPMENT FOR KELLY AUTOMATIC JOB PRESS, SIZE B
NET SIZE OF BASE OVER ALL, 43x55 EMS

WILSON ADJUSTABLE PATENT IRON BLOCKS

A Block and Improvement in Its Make

The Wilson Adjustable Patent Block is made up of pieces some of which are complete in themselves, while the others are extensions used in making up complete blocks in the various standard or odd sizes desired. The pieces are arranged in sets of [illegible] experience, and come as near as is possible to meeting the requirements of all printers.

Forty different sizes can be made with the regular extensions, and there is no limit to the sizes that can be obtained with addition of extra extensions or Challenge Sectional Blocks.



The arrangement is so simple that the cost of make-up is reduced to a minimum. Being made to the point system, type can be used in the same form. They have the Challenge Universal Hook (using both ratchet and key), reducing the margin to less than is possible with any other [illegible] iron base, but weigh only one third as much as [illegible]

Write for information and prices on our complete line of [illegible] equipment for [illegible] printing presses

COMPOSING STICKS, ETC.

ILLUSTRATING THE POPULAR DESIGNS

ROUSE JOB STICK

Depth	6 inch	8 inch	10 inch	12 inch	15 inch	20 inch
1⅛ inch	$3.40	$3.75	$4.15	$4.60		
2 inch	3.40	3.75	4.15	4.60	$5.75	$7.00
2¼ inch	3.50	3.90	4.30	4.80	6.00	7.25

ROUSE PICA STICK

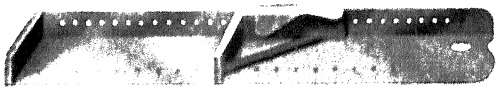
The only difference between this and the Rouse Job Stick is that this stick is without the six point adjustment.

Depth	6 inch	8 inch	10 inch	12 inch	15 inch	20 inch
2 inch	$2.50	$3.00	$3.30	$3.60	$4.80	$6.20
2¼ inch	2.60	3.10	3.40	3.75	5.10	6.50
Plating extra	.40	.40	.50	.60	.60	.70
Pica ems	21	33	45	57	75	104

EAGLE COMPOSING STICK

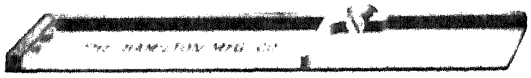
STEEL, NICKEL PLATED

Depth	6 inch	8 inch	10 inch	12 inch	15 inch	13 inch	20 inch
1⅛ inch		$2.75					
2 inch	$3.40	3.75	$4.15	$4.60	$5.75	$6.50	$7.00
2¼ inch	3.50	3.90	4.30	4.80	6.00	6.75	7.25
Pica ems	20	42	54	66	84	102	114



IMPROVED STANDARD JOB STICK

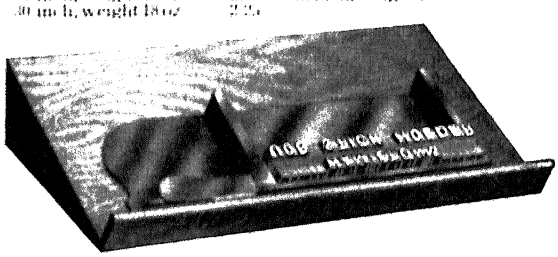
Depth	6 inch	8 inch	10 inch	12 inch	15 inch	20 inch
2 inch	$3.40	$3.75	$4.15	$4.60	$5.75	$7.00
2¼ inch	3.50	3.90	4.30	4.80	6.00	7.25
Plating extra	.40	.40	.50	.60	.60	.70
Pica ems	21	33	45	57	75	104



WOOD POSTER STICK

These sticks have brass lined end, iron knee and screw clamp, width made 2½ inches. Made of cherry and fitted with japanned clamp, polished knurl headed screw and japanned knee.

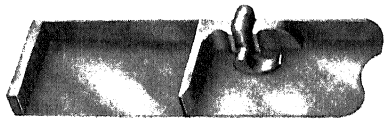
18 inch, weight 14 oz	$1.80	36 inch, weight 20 oz	$2.50
24 inch, weight 16 oz	2.00	42 inch, weight 24 oz	3.00
30 inch, weight 18 oz	2.25		



COMPOSING STICK REST

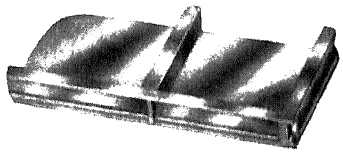
For holding stick on top of type form while making corrections. Saves time, type and temper. Made of wood.

Stick Rest, size 4x10 inches, weight 6 oz. Price each $1.25



BUCKEYE COMPOSING STICK

	Depth 1⅛ inch	Depth 2 inch	Depth 2¼ inch	Plating extra
6 inch	$1.50	$1.50	$1.50	$0.40
8 inch	1.60	1.60	1.60	.40
10 inch	1.90	1.90	1.90	.50
12 inch	2.10	2.10	2.10	.60
15 inch		2.65	2.65	.60
18 inch		3.10	3.10	.70
20 inch		3.50	3.50	.70



SUPERIOR ALL BRASS NEWS STICK

Made of all brass and permanently set to 13 ems measure, therefore not adjustable. Better appearance and more easily kept clean than iron or steel.

	13 ems	26½ ems	Nickel plating extra
2¼ inches deep	$0.90	$1.10	$0.40
2½ inches deep	1.00	1.20	.40

YANKEE JOB STICK

	2 inch	2½ inch
6 inch	$1.25	$1.25
8 inch	1.40	1.40
10 inch	1.60	1.60
12 inch	1.80	1.80

GROVER JOB STICK

	1¾ inch	2½ inch
6 inch	$1.50	$1.50
8 inch	1.60	1.60
10 inch	1.90	1.90
12 inch	2.10	2.10

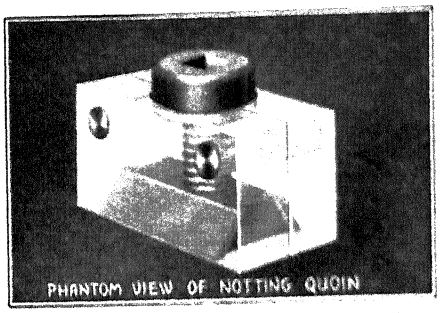
COMMON SCREW STICK

	2 inch	2½ inch
6 inch	$1.25	$1.25
8 inch	1.40	1.40
10 inch	1.60	1.60
12 inch	1.80	1.80

THE NOTTING STEEL QUOIN

THE BEST AND STRONGEST QUOIN EVER MADE

The Notting Patent Steel Quoin is made entirely of steel, all parts being machined from the solid. There are no castings used, it has no cams, and there are no springs. The expansion movement is simple and direct. Each quoin is self-contained, and in use protected it cannot fall apart, nor can the wedge drop out. Only a small space is needed for the insertion of quoin—it is 18 points wide and 36 points long. Height from base to top of screw is approximately ⅞ inch. It opens more than one third its width. The keys are manufactured from high carbon steel.



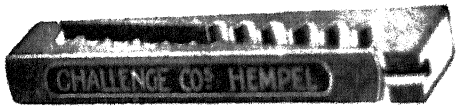
AMERICAN AND CANADIAN PATENTS OWNED BY THE AMERICAN TYPE FOUNDERS COMPANY

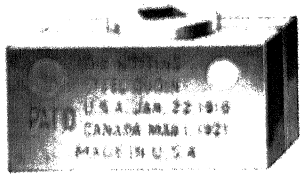
Notting Steel Quoins are suitable for all kinds of work and will be found unequaled where locking up against unusual or [illegible] work.

[illegible] $4.00
[illegible] .60

CHALLENGE QUOINS

Challenge Quoins have rounded ends and do not mar or injure the imposing stone or the press bed. The beveled heels and points enable one to place two quoins wherever one will go. Challenge Quoin Keys are made of the best cast steel.





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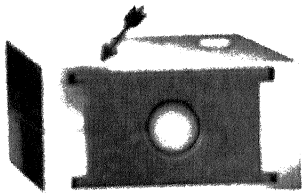
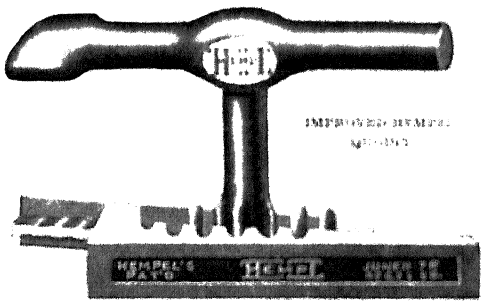


[illegible]

Challenge Quoins No. 1, small, per dozen $ .75
Challenge Quoins No. 1, small, per gross 8.10
Challenge Quoins No. 2, large, per dozen 1.25
Challenge Quoins No. 2, large, per gross 13.50
Keys for either size, plain (style C), each .05
Keys for either size, nickel plated (style K), each .10



IMPROVED HEMPEL QUOINS

IMPROVED HEMPEL QUOINS

Hempel Quoins have been tested by time and [illegible]

Quoins and Keys are [illegible] Hempel always [illegible]

[illegible]

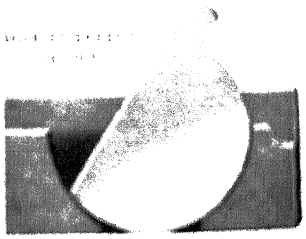
[illegible] $2.50
[illegible] .15
[illegible] $0.90

MIDGET SAFETY QUOINS

The Midget Safety Quoin is quickly locked by a tap of the mallet. It can be used in a space 18 points wide by 1.30 picas long, either inside or outside of type form. It is absolutely safe as when locked it rests against its corresponding [illegible] and the harder the surface it bears against, the better.

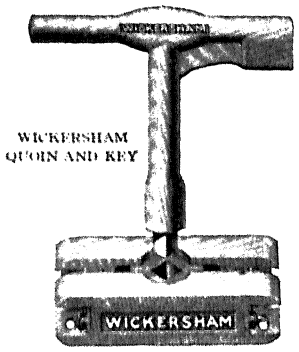
Midget Safety Quoins, per dozen, with Key $1.50
Extra Keys for Midget Quoins, each .05

[illegible]



WICKERSHAM QUOINS

The Wickersham Quoin is for locking up forms with cramped margins. It has a direct spread and will not slip or slide and "squeegee" pages. It is excellent for locking up patent blocks or electrotyped pages whether made up in small or in large forms. The No. 1 is 5/8 inch wide; the No. 2 is 3/4 inch wide; expanding 14 points.

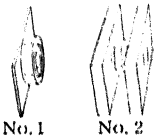


WICKERSHAM QUOIN AND KEY

Wickersham Quoins Nos. 0, 1 or 2, per dozen	$4.50
Wickersham Quoin No. 3, per dozen	8.00
Stationary-Peg Key, Improved, each	.75
Removable-Peg Key, "Unique," each	.95
Pocket Keys, each	.35
Pressmen's Keys, each	.95
(*Above Keys fit all Wickersham Devices excepting No. 0 Quoin*)	
No. 0 Quoin Keys with Stationary Peg (fit No. 0 Quoin only), each	.55
No. 0 Quoin Keys with Removable Peg (fit No. 0 Quoin only), each	.75

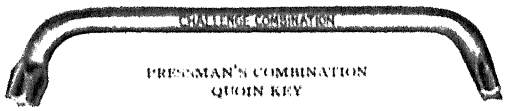
ROUSE REGISTER QUOINS

No. 1, Margin 16 to 24 points, per dozen	$2.50
No. 2, Margin 36 to 58 points, per dozen	3.00
Key for either size, each	.30


No. 1 No. 2

PRESSMAN'S COMBINATION QUOIN KEY

The Pressman's Combination Quoin Key is made of tool steel, 7½ inches long. One end is accurately cut to fit a No. 1 Hempel Quoin and the other end is drop-forged to fit a No. 2 Quoin. One inch of each end is bent towards the same side of the stem at an angle of 107 degrees, raising the disengaged end 1½ inches from the form, enabling pressman to reach under cylinder and tighten or loosen quoins.

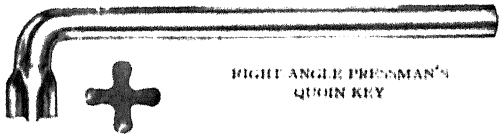


PRESSMAN'S COMBINATION QUOIN KEY

Pressman's Combination Quoin Key, polished tool steel, each	$1.25
Pressman's Combination Quoin Key, nickeled tool steel, each	1.60

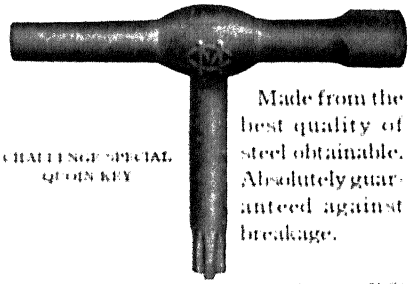
RIGHT-ANGLE PRESSMAN'S QUOIN KEY

The Right Angle Pressman's Quoin Key fits Hempel Quoins of any make. It is made of tool steel, each tooth being cut and not drop-forged. It is especially constructed for locking or unlocking a form under the cylinder without taking the chase from the bed of the press.


RIGHT ANGLE PRESSMAN'S QUOIN KEY

Right Angle Pressman's Quoin Keys, No. 1 and No. 2, plain, each	$0.85
Right-Angle Pressman's Quoin Keys, No. 1 and No. 2, nickeled, each	1.20

CHALLENGE SPECIAL QUOIN KEY


CHALLENGE SPECIAL QUOIN KEY

Made from the best quality of steel obtainable. Absolutely guaranteed against breakage.

Keys for No. 1 or No. 2 Quoins, each $1.75

WICKERSHAM PRESSMAN'S QUOIN KEY

The Wickersham Pressman's Quoin Key is also intended for use in locking and unlocking forms while on the press. It fits both the No. 1 and No. 2 Wickersham Quoins, and in offices where these quoins are used this key is just as essential as the Combination or Right-Angle Keys for Hempel pattern quoins.

Pressman's Key for Wickersham Quoins (fits both No. 1 and No. 2), plain, each $0.95

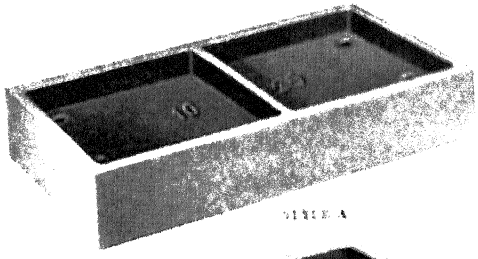
PECK QUOIN KEYS

No. 1, per 100 $2.00 No. 2, per 100 $3.00

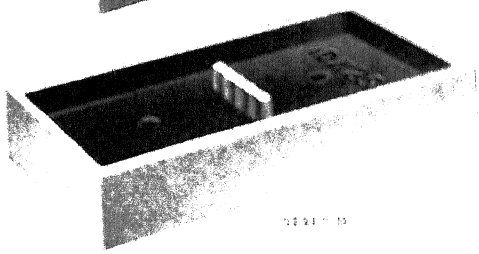
LABOR-SAVING CAST IRON FURNITURE

Made in Two Styles

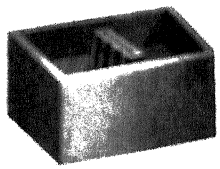
Both Style A and Style B Labor Saving Cast Iron Furniture are made from highest grade fine grained castings, perfectly smooth, nicely finished, and message used by point system standards. Style A has cross braces cast in each piece, giving additional strength and providing convenient finger hold for lifting from frames. Raised figure on ends above each piece. Style B has corrugated projection or "thump" in the center of each piece which is easily grasped by the thumb and forefinger when removing from frame. Both styles have holes to allow for proper drainage.



STYLE A



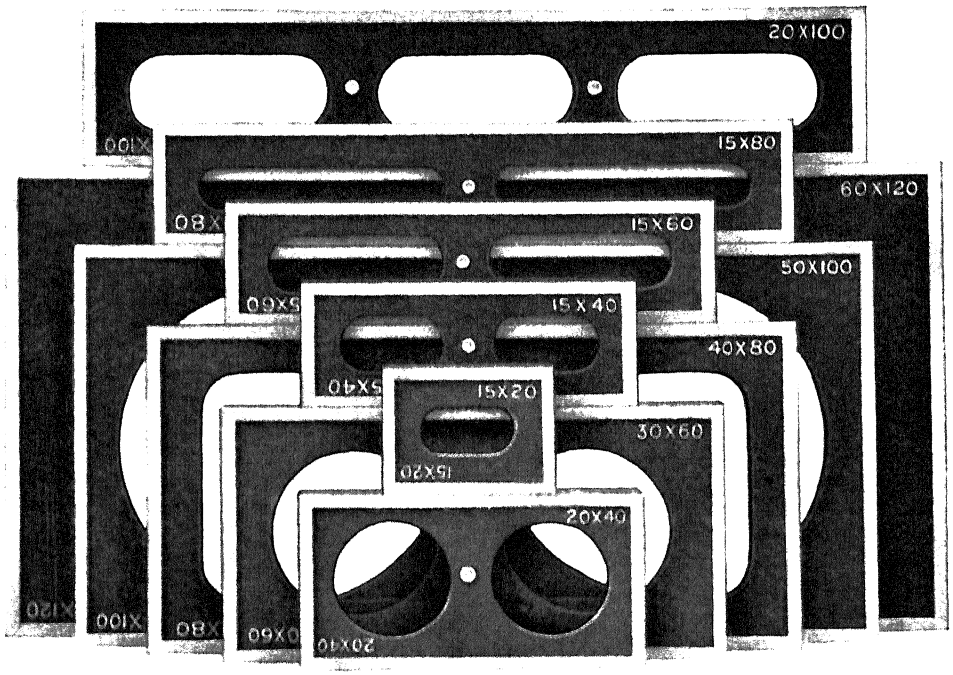
STYLE B



Labor Saving Cast Iron Furniture is guaranteed to be of the same number [illegible] and [illegible] per cent higher than [illegible] Furniture and many times [illegible] Being [illegible] [illegible] [illegible]

MAMMOTH IRON FURNITURE

LIGHT, ACCURATE AND INDESTRUCTIBLE



Mammoth Iron Furniture is made on the point system, in sixty five mammoth sizes, ranging from 15x15 to 60x120 ems pica. A great convenience in dressing out a large chase when locking up a small or open form, or in locking a small chase on the press bed. In book or catalogue work and when making up forms for color work, one piece of Mammoth Furniture of the right size will fit into the space left vacant by the removal of a whole page. This feature effects a great saving of time in make-up. Mammoth Iron Furniture is sold by the font or by the piece, as desired.

MADE IN SIXTY-THREE REGULAR AND TWO *EXTRA SIZES (SPECIAL SIZES TO ORDER)

15x15	15x45	20x30	20x 70	25x25	25x 60	25x120	30x 60	30x120	40x 70	*45x45	50x 80	60x 70
15x20	15x50	20x40	20x 80	25x30	25x 70	30x 30	30x 70	40x 40	40x 80	*45x50	50x 90	60x 80
15x25	15x60	20x45	20x 90	25x40	25x 80	30x 40	30x 80	40x 45	40x 90	50x50	50x100	60x 90
15x30	20x20	20x50	20x100	25x45	25x 90	30x 45	30x 90	40x 50	40x100	50x60	50x120	60x100
15x40	20x25	20x60	20x120	25x50	25x100	30x 50	30x100	40x 60	40x120	50x70	60x 60	60x120

CHALLENGE AND MAMMOTH IRON FURNITURE IN LABOR-SAVING FONTS

Font No. 1. Four pieces each of all the sixty three regular sizes shown above; 252 pieces, 110 square feet.

Font No. 2. Two pieces each of all the sixty three regular sizes given in Font No. 1, 126 pieces, 55 square feet.

Font No. 3. Four pieces each of all the sixty three regular sizes given in Font No. 1, with four extra pieces each of 15x15, 15x20, 15x25, 15x30, 20x25, 25x30, 45x45 and 15x50, 284 pieces, 115 square feet.

Font No. 4. Same as Font No. 3, but double the quantity.

Font No. 5. Two pieces each of the sizes given in Font No. 2, but omitting the 70 and 90 em lengths; 102 pieces, 42 square feet.

Font No. 6. Two pieces each of the sizes given in Font No. 2, but omitting the 70, 90, 100 and 120 em lengths; 78 pieces, 22 square feet.

Font No. 7. Two pieces each 15, 20, 25, 30, 40, 45, 50 and 60 ems long by 15, 20, 25 and 30 ems wide; 32 pieces, 16 square feet.

CABINETS FOR MAMMOTH IRON FURNITURE

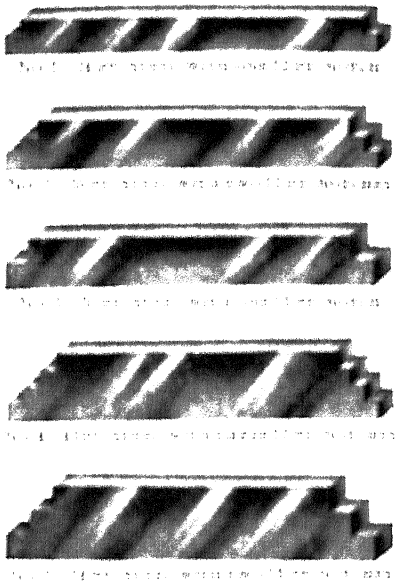
Cabinets for holding different sized fonts of Mammoth Iron Furniture can be supplied on short notice.

Send for descriptive circular and prices of Mammoth Iron Furniture and Cabinets

INTERLOCKING STEEL FURNITURE

EXCEPTIONALLY VALUABLE FOR IRON WORK

Interlocking Steel Furniture has been in use for many years, and is one of the greatest labor savers ever introduced to the printing trade. It is a well tried and useful device for saving time in the making up and locking up of printing forms. It is made from especially cold drawn steel, accurate in every dimension to the thousandth part of an inch, and cut to accurate lengths with milled notched ends, which can be quickly set around blank spaces instead of filling them in the ordinary way with wood or metal furniture. For color and blank work it is exceptionally valuable, as it eliminates shrinkage due to changes in temperature. It is practically indestructible, and, being made of steel, always remains accurate. Four pieces each 42 picas long will fill a blank of 24 square inches, weigh but little, can be quickly installed, and will prove more secure with a minimum of pieces. Using larger pieces, eight will fill a blank 12x24 inches, or 288 square inches. The few pieces required for large spaces, its security, and little liability to damage by use or from corrosion, give this steel furniture advantages possessed by no other material used for a similar purpose.



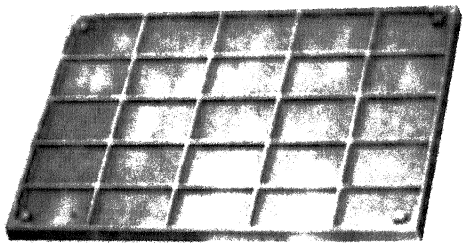
Interlocking Steel Furniture is made of 24, 30, 48 or 54 point steel, $\frac{5}{8}$ inch high, and with either 12 or 18 point notches. Put up in a variety of fonts.

We can supply cabinets for holding various steel fonts of Labor-Saving Cast Iron Furniture and Interlocking Steel Furniture. Write for prices and information.

IRON IMPOSING SURFACES

THICK HEAVY IRON TOP

TOP OF SURFACE FOR IMPOSING TABLE



UNDERSIDE SHOWING RIBS OF FRAMING

Iron Imposing Surfaces are made for all standard sizes of tables. For [illegible] and book work they are furnished tabbeted on four edges unless otherwise ordered. For newspaper make up tables they are furnished flush without tabbet unless otherwise ordered. For other tables it is necessary to specify whether they are required with tabbet on two opposite edges, on one or both lengthwise edges, or with tabbet all around. The tabbet on [illegible] Prices of the various sizes quoted upon request.

MARBLE IMPOSING SURFACES

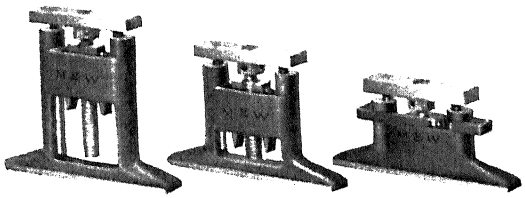
HIGHLY POLISHED AND DURABLE

Marble Imposing Surfaces are highly polished, durable and adjustable to any [illegible] medium and small printing offices. We handle the product of the best [illegible] and will be pleased to quote prices on your requirements. Write for information.

THE M. & W. JOB PRESS LOCKS

SAVE TIME AND MATERIAL

The M. & W. Job Locks are made in five sizes: 1½, 2, 3, 4 and 5 inches. Any space inside a chase from 9 ems to 50 ems pica can be filled and locked-up in much less time than with the customary furniture and quoins. The pressure is applied with a screw, so designed that it cannot work loose. Vibration does not affect them. The advantages offered by the use of M. & W. Job Locks are the very few pieces required to lock-up a form and the simple method of doing the work. The accompanying illustration below shows one way the locks may be used in connection with iron or metal furniture. With the use of these M. & W. Job Locks this form can be properly locked up for the press in less time than one minute. Every printshop needs them.



THE M. & W. JOB PRESS LOCKS

The M. & W. Job Locks will also be found a great convenience as well as a time-saver when used in connection with iron or wood furniture in locking-up open forms, such as blank-book headings, covers, etc. The accuracy of the M. & W. Job Locks is so absolute that they will be found of great assistance in registering forms on the press.

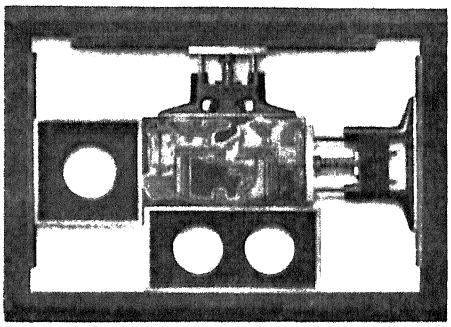


ILLUSTRATION SHOWING HOW THE M. & W. JOB LOCKS ARE USED

Send for pamphlet describing and illustrating the complete Morgans & Wilcox Locking-Up System which includes the M. & W. Lock Furniture, which gives a good lock-up in a 4-pica space. Made in widths from 4 to 10 picas; lengths 25 to 130 picas. The advantages of this system are outstanding. No argument or prejudice can get around the fact. It makes considerable difference in a month or a year whether a workman picks up 300 pieces of locking-up material or 100 pieces, when preparing large forms for press. M. & W. Form-Locking System is extensive and complete, and provides time saving materials for locking up forms for both job and cylinder presses. The pamphlet illustrates and describes just how the various locking up units may be used to greatest advantage.

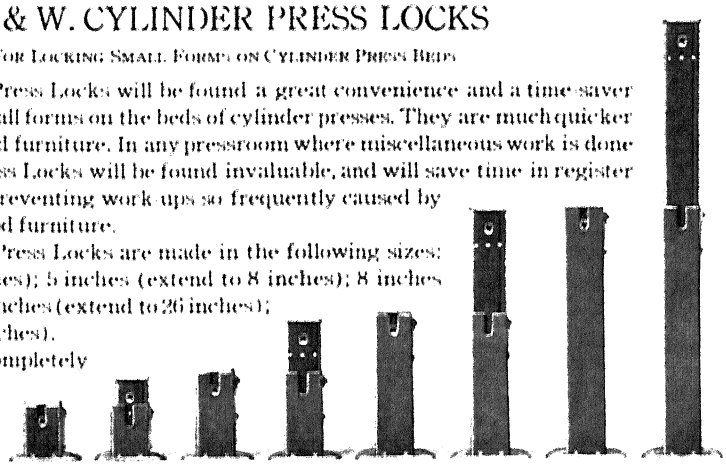
M. & W. CYLINDER PRESS LOCKS

FOR LOCKING SMALL FORMS ON CYLINDER PRESS BEDS

The M. & W. Cylinder Press Locks will be found a great convenience and a time-saver when used for locking small forms on the beds of cylinder presses. They are much quicker and safer to use than wood furniture. In any pressroom where miscellaneous work is done the M. & W. Cylinder Press Locks will be found invaluable, and will save time in register and make ready and in preventing work-ups so frequently caused by the use of inaccurate wood furniture.

The M. & W. Cylinder Press Locks are made in the following sizes: 3 inches (extend to 5 inches); 5 inches (extend to 8 inches); 8 inches (extend to 14 inches); 14 inches (extend to 26 inches); 22 inches (extend to 36 inches).

Write for pamphlet completely describing the M. & W. line of cylinder and job press locks. Ask for quotations.

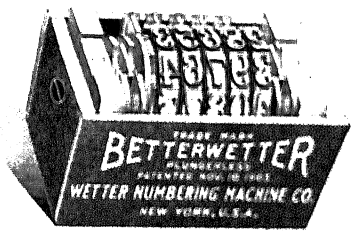


M. & W. CYLINDER PRESS LOCKS

BETTER-WETTER NUMBERING MACHINE

A Pressroom Necessity

For use with or without type on printing presses. It is the only figure-wheel numbering machine that prints nothing but the figures, without "No." or period, or any other matter. It is not intended to act as a plunger or to prevent the printed sheet from being smeared by the revolving figures. The pressure of the platen or cylinder on the figures operates the mechanism which changes the numbers and also brings into action the fingers or segments (shown in illustration) which rise automatically and hold the printed sheet off the figures while they are changing. These fingers or segments are adjustable [illegible] the paper.



BETTER-WETTER (PLUNGER TYPE)

The Better-Wetter is made [illegible] best material throughout and [illegible] are hardened where [illegible] ing quality, [illegible] and long life. [illegible] lowing list are type high and [illegible] to style of figures selected. Order by model number.

PRICES AND DATA OF BETTER-WETTER NUMBERING MACHINES

Model	Number of Wheels	Length Inches	Price	Weight	Number of Wheels	Price	Size
326	6	1 3/16	$36.00	3 lbs.	5	[illegible]	$2.50
327	7	1 5/16	39.00	3 lbs.	6	[illegible]	2.50
330	5	1 3/16	33.00	2 lbs.	4	[illegible]	2.50
331	6	1 5/16	36.00				

Model 123568

Model 67890

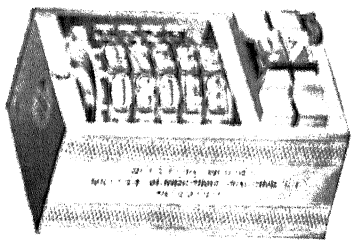
Model 35890

Model 12345

BOSTON MODEL WETTER NUMBERING MACHINE

Made in Two Sizes for Small Job Presses

This model is made of steel throughout, parts liable to wear are hardened, wheels are equipped with spheres of improved construction and are guaranteed not to get out of line. Has "roughed" side plates, hold-down screw, removable [illegible] holders, and can be depended on for its wearing qualities and accurate work. Made in two sizes only. Very reliable machine, all models number forward, but can be [illegible] to number backward on special order, without extra charge.

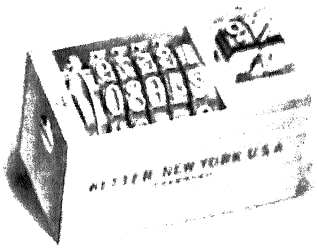


FACSIMILE IMPRESSION

Boston Model No. 1 [illegible] wheels $[illegible] [illegible] wheels $[illegible]

THE MIDGET WETTER NUMBERING MACHINE

Made in Two Sizes for Small Job Presses



MIDGET WETTER, SIZE [illegible]

Midget Wetter, Model [illegible] five wheels

Made entirely of steel, [illegible] Being machine made throughout [illegible] and has [illegible] Has [illegible] indicator [illegible] The Midget Wetter can be depended [illegible]

The Midget Wetter has a [illegible] for printing and [illegible] of figures, with [illegible] No. 1 side [illegible] removed without taking [illegible]

Model 323356

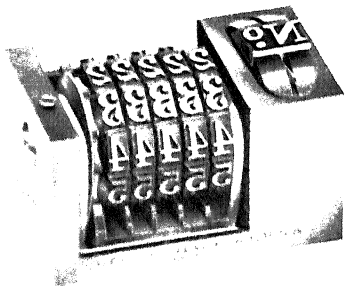
Model 123687

$[illegible] Midget Wetter, Model [illegible] $[illegible]

PICA MODEL WETTER NUMBERING MACHINE

MADE IN TWO SIZES: FIVE AND SIX WHEELS

The Pica Model Wetter Numbering Machine has been on the market for a number of years and has proven a popular and satisfactory typographic numbering machine. It is type-high and can be locked in a form, the same as type, to number and print at one impression. It is constructed of steel throughout.



PICA MODEL NUMBERING MACHINE

Among the exclusive good features incorporated in the Pica Model Wetter Numbering Machine is the patented drop cipher that always prints clearly when required, placing this low priced machine in a class by itself when compared with other numbering devices. It is made without side plates, and the shaft on which the wheels revolve does not have a screw thread on the end. This reduces the cost of manufacture and enables the Pica Model to be sold at a low price.

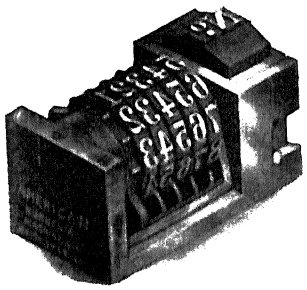
No. 1—5 wheels (⅞ in. wide, 1½ in. long) $16.00
No. 2—6 wheels (⅞ in. wide, 1⅝ in. long) 18.00

AMERICAN NUMBERING MACHINE

MADE IN THREE SIZES: FIVE, SIX AND SEVEN WHEELS

The American Numbering Machine No. 30 is a model designed to be locked in a form, the same as type, either with or without type matter. The printing face of the figures is exactly type high and as the impact of the press takes place the plunger is depressed and the succeeding number is brought into printing position, ready for inking. The plungers are made of bar steel and constructed in one piece. Machines are fitted with steel wheels and are engraved with figures as shown in illustration. Drop-ciphers are constructed of tool steel and are guaranteed. All parts are quickly released and machines are easily reassembled. Skipping unit wheels are furnished, skipping automatically any number desired from 1 to 10, interchangeable with regular consecutive unit wheels. Model No. 30 is $1^{19}/_{32}$ inches long by ⅞ inch wide and numbers forward.

№ 12345
IMPRESSION OF FIGURES



AMERICAN NUMBERING MACHINE

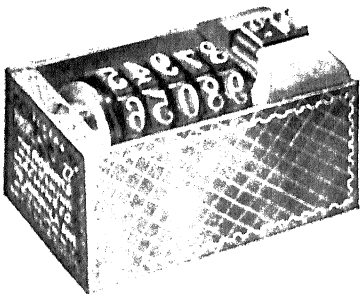
American Model No. 30—5 wheels $16.00
American Model No. 31—6 wheels $18.00
American Model No. 31—7 wheels $22.00

ROBERTS NUMBERING MACHINE

MADE IN THREE SIZES: FIVE, SIX AND SEVEN WHEELS

The Roberts Model 27 Numbering Machine is generally used by printers for ordinary job work. This machine is constructed to be used with any press made to print from type; also furnished to number backwards so as to avoid turning the sheets. For numbering checks, orders, strip tickets, etc., skipping wheels are necessary. These skip automatically any number from 1 to 10 and are interchangeable with regular consecutive unit wheels. The No. 27 Numbering Machine is operated by a steel spring of great power and unusual elasticity, insuring correct numbering without the necessity of constantly watching the sheet. This numbering machine may be taken apart in a minute for cleansing and is as quickly reassembled.

№ 12345
IMPRESSION OF FIGURES



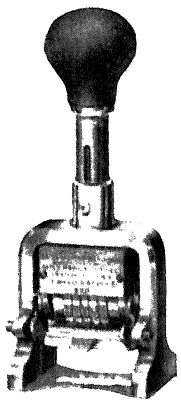
ROBERTS NUMBERING MACHINE
MODEL 27

Roberts Numbering Machine Model 27—5 wheels $16.00
Roberts Numbering Machine Model 28—6 wheels 18.00
Roberts Numbering Machine Model 28—7 wheels 22.00

Write for full information on Roberts, American, Bates and Wetter Numbering Machines

BATES HAND NUMBERING MACHINE

The Bates Hand Numbering Machine will number consecutively, will duplicate each number before passing to the next, or will repeat the same number as often as may be desired. These three different movements are attained by simply moving the pointer on the dial. The machine automatically inks itself after each impression.



BATES HAND NUMBERING MACHINE

All the printing is done from solid steel type. As there are no rubber wheels between the figure dies, there is no lost or irregular spacing between figures.

The Bates seven movement machine has the same frame and style as the three movement, except for the dial and the additional movement necessary in a seven movement machine. It numbers consecutive, duplicate, triplicate, quadruplicate, sextuplicate, twelve times, and repeats.

PRICES OF BATES HAND NUMBERING MACHINES

4 wheels, numbering to	9,999	Seven movement machine, 4 wheels	$[illegible]
5 wheels, numbering to	99,999	Seven movement machine, 5 wheels	14.00
6 wheels, numbering to	999,999	Seven movement machine, 6 wheels	16.00
7 wheels, numbering to	9,999,999	Seven movement machine, 7 wheels	18.00

ROBERTS HAND NUMBERING MACHINE

A MECHANICALLY PERFECT MACHINE

The "regular" Model 49 is a six wheel machine [illegible] as mechanically perfect and accurate in all its working parts [illegible] leaves the factory. A small figure can be furnished in six wheels, or a large figure in five wheels.

PRICES OF ROBERTS HAND NUMBERING MACHINES

Model 49, with 6 wheels, small figures	$[illegible]
Model 49, with 5 wheels, large figures	[illegible]
Model 49, with 6 wheels, large figures	[illegible]

PARAGON HAND NUMBERING MACHINE

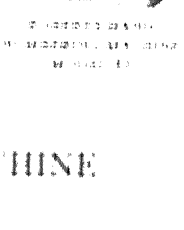
THE MACHINE WITH A VARIETY OF STYLES

Paragon Hand Numbering Machines are well and favorably known and need but brief description. They are made with five styles of Gothic figures and seven styles of Roman figures. A size and style of figure can be obtained to suit almost any requirement.

PRICES OF PARAGON HAND NUMBERING MACHINES

Five wheels, numbering to 99,999	$[illegible]
Six wheels, numbering to 999,999	[illegible]

Four wheel and seven wheel machines made to order.



PARAGON HAND NUMBERING MACHINE MODEL 43

Send for circulars showing the styles of figures that can be obtained [illegible] several numbering machines described here.

AMERICAN VISIBLE HAND NUMBERING MACHINE

MADE IN TWO MODELS, SIX AND SEVEN WHEEL

The American Visible Hand Numbering Machine is a new departure in numbering machines. An indicator located in the front of the machine, at a convenient point, shows the number at which the machine is set and changes numbers as they are being made. The operator can tell the next number at a glance. This is a great improvement over other numbering machines.

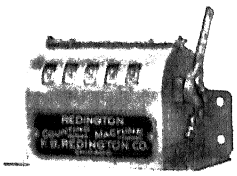
PRICES OF AMERICAN VISIBLE HAND NUMBERING MACHINES

Model No. 41—6 wheels, numbering to 999,999 legible figures. Three non-[illegible] repeat)..... [illegible]

Model No. 21—6 wheels, numbering to 999,999, nine non-[illegible] duplicate, triplicate, quadruplicate, quintuplicate, sextuplicate, repeat ten times, twelve times, and repeat [illegible] $[illegible]

COUNTING MACHINES FOR EFFICIENCY

The Counting Machine is an absolute necessity as a part of the equipment of every job and cylinder press in the office. It insures the delivery of a full count to the customer which every office intends and desires to give. It is possible by its use to keep a record of the output of each press per day or week, which record contains data of prime importance in figuring costs per hour or per thousand on the press in question. It helps to keep track of the amount of waste, an important item of expense, the reduction of which makes for efficiency and profits.



REDINGTON COUNTING MACHINE, MODEL A

REDINGTON COUNTING MACHINE

FOR CYLINDER PRESSES

The Redington Counting Machine, Model A, is especially designed for cylinder presses, embossing machines, stamping machines, punch presses, or any automatic machine where a correct count is required. The arrangement of the flanges permits attaching the counter to wall or stand. Counts from 1 to 100,000.

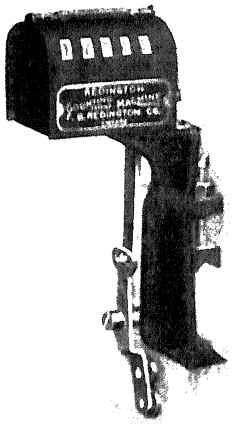
Model A—Size 3¼x2½x2⅜ inches $6.25

REDINGTON COUNTING MACHINE

FOR CHANDLER & PRICE PRESSES

The Model D Redington Counter is for C. & P. Presses *only*. It counts only when impression is taken, and is easily and quickly attached to C. & P. Presses of all sizes. No drilling or removing of parts necessary. Is secure after attaching and in plain view of operator. Counts from 1 to 100,000. Will not jump or repeat. Easily and quickly turned back to zero, or set at any number. No key necessary. The figures are large and can be readily seen at a distance.

Model D—Packed in a substantial box, complete $6.75



REDINGTON COUNTING MACHINE MODEL D, FOR C. & P. PRESSES

DURANT COUNTING MACHINES

MODELS A, B AND D

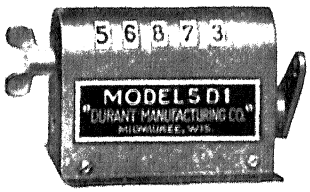
The Durant Counting Machines are made of steel, iron and brass, and the workmanship is of the very finest. All the parts are interchangeable. The dials are of enamel and have large black figures that can readily be read at a distance. Can be quickly reset to zero or any number. A bracket is furnished with each machine for convenience in securing it to the feed board of the press.

DURANT ALARM COUNTER, MODEL 4A5

Model 5D1 Durant Counter (the Productimeter), as illustrated, is intended especially for job presses. Every part that carries a strain is of hardened steel and permits of a constant speed of over 400 strokes per minute, without the slightest inaccuracy, breakage or appreciable wear.

PRICES OF DURANT COUNTING MACHINES

Model 4A1, 4 dial	$5.10
Model 5A1, 5 dial	6.00
Model 6A1, 6 dial	7.20
Model 4A5, 4 dial, with Alarm	11.05
Model 5A5, 5 dial, with Alarm	12.75
Model 5B1, 5 dial	7.50
Model 5B1, 5 dial, with attachment for Golding or Pearl Presses	12.50
Model 5D1, 5 dial	4.95
Model 5D1, 5 dial, with attachment for Universal or Colt's Armory Type Presses	10.00



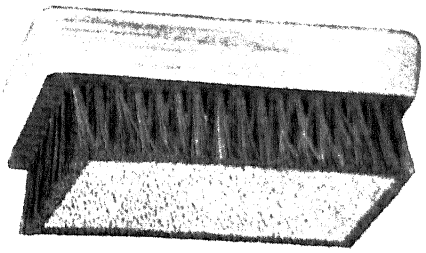
DURANT 5D1 (PRODUCTIMETER) COUNTING MACHINE

Alarm Counters ring at each 50, 100, 500 or 1000, as ordered. The above are all the original Durant models. Models B and D all have Instantaneous Reset

AMERICAN Stapleset PLATE BRUSH

WILL NOT SCRATCH THE FINEST HALFTONE

The American Plate Brush is made in two sizes to accommodate both the platen pressroom and the cylinder pressroom. The body of the American Plate Brush is made of fine tampico fibre that it will not scratch the finest type face or halftone. Around the edges of the brush is placed a row of bristles which prevents edges turning over and later becoming matted, as is the case with all wire brushes. The bristles also act as a wiper after the wire portion of the brush has picked out the sediment in a halftone plate or type matter. The American Plate Brush is the only perfect plate cleaning brush on the market. Thousands of them are in daily use and giving entire satisfaction. No printing office can be complete without one or more of these brushes.



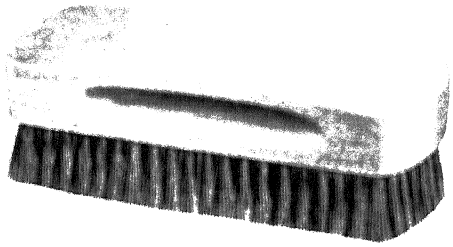
AMERICAN STAPLESET PLATE BRUSH

American Plate Brush [illegible] Size [illegible] $0.[illegible]
American Plate Brush [illegible] Size [illegible] [illegible]

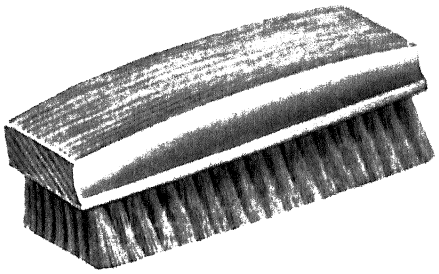
AMERICAN Stapleset PERFECTION BENZINE BRUSH

This without doubt is the best Benzine Brush on the market. Size 5x2⅛ inches. Made with ten rows of pure China bristles. Solid hardwood back, in natural finish. A superior brush at a medium price.

Price [illegible] $0.[illegible]



AMERICAN STAPLESET [illegible] BRUSH



AMERICAN STAPLESET OVAL BACK BENZINE BRUSH

AMERICAN Stapleset BENZINE BRUSH

American Stapleset Oval Back Benzine Brush is the old reliable benzine brush [illegible] Made with solid hardwood oval back, bristles supplied in two lengths of bristles.

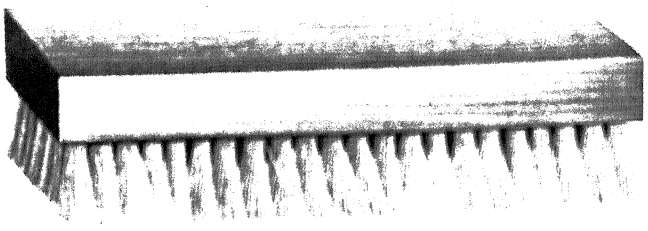
No. [illegible] Oval Back Benzine Brush, [illegible] $0.[illegible]
No. [illegible] Oval Back Benzine Brush, [illegible] $0.[illegible]

AMERICAN Stapleset TAMPICO LYE BRUSH

The American Stapleset Tampico Lye Brush is sturdy and serviceable. Made of best white tampico, solid back.

Size of brush 2⅜x7¾ inches.

No. 8, Medium, [illegible] $0.[illegible]
Stapleset Tampico No. 7, small (2⅜x5⅝ inches) [illegible] $0
Stapleset Tampico No. 9, large (2⅞x7¾ inches) [illegible] $0



AMERICAN STAPLESET [illegible] BRUSH

Send for circular showing complete line [illegible]

SUCCESS BENZINE CANS

Success Benzine Cans are made in two sizes: pint and quart. They are strong and durable, being made of extra heavy brass. The Success Benzine Can is unquestionably the most popular container on the market and thousands are in use in printing offices and wherever benzine cans are required.

One pint can ..... $1.00 One quart can $1.25

PINT CAN

QUART CAN

McNUTT NON-EXPLOSIVE BENZINE CAN

The McNutt Non-Explosive Benzine Can is a high grade, safe benzine can, made in both steel and brass. It has been used with confidence in the largest and best printing offices in the country for a number of years.

PRICES AND SIZES OF McNUTT NON-EXPLOSIVE BENZINE CANS

Half pint, steel	$1.10	One quart, steel	$2.00	One pint, brass	$1.50
One pint, steel	1.40	Half pint, brass	1.25	One quart, brass	2.00

JUSTRITE NON-EXPLOSIVE BENZINE CANS

THREE GALLON CAN

QUART CAN

Justrite Non Explosive Benzine Cans meet all requirements of the Board of Fire Underwriters as a protection to life and property. An ingenious device in the top of the can prevents the liquid from escaping unintentionally, making the can entirely safe.

The larger cans are generally used for storage purposes, while the smaller sizes may be safely handled in the composing room or pressroom. They are made in six sizes.

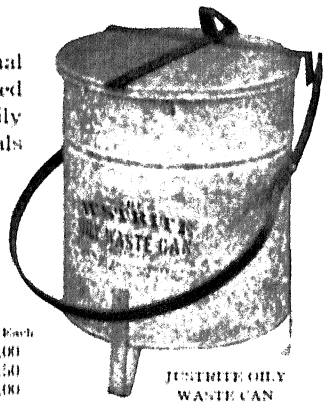
PRICES OF JUSTRITE NON EXPLOSIVE BENZINE CANS

One pint size	$1.80	One gallon size	$3.00
One quart size	2.00	Three gallon size	5.00
Two quart size	2.50	Five gallon size	6.00

JUSTRITE OILY WASTE OR RAG CAN

Justrite Oily Waste Cans bear the official label of the National Board of Fire Underwriters, thus insuring protection not afforded by the use of inferior oily waste cans. It is the only automatic oily waste can made, and the patented foot lever is novel and appeals to all users. A slight pressure of the foot raises the cover, leaving both hands free to insert the rags. This obviates all desire to block the cover open and greatly increases its efficiency over all others. On the removal of the foot from the handle the cover closes automatically. It is easy to carry, absolutely safe, convenient, clean and durable.

	Size Exclusive of Legs	Price Each
No. 1	11¾x13 inches	$4.00
No. 2	12½x14 inches	4.50
No. 3	13½x15 inches	5.00



JUSTRITE OILY WASTE CAN

McNUTT OILY WASTE CAN

The McNutt Oily Waste Can completely fills the bill for a moderately priced can that will stand the wear and tear of the average printing office. It is as safe as it is possible to make a can, as thousands of discriminating users will testify.

No. 1	11¾x14¾ inches	$3.25	No. 5	17x24 inches	$6.00
No. 2	12¾x18 inches	3.50	No. 6	18x26 inches	8.00
No. 3	14x20 inches	4.00	No. 7	20x30 inches	10.00
No. 4	14x22 inches	4.50	No. 8	24x36 inches	14.00

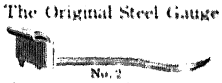
GAUGE PINS FOR PLATEN PRINTING PRESSES

Gauge Pins are probably more used to-day than ever before. They are really a necessity in most printing offices. They are inexpensive and save considerable time in make-ready. We have a large assortment of the very best lines made.

The Original Steel Gauge Pin

ORIGINAL STEEL GAUGE PIN

The Original Steel Gauge Pin is unsightly in itself and a general favorite with many pressmen.



No. 2

Price, in four sizes either one size or assorted, per dozen ... $0.40

GOLDEN STEEL GAUGE PINS

No. 2

No. 3

For the general run of work the Golden Steel Gauge Pin is the most popular pin on the market.

Price, either size, not assorted, per dozen ... $0.40

SPRING TONGUE GAUGE PIN

Spring Tongues

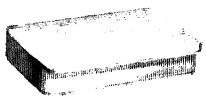
Spring Tongue Gauge Pins, being elastic, will not break readily under pressure.

Price, per set of three, with an extra long tongue with each pin ... $0.40

Per dozen ... 1.40

Extra tongues, long or short, per dozen ... .15

SOLID BRASS GAUGE



This is a pin guide or gauge made of solid brass that will not wear, and when glued to the tympan is an effective guide.

Price, per dozen ... $1.00

SCREW ADJUSTING GAUGE PIN

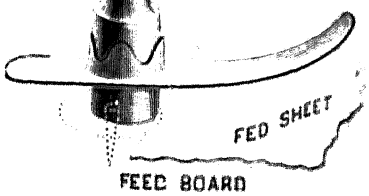
Screw Adjusting Gauge Pins have a knurled post at the base for fine adjustment. Maximum adjustment ... inch.

Price, each, without ... including one dozen flat tongues ... $2.50

CYLINDER SIDE GUIDE

Secured to the feed board by the sharp point, as shown in the outline in cut, which is placed at the side of pillar, so that fine adjustments may be obtained by simply turning the pillar to the desired position. Brass tongue is adjustable in every direction.

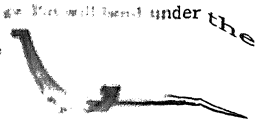
Price, each ... $1.00



Complete directions for use of Gauge Pins, Tongues etc., are printed and sent [illegible]

FLEXIBLE SIDE GAUGE PIN

The Flexible Side Gauge Pin will bend under the gripper without breaking. It has a knurled post and is adjusted in the usual manner.



Price, per dozen, with or without tongue ... $0.40

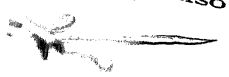
BRASS GAUGE PIN

The Brass Gauge Pin is a superior gauge pin for [illegible] and 16.

Price, per dozen ... $0.90

LOW HEAD PIN, USED IN LIS

A regular steel gauge pin with a low head, about as thick as high and a long point. Made also with a set angle [illegible] for use in the feed guide or grounding down [illegible] Thin plates.



Price, either style, per set of three ... $0.25

Price, either style, per dozen ... .90

PENDANT REGISTER GAUGE

The Pendant Register Gauge is especially designed for [illegible] and guide allowances.

Price, [illegible] gauge, one set of three and including one dozen flat tongues ... $2.50

Extra tongues, long and short, per dozen ... .35

[illegible] GAUGE

Attached to the [illegible] without the use of screws, glue or paste, sheets [illegible] feel under gauge heads.

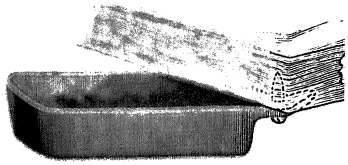
Price, set of [illegible] ... $1.00

REGISTER GAUGE

This gauge is provided with a fixed [illegible] adjustable tongue. The [illegible] flat. It is also [illegible] a knurled [illegible] tympan and binds [illegible] gauge.

Price, per set of three ... $1.00

IRON GAUGE PIN DRAWER

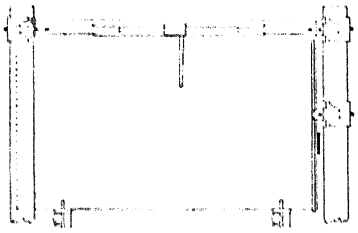


The [illegible] Drawer is made of [illegible] Size 2½ x 3½ x ¾ in.

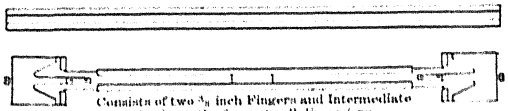
Price, each, with screw ... $0.50

GRIPPER CROSSBARS AND GRIPPER FINGERS

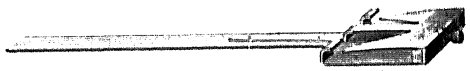
Gripper Crossbars and Gripper Fingers are designed for platen presses and can be quickly applied and adjusted. The Crossbar is the first invention to completely cross the platen and conform to all spaces between the grippers without extending outside.



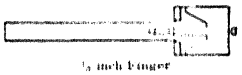
Crossbar with Down Finger applied. Also an Inside Marginal Finger which admits a side gauge with a narrow head between it and the gripper



Consists of two ⅜ inch Fingers and Intermediate Sections. Conforms to all dimensions between grippers



⅜ inch Gripper Finger, 1 inch opening, reduced one half. The fingers lie between the type matter without smashing leads or quads



⅜ inch Finger

⅝ inch Finger

Marginal

Inside Marginal

Down Finger for ⅜ in. Finger

Down Finger for Crossbar

The device consists of two ⅜ inch Fingers and intermediate sections of different lengths which slide with spring tension upon the Fingers. The Fingers are made in various shapes and may be used either singly or collectively. They lie between the type matter without smashing leads or quads. The Down Fingers extend vertically over the sheet and may be adjusted to do effective work anywhere between the grippers. The Marginal turns down at the end and nips the sheet. The Inside Marginal extends laterally in both directions over the end of the sheet parallel to the gripper and admits a narrow gauge head between. Sheets are lapped along the margin in either direction whether wide or narrow. Spaces between matter are also entered from either direction. In printing small forms the left hand gripper may be equipped and the right hand gripper set to one side out of the feeder's way. The part of the Gripper Fingers that attaches to the gripper is made with ⅝, ⅞ and 1 inch size openings to fit grippers the same in width or narrower. There are frequently occasions, after complicated type forms are put on the press, when the pressman is obliged to resort to makeshift methods in order to obtain the fine results he desires.

PRICES OF GRIPPER CROSSBARS AND GRIPPER FINGERS

	Each		Each
⅜ inch Gripper Finger, ⅝, ⅞ or 1 inch opening	$0.60	Down Finger for Crossbar	$0.35
⅝ inch Gripper Finger, ⅝, ⅞ or 1 inch opening	.60	Crossbar for all size presses up to 10x15	1.75
Marginal Finger, ⅝, ⅞ or 1 inch opening	.60	Crossbar for presses up to 13x19	2.00
Inside Marginal Finger, ⅝, ⅞ or 1 inch opening	.75	Crossbar for larger presses	2.50
Down Finger for ⅜ inch Finger	.35		

MEGILL AUTOMATIC REGISTER GAUGE

The Automatic Register Gauge will not only produce absolutely perfect register but will increase the output and save stock. On reference to the illustrations it will be seen that the gauge is complete in itself and, though operated by the gripper, has no connection with it and is free to be placed anywhere. The speed arm touches the gripper near the bottom and, having a lateral motion across it, always works easily and is adapted to any inclination of gripper or platen. All wearing parts are of hardened steel and the device is constructed on the interchangeable system. The finest adjustment can be obtained and no parts are employed which are liable to derrange during the run. The forward feet prevent the sheets from feeding under the setter head. A tongue is unnecessary as the lip prevents the sheets from slipping up over the setter head in feeding. All parts depress to 12 points. The speed arm is needed only when running. It is applied at the notch and runs easily to position. The pressure of the gripper will not displace it. The illustration shows a 12 point setter head.

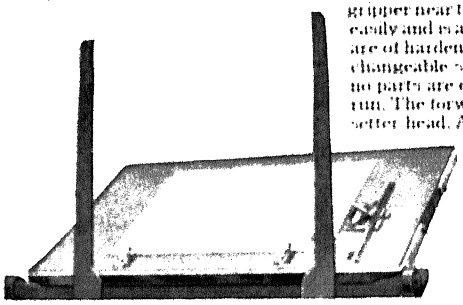


Fig. 1. Platen Open

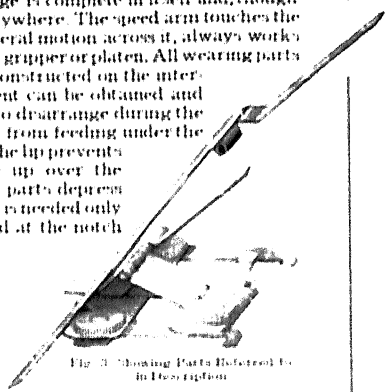
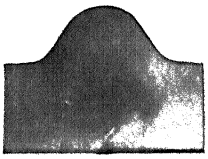


Fig. 2. Showing Parts Referred To in Description

Megill Automatic Register Gauge, Price $7.50

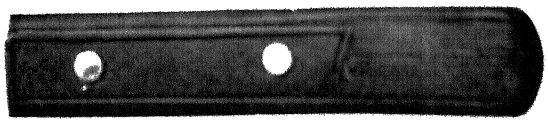
Complete directions for the use of Gauge Pins, Gripper Crossbars and Fingers are supplied to purchasers.

STEEL COMPOSING RULES



STEEL MAKE-UP RULE

STEEL COMPOSING RULE



LEATHER POCKET RULE CASE

The Leather Pocket Rule Case is well made of strong brown leather. It has patent clasp and contains 12 steel composing rules.

Sizes 10, 12, 13, 14, 15, 16, 18, 21, 24, 26½, 28 and 30 ems, each $2.50

These Steel Composing and Make-up Rules are made from the finest quality tempered steel, highly finished, true and square.

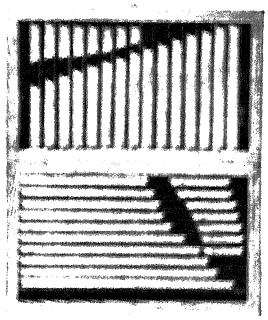
4 to 15 ems . . .	$0.20	21 to 25 ems	$0.30	31 to 35 ems	$0.40	41 to 45 ems	$0.50	51 to 55 ems	$0.60
16 to 20 ems . . .	.25	26 to 30 ems	.35	36 to 40 ems	.45	46 to 50 ems	.55	56 to 60 ems	.65

Extra Thin Composing Rules (.018 gauge) 50 cents

PERFECTION RULE SET

The Perfection Set contains 40 spring tempered steel composing rules, numbered 4 to 45 picas, including half em measures 4 to 10 picas. Rules are fitted in a handsome case, strongly made of polished oak, plush lined and nicely finished.

Price $12.00



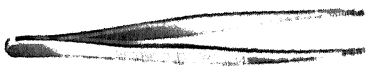
PERFECTION RULE SET

COMPOSITORS' TWEEZERS

SAFETY CAPS ARE FURNISHED WITH ALL TWEEZERS WITH THE EXCEPTION OF THE IMPROVED LOCKING TWEEZERS

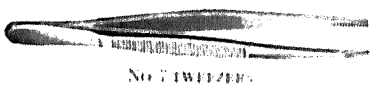
No. 3 COMBINATION BODKIN AND TWEEZERS

The Combination Bodkin and Tweezers is a valuable tool for the Compositor. Nickel plated. Price $0.50



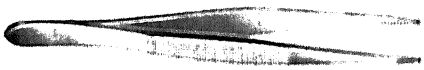
No. 5 TWEEZERS

No. 5 is the most generally useful pattern of Tweezers. Gauging about 4 inches long. Nickel plated. Price $0.75



No. 7 TWEEZERS

No. 7 and No. 8 are of the best Tweezers designed, of steel with fine surface and finish. No. 7 is 4 inches long. Nickel plated. Price $0.75



No. 8 TWEEZERS

No. 8 is the largest Tweezers, 4½ inches long. Price $0.75

No. 9 IMPROVED LOCKING TWEEZERS

The Improved Locking Tweezers is a valuable tool, as automatically locking the points when not in use. Nickel plated. Price $0.75

No. 11A TWEEZERS

A good, cheap Tweezers. Made of polished steel. Nickel plating. No. 11A. Nickel plated. Price $0.25

BODKINS

Steel Needle Bodkin with wooden handle. Price $0.25

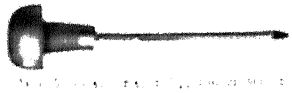
ENGRAVERS' TOOLS

No. 1 ENGRAVERS' TOOL

No. 2 ENGRAVERS' TOOL

No. 3 ENGRAVERS' TOOL

No. 4 ENGRAVERS' TOOL



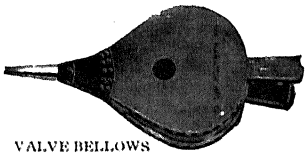
No. 5 ENGRAVERS' TOOL

No. 6 ENGRAVERS' TOOL

CYLINDER AND VALVE BELLOWS

CYLINDER BELLOWS

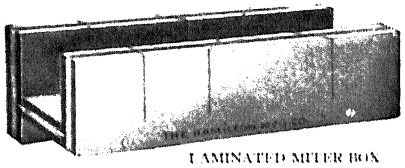
No. 1 Cylinder Bellows, 20 inch. Price..... $2.25



VALVE BELLOWS

Small Valve Bellows, 8 inch. Price..... $2.00
Large Valve Bellows, 10 inch. Price..... 2.75

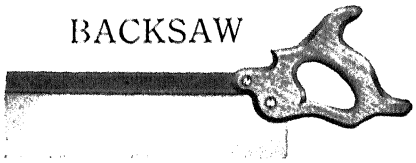
PRINTERS' MITER BOXES



LAMINATED MITER BOX

No. 5891 Miter Box, 2¼ inches wide, 10 inches long. Price.. $0.65
No. 5893 Miter Box, 3 inches wide, 16 inches long. Price..... .80

BACKSAW



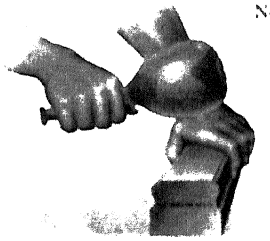
Price..... $3.00

ROBINSON IMPROVED MALLET

The hammer head of this mallet is ovoid, or egg shaped. A blow struck upon the planer is always a square blow, which is a most important consideration when taking a proof. There are no sharp corners to wear away, and no danger of its slipping off the planer and marring the type faces.

PRICE AND DIMENSIONS OF ROBINSON IMPROVED MALLET

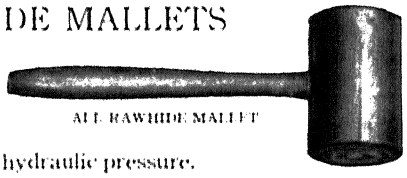
No. 5822 Hickory, ball 3½x3¼ inches, full length 8 inches..... $1.35



THE ROBINSON IMPROVED MALLET

ALL-RAWHIDE MALLETS

All Rawhide Mallets have heads that are made throughout of rolled rawhide, specially treated, and formed into shape by hydraulic pressure.

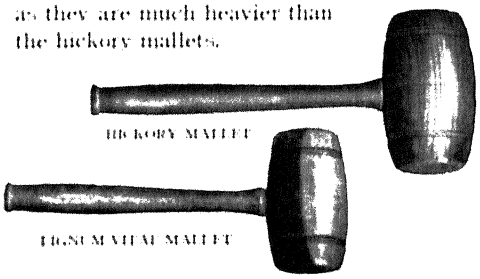


ALL RAWHIDE MALLET

All Rawhide Mallet No. 4 2x3½ inches, weight 10 oz..... $1.25
All Rawhide Mallet No. 10 2x3½ inches, weight 20 oz. (loaded)..... 1.50
All Rawhide Mallet No. 5 2¼x4¼ inches, weight 22 oz..... 2.75

WOODEN MALLETS

All Wooden Mallets are made of thoroughly seasoned and selected stock. The handles are screwed in and mallets are oil finished. The lignum vitae mallets are especially recommended as they are much heavier than the hickory mallets.



HICKORY MALLET

LIGNUM VITAE MALLET

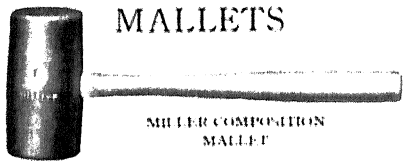
PRICES OF WOODEN MALLETS

No. 5805 Hickory, small, size 2½x4½ inches..... $0.75
No. 5807 Hickory, medium, size 3x5 inches..... 1.00
No. 5809 Hickory, large, size 3½x6 inches..... 1.15
No. 5815 Lignum vitae, size 2¼x3½ inches..... 1.00
No. 5817 Lignum vitae, size 3x5 inches..... 1.25

SHOOTING STICKS

7 inch Iron, nickeled, each..... $0.75
Hickory, each..... .20

MILLER COMPOSITION MALLETS



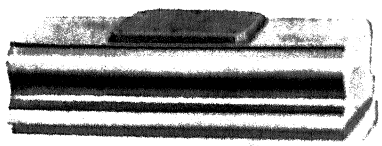
MILLER COMPOSITION MALLET

The Miller Composition Mallets are of laminated construction and molded in one piece. Handles are second growth hickory, of special design, and will not work loose and come off.

No. 8 2x3½ in., weight 8 oz., handle 11 in..... $1.00
No. 16 2½x4½ in., weight 16 oz., handle 12 in..... 1.30
No. 24 2⅞x5⅛ in., weight 24 oz., handle 14 in..... 1.70

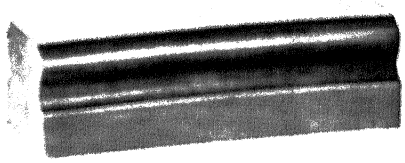
PLANERS FOR PROOFS, TYPE AND SLUGS

Planers are made of the best selected rock maple [illegible] with a durable quality of felt. The face of the slug planers is covered with corrugated rubber



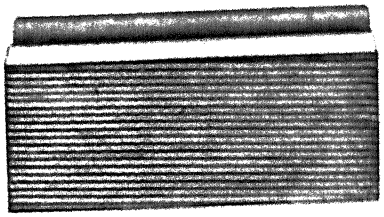
PROOF PLANER

No. 5835—Proof Planer, size [illegible] Price [illegible] $1.50
No. 5837—Proof Planer, size [illegible] with leather top. Price 1.75



[illegible]

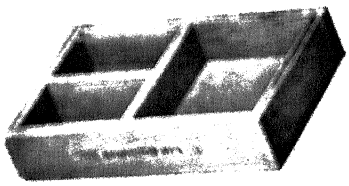
[illegible] $0.45
[illegible] .50
[illegible] .55



SLUG PLANER

No. 5847—Slug Planer, size [illegible] Price [illegible]

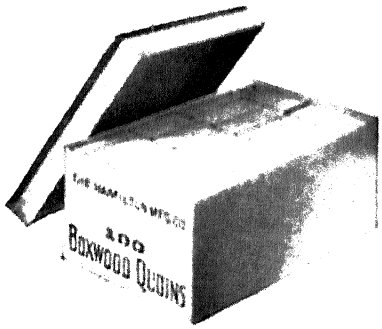
LEADER BOX



[illegible]

[illegible] $0.40

WOOD QUOINS



Wood Quoins

Wood Quoins are made of [illegible] boxwood in lengths of 1¾ inches in assorted widths. They are sold in boxes, bags and barrels, as follows:

No. 5869—Hardwood Quoins in box of [illegible] Weight, 1¾ lbs.

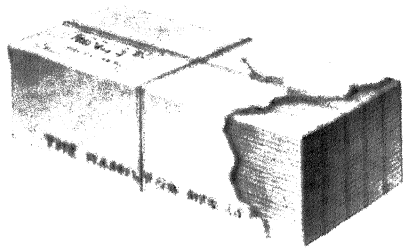
No. 5873—Hardwood Quoins in bags of [illegible] Weight, 9 lbs.

No. 5877—Hardwood Quoins in bags of [illegible] Weight, 18 lbs.

No. 5881—Hardwood Quoins in barrel of [illegible] 7500. Weight of full barrel, [illegible] lbs., gross [illegible] 18 lbs.

Boxwood Quoins are not kept in stock, but will be furnished to order

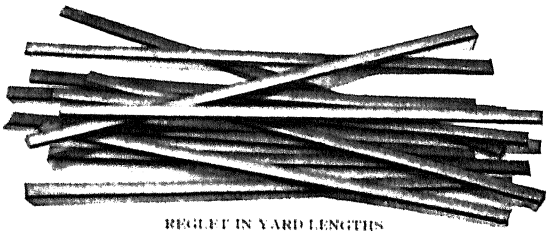
WOOD FURNITURE AND REGLET CUT TO LENGTH



[illegible]

WOOD FURNITURE AND WOOD REGLET

Wood Furniture and Wood Reglet are kept in stock in yard lengths of the bodies listed in table below. They are made from thoroughly kiln-dried stock on machines especially designed for the purpose, insuring accuracy. Other bodies and lengths are made to order.



REGLET IN YARD LENGTHS

BODIES AND WEIGHTS OF REGLET AND FURNITURE IN STRIPS

Widths	Weight 100 Yards Lbs.	Widths	Weight 100 Yards Lbs.
6 point	10	4 line	40
12 point	12	5 line	50
18 point	15	6 line	60
2 line	20	8 line	80
3 line	30	10 line	100

LABOR-SAVING WOOD FURNITURE AND REGLET

The following cabinets and fonts to fill them are sold together or separately. They are fully illustrated and described in Printing Equipments section on pages 1094 to 1096.

	Pieces in Font
REGLET CABINETS WITH CONTENTS	
No. 3690—Reglet Cabinet with contents	2244
No. 3695—Reglet Cabinet with contents	2244
No. 3729 C—Reglet Cabinet with contents	2100
REGLET IN FONTS TO FILL ABOVE CABINETS	
No. 3734—Labor Saving Reglet to fill Cabinet No. 3690, 10 to 60 picas, as assorted	2244
No. 3736—Labor Saving Reglet to fill Cabinet No. 3695, 61 to 160 picas, as assorted	2244
No. 3729 D—Labor Saving Reglet to fill Cabinet No. 3729 E, 10 to 61 picas, as assorted	2100
WOOD FURNITURE CABINETS WITH CONTENTS	
No. 3700—Wood Furniture Cabinet with contents	432
No. 3705—Wood Furniture Cabinet with contents	432
No. 3710—Wood Furniture Cabinet with contents	972
No. 3715—Wood Furniture Cabinet with contents	972
No. 3720—Wood Furniture Cabinet with contents	1332
No. 3725—Wood Furniture Cabinet with contents	1332
No. 3728—Wood Furniture Cabinet with contents	280
No. 3728 C—Wood Furniture Cabinet with contents	560
No. 3728 J—Wood Furniture Cabinet with contents	765
No. 3728 M—Wood Furniture Cabinet with contents	1530
WOOD FURNITURE TO FILL ABOVE CABINETS	
No. 3740—Labor-Saving Wood Furniture to fill Cabinet No. 3700, 10 to 60 picas, as assorted	432
No. 3742—Labor-Saving Wood Furniture to fill Cabinet No. 3705, 70 to 160 picas, as assorted	432
No. 3748—Labor-Saving Wood Furniture to fill Cabinet No. 3710, 10 to 60 picas, as assorted	972
No. 3750—Labor-Saving Wood Furniture to fill Cabinet No. 3715, 70 to 160 picas, as assorted	972
No. 3758—Labor-Saving Wood Furniture to fill Cabinet No. 3720, 10 to 60 picas, as assorted	1332
No. 3760—Labor-Saving Wood Furniture to fill Cabinet No. 3725, 70 to 160 picas, as assorted	1332
No. 3728 A—Labor-Saving Wood Furniture to fill Cabinet No. 3728, 10 to 60 picas, as assorted	280
No. 3728 D—Labor-Saving Wood Furniture to fill Cabinet No. 3728 C, 10 to 60 picas, as assorted	560
No. 3728 K—Labor-Saving Wood Furniture to fill Cabinet No. 3728 J, 10 to 160 picas, as assorted	765
No. 3728 N—Labor-Saving Wood Furniture to fill Cabinet No. 3728 M, 10 to 160 picas, as assorted	1530

IRON AND WOOD SIDE AND FOOT STICKS

Iron Side Sticks are made, unless otherwise ordered, ¼ inch longer than the standard length of form, and Foot Sticks are made ¼ inch shorter than standard width of form. If larger than 6 point column rules are used, or columns wider than 13 picas, allowance will have to be made.

IRON SIDE AND FOOT STICK

SIZES OF WOOD SIDE STICKS

	Length	Thick End	Thin End
No. 3671—Extra Thin	1 yd	½ in.	3/32 in.
No. 3672—Thin	1 yd	¾ in.	3/16 in.
No. 3673—Medium	1 yd	1 in.	7/32 in.
No. 3674—Thick	1 yd	1¼ in.	¼ in.

SIZES OF IRON SIDE AND FOOT STICKS

Straight or Beveled. Priced per Inch, any Length

Regular Sizes of Side and Foot Sticks	Length Side Stick	Length Foot Stick	Total Length 2 of Each	Total Length 4 of Each
4 col. folio or quarto	14¼ in.	8¾ in.	46 in.	92 in.
5 col. folio or quarto	18¼ in.	11 in.	58½ in.	117 in.
6 col. folio or quarto	20¼ in.	13¾ in.	67 in.	134 in.
7 col. folio or quarto	22¾ in.	15½ in.	75½ in.	151 in.
8 col. folio or quarto	24¼ in.	17¾ in.	84 in.	168 in.
9 col. folio or quarto	26¾ in.	20 in.	92½ in.	185 in.

MAPLE CUTTING STICKS FOR PAPER CUTTERS

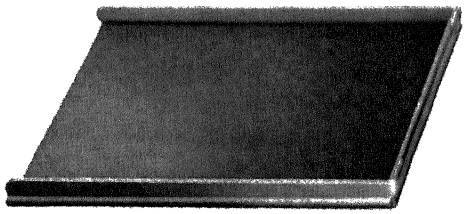
These are furnished for all makes of paper cutters. They are made of seasoned maple. Maximum length 18.8 inches. In ordering, the exact measurements of square and of length must be given or a sample sent. To state the name and size of a paper cutter is not a sufficient description.

PRESSED STEEL GALLEYS

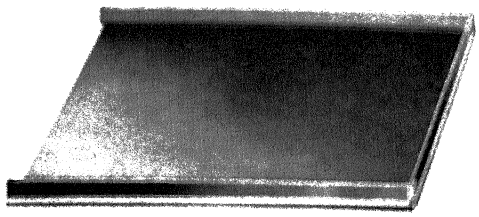
Pressed Steel Galleys are made of cold rolled steel, polished or galvanized, pressed with special machinery to reduce labor cost to the minimum, and electrically welded. Accuracy. Rigidity is ensured by the beaded formation under each of the rims.

Pressed Steel Galleys are furnished, to order, with a stamped number on either or both the back rim of galleys or by number plate attached to back wall of galley. Each pressed steel galley is numbered by means of attached plate only. Numbering [illegible]

The outside measurements are ¾ m. wider than the inside measurements.



CHALLENGE PRESSED STEEL GALLEY



[illegible]

CHALLENGE PRESSED STEEL GALLEYS

NEWS AND BOOK SIZES

Sizes, inside	Description
13 picas × 1 pt. × 2⅜ m.	For 13 pica columns
2⅛ × 22¾ m.	News single column
3⅛ × 22¾ m.	Single column
3⅛ × 11¾ m.	Half length single column
26½ picas × 2 pts. × 2⅜ m.	For 26½ pica [illegible]
6¼ × 22¾ m.	Double column
6¼ × 11¾ m.	Half length double column
8⅛ × 22¾ m.	Triple column
10⅜ × 22¾ m.	Four column

JOB SIZES

6 × 10 m.	5⅝ × 13 m.	[illegible]

MAILING SIZES [illegible]

13 picas × 1 pt. × 2⅜ m.		26½ picas × 2 pts. × 2⅜ m.
2⅛ × 22⅜ m.		6¼ × 22⅜ m.
3⅛ × 22⅜ m.	12 × 18 m.	8⅛ × 22⅜ m.

HAMILTON PRESSED STEEL GALLEYS

[illegible]

[illegible]		[illegible]
[illegible]		[illegible]
[illegible]		[illegible]
[illegible]		[illegible]
[illegible]		[illegible]
[illegible]		[illegible]
[illegible]		[illegible]
[illegible]		[illegible]

[illegible]

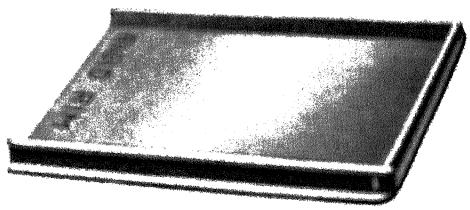
[illegible]	[illegible]	[illegible]

[illegible]

[illegible]		[illegible]
[illegible]		[illegible]
[illegible]		[illegible]

RIGID RIM STEEL GALLEYS

A superior style of steel galley, with wide rims, spot welded to bottom. Numbering [illegible]



[illegible]

NEWS AND BOOK SIZES

*Sizes, inside	Description
2⅛ × 22½ m.	News single column
3⅛ × 22½ m.	Single column
3⅛ × 11¼ m.	Half length single column
26½ picas × 2 pts. × 2⅜ m.	For 26½ pica [illegible]
6¼ × 22½ m.	Double column
6¼ × 11¼ m.	Half length double column
8⅛ × 22½ m.	Triple column
10⅜ × 22½ m.	Four column
12½ × 22½ m.	Five column
14⅝ × 22½ m.	Six column
17½ × 22½ m.	Seven column
19⅞ × 22½ m.	Eight column

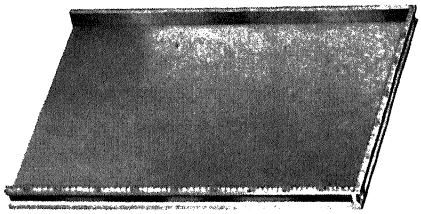
JOB SIZES

6 × 10 m.	5⅝ × 13⅜ m.	[illegible]
	8⅛ × 13⅜ m.	[illegible]

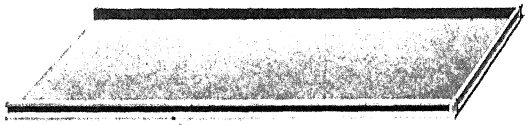
*Outside dimensions are ¾ m. wider and ¾ [illegible]

*These three sizes will fit in galley cabinets [illegible]

PATENT CORNER ALL-BRASS GALLEYS



PATENT CORNER ALL-BRASS JOB GALLEY



TRIPLE COLUMN PATENT CORNER ALL-BRASS GALLEY

PATENT CORNER ALL-BRASS MAILING GALLEY, 7½x23½ IN.

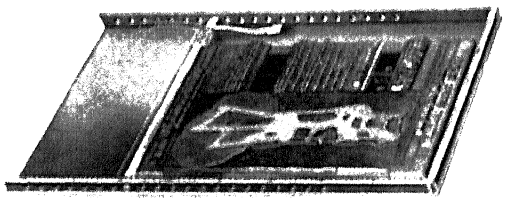
All-Brass Galleys of various styles of construction have been put on the market and withdrawn since this standard style was first designed. The Patent Corner All-Brass Galleys have survived, with increasing popularity because they are the best. The job sizes and the four column and five column galleys are graduated by pica ems at head and on one side, as shown in illustration at left.

The outside measurements are ½ inch wider than the inside, narrow-wise, and on mailing galleys both ways.

INSIDE MEASUREMENTS OF PATENT CORNER ALL-BRASS GALLEYS

Inches, Inside	Style of Galley	Inches, Inside	Style of Galley	Inches, Inside	Style of Galley
3¼x23¾	Single Column	15x23¾	Six Column	10x16	Job Size
5x23¾	Medium Column	17¼x23¾	Seven Column	12x18	Job Size
6¾x23¾	Double Column	19½x23¾	Eight Column	15x22	Job Size
8¼x23¾	Triple Column	6x10	Job Size	18x25	Job Size
10½x23¾	Four Column	8¾x13	Job Size	6¾x23½	Mailing
12¾x23¾	Five Column	9x14	Job Size	7½x23½	Mailing

AVERY ALL-BRASS MAKE-UP GALLEYS

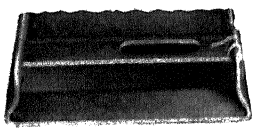


AVERY ALL BRASS MAKE UP GALLEY

Made in eight sizes: 8¾x13, 9x14, 10x16, 10½x23¾, 12x18, 12¾x23¾, 15x23¾, and 17¾x23¾ inches inside.

This is a regular Patent Corner All Brass Galley with pica graduations. The make up gauge is an eccentric steel rod in a square brass tube. It is easily entered into holes in side walls to give the desired length of page, and is as easily released. When set for make up the gauge is held in a position about one pica longer than the required length of page, at which time the gauge lever is in the position indicated by dotted lines shown in illustration. Reversing the lever brings page to required length under strong pressure.

GALLEY LOCKS



CHALLENGE SON REMOVABLE GALLEY LOCK

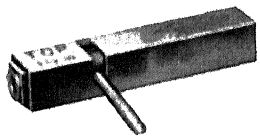
STYLE 1. To work reliably with Challenge pressed steel galleys only. Made for following widths of galleys: 13 picas, 19½ m., 26½ picas, 33½ m., and 6¾ m. Special widths to order.

STYLE 2. To work with Hamilton (new style) pressed steel galleys only, same widths as in Style 1.

CHALLENGE REMOVABLE GALLEY LOCK

STYLE 3. To work reliably with Challenge pressed steel galleys only. Made in widths of 2 m. (for 13 pica galleys), 3½ m. (for 3½ m. galleys and 6¾ m. (for 6¾ m. or wider galleys). Special widths to order.

STYLE 4. To work with Hamilton (new style) pressed steel galleys only, same widths as in Style 3.



JONES DROP-IN GALLEY LOCK

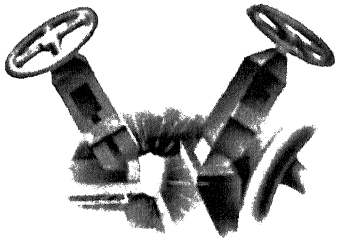
Made to work effectively on any width of patent corner brass or rigid rim steel galleys. Each lock has an expansion of one pica. The lock is expanded and locked by depressing or turning the lever.

The expansion pieces are of steel in brass case.

Standard widths are 13, 13 and 26½ picas, and 3½, 6¾, 8¾, 10 and 12 m. Special widths to order.

SUPERIOR ELECTRIC WELDED STEEL CHASES

Through Electric Welding the Four Bars Become One Solid Piece of Steel



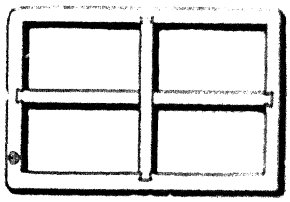
A chase is only as strong and as accurate as the joints connecting the bars. A chase can be as strong as the solid bar type electric welded chase. Brazed or riveted corners or other methods of uniting the bars, long in use and prevalent in the making, are found to be weaker than the solid steel.

In electric welding great heat can be applied to obtain that degree of fusibility necessary to cause the molecules of steel to intermingle just exactly as they would were the metal melted and cast in a mold. That is why the right electric welding the four bars of the chase become one solid, perfect piece of steel.

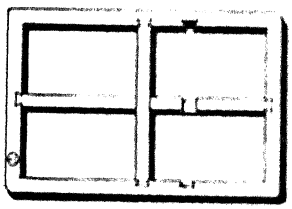
In ordinary welding the heat of the forge or furnace is applied to the outside of the bars and, which naturally causes the surface to become much hotter than the interior, and although apparently a good weld is effected on the outside the center is often left cold.

Electric welding is exactly the opposite, heat is first generated at the center of the bars and works outward, and with the visible exterior of the weld cool, the interior is certain beyond doubt that the interior is perfectly welded.

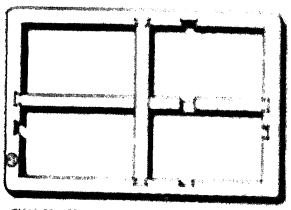
DIAGRAMS AND SIZES OF STANDARD CHASES



BOOK CHASE, NO BAR SHIFTING



BOOK CHASE, ONE BAR SHIFTING



BOOK CHASE, BOTH BARS SHIFTING

No.	Inside Measure	Width of Stock	Outside Measure	Weight
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48				

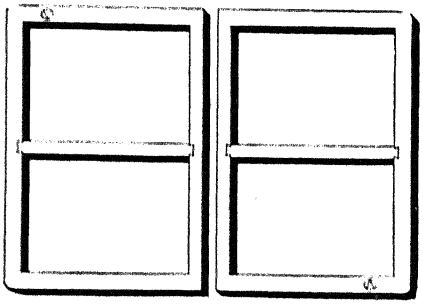
Long cross-bars are 6 pi as wide
Short cross-bars are 6 pi as wide
Thickness of bars ¾ inch

Take Notice.— When special sizes of Superior Electric Welded Steel Chases are required it will be necessary to give accurate information regarding outside and inside measurements, width of stock for side and end bars and width of stock for back bars and also size of the gutter. To facilitate ordering special size chases, a printed blank showing detailed diagrams of the various chases and poster chases will be sent upon request to anyone interested. Special size chases are made to order and cannot be returned. Write for information and quotations.

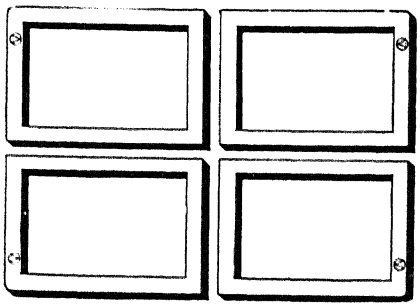
SUPERIOR ELECTRIC WELDED STEEL CHASES

Through Electric Welding the Four Bars Become One Solid, Perfect Piece of Steel

DIAGRAMS OF SUPERIOR ELECTRIC WELDED QUARTO AND QUADRUPLE CHASES



QUARTO CHASES



QUADRUPLE CHASES

SIZES OF QUARTO CHASES

No.	Col. Quarto	Size of Pair Over All, Inches	Size of Each Chase Outside, Inches	Measurement Length and Breadth Over All, Inches	Width of Side Bars Inches	Width of End Bars Inches	Width of Back Bars Inches
1	*4	34⅞ x24¼	17 15/16 x24¼	60⅛	1 1/16	1 1/16	13/16
2	4	36 x24½	18 x24½	60½	1 1/16	1 1/16	13/16
3	*4	43 x28½	21½ x28½	71½	1⅛	1⅛	13/16
4	4	44⅛ x29½	22 1/16 x29½	73⅝	1⅛	1⅛	13/16
5	*6	46 x25½	23 x25½	78½	1¼	1¼	13/16
6	*6	47 x25½	23½ x25½	79½	1¼	1¼	13/16
7	6	47⅞ x34	23 15/16 x34	81⅝	1¼	1¼	13/16
8	*7	51 x37½	25½ x37½	88½	15/16	15/16	15/16
9	7	52⅛ x39	26 1/16 x39	91⅛	15/16	15/16	15/16
10	*8	46⅛ x43½	23 1/16 x43½	90⅝	15/16	15/16	15/16

* These sizes carried in stock, and will be furnished unless otherwise specified.

Thickness of side bars, ⅝ inch, thickness of end bars, ⅝ inch; thickness of back bars, ⅝ inch; width of cross-bars, 6 pieces, thickness of crossbars, ⅝ inch

SIZES OF QUADRUPLE CHASES

No.	Col. Quarto	Size of Pair Over All Inches	Size of Each Chase Outside Inches	Measurement Length and Breadth Over All, Inches	Width of Side Bars Inches	Width of Inside End Bars Inches	Width of Outside End Bars Inches	Width of Back Bars Inches
1	*4	28 x42½	14 x21¼	70½	1 1/16	13/16	1 1/16	13/16
2	*6	32½ x45	16¼ x22½	79½	1 1/16	13/16	1 1/16	13/16
2½	6	33¼ x46¼	16⅝ x23⅛	79½	1⅛	13/16	1⅛	13/16
4	*7	38 x50½	19 x25¼	88½	1⅛	13/16	1⅛	13/16

* These sizes carried in stock, and will be furnished unless otherwise specified.

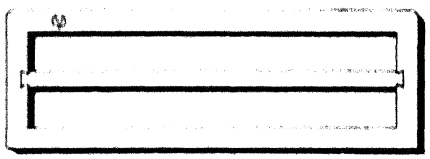
Special for Reliance Press

Thickness of side bars, ⅝ inch, thickness of inside end bars, ⅝ inch; thickness of outside end bars, ⅝ inch; thickness of back bars, ⅝ inch

DIAGRAM AND SIZES OF HEADING CHASES

No.	Size of Chase Outside With Bar Inches	Size of Chase Inside Inches	Measurement Length and Breadth Inches	Width of Bars			
				Side Bars		End Bars	
				With Bar Inches	Without Bar Inches	With Bar Inches	Without Bar Inches
1	8 x19	6x17	27	1	1 1/16	1	1 1/16
2	10 x24	8x21	33	1	1 1/16	1	1 1/16
4	10⅝ x 30⅛	8x28	40¼	1 1/16	1⅛	1 1/16	1⅛

Width of crossbar, 6 pieces, thickness of bars, ⅜ inch.

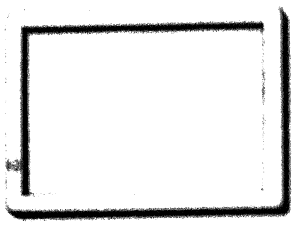


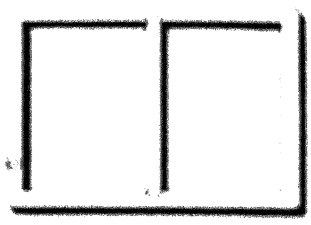
HEADING CHASE

When ordering additional chases to match any Superior Chase in use no measurements need be given—naming serial number which is stamped on the chase assures an exact duplicate.

In other cases where there is any doubt as to the measurements or style wanted, it will be advisable to write for a chase specification blank in which diagrams of all styles are shown, with detailed instructions for furnishing necessary specifications.

SUPERIOR ELECTRIC WELDED STEEL CHASES





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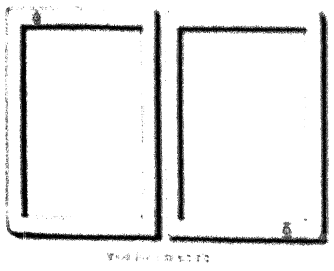

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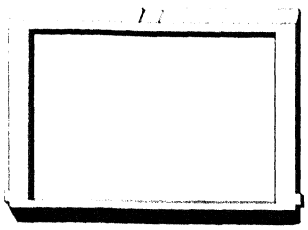
*Three sizes

†Thickness

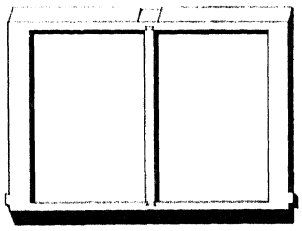
SUPERIOR ELECTRIC WELDED STEEL JOB CHASES

Superior Electric Welded Steel Job Chases are becoming more generally used year by year. They are much stronger and more satisfactory to use than cast iron chases and are made in a number of styles.

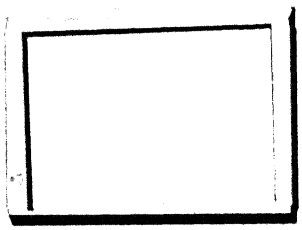
These chases are made for all sizes of Chandler & Price Job Presses. Special sizes made to order. Write for information and prices.



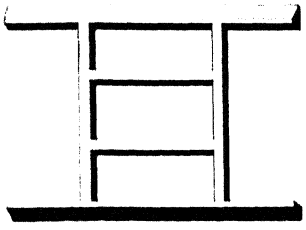
PLAIN JOB CHASE
The regulation steel chase generally used



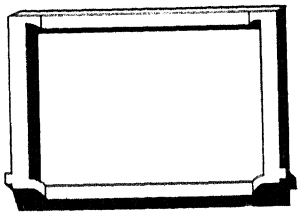
JOB CHASE WITH BAR
For divided forms such as brief work and booklets



BEVELED JOB CHASE
Beveled rule blanks locked at an angle saves rollers



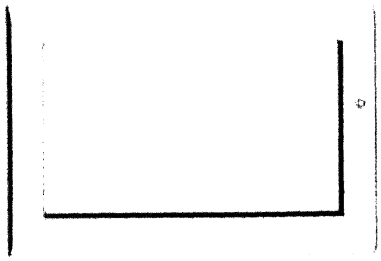
SPIDER JOB CHASE
For locking up small forms; a furniture saver; very rigid



JOB CHASE WITH BEARERS
The bearers are cast on the chase; substantial; saves time

THE SAMSON JOB CHASE

The Samson Job Chase will be found a great convenience for locking up the large register job that does not permit of the use of a bar and in which the spring of a regular chase would prevent a register lock up. It is the chase that meets the emergency, as it is made of extra wide material and will not yield under the severest strain. All sizes of Samson Chases are made of bars 1½ inches wide at ends and beveled bars 2 inches wide at sides. They have the same outside measurements as regular chases and about 1½ inches less space both ways inside. Samson Chases can be supplied in the following sizes: 10x15, 11x17, 12x18, 13x19, 14x20, 14x22 and 14½x22 inches. Send for additional information and prices.



SAMSON JOB CHASE

SUPERIOR ELECTRIC WELDED STEEL CHASES

Superior Electric Welded Steel Chases may be obtained on short notice for Colt's Armory, Laureate, Hartford, National, Liberty and other platen printing presses, as well as for cutting and creasing presses. Write for information and prices.

CHASES FOR KELLY PRESSES

Superior Electric Welded Steel Chases for the Kelly Automatic Job Press Style B and for Kelly Automatic Press No. 2 are made in the following sizes:

STYLE B CHASES

Standard Steel Border Chase, KA—outside measure, 17⅞x23¾ inches; inside measure, 14x20¼ inches.

Steel Skeleton Chase, KE—outside measure, 18⅞x23¾ inches; inside measure 16⅜x21⅜ inches.

No. 2 CHASES

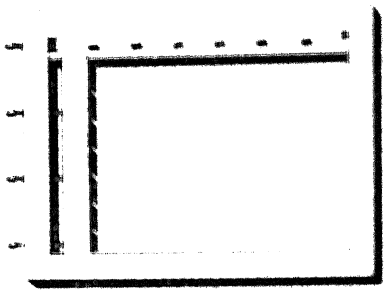
Steel Border Chase—outside measure, 27¼x35¼ inches; inside measure, 24¼x32¼ inches; 1¼ inch steel.

Steel Book Chase—outside measure, 27¼x35¼ inches; inside measure, 25x33 inches; with long bar shifting; 1⅛ inch steel.

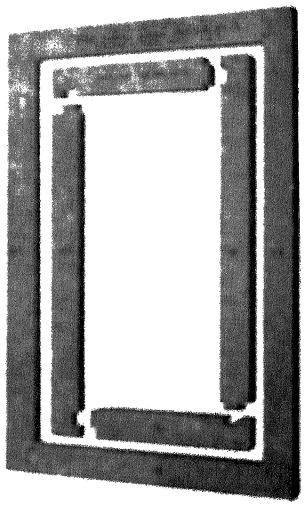
Other size chases for Kelly Presses furnished to order

SUPERIOR ELECTRIC WELDED STEEL NEWSPAPER CHASES

Superior Electric Welded steel Newspaper [illegible] accurate manner, exactly type high, perfectly square and [illegible] attached to [illegible] manner as to [illegible] with [illegible] and form a [illegible] avoiding the [illegible]



[illegible] Electric Welded steel Newspaper [illegible] marked with auto plate lines and [illegible] Write for information and prices.



McGREAL COMBINATION CHASE

McGreal Combination [illegible] to take [illegible]

4 inch	28 inch	[illegible]	[illegible]	[illegible]
6 inch	26 inch	[illegible]	[illegible]	[illegible]
8 inch	22 inch	[illegible]	[illegible]	[illegible]
10 inch	24 inch	[illegible]	[illegible]	[illegible]
12 inch	24 inch	[illegible]	[illegible]	[illegible]
14 inch	26 inch	[illegible]	[illegible]	[illegible]
16 inch				

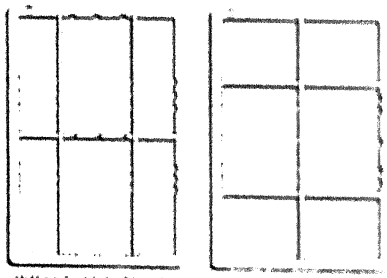
The above are inside measurements [illegible] pieces and two 30 inch pieces make a chase [illegible] inside measurements. Send for circular [illegible] Combination Chases, and ask for quotations.

[illegible]

WILSON AUTOMATICALLY REGISTERING CHASES

[illegible]

The Wilson Automatically Registering Chase [illegible] will be found a great time saver. [illegible] at it before. It will serve as a perfect chase and [illegible]



WILSON AUTOMATICALLY REGISTERING CHASES
Patented May [illegible]

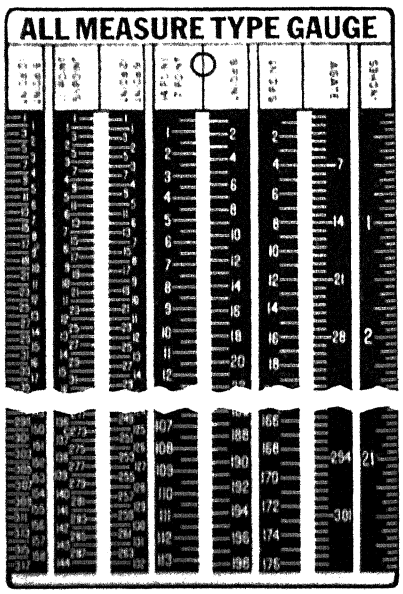
[illegible]

THE BEST TYPE MEASURES AND LINE GAUGES

Type Measures are a necessity in the advertising department and the mechanical department of every newspaper and periodical office. Every superintendent, foreman, layout man, advertising manager, business manager, publisher and editor should have one on his desk. We handle a complete line of approved makes, and can supply a size and scale to meet every requirement.

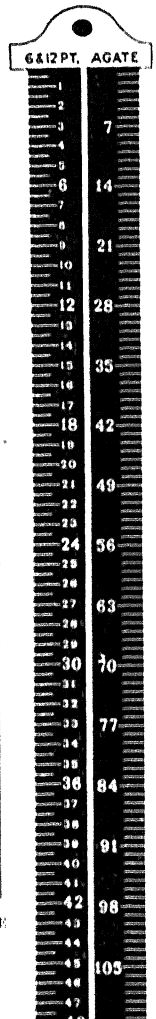
THE ALL-MEASURE TYPE GAUGE

TWO MEASURES IN ONE



ALL-MEASURE TYPE GAUGE

The All-Measure Type Gauges are etched on heavy brass, and are convenient, durable, legible and accurate. They are made in 18 inch and 22 inch sizes, and have eight straight edges. Besides inches, they measure agate, 5, 5½, 6, 7, 8, 9, 10, 11, 12 and 14 point. All measures are on a full-length straight edge. Newspaper offices and advertising managers will find the All-Measure Type Gauges a great convenience.

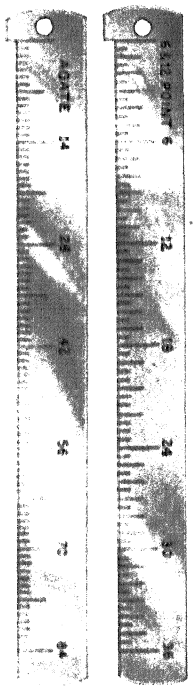


TURTLE TYPE GAUGE

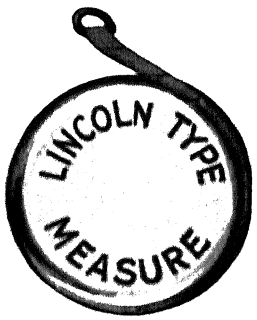
SUPERIOR LINE GAUGE

MADE IN A VARIETY OF STYLES AND SIZES

The 6 point and 12 point Superior Line Gauges are made of 4 point brass. The 14, 21 and 24 point sizes are made of 6 point brass. They are made in a variety of sizes from 6 inches long to 24 inches long, and are scaled to measure agate, 6 point and 12 point. Send for circular describing the complete line, and ask for prices.



SUPERIOR LINE GAUGE



LINCOLN TYPE MEASURE

THE LINCOLN TYPE MEASURE

The Lincoln Type Measure is a steel tape, 24 inches scale, agate to pica measure, in a German silver case. May be easily carried in the vest pocket. Write for circular and prices.

MAGNIFYING GLASSES

The regular Engravers' Magnifying Glasses are the very best that can be procured for the purpose. The lenses are accurately ground, very powerful and are set in vulcanite.

PRICES OF MAGNIFYING GLASSES

No. 144½ Magnifying Glass, 1 inch focus	$1.40
No. 144A Magnifying Glass, two lenses, 1 inch and 2½ inch focus	1.60

REGULAR OVERLAY KNIFE

Regular Overlay Knife in [illegible] ..... No. [illegible]
Handy Overlay Knife, each .....

VICTOR OVERLAY KNIFE

A perfectly safe knife for [illegible] case closes with a snap spring

Victor Overlay Knife with One Blade ..... No. [illegible]
Extra Blade, each .....

EYE SHADES

[illegible] shield [illegible] light [illegible] adjustment [illegible]

[illegible] $0.35
[illegible] ..... .50

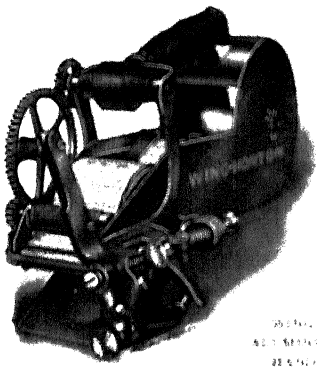
ENGRAVERS' WOOD

[illegible] Engravers' Maple Maple in several grades [illegible] but [illegible] will be [illegible]

WING ALUMINUM HAND MAILER

The Lightest Mailer Made

The Wing Aluminum Hand Mailer is the latest [illegible] light in weight and easily handled, and [illegible]



[illegible] machines [illegible] guides and [illegible] paper. Papers [illegible] are [illegible] and [illegible] together [illegible] Mail [illegible] gauge. A [illegible]

Prices and [illegible] Wing Aluminum Hand Mailer

No. 1 size [illegible]	[illegible]	[illegible]
No. 2 size [illegible]	[illegible]	[illegible]
No. 3 size [illegible]	[illegible]	[illegible]

MUSTANG MAILING MACHINE

Mailer [illegible]

The Mustang Mailer [illegible] ing to the expertness of the operator. Made in [illegible] only and spaces 27 points. Style A designed [illegible] takes galley 10 ems wide and spaces 42 points. Style B [illegible] inside and spaces 48 points. Mail list made up [illegible] Mustang Mailer weighs about fifteen pounds and the galleys about one pound each.

Prices and [illegible] Mustang Mailer

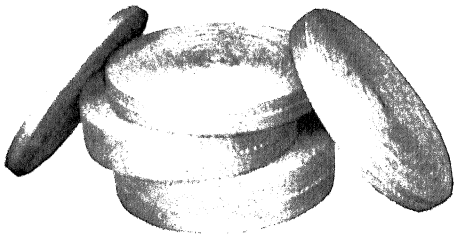
Mustang Mailer, "Regular," 9 ems galleys	[illegible]
Mustang Mailer, Style A, 10 ems galleys	[illegible]
Mustang Mailer, Style B, 12 ems galleys	[illegible]

Write for [illegible] Mustang Mailer

RED-LINE TAPE IN ROLLS

MANUFACTURED EXPRESSLY FOR THE AMERICAN TYPE FOUNDERS COMPANY

Red-line is a superior quality of tape for use in the pressroom and bindery. A cheap tape is dear at any price, for there is nothing more annoying than the breaking of a tape on the press or on any other machine. This invariably happens when one is in a hurry. We have tested many makes of tapes and have concluded that the quality offered is the best. Red-Line Tape has been subjected to rigid tests to meet strain and wear for pressroom and bindery use. These tapes range from 3/8 inch to 2 inches in width, and are made in rolls 36 yards in length.



RED-LINE TAPE IN ROLLS

PRICES OF RED-LINE TAPE IN ROLLS OF 36 YARDS

	5 Rolls or less Per Roll	6 to 11 Rolls Per Roll	12 Rolls and over Per Roll
3/8 inch	$0.95	$0.85	$0.75
1/2 inch	1.20	1.10	1.00
5/8 inch	1.40	1.25	1.15
3/4 inch	1.70	1.50	1.35
7/8 inch	2.00	1.80	1.60
1 inch	2.25	2.10	1.90
1 1/8 inch	2.55	2.30	2.05
1 1/4 inch	2.80	2.50	2.25
1 1/2 inch	3.40	3.15	2.90
2 inch	4.50	4.05	3.65

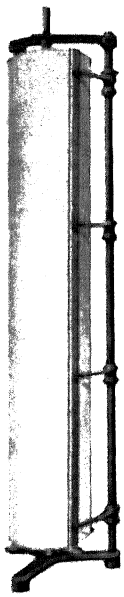
RUN EASY TAPE COUPLERS

Patented Nov. 20, 1917

Run Easy Tape Coupler is a positive mechanical device for securely connecting the ends of tape to prevent wear on the jointed parts, and is the most efficient and dependable device for this purpose. Can be put on in a few seconds by means of the Smooth Jaw Parallel Pliers made for this purpose. Run Easy Metallic Tape Couplers are made in the following sizes:

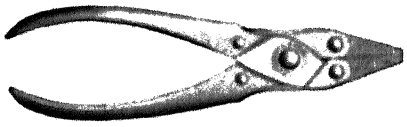
PRICES OF RUN EASY TAPE COUPLERS, PER BOX OF FIFTY

3/8 inch	$1.25	7/8 inch	$1.75
1/2 inch	1.25	1 inch	2.00
5/8 inch	1.50	1 1/8 inch	2.00
3/4 inch	1.75	1 1/4 inch	2.25

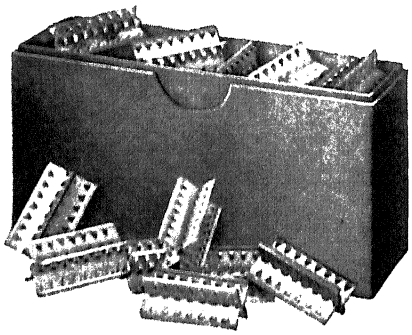


ROUSE TYMPAN PAPER HOLDER

SMOOTH JAW PARALLEL PLIERS



For use with Run Easy Tape Couplers $7.60



RUN EASY TAPE COUPLERS

ROUSE TYMPAN PAPER HOLDER

A LABOR SAVER FOR THE PRESSROOM

The Rouse Tympan Paper Holder will earn its cost in tympan paper economy, in floor space economy and, most of all, in labor saving in a very short time. It is very easily loaded, requires but little room and can be kept in any convenient place. The material and workmanship is of the Rouse standard. Rouse Tympan Paper Holder is made in the following sizes:

Number	Maximum Diameter Roll	Width of Roll	Number	Maximum Diameter Roll	Width of Roll
15-22	15 inches	22 inches	15-66	15 inches	62 to 66 inches
15-34	15 inches	34 inches	20-40	20 inches	36 to 40 inches
15-40	15 inches	36 to 40 inches	20-48	20 inches	44 to 48 inches
15-48	15 inches	44 to 48 inches	20-54	20 inches	50 to 54 inches
15-54	15 inches	50 to 54 inches	20-66	20 inches	62 to 66 inches

Order by number. Smaller sizes to order

BOSTON WIRE STITCHING MACHINES

Machines for Stitching Wire Staples

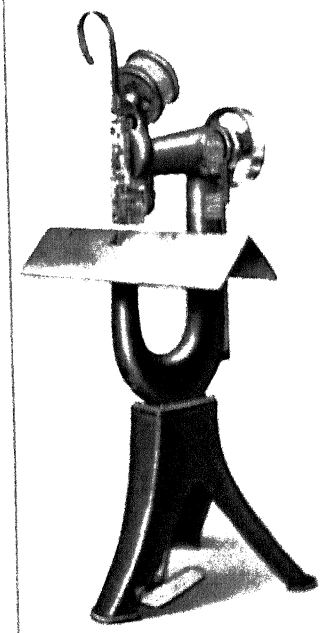
For more than twenty years Boston Wire Stitching Machines have been the standard of excellence in this country and abroad in a most satisfactory manner. They are designed and constructed in the best possible every feature for high speed and superior quality of work.

Unapproachable for simplicity and ease in handling all kinds of ments made by one operation, working parts of hardened steel and made to close limits, they are indeed a model of mechanical when purchasing this class of machinery. The line is complete large, including single head and multiple head stitchers and machines for many special manufacturing purposes. Herewith briefly describe the two best of all line of wire stitchers.

BOSTON WIRE STITCHER No. 1

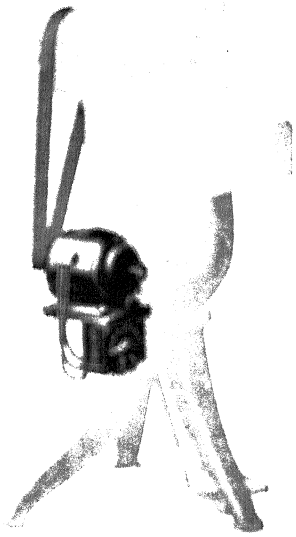
A Heavy Duty Machine

A high speed, light running wire stitcher for a of thin work. Capacity, ¼ inch, flat or saddle. The head is cal, a design which permits of extremely high features are wire straightener, friction



No. 1 AND 2 BOSTON WIRE STITCHERS FOR SPECIAL BELT BOXES

adjustable for with one length of staple thickness ¼ inch, the machine speed, but can be run much faster, when work is light and simple. Regular will staple ¾ inch, ⅝ inch or ½ inch without change of parts.



All working parts are hardened steel. Head diameter, with stand, 22x26 inches. Shipping weight, 150 pounds.

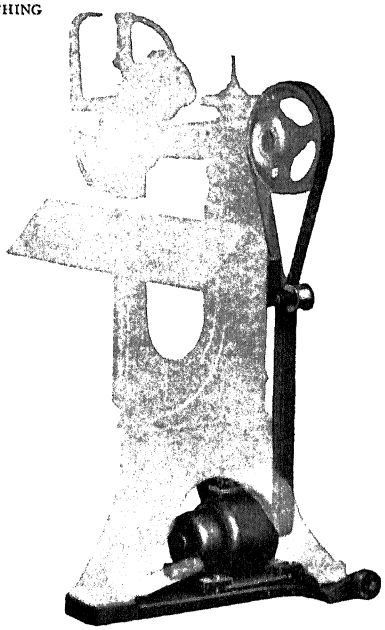
BOSTON WIRE STITCHER No. 2

A very valuable speedy stitcher for pamphlet work, with a capacity of ¼ inch. Will staple from ¼ inch to ¾ inch. Many special heads are made for this machine, including a flat stitcher, a saddle stitcher, a ¼ inch, ⅜ inch, ½ inch, ⅝ inch, ¾ inch, ⅞ inch, 1 inch, 1¼ inch, 1½ inch, 1¾ inch, 2 inch, 2½ inch, 3 inch, 3½ inch, 4 inch, 4½ inch, 5 inch, 5½ inch, 6 inch, 6½ inch, 7 inch, 7½ inch, 8 inch, 8½ inch, 9 inch, 9½ inch, 10 inch, 10½ inch, 11 inch, 11½ inch,

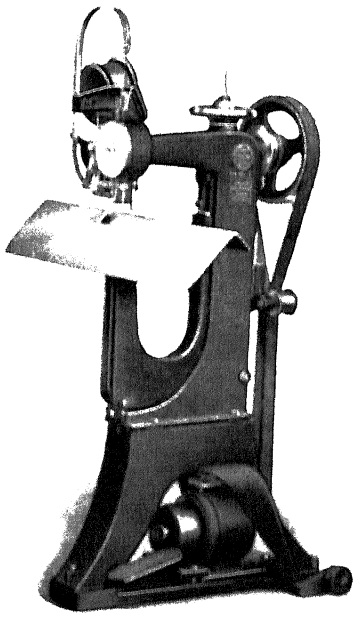
BOSTON WIRE STITCHER No. 3

COMBINED FLAT AND SADDLE STITCHING

A favorite for all-round work. Simple in construction, all working parts *singly adjusted*, and meeting the most exacting requirements of the printer and binder. About three thousand of this size machine are in satisfactory use all over the world. Capacity is two sheets to ½ inch, combined flat and saddle table; takes wire from No. 30 to No. 25 round and 21x25 flat for heavy work. The regular width of stitch is ½ inch; special heads furnished for ¾ inch width for coated paper pamphlet work. Parts for ⅜ inch width also supplied to order. Diameter of pulley, 10 inches; speed, between 140 and 160 stitches a minute. No. 3 and No. 4 are the original Boston Models, and on them the enviable reputation of the Boston Stitchers rests. They have been on the market for more than twenty years, are always satisfactory, are easily understood by the operator, and are recommended for all work within their capacity. Floor space, 26x26 inches; shipping weight, 300 pounds.



SHOWING ELECTRICAL EQUIPMENT FOR NOS. 3, 4 AND 7 BOSTON WIRE STITCHERS

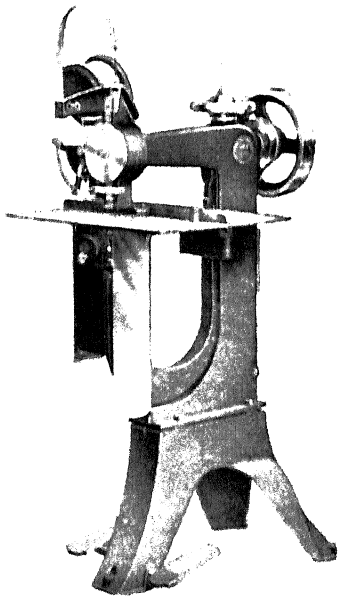


NO. 7 BOSTON WIRE STITCHER WITH MOTOR EQUIPMENT, AN EXTRA SOLD ALSO FOR OVERHEAD BELT DRIVE

BOSTON WIRE STITCHER No. 4

FOR BOTH WIDE AND NARROW MARGINS

No. 4 Boston Wire Stitcher differs from the No. 3 in frame, space back of stitching point, weight and table equipment. The saddle and flat tables divide at the center and are suitable for every kind of printing office or bindery work. The flat table is the most efficient ever placed on a wire stitcher, permits gauging back 10 inches, and is specially adapted to calendar and wide margin stitching. The regular width of stitch is ½ inch; special heads furnished for ¾ inch width for coated paper pamphlet work. Parts for ⅜ inch width also supplied to order. The No. 4 is *singly adjusted*, and stitches from two sheets to ½ inch. Wire used, No. 30 to No. 25 round and 21x25 flat. Diameter of pulley, 10 inches; speed, 140 to 160 stitches per minute. As in all Boston Stitchers, working parts are strictly interchangeable and made of selected hardened steel. Floor space, 28x26 inches; shipping weight, 350 pounds.



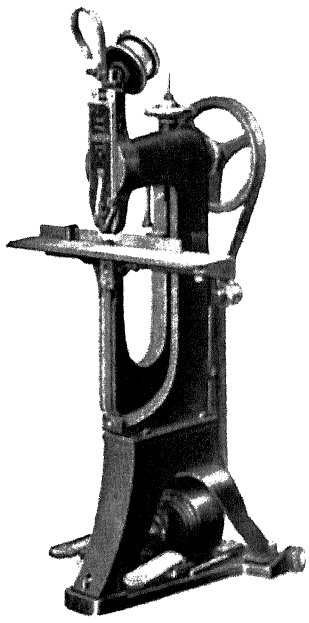
NO. 4 BOSTON WIRE STITCHER FOR OVERHEAD BELT DRIVE, SOLD ALSO WITH MOTOR EQUIPMENT

The No. 3 and No. 4 Boston Wire Stitchers, illustrated on this page, are used throughout the world. The quality of stitching is unequaled and with the fine wire used, does not mar the attractiveness of a good piece of printing. Clinching is flat and even, and the stitchers have every convenience for quick changes.

BOSTON WIRE STITCHER No. 7

A Heavy Foot Machine

Specially designed for heavy work, very rigid and guaranteed [illegible] its capacity. The No. 7 has vertical feed, angle adjustment [illegible] and clinchers for round and flat wire, instantly removable. The table [illegible] saddle by merely pulling a lock pin. Width of work [illegible]



No. 7 BOSTON WIRE STITCHER WITH MOTOR EQUIPMENT

Two perforated wire [illegible] cuts from wire and are easily [illegible] and driving cutters are inter[illegible] cutting surfaces are self adjusting, [illegible] operation. Floor space [illegible]

Wire used, No. 24 [illegible] and 21x25 flat, the latter for thick work. The [illegible] stitches per minute [illegible]

BOSTON WIRE STITCHER No. 10

[illegible]

For wire stitching [illegible] Heavy [illegible] are used. Several [illegible] Angle and slide [illegible] may be had if desired. No. [illegible] and supplied as standard, [illegible] were furnished [illegible] The continuous feed [illegible] when ordered, and [illegible] must always be [illegible] No. 10 Boss [illegible] Spooner feed [illegible] and [illegible] work [illegible] Cutters [illegible] be placed [illegible]

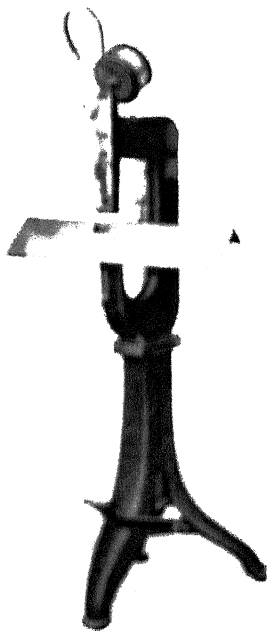
BOSTON WIRE STITCHER No. 5

For Foot Power [illegible]

This foot power model is built for [illegible] and is specially designed to meet the demands of [illegible] offices where power is not always available [illegible] Capacity two sheets to [illegible] may be operated seated on a stool or standing. [illegible] No. 25 round and 21x25 flat, the latter for [illegible] While not as speedy as the power models, the [illegible] same, and the machine will stitch beyond the [illegible] handle work. Cutters are interchangeable [illegible] surfaces. All working parts are exposed and the [illegible] *adjusted* to the thickness of work by using the [illegible]

Heretofore, foot power wire stitchers have been of [illegible] variety, indifferently designed, light and unsatisfactory [illegible] failed to meet the requirements of the [illegible] have corrected this condition and produced a [illegible] able for durability and stitching qualities. Particular attention has been given to manufacturing, adjustments, ease [illegible] quality of material used. The result is a wire stitcher [illegible] with full approval of users everywhere. Shipping weight [illegible]

Send for descriptive pamphlet and prices on Boston Wire Stitching Machines

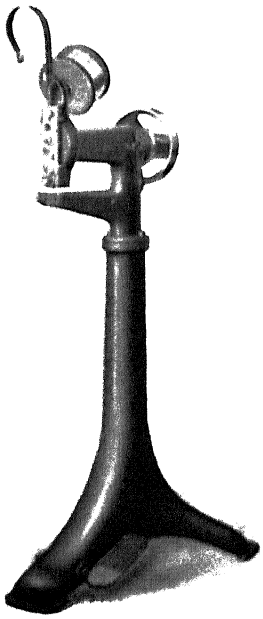


[illegible]

BOSTON WIRE STITCHER No. 11

FOR TEXTILE STITCHING

For attaching printed paper or thin card labels to hosiery, knitted, woven, or any kind of cloth stock. Capacity two sheets to $^{3}/_{16}$ inch, with an opening for work $^{13}/_{16}$ inch between head and top of clincher plate. Single automatic adjustment to fit the wire stitcher and wire to thickness of work. A special feature is the *pointed staple*, which drives through without injury to the stock or printed matter.



No. 11 BOSTON TEXTILE STITCHER
No. 10 BOX STITCHER IS BUILT IN SAME FRAME

The arm in which the clinchers operate measures 10 inches and is designed to clinch the stitch in any position inside, thus permitting the consumer to inspect goods inside and outside. Staples may be placed entirely through the stock if desired. A small flat table is also supplied as part of the equipment.

The No. 11 has special guides on the head, so that thick, spongy stock may be fed in without disturbing or injuring the label. As regularly built, a half inch width of stitch is used. Three-eighths inch width is furnished to order without increase in price. Distance from floor to top of clincher plate, 36 inches.

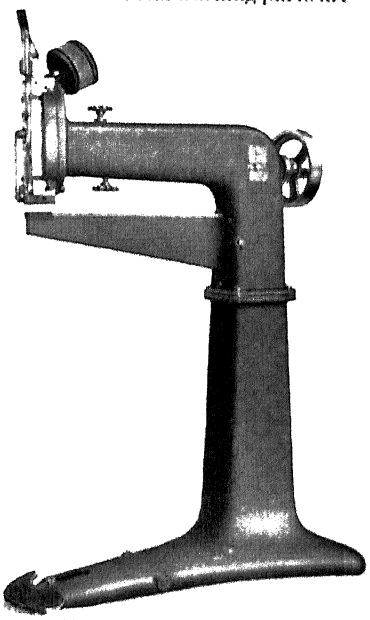
The clincher plate is so constructed that the staple is formed without being pressed against the fabric as in ordinary stitchers.

Cutters are special for textile work and may be ground or stoned. The speed may range from 125 to 250 stitches per minute, and wire from the No. 30 to No. 25 round is used. No. 27 is recommended for high speed work. Floor space, 21x21 inches; pulley, 8 inches in diameter; shipping weight, 175 pounds. Write for prices.

BOSTON BOX WIRE STITCHER No. 15

FOR FOLDING BOXES AND CONTAINERS

For large folding boxes, cartons and fibre shipping containers. The frame is extremely heavy and the head and all working parts are built for long service. The right angle stitching head is easily removed from the frame, and by the attachment of a few extra parts made to stitch parallel with the arm. A continuous feed device, and flat table and gauges for successive stitching of folding cartons and containers, are supplied to order, as is also round wire head for No. 18 to No. 21 bookbinder's wire.



No. 15 BOSTON BOX STITCHER SHOWING RIGHT ANGLE HEAD IN POSITION
MOTOR EQUIPMENT EXTRA

Capacity to $^{1}/_{2}$ inch, width of staple across crown, $^{1}/_{2}$ inch; flat box stay (ribbon) wire No. 8, measuring .104x.008, to No. 23, measuring .104x.023, is used, length of arm, 24 inches; measurement of flat table, 30x32 inches; floor space, 32x42 inches, pulley, 12 inches, speed, 300 stitches per minute; shipping weight, 650 pounds, power, $^{1}/_{2}$ horsepower.

BOSTON BOX STITCHER No. 14

FOR RIGHT ANGLE STITCHING

This model identical with the No. 15 in thickness capacity and most operating features, including the open head device. The arm measures 12 inches. It was designed for *right angle stitching only*. The No. 14 will handle all heavy work that can be stitched on the 12 inch arm, is very speedy and meets the requirements of the average box shop. Speed, range of wires and size of staple are same as No. 15. Flat table measures 20x30 inches, floor space, 26x33 inches; power, $^{1}/_{3}$ horsepower; shipping weight, 300 pounds. Write for prices.

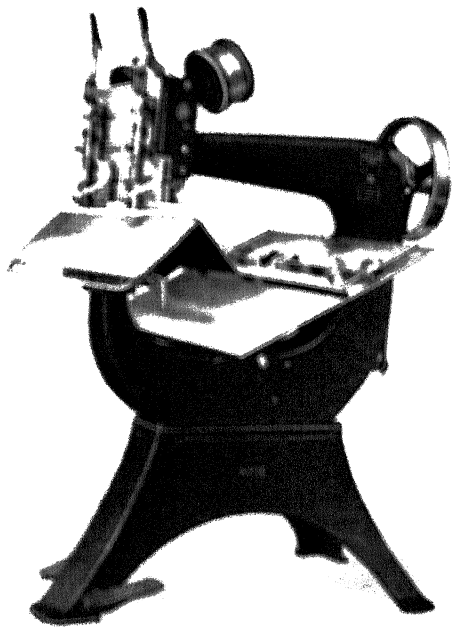
BOSTON MULTIPLE WIRE STITCHER No. 16

For calendar and pamphlet work using from two to five singly adjusted heads, each with a capacity of two sheets to ¼ inch. The No. 16 handles pamphlets perfectly, placing all stitches at one operation of the treadle, and making a substantial increase in output. The space between the frame and stitching point is 24 inches.

Flat table measures 28x22 inches, maximum speed of each head, 300 stitches per minute, making 800 stitches per minute with a four head equipment. The crossbar is 14 inches wide, and staples may be placed as close as 1⅞ inches. With the regular two head equipment the space between staples may be 11 inches.

Regular heads make ½ inch and ⅝ inch staples, ⅜ inch furnished to order. Wire used No. 20 to No. 25 round. Floor space, 24 to 30 inches wide, 42 inches, power, ¼ horsepower, shipping weight, 600 pounds.

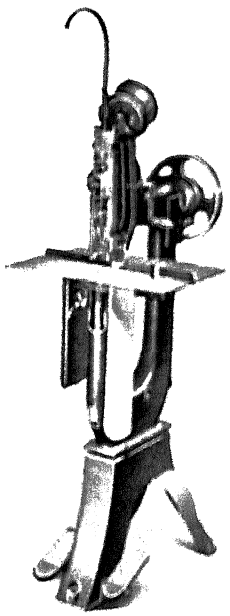
The No. 16 has every feature for single and multiple work, uses but little power and is adapted to a wide range of work. Write for prices.



Boston Multiple Wire Stitcher No. 16

BOSTON WIRE STITCHER No. 19

A new member of the Boston Wire [illegible] and high speed. The [illegible] and all working parts are singly adjusted the [illegible] and is heavily [illegible] to insure a [illegible] stitching. The [illegible] No. 4 Power and [illegible] for work and how [illegible]



Boston Wire Stitcher No. 19

Wire used [illegible] per minute floor space [illegible] lasting gauley, 10 inches power [illegible]

The No. 19 [illegible] all classes of pamphlets and [illegible] feature, having fewer [illegible] handling the same range [illegible] ing parts are hardened [illegible]

The No. 19 [illegible] and durable and [illegible] grades of [illegible] large [illegible]

[illegible] and [illegible] speed. It has all the [illegible] for a stitcher of [illegible]

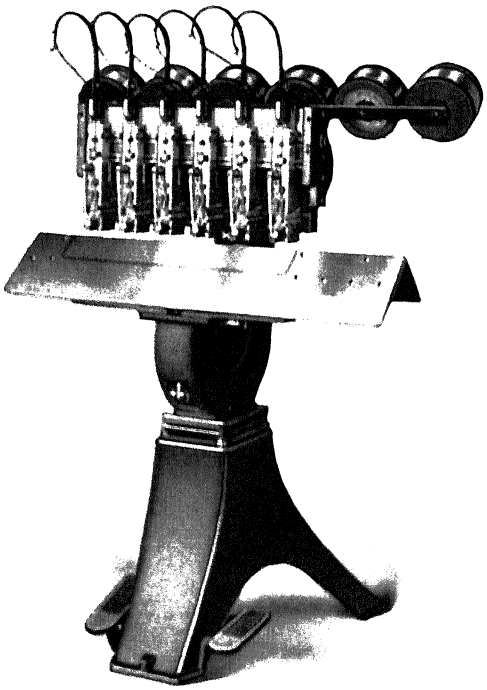
BOSTON MULTIPLE WIRE STITCHER Nº 17

FOR PAMPHLET AND CHECK BOOK STITCHING

For small check book and pamphlet stitching, equipped with two to ten heads, each with capacity of ¼ inch. The design is similar to No. 16, but with a heavier frame. The heads are mounted on a 20 inch crossbar and the space back of the stitching point is 8½ inches. There are two standards for wire, No. 21 to No. 25 for thick, and No. 25 to No. 30 for light stitching. Pamphlet work may be stitched with either wire combination. A centering device for saddle work insures placing the staple exactly in the fold, adding greatly to the appearance of the work.

Each head makes a maximum of 200 stitches a minute, reduced by a speed controller if motor driven. With two-head equipment, stitches may be placed 18 inches apart, center to center. The minimum space between stitches is 1⅝ inches.

The floor space is 33x24 inches; pulley, 12 inches in diameter; power—½ horsepower if ten heads used, ¼ horsepower for four heads; shipping weight, 350 pounds. Write for prices.



No 17, WITH TEN HEADS AND FLAT AND SADDLE TABLE

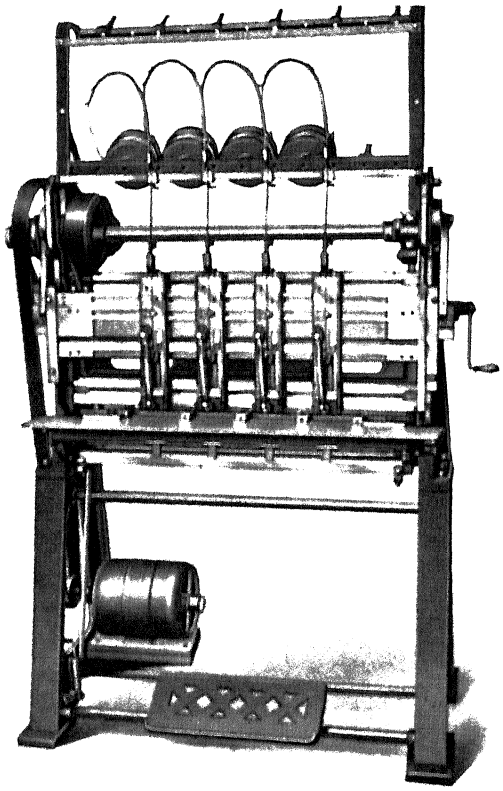
BOSTON MULTIPLE WIRE STITCHER Nº 18

FOR FLAT WORK ONLY

Built especially for printers, binders and manufacturing stationers who specialize in tablet, check book, blank book, receipt book and sales book work of a thickness capacity of from $\frac{1}{10}$ to $\frac{1}{2}$ inch.

Regular equipment includes four heads, but extra heads may be attached to make a total of ten, all operating from one touch of treadle. Width of staple across the crown is $\frac{1}{2}$ inch; speed, 150 stitches per minute for each head.

Space between the side frames is 33 inches; greatest distance between two heads is 28 inches; minimum distance is $2\frac{7}{8}$ inches.



No 18, WITH FOUR HEADS, FOR FLAT WORK ONLY

The wire used is No. 25 round to 20x24 flat. Special heads are furnished for Nos. 18 and 20 round and for box stay (ribbon) wire gauging .104. The floor space is 26x33 inches; diameter of driving pulley, 12 inches; speed of pulley, 450 revolutions per minute; power requirement, $\frac{1}{2}$ horsepower; shipping weight, 1200 pounds.

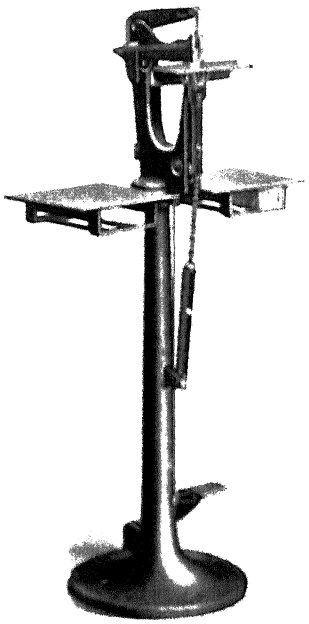
The No. 18 is a two column stitcher with open space between, through which work may be

BOSTON MULTIPLE WIRE STITCHER

pushed. Sales books may be stitched [illegible] and [illegible] *automatically adjusted* by turning one crank. Saddles are [illegible] clamps, and may be placed in any position without removing [illegible] driven on both bender and driver [illegible] parts are interchangeable. There is a special [illegible] only multiple in the market that meets the [illegible]

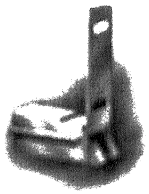
BOSTON STAPLE BINDER

The Boston Staple Binder is built to [illegible] wire stitching. No adjustment is necessary [illegible]



THE BOSTON STAPLE BINDER STYLE A, PEDESTAL

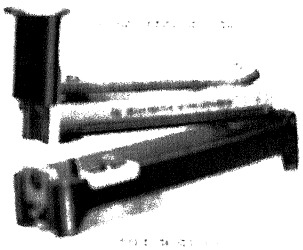
The [illegible] staple [illegible] and [illegible] paper [illegible] The [illegible] and [illegible] staple binder does not [illegible]



The Boston Staple [illegible] and is made in two [illegible] Bench operation [illegible] Shipping weight [illegible]

BOSTON AUTOMATIC PAPER FASTENER

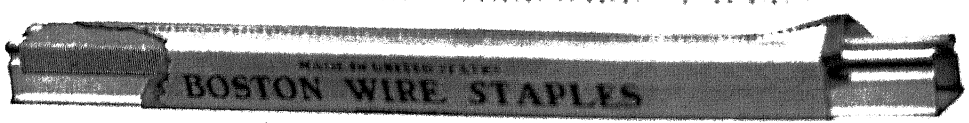
The Boston Automatic Paper Fastener [illegible] for [illegible] and [illegible] law offices, schools, factories [illegible] and general [illegible] purposes. Fastens papers [illegible] sheets [illegible] ing perfectly flat at bottom and handling [illegible] used. Cork plugs are used to protect desk tables or [illegible] surfaces; space taken up [illegible] inches, net weight [illegible]



THE BOSTON AUTOMATIC PAPER FASTENER

Send for descriptive pamphlet and quotations on the above Boston [illegible]

BOSTON TINNED STEEL WIRE STAPLES



THE METAL CODE OF THESE STAPLES [illegible]

Boston Wire Staples are mounted [illegible] waste. They are made in two sizes, [illegible] and upward to the capacity of the machine. Boston Tinned Steel Wire Staples are [illegible] boxes of 5000 and sold at the lowest market price.

BOSTON POINTED WIRE STAPLES

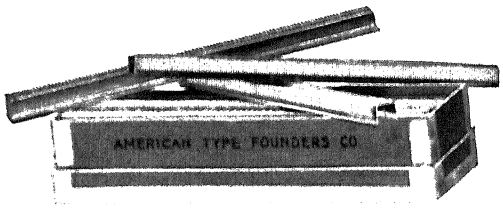
FOR STYLES A AND B BOSTON STAPLERS

Boston Pointed Wire Staples may also be used on the Boston Automatic Paper Fastener. They are pointed ¼ inch for textile stapling or for fastening price tickets and advertising matter to cloth. Will not injure the fabric. They are put up securely in boxes and sold at the lowest market price. Write for quotations.

STAPLES FOR STAPLE BINDERS

FOR THE POPULAR MAKES OF MACHINES

We can supply the trade on short notice with any size and quantity of staples required for the leading makes of stapling machines and staple binders, such as Boston, Bostitch, Acme, Midget, Simplex, Sure-Shot, Allen (Yarger), etc. Our Selling Houses have a very liberal sized stock at all times. Staples are packed in a variety of ways, generally in boxes containing 5000. The price varies according to the quantity purchased. Write us for information and prices, stating at the time the make of the stapler or binder you are using and the quantity of staples desired.



A BOX OF STAPLES

ACME STAPLE BINDER NO. 1

USES COARSE WIRE STAPLES

The Acme Binder No. 1 frame swings on a pivot and lifts high enough to give ample room for putting in and taking out the work. It holds 100 staples and will not clog. Uses coarse wire staples and binds to ¼ inch.

Write for information and prices

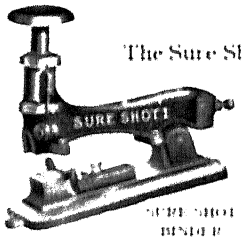
NO. 1 ACME STAPLE BINDER

SURE-SHOT BINDER

IT CANNOT CLOG

The Sure Shot Binder is made for office use. It holds 100 staples at a charge, binds to ¼ inch book paper, and cannot clog.

Write for information and prices



SURE SHOT BINDER

BOSTITCH PAPER FASTENER

FOR OFFICE USE

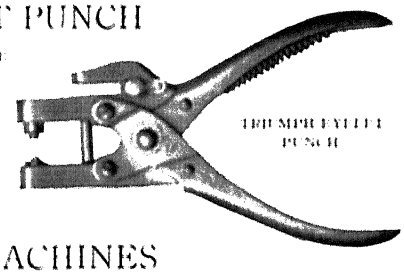
Bostitch Paper Fastener with 5000 Staples, price $6.00

TRIUMPH EYELET PUNCH

A RELIABLE DEVICE

The Triumph Eyelet Punch cuts the paper separate from the eyelet set, so that paper cannot be injured by the latter while it is being punched. There is a guide to regulate the distance of the eyelet from the paper's edge.

Triumph Eyelet Punch and Set, price $3.00



TRIUMPH EYELET PUNCH

EYELETS FOR OTHER MACHINES

ALL SIZES AND STYLES

Eyelets for the Southworth Punching Machines and Sterling Round Cornering Machines (see page 980) may be had in a variety of sizes and styles. Write for information and prices.

AMERICAN BOOKBINDERS' STEEL WIRE

The Quality Wire for Stitching Machines

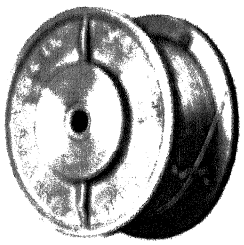
The quality of the wire used on the various stitching machines is a most important factor in the success of the operation. American Bookbinders' Steel Wire is made especially for this use and is the most satisfactory wire on the market. It may be obtained in coils to be used on the new Prentiss Spools illustrated and described below. The net weight of the wire on wooden spools is four pounds. A charge is made for the spool, which is refunded when the spools are returned to us in good condition, carriage prepaid. Wire is also shipped in four pound net, and is to be used in connection with the Prentiss Metal Spool. By using wire in coils we save the cost of packing for the wire itself. Most stitching machines are equipped with Prentiss Spools the ultimate cost of steel wire will be considerably reduced.

AMERICAN
BOOKBINDERS' STEEL WIRE

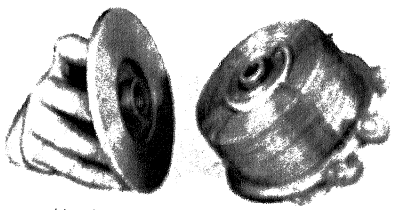
The Selling Branches of the American Type Founders Company carry an adequate stock of Steel Stitching Wire in all sizes of rounds and flats and will be pleased to quote lowest market prices on any quantity desired.

PRENTISS METAL SPOOLS FOR COILS

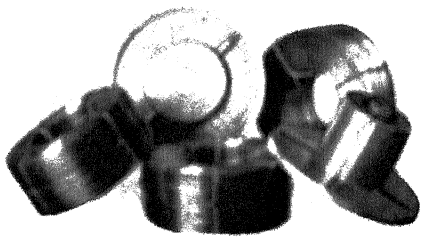
Double Accurate Thousandth Gauge



The Prentiss Metal Spool solves the problem. It is adaptable for all sizes of round and flat wire. The recessed head, which is a special feature, overcomes the greatest trouble experienced in the use of stitching wire. The coil is formed compressed thereby allowing the strands to draw down between the coil and the head. Place on the stitching machine the same as a wooden spool and no extra tools, so simple the operator can handle as easily as a wooden spool. Prentiss Metal spools are sold at reasonable prices. Write for circular and price list.



PLACE THE COIL ON THE SPOOL AND
TO REMOVE THE HEAD



IMPROVED AJAX EYELETING PRESS

With Double Action Lever

The Improved Ajax Eyeleting Press will [illegible] Fill the reservoir at the top of the machine with [illegible] medium or short, according to the [illegible] inch from the edge of work. Weight, [illegible]

Improved Ajax Eyeleting Press, price [illegible]

SAMSON EYELET TOOL

Double Action Lever

A combination Punch and Eyelet Set. With [illegible] or will insert and fasten [illegible]

Samson Eyelet Tool, price [illegible]

HICKOK PAPER RULING MACHINES

THE BEST IS ALWAYS THE CHEAPEST

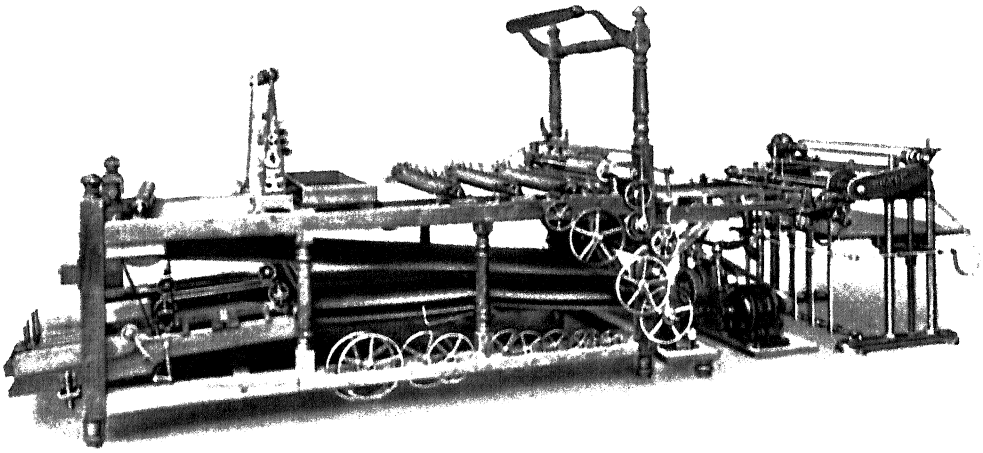
Hickok Ruling Machines are known throughout the world as the best, most up to date and complete on the market. The manufacturers have always been alive to the requirements of the paper ruling trade and have spared neither pains nor expense to keep pace with the trade. Hickok Ruling Machines will outlast any other make and will do high class work all the time they are in use. In fact, these machines have been in service for fifty or more years and are doing as good work to-day as when first purchased, with practically no cost for upkeep or repairs.

When making inquiry regarding ruling machines specify style of machine wanted, whether feint line or automatic striker, number of beams, and whether manifold underlift is desired. Also state width between rails, as well as the width of the cloth; whether the machine is to be equipped with belt drive or electric motor, and also specify how the guide board is to be located, whether on the side of the machine on which the ruler stands or on the side opposite the ruler.

HICKOK O-A AUTOMATIC STRIKER RULING MACHINE

THE POPULAR RULING MACHINE

Hickok Style H Three Beam O-A Automatic Striker Ruling Machine has three O-A automatic striker beams and manifold pen underlifts. It will strike down lines from five distinct head lines and lift on five other distinct foot or bottom lines.



THE HICKOK STYLE H THREE BEAM O-A AUTOMATIC RULING MACHINE, WITH MANIFOLD PEN UNDERLIFTS AND SO-CALLED BOY, GEAR SPEED REDUCING MECHANISM AND ELECTRIC DRIVE WITH HICKOK AUTOMATIC FEEDER ATTACHED. FLOOR SPACE, 38 INCH MACHINE, 11½X6½ FEET

This is unquestionably the most popular ruling machine for all round work on the market. It is efficient and accurate and possesses many recent improvements which facilitate labor in operating. Hickok Ruling Machines have always been noted for their high standard of excellence. No better ruling machine can be purchased.

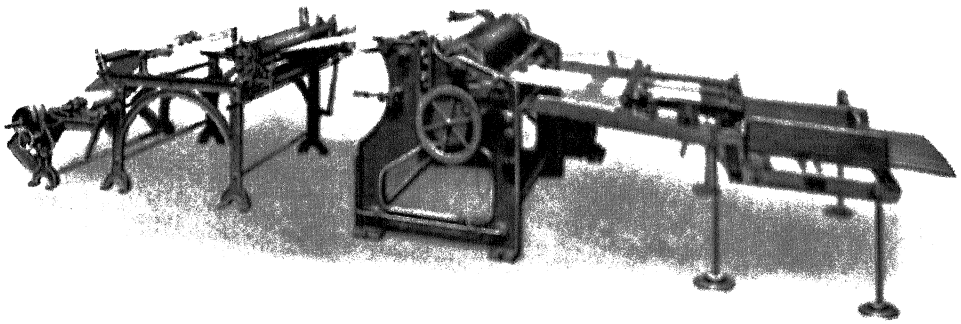
The following equipment is furnished: Self locking O A angle ball joint standards; cloth guide on both upper and lower cloths; six clamps the width of the cloth; set of 8 inch cams; set of ten change gears with new style gear rack; four ink fountains with carrier rod; worm screw adjustment for gate, quick acting gate; adjustable steel cam plate on pen rests; foot rests on lower rail; steam fixtures, double cone pulley for a range of speeds; elevated string roll and clamp rack; steel adjustable guide on guide board; ink box with drawer, Hickok Simon patent loose leaf guide; cam rack, new style patent crank handle; one complete set of point system pens from 7 to 36 inclusive (singles, doubles and triples); pen cabinet; ink brush, etc.

Send for illustrated descriptive catalogue showing the complete line of Hickok Ruling Machines and bookbinders' supplies. Prices will be quoted upon application

HICKOK No. 3 DISC ROLL RULING MACHINE

FOR PAPER IN ROLLS OR WEBS

The Hickok No. 3 Disc Roll Ruling Machine consists of four main sections: Stand for carrying and holding web or rolls of paper, ruling machine proper including perforating and cutting off machine for cutting sheets, counter marker, lay boy and piler.

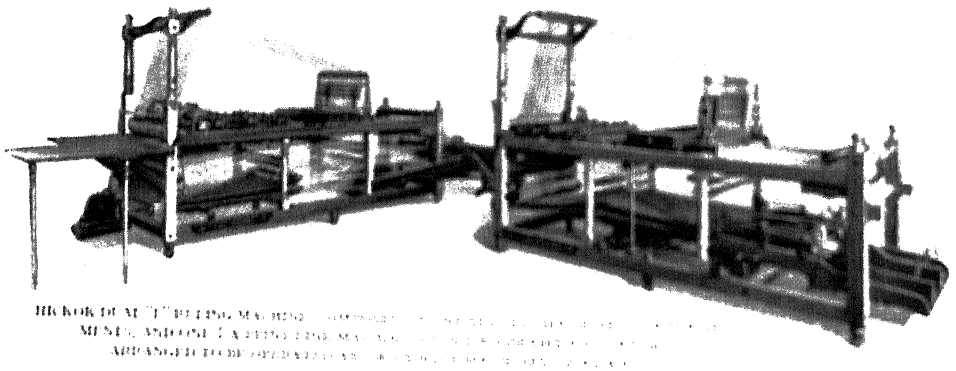


THE HICKOK NO. 3 DISC ROLL RULING MACHINE WITH PERFORATING AND CUTTING OFF DEVICE FOR PRINTING BOTH SIDES OF PAPER, AND MACHINE FOR CUTTING SHEETS

This machine is designed for ruling paper 38 inches wide [illegible] both sides in one direction at one feeding. It is equipped with roll web holder and carrying apparatus, adjustable disc inking and impression rolls, automatic gauge [illegible] device to cut sheets from 20½ inches to 38 inches long and specially [illegible] three sides, and counter. There is also included in the equipment a [illegible] speed electric motor, 110 or 220 volts.

HICKOK DUAL "L" RULING MACHINE

FOR RULING PAPER TWO WAYS [illegible]



HICKOK DUAL "L" RULING MACHINE [illegible] MESH ATTACHMENT [illegible] ARRANGED TO BE OPERATED [illegible]

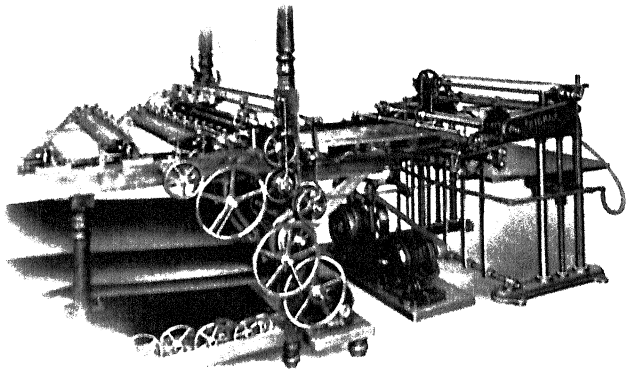
The Hickok Dual "L" Ruling Machine is [illegible] heads and stock bottles are raised, separated, [illegible] one feeding, or on job work. Where [illegible] The mechanism for changing the direction of the paper [illegible] and for straightening the sheet as it goes to the [illegible] very thin as well as very thick paper. For maximum [illegible] Machine should be equipped with an automatic feeder.

Send for catalogue giving [illegible]

HICKOK FEEDER FOR RULING MACHINES

A Rapid and Successful Feeder

The Hickok Paper Feeder is designed to be used in connection with the Hickok Paper Ruling Machines. It feeds rapidly, has an even timing at given regular periods, and handles tissues and the various weights of flat and coated papers and cardboard. All adjustments can be made by hand, without screw driver or wrench. The operator can instantly stop and start the feeder from his position at the side of the ruling machine. On feint-line work the spacing can be accurately regulated so that the sheets will go into the ruling machine as close as one-quarter inch apart. The register is perfect. Feeder is driven by a roller chain and a sprocket on the end of the cloth cylinder shaft of the ruling machine and requires but little power. A one horsepower motor is required to drive the blower and this, as well as the blower, is included in the equipment. Send for descriptive circular giving prices and details regarding floor space, electrical equipment, etc.



HICKOK FEEDER FOR RULING MACHINES

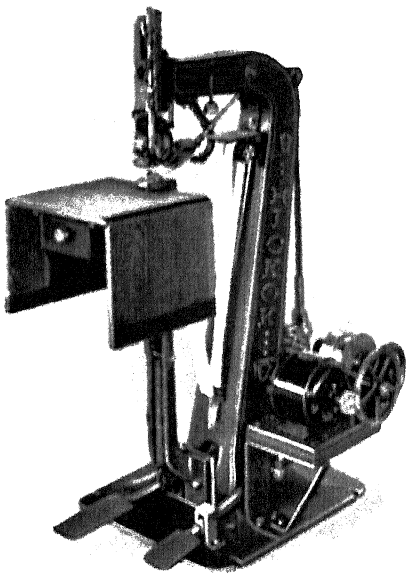
HICKOK PAGING AND NUMBERING MACHINE

Rapid, Easy and Simple

The Hickok Paging and Numbering Machine with an automatic repeating device and automatic alternating device is a most complete machine. It is thoroughly up to date in every way. All wearing parts are made of steel. It is simple in design and easily understood. Heads on half set and stationary ciphers. It is made for either electric drive, combined steam and foot power or for foot power only. It is unequaled in printing, very light running and easy to operate.

The Paging Head is of the latest design and has many excellent features not possessed by any other paging and numbering machine, among which are the following: Dust proof head, ink rollers that are firmly held at two ends, a serial automatic alphabet attachment, a repeating device so simple a child can operate it, a small stop on the side of the head to alternate the figures, an impression adjustment permitting the use of thick or thin stock without injury to the numbers, extreme depth back of feed table vertically and horizontally, rapid and simple device for raising or lowering the feed table, long stout tape which feeds itself automatically, smooth ink distribution, and a disc that is easily set. Made for combined steam and foot power, electric drive or for foot power only.

Illustrated catalogue, which describes the machine in detail and shows the various styles of figures that are obtainable, will be sent upon request. Write for quotations.



HICKOK PAGING AND NUMBERING MACHINE
MOTOR EQUIPPED

SOUTHWORTH HEAVY DUTY PERFORATOR

Made in [illegible]

The Southworth Heavy Duty Perforator will stand up under the most severe and continuous usage by manufacturing bookbinders and printers.

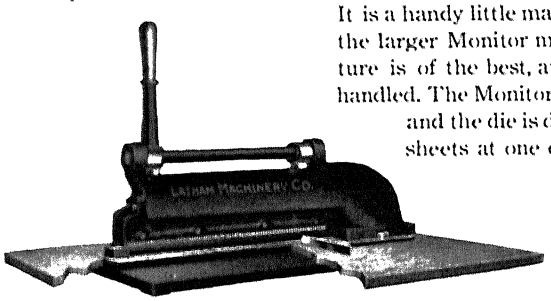
The head, bed and frame are of cast gray iron, [illegible] angle iron and weighs so adequately serve their purpose without spring or distortion, and yet the machine is so designed that there is no great amount of useless weight to make it clumsy in operation and appearance.

The deep and rigid head is of cast gray iron and is provided with four rounded guide bearings, each six inches long. The four guide rods are [illegible] steel [illegible] in. diameter, turned and ground to an accurate fit in the head. The pins are made from high grade tool steel and are left [illegible] enough for the [illegible] are backed up by [illegible] are readily adjusted [illegible] and are [illegible] into a heavy [illegible] which eliminates the [illegible] of splitting the [illegible] female head and [illegible] For [illegible] [illegible] an [illegible] adjusting device [illegible] enlarging [illegible] [illegible] adds greatly [illegible] [illegible] [illegible]

MONITOR HAND PERFORATOR

MADE IN 12 INCH SIZE ONLY

The Monitor Hand Perforator is designed for printers and bookbinders doing a limited amount of perforating, yet who require a machine capable of doing the odd jobs that come to them. It is a handy little machine and operates on the same principle as the larger Monitor machines. The material used in its manufacture is of the best, and will give a lifetime of service if properly handled. The Monitor Hand Perforator is made in 12 inch size only, and the die is drilled for 60 gauge pins. Capacity from 3 to 5 sheets at one operation; weight, boxed, 75 pounds.

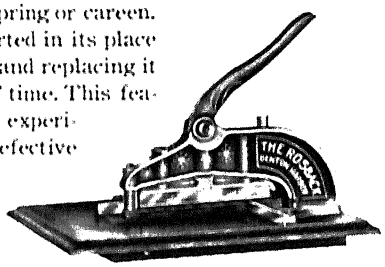


MONITOR HAND PERFORATOR

ROSBACK HAND PERFORATOR

A 10 INCH MACHINE

The Rosback 10 Inch Hand Perforator makes a round hole and perforates fully ten inches. All springs are encased in the body of machine, out of the way of operator. The stripper is flanged, which renders it stiff and firm and not liable to spring or careen. A needle accidentally bent can be removed and another inserted in its place by detaching the needle stop, removing the defective needle, and replacing it with a new one—the operation requiring but a few minutes' time. This feature will particularly recommend it to those who know by experience how much time and patience are required to replace defective needles on some perforators. Weight, boxed, about 70 lbs.

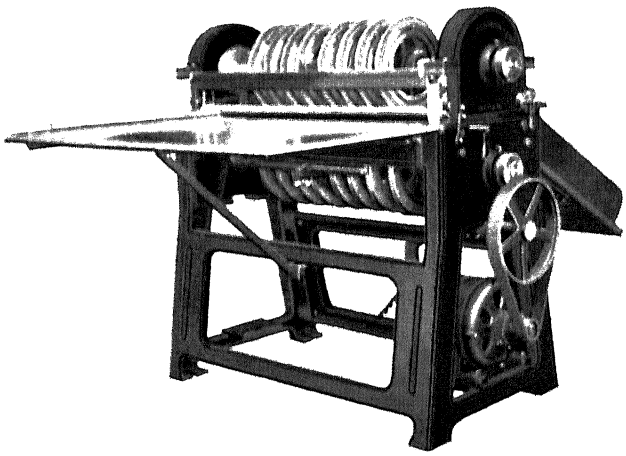


ROSBACK HAND PERFORATOR

ROSBACK ROUND-HOLE ROTARY PERFORATOR

MADE IN TWO STYLES: SINGLE AND ANGLE MACHINES

The Rosback Round Hole Rotary Perforator greatly reduces the cost of perforating bank checks, bank statements, bookkeeping sheets, railroad and insurance work, as well as all other classes of quantity perforating.



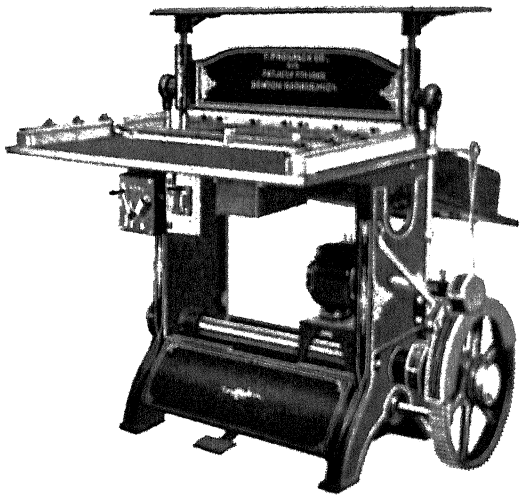
ROSBACK ROUND HOLE ROTARY PERFORATOR

The frame of the Rosback Round Hole Rotary Perforator is massive and all points of contact are machined, insuring perfect bearing surfaces. All bearings for shafts, gearing, etc., are bored, and shafts are accurately ground. The punch holder heads are made of the best quality of steel on automatic machinery and are interchangeable with the dies. The dies are made from specially drawn high carbon tool steel, inlaid in heavy die holder heads, and are interchangeable. The upper heads are graduated the same as a rule or scale, making it easy to locate the work. Both upper and lower feed rollers are of steel, driven by gears safely guarded. The burr rollers are made of brass, controlled by self acting automatic springs, and are self adjusting to any thickness of paper. Sheets will not stick together when several are perforated at one time. Write for prices and additional information.

ROSBACK XX HEAVY POWER PERFORATOR

EQUIPPED WITH AUTOMATIC [illegible]

The Rosback XX Heavy Power Perforator is a sound hole perforator with foot gauge and automatic delivery. It will perforate any number of lines one way with [illegible] handling of the sheet. It is built strong and durable and is easily operated. The dies are made from imported steel [illegible] and guaranteed [illegible] The punches are made of steel and are also [illegible]



ROSBACK XX HEAVY POWER PERFORATOR

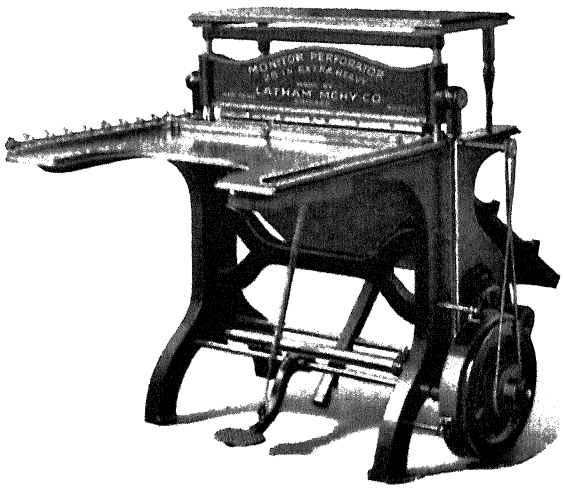
The foot gauge and [illegible] a great [illegible] and [illegible] of perforating [illegible] The [illegible] plan, [illegible] [illegible] [illegible]

MONITOR STANDARD AND EXTRA HEAVY POWER PERFORATORS

The Monitor Standard and Extra Heavy Power Perforators are built in two models. The Extra Heavy Perforator is provided with a die which is especially heat-treated to insure long life on exceptionally heavy work; the other model is the same. The die on both machines is secured to the bed by the new Monitor method, which insures great strength and at the same time eliminates the necessity of screw holes in the die itself. Bevel edges guard against any possability of the die springing.

The head of the machine to which the pins are attached is heavy and so guided and driven that there is no possibility of lost motion, and the pins therefore register perfectly with the holes in the die. The bed supporting the die is a solid one piece casting, strong and rigid, and will not spring. It will easily perforate five sheets of ordinary stock at a time.

The Monitor Standard Power Perforating Machine is built in 24 and 28 inch sizes, and the Monitor Extra Heavy is built in 24, 28, 30 and 36 inch sizes. The capacity of each machine is from three to five sheets at one operation. Motor, ¼ horsepower; weight, crated, 850 pounds.

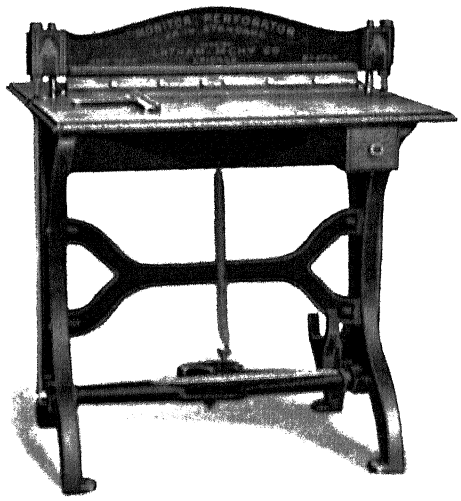


MONITOR EXTRA HEAVY POWER PERFORATOR

The illustration at the right shows the front view of Monitor Extra Heavy Power Perforator with motor attached, automatic feed gauge and receiving box with back roll delivery.

MONITOR FOOT POWER PERFORATOR

MADE IN 20, 24 AND 28 INCH SIZES



MONITOR FOOT POWER PERFORATOR

The Monitor Foot Power Perforator is perfectly constructed mechanically, performs smoothly, and will prove a profitable investment for a plant having a limited amount of perforating. It has all necessary features and adjustments to handle any class of perforating. The die is the same as on all Monitor standard perforators and is fastened to bed of the machine by our new and improved method. It is made of the very best material obtainable and drilled on a special machine, insuring perfect spacing and alignment. The pins are attached to a heavy head, eliminating lost motion and assuring perfect register with the die. The bed supporting the die is a solid one piece casting, which makes it strong and rigid.

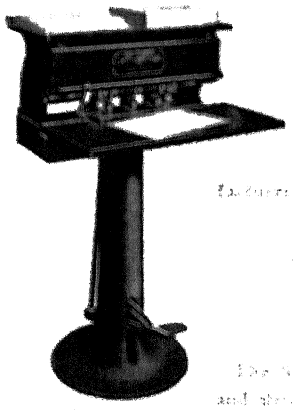
The capacity of the Monitor Foot Power Perforator is from three to five sheets at one operation; size of holes, 60 gauge. Weight, crated, 500 pounds.

All Monitor Perforators carry the manufacturer's guarantee against defects in construction, material, workmanship and undue wear on parts.

Send for illustrated pamphlet fully describing the line of Monitor Perforators and Attachments. Ask for quotations.

PORTLAND MULTIPLE PUNCHING MACHINE

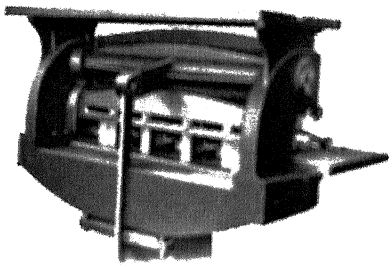
The Portland Multiple Punching Machine was [illegible] in three models—foot power, belt power and [illegible] workmanship, convenience of adjustment and ease of [illegible] to the punching and handling qualities [illegible] field. This machine [illegible] new features in the way of [illegible] little more weight [illegible] usual satisfactory [illegible] power. The Portland Multiple Punching Machine [illegible] manufacturers [illegible] material



FOOT POWER

THE SUPER PORTLAND MULTIPLE PUNCHING MACHINE

The Super Portland Multiple Punching Machine [illegible] heavier and stronger [illegible] Portland. In the Super Portland [illegible] the manufacturers [illegible] able it to meet the [illegible]



SUPER PORTLAND MULTIPLE PUNCHING MACHINE

PUNCHING EQUIPMENT

The Portland Multiple Punching Machine [illegible] Portland Multiple Punching Machine [illegible] and a long [illegible] A punching [illegible] Head and [illegible] The [illegible] and a [illegible] standard [illegible] gle a wide [illegible] Special [illegible] Portland [illegible]

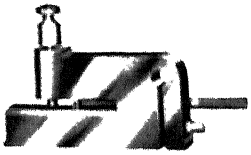
SUPER PORTLAND MULTIPLE PUNCHING MACHINE

FALMOUTH PUNCHING MACHINE

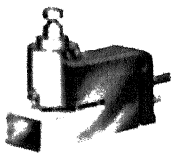
A HAND POWER BENCH MACHINE

The Falmouth Punching Machine is designed for table or bench use, and is the latest addition to the line of Portland Punches. It is jig built, insuring the highest accuracy and perfect interchangeability of all parts, and is guaranteed by the manufacturer for one year to be free from defect in either material or workmanship. The design of the machine and heads is evident from the accompanying illustrations. Each punch head is furnished as a complete unit and is not provided with interchangeable punch and die. The round hole punches vary in size by thirty seconds, from $^{3}/_{32}$ to $^{3}/_{8}$ inch.

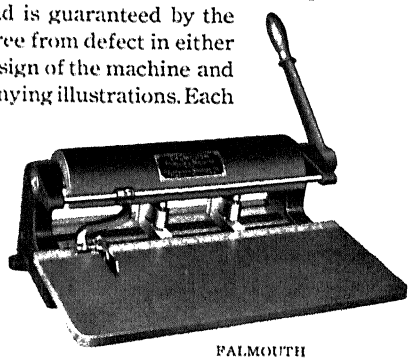
We are also prepared to furnish some of the most commonly used open hole punches. Ask for quotations.



R H HEAD



O H HEAD



FALMOUTH
HAND POWER PUNCHING MACHINE

SOUTHWORTH PUNCHING MACHINES

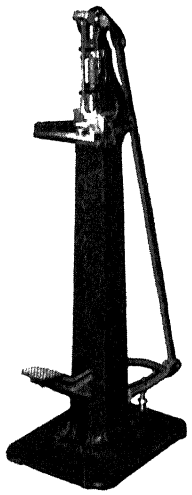
MADE IN TWO STYLES: HAND AND FOOT POWER

SOUTHWORTH
FOOT POWER PUNCHING
MACHINE

The Southworth Punching Machines are for punching paper, cardboard, celluloid, thin sheet metal and other material. They are designed for round hole punching only. Irregular shapes, such as open holes for loose leaf sheets, card indexes, etc., cannot be punched with them.

Punches vary in size by thirty seconds, from $^{1}/_{32}$ to $^{1}/_{2}$ inch. One punching set is included in price of machine.

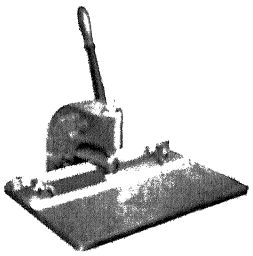
Eyeleting can also be done in a satisfactory and economical manner. Can furnish eyelets and eyelet sets varying by sixteenths, from $^{1}/_{8}$ to $^{3}/_{8}$ inch.



STERLING
ROUND CORNERING
MACHINE
FOOT POWER

STERLING ROUND CORNERING MACHINE

The Sterling Round Cornering Machine is made in both hand power and foot power types. The machine is self-clamping and very rapid. The capacity is a little over one inch of stock. Any number of sheets can be round cornered from a single sheet up to the full capacity of the machine. The knife cuts onto a block of end grain hardwood, held in position by a spring. One No. 1 knife, four cutting blocks and a wrench are included with the machine.



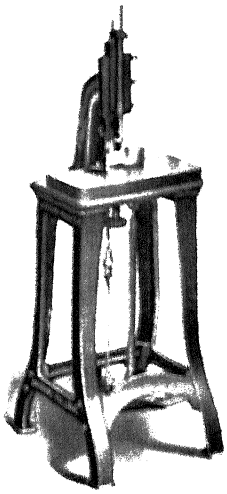
SOUTHWORTH
HAND POWER PUNCHING
MACHINE

SOUTHWORTH
LABEL TRIMMER
AND
COUPON CUTTER

SOUTHWORTH LABEL TRIMMER AND COUPON CUTTER

The Southworth Label Trimmer and Coupon Cutter is similar in design to the Sterling. The cutting base and gauges, however, are different, and the curved and right-angle knives serve the purposes indicated in the name.

A descriptive bulletin of the above machines together with prices will be sent on request



MONITOR ROUND CORNER CUTTING MACHINE

The Monitor Round Corner Cutting Machine [illegible] every [illegible] plants doing a general [illegible] Each machine is furnished with [illegible] about every thing called for [illegible] and is made in a special [illegible] to take up [illegible] and hold the stock [illegible] made of [illegible] and planed all [illegible]

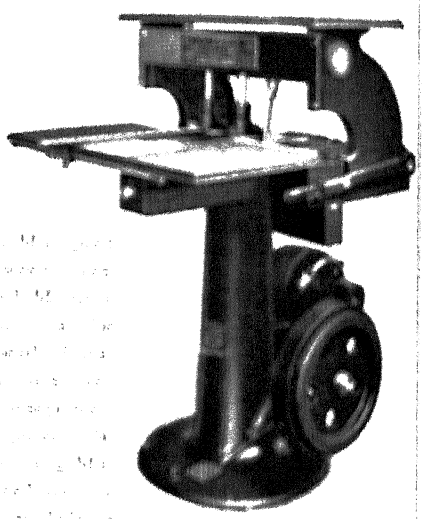
The Monitor [illegible] will make a [illegible] will make a [illegible] to [illegible]

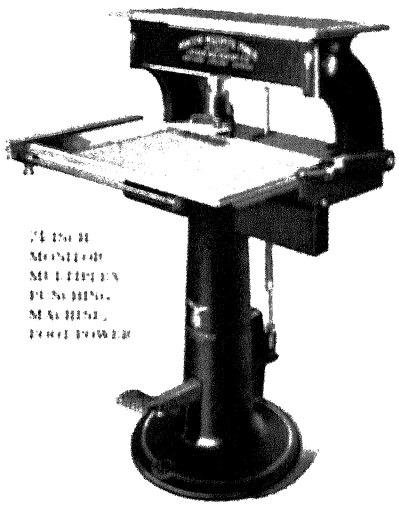
24 INCH MONITOR MULTIPLEX PUNCHING MACHINE

[illegible]

The 24 Inch Monitor Multiplex Punching Machine [illegible] handle the general run of work in the average [illegible] direct electric motor drive, belt drive or [illegible] A foot power machine can be changed [illegible] belt drive by the addition of a few parts. The head and bed are so designed that standard Monitor punches can be used, in fact, they are the same [illegible] larger Monitor punching machines. An outstanding feature of the Monitor lever locking, which [illegible] locks all punching members in a positive manner. The back gauges are furnished with [illegible]

The specifications of [illegible] 24 Inch Monitor Multiplex Punching Machine are as follows: Maximum [illegible] 24 inches, maximum distance between [illegible] blocks, 15½ inches, maximum thickness of [illegible]





24 INCH MONITOR MULTIPLEX PUNCHING MACHINE, FOOT POWER

24 INCH MONITOR MULTIPLEX PUNCHING MACHINE

[illegible]

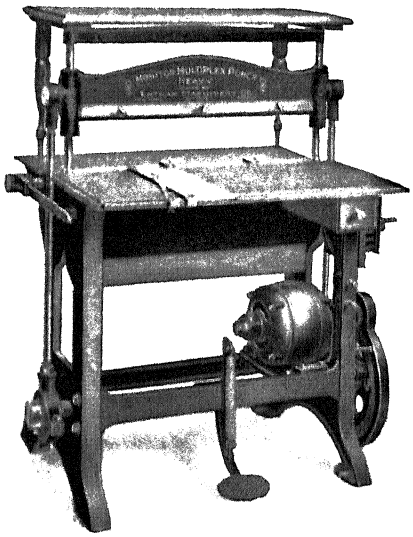
The 24 Inch Monitor [illegible] foot power can be changed [illegible] machine by the addition of [illegible] easily operated [illegible]

28 INCH MONITOR MULTIPLEX PUNCHING MACHINE

FOR ELECTRIC DRIVE, BELT DRIVE OR FOOT POWER

The 28 Inch Monitor Multiplex Punching Machine is a heavy duty model and has been a standard machine with printers and bookbinders for many years. It can be equipped for electric motor or belt drive. In general design it is similar to previous Monitor models, yet a number of important improvements have been added, making it a decidedly up to the minute punching machine. Like the 24 inch size, this machine is equipped with the Monitor lever lock up, and all punching members are simultaneously locked by a device operated by an eccentric shaft, positive in action, which makes it impossible for the individual punches to shift after they have once been locked in position. The punching members can be placed in the machine from the front.

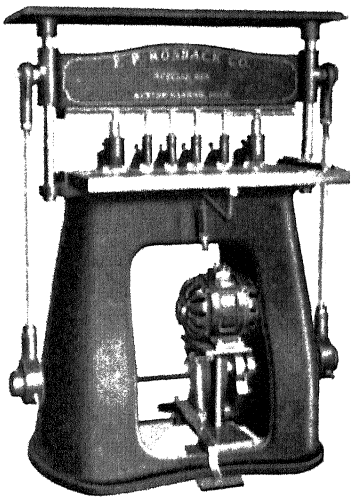
Two back gauges are furnished with each machine. The specifications of the 28 Inch Monitor Multiplex Punching Machine are as follows: Distance between uprights, 30 inches, minimum distance between holes of standard Monitor blocks, $1\frac{1}{2}$ inches, maximum thickness of soft stock that can be punched, $\frac{1}{2}$ inch; speed of machine, 140 revolutions per minute, motor, $\frac{1}{2}$ horse power, weight, crated for shipment, 930 pounds.



28 INCH MONITOR MULTIPLEX PUNCHING MACHINE, FRONT VIEW, EQUIPPED WITH DIRECT CONNECTED MOTOR

ROSBACK SPECIAL SIX AND PONY PUNCHING MACHINES

The Rosback Special Six Punching Machine is made with a one piece base casting and has an all iron table graduated with inch scale. The head is pulled down by heavy hexagon side rods operating by an eccentric on a heavy shaft. Will punch round or open holes, perforates (like postage stamps), tab cuts for index cards, and round corners thick pads. It is a 28 inch machine, and punches any distance between centers up to 27 inches, and no gauge heads are required.



ROSBACK SPECIAL SIX PUNCHING MACHINE WITH MOTOR

The Rosback Special Six Punching Machine has a triple leverage, which makes it a most powerful machine and capable of doing a very wide range of work; in fact, it will do anything that can be accomplished by the most expensive machine made. When equipped with the interchangeable perforating, tab cutting and round corner cutting parts, it is an accessory which is a time saver and a money-maker.

The attachments are all one piece heads and need but a few minutes to change one to the other. They include an open hole head, round hole head, double adjustable tab cutting head, round hole perforating attachment, round corner attachment, and a deep throat head.

The Rosback Special Six Punching Machine is furnished for foot power, belt power or electric motor drive. A foot power machine can be equipped for belt drive or motor power by the addition of the extra fixtures. When motor power is furnished by the manufacturers, the driving gear is installed inside the frame entirely out of the way.

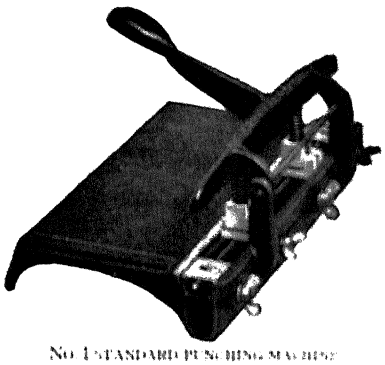
The Rosback Pony Six Punching Machine is a 24 inch machine designed along the same lines as the Special Six but sold at a considerably lower price.

Write for descriptive circular and ask for quotations on our line of Punching Machines

STANDARD HAND PUNCHING MACHINES

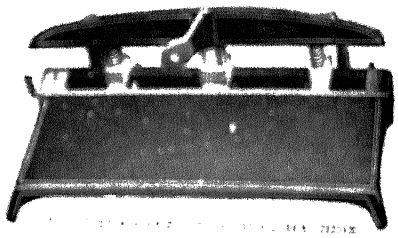
Made in Two Sizes

No. 1 Standard Hand Punching Machine will punch holes and distance apart from ½ inch to 10¼ inches on any size sheet. Maximum distance from center of hole to edge of sheet is ⅝ inch. Punches are easily removed, and can be sharpened with a round file. Weight of machine with two heads is 8 pounds.



No. 1 STANDARD PUNCHING MACHINE

No. 2 Standard Punching Machine is similar in construction to the No. 1, but is larger, heavier and stronger, and is capable of punching holes and distance apart up to 14¾ inches in any length of sheet. Takes the same Punch Heads as No. 1. Weighs 20 pounds.



The Standard for a handy machine for small jobs of punching and it soon pays for itself.

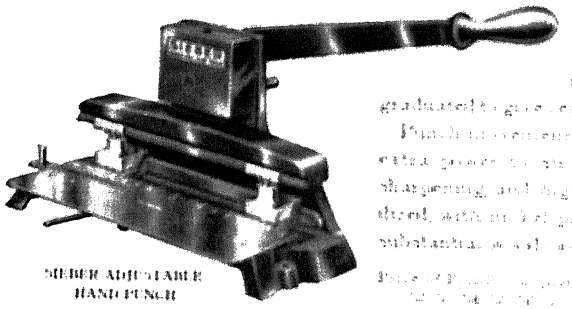
Standard Punching Machine No. 1 without punches	$12.00
Standard Punching Machine No. 2 without punches	14.75
Style U Punch Heads, for punching single round holes [illegible]	1.25
Style DU Double Round Hole Punch Heads made in [illegible]	3.00
Style CU Punch Head. A combination Punch Head [illegible] as follows: ⅛, 5/32, 3/16, ¼ and ⅜ inch. Fitted with [illegible] proper size punch in the die for punching. Price complete	4.75
Styles EU and LU Slotted Hole Punches each	9.50
Style US, made in 11/32, ⅜ and 13/32 inch for punching round holes [illegible]	4.00

SIEBER ADJUSTABLE HAND PUNCH

The Latest Development in Hand Punches

The Sieber Adjustable Hand Punch is a splendid appliance for the [illegible] does the work as well and as cheaply, easily and quickly as a [illegible]

This punch is of extra heavy construction and built to take all classes of [illegible] taking any size punch that can be used in a [illegible] Punches are easy to adjust and are held [illegible] Stop-lugs are [illegible] Measuring and gauge [illegible] a set gauge, cards is graduated to give [illegible]



SIEBER ADJUSTABLE HAND PUNCH

Punch is [illegible] extra [illegible] sharpening, and [illegible] steel, with [illegible] substantial [illegible]

Price [illegible] $37.50

EJECTOR PRESS PUNCHES

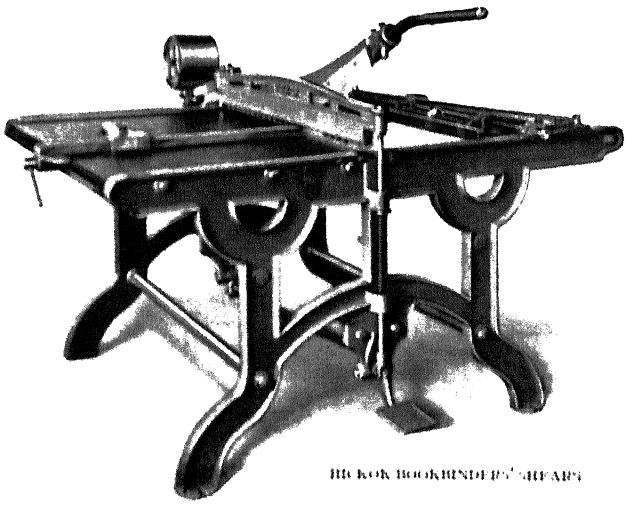
Ejector Press Punch, complete, [illegible] or ¼ inch, mounted on body [illegible]	[illegible]	[illegible]	[illegible]	$0.50
Ejector Press Punch, complete, [illegible] mounted on body [illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Ejector Press Punch, complete, [illegible] on body ¼ inch square flange	[illegible]	[illegible]	4	.50
Ejector Press Punch, complete, [illegible] on body ⅜ inch square flange	[illegible]	[illegible]	3	.75
[illegible]	[illegible]	[illegible]	3	.75
[illegible]	[illegible]	[illegible]	3	.75

[illegible]

HICKOK BOOKBINDERS' SHEARS

WITH NEW STYLE AUXILIARY GAUGE

The Hickok Bookbinders' Shears have recently been greatly improved and are now considered the best on the market. The hold down clamp is vertical-acting and will hold firmly anything from tissue paper to the heaviest binders' board. It is rigidly constructed and should show no wear after many years of service.



HICKOK BOOKBINDERS' SHEARS

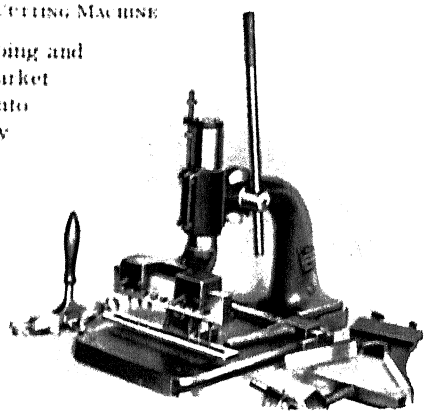
The table on back gauge is always in perfect alignment with the knife, thus saving a great amount of time usually used in adjusting. Front stop or gauge is quickly moved into any position desired and securely locked by a single hand-lever. A new style Auxiliary Gauge for cutting extra narrow strips is also provided.

Hickok Bookbinders' Shears has a 36 inch cut. The front gauge runs out 24 inches from the knife; the table is 24x36 inches. Floor space required, 81x57 inches. Weighs, crated, about 950 pounds.

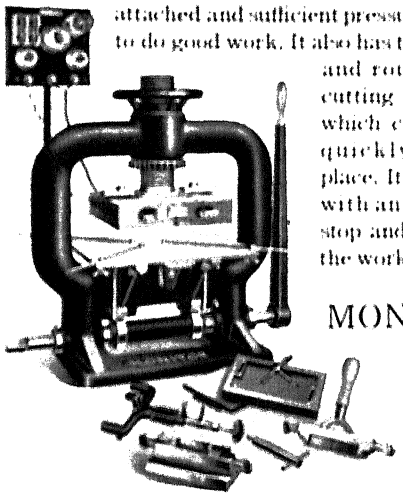
HICKOK COMBINED LETTERING PALLET PRESS

STABBING AND ROUND CORNER CUTTING MACHINE

The Hickok Combined Lettering Pallet Press, Stabbing and Round Corner Cutting Machine was placed on the market after a persistent demand had been made for a press into which a lettering pallet could be quickly and securely fastened. When a few impressions which need pressure are required, the Lettering Pallet can be quickly attached and sufficient pressure obtained to do good work. It also has the stabbing and round corner cutting attachment which can be very quickly put into place. It is equipped with an automatic stop and guides for the work.



HICKOK COMBINED LETTERING PALLET PRESS STABBING AND ROUND CORNER CUTTING MACHINE



MONITOR BENCH LEVER EMBOSSER ELECTRICALLY HEATED

MONITOR BENCH LEVER EMBOSSER

SIZE OF HEAD, 13x13 INCHES

The Monitor Bench Lever Embosser will handle all classes of hot embossing. Two platens of different size, a chase, quoins, key and pallet are furnished with the machine. Equipped with gas burners but an electric heating device can be furnished if desired. The frame of the machine is a solid casting and will stand

MONITOR BENCH LEVER EMBOSSER

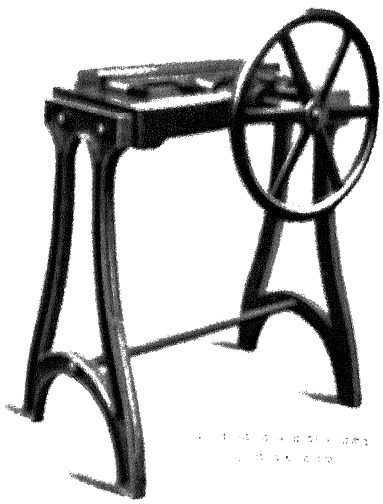
enormous strains. Two heavy cams cause the bed to rise and fall [illegible] Bed is considerably larger than head and allows the use of gauges [illegible] Bed also slides back and forth and can be locked in any position.

The Monitor Bench Lever Embosser equipment includes a [illegible] opening 5 inches, one chase 5x8 inches with quoins and key, one platen [illegible] and one platen 6x9 inches. Write for descriptive circular and prices.

HICKOK BOOKBINDERS' JOB BACKER

For Backing and Sawing Books

The Hickok Bookbinders' Job Backer is a new pattern [illegible] screw, gun metal nut, and the jaws are [illegible] superior manner and to entirely [illegible] of the manufacturer. It is a [illegible] ing and sawing out books.

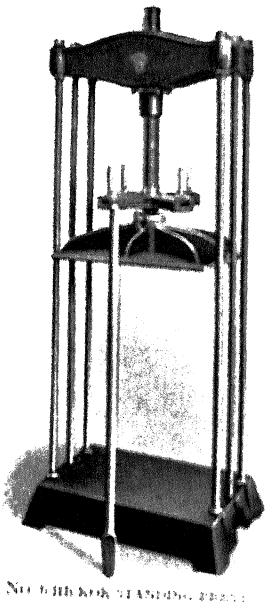


The Hickok Job Backer is made in [illegible] inches long, open 4½ inches, and [illegible] open 4½ inches. Floor space required, [illegible]

HICKOK STANDING PRESSES

For Bookbinders

Hickok Standing Presses are made of the [illegible] materials and the workmanship is [illegible] No. 6 Press, illustrated, is the most [illegible] average bindery. Large numbers [illegible] ever bookbinding is done. The [illegible] screw, the platen is 24x29 inches and [illegible] weight. Charging is [illegible]



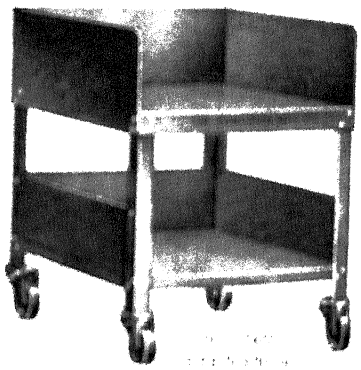
No. 6 Hickok Standing Presses

The Hickok [illegible] Bookbinders Standing Presses [illegible] are complete and [illegible] interchangeable [illegible] down when [illegible]

STEEL STOCK FORWARDING TRUCK

Made [illegible]

No. [illegible] with rubber [illegible] Height [illegible] Very [illegible] wearing parts.



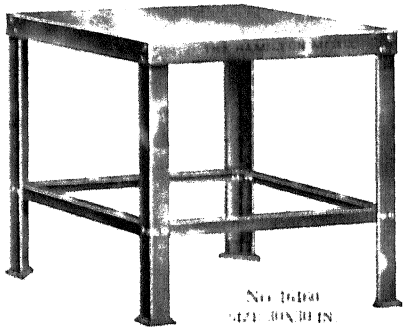
[illegible] Platform [illegible]

Platform [illegible] iron and [illegible] Handling [illegible] With these [illegible] wasteful either of time or stock in both. Platform [illegible] a large quantity of stock, not [illegible] moved around easily. Iron wheels [illegible]

HAMILTON STEEL BINDERY TABLES

These have angle iron frames and reinforced steel tops. The standard height is 32 in., but other heights approximating the standard will be supplied on special order.

No. 16450 Steel Bindery Table, working surface 36x72 in., four legs, as illustrated. Approximate shipping weight, 285 lbs.



No. 16460 SIZE 30X30 IN.

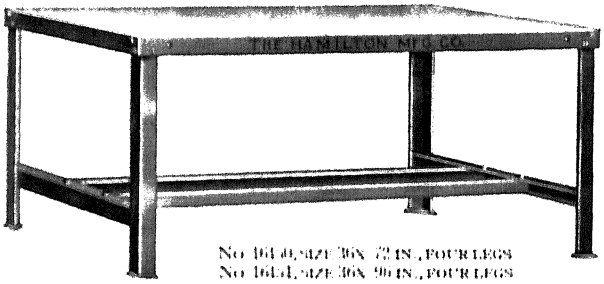
No. 16451 Steel Bindery Table, working surface 36x96 in., four legs, as illustrated. Approximate shipping weight, 375 lbs.

No. 16452 Steel Bindery Table, working surface 36x114 in., six legs. Approximate shipping weight, 435 lbs.

No. 16460 Steel Bindery Table, working surface 30x30 in., four legs, as illustrated. Approximate shipping weight, 190 lbs.

CASTER WHEELS.—These tables are supplied with casters, upon special order, in any height.

The superior durability of these tables, as well as their strength and rigidity, commend them for use in binderies. They cannot be hacked with knives or worn by contact with the feet of those who use them, and will present a good appearance long after wood tables must be scrapped. Write for information and prices.

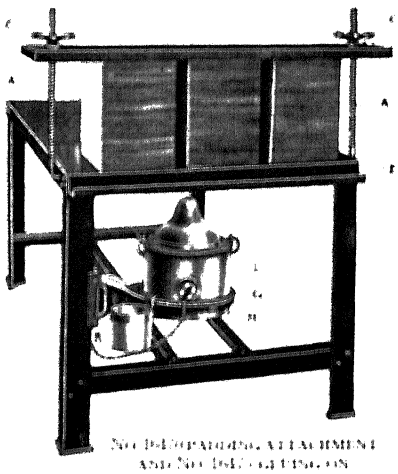


No. 16440, SIZE 36X 72 IN., FOUR LEGS
No. 16451, SIZE 36X 96 IN., FOUR LEGS
No. 16452, SIZE 36X114 IN., SIX LEGS

PADDING AND GLUING-ON ATTACHMENTS

Hamilton Steel Bindery Tables are made instantly available as padding or gluing on tables by the addition of simple attachments, as shown in illustration.

No. 16470 Padding Attachment for Hamilton Steel Bindery Tables having a 36 in. working surface, includes drip pan (E). Approximate shipping weight, 60 lbs. Uprights (A) are 18 in. long, threaded. The padding board (D) is 10 in. wide and 44 in. long. Pressure is obtained by use of 6 in. star wheels (C) on uprights. B is metal washer between star wheel and board. The uprights extend through the flange of the table top and are held securely by a locked nut. When not in use they hang loosely at sides of table. Drip pan (E) catches the drippings from the brush or from the pads. The tables are 36 in. wide and have holes drilled in side flanges 5 in. from each end to accommodate this attachment.



No. 16470 PADDING ATTACHMENT AND No. 16471 GLUING-ON ATTACHMENT ATTACHED TO 36 IN. END OF TABLE

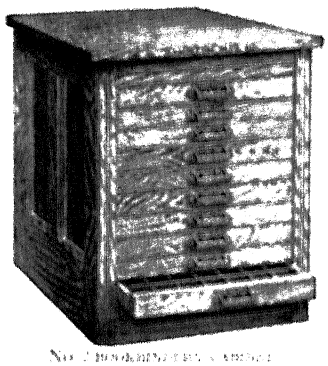
No. 16471 Gluing on Attachment for Hamilton Steel Bindery Tables includes swinging bracket (G), pan (H) 8⅞ in. diameter, which fits into bracket, and a 4½ in. cup (K) with bracket, for holding brushes, but not the glue heater (L). Approximate shipping weight, 30 lbs.

The bracket holding the glue pot is in two parts, one attached to leg of table, the other part hinged and swinging, carrying the glue pot clear of the table either at end or side. The brush cup is attached to the bracket, and also swings clear of table. The glue heater in illustration is Type GH 2, two quarts.

BOOKBINDERS' CABINETS

Made in Two Styles

Made with bronzed pulls on each case, and highly finished. The cases are made in exactly the same style as printers' cases, with three pigeon holes and are same size and proportioned like one half of the regular type case. These cabinets may be put on or under a bench. A place for everything and everything in its place. It is a safe book to order by and these cabinets will help them to do it.



No. 2 Bookbinders' Cabinet

Prices and Other Particulars of Cabinets

No.	Number of Cases	Weight, about	Height, inches	Floor Space Required, inches
1	16 cases	75	15	21 x 27
2	32 cases	150	30	21 x 27
3	48 cases	225	45	21 x 27
4	64 cases	300	60	21 x 27
5	80 cases	375	75	21 x 27
6	96 cases	450	90	21 x 27

Other sizes and styles of cabinets made to order

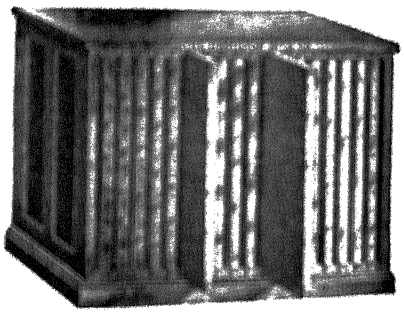
BOOKBINDERS' BAND AND RUBBING UP STICKS

Made of smooth finished maple and polished with shellac. Made in sizes from 3/16 to 1 inch, by 1/16, 1/8, 3/16, 1/4 in width of groove. These sticks are made in two styles, plain and beaded, of uniform width and finish and turned. The beaded sticks are used for forming the larger bands on the backs of blank books during sewing and the plain sticks for forming the smaller bands, rubbing up the backs, burnishing, etc. Prices furnished upon application.

BOOKBINDERS' PRESSBOARDS

Cut Cost Considerably in Your Bindery

This line of Bookbinders' Pressboards is made up of the best and most carefully selected maple plain laminated or brass bound, in the best manner possible and from a number of selected cherry or birch laminated stock. The Brass Bound Pressboards are meeting with great favor and are now used by the best and largest binders. A careful going into these boards in the best possible manner little defect in wood is found, glued and trimmed.



The Cases for holding Presses and are furnished in each size in 11 to and 16 board capacity and made to order. These cases are made of finished nicely finished, and the sides are grooved so that the are separated by fixed handles at each end.

Write for information regarding the various styles of Bookbinders' Pressboards. Quotations will be upon request.

Pressboard in Position in Case

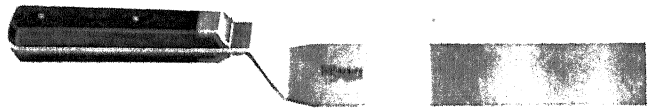
BOOKBINDERS' CUTTING BOARDS

Bookbinders' Cutting Boards are made of selected made in three different styles as follows: Straight grained, end grained and diagonal grained. The end grained boards are suggested with a view to [illegible] grained and diagonal grained boards are [illegible] the square inch. Work on these boards [illegible] advantage to allow as much room as possible [illegible]

THE ANGLE INK KNIVES

Patented March 2, 1915

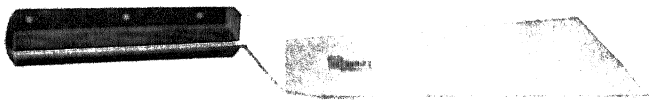
Angle Ink Knives are the best, both in material and workmanship, that can be obtained. The blades are of the best Swedish steel, oil tempered and finished. The handles are of fine-grained cocobolo, and all who have used them declare they are by far the best ink knives on the market. The regular Angle Knife for general use is furnished either with the square or round end, in three sizes.



REGULAR ANGLE INK KNIFE—SQUARE END

REGULAR ANGLE INK KNIFE—ROUND END

	Round End	Square End
6 in., No.	601 $0.75	No. 602 $0.75
8 in., No.	801 1.25	No. 802 1.25
10 in., No.	1001 2.00	No. 1002 2.00



ANGLE B INK KNIFE (FOR CYLINDER PRESSES)

The Angle B Ink Knife, owing to the shape of the blade, enables the operator to clean out the press fountain in much less time than it can be done with the ordinary ink knife. The shape of this knife blade enables the operator to get down under the distributor in the fountain and cleanse it thoroughly without the aid of other appliances—something that cannot be done with other ink knives. In purchasing an ink knife ask for the Angle, and you will be sure to have the best in the market.

The Angle B Ink Knife is specially designed for cylinder presses and is superior to any other ink knife made for that purpose. It is made in two sizes:

8 inch, Angle B, No. 803 ..... $2.00 10 inch, Angle B, No. 1003 ..... $3.00

STYLE B INK KNIVES

Style B Ink Knives have straight blades. They are made of excellent material, will stand hard usage and are guaranteed to do the work.

STYLE B INK KNIFE

Style B, 6 in. No.	604 $1.00
Style B, 8 in. No.	804 1.75
Style B, 10 in. No.	1004 2.75
Style B, 12 in. No.	1204 3.50

ROUND OR SQUARE END SPATULAS

ROUND END SPATULA, STYLE A

4 inch Spatula	No. 401	Round End	$0.50		
6 inch Spatula	No. 601	Round End	.75	No. 606	Square End $0.75
8 inch Spatula	No. 801	Round End	1.00	No. 806	Square End 1.00
10 inch Spatula	No. 1001	Round End	1.75	No. 1006	Square End 1.75
12 inch Spatula	No. 1201	Round End	2.25	No. 1206	Square End 2.25

Round or Square End Spatulas have a thin pliable blade and are preferred by some pressmen, as they are especially useful for mixing small quantities of color.

CHALLENGE INK SPADE

Price, each $0.90

MARBLE INK SLABS

Marble Ink Slabs for the pressroom or for proof presses can be supplied in various sizes. We handle the product of the best quarries only and guarantee the workmanship to be satisfactory in every way. Write for information and prices.

Wood Types

A Wood Type Specimen Book will be submitted on application to printers who have use for it

Wood Types are made in so large a variety of faces as to make it impracticable to display them in this book

Wood Types sold by us are cut on the end grain of maple and are unexcelled in printing qualities and in durability

American Type Founders Company

ESTABLISHED [illegible]

The Taylor Color-Harmony Chart

AND

HARMON-INKS

A HARMONIC SYSTEM OF SIMPLIFIED COLOR PRINTING

HARMON-INKS at last makes it possible for every printer to achieve a superiority in color combination with a minimum of effort and expense. Color in printing is in great demand and is profitable for the printer who can handle it right, and every printer with Harmon Inks may now have a highly proficient art department which will instantly solve Color Harmony problems with artistic taste and precision.

HARMON INKS. An equipment consisting of Taylor Color Harmony Chart and corresponding ready mixed colored inks for carrying out the wide selection of color combinations provided by the chart. The manufacturer of these inks has devoted much time to chemical and scientific research in perfecting the colors.

THE TAYLOR CHART is the only method whereby a printer can instantly see Color Harmonies of more than two colors. By using the colored inks as indicated on the chart absolute Color Harmony in the finished job is assured.

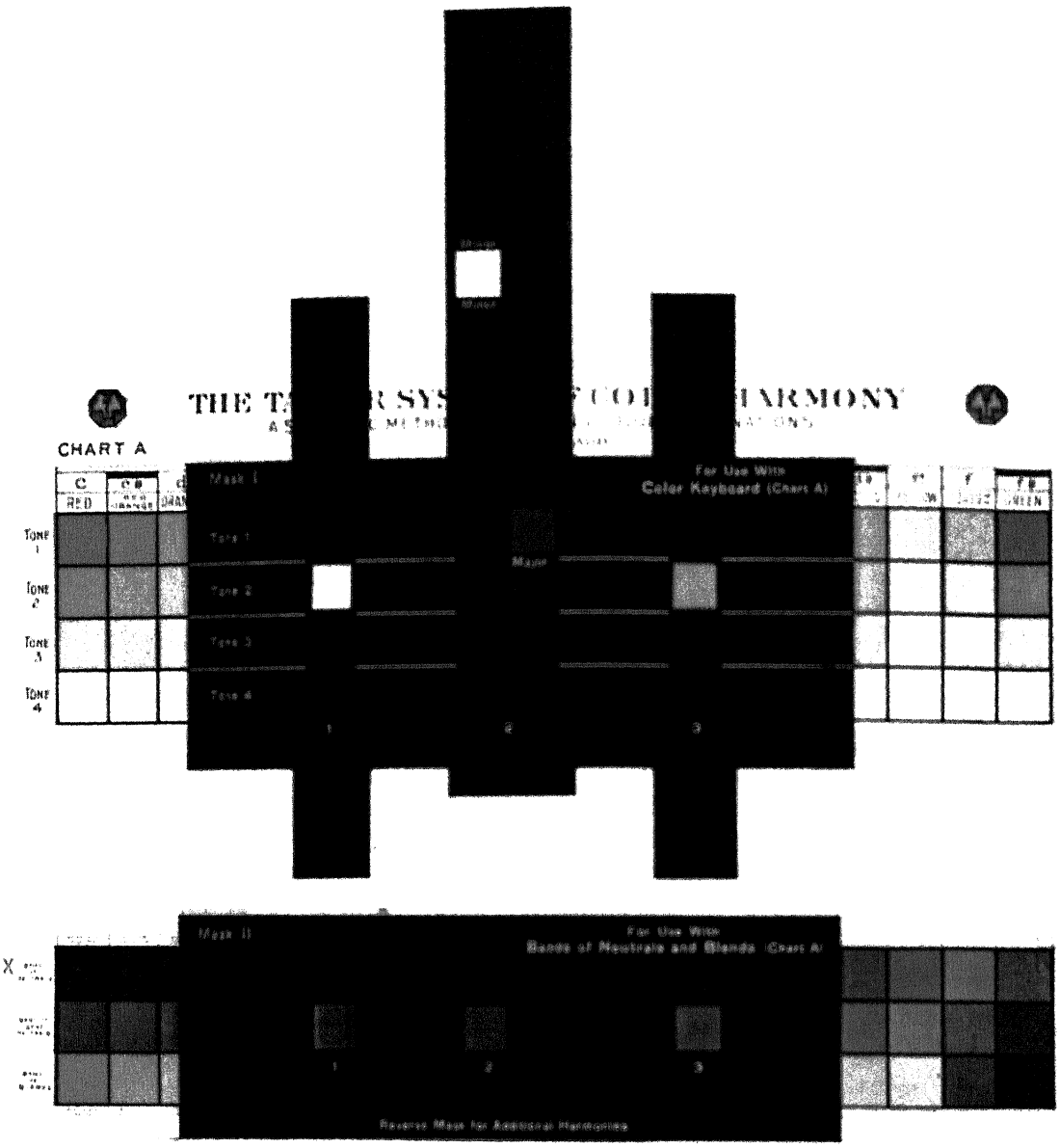
COLOR HARMONY in printing presents most important though often annoying problems. Harmon Inks will solve these problems *quickly, adequately*, and without chance of mistake. Also gives to printers a means to increase the number of color jobs, for they can with such a convenient and demonstrate to customers how well any particular job would look in colors, and then do it accurately, without experiment or annoyance, by using the corresponding ready mixed inks.

UNTIL recently many printers could not compete successfully on color work with establishments that had art departments, but in the following pages we show how *any printer* can with Harmon Inks make pleasing and well balanced color suggestions on prospective jobs, and carry out his suggestions with the identical colored, ready mixed inks contained in the equipment.

HARMON-INKS *Manufactured by the* SIGMUND UHLMAN COMPANY

Supplied by the AMERICAN TYPE FOUNDERS COMPANY

at all its Selling Houses



See Descriptive Bibliographical Note on page [illegible]

The TAYLOR CHART *in Color Printing*

THE use of this chart is very easy. Harmonies of two, three or more colors are instantly made visible by laying the masks with [illegible] over the chart. Consequently, a printer can see and determine in advance the colors best suited for the job, and then using the inks supplied with the equipment, he proceeds to print the same harmonious colors.

Now notice the line marked X on the color illustration. This shows the effect when one color is printed over another color. You can use two harmonious colors as shown by the mask, and print in these colors, knowing beforehand what the third color will look like—a tremendous advantage to the printer.

EQUIPMENT

1

Taylor Color-Harmony Chart and three masks, with simple directions.

2

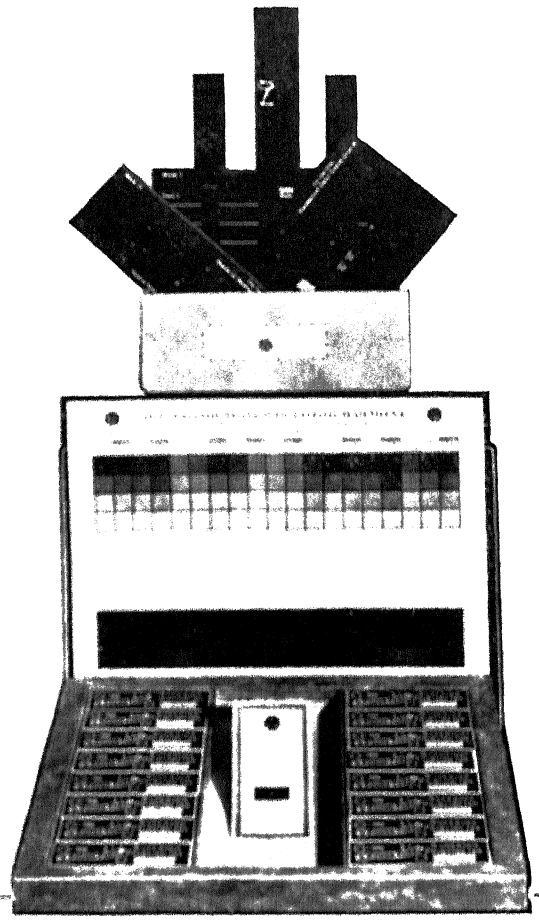
Twelve Spectrum Colored Printing Inks in ¼ lb. tubes, ready mixed and corresponding absolutely to colors on chart.

3

Two ¼ lb. tubes of white ink and two ¼ lb. tubes of black ink.

4

Directions for making various tones of colors by aid of screens or mixing white and black.



ONE quarter pound tube of each of the twelve spectrum colors shown on the chart comes with this equipment, and additional orders for these colors can be obtained in various sized packages from the American Type Founders Company at its Selling Houses.

Sigmund Ullman Company, leaders in the printing ink industry, have devoted much time to chemical and scientific research in the production of these colors, not alone from an artistic standpoint, but from the practical standpoint of their working qualities, which, when all is said and done, is a most important part to every printer.

Four Pounds in Spectrum Colors $17.00 Four Pounds in Color Harmony $17.00

Eight Pounds Harmony Box of Both, as Illustrated $32.00

	Per ¼ lb. Tube	Per ½ lb. Tube	Per 1 lb. Tube		Per ¼ lb. Tube	Per ½ lb. Tube	Per 1 lb. Tube
HARMONY INK No. 1	$1.50	$2.75	$5.00	HARMONY INK No. 7 GREEN-BLUE	$1.50	$2.75	$5.00
HARMONY INK No. 2 RED-ORANGE	1.50	2.75	5.00	HARMONY INK No. 8 BLUE	1.50	2.75	5.00
HARMONY INK No. 3 ORANGE	1.50	2.75	5.00	HARMONY INK No. 9 BLUE-VIOLET	1.50	2.75	5.00
HARMONY INK No. 4 ORANGE-YELLOW	1.50	2.75	5.00	HARMONY INK No. 10 VIOLET	1.50	2.75	5.00
HARMONY INK No. 5 YELLOW	1.50	2.75	5.00	HARMONY INK No. 11 VIOLET-RED	1.50	2.75	5.00
HARMONY INK No. 6 YELLOW-GREEN	1.50	2.75	5.00	HARMONY INK No. 12 MIXING WHITE	1.50	2.75	5.00
HARMONY INK No. 6½ GREEN	1.50	2.75	5.00	HARMONY INK No. 13 MIXING BLACK	1.50	2.75	5.00

How HARMON-INKS *Will Build Up Your Color Printing Business*

EXAMPLE NO. 1

A prospective customer would like to have a dealer circular, booklet or bulletin printed. He has invariably used black and white, but has lately learned of the greater effect of color. He knows little about color printing except that he has seen some color jobs. He therefore asks the printer's advice, and *until now* the printer was handicapped through lack of color harmony knowledge, and, secondly, the trouble of matching commercial inks with colors selected. This problem is easily solved by Harmon Inks, with no loss of time and no mistakes.

EXAMPLE NO. 2

Suppose a more elaborate piece of work is in question, say, a pamphlet for a summer resort. It is desired to produce a job which will effectively show the attractions and recreations of the resort. Sketches of a tennis court with male and female figures will be shown, bathing, boating and golfing in the scenes. The customer is prepared to pay for a good job in three, four or even five colors. What colors should be used that will produce an attractive booklet with the colors of the various scenes in harmony? The women's costumes with bathing suits, the knit outerwear of the men, can be shown in various bright colors that are attractive and in harmony.

These color combinations can be *correctly* determined, using the masks on the Taylor Chart, and if the plates are designed so as to print one over the other the resultant color can also be seen and determined upon beforehand through the use of the chart.

HARMON-INKS

Manufactured by the SIGMUND UTMAN COMPANY *and supplied by the*

AMERICAN TYPE FOUNDERS COMPANY

at all its Sales Houses

1904

ELECTROTYPE ITEMS

Electrotyped Newspaper Headings and Sub-Headings, Date Lines, Cuts, Seals, Emblems, Etc.

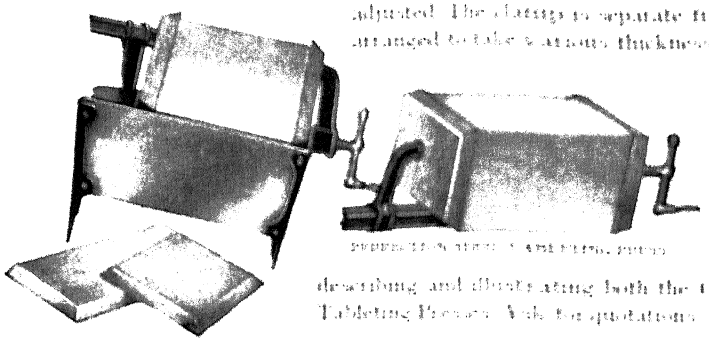
In view of the limited and lessening demand—and the extremely high cost of electrotypes—Newspaper Headings and Sub-Headings, Date Lines, Seals, Emblems and all other electrotyped cuts have been omitted from this catalogue; but orders for any item in this particular line which may be selected from the catalogues or pamphlets previously issued by the American Type Founders Company will be filled when possible at the prevailing market prices

ALL THE CUTS AND ORNAMENTS SHOWN IN THIS CATALOGUE ARE CAST IN TYPE MOLDS

PERFECTION STEEL TABLETING PRESSES

Made of Steel and Iron

The Perfection Steel Tableting Press is made of steel and iron. It will handle any number of sheets up to 3000 with greatest ease. Is made of quality so that paper will rest alone while being adjusted. The clamps to separate from the box and to quickly arranged to take various thicknesses. Pressure is obtained by turning the screw crank. The Perfection Steel Tableting Press, sheet steel holder, to sold complete with clamps and fiveboards. Extra clamps and boards may be purchased.



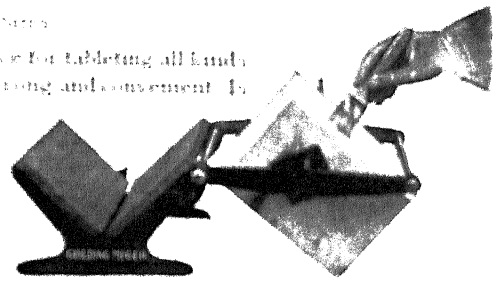
PERFECTION STEEL TABLETING PRESS

Send for circulars fully describing and illustrating both the Golding and the Perfection Tableting Presses. Ask for quotations.

GOLDING TABLETING PRESSES

Made in Two Sizes

The Golding Tableting Press is a very simple device for tableting all kinds of paper stock. It is built of iron and steel and is strong and convenient. It is made in two sizes. No. 1 holds 3000 sheets and size up to 6x12 inches. No. 2 holds 4000 sheets and size up to 8½x16 inches. No. 1 B is the same as No. 1 but complete with bundling blocks. No. 2 B is the same as No. 2, but complete with bundling blocks. The bed of No. 2 is hinged to a bracket and may be used in a horizontal or perpendicular position.



GOLDING TABLETING PRESS

Tableting Presses are a good investment and will save their cost in a very short space of time. Every printing office has more or less scrap paper that can easily be put up in packages which may be readily sold if desired. The use of Tableting Presses makes this work easy and profitable.

STA-WARM ELECTRIC GLUE POTS

With Thermostatic Control and Heater

Sta-Warm Electric Glue Pots maintain a temperature of about 145 degrees, which is scientifically proven to be the greatest heating point for glue. The Sta-Warm positively will not burn the glue. Made for either alternating current or direct current, 110 to 120 volts. Any printer or bookbinder using glue to a considerable extent will find this pot a time and trouble saver.

Made in the following sizes: pint, quart, 2 quart, gallon, 2 gallon and 5 gallon. Send for descriptive circular and prices.

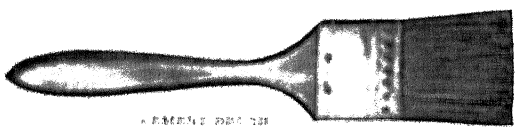
STA-WARM ELECTRIC GLUE POT

WATER GLUE POTS

These are double pots, the water or glue pot being per- celain lined.

No. 1 — 1 quart capacity	$1.50
No. 2 — 2 quart capacity	1.75
No. 3 — 3 quart capacity	2.00
No. 4 — 4 quart capacity	2.25
No. 5 — 5 quart capacity	2.50

CEMENT BRUSHES



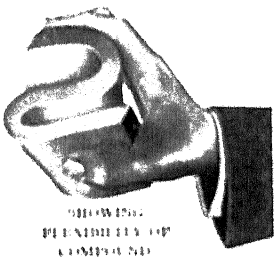
CEMENT BRUSH

1 inch	$0.35	3 inches	$0.60
2 inches	.40	4 inches	1.00
		5 inches	$1.50

NUREX TABBING COMPOUND

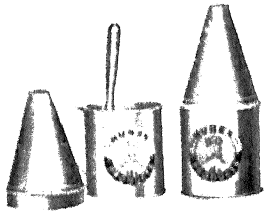
A Non Inflammable Flexible Tabbing Compound

Nurex Tabbing Compound is a patented article that insures an exceedingly flexible and unusually satisfactory pad whenever paper is to be tabbed. It is applied cold, and dries within a few minutes after it is put on. Always works the same in any climate, summer or winter. Does not get sticky in damp weather and never cracks under the paper cutter clamp. It is put up in either quart or gallon cans, colors, red and natural.



SHOWING FLEXIBILITY OF COMPOUND

Nurex Reducer, which is used only when the Compound becomes too thick, is also put up in gallon and quart cans. The Nurex Tabbing Pot (as illustrated) is made especially for Nurex Padding Compound, and is an important part of the outfit. A circular fully describing the Nurex Tabbing Process and giving prices of the Compound, Reducer and Cans will be sent on request.



NUREX TABBING POT

TABLET KNIFE

TABLET KNIFE

The tablet knife has a extra thin, strong blade made of approved design

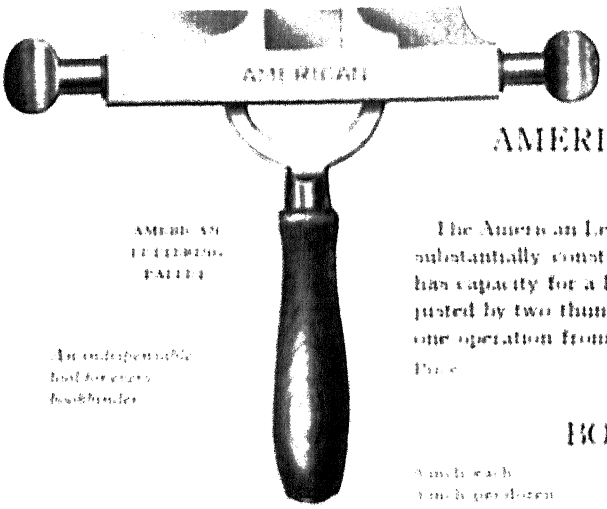
Tablet knife, each $0.15

LIQUID PADDING GLUE

This Liquid Padding Glue is an elastic, tough, quick drying preparation which is always ready for use and requires no heating. It is not subject to change of temperature, but is perfect under all conditions. It is free from odor and is furnished in red, blue, green or colorless, as may be desired.

Prices of Liquid Padding Glue

Half pint cans	$0.30
Pint cans	.50
Quart cans	.90
Gallon cans	1.60



AMERICAN LETTERING PALLET

An indispensable tool for every bookbinder

AMERICAN LETTERING PALLET

The American Lettering Pallet is made of solid brass, substantially constructed and handsomely finished. It has capacity for a line 4⅞ inches long. It is readily adjusted by two thumbscrews, which center the line with one operation from either end.

Price $2.00

BONE FOLDERS

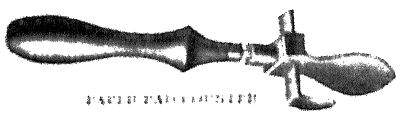
4 inch, each $0.15

4 inch, per dozen 1.50

PAPER PAD COUNTER

This Pad or Paper Counter is a device adjustable for dividing any number of sheets into equal parts for padding. The gauge is nickel plated and adjustable up to 1⅝ inches

Price $1.00



PAPER PAD COUNTER

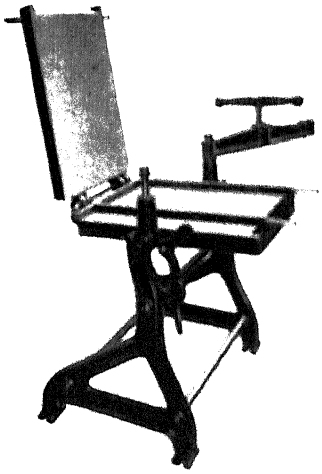
SUPERIOR STEREOTYPE CASTING BOXES

Made in Sizes to Suit Any Stereotype Foundry

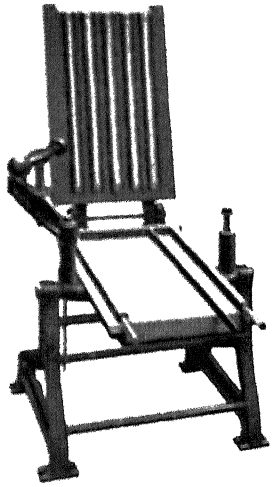
Each corded casting box, Nos. 500, 501, 502 and 503, is furnished with one set of beater gauges, as selected. Each metal casting box, Nos. 504, 505, 506, 507, 508 and 509, is furnished with one set of type high 6-pica high beater gauges and two side type high 6-point beater gauges. A set of beater gauges consists of two side gauges with handle and one end gauge.

Casting boxes, Nos. 500, 501, 502, 503, have single handles for lifting the covers. Others have two handles, one on each side, as illustrated for lifting the covers.

Wood casting boxes for casting steel type high plates, will also cast solid plates of type high base by using the steel beaters. Metal casting boxes cast solid plates of type high base without the use of steel beaters. Casting boxes made the correct size to suit the customer's requirements, at a slight additional cost, for placing the front gauge the proper distance from the outside gauge. These sizes are not listed in stock.



SUPERIOR CASTING BOX, WITH BEATER GAUGES



SUPERIOR CASTING BOX, WITH BEATER GAUGES

Directions for Making Wood Stereotype Casting Boxes

The box must be heated before a good job can be made. This is done by taking one or more blank casts before casting matrix. Matrix must be heated in a flat position before casting. This may be done by placing it upon the bed of the casting box, weighting it down with irons. Irons should be made to smooth and allow weight to rest under beater gauges, extending between the beaters and also extending between the beaters and mouthpiece casting box. Another set of irons must be placed over all gauges, overlapping them in all directions. Cardboard is a better conductor of stereo metal than cast iron. A space should be made at the bottom of the box, and cardboard between sides of the box.

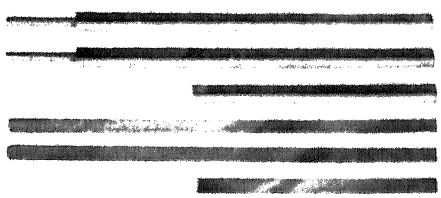
PARTICULARS OF SUPERIOR CASTING BOXES
With and Without Covers

No.	Inside Measure of Bed Inches	Outside Measure Inches	Number of Beater Gauges Furnished	Number of Side Gauges Furnished	Size of Gauges Furnished	Approximate Shipping Weight Lbs.
500	7½ x 11½	10 x 14	2		1	130
501	10½ x 15	12½ x 16	2		1	200
502	14 x 20	15½ x 21½	2		1	340
503	20 x 24	24½ x 25½	2		1	650
504	7½ x 11½	10 x 14	2	2	1	140
505	10½ x 15	12½ x 16	2	2	1	280
506	14 x 20	15½ x 21½	2	2	1	550
507	20 x 24	24½ x 25½	2	2	1	1000
508	24 x 28	28½ x 29½	2	2	1	1400
509	28 x 32	32½ x 33½	2	2	1	1850

OUTFIT OF STEREOTYPING MATERIALS AND TOOLS

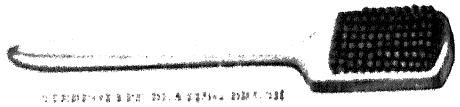
An outfit for stereotyping requires, in addition to the Metal Furnace, Ladle and Skimmer, a Beating Brush, a box of Black Lead, a box of French Chalk, an Oil Brush, a Matrix Shears, large and small Closed, a Mounting Hammer, a Punch, a Pearl Set, a box of Nails and a box of Tacks. This outfit, or any part of it, is supplied only when specially ordered.

Prices of Blankets and Prepared Matrix Paper for wet process stereotyping and Wood for mounting thin plates will be quoted on request.



BEATER GAUGES

The three upper gauges are type high and one inch high. The three lower gauges are type high and one inch high.

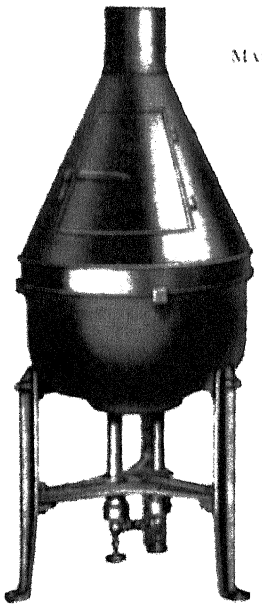


STEREOTYPE BRUSH

The bristles are 3 in. long, back of brush, 1¼ in. and the handle, 12 in. long.

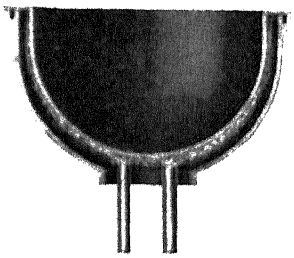
SUPERIOR METAL FURNACES

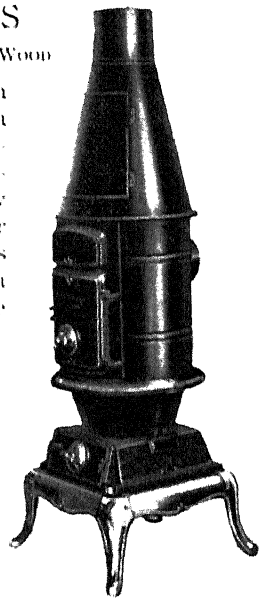
MADE IN FOUR SIZES FOR GAS, AND ONE SIZE FOR COAL OR WOOD



SUPERIOR METAL FURNACE FOR GAS

Superior Metal Furnaces, for heating with gas, consist of a furnace, as illustrated, and a hood. The furnaces may be purchased separately, but this is not advised, as the hood provides the means of carrying off the unhealthy fumes through standard stovepipe to flues or through walls or windows. The hood also has the advantage of enabling the user to put in a greater amount of old metal than can safely be put in the open melting pot.





SUPERIOR METAL FURNACE FOR COAL OR WOOD

The melting pots are so shaped that the flames attack the sides as well as the bottoms, as illustrated above, thus bringing the metal to the melting point quicker than can be done with the ordinary type of metal pots.

No. 1/0 H Superior Metal Furnace, for gas, with hood, iron pot and 1 burner. Capacity, 300 lbs. Approximate shipping weight, 177 lbs.

No. 1/2 H Superior Metal Furnace, for gas, with hood, iron pot and 2 burners. Capacity, 700 lbs. Approximate shipping weight, 240 lbs.

No. 1/3 H Superior Metal Furnace, for gas, with hood, steel pot and 2 burners. Capacity, 700 lbs. Approximate shipping weight, 280 lbs.

No. 1/4 H Superior Metal Furnace, for gas, with hood, steel pot and 2 burners. Capacity, 1000 lbs. Approximate shipping weight, 300 lbs.

No. 1/5 H Superior Metal Furnace, for gas, with hood, steel pot and 3 burners. Capacity, 1500 lbs. Approximate shipping weight, 415 lbs.

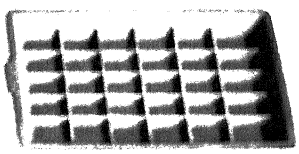
No. 1/6 H Superior Metal Furnace, for coal or wood, with hood, iron pot, fire box and ash pan. Capacity, 600 lbs. Approximate shipping weight, 700 lbs.

SUPERIOR SKIMMERS

Four inch, 11cm long. Six inch, 17cm long.

SUPERIOR LADLES

Six inch, 17cm long. Six inch, 33cm long.



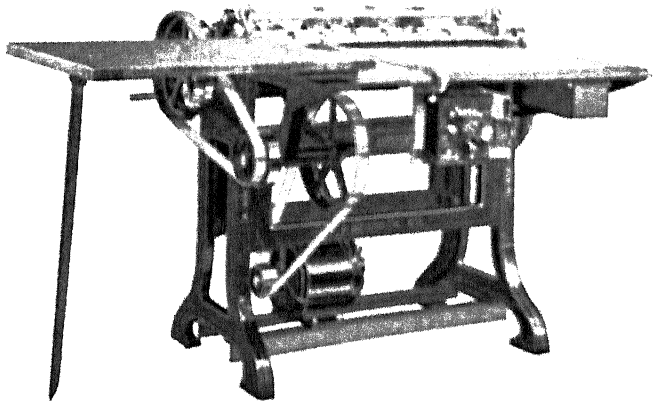
SUPERIOR INGOT MOLDS

30 Ingot Pan. Capacity, 40 lbs., 14x11 lb. pigs, as illustrated.
20 Ingot Pan. Capacity, 40 lbs., 2½ lb. pigs.
9 Ingot Pan. Capacity, 27 lbs., 3 lb. pigs.

ROSBACK ROTARY PERFORATING MACHINE

*For other Rosback Perforating Machines see pages 985 and 986

The Rosback Rotary Perforating Machine makes a slot or hyphen hole perforation and also a knife cut perforation. It trims, scores and crimps or creases loose leaf ledger sheets. It is also equipped with an adjustable book cover creaser which has a capacity of from $\frac{1}{16}$ inch up to any thickness that may be desired. The Rosback Rotary Perforator is in use at the present time in some of the largest plants in the country, and is giving excellent results. It is built upon strictly mechanical principles, and it has no large drums, no belts, bands or tapes to keep in repair. It is a rapid and accurate machine and possesses every necessary improvement. The knife cutting heads are designed to cut clean and will last a long time and with proper care they should prove to be indestructible. The scoring heads will score perfectly anything from three ply to seven ply stock. The slitting heads cut shear style, smooth and clean, and will slit or trim anything from three ply or four ply stock to the thinnest. They will trim separately or in connection with the perforating heads, as desired. The crimping heads (creasing) make the stock pliable, and any style of heads can be furnished.



ROSBACK ROTARY PERFORATING MACHINE WITH FOOT AND POWER ATTACHMENT

The Rosback Rotary Perforating Machine perforates 30 inches square. With tables spread it requires a floor space of 9 by 5 feet. Weight, crated for shipment, 775 lbs.

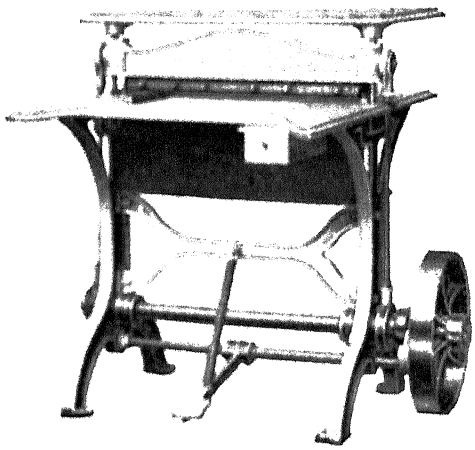
ROSBACK STEAM POWER PERFORATOR

STANDARD SIZES: 24 INCH AND 28 INCH

*For other Rosback Perforating Machines see pages 985 and 986

The Rosback Steam Power Perforators are equipped with the same improvements as the foot power machines. They are acknowledged as the standard of excellence. The equipment includes extra heavy hardened steel dies and tool steel hardened punches that outlast regular dies.

Rosback Steam Power Perforators, in addition to the standard sizes, can be obtained in larger or smaller sizes to order at moderate prices.



ROSBACK STEAM POWER PERFORATOR
MADE IN TWO SIZES

*The complete line of Rosback Perforating Machines, other than those shown on this page, consists of:

Rosback Hand Perforator, shown on page 985.

Rosback Round Hole Rotary Perforator, shown on page 985.

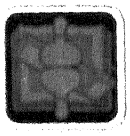
Rosback XX Heavy Power Perforator, shown on page 986.

Rosback Foot Power Perforator, see page 986.

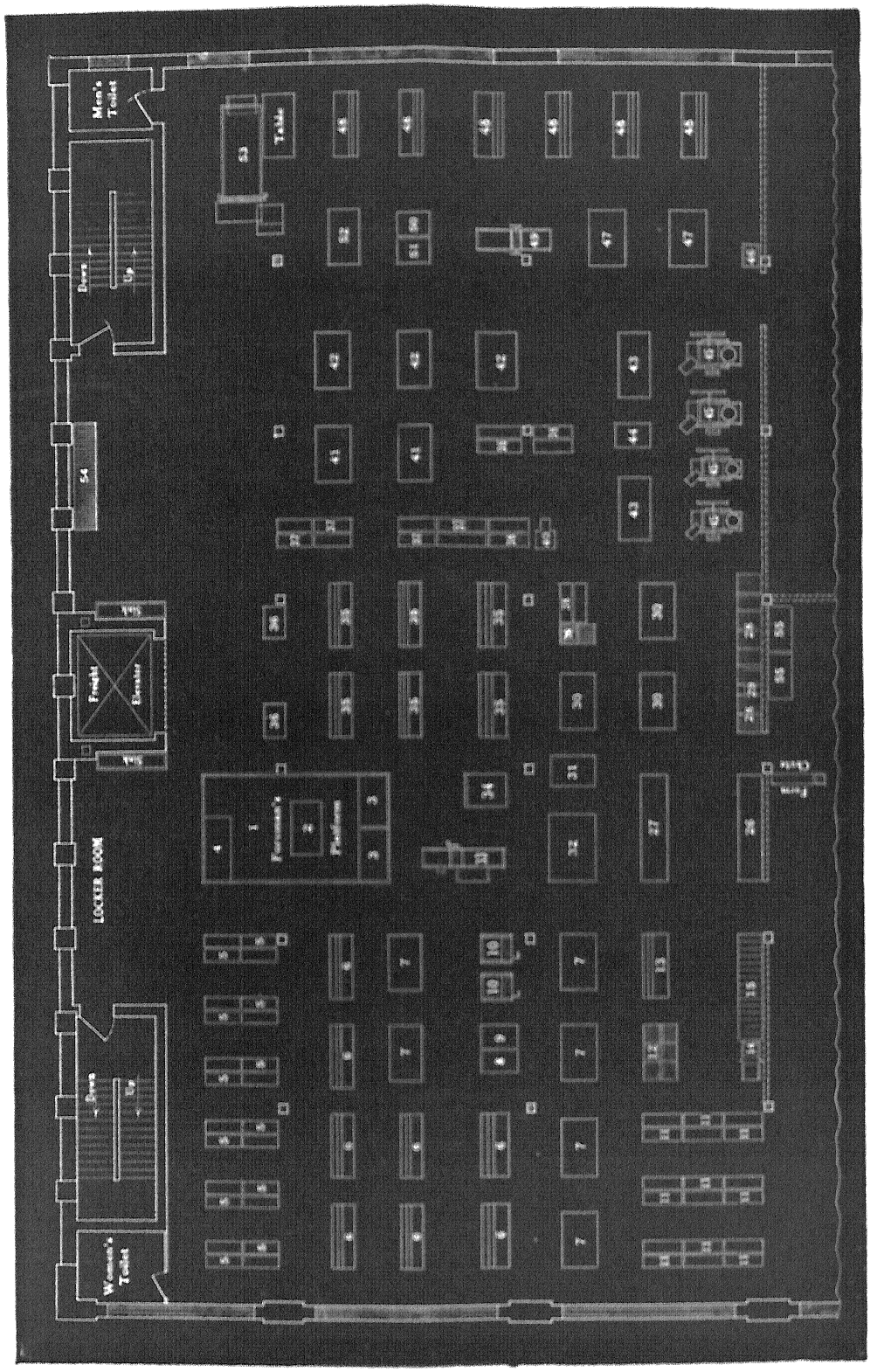
*For other Perforating Machines, presses, treadle and lever, see pages 984 985.

SCIENTIFIC EQUIPMENTS SCIENTIFICALLY ARRANGED

American Cut-Cost System of Printing Plant Equipments



CONSERVATION AND EFFICIENCY ARE INSEPARABLE



Floor plan of a complete all steel 4 story cost 5 composing Rooms, arranged in compartment units as used by The A. S. Aloe Printing Company of Cleveland Ohio. Plan for this and two other floors prepared by a Production Engineer of the Efficiency Department of the American Type Founders Company

AMERICAN CUT-COST SYSTEM OF PRINTING PLANT EQUIPMENT

DESIGNED AND DEVELOPED BY THE EFFICIENCY DEPARTMENT
OF THE AMERICAN TYPE FOUNDERS COMPANY AND
FOR SALE AT ALL ITS BRANCH HOUSES
COVERING THE CONTINENT

§ I §

A Statement of the Work Done for Printers by the Production Engineers of our Efficiency Department

§ II §

A Descriptive Catalogue of the Time Saving and Space Saving American Cut Cost Equipments

American Cut Cost Equipments are usually made in both Steel and Wood

AMERICAN TYPE FOUNDERS COMPANY
Covering the Continent
1923

Printing Plant Efficiency is Vital to the Success of the American Type Founders Company

WE HAVE an interest in the equipments herewith presented beyond the desire to sell them. Our success must follow the success of our customers. Success in any industry depends largely upon the efficiency of the plant equipments. In printing plants every inefficient composing room or pressroom is a hindrance to the success of the American Type Founders Company. We have, therefore, through our Efficiency Department, given much study to means for reducing the costs of producing printing, with a view to increasing the profits of our customers. To the same end the advice of our production engineers is offered, with what good results is explained in the following pages.

Cut-Cost Equipments are Unequaled Space-Savers: Fewer pieces of equipment are used in Cut Cost Composing Rooms, because in each piece all related materials are concentrated. Numerous composing rooms which formerly were congested with equipments designed to carry only one kind of materials, have been made to accommodate more workmen, with more room for each of them, when refitted with Cut Cost Equipments. Occupying considerably less area, a Cut Cost Composing Room Equipment reduces the travel of each workman, saving many minutes per man per hour. Many nationally known users of Cut Cost Composing Rooms have testified to their remarkable economies.

System in Design Effects Notable Savings of Time

In the Cut Cost Equipments, for the first time, the various items function with each other after the manner of the parts of a machine. Though each has its individual use, and may be used separately, greater economies of time and easiness of production are effected when all the pieces are used together. A complete Cut Cost Composing Room is in effect an efficient type form producing machine

Steel or Wood? A Question of Ultimate Economy: Whether made in steel or in wood, items of similar design have equal efficiency as aids to production. Steel construction, however, is preferable and much more economical in the end. Steel is more durable; it not only outlasts wood, but retains a good appearance for years after wood has become shabby and shopworn. Steel is a fire preventive; fire insurance rates are lower on printing plants equipped in steel, which is an important consideration. Steel resists water damage; steel equipments survived the great floods in Galveston and in Ohio, when wood equipments were ruined. In printing house fires, water usually does most damage.

Supreme Service

THE EFFICIENCY DEPARTMENT

MAINTAINED BY THE AMERICAN TYPE FOUNDERS COMPANY

To Make Floor Plans for New Plants or for Old Plants about to be removed.

To Re-Route the Work in Printing Plants for the purpose of Reducing the Cost of Production.

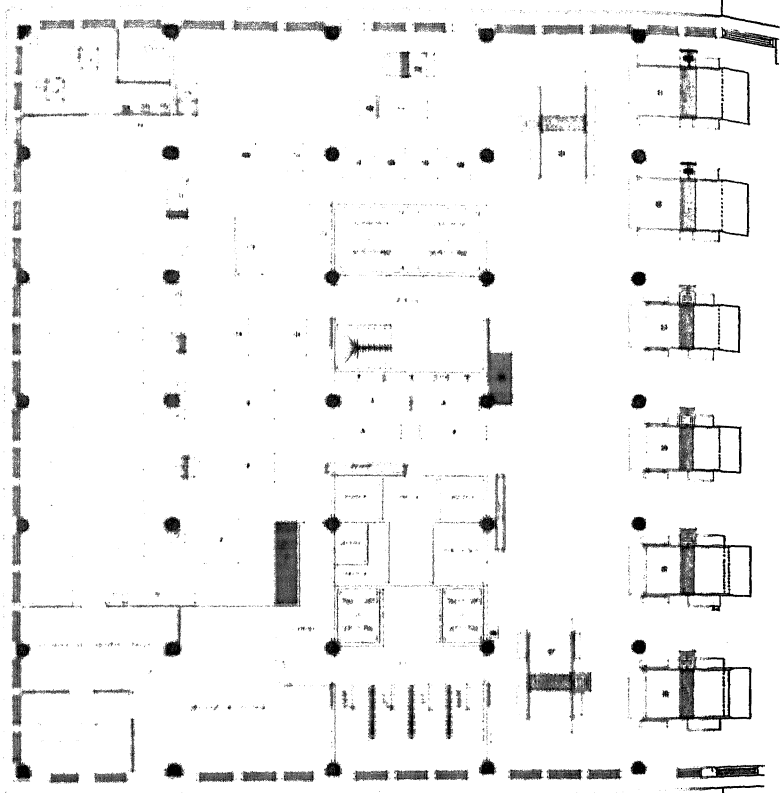
To Advise Printers and Architects in all matters relating to the Construction and Rearranging of Printing Plants, with the purpose of securing maximum efficiency.

To Design Special Equipments for the purpose of Minimizing the Cost of Production on Large or Special Contracts.

For the Services of the Efficiency Department of the AMERICAN TYPE FOUNDERS COMPANY *apply to the Manager of the nearest Selling House*

WHAT PRINTERS ARE OFFERED BY THE EFFICIENCY DEPARTMENT OF THE AMERICAN TYPE FOUNDERS COMPANY

THE purpose of this department is to increase production in printing plants, especially in composing rooms, by re-routing the work and improving the equipment on a scientific basis. With a large staff of experienced production engineers, each a practical printer, hundreds of printing plants have been made very much more profitable at less expense, on the average, than would be incurred in adding a cylinder press, while the annual savings are, as a rule, much greater than the profits that could be made by equal investments in presses.



Savings Unusually Great. On an occasion one of our production engineers achieved extraordinary economies. By changes in the equipment and in the routing of work in a specialty department in the big plant of the Haywood Publishing Company, Lafayette, Ind., which eliminated overtime, the cost of production was cut [illegible] per cent in another department, on 47 pages aggregating [illegible] pages 6x9 inches, an average saving of [illegible] and one-half hours was made on each make up. In rearranging and improving the equipment of the Burnett Printing Company, Rochester, N. Y., another of our production engineers effected a saving of 50 per cent in rent, simply by gaining so much space on one floor that it became unnecessary to continue to pay rent for a second floor, although the volume of production was increased. One of the greatest merits of our Cut Cost System of Printing Plant Equipment is that every piece in it saves floor space, and thus reduces the travel of each employee, no little at all. That *Concentration and Efficiency are Inseparable*

Practicable Savings. However, our production engineers do not claim ordinarily to be able to reduce costs 15 per

cent, nor to cut rentals in half, although the two instances cited can be matched by others almost as extraordinary. In usual practice it is a simple matter to increase production in a satisfactory degree. Efficiency in a composing room consists of making it possible for each man to do his work more easily, and therefore more quickly, than he has been doing. *It resolves itself into a means of saving minutes.* Take care of the minutes and the hours will take care of themselves. All our production engineers aim to do is to save a certain number of minutes per hour per man—which is no miracle at all. If a production engineer can make it possible for the men in a composing room to do on an average as much work in 54 minutes as they formerly averaged in 60 minutes, that is a gain of 10 per cent in production. If the men who save 6 minutes an hour are paid $45 per week, the gain is nearly 1¾ cents a minute, or a gain of $4.50 per man per week. In 50 weeks it is $225 per man, as demonstrated in the table printed below—"The Significance of a Minute." This is as good as a 10 per cent reduction in wages, with both employee and employer satisfied. Thus our mini-

THE SIGNIFICANCE OF A MINUTE

Weekly Wage	Cost per Minute per Man	Weekly Gain per Man when **6 Minutes** per Hour are Saved	Annual Gain per Man when **6 Minutes** per Hour are Saved	Weekly Gain per Man when **9 Minutes** per Hour are Saved	Annual Gain per Man when **9 Minutes** per Hour are Saved	Annual Gain per Man when **12 Minutes** per Hour are Saved
$ [illegible]	$0.02[illegible]	$[illegible]	$[illegible]	$8.25	$412.50	$550.00
[illegible]	02[illegible]	[illegible]	270.00	8.10	405.00	540.00
[illegible]	02[illegible]	[illegible]	265.00	7.95	397.50	530.00
[illegible]	01[illegible]	[illegible]	260.00	7.80	390.00	520.00
[illegible]	01[illegible]	[illegible]	255.00	7.65	382.50	510.00
[illegible]	01[illegible]	[illegible]	250.00	7.50	375.00	500.00
[illegible]	01[illegible]	[illegible]	245.00	7.35	367.50	490.00
[illegible]	01[illegible]	[illegible]	240.00	7.20	360.00	480.00
[illegible]	01[illegible]	[illegible]	235.00	7.05	352.50	470.00
[illegible]	01[illegible]	[illegible]	230.00	6.90	345.00	460.00
[illegible]	01[illegible]	[illegible]	225.00	6.75	337.50	450.00
[illegible]	01[illegible]	[illegible]	220.00	6.60	330.00	440.00
[illegible]	01[illegible]	[illegible]	215.00	6.45	322.50	430.00
[illegible]	01[illegible]	[illegible]	210.00	6.30	315.00	420.00
[illegible]	01[illegible]	[illegible]	205.00	6.15	307.50	410.00
[illegible]	01[illegible]	[illegible]	200.00	6.00	300.00	400.00
[illegible]	01[illegible]	[illegible]	195.00	5.85	292.50	390.00
[illegible]	01[illegible]	[illegible]	190.00	5.70	285.00	380.00
[illegible]	01[illegible]	[illegible]	185.00	[illegible]	277.50	370.00
[illegible]	01[illegible]	[illegible]	180.00	5.40	270.00	360.00
[illegible]	01[illegible]	[illegible]	175.00	[illegible]	262.50	350.00
[illegible]	01[illegible]	[illegible]	170.00	5.10	255.00	340.00
[illegible]	01[illegible]	[illegible]	165.00	4.95	247.50	330.00
[illegible]	01[illegible]	[illegible]	160.00	4.80	240.00	320.00
[illegible]	01[illegible]	[illegible]	155.00	4.65	232.50	310.00
[illegible]	01[illegible]	[illegible]	150.00	4.50	225.00	300.00
[illegible]	01[illegible]	[illegible]	145.00	4.35	217.50	290.00
[illegible]	01[illegible]	[illegible]	140.00	4.20	210.00	280.00
[illegible]	01[illegible]	[illegible]	135.00	4.05	202.50	270.00
[illegible]	01[illegible]	[illegible]	130.00	3.90	195.00	260.00
[illegible]	01[illegible]	[illegible]	125.00	3.75	187.50	250.00

[illegible]

mum saving in many instances will turn a net loss in production into a net profit.

Ordinary Savings. But we do very much better than save 6 minutes per man per hour. We frequently effect a saving of 20 per cent, which means that the men do as much work in 48 minutes as they formerly did in 60 minutes. If the wage is $45, this saving amounts to $9 per man per week, and the annual gain is $450. The minimum result our production engineers are satisfied with is a saving of 9 minutes per man per hour. At $45 per week of 44 hours this saving amounts to $6.75 per man per week, which is $337.50 per man per year. This is a saving which ordinarily earns enough to attain, provided the production engineer's recommendations are fully carried out. In such instances our clients are invariably satisfied. In instances in which part of the prescription is accepted the gains are proportionate.

Significance of a Minute. As wages increase and weeks shrink in hours, the minutes take on an increasing significance. A compositor's wage in New York City is in 1923 $60. When we so arrange the materials he works with, and the conditions under which he works, that it is as easy for him to do in 51 minutes as much work as he formerly did in 60 minutes, the gain per minute is $0.189; per week, $7.50; per year, $375.00. As wages vary, the Tableting 20 on preceding page will prove interesting to those who are wise enough to take cognizance of the importance of the minutes.

HOW OUR EFFICIENCY DEPARTMENT MAKES PRINTING PLANTS MORE PROFITABLE

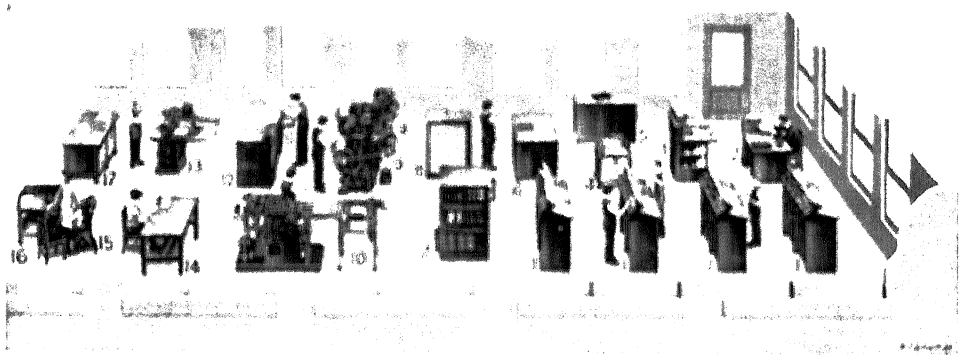


Fig. 1. A small (40 x 60 ft.) composing Room and Press Room (large cylinder presses not shown), in which the composing Room is equally adapted to type-form printing machine.

Unprofitable Composing Rooms. Our Efficiency Department was organized in 1913. Not even the printers themselves can be more vitally interested in making composing rooms profitable than the American Type Founders Company—they are our chief sources of revenue. Yet in 1913 the general complaint was that composing rooms were unprofitable—that the profits of the printers were almost wholly derived from their press rooms. This was true more often than not, and, while conditions have improved, it is still true that the majority of composing rooms are not as profitable as they might easily be made to be.

Making Composing Rooms Profitable. The first work of our production engineers was to make a close study of composing rooms, in an effort to discover the causes of the losses complained of in a department which usually has the largest pay roll in the printing house. The chief cause of the losses was discovered to be

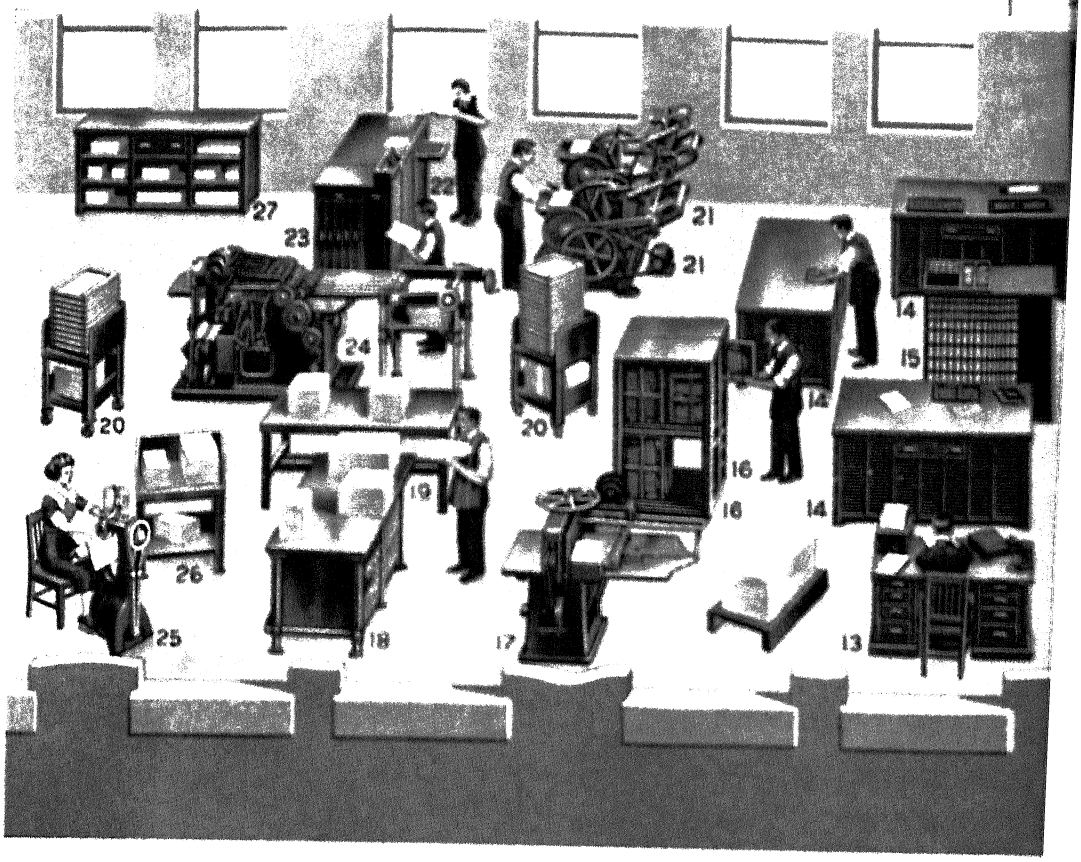
the use of equipments unsuited to the changed conditions of composition, and, therefore, exceedingly wasteful of time. Much attention had been given to improving the efficiency of printing presses, paper cutters, stitchers and other machinery, but scarcely any thought had been given to improving the equipments of composing rooms, and none at all of a comprehensive character, with a view to *making a composing room virtually a type-form producing machine*. The composing room equipments then available were made without any regard to their relationship to other equipments, with the result that the various materials could not be assembled close to any compositor, so that to get one lead or one rule, or a few extra quads, he had to take a great number of unnecessary steps, involving the loss to the proprietor of many minutes, while the cost of the minute was steadily increasing. It was not unusual for a man to waste a quarter of an hour finding a live form which had been carefully hidden away on one of a score or more of time wasting letterboards. There was so much inefficiency of this kind that it is no exaggeration to say that in thousands of composing rooms the compositor's predicament was no less absurd than would be that of a bookkeeper who had to leave his desk to dip his pen in an ink bottle every time his pen ran dry. In short, the equipment of the average composing room was in 1913 well enough adapted to earlier times when a compositor would stand or sit in one place all day, setting straight matter, but was utterly inadequate for compositors who were chiefly engaged in setting display lines and in make up. As a result of a year of close study our Cut Cost System of Printing Plant Equipment was designed by Henry L. Bullen. It was first put on the market in 1914. It is now our best selling line for commercial plants and includes equipments for press rooms, bindieries and stock rooms. Cut Cost Equipments simplify and expedite production.

Scientific Routing of the Work. Given efficient equipments, the next important step toward maximum production is a scientific routing of the work, which should proceed from the foreman's desk to the delivery wagon without retracing of steps. Our production engineers have made for our customers thousands of layouts, as illustrated in figs. 1 and 4, on pages 1014 and 1019, which have resulted in notable economies both of floor space and of time. Many printing houses, still using old-fashioned time-wasting equipments, could economize in production by adopting a scientific routing of the work. When composing rooms first engaged the attention of production engineers the main dependence was placed on the layout. The layout is important, but obviously the best of layouts of poorly designed equipments must fall far short of maximum production.

Removing Plants. When a printing house has to be removed to new quarters much time and expense may be saved by having a layout prepared in advance. A removal affords an excellent opportunity to get the work properly routed and to make the plant equipment more efficient. Printers who are ready to make necessary plant improvements may have the services of an experienced production engineer to make the layout and advise in other matters. To call in a draftsman who is unacquainted with the production of printing, as is sometimes done, is an unwise procedure, generally resulting in confusion and involving an unnecessary outlay for his services.

When the Printer Builds. To get maximum efficiency in a new printing plant a layout of each of the departments should be made by a production engineer, thoroughly acquainted with printing processes, before the architect is called in to make his plans. Architects are not required or expected to understand printing processes, and as a result, when they are not properly advised and assisted by a production engineer, they

Continued on page 1017



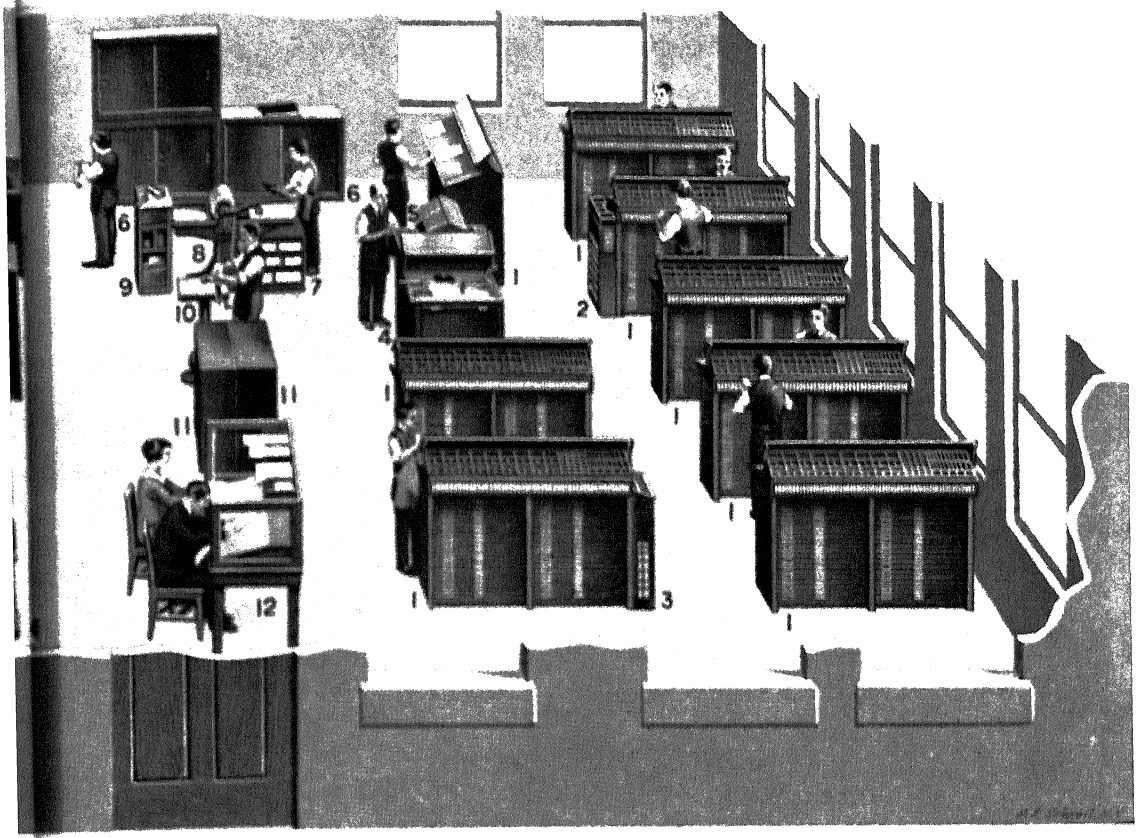
A CUT COST COMPOSING ROOM AND JOB PRESS ROOM, WITH EQUIPMENTS DESIGNED AND SCIENTIFICALLY PLACED TO ASSURE MAXIMUM OUTPUT

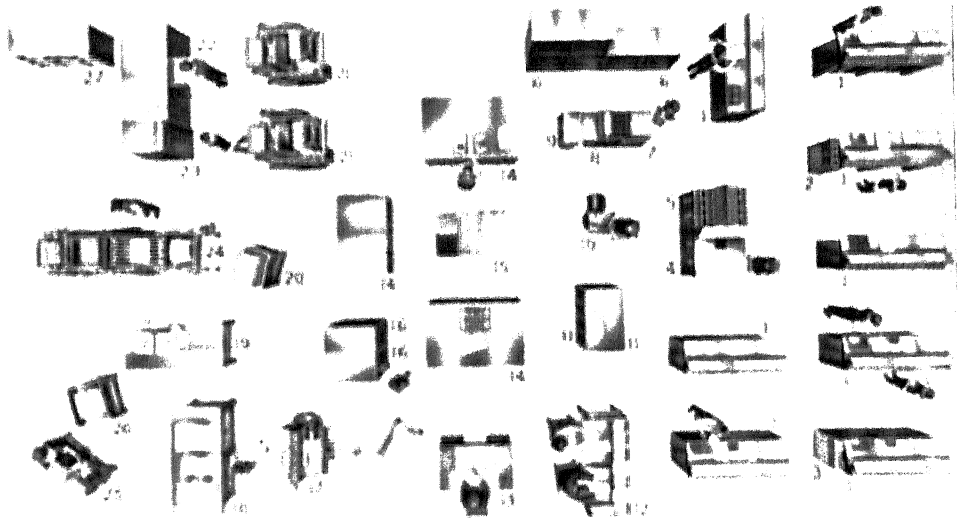
Key to the Equipments

1 Cut Cost Type Cabinets (4)
2 Cut Cost Brass Rule Quotation and Metal Furniture Cabinet
3 Cut Cost Brass Rule Quotation and Metal Furniture Cabinet
4 Cut Cost Work Bench and Supplies Cabinet
5 Cut Cost Justifying Materials Cabinet
6 Cut Cost Cut Storage Cabinet (2) ... new system ... storage, including indexing
7 Cut Cost Proof Paper ...
8 Potter Proof Press
9 ... Storage Cabinet
10 Stone Table
11 ... Leading Storage Cabinet
12 Rack for Distributing Boxes
13 ... and Lowers
14 ... Composing Cabinets (2)
15 ... Leading Cabinet for Materials
16 ... Leading Cabinet for Materials
17 ... Adjustable Steel Base Racks (2)
18 Proof Pasting Table
19 ... Cabinet and Table
20 ... Table
21 Cut Cost Belly Press (Cut Cost Washing Tables (2)
21 ... & P Presses with Cut Klyman Automatic Feeders (2)
22 Cut Cost Stone Table and Drying Rack
23 Cut Cost Platen Press Room Cabinet
24 Belly Automatic Job Press with Feeder Delivery
25 Proof Paper Drying Machine
26 Cut Cost Stone Table and Washing Table
27 Platen Table

In this plant every kind of material required for assembling compositions is assembled in certain quantities in the least possible number of pieces, with plenty of working space and labor saving devices are made to conform to economical production.

At last modern ideas of practical use in manufacturing are incorporated in all plans of equipments, unscientifically designed equipments and old-fashioned methods that waste time, energy and output





MAKING PRINTING PLANTS MORE PROFITABLE

(Continued from page 1071)

frequently create conditions which make maximum production impossible. By incorrect spacing of pillars there are pressrooms which cannot accommodate as many presses as they should. By incorrect spacing of windows the efficiency of many composing rooms is seriously impaired and much space wasted. By incorrect placing of doors, stairways and elevators, water closets, and conduits many a printer's building has been doomed to ineradicable inefficiency. The more qualified an architect is, the more willing he will be to accept the advice of a production engineer, so far as the internal economies of a building are concerned. Buildings should be made to conform with the vital necessities of the plant equipment. It is a wiser way than forcing the plant equipment to conform with an inferior arrangement made without regard to maximum production. Our production engineers are competent and are ready to advise printers in this important matter if called upon before the internal plans are made, otherwise, the choice may be between ineradicable inefficiency or a very wasteful outlay to remedy errors of an architect. Professionally the status of a competent production engineer is equal to that of a competent architect.

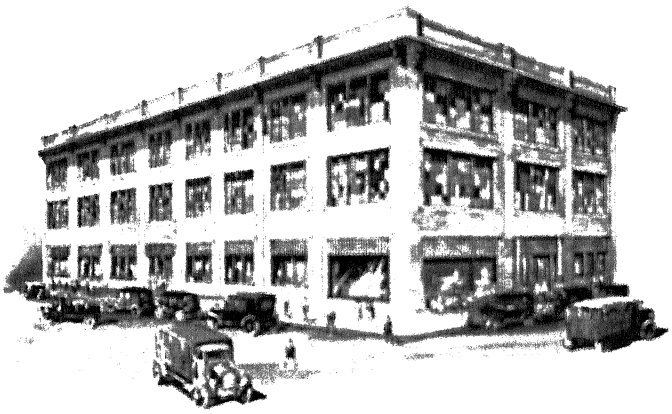


Fig. 1. A beginner with a printing plant [illegible] operation between one of our production engineers and an architect. The owner writes: "Our new home, containing [illegible] square feet of floor space, was constructed entirely according to your production engineer's floor plans. The location of all machinery and equipment appearing upon these plans [illegible]. These data proved invaluable as conditions progressed, especially in the [illegible] and electric cable. Everything was so perfectly arranged that by moving gradually from one building to another we continued operations during a 40 per cent normal month's business and satisfying our customers with [illegible]."

A highly successful printer writes us that "in cooperating with your production engineer we were confirmed in our belief that printers do need professional advice in the matter of equipping and arranging their plants as much as they do in the erection of their buildings."

HOW TO GET IN TOUCH WITH OUR EFFICIENCY DEPARTMENT

When advice regarding layouts and improved equipments is needed, apply to the manager of our nearest Selling House. It is advisable to make application as far in advance as possible of the time when the work is required to be done, as our production engineers work on engagements made weeks in advance. They seldom can respond to a hurried call unless more considerate clients are willing to permit them to neglect prior engagements.

NEWSPAPER PLANT LAYOUTS

The Efficiency Department of the American Type Founders Company offers its services to newspaper proprietors who are about to erect new buildings, remove their plants, or improve existing plants.

The Efficiency Department has a staff of experienced and practical production engineers, competent to advise with architects (a very necessary detail) and coöperate with the mechanical staffs of newspapers in the selection of standard equipments, designing special equipments, and scientifically routing the work of all departments.

The plants of the following nationally known newspapers have been brought to high degrees of efficiency by our production engineers. Each of the plants here listed scrapped its inefficient plant and replaced it with a complete new standardized unit plant. The list does not include hundreds of plants partially equipped to increase their efficiency. The most efficient as well as the largest newspaper composing rooms in the world are in this list: Chicago Tribune, Philadelphia Public Ledger, St. Louis Post Dispatch, and New York Herald Sun.

Alabama: The Age Herald, Birmingham
Arizona: Arizona Republican, Phoenix
Arkansas: Gazette, Little Rock
California: The Examiner, Los Angeles, the Tribune, the Post and the Enquirer, Oakland, News, Santa Barbara
Colorado: Post, Denver, Telegraph, Colorado Springs
Connecticut: Life, Bridgeport, News, South Manchester
Florida: Times Union, Jacksonville
Georgia: Chronicle, Augusta
Illinois: Tribune, Chicago, Star, Peoria, the Journal, East St. Louis
Indiana: Tribune, South Bend, Tribune, Kokomo
Kansas: News, Hutchinson
Louisiana: Item and the Times Picayune, New Orleans
Michigan: Daily Press, Pontiac, Enquirer News, Battle Creek
Minnesota: Tribune, Minneapolis, Tribune and the Herald, Duluth
Missouri: Post Dispatch, St. Louis
Montana: The Gazette, Billings, Tribune, Great Falls
New Hampshire: Sentinel, Keene
New Jersey: Press, Asbury Park.
New Mexico: Herald, Albuquerque.
New York: Herald Sun, New York; Times Union and the Journal, Albany, Democrat & Chronicle and the Herald, Rochester, Press and the Sun, Binghamton; Star Gazette, Elmira, Times, Troy, Union Star, Schenectady.
Ohio: Enquirer, Cincinnati, Dispatch and the Ohio State Journal, Columbus, Journal Herald, Dayton, Star Journal, Sandusky, News, Springfield, News Bee, Toledo.
Oklahoma: Oklahoman, Oklahoma City, Tribune, Tulsa.
Pennsylvania: Ledger and the Bulletin, Philadelphia, Telegraph, Harrisburg, Tribune, Johnstown, News, Newcastle, Reporter, Washington
Rhode Island: Times, Pawtucket, Call, Woonsocket
South Dakota: Argus Leader, Sioux Falls
Tennessee: Banner, Nashville
Virginia: Journal and the Times Dispatch, Richmond
Washington: Herald and Republic, Yakima
Wisconsin: Journal and the Evening Wisconsin, Milwaukee

Among the major achievements of our Efficiency Department was the designing of the Unit System of Steel Newspaper Composing Room Equipments. These equipments are shown in last section of this catalogue. They are economizers of time and of space. They are constructed carefully and stoutly to withstand the severe wear and tear of newspaper work and to afford the maximum of durability. The Efficiency Department also advises in the equipment of mailing rooms, "morgues" and cut storage and indexing systems.

Scientific Equipments

THE CUT-COST EQUIPMENTS

SPECIALLY DESIGNED BY THE
EFFICIENCY DEPARTMENT OF THE AMERICAN
TYPE FOUNDERS COMPANY

Reduce the Cost of Commercial Composition, make up and back up, because the pieces have the machine like relation to each other that gears, cams, levers, etc., have in a printing press. Each piece assists and is essential to the others in the processes of type composition. Thus they make the work easier, save innumerable steps and most effectively expedite production.

Concentrate Related Materials in the fewest number of cabinets, instead of having a cabinet or rack for each kind of material, thus effecting notable savings in floor space, and bringing all materials closer to each workman than was ever before possible, and saving hour by hour a surprising number of minutes of each workman's time.

Systematic Economies. While each cabinet, table, rack, etc., has the highest separate efficiency obtainable, the full economies of Cut-Cost Equipments are more fully realized when they are used together as a System.

AN AMERICAN CUT-COST ALLEY

"EACH ALLEY IS A MINIATURE COMPOSING ROOM"

Fig 6. Cut Cost Alleys, which can only be fitted with cut type cabinets and cut cost Brass Rule, Quotation and Metal Furniture cabinets, especially as shown in photograph. More kinds of materials are provided for the compositor than are to be found in alleys fitted with any other cabinets, reducing to a minimum the occasions for men leaving their alleys, and increasing the number of minutes each hour

"Each Alley is a Miniature Composing Room." It contains all the constantly used materials which enter into type forms in ample quantities for alley use. Each alley is 4 feet wide, giving space enough to permit compositors to enter the alley and set type in it without disturbing a compositor regularly in the alley.

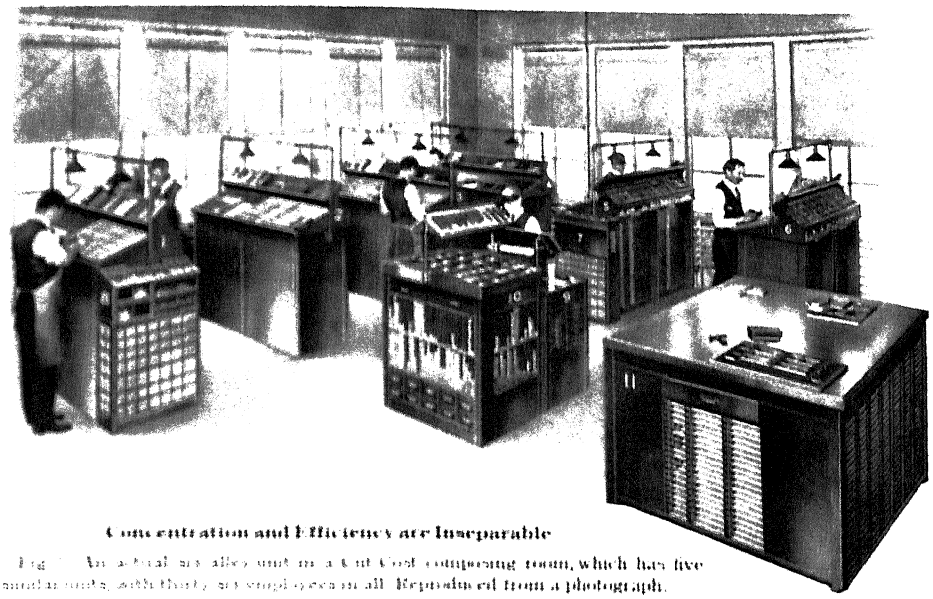
Unobstructed Working Side. On the working side of each alley the men regularly stationed in the alleys have each an unobstructed working bank, and above it an auxiliary bank. No materials should be on the working banks except those specially assembled for the work in hand. It is a grave mistake, common to many type cabinets, to place a general supply of spacing and justifying materials on the working bank of the cabinet. The first objection to this practice is that the man regularly using such a working bank acquires a *quasi* ownership of materials placed upon it, and not infrequently will dispute the right of other men to use them. If another man does use the materials placed on a working bank, in doing so he hinders the man regularly using that working bank. Again, the materials on working banks are usually covered with galleys, copy and other things used by the man working on the bank. But the chief methods of such a disposition of materials is that it is impossible to get a sufficient variety of them on the working side of a type cabinet.

Proper Placing of Leads, Slugs, and Quads and Spaces. The spacing and justifying materials are efficiently placed in these alleys, right above the type cases. *There they belong to the office.* There they are in plain sight and cannot be obstructed from any man's use. There they are available, as shown in the picture, for men entering the alleys to set lines, with all within arm's reach all the materials they need to space and justify line after line, without losing a step. The men using the working banks can get any spaces or leads or slugs they require by merely turning on their heels, whereas, if the materials were in front of them, on the working bank, they would most of the time be covered by a case, a galley, or copy.

Contents of a Cut-Cost Alley. Besides the types these materials consist of 9 sizes of spaces and quads, with copper and brass thin spaces, and leads and slugs from 12 to 30 picas, by 6-pt. in a Spacing Materials Case, below which in a rack holding leads and slugs from 34 to 42 picas, by 6-pt. At the entrance of each alley there is a cut cost cabinet supplying brass rules, quotations and metal furniture.

AN AMERICAN CUT-COST TYPE-SETTING UNIT

"THE SMALLER THE UNIT, THE GREATER THE EFFICIENCY"



Concentration and Efficiency are Inseparable

Fig. 1. An actual six alley unit in a Cut Cost composing room, which has five similar units, with thirty-six employees in all. Reproduced from a photograph.

Concentration is the chief merit of the Cut Cost system. In each piece of equipment all materials of a kind that are used together are *concentrated*, consequently fewer pieces are required than has heretofore been possible, with the further result that any given number of men may work in much less floor space than has hitherto been possible. It is obvious that if a composing room has only one work bench and only one general lead and slug supply and only one reserve supply of spaces and quads or quotation quads or metal furniture, its production efficiency decreases in ratio with the number of workmen employed, because the average distance between men and materials is lengthened. A compositor uses such a variety of materials that he must move about to get them. The Cut Cost system reduces his pedal movements to the minimum by *concentrating* the materials as near as possible to him.

A Cut-Cost Unit of Production. The chief results referred to in the preceding paragraphs were secured in the Cut Cost system by arranging the larger composing rooms in production units, one of which is shown in fig. 1 above. When a composing room has more than eight active single alleys, considerations of economy make it desirable to create another unit, which is done at no great expense by adding another Cut Cost Justifying Materials Cabinet (10 in above picture), another Cut-Cost Work Bench and Auxiliary Cabinet (9) and one or more of the small Cut Cost Brass Rule, Quotation and Metal Furniture Cabinets (7 or 8).

Efficiency of the Cut-Cost Unit. A little study of the above picture shows that in each alley there are *concentrated* in the Cut Cost Type Cabinets (1 6 in picture) ample alley supplies of spaces, quads, leads, slugs, and ½ and 1 pt. spaces, while in the small cabinets (7 and 8) workmen reach in a minimum of steps brass rules, quotations and metal furniture. The reserve supplies of spaces, quads, brass rules, leads, slugs, leaders and all other auxiliary materials (borders, ornaments, initials, signs, special figures, etc.) are *concentrated* in Cut Cost Justifying Materials Cabinet (10) and a Cut Cost Work Bench and Auxiliary Cabinet (9). Thus, in five kinds of cabinets the men in a unit of eight single active alleys have ample quantities of every sort of materials needed in assembling any kind of type composition from the handing out of the copy until the job or page reaches the proof press and it is stored under a Cut Cost Imposing Table (11 in picture) awaiting return of the proof.

AMERICAN CUT-COST TYPE CABINET

Patented Nov. 5, 1918

No. 42 in Steel, No. 900 in Wood

Type forms are set and assembled more rapidly and easily in alleys formed with this cabinet than is possible when other type cabinets are used. A Cut Cost alley is illustrated on page 1021. This cabinet carries an unequaled variety and quantity of materials—all that are most commonly used in commercial work, and all placed to the best advantage, within arm's reach of

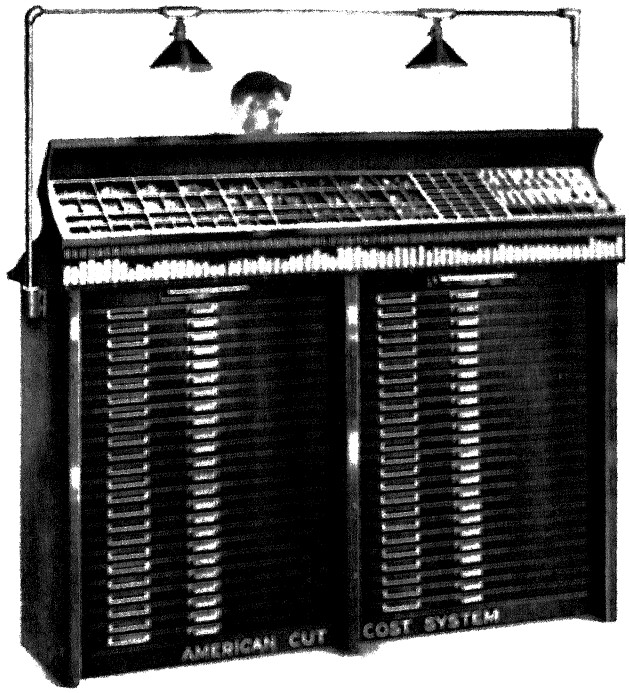


Fig. 1. Case in left-hand section of Type cabinet, No. 42 in Steel or No. 900 in Wood. Electric Fixtures are the only extra. The design is alike in both Wood and Steel. See specifications on page 1023.

the compositor or make up man. Hence its genuine time saving quality. It brings the materials to the man and saves the time used by the man which he loses in going out of his alley for the materials when he works on other styles of type cabinets.

A user of these cabinets fully explained the superiority of Cut Cost Type Cabinets when he wrote: "Each alley is a complete miniature composing room, giving the maximum of efficiency." This maximum efficiency in the alley is attained when Cut Cost Type Cabinets are supplemented with Cut Cost Brass Rule, Quadrats and Metal Furniture Cabinets, shown on pages 1030 and 1031.

Contents Capacity: In the body there are 46 full size California job cases and 2 full size blank cases. The blank cases serve for holding extra galleys, stands, etc., as well as a Cut Cost Small Cap Case, ring 10, page 1027, if required. Above the body, on a case rule, is a rack with numbered compartments, which will hold an alley supply of leads in lengths from 6 to 24 picas by ems, and of slugs in lengths from 6 to 24 picas by ems. Above the lead rack is a Spacing Materials Case, in one end of which is a basic fit of leads and slugs from 6 to 24 picas by ems. The short length leads and slugs are stacked double depth in the bank, in which a patented feature makes the leads and slugs in bottom of each compartment as accessible as those on top. The spacing materials case also has been fitted with a variety of spaces and quadrats. Box of each, and about 12 round bottom boxes for all sizes of copper 6-pt. spaces and hard 6-pt. spaces.

Working Side (fig 90). Ample space is provided for one man to work in and to assemble the special materials he may require for the work he has in hand. Here he works without interference from other compositors, for there are no materials on or under the working bank or the auxiliary bank which another compositor might need. It is a mistake in commercial plants to attempt to carry justifying and spacing materials on the working side of a type cabinet: Because, *first*, a job compositor needs the full use of the working and auxiliary banks in order to get a maximum product; *secondly*, it is impossible to carry a sufficient variety or quantity of materials on the working side; and, *thirdly*, a compositor usually, and not illogically, asserts a proprietary claim to the exclu-

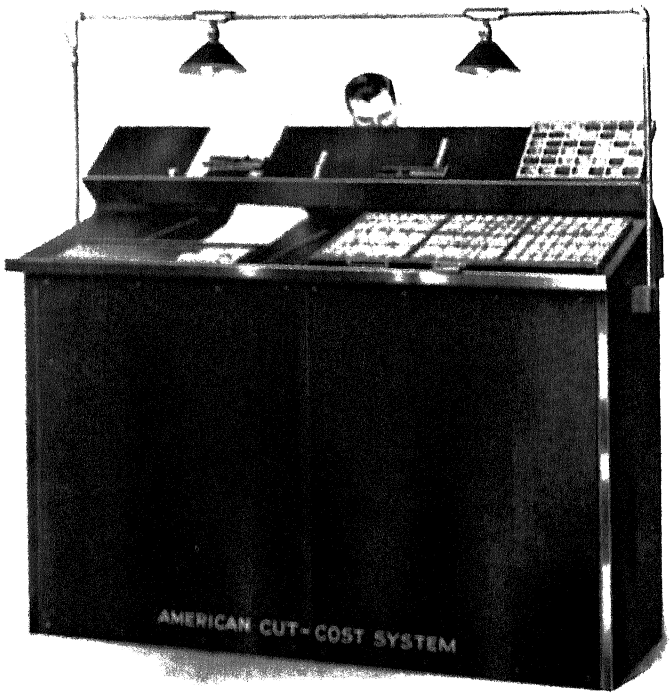


Fig 9 Working Side of Cut Cost Type Cabinet

sive use of the materials assembled on his working banks, and resents their use by other men. Placing materials in wrong places is a hindrance to production, as it invites disputes and unnecessary conversation. Where Cut Cost Type Cabinets are used no man can establish a "corner" on materials for which he has no immediate use. Men may come and go in a Cut Cost alley, and set and justify a line or a stickful without interfering with the man regularly stationed in the alley, as shown in fig 9, page [illegible]. This is an important factor in increasing production.

Electric Fixtures are extra, and are not supplied unless specifically ordered. They are sold in three ways, as detailed in specifications at foot of next page. Electric lights on cabinets undoubtedly expedite the work.

Provision for Small Caps. California jobs are having almost entirely superseded gaps and in commercial composing rooms the Cut Cost System includes a Cut Cost Small Caps case (fig 10), a little less than one third the size of a full size case. These fit into one of the full size blank cases which are part of the regular equipment of the cabinet. When in use in connection with a California job case, the small caps case is placed on the auxiliary bank, as illustrated in fig 9.

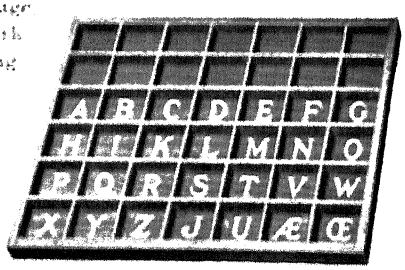


Fig 10 Cut Cost Small Caps case

(For [illegible] Cut Cost Type Cabinets continued on following page)

DESCRIPTION OF CUT COST TYPE CABINETS—*Continued*

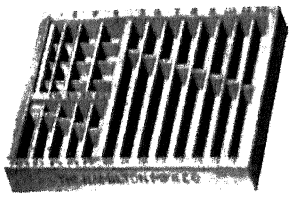


Fig. 11. No. 396 Midget Case for 1 pt. leads

Provision for 1 Pt. Leads. The Cut Cost System includes a Midget Case, 6x7½ in. over all (fig. 11), for carrying 1 pt. leads. This case may be kept in one of the full size blank cases in cabinet when not in use. There are also places for these little cases in a Cut Cost Brass Rule, Quotation and Metal Furniture Cabinet, as shown in fig. 21, page 1011. This case is an extra.

Provision for Using Pair Cases on Working Bank. Where it is necessary to use pair cases upper and lower cases on working banks of a Cut Cost Type Cabinet, a pair of Cut Cost Upper Case Brackets may be attached, as illustrated in fig. 13. Thus held, the cap case is nearer the compositor than it is on an ordinary case stand. These brackets are an extra.

Galley Stop (fig. 12). One of this useful item is furnished without extra charge with each Cut Cost Type Cabinet.

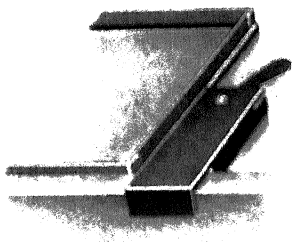


Fig. 12. Galley Stop furnished with each wood or steel Cut Cost Type Cabinet

Numbers on Cases. Each of the Cut Cost Type Cabinets will print case numbers as required, placing them in the label holders which are furnished without extra charge.

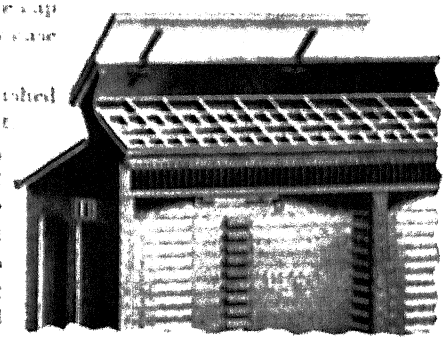


Fig. 13. No. 542 Cut Cost Upper Case Brackets in use. The case rests on the cabinet bank supported by the brackets

Steel Front Protectors on Cases. Steel front protectors on cases are part of the regular equipment of steel Cut Cost Type Cabinets, though these are an extra in other steel type cabinets. These are the parts of a type cabinet that is subjected to more wear and tear than the case fronts, which, therefore, require to be protected by steel fronts, without which a steel type cabinet is not wholly what it is claimed to be. However, if steel front protectors are not wanted they will be omitted, and a deduction will be made from price of cabinet.

SPECIFICATIONS OF CUT COST TYPE CABINETS AND EXTRAS FOR SAME

Wood Construction

No. 9001. Cut Cost Type Cabinet same design as in figs. 8 and 9, antique finish, including 44 full size cases (46 California job and 2 blank or utility label holders), galley stop (fig. 12), 2 brass lead gauges, lead and slug rack and spacing materials, case floor area 22½x27 in., extra over all, 2½x2 in., approx. shipping weight 850 lbs., shipped in 2 crates. *Codeword* Warranus.

Extras for No. 9001; Some for No. 542

No. 9001 A. Electric Wiring, complete for 4 lights, 2 over working bank and 2 over case, but not including lamps, as shown in fig. 9, page 1026, approx. shipping weight, 50 lbs. *Codeword* Warranuso.

No. 9001 B. Electric Wiring for 2 lights over working banks only, but not including lamps, approx. shipping weight, 30 lbs. *Codeword* Warranuva.

No. 9001 C. Electric Wiring for 2 lights over case only, but not including lamps, approx. shipping weight, 20 lbs. *Codeword* Warranuxa.

No. 9001 D. Cut Cost Small Cases, as in fig. 7, page 1025, one third size, shipping weight 5 lbs. *Codeword* Waiting.

No. 9001 E. Cut Cost Upper Case Brackets (fig. 13), per pair, shipping weight, 2 lbs. *Codeword* Warranuo.

No. 1176. Midget Lead Case for 1 pt. leads (fig. 11), one eighth size, shipping weight ¾ lb. *Codeword* Waiting.

Steel Construction

No. 542. Cut Cost Type Cabinet (fig. 8), color olive green, including 44 full size cases (46 California job and 2 blank) steel front protectors on Upper Cases, brass label holders, galley stop (fig. 12), 2 brass lead gauges, lead and slug rack and spacing materials, case floor area (fig. 8) 22½x26½ in., area over all, 24x29¼ in., approx. shipping weight 1150 lbs., shipped in 2 crates. *Codeword* Tramus.

Extras for No. 542

For other extras used on Cut Cost wood and steel Cut Cost Type Cabinets see preceding column.

No. 542 A. Electric Wiring, complete for 4 lights, 2 over working bank and 2 over case, but not including lamps, as shown in fig. 9, page 1026, approx. shipping weight, 50 lbs. *Codeword* Tigrus.

No. 542 B. Electric Wiring for 2 lights over working banks only, but not including lamps, approx. shipping weight, 30 lbs. *Codeword* Tramuva.

No. 542 C. Electric Wiring for 2 lights over case only, but not including lamps, approx. shipping weight, 20 lbs. *Codeword* Tramuxa.

No. 542 D. Cut Cost Small Cases, as in fig. 7, page 1025, one third size, shipping weight 5 lbs. *Codeword* Tramuo.

No. 542 E. Cut Cost Upper Case Brackets (fig. 13), per pair, shipping weight 2 lbs. *Codeword* Tramuta.

Note. See front of opposite page for fonts of matrices suitable for use in Cut Cost Type Cabinets.

TOP ONLY AMERICAN CUT-COST TYPE CABINET

Patented Nov. 15, 1918

No. 542-B (IN STEEL); No. 9011 (IN WOOD)

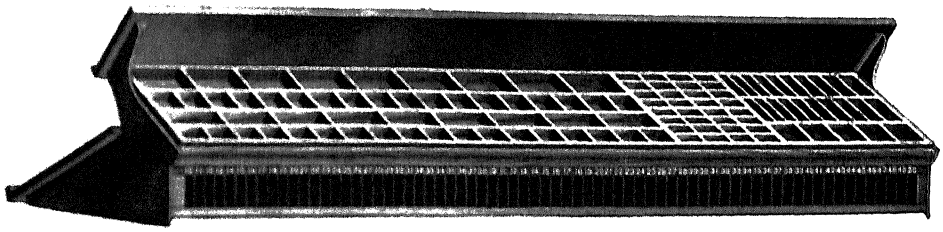


Fig. 14. Top of Cut Cost Type Cabinet, No. 542-B (in Steel) and No. 9011 (in Wood), sold separately for use on old-style type cabinet bodies.

Certain obsolete styles of type cabinets and case stands of time-wasting designs may be made more productive by replacing the original tops with Cut-Cost Tops, which are sold separately. The effect of such a substitution is illustrated below. Not a few printers are adding steel Cut Cost Tops to the bodies of obsolete wooden cabinets as a step toward refitting their composing rooms in steel at a future date. No better demonstration of the efficiency of Cut-Cost Type Cabinets can be presented than the contrast between figs. 15 and 16 below.

Cut Cost Tops fit the bodies of New Departure Cabinet No. 68, Steel-Run Stands Nos. 21 and 24 and Potter Extension Front Cabinet No. 7, when flat top is removed. They can also be made to fit other type cabinets. In ordering, give over all dimensions of body of cabinet under flat top.

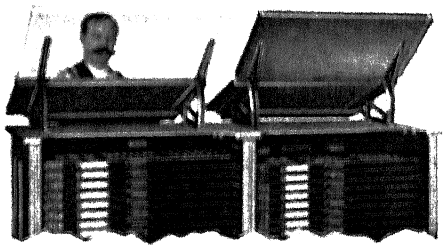


Fig. 15. View of Potter Extension Front Cabinet No. 7 hundreds of which are still in use, though no longer made. One upper case is X-rayed to show how the compositor is hidden in the alley. Type cases afford inadequate surfaces upon which to work. The space behind them is a catch all for misplaced materials.

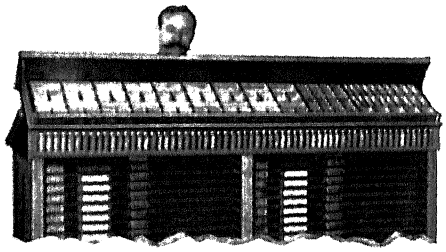


Fig. 16. The body of this cabinet is the same as that shown at left, but now it has a time saving Cut Cost Top, which gives it all the efficiency of the Cut Cost Type Cabinet. The compositor can see and be seen. The alleys are transformed into miniature composing rooms in which type is set up quicker.

SPECIFICATIONS OF CUT COST TOPS ONLY

Steel Construction

No. 542-B. Top only for Cut Cost Type Cabinet, olive green finish, complete as in fig. 14, with spacing materials, case, galley stop (fig. 13), and 2 brass lead gauges; approx. shipping weight, 235 lbs. *Codeword:* DRAMATIC.

Wood Construction

No. 9011. Top only for Cut Cost Type Cabinet, antique finish, complete as in fig. 14, with spacing materials, case, galley stop (fig. 13), and 2 brass lead gauges; approx. shipping weight, 195 lbs. *Codeword:* WALLKNOT.

NOTE.—In ordering it is necessary to give the over all dimensions of the body of the cabinet under the flat top for which the top is ordered.

POINTS OF MATERIALS ASSORTED FOR A CUT COST TOP

Specify Part of Cut Cost Top when ordering each item.

Spacing materials, 5 lbs. of each of 9 sizes.

No. 9011 A. Assorted Type-High Furniture, 2 lbs. each of 6, 8, 10, 12, 14, 16, 18, 20, 24, 30, 36, 42, 48 and 60 pica; 13 packages in all.

No. 9011 B. Brass Type-High Furniture, same assortment as 9011 A, upper furniture.

No. 9011 C. Metal Furniture, assortment of 100 pieces, containing 50 pieces each 2, 3, 4, 5, 6, 8, 10, 12, 14, 16, 18, 20, 24, 30, 36, 42, 48 and 60 pica; weight, 50 lbs.

No. 9011 D. METAL LEADS, in bank, 2 pt., 96 pieces each of lengths 6 to 30 picas, inclusive, graduated by sixes, approx. weight, 50 lbs.

No. 9011 E. METAL STICKS, in bank, 6 pt., 60 pieces each of same lengths as of leads, approx. weight, 20 lbs.

No. 9011 F. METAL LEADS, in rack, 2 pt., 84 pieces each of lengths 10 to 10 pica, inclusive; approx. weight, 85 lbs.

No. 9011 G. METAL STICKS, in rack, 6 pt., 28 pieces each of lengths 10 to 10 pica, inclusive, approx. weight, 130 lbs.

AMERICAN CUT-COST BRASS RULE, QUOTATION AND METAL FURNITURE CABINET

No. 6 IRON SECTION, No. 7 ALL IRON WOOD

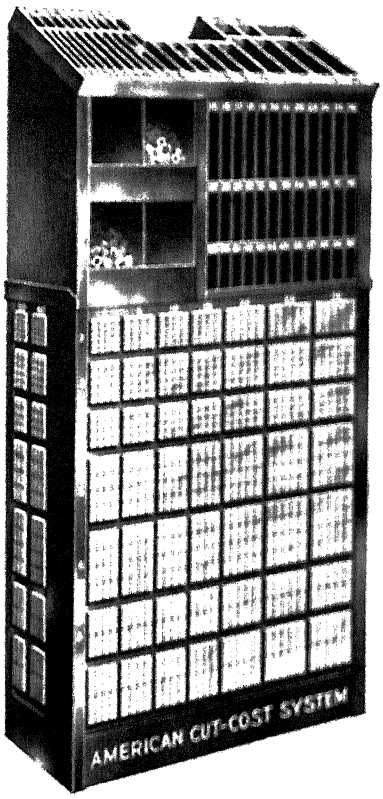


Fig. 17. Cut-Cost Brass Rule Quotation and Metal Furniture Cabinet, No. 6 Iron Section, No. 7 All Iron Wood. See specifications at foot of the opposite page

A Brass Rule Cabinet for a Lively Plant. The cabinet illustrated on this page differs from the cabinet shown on opposite page only in the top. This top includes an entirely novel brass rule cabinet, capacity 140 lbs., which is three times more than any rule case on the market will hold. The compartments are arranged to provide a better assorted font than the ordinary full size rule cases carry. In rule cases there is usually provision for no greater number of 14 pica rules than there is for 36 pica rules. This cabinet will carry of lengths 1 to 14 picas, 216 pieces, while for lengths 27 to 36 picas the capacity is 64 pieces each.

As a Metal or Iron Furniture Case. This cabinet holds 1,008 pieces, as per accompanying table, assorted with relation to the frequency with which each size is used, weighing in metal approximately 140 lbs. Half fonts are also sold.

Lengths		6	8	10	12	24	30	36	42	48 picas
1	3 Line	40	40	40	40	30	30	30	24	18— 252
2	4 Line	32	32	32	32	25	25	25	20	15— 216
3	5 Line	24	24	24	24	20	20	20	16	12— 204
4	6 Line	24	24	24	24	20	20	20	16	12— 204
5	8 Line	20	20	20	20	20	20	20	16	12— 204
6	9 Line		12	12	12	10	10	10	8	6— 90
7	12 Line			12	12	10	10	10	8	6— 84
		196	192	196	196	135	135	135	108	81—1,374

As a Quotation Quad Case. In four banks the top are held in the each of 18, 24, 30 and 36 pica quotation quads, or 108 in all.

As a Brass Rule Case. This cabinet will hold of type rule 576 pieces each of 1 to 6 picas graduated by ems, and from 6 to 14 picas, graduated by ems, 14 pieces each of 6½, 7½, 8½, 9½ picas, 144 pieces each of 10 to 26 picas, 96 pieces each of 27 to 38 picas, 64 pieces each of 39 to 42 picas, 32 pieces each right and left miters, lengths 2, 3, 4 and 6 picas inclusive. Approximate weight of brass rule carried is 200 lbs. The guard on each case is of wood, to prevent injury to face of rules.

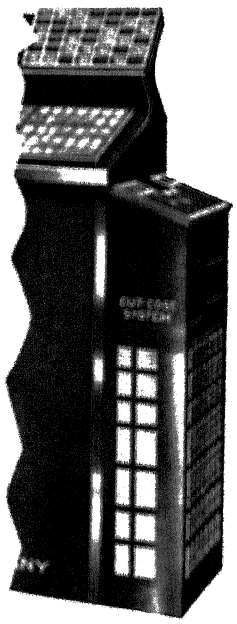


Fig. 18. Showing relation of Brass Rule and Metal Furniture Cabinet to preceding cabinet. See page following

Large Rule Fonts. These rule cabinets are designed for plants using large fonts of one or more kinds of rule. While they are available for general use, they serve an advantage over the small quarter size brass rule cases may be replenished. Although quarter size cases are best for individual use, there are a few cases where they are the sole sources of supply. Each small case carries a very small number of any one length of rule, and requires frequent replenishing. Without a reserve from which to replenish the individual cases, compositor's time from one small case to another for enough pieces of rule for many of their jobs. This cabinet is more efficient than any large rule case. The brass rule section may be bought separately. See p. [illegible] Fig. 21

AMERICAN CUT-COST BRASS RULE, QUOTATION AND METAL FURNITURE CABINET

No. 547 (IN STEEL); No. 9044 (IN WOOD)

This is a variation of the cabinet illustrated on opposite page, the description of which applies to both, so far as the body is concerned. Only the tops are different.

The Top is a Brass Rule Case Cabinet. The top of this cabinet has 6 drawers, each of which will carry one each quarter size and eighth size case, as shown in figs. 21 and 22, below. Each drawer has pull and label holder. The drawers may be used for other purposes than for brass rules, if desired. Fig. 22 shows a rear compartment carrying brass circles. Cases are extra. For cases see page 1032.

Quotations. This cabinet will hold, in 4 open bins on top, 80 lbs of quotation quads, 1½, 2, 3, and 4 pica leaders.

Metal or Iron Furniture. Body carries same quantities as in table on opposite page = 1278 pieces, weighing approximately 540 lbs.

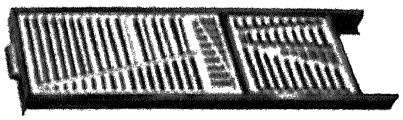


Fig. 21. Drawers of cabinet, holding one each quarter and eighth size cases containing two brass rule fonts

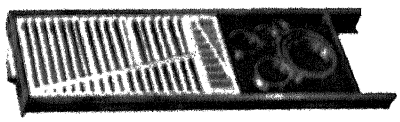


Fig. 22. Showing drawer of cabinet with brass rule font in quarter case, rear compartment holding brass circles

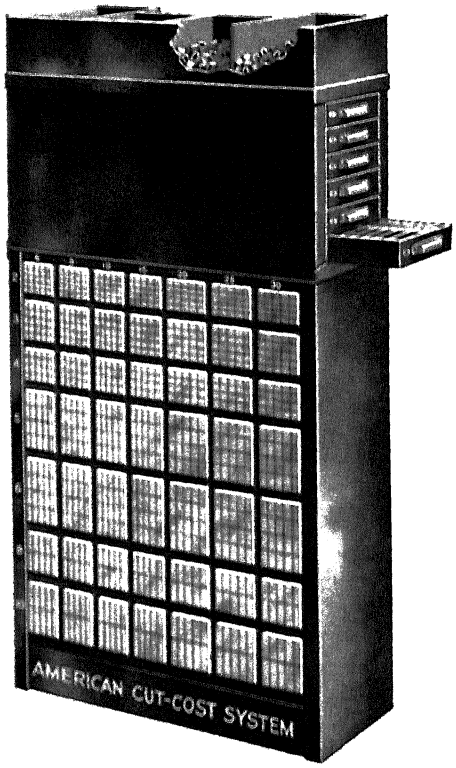


Fig. 20. Cut Cost Brass Rule, Quotation and Metal Furniture Cabinet, Nos. 547 (Steel) and 9044 (Wood). See fig. 1 for view of rear end

SPECIFICATIONS OF CUT COST BRASS RULE, QUOTATION AND METAL FURNITURE CABINETS

Steel Construction

No. 546. Cut Cost Brass Rule, Quotation and Metal Furniture cabinet (fig. 20), olive green finish, floor area, 19⅛ x 25⅛ in., height 44 in., approx shipping weight, 540 lbs., shipped in 2 crates. *Code word* LAUDER.

No. 546A. Cut Cost Brass Rule and Quotation Cabinet, with 5 x 8 bins (fig. 23, next page), olive green finish, area over all, 19⅛ x 25⅛ in., height, 55¼ in., approx shipping weight, 600 lbs. *Code word* LEMON.

No. 547. Cut Cost Brass Rule, Quotation and Metal Furniture cabinet (fig. 20), olive green finish, floor area, 19⅛ x 25⅛ in., height 44 in., approx shipping weight, 540 lbs., shipped in 2 crates, cases not included. For these see next page. *Code word* LAUDER.

Wood Construction

No. 9043. Cut Cost Brass Rule, Quotation and Metal Furniture Cabinet (fig. 24), antique finish, floor area, 19⅛ x 25⅛ in., height, 44 in., approx shipping weight, 540 lbs., shipped in 2 crates. *Code word* WALMORE.

No. 9043A. Cut Cost Brass Rule and Quotation Cabinet, including brackets (fig. 25, next page), antique finish, area over all, 19⅛ x 25⅛ in., height, 55¼ in., approx shipping weight, 600 lbs. *Code word* WARDEN.

No. 9044. Cut Cost Brass Rule, Metal Furniture and Quotation Cabinet (fig. 20), antique finish, floor area, 19⅛ x 25⅛ in., height, 44 in., approx shipping weight, 540 lbs., shipped in 2 crates, cases not included. For these see next page. *Code word* WALTOWER.

DOSES OF MATERIALS ASSORTED FOR ABOVE CABINETS

No. 546 F. Unit Font Type Case containing Brass Rule font as listed in Nos. 546, 546A and 9043, any plain face rule, 4 pcs each of 6 pts, 12 pts, 18 pts, 24 pts, 30 pts, 36 pts, 42 pts, 48 pts, 60 pts, 72 pts, 84 pts, 96 pts, 108 pts, 120 pts, 132 pts, 144 pts, 156 pts, 168 pts, 180 pts, 192 pts, 204 pts, 216 pts, 228 pts, 240 pts, 252 pts, 264 pts, 276 pts,

AMERICAN CUT-COST BRASS RULE AND QUOTATION CABINET

No. 1864 (On Steel), No. 1865 (On Wood)

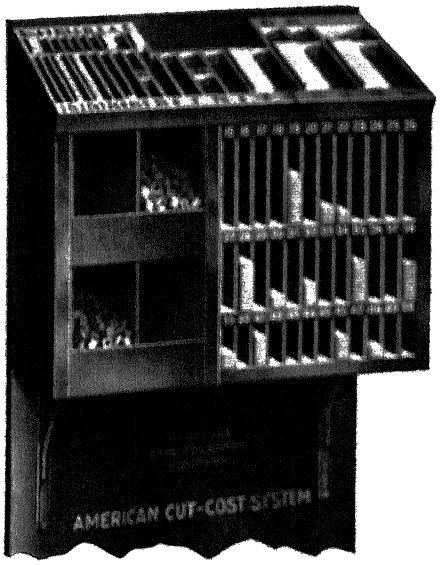


Fig. 21. Cut Cost Brass Rule and Quotation Cabinet, No. 1864 (Steel) No. 1865 (Wood) including brackets. For specifications see preceding page

This cabinet is made to be bracketed on end of a type cabinet or on a wall. A pair of brackets is included. It will hold 180 lbs of rule, while a full size rule case holds about 60 lbs. It provides for a better assorted font. In a full size rule case each compartment holds the same number of pieces, about 18 of 2 point, irrespective of length, whether 11 or 30 picas. The maximum number of pieces of each length that may be held in this cabinet are

- 216 pieces each 11 to 13 picas graduated by ems, and from 6 to 14 picas, graduated by ems
- 144 pieces each 15, 16½, 18, 19½, 21 picas
- 144 pieces each 22 to 26 picas, graduated by ems
- 96 pieces each 27 to 30 picas, graduated by ems
- 64 pieces each 33 to 36 picas, graduated by ems
- 72 pieces each right and left mitres, lengths 2, 2½, 3, 4, 5 picas

Approximate weight of brass rule carried, 180 lbs. For specifications of unit font of brass rules see page [illegible]

Quotation Quads. Four bins hold 60 lbs of quotation quads. 15 lbs each of leaders 1½, 2, 3 and 4 picas

Dimensions. Note the small dimensions: 9¾ in deep, 20¼ in wide, 14¼ in high

QUARTER AND EIGHTH SIZE CASES

Following are a few of these very useful cases suitable for use with certain Cut Cost cabinets. These cases are step savers and they conserve materials. Few printing plants have half enough of them

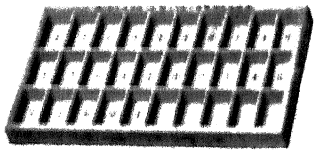


Fig. 22. Quarter size case No. 1866, for a general assortment of light faces, including a special figures and spaces case

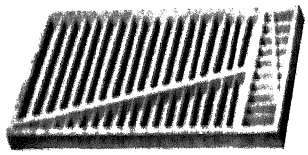


Fig. 23. Brass Rule case No. 1864, holds 60 pieces each of lengths 6 to 18 picas by ems, 20 to 30 picas by ems, with boxes for mitres

This small case is special by useful in connection with cabinets illustrated on pp. 1011 and 1016

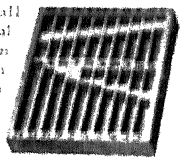


Fig. 24. Eighth size case No. 1006, for brass rules, light leads

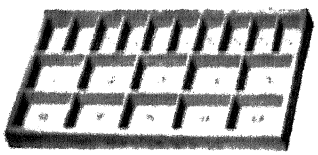


Fig. 25. Quarter size case No. 1867, for figures and fractions

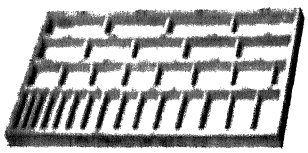


Fig. 26. Quarter size case No. 1870, for spaces, leaders

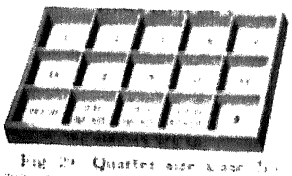


Fig. 27. Quarter size case No. 1871, for special figures and spaces and other purposes

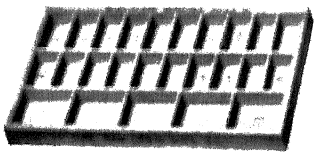


Fig. 28. Quarter size case No. 1868, for extra light fractions, accented letters and other purposes

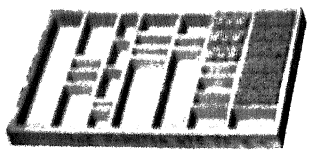


Fig. 29. Quarter size case No. 1872, for Spanish, Hungarian, Bohemian, Polish, Czechoslovak

CUT-COST OPEN TYPE CABINET

No. 9018; Made in Wood Only

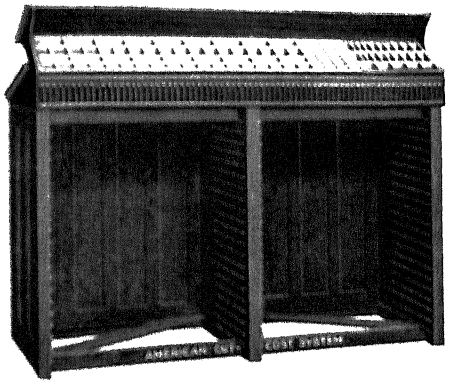


Fig. 32.—Case side, as sold, without cases, showing rear of Cut Cost Top No. 9011

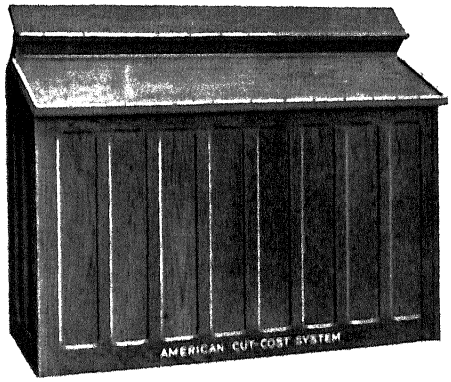


Fig. 33.—Working side, showing Cut-Cost Top No. 9011, described on page 1029.

This open cabinet is made to hold 40 full size regular lip-front cases. It will not take cabinet-front cases. The top is the same as the top of Cut Cost Type Cabinet No. 9001

SPECIFICATIONS FOR CUT COST OPEN TYPE CABINET

No. 9018. Cut Cost Open Type Cabinet, as per figs. 32 and 33, made in wood only, to hold 40 full size regular lip-front cases, but sold without cases, antique finish, floor area, 22⅝x30 in., approx. shipping weight, 475 lbs., shipped in 2 crates. Underwood Warrant

DEAD MATTER OR LETTERBOARD CABINETS

No. 12461 (in wood), No. 12460 (in steel)

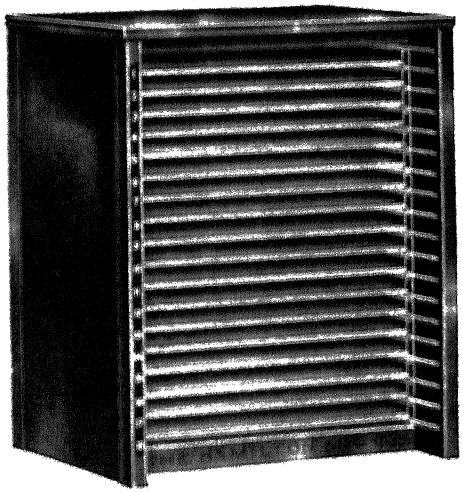


Fig. 34.—Steel Dead Matter or Letterboard Cabinet No. 12460, with 12 steel letterboards

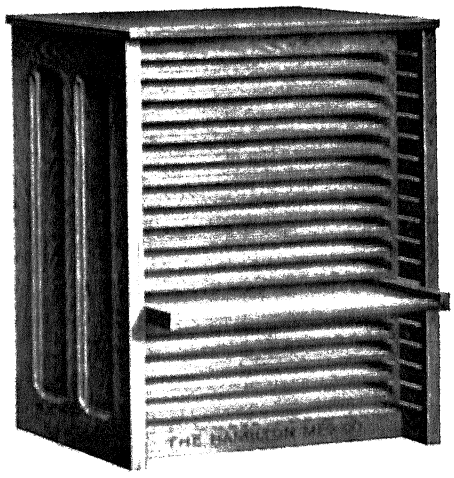


Fig. 35.—Wood Dead Matter or Letterboard Cabinet No. 12461, with 12 wood letterboards

In the Cut Cost System the use of letterboards is limited to carrying dead matter and for storing matter in large jobs. The letterboards have closed backs and are open and rabbeted in front.

SPECIFICATIONS FOR DEAD MATTER OR LETTERBOARD CABINETS

Steel Construction

No. 12460. Dead Matter or Letterboard Cabinet, fig. 34, with 12 full size steel letterboards, each 30⅝x19⅛ in. inside, floor area, 19⅝x30⅝ in., height, 41¾ in., approx. shipping weight, 300 lbs. Underwood Warrant

Wood Construction

No. 12461. Dead Matter or Letterboard Cabinet, fig. 35, with 12 full size wood letterboards, each 30⅝x19⅛ in. inside, floor area, 19⅝x30⅝ in., height, 41¾ in., approx. shipping weight, 475 lbs. Underwood Warrant

CUT-COST LARGE LETTER CABINET

No. 543; MADE IN STEEL ONLY

This cabinet meets a requirement, hitherto unsupplied, of the larger printing plants for carrying fonts which cannot be put in any kind of full size cases. The only substitute for this cabinet is a wood type cabinet, the cases in which are not strong enough to carry a full weight of metal type.

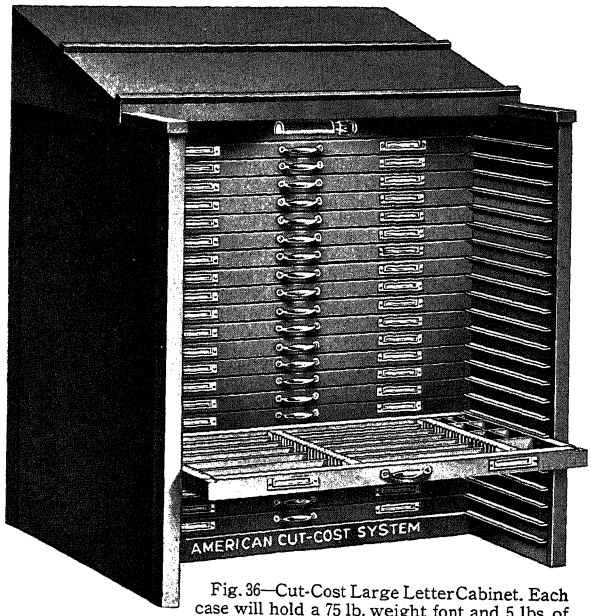


Fig. 36—Cut-Cost Large Letter Cabinet. Each case will hold a 75 lb. weight font and 5 lbs. of spaces and quads.

Novel Features. The steel front cases, of which there are 22, are extra strong, with bottoms screwed on, and move on rollers on steel runs, so that a case carrying 75 lbs. of types and 5 lbs. of spaces and quads can be pulled out easily with one hand. The body of the cabinet is extra deep, so that when a case is pulled out to expose all its contents it is supported by runs for three-quarters of its depth as shown in fig. 36—an important feature.

The division strips between the rows of type are 18 pts. thick; they engage in notches in sides of both compartments, and are so arranged that the spaces between them may be varied by 6 pts. As each case will carry two large size job fonts, two label holders are provided on each case.

Capacity. A case will carry a 75 lb. weight font of either 84 or 96 pt. and 5 lbs. of spaces and quads; or a case will carry a weight font of 50 lbs., with six rows to spare; or two job fonts of certain large types may be carried in one case.

For Script Types. The cases in this cabinet are recommended for script types, especially those of large size. When used for script types, each letter of the alphabet and the figures should be separated by a quotation quad. This will make both composition and distribution easier. Script types thrown in regular cases are always in danger of damage from the mere movement of the cases.

Lighting. As these cabinets are specially useful in newspaper plants, an electric light over the cases is almost indispensable, hence this cabinet is supplied with electric fixtures. The lamp is not supplied.

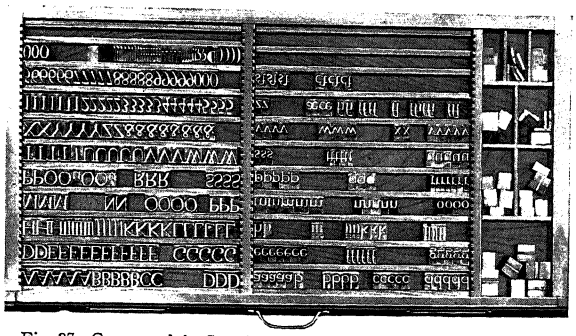


Fig. 37—Case used in Cut-Cost Large Letter Cabinets. These will carry 80 lbs. of types and spaces and quads. They run on rollers.

The Top is arranged as a bank for convenience in assembling long lines on galleys for broadsides and posters and scare heads.

SPECIFICATIONS OF CUT-COST LARGE LETTER CABINET

No. 543—Steel Cut-Cost Large Letter Cabinet (fig. 36), with 22 steel front cases (fig. 37) and wiring for electric light over cases, without bulb, olive green finish; each case with two brass label holders; floor area, 43 3/16 x 30 1/8 in.; height, 51 3/8 in.; approx. shipping weight, 650 lbs. *Code word:* WARDENS.

CUT-COST WORK BENCH AND AUXILIARY CABINET

No. 528 (IN STEEL); No. 9075 (IN WOOD)

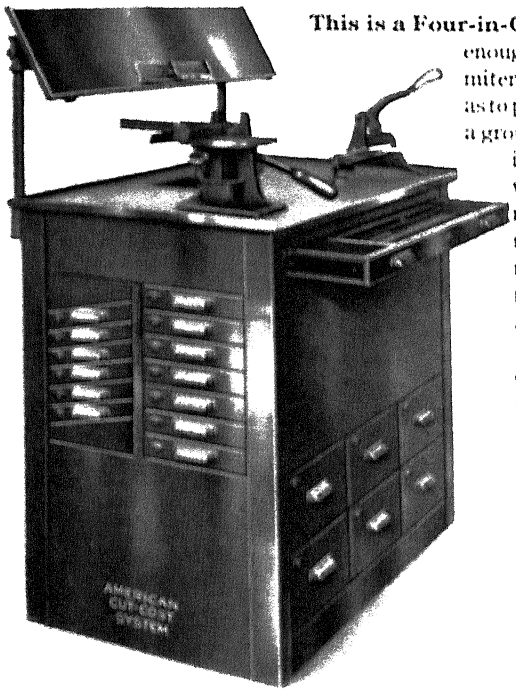


Fig. 39. Cut Cost Work Bench and Auxiliary Cabinet, showing on this side 6 Rowen border cases and drawers to hold quarter size cases, on top a storage case (closed sides), and in front 6 extra large full length cut drawers with adjustable partitions and a large case for strips and off-cuts of rules and leads.

This is a Four-in-One Cabinet. (1) *As a Work Bench* it is large enough for 2 men to work side by side, using the miterer and rule and lead cutter, and yet not so large as to prevent its being placed conveniently central to a group of users, as shown in fig. 7, page 1025. There is a bank in rear for carrying composing sticks, when materials are being cut to measure, or live materials cut or waiting to be cut. There is a removable steel scrap pan into which the waste may be swept. There is a case (fig. 39) for carrying full length strip and off-cut rules and leads, all kept on edge, with rules face up.

(2) *As a Quarter Case Cabinet* it will hold 20 quarter size cases in numbered drawers for carrying auxiliaries, as listed on page 1037.

(3) *As a Border Cabinet* it has 6 Rowen border cases, each 8¼x14½ in. inside, cases tilted to prevent borders from piecing.

(4) *As a Sorts Cabinet* it has a storage capacity of 1470 lbs. of leads, spaces, quads, etc., in 6 large drawers with movable partitions.

Edition Leads. When there are considerable surpluses of leads or slugs, cut for special purposes or publications, the 6 large drawers running from front to rear will carry 1470 lbs.

A Companion Cabinet. On page 1036, the relation of this cabinet to the Cut-Cost Justifying and Spacing Materials Cabinet is illustrated. They should be used together.

The Proper Location of this Cabinet in a composing room is shown on page 1025, where it is seen to be in center of a Cut Cost type setting unit.

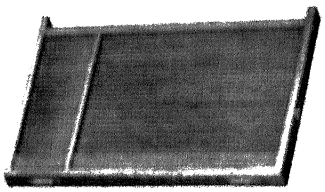


Fig. 40. Case for strips and off-cuts of brass rules and leads. The partitions are spaced to keep the material on edge, the brass rules face up.

The mitering machine, rule cutter, and the quarter cases are extras, to be ordered separately.

SPECIFICATIONS FOR CUT COST WORK BENCH AND AUXILIARY CABINETS

Steel Construction

No. 528 Cut Cost Work Bench and Auxiliary Cabinet (fig. 39), olive green finish with antique bronze trim, approximate shipping weight 700 lbs., ordered F.O.B. factory.

Wood Construction

No. 9075 Cut Cost Work Bench and Auxiliary Cabinet, antique finish with antique bronze trim, approximate shipping weight 600 lbs., ordered F.O.B. factory.

Fig. 41. Another view of Cut Cost Work Bench and Auxiliary Cabinet, showing 14 drawers at right to hold quarter cases in which to carry some of the auxiliaries listed on page 1037.

TWO CABINETS UNEQUALED IN EFFICIENCY: THESE MERIT CAREFUL STUDY

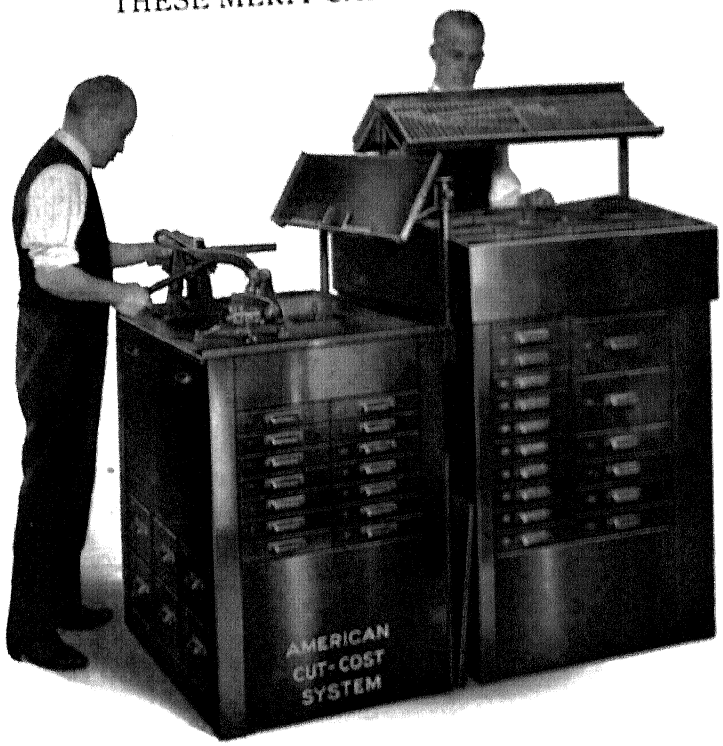


Fig. 41—The pivot of the Cut Cost type-setting unit. A cut & cost Justifying Materials Cabinet (right) and Cut Cost Work Bench and Auxiliary Cabinet, holding reserve supplies of materials, enough for a Cut Cost unit of compositors. These cabinets are more fully described on pages 1035 and 1038

These two cabinets are the heart or pivot of a Cut Cost type setting unit, as illustrated in fig. 42, below. A full realization of American Cut Cost economies depends upon the use of these cabinets. They take the place of half a dozen cabinets of non related designs which heretofore have been necessary to carry the astonishing quantity and variety of materials that are here assembled in a position central to and quickly reached by from 5 to 8 compositors, while together they occupy a floor space of only 39x60 in.

On the opposite page is a list of the materials and auxiliaries that may be carried in these two cabinets. Few printers use all the auxiliary materials, but almost all the drawers have a variety of uses.

The drawers are numbered and each cabinet has a holder to carry a contents card, on which each kind of material may be indexed, and thus quickly found.

Fig. 42—Showing the pivotal relation of above two cabinets (Nos. 9 and 10 in picture) in a cut & cost type setting unit

Necessity for Ample Reserve Supplies of Spacing and Justifying Materials. In the average composing room more time is wasted from lack of adequate supplies of these materials than from any other cause. Production is slowed down and

workmen disheartened, especially in rush periods, to such an extent that the losses in a year are greater than the cost of an adequate supply of materials, which would be an asset for years.

Few printers realize that in job composition, under present conditions, there is on an average a much greater weight of spacing and justifying materials than of actual types. All type cases should be provided with spaces and quads, but 5 lbs. of these to 20 lbs. of types is barely sufficient to set the case out, if set in solid lines, and quite inadequate for display work.

The business of the man in an alley is to empty the cases and to use up spacing and justifying materials. Every time he has to hunt for materials the cost of composition is increased.

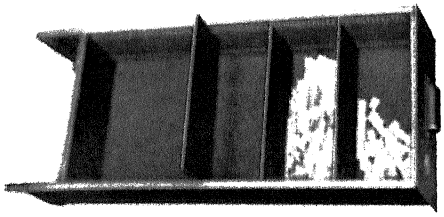


Fig 43. In the Work Bench and Auxiliary Cabinet there are 6 of these cases, two of these are of the end drawers, Nos. 2 (each holding 40 lbs. of leads or quads, etc. The partitions are adjustable

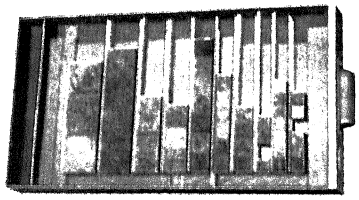


Fig 44. In the Work Bench and Auxiliary Cabinet there are 6 of these cases, with partitions adjustable by 6 pts., for holding borders, initials, script types, etc. Each case is 8x1 cm. inside, and tilted sidewise.

NOTE ASTONISHING STORAGE CAPACITY OF THESE TWO CABINETS

Spaces and Quads. More than 240 lbs. Cabinet and Bench (Fig. 43 and 44) 10 lbs. in 2 cases in steel grained cabinet (Fig. 43) and 10 lbs. in 2 cases in Bench (Fig. 44), each holding 5 lbs. of each kind of space and quad and a separate case 30 lbs. in 2 drawers (Fig. 45), and a cabinet of 16 cases 140 lbs. in 8 drawers (Fig. 46).

L. S. Leads and Slugs. More than 240 lbs. (Fig. 43 and 44) and 30 lbs. in 2 cases in cabinet (Fig. 46). See page 500, and 24 lbs. of extra supplies of most used lengths are in 2 drawers (Fig. 47). Ten drawers (Fig. 46) under lead cases may also be used for L. S. leads or slugs; capacity 200 lbs. Total working maximum capacity of both cabinets and cases 574 lbs.

Strip Brass Rules or Leads. 120 ft. strip rule, 2pt. to 6pt., all kept on edge. Take up on 12 lbs. strip leads kept on edge. 12 pair rules past leads.

L. S. Brass Rules. On overhead bank, above space and quad boxes, 15 lbs. in 2 cases, in a large drawer (Fig. 48), 64 lbs. in 4 cases, or in as many of 31 drawers as required, 16 lbs. each in single drawers and 24 lbs. each in double drawers (Fig. 21). Rule cases are extra.

Leaders. 120 lbs. in 4 drawers, Nos. 27 to 30 (Fig. 45), to be kept in individual leader boxes. Leader boxes are extra, not supplied with cabinet.

Quotation Quads. 25 lbs. in drawer No. 26. Additional quantities may be stored in other sort drawers. Drawer No. 26 may also be used for storing quads.

Borders. Six Rowen border cases (Fig. 44) are specially designed to carry script types, borders, initial letters and ornaments, kept on their feet in tilted cases, with partitions adjustable by 6 pts.

LIST OF AUXILIARIES THAT MAY BE STORED IN THESE TWO CABINETS

Ten drawers take one each quarter and eighth size cases, and 21 drawers take quarter size cases, and in these with and without cases, may be carried any of the following auxiliaries:

Accents	Corners	Fractions	Ornaments	Rules, Perforating
Apostrophes	Corner Quads	Fleurons	Plants	Signs, Algebraic
Asterisks	Dashes	Ligatures	Quads, Angular	Astronomical
Brackets	Decimals	Logotypes	Circular	Commercial
Braces	Figures, Advertising	Initials	Square	Ecclesiastical
Circular Figures	Fractional	Leaders, Brass	Reigle Marks	Geometric
Circumflex Accents	Inferior	Lyrical	Rules, Cutting	Mathematical
Cedillas or Tails	Ligatures	Lyrical Inferior	Scoring	Medical
Centering Lines	Superior	Ornaments	Steel	Trade Marks

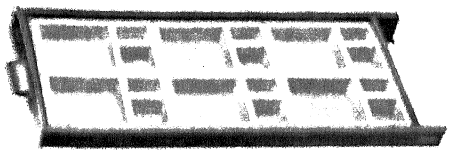


Fig. 45. In the Justifying Materials Cabinet there are 4 of these drawers, Nos. 27 to 30, each 4½x21½x19 in. inside, with adjustable partitions which may be used for type-high spaces, quads or supplies of assortment most lengths of leads and slugs. Each drawer has a capacity of 50 lbs.

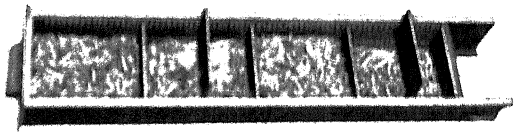


Fig. 46. In the Justifying Materials Cabinet there are 16 of these drawers, Nos. 1 to 16, each 4½x21½x19 in. inside, with adjustable partitions which may be used for type-high spaces, quads or supplies of assortment most lengths of leads and slugs. Each drawer has a capacity of 50 lbs.

AMERICAN CUT-COST JUSTIFYING MATERIALS CABINET

No. 525 (IN STEEL), No. 9063 (IN WOOD)

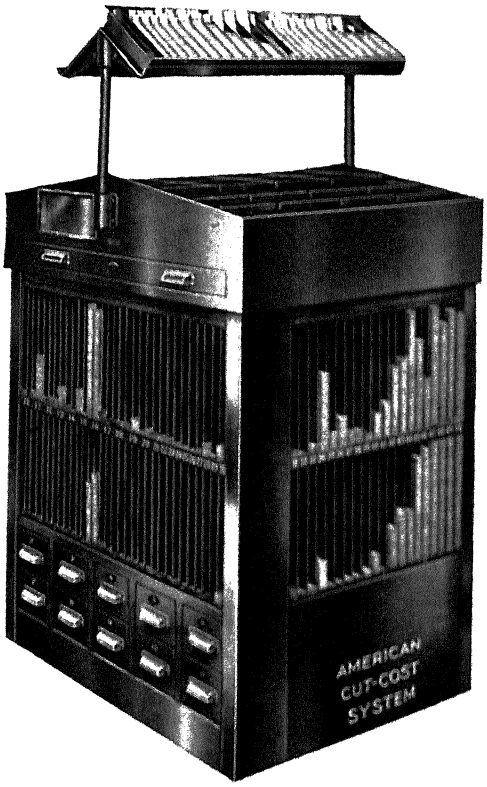


Fig. 47—Cost-Cut Justifying Materials Cabinet. Note bank for short length leads on top. For specifications see foot of next page.

A Space-Saver. This unit cabinet It takes the place of the following pieces of uncorrelated and time-wasting design, and occupies less than half the space: (1) a lead and slug bank, (2) a space and quads cabinet, (3) a general storage cabinet for brass rules, leaders, quotation quads, etc., (4) a quarter case cabinet for miscellaneous. Every cubic inch within this cabinet is utilized. Every square inch of floor space has a rental value. Cut Cost economies do not only minimize rental charges.

Lead and Slug Capacity. Short lengths of leads and slugs, 4 to 9½ picas, brevier, are carried on overhead bank, as shown in cut. Lengths of leads and slugs from 10 to 30 picas, brevier, are carried in racks. There are 4 compartments in the bank for the most used lengths of type, providing a stack of each of these lengths 42 pieces high. The lengths from 31 to 30 picas the stack may be 21 in. high. The combined capacity of bank and racks is 1665 lbs. In addition, 10 drawers, Nos. 21 and 22, will carry on their edges 1331 lbs. of single leads or slugs. In 10 drawers, Nos. 1 to 5 inclusive, 800 lbs. of solid leads may be carried. Drawers are not used for spaces or quads or rules. The maximum capacity for leads and slugs is therefore, 2388 lbs. The following table shows weights and lengths carried in bank and racks:

TABLE OF LENGTHS AND WEIGHTS OF LEADS AND SLUGS IN BANK AND RACKS

LENGTHS . . .	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	11	12	13	14	15	16	17	18
POUNDS . . .	5¼	6	6¾	7¼	8½	9¾	9¾	10½	11	11¾	12¾	13	13	24	25	26	27	29	31	33	35
	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42
	37	39	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41
																	43	44	45	46	47	48	49	50
																	42	43	44	45	46	47	48	49

Racks vs. Banks. Racks are better in every way than banks for storing leads and slugs 10 picas and longer. Careful tests have conclusively demonstrated this superiority. Racks save space immensely. Racks may be placed where they are easier of access than are banks. Leads on banks are easily piled, in racks, leads can't pile. Those only object to racks who have never used them.

Spaces and Quads. There is a total storage capacity of 1665 lbs. of spaces and quads. Steel removable boxes on top, easy of access, hold 640 lbs. of 8 sizes, each kind in a separate box, 48 boxes in all. In 10 drawers, with movable partitions, as shown in fig. 46, page 1037, 800 lbs. may be stored. Drawer No. 26 (see fig. 49), with movable partitions, holds 225 lbs.

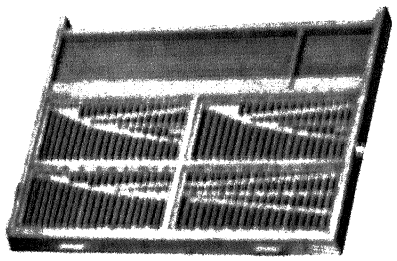


Fig. [illegible] Cost-Cut [illegible] and slugs [illegible] and quads [illegible] of [illegible] [illegible] [illegible]

Brass Rule Capacity. On overhead bank, as shown in fig. 49, there is a place for 2 Brass Rule Cases Nos. 3015 and 3020. These are designed to hold 32 lbs. of labor-saving brass rules, lengths 1 to 36 picas. In case No. 3 (fig. 48) there is space for 4 Brass Rule Cases No. 3045, holding 16 lbs. each, lengths 1 to 36 picas. In drawers Nos. 24 and 25, 1200 ft. of 2 pt. strip brass rules may be placed, face up, or either drawer may be used for strip leads. If more places for brass rules are required, any of 10 drawers, Nos. 14 to 23, will hold 1 each quarter size and eighth size brass rule case (fig. 21, page 1031).

Quotation Quads. Drawer No. 26 will hold 225 lbs. of quotation quads, each of the four bodies (18, 24, 36, 48 pt.), in separate compartments, divided by adjustable partitions. This large drawer, if not required for quotations, is available for storing quads, edition leads, etc.

Leaders. Four drawers, Nos. 27 to 30 (fig. 45, page 1027), are each designed to carry 6 Individual Leader Boxes No. 3186, total capacity 120 lbs. These drawers are suitable for storing other kinds of materials, if not required for leaders.

General Storage Purposes. Besides the drawers enumerated above, there are 10 more, Nos. 14 to 23, each of which will carry 1 each quarter size and eighth size case (fig. 541, in which any of the auxiliaries listed on page 1031 may be carried, as well as 1 set brass rules.

A Time-Saver. As a storage cabinet, vitally necessary in every composing room in which maximum production is desired, this piece is 100 per cent efficient. In a floor space of only 29x18 in. it will hold more than 600 lbs. of Justifying Materials (leads and slugs, spaces, quads, quotations, Brass Rules (labor saving and strip), and Auxiliaries (rules, leaders, special figures, fractions, initials, borders, etc.), as per list on page 1031. It is impossible to get more of these materials in so small a space. These extraordinary compactness makes it possible to place this cabinet within easy reach of every man in a Cut Cost type setting unit, as illustrated in fig. 2, page 1025. Thousands minutes of the time of every man in the unit are saved hourly. The proportion pays for every single piece of equipment. Every minute saved means addition to net profits.

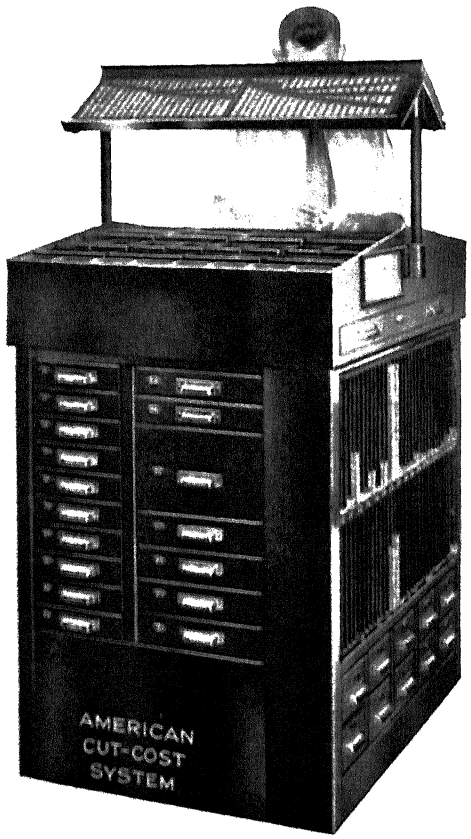


Fig 49. Another view of Cost Cut Justifying Materials Cabinet, showing drawers for auxiliaries, etc.

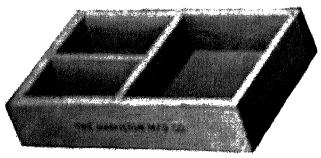


Fig 50. Leader Box No. 3186, which may be used in drawers Nos. 27 to 30

SPECIFICATIONS OF CUT COST JUSTIFYING MATERIALS CABINET

Steel Construction

No. 3045. American Cut Cost Justifying Materials Cabinet, with overhead shot lead bank, but without quarter and eighth size cases and leader boxes, antique finish. Floor area 29x18 in., height over all 60 in., approximate shipping weight 600 lbs., shipped in 2 crates. Ordered Without Number.

Wood Construction

No. 3045. American Cut Cost Justifying Materials Cabinet, with overhead shot lead bank, but without quarter and eighth size cases and leader boxes, antique finish. Floor area 29x18 in., height over all 60 in., approximate shipping weight 600 lbs., shipped in 2 crates. Ordered Without Number.

CASE EQUIPMENT FOR Nos. 3015 AND 3020

No. 3045. Justifying Leads (Fig. 5).
No. 3045. Justifying Brass Rules (See Fig. 5, page 1033).
No. 3045. Brass Rule Cases (Fig. 21, page 1031).

Nos. 3015 and 3020 Brass Rule Cases work together as one case holding lengths from 1 to 36 picas, to place on overhead bank, as shown in fig. 49.

AMERICAN CUT-COST WORK BENCH AND JUSTIFYING MATERIALS CABINET

No. 531 (IN STEEL), No. 9850 (IN WOOD)

This cabinet is designed for use in plants employing about five compositors. Larger plants and plants expecting to expand are recommended to use our Cut-Cost Justifying Materials Cabinet and our Cut-Cost Work Bench and Auxiliary Cabinet, as shown on page [illegible].

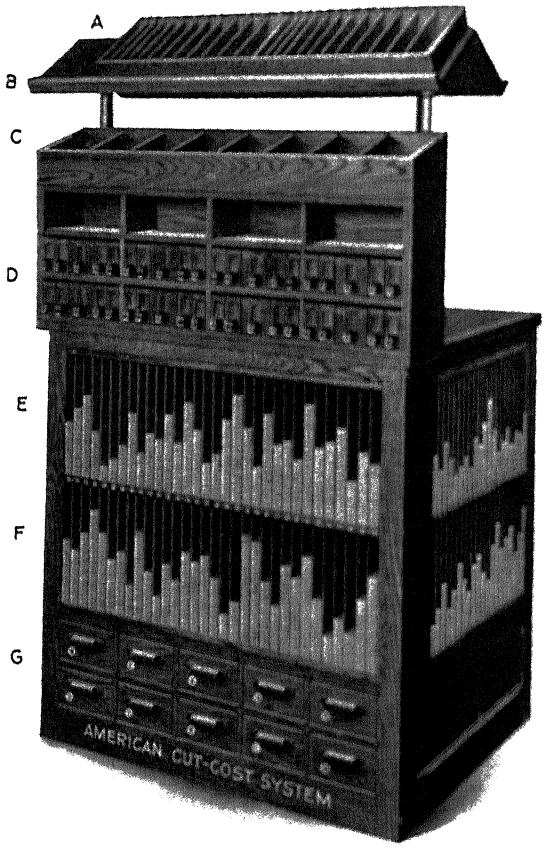


Fig. 51—Cut-Cost Cabinet, No. 9850 (in Wood), No. 531 (in Steel). On this side it is a Justifying Materials Cabinet. See opposite page for view of Work Bench and specifications. The lead and slug bank on auxiliary top and the steel unit boxes shown in the cut are included in the price of cabinet. The picture shows wood construction. All drawers are numbered to facilitate indexing.

When Buying This You Buy Five Pieces in One. There is a combination of five necessary pieces in one composition room in a small printing office is a great advantage in such a combination. The Cut-Cost Work Bench is detachable, and as a plant develops the type of Cut-Cost Justifying Materials Cabinet (page [illegible]) may be substituted, and a Cut-Cost Work Bench (page [illegible]) added. This cabinet, occupying about the same floor space as a single case of case-type cabinet, functions as follows:

1. **It is a Work Bench** (see [illegible] on opposite page), with a working area of 30 x 18 in., holding comfortably a rule cutter and a mitering machine, with ample room for two men to work simultaneously. Rule cutter and mitering machine are extras.

2. **It is a Lead and Slug Rack** (see A and B) and for holding 14 lbs. of leads and slugs on the 10 pigeonholes to each end, front to back, by cuts. Each compartment at each end is 2½ in. high, and 4 compartments each are allotted to lengths from 10 to 30 picas inclusive. Compartments in lead bank (A) receive lead bank (B) are double depth, each 5 in. long. Slug leads and rules have places in two drawers (Nos. 21 and 22 at K in picture on opposite page).

3. **It is a Space and Quad Cabinet.** At C are 9 large bins for holding 9 sizes of quads. At D steel boxes (page [illegible]) are provided, filling 4 compartments, each box holding em and en quads and thick and thin spaces of one body. Where the steel boxes are 4 empty compartments in which additional steel boxes may be placed, to accommodate 4 other sizes of spaces and quads. Spaces and quads may also be stored in any or all of the 10 full length drawers at G, the capacity of each drawer being 80 lbs. These drawers have movable partitions and the steel boxes have label holders and pulls.

4. **It is a Sort Cabinet.** At G are 10 full length drawers (see page [illegible]), each with movable partitions, capacity of the 10 drawers being 800 lbs. These drawers are available for sorts of all kinds, leads, slugs or spaces and quads. At K are 2 drawers, divided longitudinally for any full length strips of leads and brass rules, keeping all on their edges. At L are 2 large drawers (No. [illegible]) with 5 compartments, for holding quotation quads, capacity approximately [illegible] lbs. Drawer No.

26 may also be used for storing spaces and quads. At M are 4 drawers (fig. 56), each to hold 6 individual leader boxes, capacity of all about 120 lbs. Leader boxes are extra, if required.

It is a Quarter Case Cabinet. At N there are 10 drawers (figs. 54 and 55), each made to hold 1 each quarter size and eighth size case, for carrying brass rule, special figures, fractions, signs, borders, circles, ovals, initial letters and other auxiliary material. At H, on the auxiliary bank, there is room for 2 quarter size brass rule cases, Nos. 3015 and 3039. Quarter and eighth size cases are extra.

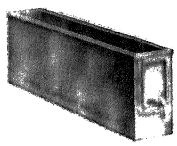


Fig. 57. No. 1167 steel cast box, 12 of these furnished with cabinet.

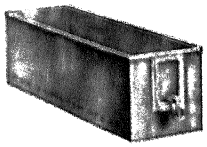


Fig. 58. No. 1164, steel cast box, 8 of these furnished with cabinet.

Fig. 54. These are 10 of the drawers in cabinet No. 9070 and 9071. Each drawer will hold 1 each quarter size and eighth size case. (It may be used without cases for any brass rules, etc.) Cases are extra.

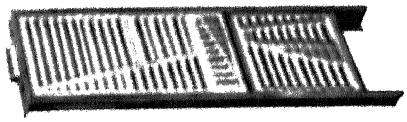


Fig. 55. One of the drawers located above, as supplied with cabinet but without cases.

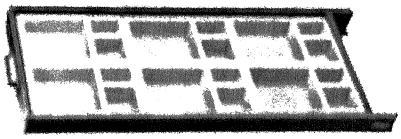


Fig. 56. These are 4 drawers each to hold 6 individual leader boxes. Leader boxes are extra.

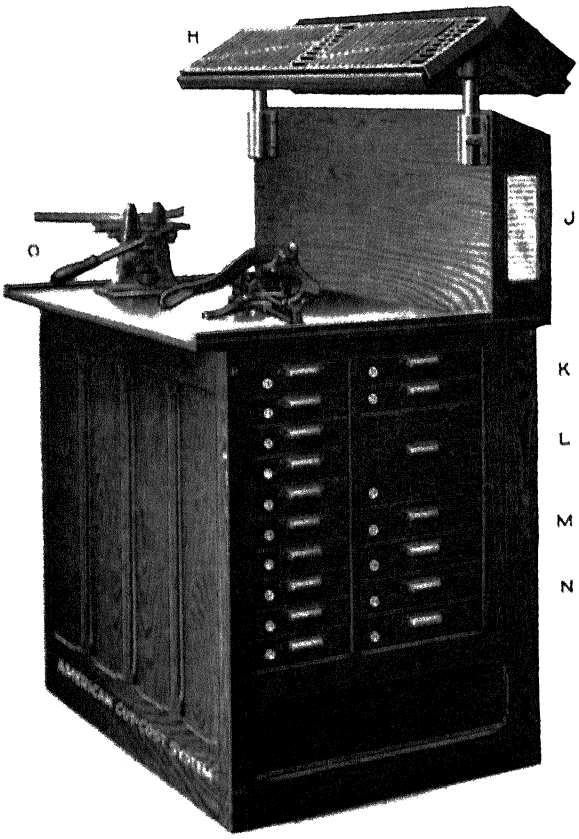


Fig. 53. Cut Cost Cabinet, No. 9070 (in Wood); No. 531 (in Steel). On this rule is a Work Bench. See opposite page for view of Justifying Materials Cabinet. Specifications below. Rule cases and rule cutter and mitering machine, shown in picture, are extras. The picture shows wood construction. All drawers are numbered to facilitate indexing. At J is a contents card holder, in which contents of each drawer may be indexed.

SPECIFICATIONS OF CUT COST WORK BENCH AND JUSTIFYING MATERIALS CABINETS

Steel Construction

No. 531. Assembled Cut Cost Work Bench and Justifying Materials Cabinet, with 12 Nos. 1164 and 8 Nos. 1167 steel cast boxes with sloping bottoms, 1 double-height steel cast box for leads and slugs, 1 steel cast box for rule, 1 steel cast box for brass rule and slugs, but not including any quarter or eighth size cases or leader boxes; rule and lead cutter or mitering machine floor area, 25x15 in.; space over all, 44x18½ in.; height of work bench, 36 in.; height over all, 61 in. Approx. shipping weight, 625 lbs., shipped in 2 crates; case wood. Weight:

Extras for Cabinets Nos. 531 and 9070

No. 1166. Leader Boxes, 6¾ x 3¼ in., for drawers 1 to 10, capacity 15 lbs., weight, 1 oz.

No. 1167. Steel cast Box, 12, additional to those supplied with cabinets (1 size), capacity, 25 lbs. Box weight, 2½ oz.

No. 1164. Steel cast Box, 8, additional to those supplied with cabinets (1 size), capacity, 15 lbs. Box weight, 2½ oz.

For quarter and eighth size cases see page 942.

GREAT ECONOMIES OF THE CUT-COST SYSTEM OF GALLEY STORAGE OF LIVE JOBS

Letterboards are Time-Wasters. The practice of storing live jobs and pages on letterboards is one of the chief causes of lost time in composing rooms. No one knows where to find such a job when it is wanted. Time is wasted in searching. When the job is found, it has usually been pushed to the rear of the board by other jobs, and more time is wasted in shunting it from behind. After pulling out several heavy letterboards the compositor returns to his productive work with wasted energy and in a state of discouragement. This practice is no less foolish than that of throwing a firm's correspondence into a box, and hunting through the box every time a letter has to be found.

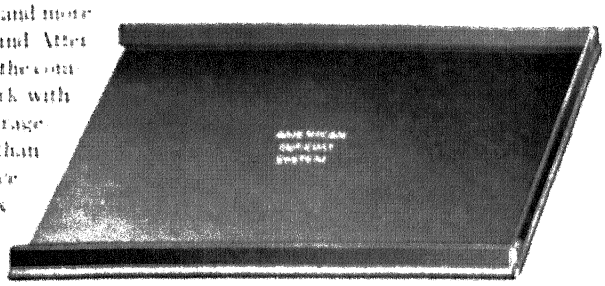


Fig. 58. Pressed Steel Galley, accurate enough for use in setting, cheap enough to use for storage purposes.

Every Live Job and Page should be Found Instantly, when wanted. In the Cut Cost System every live job and page, after proofing, is kept on its galley and placed on a numbered shelf in a Cut-Cost Imposing Table (fig. 62, p. 1044) or in a Cut Galley Cabinet (fig. 60, p. 1043). The number of the shelf is penciled on the proof, and the job is instantly found for correction. The same process of putting and numbering and finding is followed with each galley, until, with the final galley proof in hand, the stoneman gets instant possession of the job, no questions asked, no time lost. Those using this system save time on every job and page they handle. The system is now in general use. In one Cut-Cost composing room there are 11,870 pressed steel galleys in use and 11,870 numbered places in which to put them.

Steel Galleys are Used in this System. Our Pressed Steel Galleys are made with such accuracy that jobs may be set and pages made up on them, yet they are cheap enough to be used for storing live jobs and pages. *From the time the job is started until it is locked in a chase it should not leave the galley.* There was a time when any cheap, roughly made galley would serve well enough for storage purposes, but that these galleys were not economical in use is proved by the fact that hundreds of thousands of them have been scrapped, so that they are no longer listed by reputable dealers.

CUT-COST STEEL DUMPING AND STORAGE TABLES

No. 779, Made in Steel Only, to Order.

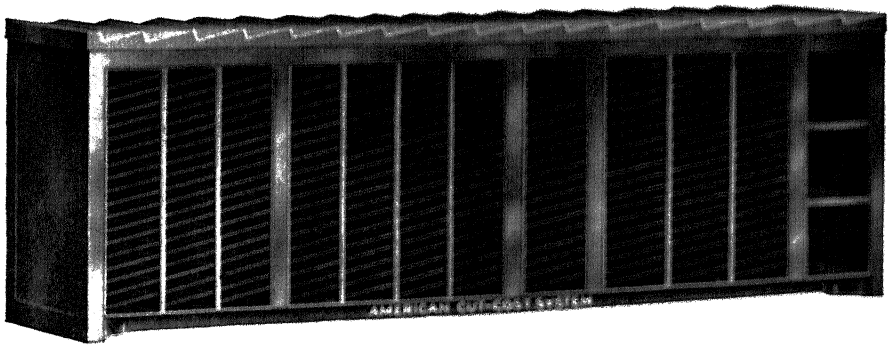


Fig. 59.—*Made to order only,* in lengths of 5, 6, 7 and 8 ft., with any arrangement of the galley shelves. Table here illustrated has a floor area of 28x90½ in. and is 36½ in. high. It is arranged for 72 single, 51 double and 17 triple column galleys, each 23½ in. long; all galley shelves are numbered. At the end are 3 bins for holding empty galleys. Back of table may be made closed, to keep dealers' stock of galleys, or open. Legs, ends, rails and tops are kept in stock at factory. For specifications see back of opposite page.

UNIT GALLEY CABINETS OF CUT-COST SYSTEM

MADE IN SEVEN UNITS IN BOTH STEEL AND WOOD

The high efficiency of the Unit Galley Cabinets for live matter storage is explained on the opposite page. Each unit holds 100 pressed steel galleys (except one, which holds 50) on steel runs (no shelves). Units are all 68½ in. in height, and may be stacked two cabinets high where floor space needs to be conserved.

The galley runs are numbered 1 to 100. When two or more cabinets are in use, the numbers are differentiated by means of symbol letters attached to the cabinets and read are numbered thus: A1 A100, B1 B100, and so on. Galleys are not and do not need to be numbered.

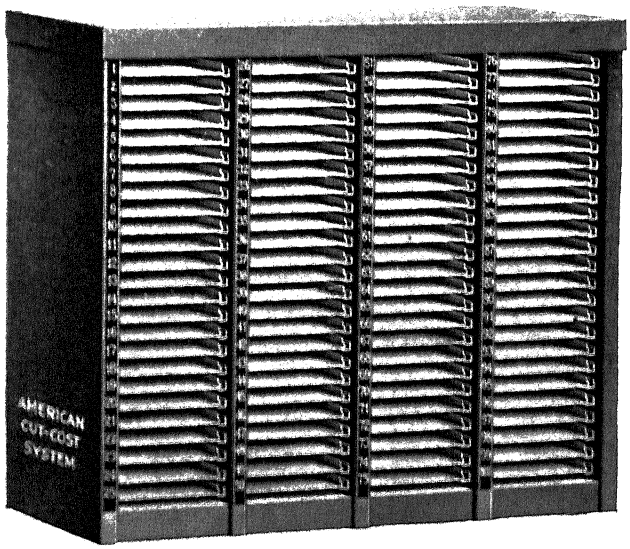


Fig. 66. Unit Galley Cabinet No. U-40, holding 100 pressed steel galleys, 8½x11 in. inside. Galleys are extra.

Though shown in the illustration, galleys are not included with cabinets. These cabinets are superior in workmanship and material, staunch and durable. In steel, the finish is olive green, in hardwood, antique finish.

SPECIFICATIONS OF UNIT GALLEY CABINETS, WOOD CONSTRUCTION

No.	Galley Capacity	Size of Galleys Inside, Inches	Floor Space, Over All, Inches	Height, Inches	Approximate Shipping Weight, Lbs.	No. of Tiers
U-38	50	8½x11	21 x14½	68½	150	2
U-40	100	8½x11	41⅞x14½	68½	225	4
U-41	100	12 x15	48⅜x17¾	68½	300	4
U-42	100	12 x18	60⅜x17¾	68½	340	4
U-44	100	15⅝x21¼	73⅝x20⅞	68½	400	4
U-45	100	18⅝x21¼	85⅝x20⅞	68½	460	4
U-46	100	15⅝x21¼	73⅝x20⅞	68½	360	4

SPECIFICATIONS OF UNIT GALLEY CABINETS, STEEL CONSTRUCTION

No.	Galley Capacity	Size of Galleys Inside, Inches	Floor Space, Over All, Inches	Height, Inches	Approximate Shipping Weight, Lbs.	No. of Tiers
U-38	50	8½x11	21⅝x14½	68½	200	2
U-40	100	8½x11	41 x14½	68½	280	4
U-41	100	12 x15	48⅜x17⅞	68½	330	4
U-42	100	12 x18	60⅜x17⅞	68½	400	4
U-44	100	15⅝x21¼	73⅝x20⅞	68½	540	4
U-45	100	18⅝x21¼	85 x20⅞	68½	580	4
U-46	100	15⅝x21¼	73 x20⅞	68½	480	4

PAPER CLIPS OF CUT-COST STEEL DUMPING AND STORAGE TABLE

Various sizes and spacing can be made to order only

Type [illegible] Cut-Cost Dumping and Storage Table, [illegible] Height, [illegible] and open back, [illegible] Type U-1, U-2, U-3, U-4, U-5, U-6 and U-9, approx. shipping weight, [illegible] lbs. These tables are also furnished 30, 42 and 48 in. wide, to take any width of [illegible] galleys. Unit U-1 is the upright support between each galley unit.

AMERICAN CUT-COST IMPOSING TABLES

MADE IN STEEL AND IN WOOD, IN TWO SIZES

The Great Economies of the Cut-Cost System of live job and page storage have made these two sizes of imposing tables our best sellers. *The Cut-Cost System of live matter storage begins with these tables.* All jobs and pages must come eventually to the imposing tables, and there are no good reasons why they should not go there immediately after proofing.

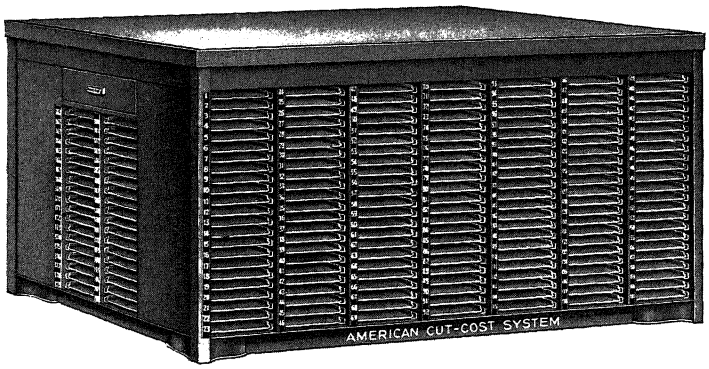


Fig. 61—No. 14020 Cut-Cost Steel Imposing Table, with Iron Surface 51x75 in., to hold 398 8¾x13 in. pressed steel galleys, with 2 large drawers. Galleys are extra.

DIMENSIONS AND CAPACITY OF CUT-COST IMPOSING TABLES

No.	Construction	Area of Iron Surface Inches	Area of Marble Surface Inches	Capacity for 8¾x13 inch Galleys	Height Inches	Approx. Shipping Weight, Lbs.		
						Table with *Surface	Table Only	Steel Galleys
4010-A	Wood	39x65	36x62	292	38¼	1250	575	675
4020-A	Wood	51x75	48x72	380	38¼	1650	670	900
14010	Steel	39x65	36x62	306	38¼	1400	720	700
14020	Steel	51x75	48x72	398	38¼	1900	920	925

**When a marble surface is ordered, a wood coffin for it is required and is furnished, unless otherwise ordered. Weights of iron surfaces and marble surfaces with coffins are approximately the same.*

Iron or Marble Surfaces. In ordering it is necessary to state whether iron or marble surfaces are required. There is some sacrifice in working area when a marble surface is used, as the marble requires a coffin to protect the edges. In the long run iron surfaces are more economical, and their superiority is unquestioned. When a table is ordered with marble surface, a wooden coffin is furnished and charged for, unless otherwise ordered.

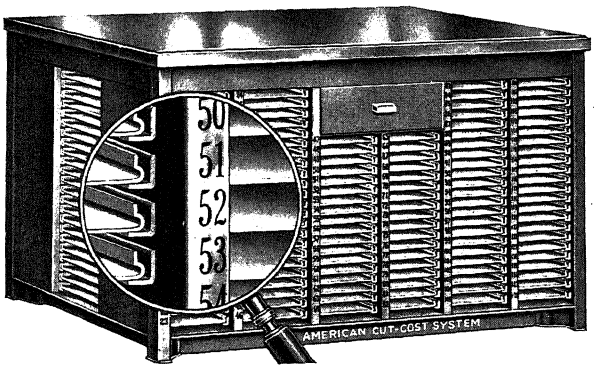


Fig. 62—No. 14010 Cut-Cost Steel Imposing Table, with Iron Surface 39x65 in., to hold 306 pressed steel galleys, with 2 large drawers. Galleys are extra. For specifications see next page.

Galleys. These tables carry (on steel runs—not shelves) only standard pressed steel galleys 8¾x13 in. inside. Tables to take other sizes of pressed steel galleys are made to order.

Numbering. Galley runs are numbered alike on all tables of the same size. When two or more tables are in use, the numbers are differentiated by attaching brass symbol letters to each table, and proofs are numbered thus: A1 and up, B1 and up, and so on. Galleys are

not and do not need to be numbered. Galleys are found quicker by this method than with consecutive numbers, because there is no hunting from one table to other tables.

Drawers and Recessed Frames. These tables each have 2 large drawers. These drawers are for job tickets, gauges, dummies, etc., but not for locking-up materials. The frames are recessed to afford room for the stonemen's toes when working in close to table.

Materials that Should Not be Put Under Imposing Surfaces. Except in small plants, labor saving reglet and furniture and cuts and live forms should not be kept under the imposing surfaces, because access cannot be had to them by other workmen without interfering with the stoneman. The Cut Cost System provides better and handier places for these materials.

An Ideal Arrangement of Cut-Cost Imposing Tables is shown on page 1047, in which quoins, tools, labor saving wood and metal furniture and reglets are concentrated in a position central to four tables, and equally handy to all workmen without interfering with stonemen.

SPECIFICATIONS OF CUT-COST IMPOSING TABLES

State whether iron or marble surface is required

Wood Construction

No. 1010 A Cut Cost Imposing Table for iron surface, 39x66 in., or for marble surface with coffin, 46x72 in., with 2 drawers, to hold 392 pressed steel galleys, 8¾x13 in. inside, height to top of surface, 38¼ in.; for approx. shipping weights see table on opposite page. *Code words:* Table only, WARROOM; table with iron surface, WARIRON; table with marble surface and coffin, WARWOOD.

No. 1020 A Cut Cost Imposing Table for iron surface, 51x76 in., or for marble surface with coffin, 58x82 in., with 2 drawers, to hold 490 pressed steel galleys, 8¾x13 in. inside, height to top of surface, 38¼ in.; for approx. shipping weights see table on opposite page. *Code words:* Table only, WARMAID; table with iron surface, WASHBOARD; table with marble surface and coffin, WASHERMAN.

Steel Construction

No. 14010 Cut-Cost Imposing Table (fig. 63) for iron surface, 39x66 in., with 2 drawers; to hold 306 pressed steel galleys, 8¾x13 in. inside; height to top of surface, 38¼ in.; for approx. shipping weights see table on opposite page. *Code words:* Table only, UNIFORM; table with iron surface, UNSINK.

No. 14020 Cut Cost Imposing Table (fig. 64) for iron surface, 51x76 in., with 2 drawers, to hold 398 pressed steel galleys, 8¾x13 in. inside, height to top of surface, 38¼ in., for approx. shipping weights see table on opposite page. *Code words:* Table only, UNSHAPED; table with iron surface, UNOGENITAL.

CUT-COST GALLEY TRANSFER TRUCKS

MADE IN STEEL IN TWO SIZES

Nos. 13480 AND 13490

For Transferring Live Matter on galleys to and from proof press, make up banks of imposing tables, saving much travel of men carrying galleys singly. Every separate handling of galleys adds unnecessarily to cost of production.

The printing plant for which these trucks were first designed is now using 180 of them, a striking proof of their efficiency. In that plant these trucks are used for transferring loaded galleys from one floor to another, on an elevator, which demonstrates how well balanced they are, and how safe.

The wheels are placed within the frame to prevent them from injuring other equipments in passing. The rear wheels are extra large, to facilitate steering and turning.

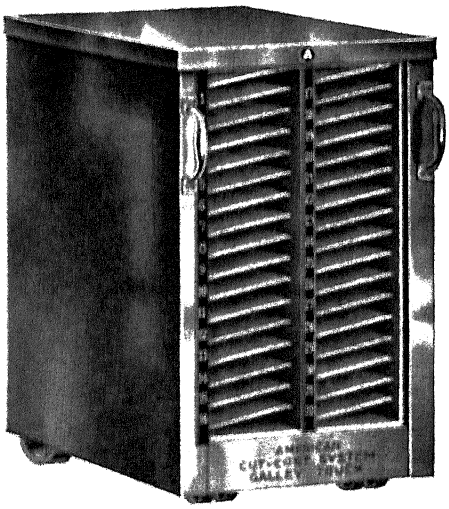


Fig. 61. Cut Cost Galley Transfer Truck No. 13490, to carry 15 double column galleys. No. 13480, same design, carries 12 8¾x13 in. galleys.

PARTICULARS OF CUT COST GALLEY TRANSFER TRUCKS

No. 13480. Cut Cost Galley Transfer Truck, olive green finish, to hold 12 galleys 8¾x13 in. inside, each shelf numbered, with symbol letter (only if specially ordered). Floor area, 23½x36 in.; height, 53½ in.; approx. shipping weight, 250 lbs. *Code word:* UNSEEN.

No. 13490. Cut Cost Galley Transfer Truck (fig. 61), olive green finish, to hold 15 double column galleys, each shelf numbered, with symbol letter (only if specially ordered). Floor area, 23½x36 in.; height, 53½ in.; approx. weight, 250 lbs. *Code word:* UNSEW.

CUT-COST LOCKING-UP MATERIALS CABINET

No. 527 (IN STEEL), No. 985 (IN WOOD)

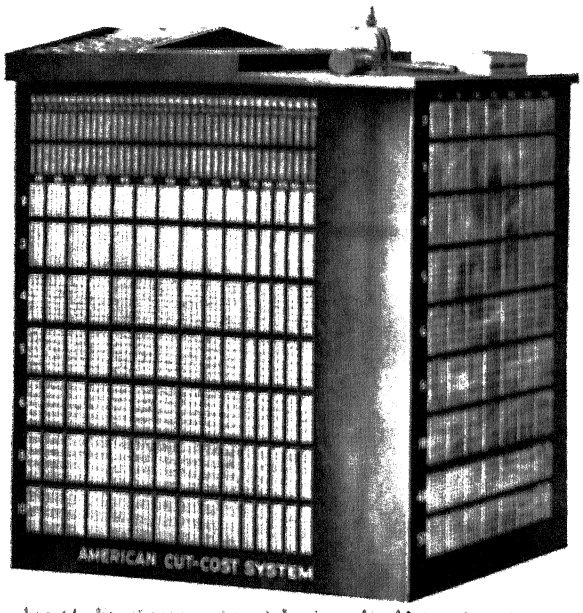


Fig. 64. Front view of Cut-Cost Locking-Up Materials Cabinets, No. 527 in Steel and No. 985 in Wood. On each side equal fonts of wood furniture and reglet and leads, in front metal or iron furniture in top quoins or bank. Look at next page for view of other side and rear.

Ample Supplies of Locking-Up Materials in the Right Place. Fig. 65 on opposite page shows the relation of these cabinets to the imposing tables. No materials need be placed under the imposing surfaces. All that space is reserved in the Cut-Cost System for live jobs and pages. In Cut-Cost Locking-up Materials Cabinets the most used materials are accessible to each stoneman without interfering with other men, and with little stooping. On top is a two-sided bank which holds 60 doz. No. 1 quoins; also 2 bins for short lengths of 6 and 12 pt. reglet for placing between quoins and chase to prevent slipping. Remainder of top is a handy and commodious place for carrying benzine cans, mallets, planers, quoin keys, etc. At one end of cabinet is a rack which will hold 930 lbs. of metal furniture or 3517 pieces of iron furniture, as per table below. On each side of cabinet are racks, both sides alike, for holding fonts of labor-saving wood furniture and reglet, and also a small font of labor-saving leads for stonemen's use. For labor-saving wood furniture there are racks to hold 1760 pieces, from 20 to 160 picas in length, in all regular widths, scientifically assorted, as per table on opposite page. For labor-saving reglet there are racks to hold 1000 pieces of 6 pt. and 2000 pieces of 12 pt., from 10 to 150 picas long, scientifically assorted, as per schedule on opposite page. Materials are not supplied with these cabinets—if needed, they require to be ordered separately.

Assortment of Fonts. Special attention is invited to the superior assortment of lengths in the fonts of furniture and of reglet, details of which are given below and on opposite page. The various sizes are proportioned according to frequency of use, and not (as has been the custom) in equal quantities of the most used and the least used.

CONTENTS CAPACITY OF CUT-COST CABINETS Nos. 527 AND 985

Labor-Saving Leads, for use in registering. A small font (17 lbs.), 1 pt. and 2 pt., 10 to 49 picas, by ems, which need not be ordered specially.

Scrap Reglet, in two bins, for placing between quoins and chase.

Other Materials, as shown in fig. 64, on top of cabinet, as follows:

QUOINS: 60 dozen No. 1.

TOOLS: Mallets, quoin keys, planers, benzine cans, brushes, etc.

Labor-Saving Metal or Iron Furniture, as in following table:

Length, Picas	8	9	10	15	20	25	30	40	50	
2 line	120	120	120	120	120	80	80	60	60	980
3 line	100	100	100	100	100	75	75	40	40	775
4 line	75	75	75	75	75	50	50	30	30	545
5 line	60	60	60	60	60	40	40	24	24	418
6 line	60	60	60	60	60	40	40	20	20	410
8 line		40	40	40	40	30	30	15	15	260
10 line			30	30	30	20	20	12	12	204
Total Pieces	420	460	540	540	540	360	360	251	251	3512

Approximate weight of Metal Furniture in above table, 930 lbs. The unit font of Metal Furniture (No. 985) weighs about 150 lbs., six fonts filling the cabinet. Iron Furniture in solid pica pieces

CONTENTS CAPACITY—*Continued*

Labor-Saving Wood Furniture, in font to fill cabinet, as in following table:

Length, Picas	20	25	30	35	40	45	50	60	70	80	90	100	120	140	160	
2 line	54	72	72	72	72	72	72	72	54	54	36	36	36	36	36	846
3 line	48	64	64	64	64	64	64	64	48	48	32	32	32	32	32	752
4 line	36	48	48	48	48	48	48	48	36	36	24	24	24	24	24	564
5 line	30	40	40	40	40	40	40	40	30	30	20	20	20	20	20	470
6 line	30	40	40	40	40	40	40	40	30	30	20	20	20	20	20	470
8 line	24	32	32	32	32	32	32	32	24	24	16	16	16	16	16	376
10 line	18	24	24	24	24	24	24	24	18	18	12	12	12	12	12	282

Sizes

Total Number of Pieces of Wood Furniture 3760

Half Fonts of Labor Saving Wood Furniture and Reglet are sold for these cabinets.

Labor-Saving Reglet, nonpareil and pica, in fonts to fill cabinet, as follows:

No. 527 REGLET—76 pieces each length from 10 to 49 picas, graduated by ems, and 46 pieces each length from 50 to 150 picas, graduated by five pica ems; 4006 pieces in all.

No. 9085 REGLET—38 pieces each length from 10 to 49 picas, graduated by ems, and 23 pieces each length from 50 to 150 picas, graduated by five pica ems; 2003 pieces in all.

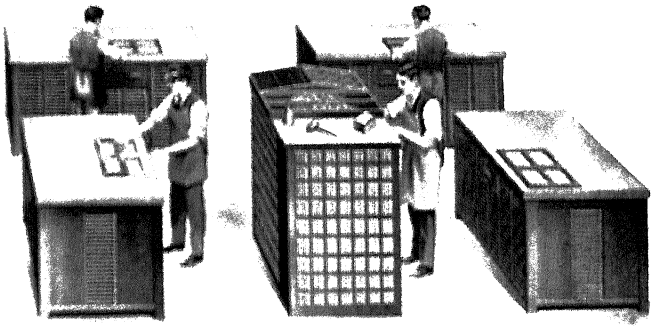


Fig. 65. Ideal arrangement of the Cut Cost Locking Up Materials cabinet, holding ample supplies for four Cut Cost Imposing Tables. For two imposing tables half fonts of wood furniture and reglet will suffice, and such fonts of iron or of metal furniture may be bought, leaving room in cabinet for expansion of the fonts, as required.

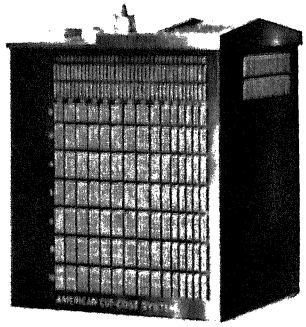


Fig. 66. Rear view of Cut Cost Locking Up Materials Cabinets, No. 527 (in Steel) and No. 9085 (in Wood). The longer lengths of reglet are in rear end. The wood furniture and reglet, etc., shown in this view are duplicated on the other side.

Do not Under-Buy Storage Capacity. Better a roomy cabinet half filled than a smaller cabinet crowded, especially in a growing plant. Extra space is immediately available for sorts.

SPECIFICATIONS OF LOCKING UP MATERIALS CABINETS Nos. 527 AND 9085

Steel Construction

No. 527. Cut Cost Locking Up Materials Cabinet, sheet steel finish, floor area, 37x49 in.; height, 56 in.; approx. shipping weight, 1440 lbs. Contents are extra. *Code word:* WATERED.

Wood Construction

No. 9085. Cut Cost Locking Up Materials Cabinet, antique finish, floor area, 33x49 in.; height, 56 in.; approx. shipping weight, 700 lbs. Contents are extra. *Code word:* WATERED.

FONTS SUPPLIED FOR CUT COST CABINETS Nos. 527 AND 9085

No. 9085 A. Full Font of Labor Saving Wood Furniture, 3760 pieces as per table above; approx. shipping weight, 700 lbs. *Code word:* WARMOUTH.

No. 9085 B. Half Font of Labor Saving Wood Furniture, 1880 pieces as per table above; approx. shipping weight, 350 lbs. *Code word:* WARMERAN.

No. 9085 C. Full Font Labor Saving Reglet, 4006 pieces 6 pt. and 2003 pieces 12 pt., from 10 to 49 picas, graduated by ems, and from 50 to 150 picas, graduated by 5 picas; approx. shipping weight, 500 lbs. *Code word:* WARMTHFUL.

No. 9085 D. Half Font Labor Saving Reglet, 2003 pieces 6 pt. and 1002 pieces 12 pt., from 10 to 49 picas, graduated by ems, and from 50 to 150 picas, graduated by 5 picas; approx. shipping weight, 300 lbs. *Code word:* WARMTHFUL.

No. 9085 E. Cut Font Labor Saving Metal Furniture; approx. weight 150 lbs., six of which will fill metal furniture section. *Code word:* WARDROBE.

No. 9085 F. Full Font Iron Furniture, as per table on opposite page, 947 pieces. *Code word:* WARHOUSE.

No. 9085 G. Half Font Iron Furniture, half quantities in No. 9085 F, 479 pieces. *Code word:* WARCRAFT.

CUT-COST LOCKING-UP MATERIALS CABINETS

No. 526 IN STEEL, No. 5260 IN WOOD

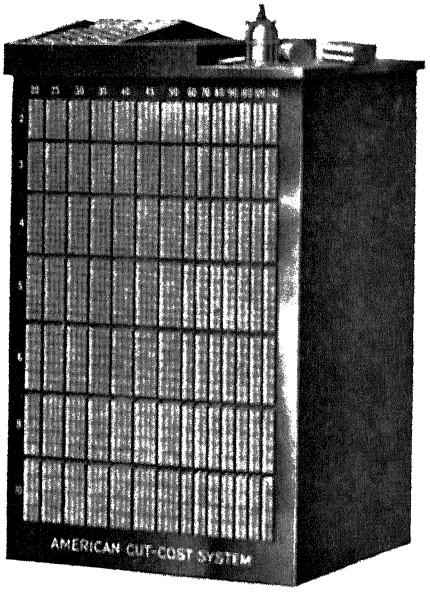


Fig. 67.—On this side of Cut Cost Locking Up Materials Cabinets, Nos. 526 and 5260, is a rack to hold labor-saving wood furniture, as per table on opposite page. On top is a two-sided bank for holding quoins and two open bins for holding wedges; left for placing between quoins and chase. Tools in constant use find a handy place on remainder of the top surface. For view of other side see next page.

A Three-in-One Cabinet. These cabinets are designed for handy arrangement in rooms of small and medium size. Labor-saving wood and metal furniture and reglet are related materials, all used by the stonemen, and these cabinets and our larger Cut Cost locking up materials cabinets are the first to combine in one cabinet ample fonts of each of these materials to expedite the work of stonemen. Cabinets are sold with and without contents, which require to be separately ordered, if required.

A Common-Sense Assortment of Fonts of Labor-Saving Wood Furniture provided for in these cabinets. These cabinets hold a font, No. 5260 A, of 52 pieces, as per table on opposite page, which is less expensive and more efficient than any other font of approximately the same number of pieces, because it has a larger proportion of the most used and least expensive sizes, and a lesser proportion of the least used and most expensive sizes. In a higher priced font, for example, there are 24 pieces each of 2 line in 2, 3, 4, 5, 6 and 8 pica lengths to 16 pieces each of the same lengths in 10 line. In a 4 cost font No. 5000 A there are 16 pieces each of 2 line in 2, 3, 4, 5, 6, 8 and 10 pica lengths and only 10 pieces of each length in 10 line. Which is the better assorted font?

A Common-Sense Assortment of Fonts of Labor-Saving Reglet provided for in these cabinets. These cabinets hold a font, No. 5260 B, of 1416 pieces, as per table on opposite page, two-thirds 6 pt. and one-third 12 pt., every length by picas from 2 to 30 of 6 pt. and 10 of the lengths 2 to 12 picas these cabinets hold 72 pieces each, of lengths 2 to 24, 48 pieces each, of lengths 26 to 30, 168 pieces each; of lengths 28 to 54 picas, 120 pieces each. The usual assortment of reglet fonts containing about 4000 pieces to 100 pieces of each length, half 6 pt., half 12 pt., which is not nearly so efficient. In reglet the shorter lengths are the least used, and 6 pt. is more useful than 12 pt.

Metal or Iron Furniture. These cabinets hold 2053 pieces of metal or iron furniture, assorted in a common sense way, as per table on opposite page. Some users of these cabinets may not need 2053 pieces, nevertheless it is better to have a rack with extra capacity, which will take care of extra pieces which may be required from time to time. It is a mistake to under-buy storage capacity.

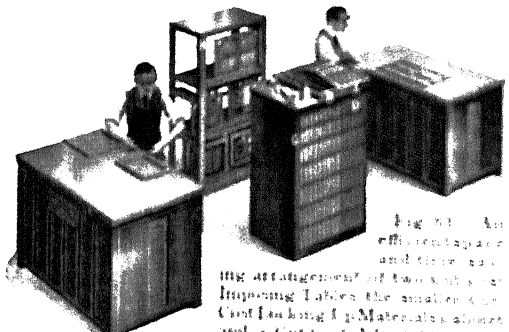


Fig. 68.—An efficient compact and time-saving arrangement of tools and furniture. Imposing Tables, the smaller Cut Cost Locking Up Materials cabinet and a Cut Cost Adjustable Chase Rack. All materials required by the stonemen and the live jobs on galleys under the surface concentrated in the least possible space.

Saving of Floor Space, with Greater Convenience. These separate old-fashioned equipments, holding wood and metal furniture and reglets separately, but in less quantities, occupy a floor space of 16½ sq. ft., while this smallest of Cut Cost Locking Up Materials cabinets occupies a floor space of only 9½ sq. in., as shown in Fig. 68, affording the supreme convenience of assembling these related materials in one compact cabinet, placed in a position most convenient for the stonemen.

CONTENTS CAPACITY OF CABINETS Nos. 526 AND 9080

Quoins. On the top, a two-sided bank holds 60 dozen No. 1 quoins.

Scrap Reglet. Runs (2) hold on top, next to quoins, short lengths of 6 and 12 pt. scrap reglet, to put between quoins and chase.

Tools. The flat top is a convenient place for mallets, planers, benzine cans, quoin keys, brushes, etc.

Wood Furniture (fig. 67, opposite page). Cabinet holds the following common-sense assortment of 2255 pieces, all bodies and lengths, from 20 to 135 picas inclusive:

Length . . .	20	25	30	35	40	45	50	60	70	80	90	100	120	135	
Pieces — 2 line:	36	48	48	48	48	48	48	24	24	24	24	24	24	24	492
3 line:	30	40	40	40	40	40	40	20	20	20	20	20	20	20	410
4 line:	27	36	36	36	36	36	36	18	18	18	18	18	18	18	369
5 line:	24	32	32	32	32	32	32	16	16	16	16	16	16	16	328
6 line:	21	28	28	28	28	28	28	14	14	14	14	14	14	14	287
8 line:	15	20	20	20	20	20	20	10	10	10	10	10	10	10	205
10 line:	12	16	16	16	16	16	16	8	8	8	8	8	8	8	164

Total Number of Pieces 2255

Labor-Saving Reglet (fig. 69). Cabinet holds the following common-sense assortment of Nonpareil Reglet, 3024 pieces, and Pica Reglet, 1512 pieces—4536 pieces in all.

Nonpareil, Length, picas . . .	10	11	12	13	14	15
Pieces	48	48	48	48	48	48
16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31						
80 80 80 80 80 80 72 72 72 72 72 72 80 80 80 80						
32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47						
80 80 84 84 84 84 84 80 80 80 80 80 80 80 80 80						
48 49 50 51	Pica	Half the number of pieces				
80 80 80 80	shown in this table					

Metal or Iron Furniture (fig. 69). Cabinet holds the following common-sense assortment 2064 pieces weighing 360 lbs.

Length, picas	6	8	10	15	20	25	30	40	50	
Pieces — 2 line	66	66	66	66	36	36	36	36	36	— 444
3 line	57	57	57	57	30	30	30	30	30	— 378
4 line	51	51	51	51	27	27	27	27	27	— 339
5 line	45	45	45	45	24	24	24	24	24	— 301
6 line	39	39	39	39	21	21	21	21	21	— 261
8 line	27	27	27	27	15	15	15	15	15	— 183
10 line	21	21	21	21	12	12	12	12	12	— 144

Total Number of Pieces . . . 2064

Unit Font (No. 9080A) Metal Furniture weighs 187 lbs. approx. Iron Furniture is sold by the piece.

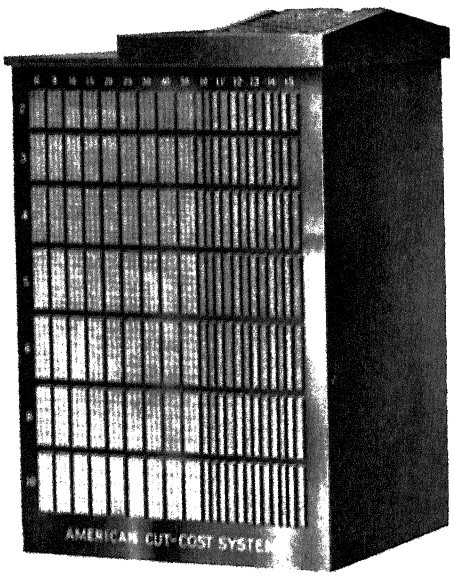


Fig. 69. On this side of Cut Cost Cabinets No. 526 (in Steel) and No. 9080 (in Wood) are two racks, one (on left) for metal or iron furniture, as per table on this page, and the other for labor-saving 6 and 12 pt. reglet, as per table on this page. For view of other side of this cabinet see opposite page. The larger cabinets are preferable for large plants.

SPECIFICATIONS FOR LOCKING UP MATERIALS CABINETS Nos. 526 AND 9080

Steel Construction

No. 526 Cut Cost Locking Up Materials Cabinet, [illegible] all-steel construction, finished with or without contents. Base [illegible] high, 36 in. wide, all approx. shipping weight of cabinet only, 500 lbs. *Code word* [illegible] Cabinet

Wood Construction

No. 9080. Cut Cost Locking Up Materials Cabinet, antique finish, sold with or without contents. Base [illegible] 36 in. high, 36 in. wide, all approx. shipping weight of cabinet only, 500 lbs. *Code word* Cabinet only: WALSH

SPECIFICATIONS OF CONTENTS OF CABINETS Nos. 526 AND 9080

No. 526A. Labor-Saving Wood Furniture to fill Cabinet No. 526 complete, as per table above. *Code word* [illegible]

No. 526B. Labor-Saving Reglet to fill Cabinet No. 526 complete, as per table above, approx. shipping weight [illegible] Code word Walsh

No. 9080A. Unit Font of Labor-Saving Metal Furniture, 684 pieces, approx. weight, 187 lbs.; three unit fonts fill the metal furniture section of the cabinet (fig. 69).

Iron Furniture. This is sold per piece, as required, not in regular fonts.

CUT-COST MAMMOTH IRON FURNITURE CABINET

No. 13655; Made in Steel

Fig. 70—Rear view of Cut Cost Mammoth Iron Furniture Cabinet No. 13655, showing compartments for all sizes and bodies of steel interlocking furniture also

Mammoth Iron Furniture and Steel Interlocking Furniture effectively supplement each other, and not only cost much less than metal furniture per area covered, but excel in accuracy, security and durability.

Economy of Floor Space gives Easier Accessibility. This cabinet holds the largest font of mammoth iron furniture in a floor space of 20¼x18 in., while the triangular shaped rack usually sold to hold the same size font (No. 4) occupies a floor space of 21¼x30 in., without any space for steel interlocking furniture, every size and length of which is carried in this Cut Cost cabinet in more than ample quantities as shown in Fig. 70. Placed near the storemen, the top of this cabinet affords a convenient place on which to stack plates, bases and other materials about to be used by them, while the triangular construction, running to a peak only 4 in. deep, affords no place for storage. *In forming plants when space is saved time is saved.*

Give Yourself Room to Grow. Filled to capacity, this cabinet easily holds more furniture than small and medium sized plants will ordinarily require. We did at one time make a similar cabinet half the size of No. 13655, but found the cost of making each of them almost the same, while, on the other hand, those using the smaller cabinet could not expand their fonts. The larger cabinet proved to be the most economical for ambitious small plants as well as for the larger plants. Both kinds of furniture may be purchased by the piece, as well as in fonts, which is a great convenience for the smaller plants. When such purchases are made the surplus space in No. 13655 is desirable. Perhaps no mistake is oftener made than that of not allowing sufficient room for an expansion of the fonts.

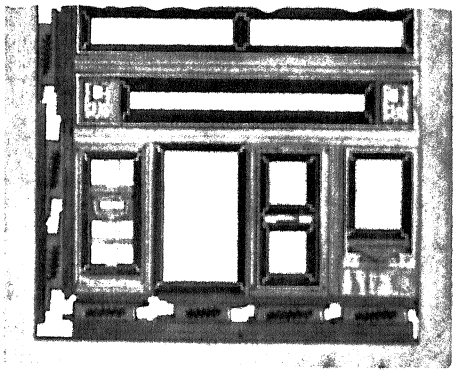


Fig. 72—Illustrates the uses and advantages of steel interlocking furniture, the most economical for filling all spaces inside forms

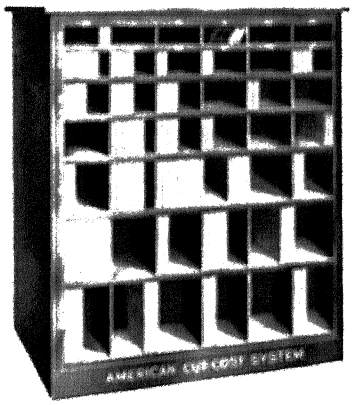


Fig. 71—Front view of Cut Cost Mammoth Iron Furniture Cabinet

SPECIFICATIONS OF CUT COST MAMMOTH IRON FURNITURE CABINET

No. 13655—Cut Cost Mammoth Iron Furniture Cabinet, made in steel, to hold [illegible] Font of mammoth iron furniture, also to receive an area of [illegible] in., [illegible] and also the largest fonts of steel interlocking furniture. Fig. [illegible] to 72 pica ems long on face leading. Floor area [illegible] in., height, [illegible] in., approx. shipping weight [illegible] lbs. *Made and Used in* [illegible]

For particulars of the Mammoth Iron Furniture and Interlocking Steel Furniture, see index to this catalogue

AN AMERICAN CUT-COST PROOFING OUTFIT

No. 970 — Cut Cost Proof Paper Cabinet; in Steel only
No. 973 — Cut Cost Inking Cabinet; in Steel only

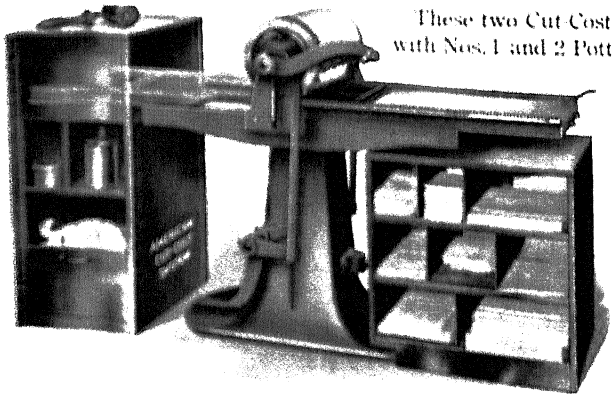


Fig. 74. Cut Cost Inking Cabinet and Cut Cost Proof Paper Cabinet used in connection with Potter Proof Press, No. 1 or No. 2. Each occupying no more floor space than the press itself

These two Cut-Cost cabinets are made specially to work with Nos. 1 and 2 Potter Proof Presses, but each has merit enough to be bought for use with other proof presses.

The Inking Cabinet No. 973 (fig. 74) has a marble ink slab, 14½ x22½ in., and a bracket on which to hang a proof roller. When a Potter Proof Press is in action, one end of it runs into the recess in the Inking Cabinet under the ink slab, as shown in fig. 73. This recess is a convenient place in which to keep the cleaning rags that are in use. There are compartments for holding an ink can and a benzine can. There is a compartment for carrying a supply of clean rags. An examination of fig. 74 will show that this cabinet does not occupy any floor space that the press itself does not occupy when extended in either direction.

The Proof Paper Cabinet (fig. 75) is made to fit under the frame of either a No. 1 or No. 2 Potter Proof Press. An examination of fig. 73 will show that it does not occupy any floor space that the press itself does not occupy when extended in either direction. This cabinet is 21x25 in. over all, and is 26½ in. high. The upright partitions are adjustable. The largest sheet of paper taken is 23½ in.

Fig. 73. Cut Cost Proof Paper Cabinet No. 970, with partitions adjustable laterally. For its relation to Potter Proof Press examine fig. 74, above.

Protection to Workmen. These cabinets serve to protect workmen from injury, as they prevent them from being hit by the return of the bed of the press, a not uncommon accident when men encroach on the temporarily unoccupied floor space at the time an impression is taken.

SPECIFICATIONS

No. 970. Cut Cost Proof Paper Cabinet, fig. 75, 25 in. square floor area, 26½ in. height, 200 lbs. approx. shipping weight, 200 lbs. *Code word* Furnace.

No. 973. Cut Cost Inking Cabinet, fig. 74, drawer, glass slab, roller and benzine can not included. Floor area 22x14 in., height, 30 in., approx. shipping weight 110 lbs. *Code word* Furnace.

THE ECONOMY OF GOOD PROOFS

One of the most important economies of recent years results from the use of improved proof presses that will give a clean, sharp impression. The best of these improved proof presses are referred to elsewhere in this catalogue the Hoover Proof Presses, Peerless Proof Presses and other makes of the Potter Proof Presses. Whatever kind of press is used, its efficiency is increased by having within arm's reach of the operator the various sizes of proof paper in use, the inking roller, ink, benzine and rags. Every minute saved helps to reduce the cost of production. The time-saving devices described above will save a great deal of time in a busy plant.

CUT-COST STEEL ADJUSTABLE CHASE RACK

No. 466, MADE IN STEEL ONLY

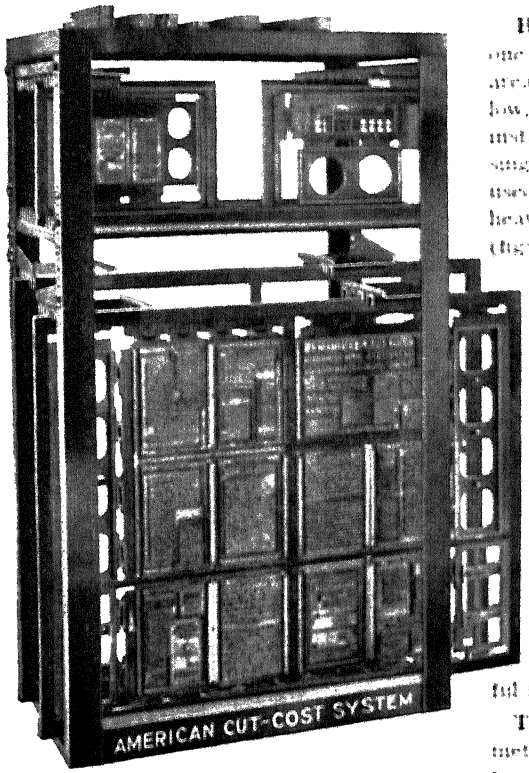


Fig. 76—Shows No. 466 Cut Cost Chase Rack, adjusted to carry 16 job and 8 book chases in two tiers. Note that each chase is held securely on both sides, making it impossible to rub one form against another.

Built on Unit Principle. Fig. 76 shows one Cut Cost Adjustable Chase Rack, floor area 20x36 in., height 81 in., and fig. 77, below, shows this single rack as a unit in an installation of 14 Cut Cost chase racks. Each single rack stands rigidly and securely when used alone. Each rack is built with a frame of heavy angle iron, with platforms and guides (figs. 78, 79 and 80) and a top of heavy steel, a practically indestructible construction.

The Safety Feature is Unique. As forms are held securely in these racks on both sides of the chase, it is impossible for one form to rub against and injure another. Those who have had to replace expensive rules damaged by rubbing, will appreciate this Cut Cost feature.

Economy of Space. The floor area occupied by forms in racks is to an extent determined by the lengths of the chases, but these Cut Cost racks save floor space in two ways: first, by carrying forms in two or three tiers, and, secondly, by making the steel top useful for other storage purposes.

The Adjustable Feature is Unique. The method of adjusting is shown at a glance in fig. 77, which clearly demonstrates the superiority of this rack. The maximum height between the steel channeled base platform (which forms the base) and the movable top guide (fig. 79) is 56¼ in. This rack will, therefore, accommodate the largest chase now made, which is 51x74 in. over all, as illustrated in figs. 77 and 82. Adjustments for chases less than 56 in. high are made by means of platforms and top guides, engaging in bolt holes (spaced ¾ in. apart) in both front and rear of rack, so that every size of chase made can be accommodated. By using Half Length Top Guides (fig. 80) as few as 4 chases of one size may be accommodated, as illustrated in fig. 77.

Extra Platforms and the Top Guides. As it is impossible to foresee the requirements of a purchaser, the unit rack No. 466, as sold, consists of only the frame with the channeled base platform and steel top built in,

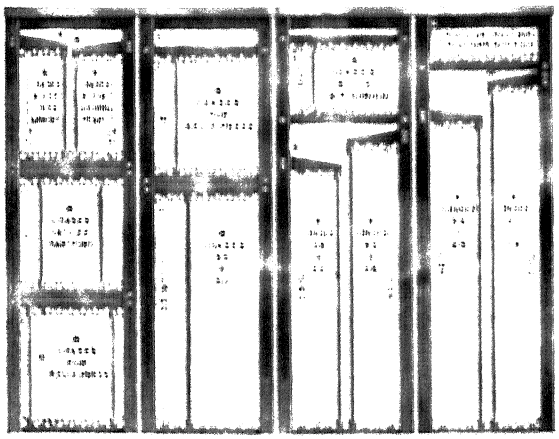


Fig. 77—A Cut Cost Chase Rack installation of 14 racks 36 in. wide and 81 in. high, accommodating 104 chases of 16 different sizes—64 chases in front and 40 in rear, as shown in fig. 82 opposite. This is by no means the limit of the remarkable flexibility of these Cut Cost racks. Note that the steel top (8 x 10 ft. in area) is available for storage purposes.

together with 2 No. 100 B Top Guides, Fig. 20, accommodating only 8 large or 16 small chases, the latter back to back. Therefore, extra platforms and top guides require to be ordered separately as needed. Chases that project beyond the frame, as in Fig. 16, should be held by top guide in front and in rear of frame, short chases need only one top guide.

Fig. 21. Extra Platform No. 100 A, separately ordered for use in starting a line.

Fig. 20. Extra Top Guide No. 100 B.

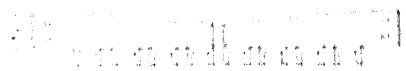


Fig. 20-A. Extra Half Length Top Guides No. 100 D, used in pairs for short chases.

In each frame to which a No. 100 A Extra Platform is required, Platforms and Top Guides are bolted into the frame, as shown in frontal elevation of Fig. 16-B, which also gives a guide in fitting chases into a rack of the height desired. Three extras. When No. 100 B Top Guides are used, each bay will accommodate 8 or 16 chases of one or two sizes. When 4 No. 100 D Half Length Top Guides are used, each bay will accommodate 8 or 16 chases of four sizes. When 2 No. 100 B Top Guide with 2 No. 100 D Half Length Top Guides are used, each bay will accommodate three sizes. Half Length Top Guides require to be ordered in pairs, Lock Straight and Left.

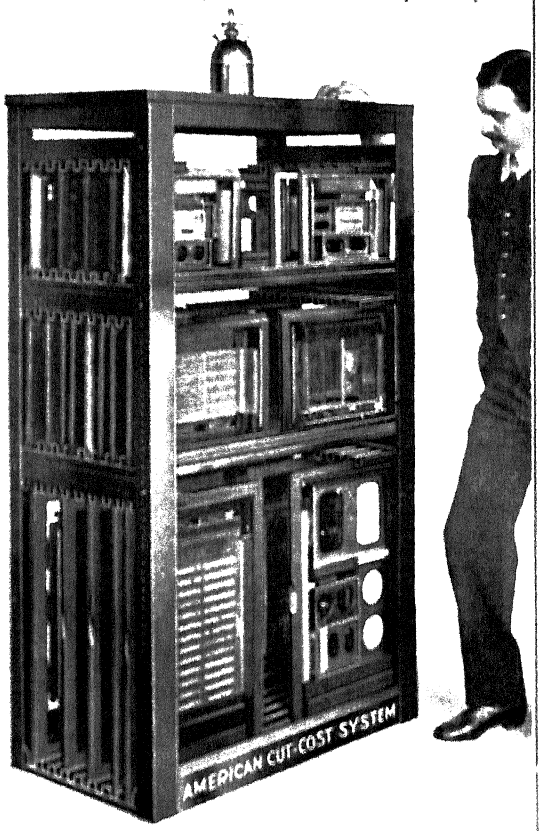


Fig. 16. Shows Six Bays of Cut Cost Chase Rack adjusted to store 48 job chases in a floor space of 20x6 in. The top is available for storage purposes. While 48 is the maximum number of chases stored, there may be as many as 72 cases when half length top guides are used.

Another Advantage. Chases stored in Adjustable Chase Racks are lined up in front and are, therefore, easier to identify than if kept in ordinary racks in which forms are lined up in the rear.

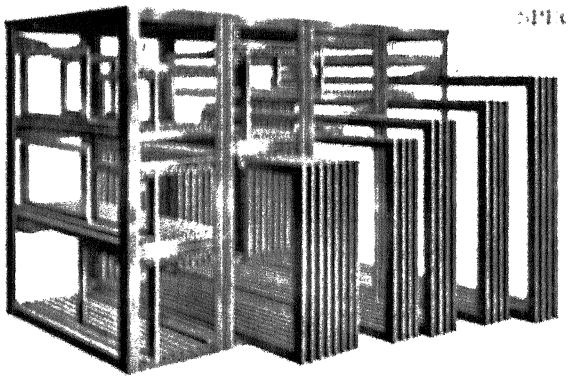


Fig. 17. Shows Six Cut Cost Steel Adjustable Chase Racks, each containing 16 separate chases, or 96 chases in a floor space of 20x6 in. The top is available for storage purposes. While 96 is the maximum number of chases stored, there may be as many as 144 cases when half length top guides are used.

SPECIFICATIONS OF CUT COST STEEL ADJUSTABLE CHASE RACKS

No. 100. American Cut Cost Steel Adjustable Chase Rack, including built in base plate Form 1 Top Guides No. 100 B for use one in front and one in rear, and built in steel legs. Floor area 20x6 in. Height 81 in., approx. shipping weight, 300 lbs. Code word Lumber. Durable and available for more than 3 chases of one large size or 16 of two small sizes, extra platforms and top guides need to be ordered separately, as required.

No. 100 A. Extra Platform, Fig. 21, approx. shipping weight, 25 lbs. Code word Lumen.

No. 100 B. Extra Top Guide, Fig. 20, approx. shipping weight, 10 lbs. Code word Lumow.

No. 100 D. Extra Half Length Top Guides, sold in pairs, Right and Left, approx. shipping weight, per pair, 5 lbs. Code word per pair Lumpa.

CUT-COST UNIT CUT STORAGE CABINET

No. 968, MADE IN STEEL ONLY

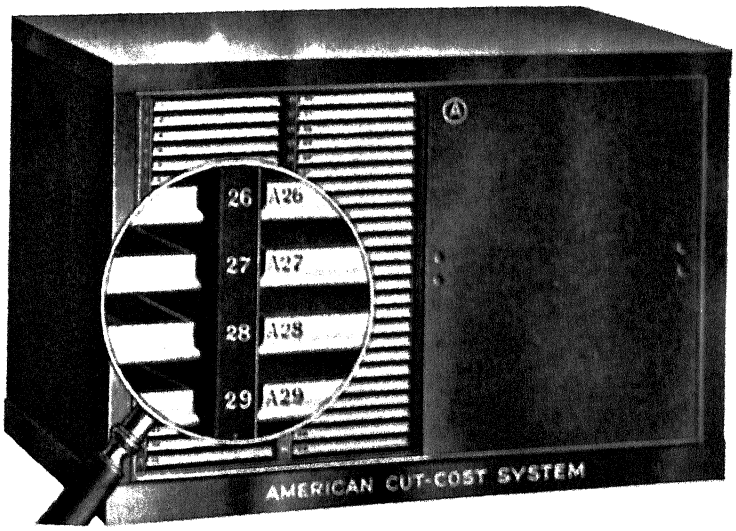


Fig. 83—Steel Cut-Cost Cut Storage Cabinet, the unit of the American Cut-Cost System of Cut Storage. For specifications see below.

The novel feature of this cabinet is that the cuts are carried on steel trays, plated to resist rust, each 12¾x18¾ in. over all. The startling economies of time and floor space effected through the use of these trays, instead of cases or drawers, are explained on the following pages.

This cabinet has the same capacity as the regular double tier electrotype cabinet, but occupies less floor area—21¼x38¾ in. as compared with [illegible] and is not so high. It has the further advantage of having sliding doors to exclude dust and moisture, both dangerous to engravings and electrotypes.

While this cabinet is the unit for larger installations as pictured in fig. 84, below, it is also the wisest purchase for small plants that are expected to grow. If only one cabinet is needed to meet immediate demands, have that one right. Buy the cabinet with 25 or 50 Cut Trays, and add other trays as required, thus reducing the initial cost.

Cataloguing and Indexing Cuts. The Cut Cost System of Cut Storage enables the users to catalogue and index cuts at a negligible cost, as in fig. 80, page [illegible].

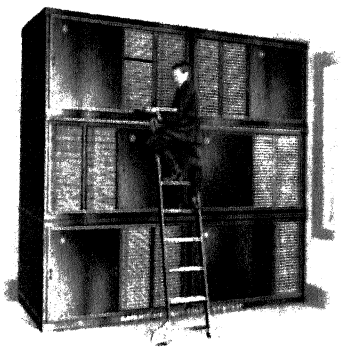


Fig. 84—Six Unit Cut-Cost Storage Cabinets in stacks of three each, upper tier reached by Rolling Ladder. A stack of two tiers does not require ladder. *Consider the floor space saved by this arrangement.*

SPECIFICATIONS OF CUT-COST CUT STORAGE SYSTEM

No. [illegible]—Steel Cut-Cost Unit Cut Storage Cabinet, fig. 83, each with Symbol Letter and cuts numbered [illegible] Silver gloss finish. Floor area 21¼x38¾ in., height [illegible], approx. shipping weight, [illegible]. *Code word* [illegible]. Trays are not included and need to be ordered separately, as required.

No. [illegible]—Cut-Cost Plated Steel Trays, [illegible] 12¾x18¾ in. over all, including [illegible] Brass Tie Plates, depth ¾ in., weight of each, [illegible]. *Code word for* [illegible], to fill cabinet [illegible].

No. [illegible]—Cut-Cost Plated Steel Trays same as above, except depth [illegible] in. and weight of each [illegible]. *Code word for* [illegible], to fill cabinet [illegible].

No. [illegible]—Cut-Cost Loose Leaf Binder, [illegible] pages [illegible] with Index, for Cut-Cost pages 12¾x18¾ in. *Code word* [illegible].

No. [illegible]—Cut-Cost Loose Leaf Paper, 12¾x18¾ in., [illegible] ruled, in packages of [illegible] sheets. *Code word for* [illegible].

No. [illegible]—Rolling Ladder, fig. 84, with [illegible] steel track. Ladder is not required until stack is [illegible].

AMERICAN CUT-COST SYSTEM OF CUT STORAGE

INCLUDING THE FASTEST AND LEAST EXPENSIVE METHOD OF CATALOGUING AND INDEXING THE CUTS

The chief factor in the important conveniences and notable economies of time and of floor space which our Cut Cost System of Cut Storage effects is the use of easily handled, plated Steel Cut Trays, shown in fig. 87, below. Our Cut Tray is $12\frac{1}{4}$x$18\frac{1}{4}$ in. over all, and, when filled with cuts on wood bases, it weighs only 12 lbs.

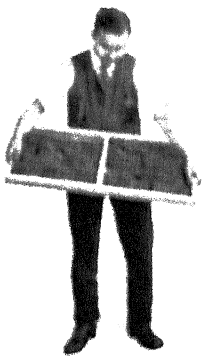


Fig. 85. Showing unhandiness of cut cases.

How Cut-Cost Trays Save Floor Space. Heretofore cuts have been kept in cases or drawers, as shown in fig. 85. It is obvious that such large unhandy cases are impracticable in cabinets any higher than a man can reach with his hands when standing on the floor. When such a case is filled with cuts on wood bases it weighs 22 lbs. No man could ascend a ladder with such a case, when full of cuts. The tallest cabinet made to carry cut cases is only 44 in. high. Such a cabinet, with capacity equal to our Cut Cost cut cabinet, occupies a floor area of $22\frac{1}{2}$x70 in., *and all the space above it is wasted*, usually. Contrast these limitations with the fact that by using our light, easily handled Cut-Cost Cut Trays, the cabinets holding them may be stacked ceiling high, as in fig. 88, on following page, which illustrates a double stack of 4 tiers of cabinets, 160 in. (13' 4") high, with the topmost tray easily reached and handled by means of a rolling ladder. Thus, if a stack is 2 Cut Cost cabinets high, twice as many cuts may be stored in a floor area of $21\frac{1}{4}$x$34\frac{1}{4}$ in. as can be stored in a regular double tier cut cabinet occupying a floor area of $22\frac{1}{2}$x70 in. If the stack of our cabinets is 3 tiers high, the storage capacity is tackled, if the stack is 4 tiers high, it is quadrupled.

Fig. 86. Showing handiness of cut trays.

How Cut-Cost Trays make it Easy to Eliminate Dead Cuts. In printing establishments using many customers' cuts, investigation will prove that a very large proportion of the cuts are obsolete. The printer cannot safely assume that any of a customer's cuts are obsolete. To get rid of obsolete cuts and make the space they occupy available for live cuts, proofs of them would require to be taken, but, when cuts are stored in cases, the expense of removing them from case to galley, and returning them to the case, is so great that the obsolete cuts are usually allowed to cumber the cabinets, thus necessitating the use of an excessive number of cabinets. In our Cut Cost System of Cut Storage each Cut Cost Tray may be got out on a proof press and a proof of its contents taken in two or three minutes. As each customer's cuts are kept on separate trays, the time and cost of furnishing proofs of them is thus made negligible. The proofs are submitted to the customer who is asked to kill the dead ones. The space they occupied is available for other cuts. This service pleases a customer, sometimes cuts forgotten by a customer are thus brought to his attention, and he is prompted to use them again, which is another sale.

How Cut-Cost Trays make Card Indexing Unnecessary and provide an Easier Method of Indexing and Cataloguing at Negligible Cost. Cuts in our Cut Cost Trays may be proofed on pages that are punched and slotted, ready to put in any of our Cut Cost *Loose Leaf Binders*, fig. 91, in which indexes are furnished, as shown in fig. 90. The person in charge of cuts will find no difficulties in keeping such a printed catalogue up to date. Whenever a leaf is added to the catalogue it is a simple matter to print an extra one for a customer. More than one such catalogue can be maintained, if desired, at little

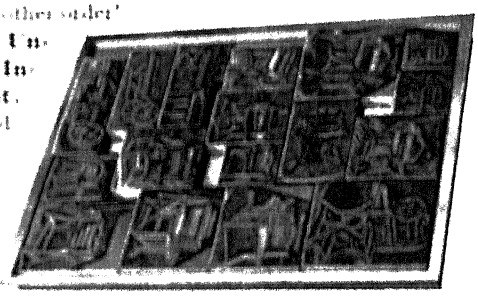


Fig. 87. Cut Cost Steel Cut Tray No. 87. A the chief factor in the efficiency of the American Cut Cost System of Cut Storage. May be stacked ceiling high and handled without handling a cut.

extra cost—merely the time of taking an extra proof. When [illegible] the cabinets, from time to time to eliminate the dead ones, by the method described above. Now, with all the cuts [illegible] *logued and indexed* in the Cut-Cost Loose Leaf Binder, under uniformity of number, the person in charge of cuts may note on the printed sheet how each cut taken out was disposed of—whether returned to customer, given out to a compositor, sent to electrotyper, or killed. Each leaf in the catalogue is numbered with pencil to correspond with the number on the Cut Tray. It is a good plan to number the cuts printed on each leaf from 1 up, so that a foreman or advertising writer or customer may designate by No. of cut and No. of tray any cut that may be wanted. Users of this system do not need to stamp numbers on halftones or electros, as is required in the expensive card index system. It is advised to stamp all originals, of course. An advertising manager would usually index his cuts by subjects or departments.

Fig. 88. [illegible] a set of [illegible] Cut-Cost Cabinets in [illegible] Trays ordinarily in use [illegible]

How Newspapers Use Cut-Cost Cut Trays. In newspaper composing rooms our Cut-Cost Cut Trays are used for carrying unmounted zincs and electros as well as for mounted cuts. For storing unmounted cuts we furnish extra deep trays (No. 968 B), which, however, fit in the regular Cut-Cost Cut Storage Cabinet No. 968.

Hints for Indexing. One conscientious person should have charge of cuts, and be held responsible for them. Originals, not intended to be used for [illegible] should be stamped as such, and kept apart from duplicates of the original. When this system is first put in use a certain number of empty trays may be reserved, in numerical order, for additions to cuts belonging to a customer, but when trays thus reserved are filled with live cuts, the number should be put in the nearest empty tray or trays, as there is no disadvantage in separating the trays carrying the cuts of one client. With an index, cuts of one subject may run thus (for example): A, A10, B [illegible] and so on. When cuts are added to a partially filled tray, spaces for them

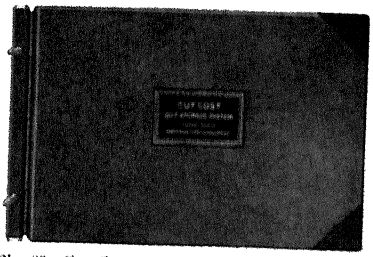


Fig. 89—Cut-Cost Loose Leaf Binder No. 968 C with which Index Sheets are supplied

may be pasted on the corresponding leaf in the Cut-Cost Loose Leaf Binder, thus saving the trouble of reproofing the tray and changing the leaf in the binder.

Proof Presses. Users of this System not provided with a proof press are advised that the lowest priced press is Galley Proof Press No. 2. Both Proof Presses, Nos. 1 and 2, give better and clearer proofs.

Superiority of Cut-Cost Cut Trays to Galleys. Cut-Cost Cut Trays, used in our Cut Storage Cabinet No. 968, make it impossible for the face of a cut to rub against the bottom of the Tray above it. Cuts carried in galleys in cabinets are in danger of being scratched through contact with the galley above.

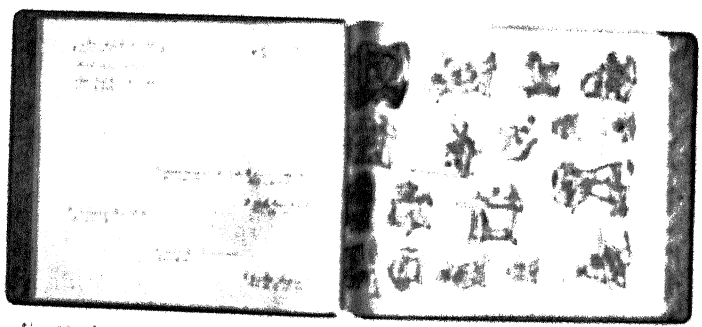


Fig. 90. Printed catalogue of cuts with index [illegible] notations relating to disposal of cuts with [illegible] attained at negligible cost, making a card system unnecessary

AMERICAN CUT-COST STEEL FOREMAN'S DESK

MADE IN STEEL ONLY. AUXILIARY TOP SOLD SEPARATELY, ALSO THE ORDER ENVELOPE BOX.
DESK (WITHOUT AUXILIARY TOP), NO. 825; AUXILIARY TOP ONLY,
NO. 825-B, ORDER ENVELOPE BOX, NO. 827

Fig. 91. This 825 Cut Cost Steel Foreman's Desk. A foreman is entitled to a good desk. This is a desk which, with the auxiliary top and order envelope box, has consistently satisfied many of the most efficient foremen in American printing plants. The Auxiliary Top and Order Envelope Box are sold separately.

The Auxiliary Top is Sold Separately. The novel feature of this item is the Cut-Cost Steel Auxiliary Top, No. 825-B, specially designed for the convenience of printing plant foremen. It may be bought separately and placed on any 5 ft. flat top desk, wood or steel. The Auxiliary Top has 6 drawers, each 11x9⅞x3⅛ in. inside. It has a book rack for trade catalogues, type specimen books, etc. The 6 open compartments above the rack are used for segregating copy, etc. The recess under drawers gives the user of the desk full access to its entire top surface. The height of desk with auxiliary top is 54 in.

Steel Order Envelope Box is Sold Separately. No. 827, Cut Cost Steel Order Envelope Box (fig. 92) is 15 in. long, 10 in. wide and 8⅛ in. deep over all, and has 6 compartments. The purpose of the compartments is to keep the order envelopes standing upright. Reference to fig. 91 will show that, while this box holds a large number of order envelopes, it is not inconvenient on the desk.

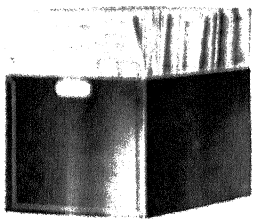


Fig. 92. This Envelope Box No. 827 keeps envelopes and folders in upright position. This box is sold separately.

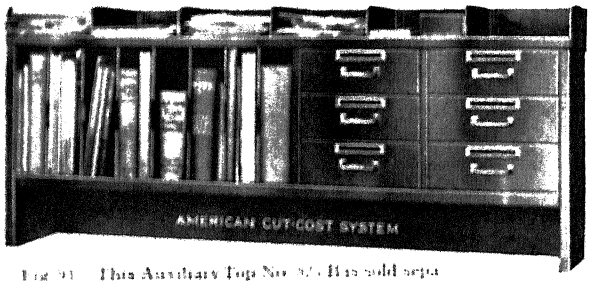


Fig. 93. This Auxiliary Top No. 825-B is sold separately, for use on any flat top desk not less than 60 in. wide.

The Flat-Top Desk is Sold Separately, without Top or Order Envelope Box. Flat-Top Steel Desk, No. 825, has a writing surface, 54x60 in., covered with heavy battleship linoleum. The height of writing surface is 30 in. There are 6 drawers: 1 center drawer, 22½x22⅜x2½ in., has a reliable Yale lock. Filing drawer is 12⅝ in. x 24 x 10½ in., 4 other drawers have movable partitions, and each is 12⅝ x 24 x 4⅛ in. Drawer dimensions are inside. The finish is olive green, with brass trimmings.

SPECIFICATIONS OF CUT COST FOREMAN'S DESK, ETC.

No. 825. Cut Cost Steel Flat Top Foreman's Desk, without top or order envelope box. Olive green finish, brass trimmings. Size, 54 in. high, 30 in. writing surface, 60 in. long, 30 in. wide. Approximate shipping weight, 440 lbs. *Code word* Lyrical.

No. 825-B. Cut Cost Steel Auxiliary Top (fig. 93) for use on any flat top desk not less than 60 in. wide, olive green finish, brass trimmings; width, 30 in.; depth, 12½ in.; height above flat top desk, 7 in.; approx. shipping weight, 150 lbs. *Code word* Lyrical.

No. 827. Cut Cost Steel Order Envelope Box, olive green finish, length, 15 in.; width, 10 in.; depth, 8⅛ in.; shipping weight, 15 lbs. *Code word* Lirican.

CUT-COST PLATEN PRESSROOM CABINET

No. 530 (STEEL)
No. 9100 (WOOD)

Sold with Iron or Marble Imposing Surface

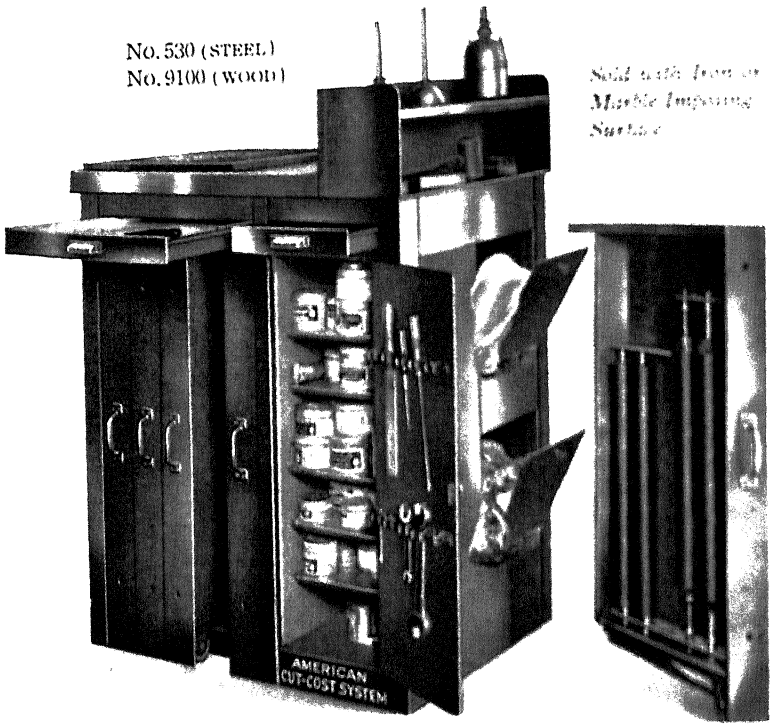


Fig. 94—Cut-Cost Platen Pressroom Cabinet, No. 530 (Steel), No. 9100 (Wood)
Study the picture, it explains itself

What It Does: It brings all appliances and materials close to the pressman, as shown in fig. 95, below, holding everything required by platen pressmen, except make-ready paper and job tickets, items which could not with safety be kept in a cabinet with inks. It provides a place and a lock-up surface close to the platen presses for leveling, correcting and changing forms, and has in upper left-hand drawer a removable Ink Mixing Tray, easy to keep clean.

What It Carries: 30 rollers, 31½ in. and all shorter lengths, in steel adjustable Roller Racks, an ample assortment and quantity of opened inks in Ink Cabinet on adjustable shelves, Imposing Surface, 26¼x27¾ in. (iron) or 22¾x26 in. (marble with coffin), a large removable Ink Mixing Tray, dust protected; a Drawer and 2 Racks for tools, a Bin for mallets, planers, bearers etc., a Shelf for oil cans and cleansers; and 2 fireproof Bins with spring doors for clean and semi-clean rags. The cabinet is two-sided and may be put in a corner or against a table as in fig. 95.

SPECIFICATIONS OF ABOVE CABINET

Steel Construction

No. 530—Cut-Cost Platen Pressroom Cabinet (fig. 94), olive green finish, with iron or marble imposing surface (*state which is required*); floor area, 25¼x43¾ in., height, 42 in.; approx. shipping weight, with marble top and coffin, 900 lbs.; with iron top, 880 lbs. *Code words* with marble top, UPTAKE; with iron top, UPTRAIN.

Wood Construction

No. 9100—Cut-Cost Platen Pressroom Cabinet, antique finish, with iron or marble imposing surface (*state which is required*); floor area, 27x35 in.; height, 42 in.; approx. shipping weight, with marble top and coffin, 800 lbs., with iron top, 575 lbs. *Code words*: with marble top, WANGTOOTH; with iron top, WANGAN.

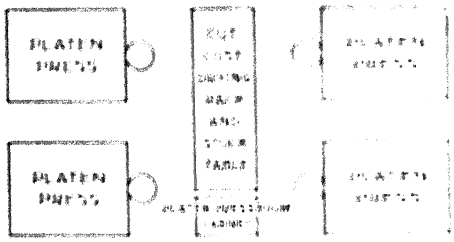


Fig. 95—Plan showing an efficient arrangement of 4 platen presses at a stock table and drying rack and a Cut-Cost Platen Pressroom Cabinet

AMERICAN CUT-COST PAPER CUTTER TABLE

No. 780; 80x36 IN.

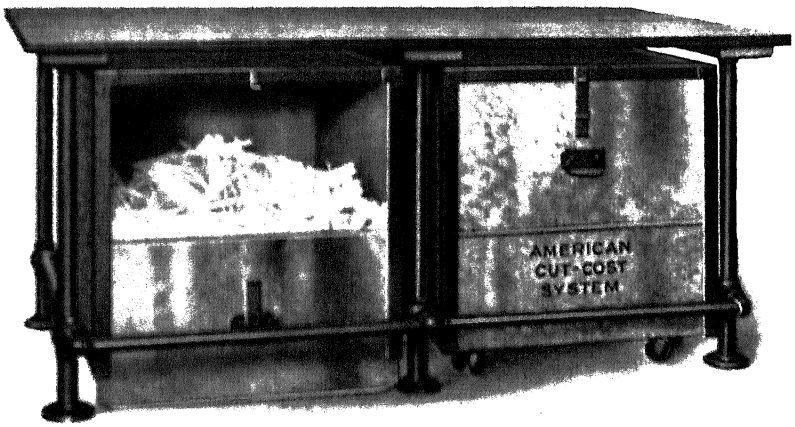


Fig. 96. Front view of a Cut Cost Paper Cutter Table, showing one Waste Paper Truck open, the other closed. The paper trucks are on caster wheels, and, as a truck is filled, the cuttings are hauled to baling press, and dumped as in fig. 97.

The Fire Ordinances of nearly all the larger cities require that paper trimmings and waste paper in printing plants and bindieries must be kept in metal receptacles, with metal covers. fig. 96, above, shows our Cut Cost Paper Cutter Table with one Waste Paper Truck open and one closed, the sliding doors complying with the fire ordinances. The doors slide up and down, as shown in illustration.

The Top of this table is 80x36 in., and is made of kiln dried maple, with three coats of shellac in top and bottom, rubbed smooth and varnished—the best possible and most durable surface upon which to lay and handle paper.

The Frame is of wrought iron pipe, secured to 1½ in. battens, which are attached to the top with allowance for contraction and expansion.

The Waste Paper Trucks are each 34x38½x40½ in., made of galvanized iron, in heavy angle iron frame, mounted on two wheel casters. They are fire preventive. When a truck is filled, the sliding doors are closed, and the truck may be withdrawn, as in fig. 97, below, to the baling press or other receptacle for waste paper. Each truck has a rear door, as shown in fig. 96, so that contents may be tipped out easily. Two trucks are furnished with each complete table, as illustrated above.

May be Purchased Separately. The table and trucks may be purchased separately. The trucks may be used separately as waste paper receptacles in pressrooms and in bindieries. They are strongly made, durable and have the advantage of being on wheels.

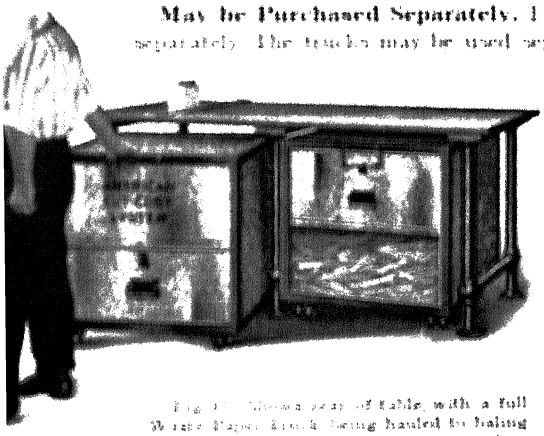


Fig. 97. Shows rear of table, with a full Waste Paper Truck being hauled to baling press. When in position for dumping, a rear door is opened, as shown at right, and contents are easily ejected.

SPECIFICATIONS OF CUT COST PAPER CUTTER TABLE

No. 780—American Cut Cost Paper Cutter Table, maple top, wrought iron pipe frame, 80x36 in. over all, including 3 galvanized iron Waste Paper Trucks, size of each truck, 34x38½x40½ in. inside, height of table, 36 in., approx. shipping weight of all, 600 lbs. *Code word* URANIUM.

No. 781—Cut Cost Waste Paper Truck, as shown in figs. 96 and 97, galvanized iron in angle iron frame, each with 2 sliding doors and 2 wheel casters, size inside, 34x38½x40½ in., size over all, 37¼x41 in., height, 42¼ in., approx. shipping weight, 175 lbs. *Code word* URANMICA.

CUT-COST DRYING RACK AND STOCK TABLE

No. 1530 IN STEEL, No. 1530 IN WOOD

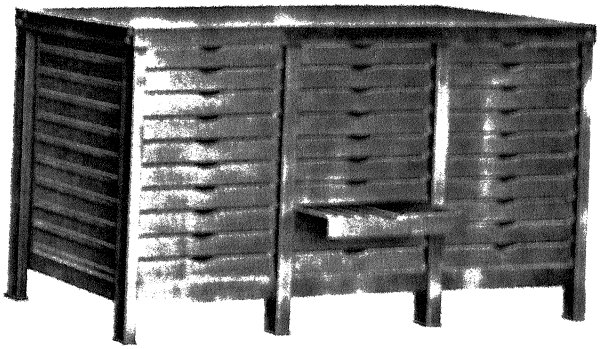


Fig. 98. Cut-Cost Drying Rack and Stock Table made in Steel and Wood. The steel construction is shown at the left.

This admirable table, 32½x30 in. over all, is designed for use with platen presses. If presses are arranged as in diagram below, the Drying Rack will serve for four platen presses. The unprinted stock is placed on the table, and as it is printed is placed on the shelves for drying.

Each table has 30 wood Drying Trays, each 2¾ in. deep and 19x30½ in. inside measurements, with slatted bottoms to prevent accumulation of dust. The slats are 1¼ in. apart. The Drying Trays pull out from either side.

The Drying Trays, while large enough to take any size of sheet that can be printed on platen printing presses, are also small enough to be placed on the delivery boards of presses of the Hartford and Colt's Armory class, as shown in Fig. 100, for receiving freshly printed sheets and carrying the work directly into the Drying Trays, thus making a handling more easily done and avoiding waste when it is specially liable to spoilage.

Thus each detail of this table has been carefully considered with the object of affording convenience, with profits from its general use and prevention of waste.

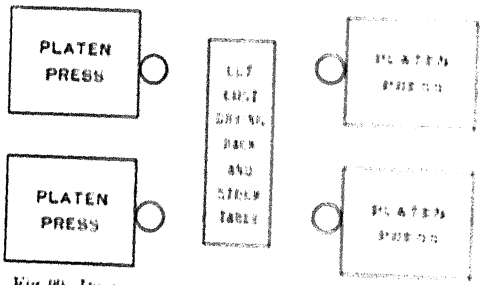


Fig. 99. Diagram of an efficient arrangement of 4 platen presses, 1 Drying Rack and Stock Table serving for all.

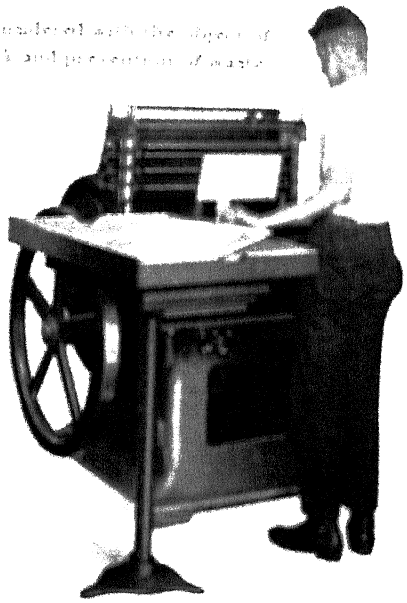


Fig. 100. [illegible]

SPECIFICATIONS OF CUT COST DRYING RACKS AND STOCK TABLES

Steel Construction

No. 1530. Cut Cost Drying Rack and Stock Table, steel frame and top, with 30 wood Drying Trays, each tray 19x30½ in. and 2¾ in. deep inside. Floor area, 32½x30 in., height, 40 in., approx. shipping weight, 700 lbs. *Code word* USURPATION.

Wood Construction

No. 5130. Cut Cost Drying Rack and Stock Table, with 30 Drying Trays, each tray 19x30½ in. and 2¾ in. deep inside, floor area, 32½x30 in., height, 40 in., approx. shipping weight, 650 lbs. *Code word*, WANTONLY.

AMERICAN CUT-COST SIGNATURE TRUCK

No. 853; Made in Steel Only

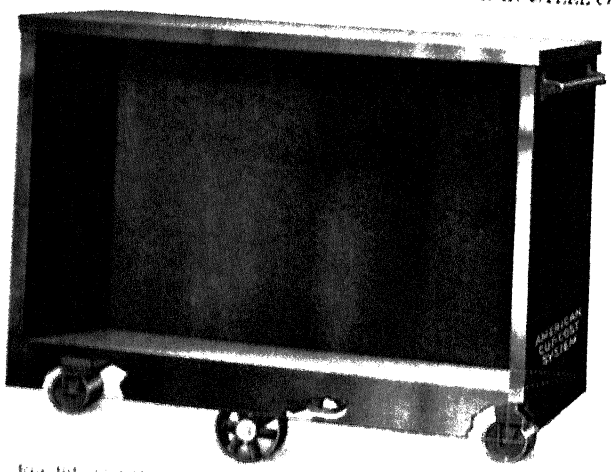


Fig. 101. Cut Cost Signature Truck. Note that the bottom slopes downward toward the back, to prevent spilling of contents.

Great Capacity with Easy Operation. This truck is 43 in. wide, 14¾ in. deep, and 26 in. high inside, carrying a big load; yet the arrangement of wheels is such that it is remarkably easy to move and to guide. It swings readily in its own length, because the load is pivoted on two substantial central wheels, with a caster wheel at each end serving to guide the truck as well as balance the load. The weight is only 125 lbs.

A Safety Precaution. As shown by dotted lines in fig. 101, the bottom is inclined downward toward the back, effectually preventing the load from tipping or spilling forward.

This Truck has Great Strength and Durability. Its steel construction does not materially increase the cost over wood construction, while the steel adds greatly to its durability; hence it is made only in steel.

SPECIFICATIONS OF CUT COST SIGNATURE TRUCK

No. 853. Cut Cost Signature Truck, olive green finish, area over all, 1×47 in.; height, 38 in.; approx. shipping weight, 180 lbs. *Code word* UTILITY.

AMERICAN CUT-COST BINDERY TABLE

No. 782, 80x36 in.

Fig. 102. Cut Cost Bindery Table

This is an Ideal Table for folding and other work done in binderies in a sitting position. The top is of maple, kiln dried, with three coats of shellac on top and bottom, rubbed smooth and varnished. The frame is of 1½ in. wrought iron pipe. The height is 30 in.

SPECIFICATIONS OF CUT COST BINDERY TABLE

No. 782. Cut Cost Bindery Table, maple top, wrought iron frame, aluminum finish, size over all, 80x36 in., height, 30 in.; approx. shipping weight, 275 lbs. *Code word* UTILITAIR.

AMERICAN CUT-COST STOCK FORWARDING TABLES

Nos. 783, 783-A, 784 AND 784-A, MADE IN STEEL

Fig. 103—Cut-Cost Stock Forwarding Table No. 783, 30x30 in. over all, with iron caster wheels. No. 783-A, with fibre caster wheels.

Substantial and obvious economies are effected by keeping pages and stock of all kinds on wheels. Every lift and every handling that can be avoided saves costs and minimizes waste of pages.

These tables are built strongly of steel, in angle iron frames, firmly riveted together. They weigh little more and are much more durable than if constructed of wood. They are easy to guide. They carry heavy loads.

Fibre Caster Wheels. When specially ordered both sizes of tables will be supplied with fibre wheels to render them noiseless at an additional charge.

Interlocking Drying Frames may frequently be used to advantage on these tables, as illustrated on the opposite page. The drying frames for each table may be used in the lower compartment as well as on top. They are sold in crates containing 12 of one size. Crates will not be broken.

Once used in a pressroom, these Stock Forwarding Tables will be found indispensable. There can be no congestion when all stock is on wheels.

SPECIFICATIONS OF CUT-COST STOCK FORWARDING TABLES

No. 783—Cut-Cost Stock Forwarding Table (fig. 103), iron caster wheels, steel construction, olive green finish; area over all, 30x30 in.; height over all, 46 in.; approx. shipping weight, 175 lbs. *Code word:* UTTERETH.

No. 783-A—Cut-Cost Stock Forwarding Table, 30x30 in. over all, with fibre wheels, otherwise the same as No. 783. *Code word:* UTTERETH.

No. 783-B—Cut-Cost Interlocking Drying Frames (fig. 105), size of each over all, 36x47 in.; size inside, 36x44½ in.; depth inside, 2 in.; sold only in crates containing 12 frames; approx. shipping weight per crate, 240 lbs. *Code word:* UPSETS.

No. 784—Cut-Cost Stock Forwarding Table (fig. 104), iron caster wheels, steel construction, olive green finish; area over all, 36x54 in.; height, 48 in.; approx. shipping weight, 400 lbs. *Code word:* UTTERING.

No. 784-A—Cut-Cost Stock Forwarding Table, 36x54 in. over all, with fibre caster wheels, otherwise the same as No. 784. *Code word:* URBANIZED.

No. 784-B—Cut-Cost Interlocking Drying Frames (fig. 105); size of each over all, 36x47 in.; size inside, 36x44½ in.; depth inside, 2 in.; sold only in crates containing 12 frames; approx. shipping weight per crate, 200 lbs. *Code word:* UPSETTING.

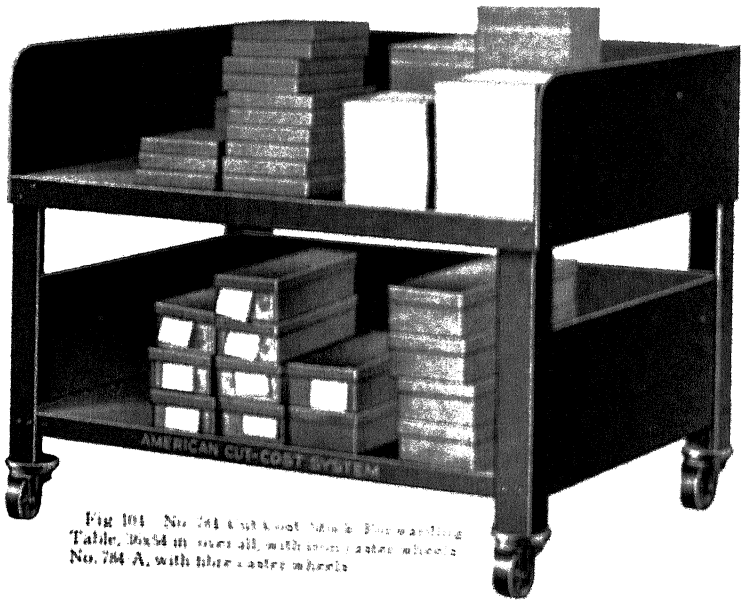


Fig. 104—No. 784 Cut-Cost Stock Forwarding Table, 36x54 in. over all, with iron caster wheels. No. 784-A, with fibre caster wheels.

CUT-COST KELLY PRESS STOCK FORWARDING TABLE

NOS. 789 AND 789-B; MADE IN STEEL

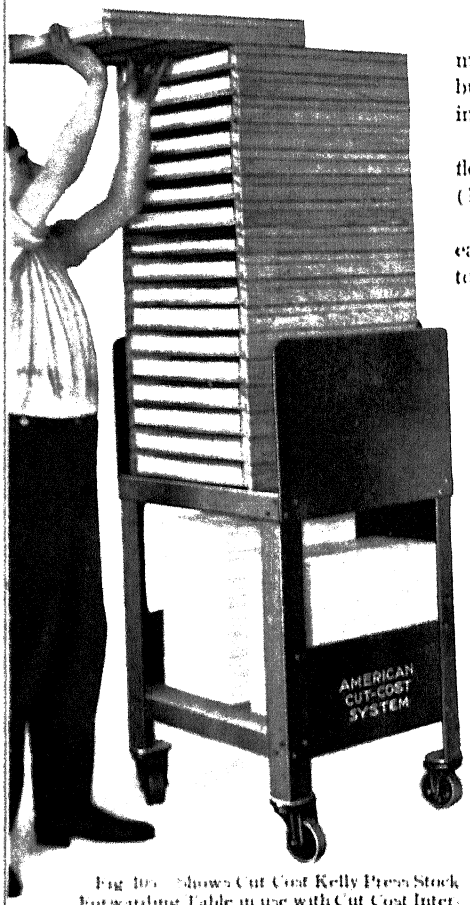


Fig. 107—Shows Cut-Cost Kelly Press Stock Forwarding Table in use with Cut-Cost Interlocking Drying Frames.

This table is designed specially to meet the requirements of users of Kelly Automatic Job Press, Style B, but is equally convenient and effective for general use in job press rooms.

Economy of Space. It is made to occupy as little floor space as possible, while carrying the largest sheets (17x22 in.) in the interlocking drying frames.

Economy of Time. The Kelly Automatic Job Press eats up paper so rapidly that the unprinted sheets need to be close at hand to avoid delaying the printing while the pile is being renewed. To delay the Little Kelly 10 minutes means a loss of 600 impressions! Another of these tables can be used economically to receive the printed sheets as they leave the press, unless the press is equipped with a Kelly Press Extension Delivery. Extension deliveries are used to economize time, and for Kelly Automatic Job Presses that are minus extension deliveries this Cut-Cost Stock Forwarding Table is the next best thing. It is effective in reducing idle time on the presses to a minimum.

Advantages of using Cut-Cost Interlocking Drying Frames on heavily inked work. These frames may be placed on the delivery table of the press, by removing the walls of the jogger, to receive heavily inked work direct, eliminating all handling of the sheets until the ink has dried. On heavily inked work this method of delivering the sheets is safer than the use of joggers. Locking rigidly together, these frames may with safety be stacked as high as a man may reach. They are 17½x22¼ in. inside, taking on largest sheet printed on a Style B Kelly Press. They are 2 in. deep, inside, and will fit into both the lower and upper compartments of No. 789 table.

Fig. 108—Stock Forwarding Table No. 789 in action; saves handling, saves time.

Fibre Casters, to minimize noise, may be substituted for iron casters, at an increase in cost. Trucks with fibre casters are not kept in stock.

Keeping Paper Stock on Wheels prevents waste and saves time. Every little daily saving is worth while.

SPECIFICATIONS OF CUT-COST KELLY PRESS STOCK FORWARDING TABLE, ETC.

No. 789—Cut-Cost Stock Forwarding Table, steel construction, as in fig. 107, without drying frames, with iron casters; floor area, 23½x21½ in., height, 41¾ in. over all, height inside of lower compartment, 20 in., approx. shipping weight, 160 lbs. *Code word:* USEFULLY.

No. 789-A—Same as above, but with fibre casters. *Code word.* USEFULNESS.

No. 789-B—Cut-Cost Interlocking Drying Frame; size over all, 20x22¾ in., size inside, 17½x22¼ in., depth, 2 in. inside; sold only in crates containing 12 frames, approx. shipping weight of 12 frames, 50 lbs. *Code word for 12 frames.* USEFULNESS.

A PAGE OF RECOMMENDATIONS OF THE CUT COST SYSTEM

"Every piece of Cut Cost Equipment might well be put on our pay roll, as each piece causes a saving in wages. The workmen lose no time, as everything is at hand and they are never in each other's way. Our expenditure of $[illegible] was one of the best paying investments we have ever made." — CLIENT IN TOPEKA, KANS.

St. Louis, Mo. "With more ease and less friction, the men do more work. The saving in labor cost will pay for the new equipments in two years, on a conservative estimate."

New Haven, Conn. "There has been considerable time saved [on job alone yearly] 199 hours last year, this year 108 hours; another instance, 172 hours last year, this year 148 hours. We have nothing but praise for the efficient manner in which you have handled the reorganization of our engraving room."

Rochester, N. Y. "We formerly occupied two floors, but the Cut Cost Equipment enabled us to concentrate on one floor, thereby saving 50 per cent in rent, besides considerably reducing the cost of production."

Lafayette, Ind. "In one specialty department, in which we approximate $[illegible] business [per month], our costs have been reduced 35 per cent, and all overtime eliminated, which ran from 20 to 40 hours per week. In our magazine, 6x9 in size, we have averaged a saving of 1½ hour per form of 32 pages."

St. Louis, Mo. [The problem was] "to concentrate on one floor a book and publishing room occupying two floors. [We] solved the problem and by installing new Cut Cost Equipments ... gave us more storage space than we had before, and everything desirable in the way of arrangement and appearance."

New York, N. Y. "Our composing room has been acknowledged to be the finest in the city by those who have seen it. The systematic layout has reduced the labor cost of composition about 20 per cent."

Waterloo, Iowa. "We have now been operating in our new plant nine months. The work of your production engineer in scientifically arranging our plant has meant a great saving to us in dollars and cents due to the economic time saving character of the Cut Cost Equipments ... which have proved their economies thousands of times. It seems almost impossible now that we ever did anything profitable under the old conditions. Making up time, shop work, and all the work in the composing room is now handled in from 20 to 30 per cent less time. ... I have made this pretty strong, but not a bit too strong."

Boston, Mass. "We have saved 2 per cent of the floor space formerly used and about 15 per cent in labor cost. The only regret we have is that we did not install these cut cost equipments five years ago."

Richmond, Va. "The change has not only made it possible for the same force to do more work, but has added to their comfort. Where walks were crowded, we now have plenty of space with room to spare. We are very much pleased with the interest manifested by your people in engineering our new plant."

Pittsfield, Mass. "We [have] made this new work at less expense, and most of the tools put inside by your people are engaged each job skips the right to put less profitable old equipments while we were again receiving such fine equipments to work with. It certainly creates a difference and engineer in the whole shop."

Utica, N. Y. "The saving in labor cost by the use of the cut cost equipments is similar to claims for it. Before our change we were crowded terribly, and unable to increase our output. Now we have installed another press, added another engraver and still have room enough for a new machine when needed. Our output has increased a lot, largely."

Rochester, N. Y. "Practically all of our recommendations have been agreed to. They have proved to be of a very great value. We would not be without them for twice their cost. They actually cover our manufacturing cost."

Sioux Falls, S. D. "The saving in [labor] cost engineer gave us was conservative. Our machinery and other equipment will not require loss of time. We are well pleased and [it] will pay [for] itself in a very short time."

AMERICAN SCHOOL TYPE CABINET

No. 9178; Made in Wood Only

This cabinet is sold with 1 full size blank case (to hold copy, composing sticks, etc.); 2 pairs of No. 2620 case brackets; a detachable galley dump (for two galleys); a lead and slug rack for lengths 10 to 26 picas, by ems; and compartments on galley dump for leads and slugs, lengths 4 to 9½ picas, varying by ems. It is made in elm, antique finish.

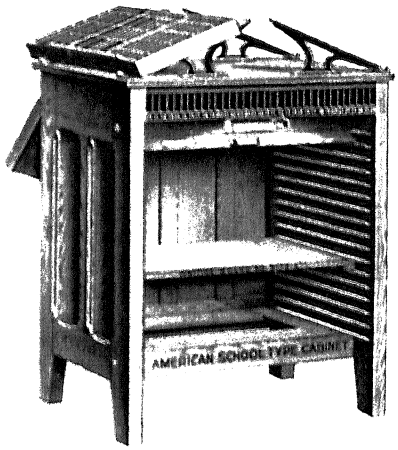


Fig. 107.—Front view of American School Type Cabinet. Type case on top and writing board in rack are extras. Note the lead and slug rack, which is part of this cabinet.

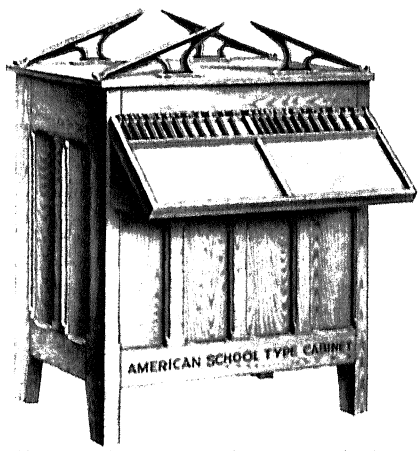


Fig. 108.—Rear view of American School Type Cabinet. Galley dump, which has compartments for short-length leads and slugs and holds two job galleys, is detachable.

Cabinet Front Cases. The body of the Cabinet is made to hold 17 cabinet front cases, but no cases are furnished until specially ordered (owing to varying requirements), except 1 blank case. Cabinet front cases are varnished and have pulls and label holders.

Writing Board. This useful extra (shown in fig. 107) is the same size as the type cases. It may be placed upon the brackets for use; or it may be held in the case runs at a convenient height, and pulled out for use, while the student sits on a stool. It is made of hardwood.

Other Extras. Electric fixtures over cases and Writing Board No. 9178 A, though shown in the illustration (fig. 107), need to be ordered separately, if required.

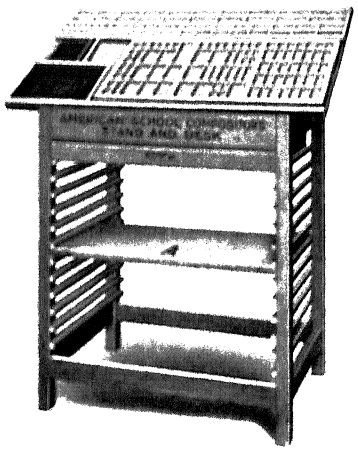


Fig. 109.—American School Compositor's Stand and Desk

AMERICAN SCHOOL COMPOSITOR'S STAND AND DESK

No. 9177; Made in Wood Only

This open type case stand is made of elm, varnished. It carries 11 full size regular cases, in addition to the drawer which is regularly furnished, but the cases are extra, and require to be specially ordered, as needed.

The Working Top includes compartments for labor saving leads and slugs, and places for a galley, composing stick, etc., and also for a full size case, when it is necessary to use it on the top.

Writing Board. The writing board (A in fig. 109) is made of hardwood, and may be placed in the rack at a height convenient for the student when sitting on a stool.

Extras. Though shown in the illustration, the type case and galleys on the top and the writing board are extras, and require to be ordered specially, with the type cases, as required.

AMERICAN SCHOOL IMPOSING TABLES

No. 3982 (IN WOOD); No. 13982 (IN STEEL)

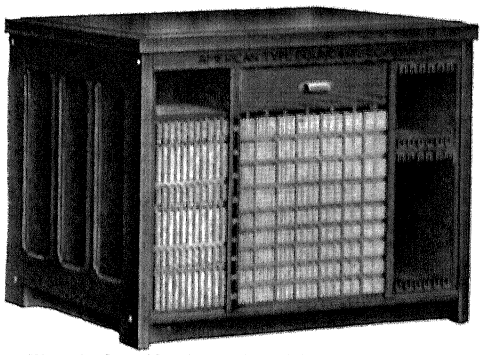


Fig. 110—One side of American School Imposing Table No. 3982, wood construction. In steel construction the sizes and the contents capacity are the same as in wood.

When furnished with a marble surface in coffin the working area of these tables is 32x48 in.; when supplied with an iron surface the working area is 35x51 in. The height is 38¼ in. The shipping weight, without contents, is 600 lbs. in wood; 800 lbs. in steel.

Under the working surface, as illustrated in fig. 110, there are racks for fonts of reglet and of wood furniture, an adjustable rack for twelve chases and a capacious drawer.

On the other side, as illustrated in fig. 111, there are 51 numbered galley shelves and an adjustable rack for six chases, which may be increased to twelve at a small additional cost.

Although contents are shown in fig. 110, no reglets or wood furniture are included with tables, and require to be ordered separately.

The compartment for reglet accommodates Reglet Font No. 3730, consisting of 1716 pieces, 26 each of 6 pt. and 12 pt., from 10 to 33 picas, graduated by picas, and from 36 to 60 picas, graduated by 3 picas.

The compartment for wood furniture accommodates Wood Furniture Font No. 3744, consisting of 837 pieces, in 2, 3, 4, 5, 6, 8 and 10 pica widths, and in 10, 15, 20, 25, 30, 35, 40, 50 and 60 pica lengths.

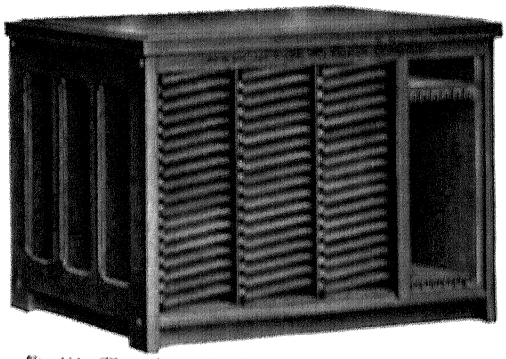


Fig. 111—The other side of American School Imposing Table No. 3982, wood construction.

AMERICAN SCHOOL IMPOSING TABLES

No. 3977
(IN WOOD
ONLY)

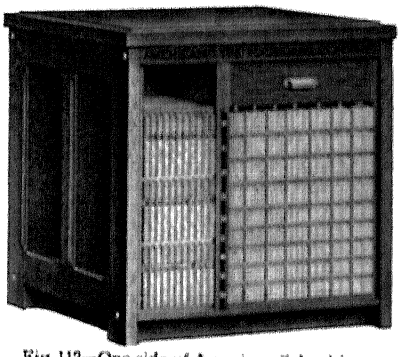


Fig. 112—One side of American School Imposing Table No. 3977, wood construction.

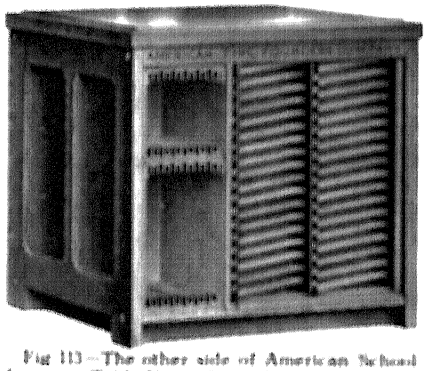


Fig. 113—The other side of American School Imposing Table No. 3977, wood construction.

When furnished with a marble surface and coffin, the working area is 28x36 in., with an iron surface, 31x39 in. The height is 38¼ in. The shipping weight, without contents, is 420 lbs.

Under the working surface (as shown in fig. 112) there are racks for Reglet Font No. 3730 and Wood Furniture Font No. 3744 and a drawer; and (as shown in fig. 113) galley shelves for 34 galleys and a rack for twelve chases. Particulars of reglet and wood furniture fonts are the same as given in description of the larger table above.

PRINTING PLANT EQUIPMENTS IN STEEL AND WOOD FOR COMMERCIAL OFFICES AND NEWSPAPERS

MANUFACTURED BY THE HAMILTON MANUFACTURING COMPANY AND KEPT IN STOCK AND SOLD BY ALL THE SELLING HOUSES OF THE AMERICAN TYPE FOUNDERS COMPANY

Nota Bene: The larger proportion of items are made in both wood and steel, in which instances the designs are practically alike. It is therefore unnecessary to illustrate both constructions. ¶ With few exceptions, only two-tier or double type cabinets are illustrated, though one-tier or single type cabinets are made and listed. One-tier type cabinets are simply halves of two-tier type cabinets, with practically no change in design. ¶ Wood constructions are usually made in ash, antique finish, and some commoner items in elm without finish. Steel items are finished when practicable in olive green enamel, two coats, baked. ¶ The dimensions of both wood and steel constructions are approximately alike, those of the wood being usually somewhat larger. The dimensions printed are of steel construction. ¶ Each item is illustrated in its complete state, showing equipments that are extra as well as those that are regular. The extras, as listed, require to be ordered separately, if needed.

AMERICAN TYPE FOUNDERS COMPANY

Largest Distributor of Hamilton Manufactures for Printers

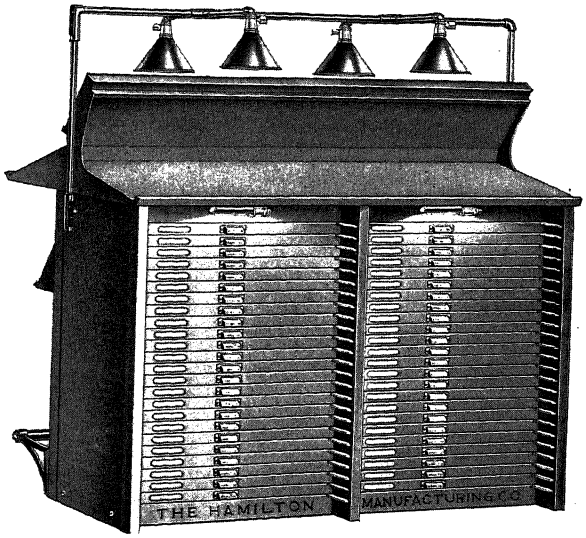
1923

HAMILTON TYPE CABINETS

MADE IN BOTH STEEL AND WOOD IN SINGLE AND DOUBLE TIER

All Hamilton Type Cabinets are made in both wood and steel. Whether made in wood or steel the designs are similar and it has not been considered necessary to show illustrations of both constructions.

Several of the Hamilton Type Cabinets are made in both single and double tier, and here again it has not been thought necessary to show the single-tier constructions which have the same details as the double-tier cabinets of the same design.



No. 12005 (IN STEEL); No. 2005 (IN WOOD)—CASE SIDE

See illustration below for reverse side of this cabinet

The illustrations show No. 12005 Steel Cabinet (case side and working side) completely equipped with 46 full size California job cases and two blank cases, with pulls and mortised label holders; two copy drawers; two swinging trays for quarter cases; full length galley dump; foot rail in rear; wiring overhead and over cases. Upper bank in rear accommodates any spacing materials case, size 10x70 in. The one shown in the illustration is No. 13215.

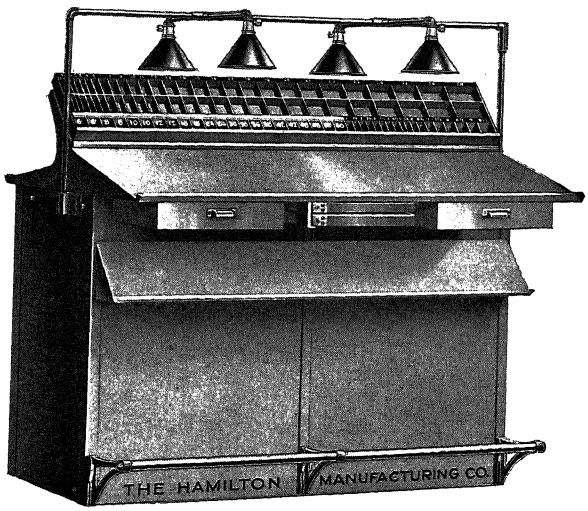
EXTRAS.—Although shown in illustrations, the following items are extras, and need to be ordered separately if required: foot rail, spacing materials case, all electric fixtures for Nos. 2000 and 2005; overhead electric fixtures for Nos. 12000 and 12005; bulbs; and steel fronts on cases in Nos. 12000 and 12005.

Height to working surface, 43 in.; floor space, 70x35 in. Approximate shipping weight: Steel, 1110 lbs.; Wood, 865 lbs.

Also made in one-tier size, No. 12000 (Steel); No. 2000 (Wood).

This is one of the more popular type cabinets. In publishing plants and job printing plants each compositor requires a liberal amount of working space. The large working bank on this cabinet is a favorite with compositors and the spacing materials case provides a liberal supply of leads and slugs and other spacing materials, all conveniently located.

The galley dump gives additional space for the storage of galleys, cuts, etc., within easy reach of the workman.

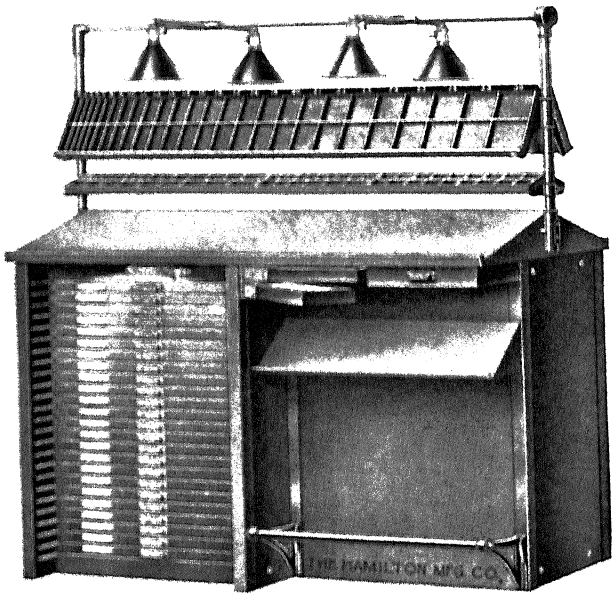


WORKING SIDE OF CABINET ILLUSTRATED ABOVE

HAMILTON AD-MAN TYPE CABINETS

MADE IN BOTH STEEL AND WOOD IN SINGLE AND DOUBLE TIER

The illustration shows No. 12010 Steel Cabinet completely equipped with 46 California job cases and two blank cases with pulls and mortised label holders; double-depth overhead bank for leads and slugs from 4 to 26 picas (extra compartment for 4 pica lengths), and compartments for 28 and 30 pica leads; auxiliary bank with two sets of justifying materials cases; four swinging trays for quarter cases; two copy drawers; two galley dumps; two foot rails; wiring overhead and over cases. Both sides of double cabinets are alike.



No. 12010 (IN STEEL); No. 2010 (IN WOOD), BOTH SIDES ALIKE

EXTRAS.—Although shown in illustration, the following items are extras, and need to be ordered separately, if required: foot rails (2), steel fronts on type cases in Nos. 12010 and 12015, overhead electric fixtures for Nos. 12010 and 12015, all electric fixtures for Nos. 2010 and 2015, and electric bulbs.

Height to working surface, 43 in.; floor space, 73x36 in. Approximate shipping weight: Steel, 1400 lbs.; Wood, 1150 lbs.

Also made in one-tier size, No. 12015 (Steel); No. 2015 (Wood).

HAMILTON NEWSPAPER AD CABINETS

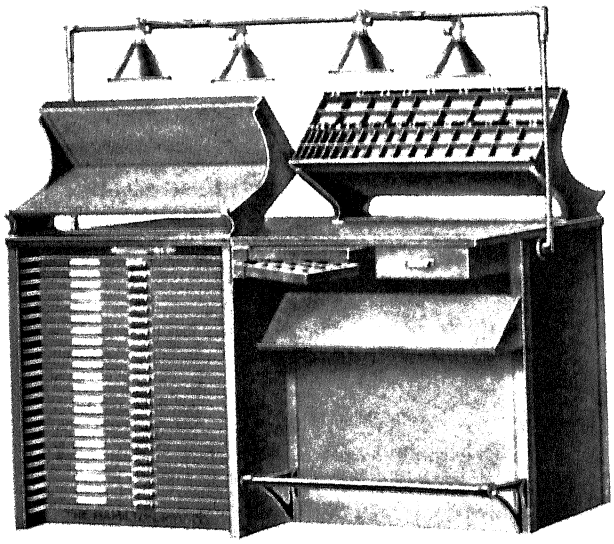
MADE IN BOTH STEEL AND WOOD IN SINGLE AND DOUBLE TIER

The illustration shows No. 12020 Steel Cabinet completely equipped with 42 full size California job cases and two blank cases with pulls and mortised label holders; two double-depth lead and slug cases arranged to hold leads and slugs from 4 to 25 picas, also compartments for 26½ and 44 pica lengths, four swinging trays for quarter cases, two copy drawers; two galley dumps, two foot rails; wiring overhead and over cases. Both sides of these cabinets alike.

EXTRAS.—Although shown in illustration, the following items are extras, and need to be ordered separately, if required: foot rails (2), steel fronts on type cases in Nos. 12020 and 12025, overhead electric fixtures for Nos. 12020 and 12025, all electric fixtures for Nos. 2020 and 2025, and electric bulbs.

Height to working surface, 43 in.; floor space, 73x34 in. Approximate shipping weight: Steel, 1375 lbs.; Wood, 1100 lbs.

Also made in one-tier size, No. 12025 (Steel); No. 2025 (Wood).

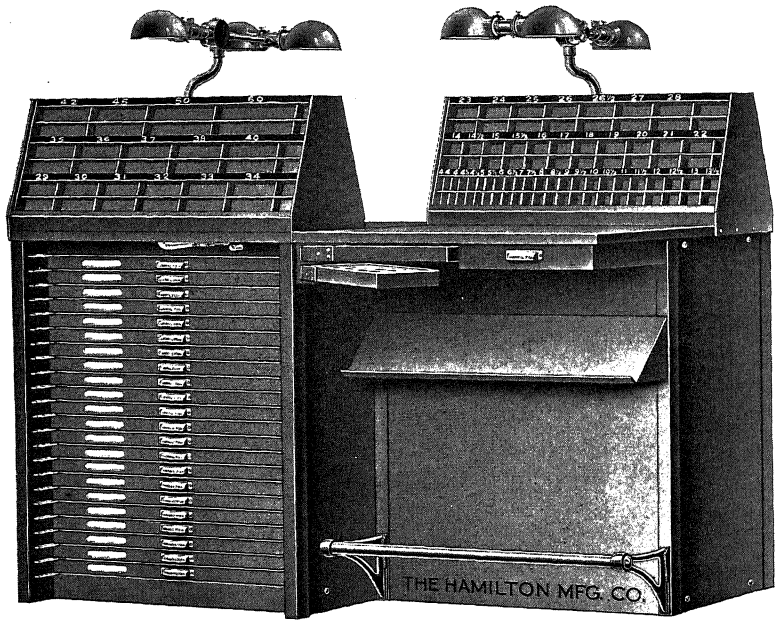


No. 12020 (IN STEEL); No. 2020 (IN WOOD), BOTH SIDES ALIKE

HAMILTON NEWSPAPER TYPE CABINETS

MADE IN BOTH STEEL AND WOOD IN SINGLE AND DOUBLE TIER

This is now the preferred and most efficient type cabinet for newspaper ad. work, each double-tier cabinet accommodating two men, one on each side. Both sides are exactly alike. Under present conditions, newspaper ad. compositors work easier and more expeditiously on flat surfaces than on banks. Slugs stand up on flat galleys and fall over when galleys are slanted. Each compositor has two cases in which to carry a liberal supply of leads and slugs, as enumerated below, and two swinging trays in which quarter cases may be placed to carry brass rules and



NO. 12030 (IN STEEL); NO. 2030 (IN WOOD). BOTH SIDES ALIKE

other necessary materials. Quarter cases are extra. There are newspaper ad. compositors who, from force of habit, think they prefer to work on banks, but after a trial of the flat working method, their prejudices are invariably overcome.

The illustration shows No. 12030 Steel Cabinet completely equipped with 42 full size California job cases and two blank cases with pulls and mortised label holders; two double-depth pyramid banks; four swinging trays for quarter cases; two copy drawers; two galley dumps; two foot rails; wired overhead for six lights and one light over each tier of cases.

The bank on the working side of each half of the cabinet accommodates in duplicate compartments, leads and slugs from 4 to 16 picas varying by ens, and 17 to 26 picas varying by ems; also compartments for 26½, 27 and 28 pica lengths.

The bank on the case side of each half of the cabinet accommodates in duplicate compartments, leads and slugs from 29 to 38 picas varying by ems; also compartments for 40, 42, 45, 50 and 60 pica lengths.

EXTRAS.—Although shown in illustration, the following items are extras, and need to be ordered separately, if required: foot rails (2), overhead electric fixtures for Nos. 12030 and 12035, all electric fixtures for Nos. 2030 and 2035, steel fronts on type cases in Nos. 12030 and 12035, and electric bulbs. Quarter cases, held in swinging trays, are also extras.

Height to working surface, 41 in.; floor space, 70x34 in. Approximate shipping weight: Steel, 1275 lbs.; Wood, 910 lbs.

Also made in one-tier size, No. 12035 (Steel); No. 2035 (Wood).

HAMILTON WALL TYPE CABINETS

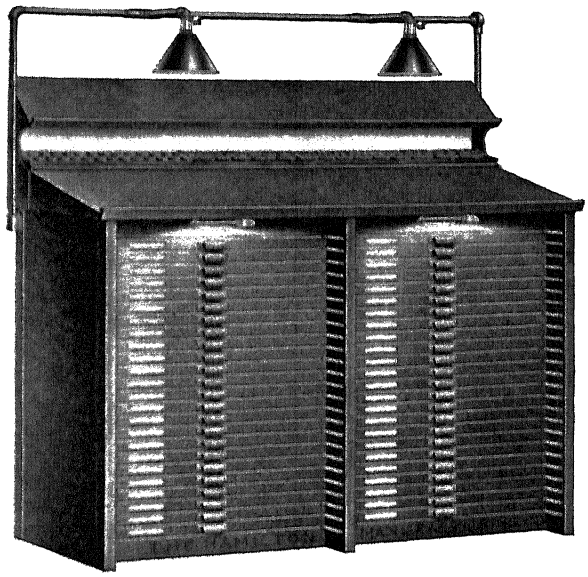
MADE IN BOTH STEEL AND WOOD

The illustration shows No. 12040 Steel Cabinet completely equipped with 46 full size California job cases and two blank cases with pulls and mortised label holders, auxiliary cases for spacing materials at top of work bank, lights overhead and over cases. The top bank will accommodate a standard 70x10 in. lead and slug case.

This cabinet is designed to go against a wall to complete an alley.

EXTRAS.—Although shown in illustration, the following items are extras and need to be ordered separately, if required: overhead electric fixtures on No. 12040, all electric fixtures on No. 2040, electric bulbs and steel front on type cases in No. 12040.

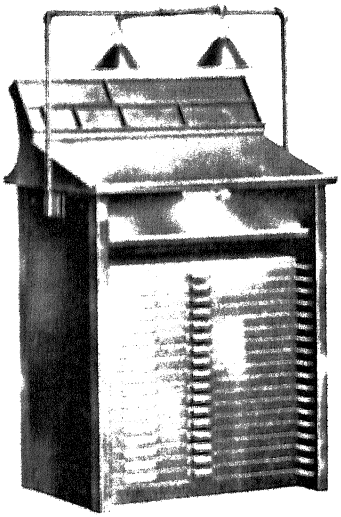
Height to working surface, 41in.; floor space, 24x70 in. Approximate shipping weight: Steel, 1440 lbs.; Wood, 870 lbs.



No. 12040 (IN STEEL); No. 2040 (IN WOOD)

HAMILTON HEAD-LETTER CABINETS

MADE IN BOTH STEEL AND WOOD

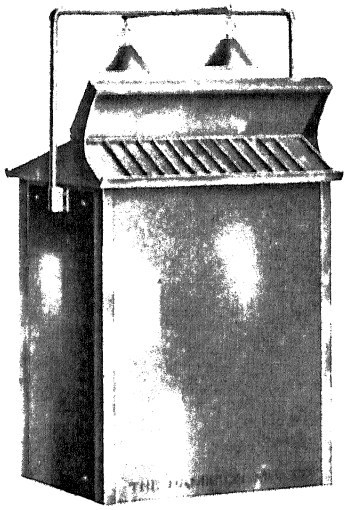


No. 15738 (IN STEEL); No. 5738 (IN WOOD)
FRONT VIEW

This cabinet will prove all that is needed in most newspaper plants. Bank has working surface, size 17x36 in. Auxiliary bank above working bank has case for cross rules and spacing materials, from one to eight column lengths. Rear bank has spaces for single and double column matter (see lower illustration). Galley dump under working surface is 9x32¼ in., and has an electric light directly above it. Shelf below galley dump is 18 in. deep, 32¼ in. long. Nine California job cases, seven lower cases, and one space and quad case, with pulls and label holders, are supplied.

EXTRAS.—Although shown in illustrations, the following items are extras, and need to be ordered separately, if required: overhead electric fixtures for No. 15738, all electric fixtures for No. 5738, electric bulbs and steel fronts on type cases in No. 15738.

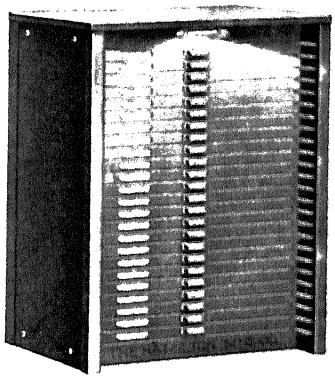
Height to working surface, 41in.; height over all, 57½ in. Floor space, 36½x70½ in. Approximate shipping weight: Steel, 1440 lbs.; Wood, 780 lbs.



No. 15738 (IN STEEL); No. 5738 (IN WOOD)
REAR VIEW

FLAT-TOP EXTENSION FRONT TYPE CABINETS

MADE IN BOTH STEEL AND WOOD



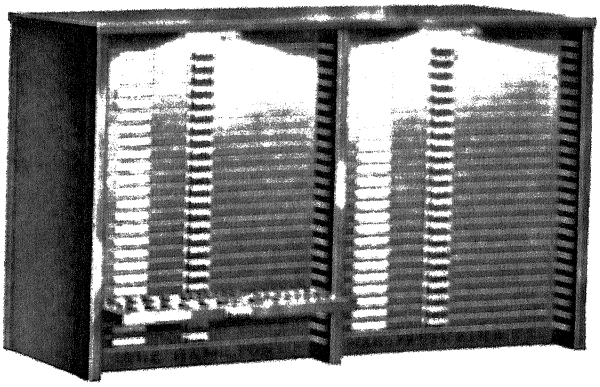
No. 12210 (IN STEEL); No. 2210 (IN WOOD)

Flat top is removable, and when removed the cabinet will accommodate double-tier working top, as illustrated below.

EXTRAS.—Electric fixtures on wood cabinets, electric bulbs, and steel case fronts on steel cabinets.

The illustration at left shows No. 12210 steel cabinet equipped with 23 full size California Job cases and one blank case with pulls and metal label holders, sloping top cases. The flat top is removable and when removed the cabinet will accommodate a single tier working top.

The illustration below shows No. 12220 steel cabinet equipped with 46 full size California Job cases and two blank cases with pulls and label holders and sloping top cases.



No. 12220 (IN STEEL); No. 2220 (IN WOOD)

PARTICULARS OF FLAT TOP EXTENSION FRONT TYPE CABINETS

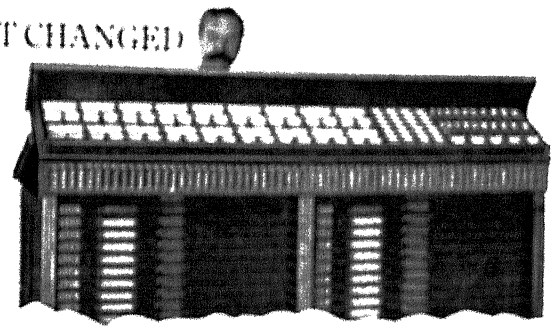
No.	Construction	Case Capacity	Style of Finished Ends	Height Inches	Floor Space Inches	Approximate Shipping Weight
2190	Wood	12 Two-thirds Size California Job	Paneled	55	25 x 17½	240 lbs.
2195	Wood	12 Full Size California Job	Paneled	55	25½ x 17½	260 lbs.
2200	Wood	23 Two-thirds Size California Job and 1 Blank	Paneled	43¾	25 x 17½	300 lbs.
*2205	Wood	23 Full Size California Job and 1 Blank	Paneled	43¾	25½ x 17½	320 lbs.
*2210	Wood	23 Full Size California Job and 1 Blank	Paneled	43¾	25½ x 17½	320 lbs.
*2215	Wood	46 Full Size California Job and 2 Blank	Paneled	43¾	25½ x 17½	370 lbs.
*2220	Wood	46 Full Size California Job and 2 Blank	Paneled	43¾	25½ x 17½	370 lbs.
*12210	Steel	23 Full Size California Job and 1 Blank	Panel	43	25½ x 17½	450 lbs.
*12220	Steel	46 Full Size California Job and 2 Blank	Panel	43	25½ x 17½	500 lbs.

*Flat tops are removable, and when removed the single tier cabinets will accommodate a single tier working top and the double tier cabinets will accommodate double tier working tops as illustrated below.

FLAT-TOP TYPE CABINET CHANGED TO WORKING CABINET

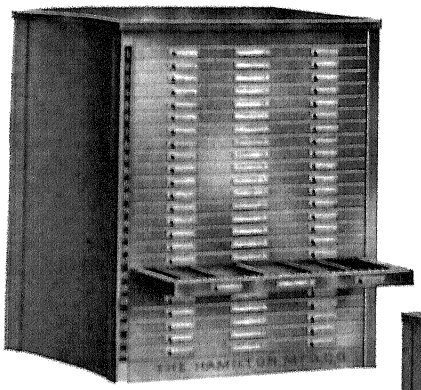
Picture at right shows a double tier Flat-Top Type Cabinet transformed into a working cabinet by removing the flat top and substituting a Cut Cost Top, No. 9011 (Wood) or 542 B (Steel), described on page 1029. Other styles of Cabinet Tops are listed on page 1074.

Some type cabinets of obsolete styles may be made 100 per cent efficient by changing the working top.



HAMILTON CUT AND ELECTRO CABINETS

MADE IN BOTH STEEL AND WOOD

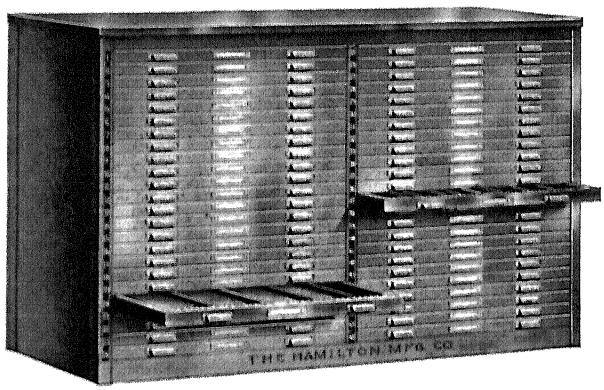


No. 12390 (IN STEEL); No. 2390 (IN WOOD) WITH 24 FULL SIZE INDEXED DRAWERS
No. 12400 (IN STEEL); No. 2400 (IN WOOD) WITH 24 FULL SIZE BLANK DRAWERS

Projecting drawers in pictures show adjustable partitions which engage in notches cut in frame of drawers on front and back, illustrated in cut case No. 2711, page 1080. Thus each drawer may be divided into as many compartments as desired. The compartments may be numbered and contents indexed. For blank drawer see case No. 2706, page 1080.

A systematic method of storing cuts and electrotypes is an absolute necessity where handled in any quantity. These cut storage cabinets are made in several sizes and in two styles to meet the varied requirements of printing plants and advertising departments of large concerns, or any place where cuts and electrotypes are used. One style has indexed drawers, the other blank drawers with center bar. They are attractive in design.

All drawers have label holders and numbers. An index book is furnished with each indexed drawer cabinet.



No. 12410 (IN STEEL); No. 2410 (IN WOOD); WITH 48 FULL SIZE INDEXED DRAWERS
No. 12420 (IN STEEL); No. 2420 (IN WOOD); WITH 48 FULL SIZE BLANK DRAWERS

PARTICULARS OF STEEL CUT AND ELECTRO CABINETS, INDEXED OR WITH BLANK DRAWERS

No.	Drawer Capacity	Style of Drawers	Height Inches	Width Inches	Depth Inches	Size of Drawers Inside, Inches	Approximate Shipping Weight, Lbs.
12390	24 Full Size	Indexed	43	35	21½	29¾x15¾	610
12400	24 Full Size	Blank	43	35	21½	31 x17	550
12410	48 Full Size	Indexed	43	68½	21½	29¾x15¾	1125
12420	48 Full Size	Blank	43	68½	21½	31 x17	1000

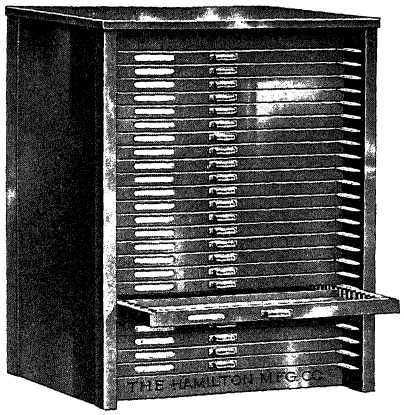
PARTICULARS OF WOODEN CUT AND ELECTRO CABINETS, INDEXED OR WITH BLANK DRAWERS

No.	Drawer Capacity	Style of Drawers	Height Inches	Width Inches	Depth Inches	Size of Drawers Inside, Inches	Approximate Shipping Weight, Lbs.
2330	12 Two-thirds Size	Indexed	25	25¼	22½	20¼x15	150
2340	12 Two-thirds Size	Blank	25	25¼	22½	20¼x15	140
2350	12 Full Size	Indexed	25	35⅞	22½	30⅝x15	180
2360	12 Full Size	Blank	25	35⅞	22½	30⅝x15	170
2370	24 Two-thirds Size	Indexed	43¾	25¼	22½	20¼x15	250
2380	24 Two-thirds Size	Blank	43¾	25¼	22½	20¼x15	225
2390	24 Full Size	Indexed	43¾	35⅞	22½	30⅝x15	325
2400	24 Full Size	Blank	43¾	35⅞	22½	30⅝x15	300
2410	48 Full Size	Indexed	43¾	70⅜	22½	30⅝x15	575
2420	48 Full Size	Blank	43¾	70⅜	22½	30⅝x15	525

For particulars of the American Cut Cost System of Cut Storage, including cataloguing and indexing, see page 1054. It is a remarkable economizer of floor space and of time in indexing and finding and keeping a record of cuts.

HAMILTON WOOD TYPE CABINETS

MADE IN BOTH STEEL AND WOOD

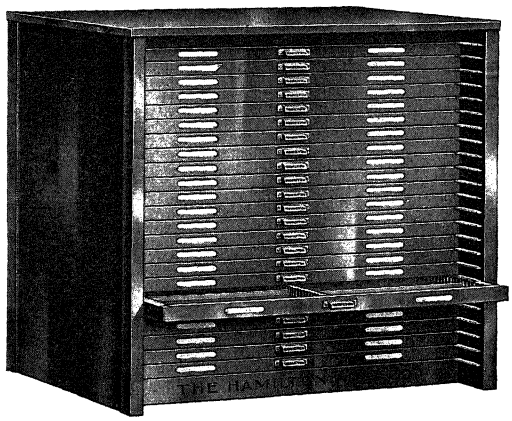


No. 12430 (IN STEEL)
No. 2430 (IN WOOD) WITH GUMWOOD BACK
No. 2435 (IN WOOD) WITH PANELED BACK

The larger size contains 23 large size wood type cases (cases of wood construction) with slotted center bar; size of each compartment, 20¾x21⅜ in. inside; each case with pull and two mortised label holders. Floor space, 47x27¾ in. Height, 43 in. Approximate shipping weight: Steel, 600 lbs.; Wood, 470 lbs.

Wood type should be kept in a place where it will not get dirty, battered or scratched. These Hamilton Wood Type Cabinets provide a safe place. Two sizes are made.

The smaller size contains 24 full size wood type cases (cases of wood construction) without center bar; size of cases, 30⅝x15 in. inside; each case with pull and mortised label holder. Floor space, 35x21½ in. Height, 43 in. Approximate shipping weight: Steel, 400 lbs.; Wood, 325 lbs.

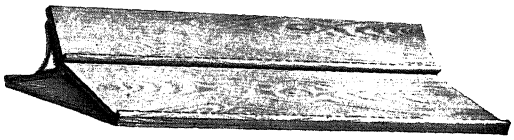


No. 12440 (IN STEEL); No. 2440 (IN WOOD) WITH GUMWOOD BACK

TYPE CABINET WORKING TOPS

MADE IN BOTH STEEL AND WOOD

Working Tops, as shown in illustrations of Type Cabinets Nos. 12005, 12010, 12020 and 12030, are supplied separately in single-tier or double-tier size, as desired; also of the same design in wood construction. Top as shown on No. 12040 Cabinet supplied in double-tier size only. When tops only are specified, the swinging trays, copy drawers and wiring are omitted, unless specifically ordered. Flat tops should be taken off when working top is added. Following is a list of available tops:



No. 2105 (IN WOOD); No. 12105 (IN STEEL)

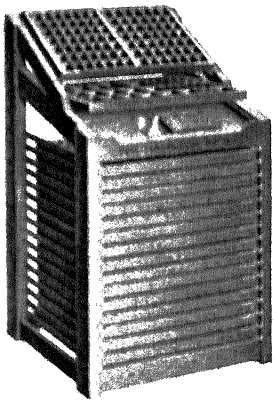
No. of Standard Top	For Design See Illustration of Cabinet No.	Catalogue Page No.	Approx. Shipping Weight Top only	No. of Standard Top	For Design See Illustration of Cabinet No.	Catalogue Page No.	Approx. Shipping Weight Top only
12105	12005	1068	235 lbs.	2115	2020	1069	160 lbs.
2105	2005	1068	190 lbs.	12120	12025	1069	125 lbs.
12100	12000	1068	160 lbs.	2120	2025	1069	80 lbs.
2100	2000	1068	105 lbs.	12130	12030	1070	260 lbs.
12140	12010	1069	395 lbs.	2130	2030	1070	180 lbs.
2140	2010	1069	300 lbs.	12125	12035	1070	130 lbs.
12135	12015	1069	260 lbs.	2125	2035	1070	90 lbs.
2135	2015	1069	190 lbs.	12124	12040	1071	225 lbs.
12115	12020	1069	225 lbs.	2124	2040	1071	150 lbs.

For Cut-Cost Working Tops, Nos. 9011 and 542B, see page 1072

HAMILTON CITY CASE STANDS

MADE IN WOOD ONLY

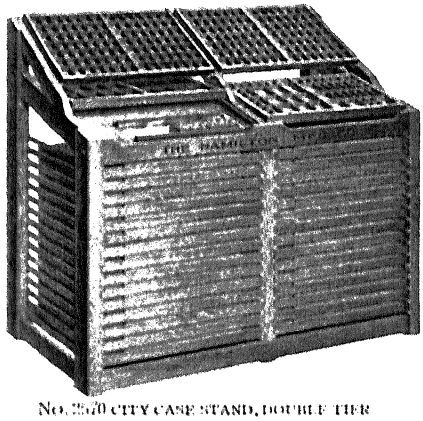
These are the most satisfactory case stands made. In less actual floor space they hold more cases than ordinary case stands. Under the lower case (which is easily shoved to the rear) is a shelf on which galleys may be placed for dumping or materials kept handy for work in hand.



No. 2566 CITY CASE STAND, SINGLE TIER

No. 2566 City Case Stand carries 15 full size lip front cases in rack and 2 cases on top. Height: in front, 43½ in.; in rear, 62 in. Floor space, 36½x26½ in. Approximate shipping weight, 55 lbs.

No. 2570 City Case Stand carries 30 full size lip front cases in racks and 4 cases on top. Height: in front, 43½ in.; in rear, 62 in. Floor space, 70¼x26½ in. Approximate shipping weight (without cases), 100 lbs.

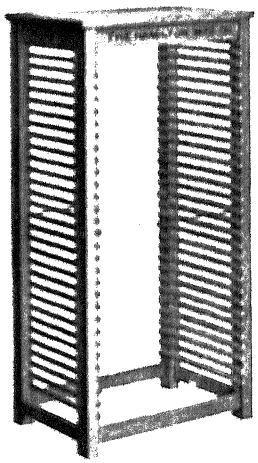


No. 2570 CITY CASE STAND, DOUBLE TIER

These are made of hardwood, without any finish. They are battened and shipped in knockdown condition, and are put together with bolts. Galley boards are included. Cases are not included.

HAMILTON WOODEN CASE RACKS

Case Racks are made in three heights, for full size lip front type cases only. They are made of hardwood, without any finish, and are secured with battens and shipped in knockdown condition, with bed bolts for assembling and with flat tops which are screwed to top of racks. The 30 case rack is braced in center with two steel rods.



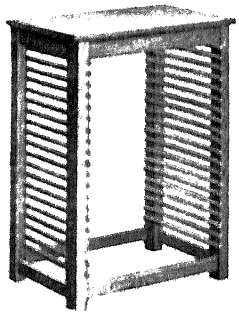
No. 2535 CASE RACK FOR 30 FULL SIZE CASES

No. 2535 Case Rack for 30 full size cases, as illustrated. Floor space, 36x20½ in. Height, 79¼ in. Approximate shipping weight, 80 lbs.

No. 2525 Case Rack for 20 full size cases, as illustrated. Floor space, 36x20½ in. Height, 57½ in. Approximate shipping weight, 60 lbs.

No. 2515 Case Rack for 12 full size cases. Floor space, 36x20½ in. Height, 43¾ in. Approximate shipping weight, 50 lbs.

Case Racks listed above are usually carried in stock for prompt delivery. They can also be supplied to order only with closed sides and backs without any finish, crated with battens only in knockdown condition.



No. 2525 CASE RACK FOR 20 FULL SIZE CASES

HAMILTON IRON CASE RACKS

Similar in style to racks of wood construction, shown above, but made of wrought iron pipe with steel rails.

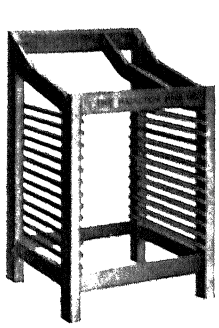
No. 1515 Single Tier Iron Case Rack for 16 full size cases. Floor space, 38x21 in. Height, 43 in. Approximate shipping weight, 125 lbs.

No. 1547 Double Tier Iron Case Rack for 32 full size cases. Floor space, 69x21 in. Height, 43 in. Approximate shipping weight, 225 lbs.

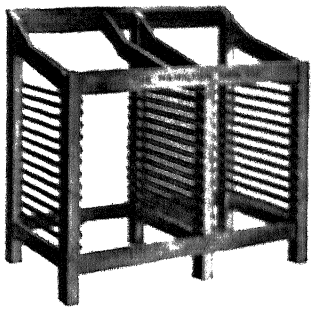
HAMILTON WOODEN CASE STANDS

These stands are made of hardwood, and have no finish. They are battened and shipped knocked down, with bolts for assembling.

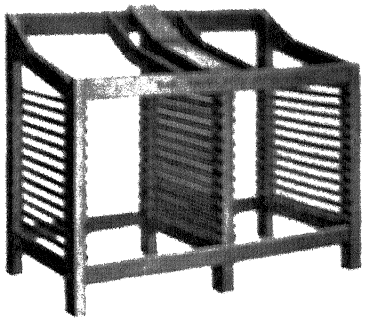
In addition to capacity of stands specified in table below, each single stand will accommodate one pair of cases on top, and each double stand will accommodate two pair of cases on top.



No. 2543 CASE STAND



No. 2560 CASE STAND



No. 2565 CASE STAND

PARTICULARS OF WOODEN CASE STANDS

No.	Case Capacity	Style of Ends	Height In		Floor Space		Approx. Shipping Weight, lbs.
			At Front	At Rear	Width, In.	Length, In.	
2541	12 Two-thirds Size	Open	43	56½	25⅝	26	45
*2542	12 Two-thirds Size	*Closed	43	56½	25⅝	26	65
2543	12 Full Size	Open	43	56½	26	26	45
*2545	12 Full Size	*Closed	43	56½	26	26	65
2550	12 Full Size and 12 Two-thirds Size	Open	43	56½	60	26	75
*2555	12 Full Size and 12 Two-thirds Size	*Closed	43	56½	60	26	95
2560	24 Full Size, with galley rest	Open	43	56½	70¾	26	80
*2565	24 Full Size, with galley rest	*Closed	43	56½	70¾	26	110

*Closed-End Case Stands are not usually kept in stock. Therefore orders for them are subject to delay.

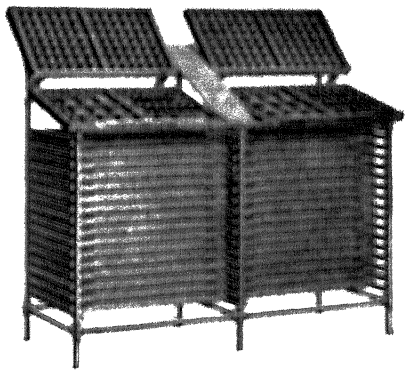
W. I. PIPE CASE STANDS

MADE IN SINGLE AND DOUBLE TIER

No. 12560 Double Tier Case Stand is shown in illustration. Frame is of pipe construction, open ends and back. Top will accommodate two pairs of news cases and has galley rest in center. Body of stand will accommodate 16 full size lip front cases in each tier (total of 32 cases in two tiers). Floor space, 60x24 in. Height at front, 43 in.; height over all, 68 in. Approximate shipping weight, 300 lbs.

No. 12543 Single Tier Case Stand, same design as No. 12560, but has only one half the capacity, and has no galley rest. Floor space, 30x24 in. Approximate shipping weight, 185 lbs.

Cases are not included. These stands not usually carried in stock.



No. 12560 CASE STAND (SINGLE TIER)

No. 12543 CASE STAND (SINGLE TIER)

DECREASING SALES OF CASE STANDS AND RACKS

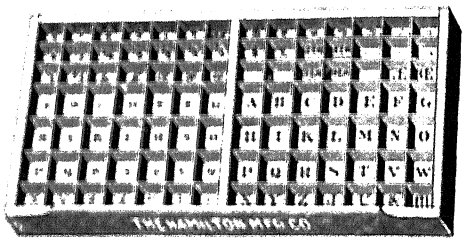
Although open end Case Stands and Racks are kept in stock at our Selling Houses the sales of them are decreasing. Because of their cheapness, Case Stands and Racks may help the beginner of limited means to gain a business foothold, but wherever floor space brings a high price, no printer can afford to continue the use of them.

HAMILTON TYPE CASES

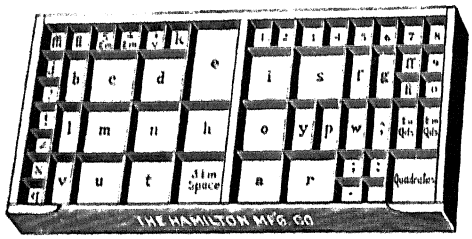
Type cases are made in three sizes. Full size is $32^{8}/_{16}$x$16^{5}/_{8}$ in. over all. Two-thirds size is $21^{3}/_{4}$x$16^{5}/_{8}$ in. over all. Quarter size is $15^{1}/_{8}$x$7^{3}/_{8}$ in. over all, and four of them fit in a No. 2701 full size Blank Case, which is made specially with flush bottom to carry them without their contents rubbing on the case above them in type cabinets. Type cases are $1^{1}/_{16}$ in. deep inside.

All cases, except No. 2711 Indexed Electrotype Case (which has a cabinet front), have lip fronts, as illustrated. Cabinet fronts for the most used kinds of cases will be supplied on special order, but are not usually kept in stock. Cabinet front cases are sold with varnished fronts and mortised Label holders and pulls, unless otherwise ordered.

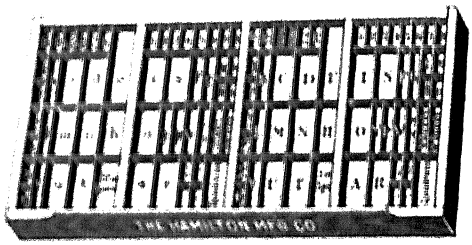
All cases are sold singly, as required. Bulk stocks of cases are carried in crates containing ten cases of one kind.



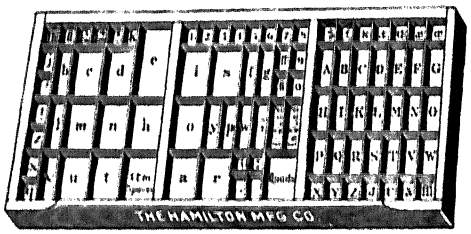
No. 2720 FULL SIZE CAP CASE



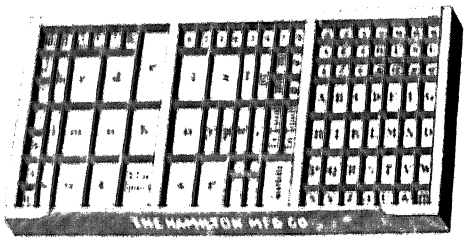
No. 2725 FULL SIZE LOWER CASE



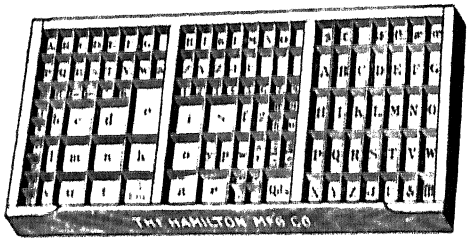
No. 2730 FULL SIZE DOUBLE LOWER CASE



No. 2735 FULL SIZE CALIFORNIA JOB CASE

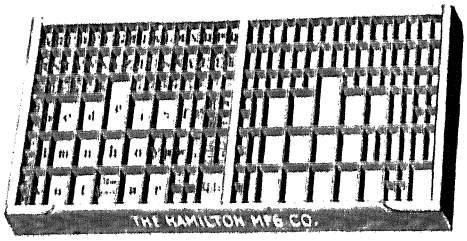


No. 2740 FULL SIZE HALF CASE



No. 2745 FULL SIZE NEW YORK IMPROVED JOB CASE

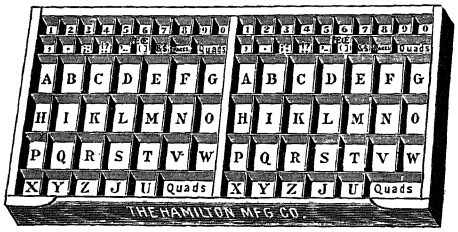
No. 2750 FULL SIZE YANKEE JOB CASE



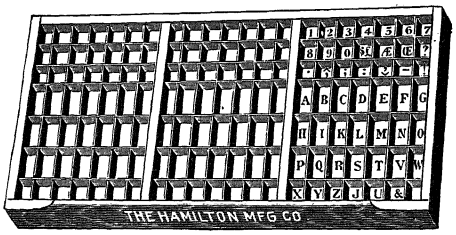
No. 2755 FULL SIZE DOUBLE YANKEE JOB CASE

HAMILTON TYPE CASES

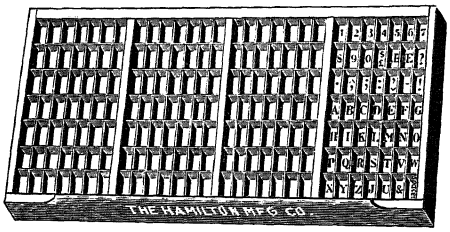
Continued



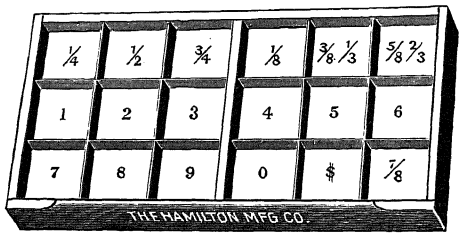
No. 2765 FULL SIZE WELLS JOB CASE



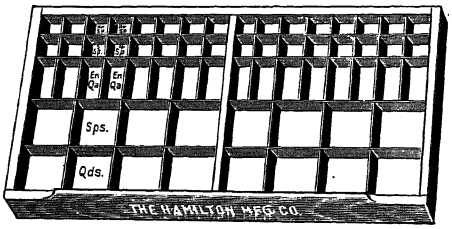
No. 2770 FULL SIZE TRIPLE CASE



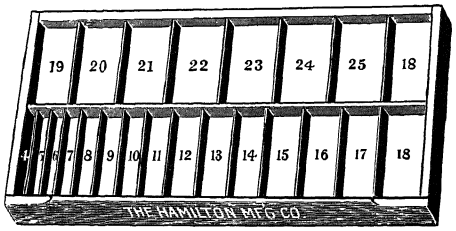
No. 2775 FULL SIZE QUADRUPLE CASE



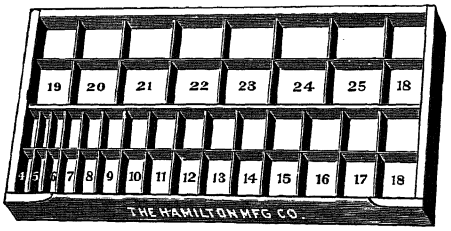
No. 2785 FULL SIZE FIGURE CASE



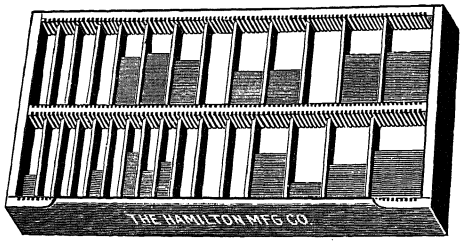
No. 2795 FULL SIZE IMPROVED SPACE AND QUAD CASE



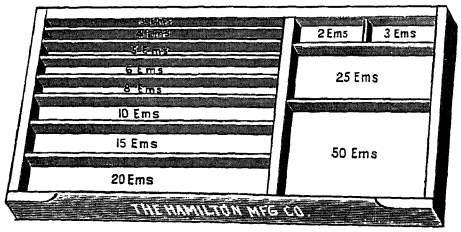
No. 2800 FULL SIZE LEAD OR SLUG CASE



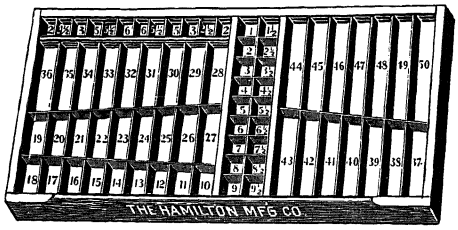
No. 2805 FULL SIZE MORGAN LEAD AND SLUG CASE



No. 2815 FULL SIZE ADJUSTABLE LEAD AND SLUG CASE
Single Depth



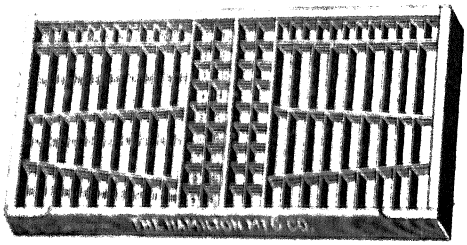
No. 2820 FULL SIZE METAL FURNITURE CASE



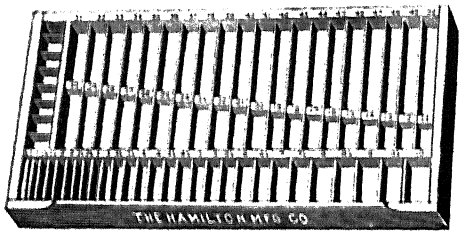
No. 2830 FULL SIZE ORDINARY RULE CASE

HAMILTON TYPE CASES

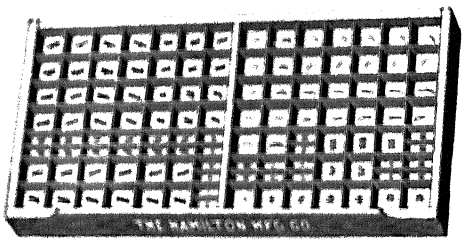
Continued



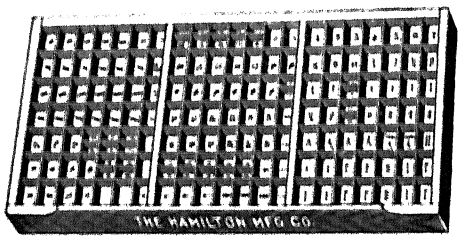
[illegible] PULL SIZE FURNEAUX RULE CASE
For two fonts



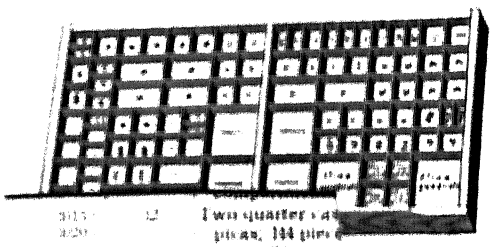
No. 2845 PULL SIZE HARMS RULE CASE
Best arrangement



[illegible] PULL SIZE MUSIC CASE, UPPER



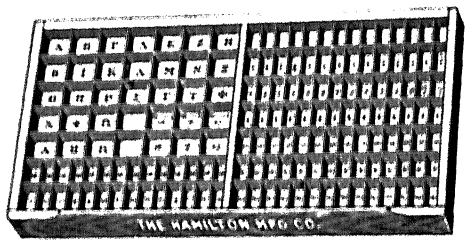
No. 2848 PULL SIZE MUSIC CASE, SIDE



[illegible] 12 Two quarter [illegible]
pieces, 144 pieces [illegible]
pieces 20 pieces [illegible] SE, LOWER

[illegible] 16 20 pieces 12 pt. [illegible]
compartments 4

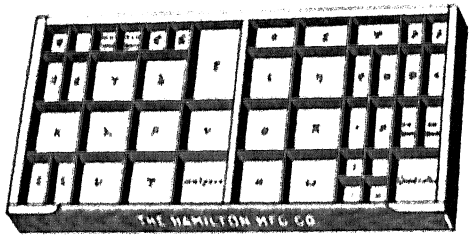
[illegible] 16 40 pieces 12 pt. [illegible]
pieces (by case)



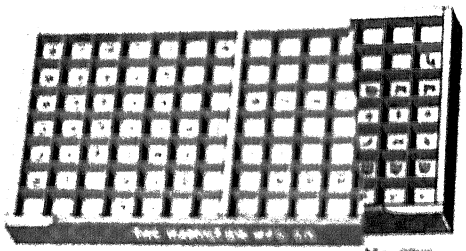
No. 2769 PULL SIZE POLISH GREEK CASE

HALF SIZE RU[illegible]

[illegible]

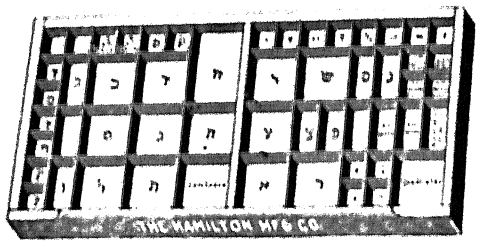


No. 2768 PULL SIZE GREEK LOWER CASE



No. 2770

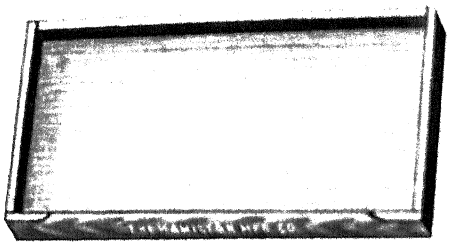
[illegible]



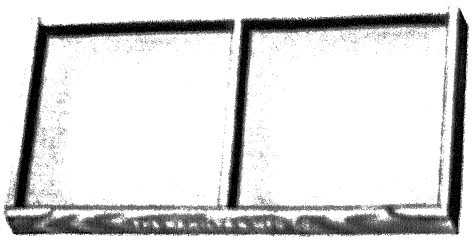
[illegible] SIZE HEBREW LOWER CASE, SAME AS No. [illegible]

HAMILTON TYPE CASES

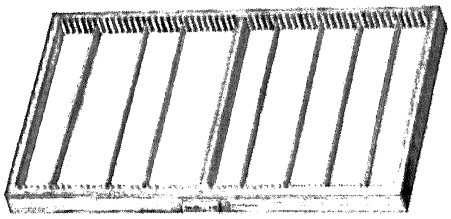
Continued



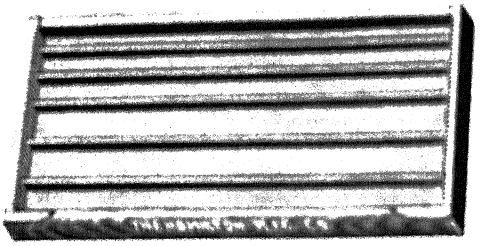
No. 2201 FULL SIZE BLANK CASE
Made specially to hold quarter cases



No. 2206 FULL SIZE BLANK CASE WITH ADJUSTABLE RACK



No. 2211 FULL SIZE INDEXED CUT CASE
Made cabinet front only

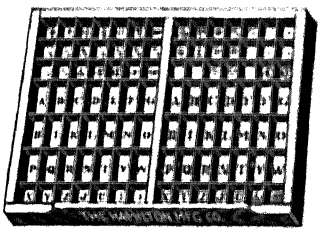


No. 2216 FULL SIZE WIDE CUT CASE
Adjustable rack

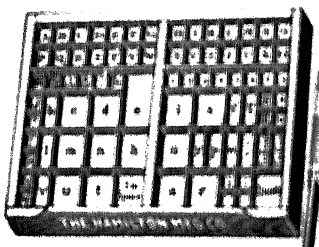
TWO-THIRDS SIZE CASES

Two-thirds cases are recommended for use in binderies and small rubber stamp works, and for card printers in confined quarters—but not for use in growing printing offices.

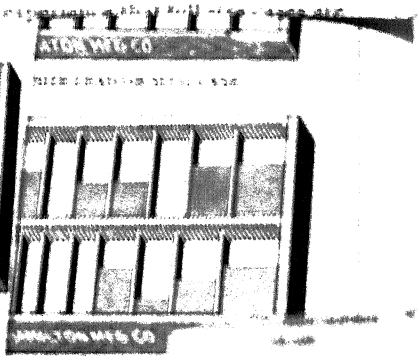
Beginners in printing, with small means, will find the purchase of full size cases more economical in practice, while the smaller cases will handicap them eventually. The diminishing sales of two-thirds type cases proves that printers are learning by experience that full size cases are more practicable.



No. 2650 TWO-THIRDS CAP CASE

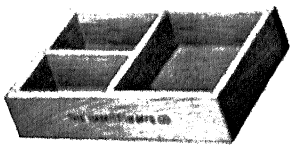


No. 2655 TWO-THIRDS LADDER
FOR A CASE

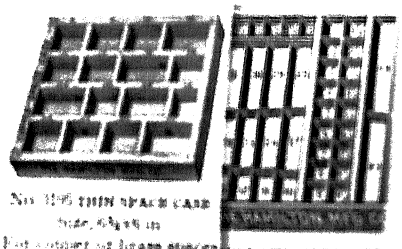


TWO-THIRDS SIZE CASE

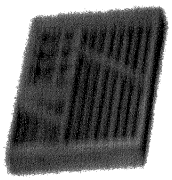
MISCELLANEOUS CA



No. 3185 INDIVIDUAL LEADER BOX
Size, 8X3x1¾ in.
Holds 5 lbs. of leaders
Best way to carry leaders



No. 1[illegible] THIN SPACE CASE
Size, 6¾x9 in.
For a supply of [illegible] SIZE ORDINARY

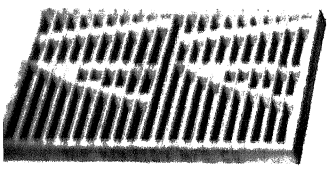


HAMILTON QUARTER SIZE BRASS RULE CASES

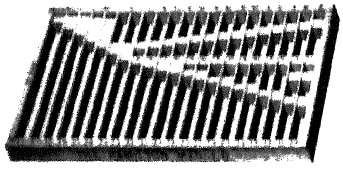
Quarter size cases are among the most convenient accessories of a composing room. They lend themselves admirably to individual use when a compositor is doing tabular work, as a case may be put on his working bank without inconvenience. They are step-savers and space-savers.

Size 13⅜x15⅝ in., four fit in a No. 2701 Blank Case. Many drawers are provided for quarter size cases in our Cut Cost System of Printing Plant Equipment.

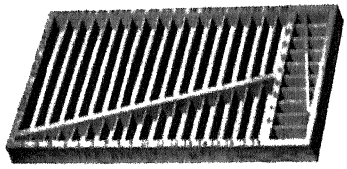
For prices of fonts of brass rules to fill these cases see pages 864 and 865.



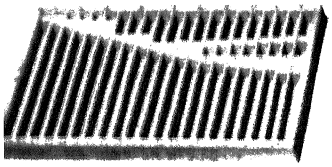
No. 3405 QUARTER SIZE RULE CASE



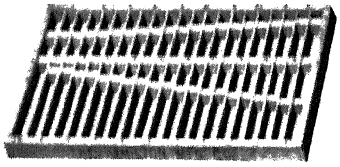
No. 3910 QUARTER SIZE RULE CASE



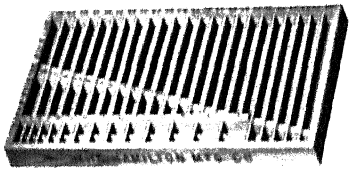
No. 3915 QUARTER SIZE RULE CASE



No. 3920 QUARTER SIZE RULE CASE



No. 3925 QUARTER SIZE RULE CASE

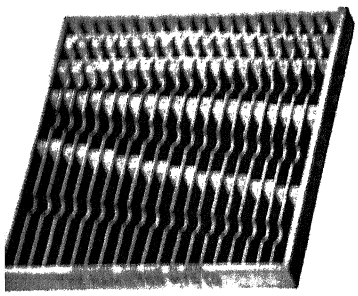


No. 3960 QUARTER SIZE RULE CASE

PARTICULARS OF QUARTER SIZE BRASS RULE CASES

No.	Contents Capacity Lbs	Contents of Cases (all figures in brass), and how graduated	Approx Shipping Weight
3405	16	For two 8 lb. fonts 1/2 of 2 pt. rule each font containing 18 pieces each 1 9 picas (by ems) and 10 18 picas (by ems), with compartments for 20, 22 and 24 picas	19 ozs.
3910	16	36 pieces 2 pt. rule each 1 9 picas (by ems) and 18 pieces each 10 24 (by ems), with compartments for 26, 28, 30, 32, 34 and 36 picas	19 ozs.
3915 3920	32	Two quarter cases to be used together, holding of 2 pt. rule 72 pieces each 1 5/6 picas, 144 pieces each picas, 72 pieces 6½ 9 picas (by ems), 36 pieces 10 19 picas; 54 pieces 20 picas, and 9 pieces 21 24 picas, and 18 pieces 24 36 picas (by ems)	3 lbs.
3925	16	30 pieces 2 pt. rule each 1 9½ picas (by ems) and 10 36 picas (by ems), with five compartments for short matter	17 ozs.
3960	16	40 pieces 2 pt. rule 1 7 picas, 17 pieces 7½ 9½ picas (by ems), and 18 pieces 10 36 picas (by ems)	17 ozs.

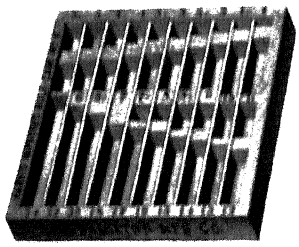
HALF SIZE RULE CASE



No. 3906 HALF SIZE RULE CASE

Two of these fit into No. 2701 Blank Case. It holds 1/2 pt. rules 80 pieces each 1, 1½, 2½, 3½ picas and 20 pieces 6½, 7½, 8½, 9½ picas (by ems), 120 pieces 2 and 3 picas, 80 pieces 4 and 5 picas, 40 pieces 6, 7, 8, 9 24, 30 picas, and 20 pieces 24, 30, 32, 42 picas (by ems). Contents capacity 16 lbs. Size, 14¼x15⅝ in., weight, 29½ lbs.

EIGHTH SIZE RULE CASE

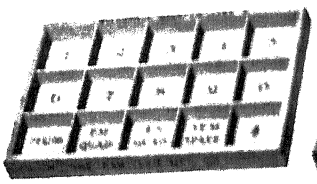


No. 3907 EIGHTH SIZE CASE

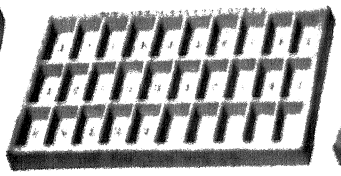
For special fonts of rule or 1 pt. leads for individual use by compositors. Eight of them fit into a No. 2701 Blank Case. It holds 20 pieces each 1 9 picas (by ems) and 10 18 picas (by ems) and 20, 22, 24 picas. Size, 7⅜x7½ in., weight, 10 oz.

Drawers to hold several of these useful cases are provided in Cut Cost Cabinets.

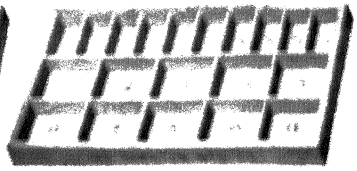
HAMILTON QUARTER SIZE CASES



No 30[illegible]



No 3000 [illegible]



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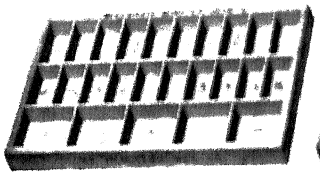

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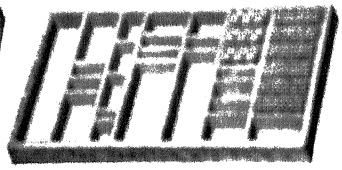

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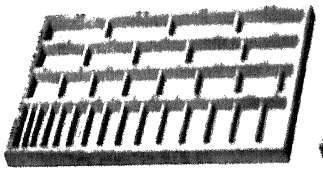
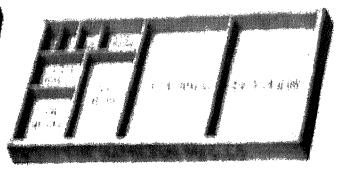


No 3000 [illegible]
[illegible]



No 3000 [illegible]
[illegible]

No 3000 will hold a [illegible] of spaces and quads [illegible]

No 3000 is for leaders, with partitions adjustable to [illegible]

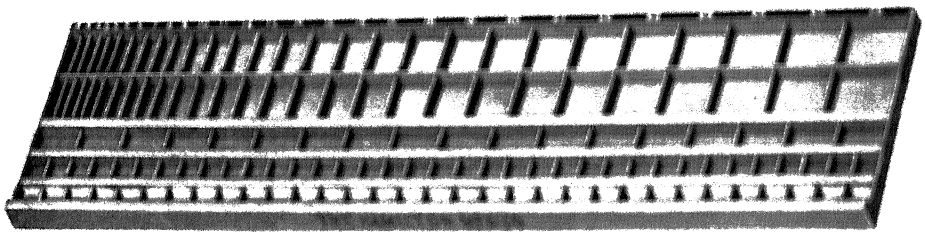
[illegible]

[illegible] OF ARTER APPARATUS CASES

An efficient [illegible] "a place for everything and everything in its [proper] place." This standard [illegible] the admirable little [illegible]

HAMILTON SPACING MATERIALS CASES

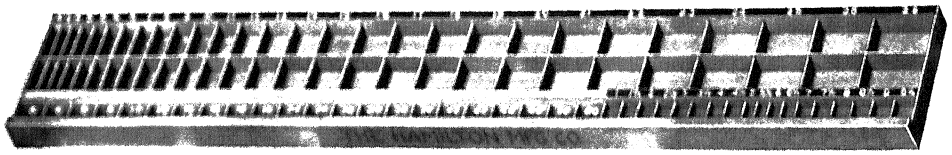
[illegible]



No [illegible]

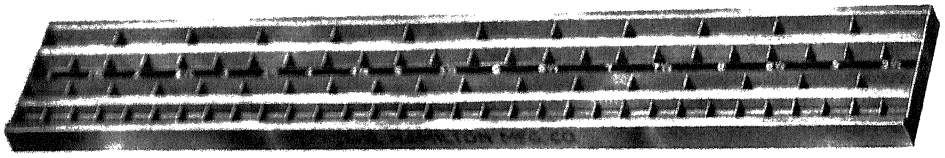
For use on [illegible] partments of the [illegible] spaces. The next [illegible] three compartments [illegible] cate compartments for leads and [illegible] duplicate compartments for [illegible] storage of leads and slugs [illegible]

HAMILTON SPACING MATERIALS CASES—*Continued*



No. 1321 (15 SIDES), SIZE OVER ALL, 30X10 IN. No. 321 (15 IN WOOD), SIZE OVER ALL, 72X10 IN.

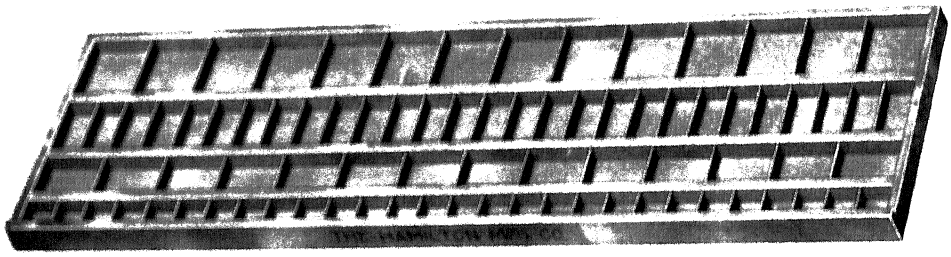
Contains duplicate compartments for leads and slugs from 4 to 26 picas varying by picas; also duplicate compartments for 28 pica lengths. The material may be stacked two tiers deep. At the front on the left is a row of 32 compartments of equal size, with rounded bottoms, for thin brass and copper spaces or other spacing materials. At the right is a series of 18 compartments for short lengths of leads from 1 to 9½ picas varying by half picas. The lengths from 1 to 4½ picas are thrown loosely into the compartments, the other lengths from 5 to 9½ picas are stacked in compartments in the usual manner.



No. 1320 (15 SIDES), SIZE OVER ALL, 30X10 IN. No. 320 (15 IN WOOD), SIZE OVER ALL, 72X10 IN.

The front row of 32 round bottom compartments is for thin brass and copper spaces or other spacing materials. The second row, consisting of 18 compartments, is for short length leads from 1 to 9½ picas varying by half picas. The two back rows of compartments are for spaces and quads, accommodating six sizes, with six compartments for each size. Metal number strip designating lengths.

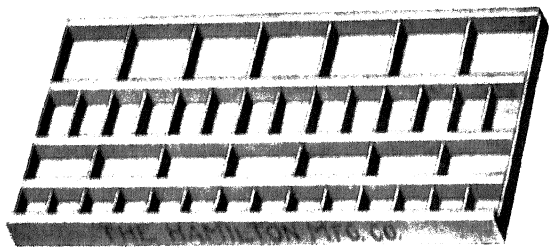
HAMILTON SPACE AND QUAD CASES



No. 1260 (15 SIDES), SIZE OVER ALL, 30X17 IN., 2 IN. DEEP. No. 260 (15 WOOD), SIZE OVER ALL, 72X18 IN., 2 IN. DEEP.

No. 1260 (Wood) or 14260 (Steel) will hold 14 cases of spaces and quads. They are the length of double tier type cabinets or case stands and are designed to be placed on top of same.

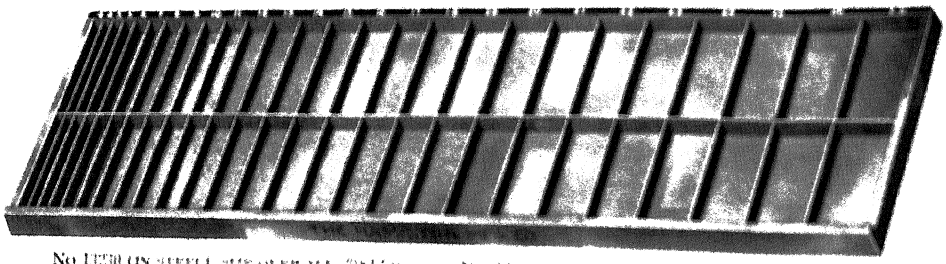
No. 1270 (Wood) or 14270 (Steel) will hold 7 cases of spaces and quads same length and single tier type cabinets or case stands and designed to be placed on top of same.



No. 1270 (15 SIDES), SIZE OVER ALL, 30X17 IN., 2 IN. DEEP.
No. 270 (15 WOOD), SIZE OVER ALL, 36X18 IN., 2 IN. DEEP.

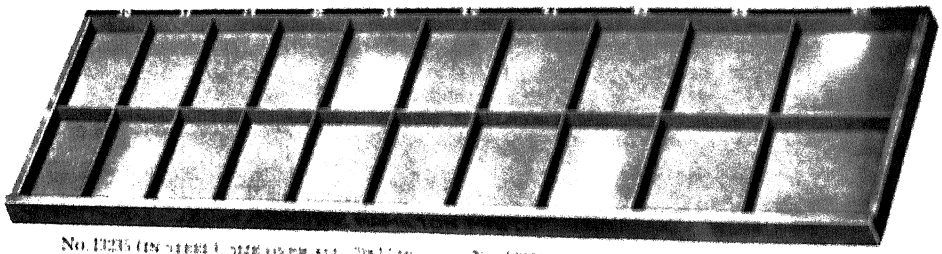
Scarcity of spaces and quads does more to slow up hand composition than any other thing. It is far from being enough to provide spaces and quads to fill the type cases.

HAMILTON LEAD AND SLUG CASES



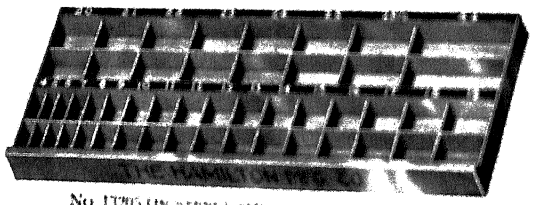
No. 1230 (IN STEEL, SIZE OVER ALL, 7¾x17½)
No. 3230 (IN WOOD, SIZE OVER ALL, 7¾x17½)
No. 1228 (IN STEEL, SIZE OVER ALL, 7¾x15½)
No. 3228 (IN WOOD, SIZE OVER ALL, 7¾x15½)

Made in two sizes, each in steel and in wood, as above. Each size has duplicate compartments for leads and slugs in lengths 4 to 26 picas varying by picas, also duplicate compartments for 28 pica lengths. Leads and slugs may be stacked in two tiers.



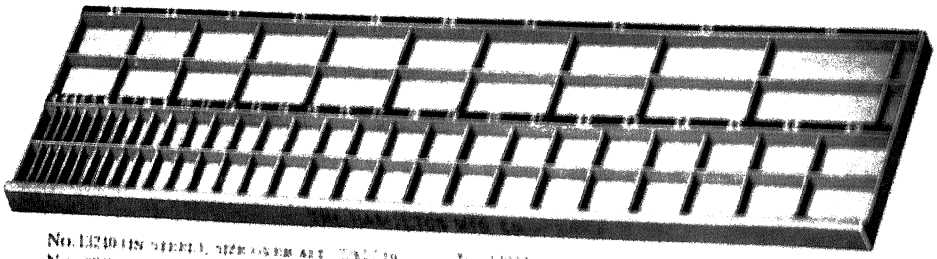
No. 1235 (IN STEEL, SIZE OVER ALL, 7¾x17½)
No. 3235 (IN WOOD, SIZE OVER ALL, 7¾x17½)
No. 1238 (IN STEEL, SIZE OVER ALL, 7¾x15½)
No. 3238 (IN WOOD, SIZE OVER ALL, 7¾x15½)

Companion cases to Nos 1230, 3230, 1228 and 3228, made in two sizes, each in steel and in wood, as above, for lengths from 30 to 60 picas. Leads and slugs may be stacked two tiers deep.



No. 1205 (IN STEEL, SIZE OVER ALL, 7¾x12½)
No. 3205 (IN WOOD, SIZE OVER ALL, 7¾x12½)

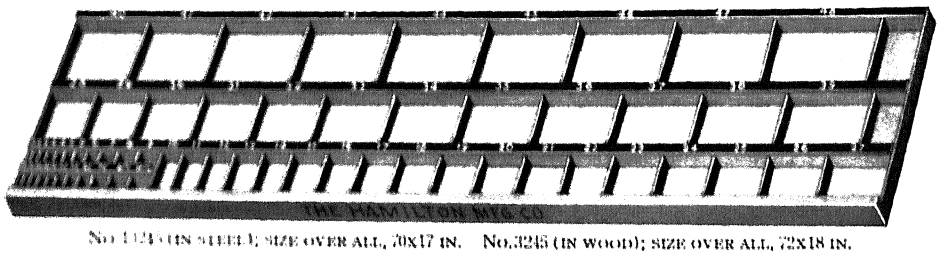
Nos 1205 steel and 3205 wood cases contain duplicate compartments for leads and slugs from 4 to 26 picas varying by picas, additional duplicate compartments for 28½ and 44 pica lengths. The material may be stacked two tiers deep. Metal number strips designating lengths designed to be placed on a single tier type cabinet.



No. 1210 (IN STEEL, SIZE OVER ALL, 7¾x17½)
No. 3210 (IN WOOD, SIZE OVER ALL, 7¾x17½)
No. 1213 (IN STEEL, SIZE OVER ALL, 7¾x15½)
No. 3213 (IN WOOD, SIZE OVER ALL, 7¾x15½)

Made in two sizes, each in wood and in steel, as above. Each size has duplicate compartments for leads and slugs in lengths from 4 to 26 picas varying by picas, also duplicate compartments for 28 pica lengths, also duplicate compartments for lengths, 30, 32, 34, 36, 38, 40, 42, 44, 50 and 60 picas. Leads and slugs may be stacked two tiers deep.

HAMILTON LEAD AND SLUG CASES—*Continued*

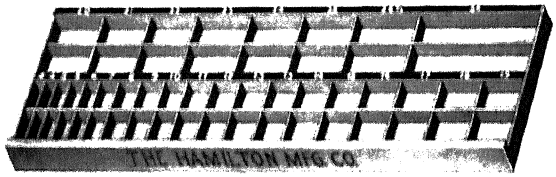


No. 1124 (IN STEEL); SIZE OVER ALL, 70X17 IN. No. 3245 (IN WOOD); SIZE OVER ALL, 72X18 IN.

This case will accommodate leads or slugs from 3 to 9½ picas with variations by half picas; and from 10 to 48 picas with variations by picas. The material may be stacked two tiers deep.

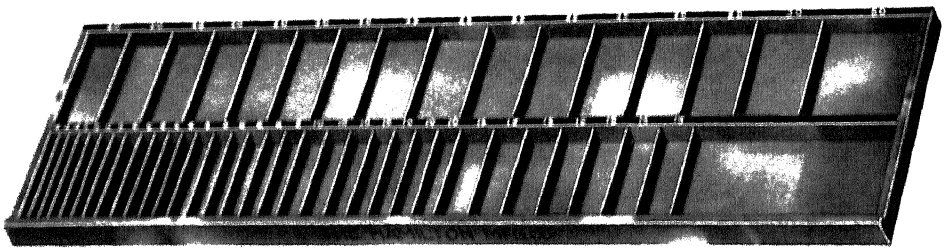
Case shown at right is made in two depths from front to back, 10 in. and 12 in., and contains duplicate compartments for leads and slugs from 4 to 25 picas varying by picas, additional duplicate compartments for 26½ and 56 pica lengths. The material may be stacked two tiers deep.

These cases are for placing on the auxiliary banks of type cabinets of designs which do not permit the addition of a full length lead and slug case.



No. 13200 (IN STEEL); SIZE OVER ALL, 36¾X10 IN.
No. 3200 (IN WOOD); SIZE OVER ALL, 38¼X10 IN.
No. 13203 (IN STEEL); SIZE OVER ALL, 37½X12 IN.
No. 3203 (IN WOOD); SIZE OVER ALL, 38¼X12 IN.

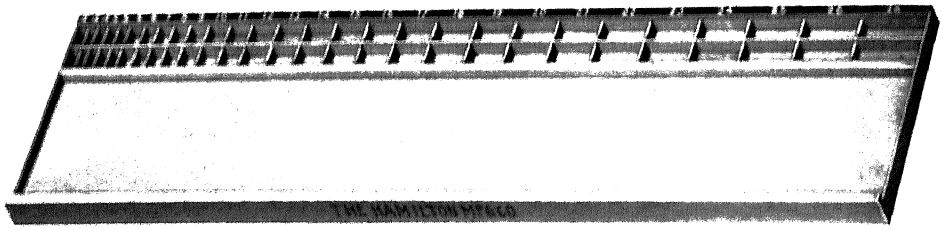
HAMILTON METAL FURNITURE CASE



No. 1125 (IN STEEL); SIZE OVER ALL, 70X17 IN. No. 3255 (IN WOOD); SIZE OVER ALL, 72X18 IN.

Made in both wood and steel. It contains 49 compartments, triple depth, for metal furniture in lengths of 4, 5, 6, 8, 10, 15, 20, 25, 30, 40 and 50 picas.

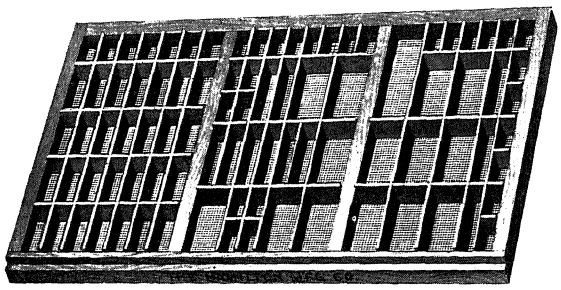
HAMILTON WORKING BANK



No. 1240 (IN STEEL); SIZE OVER ALL, 70X17 IN. No. 3250 (IN WOOD); SIZE OVER ALL, 72X18 IN.

This case contains duplicate compartments for leads and slugs in lengths from 4 to 26 picas varying by picas, also duplicate compartments for 28 pica lengths. Leads and slugs may be stacked two tiers deep. The working bank section is ⅝ in. deep, and 10⅞ in. from front to back.

HAMILTON TRANSFER AND SIFTER CASE



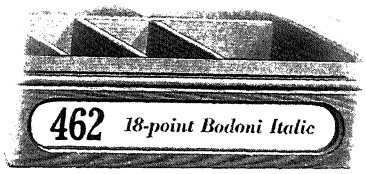
No. 2950 FULL SIZE CALIFORNIA JOB PATTERN

Made to order to fit any style and size of type case. Makes cost of transferring types from old to new cases negligible. Has stout wire screen bottom. Slats are made to fit against slats in case, so that types may be instantly and safely transferred from one type case to another of same kind, or for the purpose of sifting dust from the types and returning dustless types to the case from whence transferred. A vigorous shake and the dust falls out.

LABEL HOLDERS, NUMBER PLATES, ETC.

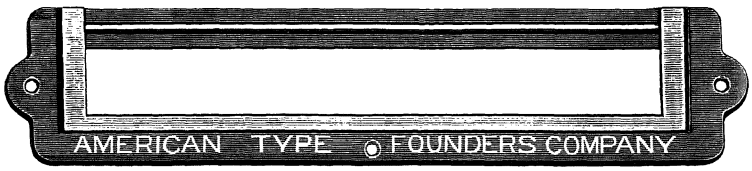
All cabinet front wooden type cases have mortised label holders, as shown in cut at right, and all steel front type cases have label holders.

The cut shown at right illustrates an inexpensive method of numbering type cases consecutively. A better method than the consecutive is to number type cases in cabinets, A-1 to A-48, B-1 to B-48, and so on, affixing a symbol letter (No. 6103, below) to each cabinet. We recommend the symbol letter system.



Shows best and most economical method of numbering type cases consecutively

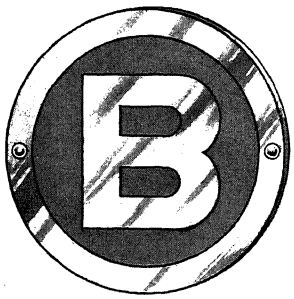
No. 9001-K holds labels 1x4¼ in.; length over all is 5 in. Sold in boxes each containing 100 label holders and blank cards, with tacks. Only one size made.



No. 9001-K AMERICAN BRASS LABEL HOLDER

Celluloid Covers (No. 6110) for all sizes of label holders are sold separately in packages of 50.

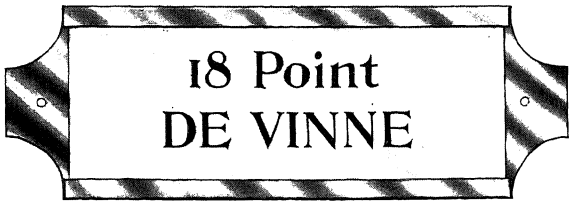
No. 9001-K takes the printed labels furnished (on request) for type series made by American Type Founders Company.



No. 6103 SYMBOL LETTERS

Cut is actual size; sold singly by the letter, A to Z.

Made of brass; letter has red background.



BRASS LABEL HOLDER

No. 6079; SIZE 1x3 IN.	No. 6088; SIZE 1x4½ IN.
No. 6082; SIZE 1x3½ IN.	No. 6091; SIZE 1x5 IN.
No. 6085; SIZE 1x4 IN.	No. 6094; SIZE 1x5½ IN.

Sold in packages of 100, with cards and tacks.

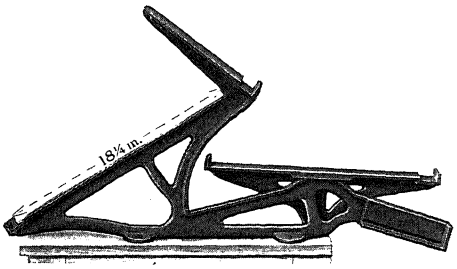
These steel number plates are made to order only. The figure is white on black background. The cut is actual size. These number plates are most durable.

No. 6100 STEEL NUMBER PLATES

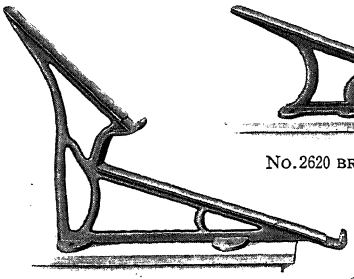
HAMILTON CASE AND GALLEY BRACKETS

CAST IN MALLEABLE IRON

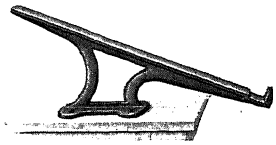
The illustrations explain themselves, for the most part. The use of a pair of case brackets will save the cost of a case stand in an emergency. No. 2635 affords an admirable support for sloping shelving. No. 2590 will hold a bank or spacing materials or lead case in rear of a pair of cases.



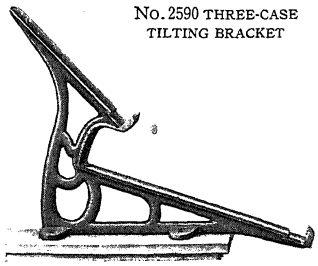
No. 2590 THREE-CASE TILTING BRACKET



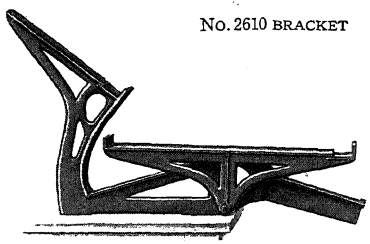
No. 2610 BRACKET



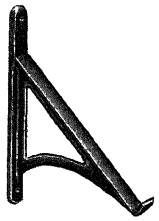
No. 2620 BRACKET



No. 2600 BRACKET

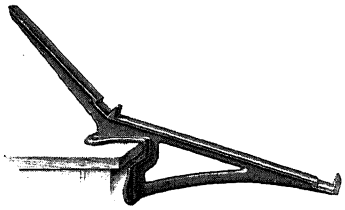


No. 2605 TILTING BRACKET

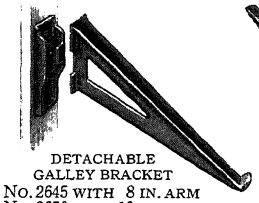


No. 2635 BRACKET

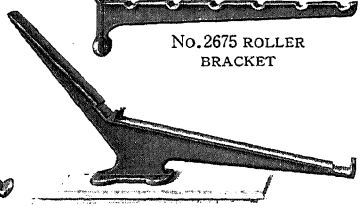
No. 2675 ROLLER BRACKET



No. 2625 BRACKET



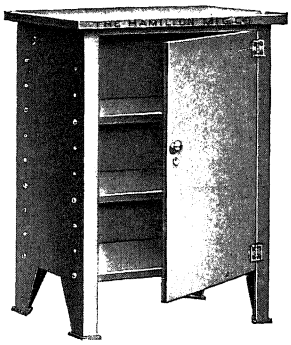
DETACHABLE GALLEY BRACKET
No. 2645 WITH 8 IN. ARM
No. 2650 WITH 10 IN. ARM
No. 2655 WITH 12 IN. ARM



No. 2615 BRACKET

HAMILTON WORK BENCH AND STORAGE CABINET

MADE IN STEEL ONLY



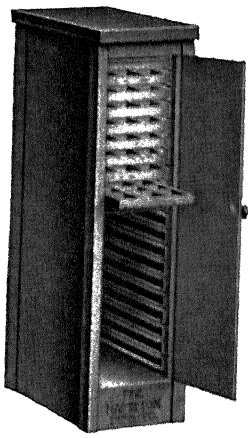
No. 13646 WORK BENCH AND STORAGE CABINET

Illustration shows No. 13646 Work Bench and Storage Cabinet, which is of standard steel construction throughout, except top which is of selected rock maple, 1 1/16 in. thick.

Shelves are adjustable on three-inch centers, and two are supplied with each cabinet. (Illustration shows shelves spaced to provide three compartments, each 8½x24½x14¾ in.) Compartments accommodate full length (24 in.) strip material, and there is in addition ample storage space for tools, brushes, etc. Door has knob and lock with key.

The top is a convenient place for the lead and rule cutter and the mitering machine.

Top has natural wood finish; body, olive green baked enamel. Height, 36¼ in. Floor space, 30¾x18 in. Approximate shipping weight, 120 lbs.



No. 13420 (IN STEEL)
No. 3420 (IN WOOD)

HAMILTON QUARTER CASE CABINET

MADE IN [illegible]

No. 13420 Steel Cabinet, illustrated, contains cases for the accommodation of 20 quarter cases, all mounted in a hinged door with [illegible]. All standard quarter cases will fit this cabinet. 4 cases are extra.

Floor space, 10¾x18¼ in. Height, 38¾ in. Approximate shipping weight: Steel, 125 lbs., Wood, 90 lbs.

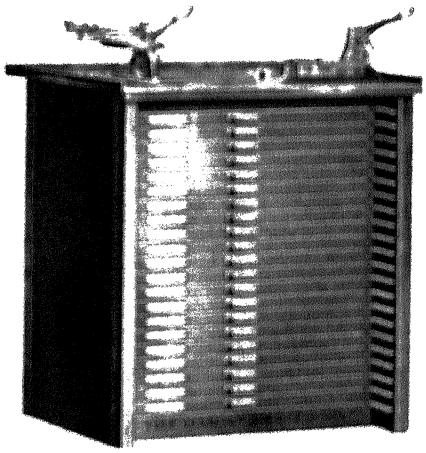
Quarter cases are better than any other kind of receptacle for carrying brass rules, sigts, special figures, leaders, and other auxiliaries. These items in quarter cases are [illegible] of the compositor who needs them. The cases need not be kept in a cabinet where they may be found readily when required.

HAMILTON LEAD AND RULE CUTTER CABINET

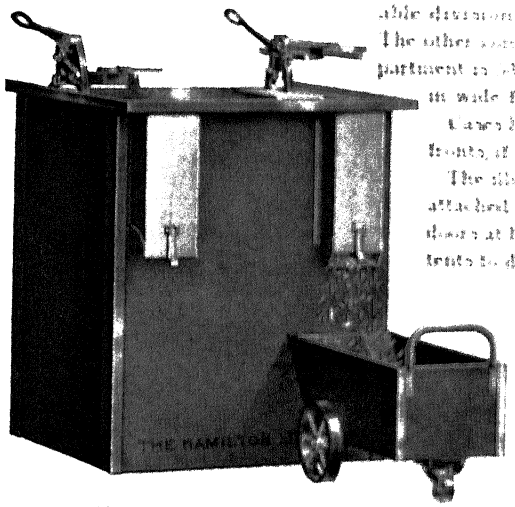
MADE IN [illegible]

A cabinet in which miscellaneous auxiliary materials can be stored, and where the mitering machine, lead and rule cutter, and other tools can be conveniently located, ready for instant use. The working top, to which mitering and cutting machines can be secured, has two openings leading to slug bins attached to back of cabinet, and is surrounded by a ⅝ in. rim on three sides. This prevents the filings and clippings and other litter from falling to the floor.

Illustrations show No. 13651 Steel Cabinet, which has ten No. 2815 adjustable lead and slug cases, four blank cases to hold quarter cases, seven special cases for sorting leads and rules, each divided into two compartments, one compartment 24¼ in. long, for full length material. The sides of one compartment are slotted for adjustable divisions. The other compartment is ⅝ in. wide for the storage of [illegible] miscellaneous materials. Cases have guide and [illegible] label holders. Steel fronts, if wanted, are extra.



No. 13651 (IN STEEL, No. 3651 IN WOOD)
Drawer view as seen below

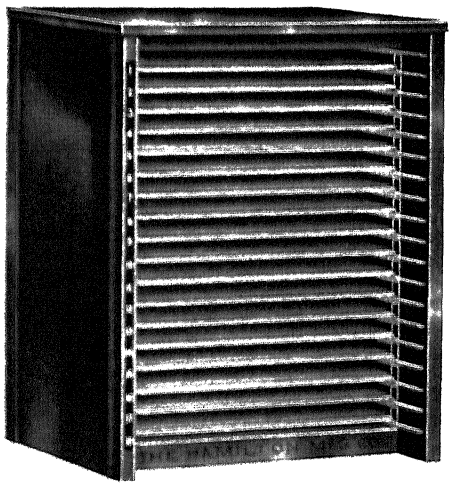


No. 13651 (IN STEEL, No. 3651 IN WOOD)
REAR VIEW, SHOWING METHOD OF EMPTYING CONTENTS OF METAL CHUTES INTO CRUCK

The illustration at left shows two [illegible] slug bins attached to the back of the cabinet. Each bin has doors at bottom, which, when opened, allow the contents to drop into the hand truck.

The rule cutter and [illegible] base and waste metal [illegible] Although shown on the [illegible] are not included with the cabinet and need to be ordered when [illegible] required.

Finish: Steel, [illegible] gloss enamel throughout the top, which is [illegible] antique [illegible] space, [illegible] in. Height [illegible] working surface, 38⅝ in. Approximate shipping weight: Steel, [illegible] Wood, [illegible]



No. 12460 (IN STEEL), No. 2460 (IN WOOD)
Also made with smaller letterboards, as described at right

HAMILTON LETTERBOARD CABINETS

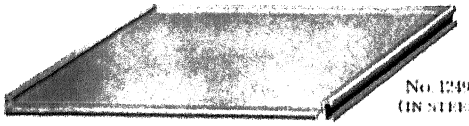
MADE IN BOTH STEEL AND WOOD

There are two sizes. The illustration shows No. 12460 Steel Letterboard Cabinet, with 18 full size steel letterboards, each 30⅝x16½ in. inside. In wood construction, No. 2460, this cabinet has 17 full size wood letterboards, each 30⅜x15⅛ in. inside.

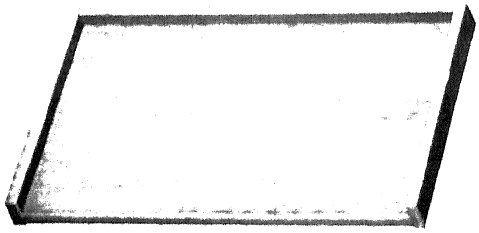
No. 12450 Steel Letterboard Cabinet has 18 two thirds steel letterboards, each 20¼x16½ in. inside. In wood construction, No. 2450, this cabinet has 17 two-thirds wood letterboards, each 20x15⅛ in. inside.

Floor space: full size cabinet, 35x21½ in.; two-thirds size cabinet, 24½x21½ in. Height, 43 in. Approximate shipping weight: No. 12460 cabinet, 575 lbs.; No. 2460 cabinet, 425 lbs.; No. 12450 cabinet, 450 lbs.; No. 2450 cabinet, 350 lbs.

JOB LETTERBOARDS IN WOOD AND STEEL



No. 12490 (IN STEEL)



No. 2490 (IN WOOD)

In wood construction, selected hardwood is used, carefully jointed, and edges oiled. Back and sides are enclosed, and there is a rabbet in front.

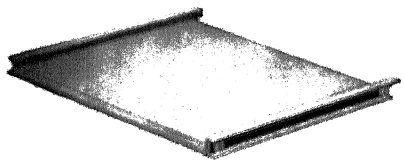
In steel construction, heavy metal is used, giving perfect rigidity, finished in black. Back and sides are enclosed, and there is a rabbet in front.

The height inside of each letterboard, steel and wood, is 1 in.

No.	Steel or Wood	Outside Dimensions	Inside Dimensions	Approximate Shipping Weights	Height Over All
2490	Wood	21¾ x16⅝ in.	20 x15⅛ in.	9 lbs.	1⅞ in.
12490	Steel	21¾ x16⅝ in.	20¼x16½ in.	10 lbs.	$1^{25}/_{32}$ in.
2495	Wood	21¾ x20½ in.	20 x19 in.	11 lbs.	1⅞ in.
12495	Steel	21¾ x20½ in.	20¼x20¾ in.	12 lbs.	$1^{25}/_{32}$ in.
2490	Wood	32⅝₁₆x16⅝ in.	30⅜x15⅛ in.	13 lbs.	1⅞ in.
12490	Steel	32⅝₁₆x16⅝ in.	30⅝x16½ in.	14 lbs.	$1^{25}/_{32}$ in.
2495	Wood	32⅝₁₆x20½ in.	30⅜x19 in.	16 lbs.	1⅞ in.
12495	Steel	32⅝₁₆x20½ in.	30⅝x20⅛ in.	17 lbs.	$1^{25}/_{32}$ in.

HAMILTON NEWSPAPER LETTERBOARDS

These letterboards are made in one size, 29¾x25 in. over all, both in wood and steel construction.



No. 12500 (IN STEEL), No. 2500 (IN WOOD)

No. 12500 Steel Newspaper Letterboard is 28x24 in. inside; height, $1^{13}/_{16}$ in. No. 2500 Wood Newspaper Letterboard is also 28x24 in. inside; height, 1⅞ in.

Side rails have one inch extensions in rear, which rest on edge of the make up surface when forms are transferred from surface to boards, sustaining the weight of the form and making the transfer safe and easy.

HAMILTON SORT CABINETS

MADE IN [illegible] AND WOOD

No. 13468 (IN STEEL); No. 3468 (IN WOOD)

These cabinets are made in [illegible] height and width. The [illegible] steel sort boxes, illustrated below.

There are two styles of [illegible] the best [illegible] in the steel sort boxes. In the other style each drawer is provided with seven adjustable partitions, giving eight compartments in each drawer, [illegible] steel sort boxes.

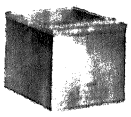
Steel sort boxes are [illegible] these cabinets they need to be ordered separately, as required. Each drawer will hold [illegible]

STEEL SORT BOXES [illegible] in wood, No. 13457 is [illegible] capacity [illegible] capacity 1¼ lbs. Boxes [illegible]

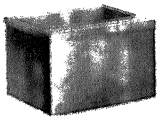
PARTICULARS OF HAMILTON SORT CABINETS [illegible]

No.	Construction	Tiers of Drawers	Number of Drawers	Weight (Steel Boxes) *No. 13457	*No. 13458	Maximum capacity (lbs.)	[illegible]	[illegible]	[illegible]	[illegible]
13463	Steel	1	20	340	340	425	[illegible]	[illegible]	45	[illegible]
13465	Steel	2	40	840	840	850	[illegible]	[illegible]	45	[illegible]
13468	Steel	3	60	1440	1440	1245	[illegible]	[illegible]	45	[illegible]
3463	Wood	1	10	150	140	425	[illegible]	[illegible]	[illegible]	[illegible]
3465	Wood	2	20	300	300	850	[illegible]	[illegible]	[illegible]	[illegible]
3468	Wood	3	30	440	440	1245	[illegible]	[illegible]	[illegible]	[illegible]
3463-P	Wood	1	10	[illegible] Steel Boxes required]		425	[illegible]	[illegible]	[illegible]	[illegible]
3465-P	Wood	2	20			850	[illegible]	[illegible]	[illegible]	[illegible]
3468-P	Wood	3	30			1245	[illegible]	[illegible]	[illegible]	[illegible]

* Number of steel boxes of one size only held [illegible] large boxes; or it will hold 30 large and 2[illegible]



No. 13457 STEEL SORT BOX



No. 13458 STEEL SORT BOX

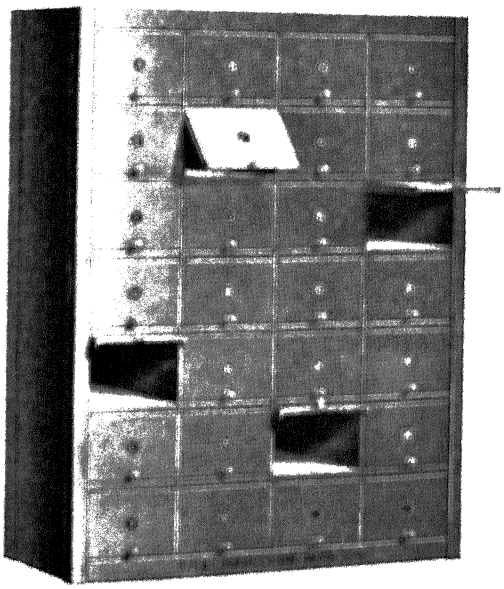
PLATE STORAGE CABINET

MADE IN STEEL ONLY

This cabinet is intended for use where [illegible] and electrotypes are stored in bulk, and is [illegible] especially useful where it is desired to keep together all the cuts or electrotypes of a certain [illegible] It is also useful for the storage of job [illegible] proofs, dead copy, etc.

The cabinet contains 28 compartments, each measuring 9¼ x 14 x 18 in. inside. Each compartment has a disappearing door, and on each door is a symbol plate for indexing.

Floor space, 60⅝ x 19 in. Height, 74⅞ in. Approximate shipping weight, 885 lbs.



No. 13473 [illegible]

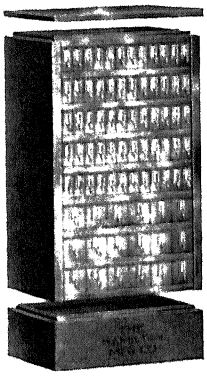
HAMILTON SECTIONAL UNIT SORT CABINET

MADE IN STEEL ONLY

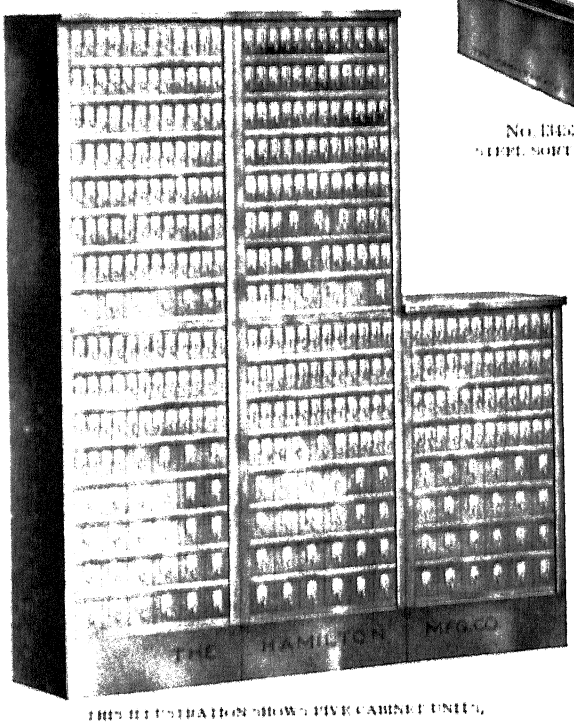
The illustration at the right shows a cap unit, cabinet unit and base unit. A single unit filled with boxes as shown by this illustration will hold 250 lbs. of sorts. Floor space, $20\frac{3}{8}$x11¼ in. The illustration below shows three cap units, five cabinet units and three base units. Five units filled with boxes as shown by this illustration will hold 1250 lbs. of sorts. Floor space, 61x11¼ in. (less than five square feet). Another cabinet unit adding 250 lbs. to capacity could be added to group of units shown without increasing floor space, making the capacity 1500 lbs., while the highest box is only $65\frac{5}{8}$ in. from the floor.

The illustrations of sort boxes show the three styles that are supplied with cabinet units. These boxes are made of steel, die stamped and electric welded, and are finished in olive green baked enamel to match units. Each cabinet unit will accommodate 48 large boxes or 96 small boxes. Two of the small boxes fill the same space as one large box.

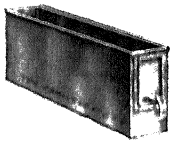
Approximate shipping weight of one cap unit, one base unit and one cabinet unit filled with sort boxes, 225 lbs; base, 30 lbs.; cap, 15 lbs.; cabinet unit, 180 lbs.



No. 13440 CABINET UNIT
No. 13445 CAP UNIT
No. 13450 BASE UNIT
No. 13452 SMALL BOXES
No. 13454 LARGE BOXES

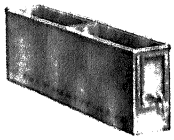


THIS ILLUSTRATION SHOWS FIVE CABINET UNITS, THREE CAP UNITS AND THREE BASE UNITS



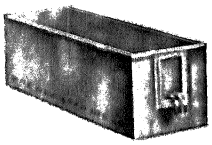
No. 13452 STEEL SORT BOX

No. 13452 Steel Sort Box with label holder pull; size, 1½x3x6 in.; capacity, 2 lbs. 10 oz.



No. 13453 STEEL SORT BOX

No. 13453 Steel Sort Box with label holder pull; size, 1½x3x6 in.; capacity, 2 lbs. 8 oz. in the two compartments.



No. 13454 STEEL SORT BOX

No. 13454 Steel Sort Box with label holder pull; size, 3x3x6 in.; capacity, 5¼ lbs.

In labeling these sort boxes, it is a good plan to number them consecutively as a further means of keeping each box in its proper place.

When a box is emptied, the empty box should either be taken to the source of replenishment, or it may be returned to the cabinet upside down, as a signal to the replenisher that it needs attention.

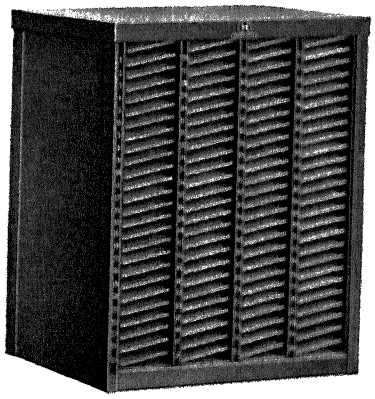
Unless these cabinets are placed back to back, they should be stood against a wall or partition, when they are arranged two stacks high, as in illustration above.

The space saving quality of these cabinets is second only to their convenience and efficiency.

HAMILTON GALLEY CABINETS AND GALLEY TRUCKS

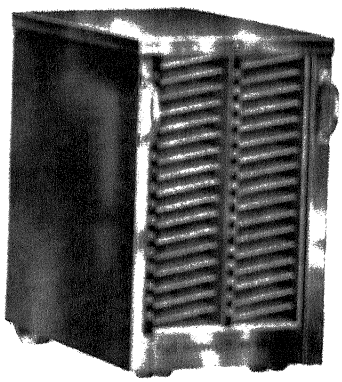
MADE IN BOTH STEEL AND WOOD

Galley Cabinet No. 13520, illustrated at left, in steel holds [illegible] steel galleys on shelves. All galley openings numbered [illegible] furnished without charge. See table below for all other sizes and styles in steel and wood.



No. 13530 IN STEEL, No. [illegible] IN WOOD

Galley Truck No. [illegible], illustrated at right, is steel, contains 32 shelves for full length double column galleys. All galley openings numbered consecutively on uprights [illegible] Symbol letters are



furnished without charge. Galley Trucks are also made [illegible] galleys. See list below.

In steel, the finish is olive green baked enamel, [illegible] on black enamel.

STEEL GALLEY CABINETS AND GALLEY TRUCKS [illegible]

No.	Style	Capacity	Size of Galley	No. of Shelves	[illegible]	[illegible]	[illegible]
13500	Truck	32	[illegible]	2	[illegible]	[illegible]	[illegible]
13505	Truck	32	[illegible]	2	[illegible]	[illegible]	250
13510	Cabinet	25	[illegible]	2	[illegible]	[illegible]	250
13515	Cabinet	50	[illegible]	2	[illegible]	[illegible]	[illegible]
13520	Cabinet	100	[illegible]	4	[illegible]	[illegible]	[illegible]
13533	Cabinet	100	Triple [illegible]	4	[illegible]	[illegible]	[illegible]

WOOD GALLEY CABINETS AND [illegible]

No.	Style	Capacity	Size of Galley	No. of Shelves	[illegible]	[illegible]	[illegible]
3500	Truck	32	[illegible]	2	[illegible]	[illegible]	[illegible]
3505	Truck	32	[illegible]	2	[illegible]	[illegible]	[illegible]
3510	Cabinet	25	[illegible]	2	[illegible]	[illegible]	200
3515	Cabinet	50	[illegible]	2	[illegible]	[illegible]	[illegible]
3520	Cabinet	100	[illegible]	4	[illegible]	[illegible]	[illegible]
3533	Cabinet	100	Triple [illegible]	4	[illegible]	[illegible]	[illegible]

Galley trucks save a great deal of time in transferring [illegible] proof presses or stonemen. Where economy of [illegible] indispensable.

These galley cabinets and galley trucks are furnished [illegible] 1 to 32, respectively. When more than one cabinet [illegible] by a symbol letter (which is furnished [illegible] the galley proofs should be numbered A1 A2 [illegible] easy and more effective than if the numbers were [illegible]

These cabinets are built very strongly [illegible]

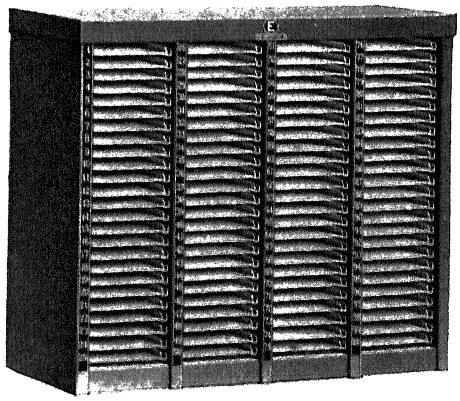
HAMILTON UNIT GALLEY CABINETS

MADE IN BOTH STEEL AND WOOD

These are the most effective cabinets for storing live matter on pressed steel galleys of the sizes listed in the tables below. There are seven sizes, six of which hold 100 galleys each, while one holds 50 galleys. The galley openings are numbered from 1 to 100. When more than one cabinet is used, each should be designated by a symbol letter (which is furnished gratis upon request), as shown in illustration, and galley proofs should be numbered A1-A100, B1-B100, and so on, a method that is quite as easy and more effective than if the numbers were consecutive. With consecutive numbers it is not so easy to locate a galley in an extensive installation as it is with symbol letters.

Though galleys are shown in the illustration, they are not included with the cabinets, and need to be ordered separately, as required.

The illustration shows Galley Cabinet No. 13540 in steel. It holds 100 steel galleys, size 8¾x13 in. It is also made in wood to hold the same number of galleys.



NO. 13540 (IN STEEL); NO. 3540 (IN WOOD)
Seven sizes made. See tables below

STEEL GALLEY CABINETS WITH STEEL RUNS NO SHELVES

No.	Capacity	Size of Galley	No. of Tiers	Floor Space Inches	Height Inches	Approximate *Shipping Weight, Lbs.
13539	50	8¾x13 in.	2	22⅝x14½	38½	200
13540	100	8¾x13 in.	4	44 x14½	38½	285
13541	100	10 x16 in.	4	49¼x17½	38½	330
13542	100	12 x18 in.	4	57 x19½	38½	400
13544	100	3½x23½ in.	4	23¼x25	38½	350
13545	100	6¼x23½ in.	4	34 x25	38½	380
13546	100	8½x23½ in.	4	43 x25	38½	400

WOOD GALLEY CABINETS WITH STEEL RUNS NO SHELVES

No.	Capacity	Size of Galley	No. of Tiers	Floor Space Inches	Height Inches	Approximate *Shipping Weight, Lbs.
3538	50	8¾x13 in.	2	23 x17	38½	150
3540	100	8¾x13 in.	4	43¾x17	38½	225
3541	100	10 x16 in.	4	48¾x20	38½	300
3542	100	12 x18 in.	4	56¾x22	38½	350
3544	100	3½x23½ in.	4	22¾x27¾	38½	200
3545	100	6¼x23½ in.	4	33¾x27¾	38½	260
3546	100	8½x23½ in.	4	42¾x27¾	38½	325

*Shipping Weights are without galleys

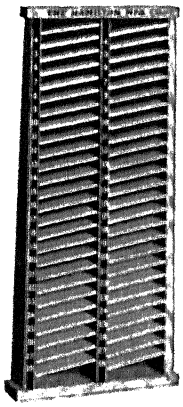
GREAT ECONOMIES OF THE GALLEY STORAGE SYSTEM

Among methods making for economies in production in composing rooms, none has proved more effective than the system of storing live jobs and pages on pressed steel galleys. The cabinets listed above are a necessary part of this system, which was first devised for the benefit of the printers by the American Type Founders Company.

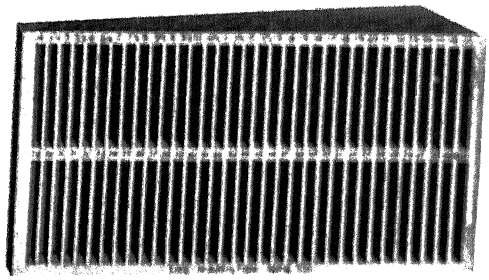
The system affords the means of indexing each job. As the job is placed in a storage cabinet, the number of the opening in the cabinet is penciled on the proof. With the proof in hand, any employee is enabled to find the job without loss of time. Our pressed steel galleys, though low-priced, are made accurately, so that a job may be set on one and kept on it until it is locked up.

LEAD OR SLUG RACKS

Made in Wood Only

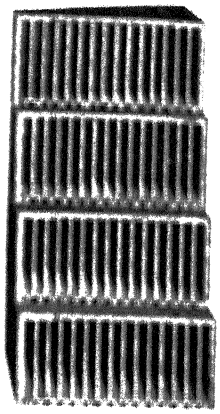


No. 3665
EUREKA LEAD RACK



No. 3661 Wisconsin Lead Rack

Two of these, one on top of another, make an effective combination



No. 3687 Set of Four Boston Lead Racks

No. 3661 Wisconsin Lead Rack has compartments for lengths [illegible] 60 picas (by ems); capacity, 750 lbs. Size over all, [illegible] ping weight, 75 lbs.

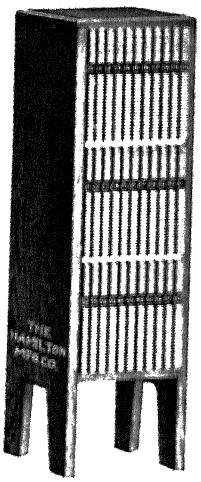
No. 3665 Eureka Lead and Slug Rack has compartments for [illegible] leads on one side, and the same on the other side for slugs [illegible] in. Height, 28½ in. Approximate shipping weight, [illegible]

No. 3687 set of four Boston Lead Racks, sold separately [illegible] 4 to 6½ picas (by ems) and [illegible] ems); capacity, 130 lbs. No. [illegible] (by ems); capacity, 300 lbs. Size over all of [illegible] Approximate shipping weight of four racks, [illegible]

HAMILTON REGLET CABINETS

Made in [illegible]

No. 3690 Reglet Cabinet, sold with contents, contains [illegible] lengths 10 to 33 picas (by ems) and [illegible] 11⅞x11¼ in. Height, 38¼ in. Approximate shipping weight [illegible] Cabinet only, No. [illegible]

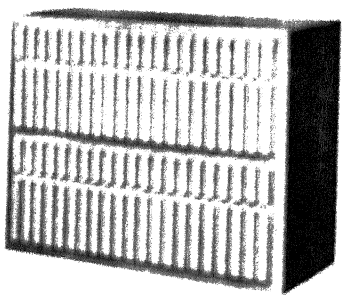


No. 3690 CABINET AND CONTENTS

No. 3691 Reglet Cabinet, [illegible] but deeper, contains [illegible] 10 to 61 picas (by ems) and [illegible] 100 picas [illegible] Approximate shipping weight, [illegible] only, No. [illegible]

No. [illegible] Reglet Cabinet, [illegible] with contents, contains [illegible] each of 6 pt. and [illegible] lengths [illegible] 61 picas [illegible] 3500 pieces in all. Size over all [illegible] 38¼x30¾ in. Height, [illegible] Approximate shipping weight of [illegible] & contents, No. [illegible] cabinet only, No. [illegible] separately.

For other Reglet Cabinets see pages [illegible] lengths see page [illegible]

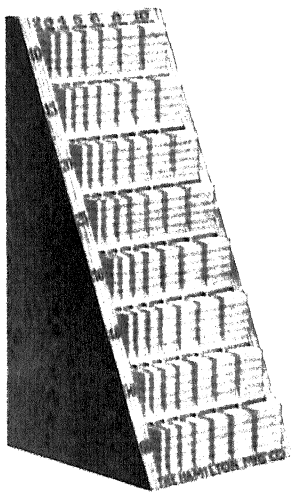


[illegible]

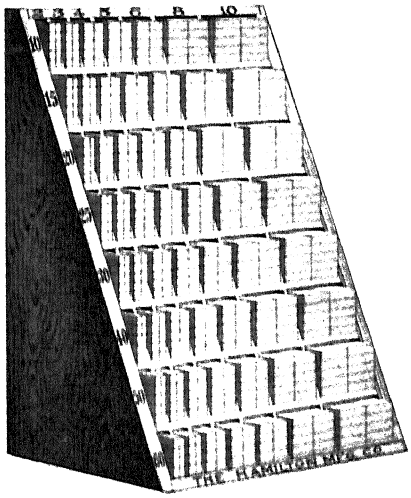
LABOR-SAVING WOOD FURNITURE CABINETS

MADE IN WOOD ONLY

No. 3728 Furniture Cabinet, sold with contents, contains 5 pieces of each length and width, widths, 2, 3, 4, 5, 6, 8, 10 picas; lengths, 10, 15, 20, 25, 30, 40, 50, 60 picas = 280 pieces in all. Size over all, 10x10½ in. Height, 31 in. Approximate shipping weight, with contents, 50 lbs. Contents (No. 3728 A) and Cabinet only (No. 3728 B) may be purchased separately.



No. 3728, WITH CONTENTS

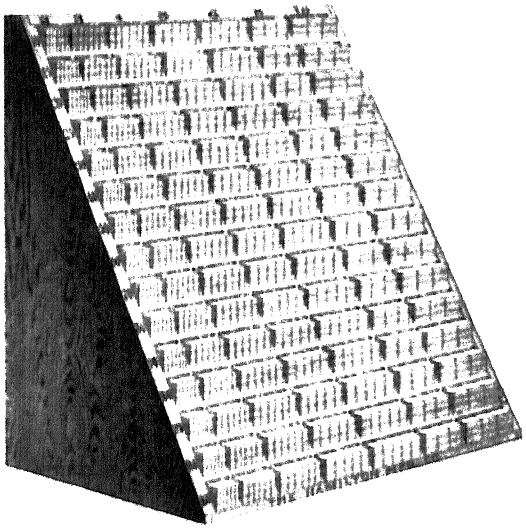


No. 3728 C, WITH CONTENTS

No. 3728 C Furniture Cabinet, sold with contents, contains 10 pieces of each length and width specified in description of No. 3728, above—560 pieces in all. Size over all, 10½x16½ in. Height, 31 in. Approximate shipping weight, with contents, 80 lbs. Contents (No. 3728 D) and Cabinet only (No. 3728 E) may be purchased separately.

No. 3728 J Furniture Cabinet (not illustrated, but same design as No. 3728 M and with half the contents of the latter cabinet), sold with contents. Size over all, 18¼x27½ in. Height, 41 in. Approximate shipping weight, with contents, 240 lbs. Contents (No. 3728 K) and Cabinet only (No. 3728 L) may be purchased separately.

No. 3728 M Furniture Cabinet, sold with contents, contains the following efficient assortment, giving a greater number of pieces of the most used lengths and widths and fewer of the least used sizes. 18 pieces each of 2, 3 and 4 pica widths in lengths of 10, 15, 20, 25, 30, 40, 50, 60, 70, 80, 90, 100, 120, 140 and 160 picas; 15 pieces each of 5 and 6 pica widths in same lengths as above, 9 pieces each of 8 and 10 pica widths in same lengths as above = 1530 pieces in all. Size over all, 27½x31¾ in. Height, 41 in. Approximate shipping weight, with contents, 400 lbs. Contents (No. 3728 N) and Cabinet only (No. 3728 P) may be bought separately.



No. 3728 M, WITH CONTENTS
No. 3728 J is same design with half the contents

OTHER LABOR-SAVING WOOD FURNITURE CABINETS

See pages 1046-1049 for Cut Cost Locking up Materials Cabinets, holding labor saving wood furniture, reglet, metal or iron furniture, etc. These are most desirable cabinets.

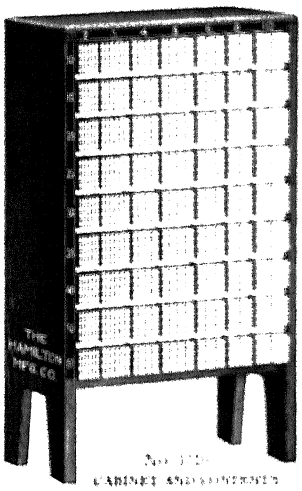
FULL LENGTH FURNITURE AND REGLET

For Wood Furniture and Reglet and Side Sticks in yard lengths see page 961.

HAMILTON FURNITURE CABINETS

Made in Wood or Steel

There are six Furniture Cabinets made to correspond with the design of No. 3720 Furniture Cabinet, shown below. They vary only in width and depth, according to the quantities of material they contain. Nos. 3700 and 3705 supplement each other, and so Nos. 3710 and 3715, also 3720 and 3725.



No. 3720
CABINET AND CONTENTS

No. 3700 Furniture Cabinet, sold with contents, contains 12 pieces each of 3 and 4 pcs. a width in 10, 15, 20, 25, 30, 35 and 40 pcs. a lengths, 8 pieces each of 4 pcs. a width in same lengths as above, and 4 pieces each of 5, 6 and 10 pcs. a width in same lengths as above. 132 pieces in all. Floor space, 11⅞ x 11⅞ in. Height, 38¼ in. Approximate shipping weight, with contents, 1,200 lbs. Contents (No. 3740) and Cabinet only (No. 3702) may be purchased separately.

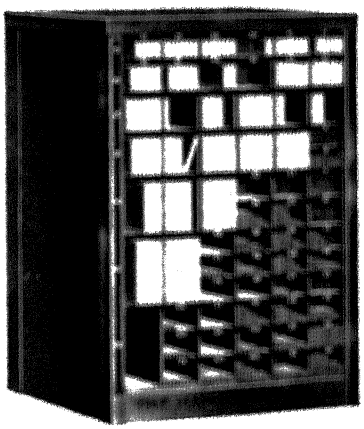
No. 3705 Furniture Cabinet, sold with contents, contains same number and assortment of pieces as No. 3700 in lengths of 30, 40, 50, 60, 70, 80, 90, 100, 110, 120, 130, 140 and 150 pcs. a. 182 pieces in all. Floor space, 11⅞ x 23¾ in. Height, 38¼ in. Approximate shipping weight, with contents, 2,000 lbs. Contents (No. 3742) and Cabinet only (No. 3703) may be purchased separately.

No. 3710 Furniture Cabinet, sold with contents, contains 24 pieces each of 3 and 4 pcs. a width in 10, 15, 20, 25, 30, 35, 40 and 50 pcs. a lengths, 16 pieces each of 4 and 5 pcs. a width in same lengths as above, 12 pieces each of 5 and 6 pcs. a width in same lengths as above, and 8 pieces each of 8 and 10 pcs. a width in same lengths as above. 372 pieces in all. Floor space, 11⅞ x 35¾ in. Height, 38¼ in. Approximate shipping weight, with contents, 2,850 lbs. Contents (No. 3744) and Cabinet only (No. 3704) may be purchased separately.

No. 3715 Furniture Cabinet, sold with contents, contains same number and assortment of pieces as in No. 3710 in lengths of 70, 80, 90, 100, 110, 120, 130, 140 and 150 pcs. a. 372 pieces in all. Floor space, 23¾ x 27¾ in. Height, 38¼ in. Approximate shipping weight, with contents, 4,000 lbs. Contents (No. 3720) and Cabinet only (No. 3705) may be purchased separately.

No. 3720 Furniture Cabinet, sold with contents, contains 28 pieces each 3 pcs. a wide in 10, 15, 20, 25, 30, 35, 40, 50 and 60 pcs. a lengths, 24 pieces each of 4 and 5 pcs. a widths in same lengths as above, 20 pieces each of 5 and 6 pcs. a widths in same lengths as above, and 16 pieces each of 8 and 10 pcs. a widths in same lengths as above. 1332 pieces in all. Floor space, 11⅞ x 35⅝ in. Height, 38¼ in. Approximate shipping weight, with contents, 5,000 lbs. Contents (No. 3760) and Cabinet only (No. 3722) may be purchased separately.

No. 3725 Furniture Cabinet, sold with contents, contains same number and assortment of pieces as in No. 3720 in lengths of 70, 80, 90, 100, 110, 120, 130, 140 and 150 pcs. a. 1332 pieces in all. Floor space, 23¾ x 35⅝ in. Height, 38¼ in. Approximate shipping weight, with contents, 6,000 lbs. Contents (No. 3760) and Cabinet only (No. 3725) may be purchased separately.



No. 3665 in open. No. 3600 in Work Room

MAMMOTH IRON FURNITURE CABINET

Made in Both Iron and Steel

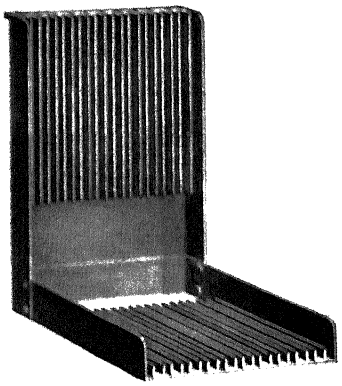
This cabinet provides the most convenient and space saving means of carrying large assortments of Mammoth Iron Furniture and Interlocking Steel Furniture. It is fully described and both sides illustrated on page [illegible].

Height, 5' 3 in. Floor space, 18 x 27½ in. Approximate shipping weight. Steel, 550 lbs. Wood, [illegible] lbs.

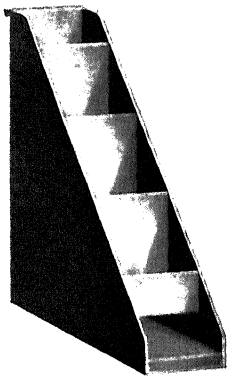
UNIT JOB AND CYLINDER CHASE RACKS

MADE IN STEEL ONLY

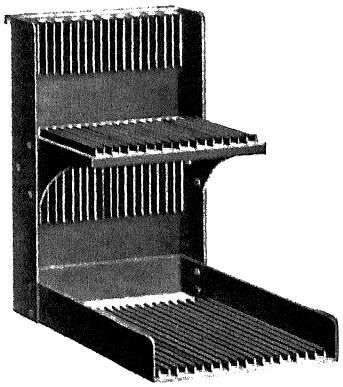
Made in units holding 10 cylinder or 20 job forms each, all of uniform design and height, thus permitting the installation of additional units as the needs of the office demand. The bottom being of steel, it is not necessary to lift a chase more than ¼ inch in entering.



No. 15230 UNIT



No. 15235 UNIT

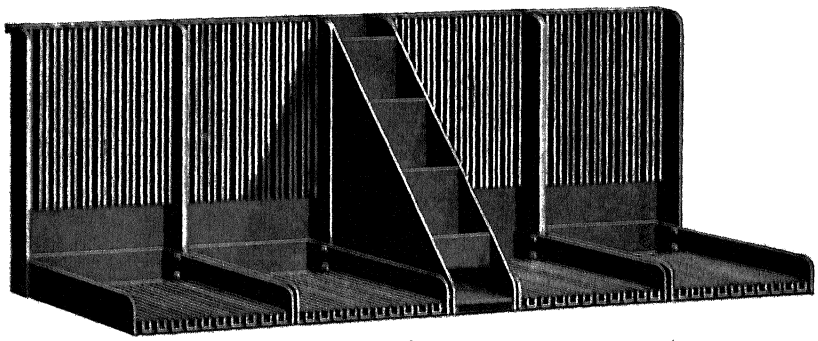


No. 15240 UNIT

No. 15230 Unit Chase Rack (illustrated above). This rack will accommodate 10 cylinder press forms, or 20 empty chases, any size. Dimensions: width, 19 in.; depth, 25 in.; height, 30 in. Shipping weight, 100 lbs.

No. 15235 Unit Crossbar Rack (illustrated above). This unit is designed for use in connection with the No. 15230 Unit Chase Rack. It provides a convenient receptacle for crossbars of chases when not in use. The rack is divided into four compartments, graduated in depth for bars of various lengths. Dimensions: width, 8 in.; depth, 25 in.; height, 30 in. Shipping weight, 75 lbs.

No. 15240 Unit Job Chase Rack (illustrated above). This rack for job chases can be used singly in the platen press department or in combination with other units for general chase storage. It will accommodate on each deck all standard sizes of job press chases up to 14½x22 in. The capacity is 10 forms or 20 empty chases on each shelf. Dimensions: width, 19 in.; depth 25 in.; height, 30 in. Shipping weight, 130 lbs.



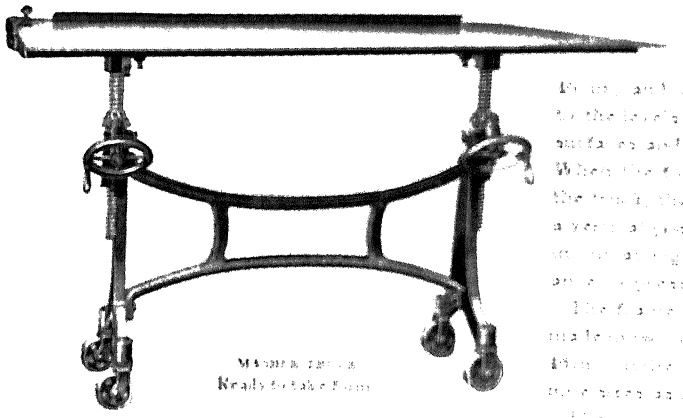
A COMBINATION OF FOUR UNITS No. 15230 (FOR CYLINDER FORMS) AND ONE UNIT No. 15235 (FOR CROSSBARS)

See also page 1052 for description of Cut-Cost Steel Adjustable Chase Rack, the last word in chase racks for safety, for economy of floor space and for durability. In Cut Cost Chase Racks the forms are held securely in channels at both head and foot, effectually preventing one form from rubbing against another.

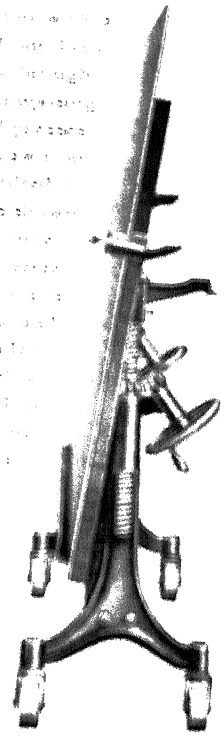
MASHEK FORM TRUCK

Patented February 10, 1903, and other patents pending

For transferring forms from imposing table to press, this truck [illegible] the work. Once used it will be found indispensable. Where [illegible]



MASHEK FORM TRUCK
Ready to take form



MASHEK FORM TRUCK
Ready to take form

[illegible] two geared wheels, operating independently, [illegible] possible unevenness of the floor. It is fitted with [illegible]

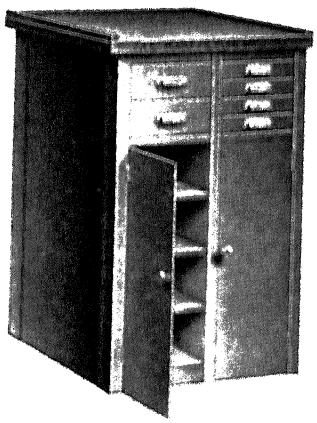
These trucks are easily guided. The [illegible] steel.

Finish: top, natural steel, lacquered, frame, olive green.

No	Size of Top	Size of Frame	Approximate weight of truck
13482	36x44 inches	40 inches	[illegible]
13482 A	36x48 inches	40 inches	[illegible]
13482 B	36x50 inches	40 inches	[illegible]
13482 C	40x54 inches	40 inches	[illegible]
13482 D	42x56 inches	40 inches	[illegible]
13482 E	42x62 inches	44 inches	[illegible]
13482 G	42x66 inches	44 inches	[illegible]
13482 H	46x64 inches	44 inches	[illegible]
13482 K	48x74 inches	44 inches	[illegible]

HAMILTON SAW TRIMMER CABINET

Made in Pacific Coast [illegible]



No 1 of this style, No [illegible]

The cabinet illustrated will [illegible] parts, including the [illegible]

The top of [illegible] rubber [illegible] Size of [illegible]

At the left are [illegible] Below these drawers is a [illegible]

At the right are [illegible] inside. Below these [illegible] deep inside.

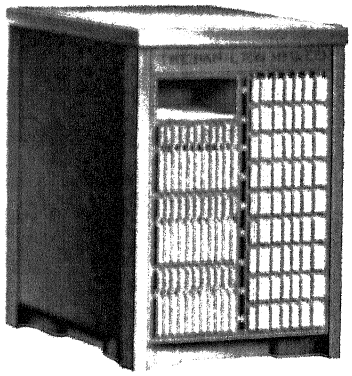
[illegible] long weight sheet, [illegible]

Saw trimmers are [illegible] Without the [illegible] this cabinet, in which [illegible] where they may be [illegible]

HAMILTON IMPOSING TABLES

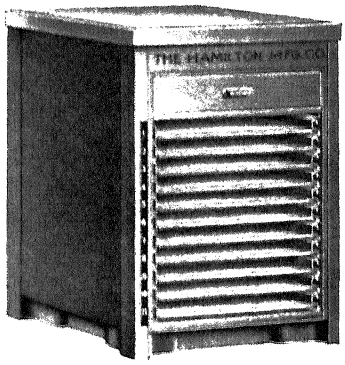
MADE IN BOTH STEEL AND WOOD

No. 13960 Steel Imposing Table (as illustrated) for iron surface 27x31 in. or marble surface 24x28 in. One side is equipped with rack for nonpareil and pica reglet in standard lengths from 10 to 60 picas, and rack for wood furniture in standard sizes from 10 to 60 picas. The reverse side contains unit for 11 two thirds size steel letterboards, each $20\frac{1}{4}$x$16\frac{1}{2}$ in. inside, with drawer at top.



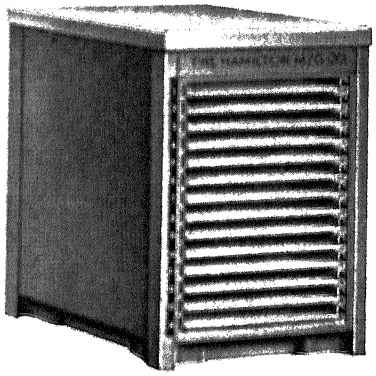
*No. 13960 (IN STEEL); No. 3960 (IN WOOD)
Furniture Side

No. 3960 Wood Imposing Table is as described above, except that the wood letterboards are 20-x$15\frac{5}{8}$ in. inside.



*No. 13960 (IN STEEL); No. 3960 (IN WOOD)
Letterboard Side

Letterboards are included with these tables, but reglet and wood furniture fonts need to be ordered separately, if required. The reglet font is No. 3730; the wood furniture font is No. 3740. Height, $38\frac{1}{4}$ in. Approximate shipping weight, with contents: Steel, 825 lbs.; Wood, 700 lbs.

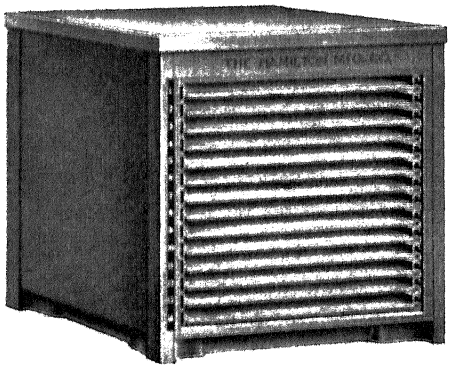


*No. 13965 (IN STEEL); No. 3965 (IN WOOD)
Both sides alike

No. 13965 Steel Imposing Table (as illustrated above) for iron surface 27x37 in. or marble surface 24x34 in. Contains 28 steel letterboards (14 in each end), each $20\frac{1}{4}$x$16\frac{1}{2}$ in. inside.

No. 3965 Wood Imposing Table is as described above, except that the wood letterboards are $20\frac{1}{4}$x$15\frac{5}{8}$ in. inside.

Height, $38\frac{1}{4}$ in. Approximate shipping weight, including letterboards: Steel, 875 lbs.; Wood, 740 lbs.



*No. 13970 (IN STEEL); No. 3970 (IN WOOD)
Both sides alike

No. 13970 Steel Imposing Table (as illustrated above) for iron surface 37x39 in. or marble surface 34x36 in. Contains 28 steel letterboards (14 in each end), each $30\frac{5}{8}$x$16\frac{1}{2}$ in. inside.

No. 3970 Wood Imposing Table is as described above, except that the wood letterboards are $30\frac{1}{8}$x$15\frac{5}{8}$ in. inside.

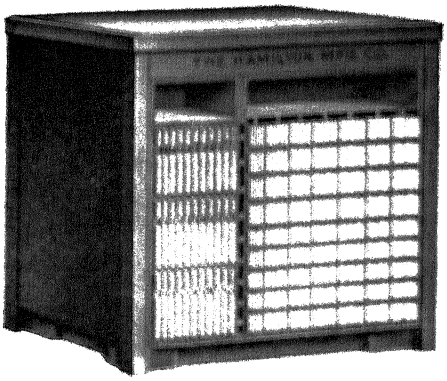
Height, $38\frac{1}{4}$ in. Approximate shipping weight, including letterboards: Steel, 1100 lbs.; Wood, 925 lbs.

** In ordering state whether iron or marble surface is required. Marble surfaces require cottins, which are made in wood only. Please note also that contents, unless otherwise specified, are not included, and need to be ordered separately if required.*

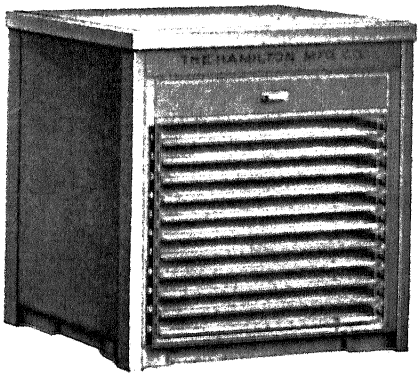
HAMILTON IMPOSING TABLES

MADE IN BOTH STEEL AND WOOD

No. 13975 Steel Imposing Table (as illustrated) for iron surface 31x39 in. or marble surface 28x36 in. One side has rack for nonpareil and pica reglet in standard lengths from 10 to 60 picas, a rack for wood furniture in standard sizes from 10 to 60 picas, and two bins above the racks. The other side has 11 full size steel letterboards, each 30⅝x16½ in. inside, and a deep drawer.



*No. 13975 Steel, No. 13976 Wood Furniture Side



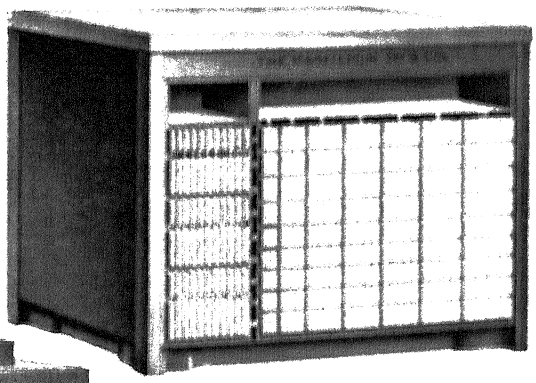
*No. 13975 Steel, No. 13976 Wood Letterboard Side

No. 13976 Wood Imposing Table as illustrated above, except that the wood letterboards are 30⅝x16⅝ in. inside.

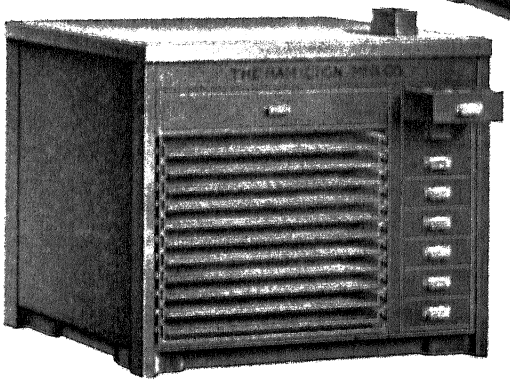
Letterboards are included with these tables, but reglet and wood furniture must be ordered separately, if required. The reglet listed as No. 3730, the wood furniture as No. 1744.

Height, 38½ in. Approximate shipping weight, with contents: Steel, 1,200 lbs.; Wood, 700 lbs.

No. 13980 Steel Imposing Table (as illustrated) for iron surface 35x41 in. or marble surface 32x48 in. On one side is a rack for nonpareil and pica reglet in standard lengths from 10 to 60 picas, a rack for wood furniture in standard sizes from 10 to 60 picas. On the other side there are 11 full size letterboards, each 30⅝x20⅜ in. inside; also 8 sort drawers, each containing 12 removable steel sort boxes, capacity of each sort box 1¾ lbs., and a drawer as illustrated below.



*No. 13981 Steel, No. 13982 Wood Furniture Side



*No. 13981 Steel, No. 13982 Wood Storage Side

*No. 13980 Wood Imposing Table as illustrated above, except that the wood letterboards are 30⅝x20⅜ in. inside.

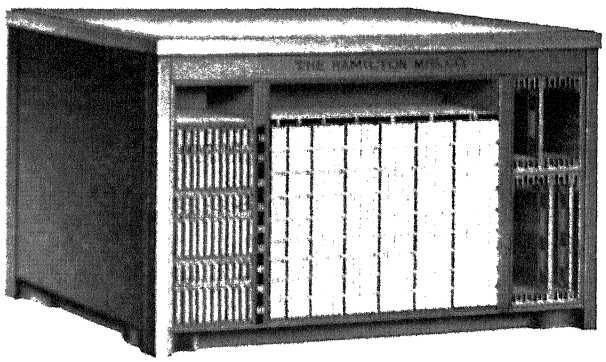
Letterboards and sort drawers are included, but reglet and wood furniture must be ordered separately, if required. The reglet listed as No. 3730, the wood furniture as No. 1744.

Height, 38½ in. Approximate shipping weight, with contents: Steel, 1,600 lbs.; Wood, 1,100 lbs.

HAMILTON IMPOSING TABLES

MADE IN BOTH STEEL AND WOOD

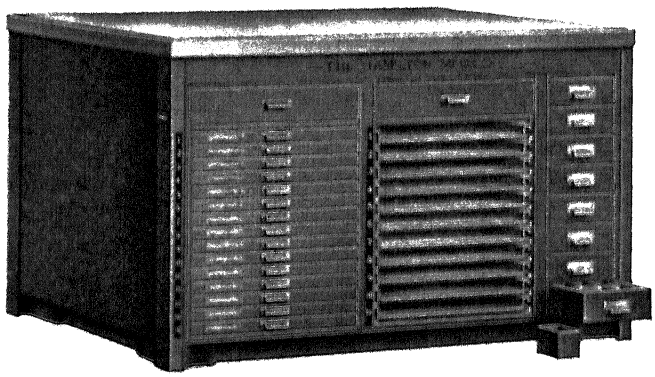
No. 1398-A Steel Imposing Table (as illustrated) for iron surface 39x63 in. or marble surface 36x60 in. On one side there is a rack for nonpareil and pica reglet in standard lengths from 10 to 60 picas, a rack for wood furniture in standard sizes from 10 to 60 picas, a chase rack for six chases each for 8x12 in. and 10x15 in. platen presses. On the other side, as shown below, there are 15 two thirds blank cases (for cuts, etc.) with pulls and label holders numbered consecutively, 11 letterboards each $20\frac{1}{4}$x$20\frac{3}{8}$ in. inside, 8 drawers each containing 12 steel sort boxes (capacity of each steel sort box, $4\frac{1}{4}$ lbs.), and 2 drawers.



*No. 1398-A IN STEEL, No. 398-A IN WOOD

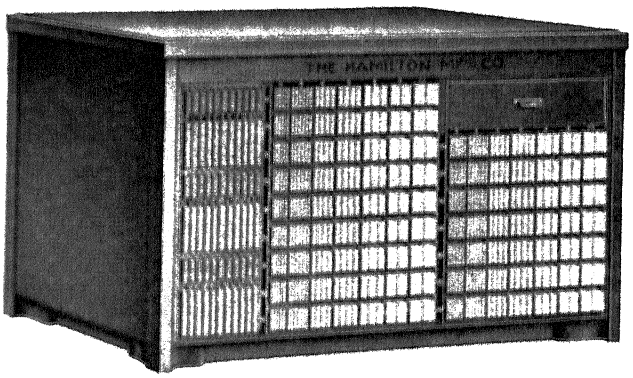
No. 398-A Wood Imposing Table is same as described above, except that the wood letterboards are 19x20 in. inside. Steel sort boxes are furnished with No. 398-A.

These tables are sold with the equipments described above, except reglet and wood furniture fonts, which need to be ordered separately, if required. The reglet font is No. 1720; the wood furniture font is No. 1704.



*No. 1398-A IN STEEL, No. 398-A IN WOOD

Height, $18\frac{1}{4}$ in. Approximate shipping weight, with contents: Steel, 2000 lbs.; Wood, 1700 lbs.



*No. 1400-A IN STEEL, No. 400-A IN WOOD

(See next page for illustration of other side, for galley storage)

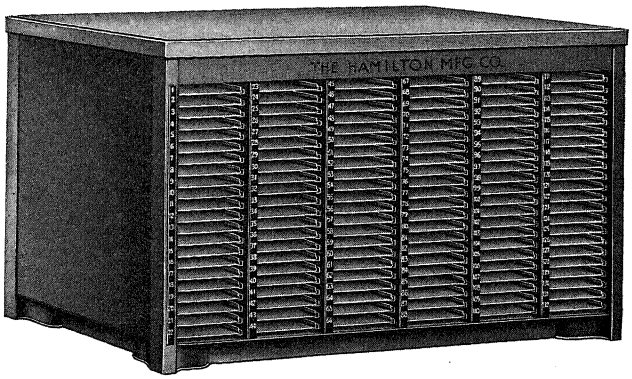
No. 1400-A Steel Imposing Table (as illustrated) for iron surface 39x63 in. or marble surface 36x62 in. One side has a rack for nonpareil and pica reglet in standard lengths from 10 to 60 picas, a rack for wood furniture in all standard sizes from 10 to 60 picas with additional lengths of 70, 80, 90, 100, 110, 120 and 140 picas, and a large drawer. On the other side (as illustrated on the next page) there are numbered openings for 128 press steel galleys, $8\frac{3}{4}$x13 in. inside.

**It is necessary to specify whether iron or marble surface is required. With a marble surface, cabinet is required. Reglet and furniture also need to be specified, if required.*

No. 4000-A Wood Imposing Table is same as described on page 1101 except that the galley capacity is only 132.

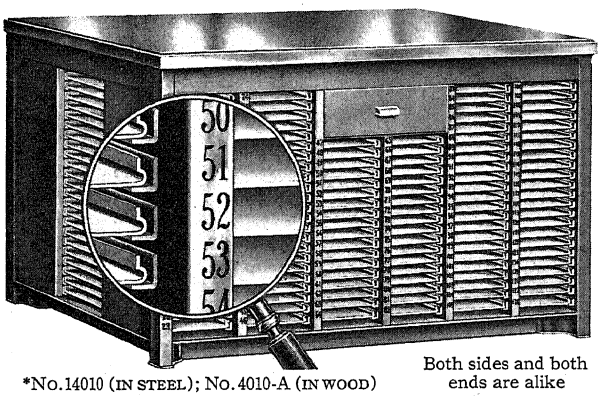
These tables are sold without galleys or reglet or wood furniture, which need to be ordered separately, as required. The reglet font is No. 3734, and the wood furniture fonts are Nos. 3748 (10 to 60 picas) and 3752 (all widths in lengths of 70, 80, 90, 100, 110, 120 and 140 picas).

Height, 38¼ in. Approximate shipping weight complete with galleys and reglet and wood furniture: Steel, 1950 lbs.; Wood, 1625 lbs.



*No. 14000-A (IN STEEL); No. 4000-A (IN WOOD)

For other side, containing materials, see foot of preceding page



*No. 14010 (IN STEEL); No. 4010-A (IN WOOD)

Both sides and both ends are alike

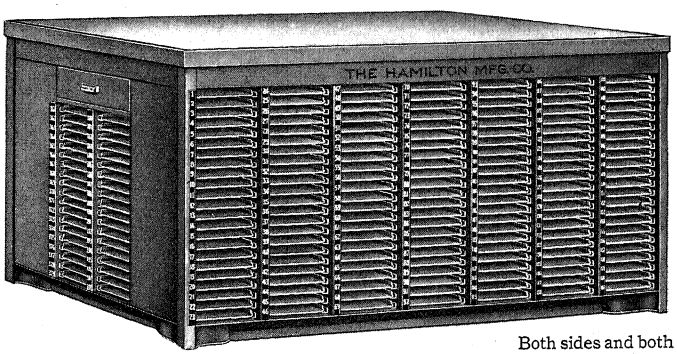
The sizes and galley capacities of imposing tables illustrated at the left and below, made in both wood and steel, are given in the table below. Each table has 2 large drawers.

The galley openings (not shelves) are numbered consecutively. They are made to take pressed steel galleys 8¾x13 in. inside. Galleys are not included with the tables, but need to be ordered separately, as required.

Height of all tables is 38¼ in.

No.	Size of Surface in inches		8¾x13 in. Galley Capacity	Approximate Shipping Weight, lbs.	
	Iron	Marble		Table	Galleys
14010 (in Steel)	39x65	36x62	306	1400	700
14020 (in Steel)	51x75	48x72	398	1900	925
4010-A (in Wood)	39x65	36x62	292	1250	675
4020-A (in Wood)	51x75	48x72	380	1650	900

These are the best selling imposing tables because they are most efficient in medium and large size composing rooms enjoying the economies of our Cut-Cost System of Printing Plant Equipment. The notable economies of the galley storage system are described on page 1042.



*No. 14020 (IN STEEL); No. 4020-A (IN WOOD)

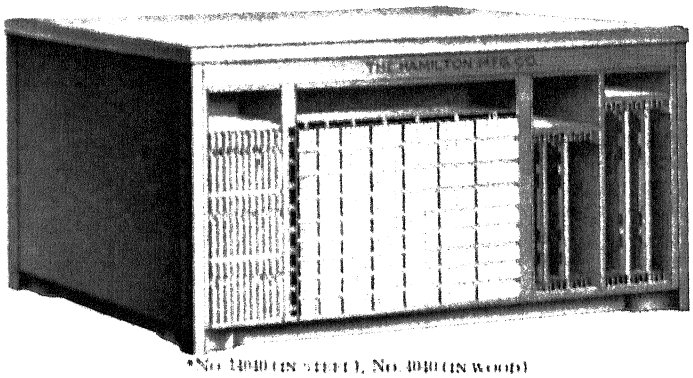
Both sides and both ends are alike

** It is necessary to state whether iron or marble surface is required. Marble surfaces require coffins*

HAMILTON IMPOSING TABLES

MADE IN BOTH STEEL AND WOOD

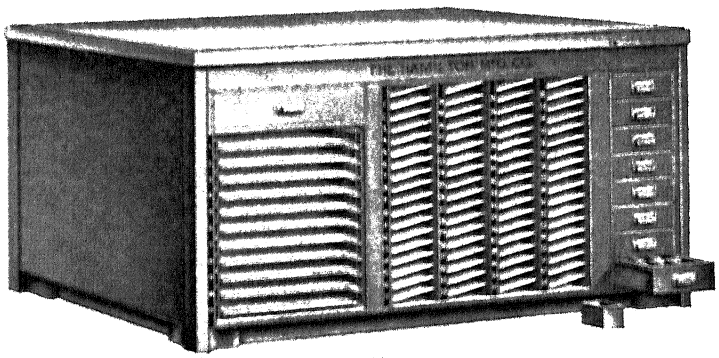
No. 14040 Steel Imposing Table (as illustrated) for iron surface 51x75 in. or marble surface 48x72 in. On one side is a rack for nonpareil and pica reglet in standard lengths from 10 to 60 picas, a rack for wood furniture in standard sizes from 10 to 60 picas, 2 adjustable chase racks each holding 6 chases (the top guide in each rack forming a bin). On the other side there is a drawer over 11 steel letterboards, each $20\frac{1}{4}$x$20\frac{3}{8}$ in. inside, a four-tier galley rack to hold 68 double column galleys with the shelves numbered consecutively, 8 drawers each containing 12 removable steel sort boxes (capacity of each steel sort box 12½ lbs.), as illustrated below.



*No. 14040 (IN STEEL), No. 4040 (IN WOOD)

No. 4040 Wood Imposing Table is same as described above, except that the wood letterboards are 19x20 in. inside. Steel sort boxes are furnished with No. 4040.

Letterboards, furniture and steel sort boxes are furnished with these tables, but reglet and wood furniture need to be ordered separately, as required. The reglet font is No. 3750; the wood furniture font is No. 3754.



*No. 14040 (IN STEEL), No. 4040 (IN WOOD)

Height, 38½ in. Approximate shipping weight, complete: Steel, 2600 lbs.; Wood, 2200 lbs.

**It is necessary to state whether iron or marble surface is required. Marble surfaces require collins. Reglet and furniture also need to be specified if required.*

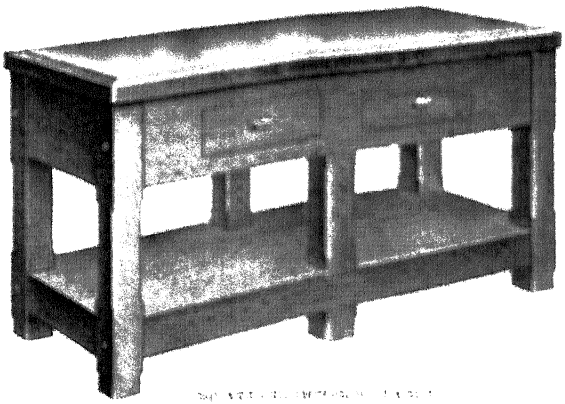
IMPOSING TABLES FOR SPECIAL PURPOSES

Imposing Tables in steel or in wood construction will be made for special purposes. Upon receipt of specifications by our nearest selling house, drawings (if necessary) will be submitted. Those who must have special imposing tables are advised to conform with the sizes of the regular tables for which the surfaces, ends, rails, division strips and drawers are carried in stock at the factory. Tables of irregular outside dimensions are not only much more expensive to build, but they require a longer time to make. An expeditious way in designing a special table is to take as a basis the regular table the design of which conforms nearest to requirements and suggest the changes desired. For example, a buyer may prefer galley shelves instead of the chase racks and letterboards in No. 14040. Rather than describe a new table, it will be simpler to indicate the desired changes in No. 14040.

It needs to be remembered that special equipments cannot be shipped as quickly as regular equipments, and inevitably cost more than regular equipments made in quantities.

HAMILTON SQUARE LEG IMPOSING TABLES

Made in 36 numbers



Square leg imposing table

These are substantially made of hardwood and supplied with cast iron frames in knockdown form, unless furnished with steel surface and marble and stone surfaces are not included with these tables and need to be ordered separately if required.

Tables with four legs have one drawer, with six legs two drawers. All drawers pull from either side. All tables have shelf at bottom as shown in illustration.

Height, 34 inches.

These tables are furnished in gloss with cast iron legs and are also made to order. They are not included in the

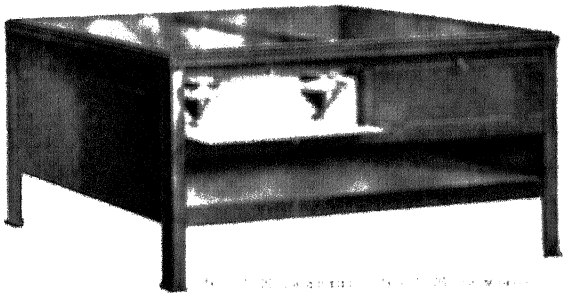
Tables with steel surfaces and marble or stone tops are furnished

No.	Description	Size of Table Inches	Size of Surface Inches	Size of Frame Inches	Approximate Weight Pounds	Size of Drawers Inches	Number of Legs	Approximate Weight Complete Pounds
1000	Solid surface	24 x 24	19 x 19	17 x 17	200	9 x 14 x 15	4	250
1005	2 gauges	24 x 30	20 x 25	17 x 23	250	9 x 14 x 21	4	310
1010	2 gauges	28 x 44	24 x 39	23 x 37	360	15 x 14 x 35	4	450
1015	2 gauges	32 x 48	28 x 43	27 x 41	440	15 x 14 x 39	4	550
1020	Iron grooved	36 x 48	32 x 43	31 x 41	500	15 x 14 x 39	4	625
1025	Iron grooved	36 x 60	32 x 55	31 x 53	600	15 x 14 x 51	4	750
1030	4 gauges	36 x 72	32 x 67	31 x 65	700	15 x 14 x 63	4	875
1035	4 gauges	40 x 72	36 x 67	35 x 65	750	15 x 14 x 63	4	940
1040	4 gauges	48 x 72	44 x 67	43 x 65	850	15 x 14 x 63	4	1060
1045	4 gauges	48 x 84	44 x 79	43 x 77	1000	15 x 14 x 75	4	1250
1050	4 gauges	48 x 96	44 x 91	43 x 89	1150	15 x 14 x 87	4	1440
1055	Iron grooved	48 x 108	44 x 103	43 x 101	1300	15 x 14 x 99	4	1625

HAMILTON REGISTER TABLE

Made in 6 numbers

This Register Table is [illegible] of heavy plate glass and [illegible] with [illegible] selection [illegible] gauges [illegible] glass top. The [illegible]



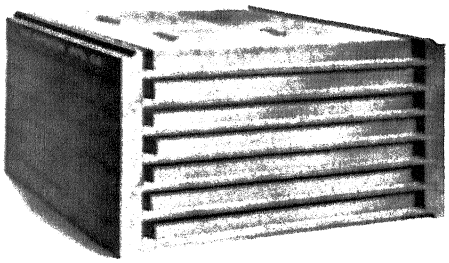
[illegible] selections are supplied [illegible]

No. 1120 [illegible] glass top. No. 1125 [illegible] glass top. No. 1130 [illegible]

Size of plate glass tops [illegible]
Approximate shipping weight [illegible]

HAMILTON INTERLOCKING DRYING RACKS

With these racks sheets are taken direct from the fly and may be stacked ceiling high, in a straight and rigid pile. When stacked, each rack is firmly locked on its neighbor. This saves handling, and the consequent waste of paper through offset, smearing, finger marks and tearing. The ink dries quicker owing to the circulation of air through the pile.



INTERLOCKING DRYING RACKS, STACKED WITH PAPER STRAIGHT, RIGHT AND SAFE

A saving of time may be effected by placing the racks as they come from the flyboard on one of the trucks made to take these racks, as shown below.

The interlocking drying racks are made with hardwood sides and wide softwood slats, with openings between.

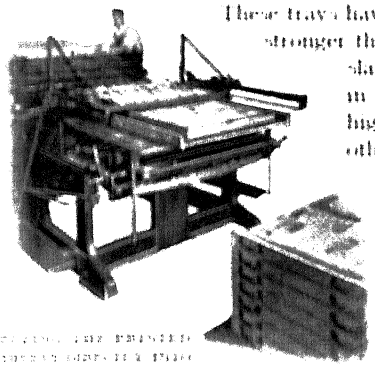
No. 5190 Rack, size inside 13x19 in.
No. 5192 Rack, size inside 18x25 in.
No. 5195 Rack, size inside 24x36 in.
No. 5197 Rack, size inside 32x48 in.
No. 5200 Rack, size inside 38x52 in.

The side rails on Interlocking Drying Racks are 1¼ in. wide and 1⅛ in. high inside. The overall dimensions are ½ in wider than the shortest inside measurement, as given above. The slats are ⅜ in thick. When stacked, each rack adds 1 9/16 in. to the height.

Dryers with side rails having a clearance of ⅝ and 3 in. between when stacked will be supplied on special order.

Dryers listed above are made with largest dimension on side rail. Dryers will be supplied with smallest dimension on side rail on special order.

INTERLOCKING DRYING TRAYS WITH HANDLES



These trays have two strong handles on each end. They are heavier and stronger than the drying racks listed above. Bottoms are solid (not slatted) and are ¼ in. thick in the smaller sizes, and thicker in the larger sizes. The side rails are 1¼ in. wide and 3 in. high and are made to run the short way of the tray, unless otherwise ordered. The trays made, when stacked, have a clearance of 2⅛ in.

No. 5205 Tray, size inside 25x31 in.
No. 5208 Tray, size inside 30x41 in.
No. 5211 Tray, size inside 37x51 in.
No. 5214 Tray, size inside 45x61 in.

Sizes specified allow for a jogger box, without jogger box the sheet taken may be nearly same size as tray. Trays for special sizes, and for sheets 44x64 in. and larger, made to order.

HAMILTON PLATFORM TRUCKS

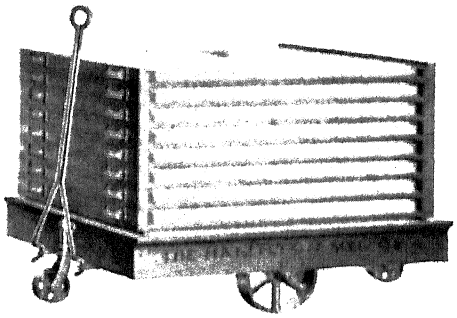
For Drying Racks and General Use

MADE IN WOOD OR IRON IN THREE SIZES

No. 1450 Truck (illustrated), size of platform 24x36 in. Approximate shipping weight, 170 lbs.

No. 1452 Truck, size of platform 34x45 in. Approximate shipping weight, 200 lbs.

No. 1454 Truck, size of platform 38x52 in. Approximate shipping weight, 230 lbs.

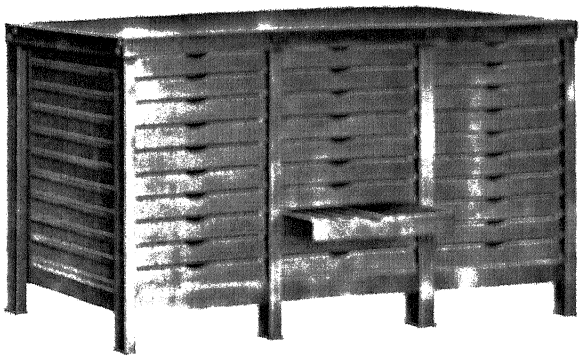


NO. 1450 TRUCK, LOADED WITH A STACK OF INTERLOCKING DRYING TRAYS

DRYING RACKS AND STOCK TABLES

Made in Both Wood and Steel

No. 1530 Steel Drying Rack and Stock Table has 24 drying frames in three tiers, each frame being 198.30% in. inside and 2% in. deep. The bottoms of the drying frames are slatted to permit circulation of air. The drying frames are made of wood, table and frame are steel.



No. 1530 in steel, No. 1540 in wood

No. 1540 Wood Drying Rack and Stock Table is arranged the same as No. 1530.

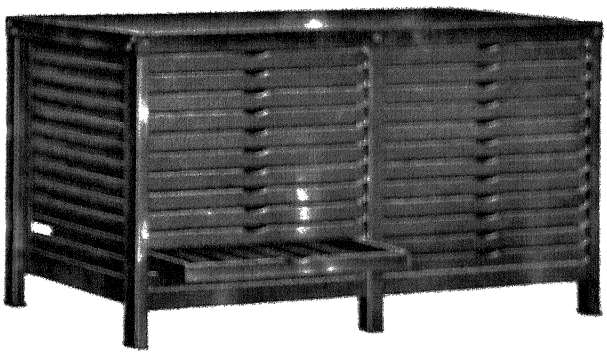
No. 1550 Steel Drying Rack and Stock Table has 24 drying frames in two tiers, each frame being 198.30% in. inside and 2% in. deep. The bottoms of the drying frames are slatted to permit circulation of air. The drying frames are made of wood.

No. 1560 Wood Drying Rack and Stock Table is arranged the same as No. 1550.

No. 1580 Steel Drying Rack and Stock Table has 24 drying frames, each frame being 198.30% in. inside and 2% in. deep, with slatted bottoms. The drying frames are made of wood.

No. 1540 Wood Drying Rack and Stock Table is arranged the same as No. 1540.

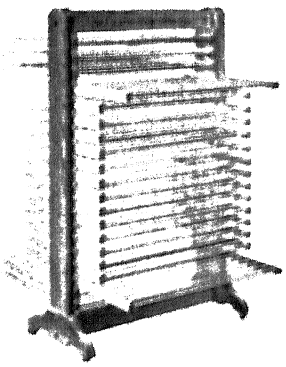
Floor space of two and three tier tables is 44.50% in. Height, 40 in. Approximate shipping weight: Steel, two tier, 250 lbs; three tier, 300 lbs. Wood, two tier, 450 lbs; three tier, 600 lbs. Floor space of one tier tables is 44.50 in. Height, 40 in. Approximate shipping weight: Steel, 150 lbs; Wood, 225 lbs.



No. 1530 in steel, No. 1540 in wood

HAMILTON PRESSROOM DRYING RACK

Made in [illegible]



No. [illegible] Pressroom Drying Rack has [illegible] drying shelves, each [illegible] inside. Floor space [illegible] in. Height, [illegible] in. Approximate shipping weight [illegible] lbs.

No. [illegible] Pressroom Drying Rack has [illegible] drying shelves, each [illegible] inside. Floor space [illegible] in. Height, [illegible] in. Approximate shipping weight [illegible] lbs.

[illegible]

DRYING SHELVES SOLD SEPARATELY

Drying shelves are sold [illegible]

No. [illegible] Drying Shelves for Rack No. [illegible]. Wood, [illegible] inside. Approximate shipping weight per dozen, [illegible] lbs.

No. [illegible] Drying Shelves for Rack No. [illegible]. Wood, [illegible] inside. Approximate shipping weight per dozen, [illegible] lbs.

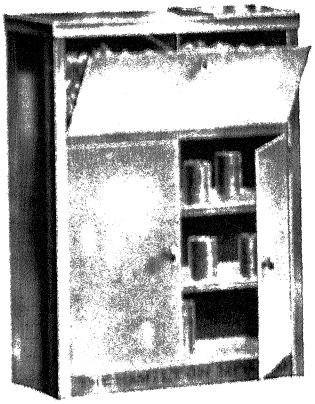
HAMILTON INK CABINET

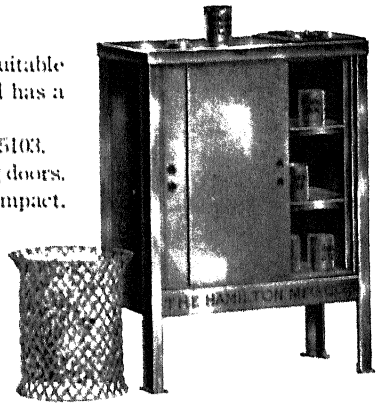
No. 15103 Steel Ink Cabinet (as illustrated) provides a suitable place for storing a miscellaneous assortment of inks and has a plate glass ink mixing slab (8x10 in.) on the top.

No. 5103 Wood Ink Cabinet is similar in design to No. 15103.

The cabinet has two adjustable shelves and two sliding doors. It is dust tight. It is compact. The waste paper basket shown in picture is not supplied.

Floorspace, 28½x11 in. Height, 38¼ in. Approximate shipping weight: Steel, 135 lbs.; Wood, 100 lbs.





No. 15103 (STEEL); No. 5103 (WOOD)

HAMILTON UNIT INK CABINET

No. 15110 Steel Unit Ink Cabinet (as illustrated) provides storage for ink and rags, with a plate glass ink mixing slab (8x10 in.) on top.

No. 5110 Wood Unit Ink Cabinet is similar in design.

A cupboard with two hinged doors and two adjustable shelves is provided for the storage of inks. Above the ink shelves are two bins, one for clean and one for soiled rags, covered by one spring door, as shown in illustration.

Floor space, 11x19 in. Height, 40 in. Approximate shipping weight: Steel, 210 lbs.; Wood, 160 lbs.

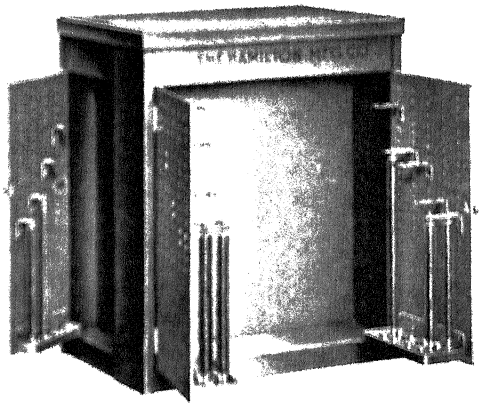
HAMILTON PLATEN PRESSROOM CABINET

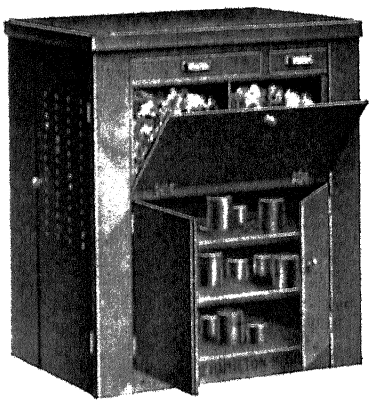
MADE IN BOTH STEEL AND WOOD

No. 15105 Steel Platen Pressroom Cabinet has a cupboard with two adjustable shelves for inks, a drawer containing a glass ink mixing tray (16⅝x18⅛x1⅜ in.), a drawer for small tools, two bins for rags (clean and soiled) and recesses with doors and adjustable brackets for holding 28 rollers for presses up to 14x22 in.

No. 5105 Wood Platen Pressroom Cabinet is similar in design to No. 15105.

Floor space, 30½x18½ in. Height, 49 in. Approximate shipping weight: Steel, 400 lbs.; with iron top, 600 lbs.; Wood, 350 lbs.; with iron top, 500 lbs.





No. 15105 BIN STEEL WITH STEEL TOP
No. 5105 BIN WOOD WITH WOOD TOP
No. 15105 A BIN STEEL WITH IRON TOP
No. 5105 A BIN WOOD WITH IRON TOP
No. 5105 IRON TOP ONLY, 32½x21x3½

INK AND ROLLER CABINET

Made in Both Steel and Wood

No. 15100 B Steel Ink and Roller Cabinet is for small platen pressrooms, providing a place for storing inks in cans and is fitted with a glass ink mixing tray (16⅝x15⅛x1⅝ in.) in the drawer.

No. 5100 B Wood Ink and Roller Cabinet contains no glass.

Adjustable brackets on the door hold ten rollers for platen presses, 8x12 in. to 14x22 in. The ink cupboard is fitted with three adjustable shelves.

This cabinet is regularly sold with either a steel or wood top, according to the construction ordered, but may also be bought with an iron top.

Floor space, 19⅝x21 in. Height, 42 in. Approximate shipping weight: Steel, 250 lbs.; Wood, 175 lbs.

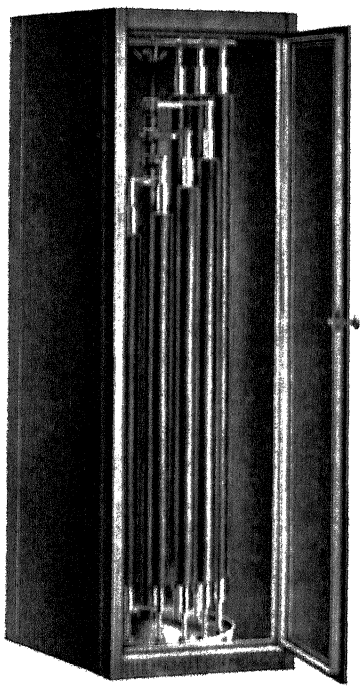
SECTIONAL CYLINDER PRESS ROLLER CABINET

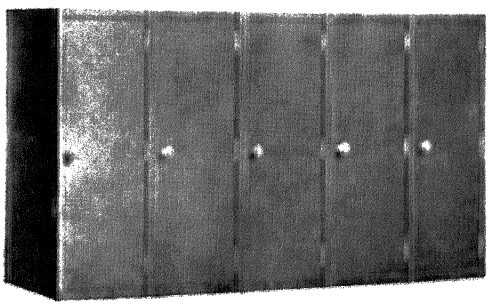
This sectional cabinet, made in both steel and wood in a unit design, [illegible] the advantages of the old fashioned cupboard with improvements [illegible] possible by the unit construction and ease of handling [illegible] of a revolving arrangement. The dust tight feature of this cabinet [illegible] destroys the vitality of a roller quite so much as dust. [illegible] them to an extent [illegible] an accidental damage.

Each unit is fitted with [illegible] adjustable to accommodate [illegible] The base of the cabinet [illegible] of cast iron, reinforced [illegible] rollers on ball bearings and [illegible] operate when in a tool [illegible]

The sole plate [illegible] that when a roller [illegible] in the direction [illegible] one [illegible] fitted under the [illegible] sole plates.

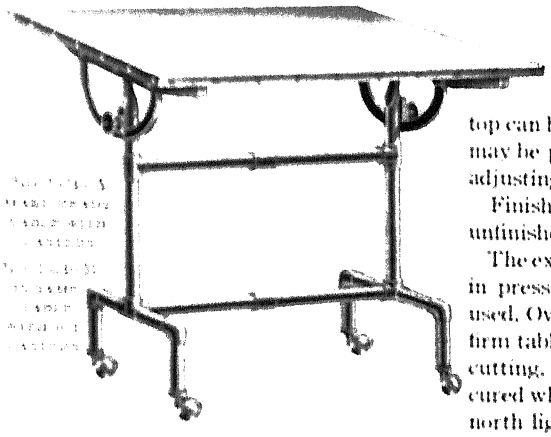
Floor space [illegible] shipping weight [illegible]





HAMILTON MAKE-READY TABLE

ZINC LINED TOP; FRAME OF W. I. PIPE



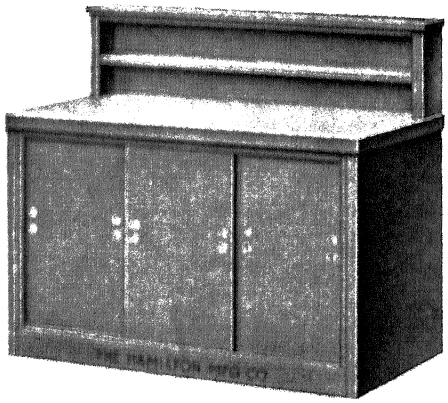
The table shown has a zinc-lined top, size 36x48 in., which can be tilted to any angle desired. When top is flat, table is 41 in. high. When the table is not in use the top can be tilted to a vertical position and the table may be put aside, occupying little floor space. The adjusting device for tilting top is of iron.

Finish: Frame is olive green enamel; zinc top is unfinished. Approximate shipping weight, 240 lbs.

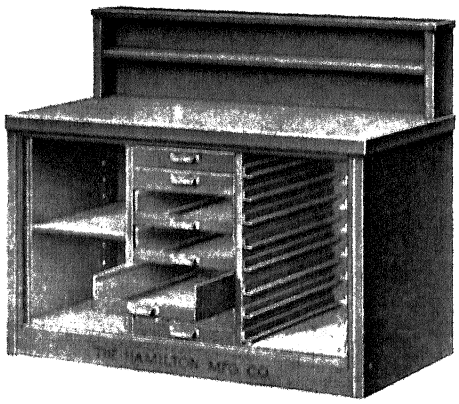
The expensive process of make-ready is expedited in pressrooms in which these efficient tables are used. Overlays and underlays should be made on a firm table, adjustable to the correct light at time of cutting. The most effective use of this table is secured when it is placed before a window (preferably north light) and screened in at back and sides to cut off the light in those directions, concentrating the light in front. In this position the impression is clearly defined. The curtain screens are suspended with curtain rings on wrought iron [illegible] to the desired dimensions, and screwed to frame of the window or to the wall.

MONOTYPE KEYBANK, KEYBAR AND STORAGE CABINET

MADE IN BOTH STEEL AND WOOD



[illegible] No. 3638 (Wood), showing cabinet arranged without doors



No. 13638 (Steel), No. 3638 (Wood), showing interior construction of cabinet. Doors omitted for this purpose

[illegible] 13638 Steel Monotype Keybank, Keybar and Storage Cabinet. The lower bin at left is for the storage of rolls of paper. The upper bin is for storage of empty drums. In the middle section [illegible] drawers at top are for carrying tools and appliances and job packets and for the general convenience of the operator. The four trays in middle section under the drawers are for keybars. In the section at right are eight pairs of extra heavy angle iron runs on which eight keybars may be suspended. The top and the shelf at rear of the top are for laying out copy, drums required for work in hand, job packets, sorts, etc. The cabinet is provided with three sliding doors which keeps it dust tight.

[illegible] 3638 Wood Monotype Keybank, Keybar and Storage Cabinet is same design as No. 13638. Size over all, 57 in. x 48½ in. Height to working top, 30 in., height over all, 42 in. Approximate shipping weight: Steel, 500 lbs., Wood, 400 lbs.

HAMILTON NEWSPAPER EQUIPMENTS

SYSTEM OF STANDARDIZED STEEL UNITS FOR TABLES

This is a system which benefits the purchaser by reducing manufacturing costs, expediting deliveries, and giving each newspaper plant an equipment of tables exactly suited to its needs.

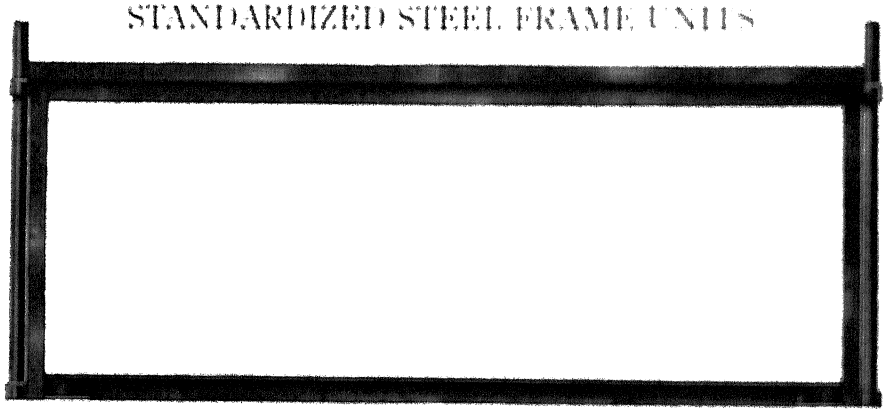
It has proved to be impossible to carry in stock a line of newspaper tables that would satisfy in every detail the varying requirements of newspaper methods and make up like the other hand, if every table were built specially, as ordered, the cost would be greatly increased and the deliveries would necessarily be greatly delayed. Both difficulties have been successfully overcome by the Unit System of Construction devised in 1913 by the Engineering Department of the American Type Founders Company.

Newspaper tables (as such) are no longer manufactured, they are assembled. The various parts of these tables have been standardized, are kept in stock in the following pages and are kept in stock. When orders reach the factory, tables are assembled rapidly and are shipped with the least possible delay, while the buyers have the advantages of quantity production.

Tables are assembled with the following parts, as required: (1) Frame and ends [illegible] of fixed widths, (2) Unit of adjustable width, (3) Unit No. 2 Cast [illegible] (4) Angle girders of various other units, (5) Iron or reinforced steel surface, (6) [illegible] (7) [illegible] and (8) wiring for electric lights. All openings in galley units are [illegible].

The standard height of tables is 38½ in., the standard depth [illegible]. All [illegible] units are same depth as tables.

STANDARDIZED STEEL FRAME UNITS



[illegible]

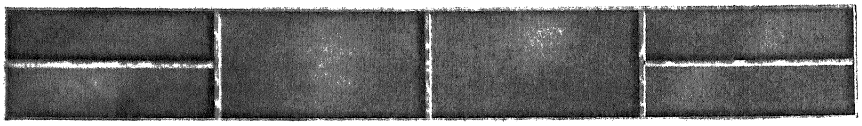
STANDARDIZED FRAMES FOR CHROMOTYPE TABLES WITH IRON OR REINFORCED STEEL SURFACE

Unit No.	Iron Surface Iron or Steel	Width inside Between Bearers are adjusted	Approx. shipping Weight
1-170	[illegible]	[illegible]	[illegible]
1-171	[illegible]	[illegible]	[illegible]
1-172	[illegible]	[illegible]	[illegible]
1-173	[illegible]	[illegible]	[illegible]
1-174	[illegible]	[illegible]	[illegible]
1-175	[illegible]	[illegible]	[illegible]
1-176	[illegible]	[illegible]	[illegible]
1-177	[illegible]	[illegible]	[illegible]

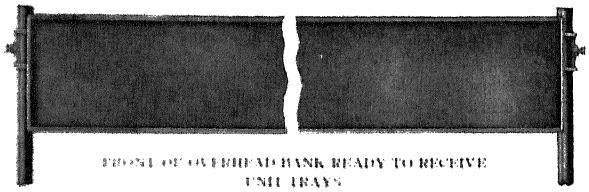
* These are widths for units on each side of the gangway. When iron surfaces are joined together a small support is placed under the joining plate.

Steel frames are [illegible] with steel ends and all [illegible] are [illegible] steel angles [illegible] are [illegible] [illegible] [illegible]

STANDARDIZED OVERHEAD BANKS AND UNIT TRAYS



REAR OF OVERHEAD BANK, SHOWING STANDARD FIXED DIVISIONS



FRONT OF OVERHEAD BANK READY TO RECEIVE UNIT TRAYS

Overhead Banks for Newspaper Make-up Tables, as listed in table herewith, are two-sided. They are usually sold with the rear bank divided as illustrated above, and with a plain front bank as illustrated on left, into which unit trays may be slipped as illustrated below. These trays are designed to carry the leads, ad rules, dashes, cross rules, labor-saving column rules, and other materials required by make-up men. See table below for widths of trays. The unit trays are extra, and need to be ordered separately, as required. Wiring is included.

Over head Banks are adjustable in height, and include pipe uprights in all widths.

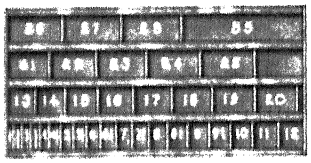
STANDARDIZED OVERHEAD BANKS FOR NEWSPAPER TABLES

Unit No.	For Table	Width made to which units are adjusted	*No. of Lights wired for	Depth of each Bank made	†Approx. Shipping Weight
[illegible]	[illegible] wide	[illegible] m	3	12¼ in.	185 lbs.
[illegible]	[illegible] wide	[illegible] m	3	12¼ in.	225 lbs.
[illegible]	[illegible] wide	[illegible] m	4	12¼ in.	320 lbs.
[illegible]	[illegible] wide	[illegible] m	5	12¼ in.	380 lbs.
[illegible]	[illegible] wide	[illegible] m	6	12¼ in.	425 lbs.
[illegible]	[illegible] wide	1.20 m	7	12¼ in.	470 lbs.
[illegible]	[illegible] wide	[illegible] m	8	12¼ in.	525 lbs.

*Wiring is extra, bulbs are not furnished

†Weights include wiring for electric lights, but not unit trays

No. 15417

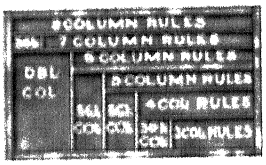


No. 15411

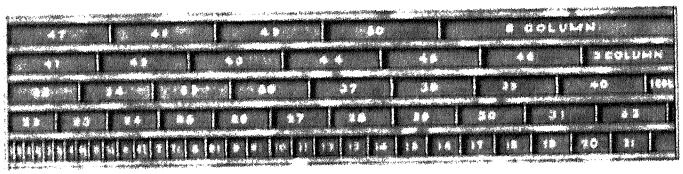
No. 15434

No. 15410

No. 15443



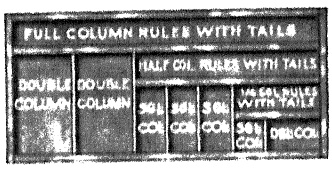
No. 15415



No. 15416

STANDARDIZED UNIT TRAYS

Unit No.	Width	Purpose of Unit Trays
[illegible]	[illegible] in.	For single and double col. rules, leads or dashes
[illegible]	[illegible] in.	For full, half or quarter lengths of col. rules with tails, and single and double col. materials
[illegible]	[illegible] in.	For labor saving col. rules, etc., lengths as in illustration
[illegible]	[illegible] in.	For single col. materials
[illegible]	[illegible] in.	For cross rules of all widths
[illegible]	[illegible] in.	For short pieces of col. rules with tails
[illegible]	[illegible] in.	For single and double col. materials
[illegible]	[illegible] in.	For labor saving col. rules, etc., lengths as in illustration

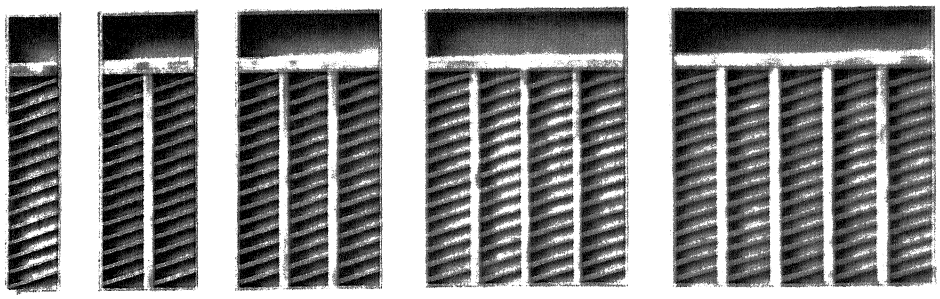


No. 15478

When fitting the unit trays on a bank, ascertain from the table herewith the width available for the trays and note the over all widths of the trays as given above.

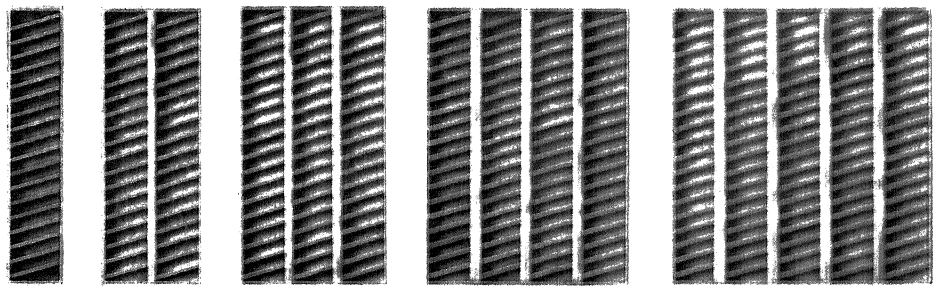
STANDARDIZED STEEL UNITS FOR NEWSPAPER TABLES

The system of standardized units explained on page 1110. The utility of the system is demonstrated in the newspaper tables shown on pages 1111 to 1113. The method of their utilization is thus: Determine on the width of table, ascertain the inside width of standardized frame as given in table on page 1110, select the most suitable units on this and following pages that will fill the inside width of the frame, always allowing for the upright units No. 1-0 on page 1111 one inch wide, which must be placed between units to support the top of table. Adjustments of units within the frame are made by widening or shortening the flexible units shown on page 1111.



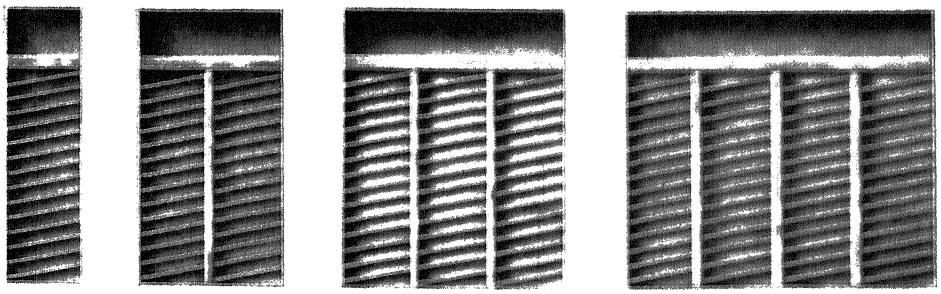
No. 1-00 No. 1-0 No. 1-1 No. 1-2 No. 1-3

No. 1-00 1 inch Wide
No. 1-0 1 inch Wide
No. 1-1 1 inch Wide
No. 1-2 1 inch Wide
No. 1-3 1 inch Wide



No. 2-00 No. 2-0 No. 2-1 No. 2-2 No. 2-3

No. 2-00 1 inch Wide
No. 2-0 1 inch Wide
No. 2-1 1 inch Wide
No. 2-2 1 inch Wide
No. 2-3 1 inch Wide



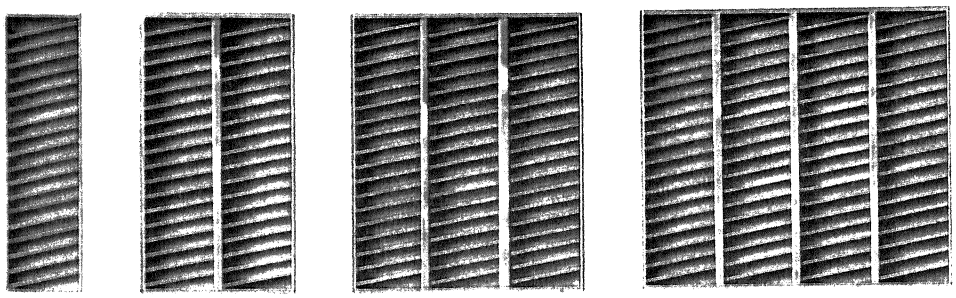
No. 3-00 No. 3-0 No. 3-1 No. 3-2 No. 3-3

No. 3-00 1 inch Wide
No. 3-0 1 inch Wide
No. 3-1 1 inch Wide
No. 3-2 1 inch Wide
No. 3-3 1 inch Wide

STANDARDIZED STEEL UNITS FOR NEWSPAPER TABLES

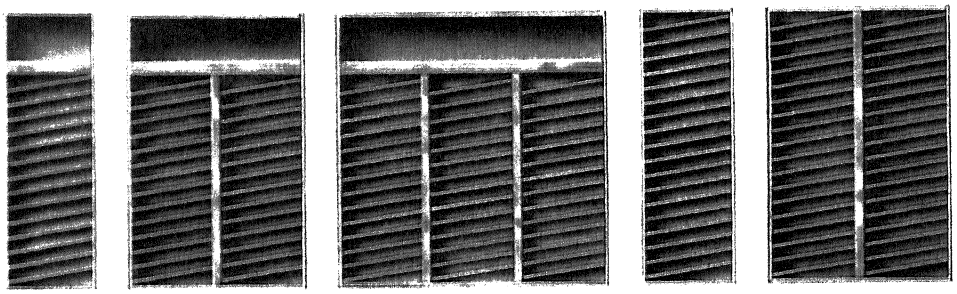
Continued from page 1110

The system of standardized units is explained on page 1110. The utility of the system is demonstrated in the newspaper tables shown on pages 1116 to 1119. The method of utilization is thus: Determine on width of table; ascertain inside width of frame as given in table on page 1110; select the desired units on pages 1112 to 1115 that will fill inside width of frame, always allowing for upright units No. 15694 (page 1115), 2 in. wide, which support the top. Adjustments of units within frame are made by widening or shortening flexible units shown on page 1115.



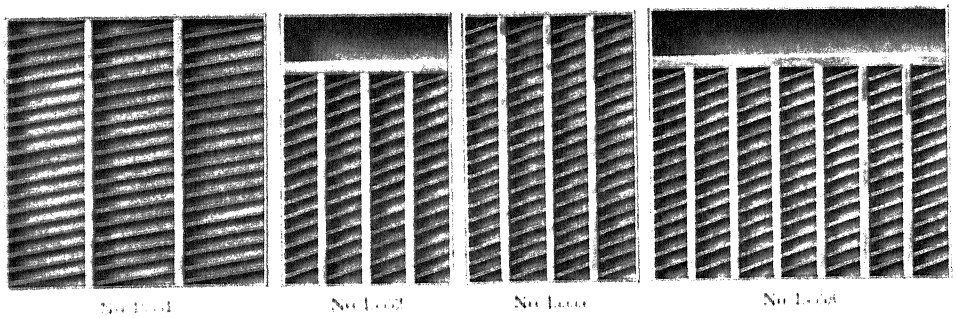
No. 1-c39 — No. 1-c42 — No. 1-c43 — No. 15639

No. 1-c39 Unit. Width, $8^{3}/_{16}$ in. One tier double column galleys, without bin.
No. 1-c42 Unit. Width, $17^{5}/_{8}$ in. Two tier double column galleys, without bin.
No. 1-c43 Unit. Width, $26^{7}/_{16}$ in. Three tier double column galleys, without bin.
No. 1-c49 Unit. Width, $35^{1}/_{4}$ in. Four tier double column galleys, without bin.



No. 1-c48 — No. 1-c42 — No. 1-c48 — No. 15621 — No. 15645

No. 1-c48 Unit. Width, $10^{1}/_{4}$ in. One tier triple column galleys, with bin.
No. 1-c42 Unit. Width, 20 in. Two tier triple column galleys, with bin.
No. 1-c48 Unit. Width, $29^{3}/_{4}$ in. Three tier triple column galleys, with bin.
No. 15621 Unit. Width, $10^{1}/_{4}$ in. One tier triple column galleys, without bin.
No. 15645 Unit. Width, 20 in. Two tier triple column galleys, without bin.



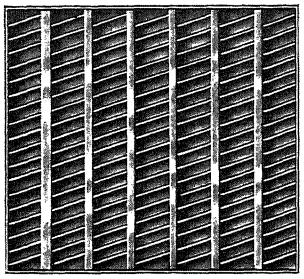
No. 1-c-1 — No. 1-c-2 — No. 1-c-c — No. 1-c-8

No. 1-c-1 Unit. Width, $39^{1}/_{4}$ in. Three tier triple column galleys, without bin.
No. 1-c-2 Unit. Width, $39^{1}/_{4}$ in. Four tier luse galleys, with bin.
No. 1-c-c-4 Unit. Width, $39^{1}/_{4}$ in. Four tier luse galleys, without bin.
No. 1-c-8 Unit. Width, $77^{5}/_{16}$ in. Seven tier luse galleys, with bin.

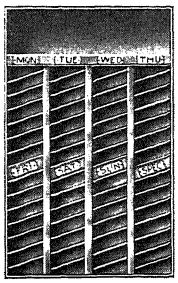
STANDARDIZED STEEL UNITS FOR NEWSPAPER TABLES

Continued from page 1110

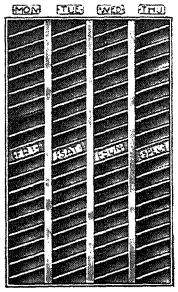
The system of standardized units is explained on page 1110. The utility of the system is demonstrated in the newspaper tables shown on pages 1116 to 1119. The method of their utilization is thus: Determine on the width of table; ascertain the inside width of standardized frame as given in table on page 1110; select the most desirable units on pages 1112 to 1115 that will fill the inside width of the frame, always allowing for the upright units No. 15594 (page 1115), 2 in. wide, which must be placed between units to support the top of table. Adjustments of units within the frame are made by widening or shortening the flexible units shown on page 1115.



No. 15564

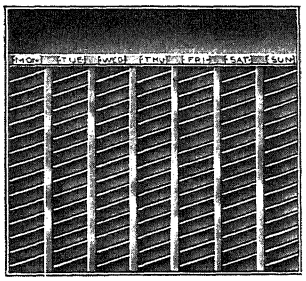


No. 15567

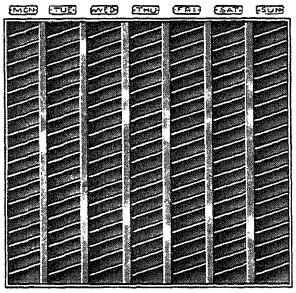


No. 15570

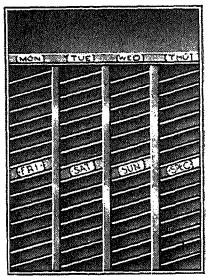
No. 15564 Unit. Width, 33$\frac{5}{16}$ in. Seven-tier lino galleys, without bin.
No. 15567 Unit. Width, 19¼ in. Four-tier lino galleys for overrun ads, with bin.
No. 15570 Unit. Width, 19¼ in. Four-tier lino galleys for overrun ads, without bin.



No. 15573

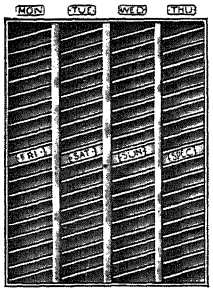


No. 15577

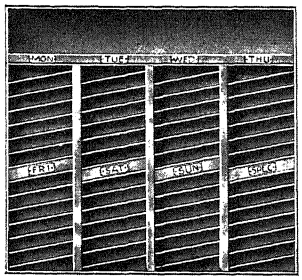


No. 15511

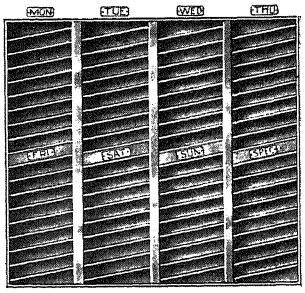
No. 15573 Unit. Width, 33$\frac{5}{16}$ in. Seven-tier lino galleys for overrun ads, with bin.
No. 15577 Unit. Width, 33$\frac{5}{16}$ in. Seven-tier lino galleys for overrun ads, without bin.
No. 15511 Unit. Width, 22¾ in. Four-tier single-column galleys for overrun ads, with bin.



No. 15514



No. 15537



No. 15540

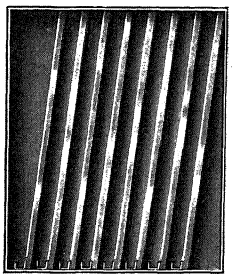
No. 15514 Unit. Width, 22¾ in. Four-tier single column galleys, for overrun ads, without bin.
No. 15537 Unit. Width, 33¾ in. Four-tier double column galleys for overrun ads, with bin.
No. 15540 Unit. Width, 33¾ in. Four-tier double column galleys for overrun ads, without bin.

STANDARDIZED STEEL UNITS FOR NEWSPAPER TABLES

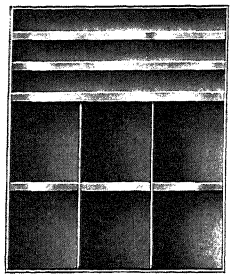
Continued from page 1110

†Units Nos. 15590, 15581, 15587 and 15594 (below) are flexible. Bins and shelves in them may be shortened or widened to fill space not occupied by other units in a standardized frame.

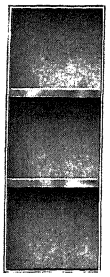
*Upright Unit No. 15594 is flexible, and is required between units to support top of the table. It is usually 2 in. wide, but may be as wide as 4 in. or as narrow as 1¼ in.



No. 15584



†No. 15590

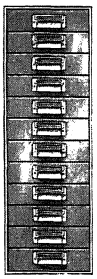


†No. 15581

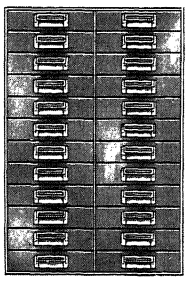
No. 15593

†No. 15587

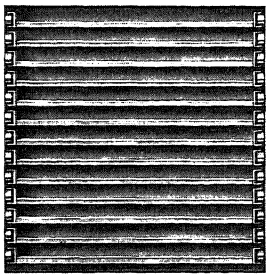
No. 15584 Unit. Width, 25⁷⁄₁₆ in. Chase rack for eight chases.
†No. 15590 Unit. Width, 25⁷⁄₁₆ in. Plate matter and live galley shelves.
†No. 15581 Unit. Width, 10¼ in. Bins for dead galleys.
No. 15593 Unit. Width, 10⅛ in. Bins for full length column rules; fit in any bin 10¼ in. or wider.
†No. 15587 Unit. Width, 25⁷⁄₁₆ in. Live galley boards, with dead galley bin.



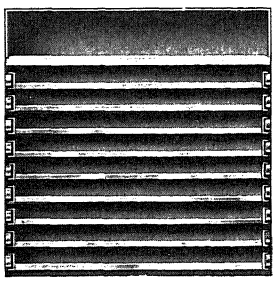
No. 15560



No. 15561

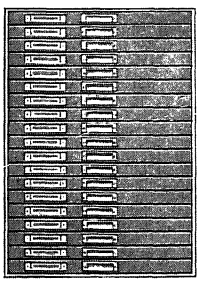


No. 15579

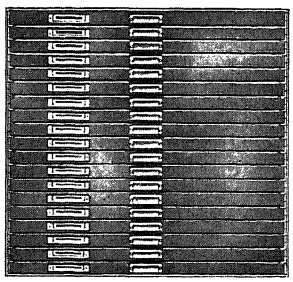


No. 15576

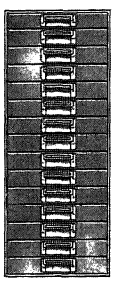
No. 15560 Unit. Width, 10¼ in. One-tier drawers for quarter size cases, with bins in rear.
No. 15561 Unit. Width, 20¹⁵⁄₃₂ in. Two-tier drawers for quarter size cases, with bins in rear.
No. 15579 Unit. Width, 30 in. Letterboard Unit with rollers, without bin, 13 No. 12500 Newspaper letterboards, each 24x28 in. inside, open in front and rear.
No. 15576 Unit. Width, 30 in. Letterboard Unit with rollers, with bin, 9 No. 12500 Newspaper letterboards, each 24x28 in. inside, open in front and rear.



No. 15563
No. 15566



No. 15572; as illustrated
No. 15569; with 2 pulls and 1 label holder



No. 15557

*No. 15594

No. 15566 Unit. Width, 22⅛ in. Two-thirds size case unit, 19 steel front California job cases, without bin.
No. 15563 Unit. Width, 22⅛ in. Two-thirds size case unit, 19 steel blank cases, without bin.
No. 15572 Unit. Width, 32⁹⁄₁₆ in. Full size case unit, 19 steel front California job cases, without bin.
No. 15569 Unit. Width, 32⁹⁄₁₆ in. Full size case unit, 19 steel blank cases, without bin.
No. 15557 Unit. Width, 11⅞ in. 15 drawers for machine borders.
*No. 15594 Unit. Width, 2 in. Upright to go between units. May be wider or narrower.

HAMILTON NEWSPAPER MAKE UP TABLES

Made in Both Steel and Wood

Though made in both wood and steel, we strongly recommend [illegible] these tables and for all other equipments used in newspaper plants [illegible] economical in the end.

All component parts of these tables are standardized units [illegible] These units are kept in stock and will be assembled in any combination to [illegible] included in the tables here shown be superthwarts or otherwise [illegible] When tables are required for special purposes, not covered by the tables [illegible] tomers are advised to consult our nearest selling house for [illegible]

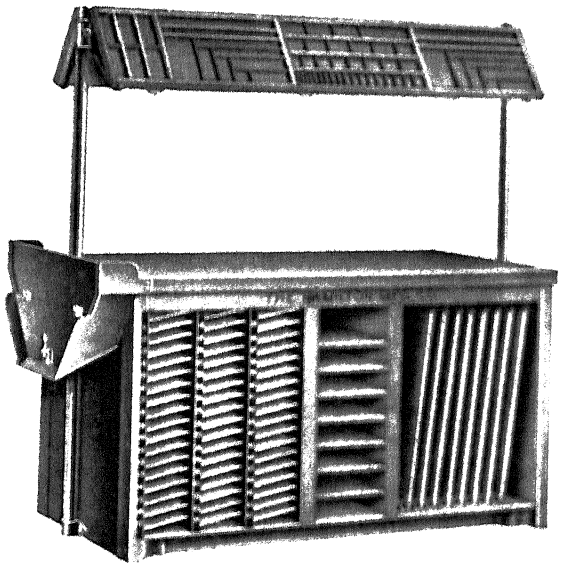
MAKE-UP TABLES VERSUS MAKE UP TRUCKS.—If trucks are used for [illegible] news and unclassified ad. pages, the great variety of make up [illegible] a table set between two make up trucks, which also [illegible] practice if there is ample floor space, but in a crowded, large newspaper [illegible] editions, trucks thus used for make up take one third more floor [illegible] were done on long stationary tables, which provide every facility [illegible] of space and of time. Wherever a prejudice exists against these [illegible] by men who have not used them. For classified ads. and other [illegible] umns make-up trucks are efficient.

OVERHEAD BANKS.—Modern make up demands the use of a great [illegible] the make-up men than was ever dreamed of by men [illegible] method of carrying these materials has been devised that [illegible] venience and capacity. These banks are adjustable in height [illegible] which to carry and reflect overhead lights. See overhead bank [illegible]

DEAD SLUG BINS.—These are made to attach to ends of tables as [illegible] below. The dead slugs are pushed into the bin, which is open [illegible] let until a waste-metal truck is run under the bin, as illustrated [illegible] the contents are easily discharged into the metal truck. Dead [illegible] kinds of tables 28 in. deep.

HAMILTON SIX-FOOT MAKE UP TABLES

Made in Both Steel and Wood



No. 1000 (Steel), No. [illegible] (Wood)

[illegible]

slug bin attached on one end (right or left, to suit the convenience of purchaser), overhead bank and wiring for 3 lights.

The units (left to right) are: No. 15533, with numbered shelves; No. 15594 for necessary upright support; No. 15587 for live matter on galleys, the width of which (in this table, 17 in.) is regulated by the space left after other units have been placed; No. 15594, another necessary upright; and No. 15548 for eight 8 column stereotype chases. All units open clear through.

The tray units in front of overhead bank are (left to right) Nos. 15434, 15437, 15431, 15437. The rear of overhead bank has fixed divisions as illustrated on page 1111. Each side of overhead bank is $12\frac{1}{4}$x$72\frac{1}{2}$ in. inside.

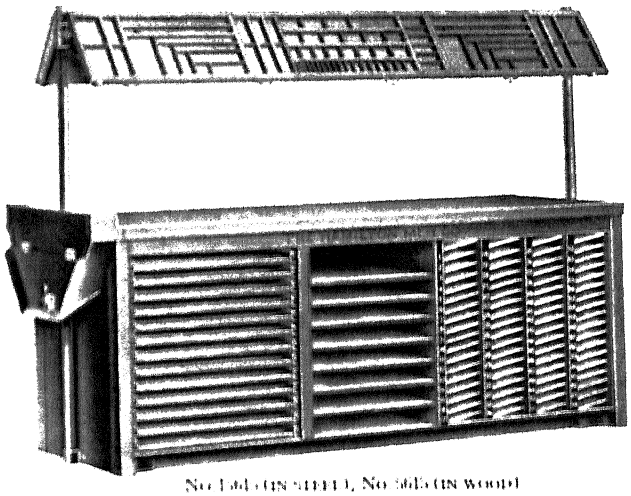
No. 15600 Wood Newspaper Make up Table is same as described above.

Floor space, 28x80 in. Height to working surface, $38\frac{1}{4}$ in.; height over all, $78\frac{1}{2}$ in. Approximate shipping weight: Steel, 1850 lbs.; Wood, 1700 lbs.

HAMILTON EIGHT-FOOT MAKE-UP TABLES

MADE IN BOTH STEEL AND WOOD

Note carefully.—This is shown as a typical 8 ft. newspaper make-up table. Any of the overhead or underneath standardized units shown on preceding pages may be substituted for the units shown in this illustration. In substituting keep in mind that the width inside the standardized 8 ft. frame is $91\frac{1}{2}$ in. and the width inside the standardized overhead bank is $96^{9}/_{16}$ in., and that any excess or shortage of width of underneath units may be adjusted by widening or shortening the flexible units, Nos. 15590, 15581, 15587. Flexible units are priced according to width. Dead slug bin and standard unit trays need to be ordered separately, if they are required.



No. 15615 (IN STEEL), No. 15615 (IN WOOD)

No. 15615 Steel Newspaper Make up Table as illustrated has iron surface 28x96 in., flush on all edges, with dead slug bin attached on one end (right or left, to suit convenience of purchaser), overhead bank and wiring for 4 lights.

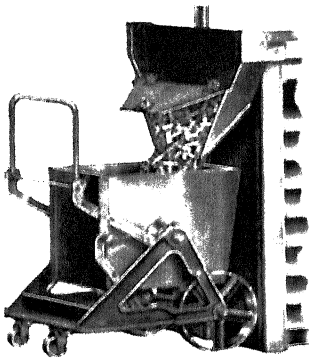
The units (left to right) are: No. 15579 with 13 newspaper letterboards, each 24x28 in. inside; No. 15594 for necessary upright support; No. 15587 for live matter on galleys, the width of which (in this table, $23\frac{1}{4}$ in.) is regulated by the space left after other units have been placed, No. 15594, another necessary upright; and No. 15589 for 6 8 double column galleys, each shelf numbered consecutively. All units open clear through.

The tray units in front of overhead bank are (left to right) Nos. 15425, 15437, 15434, 15431, 15440, 15437, 15443. The rear of overhead bank has fixed divisions, as illustrated on page 1111. Each side of overhead bank is $12\frac{1}{4}$x$96^{9}/_{16}$ in. inside.

No. 15615 Wood Newspaper Make up Table is same in design and in equipment as No. 15615.

Floor space, 28x102 in. Height to working surface, $38\frac{1}{4}$ in.; height over all, $78\frac{1}{2}$ in. Approximate shipping weight: Steel, 2340 lbs.; Wood, 2100 lbs.

Newspaper make up tables may be bought without overhead banks and without dead slug bins.

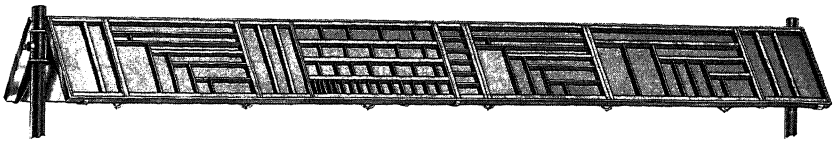


No. 15623 DEAD SLUG BIN ON END OF TABLE, DUMPING INTO TRUCK

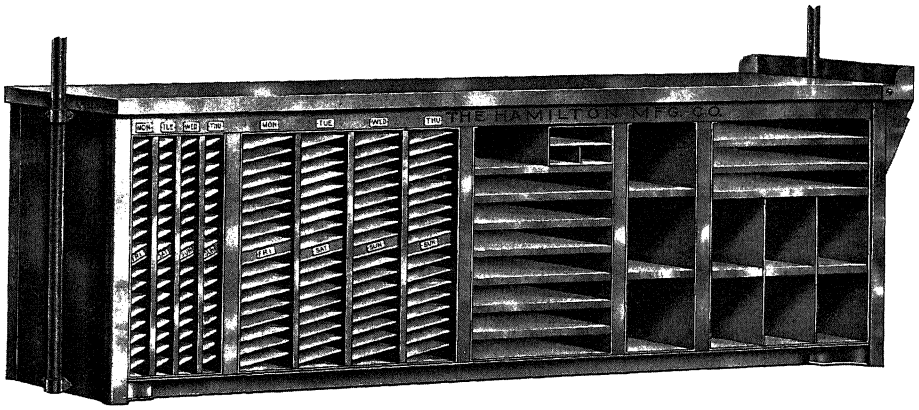
HAMILTON TEN-FOOT MAKE-UP TABLES

MADE IN BOTH STEEL AND WOOD

Note carefully.—This is shown as a typical 10 ft. newspaper make-up table. Any of the overhead or underneath standardized units shown on preceding pages may be substituted for the units shown in the illustration. In substituting keep in mind that the width inside the standardized 10 ft. frame is 115½ in., and that the width inside the standardized overhead bank is 121$^{9}/_{16}$ in., and that any excess or shortage of width of underneath units may be adjusted by widening or shortening the flexible units Nos. 15590, 15581, 15587. Flexible units are priced according to width. Dead slug bin (shown at right in picture) and standard unit trays need to be ordered separately, if they are required.



Clearance between iron surface and overhead bank is usually 40 in., but is adjustable



No. 15612 (IN STEEL); No. 5612 (IN WOOD)

No. 15612 Steel Newspaper Make-up Table, as illustrated, has iron surface 28x120 in., flush on all edges, with dead slug bin attached at one end (right or left, to suit the convenience of purchaser), overhead bank (adjustable to height) and wiring for 6 lights.

The units (left to right) are: No. 15570 for 64 lino galleys to carry hold-over ads., all shelves numbered consecutively; No. 15594 for necessary upright support; No. 15540 for 64 double column galleys to carry hold-over ads., all shelves numbered consecutively; No. 15594, upright; No. 15587, a flexible unit, for live matter on galleys, the width of which (in this table 18¾ in. inside) is regulated by the space left over after other units have been placed; No. 15593, set in upper right corner of unit No. 15587, for full length column and cross rules; No. 15594, upright; No. 15581, with three bins for empty galleys, the width of which is usually 10¼ in. (as in this table), but may be widened or shortened according to space available; No. 15594, another necessary upright; and No. 15590, a flexible unit for live matter on galleys and plate matter, the width of which is usually 25$^{7}/_{16}$ in. (as in this table), but may be widened or shortened according to space available.

The tray units in front of overhead bank are (left to right): Nos. 15425, 15437, 15434, 15431, 15440, 15437, 15428 and 15443. The rear of overhead bank has fixed divisions, as illustrated on page 1111. Each side of overhead bank is 12¼x121$^{9}/_{16}$ in. inside.

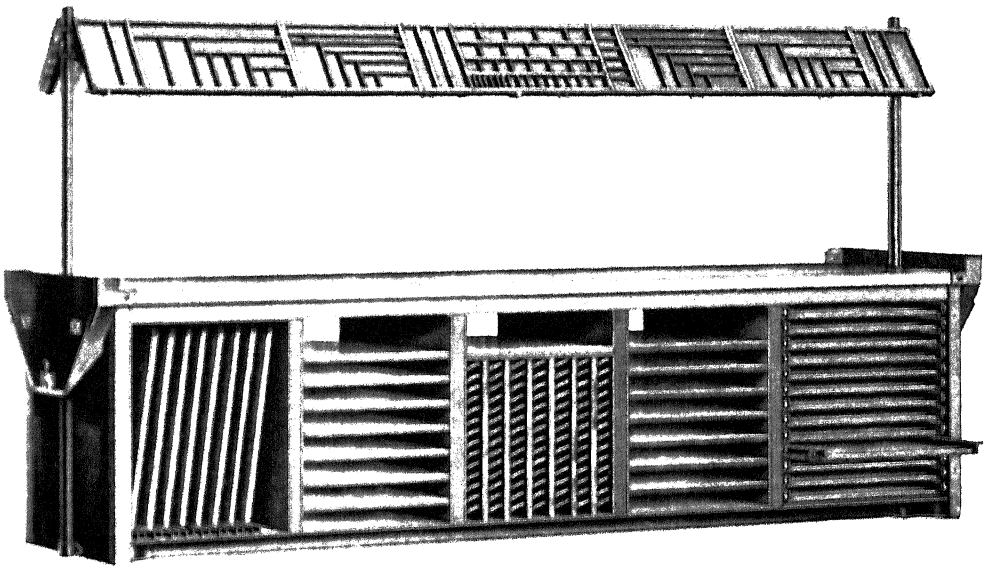
No. 5612 Wood Newspaper Make-up Table is same in design and has same equipment as No. 15612.

Floor space, 28x128 in. Height to working surface, 38¼ in.; height over all, 78½ in. Approximate shipping weight: Steel, 2850 lbs.; Wood, 2450 lbs.

HAMILTON TWELVE-FOOT MAKE-UP TABLES

MADE IN BOTH STEEL AND WOOD

Note carefully.—This is shown as a typical 12 ft. newspaper make-up table. Any of the overhead or underneath standardized units shown on preceding pages may be substituted for the units shown in the illustration. In substituting keep in mind that the width inside the standardized 12 ft. frame is 139½ in., and that the width inside the standardized overhead bank is 146⁹⁄₁₆ in., and that any excess or shortage of width of underneath units may be adjusted by widening or shortening the flexible units Nos. 15590, 15581, 15587. Flexible units are priced according to width. Dead slug bins and standard unit trays need to be ordered separately, if they are required.



No. 1464 (IN STEEL). No. 1644 (IN WOOD)

No. 1464 Steel Newspaper Make up Table, as illustrated, has iron surface 288x144 in., flush on all edges, with 2 dead slug bins attached on ends, overhead bank (adjustable to height) and wiring for 6 lights. Overhead bank supported in center by a rod secured to ceiling.

The units (left to right) are: No. 15684 for eight 8 column stereotype chases, No. 15694 for necessary upright support, No. 15687, a flexible unit for live matter on galleys, the width of which on this table 24 in. is regulated by the space left over after other units have been placed; No. 15694, upright, No. 15668 for 94 hmo galleys, with dead galley bin on top, all shelves numbered consecutively, No. 15694, upright, another No. 15687 for live matter on galleys; No. 15694, another necessary upright support, and No. 15679 with 13 letterboards, each 24x28 in. inside. All units open clear through.

The tray units in front of overhead bank are (left to right): Nos. 15425, 15428, 15437, 15434, 15431, 15440, 15417, 15438, 15443. The rear of overhead bank has fixed divisions, as illustrated on page 1111. Each side of overhead bank is 12⁹⁄₁₆x146⁹⁄₁₆ in. inside.

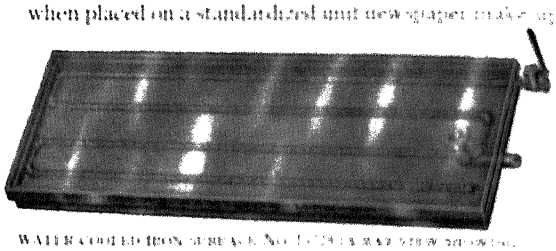
No. 1644 Wood Newspaper Make up Table is same in design and has same equipment as No. 1464.

Floor space, 288x152 in. Height to working surface, 38¼ in., height over all, 78½ in. Approximate shipping weight: Steel, 3700 lbs., Wood, 3200 lbs.

NOTE.—Newspaper Make up Tables are also made in 14 ft. and 16 ft. widths, with iron surfaces in two widths, coined together, with a stout support under jointing point. For inside widths of standard steel frames and overhead banks for 14 ft. and 16 ft. tables see pages 1110 and 1111. Overhead banks for these extra wide tables are supported at centers by rods secured to the ceiling.

HAMILTON WATER-COOLED IRON MAKE-UP SURFACES

No. 15728 Water cooled Iron Make up Surface, 28x60 in., flush on all edges unless otherwise ordered), supplied with inlet and outlet connections, as illustrated. This surface is low height and when placed on a standardized unit newspaper make up table it increases height of table 2 in.



WATER COOLED IRON SURFACE No. 15728 (X RAY VIEW SHOWING 1/2 IN. PIPES WHICH SPRAY THE IRON SURFACE)

No. 15729 Water cooled Iron Make up Surface, 28x120 in., in other respects is identical with same as No. 15728.

Approximate shipping weight No. 15728, 800 lbs.; No. 15729, 1,600 lbs.

Other widths made to order.

In newspaper plants requiring several editions arranged necessitates the make up to be dictated by placing the forms as they come from the stereotype room, on water cooled iron surfaces. These may be attached to a special table, as illustrated below, or may be substituted as a whole or in part for a regular iron make up surface on any standardized newspaper make up table.

The X ray illustration shows how the perforated water pipes are arranged to fit close to the surface, spraying the iron, while the water leaves at right. Through an outlet pipe. The pipes are not in contact with the iron of the surface, which is kept constantly cool while receiving the heat from the hot type form.

HAMILTON STEEL WATER COOLED MAKE UP TABLE

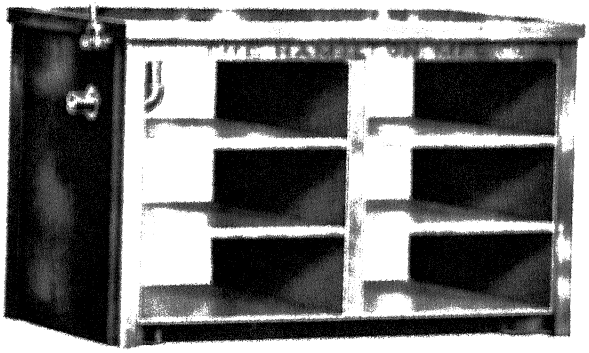
No. 15675 Steel Water Cooled Make up Table, with water cooled surface No. 15728 (described above) 28x60 in. Illustration shows inlet and outlet pipes with stopcock.

Overhead electric wiring also lights) supplied as an extra, if required.

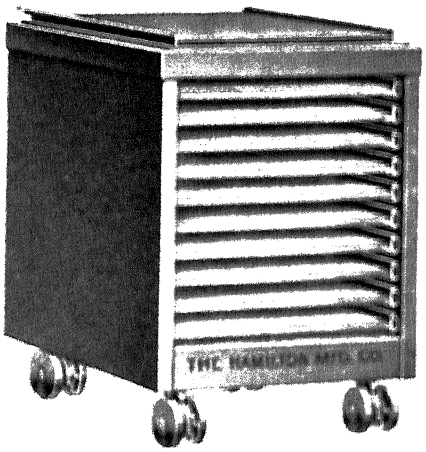
Height, 38¼ in. Approximate shipping weight, 124 lbs.

Other sizes built to order.

The arrangement of the space under the water cooled surface may be changed to suit special needs.



No. 15675 Steel Water Cooled Make up Table



Two Deck Type Steel

STEEL NEWSPAPER FORM TRANSFER TRUCK

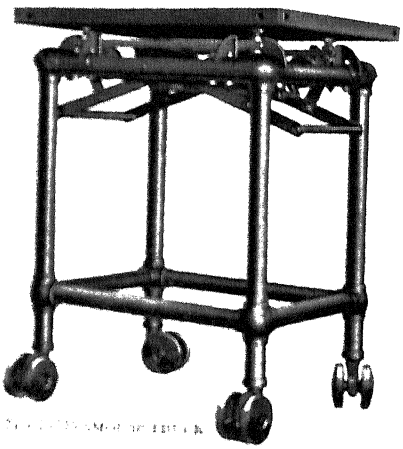
No. [illegible] Steel Newspaper Form Transfer Truck, [illegible] in. wide, [illegible] in. long, [illegible] in. high, and [illegible] in. deep inside, made of [illegible] steel, mounted with [illegible] rubber tired wheels, [illegible] in. diameter, and [illegible] in. wide. Each truck has [illegible] wheels.

The space [illegible] in. high, [illegible] in. deep and [illegible] in. wide, is divided into [illegible] shelves, each [illegible] in. high, and [illegible] in. deep, and [illegible] in. wide. Each shelf is [illegible] to carry [illegible] lbs. of newspaper forms.

Approximate shipping weight [illegible] lbs.

SMOUSE ADJUSTABLE TRANSFER TRUCK

Patented October 7, 1913



No. 15735 Smouse Adjustable Transfer Truck, 25½x30½ in. iron surface, for eight column page. Approximate shipping weight, 340 lbs.

Top may be raised or lowered a total of five-eighths of an inch, or five-sixteenths of an inch either way from a given center. When ordering, be sure to state specifically exact height of tables the truck is to work with.

Designed especially for use in connection with stationary make up tables and steam tables. A slight pressure on the handle at either end instantly raises or lowers the top to the desired height and it *stays where you put it.* No wheels to turn; no levers to manipulate. The most satisfactory truck ever designed for this purpose. It prevents delays, hastens the movement of pages, and makes the work easier for make up men, overcoming annoyances caused by tables of unequal heights or by inequalities in floors.

HAMILTON MAKE-UP TRUCKS

Pipe Frame Construction

No. 15731 Seven Column Make up Truck with cast iron top, size 24½x28½ in.

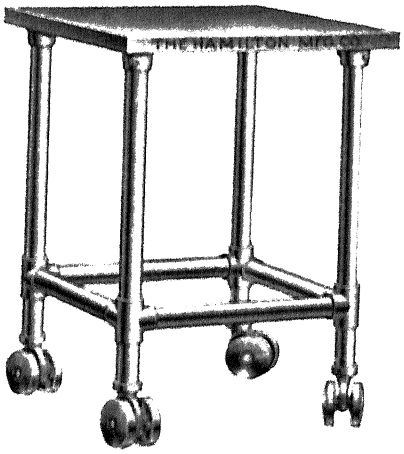
No. 15733 Eight Column Make up Truck with cast iron top, size 24½x30½ in.

Tops accurately machined. Frames are of heavy pipe construction. Have double wheel ball bearing swivel casters. Ball bearing casters make the trucks easy to push and guide.

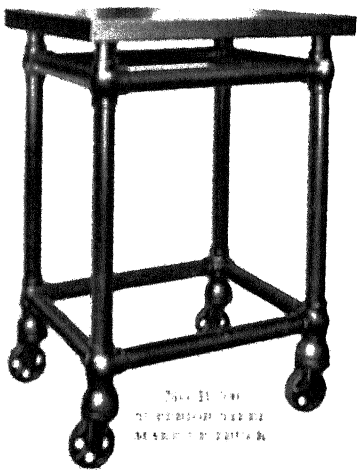
Standard height of trucks, 38¼ in., but any height will be supplied on special order. Approximate shipping weight: No. 15731, 365 lbs., No. 15733, 400 lbs.

Chase guards at one side and back will be added to the iron top of these trucks on special order.

Finish, olive green baked enamel on frame.



No. 15731 SEVEN COLUMN SIZE.
No. 15733 EIGHT COLUMN SIZE.



No. B 700
SUPERIOR MAKE UP TRUCK

SUPERIOR MAKE-UP TRUCKS

No. B 700 Six Column Make up Truck, iron surface 20½x26½ in. Approximate shipping weight, 240 lbs.

No. B 701 Seven Column Make up Truck, iron surface 24x28 in. Approximate shipping weight, 275 lbs.

No. B 702 Eight Column Make up Table, iron surface 25½x30½ in. Approximate shipping weight, 310 lbs.

No. B 703 Nine Column Make up Table, iron surface 27½x32½ in. Approximate shipping weight, 350 lbs.

Height, 38¼ in., but any other height furnished to order. Casters, single wheel. Iron surface, 2 in. thick.

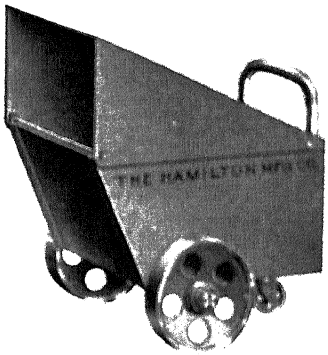
EXTRAS FOR SUPERIOR MAKE UP TRUCKS

Chase Guards: Steel pins or steel bars in head and on one side.

Brass Surfaces: Solid or brass on iron.

HAMILTON STEEL WASTE METAL TRUCKS

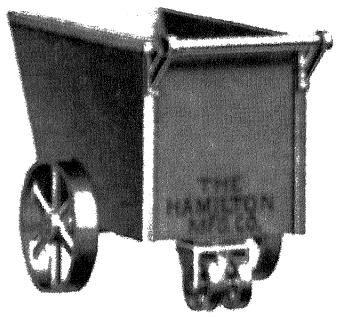
No. 1348 Waste Metal Truck, same as illustration at left, but without hood, capacity, 3[illegible] cubic in. Diameter of wheels, large, 8 in., small, 5½ in. Size over all, 30½ x [illegible] in. Height over all, 18 in. Approximate shipping weight, 200 lbs.



No. 1346, A with hood as at left
No. 1346, without hood

No. 1348-A Waste Metal Truck, with hood, as illustrated, capacity, [illegible] cubic in. Same as No. 1348, except that hood is added. Height, 23 in. Approximate shipping weight, [illegible] lbs.

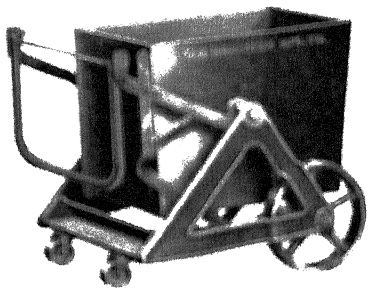
No. 1348-C Waste Metal Truck, as illustrated, extra heavy construction, capacity, 1[illegible] cubic in. Diameter of wheels, large, 12 in., small, 8½ in. Size over all, [illegible] in. Height, [illegible] in. Approximate shipping weight, [illegible] lbs.



[illegible]

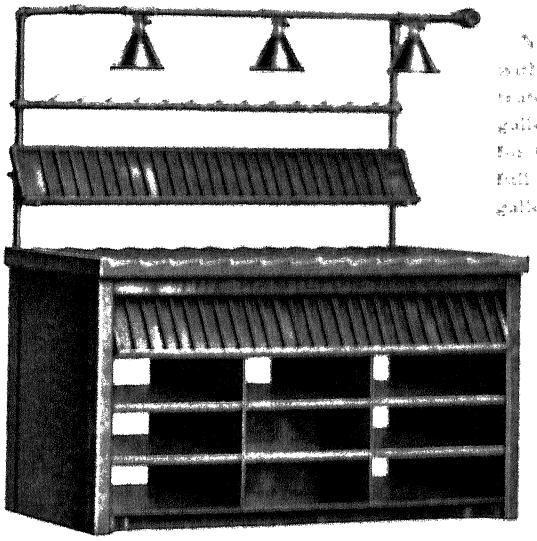
HAMILTON SELF DUMPING WASTE METAL TRUCK

No. 1349 Self Dumping Waste Metal Truck, as illustrated, capacity, 28.46 cubic in. Truck is changed by means of lever at right of truck, which releases the lock that holds truck upright. After discharging contents, truck automatically returns to upright position. Diameter of wheels, large, [illegible] in., small, 7½ in. Size over all, 21½ x 19½ in. Height, with handle raised, 43 in., with handle lowered, as in illustration, 33 in. Approximate shipping weight, [illegible] lbs.



[illegible]

HAMILTON SIX FOOT DUMPING TABLE



[illegible]

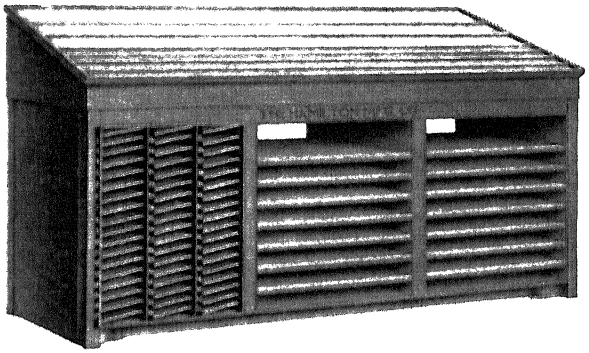
[illegible]

[illegible]

HAMILTON EIGHT-FOOT DUMPING BANK

MADE IN BOTH STEEL AND WOOD

No. 13660 Steel Eight Foot Dumping Bank, 28x96 in., as illustrated, with reinforced steel bank, divided laterally by brass tubing, for single, double and triple column galleys. Four of the lateral divisions on bank are spaced 23/4 in. wide, two 4 1/2 in. wide, and one 6 3/4 in. wide. The body has numbered shelves for 64 double column galleys, 14 openings 5 3/8 in. wide inside for carrying live matter on galleys, and two larger openings for empty galleys. Any other arrangement of standardized units that will fit into a width of 94 1/2 in. may be substituted for those shown, and the bank may be divided as required, subject to quotations.



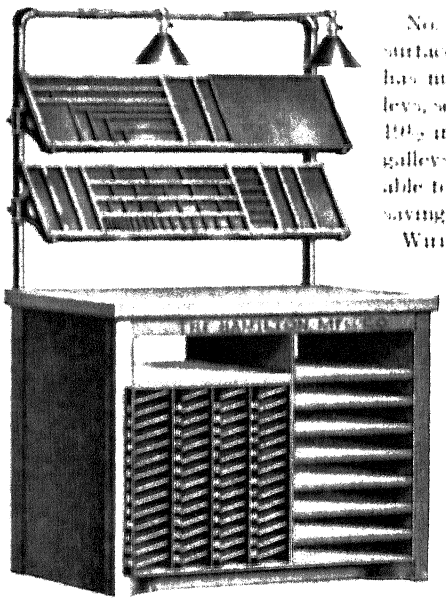
No. 13660 IN STEEL, No. 13660 IN WOOD

No. 13660 Wood Eight Foot Dumping Bank is similar in its design to No. 13660.

Floor space, 28x96 in. Height to front of bank, 41 in., height over all, 52 in. Approximate shipping weight, Steel, 1400 lbs., Wood, 1200 lbs.

HAMILTON FOUR-FOOT ASSEMBLING TABLE

MADE IN BOTH STEEL AND WOOD



No. 13670 IN STEEL, No. 13670 IN WOOD

No. 13670 Steel Four Foot Assembling Table, with iron surface 28x48 in., flush on all edges, as illustrated. The body has numbered galley shelves for 52 single column galleys, seven openings for live matter on galleys, each shelf 19 1/2 in. wide inside, and two larger openings for empty galleys. Overhead there are two one-sided banks, adjustable to height, holding unit trays for leads, dashes, labor saving column rules and cross rules.

Wiring for two lamps is extra and needs to be ordered separately, if required.

Any other arrangement of units that will fit in a width of 43 1/2 in. in the body, or that will fit in a width of 48 in. on the overhead banks, may be selected, subject to quotations. Units are shown on pages 1110 to 1115.

A dead-slug bin, as shown on page 1117, may be attached at either end, or both.

No. 13670 Wood Four Foot Assembling Table is similar in design to No. 13670.

Wider tables with standardized frames, and with any desired assortment of standardized underneath and overhead units, can be assembled as required.

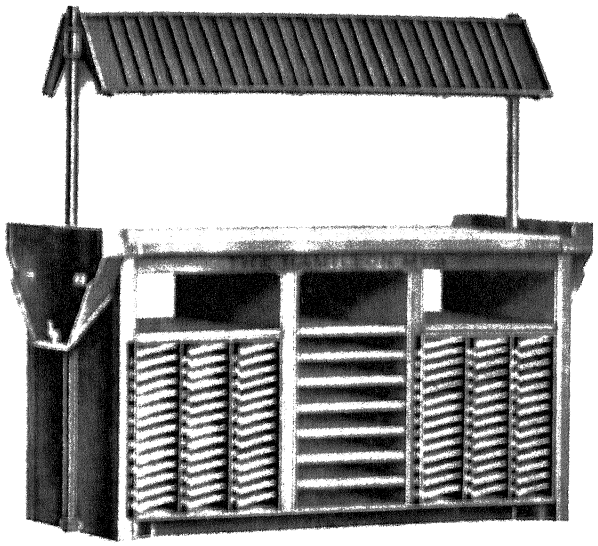
Floor space, 28x48 in. Height to working surface, 38 1/4 in., height over all, 78 1/2 in. Approximate shipping weight, Steel, 1300 lbs., Wood, 1000 lbs.

Note.—Any of the units shown on pages 1111 to 1115 may be substituted for any of the units used on the standard steel frames and overhead banks in tables or banks shown in this catalogue. The good system does it. As it is never exactly what he may need at the buyer will study the system.

SIX-FOOT TWO SIDED CORRECTING TABLE

Made to Measure

Note carefully—Tables on this page are designed as type storing facilities for a correcting cabinet will be furnished to any standard width, depth or height, and any of the overhead or underneath standardized units shown on preceding pages may be substituted. The inside widths of standardized frames and overhead banks are given on page 1110. The inside width of the frame of Tables shown on this page is 6 7½ in., and of the overhead banks, 23½ in. Any excess or shortage of width of underneath units may be corrected by widening or shortening the flexible units Nos. 15580, 15581, 15587.



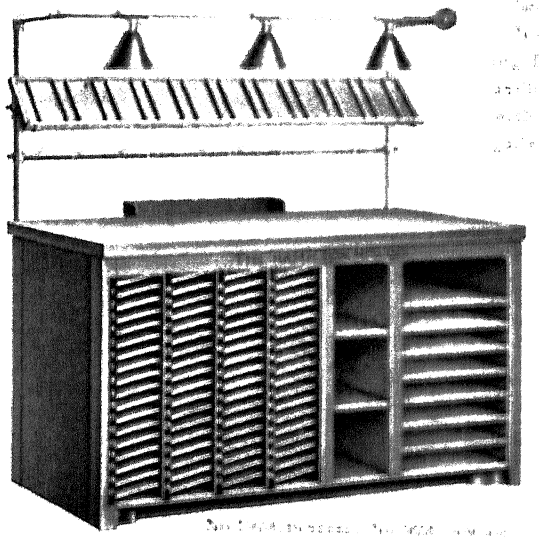
No. 15600 Steel Six Foot Two Sided Correcting Table, with reinforced steel top 28 x 72 in., as illustrated. Body has two standardized units, each with numbered shelves for 39 double column galleys (78 in all) and one flexible unit with seven openings for loose matter in galleys, each 18 in. wide inside. Inside unit at top there is an open box for holding empty galleys. The two sided overhead bank carries on both sides angle and [illegible] Space for Labels above. Wiring of table to a dead slug bin. Wiring for Danger under the overhead Bank is included.

No. 5060 Wood Six Foot Two Sided Correcting Table, similar in design to No. 15600.

Floor space, 28 x 88 in. Height to working surface 42 in. Height over all 78 in. Approximate shipping weight. Steel, 1440 lbs. Wood, 1340 lbs.

SIX-FOOT ONE SIDED CORRECTING TABLE

Made to Measure



See last paragraph on this page.

No. 15620 Steel Six Foot One Sided Correcting Table with reinforced steel top 28 x 72 in., as illustrated. Body has standardized units with numbered shelves for 39 double column galleys (78 in all) and one flexible unit with seven openings for loose matter in galleys, each 18 in. wide inside. Inside unit at top there is an open box for holding empty galleys. The one sided overhead bank carries on one side angle and [illegible] Space for Labels above. Wiring of table to a dead slug bin. Wiring for Danger under the overhead Bank is included.

No. 5020 Wood Six Foot One Sided Correcting Table, similar in design to No. 15620.

Floor space, 28 x 88 in. Height to working surface 42 in. Height over all 78 in. Approximate shipping weight. Steel, 1440 lbs. Wood, 1340 lbs.

SIX FOOT RECEIVING TABLE

MADE IN BOTH STEEL AND WOOD

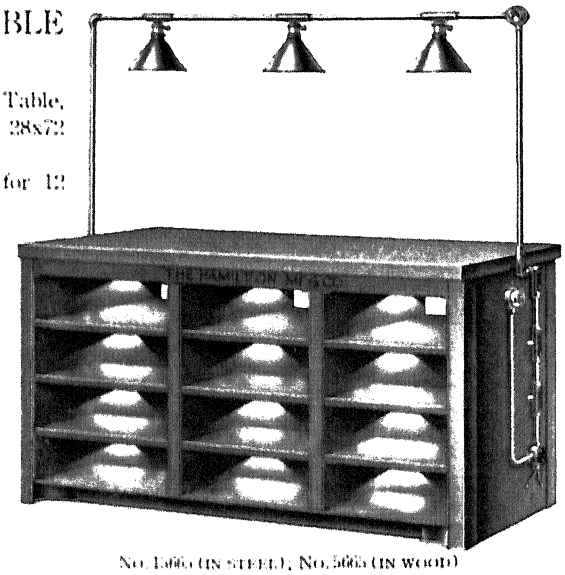
No. 13665 Steel Six Foot Receiving Table, with reinforced steel working surface 28x72 in., all sides flush.

Wiring for 3 lamps overhead and for 12 lamps under table is included.

No. 5665 Wood Six Foot Receiving Table is similar in design to No. 13665.

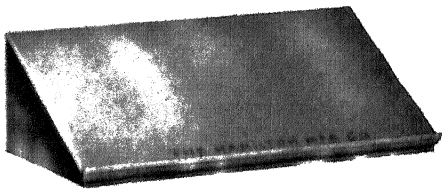
Floor space, 28x72 in. Height to working surface, 38¼ in.; height over all, 58½ in. Approximate shipping weight: Steel, 800 lbs.; Wood, 500 lbs.

Receiving tables will be supplied in any standardized width and with any standardized underneath units required. The standardized depth is 28 in. Standardized units not tables are kept in stock, and one combination of units can be assembled as easily as another.



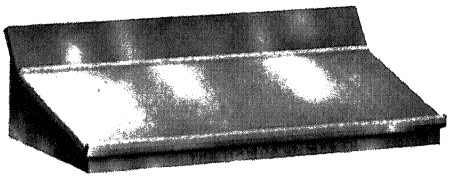
No. 13665 (IN STEEL); No. 5665 (IN WOOD)

TOPS AND SURFACES FOR NEWSPAPER EQUIPMENTS



BANK TOP, STYLE B

No. 15489, 4 ft.; No. 15490, 6 ft.; No. 15494, 8 ft.; No. 15496, 10 ft. Made of heavy steel. Furnished plain, as shown, or with lateral divisions, as desired. Depth, 28 in. Finish: black on steel tops; plain lacquer on brass tops.



BANK TOP, STYLE A

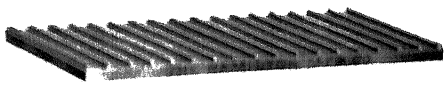
No. 15498, 4 ft.; No. 15498-A, 6 ft.; No. 15498-B, 8 ft.; No. 15498-C, 10 ft. Made of heavy steel. Furnished plain, as shown, or with lateral divisions, as desired. Depth, 28 in. Finish: black on steel tops; plain lacquer on brass tops.

CAST IRON STEEL A WITH DOUBLE COLUMN DESIGNS

No. 15483, 4 ft.; No. 15484, 6 ft.; No. 15486, 8 ft.; No. 15488, 10 ft. Made of heavy steel, reinforced. Standard depth, 28 in. Finish, black.

REINFORCED STEEL SURFACE

No. 15488, 4 ft.; No. 15490, 6 ft.; No. 15494, 8 ft.; No. 15496, 10 ft. Made of heavy steel, reinforced with steel channels. Standard size: 2 in. thick, 28 in. deep. Finish, black.



CAST IRON STEEL B WITH BRASS STRIPS TOP GALLEY

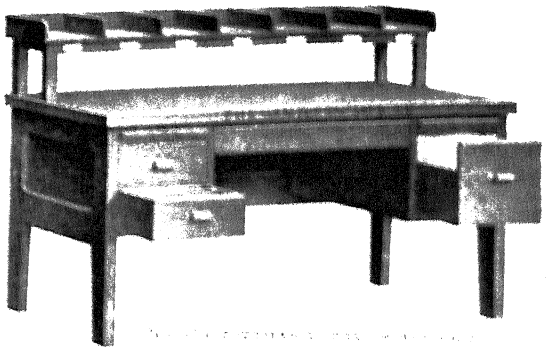
No. 15474, 4 ft.; No. 15474-A, 6 ft.; No. 15474-B, 8 ft.; No. 15474-C, 10 ft. Made of heavy steel, reinforced with steel channels and strips to rest galleys on. These strips will be spaced as desired. Standard size, 28 in. Finish, black.

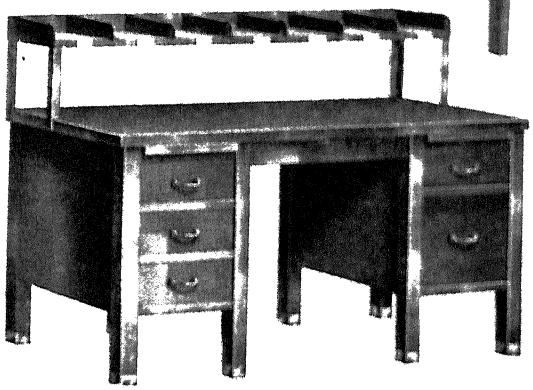
CAST IRON SURFACE

No. 15712, 4 ft.; No. 15714, 6 ft.; No. 15718, 8 ft.; No. 15720, 10 ft. Carefully planed surface, supplied either with or without rabbet, as desired. Standard size: 2 in. thick, 28 in. deep. Other widths made to order.

FOREMEN'S DESKS

No. 5250 Wood Foreman's Desk, 28x60 in., as illustrated. Overhead in copy shelf are seven compartments (with label holders), each $8\frac{5}{8}$x$11\frac{1}{8}$ in. inside. Center drawer, $27\frac{7}{8}$x22x$2\frac{1}{4}$ in. inside, has a lock. Two drawers at left have adjustable partitions, and are each $13\frac{1}{4}$x23x$4\frac{1}{4}$ in. inside. One





drawer at right [illegible] and $4\frac{1}{4}$ [illegible] ing base [illegible] Paper [illegible] working [illegible] [illegible] [illegible]

HAMILTON PROOF-READER'S DESK

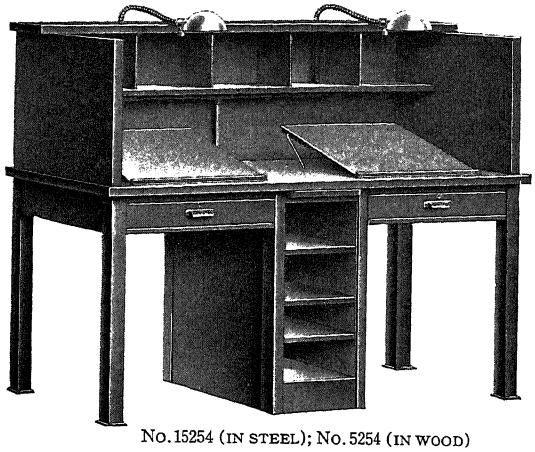
MADE IN BOTH STEEL AND WOOD

No. 15254 Steel Proof-Reader's Desk, as illustrated. Has two writing surfaces, each 19x18 in., adjustable in height; two drawers, each 20½x20x2½ in., each with a different lock; five bins overhead, each 8½x7¾x11¾ in. inside; and underneath four bins, two of which are 11¼x6x24 in. and two 11¼x4⅝x24 in. inside, with sliding shelf over them.

Wiring for electric lights, with flexible conduits, is included in the regular equipment.

No. 5254 Wood Proof-Reader's Desk is similar in design to No. 15254.

Floor space, 63½x27 in. Height to writing surfaces, 30 in.; height over all, 50 in. Shipping weight: Steel, 625 lbs.; Wood, 425 lbs.



No. 15254 (IN STEEL); No. 5254 (IN WOOD)

HAMILTON COPY CABINET

MADE IN BOTH STEEL AND WOOD

No. 15745 (IN STEEL)
No. 5745 (IN WOOD)

No. 15745 Steel Copy Cabinet, as illustrated, with top 17¾x14 in. inside. Has two drawers, each 12¾x10x3 in. inside. Below the drawers is a bin 14x12 in. inside and 5¾ in. high.

No. 5745 Wood Copy Cabinet is similar in design to No. 15745.

This cabinet is designed for the use of one operator.

Floor space, 16½x12¼ in. Height at front, 19¾ in.; height at back, 23¼ in. Approximate shipping weight: Steel, 95 lbs.; Wood, 75 lbs.

HAMILTON MATRIX CABINETS

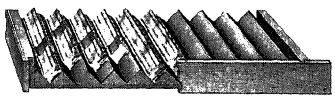
MADE IN BOTH STEEL AND WOOD IN TWO SIZES

No. 13435 Steel Matrix Cabinet, as illustrated, has twelve drawers, each with a capacity for 137 lineal inches of matrices placed on edge, and one drawer, with a removable partition, for space-bands and tools; space-band compartment 13¾x2x5⅝ in. and tool compartment 13¾x16x5⅝ in. inside. Ten metal slugs supplied for each matrix drawer, for use in separating special characters. All drawers have locks, controlled from one center. Floor space, 17⅝x21½ in. Height, 40¾ in. Approximate shipping weight, 350 lbs.

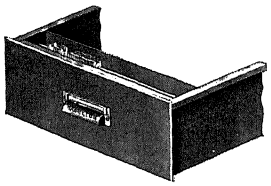
No. 3435 Wood Matrix Cabinet is similar in design to No. 13435 and has same capacity. Approximate shipping weight, 215 lbs.

No. 13430 Steel Matrix Cabinet has eight matrix and one space-band and tool drawer, all with the same dimensions as in No. 13435. Height, 32¼ in. Approximate shipping weight, 300 lbs.

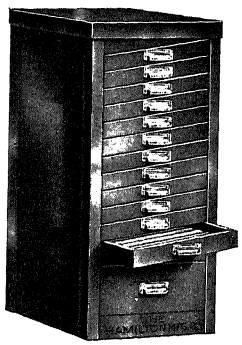
No. 3430 Wood Matrix Cabinet is similar in design to No. 13430, and has same capacity. Approximate shipping weight, 195 lbs.



DETAILED SECTION OF MATRIX DRAWER SHOWING MATRICES IN PLACE



SECTIONAL VIEW OF DRAWER WITH COMPARTMENT FOR SPACE-BANDS



No. 13435 (IN STEEL)
No. 3435 (IN WOOD)

HAMILTON MAGAZINE CABINET

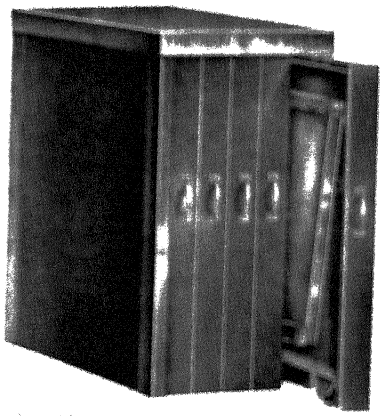
MADE IN BOTH STEEL AND WOOD

No. 15749 Steel Hamilton Magazine Cabinet, for five magazines as illustrated, contains five vertical drawers on large casters; size of drawers 31⅝ in. high, 20⅜ in. from front to back, and 31⅛ in. deep inside. Illustration shows one of the drawers pulled forward, showing a magazine in position. Hooks are provided for hanging the magazines.

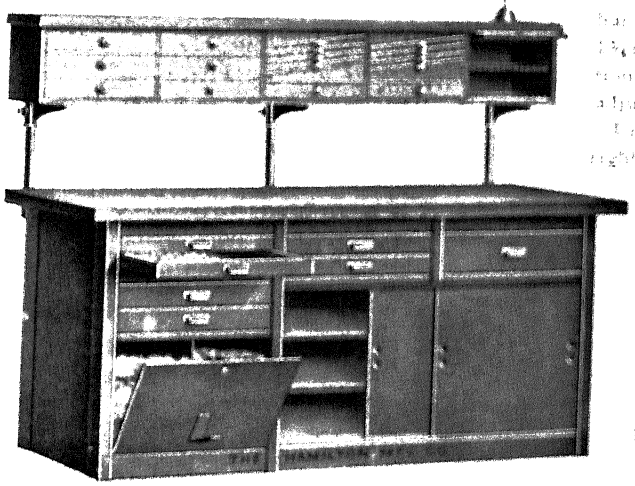
Floor space, 21¼x32¾ in. Height, 58¼ in. Approximate shipping weight, 800 lbs.

No. 5749 Wood Hamilton Magazine Cabinet is similar in design to No. 15749. Approximate shipping weight, 225 lbs.

When ordering it is necessary to specify number and make of magazines to be accommodated.



MACHINIST'S BENCH FOR TYPE COMPOSING MACHINES



shelves, also for storage. In the right hand section is a drawer [illegible] parts, and another similar compartment with [illegible]

Over the working surface, from left to right, [illegible] any kind, including I and U pigs with extension, right hanging [illegible] spare matrices, each drawer having twenty spaces [illegible] while below these are two drawers for holding [illegible] causing the wedges to keep in position [illegible] long. The right hand section is divided into [illegible] each compartment grooved to accommodate [illegible]

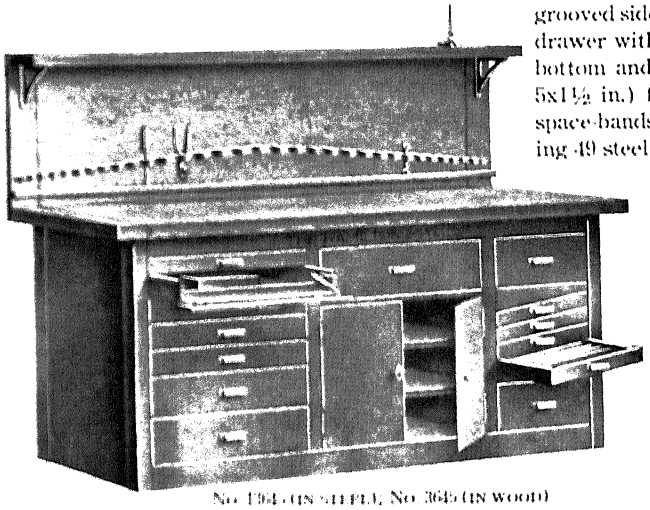
Working top on both wood and steel [illegible] 34 in., height over all (adjustable as [illegible] weight, 900 lbs.

No. 3640 Wood Machinist's Bench is similar in design [illegible] weight, 800 lbs.

MACHINIST'S WORK BENCH AND STORAGE CABINET

MADE IN BOTH STEEL AND WOOD

No. 13645 Steel Machinist's Work Bench and Storage Cabinet, with hardwood working surface 79x28 in., and wood tool board and tool shelf, as illustrated, has, in left section, one drawer with grooved sides and center rail for liners; one drawer with hinged front and zinc-lined bottom and compartment in rear (22¼x5x1½ in.) for graphite, in which to clean space-bands; three drawers, each containing 49 steel boxes (each box 3x2⅞x2⅝ in. inside) for storing small parts, screws, washers, etc.; one drawer with adjustable partitions for storing miscellaneous parts; and one drawer with grooved partitions for holding 93 ejector blades. The center section has a large drawer with two compartments (each 12x21⅝x6 in.), and a cupboard with two adjustable shelves (each 25 in. wide inside) and doors. The right section has one drawer, at top, with hooks for holding space bands, four inclined drawers with grooves for holding matrices, and a drawer in which, in front, there is a drilled block for holding drills of various sizes, and, in the rear, a space (17⅜x14x6⅛ in. inside) for miscellaneous storage purposes.



No. 13645 (IN STEEL); No. 3645 (IN WOOD)

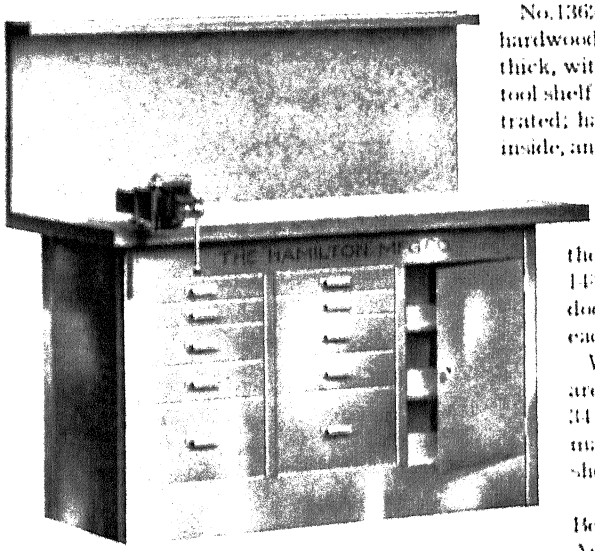
Hardwood working surface has natural oil finish. Height to working top, 34 in.; height over all, 79 in. Floor space, 79x29 in. Approximate shipping weight, 980 lbs.

No. 9645 Wood Machinist's Work Bench and Storage Cabinet is similar in design to No. 13645. Approximate shipping weight, 850 lbs.

HAMILTON MACHINIST'S WORK BENCH

MADE IN BOTH STEEL AND WOOD

No. 13625 Steel Machinist's Work Bench, with hardwood working surface 60x22 in. and 1¾ in. thick, with wood tool board (22 in. high), and tool shelf (5 in. deep and 1¾ in. thick), as illustrated; has four drawers, each 14⅜x13x2 in. inside, and four drawers, each 14⅜x13x3⅜ in. inside, all having removable partitions running from front to rear. Six partitions are supplied with each of these drawers. Also two drawers, each 14⅜x13x8¼ in. inside. The section with door at right has three compartments, each 15½x16½x7 in. inside.

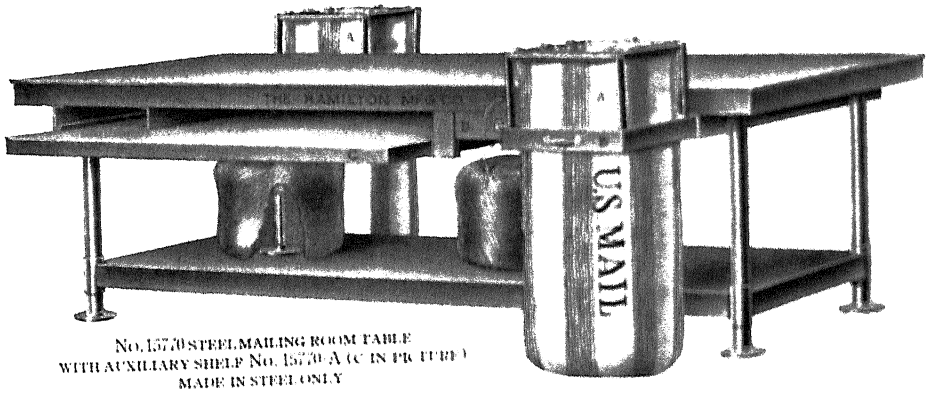


No. 13625 (IN STEEL); No. 3625 (IN WOOD)

Working surface, tool board and shelf are oiled only. Height to working surface, 34 in.; height over all, 56 in. Approximate shipping weight, 575 lbs. Vise shown in illustration is not supplied.

No. 3625 Wood Machinist's Work Bench is similar in design to No. 13625. Approximate shipping weight, 400 lbs.

STEEL MAILING ROOM TABLE



No. 15770 STEEL MAILING ROOM TABLE
WITH AUXILIARY SHELF No. 15770-A (C IN PICTURE)
MADE IN STEEL ONLY

No. 15770 Steel Mailing Room Table, 10x4 ft. over all, with 2 collapsible mail bag supporters for No. 1 mail bags (B); 2 spindles (as illustrated) for twine or (if preferred and upon request) 2 supporters for reels of twine; an underneath shelf, 108x14¾ in., 2 drawers (D), one on each side, each 17x16x3 in. for shears, etc.; and, if specially ordered as an extra, an Auxiliary Shelf No. 15770-A, 65½x18 in. (C), to be pulled out on one side only, providing additional working space, which will be found useful in emergencies. This table is made to withstand hard service and is practically indestructible.

The top is of ¼ in. boiler plate. The frame is of 2 in. wrought iron pipe with floor flanges.

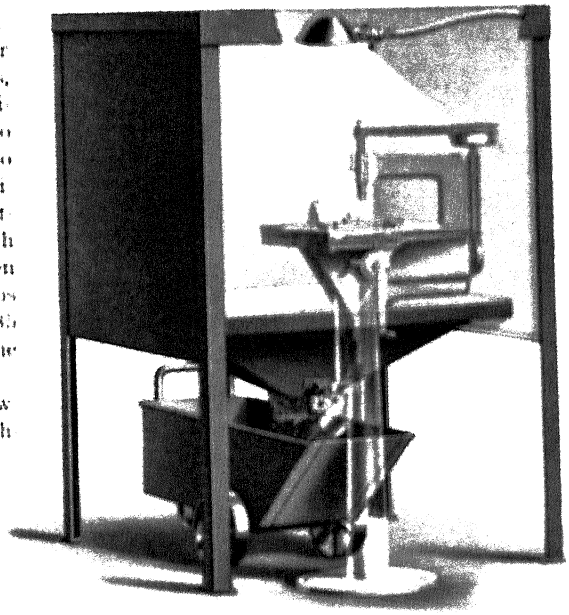
Finish, olive green baked enamel. Floor space, without bags, 10x4 ft. Height, 34 in. Approximate shipping weight: without auxiliary shelf, 1,000 lbs.; auxiliary shelf No. 15770-A, 60 lbs.

HAMILTON STEEL SAW-TRIMMER GUARD

No. 15742-A Hamilton Steel Saw Trimmer Guard is for use with a saw-trimmer machine to prevent the chips of brass, lead or wood from flying into and possibly injuring adjacent machines, and to protect passing workmen from injury to their eyes. The guard makes for cleanliness, as all chips are prevented from scattering, and are diverted into a chute with trapdoor in shelf of the enclosure. When chute is filled it is opened and the chips may be carried away in a No. 13485 Waste-Metal Truck, as illustrated. The waste-metal truck is an extra.

The enclosure accommodates a saw trimmer with router and jig saw attachments. It affords ample working space and light concentrated on the work. Fixtures for 1 light (without bulb) are furnished.

Finish: outside, olive green enamel; inside, white enamel. Floor space, 32½x42½ in. Height, to top of chute, 28 in.; to top rail, 57½ in. Approx. shipping weight, 310 lbs.



No. 15742-A STEEL SAW TRIMMER GUARD WITH ROUTER AND JIG SAW ATTACHMENTS IN RELATION TO SAW AND WASTE METAL TRUCK

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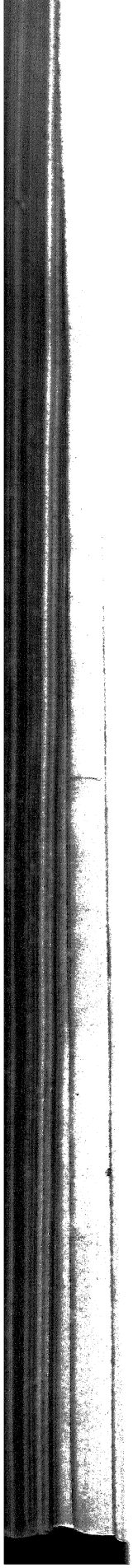

AMERICAN TYPE FOUNDERS COMPANY

SPECIMEN BOOK & CATALOGUE

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